

September 22, 1957

Southland

**Fraud by Mail
Costs Millions**

—Page 3

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



Filmland Finds a French Cinderella... See Page 32.

Gardena Camps Arming for New Skirmish in Gambling War

By PAUL WALLACE

GARDENA—Once again Gardena is arming for another skirmish in its endless war over legalized gambling. A new group called the Gardena Civic Improvement League has begun organizing a campaign to close the city's six poker parlors.

(A loophole in the state law permits draw poker by local option. Estimates on the annual "take" by Gardena gambling halls range as high as \$6,000,000.)

The league, backed by the local clergy, hopes to place the measure before the people on the local ballot next April.

Right now, the league is soliciting support from other civic groups and clubs. It intends to begin circulation of initiative petitions within six weeks to get the question on the ballot.

★ ★ ★

UNLIKE EARLIER anti-gambling campaigners, the group

is not basing its attack on the moral question of gambling.

"We are raising the issue of the effect of commercialized gambling on the community," said the Rev. Sanford Sweet, minister of the Holy Trinity Methodist Church and head of the league's committee opposing organized gambling.

"We feel many crimes are directly linked to gambling here," Rev. Sweet said. "We have the information tying embezzlements, attempted suicides, and even a murder to the local card clubs."

"As far as I'm concerned, however, the biggest single problem is the breakup of families directly resulting from the city's large-scale open gambling and the temptation it offers," he added.

★ ★ ★

FROM PAST EXPERIENCE, the minister and his associates expect stiff opposition. The pro-gambling faction has moving arguments.

Biggest among them is the tax revenue the city gets from

the six big card houses (city ordinance limits the number of licenses to six.)

The clubs will pay the city nearly \$300,000 this year in license fees plus their regular property taxes (a comparatively small figure.)

This income from gambling represents almost a sixth of the city's entire annual income estimated at \$2,000,000 this year.

The \$300,000 is more than the total revenue for city operating expenses from property taxes.

The gamblers use this as a big lever, warning homeowners their taxes will more than double if the poker revenue is shut off.

Financial facts dispute this claim. The money earmarked for city operating expenses from property taxes is but a small portion of the actual tax dollar.

★ ★ ★

IT IS CERTAIN, however, that home owners' taxes would

increase if the gamblers left and the city did not cut back on any services. Even Rev. Sweet's committee admits this.

"But we feel that tax revenues from the poker clubs are not sufficient to offset the evils of commercialized gambling," he said.

The city, financially, is in robust health. One city official privately admitted Gardena could get along all right now without the gambling income but said there had been times in the past when loss of the poker revenue would have been a severe blow.

Gardena is in the happy situation of having no bonded indebtedness. Furthermore, it expects to carry over a cash surplus of more than \$300,000 into the next fiscal year.

★ ★ ★

OUTWARDLY, THE CARD CLUBS cause no real police

(Continued on Page A-2, Col. 4)

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LONG BEACH 12, CALIF., SUNDAY, SEPTEMBER 22, 1957

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158 PAGES

The Weather---

Some fog and low clouds night and early morning hours but mostly sunny today and Monday. Warmer today with high near 86. Saturday's high, 79; low, 64.

LITTLE ROCK RACISTS WARNED

Four-Master Sends SOS, 90 Aboard

Hurricane Carrie Rips Sails; Rescue Ships Speed to Scene

(Photo on Page A-4)

ROTTERDAM (AP)—A German four-masted bark with a crew of about 90 reported Saturday night she was sinking 600 miles southwest of the Azores after losing her sails in a storm whipped up by hurricane Carrie.

The windjammer, the Pamir, was bound from Buenos Aires to Hamburg with a load of barley.

A U. S. Coast Guard cutter, an American freighter and a Liberian freighter headed for the sinking vessel.

The U. S. Coast Guard in New York said that the American freighter, the President Taylor, reported it sighted flares at 5:05 p.m. about four miles north of the spot where the Pamir reported herself in distress.

At about the same time, the Coast Guard said, the Liberian freighter Penn Trader reported seeing flares in the same area. Both ships made for the flares sources, which may be from lifeboats, the Coast Guard said.

INCLUDED in the Pamir's crew are 54 merchant ship cadets. The 3,100-ton, 52-year-old bark has long been used as a training vessel as well as a grain carrier.

The Pamir's distress call, intercepted by the Dirkszwagers Shipping Agency here, said the foremast was broken and the ship was listing at a 45-degree angle.

Zerksen and Co., of Luebeck, Germany, said the President Taylor had heard the distress signal and was answering. The Liberian freighter Penn Trader also was on her way to the sinking vessel.

DIRKSZWAGERS said the Pamir radioed her position as 33.37 north latitude; 40.20 west longitude.

U. S. Air Force planes based at the Azores have been asked to search for the ship.

The Pamir, with a long record as a grain clipper, has an auxiliary engine mounted aft. She is 377 feet long and had a width of 46 feet.

She was involved in another sinking scare back in 1952.

Built in 1905 at Hamburg, the Pamir was a World War I prize, captured by the British.

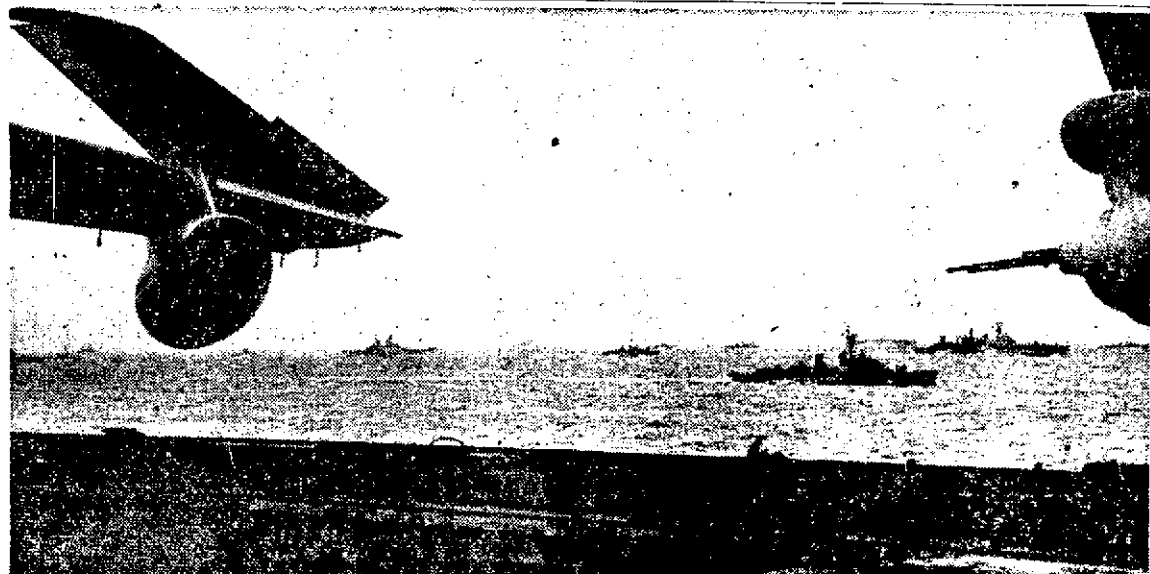
During World War II she was under Finnish ownership and when that country went into the war on the German side, the Pamir was taken into custody as a war prize again while lying in port in Wellington, N. Z.

L.A.C. Says: Gallery of Hoodlums

As the Teamsters Union delegates meet in Miami Beach, Florida it will carry the stigma of the AFL-CIO ethical practice committee, that the Teamsters Union is a "Regues Gallery of Hoodlums." The combined AFL-CIO group named Teamster leaders Beck, Hoffa and Brewster as in this category. As the Teamsters meet the end of this month to choose their officers for the next year, these three men will be pulling the strings. Hoffa is a strong candidate for the presidency.

A well informed Washington correspondent writes us that it looks almost certain that Hoffa will be elected. The AFL-CIO denunciation may change the outlook, but our reporter doubts it. He points out that a large

(Continued on Page A-2, Col. 1)



'STRIKEBACK' IN NORWEGIAN SEA

Two jet planes aboard aircraft carrier USS Forrestal frame warships as they steam in formation in Norwegian Sea during North Atlantic Treaty Organiza-

tion exercises known as "Strikeback." One of exercise's prime objects is to work out ways to keep Atlantic "highway" open against submarines.

AFL-CIO Defied by Beck

MIAMI BEACH, Fla. (AP)—In a new show of defiance, Dave Beck, retiring president of the Teamsters Union, told the AFL-CIO Saturday that it is up to the Teamsters' membership to decide whether top officials have been guilty of wrongdoing.

He also denied charges made by the AFL-CIO Ethical Practices Committee and, in effect, rejected an invitation to appear at a hearing on them before the AFL-CIO Executive Council in New York Tuesday.

In a letter to George Meany, AFL-CIO president, Beck said the entire matter will be presented to the Teamsters convention which opens here Sept. 30.

In today's Parade Magazine, a top labor leader gives his views on "How to Clean up Crooked Unions."

The article refers to Dave Beck, James Hoffa and the Teamsters Union.

"Consistent with our democratic traditions," Beck said, "we shall be guided by the wishes of the majority of our members."

The letter, approved unanimously by the Teamsters general executive board Friday, was released here Saturday as Beck and other officials continued their pre-convention conferences.

James R. Hoffa of Detroit, Teamsters executive board member who was linked with Beck in the committee's charges, said he would not attend the AFL-CIO session. Hoffa, a leading candidate to succeed Beck as Teamsters president, expressed confidence he would be elected on the convention's first ballot even though he has a Senate committee, the courts and the AFL-CIO baying at his heels.

POOL OF GIBION FOUND Biblical Spring Flows Again After 2500 Years

PHILADELPHIA (AP)—Archaeologists have announced the Biblical Pool of Gibeon and the spring of ancient Israel is flowing again after 25 centuries, the University of Pennsylvania Museum reported Saturday.

The pool was discovered 82 feet down in hard limestone. A team headed by Dr. James H. Pritchard, a research associate at the museum and professor at the Church Divinity School of the Pacific, Berkeley, Calif., made the find.

RESTORATION of the pool revealed one of the ancient world's remarkable engineering achievements, the museum said. The discovery confirms the Biblical tradition that the men of Gibeon—now called El-jib—were "drawers of water." The archaeologists also uncovered a mass of evidence indicating that wine-making was a flourishing industry before Gibeon and its environs were laid waste by King Nebuchadnezzar in 587 B. C.

The Bible refers to Gibeon as

58 ROSE BOWL

Meg May See Football Game

LONDON (AP)—A rumor circulated Saturday night that Princess Margaret may drop in at Pasadena, Calif., next New Year's Day to see what a Rose Bowl football game looks like.

This was pegged to Canadian reports that the pretty 27-year-old princess would visit Canada's west coast early next year to open British Columbia's centennial celebration.

A Buckingham Palace source said he had heard several rumors that Margaret may go to Canada around Christmas, but that there is nothing official on either a Canada tour or a Pasadena stop-over.

Aside from that, the palace reaction was "no comment."

Weekend Recess in Girard Trial

TOKYO (AP)—The manslaughter trial of GI William S. Girard will be resumed Tuesday with the Japanese court moving to the Camp Weir firing range where the Ottawa, Ill., soldier, it is charged, fatally shot a Japanese woman who was picking up scrap metal.

On-the-spot testimony will be taken Sept. 24, 25 and 26.

The U. S. Army firing range at Camp Weir is some 10 miles north of Maebarashi.

A-Power Destroyer Plans Set

QUINCY, Mass. (AP)—Bethlehem Steel Co. has developed a feasible design for the world's first atomic-powered destroyer, a company official said Saturday night.

The official, who declined to be quoted by name, said Bethlehem engineers "can see the summation of plans to overcome the problems of integrating a nuclear power plant into a ship the size of a destroyer."

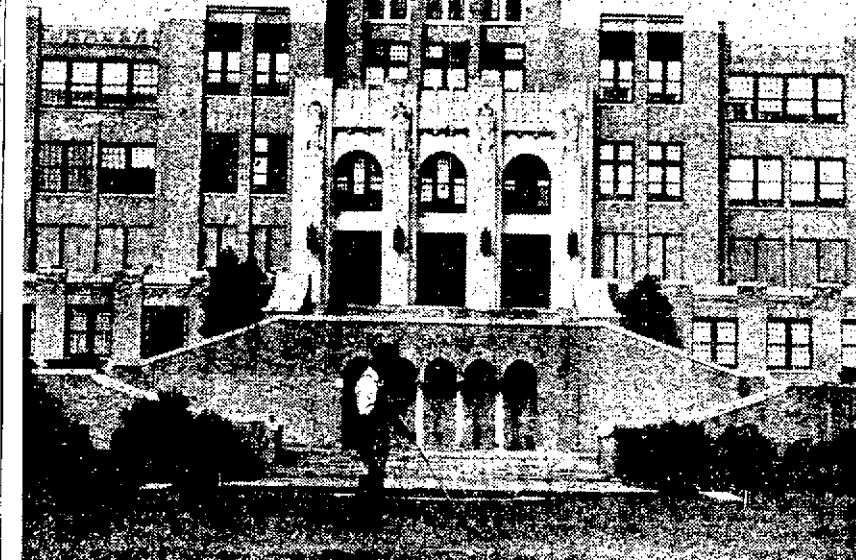
Bethlehem has been awarded a Navy contract for construction of the first atomic-powered surface craft, a cruiser, the keel of which will be laid "in the very near future," he said.

"THE PROBLEMS of integrating a nuclear power plant into a destroyer are much greater than with the cruiser because the destroyer is so much smaller," the official pointed out, adding:

"We are very far along in the design of a destroyer-size nuclear power plant and we believe it is very feasible."

DR. PRITCHARD said the work probably was done with slave labor and may have taken years. The work of clearing the pit and stairway was done by 80 men working two shifts a day for six weeks, he said. The diggers found a water jar lying unbroken in the spring where it had been left by the last user more than 25 centuries ago.

Dr. Pritchard's team included Professor Fred V. Winnett of the University of Toronto; Asia G. Galaby of Jerusalem; Linda A. Witherill of Syracuse, N. Y., and Dr. Claus-Hunno Hunzinger of the University of Goettingen, Germany.



WHERE NATIONAL GUARD FORMERLY PATROLLED

Yardman Ashley Williams, an employee of Little Rock Central High School in Little Rock, Ark., rakes the yard in front of the school Saturday. He was only person at the school since the National Guard was called off Friday night.

Patrols Set by Mayor

LITTLE ROCK, Ark. (AP)—Mayor Woodrow Wilson Mann said Saturday night that city police would deal firmly with any troublemakers at Central High School Monday morning—and would not prevent integration—but he declined to give specific details of his plans.

After issuing a statement at a news conference here, Mann was asked flatly whether the police would be on hand to prevent integration as Negro students try to enter the school building.

"Our policy is one that will permit compliance with the law instead of obstructing it," the mayor said.

Asked if police would help a Negro student enter the 2,000-pupil white school, Mann said: "We're not running an escort service."

Three of the nine Negro students once barred from Central High School said Saturday night that they definitely plan to attend classes there Monday.

The three students who plan to go are Terrance Roberts, 15, Jane Hill, 15, and Carlotta Walls, 14.

Five others who had been barred from the school by armed National Guardsmen said they will decide about attending before classes start Monday. The ninth student could not be reached for comment.

PRESSED for clarification of that point, the mayor said he would have no further statement. "We're expecting order on Monday," Mann added.

He did not spell out his plans to keep order but it was learned authoritatively that the police department schedule calls for at least 35 policemen to be in the Central High area.

It was reported also that police strategy in controlling a possible crowd of white segregationists might be to keep onlookers constantly on the move—a step never taken by armed National Guardsmen who surrounded the school until Friday night.

"THE EYES of the nation and the world will be on Little Rock Monday," the mayor's statement said. "We will be cast in a different light than during the past 18 days. Military force will be at an end."

The statement said: "Local law enforcement officers will be on

(Continued on Page A-2, Col. 1.)

SOONERS WIN Grid Season Start Lists Few Upsets

The first big Saturday of the 1957 collegiate football season produced surprises and upsets as usual but it was no surprise when the relentless Oklahoma Sooners' winning streak continued unabated as they polished off highly regarded Pittsburgh, 26-0, in the headline of the day. The victory was Oklahoma's 41st in a row.

Texas A&M, last year's Southwest Conference champion, was hard-pressed to overcome fumbles and costly penalties but finally came out on top with a 21-13 win over Maryland, and Navy laid claim as the team to beat in the East with a resounding 46-5 triumph over Boston College.

California, general pre-season choice to go to the Rose Bowl, was up-ended by a surprisingly strong Southern Methodist team, 13-7, while Stanford was frolicking over San Jose State, 46-6.

For details of these games, and results of others across the nation, see Sports Section, pages C-1 through C-5.

Boy, 3, Falls Into 40-Foot Well, Unhurt

LYMAN, S. C. (AP)—A 3½-year-old boy was rescued unharmed from a 40-foot well here Saturday afternoon 45 minutes after plunging into it through a wire mesh cover.

Doctors said the child, Chris Dumas, son of Mr. and Mrs. O'Neil Dumas of Greer, apparently suffered no ill effects from the ordeal.

The child told his visibly shaken rescuers that he was trying to retrieve some wooden balls to a croquet set when he fell into the well.

THE WELL opening, about two feet square, was covered with wire mesh, and the well was enclosed in a small building with a hatched door. Chris apparently pried open the door, walked across the mesh and plunged through it. His screams brought members of the family and neighbors.

Police said the well contained more than 6½ feet of water and that the plucky boy survived by clinging to a pipe.

Robert Corona, of 1269 W. 2nd St., was pronounced dead on arrival at San Pedro Receiving Hospital.

WHERE TO FIND IT

- CAN A MAN SURVIVE on the breakwater? With the Little Dandy Survival Kit it's a breeze, Staff Writer Bob Wells reveals in his Page A-8 report on the Wells Expedition.
- A BIRD THAT PERFORMS his own soap operas holds the spotlight on Page A-6.
- Regular I, P-T features follow:
 - Automotive B-8
 - Artisements B-7
 - Beach Combing E-1
 - Bridge W-30
 - Classified D-1-14
 - Death Notices E-2
 - Editorials A-10
 - Military B-6
 - Radio-TV A-14
 - Real Estate C-6-8
 - School Meets W-30
 - Ship Arrivals B-4
 - Sports C-1-3
 - Women's News W-1-30



MAYOR MANN "No Escort Service"

Syrian Army Puts Curfew on 2 Roads

DAMASCUS (AP)—Syria's army imposed a curfew on two Syrian highways Saturday. It banned civilian cars from traveling on the Damascus - Aleppo and Homs-Latkia routes from 9 p.m. until 5 a.m. daily.

Acting Defense Minister Khaled Azem announced recently the army was taking certain defensive measures in view of what he called Turkish military concentrations on the Syrian border and other "anti-Syria threats."

(Israel's radio quoted Syrian broadcasts as saying the curfew was "in connection with Syrian army maneuvers," and that it applied in all cities and on all major roads. Turkey has denied the presence of Turkish troops in the border area represents any threat to Syria. It said the troops are on routine fall field exercises.)

Meanwhile, Syrian President Shukri Kuwattli Saturday accused U. S. Secretary of State John Foster Dulles of distorting Syria's position in the Middle East political conflict and of attempting to impose American will on the Arab world.

But the tone of the 64-year-old president, known as a political moderate, seemed mild in comparison with the angry outbursts aroused immediately after Dulles' U. N. address Thursday.

Officials in Washington said any formal moves to improve U.S.-Syrian relations will have to come first from Syria.

This attitude apparently reflected the tough stand Secretary of State Dulles took in his United Nations speech last

(Continued on Page A-2, Col. 3)

San Pedro Boy, 7, Killed in Traffic

SAN PEDRO—A seven-year-old boy was killed when his bicycle and an automobile collided here at a blind intersection Saturday.

Robert Corona, of 1269 W. 2nd St., was pronounced dead on arrival at San Pedro Receiving Hospital.

L.A.C. SAYS:

Gallery of Hoodlums

(Continued From Page A-1.)

portion of the delegates will be Hoffa men. They will consist in the main of organizers minor officials and individuals associated for many years with the Beck-Hoffa regime.

Our correspondent goes on to point out that, "It is from the big bosses that these people get their lush salaries, their loans, other privileges and expensive automobiles. They want no change in the setup. Furthermore, scores of union locals throughout the country are in 'trusteeship' with the trustees selected by Beck-Hoffa, or their regional colleagues. The delegates from these unions will be named by the trustees."

It is hard to believe that a great organization of 1,500,000 members would contemplate electing men to office who have so clearly been shown to have misused their power, who have consorted with the worst type gangsters, used their members' money to finance racing stables, handed out union charters to hoodlums to grow rich by misrepresenting men and women who they forced to pay tribute. But it is even money the delegates at Miami will do just that.

It appears the AFL-CIO will expell the Teamsters should Hoffa be elected. In so doing the great combination numbering over 15 million members will be standing on a high principal, but it will not necessarily stop the hoodlum control of the Teamsters. It will not protect the Teamster Union members who are under the power of the Teamster leaders. It will take legislation to outlaw organizations which fall into such hands. They should not be given the protection of the Wagner or the Taft-Hartley laws. Removal of such protection is the only way such sinister control over some unions will ever be broken.—L.A.C.

(L.A.C.'s column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

Little Rock Racists Warned by Mayor

(Continued from Page A-1)

hand to deal firmly with any individual or groups who might try to create trouble."

He asked Little Rock residents for cooperation and urged ministers of all faiths to pray today "for our respect for the dignity of all God's children."

The mayor said, in answer to a question, that he had heard of no organized attempt to create trouble at the school Monday.

ASKED IF it were possible that the mayor would ask for help if necessary from state police, Mann said: "That could be possible." He did not elaborate.

Earlier Saturday at Newport, R.I., President Eisenhower expressed confidence that Little Rock residents "will vigorously oppose any violence by extremists" in the integration situation.

A few hours before Mann's statement, Amis Guthridge, legal adviser of the Assn. of Citizens Councils of Arkansas, said here that "if violence comes the blame will be on a small clique of white revolutionaries."

Meantime it was not known if the nine Negro students who have been kept out of the white high school would attempt to enter Monday morning.

FRIDAY most of them said in an interview that they would show up after the troops left.

But Saturday, Thelma Motherhead, one of the students, said "I don't know and I don't think the others have decided."

The school board, after a meeting this morning, reiterated that Central High School was open to both white and Negro students as it has been since the federal court order to integrate immediately.

After a meeting of the board Saturday morning, Supt. Virgil Blossom said all adults, including newsmen and photographers, will be asked to stay outside the school building Monday morning.

Events that transpire inside the building if Negro students enter will be relayed to newsmen about an hour later by school officials, Blossom said.

GOV. ORVAL FAUBUS, who pulled out National Guardsmen after an injunction against him was issued Friday by U.S. District Judge Ronald Davies, left this afternoon for the Southern Governors' Conference at Sea Island, Ga.

He left behind no apparent instructions for state police intervention in case of emergency here.

At nearby Morrilton, Lt. Gov. Nathan Gordon said he does not intend to come to Little Rock "unless there is an emergency."

Gordon will be acting governor during Faubus' absence. He said he assumes he is permitted to use state police "to control violence" but he did not specify if, in that event, they would be used to help the Negroes enter the school or keep them out.

A few hours after President Eisenhower voiced confidence in Little Rock's intention to integrate peacefully, Guthridge charged that "Mayor Mann has advised his colored friends that his city police are going to escort the Negro students into school Monday morning."

IT SEEMS that the stage

Syrian Army Ties Up Roads

(Continued from Page A-1)

Thursday. The speech denounced Russian intervention in the Middle East and declared Syria's buildup of Soviet bloc arms menaces Turkey and her other neighbors.

KUWAITI insisted Syria is building armed forces sufficient only for her legitimate self-defense, and denied by implication this country is on the road to domination by communism.

As he spoke, two Soviet warships steamed into the Syrian port of Latakia on a courtesy visit. Syrian naval units gave the cruiser Zhdanov and the destroyer Svyobodny a 21-gun salute. They were the first vessels of the Red fleet ever to visit Syria.

The president addressed the Pan-Arab conference, which has representatives here from 12 Arab nations to consider the framework of a constitution for a federal Arab union.

GARDENA WAR RENEWS

Poker Foes Rely on New Resident Vote

(Continued From Page A-1.)

problems. It would be poor business for their operators if they did.

Among many residents of Gardena, particularly those who have lived there for some time, there seems to be a feeling of "let well enough alone."

Longtime residents point out the enviable financial situation of their town. Some mention the fine meals the card clubs serve at moderate cost. Many look upon the clubs as just another business—no different from a bar or a bowling alley and far more lucrative to the city.

Furthermore, the gamblers have two powerful groups allied with them—the Gardena posts of the Veterans of Foreign Wars and the American Legion.

Each group holds one of the six poker licenses and rents it to card club operators for a reported \$1,200 a month.

REV. SWEET IS COUNTING heavily on the city's newer home owners for support in the coming campaign.

Gardena recently annexed a new residential development at its north end and with it, hundreds of new residents who don't like the stigma of the city's reputation as "gambling center of California."

In 1946, a city election on the question of gambling saw it win approval by a 3-2 margin. Since then, attempts to seat strong anti-gambling councilmen have failed.

The real question now appears to be whether the new residents can turn this tide.

'Miracle' Landlord Offers Nine Homes to Tenants for \$10 Each

HARRISBURG, Pa. (AP)—James Bricker's nine happy tenants are calling it the "Miracle of Apricot St."

Perhaps it would be more correct to say that Christmas came in September to the nine families and the kindly old landlord is their Santa Claus.

Bricker announced to his tenants this week that he would like them to share with him in celebrating his 87th birthday coming up on Oct. 15.

He offered to sell the nine six-room brick dwellings on Apricot St. to their present occupants. The price—\$10 each. "They are hard working people and I want to sell the houses to them because in rents they have virtually paid for them anyway," he explained.

ACTUALLY this wasn't always the case. Some of the tenants were in the house only a year or two, and one less than three months.

But Bricker isn't interested in technicalities. In fact, he said, the only qualification he placed on each of the nine families was that they be "sober people." The residents themselves are

overjoyed, naturally, and all plan to take advantage of the very generous offer.

Ray W. Rinesmith told a reporter he had been living in his house for 34 years and for some time had been paying only \$35 in monthly rent.

"HE TOOK me in during the depression and has raised the rent only a few dollars since. He always kept the homes in perfect repair, too," Rinesmith said, adding:

"Here is a man performing what we feel is almost a miracle—the Miracle of Apricot St." The 1700 block of Apricot St. is in a middle class neighborhood in downtown Harrisburg. Real-

estate agents estimate roughly the homes are worth better than \$5,000 each.

The heads of the families represent an average cross section of working America, a butcher, a steelworker, a church sexton, a retired railroader.

WHAT WAS their reaction to this wonderful windfall? The sparse, lively bespectacled Bricker chuckled. "Most of them were so surprised they didn't believe it," he said.

Bricker was a farmer in adjoining Cumberland County in his youth, and later went to work in a steel mill.

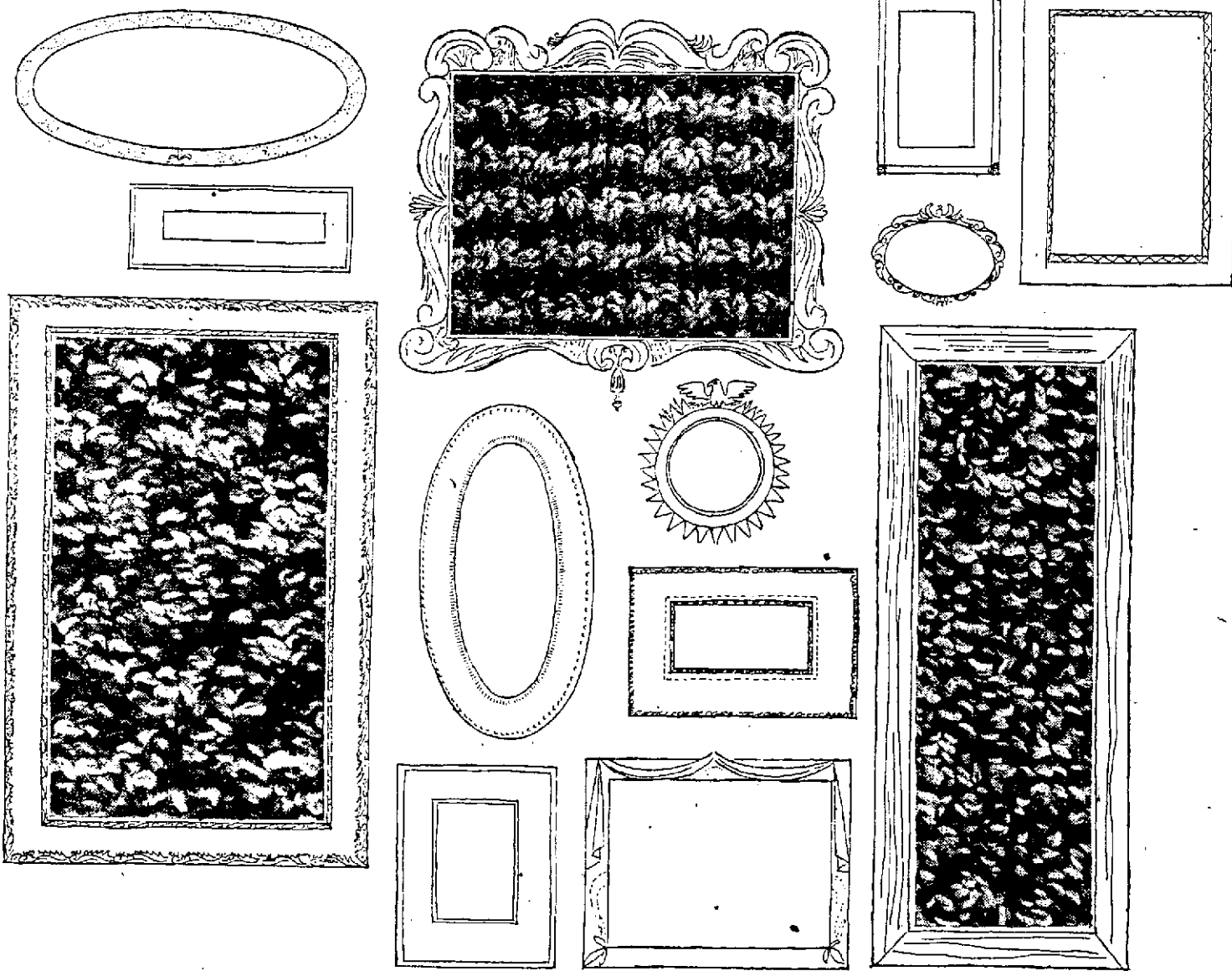
When he retired in 1919, he bought a number of properties including the nine on Apricot St., for which he paid \$14,600 in cash, he said.

He acknowledged he had some distant relatives, but declined to identify them. A bachelor, he lives alone in a house similar to those on Apricot St.

He said he had sold two other properties recently, also for \$10 each and that he still had 16 others, but wouldn't say if he planned to dispose of them.

'Happiness Habit' Series Scheduled

Dr. Arthur L. Bietz will begin a new lecture series at 7:30 p.m. Monday in City College auditorium, Harvey Way near Clark Ave. His topic will be: "How to Develop the Happiness Habit." The lecture series is sponsored by City College's General Adult Division.



Carpet masterpieces from Frank Bros

Bigelow Hi-Lo Tweed, a luxurious all wool carpet with an unusual texture that creates a feeling of added depth and richness. Only the finest imported wool is used with Bigelow's exclusive "Lok-weave" construction for outstanding durability and service. Available in seven warm color combinations: Spice, Old Gold, Heather, Ginger, Meadow, Tan and Grey.

11.40 sq. yd. installed wall-to-wall with 40-oz. pad and tackless strip, 40 sq. yds. . . . enough for an average living room, dining room, hall (or den) . . . would be only \$458.00.

940
sq. yd.

No down payment required, as little as \$15.88 a month.

Lees Shadowplay, an exciting new all wool broadloom for informal living in the tradition of Southern California. A subtle shadow-stripe of brown and beige tones creates a new feeling of warmth and luxury. Shadowplay is practical, too. Its rich imported all wool yarn resists crushing* and will give years of care-free service. Shadowplay's style and quality is comparable to all-wool carpet priced at 11.95 sq. yd.

10.95 sq. yd. installed wall-to-wall with 40-oz. pad and tackless strip, 40 sq. yds. . . . enough for an average living room, dining room, hall (or den) . . . would be \$438.00.

895
sq. yd.

No down payment required, as little as \$15.25 a month.

Firth Timberlake, made of Acrilan, the most-perfect fiber ever developed for carpeting. No carpet has ever been easier to care for . . . even stubborn stains can be removed! Acrilan is the most resilient carpet ever produced. It is moisture resistant, moth-proof, mildew-proof, allergy-free and gives amazing wear.

See Firth Acrilan carpet in the model homes furnished by Frank Brothers at Marina Shores (in Seal Beach) and Marina Highlands (in Palos Verdes).

11.95 sq. yd. installed wall-to-wall with 40-oz. pad and tackless strip, 40 sq. yds. . . . enough for an average living room, dining room, hall (or den) would be only \$478.00.

995
sq. yd.

No down payment required, as little as \$16.65 a month.

Call GA 4-8137 to have Frank Brothers Carpet Wagon bring samples to your home.

FRANK BROS

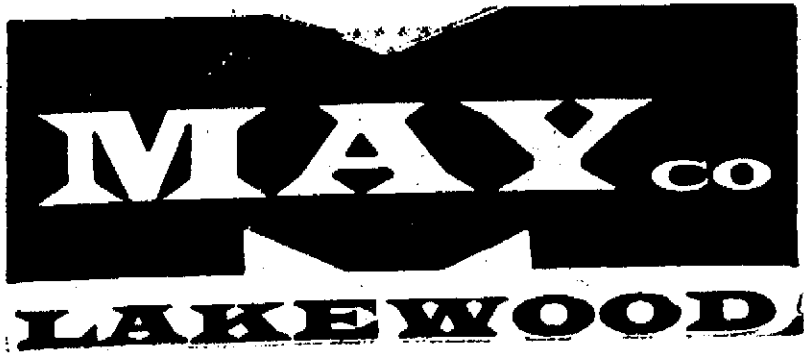
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Garfield 4-8137

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May Co. slashes its broadloom prices for Monday's great broadloom event. Tuesday morning, back they go to their regular prices. Better bring room measurement.

3.99

square yard

Value 6.99-7.99

HI-LO TEXTURED COLORLOK TWEED

Never before at this ridiculously low price. One day only, then back it goes. Densely packed solution dyed viscose yarns in smart easy-to-take-care-of tweed broadloom. Black/white; tan, green, cocoa. 12-ft. width.

PLUSH PILE VISCOSE TWEED

For those who prefer the plush pile, we offer, one day only, this densely packed plush tweed beauty. Choose from black/white, cocoa, turquoise, rust, green. 12-ft. width.

6.99

square yard

Value 10.99-11.99

ALL WOOL TEXTURED TWEED

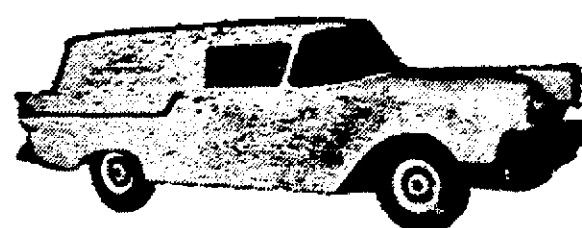
Our best selling type of broadloom, choose smart tweed combinations of grey, nutria, beige or green. 12-ft. width.

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Soldier-Prince Olav Takes Rule as Norway Mourns King Haakon

Easy, Democratic Reign Expected of New Monarch

OSLO, Norway (UP)—A cheerful, sport-loving soldier-prince ascended the throne of Norway Saturday. The new king, Olav V, had trained for the job through all his 54 years.

The crown prince took over automatically as constitutional monarch on the death Saturday morning of his father, Haakon VII. By law, there will be no coronation.

Haakon succumbed to a circulatory ailment. He had been in failing health since the summer of 1935, when he broke a thigh bone in a fall. His death at 85 ended a reign of 32 years. He was the world's oldest ruling monarch and had been Norway's only king since the nation dissolved its union with Sweden in 1905. For the last two years, Haakon's royal duties had been discharged by the crown prince, serving as regent.

HAAKON'S DEATH plunged this nation of 3½ million into mourning. The governing Socialists and the other five political parties canceled all campaigning for the parliamentary elections Oct. 7 until after Haakon's funeral Oct. 1.

The official mourning period will run four months. Ships of Norway's giant merchant marine will fly flags at half mast until after Haakon's funeral a week from Tuesday. From all over the world, the royal family received messages of condolence. In Great Britain, Queen Elizabeth proclaimed two weeks of mourning in the British court.

In assuming the throne, Olav submitted a written oath of office to a special cabinet meeting stating:

"I promise and swear I will rule the monarchy of Norway in agreement with its constitution."

HE WILL REPEAT the oath orally in January when a new parliament is convened. The new king is expected to conduct his



OLAV V
New Monarch

constitutional office in much the same quiet way as his father, providing unobtrusive leadership at cabinet sessions, presiding with dignity at royal ceremonies and maintaining an easy democratic manner with his people.

Like his father, Olav's greatest test came in World War II. When Hitler's forces overran Norway, Haakon defied German demands for surrender and fled to England to head the Norwegian government-in-exile for five years. Olav, a full general at the time, helped organize a fighting force of free Norwegians based in Great Britain and in 1944 became commander in chief of Norway's armed forces. He returned to Norway at the head of the army five days after Hitler fell, the first of the royal family to come back.

A chunky, ruddy-faced man, Olav, like his father and his countrymen, loves the sea. His major recreation is yachting. Although the grandson of Danish and English kings, Olav is Norwegian through and through.

HE ATTENDED lower schools with commoners in Norway, studied political science and economics at Oxford and finished fourth in his class at the Norwegian War College. To help prepare himself for his job as king, he began sitting in on cabinet meetings at the royal palace at the age of 18.

With his succession to the throne, his son, 20-year-old Prince Harald, became crown prince. Olav has two other children, Princess Ragnhild and Princess Astrid. His wife, the former Princess Maertha of Sweden, died in 1954.

Luxembourg Duchess Has Longest Reign

OSLO, Norway (UP)—The death of Norway's King Haakon VII leaves Charlotte, the grand duchess of Luxembourg, as the monarch with the longest reign. Haakon, who died Saturday at 85, had reigned since 1905. Charlotte, 61, became grand duchess in 1919.



WHY BACHELORS ARE HAPPY

Don Buckler (916 Coronado Ave., HE 8-5820) is a bachelor. He is president of Long Beach Bachelor's Club and has the curly haired look of a man whose problems arrive singly. By the way, the girl is Diane Horne of Lakewood, entry sponsored by Bachelors Club in the Miss Aviation Contest Sept. 29 at University Club. The contest is sponsored by the Junior Chamber of Commerce, a group of married and single men.—(Staff Photo by Roger Coar)

Cloudburst Batters Oklahoma; Storm Nears Baja California

By the Associated Press
Heavy rain marred the summer's final weekend Saturday. A torrential cloudburst hit parts of Oklahoma. Showers were scattered over most of the eastern seaboard and the Midwest.

Only the western third of the nation escaped rains. Fair, cool weather dominated that region. South Central Oklahoma received four to six inches of rain. Lindsay, a broomcorn-growing center about 50 miles south of Oklahoma City, reported 6½ inches of rainfall that flooded many streets. The nearby Washita river rose steadily from the downpour.

A pounding rain also dumped more than four inches at other Oklahoma communities, including Ada, Chickasha, Sulphur and Pauls Valley.

Severe thunderstorms were noted in Texas and Arkansas. The Great Lakes region had showers. Rainfall totaling more than 1½ inches drenched Quincy, Ill.

A windstorm described as a small tornado hit Owosso, a small community in southeastern Michigan. The twister ripped down some trees, and swirled away at Flushing, Mich., some 30 miles east of Owosso.

MIAMI (UP)—Tropical storm Frieda blossomed with 60-mile-an-hour winds in the Atlantic some 875 miles east of the Florida coast Saturday and headed in the general direction of the United States.

The storm, reported only hours earlier as merely in its "embryonic stages," picked up circulation and wind quickly and became the season's sixth tropical storm.

MANILA (Sunday) (UP)—A strong Pacific typhoon headed

today toward the Philippines along almost the same path as another that swirled into the South China Sea Saturday.

The latest, named Faye, packed 100-miles-per-hour center winds. The Manila Weather Bureau last located it about 400 miles east of Aparri City, at the northern end of Luzon Island, and moving west at 15 miles an hour.

LOS ANGELES (UP)—The U. S. Weather Bureau Saturday re-

ported that a tropical storm with severe squalls and very rough seas was located about 150 miles southeast of La Paz, Lower California.

The bureau said the storm was moving northwest at 7 miles per hour and turning north into the Gulf of Lower California. It had winds of 50-65 miles per hour along with the squalls and rough water. The storm has a 150-mile radius with the worst weather in the 30-mile radius from its center.

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Regain your natural ability to enjoy life, to love, by rebuilding your biochemical health with K-54.

In continuing tests K-54 proved to be effective in combating emotional fatigue, nervous tension, depression, anxiety, vague aches and pains resulting from nutritional deficiencies aggravated by overwork, constant worry and frustration.

Today, nutritionally deficient men and women from every walk of life (bankers, teachers, accountants, lawyers, salesmen, directors, housewives) all found that K-54 helps to build nutritional reserves so that they might better withstand the physical and psychological effect of high-pressure living.

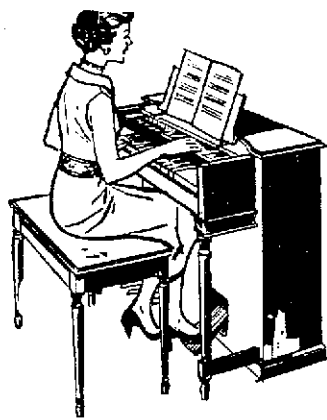
Don't let another day go by if you are emotionally fatigued, depressed, anxious, irritable or functionally casual . . . Get K-54 . . . build nutritional reserves for a new lease on life. Get full free information about K-54 and university research.

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Girl, 17, Kills Father as He Beats Mother

BROOKHAVEN, Miss. (UP)—A 17-year-old girl, angered at her father for whipping her younger brother and her mother, shot him to death Saturday but said she only meant to "scare him," officers said.

The girl, Alice Geraldine Buitt, was jailed for questioning. Sheriff Carnie Smith said she probably will be charged with slaying her father, James Buitt, 45-year-old farmer and mechanic.

She was "pretty broken up" and her mother, who has 12 children, stayed with her in jail, Smith said.

MEMBERS OF the family told the sheriff Buitt learned the television set had been knocked over and broken while he attended church Friday night and began whipping 6-year-old Charles Buitt with a switch.

When Mrs. Buitt tried to intervene, he began beating and switching her, the sheriff was told and at that point, Alice Geraldine felled her father with a shot from a .22-caliber rifle. The other 10 children were in the home.

She told officers she wanted to "scare him so he would stop."

ANOTHER SHIPMENT JUST RECEIVED!

Lilli Ann Skirt Sale

Values to 17.95

\$9.99



Beautifully tailored skirts in many styles. Created by Lilli Ann. Many made of fabrics imported from Italy, Spain and England. Tweeds, sharkskins, flannels, novelties.

Sizes 10 to 20



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'Busy, Busy,' Miss USA Answers for Most

By BOB WHEARLEY
A breathless blonde named Charlotte Sheffield swished into town last week to give Miss Universe Pageant staffers an earful of what life is like as the most beautiful maiden in the land.
"Busy, busy," sighed the Salt Lake City girl who won the pageant's Miss USA title after judges discovered their first choice, Maryland's Mary Gage Ennis, was twice married and twice a mother.
Just turned 21, Charlotte called on Miss U Producer Oscar Meinhardt to talk over plans for her trip to London early next month to compete in the Miss World Contest.



MISS USA... Tomorrow Miss World

DAZZLINGLY DECKED out in a red wool frock, red pumps and white gloves, she was accompanied by a young man named Grenade Curran—whom she identified as an "especially nice friend."
Both Charlotte and Curran, who doubles as a missile engineer and dancer, are Mormons. Curran's mother attended the same high school Charlotte was graduated from in Salt Lake City.
Charlotte told how she had been staying with her uncle and aunt, Mr. and Mrs. Andrew K. Williams in Inglewood, since the pageant. She's been making personal appearances, helping in church benefits and even judging beauty contests.
"But the big thing is my

Algerian Question Delay Won

PARIS (UPI)—Premier Maurice Bourges-Maunoury won a delaying compromise for the most controversial part of his Algerian self-rule bill Saturday. The way was cleared for a vote in parliament next week and the sword dangling over the head of the shaky cabinet was removed.
Under the compromise the exact powers to be given a proposed federal council in Algeria will not be defined until a later bill, to be presented 18 months after local legislative assemblies have been elected in the various territories into which Algeria will be divided. That takes the heat off the French government right now and gives the Algeria bill a chance of getting through parliament.

THE COMPROMISE was reached only after more than 12 hours of sometimes heated argument at a round table conference of 32 elder statesmen, which the premier had summoned when he saw what severe opposition the bill was encountering.
Within hours of the solution, the cabinet met to approve the necessary textual changes. Floor debate is scheduled to start Monday, but may be delayed pending completion of committee action.
Each of the parties represented at the talks in the Premier's office—the right-wing Poujadists and the Communists—were excluded—has given a tacit promise to do its best now to get the bill approved. If they keep their word, that means the government can count on some 300 votes and the bill should go through without trouble when the vote is taken next Saturday.

THIS WAS a substantial improvement on the outlook less than 24 hours ago. Then Defense Minister Andre Morice and several secretaries of state were threatening to resign because they feared the federal council was getting powers that might enable Algeria to secede from France. The Socialists, Bourges-Maunoury's main support, were refusing to have a comma changed in the bill. There was talk of the premier's resignation and yet another government crisis.
The bill, as it now stands, provides that Algeria will be divided into six or seven territories which will each elect local assemblies. Two years later these assemblies will in turn elect a federal assembly in Algiers. This, in turn, will set up a federal executive, the exact powers of which have been left deliberately vague at this stage.

SINCE ELECTIONS even for the local assemblies are unlikely until the French "Pacification" program has been completed and the nationalist revolt is ended, it will be a long time before the federal powers are again allowed to become a pressing issue.
The bill also provides that the foreign affairs, defense, justice and currency of the new federation shall remain under French control and there will still be a French resident minister or governor general to preside over the federal council—when there is one.

Miss U Rules Tightened to Avoid 'Beefs'

Age and marriage—twin bugaboos of the last Miss Universe Contest—won't be a problem next year, pageant producer Oscar Meinhardt promised Saturday.

Contest rules have been tightened to require that 1958 contestants be born before July 1, 1940.

In this year's contest, Peru's Gladys Zender set the pageant on its ear when it was learned she was 17 years and nine months of age. However, she kept the Miss U title because in her native Peru a girl is considered 18 after she passes the midway mark between birthdays.

To back up age statements, next year's contestants will have to show passports or birth certificates.

Girls also will have to turn in notarized affidavits signed by themselves, their parents or guardians and their sponsors, attesting they are not married. This year, Mary Gage Ennis (Miss Maryland) was stripped of her Miss USA title when judges found she was married and the mother of two children.

will accept contract rewards and responsibilities—and what greater responsibility can a beautiful girl have than appearing in a swimsuit?

"It did seem odd, though, that she should appear on the Ed Sullivan show wearing a bathing suit," Meinhardt mused. "Now that was one time when she should have been wearing a gown..."

signed to contracts with RKO Pictures.
Irma Arevalo (Miss Mexico) making movies in her native country... Kathryn Gabriel (Miss Ohio) doing modeling and television work in Hollywood... Valeria Fabrizio (Miss Italy) dickered with RKO... Teresa Morango (Miss Brazil) signed to Brazilian movie contract... Sonia Hamilton (Miss England) torn between marriage and a possible contract with 20th Century-Fox.

MOST SUCCESSFUL of all, of course, is raven-haired Gladys Zender of Peru, the reigning Miss Universe.

"Her tour through South America has been doing a lot for international relations," said Meinhardt. "When she visited Mexico City, right after the big earthquake of last summer, one newspaper headlined her visit: 'Another Earthquake Hits Mexico.'"
One disconcerting note is Miss Zender's off-and-on refusal to Otani (Miss Japan), Jacqueline Bonilla (Miss Morocco) and said Meinhardt, girls will have Hanneli Melcher (Miss Austria) to agree in advance that they

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1.98 BOYS' FLANNEL SHIRTS, plaid flannel shirts, button front, two pockets. Washable, vat dyed. 6-16 (4th fl.) **97c**

SPECIAL GROUP OF TOYS, values to 2.98, toys for all ages at big savings. Buy now for Christmas and save. (4th fl.) **88c**

GIRLS' SKIRTS, values to 3.98, full cotton skirts, gathered and unpressed pleats. Broken sizes and colors. (4th fl.) **99c**

INFANTS' CREEPERS & TODDLER BIBS, summer fabrics, creepers have gripper crotch. Values to 2.50. (4th fl.) **79c**

1.89 DECORATIVE SOFA PILLOWS, 12" knife edge, self corded edge. Button center, Kapok. (3rd fl.) **47c**

2.98 HEAVY GAUGE PLASTIC SHOWER CURTAINS, quality made, metal grommets for extra long wear. Plains & florals. 6'x5'. (3rd fl.) **1.99 ea.**

7.95 JUMBO SIZE RUGS, large 4'x6' size. Frieze type with fringe. Fully roller coated. 6 colors. (4th fl.) **4.88**

59c DUNDEE HAND TOWELS, first quality Dundee stripe hand towels with mycar. 4 colors. Limited quantity. (3rd fl.) **3/1.00**

59c RAYON BRIEF PANTIE, extra special value. Brief style pantie with band leg. White only. S-M. (2nd fl.) **19c**

1.49 NYLON TRICOT PETTICOAT, sheer style in red, blue, yellow, rust. Broken sizes S-M. (2nd fl.) **2/1.00**

COTTON SKIRTS, values to 7.95, drip-dry and quilted cotton skirts. In prints, stripes, solids. 12-16. (sportsweat, 2nd fl.) **2.00**

2.95-5.00 CLUTCH HANDBAGS, genuine leather, plastic cat or fabric clutch bags. Tailor plus ored & dressy styles. (st. fl.) **1.59 tax**

1.00 COSTUME JEWELRY, assorted group of tailored metal, stone or pearl jewelry. **2/1.00 plus 59c ea.** (st. fl.) **tax**

1.00-1.65 LILY DACHE HOSIERY, sheer, semi-sheer, knee-high. Broken sizes and colors. 59c pr. (st. fl.) **2/1.00**

1.00 BATH POWDER, beautiful bath powder, nicely packaged. Your choice of 4 lovely fragrances. (st. fl.) **49c plus tax**

1.25 HELENA RUBINSTEIN HAND DELIGHT, whipped hand cream in pressure can. Absorbs plus instantly, soothes & softens skin. (st. fl.) **59c plus tax**

SAMPLE BRAS, values to 2.50, famous make bras, several styles but not in all sizes in all styles. (sanitary goods, st. fl.) **99c**

BALLPOINT PEN SECRETARY, 6 pens including 4 blue, 1 red, 1 green in leatherette secretary with note pad inside. — Take standard refill. (stationery, st. fl.) **1.00**

1.69 PEPPER MILL SET, medium size gracefully styled in grained wood. Mechanically dependable. (lower fl.) **67c**

6" WOODEN SALAD BOWLS, reg. 49c ea. (if perfect). Grained wood in smooth finish. Set of 4. (lower fl.) **87c**

59c CRYSTAL TUMBLERS, heavy sham bottoms, coin dot design on clear crystal. 10-oz. size. (lower fl.) **6/1.00**

IMPORTED CUPS AND SAUCERS, values to 2.95, a choice of patterns & styles in fancy cups & saucers. A collectors' delight. (lower fl.) **2/1.00**

9.95 PROVINCIAL SHADES, 15 & 17" skirted shades in cotton print or plain materials. Beautifully styled & finished. Limited quantity. (lower fl.) **6.99**

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FADED UPHOLSTERY, FABRICS, RUGS

It's so easy—just sponge it on!

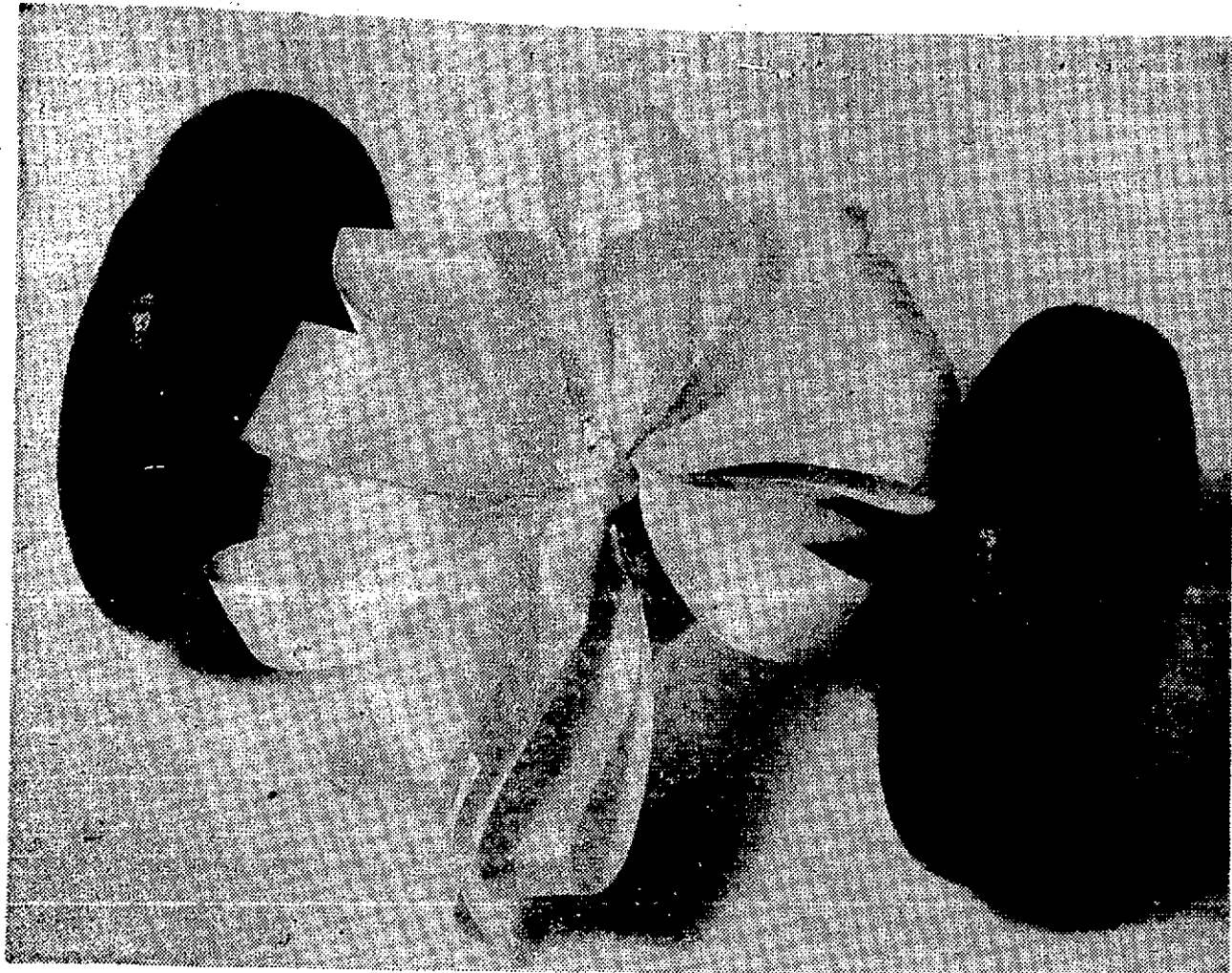
★ Non-toxic, non-inflammable, odorless!
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12 Sparkling Colors
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A little goes a long way. 1 pint CLEAN-TINT mixed with water makes 1 gallon

1 Pint \$2.95 including sponge and trial bottle

HOUSEWARES WALKER'S LOWER FLOOR



—Photo by Roger Coar

Quack mail "salesmen" offer bust developers to guillible women who want to improve figures, then mail them a set of gym dumbbells with ribbon.

Fraud by Mail

By Harry Karns

"LET US HELP you create elegant legs," says the mail circular.

A Southern California woman, nearing middle age and beginning to have doubts about her beach figure, decides to see what can be done. She answers the circular (enclosing cash) and soon receives a package in the mail. It contains an elegant elastic garter . . .

"Are you ashamed of your small bust?" the "personal" mimeographed message asks, point blank.

A young Phoenix woman is, indeed, worried about her chest measurement. She answers, enclosing payment. Presently the mail brings her a set of two-pound gym dumbbells tied up attractively with pink ribbons . . .

THESE AND SIMILAR FRAUDS cost a gullible American public untold millions of dollars each year.

"So far this year," says Long Beach Postmaster George J. McMillin, "postal inspectors have prepared mail fraud cases for consideration by the department's

general counsel which, conservatively, represent an annual loss to the public of 50 million dollars."

Health and medical frauds by mail are now at an all-time high.

Why do people fall for them?

The mail quack takes advantage of some condition that is extremely difficult, if not impossible, to correct and which many individuals would rather treat secretly. He fulfills the desire for secrecy and offers hope where others do not. He uses devices and potions which he surrounds with an aura of mystery and "science" that is often irresistible to victims of disease, the beauty-seeking female, and the baldy who never gives up.

POOR AND UNEDUCATED PEOPLE are not the only victims; the record shows that the well-educated and wealthy frequently are snared, too. In either case, the difficulty of controlling the quacks is increased by the reluctance of victims to reveal that they have been duped.

Perhaps the most common and most lucrative medical fraud today, according to Post Office inspectors, is the "dietless" reducing scheme.

One promoter offers a pill that is supposed to decrease appetite. Large test doses have shown it to be worthless. Dr. S. W. Kalb, a Newark, N.J., nutritionist, recently told a House of Representatives investigating subcommittee that such pills are "a waste of time and money." He showed the committee-men some high-priced reducing pellets—made of skimmed milk and lemon juice. A person eating these pills—and nothing else—would unquestionably reduce.

"**IF YOU WANT** to lose weight," Dr. Kalb advises the American woman, "go on a diet."

More vicious and costly than the reducing pills that don't reduce are the fraudulent cancer "cures." "Electronic" devices impressively rigged with flashing bulbs and buzzers sell for hundreds of dollars. It is money thrown away.

"Atomic" medicines containing nothing more curative than water or olive oil are offered as cures for cancer, arthritis, and rheumatism. One arthritis "cure" is a copper bracelet which is supposed to set up alternating currents in the body and shock the disease out of the system. Tormented people determined to exhaust every hope pour millions of dollars into such trash.

"**UNFORTUNATELY,**" says the Post Office Department's Chief Inspector, David H. Stephens, "the prosecution of the ghouls who trade on hopes and the desperately ill often cannot be successfully prosecuted because the patients who are the chief witnesses die before the case is called up in court."

American preoccupation with the female bosom maintains an entire branch of quackery. Bust development gadgets and potions include the beribboned dumbbells, suction cup devices, creams, lotions, tablets, and a variety of exercisers.

Nor does the male ego escape the notice of the (Continued on Page 14.)



Marilyn Monroe's legs grew this way, not formed by quacks' elastic garter shaper.

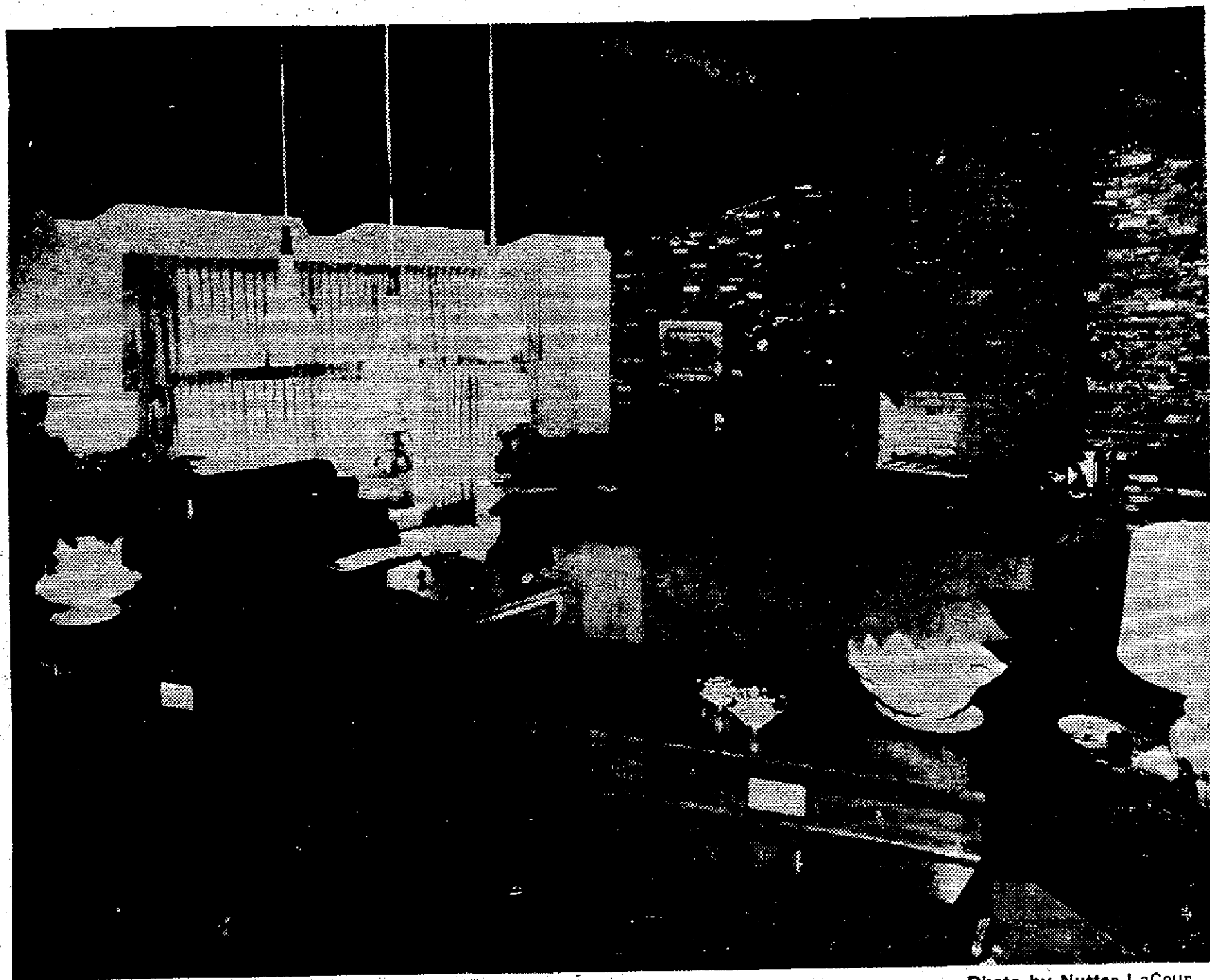


Mail order tonic from a quack never will cause hair to grow on this man's baldie



Postmaster George J. McMillin says mail frauds cost public millions every year.

Stop the Lawnmower and Start the Music



—Photo by Nutter-LaCour

Immense living room in the swank John F. Cooper own-your-own apartment is ideal for entertaining. There's a snack bar, piped-in hi-fi. Walls are soundproofed.

By Vera Williams

KNOW HOW to own your own home—with piped-in hi-fi music, soundproof walls and a swimming pool, if you want those plush extras—and still never have to cut the grass or paint the place or think about upkeep?

The answer is an own-your-own apartment.

Long Beach, hub of the own-your-own enthusiasm, is said to have 2,000 own-your-own apartments, with more being built every day.

Own-your-owns range from downtown bachelor (no bedroom, no kitchen) apartments for \$5,500 to penthouse splendors for \$60,000.

One- and two-bedroom apartments range from \$8,500 to \$31,000.

THE OWN-YOUR-OWN APARTMENT idea isn't new, you say? Of course not; neither is anything else. There were own-your-own apartment buildings in Long Beach in the 1920s. (The Villa Riviera and the Artaban were among the first of these.)

But in those days most own-your-own buildings were cooperative enterprises, and if the co-op fell into bad times, individual owners were likely to lose their apartments and their shirts.

Now it is different: an own-your-own apartment

buyer gets a deed to his property; he owns it and nobody else has a claim on it.

The scarcity of vacant lots on which private homes can be built—just WHEN have you seen a vacant lot in Long Beach or environs?—skyrocketing land prices and the love of easy living engendered by California all are believed to be factors in the own-your-own apartment boom.

AN OWN-YOUR-OWN APARTMENT combines the convenience of apartment living with the pride of home possession; it gives the owner an opportunity to enjoy the lawn, flowers and swimming pool if there is one, without working on any of them. (Labor, maintenance, etc., are paid for out of an assessment fund.)

Many apartments are bought by couples who, with families grown, sell their big homes, some in exclusive residential districts, and move where living is simpler; some are bought by newly-married couples who wish to own homes but not houses; some are bought by widows and other single persons who want privacy but close neighbors.

Some are bought by Easterners and Midwesterners who live happily here for the winter, turn the key in

the lock, go back to Des Moines or wherever, then return here in the fall to a compact home that is their own.

AMONG THE MOST BEAUTIFUL and most original of the recent own-your-owns is four apartments built around an oval swimming pool at 4020 Elm Ave. Ben F. Marron Co. is the designer and builder. Privacy is stressed. All units face the pool, and the pool can be entered only through an apartment. Every room may be reached from an entry hall.

The units, 1,800 to 2,000 square feet of floor space, look alike from the outside, but the interiors were designed according to the wishes of the individual owners. Prices average \$27,500.

Mr. and Mrs. Charles Sherman have an early American apartment with an old brick fireplace.

Mr. and Mrs. Charles DeCoudres have formal styling, a marble fireplace, and instead of two bedrooms they have a bedroom and den.

Mr. and Mrs. Glenn Scott have a contemporary California apartment and a stone fireplace.

Mr. and Mrs. John F. Cooper love to entertain, and they especially enjoy Hawaiian entertaining—luaus and the like. They have an immense living room, a brick fireplace on a brick wall, a snack bar. Walls are soundproofed, there is piped-in hi-fi.

FIRST FHA-FINANCED multi-story building west of the Mississippi to be sold before construction began is the Royal Palms, 12-story structure at 1st St. and Atlantic Ave.

"We believe the Royal Palms will be the first of a number of multi-story structures which will change the Long Beach skyline," says E. Tennyson Moore, president of Moore Realty Co., agent.

Royal Palms has 164 apartments and room for 84 cars. Garages occupy the full basement and all of the main floor except for two apartments. Construction is Class A, Type 1, fireproof, steel frame and reinforced concrete.

The two swank penthouse apartments have three bedrooms and a den. Others have one and two bedrooms. Kitchens are all-electric. There is plenty of storage room. A pool and recreation lounge will be provided.

Apartment prices range from \$10,500 to \$21,000. The penthouses are \$49,500.

THE MARRON CO. now is building the Monterey, a two-story 26-unit soft green stucco at 2075 Appleton St. Units are grouped around a double (two-level) patio. A feature is the subterranean garage of pre-stressed concrete. Prices range from \$9,000 to \$16,500.

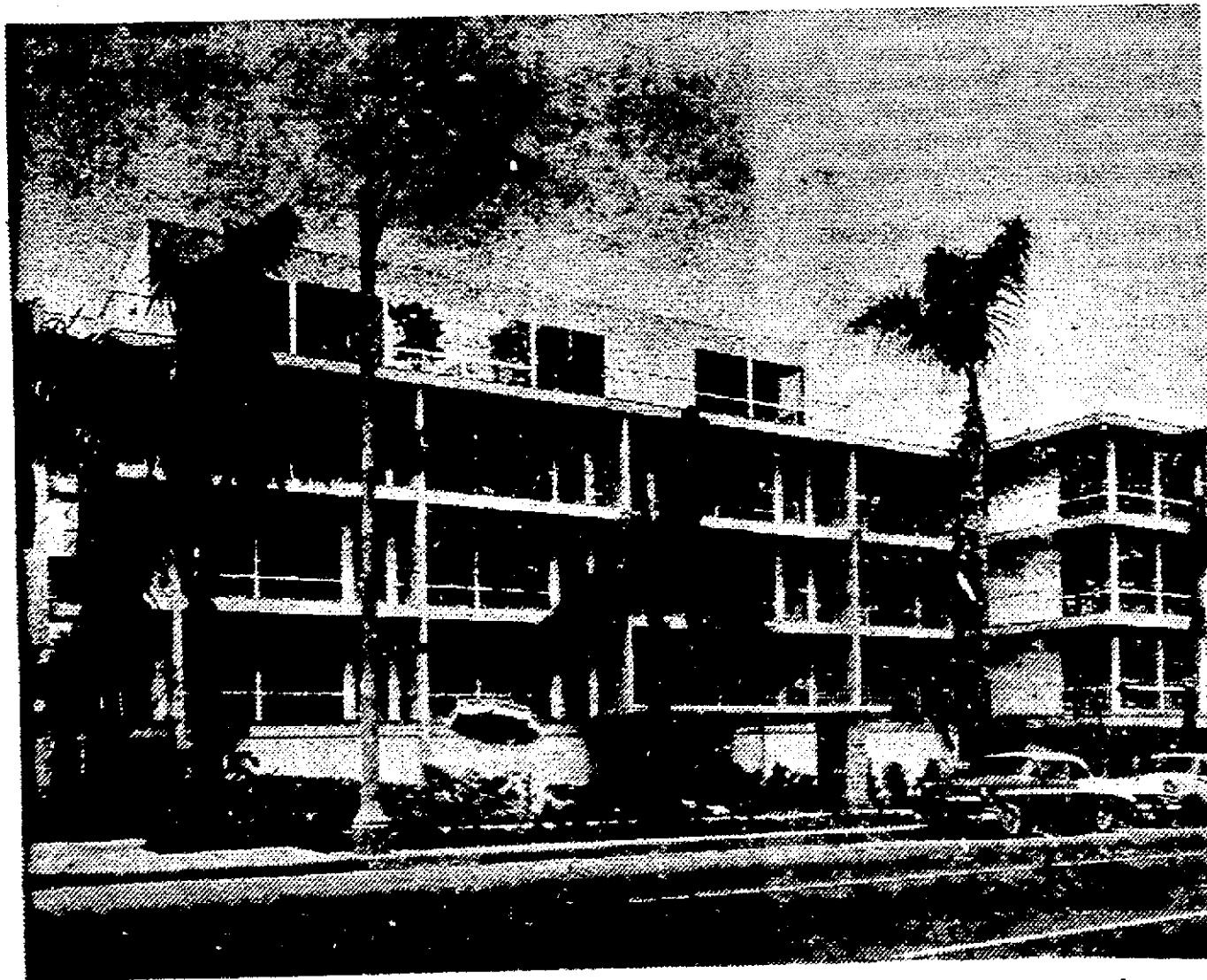
Much of the conversation around Lincoln Park centers on the new La Serena, a 27-apartment own-your-own at 735 Cedar Ave. Included are bachelor apartments, singles with one bedroom, doubles with two bedrooms. A pleasant patio furnishes a recreation center. Prices range from \$7,500 to \$12,500.

A panoramic view of the ocean is provided by every apartment in the five-story Belmar Riviera, 3901 Livingston Dr. Front walls are solid glass. Harris Rogers is the owner and builder; Jim Pickert, the agent.

THE HARRIS ROGERS family occupies an apartment on the fourth floor plus the penthouse apartment, a total of 4,200 square feet of space.

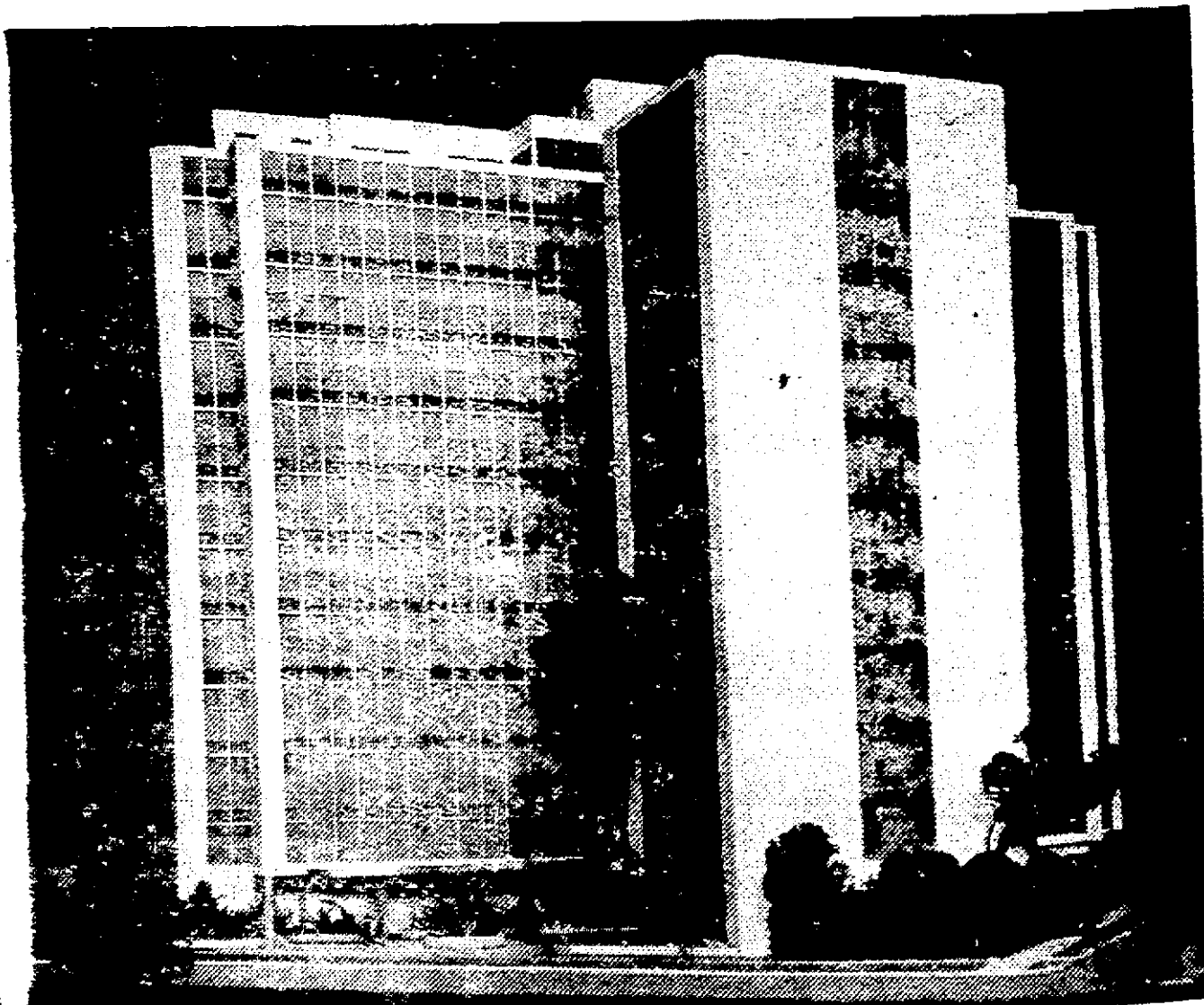
Other apartments in Belmar Riviera have 1,220 to 1,652 square feet of space. Each apartment has two bedrooms and two bathrooms and some also have family rooms.

Apartments have "floating" (soundproof) floors and "party" (soundproof between apartments) walls. (Continued on Page 40.)



—Perry Griffith Photographers

Apartments in Belmar Riviera have "floating" (soundproof) floors, "party" (soundproof between apartments) walls, electric kitchens.



—Photo by Nutter-LaCour

Own-your-own apartments like the multi-story Royal Palms, now being built at First and Atlantic, may change Long Beach skyline.

Military Cut of 100,000 Stirs Solons

WASHINGTON (AP) — Two Democratic senators expressed misgivings Saturday about the latest 100,000-man reduction in military manpower ordered by the Eisenhower administration.

"It appears to me we are placing economy ahead of our security," said Sen. Mansfield of Montana, assistant Senate Democratic leader.

"In view of our worldwide commitments, we will be playing with fire if we continue to disarm unilaterally."

Sen. Jackson (D-Wash), a member of the Senate Armed Services Committee, said the cutbacks "would reduce our armed forces below levels approved by Congress" and appeared to ignore the danger of localized or small wars.

"IN THE LIGHT of Soviet strength in convention forces and the danger of localized aggression," Jackson said, "the free world needs a strong conventional capability to handle limited wars and keep them limited."

The senators spoke out in separate interviews in the wake of a Pentagon order to the Army, Air Force, Navy and Marine Corps to trim their forces by 100,000 men by next June 30. This, combined with a similar directive last July to effect a 100,000-man cut by Dec. 31, will reduce the armed forces to 2,600,000 men instead of the 2,800,000 authorized by Congress for the current fiscal year that began last July 1.

IN ANNOUNCING the latest cut Thursday, Secretary of Defense Wilson, made clear it is part of the effort to bring military spending within the \$9-billion-dollar ceiling set by the administration. Each 100,000-man cut is estimated to save half a billion dollars annually.

Wilson said the cutback will require the Air Force to drop at least four wings, the Army to deactivate one division and the Navy to take additional ships out of service.

"I hope the Defense Department knows what it is doing," Mansfield said, adding that he was "very much disturbed by



WHAT WAS THE NAME, PLEASE?

Maxwell Gluck (right), new ambassador to Ceylon, chats in Colombo Monday with the man whose name he couldn't remember, Ceylon's Prime Minister Solomon Bandaranaike. A reliable source said there was much joking between the two about Gluck's admission before a Senate committee that he did not know the name of the prime minister of Ceylon—at the moment. "You have arrived here with all your fame coming ahead of you," Bandaranaike said. — (AP Wirephoto.)

this cutback in our air power."

JACKSON, reached by telephone in his home state, said the acquisition of more powerful weapons offered "no argument at all" in justification of man-

power reductions.

Wilson told his news conference Thursday that because of better weapons, including missiles, he felt this country had gained on the Russians in relative military strength since

1953" despite reductions in manpower and other economy moves.

"Mr. Wilson neglected to say that the power of our new weapons is offset by new Soviet weapons," Jackson said.



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THE WINES IN THE DRIPLESS BOTTLE



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Rembrandt Ruby

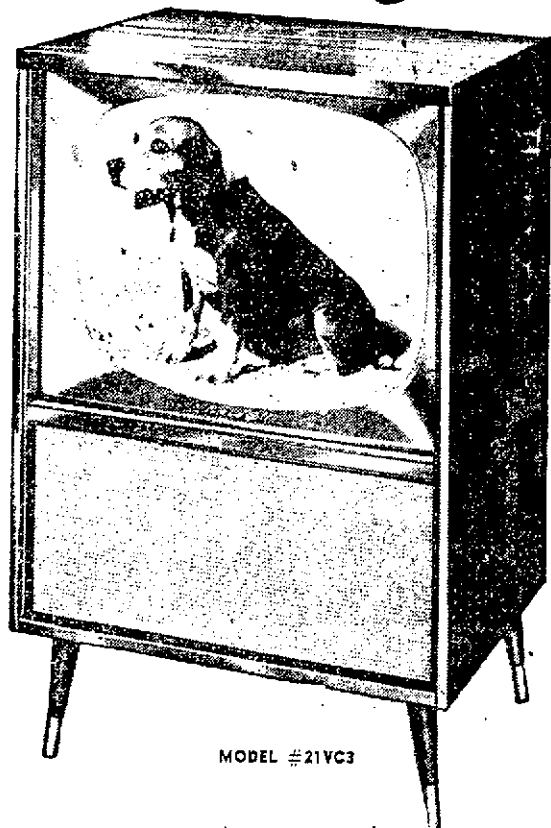
The true red that made the artist's masterpiece unforgettable will live again on your lips with Rembrandt Ruby, faithfully reproduced by Juliette Marglen. A rich satiny lipstick with the glow of a precious ruby—to make you a work of art. Oval shaped to the curve of your lips. With matching Nail Glace, gift-boxed set.....**3.50** Oval lipstick alone.....**2.00** Plus Tax

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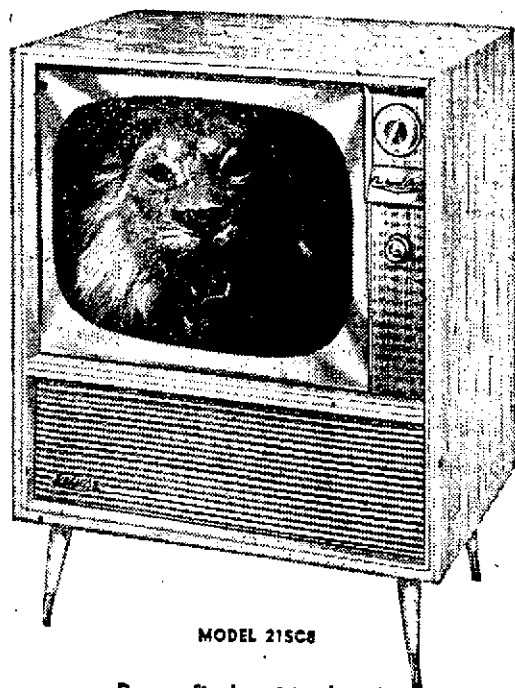
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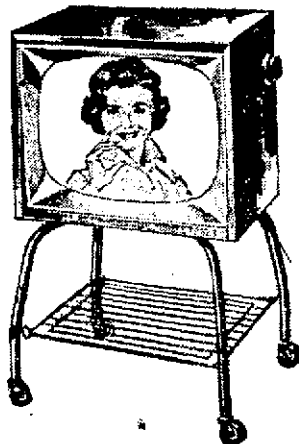


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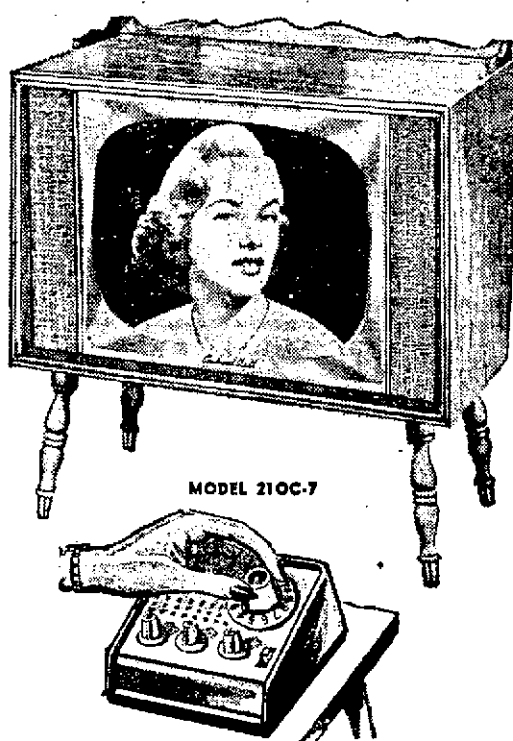


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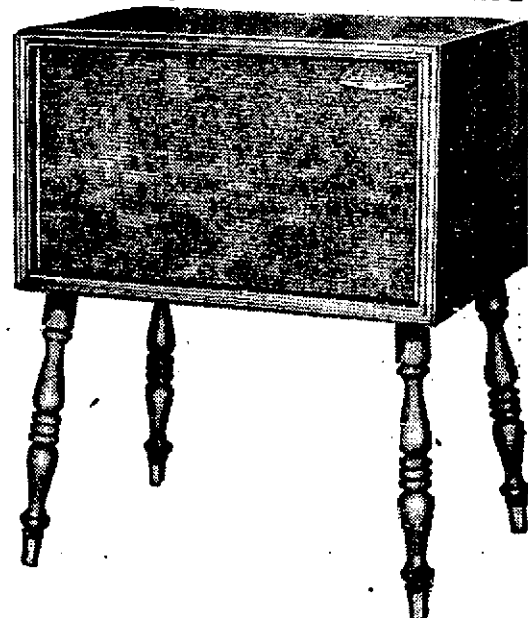
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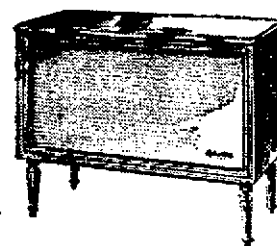
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Breakwater Mystery Murky

Little Dandy Sniffer Kit Saves Sleuth

By BOB WELLS

A Long Beach-area felon wrote a new chapter in the annals of successful escapes last week.

He leaped a yacht landing off, stole a \$35,000 cabin cruiser and, when the law closed in, successfully eluded capture across the trackless wastes of the Federal Breakwater.

Police were baffled—but not my editor, Inspector Sterling Bemis of the Southwest Mounted Police (gray flannel suit division).

That's how I found myself in the cold, dark predawn of a morning last week perched on a frosty rock on the middle island of the breakwater while the pelicans circled with patient hope high in the darkness above me.

Soon after the first details of the boat theft came into The Independent, Press-Telegram newsroom, Editor Bemis was at his desk growling crisp, incisive questions into his telephone, getting the story from the Coast Guard and additional details from the paper's newsgathering organization.

THE MAIN FACTS of the story were soon clear:

At the Newmark Yacht Landing in Wilmington someone had broken into the office early Monday morning and taken about \$200 in weekend slip rentals. The 42-foot cruiser, Mi Sueno II, owned by the Kingsley Mfg. Co. of Los Angeles, had been stolen from its slip by an unidentified person.

About 1 a. m. the Mi Sueno sideswiped the fishing boat Es Lucido as the Mi Sueno raced at 20 knots out of the harbor. The damaged cruiser later returned to the breakwater and, as a Coast Guard vessel turned its lights on it, deliberately rammed onto the rock wall by the thief. He was seen to leave the vessel and disappeared among the huge rocks of the middle breakwater.

HAVING ASSEMBLED the facts, Editor Bemis went into action. The Southwest Mounted Police always gets its man. Editor Bemis got his man.

"Go to the breakwater," the editor told me. "Spend the night there. If the fugitive is still there, find him. If he has



WELLS ON THE ROCKS . . . He Gave a Hoot

escaped from the island, find out how he escaped. Find out if it is possible for a man to survive on the breakwater. Get the story."

"Yessir," I said. "I'll get the story. And if I also get pneumonia do I get workman's compensation?"

But his keen mind had gone on to other aspects of the problem.

SO THAT'S HOW IT WAS I found myself alone on the middle breakwater some 65 hours after the thief had deserted the crippled Mi Sueno and sought the cover of the rocks that now loomed around me in the blue dusk.

At least I hoped I was alone. The Coast Guard said it believed the fugitive had either swum ashore or drowned in the attempt. Beneath my feet the sea thundered and broke in the granite caverns of the man-made reef. Fishing birds made shrill cries as they circled in the last twilight. Otherwise, all was still. The friendly beacon of the Los Angeles light station smiled at me from across the gap in the breakwater. Three miles away the lights of Long Beach winked and shimmered against the purple horizon.

I RECONNOITERED, carefully picking my way across the huge rocks with the aid of a flashlight. One misstep in the dark and I could go crashing down into a crevice, maiming

myself. I found the spot where the cruiser had run aground. A buoy marked the place; divers had brought up the two engines. I had the thief, hidden in some rocky sanctuary, watched the divers as they worked?

I returned to the cable-controlled lighthouse at the west end of the island. This is where I had determined to spend the night. The lighthouse itself was locked up tight, but there was a level space of concrete around it which was free of the bird droppings that covered the rest of the rocks like a heavy frost. I laid out a few things I had brought along: flashlight, notebook, knife, thermos of coffee and a Jim Beam Little Dandy Survival Kit.

MY EDITOR had objected to the coffee and the Jim Beam survival kit.

"This is a survival test," he reminded me. "The fugitive didn't have a Little Dandy survival kit."

"That's why straight shooters always win and crooked shooters always lose," I told him. "There ought to be some rewards for being on the side of the law."

I sat with my back against the lighthouse wall. High above me the light blinked its steady pattern into the night. It lit up the breakwater beyond me, but I was in the shadows. Far away, in Sunset Beach, searchlights leaned against the sky. I began to get sleepy. The blinking light

I hooted at the boat—a low, mournful hoot.

The diver scrambled into the boat and played his flashlight on the rocks. I ducked. The light went past. I hooted again.

The boat left—quickly but not without dignity. I went back to sleep.

The cold woke me just as the sky was beginning to gray with dawn. It was a bitter cold. It oozed out of the rocks and through my clothing and the sharp, rising wind tore at my face. If the fugitive had faced one dawn of that cold he would have swam for shore before facing another.

I CAUGHT A CRAB and cut it up for bait. I bent a small safety pin, attached it to a piece of string and baited the improvised hook. In about 45 minutes I caught a small fish. I ate some of the flesh raw and rebaited my hook. I tied the free end of the string to an iron ring in the concrete landing near the lighthouse. I waded in the water, found a sea urchin and ate it. Iodine. A fish took my hook and fled with it, breaking the string.

At 9 a. m. the boat arrived and took me off. I returned to The Independent, Press-Telegram office to face my editor.

"Well," he said, "did you find the fugitive?"

"No," I said, hanging my head. He shot me a look of disgust. "What happened to him?"

"Dunno," I said, "he either escaped or he drowned. He could have swum the three miles to shore. He could have swum the gap to the west breakwater and walked ashore."

"How about survival possibilities?"

"Ah," I said, "that's the real story."

"Out with it, man!"

"The breakwater," I said, choosing my words carefully. "is a great place to visit but I wouldn't want to live there."

Loan to India an, Unfriendly Act to Pakistan, Noon Warns

UNITED NATIONS, N. Y. (AP)—Pakistan's foreign minister said Saturday that anybody who lends India money commits "an unfriendly act against Pakistan."

Foreign Minister Malik Feroz Khan Noon issued this statement a day after Indian Finance Minister T. T. Krishnamachari reached New York to confer with U. S. bankers on India's needs for \$1,400,000,000 in connection with her five-year economic plan.

"The Pakistan view," said Noon, "is that every country or individual who lends money to India for her five-year plan is helping India to divert her own resources to armaments aimed mainly against Pakistan and therefore, actually committing an unfriendly act against Pakistan."

"Accordingly, if the United States wants a billion and a half dollars (to go) to India, we as friends and allies of the U.S.A. are at least entitled to ask it (the) U. S. A. will try to find out from India the reason for her great increase in her war potential. Is it not in pursuit of the brown colonialism and neo-imperialist policy of the Indian prime minister?"

Noon asked why Indian Prime Minister Jawaharlal Nehru did not let the people of Kashmir decide their future according to a plebiscite. The U. N. Security Council will meet Tuesday at Pakistan's request to debate the question of Kashmir. India and Pakistan each has controlled roughly half of that mountain state since a 1949 U. N. cease-fire ended hostilities there.

India claims Kashmir because the state's Hindu ruler annexed it to India in 1947. But the Moslem Republic of Pakistan argues the predominantly Moslem inhabitants would vote for union with Pakistan if a plebiscite were held.

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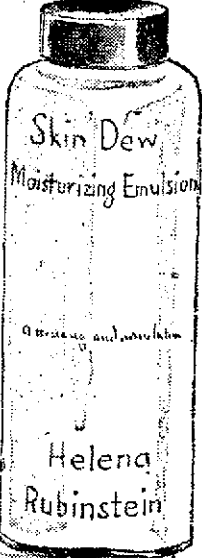
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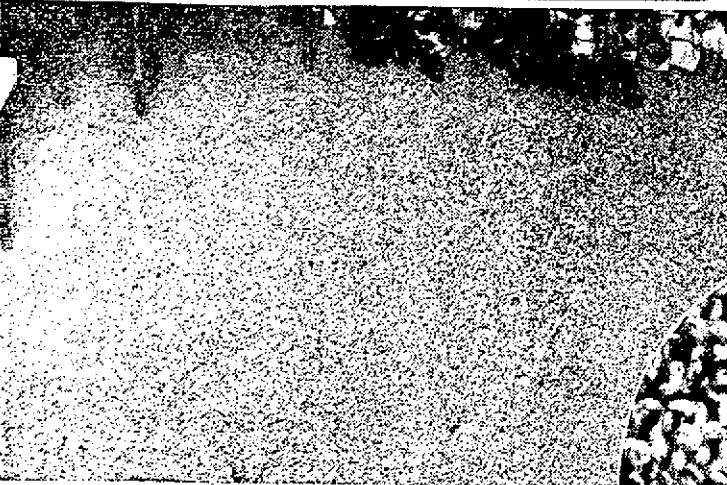
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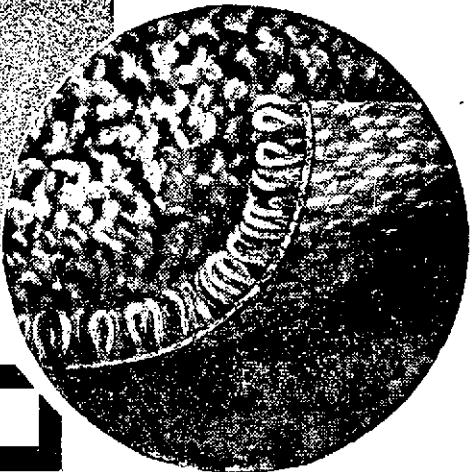
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'Confidential' Jury Warned to Study Facts

HOLLYWOOD (UP) — The Confidential Magazine jury, showing increasing signs of wrangling and of being nowhere near a verdict in their fifth day of deliberations, Saturday retired for the weekend after a morning appearance.

The six men and six women spent 25 minutes in the jury box Saturday morning during a question-and-answer session with Superior Judge Herbert V. Walker.

Walker admonished the panel after a question asked by one juror about guilty penalties and how they would affect some or all of the defendants — Confidential and Whisper Magazines, Fred and Marjorie Meade, Hollywood Research, Inc., and Publishers' Distributing Co.

"IT IS QUITE obvious that you are considering matters not proper for jury consideration," Walker told them after a lecture on the seriousness of their job. "You must determine the facts from the evidence only and not from other things associated with this case."

The jurors, charged with determining after a six-week trial whether the defendants were guilty of conspiring to commit criminal libel and to publish obscenity in racy magazine stories about Hollywood celebrities, submitted two written questions:

1. Were the books and magazines introduced into evidence to show intent or the standard of the community? "Intent only," Walker replied. "The standard of a community is decided by the jury itself."

2. What action on the part of individuals is necessary to show a conspiracy involved to commit a crime? "It is your job to decide," Walker explained. He reread his earlier instructions to the jury in which he had said the determination was up to them.

Two other questions put by Juror LaGuerre Drouet were followed by Walker's warning that the panel was considering matters outside its sphere. He asked Walker if the magazines and distributing company were being tried in absentia and whether such action was legal.

DROUET MADE several more inquiries, and Walker said then that legal questions must be considered by the court and not by the jury. "That is my responsibility," Walker said before lecturing the panel on its duties.

The jury Saturday was clearly different in attitude from previous days. There was no laughing as in the past, and it was obvious to observers that the earlier harmony had gone.

The weekend schedule called for the jurors to be locked up at a hotel and resume deliberations Monday morning. No one will be allowed out of the hotel even to attend church, according to the bailiffs.

Beecham, 79, Plans Return as Conductor

ST. JEAN CAP FERRAT, France (AP) — Sir Thomas Beecham, Britain's most famous conductor, disclosed Saturday plans to begin his career again at the age of 79. He has been in retirement since March.

Sir Thomas broke the news of his own activities while discussing the death of his long-time friend, Finnish Composer Jean Sibelius.

"With Sibelius, I have lost a friend of 50 years," he said in a chat at his retirement villa here. "I have always passionately loved his music. Just last night he sent me a copy of a new work."

"I leave for Paris tomorrow where I have agreed to conduct two concerts, at the Salle Pleyel, on the 17th and 18th of October. Naturally I shall devote much of these concerts to the work of Sibelius."

SIR THOMAS, who said he never would conduct again when he retired last March, chuckled Saturday as he disclosed he had not been able to resist appeals to take up the baton again.

After Paris, he will go to Switzerland for seven weeks, then to Vienna and finally to London. He will conduct in all these places.

"Don't call it a 'second career,'" he said. "I'm too old for that. I have just missed music too much to stay away from it."

Scientists Leave

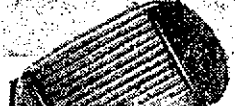
DAVISVILLE, R. I. (AP) — The first group of scientists and technicians who will make Antarctic observations for the U.S. during the second International Geophysical Year will leave by plane today from the Anacostia Naval Air Station, Washington, D.C. They are fresh from a week's briefing at the Davisville Naval Construction Battalion center here.

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- 45.00 matched set of 2 wood. (1-3 women's) **19.95**

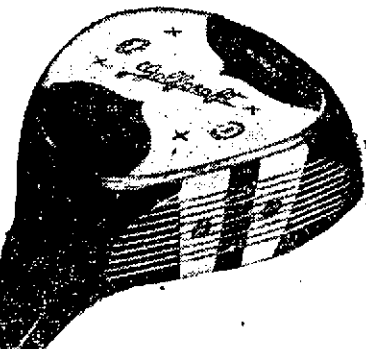
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Men's Furnishings—Street Floor

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Men's Sportswear—Street Floor

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- a. Pass case wallet with gold like corners. 10.00 value **4.99**
 - b. Belts with brass buckles, backed by saddle leather for longer wear. Brown or black, ¾" or 1" widths, sizes 28-44 **3.95**
 - c. Pocket secretaries, many pocketed, gold corners, money compartment. 20.00 value **9.99**
 - d. Zipper type wallets, 10.00 value **4.99**
- Multiple pocket wallet, 10.00 value, not shown **4.99**

Men's Furnishings—Street Floor



Traffic jam in a corner finds these quarter-midget drivers battling for the lead in a race at Norwalk speedway for youngsters, 4 to 12 years old.

Quarter-Midgets for a Half-Pint Speedway

By Elizabeth Walsh

INDIANAPOLIS SPEEDWAY has nothing on the thrills that excite the fans and drivers each Friday night at 6:30 o'clock and Sunday afternoons at the track on the corner of Studebaker Rd. and Firestone Blvd., Norwalk. The big difference lies in the ages of the drivers, who are from 4 years old to 12! And the rooting section as well as the mechanics are fathers and uncles, while mothers and aunts keep a sharp eye on the sportsmanship.

Of course, the speed is a little different, too, being limited to 25 to 30 miles per hour for novices and 35 to 40 m.p.h. for regulars, depending on the track. The racing cars themselves, called One-Quarter Midgets, weigh not over 225 nor under 135 pounds.

This sport is not limited to boys. The Norwalk club has 30 girl drivers and 55 boys. The truth is, though, that Dad sees the cars first and talks the rest of the family into buying one and joining the association. And it's a good thing, too, because there aren't many 4 to 12-year-olds who can afford a racing car that can be driven only on the track.

BUILT FROM SCRATCH, cars cost \$300; built using a kit, \$400, and they can go up to \$500, depending on the extras and accessories. But all of them must be built according to specifications obtainable from the organization, and all of them must have a stock motor and stock valves. The owner may change only the carburetion. Of course, his artistic talent can run riot, in decorating the car, and the hoods can vary in shape. But the wheels, chassis, length and other meas-

urements must be according to regulations. For anyone who wants to join, but is not mechanically inclined, the members of the association will help build and maintain his racer until he is able to do it himself. Or if he's really in a hurry, he can buy a car already made.

One of the rules of the Firestone Quarter-Midget Racing Assn. is that one adult may own only one car; so that if there are two or more children in the family the father may own one, the mother another, and an uncle, aunt or friend another. This is to avoid commercialization of the sport.

BARNEY BARNETT, of 11817 Battle St., Norwalk, formerly drove big racing cars, but family prejudice against this activity was so great, that now he satisfies his racing urge by encouraging his children to drive the small ones. Needless to say, they didn't have to be forced. Although he is a mechanic by trade, Barnett, like the shoemaker who never has time to make shoes for his wife, seems never to have time to fix the family car. However, he doesn't have to worry about it, because with race drivers in the family his wife has learned so much about cars that she now takes the family to the garage and tells the mechanic what is wrong with it. And her diagnosis is generally

right. Her investment in a racing car has cut her garage bills way down.

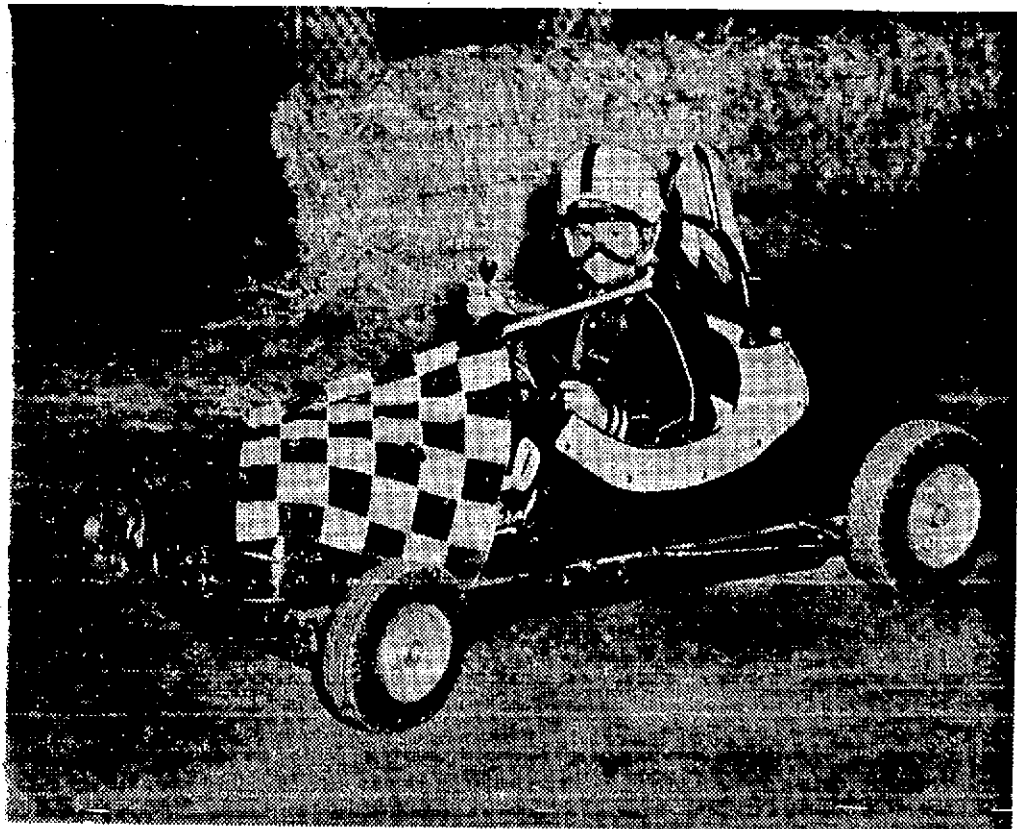
Barnett says that the quarter-midget sport is not disproportionately expensive compared to the benefit derived by the participating children. The things they learn by engaging in the sport are all advantageous he says. Good sportsmanship, driving ability, coordination, and mechanical contact are lessons that will last a lifetime. Also, the project turns into a family affair and the relationship of parents and children is greatly built up by the mutual interest and activity, the sharing in the worries and excitements and the feeling that one needs the others for success, Barnett declares.

SOME OF THE excitements include a car falling apart in the middle of a race. The father mechanic must run to the rescue and get it going again. But the biggest thrill of all is winning the first trophy. Then the family can share in its mutual joy. Sharing defeat can also be a family bond. Since the cars can be used by the children from the age of four until twelve, by lowering the acceleration pedals, the racing is a long-time family interest.

There are 18 tracks in California, including those in Port Hueneme, Hemet and Pomona, as well as Norwalk, and there are three different types of tracks: United, Independent and Parent's Association. The racing Assn. is incorporated and has regular officers including a board of trustees, president, vice president, secretary and treasurer, all adults.

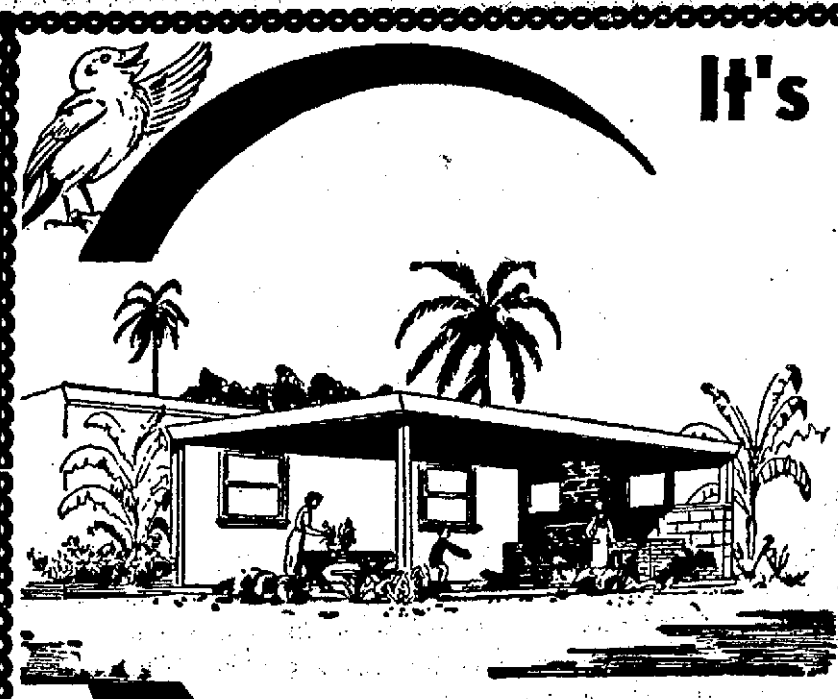


Bill Willis, Anaheim, displays victory trophy after a race. Tiny cars run in adult-supervised race programs twice weekly at Norwalk.



Girls, too, get in the fun. Here's Carol (Sweetpea) Scheffel, Norwalk, who drives only roadster in races. She displays victory flag and trophy.

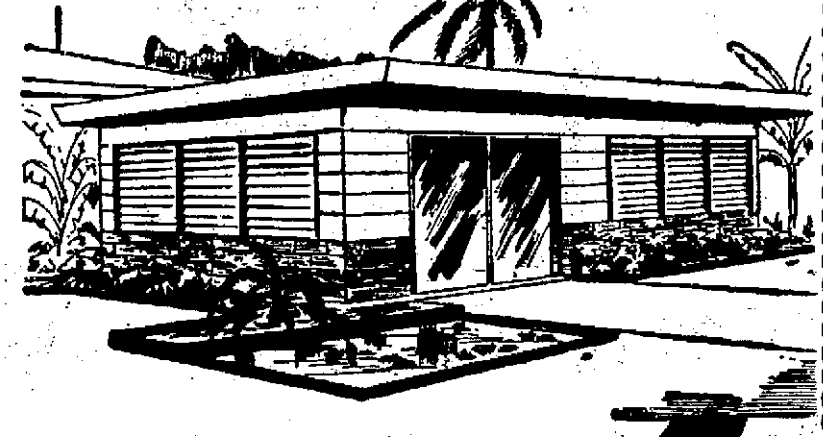
Photos by Erik Flamer II



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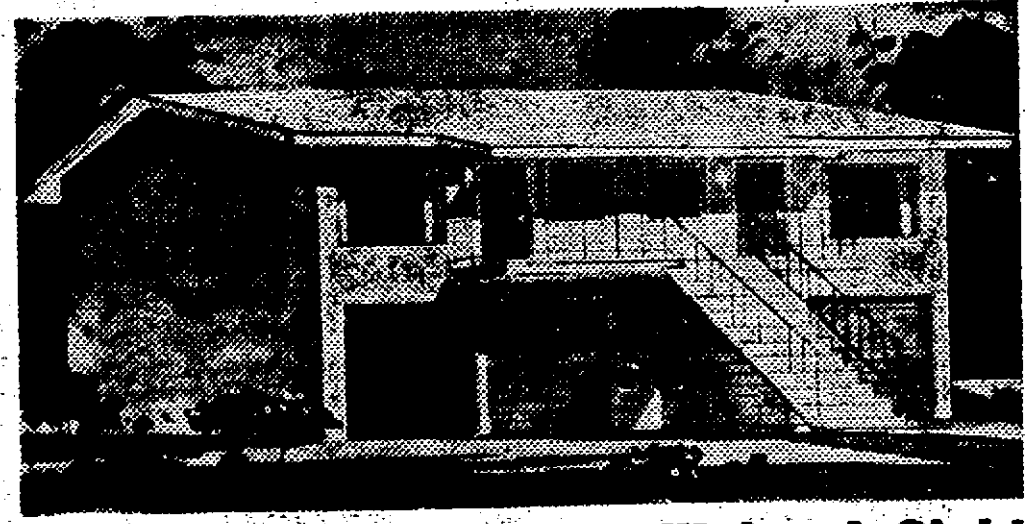
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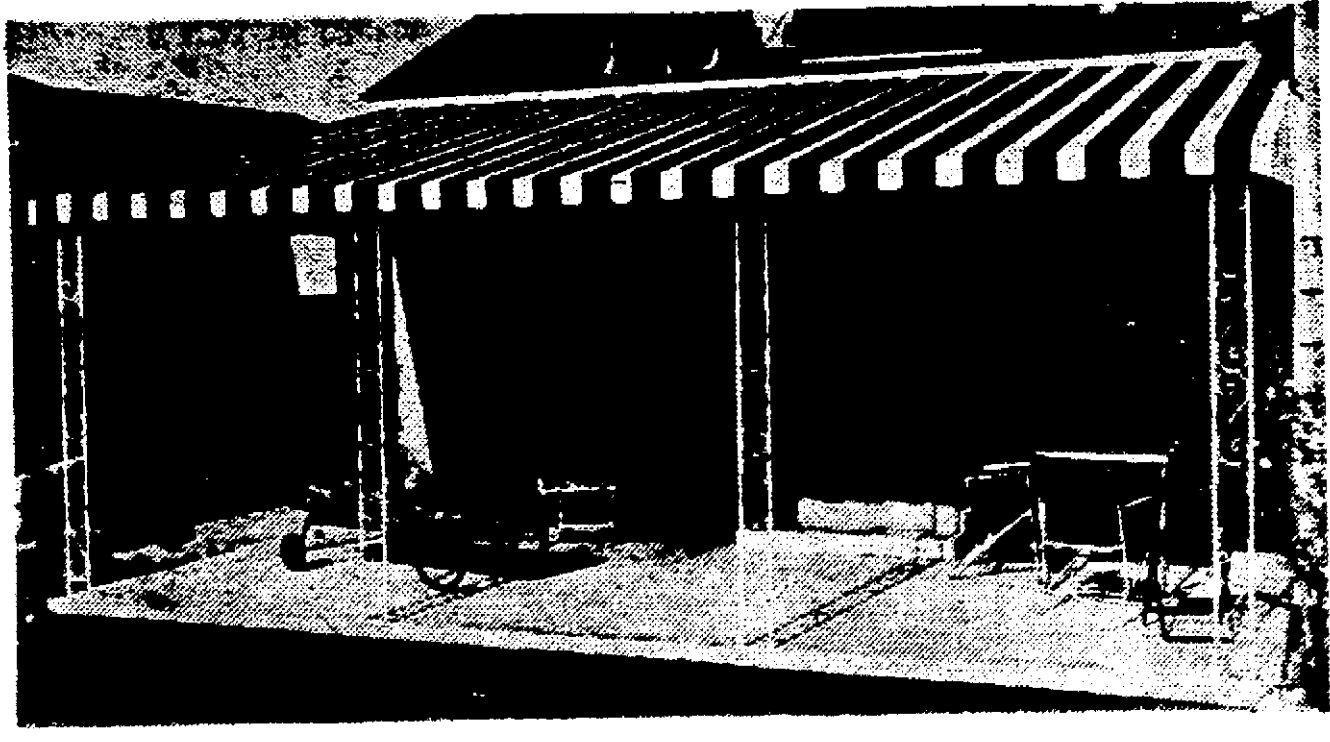


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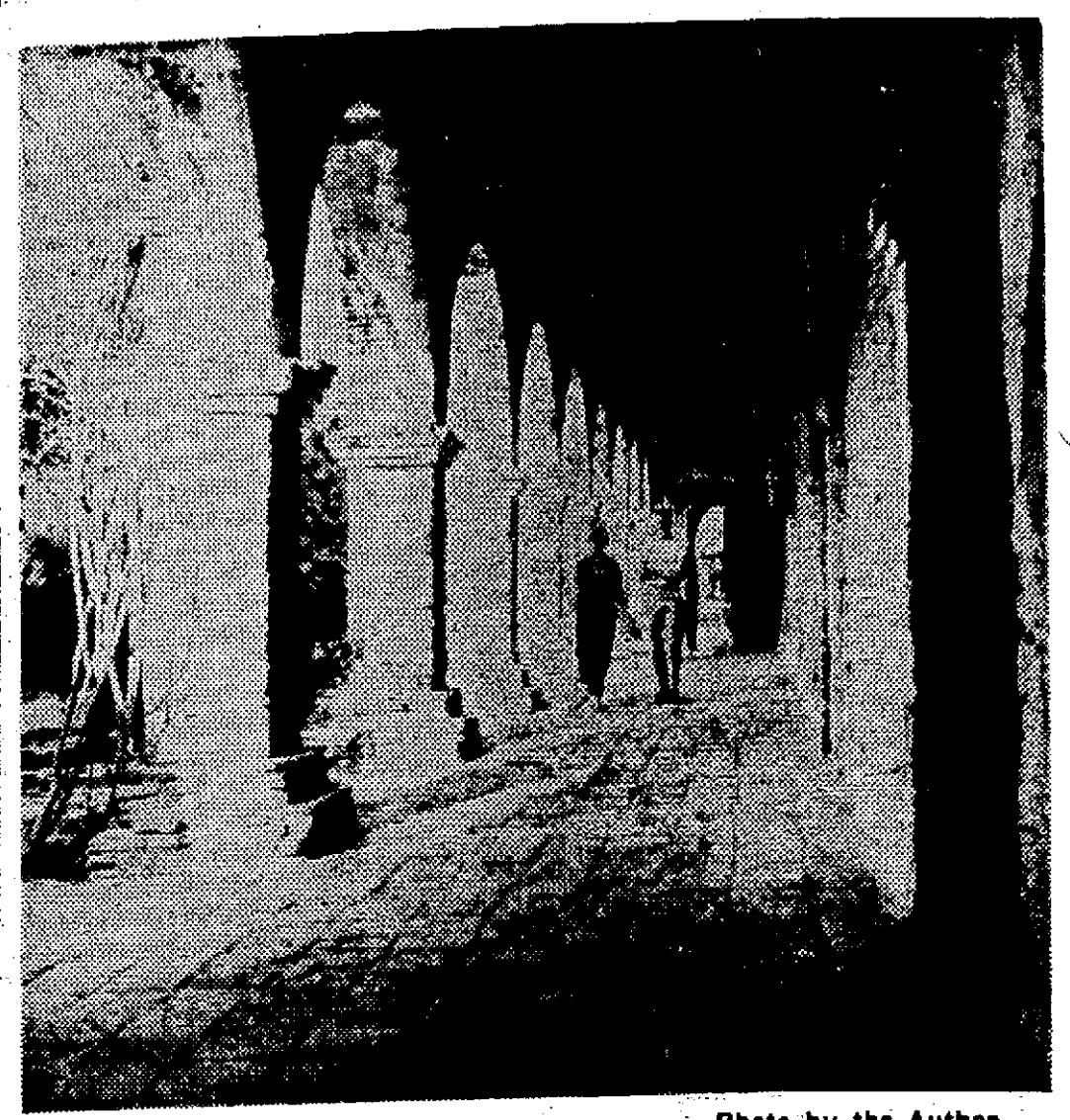


Photo by the Author

Arched and covered passageway leads visitors along a course trod by Capistrano padres in years long past.

A Gentle Kind of Day

By Barbara V. Myers

WHEN the family takes to the road in Indian summer it is usually in search of a gentle kind of day—not too long a distance to ride, time for a basket lunch under some trees which are already beginning to drop their gold and brown leaves, with perhaps one high-spot of sightseeing for remembrance.

One of the most pleasant of short trips in this vicinity is the 100-mile circle which begins at Olive (20 miles east of Long Beach through Anaheim), goes southwest through Orange to Hwy. 101 and San Juan Capistrano, inland on Hwy. 74 through the San Juan Canyon to Elsinore, north on 71 to Corona, and home via the Santa Ana Canyon road as far as Hwy. 91 which leads again to Olive and Anaheim. This trip is at its best in the cooler fall days when the canyon trees are showing splashes of color. Traffic is moderate most of the way and meandering roads subdue even the hurried driver.

HIGH SPOT of the day, of course, is a stop at the mission of San Juan Capistrano, founded on Nov. 1, 1776. Whether this is a visitor's first call or one of many, the old Franciscan mission never fails to cast its spell of living history over those who tread its premises.

The original padres' quarters, the kitchen, community room, the narrow church with its gold Spanish altar and the big bells that have rung throughout the centuries—all tell of the activity that went on 180 years ago when the mission was a little village unto itself. Here, the Indians and their children received religious instruction and learned the skills of the white man's world. Original Indian decorations in the church prove that their training was not confined alone to the more humble of the arts.

In the "sacred gardens," the statue of Father Junipero Serra memorializes the tireless missionary who created this community. Flowers set the patio ablaze—red and yellow canna, geraniums in pink and red, scarlet hibiscus, birds of paradise splendid in blue and yellow. Although the swallows, for

which Capistrano is famed, will have gone on their pilgrimage south, not scheduled to return until St. Joseph's Day, the beautiful snow-white pigeons do their best to welcome visitors—especially those who buy a little sack of corn to feed them. Surely kin to the pigeons of St. Mark's in Venice the birds light on head, shoulders and hands to the especial delight of the children.

BETWEEN CAPISTRANO and Elsinore, motorists pass through the beautiful wooded hills of the Cleveland National Forest. San Juan and El Cariso Public Camps offer good picnic facilities. Of interest at the latter are the headquarters of the "Hotshots," the foresters who swathe the hills with fire-breaks. The road itself is known as the Ortega Hwy., named for Jose Francisco de Ortega, commandant of the presidios of San Diego, Santa Barbara and Monterey. He passed this way as pathfinder and explorer for Portola and his Spanish soldiers as they marched north from Mexico in 1769 to protect Father Serra while he built his chain of missions. A scenic lookout has been built at 2,666-foot Jameson Point where one can peer through a telescope at once-upon-a-time Lake Elsinore bordered by purple hills and neat squares of orange groves.

Descending the hill the motorist passes along the dry lake bed, where signs advertising "Shore Acres" and "Bonnie Beach" are sad testimonials to a bygone day, and turns left for the 22-mile drive along a winding, wooded road to Corona. Two attractions which beckon passersby along this highway are the Glen Ivy Hot Springs and the Moname Lakes where, for a price, one may swim in a warm pool or fish for trout in large cold water ponds. There are picnic facilities at Moname as well as in Corona where a shady park offers picnic pavilions and excellent play equipment for children.

Homeward bound, Paseo Grande Speedway out of Corona will lead the motorist quickly through Santa Ana Canyon to the point where he turns off for Olive—and the conclusion of a "gentle kind of day."

Ike's Health Is Better, but He Rests, Golfs More

By DOUGLAS B. CORNELL

WASHINGTON (AP) — President Eisenhower has bounded a long way back toward good health from that heart attack that hit just two years ago next Tuesday. At the White House, it's pretty much business as usual these days.

It's a more relaxed operation, in some ways, and deliberately so. There aren't as many appointments or social affairs as in times before the heart seizure and a major intestinal operation nine months later. There is more rest and golf.

The doctors want it that way, even though they pronounce the President a recovered coronary case.

IF YOU WISH to believe some of the critics, Eisenhower is too relaxed and easy-going—doesn't take a firm enough stand to propel his program through Congress or bring a swift end to a school segregation crisis.

This spins into focus one of the notable changes on the Washington scene.

In the two years since the heart attack, though with no direct connection, complaints and criticism have fallen more heavily on the chief executive. To a degree, Eisenhower's political popularity, as distinct from his personal popularity with the people, may have slipped a bit.

IN A TYPICAL opposition blast, "The Democratic Digest," a party magazine, appraised Eisenhower not so long ago as: "Irritable, ailing and nervous," "no longer interested in his job," conducting an "absentee government," showing "absence of leadership," allowing "drift in Washington," losing world respect and "steadfastly whanging golf balls."

Through it all, Eisenhower publicly shrugs off the fault-finding, with even-tempered consistency, as something any president must expect.

Although there has been more editorial criticism than when he first took over the White House, Eisenhower has had a generally favorable press rooting for him from the sidelines.

WITH CONGRESS, too, Eisenhower has managed to get along amicably, even though it has been under Democratic control more than half the time he has been in office. He hasn't got all he wanted from Congress by any means—no president ever does. But he hasn't fussed about it much.

From Eisenhower, there's been nothing like the raw-hiding Harry S. Truman gave while president to what he called the "do-nothing" Republican-led 80th Congress. Nor has Eisenhower shown any hankering to follow the example of the late President Franklin D. Roosevelt and try to purge members of his own party who balk at supporting him all the way.

Perhaps a tougher, more forceful policy would have paid off in bigger legislative results. Perhaps not. At any rate, it probably is too late to switch, since Eisenhower now is a "lame duck" president, barred from a third term by constitutional amendment.

ACTUALLY there never was much chance that Eisenhower would become a tougher leader. One of the standout characteristics of his administration has been forbearance.

Eisenhower has refused to call names or quarrel with individuals right from the start. He has hung onto his temper. He has refrained from incendiary remarks that might have stirred up tempers and tempests at home or overseas. This has been particularly apparent at news conferences, where he may flare up angrily at an idea now and then, but never at a person.

Eisenhower summed up his attitude last November, in the first news conference after his re-election:

"I am not one of the desk-pounding type that likes to stick out his jaw and look like he is bossing the show. . . I would rather try to persuade a man to go along."

TO THAT, he added last month:

"I, as you know, never employ threats. I never try to hold up clubs of any kind. I just say, 'This is what I believe to be best for the United States,' and I try to convince people by the logic of my position. If that is wrong politically, well then I suppose you will just have to say I am wrong, but that is my method, and that is what I try to do."

Eisenhower is doing just what he said he would, regardless of anything the Democrats may say about a "part-time president."

office appointments with individuals and groups, ceremonial dinners, receptions, and portions of a very heavy correspondence. He also said he would require regular exercise, recreation and rest.

The pattern set then has been followed with few deviations.

The President's physician, Maj. Gen. Howard M. Snyder, still is holding him to a diet light on fats and administering an anti-coagulant six out of every seven days. The anti-coagulant is a drug that thins the blood to lessen the chances of a very heavy correspondence. He also said he would require regular exercise, recreation and rest.

Asked how he sizes up the presidential health two years after the heart attack, Snyder told a newsmen:

"According to our measurements (meaning frequent physical checkups), he is in good shape so far as his heart is concerned."

WORLD NEWS BRIEFS



Air Force Captain Convicted as Spy

SHREVEPORT, La. (AP) — Convicted of trying to sell atomic secrets to Russia, Capt. George H. French, 36, of Mount Vernon, N. Y., holder of a Distinguished Flying Cross and other decorations, Friday was given a life sentence by court-martial, it was announced Saturday by the U. S. 2nd Air Force. French was a bombardier on a B36.

The Air Force said that French was stationed at a Caribbean base and was on leave in Washington, D. C., and New York City last April when the offense occurred.

The court-martial began Sept. 17. It was conducted in secret because of the classified nature of the evidence, the Air Force said. In the sentencing, Capt. French was handed a dishonorable discharge, forfeiture of all pay and allowances and life imprisonment. He was found guilty of violating Article 134 of the Uniform Code of Military Justice.

Charges involved an offer and an unsuccessful attempt to communicate information relating to the national defense of the United States to the Soviet Union, the Air Force stated. The information was described as documents and diagrams on handling of atomic weapons in bomber aircraft. The documents showed components of the bomb and its associated equipment. The information also related to actual detonation of the bomb and its explosive power.

Six Trapped Miners Rescued

DETROIT, Mich. (AP) — Six salt miners were rescued early Saturday after being trapped for hours 200 feet underground in a tiny elevator.

Spring-operated safety brakes stopped the lift from plunging to the bottom of the 1,250-foot shaft at the 200-foot level. All six were rescued unhurt, but suffered from shock and were taken to a hospital for a physical checkup. The accident occurred in the mine of the International Salt Co. Inc., which honeycombs under a large area of Detroit.

The six men were kept in fear of their lives for five hours after a cable, weighing a ton and a half, fell on top of the tiny lift. It was feared the cable would release the safety brakes holding the lift and the men would be plunged to their death.

Rescue was accomplished by removing the cable and then lowering a bosun's chair to the lift's escape hatch. The hatch had to be enlarged with an acetylene torch because one miner was too large to get through.

Bus Station Bomb Scare Hoax

LOS ANGELES (AP) — A bomb scare early Saturday in the downtown Greyhound bus station routed more than 250 persons. A search of the depot revealed that the anonymous bomb tip was a hoax.

Police made a painstaking search of the station, looking through 1,000 lockers, and finding no trace of any explosive. When the telephone "tip" was received, the caller said that the "bomb" had been placed in one of the lockers.

There was one moment of excitement when a woman in a restroom cried out: "It's in here, I hear it ticking!" Police traced the noise to an out-of-order telephone.

CAPITAL CAPERS

Big Rains on Farm Cloud GOP Outlook

By WALTER T. RIDDER, R. E. LEE AND W. BROOM
(Independent Press-Telegram Capital Bureau)

WASHINGTON — If those rain clouds that hovered over the Middle West during the summer have a silver lining, it still has not become apparent to Republican party farm experts.

Heavy rainfall has helped to produce bumper crops in areas not damaged by floods, thus upsetting the carefully laid plans of mice, men and the soil bank boosters in the Agriculture Department. Although plenty of land went out of production and into the soil bank, crop forecasts were ballooned by better growing conditions and more intensive farming practices.

This means another big surplus.

Feed grain crops now firmly forecast to be harvested this year have staggered Department of Agriculture officials and are a portent of more trouble for the Republicans during the 1958 campaign. Crops now coming in are likely to have the biggest political impact just before the '58 congressional elections.

AS THINGS LOOK NOW, the federal government will end up the fiscal year \$2 billion in the black. Tax receipts are expected to be greater than originally anticipated and will give the Treasury a pleasant surplus.

But don't expect a tax cut. The surplus will probably not be large enough to make possible a substantial reduction in taxpayer's burden. The only hope for lower taxes will be if

Congress, acting in an election year, just votes a cut despite the opposition of the administration.

GEORGE WASHINGTON, of all people, has become the latest victim of inflation. That is, his face has been blown up to a larger size.

Portrait of Washington on the new \$1 bills now coming off the presses at the Bureau of Engraving show the first president with a fuller face than on the old dollar bills.

ONE OF THE AMERICAN correspondents now waiting for visas to Red China in Hong Kong wrote a long dispatch complaining bitterly about the hardships of life in his present place of waiting. The story raises questions about the reporter's accuracy or ingenuity.

In Hong Kong, he has one of the world's finest hotels, his choice of fabulous Chinese, Russian and continental restaurants, women who must rank among the world's most beautiful, a fine golf course, and a harbor vista of unparalleled beauty. And all this on an expense account yet in short, what's he complaining about?

AMONG THINGS on which he said he could properly cut down were "public speeches,"

Crash Victims Found Really Has Slug in His Stomach

BELLINGHAM, England (AP) — Five bodies were found Saturday in the wreckage of a British Royal Air Force navigational trainer that crashed on the Northumberland Moors Friday night.

LAKEFIELD, Minn. (AP) — an imitation lead bullet was missing.

The youngster, who admitted he had swallowed the bullet, was rushed to a hospital where Jon was in "excellent" condition despite the bullet.

A hasty check of the pint-sized cowboy's gun belt revealed

50-Tons Hungarian Relief Garb Left

BERLIN (AP) — West Berliners have collected so much clothing for Hungarians that 50 tons remained after the International Red Cross closed its aid program.

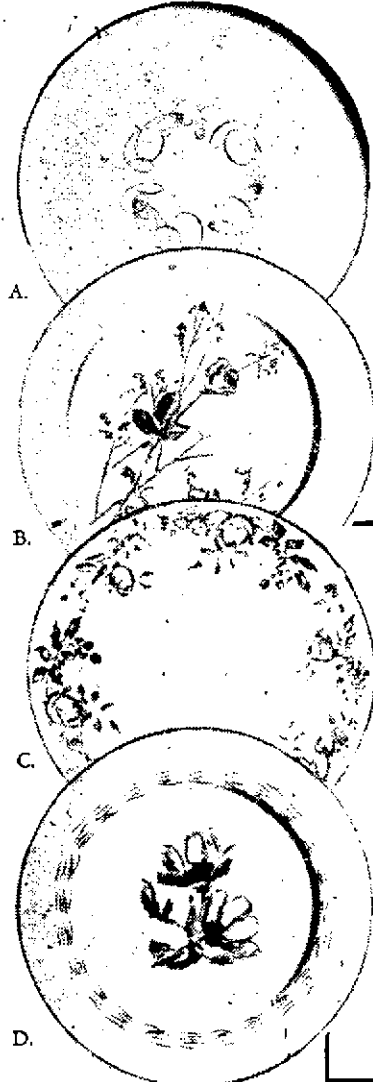
Officials now plan to distribute the leftover clothing to about 10,000 East German refugees and underprivileged West Berliners.



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- 53-pc. set includes 8 dinners, salads, soups, bread and butters, cups and saucers; 1 medium platter, vegetable platter, sugar and creamer. 57-pc. set has 4 extra cups.
- 98-pc. set includes 12 dinners, salad, bread and butters, soups, fruits, cups and saucers, plus 6 extra cups; 1 large platter, small platter, gravy and round vegetable platter, oval vegetable platter, covered sugar and creamer.
- 101-pc. set includes same pieces as 98-pc. set plus pickle, salt and pepper.
- 102-pc. set includes same pieces as 98-pc. set plus pickle, ladle, salt and pepper.
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| 53-pc. set reg. 44.95 | 57-pc. set reg. 74.95 |
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| 29.95 | 49.95 |
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| 59.95 | 79.50 |
| 34.95 | 49.50 |
| D. magnolia | H. francine |
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| 57-pc. set reg. 49.95 | 57-pc. set reg. 74.95 |
| 59.95 | 79.50 |
| 34.95 | 49.50 |



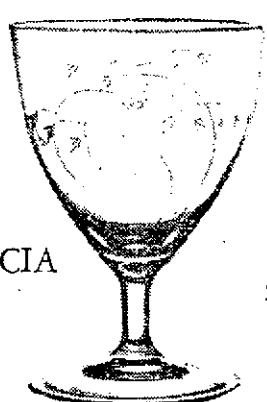
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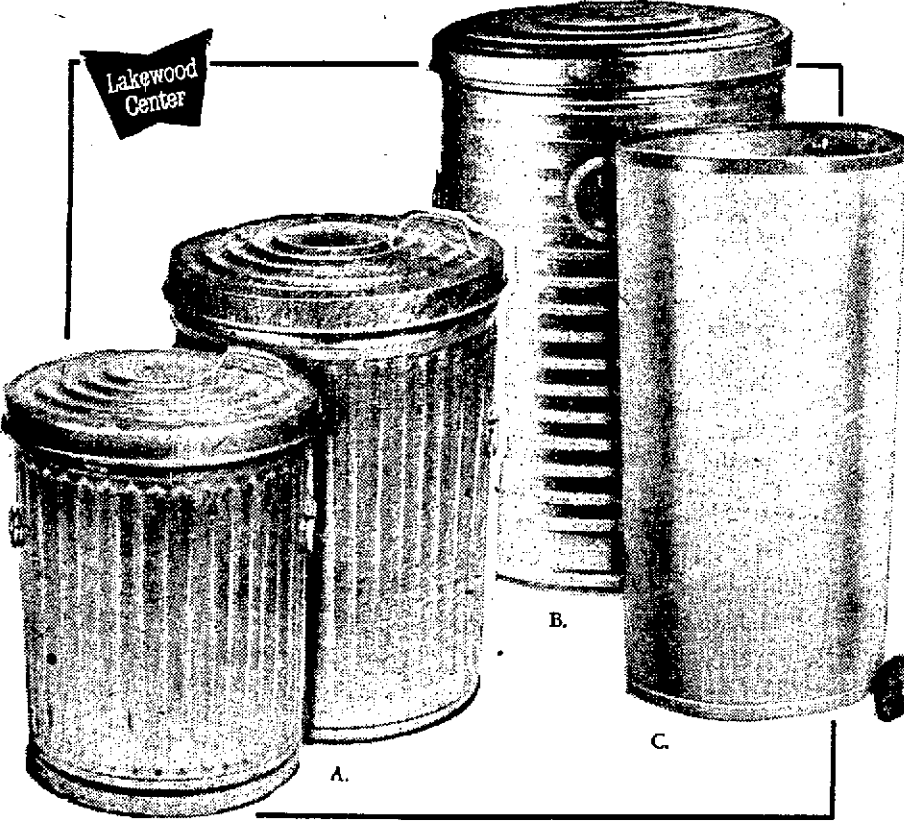
Beautiful hand cut lead crystal . . . your choice of 2 patterns, "Melodie" and "Patricia" . . . available in goblets, champs, clarets, cocktails, cordials, iced tea and juice . . . imported for your discriminating selection.

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- 6.95 value **5.49**
- C. trash barrel on wheels in lightweight Fiblex will hold 80 lbs. of rubbish. It's weather and rust proof, features a ventilated bottom, also molded plastic strip around top for added protection.
- Reg. 6.95 steel hand truck, 200 lb. capacity **3.99**
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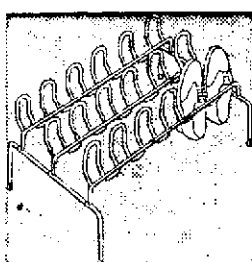
Reg. 2.19 Skillet
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Dense, close grained iron, pre-seasoned, improves with age. Carefully balanced for convenient use.



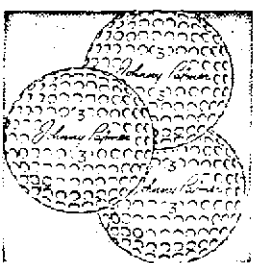
Assorted Sponges
99c

Ten-piece set gives you a sponge for every household cleaning task. Vast array of colors in cellulose.



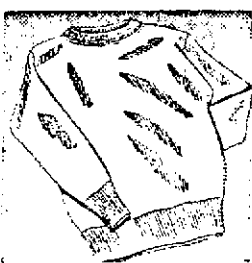
1.79 Shoe Rack
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At this low price! Holds any style shoe, even wedgies. Heavy plated steel wire frame. Rubber tipped feet.



\$3 Golf Balls
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High compression liquid centers for longer drives. Tough cover for longer wear. Buy now! Spalding.



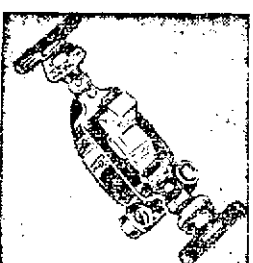
2.39 Sweat Shirt
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Cotton sweat shirts, double seam at collar. Sturdy ribbed cuffs. Grey only. Sizes S-M-L.



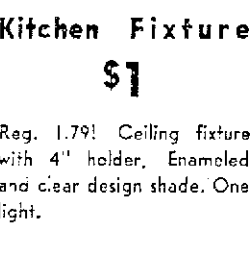
2.29 Tennis Balls
\$2

Can of 3 nylon fortified, deep knob balls. Molded rubber halves are vulcanized together. Save today!



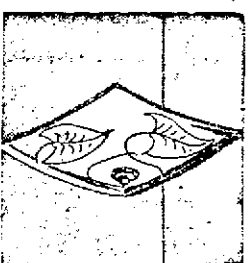
98c Mercury Switch
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Kitchen Fixture
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Reg. 1.79! Ceiling fixture with 4" holder. Enamored and clear design shade. One light.



Bedroom Fixtures
\$3

Reg. 4.49! Lovely 4-light fixture. 16" sq. bent glass shade with leaf design! White.



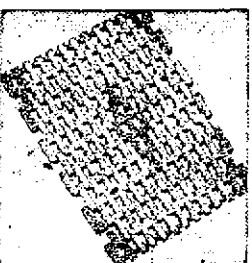
7.95 Toilet Seat
\$6

Solid polystyrene plastic seat. Fits all standard bowls. 6 Harmony House colors. Marbled plastic finish.



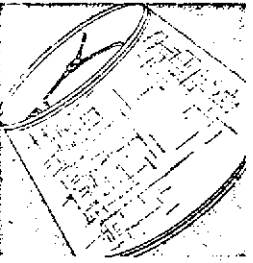
1.39 Braided Rug
\$1

Protect traffic areas in your home with these durable colorful oval rugs. Cotton yarns. 16x28 inches.



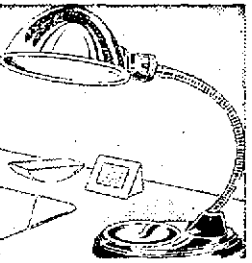
1.19 Door Mats
\$1

Durable 14 x 24-in. 3/4-inch thick, steel frame door mat with heavy links that scrape shoes clean.



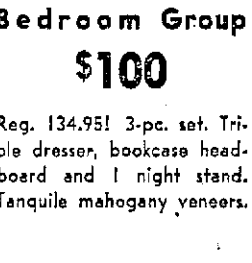
1.49 Lamp Shade
\$1

Lamp shades with bark cloth over parchment. Table and floor lamp size. Red, white, beige, forest green.



3.49 Desk Lamp
1.99

A favorite for school, home or office. Flexible arm, throws light where you want it. Bronze color finish.



Bedroom Group
\$100

Reg. 134.95! 3-pc. set. Triple dresser, bookcase headboard and 1 night stand. Tanquile mahogany veneers.



6.98 Table Lamps
\$5

Modern and provincial, decorator colors in glazed ceramics, brass and milk glass with co-ordinated shades.

1.29 Lunch Kits
\$1

Workman's kit is designed to hold standard pint vacuum or wide mouth bottle. Buy now and save!

45 and 78 Records
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Build up your record collection at a price you can afford. All new records of your favorite recording stars.

1.39 Corn Broom
\$1

Terrific buy at this price! Of genuine corn, firmly sewn. Strong, smooth lacquered handle.

5-Qt. Allstate Oil
\$1

5 quarts' heavy duty compound motor oil. New additives help prevent corrosion and carbon.

Spark Plug Sets
3 for \$1

Reg. 3 for \$1.77! Allstate spark plugs for dependable performance, greater for gas economy.

1.67 Flashlite
\$1

Homart flashlight, a must for every motorist, throws a brilliant, powerful beam. 2 batteries included.

Broadloom Remnant
\$1

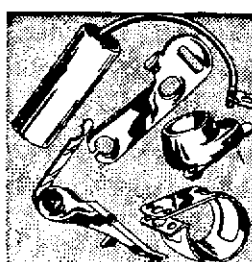
Reg. 1.49! Ideal for doorways and in front of chairs and worn areas. Assorted colors and design. 18x27".

Bedding Plants
3 doz. \$1

Reg. 49c doz. Choice of snapdragons, stock, calendulas and pansies. Plant now during this big sale!

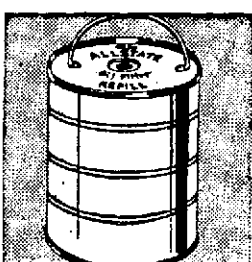
Brass Plaques
\$1

Reg. 1.29 and 1.98. Assorted patterns. Round and square styles. Goes well with any decor. Designs.



1.49 Tune-up Kit
\$1

Includes condensers, rotor, points. Everything to completely retune the distributor. High quality parts.



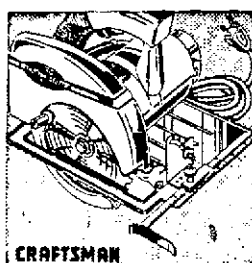
1.39 Oil Filters
\$1

Enjoy extra miles of care-free engine performance! Allstate filter refills keep oil clean, remove dirt.



Colored Camellias
\$1

Old south beauty colored camellias in 1-gallon cans. 5 varieties to choose from. Add several to your garden.



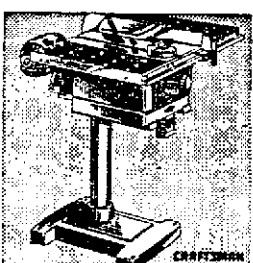
34.95 Hand Saw
\$26

Craftsman 5 1/2-in. electric saw. Built in ripping guide. Cuts 2x4 at 90 degrees. 3/4-hp. motor.



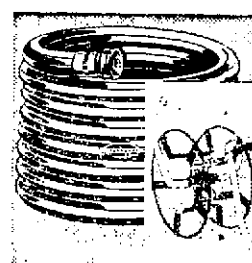
34.95 Roller Cabinet
\$30

Heavy gauge auto body steel, easy rolling casters. Ball bearing rubber wheels. 3 drawers, 32-in. high.



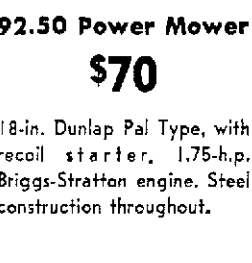
Tilting Arbor Saw
\$58

Reg. 78.50! 8-in. saw! One knob raises, lowers, tilts blade. Stand, motor, extension, guard, switch extra.



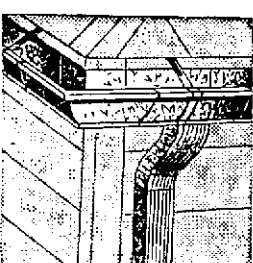
Reel and 50' Hose
\$9

Combination offer! 12.67 Craftsman 9/16-in. plastic hose with nickel coupling and a sturdy tap reel.



92.50 Power Mower
\$70

18-in. Dunlap Pal Type, with recoil starter. 1.75-h.p. Briggs-Stratton engine. Steel construction throughout.



1.75 Guttering
3 for \$4

Steel galvanized resists rust! 10-ft. trough. No soldering needed. Pieces fit snugly, water tight.



3.89 House Paint
\$3

Fresh good looks, good wearability at low cost. Self-cleaning, fumeproof for homes, garages, barns.



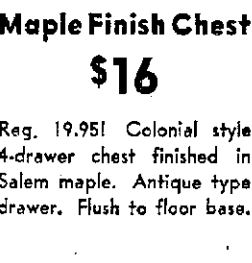
Flat Wall Paint
\$3

Reg. 4.49! Master Mixed durable alkyl base. Scrubbable. For all wood, plaster, metal. White only. 1 gal.



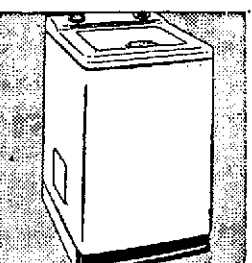
5.89 Stepladder
\$4

Our lowest priced stepladder. Has grooved steps for comfort. Made of seasoned ladder grade lumber.



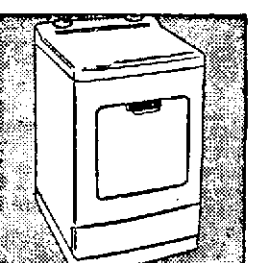
Maple Finish Chest
\$16

Reg. 19.95! Colonial style 4-drawer chest finished in Salem maple. Antique type drawer. Flush to floor base.



149.95 Washers
\$99

Hydro-Swirl washes, rinses and spin-dries wash. Will wash big family load. 24-in. wide. Model 7300.



119.95 Dryers
\$99

Flexible timer can be set for any fabric. Dries everything — shag rugs to lingerie. Model 7810.

Hurry! Some Quantities Are Limited!

NOW OPEN EVERY THURSDAY NITE 'TIL 9:15 ALSO MONDAY AND FRIDAY NITES OPEN 9:30 A.M. TO 9:15 P.M.

Other days 9:30 A.M. to 5:30 P.M.

More Sensational Dollar Day Specials! Monday Only!



Long Beach



1.35 to 1.50 Nylons
\$1

Nylons for every occasion. Royal Purple. Stretch run-proof, ventilated sole, seamless sandal foot. 8½ to 11.



39c Anklets
4 for \$1

Women's anklets of durable Durene cotton. White and sportones and pastels. Sizes 8½ to 11.



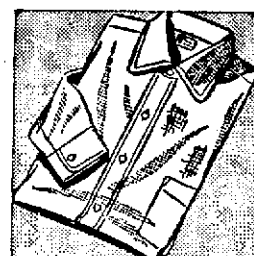
2-Piece Sleepers
\$1

Reg. 1.39! Cotton flannel-ette in nursery prints. Has gripper closings, double foot, toe. Sizes 1 to 4.



1.89 Blue Jeans
2 for \$3

Circle S western blue jeans. Western cut with vulcanized knees, double stitched seams. 10-oz. denim. 4-12.



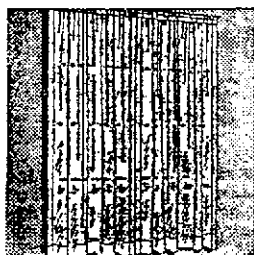
2.98 Dress Shirts
2 for \$5

Pilgrim dress shirts. Form-easy collar won't wrinkle or curl. Fine sanforized broadcloth. Sizes 14 to 17.



Print Corduroy
\$1 yd.

Reg. 1.39. Yes, Pinwale corduroy that washes beautifully. 36 inches wide. While quantities last!



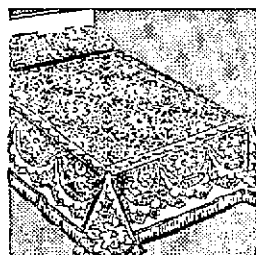
1.49 Rayon Panels
\$1

60" wide, 81" long. Use in any room separately or with draperies. 3-inch bottom hems. Hemmed and headed rod pocket tops.



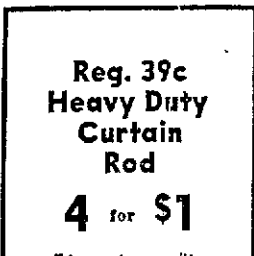
4.49 Bedspreads
\$3

Soft as fur! Baby chenille with deep bullion fringe. 9 Harmony House colors. Full or twin size.



12.98 Bedspread
\$9

Georgetown woven heirloom spread. Heavy fringe, rounded corners. Reversible. Twin or full size.



Reg. 39c Heavy Duty Curtain Rod
4 for \$1

Finest quality heavy duty curtain rods. 28 to 48-in. extensions. Butt-seamed for rigidity. Galvanized.



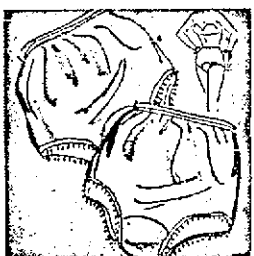
Women's Lovely Dresses
\$3

Dresses for every day-time occasion. 5 styles. Dark Fall colors. Misses, juniors, half-sizes. Not every style in sizes and colors.



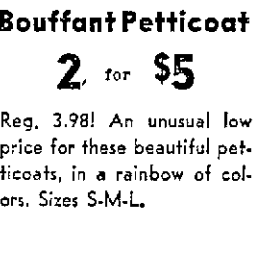
Reg. 1.98 Cotton Blouses
2 for \$3

Many lovely styles. Choice of many assorted colors. Peter Pan collar and shirt-waist. Sizes 32 to 38. Stock up now!



69c Nylon Briefs
3 for \$1

Top quality 40-denier nylon tricot panties with double fabric crotch. Choice of 4 colors. Sizes S-M-L.

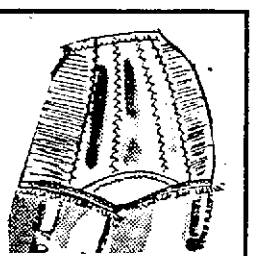


Bouffant Petticoat
2 for \$5

Reg. 3.98! An unusual low price for these beautiful petticoats, in a rainbow of colors. Sizes S-M-L.

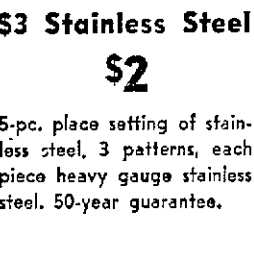
2.98 Cotton Slips
\$2

Cotton batiste slips with nylon lace trim. Needs little or no ironing. Shadow panel. White. Sizes 32 to 44.



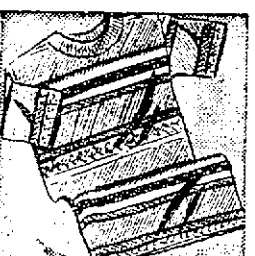
3.98 Panty Brief
\$3

Charmode panty brief. Power net and rayon satin elastic. 4 detachable garters. White. Sizes XS thru XL.



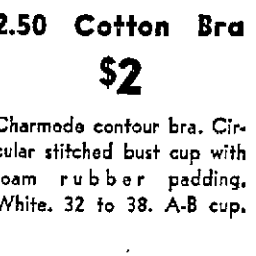
\$3 Stainless Steel
\$2

5-pc. place setting of stainless steel. 3 patterns, each piece heavy gauge stainless steel. 50-year guarantee.



2.49 Wind Alarm
1.99

Our lowest price wind alarm. Sturdy round metal case. Ivory color. 40-hour. Save at this low price.



2.50 Cotton Bra
\$2

Charmode contour bra. Circular stitched bust cup with foam rubber padding. White. 32 to 38. A-B cup.

2.98 - 3.98 Dresses
2 for \$3

Honeysuckle cotton dresses. Many up to date styles, for school or play. Fall colors. Sizes 3 to 6X.



49c Toothpaste
2 for 50c

Sears approved anti-enzyme tooth paste. Pleasant mint flavor. Save now! 49c Tooth brush.....2 for 50c



Perfume Bottles
\$1

Reg. 1.98! Wonderful gift idea. Sparkling clear bottles of Japanese hand cut crystal. 6-inch size.



Ann Barton Fluffs
\$1

Reg. 1.39. Soft and absorbent for those trying days. 48 to a box offered to you at a sale price.

\$1 to 1.98 Jewelry
2 for \$1

Costume jewelry special! Earrings, necklaces, bracelets. Pearls, rhinestones. Many matching sets.

Women's Scarfs
\$1

Reg. 1.98. Wonderful array of pure silk and rayon satin scarves in a choice of patterns and colors.

Print Hankies
6 for \$1

Special offer of flower print hankies. Flimsy, cotton material. So pretty and dainty at this price.

Assorted Fabrics
3 yds. \$1

Reg. 79c to 1.49. Cottons, nylons, butcher rayons, and blends in solids, prints. Or special at 7 yards \$2.

1.19 Work Gloves
\$1

Plastic coated gauntlet style. Liquid proof. Protects hands against acids and chemicals. Save now!

Boys' 29c Socks
5 for \$1

Boyville cotton socks with nylon reinforced toe and heel, elastic tops. Wide assortment of colors. 7 to 11.

Boys' 1.79 Shirts
\$1

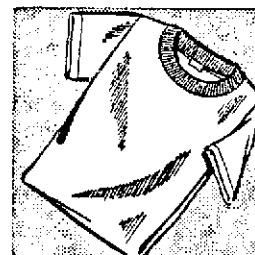
Fraternity prep short sleeve Ivy League sport shirts. Assorted colors in stripes and plaids. Sizes 6 to 16.

Pure Preserves
2 jars \$1

Regular 55c and 75c each. Peggy Kellogg 2-lb. grape or strawberry, pure preserves. Quality assured.

Youths' Sandals
\$1

Reg. 1.98. Specially priced. Choice of 2 colors. Pink and blue. Sizes 5½ to 3. Save 98c.



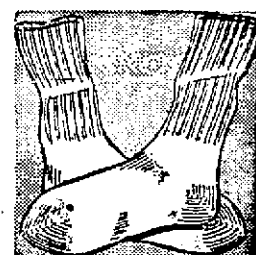
Men's 69c T-Shirts
2 for \$1

Closely flat knit cotton. Hemmed sleeves and bottom. Highly absorbent. Men's sizes S-M-L.



49c Dress Sox
4 for \$1

Cotton dress socks for men. Vast assortment of patterns and colors. Long wearing. Sizes 10 thru 13.



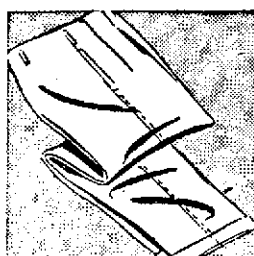
69c Sweat Socks
2 for \$1

Sturdy blend of 50% wool, 28% cotton, 20% rayon, 2% nylon. White only. Men's sizes. Stock up now!



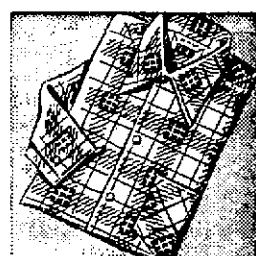
25c Work Gloves
5 for \$1

Canvas work gloves of heavy 8-oz. Hercules fabric, clute cut, single thickness cotton flannel.



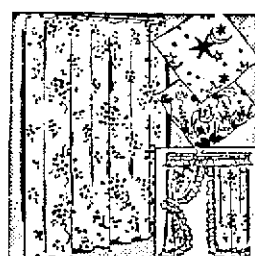
Men's 8.98 Slacks
2 for \$15

Dress trousers in wash-in-wear twill or all wool flannel. Grey, blue, brown, tan. Men's sizes 28 to 42 R-S-T.



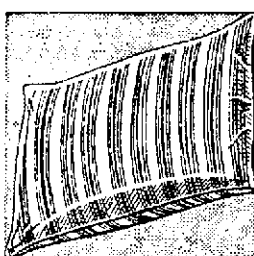
1.98 Flannel Shirt
2 for \$3

Washfast printed cotton flannel. Sanforized for max. shrinkage of 1%. Plaids and heather tones. 4-16.



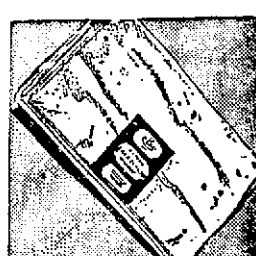
Bathroom Sets
\$1

Shower and window curtains. Plastic in an assortment of colors and patterns. Regular 1.98 to 3.98.



1.98 Feather Pillow
2 for \$3

Plump, soft feather pillows. Special process turns chicken and turkey feathers into softer pillows. 21x27-in.



2.79 Sheet Blanket
\$2

Frosty pink, sunshine yellow, blue, green or white. All cotton sheet blankets. Warm, soft, washable.



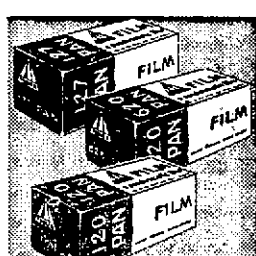
Muslin Sheeting
4 yds. \$1

Reg. 39c. Unbleached, 39" wide. Firmly woven for longer wear. Whitens with washing. Save at this price.



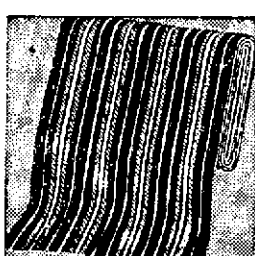
25c Golden Books
7 for \$1

Assorted titles. Hard covers. Long life bindings. Expertly written stories. \$4 boxed Xmas cards. 2 for \$1.



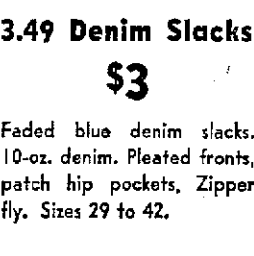
33c Tower Film
4 for \$1

Easier to get flattering results with this new all weather film. Size 120-620 and 127. Stock up now!



Awning Yd. Goods
3 yds. \$1

Reg. 59c yd. Plastic coated canvas in stripes. Three colors in stripes. 14½ inch widths.



3.49 Denim Slacks
\$3

Faded blue denim slacks. 10-oz. denim. Pleated fronts, patch hip pockets, Zipper fly. Sizes 29 to 42.



Basketball Shoes
\$3

Regular 3.98. Heavy duty duck uppers with rubber soles. Black and white and all white. 1 to 6.

Hurry! Some Quantities Are Limited!

More Free Store-Side Parking

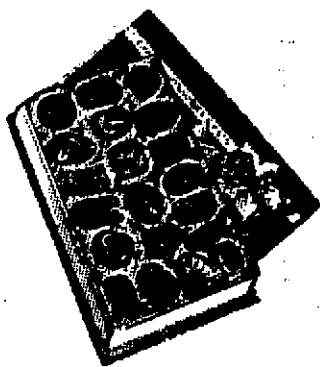
For Sears Customers with Improved Parking Plan

Satisfaction guaranteed or your money back

SEARS .. Downtown Long Beach

American at Fifth
Hemlock 5 0121

Maxfield Chocolates



Guaranteed to be absolutely fresh, these quality Maxfield chocolates are available in all milk or assorted boxes... attractively presented and ideal for gifts, they have the quality you seek with an extra-freshness you'll love... and look at these prices!

lb. box **1²⁰** 2 lb. box **2⁴⁰**

Sav-on



Hand-Pak Ice Cream

You actually get up to 40% more ice cream when it's packed by hand at your Sav-on drug store... available in all your favorite flavors, and sherbert too, you will gladly join the thousands who have learned to love Sav-on hand-pak ice cream.

Hand pack pint **30^c** Hand pack quart **59^c**

Sav-on Homemaker Values



Skippy Dog Food
Ready-to-eat 15 ounce cans **15 for 1.00**



Instant Coffee
Nestle's 4-oz. jar percolated flavor. **79^c**



Black Flag Spray
Guaranteed bug killer, pint can... **49^c**



Protecto Moth Ring
Large 6-oz. cake Kills all stages of moths. **23^c**



Moth Balls—Flakes
Protecto's pound box for clothes protection. **23^c**



Glo-Coat Wax
Johnson's self polishing hard-gloss wax... 1/2 gal. **1.29**



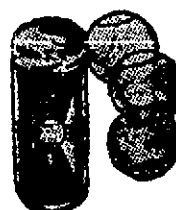
Charcoal Briquets
Slow burning hardwood 20 lbs. **1.69**



End-O-Pest Dust
Anti-insect dust for lawns or garden... **59^c**



Johnson's Pride
Waxes furniture without rubbing... pint bottle **89^c**



Charcoal Starter
Wizard, pint can, no smoke, no odor... **29^c**



Antrol Spray
Also kills roaches and moths... pint size **29^c**



Windex Spray
Cleans windows without water... 20 ounces **31^c**

Vista-Auto
Reg. 2.00... **1.00**

Antrol Ant Killer
Reg. 39c set of four ant traps **33^c**



Chamois Skin
100% oil tanned. Reg. 2.29 17x23 skin **1.69**

Glass Wax
Gold Seal glass and metal cleaner... pint **39^c**



3-in 1 Fertilizer
Boyle Midway's liquid fertilizer... one gallon **1.25**

Kleen King
Stainless steel and copper cleaner, 22-oz. can **24^c**

Tennis Balls
X-76 champion-ship, vacuum pack 3 for **1.79**

Giant Hershey Bars
Milk chocolate or almond 3 for **1.00**

DuPont Sponges
Budget pack of cellulose sponges 4 pak **29^c**

2.00 size... **1⁰⁰**
Limited time offer!

DESERT FLOWER
hand and body lotion



SHULTON offers you a big, 8-ounce bottle of this luxurious lotion — for half the regular price. Contains the "heart" of lanolin—nature's magic ingredient that softens, tones and restores moisture to your skin. Non-greasy... melts instantly into dry, thirsty areas. Buy DESERT FLOWER HAND and BODY LOTION now... while this offer lasts!



School Buys!

Zipper Binder
Made of durable plastic with 2 inside pockets... **1.69**

Pencil Tablet
Big 25c tablet, plain or ruled... **19^c**

Dictionary
For school or office. 900 pages of entries... **89^c**

Zipper Binder
All around zipper, 3 ring paper holder... **89^c**

Report Folder
Reg. 10c portfolio, assorted colors... **6^c**

Desk Stapler
Popular Presto stapler for school use... **79^c**

Plastic Binder
Giant size rings, colored plastic covers... **83^c**

Filler Paper
Reg. 79c, 200 sheet pack, wide line margin... **49^c**

Student Lamp
Non-tip base, flexible gooseneck... **1.89**

SAVE 51¢

on *Lady Esther*
4-PURPOSE FACE CREAM

\$1.49 Size
NOW ONLY **98¢**
+ Tax



are you OLD at 25
—or YOUNG at 50?

CYNERGIC OIL

Sin-URGE-ik

by *Colonial Dames*
not connected with any society

- Combats dryness which causes fine lines
- "Moisturizes" complexion
- Helps dissolve surface pore impurities
- Tends to fade surface brown spots
- Increases oxygen to skin, as in youth
- Leaves skin clean, clear and radiant

You will feel and see the difference at once!



TenDay

PRESS-ON
NAIL COLOR

It's here, at last—the world's first and only instant glamor manicure guaranteed not to chip, smear or peel for 10 full days! You've never seen anything like it before.

Smart purse-kit with enough manicures to outlast old-fashioned polishes—only \$1.10 plus tax.



NEW, CLEAR vam

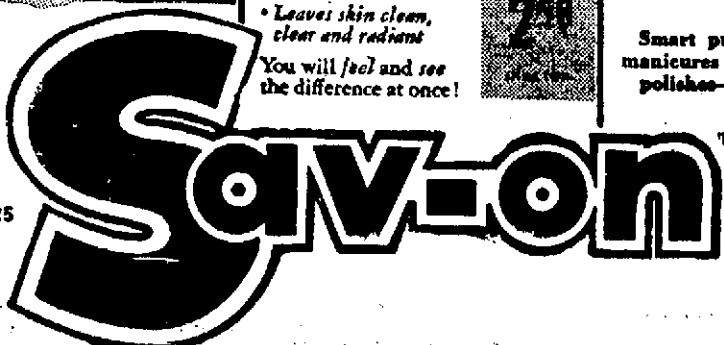
grooms hair naturally
49^c

PLUS TAX



NON-GREASY

Ad Good
Sept. 22 - 25
Inclusive



4TH and PINE AVE.
DOWNTOWN LONG BEACH
5246 LAKEWOOD BLVD.
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FINE CARPETING and RUGS AT SENSIBLE PRICES!

at Bill Harlow's You Are Guaranteed

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- The finest in personal service

OPEN MON. & FRI.
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PARK FREE
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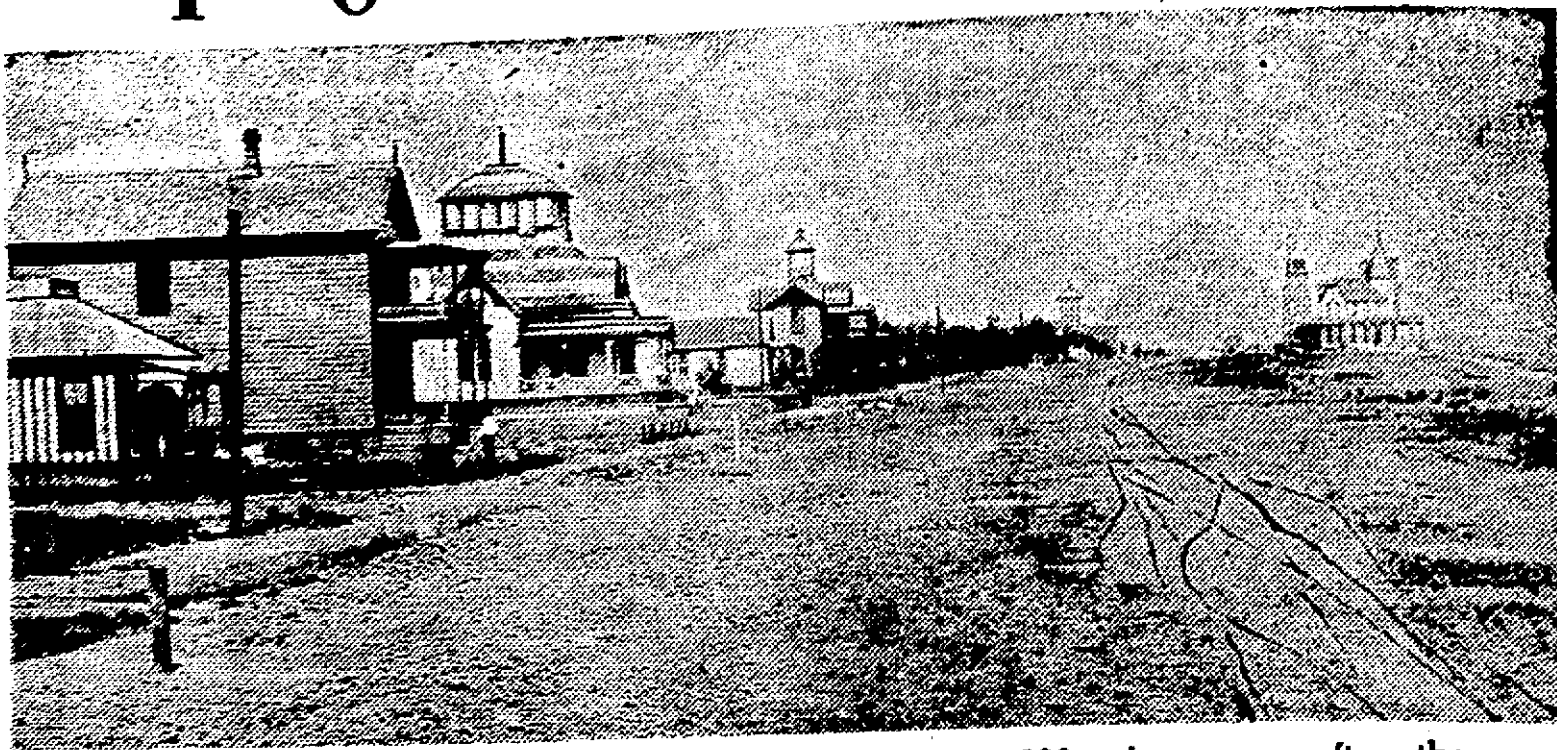
HE 2-2221

340 E. 4TH ST.

HE 7-6591



Shaping of a City -- Long Beach



This photograph of Ocean Blvd. was taken about 1888, six years after the first "residents," a surveyor and his family, came to the Long Beach site.

By Clarence Bernard Propes

THE FIRST dwelling in Long Beach was a tent, made of yard goods, standing at what is now the corner of Ocean Blvd. and Pine Ave. The first residents to sleep in that tent were

a mother, two young daughters, a Chinese cook and one tarantula, which was found nestled in a newspaper the following morning.

And the father returned next

morning. He was Capt. C. T. Healey, of San Jose, under contract to survey the townsite of Willmore. The captain was California's first licensed surveyor, (Continued on Page 11)

Long Beach • Santa Ana

Paul Kelly

- MOVABLE SHUTTERS
- FIXED LOUVRES
- SHOJIS

PHONE MEASUREMENTS FOR ESTIMATE UNFINISHED, DO-IT-YOURSELF OR FINISHED INSTALLED

HARRY CONNER SHUTTERS
836 E. Pacific Cst. Hwy. HE 6-6689

SAVE on QUALITY CARPET



No need to look any further for carpet worthy of your home or budget.

100% Quality Wool TWEED

By Magee. Offers a complete selection of desired color combinations.

\$6.95 sq. yd.

100% DuPont NYLON

A luxurious carpet at an economy price in a selection of color combinations.

\$6.50 sq. yd.

Popular Viscose TWEED

Requested rolls of exceptional quality. Yours now only

\$3.95 sq. yd.

NO MONEY DOWN

Bank Terms • 3 Yrs. to Pay

Rent Our Carpet
Cleaning Equipment

**CUSTOM
CARPET CO.**

8022 E. CENTER, PARAMOUNT, ME 2-0902

1/4 Block East of Paramount Blvd.

Open 1 P.M. to 9 P.M. Daily

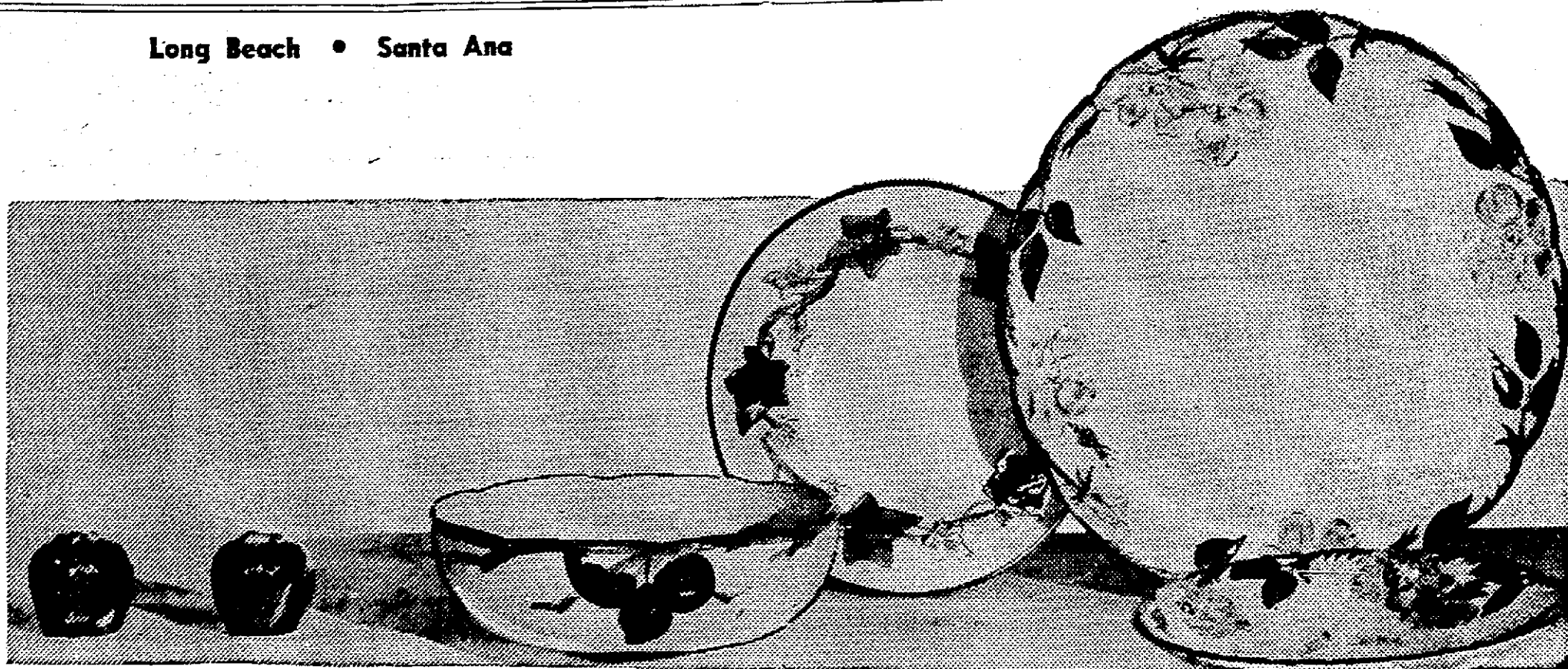
9 A.M. to 6 P.M. Saturday—Closed Sun.

2ND LOCATION

1728 W. Lincoln, ANAHEIM KE 2-4075

1/2 Block West of Euclid

Open 9-5 Daily, 9-5 Fri.-Sat., 10-4 Sun.



Buffums'

adds open stock pieces to your

Franciscanware in a special event

September 22 to October 5

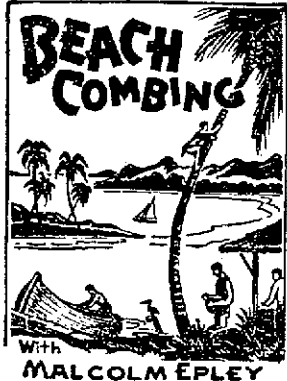
20% off

Our entire existing stock of Franciscan Pottery Dinnerware including all patterns, shapes and pieces, will be selling at an amazing 20% off during a two-week value event only. Your opportunity to replenish your set or start a new one. Pieces include cups, saucers, salads, dinner plates, cereals, soups, veg. dishes, fruits, butter, gravy boat, sugar & creamer. Patterns in Apple, Desert-Rose, Ivy, Starburst, Oasis, Duet, Autumn.

Buffums' Gift Shop, Lower Level

Buffums' Store Hours: 9:30 A.M. to 5:30 P.M. Fridays: Noon to 9:00 P.M.





EVERYBODY has problems, of course, but I claim our family has one that makes us unique on the American scene.

We've got a singing water closet.

I call it singing with some qualifications. While the noise does have some musical characteristics, it could be described as a sort of tremulous moaning or groaning.

A neighbor was in the other day when the water closet began acting up.

"Is someone crying in your bathroom?" she asked in startlement.

We tried to explain, but all the time we felt that she suspected us of hiding a family secret.

THE WATER CLOSET began emitting the strange sounds a couple of weeks ago.

For the technical-minded, let me explain that this happens just as the water begins to shut off when the copper float ball reaches the top of the receptacle.

At this point in the mysterious process, the mechanical innards of the closet begin vibrating and the strange, piercing sound echoes through our house.

After a minute or so it stops, as inexplicably as it started.

NEEDLESS to say, this is quite a nuisance.

We're getting used to it now, but in the early stages when somebody operated the water closet in the middle of the night, others sat up in bed in semi-terror.

It still wakes people up, and the person responsible for starting it has a guilty feeling, which isn't good for domestic morale.

ALL OF THIS has put my personal prestige and reputation as a handyman on the block.

When it began, I scoffed merrily and said I'd fix it in a jiffy when I got around to it. When I got around to it, I got nowhere with the odd problem.

I fiddled the gadgets in the water closet. I took the copper ball off and tossed it around the bathroom. I tightened every bolt and nut I could find. I tried bending the rod that holds the ball.

Gallons of water were wasted as I experimented to see if any remedial measures had done the job. They hadn't. When the danged thing filled up, it sang and the family groaned.

"Get a plumber," said my desperate wife.

But I was sure that some minor adjustment would do it. A plumber would come out, and fix it with a simple twist of the wrist, handing us a bill that I could avoid if I could just apply that twist of the wrist myself, by accident or otherwise.

My wife, of course, told me the old story about the plumber who fixed a hot water tank, then got a kick from his customer who complained he had charged \$10 for tapping the tank a couple of times.

The plumber reitemized the bill: Tapping tank—\$ 50. Knowing where to tap—\$0.50.

BUT I'VE BEEN stubborn about it, feeling certain such a small maladjustment could be mastered by anyone with a lick of mechanical sense.

My family doesn't question that, but seems to doubt my qualifications.

Meanwhile, we continue as the only family in America that is serenaded every time somebody uses the bathroom.

DRIFTWOOD — Center lane on E. 10th St. is both white and green. Green is supplied by a growth of short grass or weeds in the narrow crack that runs down the center of the street for blocks. My idea of neat municipal housekeeping is a city where the manholes are replaced so the white center line won't be broken. . . . Glenn Schuyler is a man without a heart. He sends me a big postcard view of a blue mountain lake, with the note: "Don't you think this looks better than the view from your window overlooking Pine Ave.?"

CAIRN MARKS 'MT. IKE'

Do Not Open Until 2057!



VERWOERDS ON IKE'S PEAK . . . a Flag, a Capsule

Jacob and Agnes Verwoerd, 201 E. Columbia St., photographers, lecturers, mountain climbers, are back from their ascent of Mount Eisenhower, 9,390 feet high, in Banff National Park, Alberta, Canada.

Below a cairn atop the mountain they buried a historical plastic capsule which they hope will be unearthed in 100 years.

"It was a rugged climb," they say. "The mountain is limestone, crumbly limestone at that. It took 15 hours to climb it, up and back. We had to carry the capsule, a three-pound hammer, 21-inch rotary rock drill, American and Canadian flags, cement, sand, cameras and photographic equipment, food and water.

"We skinned our legs so on the rocks that our shoes were full of blood."

THE VERWOERDS were accompanied on the climb Aug. 28 by Ed Caulton, Mount Eisenhower district warden (ranger) and Walter Perrin, a Swiss climbing guide.

They drilled a hole in the rock peak

and buried the 14-by-5½-inch capsule. The capsule contains microfilm historical Canadian and U.S. material and Long Beach newspapers telling of the plan of the Verwoerds to climb the mountain and place the capsule.

Two inches of cement were placed over the capsule, then the Verwoerds piled rocks on top. A wooden marker indicated: "Mount Eisenhower capsule placed here 1957. To be opened 2057."

THE VERWOERDS FLEW U.S. and Canadian flags over the cairn. The U.S. flag flew on the Washington, D.C., capitol dome on July 1, Dominion Day. It was obtained by Rep. Craig Hosmer and presented the Verwoerds by Republican women of this area.

At the timber line, 3,000 feet below the peak, the Verwoerds erected a marker: "Erected in honor of President Dwight D. Eisenhower by Jacob and Agnes Verwoerd, 1957."

Canada some years ago named the peak for Eisenhower as an expression of U.S. Canadian friendship.

Schools of Hebrew Tradition Report Rosters at New High

Long Beach and Lakewood Jewish children in record numbers have been enrolled in Hebrew tradition schools and Sunday Schools, a survey showed Saturday.

The program, said Dr. Gerhard Kohn, chairman of Jewish Education Committee of the Long Beach Jewish Community Council, "shows how the Jews take care of religious education without infringing on public school time."

Classes are scheduled in after-school hours and on weekends. Temple Israel (Reform), Third and Loma Ave. reports a record enrollment of 450 in its religious school. Ninety others have enrolled for Hebrew language classes.

Temple Beth Shalom (Conservative), at 3388 Long Beach Blvd. has a roster of 205 students in Sunday School and 48 in Hebrew School.

Temple Sinai (Conservative) at 2600 E. 7th St. reports 244 enrolled in religious schools.

Lakewood Jewish Community (Conservative), at 6440 Del Amo Blvd. has enrolled 121 for Hebrew School and 325 in Sunday School.

Expert to Speak

Charles A. Bennett, expert on modern cotton ginning, will talk on "The Cotton Gin and Eli Whitney" at a meeting of Long Beach Masonic Club Thursday noon in the Wilton Hotel.

Trailer Park Parley Opens in L.B. Today

The 13th annual convention of the California Trailer Park Assn. gets under way in Long Beach today with registration in the Wilton Hotel.

Some 200 trailer park owners from throughout the state are scheduled to attend sessions which get under way Monday. Convention chairman is V. R. Townsend.

Speakers Monday will include Edward L. Wilson, managing director, Mobile Home Manufacturers Assn.; Bob Terhune, publisher Mobile Home News; Malcolm Epley of the Independent Press-Telegram; Lewis Reese, Jules Leiber, J. E. Wells and Rex Thompson.

State Sen. Richard Richards of Los Angeles, Assemblyman Frank Bonelli, and Paul Maxey, television personality, will be among speakers at the Tuesday sessions.



PLENTY OF TIME

A long "time line" illustrating the origin of their faith occupies Bob Alban (left), 13, of 4114 Ann Arbor Rd. and Drew Lampel, 12, 5261 El Parque. They are enrolled in the Jewish education school at Temple Israel, Third and Loma Ave.—(Staff Photo)

Warner Anderson Opens LTD Publicity Forum

Warner Anderson, television and motion picture star, will open a new and free forum series on public relations at Business and Technology Division, Long Beach City College at 7 p.m. Friday, in the Little Theater on the Institute campus, 1305 E. Pacific Coast Hwy.

The series is a part of the Journalism department's program in public relations. Six speakers will tell how public opinion is molded in their occupational fields.

Anderson will discuss the role of motion pictures and is expected to include some comment on the effects of the recent Confidential criminal libel trial.

Miles Sines, managing editor of the Independent Press-Telegram, will be the second speaker Oct. 3. Following Sines will be James Phelan, freelance magazine writer.

Sta. Sanders, KFOX director, will speak for the radio industry Oct. 10. Long Beach Advertising and Sales Club is sponsoring the fifth in the series to be held Oct. 17.

Television star Tom Tully will be the final series speaker.

WARNER ANDERSON
Film Star to Speak

City to Maintain Asian Flu Watch

Man Nabbed in Omaha for L.B. Robbery

A convicted robber was held at Omaha, Neb., Saturday night as a suspect in a \$2,500 Long Beach supermarket robbery.

Police here said a warrant was dispatched to Omaha charging Paul Small, 40, with the Sept. 4 robbery of the Safeway store at 4580 Atlantic Ave.

SMALL, an Omaha resident, was linked to the local robbery by a "petty burglar" who turned informer. The burglar led police to 20 books of non-negotiable money order blanks. A phone check showed they were taken with the \$2,500 in the robbery here.

Omaha police said they also were holding Small's bride of five weeks, Vivian, 35. She has filed a petition for annulment of the marriage, police said.

SMALL WAS freed at Omaha recently under \$10,000 bond pending his appeal from a robbery conviction.

In the Long Beach robbery, two men forced Henry B. Barber, 29, the supermarket's assistant manager, to open a safe at gunpoint and fill a cardboard box with bills, coins and the money-order books. One bandit also took Barber's sport coat.

Engineer Revenues Reported

Although the City Engineering Dept. gives most of its time to planning and supervising public works, it also had a part in collecting revenues totaling \$1,584,333.50 last fiscal year.

The figure is revealed in a report issued by City Engineer Jess D. Glikerson and E. H. Dunbar, accountant in the department.

Source of largest revenue was the state, which allotted \$1,009,972.83 to the city through the engineer's office.

GASOLINE TAX MONEY allocated by the state for street improvements here amounted to \$977,490.07. A \$10,000 allotment was received from this fund for engineering, and the balance was allotted for traffic signal installations at intersections involving state highways.

Los Angeles County supplied the city with \$278,184.34, the largest item being \$218,054.68 in gasoline tax cash for street maintenance. Others were \$25,000 for paving a section of Spring St. and \$15,664.52 for a storm drain improvement.

CITY OF SIGNAL HILL shared to the extent of \$100,000 in the Spring St. paving between Pacific and Cherry Aves.

Other revenues were numerous categories of charges for departmental services, including participation by property owners in public improvements.

Rescue Team Aids Climber and L.B. Girl

YOSEMITE (UP)—A 29-year-old Santa Maria mountain climber, stranded over night on a ledge of Castle Cliff in Yosemite Park with a broken ankle, was rescued Saturday by an 18-man rescue team.

The injured climber, Mark Powell, and a companion, Irene Wechenberg, 19, Long Beach, were reached at mid-morning by the rescue party, who used ropes and a wire litter to get Powell down the cliff.

The rescue party was formed Friday night after Miss Wechenberg's calls for help were heard.

\$1,100,000 Lease

A Long Beach syndicate has leased the Heartwell Bldg., Pine Ave. and Ocean Blvd., for \$1,100,000, attorney Max Wisot disclosed Saturday. A modernization program is planned by the lessees—Harry S. Coenen, Max Coenen, Sidney Weinberg and Henry N. Bargar.

BOUND FOR LEAGUE MEET

21 City Leaders Start on Junket

By GEORGE WEEKS

The biggest annual junket of city officials is starting today.

By plane, train and car, 21 persons are headed toward San Francisco for the 59th annual conference of the League of California Cities, opening Monday for a three-day session.

Except for four, each of the travelers is authorized to charge expenses up to \$145 to the city.

The exceptions are three City Council members, whose expenses are now limited, and Edwin W. Hyka, purchasing agent, who was allowed only \$45. The latter will attend only one day's session, to conduct a discussion of municipal purchasing.

ALL NINE COUNCILMEN were authorized to attend. The three who have made reservations are Gerald Desmond, D. Pat Ahern and Charles Dooley.

Others scheduled to attend are City Mgr. Sam E. Vickers; his administrative assistant, Loren McCannan; Mrs. Charles E. Reed, recreation commissioner; Dr. Frank Harnett, associate recreation director; Leslie Smith, planning commissioner; Werner Ruchti, planning director; Leoda Baynam, commission secretary.

Still others are Asst. City Atty. Joseph B. Lamb; Deputy City Atty. John Spence and Leonard Putman; Fire Chief Frank Sandeman, Finance Director Samuel M. Roberts, City Clerk Margaret Heartwell, City Engineer Jess D. Glikerson; George MacDonald, park commissioner; Dr. I. D. Litwack, city health officer, and Sydney Preen, superintendent of sewer maintenance.

Vickers, Roberts and Spence will interrupt their attendance at the league meeting for subsistence conferences with state officials.

DR. LITWACK will be active at the conference as a member of the league's board of directors and of its legislative, intergovernmental relations and municipal public health committees.

Glikerson is first vice president of the league's public works department.

Preen will show a motion picture of sewer maintenance procedures here.

Mrs. Heartwell will serve as reporter for sessions of the finance officers' department.

At the general session Wednesday the principal speakers will be Atty. Gen. Edmund G. Brown and Harvey O. Banks, state director of water resources. Gov. Goodwin J. Knight will address the luncheon meeting that day.

Mayor Theodore Meriam of Chico is president of the league.



SAM VICKERS
Subsistence, Too

BRIBERY!

Guard Shuts Eye as Thief Seizes Loot

Hansel's reputation as a watchdog just went down a notch or two.

And Hansel can't afford to get any lower. What dachshund can?

Hansel was sitting in his master's car in the parking lot behind a grocery store at 5262 E. 2nd St. Saturday. Along came his master, Gerald E. Dennerlein of 56 59th Pl., with a load of groceries.

Hansel sniffed approvingly as Dennerlein placed the groceries on the seat and ordered the low-slung pet to guard them.

When he returned a few minutes later, the groceries—\$25 worth of them—were gone.

How did the burglar get Hansel off guard? After all, said Dennerlein, Hansel always barked at strangers.

Investigators suspected the meaty, 8-inch bone they found lying alongside the car had something to do with it.

Health Group Alerted, But Nixes Alarm

The incidence of Asian flu in the Long Beach area will be traced in a surveillance program starting this week and reaching full activity by Oct. 15, Dr. I. D. Litwack, city health officer, said Saturday.

Dr. Litwack said there has been no outbreak here but that scattered cases have been noted.

"Our intelligence as to Asian flu cases is not too reliable right now. We intend to improve that intelligence with our surveillance program," Dr. Litwack said.

It will embrace regular reports from doctors, a sampling of city employees, reports from public health nurses who visit 300 to 400 families per day, a sampling of the school population and reports from Naval Shipyard employees.

ANY UPSURGE in prevalence of Asian flu from known "base lines" would be met with counteraction by the community group which met recently to map methods of meeting an epidemic should one arise.

The community advisory group, including doctors, nurses, druggists, welfare agency and civil defense representatives, has been mapping ways to provide services to flu victims in case of an epidemic.

Services would include hospitalization, nursing and hospital-home care.

"This is no attempt to alarm," Dr. Litwack stressed, "but we would be negligent if we did not alert the community and plan for the epidemic which the U.S. surgeon-general, U. S. Public Health Service, American Medical Assn. and other scientific groups say is very possible.

"Thus far there has been an epidemic everywhere the virus has appeared. And we have a susceptible population, that is, one without resistance to the virus."

DR. LITWACK AGREED with Los Angeles and county health officials who said recently that industry absenteeism from respiratory illnesses have been within normal limits.

He also agreed that since the Asian variety of flu is prevalent now, if one gets the flu it's likely to be that type.

A county official who declined to be named said there are less than a score of new cases of flu in the county each day. The U. S. Public Health Service reports there have been about 100,000 cases of Asian flu in this country with 50,000 developing in the last week.



BEARDED BOYS AT BAY SHORE

Heroine Jo Anne Sherbin shepherds a lively pack of elders in "Snow White and the Seven Dwarfs" at Bay Shore Community Congregational Church. The show opened Saturday and will be repeated at 3 p.m. today. Clockwise from Kenny Cunningham (with glasses) are Elliott Berkhiser, Bobby Thompson, Bill Teeple, Mark Logan, Earl Settiemyer and Nicky Sherbin.

PENNEY'S
ALWAYS FIRST QUALITY!

SMART MOTHER! SHE WASN'T BORN YESTERDAY!

She knows Penney's cash prices make her budget go twice as far! She knows everything Penney's carries comes from big-name manufacturers... and that every stitch of baby's clothes is quality tested in Penney's own testing laboratory. Like millions of smart modern mothers she says:



Shop Penney's Baby World!



PENNEY'S SLEEPERS WITH GROW FEATURES

Hushaby - priced, yet you get everything! Longer tops 'n cuffs, non-skid plastic soles, double-row grippers, machine - washing warmth 'n help-themselves dressing! Gripper back, 1 to 4. Pullover top, 4 to 6.

1.79

EVERYTHING'S ROSY

in our clever-together coordinates!

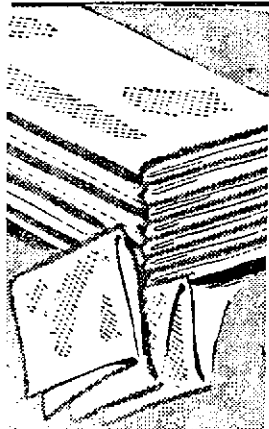
Yes, it's happened! Blooming roses, pink ones, yellow ones, even blue ones growing all over Penney's cotton coordinates! They can't wilt... they can't fade... won't lose even a petal of their color... 'cause they're the quality-est cotton sized by weight to sure-fit... lab-tested to stay fit. They machine wash... dry April fresh... are priced to keep you 'n' the budget rosy, too! Hint! Young 'n' coming mothers will love a mixed bouquet!

easy on shirt, .59
stretch training pants59c
knit gown1.29
Terry set1.98

INFANTS' SHORT SLEEVE COTTON SHIRTS

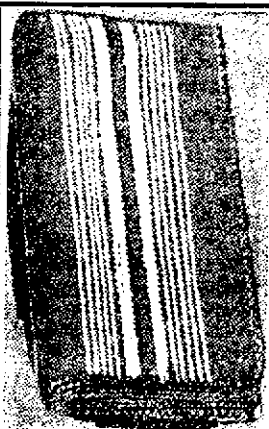
49c

Thrifty! Penney's short-sleeve infant shirts in smooth, soft absorbent cotton... lap shoulder so easy over "little one's" head. Sturdy sewn pin-tucks won't pull free. Sized by weight to fit baby. Sizes 0 to 3.



Soft Birdseye Diapers! Sturdy yet so gentle—heavy eight soak-up Birdseye in 27 by 27-inch cut size. Durable machine washable... so so thrifty priced by Penney's!

2.69 doz.



Penney's receiving blankets have so many uses! 30x40-inch size in sweet candy stripes. Fashioned of soft absorbent, durable fine American cotton. Can be used as a wrapping blanket, bath blanket... even a cover blanket!

2 for 1.29



Penney's Pet Crawler! Oh, see the animals, all puffed at the knees for extra wear, on pawlike corduroy that's a pet of a machine washer—holds the budget on leash! Sizes 1/2 to 2.

1.98



Toddler Training Pants. Rib knit soft cotton with double body, triple cuff. Made to Penney specifications so you get most comfort for baby, most for your money. Sizes 1 to 3.

2 for 98c



Sweet Sleeper's Layette Gown. Penney's soft knit combed cotton has snug cuff, easy raglan shoulders, drawstring bottom for blanket kicking! Machine washable. Pastels 'n' white.

98c



Training Chair Step-Up Stool! Penney-combined into one construction. Tubular arm training chair folds into sturdy step stool. Plus sink in easy reach for wash-ups!

3.99



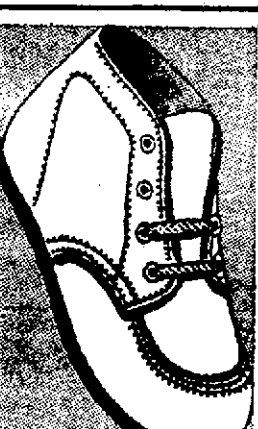
Pretty, practical and Penney-priced! Ample-cut, acetate-rayon baby pants in easy-on pull-on style. Wet-proof plastic lining. Just-right elastic won't gape or bind.

59c



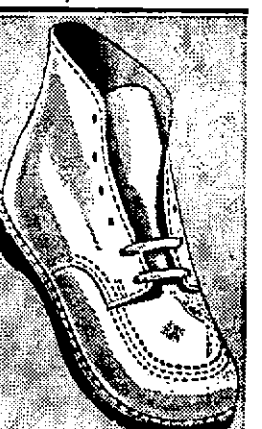
Oh, Mom! They want to sleep on Pence, Penney's own de luxe muslin fitted crib sheets! They're comfortable for baby, Mom... and so convenient for you! Machine-washable and Sanitized for minimum shrinkage.

1.39



Baby's Semi-Hard Sole Shoe. First step shoes in softest leather have flexible leather soles, grown-up moccasin toe styling. Snug ankle pattern. White, sizes 1-4.

1.98



Infants' Sturdy Walkers! Moccasin toe high shoes of softest leather, with firm chrome return leather soles. Sanitized! White or brown. Sizes 4-5, C, D, 3.79. Sizes 5 1/2-8, B, C, D,3.98

3.79-3.98

Death Notices

OTTEVANGER — Marinus Jacobus, 70, of 2075 E. Broadway Ave., died Saturday. He leaves brothers Matthew and William and a sister in Holland. Service 10 a.m. Tuesday, Mottell's & Peck Chapel.

FAIGELMAN — Philip, 63, of 3609 Monlaco Road, died Saturday. He leaves his wife, Rose. Service 11 a.m. Tuesday, Mottell's & Peck Chapel.

REICH — Louise, 85, of 521 Chestnut, died Saturday. She leaves son, John; sisters, Mrs. Rose Rohdenburg, Miss Jeanette Hutmacher, Miss Fannie Hutmacher and Mrs. Gretchen Baker. Service Tuesday, 10:30 a.m., Patterson & Snively Chapel.

MADATZKY (Downey) — Betty, 66, of 9123 Via Amoria, died Friday. Surviving are husband, Stephen; daughters, Mrs. Helen Smith, Mrs. Margaret Leckvar and Mrs. Betty Johnstone; son, George Raitzy. Rosary Monday, 8 p.m., and Episcopalian service Tuesday, 3 p.m., both in Miller Downey Chapel.

ASHBY — Lynn Spencer, 50, of 5438 Brittain St., died Saturday. He leaves his wife, Olive; daughters, Wanda Lu and Linda Lee Ashby; son, Dale S.; stepson, Richard Lee Henry; stepdaughter, Mrs. Olive Renaker; sisters, Mrs. Myrtle Vincent, Mrs. Lois Myers, Mrs. Lola Camp. Service, 2 p.m. Wednesday, B. W. Coon Funeral Home.

EVANS (Norwalk) — Elizabeth S., 82, of 10161 Alburis Ave., died Wednesday. Surviving are the husband, Robert; son, Kenneth. Rosary Sunday, 5 p.m., at Chapel of Memories Mortuary, Norwalk; Mass Monday 9 a.m. at St. Pius X Catholic Church, Norwalk. C. Robert Lingo directing.

YOUNG (La Mirada) — Pamela Lynn, infant daughter of Mr. and Mrs. Norman G. Young, of 13709 De Alcala Dr., died Friday. Surviving besides the parents are a sister, Deborah Ann, and a brother, Randall Cory. Graveside service Monday, 10 a.m., at Rose Hill Cemetery, Chapel of Memories Mortuary directing. In lieu of flowers contributions may be made to Children's Hospital, Los Angeles.

HARRISON — Mrs. Blanche Ida, 64, 1026 E. 5th St., died Wednesday. She leaves daughters, Mrs. Evelyn Tanner, Mrs. Blanche V. Kessel, Miss Ethel Harrison; mother, Mrs. Gertrude Gillette; brother, Hugh Gillette; sisters, Mrs. Leota Pruitt, Mrs. Sarah McPherson, Mrs. Hattie Ramsey, Mrs. Mildred Jensen. Service 1 p.m. Monday, Sheelar-McFadyen Chapel.

DENNIS — Alfred, 51, 3751 Locust Ave., died Friday. He leaves his wife Phyllis; daughter, Marie Lloyd; son, Wallace. Rosary 8 p.m. Monday, Sheelar-McFadyen Chapel; Mass of Requiem 9 a.m. Tuesday, St. Barnabas Church.

JARVIS — Joseph D., 59, of 751 Gladys Ave., died Saturday. He leaves his wife Rose Mary; son, John R., three stepdaughters in Canada. Rosary 7 p.m. today, St. Matthew's Church; Mass of Requiem, 9 a.m. Monday, Sheelar-McFadyen directing.

ODERMOTT — Joseph, 75, of 140 American Ave., died Saturday. Service Monday 3:30 p.m., Dilday Mortuary Chapel.

DOWELL (Paramount) — Roy James, 68, of 35113 Paramount Blvd., died Friday. Service 11 a.m. Wednesday, Veterans Administration Chapel, West Los Angeles.

RHOADES (Seal Beach) — Mrs. Alice Grant, 67, of 206 11th St., died Friday. Surviving are daughters, Mrs. Marjorie Greer, Mrs. S. R. Day and Mrs. R. L. Smith; brother, William B. Falconer, and two grandchildren. Service 10:30 a.m. Tuesday, Colonial Funeral Home, Midway City.

Swami Will Be Weighed in Gold

AHMEDABAD, India (UPI) — The million or so Narayan Sect Hindus will weigh their leader, Swami Akhand Anandji, in gold on his 50th birthday Monday. At about 150 pounds, he will bring something like 600,000 rupees (\$129,220) in gold bars. With that wealth he is expected to found a college for Sanskrit studies.

LOCAL NEWS BRIEFS



Air Anti-Sub Unit Cited for Safety

Air Anti-Submarine Squadron 37 of Los Alamitos Naval Station has received the Chief of Naval Operations' aviation safety award.

The squadron amassed 11,233 aircraft hours with only one minor accident during the year covered by the award. A total of 5,800 carrier-deck landings were completed and 56 pilots were qualified in day and night carrier landings. Most of the year the squadron was based aboard the carrier USS Philippine Sea.

About 330 officers and men comprise the squadron. The outfit flies the Grumman S2F Tracker, a twin-engine carrier-based aircraft which is designed to seek and destroy enemy submarines beyond the range of normal land-based patrol planes. Cmdr. L. R. Yarnell, 10526 Hitegate Rd., Garden Grove, is squadron skipper.

AAUN NAMES COMMITTEES

Committee appointments were announced Saturday for the Long Beach Chapter of the American Assn. for the United Nations by Robert C. Walker, chapter president. They are: education—Mrs. Lora Barr, chairman, and Herbert Fenn and Father John Keenan; membership—Mrs. Gladys Potter, chairman, and Mrs. Donald Baker, Miss Dallas Conklin, Frank Hull, Mrs. Joshua Marcus and William White; public relations—Edwin Castagna, chairman, and Mrs. June Doherty and Dr. James Noguera; and U. N. Week—Herbert Fenn, chairman.

COUPLE MARRIED 66 YEARS

Mr. and Mrs. Bruce Webb, 342 Loma Ave., observed their 66th wedding anniversary Saturday. ... Douglas Houston, 2827 E. 3rd St., has flown non-stop from New York to Paris aboard a TWA Jetstream airliner, en route to an 18-month oil-drilling assignment in Tripoli. ... A square dance class, to be conducted every Tuesday for 14 weeks, starts Oct. 8 at 7:30 p.m. in Cabrillo Housing Project Community Center, 2001 River St.

B45 Crash Kills Three U.S. Officers

LONDON (UPI)—The U.S. 3rd Air Force Base announced Saturday that three officers were killed in the crash of a B45 bomber as it took off on a training mission early Friday.

The dead were listed as Maj. Tegino Victor di Salvo of Jersey City, N. J.; 1st Lt. Gustavo Eugene Budruweit of Chicago, and 1st Lt. Floyd E. Martin of Lebanon, Ind.

The Air Force announcement said the bomber hit a small clump of trees on open farmland as it took off from the U.S. base at Sculthorpe on the east coast of England.

The B45 usually carries a crew of four, but the fourth position—that of tail gunner—was unoccupied during this flight. The three officers were found dead in the wreckage in the battered clump of trees four miles south of the Sculthorpe base.

The plane belonged to the 34th Bombardment Squadron of the 47th Bombardment Wing (Tactical).

Krupp's Mother Dies

ESSEN, Germany (UPI) — Bertha Krupp von Bohlen und Halbach, mother of German industrial magnate Alfred Krupp, died early Saturday at the age of 71.

SACRIFICE

MUST SELL THIS WEEK — LOT MUST BE CLEARED —

- English Rototiller
- Used Brick and Tile
- Window Screens
- 9'x17' Plate Glass Window
- 2x4's and 4x4's
- Wall Paneling

5540 Cherry Ave.
Sun. 11 A.M. to 7 P.M.
CA 3-2073

Dr. Chan, D. C., Offers Aid for ASTHMA 928 AMERICAN AVE. BRONCHITIS SINUS

Why continue to suffer distressing symptoms of Coughing, Difficult Breathing, Pain Over Chest, Heart and Shoulders, Sleeplessness, Palpitation of the Heart, Shortness of Breath, Poor Appetite, No Pep, etc., when Dr. Chan's Famous Herbal Therapy may help you back to Health and Happiness again?

"No More Asthma for Me," says Mrs. Virginia Murray, 3248 Webster St., L.A. I spent hundreds of dollars for shots and pills, but yet found no relief until I took Dr. Chan's Herbal Therapy. After my first treatment, I began to feel better. Now, after four months, I am no longer suffering with asthma. If others have failed to help you, by all means, try this simple, effective method and results will surprise you.

HELP FOR SUFFERERS OF THESE AILMENTS

- Anemia
- Appendicitis
- Arthritis
- Asthma
- Bladder Trouble
- Bells Palsy
- Bright's Disease
- Catarrh
- Chronic Cough
- Cold
- Colitis
- Constipation
- Cramps or Milk Legs
- Disinfection
- Eczema
- Gynecology
- Eye Trouble
- Female Trouble
- Gallbladder
- Gout
- Headaches
- Heart Trouble
- Hemorrhoids
- High and Low Blood Pressure
- Kidney Trouble
- Leg Trouble
- Liver Trouble
- Lumbago
- Nervousness
- Neuritis
- Piles
- Prostate Gland
- Rheumatism
- Skin Trouble
- Sleeplessness
- Stomach Trouble
- Stomach Ulcers
- Uterus
- Urinary Diseases
- Vomiting

FREE CONSULTATION WITH THIS AD
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THE WINES IN THE DRIPPER BOTTLE



CHAMPION SOAP CARVERS

A soap-carving contest was a feature of the 45th semiannual dividend day picnic of Procter & Gamble employees Saturday at Recreation Park. The winners, posing here with local factory superintendent Paul Nichol, are (left to right) Mrs. Neal Huntley, Bonnie Hamann and Connie Carey.—(Staff Photo.)

Tycoon's Wife, Married Teacher Team Up in Laugh-Filled 'Janus'

A triumphant triumvirate of skillful players, good direction, and a clever play combine to make the local production of "Janus" a comic delight. The play, written by Carolyn Green, opened this weekend at the Community Playhouse. If the reaction of the opening night audience is any indication, it may not close for some time.

In Roman mythology Janus is the two-faced god of doors who looks both backward and forward; in the play Janus is a secret writing team composed of the married English teacher from a New England prep school and the wife of a Seattle shipping tycoon. They collaborate two months of every summer for seven years in writing "just, busy, hysterical romances" which sell in the tens of thousands and earn thousands of dollars.

THEY ALSO collaborate, otherwise for the two months each year.

This arrangement remains entirely satisfactory to both until two events occur to complicate it: the wife's husband arrives unexpectedly and the U.S. Bureau of Internal Revenue gets curious about the tax on all that money. Janus needs more than two faces to get out of that one—he needs two heads.

The comedy is well sustained throughout, with none of the lapses between laughs that so often mar a situation comedy. Miss Green maintains a comic tension from start to finish, and is never at loss for a funny line to keep up the tempo. The literary agent, for instance, claims that she works hard for her clients because she has "the courage of my commissions."

THE PLAY is doubly amusing because of the skill of its principal players, who exploit every line without ever seeming to work at it. Patrick Spencer portrays Denny, the male half of the writing team, with assurance and ease. Denny is a calm man with natural reserve reinforced by years of teaching medieval history. Spencer makes him come convincingly alive.

Gil, the husband, is neither calm nor reserved, particularly under the circumstances in which he finds himself, and Keith Houdyshell plays his agitation to perfection.

Florence Cole is lovely and lovable as Jessica, the female half of Janus. Her firm control makes Jessica somehow logical and the situation credible.

These three make up a comedy team of unusual balance. Whether this is the result of especially good luck in casting, of acting ability, or of all three doesn't matter much. The finished performance shows a competence which is a rarity and a delight.

John and Ann Williams as Mr. Harper and Miss Addy are also good in supporting roles, enhancing what is already an excellent cast. Larry Johns directed.

The play will continue on weekends. Curtain time is 8:30.

—ROBERT C. WYLER

Aristocrat Named New Thai Leader

BANGKOK, Thailand (AP) — Thailand's temporary parliament Saturday named wealthy aristocrat Pote Sarasin to be premier until new national elections are held three months from now. The former Thai ambassador to the United States succeeds P. Pibulsonggram, who was ousted in a military takeover last Monday.

Pote's election to head the provisional government was promptly confirmed by King Phumphon Aduldet.

The rapid succession of new events caused U. S. Ambassador Max Waldo Bishop to put off for a few weeks, at least, his return to Washington for consultations and a medical check-up. He had been scheduled to leave today.

Because of his election as premier, Pote will have to resign his new post as secretary general of the anti-Communist Southeast Asia Treaty Organization. The SEATO Council of Representatives called an emergency meeting to discuss the situation. SEATO sources had no comment on plans to replace him as secretary general, a post created last March to coordinate nonmilitary policies and programs.

L.B. Woman Dies After Auto Mishap

An elderly Long Beach woman suffered fatal injuries Friday night when she was struck by a car at Orange Ave. and 36th St.

Mrs. Anita M. Knapp, about 75, died four hours after the accident, in Seaside Hospital. She was struck by a car driven by Mrs. Marie K. Remker, 57, 4360 Keever Ave., police said. Mrs. Remker was not held.

The body was removed to Sheelar-McFadyen Mortuary. Police were unable to locate any relatives of the dead woman. Neighbors said she was a widow and lived alone.

First Aid Text
WASHINGTON (AP) — The American Red Cross announced Saturday it has just published its first completely new first aid textbook in 12 years.

Southland Roads 'Great,' Iceland Expert Declares

A visiting road expert has termed the freeways of Southern California "the greatest I have seen anywhere."

And Asgeir Asgeirsson, deputy director of roads in Iceland, has had plenty of basis for comparison in the past few months.

Asgeirsson is on a six-month tour of the United States and Canada to pick up ideas which may help his country build highways it will need to keep up with industrial and population advances.

Following visits to Boston, New York, Chicago, Minneapolis, Winnipeg and Regina, Canada, Salt Lake City, Las Vegas, Los Angeles, San Francisco and Yosemite, Asgeirsson is a guest at the home of Mrs. Sumi Swanson, 4020 Pine Ave.

ASGEIRSSON HAD high praise for all the highway systems he has studied on the tour, but listed the Hollywood Freeway as the "greatest."

He does not think Americans drive too fast on such roads because "the roads are engineered to handle such speeds."

In Iceland, the average top speed limit is 40 miles per hour. Icelandic roads are for the most part narrow, but Asgeirsson says his country hopes eventually to have modern road systems.

"Roads are the biggest financial problem in my country," he says. "Because of the weather, there are four or five months of the year when no construction work can be done."

UNTIL RECENTLY, Iceland also had to import all road building materials at high cost.



ASGEIR ASGEIRSSON AND HOSTESS
Freeways? They're the Greatest!

Now they have cement factories.

Another great problem is the topography of the northern land. Engineers have to build the roads high, so mountain snows won't slide on them. Asgeirsson feels better roads

will be needed soon since Iceland's 165,000 population already is driving 20,000 cars.

His greatest overall impression of U.S. road progress is the "thoroughness of the engineering. Everything is planned for to the last detail."

LUNCHEON AND SERVICE CLUBS

Inn Keeper to Talk at Rotary's Meeting

Dan London, manager of the Dan Farnham, presiding. St. Francis Hotel, San Francisco, will address Long Beach Rotary Club Wednesday noon in the Lafayette Hotel Supper Room.

"Reminiscences of an Inn Keeper" will be his topic. Club president Douglas A. Newcomb will preside, and Dr. Richard C. DeGolia will be chairman of the day.

DOWNTOWN LIONS CLUB — Friday noon, Wilton Hotel. Dick Klein, chairman; Val Deasor, presiding. Speaker: Louis Zamperini, former Olympic runner and author of book, "Devil at My Heels."

UPTOWN KIWANIS CLUB — Wednesday noon, Lakewood Country Club. Speaker: Joe Bramsby, executive secretary of the YMCA.

EAST LONG BEACH KIWANIS CLUB — Thursday noon, Recreation Park Clubhouse. Dr. Jack Tylicki, chairman; Gordon Hayter, presiding. Speaker: Rep. Craig Hosmer.

AFTER DINNER SPEAKING CLUB — Thursday 6 p.m., Jones restaurant, 120 E. 5th St. Dr. Scott Mitchell, presiding; R. L. Galle, chairman; W. S. Schneider, toastmaster. Speakers: H. L. Cutler, W. T. Harris, John Johnston and Dr. D. J. Davenport.

DOWNTOWN 20-30 CLUB — Wednesday 7:30 p.m., Coast Inn. Ray Saunders, chairman; Don Leake, presiding.

KIWANIS CLUB OF LONG BEACH — Tuesday noon, Lafayette Hotel. Walt Jordan, chairman; Dr. Otto F. Boll, presiding. Annual fall fashion show presented by Wilma Hastings.

BEACH CITY TOASTMASTERS CLUB 1377 — Thursday 6:15 p.m., Hawaiian restaurant, 4645 E. Pacific Coast Hwy. Don Gardner, presiding; Ray Dunbar, toastmaster; Art Hancock, tabletopic chairman; John Staples, evaluator. Speakers: Vern Trexel, Jim McElroy, Jim Odegard and Earl Utterback.

DOWNTOWN OPTIMIST CLUB — Thursday noon, Lafayette Hotel. Gordon Hay, chairman.

Russian Wives Told to Eat Out

MOSCOW (AP) — Izvestia, the government newspaper, is advising Soviet working men to take their wives to restaurants, but the idea is not to increase the enjoyment of life.

Izvestia says the idea is for women to spend more time in factory and office jobs and less time at such "unproductive" tasks as staying home and cooking for the families.

BREAKFAST OPTIMIST CLUB — Friday 7:30 a.m., Jones restaurant, N. E. Savidge, chairman; Dr. R. W. McClain Jr., presiding. Speaker: Mike DeLotto, head football coach, Long Beach State College.

LAKEWOOD TOASTMASTERS CLUB 815 — Wednesday 6:30 p.m., Hoofly's restaurant, 4911 E. 2nd St., Don Rowe, presiding; Bob Reinhardt, toastmaster; Al Gaveshausen, tabletopic chairman; Gene Long, tabletopic evaluator; Clarence Chism, general evaluator; Forrest Emard, grammarian. Speakers: Lee Davis, Doug Smith, Howard Ratner and John Loufer.

LONG BEACH SHRINE CLUB — Tuesday noon, Lafayette Hotel. Dr. Russell Brougher, chairman; Earl Milton, presiding. Film, "People, Products and Progress, Year 1975."

LONG BEACH AD CLUB — Thursday 12:15 p.m., Lafayette Hotel. Paul Cross, chairman; Noel Cady, presiding. Speaker: John Hersey, Buffums' fashion coordinator, with fashion show.

2 More Drawings Set at Los Altos

Only two more drawings will be held in the Los Altos Shopping Center's "Holiday" award program, Orville E. Wilson, president of the Los Altos Business Assn., said Saturday.

The drawings will be held at 2 p.m. this Wednesday and next Wednesday. Winners must be present to collect their prizes.

Top prize is a \$500 vacation trip to the resort of the winner's choice, or \$500 cash.

James Cushman, 81, Former Des Moines Man, Dies Here

James M. Cushman, 81, of 3844 Pine Ave., president of the Cushman-Wilson Oil Co., died Saturday morning at his home. His son, George, of 2686 Oregon Ave., heads Cushman Publications here.

Born in Lisbon, N. H., in 1875 and graduated in 1895 from St. Johnsbury Academy in Vermont, Cushman moved to Des Moines, Ia., in 1903 and, in 1914, with Henry M. and Walter W. Wilson founded the Cushman-Wilson Oil Co. He served as president of the Iowa Independent Oilmen's Assn., was a director of the American Oilmen's Assn., and a leader in Des Moines civic, church and club affairs until he moved to Long Beach in 1950.

He is survived by his wife, Mary, and two sons, George of Long Beach and Robert of Des Moines.

Funeral service will be Monday at 1 p.m. in Mottell's & Peck Chapel, 3rd and Alamitos. Service in Des Moines, Thursday, will be followed by burial in Masonic Cemetery there.

Lumber Pact OK'd

REDDING (AP) — Glyn Cantrell, lumber and sawmill workers union spokesman, said Saturday the union had signed contracts with two Northern California lumbering companies extending the present scale until April 1, 1958. The base wage is \$1.95 an hour.



JAMES CUSHMAN
Iowa Oil Pioneer

Ike Urges Tribute

NEWPORT, R. I. (AP) — President Eisenhower Saturday urged wide observance of Nov. 11 as Veterans Day "in tribute to those who have added strength to the nation."

Stock Market

A FREE lecture will be given on "How to Invest and Trade in the Stock Market." LONG BEACH—Wednesday Eve., 7:30 P.M., 56 Morgan Hall, 5th Largest. LOS ANGELES—Tuesday Eve., 7:30 P.M., 27th, 2nd Floor, 607 So. Modern. (Great Welfare.)

New Glasses Restore Middle Range Vision

If you have difficulty reading merchandise labels in stores, seeing across the card table, etc., you will welcome news about the new Continuous Vision Glasses. These modern glasses provide THREE ranges of vision. They let your eyes focus accurately on the near, middle or far distance—free from blur and strain. Your sight glides

smoothly from lens to lens without abrupt change or double vision, because there are no distracting "dividing lines." Not expensive; easy terms. Come in for a demonstration. DR. J. M. SOSS, Optometrist (30 years in Long Beach), 37 Pine Avenue; HE 5-6219, HE 6-6739. Offices in Wilmington and Torrance.



REAL KEEN

A Samonan knife dance by David Dunmore and George Rocha will be featured in the carnival next Saturday at Los Altos United Church, 5550 Atherton St. Proceeds will aid church youth projects.

Carnival in Los Altos Will Aid Church Youth

Its youth program will benefit from the carnival. Among the Los Altos United events will be trampoline tricks, Church, 5550 Atherton St., pres. by Wayne Skill, gymnastics, and its annual carnival start coach at Poly High; baton twirling, Sandra Arlt; dancing, Sharon and William Seidel; food booths and barbecue the acrobatics, Kay Moore; Star-carnival will present variety shows, including performers by Lloyd Todd of Music Center from the Recreation Department; pantomime, Ellice ment's Youth Talent Showcase; Finner, Kay Gilbert and Benny Chief Wahneeta of the In-Massell; selections from "Okladian Tribal Council of Southernhoma", Donna Rosen, and a California will bring a party of rhythm and blues quartet.

Its youth program will benefit from the carnival. Among the Los Altos United events will be trampoline tricks, Church, 5550 Atherton St., pres. by Wayne Skill, gymnastics, and its annual carnival start coach at Poly High; baton twirling, Sandra Arlt; dancing, Sharon and William Seidel; food booths and barbecue the acrobatics, Kay Moore; Star-carnival will present variety shows, including performers by Lloyd Todd of Music Center from the Recreation Department; pantomime, Ellice ment's Youth Talent Showcase; Finner, Kay Gilbert and Benny Chief Wahneeta of the In-Massell; selections from "Okladian Tribal Council of Southernhoma", Donna Rosen, and a California will bring a party of rhythm and blues quartet.

STAR GAZER

By CLAY R. POLLAN
Your Daily Activity Guide
According to the Stars
To develop message for Sunday,
Read words corresponding to numbers
of your Zodiac birth sign.

ARIES	Taurus	Gemini	Cancer	Leo	Virgo
MAR. 21-31	MAY. 21-31	JUN. 21-31	JUL. 21-31	AUG. 21-31	SEPT. 21-31
1. Don't	1. Don't	1. Don't	1. Don't	1. Don't	1. Don't
2. Show	2. Show	2. Show	2. Show	2. Show	2. Show
3. Avoid	3. Avoid	3. Avoid	3. Avoid	3. Avoid	3. Avoid
4. Put	4. Put	4. Put	4. Put	4. Put	4. Put
5. Hide	5. Hide	5. Hide	5. Hide	5. Hide	5. Hide
6. Financial	6. Financial	6. Financial	6. Financial	6. Financial	6. Financial
7. Someone	7. Someone	7. Someone	7. Someone	7. Someone	7. Someone
8. Your	8. Your	8. Your	8. Your	8. Your	8. Your
9. You	9. You	9. You	9. You	9. You	9. You
10. Could	10. Could	10. Could	10. Could	10. Could	10. Could
11. Money	11. Money	11. Money	11. Money	11. Money	11. Money
12. You	12. You	12. You	12. You	12. You	12. You
13. Be	13. Be	13. Be	13. Be	13. Be	13. Be
14. Famous	14. Famous	14. Famous	14. Famous	14. Famous	14. Famous
15. The	15. The	15. The	15. The	15. The	15. The
16. Locals	16. Locals	16. Locals	16. Locals	16. Locals	16. Locals
17. You're	17. You're	17. You're	17. You're	17. You're	17. You're
18. Large	18. Large	18. Large	18. Large	18. Large	18. Large
19. At chance	19. At chance	19. At chance	19. At chance	19. At chance	19. At chance
20. Much	20. Much	20. Much	20. Much	20. Much	20. Much
21. Use	21. Use	21. Use	21. Use	21. Use	21. Use
22. It	22. It	22. It	22. It	22. It	22. It
23. Don't	23. Don't	23. Don't	23. Don't	23. Don't	23. Don't
24. You	24. You	24. You	24. You	24. You	24. You
25. Inst	25. Inst	25. Inst	25. Inst	25. Inst	25. Inst
26. Can	26. Can	26. Can	26. Can	26. Can	26. Can
27. At	27. At	27. At	27. At	27. At	27. At
28. Hospitality	28. Hospitality	28. Hospitality	28. Hospitality	28. Hospitality	28. Hospitality
29. Broke	29. Broke	29. Broke	29. Broke	29. Broke	29. Broke
30. Time	30. Time	30. Time	30. Time	30. Time	30. Time
31. Good	31. Good	31. Good	31. Good	31. Good	31. Good
32. Address	32. Address	32. Address	32. Address	32. Address	32. Address
33. Neutral	33. Neutral	33. Neutral	33. Neutral	33. Neutral	33. Neutral

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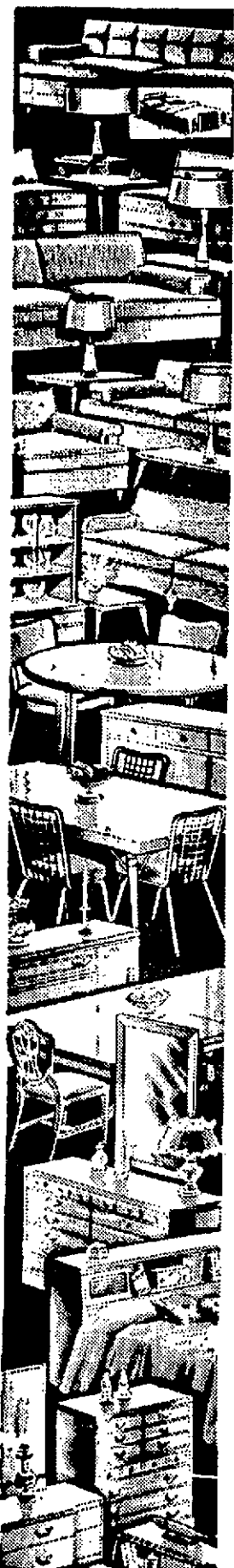
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Here is what you do. Come in and select from our complete selection of gorgeous spring styles in fine furniture. Tell us about your old furniture and we will give at least minimum allowance item for item or one smaller item can be traded in on a larger one. Such as trade in an old table on a new table or on a sofa. Trade in a sofa on sectional or bedroom set. Several old items cannot be grouped toward a new one.

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IN ANY CONDITION
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TABLE, BUFFET AND CHAIRS
Dining Room Set
IN ANY CONDITION
Is Worth at LEAST \$50⁰⁰

THE BETTER CONDITION AND NEWER
IT IS, THE MORE IT'S WORTH
TABLE & 4 CHAIRS WORTH AT LEAST \$35

YOUR OLD
BEDROOM SET
IN ANY CONDITION
IS WORTH
AT LEAST \$65⁰⁰

THE BETTER CONDITION AND NEWER
IT IS, THE MORE IT'S WORTH

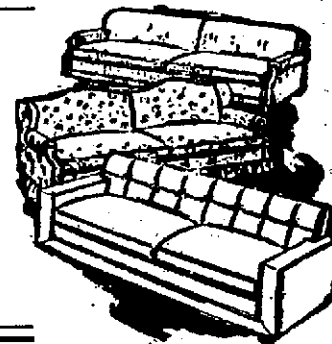
YOUR OLD
CHAIR OR ROCKER
IS WORTH
AT LEAST \$25⁰⁰



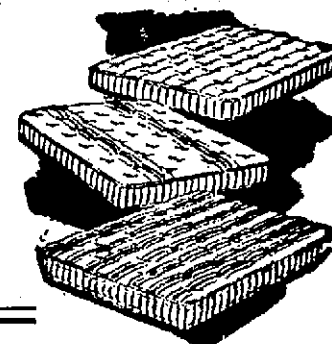
YOUR OLD
END OR COFFEE TABLE
Table Lamp or Floor Lamp
IS WORTH
AT LEAST \$10⁰⁰



YOUR OLD
Sofa-Bed Divan
Studio Couch
IS WORTH
AT LEAST \$35⁰⁰



YOUR OLD
SPRING AND MATTRESS
IS WORTH
AT LEAST \$20⁰⁰



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VOTE GIMMICK

Garbage Collected by City Official

WINDSOR, Ont., (UP)—Controller W. Ernest Atkinson has a new vote-catching gimmick. Instead of kissing babies and shaking hands he picks up garbage. He told the City Council that when he receives a complaint, he takes the householder's name and address and tells him: "I'll be around to pick it up myself."

Finns Take to Pipe

HELSINKI (UP)—A recent hike in the tax on cigarette tobacco has caused a major switch of Finnish smokers to pipes. Double shifts have been working in pipe tobacco factories.

(Advertisement)

DOES GETTING UP NIGHTS MAKE YOU FEEL OLD

NEW YORK—Special: Thanks to new scientific laboratory formulation, thousands of men and women now escape feeling old, tired, irritable and depressed from losing sleep and worrying about "Bladder Weakness"—too frequent, burning and itching urination, and wetting. Getting Up Nights—Or, Bladder Cloudy Urine, due to common kidney or bladder irritation, which often results in secondary Backache, Headache and Nervousness. In such cases, you improve cystitis, usually gives quick, lasting relief by combating irritating germs in acid urine; and by relaxing analgesic pain relief. Over a billion cystitis tablets used—proves safety and success. Get Laboratory Tested and Certified Cystitis as drugs today. See how much better you feel tomorrow. Money back guarantee.

Ship Arrivals, Departures

ACTIVE VESSELS IN PORT SATURDAY				
Vessel	Berth	Operator	Due to Sail	For
Alcoa Pointer	18-50	State Marine	Sept. 21	Yokohama
Boulevard (Nor)	18-50	Klaveness	Sept. 23	San Fran
Braden (Nor)	18-50	Intercoast	Sept. 23	Hamburg
Capheus (Lib)	18-50	Hugo Neu Corp	Sept. 25	Yokohama
Delaware (Tkr)	18-50	The Texas Co	Sept. 25	Seattle
George Olson	18-50	Oliver J. Olson	Sept. 25	San Diego
Hoehn Silverbeam (Nor)	18-50	Java Pac & Hoehn	Sept. 21	San Fran
J. S. McGarrett (Tkr)	18-50	Standard Oil	Sept. 25	San Diego
Japan Transport	18-50	Scates Line	Sept. 25	San Fran
Konrad (Nor)	18-50	Canadian Gulf	Sept. 24	San Fran
Kyoto Mariner	18-50	Pac Far East	Sept. 25	San Fran
Kokoh Maru (Jap)	18-50	Dalio Line	Sept. 25	San Diego
Laurie	18-50	Maison Niv	Sept. 25	Roskilde
Mathew Lucienbach	18-50	Luckenbach	Sept. 25	San Fran
Shimoda Line	18-50	Shimoda Line	Sept. 25	New York
Maren Maersk (Dan)	18-50	Maersk Line	Sept. 25	Cristobal
Morse McCracken	18-50	Morse McCracken	Sept. 25	Bahama
North Star (Jap)	18-50	O & S Line	Sept. 25	Yokohama
General Pat	18-50	General Pat	Sept. 22	Oakland
General Trade & Transp	18-50	General Trade & Transp	Sept. 25	San Fran
North German Lloyd	18-50	North German Lloyd	Sept. 21	Hamburg
Java Pac & Hoehn	18-50	Java Pac & Hoehn	Sept. 21	San Fran
Samashita Line	18-50	Samashita Line	Sept. 21	San Fran

VESSELS DUE SATURDAY				
Vessel	Berth	From	Due to Sail	For
Coos Bay	135	Coos Bay	Sept. 23	Coos Bay
Varda (Nor)	230-E	San Fran	Sept. 22	Maui

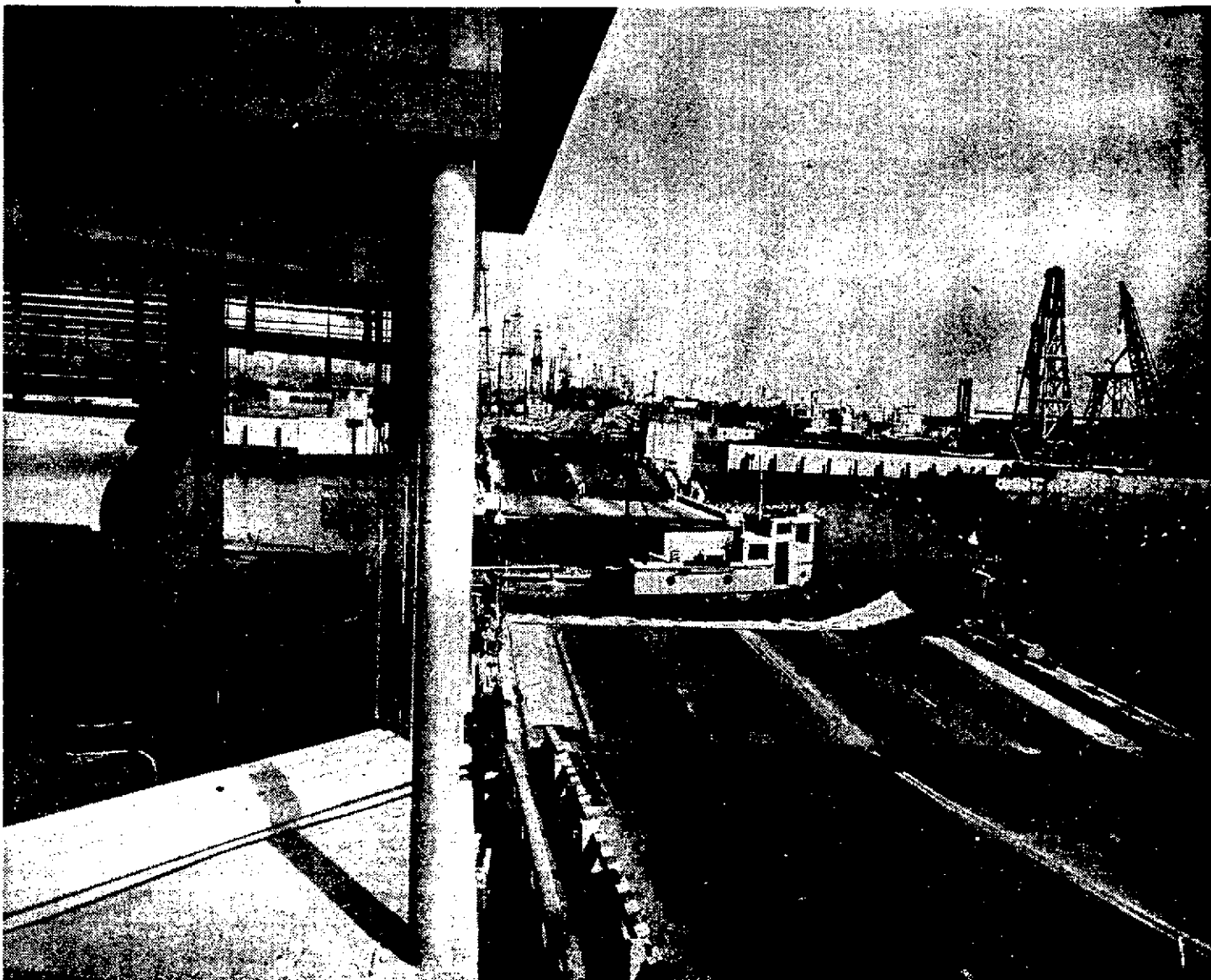
VESSELS DUE TODAY				
Vessel	Berth	From	Due to Sail	For
Alaska Spruce	235	Eureka	Sept. 22	Eureka
Asahi Maru (Jap)	90	Galveston	Sept. 22	Yokohama
Bataan (Nor)	174	San Fran	Sept. 25	Aniwerp
Bahian (Nor)	174	San Fran	Sept. 25	Aniwerp
Braden (Nor)	158	London	Sept. 25	San Fran
Frank A Morgan (Tkr)	18-77	Portland	Sept. 23	Seattle
Golden Gate (Sw)	158	San Diego	Sept. 25	San Fran
Imperial Maru (Jap)	145	San Fran	Sept. 25	New York
Joshua Hendy (Tkr)	18-76	Goodhope	Sept. 25	San Fran
J. H. Purdie (Tkr)	97	Exeter Bay	Sept. 25	Ventura
Kruus (Dan)	18-24	Duncan Bay	Sept. 25	Duncan Bay
Leopold (Nor)	Ann	Yokohama	Sept. 25	Coumbo
Maru (Nor)	18-25	Hirohata	Sept. 25	Guaymas
Robt Weiten (Tkr)	18-25	Manzanillo	Sept. 25	Punta Peleto
Santa Anna (Nor)	Ann	San Fran	Sept. 25	Nararino
Sunview (Nor)	Ann	Port Hedon	Sept. 25	Kittimat
World Loyalty (Lib)	Ann	San Fran	Sept. 25	Yokohama
Yamato Maru (Jap)	Ann	Guaymas	Sept. 25	Yokohama

Fast New Soviet Airliner Tested

LONDON (AP)—Radio Moscow said a production model of a Russian airliner capable of carrying 100 passengers nonstop for 3,000 miles at speeds up to 404 miles an hour completed a long experimental flight Saturday. The broadcast said the Moskva, powered by four turbo-prop engines, "can compete with any foreign passenger aircraft."

"She can land on any airfield, requiring only a 500-meter (548-yard) runway," the radio said. "These new passenger aircraft will soon be used on Soviet air lines."

Floating Bridge Waits for Moving Day



Bridge operator Edward Phillips works controls opening the harbor's unique pontoon bridge over the entrance channel as a tug chugs through. The bridge, close to the center of the subsidence bowl, is now inoperable at high tides. Plans call for it to be

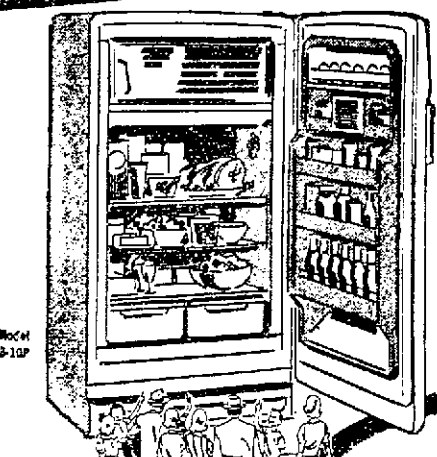
moved 300 feet north to a higher location in a six-month project to begin about Oct. 1. Ultimately, the structure will be replaced by a modern fixed bridge.—(Staff Photo by Bob Shumway.)

BUTLER BROTHERS



REFRIGERATOR

GIGANTIC SAVING!



G-E 10 cu. ft.
EXCLUSIVE

MAGNETIC SAFETY
DOOR

REFRIGERATOR

PAY ONLY **2.25** WEEKLY

WAS \$259.95

NOW **199.95**

FEATURES GALORE

- 15.2 sq. ft. shelf area
- Exclusive Magnetic Door
- Dial Defrosting
- Adjustable Shelves
- Full-Width Freezer
- Many other G-E Features



Giant 11 cu. ft.
EXCLUSIVE

MAGNETIC SAFETY
DOOR

REFRIGERATOR

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WAS \$279.95

NOW **229.95**

COMPARE THESE G-E FEATURES

- 28.1 sq. ft. shelf area
- All Shelves Adjustable
- Butler Compartment-Free Rack
- Two Pull-Out Vegetable Drawers
- Full-Width Freezer
- 5-Year Protection Plan

INSURED SAVINGS
LONG BEACH
FEDERAL SAVINGS
and
LOAN ASSOCIATION
4%
Remember... Savings received by the 10th of the month... EARN FROM THE 1st...
322 AMERICAN
Navy & Post Office

Russ Honor Scott

LONDON (AP)—Exhibitions commemorating the 125th anniversary of the death of author Sir Walter Scott have opened in libraries in Lvov, Russia, Moscow Radio reported Saturday.

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SNAP-PAK DEALER
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Half-Year Project Will Shift Pontoon Span 300 Feet North

By LEE CRAIG

A six-month project to move the harbor's pontoon bridge 300 feet north of its present location on the entrance channel will begin about the first of October.

The \$600,000 plus job, made necessary because subsidence has made the bridge inoperable most of the time, will entail five months of preparation before the structure is actually moved.

According to terms of the contract—bids on which were opened Thursday—the bridge may be out of action no more than 30 days. The contractor

must pay for 'round-the-clock work if Harbor Department engineers think it necessary to meet the time limit.

DURING THOSE 30 DAYS, more than 10,000 autos and trucks normally using the bridge will be diverted to the Commodore Heim Bridge, last remaining open link to busy Terminal Island.

Moving the pontoon bridge—one of two such structures on the Pacific Coast—to the planned location will align it with Seaside Blvd. on the west side, eliminating the existing sharp turn.

However, a new kink in Seaside will be formed on the east side where it must be angled north to the new bridge site at Eldorado.

THE ENTIRE PROJECT, including property acquisition, ap-

proaches and fills, will cost \$1,500,000. Much of this work would have been done anyway, because of subsidence.

The port's master plan calls for the Navy-built facility to be replaced ultimately by a \$10,000,000 modern, permanent bridge over the entrance channel to tie in with the new Ocean Blvd. bridge now under construction.

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Tunis Asks Arms Aid From Italy

ROME (AP)—The Italian government confirmed Saturday that Tunis has applied to Italy for "a limited supply of arms."

A foreign ministry spokesman said the government is still studying the question.

Informed circles in Rome indicated the Italian government is generally favorable toward the request of Tunisian President Habib Bourguiba provided he gives guarantees the arms will not find their way into the hands of Algerian rebels.

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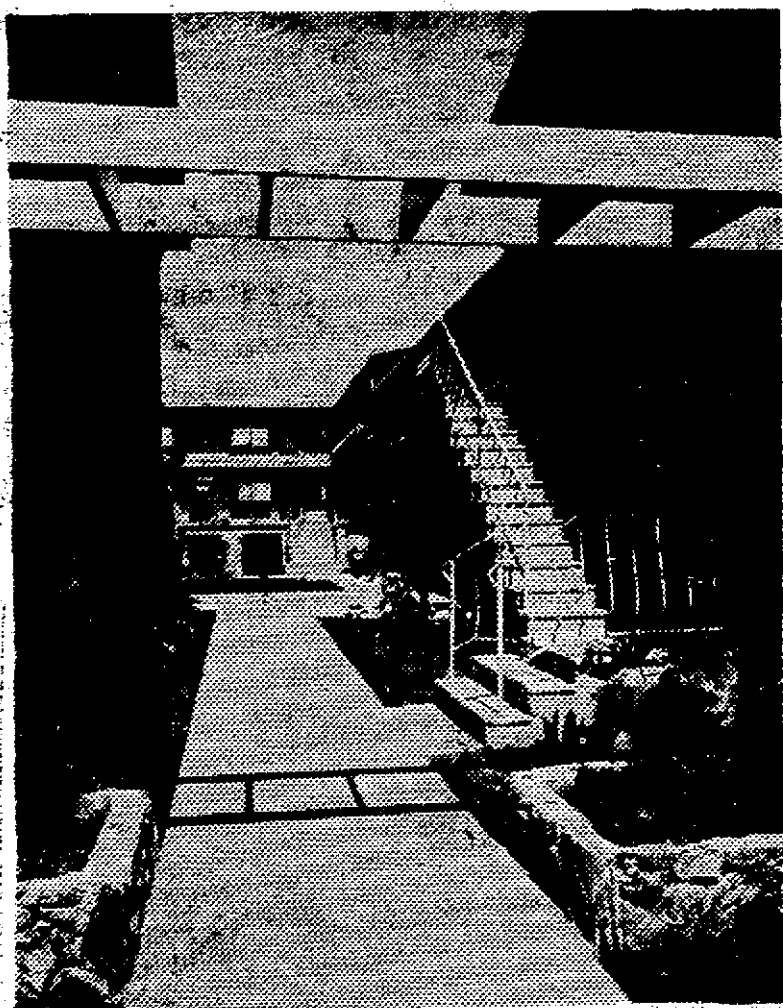
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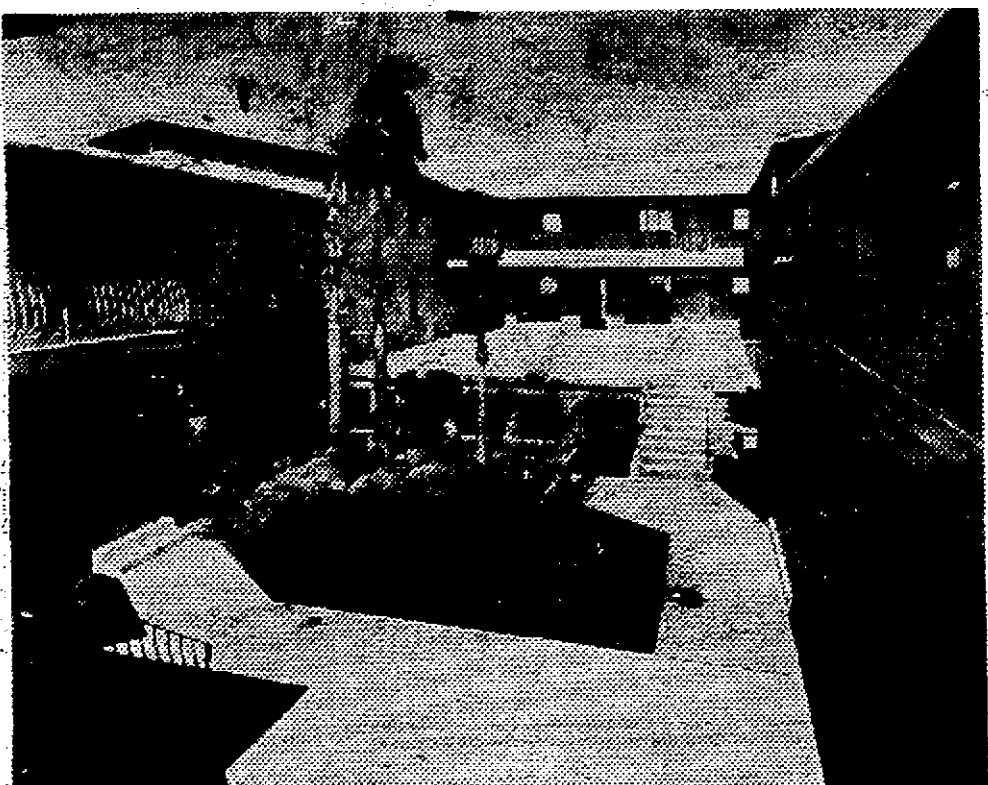
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SOUTHLAND'S SHORT SHORT STORY

The Beginning

By Dorothy I. Liermark

Illustrated by Clyde Winslow



THEY SAY that there was a Man who died on the Cross.

So? What's that to me? I can't help it. They say He died to save us. Save whom? From what?

Save me from sins? I haven't got any sins. The only saving I need is to be saved from the old man. No, not MY old man. He is my mother's husband. My own father died four years ago when I was 12 years old.

Presents, he brings me. A radio for my own room. A football, a suit. What do I want with that junk? I can buy whatever I want. I've got a job, and sometimes Mom gives me a couple of dollars.

HE'S GOT TWO BOYS. They're 12 and 14 years old. He married my Mom so he would have someone to wash his shirts and socks and take care of his meals.

And he's always looking at me with that queer, dark soft look in his eyes.

"Come on out and toss me a few," he said one day.

"Sure," said Bradford (that's the oldest boy). "Come on. We can toss a few before dinner."

I didn't say a word. I just turned away and went to my room. Mom is always after me to be nice to them. But why should I?

And my Mom. Looking at her husband, Tom, with those big eyes of hers as though my Dad, my wonderful father, hadn't ever lived. I'm here, I want to shout. LOOK at me . . . I'm here . . . how do you think I got here?

MY DAD. MY OWN wonderful Dad. Helpless, they said, with a thing called cancer. Six weeks' cancer! Why couldn't they save him? I don't need saving. I never did anything . . .

Mom asked me if it was all right when she married Tom. Now, who needed saying . . . not me. What sin could be worse than being unfaithful? She was married to my Dad for 14 years. Then he died. Well! He couldn't help it. He didn't mean to die and leave her. But in another couple of years I'll be 18 . . . then I'll support her, if that's what she wants. I'll support her.

We say Grace at every meal. I never say Grace. I never cross myself. What for? My father died, didn't he? While they were so busy crossing themselves and asking that I—I who never did anything wrong in my life . . . asking that I—I be saved while all the time my father was dying.

I LOOK AT THEM—my Mom and Tom—smirking at each other across the table. Talking and laughing, and the boys—both of them—saying funny things. What's the matter with them? Don't they know what's happening? No, I guess they don't. But my mother ought to know. Tom just wants to have someone to make his meals for him and wash his clothes.

He got her a washer and an ironer and a drier, too. You should see her sitting at the ironer in the utility room when I come home from school ironing his shirts and THEIR clothes, too. She irons my clothes and feeds me but all the time she's thinking of feeding him and them.

She rubs her hands across my face and kisses me and smiles at me . . . and tells me I resemble my own father so much. Yeah? Is that so? Then why did she marry HIM . . . that . . . that . . . Tom . . . I'd like to know. Who needs saving now?

I CAME HOME FROM SCHOOL one day, tossed my lunch bucket on a shelf in the utility porch and shouted for Mom.

Bradford came running in from the living room to the kitchen.

"Mom isn't here," he said. He started to say something else but I hit him. Socked him good.

"Mom?" I said. "Who're you calling 'Mom' I'd like to know? She's not your Mom . . . she's mine . . . MINE . . . do you hear? She's mine!"

He hit me, although I'm a good four inches taller than he. He hit me real hard and kept talking about Mom. I hit him again and then we were struggling and tussling all over the kitchen. I bumped into the cabinet and a couple of dishes fell down.

THEN BRADFORD backed up a little and started to run towards me. I side-stepped him and we ran into each other in the hall. Through the hall where we knocked the phone off the table and it fell on the floor. I was so mad I didn't pay any attention to the buzzing dial tone. Then we went on . . . on . . . down the hall. We kept fighting all over the living room floor.

A floor lamp was upset and then a dish fell from the wall and a picture tumbled in.

We kept on fighting . . . I saw the picture fall but that's all I saw.

(Continued on Page 12.)

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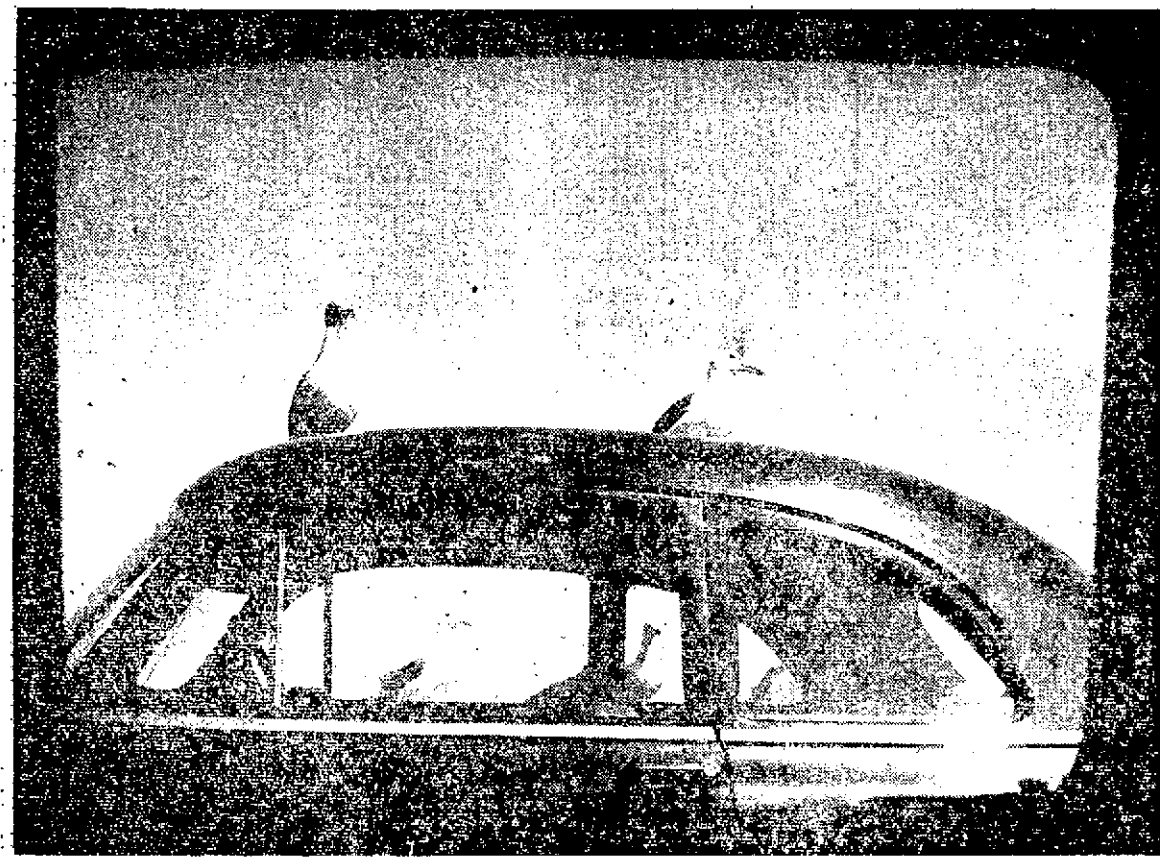
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SOMETHING'S IN THE WIND

Here are four gulls—roughly four too many for the owner of the car they have chosen as a hangout. Webster's dictionary says a sea-gull is "any gull frequenting the sea." These gulls qualify. Staff Photographer Roger Coar found them pointing west on the east side of Terminal Island fish harbor.

DOUGLAS BUILDS

Center to Simulate Jet Flight

Douglas Aircraft Co. has begun construction of a \$2,250,000 publications building and flight simulation center in Los Angeles, where crews will be trained to handle the giant DC-8 jet airliners now being assembled in Douglas' Long Beach plant.

The center is to be built on a 40-acre tract at Aviation and Compton blvds., near International Airport.

The flight simulation center will be equipped to train complete crews for the new airliners. An electronically controlled simulator will include an exact replica of the DC-8 cockpit which will respond to controls as in actual flight.

TOWNSEND NOTES

FRIDAY
18th District Council—2020 Florida Ave., 1 p.m. District Chairman Lillie M. Mercer presiding.



JAN CHANEY . . . Ingenue on Broadway

nando Valley.

MISS CHANEY met Producer Ney about a year ago. She auditioned for him in the lobby of the Beverly Hills Hotel, singing three songs and improvising a modern ballet number. She is currently auditioning

for a lead in the new Las Vegas Tropicana Hotel revue and plans to cut several records for an independent recording company before she leaves for New York. "Partefino" will begin rehearsals in late November with an out-of-town opening scheduled for mid-January.

Russians Claim Satellite 'First'

MOSCOW (AP)—The newspaper Soviet Fleet says that the Russian inventor-scientist, Constantin Tsolkovsky, "carved out" hundreds of wooden models of

earth satellites "54 years ago, and that the models are very much like the satellites which the Soviet Union hopes to launch soon.

Soviet papers have been making numerous claims for the work of Tsolkovsky recently, contending his pioneering in the satellite field has gone unrecognized in the West.

Dogs vs. Postmen Trouble in Japan

WAKAYAMA, Japan (AP)—The war of dogs vs. postmen has the mailmen ahead on this battlefield at the moment. Citing about 10,000 annual incidents of mail defeat and wounding for the men, they have posted notices on street corners that mail will not be delivered to homes with unleashed dogs.

Stock Market

A FREE lecture will be given on "How to Invest and Trade in the Stock Market" at 7:30 p.m. Sept. 21, Morgan Hall, 8th Floor, 242 E. Third St. (Near Main St.).

First Long Beach Showing

of the Newly Released Film

"The Dale Carnegie Story"

(In Color)

Featuring Mrs. Dale Carnegie & Lowell Thomas

This is the story of the man who has helped over 550,000 people to

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Presented by Eric Sutton



DALE CARNEGIE

Author of the book that has sold over 5 million copies: "How to Win Friends and Influence People."

Military SERVICE

AIR • LAND • SEA

James H. Young, son of Mr. and Mrs. Alvin Young, 5533 Long Beach Blvd., has been promoted to corporal. He is stationed at Schweinfurt, Germany, with Co. E, 2nd Battle Group, 7th Infantry.

Young currently is on tour of Germany, Austria, Italy, Monaco, France, Belgium and Holland.

A2C GARY B. COCHRAN, son of Mr. and Mrs. V. L. Cochran, 3130 E. 2nd St., formerly of 6140 Olive Ave., will be stationed for 12 months in Canada. A 30-day leave at home has just ended. Gary is a graduate of Jordan High.

CMS JAMES WINSTON KEETER, 21, son of Mr. and Mrs. O. Winston Keeter, 800 W. 29th St., has been discharged from the Navy Construction Battalion after three years' service. He saw service in Cuba, Africa and Newfoundland. Keeter is enrolled at Long Beach City College. He is a Poly High graduate.

CWO JOHN A. BUCKLES, son of Mrs. Georgia Buckles, 1733 Cerritos Ave., has been assigned to the 815th Headquarters Squadron, 815th Air Base Group, Forbes Air Force Base, Kan. He has been with Headquarters 6101st Air Base Wing, Nagoya, Japan. Buckles has



CPL. JAMES H. YOUNG
Promoted in Germany

20½ years active duty to his credit.

PFC. SUMIO R. HAMASHITA, son of Mr. and Mrs. S. Hamashita, 2364 Gale Ave., has been graduated from the field radio repair course at the Army's Southeastern Signal School, Ft. Gordon, Ga. The 20-year-old soldier attended Poly High before entering the service.

Congress of Recreation to Draw 2,500 Leaders

More than 2,500 recreation leaders from all over the country will gather in Long Beach Sept. 30 to figure out ways to help Americans enjoy their expanding leisure time.

The meeting is the 39th National Recreation Congress. Its sessions will convene through Oct. 4, in Municipal Auditorium

and the Wilton and Lafayette Hotels.

Delegates will include both professional and lay recreation leaders, and discussion will cover recreation problems for all age groups, servicemen and hospitalized and the handicapped.

Visiting experts will include Joseph Prendergast, executive director of the National Recreation Assn.; Sidney G. Lutzin, director of community organization of the New York State Youth Commission, and Dr. Edward Stainbrook, chairman of the department of psychiatry, University of Southern California.

Law School of Pacific Ready for Enrollment

Registration for the fall term at the Law School of the Pacific Coast University will be held Thursday through Saturday at 236 Newport Ave., Dr. Carl H. Manson, dean, announced Saturday.

The school, in its 31st year of operation, offers complete law curricula leading to bachelor and master degrees in law. Courses are approved for veteran training by the federal and state governments.

Classes are held Monday, Wednesday and Friday evenings, and will begin October 2.

Muskrat Under Hood

SUDBURY, Ont. (AP)—You've probably heard of hitchhiking cats found under automobile hoods and such places. Mrs. Gordon Fawcett found a muskrat head-down between the carburetor and engine block. They lifted the animal out by the tail and it ambled away.

Join the Band

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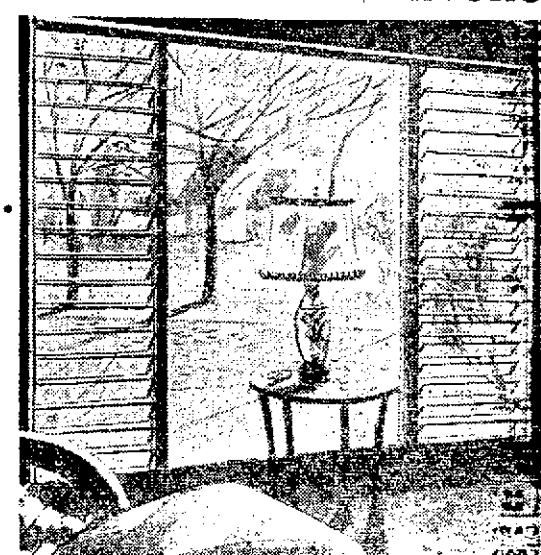
BOTTOMS UP

Sunken Nazi Ship Recalled in Pubs

OSLO (AP)—The wreck of Hitler's pocket battleship Tirpitz finally has been broken up for scrap and removed from her Tromso Fjord graveyard, but she's well remembered in the pubs. Since she was captured by British RAF bombers in 1944, people have used the name Tirpitz as a toast meaning bottoms up.

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Ends Thursday Midnight
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59¢

KEN'S HAMBURGERS are made of high quality Imperial Valley beef—cut from selected whole carcasses & ground fresh daily in our plant. Take advantage of Ken's 4-day celebration to taste the best hamburgers in any town!

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First-Aid Book Stresses Atom

WASHINGTON (AP)—The Red Cross announced today it is distributing to its 37,700 chapters a new first-aid textbook, the first in 12 years.

It is intended primarily for use in classes taught by Red Cross instructors throughout the world. In a foreword Leo A. Hoegh, civil defense administrator, urges every family to prepare for emergencies by taking the course.

"In event of a nuclear at-

tack," he said, "survival may well depend upon what everyone does for himself, one's family, or neighbors during the first critical hours."

The textbook incorporates all the latest first-aid techniques, including artificial respiration.

(Advertisement)
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NEW YORK—Special: Thanks to new scientific laboratory information, thousands of sufferers now avoid night-awakenings, wheezing, coughing, asthma, hay fever and bronchitis by taking New Improved, Wonder-Working MENDACO. The first dose starts combating allergy, helps relax bronchial tubes and remove thick, choking mucus from bronchial and nasal passages. When you can breathe freely, you sleep sounder, work better and have more fun. MENDACO is safe for children and elderly people. Get Laboratory Tested and Certified MENDACO from your druggist today without prescription. See how fast you improve.

Japan Miners Train

RONN (AP)—A six-member Japanese coal miners' delegation is negotiating for the training of 130 apprentices in German mines. There are 55 Japanese now undergoing a 3-year course in German mines.

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It Happened Last Night

By Earl Wilson

THE ICONOCLAST

NEW YORK — Polly Bergen dropped the H-Bomb right there in her bedroom on Fifth Av. while I sat talking to her.

I'd been asking about her new NBC TV show that seems to have resulted from her "Helen Morgan Story" TV job — and about her "Morgan Sings" album.

Wasn't it sweet that now she'd be Helen Morgan forever? "No," suddenly said the fearlessly iconoclastic gal from Circleville, O., also Ted Lewis' home town. "I don't believe people would accept Morgan today."

I naturally thought she meant Henry Morgan.

"I've talked to people who knew her well," Polly told me, "and they've said, 'You sing ex-

actly like her.' Well, I don't sing a bit like her!

"She didn't have any great voice like they say now."

"She was a great actress."

I SAT BACK and stared. Was it possible that all the people who've been telling me what a great singer Helen Morgan was, were drunk when they heard her? Frankly, I'd suspected it. But I asked Polly if she would not bear the Helen Morgan stamp on TV and the rest of her life because Helen Morgan was such a big name.

"Morgan wasn't such a name," Polly flung back. "She was more a speakeasy name. We made her a name."

"By we," she hurried to explain, "I mean not just the TV show and the album, but the picture with Ann Blythe, too, and the whole controversy."

"But everybody says . . . I sort of stammered."

"How many people really know?" Polly asked. "It was 1931 when she last sung in a New York show. I was born in 1930, but in there — she nodded toward the living room — 'I have all her records. Just as I've looked at all her films.'"

Polly'd brought me into the bedroom because her husband, Freddie Fields, and Phil Silvers and his bride, were in the living room or somewhere playing poker.

"You see," continued the idol-shatterer, "Morgan wasn't a low, husky singer. She was a high soprano like other girl singers were then."

"She was the only singer of her kind. Everybody was gay about it," she pointed out. (Daughter Kathy Fields is 10.)

Concert Program by Municipal Band

SUNDAY, 2 P.M., SEPT. 22
Charles J. Payne, Conductor
Albert J. Lillibridge, Assistant
J. COLLEEN FARR
Sextette—Messrs. Ray and Lillibridge; Cornets; Drums and Basses; Trombones; Dekay and Scherer; Euphoniums.
Grand March, "The Pilgrim" Lake Overture to "Rienzi" (Request)
Sextette from "Lucia" (Request)
Sextette from "Tom Jones" German Old Fiddlers' Breakdown "Aristocrat Traveler"
Gulon Zorn Symphonique, "The Spinning Wheel" (Request)
Characteristic, "Fop" (Request)
Scenes from "My Maryland" Romberg Finale, "Sons of the Brave" (March)
NOTICE—No Monday concert.

was down underneath. When the depression came, and she stopped being famous. She didn't have what we would accept today as a good voice. It was the style!

AND SO POLLY didn't want to do any Morgan songs on her first TV show, but was persuaded because it'll be expected.

"I don't want people to say 'She's living off of the only show she ever did.' The next dramatic show I do will be entirely different."

"Anyway, I think as many people think of me as pianist on 'To Tell the Truth,' or as Pepsi-Cola Girl, as Helen Morgan."

Polly vows to resist giving big plugs to guest stars on her show. "I suppose," she shrugged helplessly, "I'll have to give some. But I hope I can just admit it and say, 'Well, this is plug time. The only way we could get So-and-So was to plug his picture. Now that's over, let's go on.'"

And she promises that includes plugs for her own albums, movies or stage shows. Polly swears further that she doesn't want her alternate-weekly show ever to go weekly.

"I've got a family to worry about," she pointed out. (Daughter Kathy Fields is 10.)

INDEPENDENT-PRESS-TELEGRAM—B-7

Long Beach, Calif., Sunday, September 22, 1957



AGAIN THE EMANCIPATOR

Renewing his role as Abraham Lincoln, Raymond Massey will star in "The Rivalry," which will be staged at Municipal Auditorium Oct. 5. Pictured is a Lincoln-Douglas debate scene.

NEW PLAY BOOKED HERE

Massey Will Receive Role of Abe Lincoln

Raymond Massey, one of the nation's top portrayals of Abraham Lincoln, will enact the role again during the one-night stand of a new play here on Oct. 5.

"The Rivalry," the play has been acclaimed a smash hit throughout its cross-country tour.

The presentation at Municipal Auditorium is being sponsored by the Downtown Lions Club. Proceeds will be used for charitable youth purposes, according to Val Deaser, president of the local club.

Tickets may be obtained at Humphreys Music Co., 130 Pine Ave. Curtain time is 8:30 p.m.

CO-STARRING WITH MASSEY will be Agnes Moorehead

and Martin Gabel. Miss Moorehead has appeared in 14 outstanding motion pictures, the latest "Raintree Country."

Gabel appeared on Broadway for a year with Jayne Mansfield in "Will Success Spoil Rock Hunter?" He has a feature role in the film "Tip on a Dead Jockey."

In "The Rivalry," Miss Moorehead will play the part of Adele Douglas, wife of Stephen Douglas.

Gabel will portray Douglas during the era when he debated with Lincoln. Sen. Douglas missed election to the presidency by 500,000 popular votes.

MASSEY APPEARED in the Pulitzer prize-winning "Abe Lincoln in Illinois," and portrayed the Great Emancipator in the recent Paul Gregory production "John Brown's Body."

Gregory, who is producer for "The Rivalry," also has "Don Juan in Hell," "Three for Tonight" and "The Caine Mutiny Court-Martial" among his successes.

The new play is directed by Norman Corwin, author. It is scheduled for Broadway in the near future.

Queen to 'Star' in Canada Film

OTTAWA (AP) — Queen Elizabeth II will star in a documentary film to be released about 10 days after her mid-October visit to Canada. Its subject is the role of the crown in Canada's parliamentary system and it will use high-light shots of her at official functions including the opening of parliament.

Clown in Film With Cantinflas

MEXICO CITY (AP) — William (Bobo) Campbell, a clown with Ringling circuses for 25 years, says he will do a film here with Mario Moreno (Cantinflas), the Mexican comic. Campbell, now in his 70s, was featured in the movie "Greatest Show on Earth." Cantinflas starred in "Around the World in 80 Days."

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TURNER—KELLY—ALLYSON
—VAN HEFFLIN—
"THE THREE MUSKETEERS"
Shows at 1:15-5:00-8:15

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Thrilled to the Best Seller
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starring RICARDO MONTALBAN
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SHAPING OF A CITY—LONG BEACH

(Continued from Page 8)
having come to the coast in 1854.

William Erwin Willmore had dreamed of a great city on the beach of Los Cerritos Rancho, and after years of persuasive talking had obtained backing. Jotham Bixby hired Healey to survey the townsite.

IN AUGUST 1882, he pitched his tent and saw that his family was comfortable, then left for Los Angeles to pick up the necessary survey notes. Mrs. Healey looked over the mustard covered hills inhabited only by ground squirrels. The nearest town was the village of Wilmington and the nearest home was Los Cerritos Rancho. Nearby was what is now Lincoln Park. There was a brackish spring there with a great stack of hay, the only evidence of the hand of man.

It was a fearful first night for Mrs. Healey, but then she found it was a pleasant place to camp. Below was the ocean with great combers. The Chinese cook was an excellent fisherman, but dubious about the

waves. He fished but only with a rope tied about his waist with the other end in the hands of Mrs. Healey. He brought in fish to relieve the diet. Meat, water and corn cobs for fuel were obtained at the Cerritos ranch house while staples were purchased in the small village of Wilmington.

THEY CAMPED at the beach for six weeks, and before they left the first settlers came and provided her with company, while her husband made his survey. His work was almost completed when a heavy Santa Ana wind came in, scattering the tent and the occupants as well as his field notes to the four winds.

They moved to the Cerritos ranch house and the captain completed his survey.

His base line was 2nd St. and the city extended to 10th St., with an eastern boundary of California Ave. and the western boundary Magnolia Ave. Beyond the city limits was the American Colony, made up of 5, 10 and 25-acre tracts, with the smallest farms being at the city limits.

Streets running east and west were to be 80 feet wide while ones running north and south were 100 feet wide. American Ave. and Ocean Blvd. were to be the show streets of the town. American Ave. was laid out as a double street and it was planned to have trees in the center. Lots on American Ave. had frontages of 250 feet and homes were to be set back 100 feet with plenty of room for flowers and shrubbery.

OCEAN PARK AVE., following the bluffs along the ocean, was to be a park with no houses on the ocean side. Lincoln Park was in the original plans, with other smaller ones dotting the city.

In 1884, Willmore went broke and gave up building his city. It became Long Beach. In 1901, he died, broke and embittered. A headstone bears his name, but his finest monument is the heart of the city where the streets are almost completely unchanged from this original map. Perhaps not as beautiful and lush as he imagined, but they continue to carry on the dreams of Willmore.

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WORLD OF WHEELS

268 to Enter College on Ford Scholarships

By ART STEPHAN

Independent Press-Telegram Auto Editor

College doors will swing open this month for 268 young men and women whose education is being largely financed by Ford Motor Company Fund scholarships. California will be represented by seven students. The remaining 261 live in 19 other states.

Ford Fund scholarships were initiated in 1951, and since then have been awarded to a minimum of 70 sons and daughters of Ford Motor Co. employees living away from home. For each year. Enrolled in 90 different colleges and universities this month will be 198 seniors, 70 juniors and sophomores, and 70 winners of 1957 scholarships, including 38 from Michigan, who will enroll as freshmen.

Applicants must be high school graduates with a specified grade average. They are required to pass certain scholastic and aptitude examinations and have the recommendation of high school teachers and counselors. Final selection of the winners is made each spring by a board comprised of nine college and university presidents.

Scholarship contributions are made directly to the school selected by the winners and finance the student's tuition and

fees and 80 per cent of his normal living costs, up to a maximum of \$750 a year for those of Ford Motor Co. employees living away from home. For students who attend college while living at home, the scholarship pays tuition and fees and a maximum of \$300 per school year for living costs.

The Ford Motor Co. Fund is a non-profit corporation operated for scientific, educational and charitable purposes, and is supported by contributions from Ford Motor Company.

Students who will attend college during the 1957-58 school year under the scholarship plan include Gilbert R. Stegen, 202 Central Ave., Seal Beach, a freshman, Massachusetts Institute of Technology.

COOLER — Experiments by automotive body engineers, reports the National Automobile



A NEAT IDEA

The 1958 Oldsmobile offers as an optional accessory a Trans-Portable, all-transistor radio, which can be removed from the car and used as a portable. In the car, the radio automatically plugs into the electrical system. As a portable, it will operate for 160 hours from dry cell batteries.

Club, reveal that when a white-topped car is parked in the sun next to a black-topped car, the former remains 15 degrees cooler inside.

AUTO NOTES—George Lohmeier has returned to Severin Motors after an absence of two years, taking over the used car manager spot.

Johnny Klingensmith and Chuck Lowery are back with Glenn E. Thomas Co. Both are in the new car department.

Norm Isaacs has joined the new car sales staff at Cormier Chevrolet.

Kon Swanson has bought out his partner, Art Morgan, and now is sole owner of Consolidated Motors, imported car dealership at Anaheim and Atlantic.

EUROPE-BOUND — Lee Carpenter, the Volkswagen dealer in Compton, and his wife, Helen, are off again on another trip. This time they're bound for Europe where they will visit with Volkswagen officials at the Transporter plant in Hanover and the automobile plant in Wolfsburg, Germany.

Then the Carpenters will go to Frankfurt and the German International Auto Show and Fair. After touring Germany and Australia, they will leave for Paris to take in the French International Auto Show and will be then on to London for the British Motor Show.

This reporter has delegated Lee as a foreign correspondent to bring us any and all interesting information concerning European styling, engineering and so forth, and the high points of the shows.

MOTOR SPORTS

Pros Will Race at Willow Springs

By PAUL WALLACE

Road Racing Register, the Southland's professional sports car racing group, will hold an event next Sunday at the Willow Springs circuit.

Competition starts at noon and winds up with a handicapped main event with the hotter cars starting at the rear of the pack. The course is located near Lancaster in the Mojave Desert.

Triple R, incidentally, has been having a tough time bucking the powerful amateur sports car groups — particularly the California Sports Car Club.

We talked to Bill Krause of North Long Beach last week and he sounded pretty discouraged about Triple R. He has been driving his father's D-Jaguar in RRR competition and is one of their headliners.

Unable to get nearby tracks to run on, its members ostracized by the CSCC and with few name drivers or exotic cars, RRR hasn't been drawing.

Krause said he thinks it will fold if the next couple of outings don't improve substantially.

ACTUALLY, WE ARE in sympathy with Triple R and its motives.

Top amateur sports car competition is about as amateur as the amateur tennis circuit or Big Ten football.

Triple R got into business to give the working stiff-week-end racer a better break than he usually gets from the millionaire car owners who are so influential in American sports car racing.

But much as we may condone what RRR has tried to do, we still prefer to watch drivers like Shelby, Hill, Miles and Drake race the latest Ferraris and Porsche Spydres than to drive 100 miles to see a bunch of nice guys we never heard of run Austin-Healeys around a second rate course.

ON SPORTS CAR RACING

Carroll Shelby is scheduled to pilot John Edgar's powerful 4.5 Maseratti at today's windup of the CSCC races at Riverside's International Motor Raceway. The car and driver are the hottest team in the U. S. Racing starts at noon at the course just north of March Air Force Base.

A BENEFIT concours d'ele-gance sponsored by the Sports Car Club of America will be held next Sunday on the grounds of the Huntington-Sheraton Hotel in Pasadena.

It should be a big one for lovers of shiny and fancy autos. Proceeds go to the Florence Crittenton Home in Los Angeles. Hours are from 11 a.m. to 4:30 p.m.

day's International Motor Sports Show in Gardena saw trophies go to five local cars including Frank Mason's MG-TC, Dale Hanson's Crosley Custom, Bill and Angela Steen's Corvette, Clarence and Pansy Covert's Renault Alpine and Erma Dillinger's Austin-Healey.

Next Sunday, the Long Beach Douglas Sports Car Club will hold a gymkhana starting at 10:30 a.m. at Conant St. and Lakewood Blvd. Guests are welcome to enter. It is suggested entrants bring a lunch.

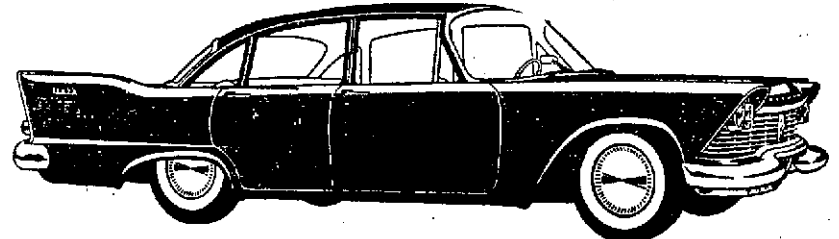
The Douglas Club will run its Desert Rally III Oct. 5-6 to Palm Springs. The event is open with more dope available from Duane and Jerrue Sparks, AX-minister 1-8686.

Next Saturday at 7 p.m., the Harbor Sports Car Club will run its Handie Cap Rally with the start at 25th St. and Moray Ave. just west of Western. The event is open to all.

Friday night, the Long Beach Hilltoppers Motorcycle Club will throw a party at 8 p.m. at 2269 Lemon Ave. at which trophies won in their recent scrambles race will be presented.

Mud Ekins took the expert main and Dick Mills the amateur capper.

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SCHOOL BOARD PURCHASES FORDS

School officials took delivery last week from Mel Burns Ford, 2000 American Ave., of 10 new Fords which will be used in driver education in local high schools. The Fords are specially equipped with dual controls, including two steering wheels, so the instructor can be in control at all times. Shown with the cars are (from left) Dr. Walter Boyd, president of the Board of Education; Jack Brown of Mel Burns Ford; George Catchpole of the Ford Motor Co.; Arthur Knoll, school business manager; and Douglas A. Newcomb, school superintendent.

GREATEST NEW CAR SALE in the history of Long Beach!

Brand new
two-door
Sedan

SLASHED
TO

\$1688



complete inventory

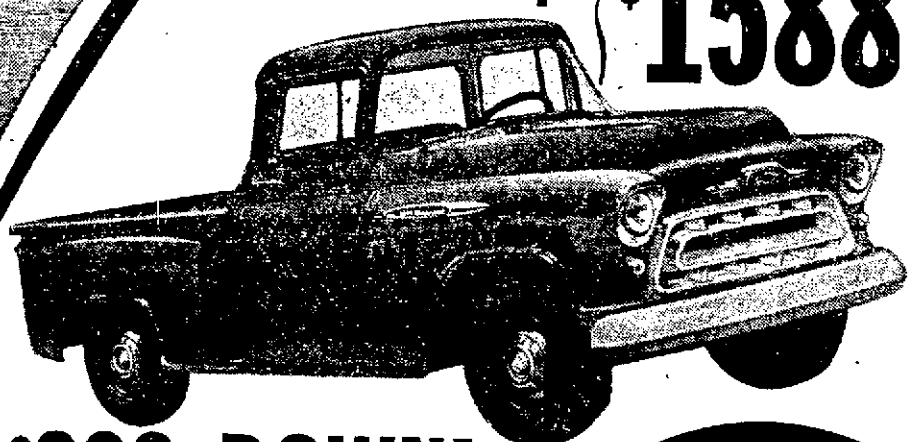
1957 Chevrolets DRASTICALLY DISCOUNTED!

Only while our present inventory of 1957 Chevrolet passenger cars and trucks last, can we offer such prices. When they are gone there will be no more.

Brand new
1/2-Ton Pick-up

FULL PRICE

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\$299 DOWN!

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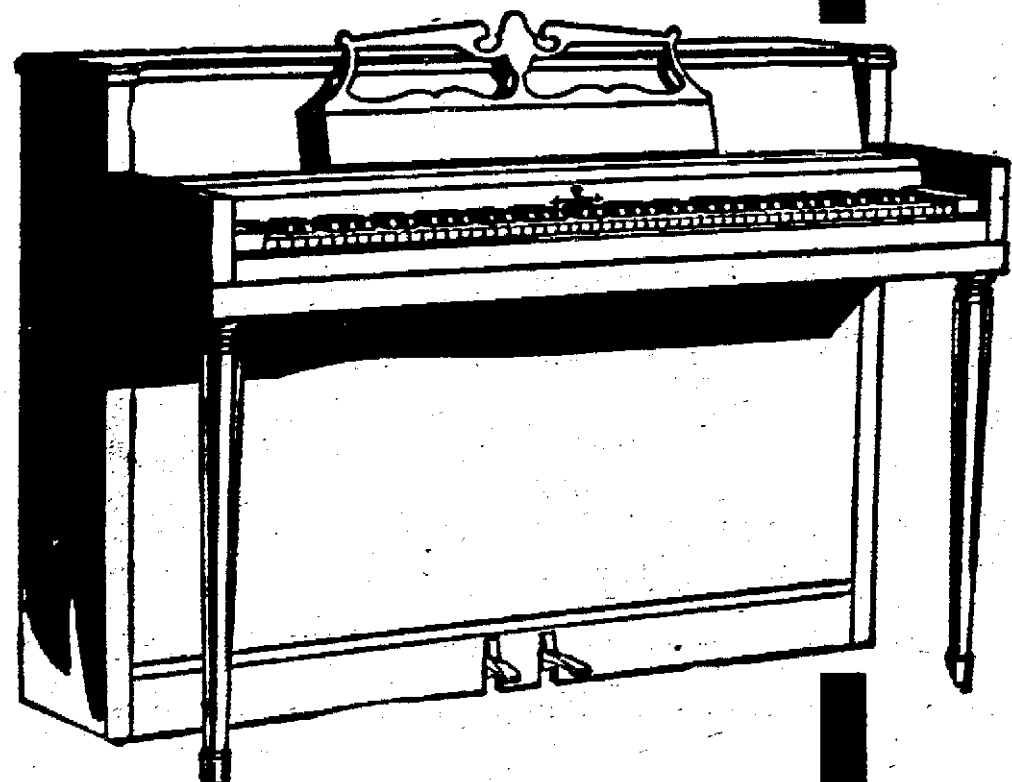
WEEK
payments

CORMIER CHEVROLET COMPANY

6th & AMERICAN
LONG BEACH
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GIVE your CHILD the PIANO you MISSED!

Annual Clearance Sale PIANOS & ORGANS



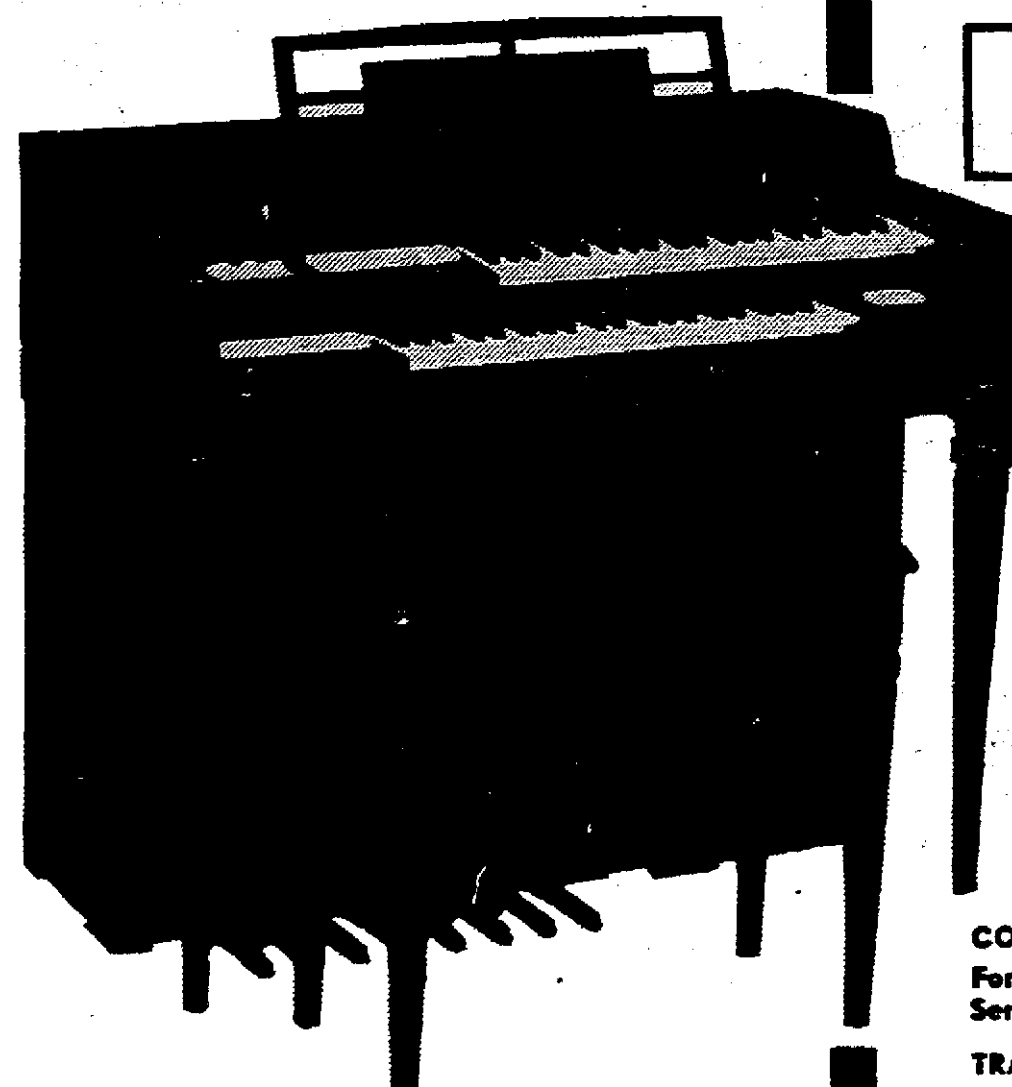
New Wurlitzer Spinnet

- ★ FULL 88-NOTE KEYBOARD
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Illustrated in Ebony \$495.00

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Many Styles \$5.00 mo.	Refinished. FULL PRICE \$325.00
Real Bargains	Like New PRICE
WURLITZER SPINET \$10 DOWN	SCHILLER UPRIGHT \$10 DOWN
Beautiful Walnut. \$395.00	Ideal for BEGINNER ONLY \$5.00 mo.
Traded on Organ	FAMOUS MAKE SPINET \$10 DOWN
WURLITZER SPINET \$10 DOWN	Blond. Just Like New!
Blond . . . PAY \$13.82 mo.	MAPLE SPINET STYLE \$10 DOWN
Like New ONLY	Truly in Perfect PAY \$10.14 mo.
WURLITZER SPINET \$10 DOWN	Condition ONLY
Maple. 19.13 a Month. SAVE \$181.00	40" WURLITZER CONSOLE \$10 DN.
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Floor Sample. SAVE	Mahog. 73-Note PAY \$14.88 mo.
WURLITZER SPINET \$10 DOWN	Floor Sample. ONLY
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CONTEMPORARY WURLITZER	THOMAS ORGAN TRADE-IN
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Use our parking
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OPEN FRIDAY EVENINGS TILL 9P.M.

SHORT STORY

(Continued from Page 10)

I saw the picture fall but that's all I saw.
The next thing I knew I was in my room, in bed, under the covers.
Mom was looking down at me and rubbing something cool on my head.
"Feeling better?" she asked so sweetly.

BRADFORD STOOD beside her.

"I'm sorry I hit you, Eddie," he said.

"Get out," I said and turned my face to the wall.

Suddenly the covers were pulled off of me. I started to turn and protest but before I could say a word I was turned over and I was getting the goldenest licking I ever had in my life.

Then I was lifted up and stood on my feet. I looked square into Tom's face.

"Now," he said, catching his breath. "I'm sick of this sullenness. I'm tired of this business of being indifferent. You struck your brother. You knocked the phone off its hook. I had to get in touch with you. I wanted you and Brad to meet your mother and me so that we could have dinner out."

HE KEPT ON talking about how he was so worried when he got only the busy signal and the operator told him there was no conversation on the line. He and mother were waiting for us in a restaurant.

But I hardly heard a word he said! This dear old guy had turned me up and licked me! The guy actually loved me . . . he did . . . he was treating me like one of his own.

Well, you could have knocked me over with a feather when that thought struck me.

"You licked me!" I said, admiration showing in my face. "You actually licked me!"

"Dad licked ME, too," said Bradford.

"You're not hurt," said Tom.

"You bet I'm not," I said. I kept staring at him. Why, I was seeing him for the first time. I was seeing him as a MAN! My own Dad had licked me lots of times and I was a better man for it. I wanted to say something light and funny so I just said:

"Shake hands, Pop. Shake hands. There's mighty few who can lick me."

He shook hands with me. A puzzled expression came into his face.

I guess he realized what I was thinking. Parents have a sort of . . . well . . . a sort of ability to see into hearts and know what is there. He sure got a good look into mine.

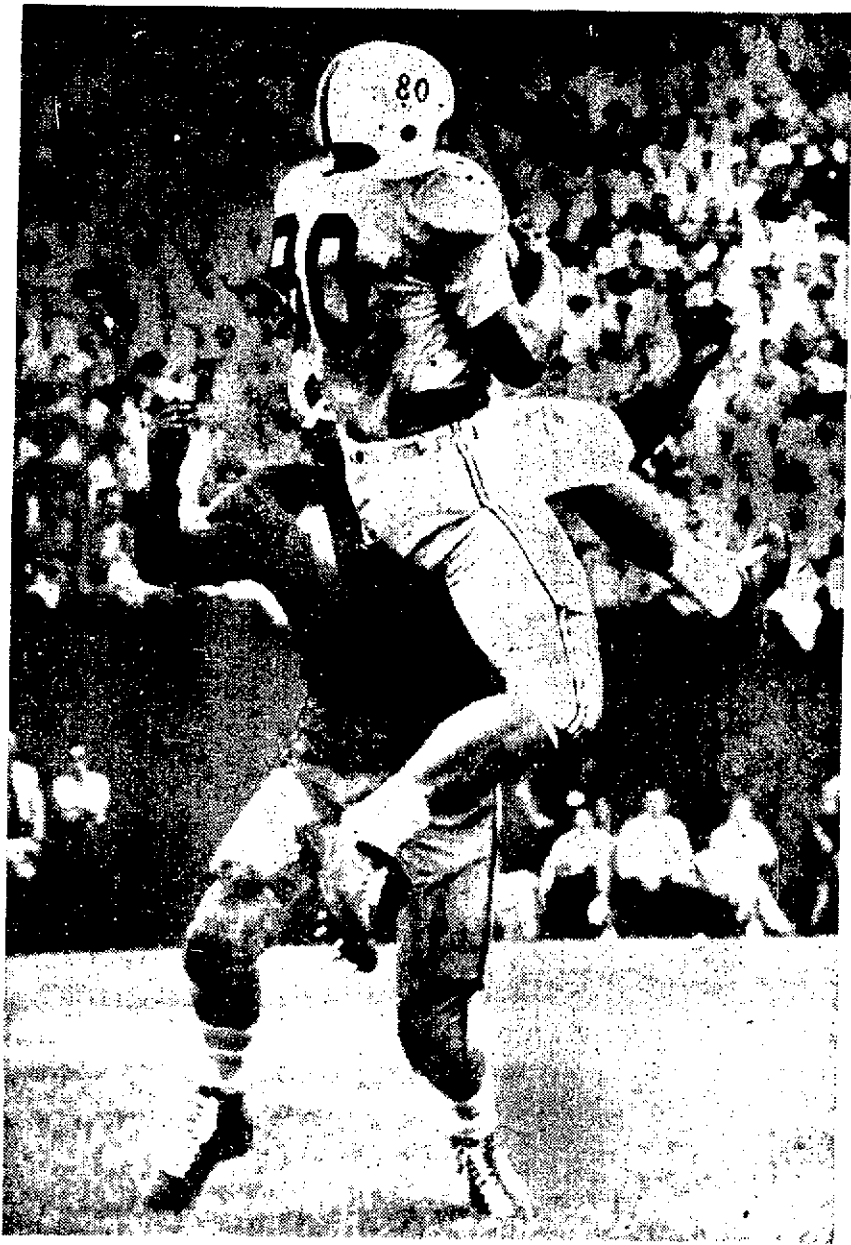
What he saw there made me know that he wanted to say something important . . . a father-to-son message. So he just said:

"COME OUTSIDE, SON." He put his arm around my shoulder. Oh, he knew how much that licking meant to me! "Come outside and we'll see who can lick who."

Did we EVER fight? Tom taught me some holds and punches and defense movements I never knew existed!

Now, even though we do sissy things like praying and saying Grace and stuff like that . . . I'm full of admiration for Tom. Now I know why my Mom, bless her little heart, chose him. That licking really opened my eyes . . . and my heart.

Now, we do everything together. We got a lot of respect for each other. We go to church together, too. Now I believe the story of the Man on the Cross. Love and forgiveness and understanding are the lessons He taught.



FIRST OKLAHOMA TOUCHDOWN

Oklahoma end Joe Rector goes high in air to snag Carl Dodd's pass in end zone for Sooners' first score against Pitt Saturday. Defender is Panther quarterback Bill Kaliden.—(AP Wirephoto)

Sooners Rout Pitt, 26-0

PITTSBURGH (AP)—The No. 1 national football team, Oklahoma Sooners, rolled to a surprisingly easy 26-0 rout over a stumbling crew, running its record 11th straight victory to keep games, struck for one touch-

MAGIC NUMBER 3

Braves Triumph; Cards Lose in 10th

Adcock Hits Redlegs Ruin Two Homers

CHICAGO (AP)—Big Joe Adcock, a casualty most of the season, hammered two successive homers for three runs, to pace the pennant-bound Milwaukee Braves to a 6-2 triumph over the Chicago Cubs Saturday.

The triumph moved the Braves five games ahead of the Cardinals with seven games left for both teams.

The "magic number" now is three, meaning any combination of Milwaukee victories and St. Louis defeats making that total will give the title to the Braves.

Milwaukee's Bob Buhl scattered 8 hits to register his ninth straight victory and 18th of the season against 6 defeats. His only trouble came when Dale Long blasted a two-run homer in the third to tie the score at 2-2.

Adcock's 2-run homer in the 10th inning gave the Braves a 6-2 lead. Buhl scattered 8 hits, including 2 homers, in 9 1/3 innings. He struck out 10 batters.

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L.B. Fighter Wins

Lloyd Cook, 21-year-old Long Beach resident, won a unanimous decision from Del Wood in a four-round preliminary bout at Hollywood Legion Stadium Saturday night. It was Cook's second pro fight, having scored a TKO over Wood in his first scrap. Cook is trained by Al Head of Long Beach.

Aspirin Alley

SMU 13, California 6. No. Carolina St. 7, No. Carolina 0. West Virginia 6, Virginia 6. Houston 7, Miami 0. Missouri 7, Vanderbilt 7. Kansas 18, TCU 13.

Redlegs Ruin Two Homers

CINCINNATI (AP)—Roy McMillan, who hadn't hit a home run all season, drove one out of the park in the 10th inning Saturday for a 9-8 Cincinnati victory over St. Louis, a decision which may have wrecked the Cardinal pennant hopes.

McMillan's wallop off Herm Wehmeier came just after the Cards had squeezed into an 8-7 lead in their half of the 10th on a bases-loaded sacrifice fly by Del Ennis. Wally Post had singled prior to McMillan's poke over the left field wall.

Jerry Lynch's pinch homer, which tied the score in the 9th, was the 11th such blow by the Redlegs this season, a National League record.

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U.S. Cagers Win

TEL AVIV (AP)—The U. S. basketball team routed the U. S. 72-33, Saturday in a limited program at the Maccabiah Games.

Today's Sports Card

Tennis—Pacific Southwest Champion-ship, 12 noon. Sports Car Racing—Riverdale Raceway, 12 noon. Football—Pan-Pacific Auditorium, 1:30 and 7:30 p.m. Auto Racing—Long Beach, 2:30 and 7:30 p.m. Football—Long Beach, 2:30 and 7:30 p.m. Football—Long Beach, 2:30 and 7:30 p.m.

down in the second period and three more in the third. Oklahoma's deceptive offense first paid off early in the second period when Jackie Sanders took a pitchout from quarterback Carl Dodd and passed 12 yards to end Joe Rector in the end zone to climax a 51-yard drive.

Two Pitt fumbles set up a pair of Sooner touchdowns with less than four minutes gone in the second half.

Dennis Morris, Sooner fullback from Tulsa, dropped on quarterback Bill Kaliden's fumble on the Pitt 19 and three plays later classy Clendon Thomas, the country's top scorer last year, knifed off-tackle for 13 yards and a score.

ON THE FIRST play following the kickoff, Pitt halfback Dick Haley fumbled and Dodd recovered. In four plays Oklahoma had its third touchdown as Dodd fired a 17-yard strike to co-captain Don Stiller as 58-942 predominantly Pitt fans wailed.

Before the period ended, Oklahoma boosted the score to 26-0 when second string quarterback David Baker combined with halfback Dick Carpenter for a 31-yard scoring pass.

Wilkinson, who said earlier he was stressing defense this year, made good his promise. So powerful was the Oklahoma defense that Pitt crossed the midfield stripe only twice and never penetrated beyond the 47-yard line.

Oklahoma had two touch-

Missouri Deadlocks Favored Vandy, 7-7

NASHVILLE (AP)—Favored Vanderbilt had to come from behind Saturday night to gain a 7-7 tie with the alert Missouri Tigers in an intersectional football opener.

The game was only one minute and 30 seconds old when center Tom Swaney intercepted a Vanderbilt pass and twisted 51 yards for a touchdown. Charley Rash converted. Vanderbilt deadlocked it early in the second quarter on a 69-yard drive in 14 plays.

RAISE IN RENT?

Hits Homer Off Landlord

CINCINNATI (AP)—Roy McMillan, Cincinnati Redleg shortstop, need not be surprised if he receives an eviction notice or at least word of an immediate raise in rent. During the current baseball season, McMillan has been renting the Cincinnati home of Herman Wehmeier, St. Louis Cardinal pitcher.

Saturday landlord Wehmeier was pitching when tenant McMillan hit a two-run homer in the 10th inning that gave Cincinnati a 9-8 victory. To add salt to the wounds, it was McMillan's first home run of the year.

Beavers Drive 71, 80 and 70 Yards

OSC Blanks SC, 20-0

By MATT KRAMER

PORTLAND (AP)—Coach Tommy Prothro of Oregon State promised his defending Pacific Coast Conference champions would be better than ever this season, and the Beavers set out to prove it by crushing Southern California Saturday night, 20-0.

The Staters drove 71, 80 and 70 yards for their three touchdowns, missing a score only in the opening quarter. A crowd of 36,885 turned out to watch the Beavers, who had been favored locally to win by one touchdown. That was a record attendance for Multnomah Stadium, where the largest previous crowd was 35,266, set back in 1930 in a Washington-Oregon game.

End Dwayne Fournier provided the biggest thrill of the night, sweeping around behind the line to take a double reverse and gallop 45 yards to a touchdown in the third period. Fournier's run capped an 80-yard drive.

OREGON STATE already was in front, 7-0, before that, having driven 71 yards early in the second quarter for a touchdown. The big opposing lines had completely stymied each other up to that point. But suddenly the State line began ripping huge holes through the center.

Fullback Nub Beamer romped through these, piling up 35 yards in the march. He plunged over from the 2 for the first score.

The final score came early in the fourth quarter, on an 11-play march climaxed by a 31-yard run by Beamer for the touchdown. He found a big hole at the middle, cut sharply to his

right and outran the defenders to the goal line.

The State defense completely frustrated the visitors, who were playing without seniors—benched by conference disciplinary action—and with a new offense installed by new coach Don Clark.

The fast sequence T-formation plays Clark had devised failed to achieve a serious threat. The best Southern California could do was to pick up an Oregon State fumble at midfield and punch to the State 29 before being halted.

That was in the first quarter. Thereafter, Southern California never went deeper than the Oregon State 44.

IN THREE SEASONS for Prothro at Oregon State this was the first victory over Southern California, which many observers predicted would provide Oregon State this season with its most serious challenge for the title.

It was also the first Oregon State victory over SC since 1946. The Trojans were the only PCC team to defeat Oregon State last season.

The Beavers, working from a single wing, piled up 326 net yards rushing to Southern California's 142. Neither team did much passing, each completing

3. The passes netted Oregon State only 29 yards and Southern California 28.

Beamer was the leading ground-gainer, accounting for 133 yards in 21 carries, an average of 5.7.

QUARTERBACK Ted Searle of Honolulu, out of most of last season with injuries, put on a fine exhibition of blocking and kicked two out of three extra points, Hawaiian all-American halfback candidate Joe Francis displayed his usual calm-under-fire in directing the Beaver attack.

One bright spot for Southern

California was the performance late in the game of halfback Bob Arnett, an older brother of former Trojan star Jon Arnett, who gained 39 yards in four carries.

The Beavers take to the road next week, playing Kansas at Lawrence. Southern California will meet Michigan at Los Angeles.

STATISTICS

First Downs 50 Ore. St. 20
Rushing Yards 162
Passing Yards 28
Passes Completed 10-3
Passes Intercepted 3-0
Punts 8-55
Fumbles Lost 2
Yards Penalized 30

L.A. Has Dodgers in Bag

NEW YORK (AP)—Los Angeles has the Dodgers in the bag and the official announcement of the move of the franchise will be made on the final day of the season Sept. 29, an authoritative source told the Associated Press Saturday.

"Only one minor obstacle stands in the way and that is expected to be hurdled by mid-week," the source said. "The official announcement will be made on the final day of the season although the National League probably will be notified several days before."

THE DODGERS must notify the league before Oct. 1 on their decision to move the club from Ebbets Field to the city of the Angels.

The Dodgers, as usual, declined to make any comment. But a New York City official had some caustic words for Dodger president Walter O'Malley.

"O'Malley knew all along he was going to Los Angeles," said William Peir, executive secretary to Mayor Robert Wagner. "He just wanted to lay the blame on the door of city hall."

The Dodgers apparently thumbed down New York Friday when O'Malley rejected the latest financing proposal by millionaire Nelson Rockefeller.

FLAG RACES AT A GLANCE

NATIONAL LEAGUE

St. Louis (7) 1st, away (1) at Cincinnati (1) 2nd, home (1) at Chicago (1) 3rd, away (1) at Pittsburgh (1) 4th, home (1) at Milwaukee (1) 5th, away (1) at St. Louis (1) 6th, home (1) at Chicago (1) 7th, away (1) at Pittsburgh (1) 8th, home (1) at Milwaukee (1) 9th, away (1) at St. Louis (1) 10th, home (1) at Chicago (1) 11th, away (1) at Pittsburgh (1) 12th, home (1) at Milwaukee (1) 13th, away (1) at St. Louis (1) 14th, home (1) at Chicago (1) 15th, away (1) at Pittsburgh (1) 16th, home (1) at Milwaukee (1) 17th, away (1) at St. Louis (1) 18th, home (1) at Chicago (1) 19th, away (1) at Pittsburgh (1) 20th, home (1) at Milwaukee (1) 21st, away (1) at St. Louis (1) 22nd, home (1) at Chicago (1) 23rd, away (1) at Pittsburgh (1) 24th, home (1) at Milwaukee (1) 25th, away (1) at St. Louis (1) 26th, home (1) at Chicago (1) 27th, away (1) at Pittsburgh (1) 28th, home (1) at Milwaukee (1) 29th, away (1) at St. Louis (1) 30th, home (1) at Chicago (1) 31st, away (1) at Pittsburgh (1) 32nd, home (1) at Milwaukee (1) 33rd, away (1) at St. Louis (1) 34th, home (1) at Chicago (1) 35th, away (1) at Pittsburgh (1) 36th, home (1) at Milwaukee (1) 37th, away (1) at St. Louis (1) 38th, home (1) at Chicago (1) 39th, away (1) at Pittsburgh (1) 40th, home (1) at Milwaukee (1) 41st, away (1) at St. Louis (1) 42nd, home (1) at Chicago (1) 43rd, away (1) at Pittsburgh (1) 44th, home (1) at Milwaukee (1) 45th, away (1) at St. Louis (1) 46th, home (1) at Chicago (1) 47th, away (1) at Pittsburgh (1) 48th, home (1) at Milwaukee (1) 49th, away (1) at St. Louis (1) 50th, home (1) at Chicago (1) 51st, away (1) at Pittsburgh (1) 52nd, home (1) at Milwaukee (1) 53rd, away (1) at St. Louis (1) 54th, home (1) at Chicago (1) 55th, away (1) at Pittsburgh (1) 56th, home (1) at Milwaukee (1) 57th, away (1) at St. Louis (1) 58th, home (1) at Chicago (1) 59th, away (1) at Pittsburgh (1) 60th, home (1) at Milwaukee (1) 61st, away (1) at St. Louis (1) 62nd, home (1) at Chicago (1) 63rd, away (1) at Pittsburgh (1) 64th, home (1) at Milwaukee (1) 65th, away (1) at St. Louis (1) 66th, home (1) at Chicago (1) 67th, away (1) at Pittsburgh (1) 68th, home (1) at Milwaukee (1) 69th, away (1) at St. Louis (1) 70th, home (1) at Chicago (1) 71st, away (1) at Pittsburgh (1) 72nd, home (1) at Milwaukee (1) 73rd, away (1) at St. Louis (1) 74th, home (1) at Chicago (1) 75th, away (1) at Pittsburgh (1) 76th, home (1) at Milwaukee (1) 77th, away (1) at St. Louis (1) 78th, home (1) at Chicago (1) 79th, away (1) at Pittsburgh (1) 80th, home (1) at Milwaukee (1) 81st, away (1) at St. Louis (1) 82nd, home (1) at Chicago (1) 83rd, away (1) at Pittsburgh (1) 84th, home (1) at Milwaukee (1) 85th, away (1) at St. Louis (1) 86th, home (1) at Chicago (1) 87th, away (1) at Pittsburgh (1) 88th, home (1) at Milwaukee (1) 89th, away (1) at St. Louis (1) 90th, home (1) at Chicago (1) 91st, away (1) at Pittsburgh (1) 92nd, home (1) at Milwaukee (1) 93rd, away (1) at St. Louis (1) 94th, home (1) at Chicago (1) 95th, away (1) at Pittsburgh (1) 96th, home (1) at Milwaukee (1) 97th, away (1) at St. Louis (1) 98th, home (1) at Chicago (1) 99th, away (1) at Pittsburgh (1) 100th, home (1) at Milwaukee (1)

Sports on Radio-TV

RADIO
Braves vs. Cubs—KFI, 11 a.m.
TELEVISION
Pro Football (Giants vs. Lions)—KSTU (2), 11 p.m.
Rhinos vs. Petaluma, KTLA (5), 2 p.m.
College football game of the week and PCC highlights—KJL (9), 7 p.m.



YARD SHORT OF MUSTANG SCORE

Halfback Frank Smith of SMU is flattened on California one-yard line by Bear tackle Curtis Lauka. Cal's Mike White (88) and Joe Kapp (22) move in on play. Billy Dunn scored on next play as Mustangs clipped Bears, 13-6.—(AP Wirephoto)

SUNDAY Sports

Independent-Press-Telegram

SUNDAY, SEPT. 22 ★ ★ ★ SECTION C
Real Estate on Pages C-6 to C-8

Mustangs Upset California, 13-6

BERKELEY (UP)—The lean and hungry Mustangs of Southern Methodist who are expected to finish in the Southwest Conference basement this season, upset favored California, 13-6, Saturday to mark their seventh straight victory over a West Coast team.

Billy Dunn, a converted halfback making his first start at quarterback, sparked his team most of the day in a battle of split-T formations that gave Bill Meek a triumph as SMU coach while ruining the coming-out party of Bear coach Pete Elliott.

With California leading 6-0 early in the second period, Dunn marshaled a 66-yard drive, then plunged over from one yard out and kicked the conversion which put the Mustangs ahead for the day.

Southern Methodist scored again late in the third period when Charlie Jackson, an explosive halfback, went over from the three-yard line to climax a short march from the California 25.

THIS SECOND touchdown came after the Bears had failed for the third time during the half to make enough yardage while gambling on a fourth down situation.

The Mustangs line, although outweighed by 16 pounds per man, fought Cal's heavier troops to a standoff.

The Bears started off in the first period as if they had a cinch. One of Dunn's few errors came when he bobbled the ball while attempting a handoff to fullback Ray Masters and Art Forbes recovered on California's 49. The Bears drove consistently through the line and Jack Hart put them ahead by scoring from two yards out.

But Gary Weber, Mustang guard, slipped through to block quarterback Joe Kapp's attempted conversion.

The scoreboard clock showed no time left. Ray Barnes, with a chance for an upset victory, kicked the ball wide and short of the goal, and the game ended in the tie.

STATISTICS

First Downs 17 Ore. St. 17
Rushing Yards 206
Passing Yards 54
Passes Completed 10-3
Passes Intercepted 3-0
Punts 8-55
Fumbles Lost 2
Yards Penalized 30

Last-Minute Pass Gives Packers Tie

MINNEAPOLIS (UP)—Quarterback Bart Starr threw a last minute 16-yard touchdown pass to halfback Joe Johnson to give the Green Bay Packers a 10-10 tie with the Pittsburgh Steelers in a National Football League exhibition game here Saturday night.

Pittsburgh was leading 10-3 when Starr dropped back and hit Johnson, who carried the

Blue Devils Overcome Stubborn S.C., 26-14

COLUMBIA, S.C. (UP)—Duke generated three second half drives on the running of Wray Carlton and Dan Lee to break a deadlock and beat determined South Carolina, 26-14 Saturday night before a crowd of 40,000 watching two Atlantic Coast Conference powerhouse teams.

STATISTICS

First Downs 17 Ore. St. 17
Rushing Yards 206
Passing Yards 54
Passes Completed 10-3
Passes Intercepted 3-0
Punts 8-55
Fumbles Lost 2
Yards Penalized 30

Wilhelm to Indians

CLEVELAND (UP)—The Cleveland Indians Saturday acquired pitcher Hoyt Wilhelm on waivers from the St. Louis Cardinals.

American Association

PLAYOFFS
Denver 14, St. Paul 3 (Denver wins best-of-seven series and qualifies for Little World Series).

Basilio 13-0 Over Robinson Monday in Lively Wagering

By HARRY GRAYSON
NEW YORK (NEA)—If some ventilated shoe set proclaimed their willingness to give bookmakers a good order, accounting of what people are going to bet on the Ray Robinson-Carmen Basilio fight at Yankee Stadium Monday, it would be due cause to recall boxing show worth its show-congress for a super gambling card unless there is lively hearing.

By the time a second bottle of ale was disposed of in our favorite Broadway rest home, the country, the smart money four separate "Who's gonna win?" arguments had started around Syracuse — they're all and numerous members of the getting ready to send it in.

The top ticket is priced at \$40 and the International Boxing Club sees a \$750,000 gate. Theater television and the picture bring in a barrel of business.

With all this, and the feel of a big fight and the crowds from around the country in town to see the production, it still is to be doubted if anybody can satisfactorily explain why Basilio is taking the short end of the money.

Sure, Carmen is collecting by far the richest purse of his ex-

isting life, but the point is that Robinson needed Basilio more than Basilio required Robinson. The union picker is richly entitled to an even split of the swag.

Basilio, an established and spectacular welter champion, is taking 20 per cent of the gate and a \$110,000 guarantee for theater TV. Robinson gets 45 per cent and a video payoff of \$255,000. Judging by the terms, you'd suspect that the Harlem Hotshot was the only one in the world left for Basilio to fight.

Basilio and his managers, John DeJohn and Joe Netto, took a frightful business beating in the making of this match. Robinson gets the bulk of the money. He is going to have a 10 or 12-pound pull in the weights and comparative bulges in height and reach. Obviously, he would prefer boxing Basilio to any of the bigger and tougher middleweights eagerly awaiting a crack at him and who wouldn't spell important money.

BASILIO could do well boxing welters. He was offered \$100,000 for boxing Vince Martinez.

Certainly, he has implicit faith in his strong body. Sure, he has a big chance to win. But why the fast count?

It's none of our business, but it ripples a lot of people to see

opponent and promoter just give up and let Robinson walk off with everything he wants while threatening to sue for more.

This is especially true in the case of Basilio, who offered Robinson the only big money match in sight.

IT'S THE FIFTH time that a welterweight champion has tried to win the middleweight title. Robinson was the only one to turn the trick, whipping Jake LaMotta in 1951.

However, Basilio is a 13-0 favorite. While Basilio has a size handicap, Sugar Ray may spot Carmen seven years.

In his training camp Basilio indicated he would try to overcome the physical handicap by forcing the fight with a ripping attack of combinations to head and body, keeping Robinson under such roughhouse pressure he would not have punching room and would not be able to set his own pace and rest his legs.

Robinson has indicated that he will fight defensively. He let his sparmates force him about the ring, catching them coming in with uppercuts and left hooks. Robinson has a 140-5-2 record with 91 knockouts; Basilio is 51-12-7 with 25.

The Philadelphia Eagles and San Francisco 49ers testing fresh reinforcements, ring down the curtain on the NFL exhibition today immediately following the New York Giants-Detroit Lions nationally televised contest.

The 49ers, victims of a 58-27 romp by the Rams last week, will use rugged linebacker Marv Matuszak and defensive half-back Val Joe Walker—both just acquired from the Steelers and Lions respectively—as they try to plug defensive weakness while hosting the Eagles. Bobby Thomson has come out of retirement to give the Eagles quarterback strength along with Al Dorow, purchased from the Redskins.

The Giants-Lions contest at Detroit will be televised over KNXT (2) at 11 a.m. The roster:

GIANTS
No. 10 Arjanian
11 Heinrich
12 Clineback
13 Gifford
14 Patton
15 Brown
16 Bookman
17 Sychis
18 Tharp
19 Webster
20 Sybil
21 Dismann
22 Beck
23 Chandler
24 Epps
25 Hughes
26 Menden
27 Conely
28 Rot
29 Tuntel
30 Hughes
31 Wietecha
32 Austin
33 DeLoach
34 Spinks
35 Huff
36 Kauten
37 Valentin
38 Kauten
39 Menden
40 Yowarski
41 Brown
42 MacCree
43 Robert
44 Robert
45 Senkel
46 Lipp
47 Livingston

LIONS
No. 12 Brown
13 Belcher
14 Kemp
15 Rote
16 Karpavicz
17 David
18 Christian
19 Gorman
20 German
21 Lary
22 Lary
23 Lary
24 Carpenter
25 Lary
26 Lary
27 Lary
28 Lary
29 Lary
30 Lary
31 Lary
32 Lary
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49 Lary
50 Lary

RIVERSIDE (AP)—Two crashes marred the grand opening of the \$800,000 Riverside International Motor Raceway Saturday as Chuck Daigh of Long Beach, driving a Troughman Barnes Special with a Thunderbird engine, won the featured race.

U. S. big sports car champion Carroll Shelby from Dallas, Tex., suffered nose injuries and was hospitalized over night after his \$20,000 Maserati went into a bank on the first practice lap.

Donald Bille, Ontario, fell off his motorcycle in a supporting feature and slid into a crash rail. His condition was reported serious at Riverside Community Hospital.

Daigh averaged 84.5 miles per hour, hitting speeds of up to 144 miles an hour on the backstretch.

Cavaliers Deadlock West Virginia, 6-6

MORGANTOWN, W. Va. (AP)—An underdog Virginia football team struck back late in the fourth period Saturday to gain a 6-6 tie with West Virginia.

The Cavaliers, sparked by the running of sub 133-pound half-back Rip Moser and the bulldozing of fullback Jim Bakhtiar, drove 80 yards for the tying touchdown with only three minutes remaining.



RAY ROBINSON ... champ slight underdog

Archie's Next Foe—Sugar!

If Sugar Ray Robinson wins his middleweight match with Carmen Basilio on Monday night, he will be offered a shot at the light-heavyweight crown now worn by Archie Moore, George Parnassus, matchmaker for the Olympic Auditorium, said Saturday.

Moore, who successfully defended his crown Friday night, and Parnassus will fly to New York to watch the Robinson-Basilio battle.

The champion stopped by to pick up his \$90,000 guarantee at the offices of promoter Cal Eaton and Parnassus made the proposal.

TONY ANTHONY, the challenger who was sent to dreamland by Moore, also stopped by to get paid. According to officials, his share of the total purse would have been only \$1,500.

"But we gave him \$4,500—every nickel that we made on the bout," said Mrs. Eaton. "He worked hard for this bout and he had a disappointing night. We were glad to be able to break even."

The gross gate was only \$52,108. Most of Moore's money came from television receipts.

Earlier in the day the ageless Moore eagerly said he was ready to take on anyone, preferably a couple of light-heavies and heavies and then shoot for another heavyweight title match against Floyd Patterson.

His next opponent, in lieu of the Robinson outcome, will probably be Yvon Durelle, Canadian champion who fought a draw against Anthony. Another possibility is Bob Satterfield.

Once Over Lightly

By DAVE LEWIS
Sports Editor

We missed by only 31 seconds in tabbing the exact round in which Archie Moore would annihilate Tony Anthony. We called it for Moore in the eighth, but Arch ended it at 2:29 of the seventh. It had to happen that way. Anthony at best is an inexperienced second-rater; Arch one of the top men of the time.

Moore never was more impressive as he waged one of the most aggressive fights of his career. I've never seen him carry the attack so relentlessly and viciously to a foe as he did in stalking Anthony from the opening bell until he drove the challenger to the canvas for the final time.

As we said in today's column while picking Moore: "Arch should still be able to beat the likes of Anthony at the age of 60."

And Arch warned after the bout that he may still be throwing leather at that age ... and still winning fights.

"As long as I can keep my weight under 180 with my diet ... I feel I can go on for at least another 8 or 10 years," he announced.

Ten more years of ring warfare would damn near put him around the 60 mark.

While he is officially listed as 41, Arch's mother claims he actually is 44 while old-timers in the fight game estimate his true age at "somewhere around 48 to 50."

But as we pointed out in our pre-fight article, a veteran ringman close to Moore told us that "Arch is the eighth wonder of the world. He's never looked better and shows no wear and tear of his 20-odd years in the ring. There are no lines around his eyes and his face is smooth. If I didn't know better, I would guess his age to be no more than 31 or 32. He also moves like a young man in the ring ... instead of one fast approaching 50." He proved that beyond a doubt against the young challenger.

ANTHONY WAS COMPLETELY outclassed and only got in a couple of good punches himself while absorbing one of the worst beatings ever doled out in a light-heavyweight title go.

Arch admitted that Anthony tagged him a couple of times, but added that at no time was he in the least bit of trouble.

"Was one of them that left hook to the body in the first round?" I asked him after most of the other scribes had left to interview Anthony.

Archie blinked in surprise and replied, "Yes, but I didn't think anybody noticed. You got good eyes."

"Yeah, and he got in a nice left to your chin in the second, didn't he?" I said.

"Boy, you hit that on the nose, too ... but he didn't hurt me again. In fact, he never did bother me with his right—only those two lefts stung a little. Say, he asked, 'how did you know he caught me in the second round?'"

I explained that one of his handlers hurried over to the commission doctor sitting next to me and asked for an ammonia capsule, which they used to make sure his head was clear when he went out for round three.

"Yeah, they didn't think they'd need any, so left 'em in the dressing room," it was explained. "I really didn't need it, but they didn't want to take any chances."

"He threw a lot of punches at me in that round, but I caught all of them but that one on my gloves, arms and shoulders. And I knew in the next round (the third) that I had things under control when I took a breather and Tony failed to take the lead. I knew I had him then," the champ said.

ARCHIE ADMITTED he went for a knockout in the fourth ... "but my trap was too loosely set," he grinned. "I had to tighten up the springs a little when I went after him again in the sixth." Moore had landed another breather in the fifth before launching his brutal sixth-round assault in which he landed 48 solid smashes without a return after stunning Anthony midway through the stanza with a beautiful combination—a right to the jaw, a punishing left hook to the body and another right to the head. Only the ropes kept Tony from gowing down at least a half-dozen times.

Moore was frankly amazed that the challenger stood up so long under the tremendous punishment. "He took some awful shots," Arch said. "All of my punches hurt him."

The champ revealed the hopelessness of Anthony's cause when he pointed out that the challenger "was boxing the best he could all the way." And at no time did it ever begin to be good enough.

Archie confirmed two other statements we made in Friday's column ... (1) that he intends to make another defense of his crown shortly while down to the 175-pound limit and before he rooms back up over the 200-mark again, and (2) he was out to win this one for his raw daughter—born last week.

A handler came in to the dressing room with Arch's gloves. "These are for the kid," he said. "Yes, they're going to make a fine souvenir ... my first win for my baby," Archie replied.

The champion then turned to a friend and said, "Hold on to these ... and guard them with your life!"

WE REPORTED that Arch had a bout lined up within six weeks ... but that his opponent was rumored to be Harold Johnson. This is true except that Moore revealed Yvon Durelle, the Canadian, will be his next foe in the latter's hometown.

Also in his immediate plans is a "personal campaign to help people lose weight with my diet."

"You can start on me," I said. Sizing up my 260 pounds, Arch says "that I'll do. I'll give you the diet," he promised. I'll be anxiously awaiting receipt of Archie's "secret diet," basis of which he says is an "Australian soup."

So someday soon maybe I'll be a light-heavyweight, too. However, I've got a lot farther to go than Arch ... about 40 pounds farther.

Moore admitted he weighed 220 pounds when he started training for the bout—and lost 45 pounds to hit 175 in perfect condition in less than two months.

The weighing-in ceremonies, during which Arch needed an extra 45 minutes to make the weight, was a farce according to the champ.

"I weighed exactly 175 Thursday night on scales that had just been tested to be sure they were correct," he pointed out.

"However, when we weighed in Friday morning, someone thought he was being clever by putting the scales in the ring. The ring isn't solid and I knew the scales were a little out of kilter, but I didn't want to start a hassle ... so I just went out, walked around the block, came back, took a deep breath and hit 175 on the nose," he explained.



CARMEN BASILIO ... gives weight, money

SC, UCLA Entertain Big Ten

SC and UCLA will battle long time rivals from the Big Ten in the Coliseum this weekend to highlight the second week of major collegiate football competition.

The Bruins play host to Illinois in a Friday night game and SC faces Michigan Saturday afternoon.

Stanford also entertains a Big Ten foe, meeting Northwestern. Other big games involving Pacific Coast teams find Oregon playing Pitt at Portland, Oregon State at Kansas, Washington at Minnesota, California at Washington State and Occidental at the Air Force Academy in Denver.

SCHEDULE OF MAJOR GAMES:
FRIDAY
Illinois at UCLA (TV)
Alabama Christian at Chattanooga
San Jose State at Denver (TV)
Louisville at Eastern Kentucky State
(TV)
The Citadel at Georgia Washington (TV)

SATURDAY
Occidental at Air Force
Idaho at Arizona State at Tempe (TV)
Idaho State at Nevada (TV)
Pittsburgh at Oregon at Portland (TV)
Oregon State at College of the Pacific (TV)
Michigan at Southern California
California at Washington State
Northwestern at Stanford
Montana vs. Wyoming at Billings

East
Nebraska at Army
Florida State at Boston College
Massachusetts at Boston College
Columbia at Brown
Buffalo at Carnegie Tech
Columbia at Cornell
North Carolina at Dartmouth
Vanderbilt at Duke
William and Mary at Navy
Penn State at Pennsylvania
Rutgers at Princeton
Bowling Green at Xavier (Ohio)
Iowa State at Syracuse
Furman at Villanova
Connecticut at Yale

Midwest
Utah at Colorado
Cincinnati at Wichita (TV)
Indiana at Michigan State
Washington at Minnesota
Albany at Missouri
Texas Christian at Ohio State
Brigham Young at Kansas State
North Carolina at Clemson
Marquette at Wisconsin
Virginia Tech at West Virginia
Auburn at Tennessee

South
Virginia at Duke
Wake Forest at Florida
Southern Methodist at Georgia Tech
Vanderbilt at Georgia
Clemson at Kentucky (TV)
Alabama at Louisiana State (TV)
North Carolina State at Maryland
North Carolina at Clemson
Memphis State at Mississippi State
Virginia Tech at South Carolina
Auburn at Tennessee
Tulsa at Arkansas
Houston at Baylor (TV)
Texas A&M at Texas Tech (TV)
Tulane at Texas (TV)
Oklahoma A&M at North Texas
Oklahoma State at New Mexico (TV)

Huge TV Screen to Project Fight

The largest television screen to project the closed circuit TV bout of Sugar Ray Robinson and Carmen Basilio anywhere in the United States will be the 30 ft. by 30 ft. one being installed in Long Beach's Municipal Auditorium.

This was learned Saturday as technicians and engineers finished preparations for operation of the special equipment, including projectors and lights, which were flown to Long Beach directly from New York City.

THE LONG BEACH auditorium is the first non-theater establishment on the entire West Coast to present a closed circuit video bout. Theatre Network Television officials selected Long Beach as their initial auditorium-type closed circuit location because it is in the heart of a major community and because of its proximity to the ocean, which will tend to reduce interference.

The Monday night telecast will be beamed from a specially constructed scaffold erected behind ringside at Yankee Stadium. Some 25,000 miles of telephone line have been laid throughout the nation to handle this special telecast.

Approximately 4,000 viewers can be accommodated in the Long Beach auditorium—the largest number to congregate at one place anywhere in the nation for this telecast. Altogether, 165 theatres in 122 cities will provide the telecast of this fight.

THE MUNICIPAL Auditorium is the only place south of Los Angeles to screen the middleweight title bout.

Tickets, priced from \$2.50 to \$5, are on sale today from 10 a.m. to 8 p.m. at the auditorium box office. They will remain on sale at the auditorium from 10 a.m. until fight time Monday.

Ducats are available, too, at Humphreys Music Store, 130 Pine Ave.

The telecast is slated to begin at 7:30, with a pre-fight rally set for 8:30. Special fight films and ring personalities will take part in the rally, which will be emceed by sports commentator Bill Welsh. Auditorium doors will open at 6 p.m.

Daigh Wins; Shelby Hurt

RIVERSIDE (AP)—Two crashes marred the grand opening of the \$800,000 Riverside International Motor Raceway Saturday as Chuck Daigh of Long Beach, driving a Troughman Barnes Special with a Thunderbird engine, won the featured race.

U. S. big sports car champion Carroll Shelby from Dallas, Tex., suffered nose injuries and was hospitalized over night after his \$20,000 Maserati went into a bank on the first practice lap.

Donald Bille, Ontario, fell off his motorcycle in a supporting feature and slid into a crash rail. His condition was reported serious at Riverside Community Hospital.

Daigh averaged 84.5 miles per hour, hitting speeds of up to 144 miles an hour on the backstretch.

TV Game Pits Lions vs. Giants

By Associated Press
The Philadelphia Eagles and San Francisco 49ers testing fresh reinforcements, ring down the curtain on the NFL exhibition today immediately following the New York Giants-Detroit Lions nationally televised contest.

The 49ers, victims of a 58-27 romp by the Rams last week, will use rugged linebacker Marv Matuszak and defensive half-back Val Joe Walker—both just acquired from the Steelers and Lions respectively—as they try to plug defensive weakness while hosting the Eagles. Bobby Thomson has come out of retirement to give the Eagles quarterback strength along with Al Dorow, purchased from the Redskins.

The Giants-Lions contest at Detroit will be televised over KNXT (2) at 11 a.m. The roster:

GIANTS
No. 10 Arjanian
11 Heinrich
12 Clineback
13 Gifford
14 Patton
15 Brown
16 Bookman
17 Sychis
18 Tharp
19 Webster
20 Sybil
21 Dismann
22 Beck
23 Chandler
24 Epps
25 Hughes
26 Menden
27 Conely
28 Rot
29 Tuntel
30 Hughes
31 Wietecha
32 Austin
33 DeLoach
34 Spinks
35 Huff
36 Kauten
37 Valentin
38 Kauten
39 Menden
40 Yowarski
41 Brown
42 MacCree
43 Robert
44 Robert
45 Senkel
46 Lipp
47 Livingston

LIONS
No. 12 Brown
13 Belcher
14 Kemp
15 Rote
16 Karpavicz
17 David
18 Christian
19 Gorman
20 German
21 Lary
22 Lary
23 Lary
24 Carpenter
25 Lary
26 Lary
27 Lary
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49 Lary
50 Lary

SEEMS THERE was a Shriner's convention at the Curtis at the same time. This being wartime, I hit Minneapolis without a room. No rooms were available. Finally my plight was explained to Husing.

"Oh, all right," Ted said disgustedly. "The kid can stay in my room. But he's not going to sleep with me. Get him a cot."

So two Army cots were dragged in, one for me and one for Dolan.

It was nearly midnight when we heard from the Shriner first. Husing and I were busily working on our spotting boards, hopeful of finishing up early and hitting the sack.

The Shriner rapped heavily on our door. After his first words, it was obvious he had a full tank of ethyl inside him.

"Is this Ted Husing's room?" he demanded. "Come outta there, Husing, I wanna see ya a minute!"

Husing looked at me with a disgusted smirk. "Ignore the fool," he said. "Maybe he'll go away."

The Shriner didn't. "Hey, Husing," he said. "You in there? He's at the 10, the 5, and he's over for a touchdown!" He roared at his own imitation of Husing calling a football game.

Many times that night, long after we'd gone to bed, the Shriner returned to pound on our door.

"Hey, Husing," he'd yell. "I wanna meet Ted Husing!" Little sleep was had by all that night. We were up early in the morning. Husing always believed in arriving at the stadium long before kickoff time.

AS WE STOOD waiting for the elevator, a man walked up to Husing and said: "Mr. Husing, I think I owe you an apology. I was a little out of line last night, and I'm sure I caused you a lot of bother. Please accept my sincere apologies."

Husing narrowed his eyes and looked at the man. "You mean you're the guy who was pounding on my door all night long?"

"Yes," came the reply. "And once again allow me to tell you how really sorry ..."

He never had a chance to finish the sentence. The elevator had reached our floor. As the door opened, Husing drew back his right leg and gave the Shriner a vicious kick right in the seat of the pants. It sent

Bob Kelley Says---

"It was a late fall night in November of 1942. Jimmy Dolan, Ted Husing's spotter, and I sat with The Great Man in his room at the Curtis Hotel in Minneapolis. The next day, to separate networks, Husing and I were to broadcast the Michigan-Minnesota game."

This is the story I told at the Ted Husing testimonial dinner last Sunday night at the West-side Racquet Club. To give Ted a sendoff before he left for New York, Tom Harmon had arranged a small party of perhaps no more than 35 people.

Harmon had asked me to be the featured speaker. And amidst all the glowing tributes to The Great Man, I thought I would tell about the real Husing—the sarcastic, superior, cutting man that he was.

Husing, sitting to my left, just loved it. He laughed 'till tears rolled down his cheeks when I told the story of our night together in the Curtis Hotel 15 years ago.

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100 Enter Water Ski Race Today

The annual National Water Ski Race, a grueling 58-mile event sponsored by the Long Beach Boat and Ski Club, will be held today beginning at 9 a.m. off Magnolia Pier.

More than 100 contestants have entered and will ski from the Long Beach pier to Catalina Island and back. Usual time for most skiers to finish the long trip is from 90 minutes to two hours.

Last year's winner, Chuck Stearns, of Bellflower, who returned this week from Cypress Gardens, Fla., where he competed in the World Water Ski Championships as a member of the U. S. team, will be on hand to defend his title.

Any boat of any size, fuel or engine may compete in the grand national. Last year, participants were entered from Switzerland, Canada, Australia and Mexico.

Cruisers, helicopters and seaplanes will cover the race from the sea and air for safety of all participants and also for the convenience of judges.

Hawaii Kai Sets Heat Records

WASHINGTON (AP)—Little Jack Regas drove Hawaii Kai III to a pair of record heat triumphs Saturday and led the way into the final round of the President's Cup Regatta.

Kicking up spray behind her, the Kai set new lap and heat marks her first trip over the bumpy 15-mile heat route. She did even better the second outing—averaging 107.827 miles an hour for the distance and blazing over one 3-mile lap at 109.979.

Hawaii Kai III ended the day with 800 points, same as compiled by Shanty I. Thrifty is third with 700.

Mayer Wins Again

NEW YORK (AP)—Dick Mayer, who won the Jude poll in the Hickok "professional athlete of the year" race, won again in August on the strength of his victory in the \$50,000 World golf championship.

Utopia at the End of the Road

By
Mabel Hoadley

WITH the dreamstuff of a new Utopia starring their eyes, 53 men of the Co-Operative Land Purchase and Colonization Assn. of California, came from San Francisco to Visalia in October 1885 to file claims at the U. S. Land Office. Their aim was to set up a refuge from the competitive world, seeking peace and economic security.

The leaders were considering the need for a product bringing in enough money to establish the colony's economic foundation when they learned that timber land in the Sierra of eastern Tulare County had been opened for public entry under the Timber Land Act of 1875, or under the Homestead Act of 1862.

Nothing could be better for establishing a foundation for a community's economy, they decided, after the forest of Sequoia Gigantea and the groves of fir and spruce had been investigated. And no better location for their farms than the section along the Kaweah River could be found. Live oaks dotted the land about them, the soil was like that in the Nile Valley and the climate was perfect.

THE FACT THAT seven of the 53 filers gave the same address, a boarding house in San Francisco, and several others could not prove American citizenship, provided grounds for suspicion of illegality. On Dec. 2, 1885, the area was withdrawn from entry until investigation could be made. Since no fraud was involved, as far as the colonists were concerned, they proceeded according to plan.

They named the colony for the river from which they obtained water to irrigate their orchards, farms and gardens, rather than for the Kaweah Indians who once roamed the area. Their settlement was called "Advance." Until the end of 1889, Advance was a tent city. A post office and a few clapboard houses were built at Kaweah, six miles down the canyon.

At one time 400 members lived



Mike Roberts Color Productions Photo

Until the end of 1889, Advance, hub of colony's activities, was a tent city. Typical home is shown here.

at Advance and Kaweah. There was talent among them. They entertained with lectures, readings and good music. There were picnics and overnight trips into the great forest. Outstanding sequoias they named after prominent Socialist thinkers. The imposing king of the forest called by the colonists the "Karl Marx Tree" is known to us as the "General Sherman."

THE COLONISTS planned to build a railway to the foot of the hills and a wagon road into the timber 18 miles distant. Since the wagon road was an immediate need, they established a work camp and, in October 1886, road building began. Because dynamite was too expensive for them to use freely, and most labor-saving machinery was still unknown, nearly all the road was built by hand labor. With picks and shovels they dug cuts through hills that jutted across the right-of-way, and made fills

in low places. They felled trees, moved huge boulders and built stone walls where small canyons crossed the roadbed.

They were not easily discouraged. A two-inch snowfall on the hills above the valley hindered, but failed to halt their road building. In places the road reached an elevation of 8,000 feet, it was built on a grade of 8 feet to 100 and 4 years were required to construct it. It was finished in June 1890, and since the Land Office still had not reached a decision on the fraud investigation, the colonists appealed to Washington. They were advised to sit tight. They bought a sawmill, set it up and began sawing lumber.

On Sept. 25, 1890, Sequoia National Park was established by congressional decree. Since the colony timberlands were included in the park area, the Land Office in Washington was spared

(Continued on Page 14)



Weathered and buffeted by the wind, the little post office structure built to serve Kaweah Colony resisted passing years. This is it, posters and all.

Visit
Anthony's
10 new
display
pools —
four
locations!

ANTHONY POOLS

WORLD'S LARGEST POOL BUILDER

See display pools. On display night and day!

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5871 FIRESTONE BLVD.
LU 3-6371 • TO 1-0301

★ **SHERMAN OAKS**
13363 VENTURA BLVD.
STate 9-4631 • STanley 7-3965

★ **PASADENA**
3880 E. COLORADO BLVD.
SY 3-2736 • RY 1-8326

★ **HOLLYWOOD**
8412 BEVERLY BLVD.
BR 2-1013 • CR 5-8801

Santa Ana: KI 3-4448 • Pomona: LY 9-8349
Glendale: CI 3-7756 • Riverside: OV 4-0910 • Covina: ED 9-8934
Hawthorne: OS 6-6359 • Palm Springs: 9486

Main Office & Mailing Address, 5871 Firestone Blvd., South Gate, Calif., LU 3-6371, TO 1-0301

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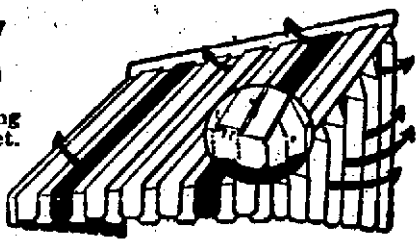
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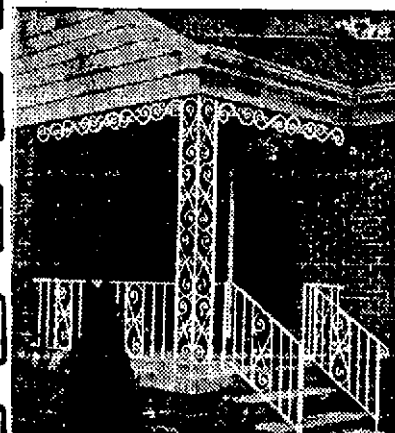


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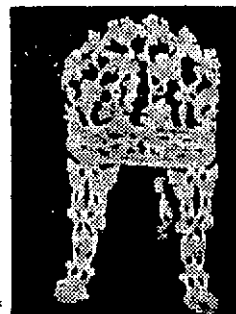
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Has **the look you love** for easy
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Tweedy-textured dresses for town or career delightfully styled by Kay Windsor in Lomella by Princeton. A blend of Arnel, Cellaprem and nylon that washes like a dream in the Easy Combomatic.

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b. Wing-collared sheath, action back.

Both in grey or brown.
Sizes 10 to 20.

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Use a Camera?
For Better Pictures

Read Shutterbug's "Camera Angle" Column Every Sunday in Southland

FRAUD BY MAIL

(Continued from Page 3.)
medical quacks. The remedy for "loss of manhood" is a perennial best-seller.

"Typical of the ingenuity of these promoters," says Inspector Stephens, "is a scheme operated today from outside the United States. The promoters are making a lot of money advertising in mail circulars a section of dry tree root about the size of a pencil for \$15.

"An inch of this root soaked in a bottle of liquor for seven days is said to provide a sure cure for impotency."

SO-CALLED CURES for baldness are among the money-makers. Hope springs eternal, but postal inspectors have found various liquids, creams, and tonics useless for growing hair. In fact, the preparations sometimes contain bacteria that can cause infections.

"Inspectors have noted a strange coincidence," says Postmaster McMillin. "Almost all promoters of cures for baldness are, themselves, extremely bald."

When a local post office receives a complaint of fraud by mail, it is turned over to the postal inspectors. Materials offered as evidence are examined by medical and chemical experts. If fraud is proved, a fraud order is issued, preventing a promoter from receiving funds through the mail. Mail addressed to him is returned to the sender marked "Fraudulent."

FORTY-SIX fraud orders were issued in medical fraud cases during a recent 12-month period.

"However," Postmaster General Arthur E. Summerfield reports, "rather than attempt to defend the indefensible, 106 persons or firms signed stipulations agreeing to discontinue their questionable enterprises. These phony schemes altogether were known to be taking in at least \$225,000 daily. Is it any wonder

new frauds spring up every day?"

Some cases go to the U. S. attorney for possible criminal prosecution. The conviction rate of cases going to trial is approximately 99 per cent.

Even so, fraud promoters continue to flood homes and offices with mail advertising their schemes. Says the Post Office Department:

"The citizen can help protect himself and others by reporting suspected mail frauds and turning the matter received in the mails over to the postmaster or postal inspector."

Utopia

(Continued From Page 13)
the trouble of making a decision. The colonists sought reimbursement for the lands and improvements. Their plea was denied. In 1893, a congressional investigation of the colony claims for payment resulted in a favorable report, but the Government took no action in the matter.

THE PEOPLE MOVED on quietly, to embark on other diverse and widely scattered ventures. The bustling villages of Advance and Kaweah were deserted. Weathered and wind-buffed, the little Kaweah Post Office resisted the passing years. Where the colonists sowed, strangers harvested. Farmers, orchardists and other homeseekers acquired their farmlands.

For many years after the area became Sequoia National Park, the road built by the Kaweah colonists was the only entrance into the forest of giant trees. With permission from the Ranger Station the old road can still be traveled from Kaweah to the Old Colony Sawmill.

Kaweah colonists came to build a commonwealth, but they are best remembered for their masterpiece of the wagon-road builder's craft.

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Guaranteed No Shrinkage!

- Exclusive Cleaning Process
- Fan-Folded — Just Like-New
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HONEST TO GOODNESS

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Modern and Maple Furniture

SOFA - Turquoise Blue

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THEY HAD OLDEST CATALOGUE

As part of its 71st Anniversary Sale, Sears, Roebuck and Co. here advertised for the oldest Sears catalogue in the area. It turned out to be a 1901 edition, submitted by Mr. and Mrs. W. R. Hall, 200 Kilson Dr., Santa Ana. The Kilsons are shown with S. C. Gould (center), store manager, and Don Stage, sales superintendent, with the portable television set they were awarded as a prize.



CHECKING AGENDA

Kenneth Lake (left), president of the Long Beach Chapter, California Society of Certified Public Accountants, and Malcolm M. DeVore, state CPA president, look over the agenda for the state board meeting held here Thursday and Friday.

Accountants' State Board Meets Here

The Long Beach Chapter of the California Society of Certified Public Accountants hosted the California State Board of Directors at a dinner meeting Thursday evening in the Lafayette Hotel.

This preceded the all-day meeting of the board, held on Friday in the Panorama Room at the Lafayette, and marked the first time the board met in Long Beach as a group.

The Long Beach Chapter hopes to nail down the annual meeting of the California Society of Public Accountants, either for 1959 or 1960.

The Long Beach Chapter includes certified public accountants from Long Beach, Orange County communities, Compton, Downey, Torrance and the Harbor Area.

Free Talk Slated on Stock Market

"How to make money in the present stock market—how to get ready for a coming good market—how to protect yourself in the present market" will be a few of many topics of a free public lecture to be given by the D. E. Hayes Financial & Investment Institute Wednesday at 7:30 p.m. at Morgan Hall, 835 Locust Ave.

Other subjects to be discussed will be sources of information on securities, analysis, cycles and trends, mutual funds, charting, types of investments, and how the public can take advantage of the low payment plan to get in the stock market.

S. Dakota Really 'Bluegrass State'

SIOUX FALL, S. D. (AP)—Kentucky may be known as "The Bluegrass State," but it lags far behind South Dakota, the leading producer of the seed.

For the third straight year, South Dakota, this year leads all other states in bluegrass output. The 1957 South Dakota crop totaled 18,340,000 pounds, compared with the national production of 52,640,000 pounds.

Production of bluegrass in Kentucky, Indiana and Ohio was estimated at 6,440,000 pounds.

Burt's Shoes Returning to Long Beach

Tom Moore, regional manager for Burt's ladies' shoe stores, has announced the opening of a new Burt's store at 341 Pine Ave. in Long Beach. The opening of the store early in October will mark the return of Burt's to the Long Beach area after an absence of 18 months. The Burt's store first opened in Long Beach in 1932. In 1956 it was learned that plans had been made to raze the building occupied by the store, and on April 21, 1956, Burt's moved from Long Beach.

Construction of Burt's new quarters is by Millie and Severson, Inc., general engineering and building contractors of Long Beach. The store will be larger than the previous store, with architectural styling in a fresh, contemporary design. Phillip Lyon Co. of Los Angeles is the real estate agent.

At present, there are seven Burt's stores in California and a total of 49 throughout the United States.

Apple Crop on Rise

WASHINGTON (AP)—This year's apple crop is 15 per cent more than last year and five per cent above average, the U. S. Department of Agriculture reports. The department expects the 1957 harvest to be 115.6 million bushels, enough to provide everybody an apple a day any way.

Isolation Base

Bedloe Island, where the Statue of Liberty is situated in New York harbor, was once an isolation base for quarantine cases arriving from Europe.

Stick to Job, Climb to Top, Her Formula

By RON BURTON
United Press Staff Correspondent

HOLLYWOOD (AP)—In 1949 a young woman took a job at \$30 a week as part-time typist for the operator of a record shop in the small community of Gallatin, Tenn.

It was a good thing for Christine Hamilton, who's now 29 years old, that she stuck with the job. For she has just been named a vice president of the fast-rising Dot Records Inc.

THE PRESIDENT of Dot, Randy Wood, thinks Mrs. Hamilton's staying also was a good thing for Dot. Wood is the Tennessean who had the record store that turned into the huge record company.

Mrs. Hamilton, married in 1948 to Frank Hamilton, is the mother of a 7-year-old daughter, Ann. She was born in Hartsfield, Tenn., educated in Gallatin and graduated from the Nashville Business College for Women.

Her first job was with the record store. Wood has been her first and only employer.

When Wood began recording Johnny Maddox and the Hill-toppers in 1950 on the Dot label, Mrs. Hamilton—"Chris" around the home and office—found her duties relatively easy. However, Wood's business began to expand, and so did her job. Now the firm's annual volume runs into many millions of dollars from sales of records and albums all over the world. The firm records such artists as Pat Boone, Gale Storm, Tab Hunter, Bonnie Guitar and the Fontane Sisters.

MRS. HAMILTON'S present title is vice president in charge of sales coordination and production. She has an assistant whose story is a little like Mrs. Hamilton's success. She is Mary (Sis) Brewer, also of Gallatin, who, along with her husband and 11 other Gallatin families, left their Tennessee town in 1936 when Wood moved his firm's headquarters to Hollywood.

There are lots of men in the Dot organization, but there's a phrase which is heard quite often at Dot:

"Better ask Chris—or Sis."

Tickets Sell Fast for Honolulu Hop

Rapid sale of tickets to the "Honolulu Holiday Hop," dancing party of the Long Beach Board of Realtors, are going rapidly, board officials said Saturday.

The dance will be held Friday at 9 p.m. in Lakewood Country Club. Tickets may be obtained from Statia Fraser, 247 Linden Ave., or at the Board of Realtors office, 3747 Long Beach Blvd.

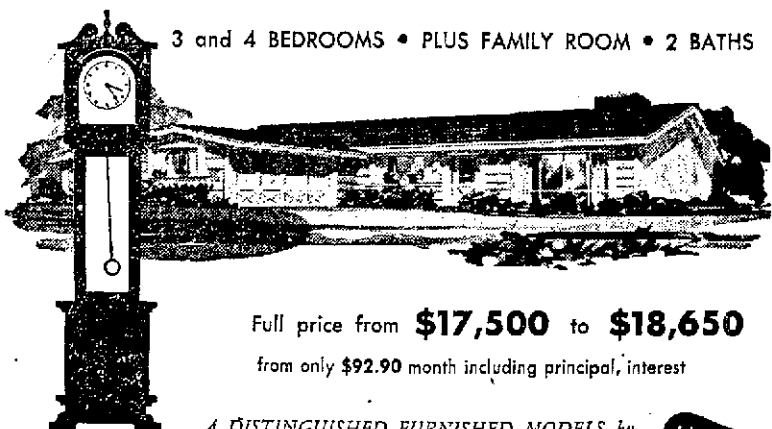
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Everything for happier living: Frigidaire "fold-back" cooking units and counter, or Gaffers & Sattler built-in range and oven; fireplace-barbecue; built-in mixer, blender, sharpener; indirect living room lighting, drapery track, cornice boxes, forced air heat; shake roofs.

A few homes available for immediate occupancy!

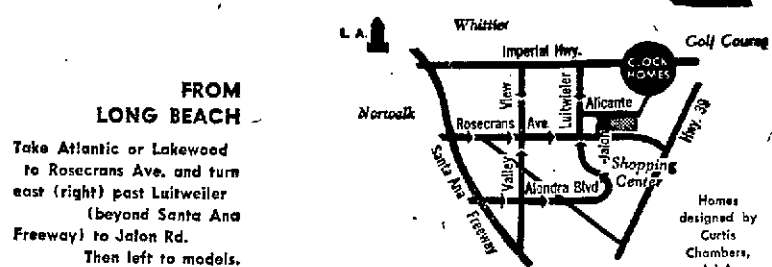


3 and 4 BEDROOMS • PLUS FAMILY ROOM • 2 BATHS

Full price from **\$17,500 to \$18,650**

from only \$92.90 month including principal, interest

4 DISTINGUISHED FURNISHED MODELS by Wilders



FROM LONG BEACH
Take Atlantic or Lakewood to Rosecrans Ave. and turn east (right) past Luitweiler (beyond Santa Ana Freeway) to Jolon Rd. Then left to models.

A community with large shade trees, ornamental street lights and all utilities.

MOSS Building Corp., "Builders of the Best"

TEEN AGER:
does your allowance fall short of expenses?



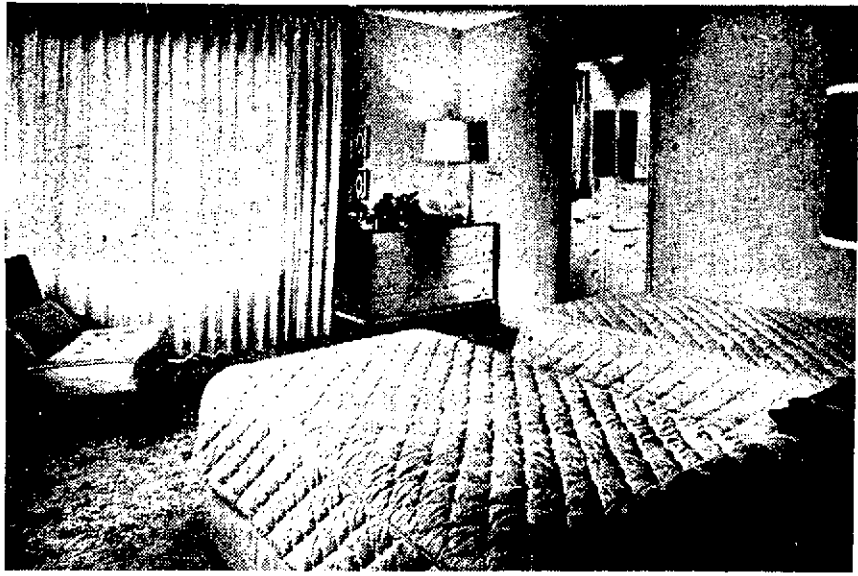
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If you live in Orange County, call JEFFerson 7-9120. In the South Bay area, call FAirfax 8-2040; in Bellflower area, call TORrey 6-1721; in Lakewood, MEtcalfe 3-0764.

Probably so. None of us seem to have all the money we want. But there is a way to get needed cash from time-to-time. All you have to do is look over the things you own and for which you have no further need, or have outgrown ... clothing, toys, bicycles, records and lots of other things. Next, call the Independent, Press-Telegram Classified Advertising Department, HEmlock 2-5959 and ask for an ad writer. Describe what you have for sale and she will prepare your advertisement skillfully and effectively. No matter what you have for sale, some readers of these newspapers want to buy it.



SPACIOUSNESS IS KEYNOTE

Bellehurst's new "Lockhaven," one of 15 model homes now being shown, epitomizes the spaciousness and comfort of one of the model's four bedrooms.

8 MODEL HOMES ATTRACT

50,000 Persons Visit Bellehurst

Eight beautifully furnished model homes and the convenient location of Bellehurst and Los Coyotes Country Club have attracted over 50,000 visitors to the 40-million-dollar Fullerton-Buena Park development since its opening last June. W. D. Windisch, spokesman for the builders, reported this week.

The models, decorated by W. & J. Sloane, are lavish and run in theme from Traditional and Contemporary to Italian Provincial and Scandinavian Modern. The three and four-bedroom homes boast such exclusive features as sunken living rooms with ornamental iron railings, master baths and powder rooms.

Located just one mile north of the Santa Ana Freeway on Grand Ave. (Highway 39), the 183 estate-class homes are rated just 20 minutes from central Long Beach, 30 minutes from the Los Angeles City Hall, 22 minutes from Lido Isle and the Newport Beach area.

"The proximity of Bellehurst to the new industrial development taking place in Orange County has greatly influenced the early sales of both the homes and estate-sites surrounding the 27-hole golf course," Windisch stated. "Many of the buyers are executives in organizations newly located in that area."



BUILDERS CHRISTEN COVE

The ocean inlet adjacent to the new 600-acre development by Grandview Building Co. has been christened "Grandview Cove." Participating in the ceremony were (from left) Mayor Lee Center of nearby Redondo Beach, Barney R. Morris and Edward K. Zuckerman, the developers; Mrs. Morris and Mrs. Zuckerman.

Grandview Acquires 600 Additional Acres

Edward K. Zuckerman and Barney R. Morris, heads of the Grandview Building Co., which is developing 1,000 acres of Palos Verdes Peninsula, Saturday announced acquisition of an additional 600 ocean front acres of Rancho Palos Verdes Corp., on which ultimately more than \$75 million worth of estate class homes will be built.

"Expansion of our program on the peninsula," the builders reported, "may be taken as an earnest of our deep faith in this beautiful and convenient area as a region of fine homes and fashionable planned communities."

Currently, the Grandview firm is developing Grandview Palos Verdes, with five furnished model homes, with decor by Barker Bros., on display daily and Sunday from 9:30 a.m. to 8 p.m. at Montemalaga Drive and Silver Spur Road.

Acquisition of the additional 600 acres was highlighted by a bus and boat "Grandview Tour" of the peninsula coastline, with key community and governmental leaders of the area participating as guests of Zuckerman and Morris in the christening of an adjacent ocean inlet as "Grandview Cove." A civic luncheon followed at the Plush

Prices of homes in this 900-acre country club community range from \$30,000 to \$37,000 and can be purchased with as little as 10 per cent down, Windisch reports. A few select homesites up to one acre are available.

The eight furnished model homes are open daily from 9 a. m. to 9 p. m.

Forges Largest Aluminum Pipe Welded Fittings

CHICAGO (U.P.)—The largest aluminum pipe fittings ever forged have been produced by the Tube Turns division of National Cylinder Gas Co.

The welded fittings, which will be used in the new atomic research reactor under construction at Oak Ridge, Tenn., include reducers three feet in diameter and returns and barrel-type tees that are two feet across with walls more than a half inch thick.

Twelve hundred welding fittings for changes in direction in the complex network of piping in the nuclear reactor coolant were forged in Louisville, Ky., by Tube Turns.

Casual Living Tough on Tailors

PEORIA, Ill. (U.P.)—The "casualness" of modern living may run many a tailor out of business, retired tailor Richard B. Bradley observed today.

Bradley, widely known as the tailor who loved to talk because of his popularity as a public speaker, quit his 55-year career here Aug. 1, shortly after his 78th birthday.

Women are largely responsible for the "casualness," Bradley said.

"They no longer insist on males being properly attired in public, and men have progressed beyond the stage of shedding coats and neckties even in the most fashionable places," he explained.

"It's no longer unusual to see men dining out in Bermuda shorts, and eye-shocking sports shirts."

AT GIBRALTAR PARK

Free Exhibition Today by Olympic Champions

Dr. Sammy Lee and Pat McCormick, widely recognized as the greatest diving champions of all time, are scheduled to present two public exhibitions next Sunday afternoon in East Anaheim. The performances will repeat the crowd thrilling shows of last Sunday which were part of the dedication of a new community-owned park.

Assisted by former national swimming and diving champions Joanne Royer Maury and Johnny Reilly, and the Hollywood Athletic Club water ballet troupe, the two time Olympic champions will present the intricate diving routines that have repeatedly won international acclaim.

The purpose of the dedication exhibition is to highlight the advantages of community-owned parks. The developers of the Gibraltar Homes residential community believe that off-street facilities for neighborhood and family recreational, sports, and social activities are essential to the fostering of better citizenship and the building of future athletes.

Korean-American Dr. Lee, who has overcome the racial barriers in all fields, and who is a family man himself, is a firm believer in the need for greater community and family life. A former army officer, Presidential Good Will Ambassador to Asia, and currently a practicing Orange County physician, the diving star is a prime example of the benefits which can be derived from physical and moral fitness.

Gibraltar Park is a forerunner of many such community owned parks which will offer modern neighborhoods safe off-street play areas, and complete facilities for sports, and outdoor family play.

Sunday's show will be presented free of charge at 2 and 4 p.m. Gibraltar Park is located on La Palma Ave., east of Placentia St. in the Kentwood district of East Anaheim.

Final Film Strips Slated Thursday

The last two film strips of the four-strip series on "Understanding Property" will be shown by Title Insurance and Trust Co. at the North Long Beach Real Estate Club meeting Thursday at 8 a.m. in Mayo's Restaurant, 5929 Cherry Ave.

The last two strips are "How Land Is Described" and "How Real Property is Encumbered." Norman Woest, community relations director for Title Insurance, will present the program, aided by Steve Birch, the firm's customer relations representative for North Long Beach.

These young people feel that curriculums and requirements geared to abilities of the average student result in inadequate preparation for the whole group.

"The students with less ability have an easier time of it; and those with greater ability—and interest—can go on into such study, as, in English classes, Chaucer and Shakespeare," said Sylvia Hollis of Berkeley High School.

The author of the resolution, Maxine Kane, said many upper-grade students form bad habits because assignments are too easy and readily completed.

"In one English class we did casual little things like finding a subject and a verb—things I learned in the seventh grade," she said. They group football players, why not other students?"

SIoux FALLS, S.D. (U.P.)—Mrs. Jodean Miller has five children, but she isn't old enough to vote. Mrs. Miller, 20, has twin daughters, twin sons and a third daughter, all born in less than three years.

Non-voting Mother

Teenagers Urge School Grouping by Mental Ability

Community Loses Half Its Business

ESBY, N. D. (U.P.)—The number of business establishments in Easby was halved this summer when the government decided to close its post office after 63 years.

The only remaining business is a grain elevator near this small community in the north-eastern corner of the state.

The tiny post office, which had nine boxholders, transferred 15 patrons to the large office in nearby Langdon.



AQUATIC STARS AT POOL DEDICATION

A group of outstanding aquatic stars put on a water show to dedicate the Gibraltar Homes community park in Anaheim. Shown standing (from left) are Bill Lewin, Johnny Riley, Dr. Sammy Lee, Carl Eddington, Tony Dyke, Joanne Maury, Ron Maury, Pat McCormick and Herb Sioussat, who was master of ceremonies. Seated are water ballerinas of the Hollywood Athletic Club. The water stars will put on public shows today at 2 and 4 p.m.

Right as Rainier

The three R's . . . Right, Rewarding and Rich . . . equal the fourth R . . . Rainier! The home that's right for you and your family in every way . . . price, location, construction, beauty and design, with features that remain beautiful and in good taste for the lifetime of the home.

RAINIER HOMES OF ANAHEIM

3 and 4 Bedrooms
Family Room - 2 Baths
priced from \$18,640
NEW FHA TERMS

This is a Rainier Home, with Westinghouse all-electric kitchens . . . natural alderwood cabinetry . . . extra heavy shake roofs . . . sliding walls of glass . . . imported Italian marble Pullman tops . . . two full baths . . . wide, expansive lots . . . Gleaming hardwood floors . . . Used brick fireplace . . . Genuine lath and plaster . . . These and many more quality features are in Rainier Homes!

With the Freshness of the High Mountains
A Marjan Development
JOHNSTON REALTY, SALES AGENT PR 4-1115

Attend—STAR-STUDED WATER SHOW

- ★ Dr. Sammy Lee, World's All-Time Greatest Diver • Twice Olympic Champion
- ★ Pat McCormick, Twice Olympic Champion Diver
- ★ Bill Lewin, World's Greatest Comedy Diver
- ★ Joanne Royer Maury, Former National Champion in synchronized swimming
- ★ Johnny Reilly, Former National, Pacific Coast and Far West Diving Champion
- ★ Water Ballet, Hollywood Athletic Club Troupe

2 Performances Sunday • 2 P.M., 4 P.M. • No Admission Charge

Celebrating the Grand Opening of **Gibraltar Homes**
IN EXCLUSIVE KENTWOOD PARK EAST ANAHEIM

DIRECTIONS: Just drive out Santa Ana Freeway to Lincoln Avenue in Anaheim, turn east through Center Street to Placentia, turn left to La Palma, then right to the entranceway.

★ Staged under the personal supervision of Carl Eddington, Director of the Coral Club at Disneyland Hotel.

\$50 DOWN

WILL FURNISH YOUR ENTIRE HOME! Incl. TV!

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Will Furnish ANY ROOM 24 MONTHS TO PAY

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OPEN MON. and FRI. EVE.
TIL 9 P. M.

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upholsters your furniture in luxury
fabrics at a **special inclusive price**

Brighten your home now with new upholstery during this special event which includes all workmanship and materials in one low price. Flounces are extra. Luxurious fabrics for every decor in a wide selection of boucles, friezes, matelasse in solid colors, carved patterns, two tones and metallic threads. Bring fresh beauty to your surroundings with this fabulous custom reupholstering offer and enjoy the results for many years to come.



Standard
CHAIR
reg. 78.00

66.00

"Sunlight" — Boucle
with Lurex thread
"Lancer" — a Sturdi-
Weave texture
"Planet" — solid color
shadowed with
metallic thread.
"Comet" — true
"modern 'n maple"
fabric.

Standard
SOFA
reg. 134.50

109.50

Flounces extra: Chair-8.00; Sofa-12.50

Standard
CHAIR
reg. 87.00

74.50

"Chromelune" —
textured fabric with
gold & silver metallic
threads
"Bordeaux" — beauti-
ful matelasse
"Dixon" — modern
geometric patterned
frieze
"Lexington" — two-
toned boucle
"Royal" — high sheen
Estron fabric

Standard
SOFA
reg. 157.00

129.50

Flounces extra: Chair-9.50; Sofa-16.50

Shop-at-Home Service



Our home representative will call at your home with samples of upholstery fabric, draperies and slip covers and assist you in making selections. In Long Beach call HE 6-9841, ZE 9841; Santa Ana, KI 2-6262, ZE 2626. No obligation.



Furniture is
fastened
down and
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Old worn
webbing is
replaced by
new goods.



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springs are
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or retied.



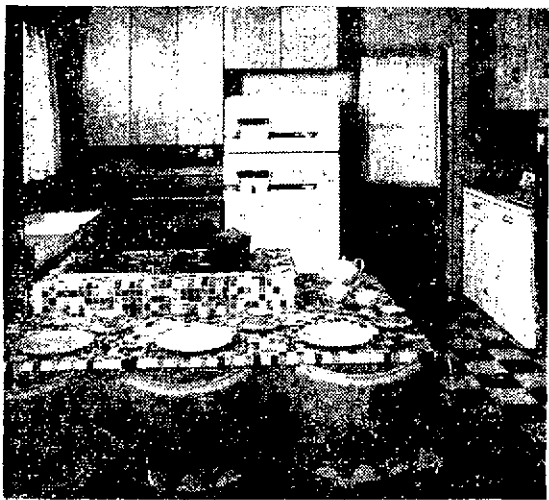
Wood frames
are retouched
and
polished.



Fabric
patterns
carefully cut,
matched.

Buffums' Store Hours: 9:30 A.M. to 5:30 P.M.

Fridays: 12 Noon to 9 P.M.



FOR HAPPIER LIVING

Featuring extensive use of ceramic tile, kitchens in Clock Homes in La Mirada offer busy housewives space, convenience and easier-to-clean working areas. The kitchens have built-in range and oven and fold-back cooking units.

Clock Homes Designed to Give Happier Living

Everything for happier living can be found in the popular Clock Homes in picturesque La Mirada, according to Moss Building Corp., builders of the development. These homes are fully priced from \$17,500 to \$18,650.

Purchasers may have possession of these three and four bedroom residences for 10 per cent down and monthly payments as low as \$92.90, principal and interest. These homes are phenomenally low priced for the many luxury installations included, and built to the Moss construction standards.

Clock Homes stylings additionally offer family rooms and two-bath convenience. Typical of the features winning home-makers' favor are the drapery track and cornice boxes and the indirect lighting which are featured in the living room and dining areas. Newly completed models, assuring immediate occupancy, will be on display today.

Designed by Curtis Chambers, A.I.A., Clock Homes features fireplace-barbecue, hardwood paneling, accordion folding doors and decorative shutters. Kitchens have built-in range and oven, with buyers given a choice of fold-back cooking units which recede into the

wall to provide additional counter space. Built-in mixer-blender-sharpener, two-toned cabinets, and breakfast bar are other kitchen features.

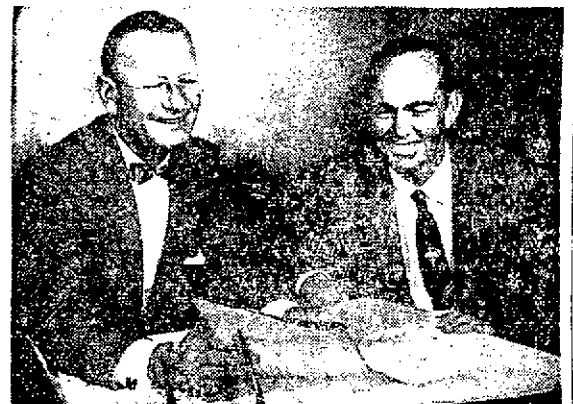
Four furnished models typify the attractive stylings which comprise the new community. Color coordination is by nationally known color consultant Marilyn Price, and the model homes are furnished and decorated by Wilders.

The La Mirada location is a strategic one in many ways, which includes the Clock Country Club nearby and a fine golf course open to the public.

Edith Grindrod to Visit Hawaii

Edith Grindrod, real estate saleswoman associated with the Beryl Linville Realty office, will be exchanging the weighty responsibilities of "listings, sales and escrows" for the traditional floral lei of Hawaii as she boards the Lurline on Oct. 1 for a month-long visit with friends in Honolulu.

A small dash of business will be mixed with the pleasure trip since she plans also to call on several of her clients whose Southern California property her office is now managing.



APPROVE REPORT

James S. (Scotty) Finlay, president (left), and Harold W. Hodges, executive vice president of Iowa Pork Shops, check the annual report, prepared by Ernst and Ernst, and made to the Board of directors at the annual meeting Sept. 20. The report showed a 16 per cent increase in sales. With two new supermarkets soon to open, annual sales are expected to exceed 25 million dollars.

SALES HIGH AT ANAHEIM

Rainier Offers Room to Grow

"Growing families need room to grow" is the opinion of the Manjan Development Co., builders and developers of Rainier Homes in Anaheim, where, a spokesman notes, sales are high with buyers equally enthusiastic over the three-bedroom, family room and two-bath homes as the larger, four-bedroom, family room and two-bath model.

With all-electric kitchens by Westinghouse, the dwellings feature built-in oven and range, automatic dishwashers, garbage disposals, exhaust fans, ventilating hoods, formica-topped dining or serving peninsulas and, as optional equipment, refrigerator-freezers.

Living rooms are cozy with used brick fireplaces, raised hearths and high mantels, there is natural finish alderwood cabinetry with raised panels, front and side landscaping, Pullman lavatories topped with imported Italian marble, stall showers and ceramic tiled tub areas, sliding wardrobes, walk-in linen closets and entry halls.

Other features include genuine lath and plaster construction, hardwood floors, cement drives and walks, and offered optionally, a complete hi-fidelity music system with AM, FM and

four-speed record changer, custom designed patios and swimming pools, all contracted for before construction to be ready for use when the home is completed.

Centrally located, Rainier Homes are close to new schools and churches, parks and recreation, with major transportation to Santa Ana, Long Beach and Los Angeles just minutes away. Also nearby is the mammoth Broadway Shopping Center, Disneyland and other attractions.

Priced from \$18,640, the dwellings are available to both vets and non-vets with new FHA financing available. Models are



LOTS OF ROOM

With the aim of meeting the needs of growing families, Rainier Homes offer lots of room in their three and four-bedroom, two-bath residences.

Garbage Aids Scouts

FAITH, S. D. (U.P.)—Boy Scouts bought a pickup truck for their garbage-collecting project, to help finance camping trips.

She Beats the Law

NEW BRITAIN, Conn. (U.P.)—A housewife defied a no-sprinkling ban legally when she sprayed her lawn with used water from her washing machine.

LEADERS CHOOSE BELLEHURST

Mr. Lloyd G. Hallamore, president of the \$20,000,000 Hallamore Electronics Company of Anaheim, is among the prominent personalities who will be living soon in Bellehurst, Buena Park.

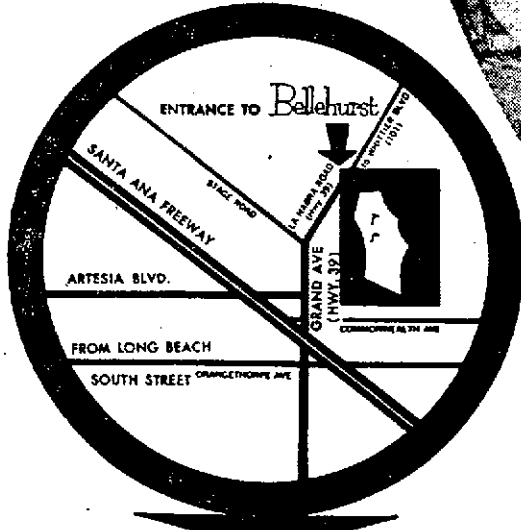
Mr. and Mrs. Hallamore, pictured here with their daughter, Sandra, have recently purchased a one-acre homesite adjoining the 15th fairway and overlooking the \$2,500,000 Los Coyotes Country Club in the private community.

The Hallamores have plans for a \$100,000 home to be set among the rolling hills of the rapidly growing development.

Mr. Hallamore, a young and respected executive, cited as the chief attraction of Bellehurst, "its completeness."

Bellehurst is the one place where leisure time facilities are available and convenient for all the members of an active family.

"Sandra and her brother, Barry, are excited about the Teen-age Center planned for the country club," said Mr. Hallamore, "and Mrs. Hallamore and I have always enjoyed country club living. We both plan to take full advantage of the beautiful 27-hole golf course . . . in fact, I can probably manage a few mid-week games now, with the course so close to both home and business. Naturally, dining and dancing will be a big part of social life in the striking new club, but equally important in our minds is the opportunity for family fun in the 3 swimming pools and tennis and badminton courts."



Bellehurst

SURROUNDING THE NEW LOS COYOTES COUNTRY CLUB
ONE MILE NORTH OF SANTA ANA FREEWAY ON HIGHWAY 39
Administration Building: 8350 Los Coyotes Drive, Buena Park • Lawrence 2-6181

Why don't you drive out and inspect the 15 Model Homes in Bellehurst, 8 furnished by W. and J. Sloane, open from 9:00 A. M. to 9:00 P. M. daily. Priced from \$30,000.00 to \$37,000.00. Only 10% down and trades are acceptable. A few select homesites up to one acre still available. Naturally, it's gas. Bellehurst invites you to listen to our radio programming on KFAC, KMPC, Bill Brundige Sports at 5:00 P. M. on KHJ and Here's Healy at 4:25-4:30 P. M. on KBIG. Don't miss the "Trojan Huddle" with Don Clark, USC Football Coach, Sid Ziff, Sports Writer, and Jim Healy on KTTV - Channel 11 every Thursday Night at 7:00.

VETS & NON VETS \$199 DOWN

GOLD SEAL HOMES

In Westminster
3 Bedrooms 1-1/2 Baths Third Unit



FURNISHED MODEL

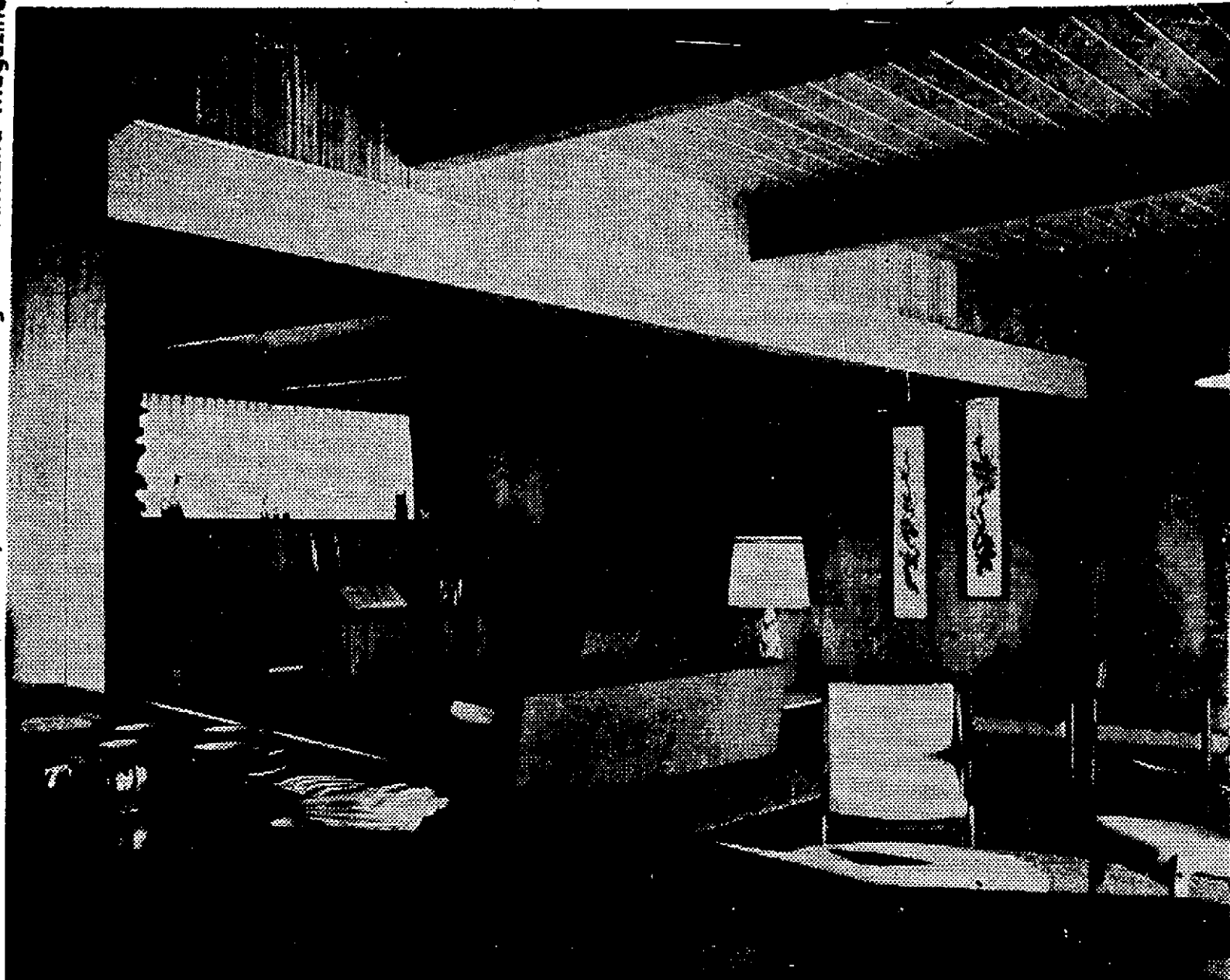
FULL PRICE \$13,750
NEW FHA TERMS AVAILABLE

From Los Angeles take Santa Ana Freeway to Buena Park. Go right on Hwy. 39 and south to Westminster Blvd. Turn right to Golden West St. Turn left to Model Homes.

From Long Beach go east on 7th St. which becomes Garden Grove Blvd. to Golden West St. Turn right one mile to Model Homes.

Mervin B. Johnson, Inc.
Builders
John Doerr, Sales Agent
TWInoaks 3-9040

Staying Put by Adding



Truly what name implies is family room at R. P. Gannom home. Adding this room enabled Gannoms to stay put in a established home, small but close-in.



A long, angled bar is topped with a mahogany counter. Padding is in turquoise leather; stools are swiveled.

By Eileen Ball

MOTIVATING factors that govern our actions, our everyday decisions, are as varied as our thumbprints. When two men do precisely the same thing, it is possible that their reasons stem from diametrically opposed motives. That is why there can be as many different reasons for remodeling a house as there are people doing it.

Mr. and Mrs. R. P. Gannom had an individual set of reasons that prompted them into building what might be considered a disproportionate addition to their modest bungalow. Yet the family's thinking on the issue was sound, making the decision to add a 1,000-square-foot family room to their small home completely plausible—especially in the eyes of anyone who considers the value of living for today rather than weighing every expenditure against what it might pay off tomorrow.

The Gannoms, a family of five that includes three active boys, were definitely in need of increased living space. A move to a large house out of the city would have imposed a transportation burden on Mr. Gannom who operates his own business and is "on the job" early each morning. This consideration, coupled with the fact that the boys were well-established in their school and their various Scout activities, convinced the family that they would be better off — from the standpoint of immediate contentment — to enlarge their house to embrace more living area than to face the painful and somewhat impractical expedient of pulling up roots.

FOR THIS WONDERFUL, full-of-fun family room that has become such a beautifully functioning part of the Gannom's home, the services of architects George Montierth and Jack Strickland were employed. If there was any part of their planning that resulted in the room being one whit less than perfect it is the fact that the new family room is so completely livable — so spaciouly inviting — that the rest of the house has been virtually deserted!

The new room is something over 35 feet square. A handsome fireplace of Colorado River driftwood stone extends its raised hearth for seating. This is accomplished with the hearth-top placement of flat, leather-upholstered foam cushions in black and turquoise. To the

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FURNITURE
WAREHOUSE**

**ALWAYS HIGH VALUE
AT L-O-W PRICES!**

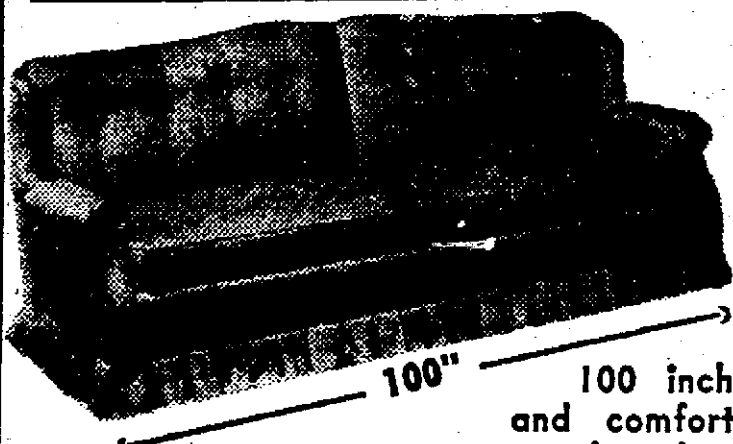
**Viscose Tweed Broadloom
INSTALLED IN YOUR HOME**

WALL-TO-WALL TACKLESS INSTALLATION
OVER DOUBLE WAFFLE WEAVE

**HEAVY 40-oz. PADDING
ALL FOR ONLY**

REGULAR \$9

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TERMS



**OVERSIZED
WING BACK
SOFA**

100" 100 inches of quality and comfort. Hand tied tempered coil unit, hardwood frame and your choice of smart decorator colors. It's truly a fabulous value!

\$159

QUALITY EARLY AMERICAN
MAPLE & PROVINCIAL FURNITURE
AT LOW WAREHOUSE PRICES!
NO FANCY FIXTURES—NO SALES
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'TIL 5 P.M.
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MADE TO
RETAIL
FOR \$269.95

**EARLY AMERICAN
SWIVEL ROCKER**

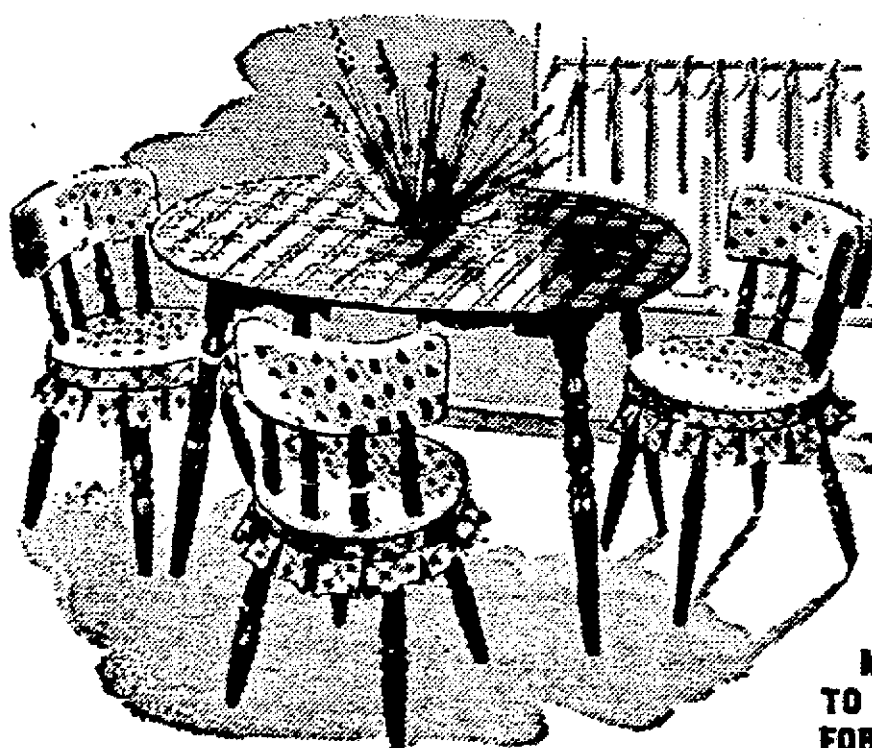
Swivels and rocks, it's the ultimate in comfort. Double-spring construction, rubberized Hairflex. Choice of covers.

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RETAIL FOR \$74.95



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SALEM MAPLE
5-PC.

DINETTE

Extension top table in choice of wood grain or linen mar-proof top. 4 matching upholstered chairs.

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FOR 139.50

FAMOUS MAKE—QUALITY CONSTRUCTED

BOX SPRING & MATTRESS SET

MADE TO RETAIL FOR 64.50

ORTHO-TYPE MATTRESS
AND BOX SPRING SET

10-YR. GUARANTEE. MADE TO
RETAIL FOR 139.50

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POSTURE POISE

Mattress & Box Spring Set

20-YR. GUARANTEE. MADE TO
RETAIL FOR 159.50

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\$34 THE SET

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5:00 P. M.
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243 E. Coolidge	HE 3-6598	North Long Beach
420 E. 55th	GA 2-9164	North Long Beach
265 E. 57th	GA 3-7981	North Long Beach
1617 E. 64th	GA 3-1637	North Long Beach
1840 Harding	GA 3-2575	North Long Beach
5942 Lime	HE 6-9368	North Long Beach
240 E. Platt	GA 3-5469	North Long Beach
2158 San Vicente	GA 4-5884	University District
2714 Baltic	GA 4-4712	Westside
2135 Pine	GA 4-8113	Wrigley

2 BEDROOMS & DEN

Address	Phone	District
215 Euclid	HE 6-6437	Belmont Heights
3676 Gundry	HE 7-3571	Bixby Knolls
3455 Cerritos	GA 4-8209	California Heights
2298 Termino	HE 9-2323	Eastside
5821 Premiere	GA 5-4666	Lakewood
3755 Pacific	GA 7-5418	Los Cerritos
5350 El Parque	HE 7-1281	Park Estates
5220 El Roble	HE 4-7426	Park Estates
3200 Baltic	GA 4-8113	Westside

3 BEDROOMS

Address	Phone	District
28 Roycroft	HE 3-0433	Belmont Shore
7403 Crescent	JA 7-7962	Buena Park
728 Cherry	HE 7-1281	Downtown
Prudential Homes		
La Palma & Placentia		E. Anaheim
430 Walnut	GA 7-6116	Eastside
12542 Blackthorn	LE 9-5905	Garden Grove
3435 Josie	GA 5-1207	Lakewood
5856 Mezzanine Wy.	HE 7-1281	Lakewood
2927 Whitehead	HE 9-0404	Lakewood
3139 Tevis	GA 4-5884	Lakewood Plaza
6530 De Leon	HE 9-7882	La Marina Estates
2229 Bellflower	HE 4-7483	Los Altos
2831 Charlemagne	GA 7-8412	Los Altos
5710 E. 23rd.	GA 3-2575	Los Altos
2364 Foreman	GA 9-5871	Los Altos
3041 Stevely	HE 8-0359	Los Altos
14512 Newland		Midway City
6273 Downey	GA 4-5884	North Long Beach
363 E. 63rd	GA 7-8412	North Long Beach
1327 Poinsettia	HE 8-0359	North Long Beach
418 Smith	GA 3-7981	North Long Beach
11312 Buell	GA 5-4546	Norwalk
1900 E. Walnut	KE 8-7139	Orange
2651 Fashion	GA 4-8113	Westside
2475 Earl		Wrigley
2549 Pine		Wrigley

3 BEDROOMS & DEN

Address	Phone	District
1558 Flippen Dr.	JE 7-9542	Anaheim
2432 Greenbrier	JA 7-7604	Anaheim
1244 Romanay Dr.	LA 5-4604	Anaheim
3333 Vista		Bixby
1451 Gilbert	LE 9-7905	Garden Grove
1331 South Oak	KI 2-8527	Santa Ana

4 BEDROOMS AND OVER

Address	Phone	District
Euclid & Orangewood		Anaheim
3910 Elm		Bixby Knolls
11421 Brookhurst	LE 9-4611	Garden Grove
5635 Vernon	HE 3-7493	Los Altos

DUPLLEXES

Address	Phone	District
247 Euclid	GA 7-5418	Belmont Heights
2080-82 Maine	GA 7-8412	Wrigley

HOME & INCOME

Address	Phone	District
700 Loma	HE 9-0404	Eastside

OWN YOUR OWN

Address	Phone	District
1154 Cedar	HE 7-1281	Downtown

Announcements 00

KING OF BIKES
755 American—Corner of 8th—HE 7-5262

NEW 26" RACING BIKES
\$29.95

Boys' or girls' full size 26" new Shooting Star racing bikes. Hrs genuine leather seat, 2 tone paint, chrome rims, mud guards and chain guards. Equipped with favorite coaster brake. Also come as above with English 3-speed gears (2) front and rear wheel hand brakes at \$34.95.

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Kings Parts & Service

THE LARGEST STOCK OF AUTO PARTS
AND TOOLS IN LONG BEACH
(ALL NATIONAL BRANDS)
Open 363 Days a Year

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Announcements 00

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PRESS-TELEGRAM

CLASSIFIED
ADVERTISING
DEPARTMENT
HEmlock
2-5959

CLASSIFIED
DEADLINE
FRIDAY 5 P.M.

TO SAVE YOU TIME
THERE ARE
BOX REPLIES

At The Independent, Press-Telegram office for the following boxes:

Announcements 00

WESTMINSTER MEMORIAL PARK

HOLTON & SON
Funeral Directors
8th & Locust
HE 8-0978

Funeral Notices

DAVIDSON—Elizabeth R. Interment Serv. Mon. 4 p.m. 11th St. West. George W. Davidson officiating.

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Lost and Found 12

LOST—Black, mixed male Cocker dog, white chest & front feet, tail not out, skin good, on back, head, HE 3-0575, HE 3-1712.

LOST—Large envelope containing 1000 U.S. Government bonds, serial number 1000, HE 3-1712.

LOST—Silver, Persian cat, blue-green eyes, 4 yrs. old, Vic. 37th St. & Broadway, HE 3-1712.

LOST—Gray & yellow parakeet, 1 yr. old, "Panchito," Reward, GA 2-5959.

LOST—Cockatoo, gray, with orange spots on yellow face, Talke, Vic. 37th St. & Broadway, HE 3-1712.

STRAYED—From 161 E. 28th, pregnant female St. Bernard, or may have had light, tan, HE 3-1712.

LOST—Dachshund, red female, 1 yr. old, 12 yrs. old, "Natchan," Reward, GA 2-5959.

Loans 21A

Loans (Salary, Auto, Furniture)

LOANS \$25 to \$2,000 on Commonwealth Loan Co. 17122 S. Bellflower Blvd., Bellflower 7-1700.

School & Inst. 22

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Men and Women
\$92-\$130 Week

Short, inexpensive course. Easy payment plan. Day or evening classes. 21st & Broadway, HE 3-1712.

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LEARN TO MAKE MONEY
Personally conducted class instruction. Individual attention to each student.

THEY PASS—THEY ARE
Many years as a real estate teacher. Has helped many men win princely sums by using method. Complete coverage of all subjects. Back-grounds of supervision. Required. 21st & Broadway, HE 3-1712.

Church Notices 16

PRESENTING DR. RICHARD E. "Psycho" — Every Sunday eve 7:30 p.m. — 8:00 p.m. — 8:15 p.m. — 8:30 p.m. — 8:45 p.m. — 9:00 p.m. — 9:15 p.m. — 9:30 p.m. — 9:45 p.m. — 10:00 p.m. — 10:15 p.m. — 10:30 p.m. — 10:45 p.m. — 11:00 p.m. — 11:15 p.m. — 11:30 p.m. — 11:45 p.m. — 12:00 p.m. — 12:15 p.m. — 12:30 p.m. — 12:45 p.m. — 1:00 p.m. — 1:15 p.m. — 1:30 p.m. — 1:45 p.m. — 2:00 p.m. — 2:15 p.m. — 2:30 p.m. — 2:45 p.m. — 3:00 p.m. — 3:15 p.m. — 3:30 p.m. — 3:45 p.m. — 4:00 p.m. — 4:15 p.m. — 4:30 p.m. — 4:45 p.m. — 5:00 p.m. — 5:15 p.m. — 5:30 p.m. — 5:45 p.m. — 6:00 p.m. — 6:15 p.m. — 6:30 p.m. — 6:45 p.m. — 7:00 p.m. — 7:15 p.m. — 7:30 p.m. — 7:45 p.m. — 8:00 p.m. — 8:15 p.m. — 8:30 p.m. — 8:45 p.m. — 9:00 p.m. — 9:15 p.m. — 9:30 p.m. — 9:45 p.m. — 10:00 p.m. — 10:15 p.m. — 10:30 p.m. — 10:45 p.m. — 11:00 p.m. — 11:15 p.m. — 11:30 p.m. — 11:45 p.m. — 12:00 p.m. — 12:15 p.m. — 12:30 p.m. — 12:45 p.m. — 1:00 p.m. — 1:15 p.m. — 1:30 p.m. — 1:45 p.m. — 2:00 p.m. — 2:15 p.m. — 2:30 p.m. — 2:45 p.m. — 3:00 p.m. — 3:15 p.m. — 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a Room

right of the fireplace is a recessed woodbox, hidden behind sliding doors of natural Philippine mahogany. (The walls throughout the room are paneled in this warm, richly textured wood.)

On the same wall as the fireplace is a built-in mahogany storage unit that houses the Gannons' hi-fi components, their records, television and game storage. It is in this area of the room that their contemporary furniture is arranged into a listening, televiewing and conversational area. Here, a corner of this immense room has been given a rather separate, compact illusion with the placement of a brown, beige, white and gold flecked tweed wool carpet defining the area over the polished, amber-stained concrete floor.

FACING THE STORAGE unit from the outer boundary of the carpet is a cocoa leather-upholstered sofa. White, brown, turquoise and cocoa pillows are strewn along this oversized sofa—colorful accents that pick up and magnify the color scheme. Facing the sofa is a long, low, beige travertine marble coffee table. A second square marble table stands at one end of the sofa, supporting a tall and massive modern lamp.

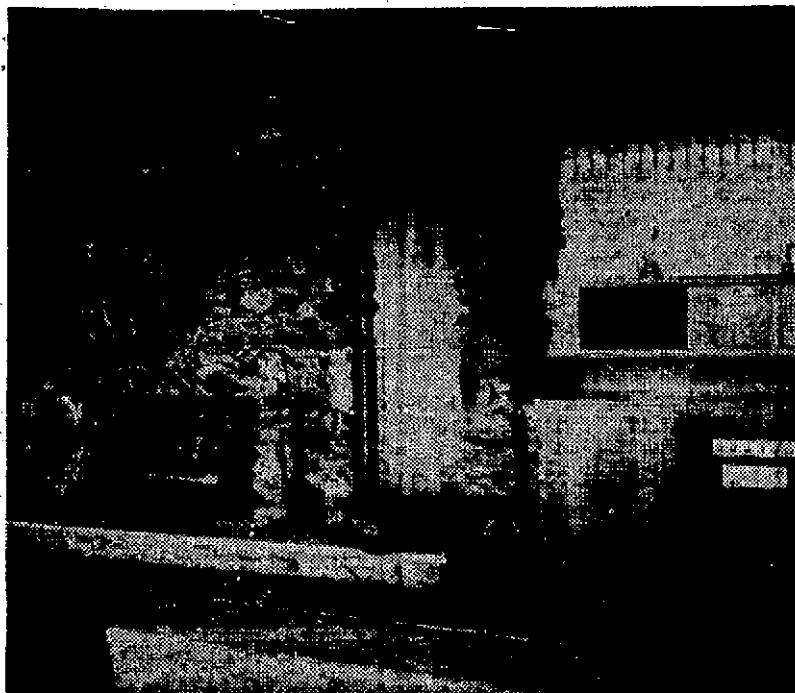
In the center of the room is another rug of the same muted wool tweed. This one has been cut in a complete circle and is centered with a round travertine marble cocktail table. A loveseat in parchment leather has been contoured in a slight curve to conform with the shape of the rug. Across the cocktail table from the loveseat is a pair of Danish chairs of oak and teak, their backs and seats upholstered in hand-woven, grey-and-gold striped, wool fabric.

Along the south wall of the room is a long, mahogany bar, the front of which has been padded and buttoned in turquoise leather. Eight swivel-seat, matching, turquoise leather bar stools face the gleaming wood counter. The wall behind the bar has been interestingly faced with deep brown insulating cork—lending a pleasing, tobacco-colored and textured background to the room.

THE OUTSIDE WALL of the new family room is entirely of plate glass, with large sections of the wall sliding open to the yard and the pool. White slubbed linen draperies pull across the glass expanse, creating privacy without obstructing light. Before a stationary portion of the glass wall stands a black slat bench, long and low. At one end of the bench is a black contemporary lamp with a white linen drum shade. Along the rest of the bench are foam, leather-upholstered cushions in turquoise, white and black.

In the very corner of the room, situated to overlook the pool, is a contemporary leather club chair in sandy pink. And, along the wall opposite the bar stands another pair of modern chairs, their exposed wood frames accessorized with turquoise tweed cushions.

Perhaps one of the most spectacular aspects of the room is the interesting treatment given the ceiling with its massive exposed beams. Crossing these beams that have been painted



Colorado River fieldstone was used for massive fireplace. The hearth is elevated, has pads for seating.

a soft desert pink, is one enormous supporting rafter that runs the entire width of the room—visually dividing the room into an illusionary dual-area rather than accentuating

the room's nearly square proportions. Over the bar, rectangular skylight areas flood that portion of the room with natural sunlight in interesting patterns of illumination against shadow.

24 x 36-INCH

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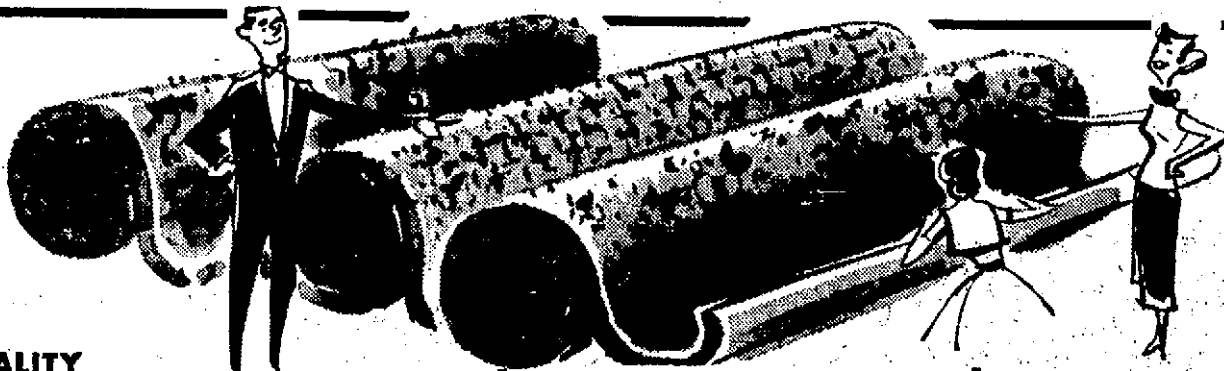
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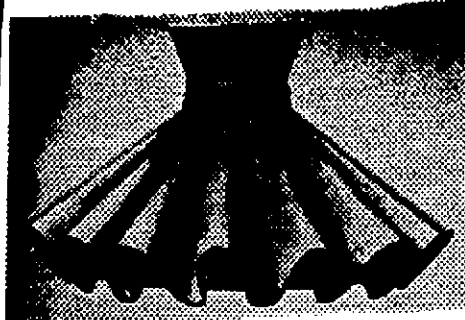
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Tumblin' Tumbleweeds--

By Aubrey B. Haines

MOTORISTS traveling in eastern Los Angeles County may be amused at a plant that suddenly breaks loose from its root and takes a stroll. Called the winged pigweed, it is more commonly known as the tumbleweed. But the plant does not travel to amuse motorists; this is the only way it can scatter its seeds and reproduce itself.

One of the best-known tumbleweeds is the Russian thistle. Mixed in with flaxseed brought here by Russian emigrants, it was planted near Scotland, S.D., around 1873.

Sixty years ago this weed, growing on the plains of Western Siberia and Southeastern Russia, covered almost solidly 500 to 600 miles of the best producing soil in that country. Consequently all farmers had to leave the land in that area.

BY 1895 THE WEED had made rapid headway in America. That year the United States Department of Agriculture reported that this plant had spread widely over 16 states and parts of Canada.

It warned Pacific Coast ranchers of its moving westward. The problem is most serious, for a single plant can produce from 20,000 to 60,000 seeds.

Sometimes tumbleweeds grow so large they become a community problem. In January 1953, these plants threatened to stop

traffic in Midland, Tex., where they were a problem to the local Department of Public Works. Tumbleweeds were stacked as high as the eaves of some houses.

One of the plants measured more than eight feet in diameter. City refuse collectors had to stop their work for two days to gather up and burn the plants. About 250 truck loads of weeds were collected and destroyed.

RANCHERS consider tumbleweeds great enemies, but the plant is also beneficial. In Roswell, N.M., women make trips to prairies surrounding the city to gather the best-shaped tumbleweeds. Bringing them home, they add sunflowers, cockleburs, and a little paint and place them in their living rooms as ornaments. Here they make a centerpiece for the dinner table or other pieces of furniture.

In the Rocky Mountain states, children often play with the weeds. When a wind comes along and starts these plants to rolling, boys and girls chase them. Some children take two of the massive weeds and tie a string to them.

Then with the arrival of a gale, they drive them down the street like galloping horses. Still other young people use tumbleweeds for kites, attaching a long string to them, from which a fishing rod dangles. Last winter

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It is fortunate that the tumbleweed can travel, for insects and birds detest it. Since no animal will distribute its seeds and the seeds lack wings, the plant must lie in wait for a gust of wind to come along. A strong wind causes the tumbleweed to

sway and to break off from the ground. Nature takes care of the rest.

Across a desert highway the wind carries the plant along. Every time the weed strikes a bump, the force shatters thousands of seeds on the ground. Thus a plant that is helpless to reproduce any other way depends upon the wind to do for it what nothing else will.



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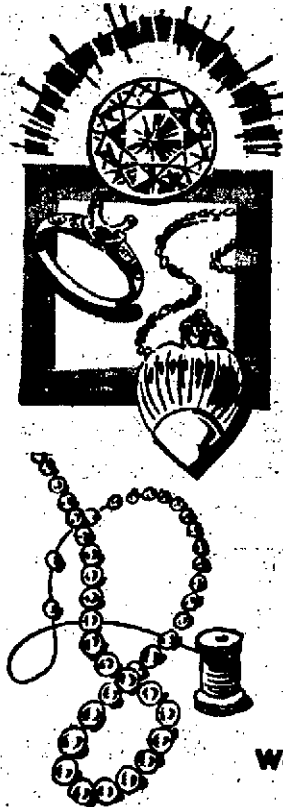
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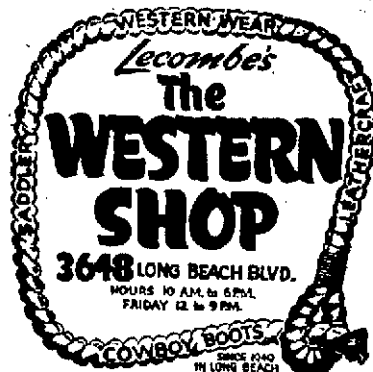


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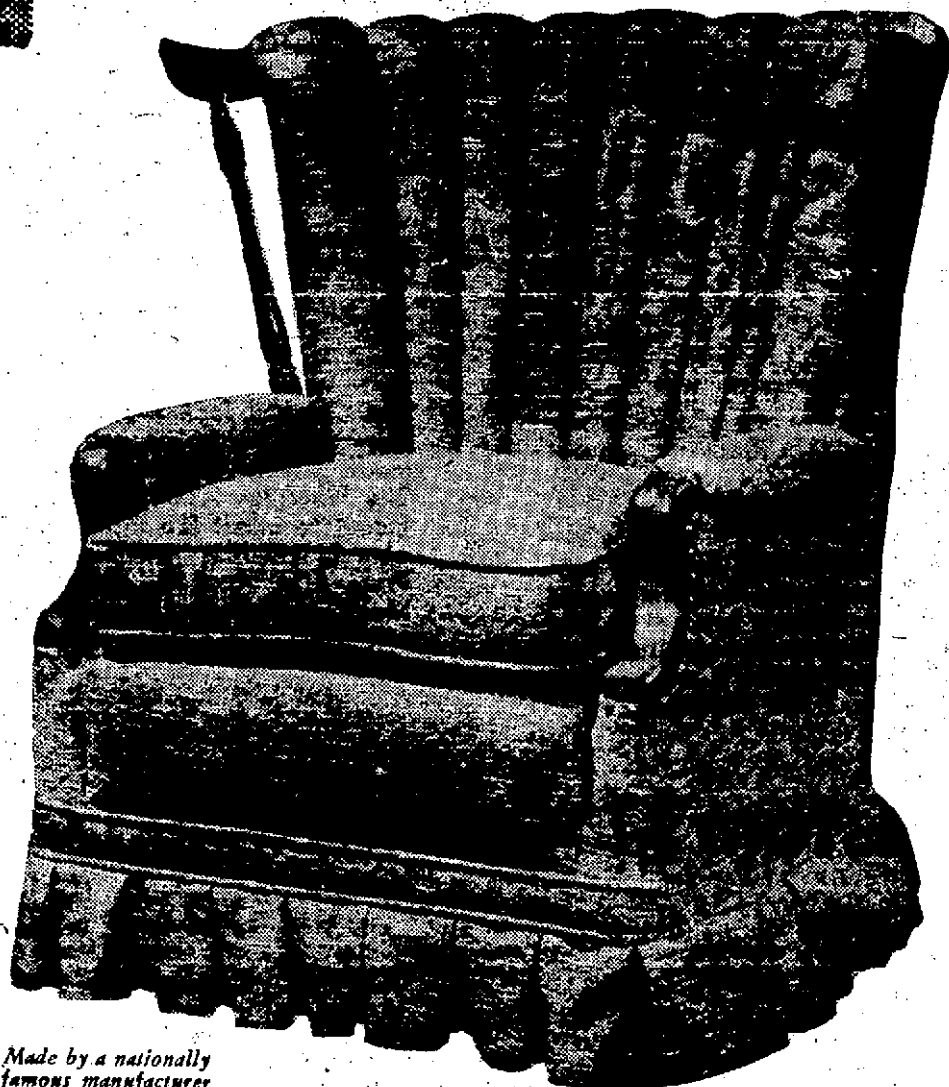
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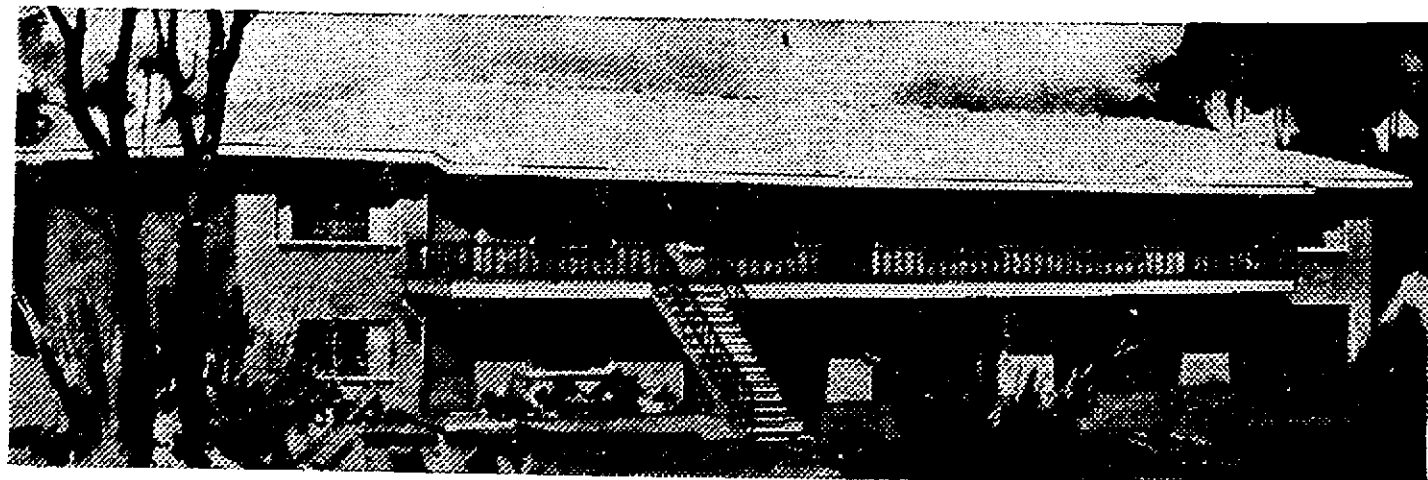
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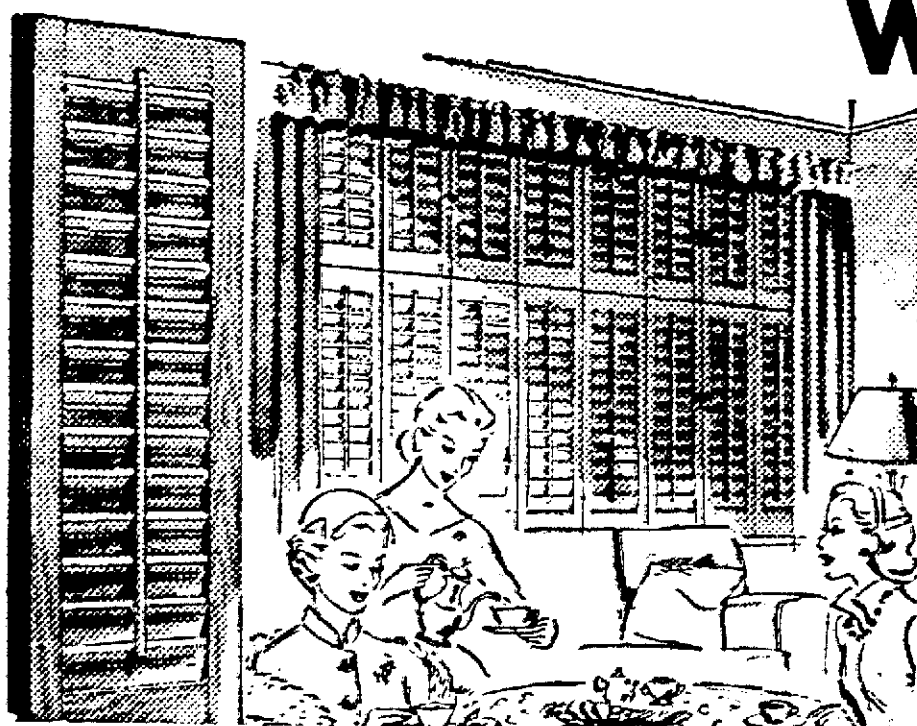
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Blue Water Boys

By Bob Ruskauft

TODAY, one of the saltiest fleets of sailing craft you could see in competition will be completing one of their last big races of 1957, as they slip over a mythical finish line off the Federal Lighthouse tower at Outer Harbor.

The race they finish is a long way from the biggest, or toughest or even drawing the mostest (though some 40 boats are in it).

But it is one of the most baffling, being the annual, 87.5-mile trip around Santa Barbara Island.

OVER THE YEARS it has been a little of everything from a battle against that aggravating thing, doldrums and freakish zephyrs, to knock-down winds; again facing that worst of plagues, fog.

Then, as Al Adams said: "You don't know which way you're going to round the island or how close, or who's about to bump into you."

And, for every skipper, navigator and man-jack of every crew (unless it's the crew off-watch and trying to sleep below), there are moments of extreme coffee nerves.

ADDING TO THE beauty of it, the race starts on a Saturday around 11:30 a.m. or at noon and usually the vanguard fleet hits the island in the dead of night.

Of course there are contrasting times, with a fresh, reaching breeze and a moon twice as large as it ever was, anywhere else.

That, for any blue-water sailor, is satisfaction enough.

For there isn't any purse, not in sailboat racing (unless you are an investor and go for these occasional calcutta pools).

The Santa Barbara Island race, it so happens, is particularly signal.

There is the principal piece for the event. This is a three-win award called the Santa Barbara Island trophy. It was presented 11 years ago by Donald W. Douglas.

The famed aircraft builder has also a unique interest in the

award. In years prior to its presentation, Douglas with his superb 78-footer, Endymion, was probably one of the most consistent winners of the island "toughie" in the long annals of the fixture.

But, for the event, there is added interest. It also marks the seventh, and concluding 1957 competition for the Lewis Whitney high-point trophy.

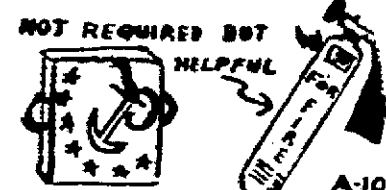
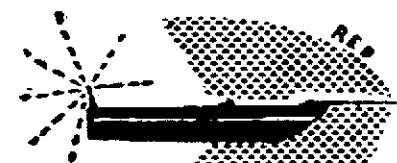
Plus which, it marks the final event in the first year of organized life of the Ocean Racing-Fleet of Southern California.

BOAT HOOKS: Apart from the Santa Barbara Island race finish, principal sailing action on the calendar today, finds the dinghy fleets racing at Newport Harbor in annual series competition.

For motorboaters, all is quiet in preparation for major fall competition ahead.

BOATING Brief

By Ed Ianuzzi



CLASS A OUTBOARDS

Outboards of Class A (less than 16 feet in length) are required to have a combination red and green light in front visible dead ahead to two points abaft the beam for one mile, a white light aft on the center-line visible all around two miles, an approved life preserver or buoyant cushion per person,



Arthur Evans of Upland takes time out from his cane-making to show some of his craftsmanship.

He Has No Time to Raise Cane

By Lila Smith Rorabaugh

ARTHUR EVANS, 475 Highland Ct., in Upland, has no time to raise cane. He makes them.

He creates walking sticks in unusual, handsome designs, each one different. Most carry some memory of Evans' past. For instance, one has on its handle a foot of the first deer he bagged. Another is made from a bit of a grapevine he swung on when a child.

There's a slithery one made of a crabapple-tree branch where he gathered fruit for his wife's first batch of jelly. Still another is of a cholla cactus near which he almost stepped on a rattlesnake.

"**AND HERE** is a favorite in my memory collection." Smiling, he fingered a squarish cane, turning the handle to reveal the face of a grouch carved on the tip. "This I made to resemble an old man who chased me for stealing his sugar pears when I was a kid."

There's one of a sassafras root. It reminds him of his mother's brew of sassafras tea, a treat to the family for spring-time tune-up before vitamins became known.

Stems of the canes are made mainly of vermillion from South Africa, a beautiful, hard, red wood of exceptional quality; amaranth (purpleheart) from British Guinea; bird's-eye maple; hickory, the heaviest and strongest of all; or sumac, the

lightest of all and requiring an inner support.

THE HANDLES are usually created in intricate, inlaid designs of such woods as desert ironwood from Arizona; locust from Pennsylvania; Osage orange from Kansas; myrtlewood from Oregon; or orangewood from California. Walnut, cherry, maple and oak are also used.

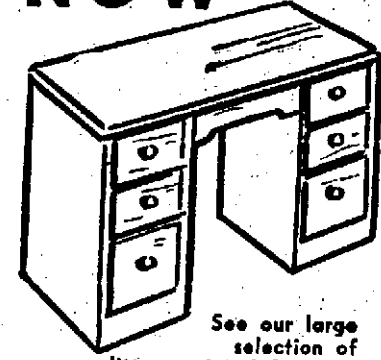
After visiting a son and daughter in Long Beach frequently, Evans, formerly a rail-roader, then a barber, and his gracious wife, Ethel, moved from Beaver Falls, Pa., to California eight years ago for their retirement.

Besides woodworking, Evans has enjoyed other forms of recreation. For a while he held many wrestling titles. And he became the winning checker player of his county. He played to a draw in three games with the world's champion, Newell Banks. He never lost in a match game.

"**I ALSO MAKE** checkerboards," he says, "just for the fun of it. I collect buttons, too, with pictures on them. And horseshoes with a history. And paper clippings of unusual, historical happenings."

Though Evans, far from young now, is a cane maker, he needs no cane. For he is a lively, energetic, pleasant man, straight and sprightly.

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VIKI

Pay Off Your 'Entertaining' Debts!



This inviting array of hot-weather foods allows you an opportunity to pay off entertaining debts.

By Mildred K. Flanary

Independent Press-Telegram Home Economics Editor

SUMMER'S on the wane, and your days for entertaining out-of-doors are numbered. So let's plan a party (in a big way) and pay off all those "nagging" hot-weather debts. There's lots of interest in things Hawaiian these days. Especially so since more and more of us in "these parts" are realizing that Hawaii supplies us with some of our highly important and popular foods. Hostesses, too, are adopting the Hawaiian idea of "take-it-easy" entertaining. That means simple but outstandingly good food, served in a simple but dramatic setting.

THAT'S WHY you'll be interested in this menu for an exotic but easy buffet supper. It features a dessert, paradise puffs, which are cream puffs with a difference. Following is the recipe for the "shells" and two separate fillings. Why not try them both? Cold fried chicken Old-fashioned scalloped potatoes (hot). Garlic french bread. Platter of sliced tomatoes sprinkled with chopped chives or parsley; ripe and green olives and crisp carrot sticks. Paradise puffs. Coffee, hot or iced.

Pepper Steak

- 3 tablespoons fat
- 1 clove garlic, minced
- 1/4 cup finely diced onion
- 1 pound round or flank steak
- 1 1/2 teaspoons Kitchen Bouquet
- 1 teaspoon salt
- 1/2 teaspoon pepper
- 2 large green peppers
- 1 teaspoon cornstarch
- 1 tablespoon Vermouth

Place fat in frying pan over moderate heat. Add garlic and onion and cook about 2 minutes, stirring frequently. Meanwhile cut meat in thin strips about 2 inches long and the diameter of a pencil. Place in a bowl and sprinkle with Kitchen Bouquet. Stir well to coat meat evenly. Add steak to onion in frying pan and brown lightly, stirring frequently, about 3 minutes. Sprinkle with salt and pepper and add the green peppers which have been cut into thin strips like the meat. Cover tightly and continue cooking until the pepper is barely tender, about 10 minutes. Blend together the cornstarch and Vermouth. Add to meat and peppers and cook, stirring constantly, until juices thicken. Serve immediately with hot cooked rice or buttered noodles. Makes 4 servings.

SERVE WITH: Tomato Soup—Buttered Rice or Noodles—Brussels Sprouts—Pear and Grated Cheese—Baked Custard.

BARBECUED STEAK

Rare, medium or well done steaks are the favorite fare of everyone of all ages and charcoal broiling is usually the preferred way to prepare them. With the weather still warm and balmy you will still want to cook and eat out in the patio. Here are some sure fire directions to obtain the best results:

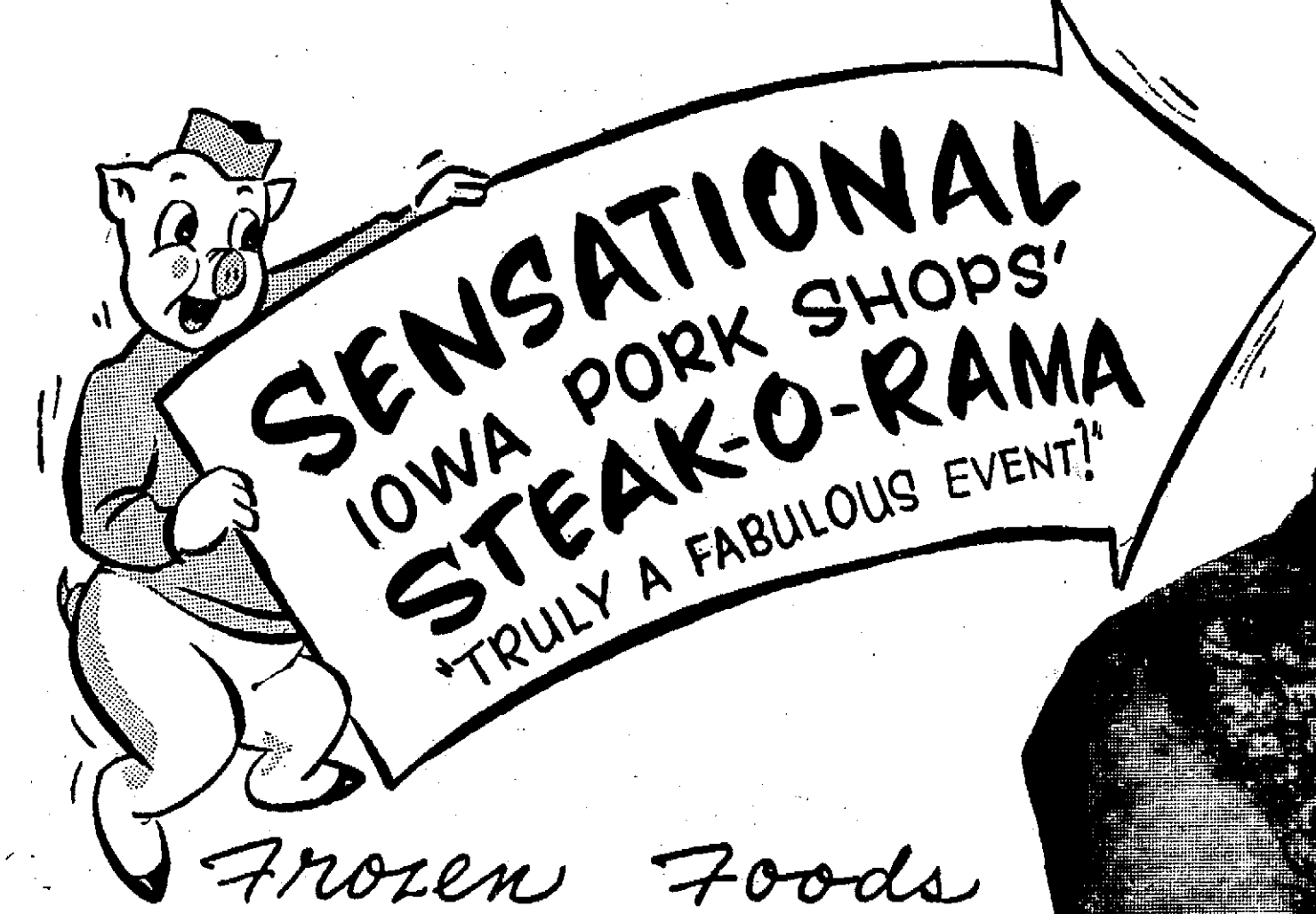
1. Take care in arranging the briquets to avoid flame-ups or too much smoke. After they are coated with a gray ash, spread them out from 1/2 to 3/4 inches apart and knock off the gray ash.
2. Broil the steaks at room temperature before placing on the grill. This makes it easier to judge the barbecuing time.
3. Turn each steak only once, and always use tongs or a wide spatula. Never a fork, because it pierces the meat and lets the juice escape.
4. To prevent steak from curling while barbecuing, slit or score the fat on the edge of meat at about 1/2-inch intervals before placing on the grill. You can marinate with your own favorite sauce or a bottle of barbecue sauce from the market or just after taking steak off the grill, season with butter, salt and coarse ground pepper.
5. A hood on the grill protects the steaks from cool breezes that will chill the top of the steak. With a low price on steaks this week, it's a good plan to buy some to put into your freezer.

With steak, all you need is baked potatoes, corn, or string beans, tossed green salad and fruit for dessert.



Dorothy Miller IOWA PORK SHOPS' HOSTESS

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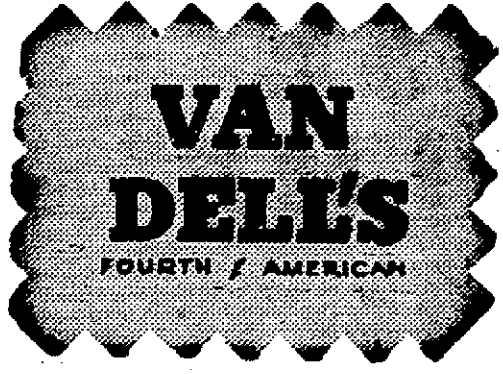
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LA REINA RULE

WHAT YOUR NAME MEANS

DEAR MISS RULE: It was a pleasant surprise to find your offer of a condensed genealogy. We are trying to give our children an idea of their family before them. We would much appreciate information on the name Carey.—V. C. V., Long Beach.

V. G. V.: CAREY is an old south-English name from the Celtic word "Carig" meaning "rock." "Cari" is listed as the owner of the castle and manor of Cary in Devonshire, in the 11th century Domesday Book of King William the Conqueror. In 1198 Adam de Cary, lord of the castle, was a renowned soldier under King Richard the Lion Hearted. Sir William Cary died in the Battle of Tewkesbury, 1471. Sir William's son Robert was ancestor of 5 lineages of Carys including the Viscounts Falkland and Hunsdon. The surname Carey was used interchangeably with Cary by many branches of the family. The coat-of-arms of this celebrated lineage has 3 silver roses on a diagonal black band over a silver shield. The Cary motto is "Conspicuous for virtue." John Cary was among the founders of Plymouth, Massachusetts.

A. S., MRS. H. K., V. L., A. M., Long Beach

Mrs. A. S., Mrs. H. K., V. L., A. M.: The MacLAUGHLINS claim descent from Lochlann, an ancient chief of the Irish Clan O'Neill who migrated to Scotland. Lochlann, a Gaelic form of the Norse "Logr-Land," means "from the lake-land" indicating archaic ancestry among Norse settlers in Ireland. Lochlann's sons formed the Clan MacLachlann that held Strathlachlan (Lachlan Valley) in Argyll, Scotland, in the 11th century. The lineage still holds Castle Lachlan on Loch Fyne. The clan chief was aide-de-camp to Bonnie Prince Charlie in 1745 and died in the Battle of Colloiden which ended the attempts of the royal Stuarts to reign in Britain. The surname was Anglicized to MacLaughlin, Laughlin, MacLaghlan, McLaughlin and other spellings. The family coat-of-arms is a shield divided into 4 sections. On the upper left quarter is a red lion-rampant on gold; the upper right has a red hand holding a black cross on a silver background; the lower left part has a galley with the sails furled on gold and lower right a salmon on a silver background.

DEAR MISS RULE: I would like the genealogy and coat-of-arms of my mother's maiden name GUERRERO.—MRS. B., Long Beach.

Mrs. B.: GUERRERO is a surname from continental Spain. In the days of wars between native Iberian Spanish and Moorish invaders, "guerrero" meant "foot-soldier." The coat-of-arms of the Guerreros of Castile has a gold band between two gold dragon heads on a scarlet shield. Around the edge of the shield are the Latin words "Ave Maria Gratia Plena" in gold lettering (meaning "Hail Mary, full of grace"). The Guerreros were among the early settlers of Mexico and California. Vicente Guerrero was President of Mexico in the early 1800s.

DEAR MISS RULE: I would sincerely appreciate the analysis of Darling.—S. D., Bellflower.

S. D.: DARLING is a rare, explicit, endearing name which was applied to a cherished, beloved person. This English name was at first "Dear-ling" later abbreviated to Darling, with the same meaning it has today, of great adoration. Adam Darlyng lived in Yorkshire in the 14th century. The family coat-of-arms has three crosses-crosslet (each arm of the cross crossed again) on a gold band across a blue shield covered with gold droplets.

Send your names to La Reina Rule in care of Southland Magazine, Independent, Press-Telegram, 6th & Pine, Long Beach 12, Calif., for analysis and brief genealogy, for publication in this column.

DEAR MISS RULE: Please give the analysis of the names McLaughlin, McLachlan, Laughlin and McLaughlin.—MRS.

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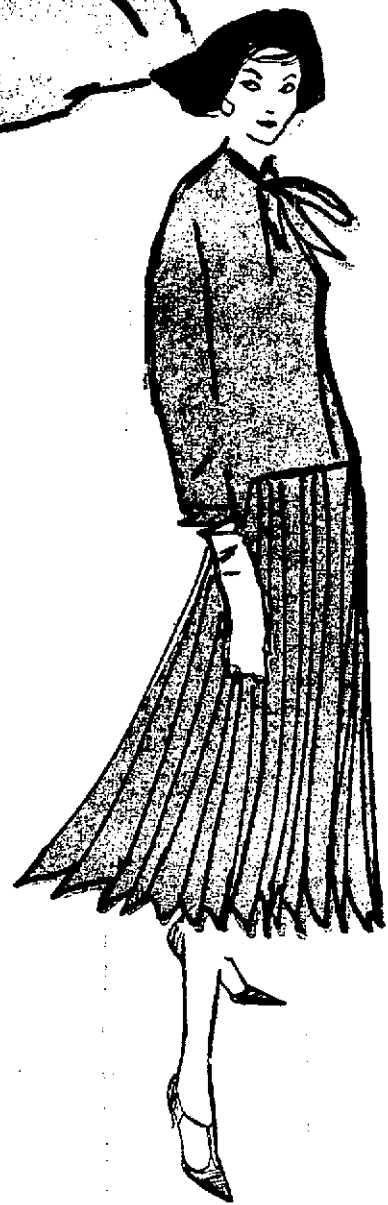
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Women

long beach 12, california
sunday, september 22 1957
section w

suits a la chanel, open jacket middy look pleated skirts electric blue .. important . . .



EVER SO GENTLY PURE white silk satin enfolds the figure and cups at hemline in the new melon shape. Demure cowl neckline dips daringly to waist in back. Obi sash, embroidered in pearls and rhinestones, wraps waist in single loop in front for faint suggestion of the Near East. A Helena Barbieri original from Buffums' Downtown, Pine and Broadway.

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SPORTSWEAR

Dramatic Elegance in Formal Attire

In keeping with the new feeling of elegance in fall fashion, formals are more opulent in design and color than ever before.

Milady will look like a bird-of-paradise in beautifully rich colors that span-the-spectrum: pink, peacock, ruby, citron yellow, geranium, and more—in solid hues, or blended into fabulous florals.

Jewels appear on buttons, and buckles. Many-strand necklaces are used as a foil for plunging necklines.

Fur, too, is used in new ways. One designer uses lustrous monkey fur on a short jacket that covers up a long-sleeved dinner dress. Another puts a lavish circle of chin-chilla on a flowing pink silk gown.

SILHOUETTES are softly-feminine with a feeling of oriental splendor. You'll see such extremes as the billowing "chalice" or "goblet" shapes, to the soft draped "far-east" look that is often achieved by sari-cloth from India, or other rich and ornate fabrics.

The narrow, willowy silhouette is used too. This wide variety offers a queen's choice of the most flattering styles for every taste and figure.

Hemline interest is so important with puffed harem skirts gathered into a narrow hemline band; and uneven, dipping hemlines are also being shown. Many a gown, short in front, dips to the floor in back.

DRAPING is shown at the side or back of numerous slim formals. Deep side slits show a Chinese influence. The slits open to show a matching facing, attached to the underskirt. A flower or bow is often the "eye-catcher."

Trains are back. They sweep

moderately behind both slim and wide skirted gowns, or they may be suggested by a panel, such as chiffon on a satin gown.

Without a doubt, you'll be brilliantly gowned this season for a dramatic entrance into a gala social whirl!

Irish Styles Circle Globe

Irish designer Sybil Connolly gets around. In fact, she gets clear around the world with her fashion collections. And herein lies the designer's dilemma.

Sybil has discovered that when it's fall in Ireland, it's spring in Australia. And so she has become so mixed up in shuffling seasons that she's showing her 1958 spring fashions in Australia before unveiling her 1957 winter clothes in Dublin and New York.

The globe-trotting Irish designer is touring the continent "down under" with her own Irish mannequins and a complete collection of next spring's clothes, under the sponsorship of an Australian newspaper chain.

IN SHIPPING seasons, the beautiful-but-not-dumb Sybil also skipped a few fashion hurdles and worked up some silhouette surprises for spring, feeling that by that time women of the northern hemisphere will be ready for a change from this fall's sack-like clothes.

Miss Connolly has developed her Dublin business to global proportions, showing her fashions regularly in America and other countries, but all the clothes are made in Ireland, making use of Irish tweeds, linens, laces and embroideries.



A CAPTIVATING Werle Original late day gown of French re-embroidered lace and sheer is shown by Parisienne, 539 E. Ocean Blvd. from its collection of couture fashions. The designer calls this his "Side Saddle" silhouette.

The **URBAN LOOK** . . . an elegant costume for luncheon, dinner or theater . . . Flattering brief capelet . . . Scoop neck dress bound and buttoned in dull satin . . . Pitch black tissue wool . . . 65.95.



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Autumn Has Own Charm for Brides

Autumn is a favorite season with brides-to-be, following close on the traditional month of June in popularity.

September weather is usually clear, golden and brilliant, often far more dependable than the alternate radiance and sulky fits of June. So it's possible to plan and actually have a beautiful wedding in the fall months with no need to duck fitful summer days.

Though many June brides favor the very pale pastels, the autumn bride likes the formality and tradition of white. To inject color into the wedding, she can reserve the lovely colors of autumn for her bridesmaids' dresses. Their flowers, too, will carry out the fall theme.

In keeping with the formality of white, the fall bride is likely to choose a wedding gown with graceful, tapering, long sleeves. The dress itself will be less frothy than that chosen by the June bride. It will rely on lovely simplicity of line. Lace will be used in bandings, appliques and panels.

Where the June bride favors the fragile and misty fabrics, the autumn bride will shine in rich and lustrous materials.

Fashion Favors Adaptable Styles

New York designer Jo Copeland says the big change in fashion in the next few years will not be in hemlines. "It will be in clothes without season; clothes to wear anytime in any climate," she said.

Already prints are as much a part of winter wardrobes as they are of summer; black and brown, once traditional winter shades, are top summer colors; white is shown for winter; and most of the new fabrics are all-climate weight.

"Few bulky wools are left," said Miss Copeland. "Now they're combined with silk for new lightness."

FOR THE FALL bride an exquisite creation is shown by Audrey's Bridal Aisle, 415 American Ave. and modeled by Nancy Oswald. Of rose patterned imported lace the waltz length ballerina skirt, crisply pleated, is overlaid with a huge apron effect of lace, terminating in deep ruffles.

Patterns Freshen New Sweaters

Patterned sweaters look fresh and colorful for fall.

The variety includes Schiffli embroidered-styles, argyle designs, novelty prints, intarsias and Scandinavian-inspired ski types.

Fur-trimmed sweaters continue popular. Newest looking are those with chiffon

overlays, bows or standaway collars. Mink and fox are favored trims.

Tops for Skiing

Novelty ribbed yokes, turtle necks and convertible hoods give top interest to ski sweaters this season.



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Color Is Fashion's Most Outstanding News for Fall '57 Season

Suggest Careful Planning for High-Style Wardrobe

By MARY LOU ZEHMS

Independent Press-Telegram Women's Editor

What's important for fall? The answer is on the front page of this semi-annual fashion edition—suits a la Chanel, open jackets, the middy look, pleated skirts, lots of jewels, small hats, coats with fur and color, color everywhere. These are but a few of the important "looks"; throughout the section today you will find just about everything that's beautiful in clothes—and all so easy to wear.

Of course, now the trick is to slide gracefully from one kind of look—the bronzed, end-of-summer tan—to this more elegant look for fall.

Here are a few quick hints: begin by using a temporary rinse to even the color of your sun-streaked hair; then, tone

down your tan with a new, paler foundation; start wearing a darker lipstick (even if it's just a shade deeper than the coral you've loved all summer).

★ ★ ★
NOW, DO SOME fashion-planning, particularly with suits and coats. There are three important suit shapes to consider. First is the short jacket and flared skirt with which you can plan to wear blouses and sweaters that tuck in, plus some handsome belts. Second, the suit with easy-fitting jacket, worn with an overblouse and pleated skirt. The most sophisticated is the third suit, a knee-length coat plus a skinny skirt. This really is good fashion if you're planning on sheaths this fall—but if you want graceful, full skirts then get a full-length, slightly full coat.

Glowing shades of blue, red, yellow, green and purple will be found in everything from sportswear to formal attire—it will be a season of light, bright and rich color spanning the spectrum.

★ ★ ★
WHETHER THE LOOK is complete color coordination or basics such as black, brown or gray plus color (one designer suggested just orange shoes to go with a complete black ensemble), its fashion expression is easy and graceful. Both

slim and full silhouettes are newly interpreted—the slender line is supple and relaxed, while "round" rather than "bouffant" describes the fuller-skirted approach to fall.

Dresses, suits and costumes reflect the cocoon influence, taking top width through standaway collars, shirred or gathered yokes and again dolman sleeves.

Almond-curved or balloon-skirted fashions appear most frequently in dressy styles for late day and evening and the curve is provided by beautiful drapes and folds of fabric or by pleats.

★ ★ ★
THE TWO-PIECE LOOK, whether real or simulated, is unquestionably one of the most important aspects of the casual look. The significant versions of the two-piece dress include overblouse, middy, fingertip tunic, belted peplum jackets and the one-piece dress with the elongated bodice.

The stand-away neckline defines fall 1957 fashions, in contrast to the close-fitting necklines of last fall.

★ ★ ★
SPORTSWEAR FOR FALL is marked by ruggedness, expressed in oversized blanket-type plaids, many softened with brushed surfaces; rustic nubbed tweeds and novelty stripes; coarse and hairy shetland-type fabrics. Pleats are scheduled

for a major role. There is more silhouette ease and clothes fall close to the body giving an over-all slim effect.

★ ★ ★
NEW, YET WEARABLE, describes fall millinery. Hats are off-the-face revealing more hair; smaller hats fit closely to the head. Back-swept berets and back-moving turbans and side-sweeping profiles stand out in the popularity poll. Flat furs and long hairs, mink and more mink, will be seen in great abundance on the head.

Now you can meet fall comfortably, composed and confident. The whole world looks lovelier to you and vice versa, when you wear this special feeling—that you know what you want to wear—and you know you'll look your most fashionable. Money alone can't buy it, yet it's yours for ever so little when you do that fashion-planning we suggested earlier in this article.

We trust the following pages of drawings and photographs will help you plan.

Models posing for photographs are from Wilma Hastings School of Fashion Modeling and the drawings and sketches are by Jacqueline Wood, Long Beach artist. Everything pictured in the section may be purchased in Long Beach.

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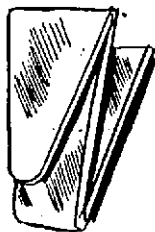
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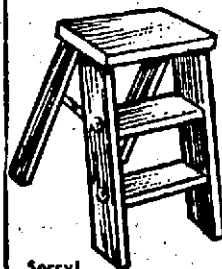


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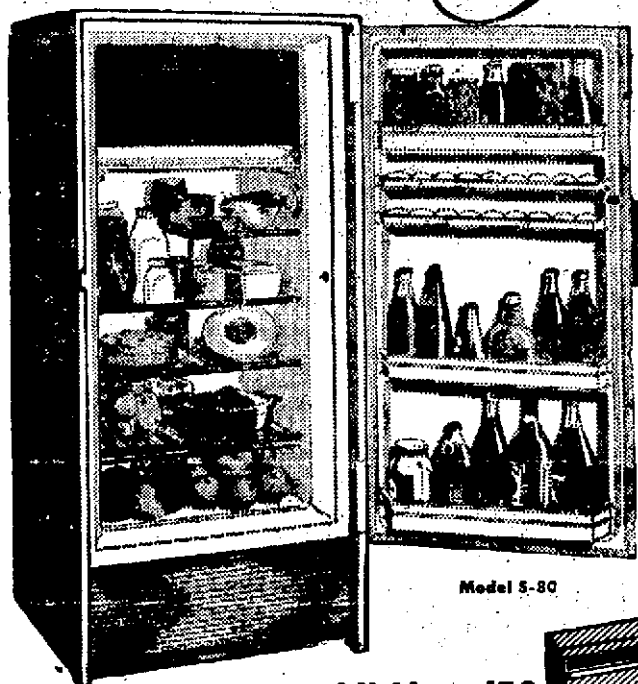
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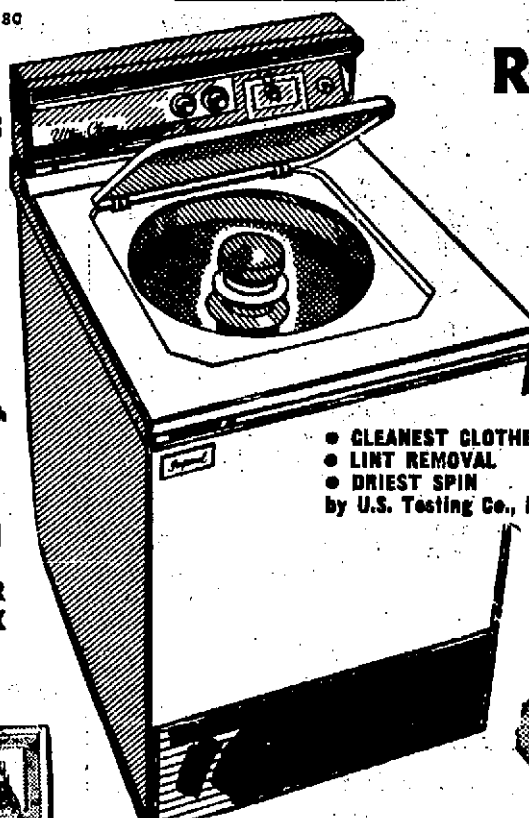
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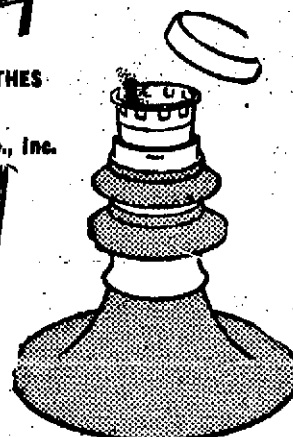
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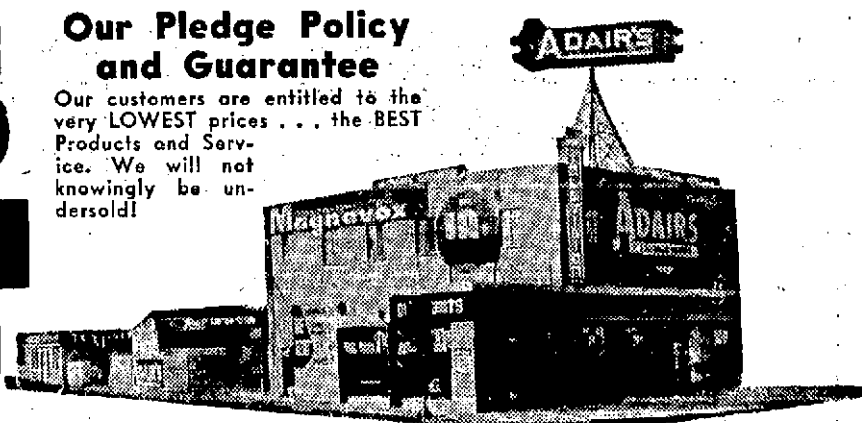
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Cocoon Shape Sets Trend

"Luxurious" is the word for coats this fall, reflected in soft, round lines with a look of casual elegance borrowed from the Thirties, in opulent fabrics and lavish use of fur and in rich colors or important neutrals.

Newest silhouette is the cocoon shape with top width that tapers down to the hemline. It may be moderately slim or gracefully full. Equally new is its reverse silhouette that slightly widens to the hemline, usually through pleats softly released from a dropped yoke.

Voluminous coats with cape-like styling offer still more silhouette choices. There are many wide mantle-like coats with cape-back fullness, unpressed folds at the shoulder line, narrow gathered yokes or wide back panels.

SLEEVES IN GENERAL are deeper with many variations of the kimono, dolman and batwing types and wide, rounded shoulders. Shoulder yokes are often cut in one with the sleeves for a look of extra width.

Wide collars spreading from the shoulders are another expression of the top-width look. Other neckline interest centers around soft bows, drapings and pleating. There are many stand-away collars, soft, crushed collars and self-fabric attached scarfs, loosely knotted.

Fur and fur-like trims of all kinds are more popular than ever. They range from modest touches to lavish borders, collars, cuffs, linings and facings.

Much fashion focuses at the back of coats. Favored treatments include deep cowl draped backs, curved yokes, inverted pleats and bloused fullness caught by low-placed belts or bows.

Deep velvety fabrics, tweed, cashmere and improved synthetic piles are all popular.



SABLE SOFTLY frames the hood of this Borgana coat of creamy magnolia. Its sleeves are tapered to push up gently. Sable's color is repeated in the wool knit boucle dress by Kimberly, a one-piece Empire style. Modeled by Joan Shuff for Irene's, 213 E. Broadway.

Sizes Differ

Most New York models wear a whole range of sizes: 8, 9, 10 and 11. The reason for this is not that their figures change but that dress sizes differ so that they really can wear any one of those. Remember this the next time you shop for a dress and don't be guided by the size tag alone.

The added touch of Glamour... a Hat from Dinels'. Pictured... Helmet Toque of Turtle Dove gray velvet... bordered in lustrous Spanish Coque feathers. Priced at \$49.95. Others from \$13.95.



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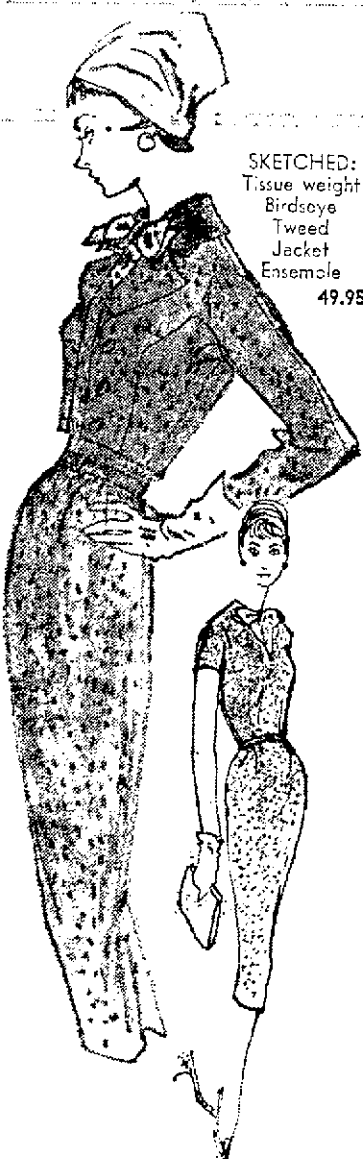
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Birdseye
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501 East Ocean Blvd.

Leather Seen in Many New Coats, Jackets

Try It Out

Never buy a dress by just taking a look at yourself fore and aft in a full-length mirror. Sit down in it and walk in it. This is the only way to make sure that it's really wearable.

Gracefully draped and richly textured, leather fashions for fall show the languid, feminine lines of the most important new silhouettes. The selection includes everything from jackets and coats to leather and tweed suits — and even after-five separates.

Easy and casual, leather coats and jackets get added distinction from belts, large pockets, double-breasted buttons and decorative stitching. Lengths range from below-the-waist to fingertip for jackets, and from three-quarter to full for coats.

Many new linings are seen, including red felt used to perk up earthen-toned suede jackets and black capeskin coats. Another newcomer in linings is striped wool jersey matched to a slim suede coat. Wool knit and padded silk foulard linings add appeal, and zip-out alpaca linings are popular.

Peak of luxury is mink used to line a wrap-around capeskin coat. The same model is also found lined with rabbit.

THE FASHIONABLE cocoon-shaped coat appears in leather with deep dolman sleeves, wide collar, shirred back yoke and tapered hemline. Popular, too, is the three-quarter length tunic coat with large shawl collar, full sleeves gathered at the wrist and a slight flare at the sides.

Conversation-piece fashions in leather include a shortie trench coat that hits just below the waist when belted, a his 'n' hers blazer jacket, a ski jacket in wool knit and leather and a coat with two sets of removable buttons — leather for afternoon wear, rhinestones for evening.

In after-five separates, pastel leather tops cut along blouse lines are popular companions for flared woolen skirts in matching colors.

Jewel and fur trims abound on cropped jackets and coats. Velvet ribbon or floral appliques, worked from shoulder to bodice, give waist length jackets a youthful air.



LUSCIOUS Selene beaver in Paris ruby tones gives vent to the modified turban look for fall in an original hat by Suzy Lee. Tiers of beaver define crown and brim with a band of grosgrain ribbon adding detail. Modeled for Alice Clark, 247 E. Ocean Blvd., by Elva Lewis.

Fur Will Go to Your Head

Fur fashions start at the top this fall, and the woman who faces winter without a fur hat is going to feel definitely under-privileged.

This may be construed as a break for husbands and fathers who foot the bills, because the girls probably are going to be satisfied to ask for a fur hat instead of a fur coat this year. Plain cloth coats and winter suits with fur added in small doses in the form of accessories are going to be seen in many fashionable spots, come fall. They look new, exciting and flattering.

FUR HATS come in all shapes, sizes and pelts in the fall collection of Sally Victor, but the favorites of this pint-size designer are caps in infinite variety. She shows African caps with pointed backs, worn far back on the head in the manner of belles of the African Gold Coast, with white broadtail and dark mink the favored makings.

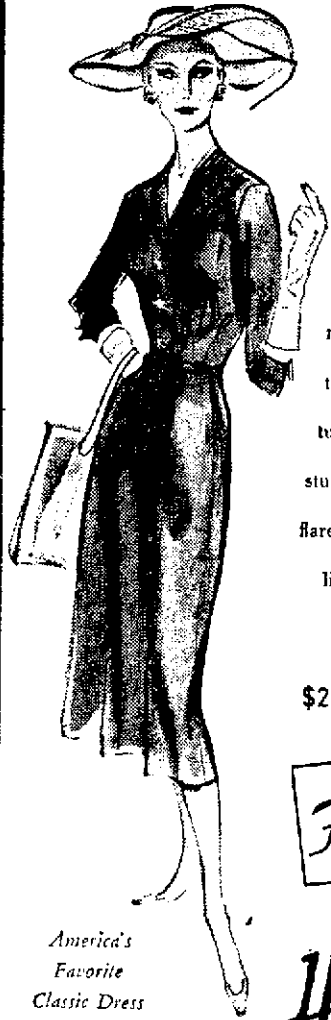
Sometimes the caps grow to king-size berets, dramatic in leopard with giant handbags to match. These may be worn in any number of ways, to suit the taste and type of the wearer.

Among the furs that will be seen on fashionable heads this fall are: silver fox, red fox, leopard, ermine, cheetah, broadtail and all mutations of mink.

Adds Importance

The new longer suit jacket is even newer when softly crushed at the waist with an important belt.

Fall Forecast: Fair and Lovely... Frances Dexter



Stud classic headed for a busy Fall season... and many seasons to come! There's fashion news in the interesting tucked collar, and sparkle in the eye-catching studs. Three-quarter-length sleeves, a 9-gore softly flared skirt, and action-back are other details you'll like in this SUPREMA acetate and rayon crepe. Misses', Women's and Half Sizes.

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Frances Dexter
ORIGINAL
by ALEX CANAFIOL

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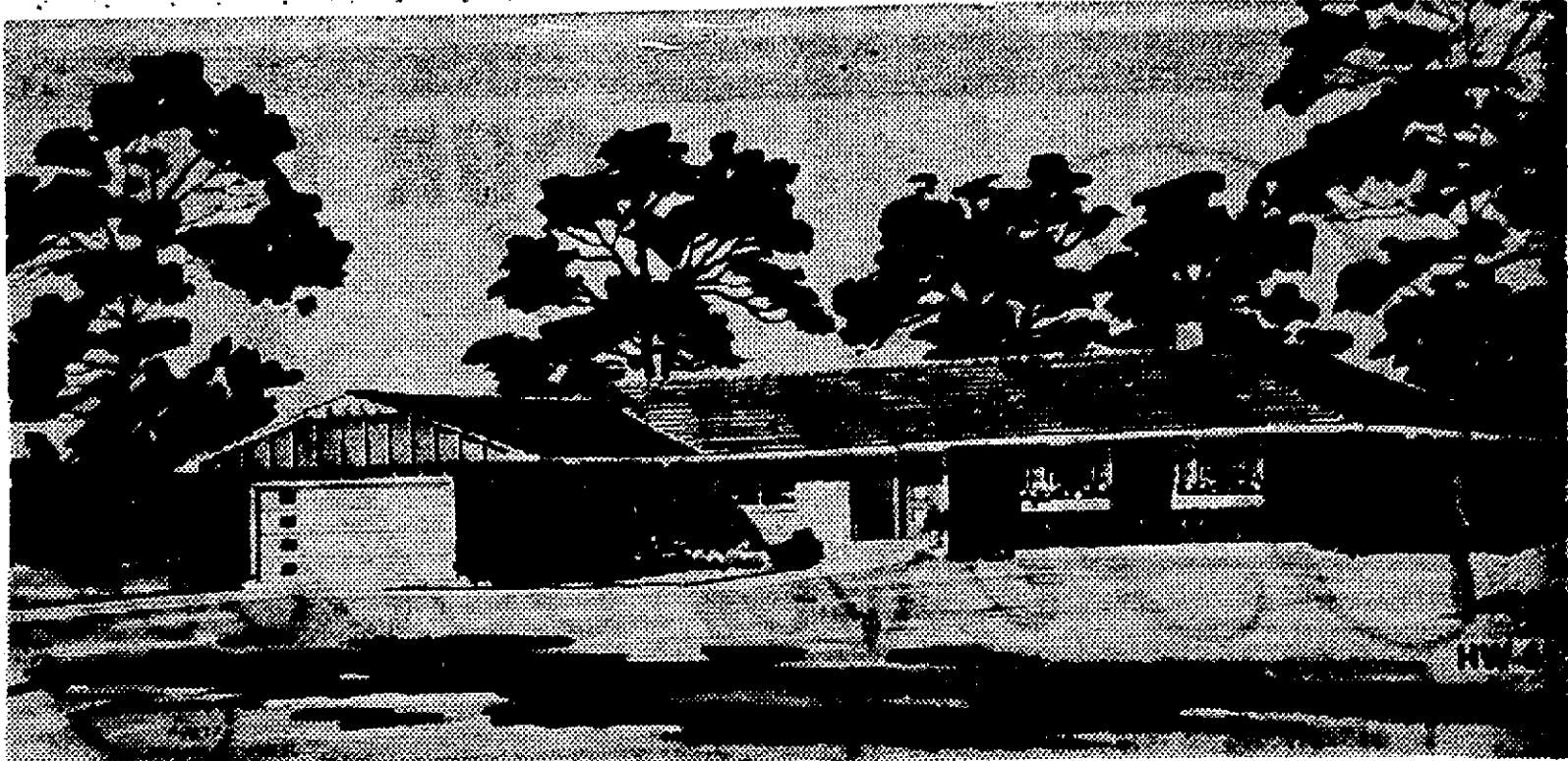
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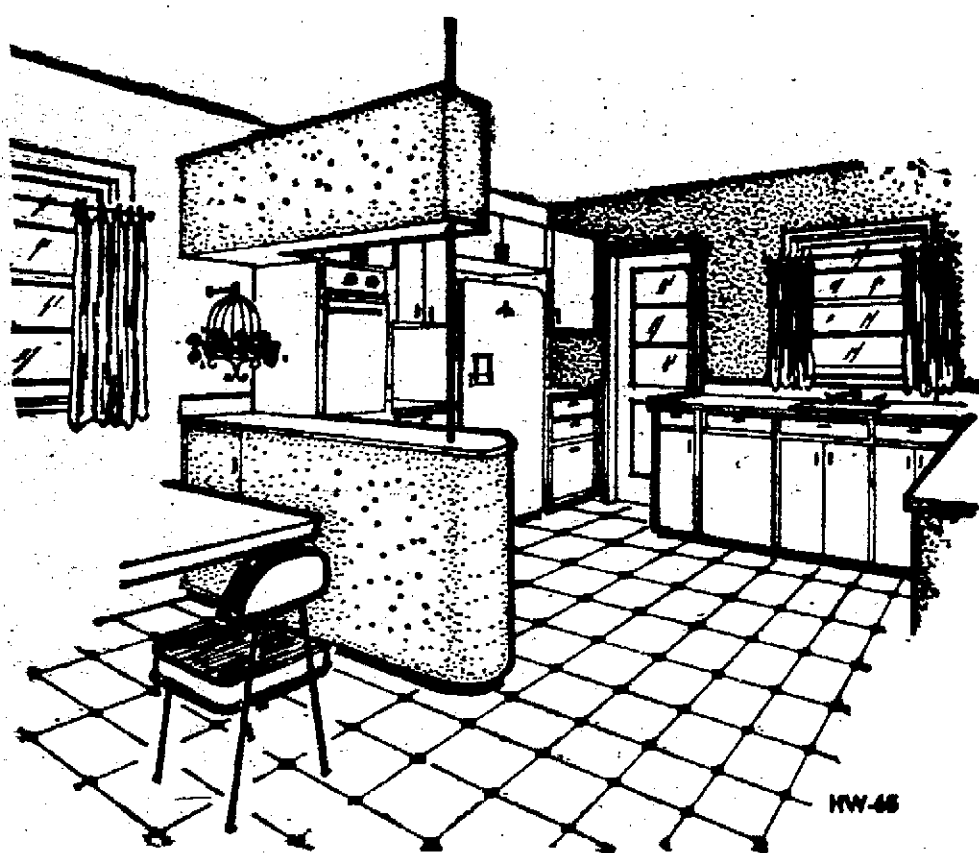
**Now I
work for
WINTER
WAGES**



Vertical battens over garage, asphalt shingled roof and balanced front of brick veneer and wood shingles give indented exterior a "different" look.

Reserved for Quiet Family Living

By Andrew C. Lang



Modern kitchen is smartly divided into breakfasting and working areas, placed for keeping eye on kids.

THE prized and elusive element of privacy is one of the most attractive features of the modern ranch home that is today's subject.

While putting a cheery face forward, it reserves for quiet family living its secluded interior region.

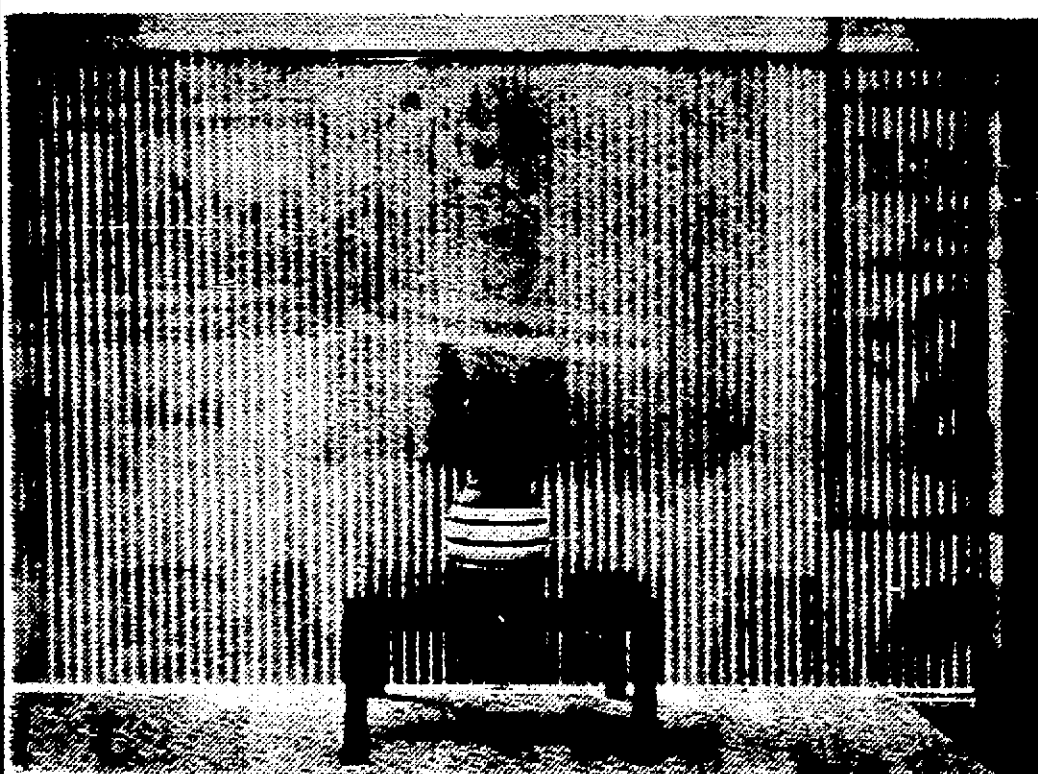
With living room, dining room, family room and master bedroom all at the rear, something naturally had to go in front. Facing on the street are the two lesser bedrooms, the foyer and the breakfast area. The kitchen and a covered porch are screened effectively from intrusion by the garage.

SUCH A PLAN, which has been designated HW-65 in The House of the Week series, was originated appropriately enough by Herman H. York, an architect who makes his home in a big city suburb, where privacy may be specially valuable.

But, while seeking privacy, York made no sacrifices for it. The fundamentals of good living (Continued on Page 41.)

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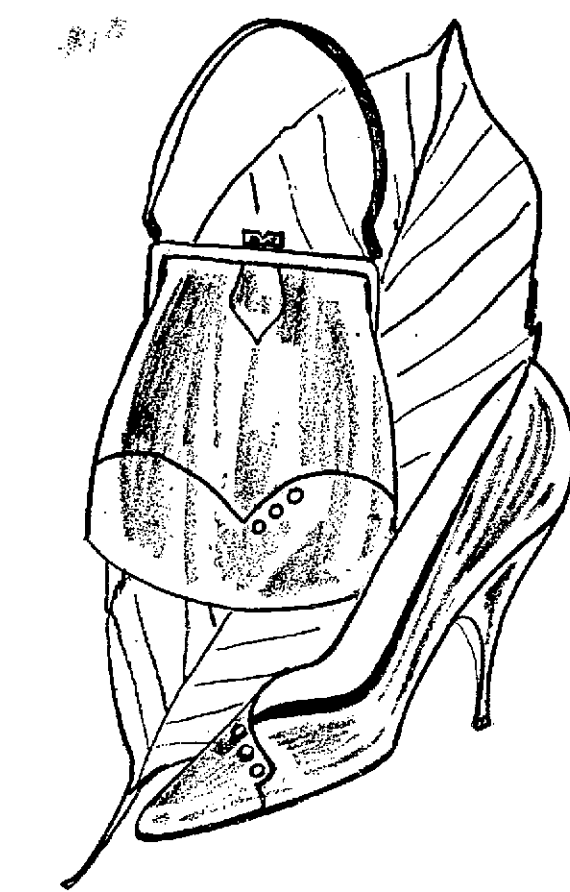
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EASY TERMS



STEP INTO FALL, best foot forward, in this pearlized antique bronze shoe with tapered toe, slender heel and three-button trim. Innes Shoes, 5032 Pepperwood Ave., features them with bag to match.

IMPORTED ENCHANTE wool, deep coral red, is meticulously tailored by Frederic Harvey for Miss America. Under the short jacket is a dress, important in its own right. The collarless neckline is a shallow V, the cap sleeves are brief. Diagonal sham flap pockets contribute flattering hip-line interest. Leslie James hat is beige sheared beaver. Barbara McKee poses in the costume from Chrysteen Shop, 4352 Atlantic Ave.

Relaxed, Easy Fit in Suits

Smart Accent

One way to greet fall is in a costume all in one neutral shade (beige?) with one single accent in a striking color. Bronze might be the accent for beige.

Buttons, Trim Decorate Gloves

Decorative details and trims for gloves give hands a well-dressed look this fall.

Ocean pearl buttons in tiny sizes trim cuffs and backs of fabric gloves. Pleats and gussets, embroidered or scalloped cuffs, fagoting and seed pearls are other distinctive touches, and there's an abundance of hand-sewn details.

Suede and kid gloves take either self-trims or a wide choice of other trimmings. Among the self-trims are tucked vents, draped cuffs, kid lacings and cutouts in a variety of shapes.

Velvet bows, jet or crystal beads and iridescent sequins are some of the opulent trims for dressy leather gloves. Embroidered floral patterns on backs or fingertips add interest. Silk tassels, braid or fringe provide other ornamental touches.

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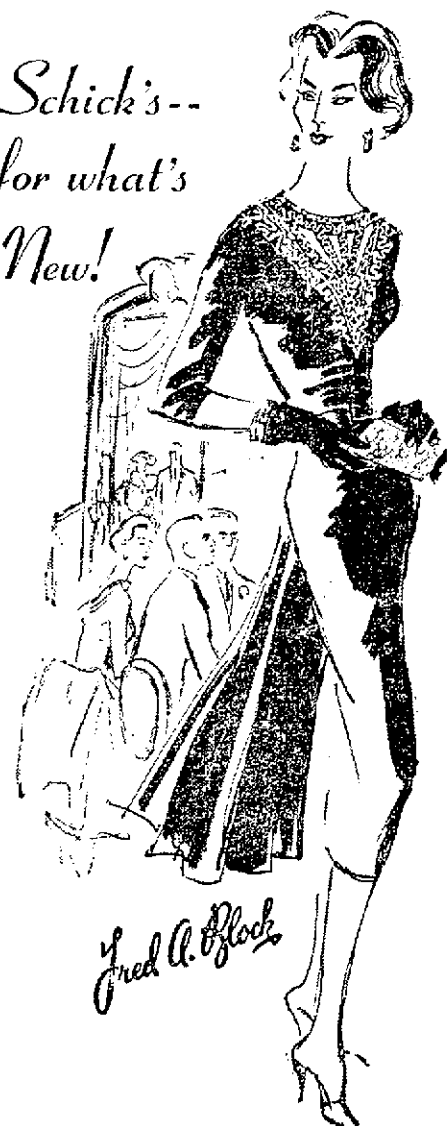
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Take an eye-catching deep-yoke neckline... deck it with important embroidery peppered in sparkled-beads... pucker-up the sleeves... drape a graceful fly away panel down the back. Raves for this Fred A. Block Moss crepe dress that flaunts its individuality. A concoction for the young in heart. Blue or peach.

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Under the relaxing influence of pleats, gathers and other line-softeners, suits take the easy way into fall. The unfitted jacket comes in for a large share of attention, while other jackets fitted or not-quite-fitted, are pretty exceptions present in notable quantity.

Some adaptable jackets have the capacity to look either loose or fitted. In the fitted version the waistline is belted and the belt removes to let the jacket flow free. Belts, whether leather, self-fabric or satin, are an important adjunct of fall suits and often appear on jackets with bloused or easily-gathered backs.

SKIRT TREATMENTS are many. It's a great season for pleats of every kind, and a leading example is the box-pleated skirt teamed up with a boxy, pocketed, Chanel-influenced jacket. Other skirts are pegged, paneled or easily gathered.

The "straight" skirt only looks that way and takes its ease through gathers, bias cuts, hemline pleats or side slits. The cocoon-shaped skirt, wider through the midriff and nipping in at the hem, looks well with jackets that display wider shoulders.

Jackets range from pep-lumed, hipbone lengths to three-quarter and seven-eighths lengths.

LONGER JACKETS prove the "winter suit" is back in force, and the fabric choice frequently is tweed. Suits with matching coats are another fall fashion approach to winter.

Open necklines, to be filled in with furs or scarves, are important, while the fur-trimmed suit seems likely to become a daytime "must."

Suit colorings include many vibrant hues in solids and plaids, as well as black, gray, and black and white mixtures.

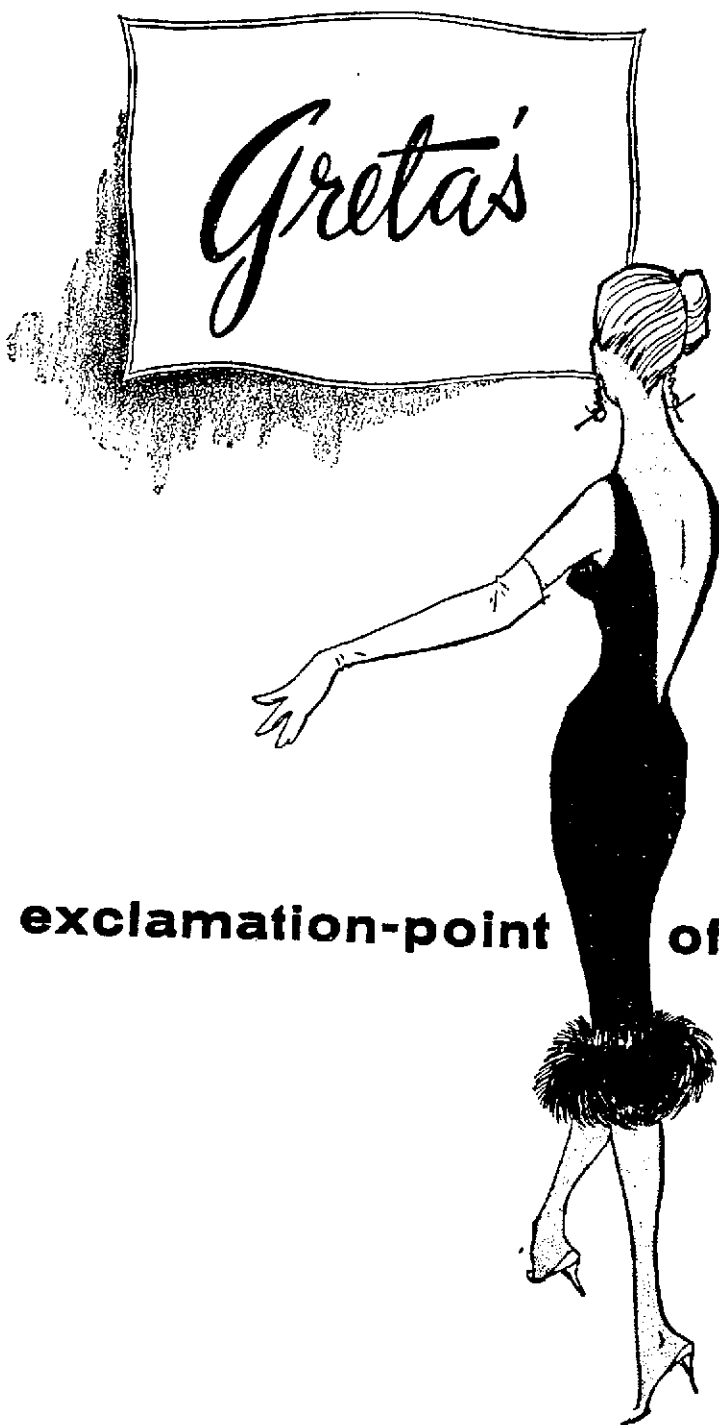
Elegance in Use of Fur

The best argument any woman can give herself in favor of buying a fur-trimmed suit this fall is that it will make her look both beautiful and elegant.

Women are well aware of the drama inherent in the combination of white mink and black broadcloth. Such suits are shown every fall and the favored few buy them.

This year, suits with fur trim are everywhere, for everybody. The woman who feels that her use of the black suit with white mink or ermine trim would be limited can have a suit in black or red or blue or green with a little collar of ranch mink.

She can, if she likes, splurge on one really beautiful suit of wool with a collar of sable and regard it as a kind of wardrobe investment.



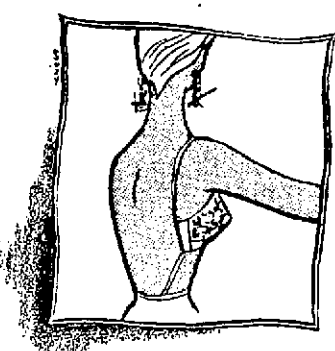
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by luis estevez

Siren-voiced softness of fluent black crepe, fur trimmed for elegance.

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Designed by luis estevez for Warners.

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It's Important Fall for Luxury Coats, Furs



DISTINCTIVE STYLING of this new tiered stole of natural Emba Diadem mink gives each skin individual sculptured beauty never before attained, yet retains the comfort of the contoured stole. Elva Lewis models for Lockwood Furs, 711 Pine Ave.



THE FURRIER'S art completes the perfect ensemble for fall and winter with this natural diadem mink cape, styled with opulent bolster collar and featured by Harris Furs, at 4260 Atlantic Ave.

Slow Down

Many persons worry themselves out of a good night's sleep. Experts say to slow down the daily routine as bedtime nears. Soothing music, soothing conversation or just plain quiet help set the slumber stage. Arguments, blood-chilling mysteries and loud music do little to entice sleep.

Pajama Pointers

Sport shirt detailing has cropped up in men's pajama tops, this fall, complete with button down collars and continental influence. Fabrics are soft and smoothly finished, white colors are bright, with red the leader.

Alice Clark

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THERE'S A KNIT LOOK to this Forstman cross dye notte fabric, a black and white tweed, tailored in crisp lines. Designer Zelinka-Matlick adds patch pockets and big buttons for a little boy look. The beret is black fur. Shown by May Company, 5100 Lakewood Blvd., in Better Coats department.

Lilli Ann's New Collection Shows Italian Influence

LILLI Ann features a strong Italian influence in their fall collection of coats, suits and dresses — an influence that brings a fresh concept of great elegance for both daytime and evening. In particular, they stress the "Venetian Look," with the shoulder line moulded to the body for a sleeked-down appearance. The important and very fashionable "fur touch" is most apparent . . . accenting the neckline, the shoulder line.

Suits are both mildly and blatantly curvaceous, with shorter jackets, deep stand-

away collars and slim skirts. Suit fabrics are predominantly French, and Lilli Ann calls one "Ambrosia," a prize fabric of Blin & Blin with a sprinkle of cashmere which gives it an amazing sparkle. "Velour du Nord" is a favorite fabric for dressy theater suits. Other suit fabrics are "Bamboo" (Lilli Ann's silk and worsted mixture), flannel, gabardine and sharkskin.

COATS IN THE collection are in the same fabulous fabrics, and often fur trimmed. The Lilli Ann designers have created a "Perfection Body" designed to slenderize and emphasize the beauty of the wearer. The collection features both fitted and loose coats—the full coats being exceptionally full and sweepingly cut to dramatize the styling and the rich fabrics.

The new and destined-to-be-success story dress from the collection, is the "dress sheath," with filled-in scoop neckline and smoothly fitting brief jacket cover-up . . . making a versatile costume with endless and varied uses.

Cottons Step Into Autumn

Transition cottons are steppingstones to fall! The end-of-summer slump is as passé as hoopskirts.

Starting with those occasional cool days in mid-August, and running through the Indian summer days of October, smart girls are dressing in the new transition cottons. Nothing bridges the awkward gap between pastel cottons and winter wools quite so effectively as the dark cottons, designed to be worn with little velvet hats and crisp fall accessories.

This fall, there's a steppingstone cotton for every mood, every style, every pocketbook. Whether you like store-bought clothes, or whether you're one of the increasing number of women who do their own sewing, you'll find the new fabrics ideal for a variety of styles. For days that are still warm enough to demand a cotton, you'll be wise to select a fabric that will launder easily, and require a minimum of upkeep. Be sure to look for the Sanforized label, whether it's ready-to-wear or piece goods. This label means that the garment is completely washable, and will not shrink out of fit, no matter how many times it's dunked in the family washing machine.

Nice Work IF You Can Get It

Improbable . . . but true. One of our best-known textile mills recently had a problem — how to test a brand new deep-pleat coat fabric. The laboratory tests didn't seem quite sufficient, so four coats were made up and four willing office workers volunteered. Their assignment — to wear the coats for several hours a day while actual use conditions were simulated, and while the fabric's resistance to folding, pulling and stretching was given a realistic, though unusual, trial.

THIS BEING in the heat of summer, an air-conditioned car was bought, a chauffeur procured and four to five hundred miles covered every day for several weeks by the bevy of beauties! Which

Perfume 'Sets'

Most dressing routines call for a swift dab of perfume or cologne just before whisking out the door. This, however, does little good. Apply a fragrance 15-20 minutes before going outside. This allows it to set. Otherwise, it will disappear rapidly in the fresh air.

Favorite Colors

What are America's favorite colors? A leading manufacturer reports that its best selling colors in 1936-37 were white, alabaster, natural, sandalwood, mocha, brown, gold, antique gold, celadon, rose-dust, ice pink, and turquoise.

proves to what lengths a manufacturer will go to protect and protect his product . . . and, it's a nice job if you can get it—yes, ma'am!

if it's unexpected expect it from
Anne Fogarty



Anne Fogarty personifies her Gentlewoman of Fashion in a spectacular sheath. Created from Lawford's wonderful herringbone wool in stripes of gray, white and black. Beautiful handling with a high self neck and long tapered sleeves.

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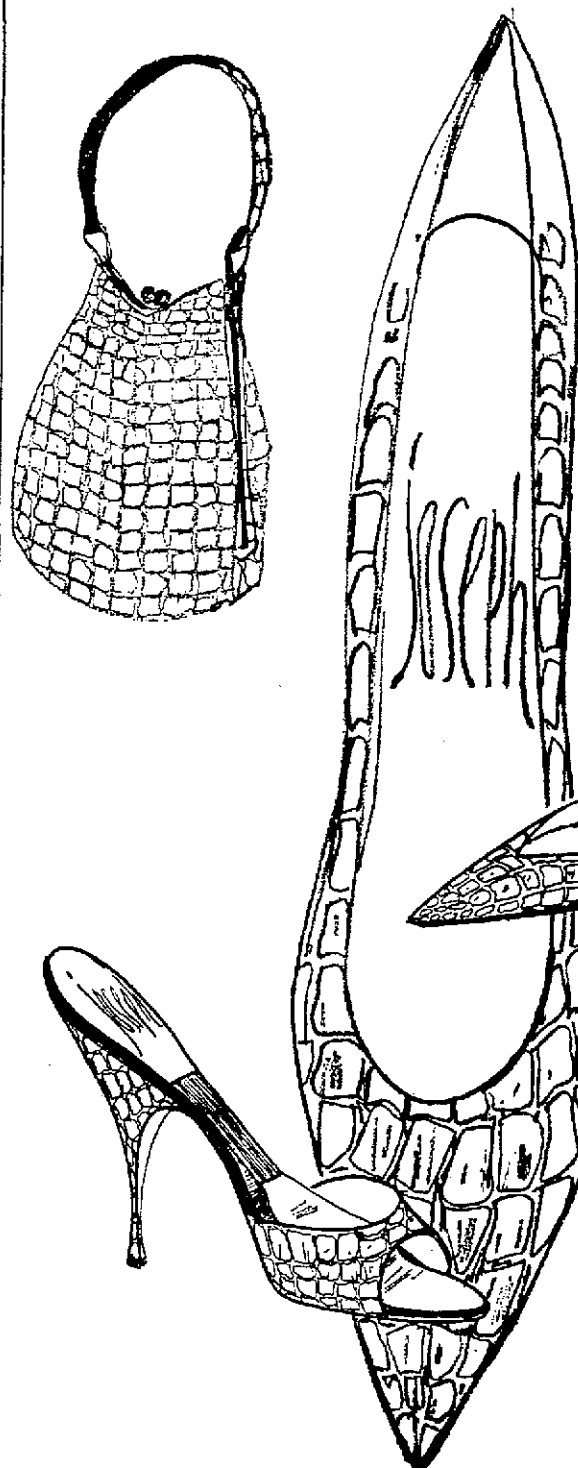
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OPEN FRIDAY EVENING TILL 9 P.M.



GOLD SATIN reflects light with golden luster in this ball gown of deliberate elegance. Designer Harvey Berin has fashioned the rich fabric on simple lines for maximum importance. The bell-shaped skirt is folded softly into the waistline. Lera Gunther models the gown for Schick's, 701 Pine Ave.



ADMIRING EYES take in the artful draping, the pearled halter neckline, then glide to the back where generous panels float from a flat bow. Dramatic red taffeta by Emma Domb for grand entrances. Sizes 8-16. At The Broadway, Los Altos.



DESIGNED for a debutante by Maurice Rentner is this gown from Gibson's Style Shop, 501 E. Ocean Blvd., charmingly worn by Ellen Kree. A black sheer jersey wool top and white peau de sole skirt are dramatically united by handsome cummerbund of crushed pink satin and red velvet accented by handsome, full blown roses.

Satin Shines Forth in New Fall Styles

Satin is destined to receive rave reviews this year during the hours after the twilight curtain falls! Shapes and shades mark the theme of the satin story. Skirts hold the silhouette limelight with sparkle in the handling of almond curves and hemline gathers. Dolman sleeves add grace to the bodice scene. Silk chiffon co-stars with satin as the enhancing foil —

1930 Influential

Fashions for fall, 1957 reflect the mood rather than the exact look of the 1930's, the era that has been the strongest inspirational factor to the designers this season. Styles of elegance with easy motion are the result.

flowing in panels from the waist or neckline. Colors are spectacular with many new hues making a brilliant entrance. Fiery reds and a freshly mixed pinky-orange are vividly cast against elegant darker shades. Accentuated pastels are promoted in "no-color" pink, "bisque, delicate beige, hyacinth and "blue mist."



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Columbia

- First at Pacific—Long Beach
- No. Pepperwood—Lakewood Center
- Pacific at Zoe—Huntington Park



CUT VELVET is reappearing this season, after too long an absence, and is featured in a sheath, designed over nude chiffon. The scoop neckline in front is carried into a low backline. The style pictured, modeled by Diane Weidel, comes in sizes 10 to 16. It is one of many exotic fashions being shown this fall at Greta's, 5012 E. Second St.

New Richness in After-Five Wear

Rich fabrics, vibrant colors and elegant designs unite to produce this season's dramatic fashions for late day and evening scene. In vivid reds, electric and peacock blues, citrus yellows and tangerines, glowing pinks and emerald greens. The sparkle of gold or silver metallic threads enhances many costumes.

Satin, chiffon, brocade, velvet create glamour for the evening wear.

Amid the whirl of color, there's excitement in boldly white or black fashions, with the black crepe dress getting special attention.

Trimmings, too, are opulent, and include lace, beading, sequins, metallic embroidery and lavish helpings of fur.

The silhouette news includes the drama of covered arms and wide bare necklines topping long, narrow gowns or, contrastingly, the décollete top above a puffed skirt. Another news-maker is the evening suit.

Trains make an important reappearance.

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Millinery Matter

Feathers on hats are shaping up sleeker and more shapely than last season and

just as important. They fit the 1957 fashion adaptation of 1930 to a "T"!

Western Elegance Robe Trends

New in leather garments are frontier pants and gauntlet-cuffed shirts in gold leaf kidskin, or white kidskin encrusted with jeweled embroidery; leather skirts dyed to match cashmere sweaters, and even kid cocktail dresses.

Trends in lounging robes for men spotlight new rich colors and luxurious fabrics that include heavy silks and simulated silks. Patterns for the most part are small printed motifs and woven effects.



Columbia downtown now open every Monday and Friday night

with the added elegance of fur trimming for that look of luxury...

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Columbia Lakewood open Monday, Thursday, Friday 'til 9:30 P. M.

Columbia Huntington Park open Monday, Friday 'til 9 P. M.



mink collared broadcloth suit

99.50

The smart suit for fall wears a collar of mink. Pictured left, one of a striking collection reflecting the season's all important flash of fur. Chiffon-weight wool broadcloth. Misses' sizes. Black with natural ranch mink.

luxury coat plus canadian lynx

119.95

Delightfully styled and tailored of Fabric of France Angel Cloth. Featured in Harpers Bazaar. Large cape collar edged with natural Canadian lynx. One of a collection.



Columbia

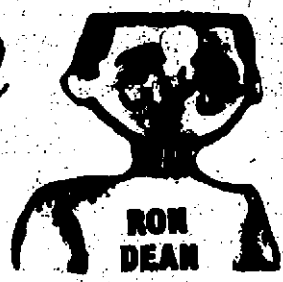
GREEN STAMPS

You save as you spend. Green Stamps are given at Columbia Lakewood and Huntington Park stores.

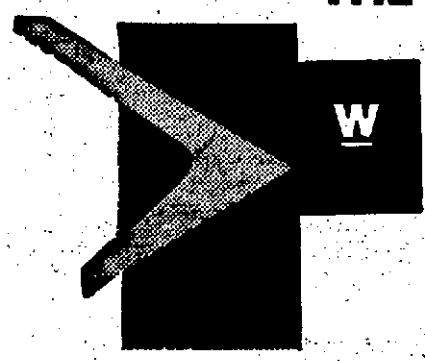
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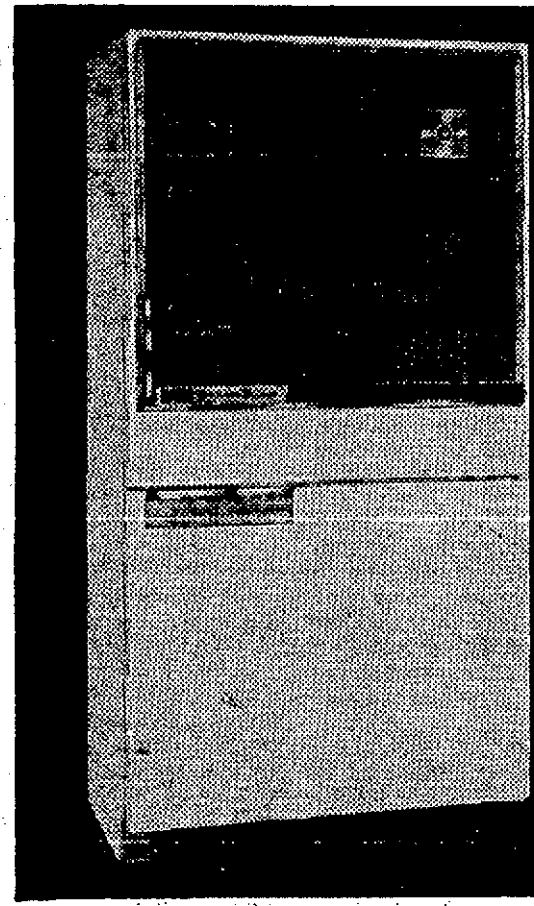
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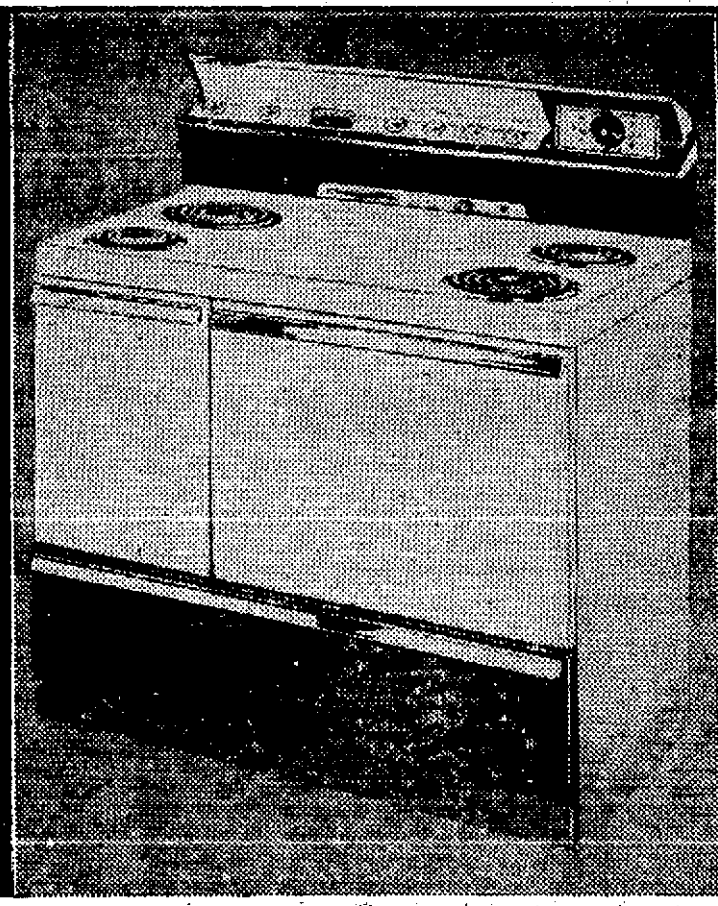
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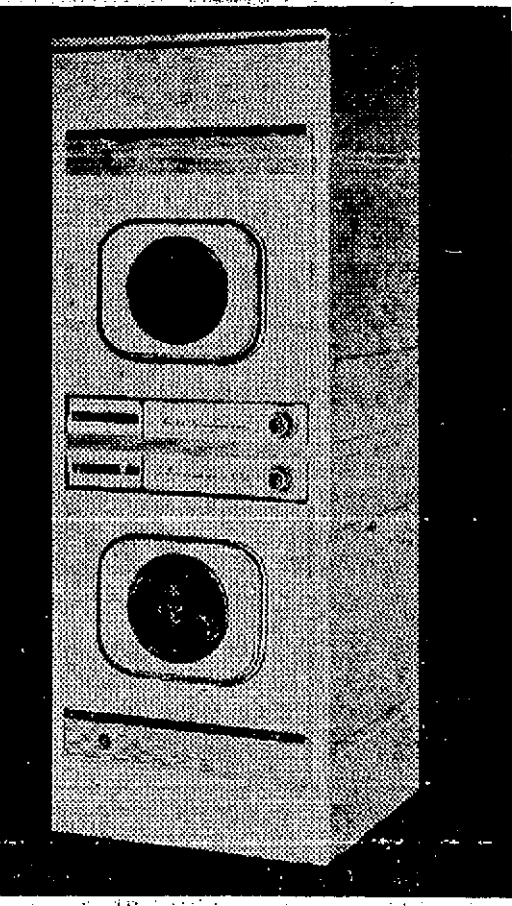
Just arrived on our floor . . . the most exciting appliances ever . . . sensational new design . . . exciting new colors with new ways to save time and work! Don't miss Westinghouse for '58! Now at Dean & Hoffman's.



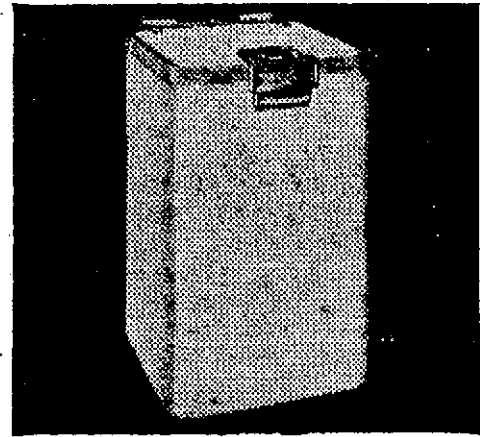
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LIGHT AS AIR, you'll look in this bubble silhouette adapted from Dior. The pure silk black faille is bias cut and slightly hobbled at the hemline with an envelope closure; the neckline is deep. Vinson's House of Fashion, 233 E. Ocean Blvd., shows it with a fox muff and portrait hat, fox trimmed.

Paris Likes Lace Gowns

Dramatic use of lace is a prominent feature of the Paris fall fashion collections, seen principally in cocktail and evening outfits which give full play to famous French craftsmanship.

Although some of the daytime clothes seen in top Paris salons this season may startle the beholder, evening fashions are almost always feminine, flattering and distinguished by delicate and intricate hand work. It is the French belief that women should look romantic after dark, and they achieve the desired effect by use of fragile, cobwebby chiffons, gauzy lace, sheer point d'esprit and other fabrics noted more for beauty than for durability.

Colored Stones

Use of colored stones in cuff links and tie clasps makes possible coordination with the colors in restrained neckwear patterns this fall.

Evening gowns in the Paris collections are about equally divided between short and long skirts. The formal ball gowns are, of course, full length, but the youthful dance frocks are likely to be short and sweet.

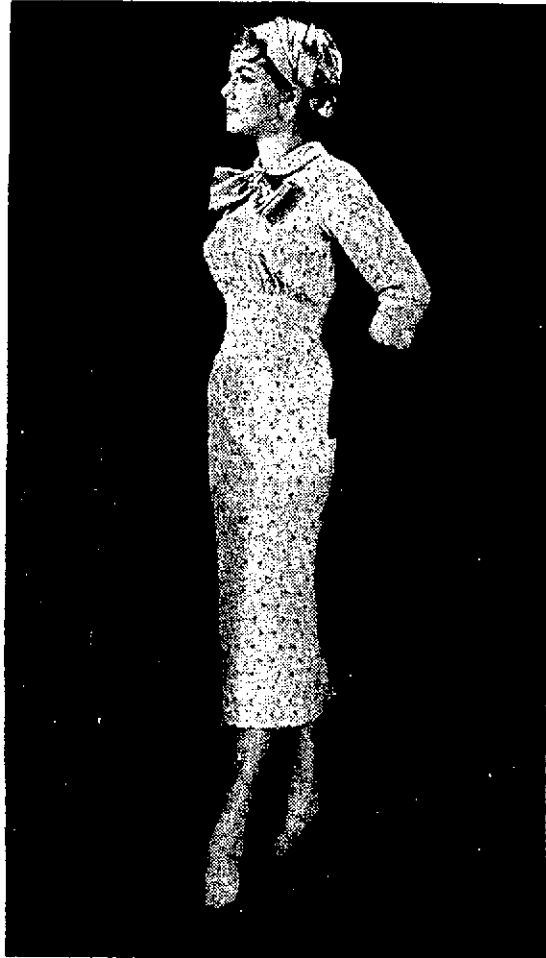
Iridescent Hose Lend Drama

Iridescent stockings dramatically complement the resplendent fabrics in this season's late day and evening fashions.

These versatile changeable-color nylons flame from light to dark, from pale to brilliant, depending on the colors with which they are worn.

Radiant combinations are amber fired with red, topaz with burnished brown, and a taupe iridescent that reflects both blue and rose.

Gunmetal to gray, pale rose to dusky rose and red with green, gold and rust tones are other iridescent variations.



AS LITHE as youth itself, this imported embroidered sheer wool and nylon dress, completely lined with pure silk organza, a Nathan Strang design. Model Jodean Meredith wears it with one of the new side swept hats with band of velour and satin crown. Both are available at May Co., Lakewood.



SLIM TOES, SLIM HEELS distinguish Herbert Levine's elegant shoes shown at Joseph Salon Shoes, 547 E. Ocean Blvd. Left, he uses soft antelope in black or golden brown for his Madame Bovary design and adds an ornament imported from Paris for chic. He names the shoe at right Masterpiece. Of silk satin in red, emerald green or black, its closed toe is massed with mock diamonds in a gold setting.

Appeals to Sophisticates

Trends may come and go but designer Pauline Trigere continues to go her own way, creating clothes of great individuality.

Her clothes, consequently, are not for everyone. They're sophisticated and they demand both a flair for wearing clothes and a certain sophistication from the wearer if they're to do their utmost for her.

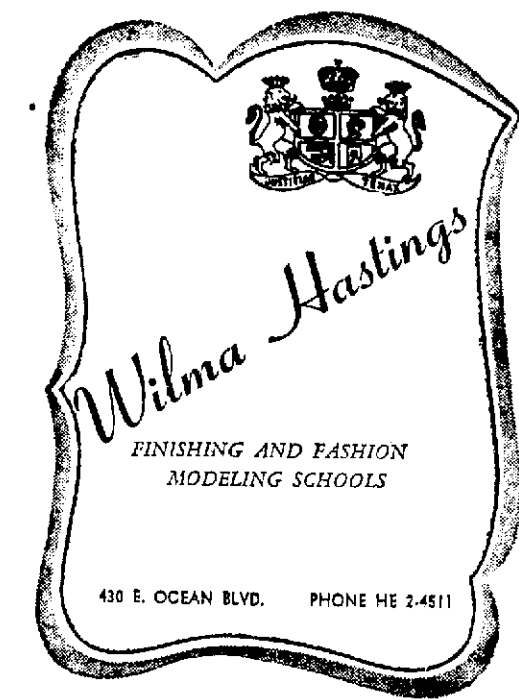
This fall, her collection contains both narrow and full, flared lines. She likes the deep armhole for both suits and dresses. She is an advocate of the easy fitted look for one-piece dresses, dresses unmarked at the waistline except perhaps for a bow.

They're Printing Everything Now

Prints are everywhere this fall—on velvet, corduroy, wool and silk. The wide variety of popular patterns includes leopard and zebra prints, mattress ticking stripes, many paisleys, foulards and neat geometrics. Some are inspired by the Tyrol, India and Scotland.

Tone-on-Tone

Wear your favorite color from head to toe this fall. But not all one shade, please. The shades can vary in a tone-on-tone effect.



TWEED, a luxurious wreath of fur, and a semi-fitted jacket—put them all together and you've the smartest suit silhouette for fall from Columbia, 112 Pacific Ave., and Columbia Lakewood, 5240 Pepperwood Ave. Sizes 8 to 16 in black and white or brown and white tweed with detachable collar of black fox.

Shape Tells Shoe Story

The shape's the thing in new fall shoes. As fashions are molded to the body so are shoes to the foot. As the body seems to float in fall's new soft fabrics, so the foot glides along, swan-like and elegant in soft, foot-hugging leathers.

Pointed toes are found on practically all pumps this fall, and on some casuals. Toes are made to look even longer by higher throat and vamp lines.

The spindle-heeled dressy oxford is a prime example of the new silhouette. Fitted to the arch, long-toed and often tied with grosgrain ribbon, it has an aristocratic air.

It may combine matte, patent or highly-polished smooth leather with suede—one leather in a weskit and the other in the remainder of the shoe. Some long narrow toes are squared off at the end as though snipped off with scissors.

SOFT-TO-THE-FOOT and soft-to-the-eye, leathers for the new covered up look include smooth leather in both highly-polished and matte-finished versions. Lightly grained leather and two-way brushed leather take to this silhouette, too, appearing in after-five as well as day-time shoes.

Patent leather continues for fall and winter.

The delicate heel, high and slender, is still most fashionable on dress shoes, but heels with slightly larger walking bases are found on shoes for day-long wear. Among these

are the three-inch-high stacked leather heel for speculators, the Queen Anne heel, the slenderized Cuban heel and the contoured wedge.

"T"-straps and perforations reminiscent of the twenties and thirties appear often as trim. Bows, jet beads, nailheads and leather strips placed like passementerie braiding are also news.

Hemlines, Elevators Have a Great Deal in Common

By GAY PAULEY
United Press Staff Correspondent
NEW YORK—Hemline changes are habitual in fashion. When several Paris designers showed skirts 17 to 19 inches from the floor, the experts at the Traphagen School of Fashion here scurried to their files on styles since the 1890's.

It was around this time, the school reported, that hems began to get up off the floor. And they've been going up and down ever since.

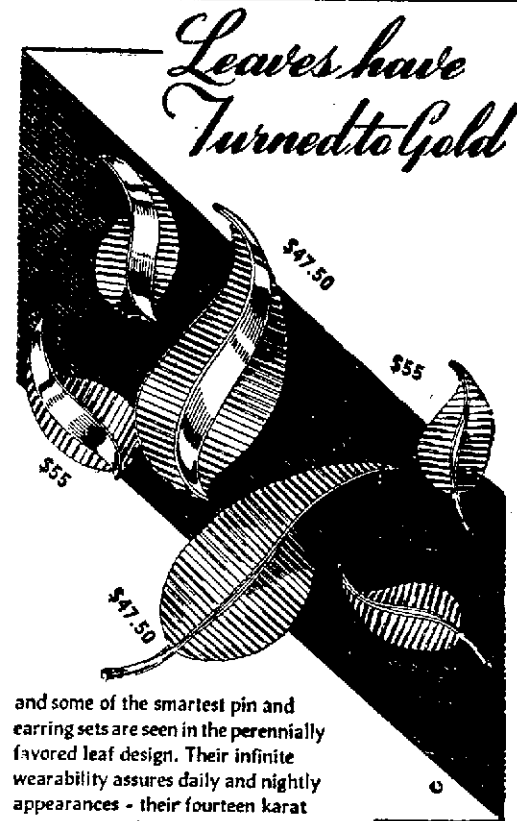
The first shorter than floor length skirts were in the cycling clothes milady wore at the turn of the century. By 1915, however, the instep and ankle were bared in all daytime clothes. In 1916, designers snipped off another inch. Next year, back down went hems to the ankle; and by 1918, they had moved upward two to three inches from the ankle.

From 1920 through 1922, they were the most daring yet—just below the calf.

In 1923, they went crawling back to the ankle; in 1924, up to the calf, and by 1925, were all the way to the knee and above. There they stayed until 1929.

By 1930 and '31, Traphagen said, they were down again to nine or 10 inches from the floor, and then each year inched up until by 1940 they were back to the knee.

War-time restrictions on fabrics kept skirts short until 1947, when Christian Dior in Paris launched the "new look" and the rest of the fashion world fell in line. That season, some skirts dropped to eight inches from the floor. Then they moderated again and settled pretty much at mid-calf. A year and a half ago, Dior experimented again with the "demilongueur," or hem nearly to the ankle, but it didn't catch on.



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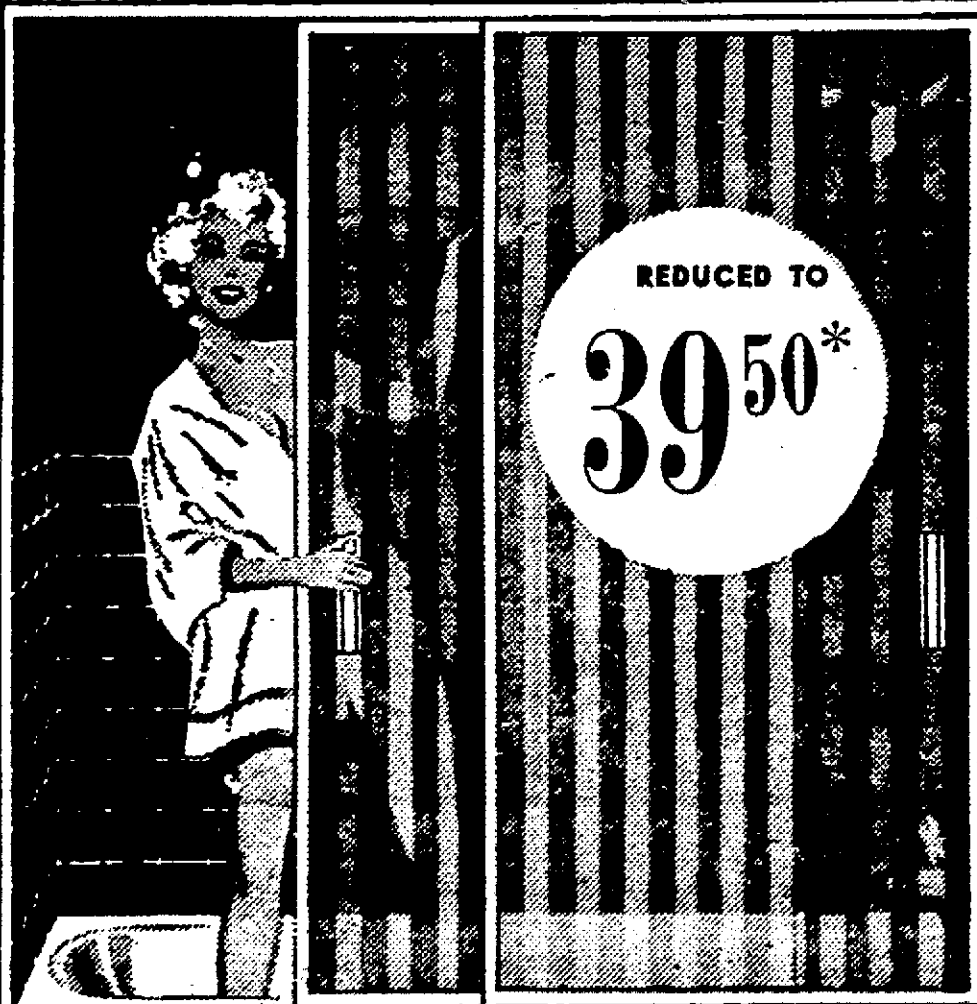
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—Photos by John H. Neagle

Hanako Manaka (left) and Hatsuko Masuda map plans carefully on how to give a touch of authenticity and life to any Japanese dolls they create for shop.

Those Beautiful Japanese Dolls--

By Caroline Coleman

AERICAN dolls are toys, made for children.

Japanese dolls are art objects to be looked at and cherished and handed down from generation to generation, but not handled.

Hatsuko Masuda, who was born and reared in El Centro in the Imperial Valley and learned doll-making on a trip to Japan, makes beautiful ones. In the gift shop which she and her sister, Hanako Manaka, operates at 2070 Santa Fe Ave., she displays a 25-inch courtesan (head of the geisha girls), clad in rich brocade and silk, her sash tied in front, as courtesans did in the Genroku period; a Samurai doll with a sword and a Japanese dancer.

"MUCH RESEARCH goes into the making of every Japanese doll," she says. "They portray real people; many are historical, theatrical and religious figures

and many represent personages in the famed Kabuki theater. Making the dolls is considered in a class with the theater and arts.

"We must know the personality of the person, and much about the customs and the clothes of the time in which the person lived. Only by knowing these things and working carefully can we give life to the doll."

Hatsuko orders from Japan the parts for the dolls—heads, bodies, legs, hair. Heads are papier mache and silk mask. Hair is hanks of black silk.

She paints the features. She combs, brushes and oils the hair, and inserts it a thread at a time with a little pick. Often she does eyelashes in the same manner.

SHE KNOWS 101 different hair-dos, and she arranges the

hair in the style for the character of the doll.

She stuffs tabis with excelsior.

She joins head, body and feet.

Then she is ready to make the garments and drape them on the doll.

A small doll, she says, can be made and dressed in eight or 10 hours. The larger, more elaborate dolls may require as much as 144 hours. Her best dolls she values at \$400. She has seen dolls in Japan valued at \$1,500.

Hatsuko went to Japan just before World War II and was caught there by the outbreak of hostilities. She was in Manchuria, then Tokyo and Kyushu. She married Yonezo Masuda, who was in the packing and crating business. After the war, as a U.S. national, she was able to return to America and bring her husband with her.

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Hosiery Shows Richer Colors

Deeper, stronger, richer colors distinguish the new fall hosiery. Manufacturers have provided shades to coordinate with virtually every costume, in a season when color and the all-one-color look are outstanding fashion news.

To coordinate with fur-brown and fur-trimmed fashions, there are stockings in hues that range from pure gold to reddish or deep fur brown.

New and versatile is a stocking color with a subtle hint of green. This off-beat shade also combines taupe, brown and gray for an entirely new hosiery hue. In many variations, it comple-

ments fall's brass and bronze browns, linden and sage greens, loden and khaki.

Nylons in pale pink and definite pink go with outfits in the pink and red family, while others of grayed blue, berry blue, mauve, wine and plum tones provide color harmony for costumes in wine, plum, blue or purple shades. Gray nylons vary from light to dark, to blend with fashions in gray, and smoky off-black nylons play up the drama of costumes in black.

Beige stockings, designed for a costume role, are intended for matching up with beige outfits.



RICKRACK TRIM at the neck, sleeves and hem accents this charming cotton casual from Mr. Jr., 219 Pine Ave. Made of 100 per cent sanforized Lanz imported Austrian fabric, the dress also boasts a button back and self belt. The background is black and the print is yellow, red and white. Model Jodean Meredith wears it fetchingly.



"BY HELGA" proclaims the label. "Shown by us" proclaims Harris Aire, 4260 Atlantic Ave. The one-piece dress of beige yarn-dyed wool, modeled here by Nelda Robertson, is chicly styled to create a middy effect.



A **FALL** favorite, the basic sheath, is artfully designed in fully lined wool jersey to flatter those of above average height by Martin Beren and featured by the Taller Girl Shop, 350 American Ave. Model Carol Weinberg wears it in black. It is also available in red, green or camel.

Separates Boast Reversibility

Fashion show us its "ins and outs" for fall '57—with reversibility in skirts and camisole tops more important than ever before.

Many convertible items are shown as part of a three-piece coordinated outfit. One of these costumes is styled to resemble a one-piece jumper dress with contrasting under-blouse.

In most instances, blackened stripes and plaids re-

verse to lighter colored combinations. At times, these doubly-serviceable costumes switch to a different fabric—such as corduroy to cotton plaid.

Skirts are most often pleated although sometimes tremendous flared skirts are shown.

Buttoning down the front or wrapping in the back affords the opportunity of showing off the under-fabric without the "big switch".



PERFECT COMPLEMENT to your fall costume are these I. Miller pumps, sketched in smooth black calf with a rose petal drape ornament of peau de soie at the vamp. New Galleria last. Available at Guild House, 507 E. Ocean Blvd.

Shapely Fashions Get Aid From Foundations

Newly curved and eased, fall fashions seem to take shape only when on the figure—and new foundations are cleverly designed to help every figure achieve the proper proportions for outer fashions.

The proportioning garments come in lovely new colors, and in new sheer fabrics with a luxury look. There are delicate laces, patterned elastics, rich satins, even touches of velvet in fall's brassieres, girdles, corselets.

There are reds, turquoise,

aqua and honey-hued beiges to add more color to the corsetry palette which already includes mauve, mint, tangerine, hyacinth and other flattering shades—plus white, of course, and that perennial fall favorite, black.

DESIGN NEWS focuses on necklines, with plunge fronts and low U-cuts and V-cuts in back to coordinate with any and every day or evening décolletage. The new bareness is evident not only in brassieres but in corselets as well. Brassiere cups, for the most part, are rounded, with shell-like lining of foam or flannel shaping the undercup sections of many styles, and minutely thin contour linings shaping the entire cup sections of many others. This pre-shaping is intended for uplift without exaggeration.

GIRDLES RANGE from waistline styles to be paired with long line brassieres (or, for the slim figure, a bandeau) to those with high tops rising almost to the bosom.

Most girdles ease rather than cinch the waist, and most have some special control feature over the hips. This control usually takes the form of doubled panels of elastic, or of rigid fabric panels set in at the sides.

Slimming panel controls are also found in corselets keyed to the slender silhouette, even among pull-ons styled for the junior figure.

Treat Yourself

The rage for furs, fake and real, is on this fall. Treat yourself to one of those cardigans of orlon with a veiling of leopard-printed nylon chiffon. Completely washable, of course.

Make-up Art Is Individual

American women are among the most beautiful in the world and are certainly the most beauty-conscious, yet each follows her individual fashion in the magical art of personal make-up.

Perfumes, powders, lotions and lipsticks may vary, but each vanity is bound to include two beauty preparation essentials—a fluff of facial tissue and a handy sponge. Both are as necessary as comb and mirror in assisting the American woman to become an American beauty.

It's an unwritten law to apply pancake make-up with a sponge, say the experts, and a soft sponge is certainly soothing to delicate skin. The facial tissue, does double duty both in helping to apply beau-

ty aids and in removing make-up at the end of the day. Just about every woman, no matter what brand or shade of lipstick she may use, firmly blots her lips with facial tissue to prevent smearing during the day and to etch a firmer and more flattering lip line.

Sponge and soap and water is a common skin cleansing refresher for some women, while a generous application of cold cream, whisked away by facial tissue, seems to be the choice of most others.

No matter what beauty ritual is right for you, a soft sponge or a fluffy facial tissue are the feminine favorites to highlight personal complexion beauty.



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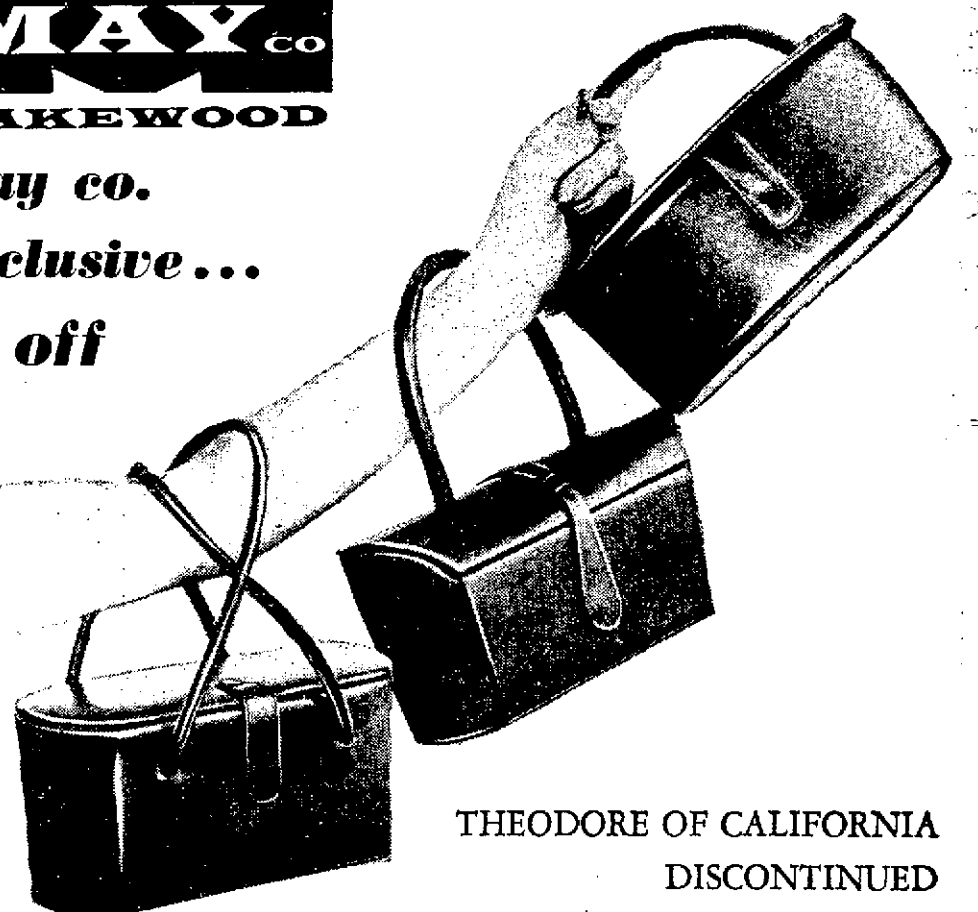
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Black Notes in Fashion

There's a bonanza of black in the fall fashion field—and its wealth is generously distributed to all areas.

Black appears 'refined' with the mixture of rich colors and more luxurious than ever in chiffons and furs—for coats, dresses, suits and accessories.

Coats star in this midnight shade with evening costumes following closely.

White and red glow brightly in striking plaids, stripes and tweeds 'burn' against black's deep background.

Blue lends a spark to dark, dark black—in shades from sapphire through copen to royal blues.

In dresses, silk and rayon crepe are favored for black while wool and nylon broadcloth are the chosen fabrics in sportswear.

Whether by fabric's pattern or as accessories, black is 'inked-in' to the plans of every important costume.



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THE DEFT TOUCH of Rudi Gernrich is apparent here in an impudent, elongated version of the car coat. In olive drab felt as well as black, its designer's "trademarks" are noted in the 'way down pocket flaps and black button trim. An eye catcher for campus or career. From Mr. Bob, 112 E. Broadway.

Sew Now, Dance Later!

This is a season when women are going to dress to the teeth. Long evening gowns are back with a bang, and the era of the too-too-casual is ended.

Local sewing center experts suggest that you start now to make an important evening gown, even if there isn't a formal dance on your calendar at the moment.

An evening gown is easy to make. With today's versatile sewing machines, such as the new slant-needle automatics, the most fragile fabrics can be stitched as easily as cotton.

A boon to the home seamstress working on a strapless bodice is a new boning made entirely of nylon. This boning is so constructed that it is possible to stitch right over it, with no damage to the needle.

IN MAKING a dress of satin it is important to baste all seams before stitching, so that the fabric will not pull or pucker. Chiffon is not difficult to stitch, if you take advantage of new attachments.

such as the flange hemmer, which makes a tiny rolled hem in sheer fabrics in a fraction of the time it would take to do the hem by hand.

FOR BEST results, remember to change the setting of your machine when you change from satin to chiffon. The latter requires a fine needle and a close stitch, about 20 to the inch. Satin requires a medium needle and about 15 stitches to the inch.

Stripes Smart

Stripes add a striking note to coats and suits this fall. No matter which way they go—and they go every which way—stripes are making a strong impression in all silhouettes.

Gray Stockings

Don't scream and run when you see the first gray stockings this fall. They're lighter on the leg and really very pretty with gray shoes.

Applaud Man-Made "Furs" Handbags More Dressy

Toss away all your old ideas about imitation furs, because this is the year the test-tube look-alikes really come of age! In the hands of genius textile weavers, we now have such exquisite fur-like fabrics that they carve a whole new niche for themselves in the fashion hall of fame.

We defy the woman who "wouldn't be caught dead" in an imitation fur in the past to resist these fabulous fashions today.

Among the new ones being introduced are **KISSING COUSIN**, so named because it's the closest relative to seal-skin you ever saw, and **WINK**, a revolutionary new man-made mink which has "guard hairs" and a thick "under-pelt."

Then there's an improved version of an old favorite, **CLOUD NO. NINE**, famous counterpart of sheared beaver. It's now lightened in weight, more supple and lower in price.

OF ORLON, Orlon and Dynel, or complex blends of other synthetics, these fur-like fabrics are in a class by themselves today. First, because they're so entirely beautiful and luxurious in their own right. Then they tailor so well, sometimes better than fur. And, of course, they are so wonderfully priced. Side advantages like long wear and warmth go without saying.

Take **KISSING COUSIN**, for instance. It's an Orlon pile which looks more like seal than seal itself. It has a magnificent luster and shades in dramatic highlights and shadows, the way real sealskin does. It is whisper-soft to the touch and light in weight. And it has the added advantage of a cloth coat price!

It comes in two traditional colors: a beautiful, glowing brown and a black that has an almost blue-black luminosity to it.

THEN THERE'S WINK, that extraordinary new science-child which is made from a secret blend of new man-made fibers. Unlike other fabrics with painted-on stripes, this one actually combines long and short "hairs," simulating the lustrous, long dark guard hairs and the lighter-toned thick underpelt of genuine mink. It even has "pelt joining" effects woven in to give it the expensive jet-out look of mink skins, and it will come in pastel and dark tones.

Coats of this are not on sale as yet, but we'll wait. It will be chic to pamper ourselves with "mink" like **WINK**.

And there is always **CLOUD NO. NINE**, that beaver-like pet of ours. Now that it has even greater suppleness and lightness and is lower in price, it makes wonderful sense as

the high school or college girl's coat, or as an "extra" for the woman with practically everything.

THE COLORS are terrific, among them a new medium-toned taupe mist. Others include midnight blue, honey blonde, breath of silver, black, brown, white and blue smoke.

All three of these fur-like fabrics are made with an exclusive locked-in weaving process, which means they can't shed or fuzz. Nor can they stretch or sag out of shape, important facts to know when buying.

The manufacturers are so zealous about the special qual-

ities of these three man-made furs, that every coat made from them will be serially numbered and labelled.

Regular fur cleaning methods are recommended to keep these pile cloths at their softest and glossiest best.

KISSING COUSIN coats begin at \$100 for a full-length un-trimmed style, and **CLOUD NO. NINE** coats start at \$70. In both cases, shorter versions are proportionately lower in price. Both of these types are arriving in stores now.

WINK will be on sale in October and it is expected that the price of a full-length will be about \$160, with jackets starting at about \$100.

Big and dressy is the look of new fall handbags. While the sleek, slim bag is still preferred for some costumes, there are many more com-mo-dious shapes resembling everything from carpet bags to doctor's satchels.

Dressiness is provided by rich, luxurious leathers in new textures and colors with beautifully designed trim and closings.

Wide range of leather textures includes deep, Scotch grain, soft pebbly grain, reversed calf, aniline-finished leather, antiqued leather, alligator and ostrich.

Some interesting combinations include:

SLIM SACHEL of tobacco reverse calf with deeper-toned smooth leather trimming at the base and on a strap and buckle closing.

Deep, soft satchel of banker's gray reverse calf piped with black calf, with yellow

saddle stitching on the outside pocket.

Black leather crescent-shaped bag with handle and flap piped in maroon-colored leather.

Long pouch of supple, tawny smooth leather with double handles fastened at the bottom with darker appliques in the form of dolphins.

Huge travel bags are plentiful and are used for travel about town, too. They boast side passport pockets, locks with keys, watches on the outside flap that can be taken off and strapped around the wrist, and plenty of compartments—including secret ones.

Experiment First

Like all new fashions, these new hats take a bit of getting used to. However, once you start experimenting with the crushable cap in velvet or satin, you're certain to want one.



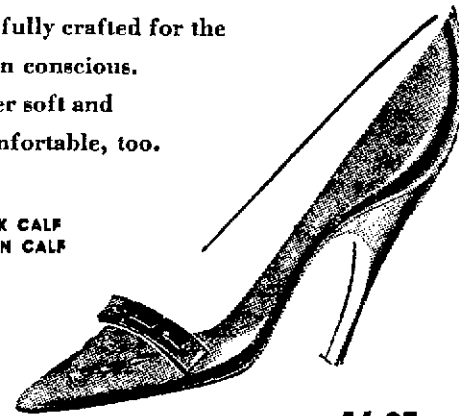
OFT REPEATED question this year will be "Is it fur or fabric?" And no wonder. Nancy Taylor models Sears, Roebuck's fabulous Odyna "fur" coat—a magic, modern fabric of orlon and dynel, shown here in light grey with black stripe. Millium lined, it is mothproof, mildew proof and, perhaps best of all, it's "budget proof!" In Long Beach, American at 5th St.



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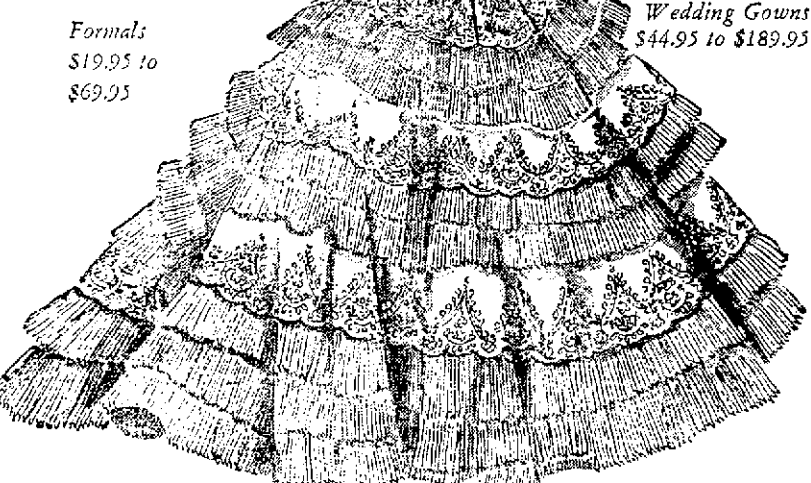


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Which Fragrance?

When buying a perfume, dab some on the inside of the wrist or palm of the hand. Test only two or three fragrances at a time. Otherwise, you will be confused as the odors overlap each other. After sampling, select the one that fits you.

Soft, Slim Lines for Fall Look

This fall's leading look for dresses and costumes combines the elegant with the casual, and is strongly influenced by Chanel and, to a lesser extent, by the Orient.

"Soft, supple and slim" sums up the most popular new silhouettes. Many dresses have a looser fit through the middle and controlled ease for skirts. There are chemise dresses and sack dresses that can be worn with or without a belt and unfitted dresses with straight backs and belted fronts. Sometimes the waistline is dropped, and a low-placed belt, sash or band is either slotted through or shirred around the hip area.

ONE-PIECE dresses often achieve the casual air by simulating a two-piece look. Popular versions include overblouse, middie, fingertip tunic and belted peplum jacket effects. Real two-piece styles are also much in favor.

When the waistline is belted, all sorts of darts, gathers, folds and tucks may emerge from beneath it to give skirts new rounded curves that taper down to a narrowed hemline. There is also a great variety of pleated skirts and bias cut circular types. Some slim dresses take on supple overskirts.

The top of dresses takes new emphasis, sometimes with a bodice in a different color or fabric. There is a broader look to shoulders and an illusion of width created by stand-away necklines which call for fillings of jewelry, furs and scarfs. Favorite collar treatments are shawl, oval with cuff, deep-plunging and notched.

SLEEVES ARE looser, with kimono or butterfly shapes reflecting the Oriental influence. This Eastern inspiration is also reflected in luxurious fabrics, rich colors and embroideries, obi-type waistlines and slit overskirts with a "modesty" of self fabric beneath.

The Chanel box jacket and the semi-fitted jacket in hip-length are popular new costume components, as are seven-eighths length coats in barrel silhouettes. These also take to kimono sleeves, stand-away collars and, very often, to fur trims as well.



IT GOES TO COCKTAILS, dinner or a dance with equal aplomb, this re-embroidered lace and silk chiffon dress with flaring skirt and rose blooming on the midriff of crushed chiffon. Sizes 10 to 20, in cypress green, mocha, champagne and deift blue. At Greta's, 5012 E. 2nd St.

Accessory Furs Gain New Beauty by Lavish Detail

Elegance is the big focal point of the little furs in fall collections. Whatever their size, or fur, and whether casual or formal, more supple, lavish details, unusual styling

and fur-on-fur combinations are prominent.

Jackets are stressed, and take on more curves; many of the new stoles add sleeves; capelets take on more curves,

with plenty of shirring.

Boleros are wide and full, many have bloused sleeves.

Capelets of long-haired furs look more lavish in horizontal, sweeping tiers of three-and-four skins.

Jackets—just below the waistline in length—are colored in contrasting furs, banded in fabric and take on new elegant airs.

Take to Twill

Cavalry twill takes over from chino as most popular fabric for boys' play wear. Favored color is still khaki.

For Collectors

Teen-agers who collect shirts will like the new lantern sleeves and mosaic prints for fall. These take best to very simple, straight skirts.

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THE SLIM LOOK, doubly effective in this crease resistant black nylon velvet, is modeled for Fredericks of Hollywood, 205 E. Ocean Blvd., by Dixie Toby. Chicly urban, it features boat neck, long sleeves latticed from shoulder to wrist.



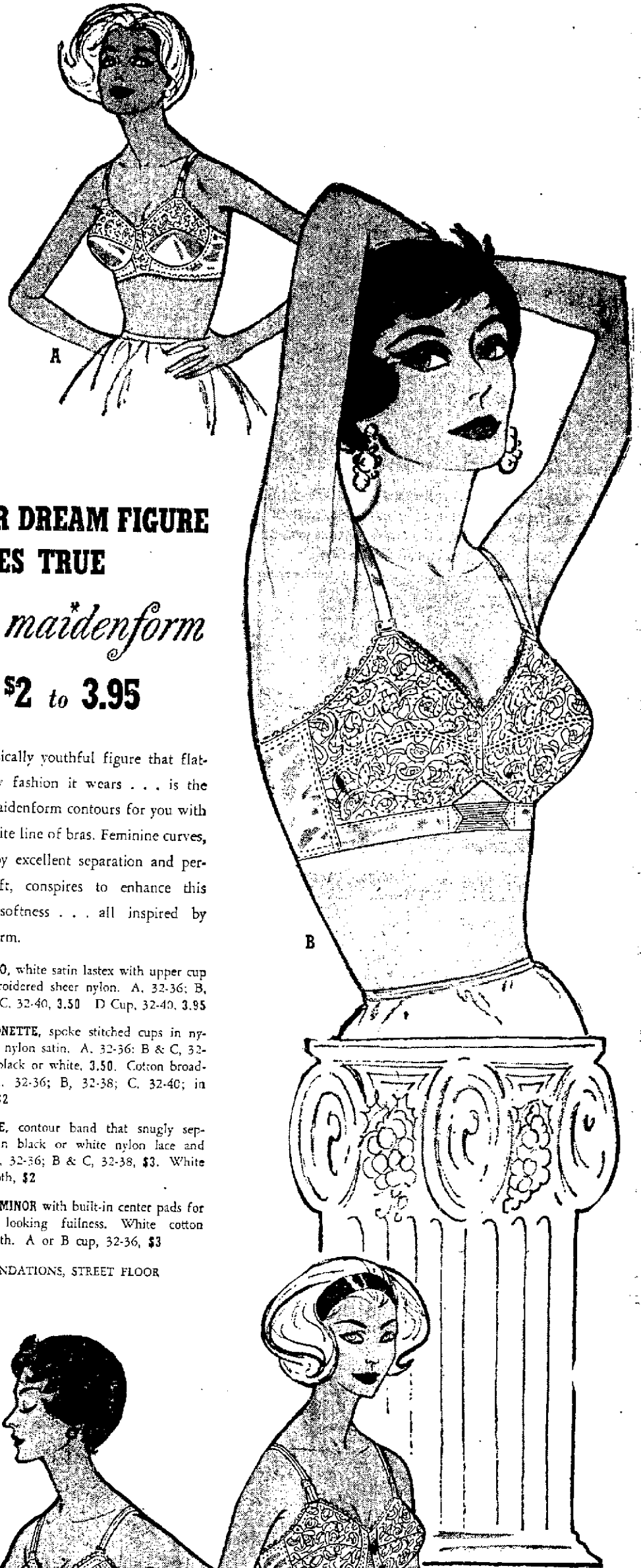
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- C. PRELUDE, contour band that snugly separates, in black or white nylon lace and satin. A. 32-36; B & C, 32-38, \$3. White broadcloth, \$2
- D. ETUDE MINOR with built-in center pads for natural looking fullness. White cotton broadcloth. A or B cup, 32-36, \$3

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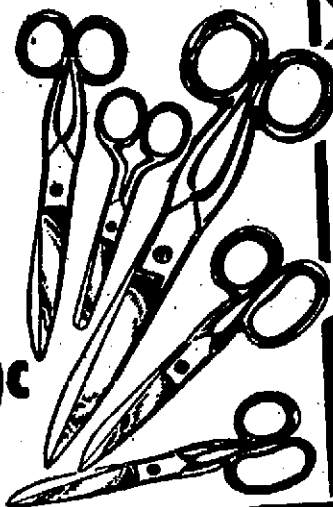
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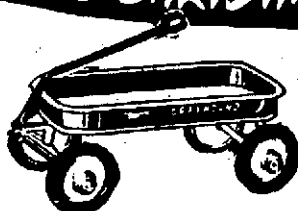
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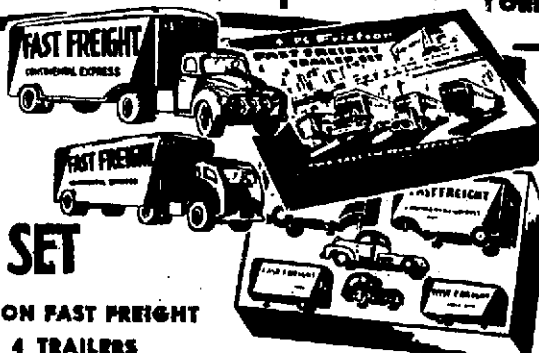
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FROM OLEG Cassini's fall collection comes this wool knit dress, figure flattering and smart, with soup 'n' fish bib and satin tie beneath a Buster Brown collar. Parisiene is showing it at 539 E. Ocean Blvd.



A DELIGHTFUL after-five frock is displayed for Estelle Thompson, 4146 Viking Way, by model Lee Gaudineer. Fascinatingly trimmed with Mr. Thompson's white fox fur, the crepe creation is done in bewitching black. Franklin Dress was the designer.



AT ONCE simple yet smartly elegant is this DeMichele original sheath in black crepe—its straight lines broken only by huge bows of silk organza at the hemline. Available also in white, red or navy, sizes 8 through 16, at GIGI's, 5251 E. 2nd St. The dress is worn by Nancy Oswald with fall's favored bead rope.



TAWNY BEIGE, matching the background of its imitation leopard jacket, is the color of this wool crepe sheath. The leopard collar is on the dress itself, which also has a leopard belt. The double breasted jacket is brief with bright brass buttons and three-quarter sleeves. Toni Gavian models the costume with black accessories and a leopard hat. Shown at Vinson's House of Fashion, 233 E. Ocean Blvd.

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Boys Approve New-Look Ivy

Let the distaff side of the family worry about constantly changing fashions. Boys, like their fathers, will stay with the Ivy styling that has been a favorite in recent seasons. That's the verdict for boys' wear this fall.

However, while the Ivy look is favored, it's Ivy with a difference. Fall dash has been added by the introduction of new colors and treatments.

Details such as button-down

collars and back belts are present in plenty, but traditionally narrow Ivy stripes in shirts often give way to wider stripes, and traditional colorings such as tone-on-tone gray and brown get a lift from the addition of stripes in hues of gold, red, blue and rust.

Probably the freshest look is provided by the liberal use of bright red in boys' suburban coats and blazer jackets.

Accessories Animate Scene With Variety of Novelties

The accent is on accessories this fall with a capital "A" and rightly so with such a fabulous collection of belts, scarves and fashion addenda being shown.

For a fact, belts are back and ready to do quite a fashion job. The normal waistline is clearly defined again and the belt marks the spot.

Smooth leather, brushed leather, textured leather, fabrics of all kinds, and metals and jewels vary the belt styling.

One collection features soft but durable leathers with jeweled buckle trims.

Still another takes on brass and silver ornaments and designs and a third, a highly decorative line, displays ornamental chains of coins, jewels and beads.

Velvet and satin are among the fabric types to give the illusion of soft sashes and draped girdle effects to the costume.

AS THIS will be a big season for furs, belts, collars, scarfs and jackets are making an appearance in a variety of furs all the way from broadtail to mink. Black fur looks newest.

Leopards will also be showing their spots this season in every imaginable accessory. Fall scarfs are particularly

striking with the classic silk square staging a big comeback in new brilliant colors, many in designs that reproduce paintings from famous canvases.

BRASS BUTTONS and patch pockets, the cocoon jacket tapered at the waistline, and sporty plaids and checks give the jacket and bolero-types a fashion place from morning to night.

Color and more color obviously is the byword for this season's accessory manufacturers.

The costume world has gone overboard with the use of brilliant blues such as royal; deep glowing reds; new olive and sage greens.

Topaz and burnt orange and a palette of tawny tones are also important for accenting the beige, brown and black costume shades. Black and white, and shiny black on its own, are also important.

Think Happy

Worrying about not sleeping will keep a person awake. If you don't fall asleep soon after retiring, try thinking of something pleasant. Perhaps stretching to relax muscles will help, or loosening bed covers. If you don't worry about it, sleep eventually will come.

'Open Season' on Leopard

Shopping-safaris will be delightful for the fashion adventurer this season—especially if she's hunting leopard! Leopard spots roam everywhere this year, appearing in natural fur as well as the unexpected fabrics, nylon and chiffon.

A pleated leopard headband is "wildly" exciting paired with a matching ascot.

For a sensational entrance, afternoon or evening, choose the 95-inch leopard stole (that converts to a turban!).

Bags from voluminous to petite are submitting to the leopard handling with beautiful ease.

LEOPARD BELTS prepare to go around everywhere—boldly-wide or sedately-narrow—while scarves, umbrellas and mules are noted as trophy-hunt items, too.

Most sought-after cropped jackets and boleros are tops and abundant for fall . . . with more styles than a leopard has spots! Often these

Doubling Up

Double-breasted closings, both real and simulated, appear frequently on fall coats, suits and dresses.

are trimmed with jersey or knit.

Of special interest is a backless halter blouse trimmed with jersey to mate with an elegant evening skirt or luxurious at-home pants.

New Lingerie Is Elegant or Smartly Casual

Sleep and lounge wear takes both elegant and casual views of fall, while under-cover wearables tend toward sophistication in color and style.

Opulent long nightgowns of nylon tulle are gracefully pleated and draped with floating panels, soft cummerbunds and lacy bodices. The youthful frilly look appears in waltz-length gowns with fitted waists and flaring skirts.

Cover-up gowns, in warm, lightweight fabrics, are popular in a variety of lengths and novel prints. Middy-look shorties and styles recalling the Victorian era are favored.

Wrapped overblouse tops lend elegance to pajamas, and the smartly-casual look is seen in pajamas with bulk knit sweater tops or bloused tops. They can often be worn for lounging, alone or with matching cover-ups, and many are for lounging only.

NEWEST SLIPS are functional as well as pretty, featuring bra-contour bodices. Usually slim, they're decorated with narrow crystal pleating, lace and embroidery that's extra deep, sometimes extending all the way up the skirt. As a trim, lace appliques have taken the place of ruffles.

Slip-pantie combinations and new versions of the chemise are designed for wear with sports clothes or late-day clothes that have uneven hemlines hard to match to full-length slips.

Fashion Goes 'in the Red' in Bright Spirit

Red flares up—burning its way brightly through the fashion field as the "hot" color news of the season!

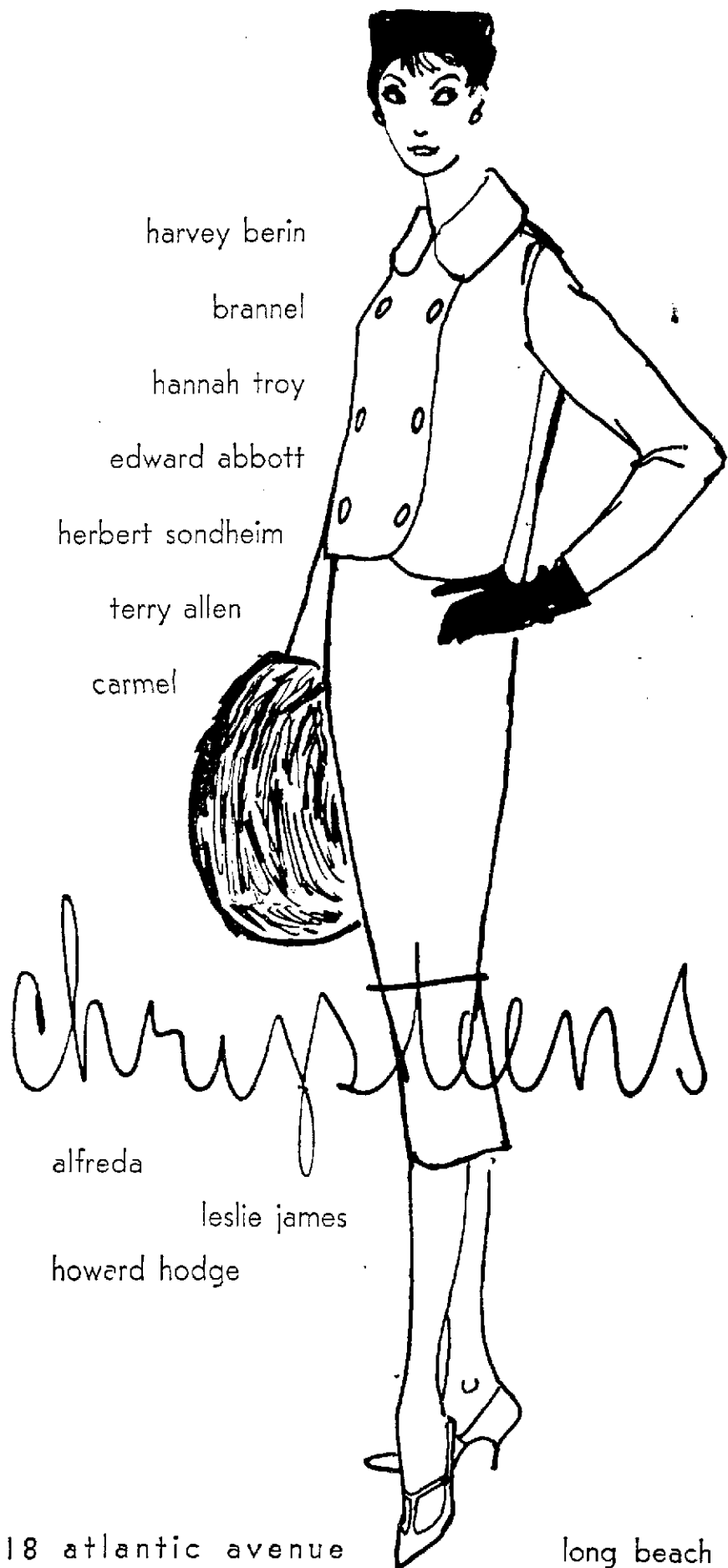
Wool and jersey are especially favored by the vibrant palette-mixed red variations—but no fabric is overlooked. Chiffon, up to now almost always in pastel, is spectacular in a brilliant red.

Satins, too, make an impression in a more fiery variety.

Shades are running from true to blue . . . from orange to burgundy. A blackened red is exquisite in after-five, gayety-gowns. Rose-red will glow after dusk in exquisite creations.

Garnet, holly, mulberry and the red-red are the top hit tones parading in the daytime collection.

Going "all out" for red, one designer even shows a full-length dinner-suit in this, the season's news-color.



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CAMERA ANGLES

Good Pictures at a Bargain



This is the new golden-finished model of popular Brownie Bull's-Eye camera from Eastman.

By the Shutterbug

SCRATCH the surface and you'll find there's a bit of the bargain-hunter in all of us! One bargain is the handsome new edition of that all-time best selling photographic guidebook, "How to Make Good Pictures"—192 pages illustrated with more than 400 pictures in black-and-white and full color—and it sells for only one dollar.

An all-time best seller in its field, this 30th edition of the book has been completely revised, giving the average snapshotter all the information he needs to produce satisfying, enjoyable pictures with the wide

range of films available today.

There's an easy-to-understand section on color photography, indoors or outdoors. Various types of color films are described in detail with instructions to help you picture-takers make the best use of these popular products.

WHATEVER YOUR special snapshotting interest may be—pictures of babies, children, adults, animals, scenery, vacation trips, flowers—you'll discover many helpful tips in this volume. Both the simple fixed-focus and the more elaborate adjustable cameras are discussed, and the use of flash and flood lamps are fully covered.

Among some of the other important topics included are exposures, ordering of prints and enlargements, and listings of valuable booklets on all phases of picture-taking.

EASTMAN'S INTRODUCTION of a new family of 35mm cameras—designed to make fine color slide photography more simple and popular in every price class—focuses attention on the phenomenal growth of miniature photography.

In the last five years, for example, the number of 35mm cameras in use has doubled. Further gains can be expected.

The first imported miniature cameras made their appearance in the mid-1920s. High in price, they became tools which enabled documentary photographers and photo-journalists to achieve new freedoms of mobility and expression that led to a high degree of photographic artistry.

INTRODUCTION IN 1936 of Kodachrome Film in sizes for miniature cameras approximately coincided with Kodak's first miniature cameras. A German—
(Continued on Page 39.)

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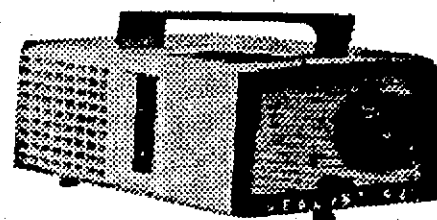
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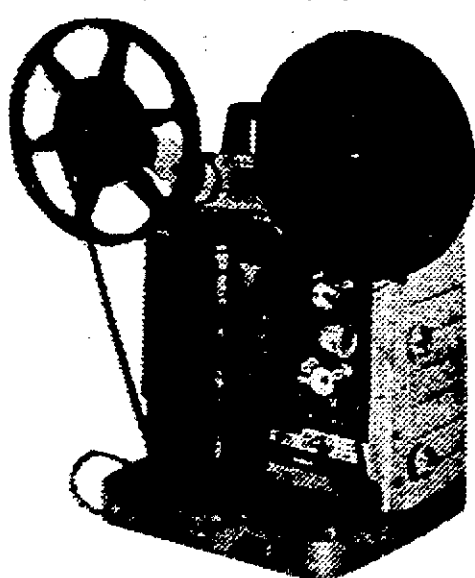
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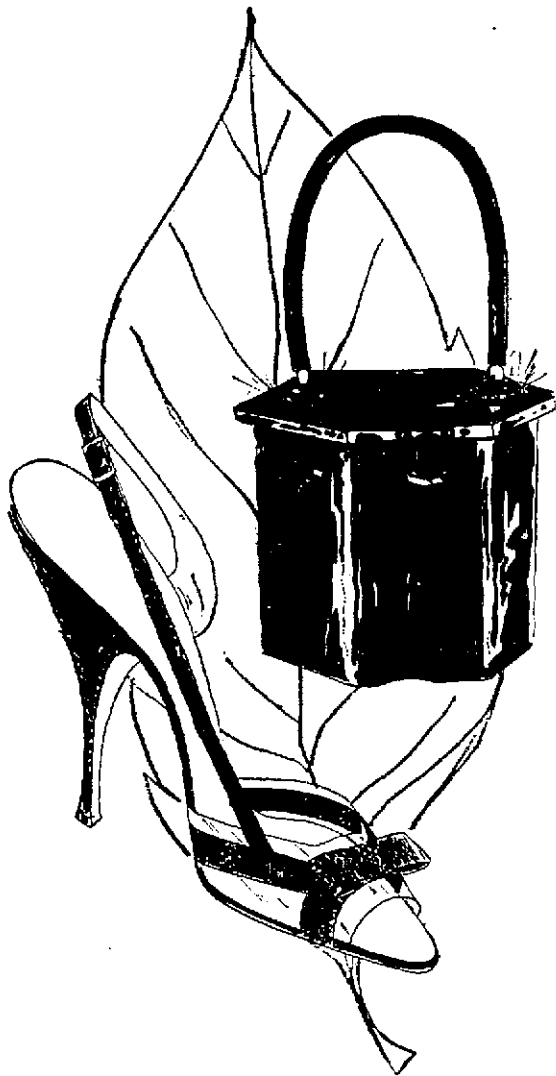
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The right hat can give you a better lift than a plastic surgeon. For the magic of millinery is available to everyone. Whether you choose your hat at the budget bar or patronize an exclusive custom milliner, you can get the same beauty treatment.

The secret of looking your prettiest in a hat is simply found. A "perfect hat face" is oval. Women who have oval faces and even features have no problems when it comes to choosing a hat. They can wear virtually any style.

But the woman whose face is too round can add to her beauty by choosing a hat that will make her face appear oval. To elongate the face, choose a hat that will give you height. Be sure that the width of your high-crowned turban, toque or bonnet is in proportion and sufficiently wide to balance the width of your face. Wear off-face hats. When you wear a brim, choose one that has an upward line — a turned-back cuff, an irregular brim with a vertical slant, a brim cut high above your brow.

THE WOMAN whose face is too long should reverse these rules to make her face seem wider and therefore more oval. Her hat should

have a shallow crown, one that fits the head or has a little extra width at the sides. Brimmed hats are especially becoming when they are flat and wide or gently down-drooping. She may wear round button earrings or fluff her hair out at the sides to increase the broadening effect.

While there are many variations in facial shape, the ideal remains the perfect oval. So keep that in mind. Choose hats whose lines bring your individual face closer to the oval. Where your face is too narrow, your hat should be wider and vice versa. Remember, too, that where the problem is especially intricate, your hair can also be arranged to give you a more flattering look. The right combination of hat shape and hair style will make you look lovelier.

Short Coats

Short coats are interesting in both length and line this season. Lengths range from thirty-two to forty inches. Favored shape is the barrel, with graceful ease and a tapered hemline that rises in front, dips lower in back. Often, the fabrics used are moisture-resistant.

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Don't Let Figure Sag in New 'Relaxed' Styles

"If a woman let's her figure relax it will sag." This true, if blunt, statement was made by Arthur Carson, head of a well known brassiere house, during a recent discussion of fall fashions and their related foundations.

His remark referred to the prevalent use of the word "relaxed" in describing fall fashions. It is his opinion that women might easily interpret this to mean that they could now also let their figures relax and that those so-called relaxed looking fashions would need less of a foundation - framework. He quickly dispelled this notion.

It is his feeling, and as president of the brassiere company he has 23 years of fashion experience to guide him - that the success of the relaxed and easy silhouette depends just as much on the proper foundation as does a more figure defining style. In his own words "The average woman over 20 presents an amorphous, slightly blurred,

silhouette. Without the proper foundations to give a focal point to the silhouette, the softness and drapery inherent in these relaxed fashions will give the average woman an even more indefinite shape and the clothes themselves will just 'hang'."

HE ALSO FEELS that a happier description, and one that is less likely to be misunderstood, is the "individual look."

"Each woman is going to put her individual stamp on these fashions anyway and certainly from a foundation viewpoint women are always thought of as individuals, each one having a distinctive figure and individual problem."

As might be imagined, his new fall line of bras illustrates Carson's thesis and makes a strong case for the "individual look." They are designed to fit the needs of a specific woman, her figure and her particular costume rather than attempting to mold all women into one prescribed shape.

A case in point is a seamless sweater bra with special appeal to the young and blithe figure of a college girl. The sweater bra was foam contoured cups covered with seamless Helanca jersey that makes a smooth line under sweaters, jerseys and blouse, eliminating those tell-tale ridges and seams that show through. This is featured in four basic colors, dashing pink, icy blue, white and black to go with all the popular fall sweater shades and to match lingerie as well.

FOR THE MORE sophisticated female and more sophisticated clothes, they suggest a really glamorous front zip bra with sheer lace top and cotton stitched under-cups. This is particularly recommended for those who need a wide separation and to wear with the low-necked dinner dresses that are being shown.

Still another bra for another figure, another occasion. This, more of a basic style with a wonderful new construction feature. Here, through the use of diamond shaped latex inserts, the lift starts at the top of the bra! . . . just as in our own musculature the bosom is lifted and supported by the pectoral muscle above the bosom. Diamond lift has, as you might imagine, a wonderful uplift.

New Shoe Idea—Convertible Pump

For those very important school functions and dress-up occasions, pumps lead the way, the National Shoe Institute reports.

The grammar-school set will love the convertible swivel strap, where the basic strap-shoe is magically transformed into a pump by slipping the strap around the back of the shoe.

The high-school set will adore the sleekness of the slim tapered toes, plus the charm and comfort of the little heels.

And if those pumps are black, whether patent, suede, velvet or calf, young milady will be the envy of all who see her.

The flannel that says it's fall...

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FROM THEIR collection of fashions particularly flattering for the mature figure, Hassell's, 241 E. Ocean Blvd., suggests this Oxford grey wool dress and jacket ensemble with stylish hand-loomed look, satin trim and rhinestone buttons. It is modeled by Lois Anderson.

Look Colorful

Sophisticated lingerie colors include bright pink, blue, aqua, yellow-green, coral and champagne.



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FOR THE MODERN woman from Modern Woman, 436 Pine Ave., a one-piece dress with three-quarter length sleeves and permanently pleated skirt. Fashioned of wonderlon, a miracle fibre version of featherweight worsted crepe, it is available in half sizes, 12 through 22, in aqua or navy. Modeled by Lois Anderson.

Designers Give Little Women Big Choice in New Fashions

Designers love the little woman this fall! A growing appreciation of scaled-chic for the girl or woman who is under five feet five inches tall has brought a bonanza of charming clothes designed with an eye to both proportion and prettiness. The adaptability of wool, its suppleness and super-quality textures, gives it top priority for such special designing.

Significant point about this trend is the fact that the proportioned fashions are not confined to "special" size ready-to-wear makers but are now a sister act with many of the regular misses-size clothes shown by couture echelon houses. Each important designer has some name that designates the proportioned fashions... perhaps it's custom or petite or a diminutive of the firm's design label name. In any event, it is presented with as much smart fanfare as is accorded the rest of the collection and it assumes its proper place as seasonal fashion news.

Weaving wizardry which imbues any qualities with exciting texture interest, provides

a wealth of woollens ideally preared to this deft scaling of fall fashions. A fresh, imaginative approach to this special audience is evident in the versatile choice of textures.

FEATHERWEIGHTS are a natural, of course, whether they are wafer-crisp crepes, chifon tweeds and flannels, or the new supple wool velvets. More off-beat in use are the featherweight weaves with dimensional look giving a heavier-than-they-are impression... designers have developed some handsome costumes and coats in these which suggest height but never bulk or breath to foreshorten the figure.

Not only pattern but color is vital in creating provocative fashions for this category. Color contrast can provide just the right balance when used imaginatively. Tweedy colors in small-scale patterns are bright and youthful without going to extremes of either girlishness or sophistication.

Patterned woollens with plain are another height-stretching device designers like. To sum it up, there are so many fascinating wool fashions for the just short-of-tall set that no one needs shop around for scaled-to-size smartness anymore.

Simplicity Keynotes the Basic Dress

Every woman, whether she's a home-maker or in business, has need for a "plain, simple dress."

Since every woman wants smart styling, too—her search for a "plain, simple dress with smart style detail" will be fruitful this year.

This fall, crepes especially, cue the "simple" dress story—in black particularly.

Simplicity is the keynote of the many chemise dresses (belted or not) now being shown. It themes middy styles... easy-pleated skirts... standaway necklines... wider, deeper sleeves... pocket interest... shirtwaist and coat dresses and other simple treatments.

IN ADDITION to crepe, (silk, rayon or silk and rayon) jersey, soft supple woolls and wool blends, all make a fresh impression in the easy silhouettes of "simple" dress fashions.

In addition to favored black, featured hues will be brown; navy; cranberry tones; jewel-tone blues; and a range of bright tones referred to as "Oriental."

And, in this exciting jewelry season, what fun for milady to dress-up that simple dress with ropes of beads... bibs of pearls... or a touch of fur! —Voilà! C'est chic!

Belt Trims

News in accessorizing knits this fall is placement of a belt above the ribbing of the sweater, especially for dyed-to-match coordinate costumes.



HEADLINE NEWS is made by the "Turbaret" of imported French mousse with the look and feel of fur. It is banded in satin, flashed with brilliants and available in a rainbow of colors at Dine's, 505 E. Ocean Blvd. Modeled by Diane Weidel in fall's popular white.

Double Duty

The sweater-shirt, now becoming increasingly popular, combines the best features of both garments.

Costume Plan

Newest costume formula calls for dresses in smooth fabrics, under jackets of heavier weaves or textures.

Make a Hit

Pleat some knit and add some fur—the big three in fall fashion combine for the most exciting news of all. This threesome appears in both suit and dress lines in the easy-elegant silhouettes.

Pockets Popular

Pockets show up everywhere, placed both high and low on fall coats. There are big patch pockets, sometimes of fur, smaller flap pockets and buttoned-down squares.

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The fabulous coat that bridges the seasons, goes everywhere, in shadowplay tweed. You'll wear it with its back-swept fullness belted or not, its shawl collared 4-button front closed or fluid-free. Milium lined for all season comfort. Assorted tweeds. Sizes 8 to 18.

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PICTURED:

Dress of lustrous wool broadcloth, designed to be worn everywhere. Black or brown, 10-16,

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TEMPTING TEEN fashion from Judy's, 5215 Hazelbrook Ave., Lakewood Center, is this crew neck, curly Shetland sweater (imported from Scotland) of Oxford gray worn with an orlon and wool plaid skirt with stitch down pleats and oxford white Ivy League shirt. Model Judy Polson completes her well-coordinated outfit with black Keds, white socks.



ALL SET FOR a day in the mountains, aboard a yacht or rooting for the "home team" is Judy Ware, wearing antelope shade corduroy capris, with a white hooded canvas pullover jacket. Soft cotton print—red and green—lines the jacket which may be seen in sizes small, medium and large at Elizabeth's Style Shop, 3948 Atlantic Ave. The capris are sized 9 to 15 and 10 to 16.



RELAXED LOOK styled by Susan Thomas on a gentle hint from Chanel. Fully lined cardigan and skirt in an all wool multi-stripe. The middie collared blouse is done in worsted wool jersey. Coordinates to view with an eye to business, or smart social events, are worn by Jodean Meredith. Available in sizes 10 to 16 at Jean Ryan, 5207 Hazelbrook Ave.

Be 'in the Pink'

If you're one of those ladies who "just can't wear beige and the neutral tones," one of Hollywood's leading make-up artists offers this suggestion. Be sure to use a make-up foundation "with a touch of pink."

Lipstick color should be of the light pink or more brilliant red tones and eye make-up should be definite with blue or green eye shadow accented by an eye-liner. Mascara, of course, for both upper and lower lashes.

the feel of fall...

in fashions by Frederick's

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This *Peau de Faïlle* Sheath, for instance, flaunts a waist-length jacket with huge portrait collar and fits so snug it appears one piece. Jacket off, you are breathtaking in a double pouffed strapless sheath. Completely lined. Black only. Sizes 10-16. \$59.98



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Teens Have a Chic Look

As young teens go back to school this fall, they look chic in the Chanel manner, quaint in the Victorian fashion and casual in the blazer jacket dress.

The line for these young fashions is easy and the fabrics from which they are cut: soft and fluid. Jerseys,

corduroys and knits all have the soft look. There are lots of fabric blends that take readily to permanent pleating and that won't sag or wrinkle. Cotton knits are as popular as ever and easy to care for.

The middie, really one version of the overblouse fashion, is important for young teens this fall. Sometimes it's worn as a jacket over a sleeveless dress rather than as a top to a skirt.

The young teens get overblouses for school wear this year. They also get sweaters cut exactly like an overblouse and meant for wear with a straight or pleated skirt.

The Victorian look is accomplished by use of lantern sleeves or wide bands of heavy lace or embroidery on the sleeves. There are tucked bodices, fluted trimming and short puffed sleeves with a good deal of puff.

This year, the foulard print replaces 1936's provincial print. And there's a whole range of plaids, all sizes and colors. There are even the classic clan plaid in miniature versions.

Tapered Leg Still Rules Casual Wear

Gals' legs, casually, appear "more or less" — with the lengths of new pants ranging from top of the limb to tip of the toe.

Pants, fashioned in one piece to include even soft shoes, is novelty news in at-home creations.

Nautical but nice describes a new... yes, Chanel-inspired suburban "Errand" costume.

Calypso continues for winter sun-seeker outfits with boldly-striped pants quitting just below the knee. Tops stop just below the bustline... necks are scooped out... sleeves forgotten.

FANCY POCKETS, often filled with a tri-corner handkerchief or flowing scarf, replace the Ivy back-strap on many styles.

"Slacks suit" of the '30's returns tapered and modernized, yet as equally multi-occasionable as its forerunner.

Mid-length, no-cuff, tapered shorts are new and have an outlived look with their matching patterned tops.

The new easy silhouette is featured in tapered, but not tight, ankle-length, at-home pants. Soft blouses are complementary.

Shoe Wardrobe

There's a sound reason for having a wardrobe of shoes. They give you better service and longer wear if they're given a day's rest after each wearing. And, of course, you'll want many heel heights and colors this fall.

Clock Rules

Let the time of day and occasion dictate what fragrance to wear. Rarely would a heavy, sophisticated scent be worn in the morning. If you work in an office, don't floor fellow workers with a cloying fragrance. Try a light floral or bouquet scent instead.

Reno's Curly Cut



The classics are back... for the "Young in Heart" you'll be lovely to look at with a

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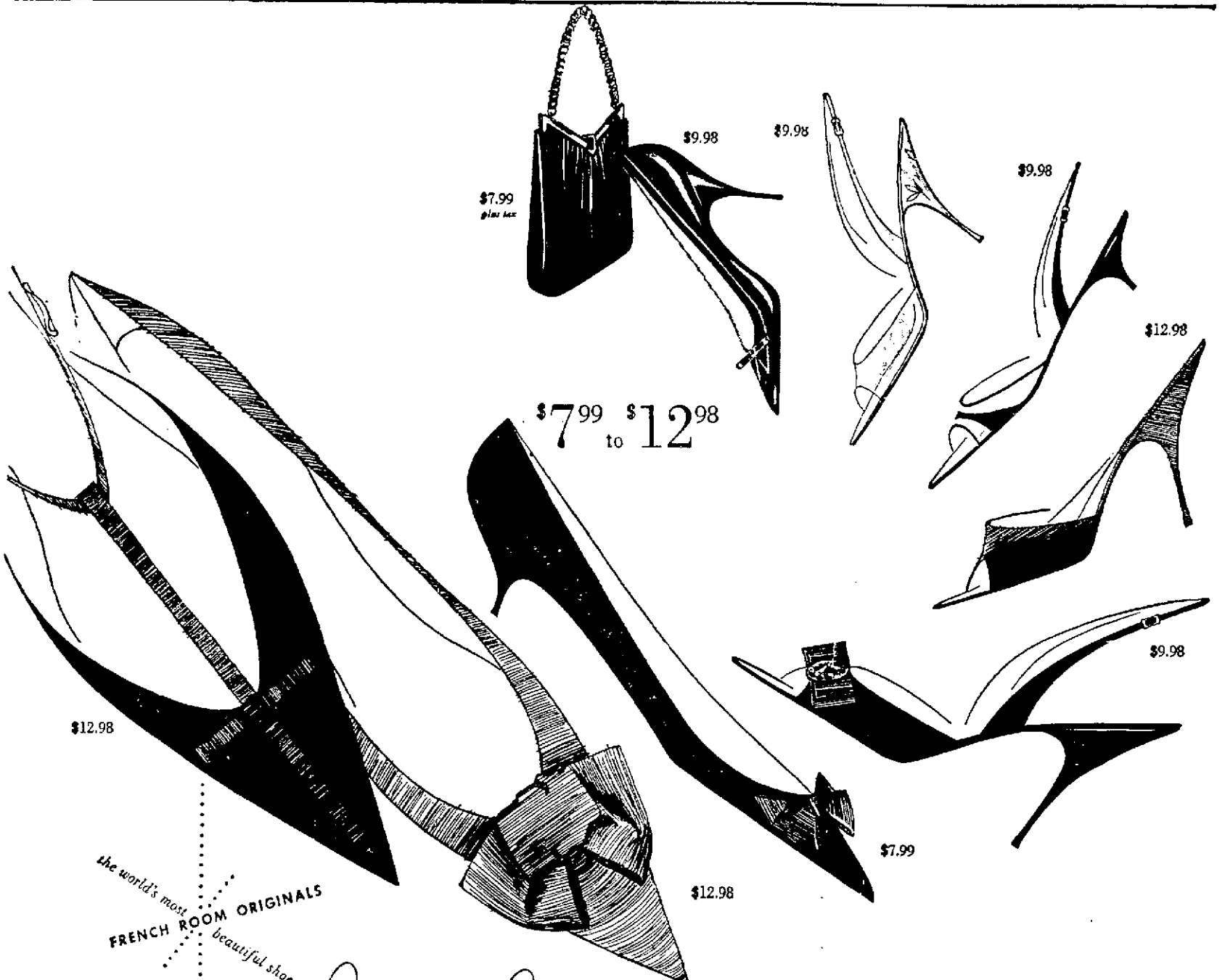


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- 4 Early American Minuet
- 5 Japanese Fan Dance
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- 7 Balinese Temple Dance
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- 9 Trinidad Calypso
- 10 Spanish Fandango
- 11 American Charleston
- 12 Viennese Waltz



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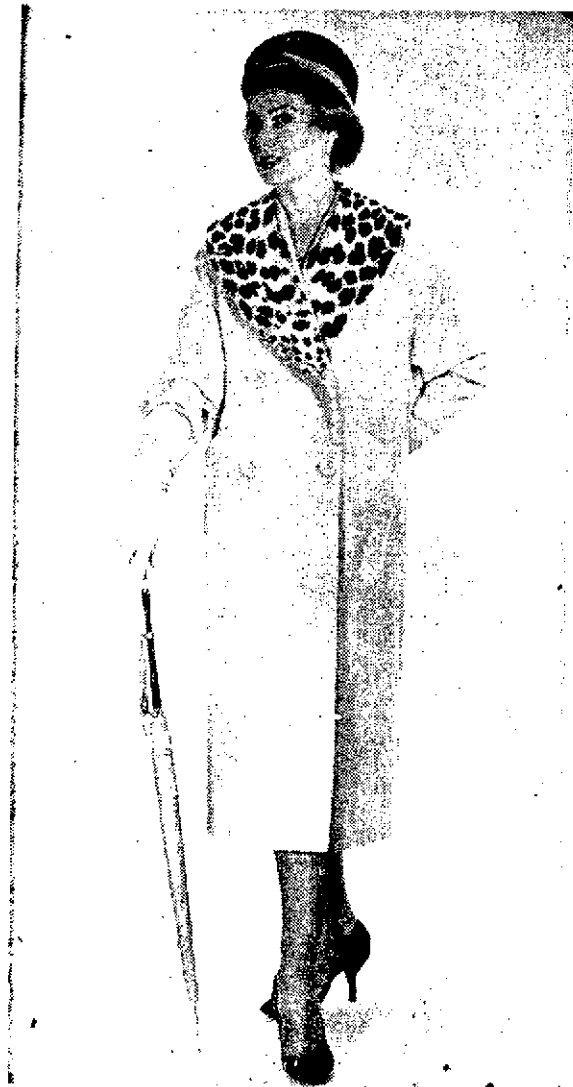
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A NOTCHED collar of Somali leopard lends drama to this double breasted great coat of Stroock vanilla Precia. The back is gathered beneath the collar to create an almond shape. The hat, by Mr. John, is in three shades of velvet. Both are available at Buf-fums', Broadway at Pine.

Aglow With Fall Color

Smart and colorful, new fall jewelry reflects the glow of autumn.

The fashion trend to head-to-toe color coordination has sparked interest in colorful jewelry, says the Jewelry Industry Council, and stylists have used colored stones, colored beads and new texture effects in traditional metals to produce a dazzling galaxy of necklaces, bracelets, pendants, earrings and pins.

Chains are creating the biggest fashion excitement in the raw fall jewelry, and they have been given every type of treatment imaginable.

Glowing colored stones, set

flat and joined with chain links, are brand new. Delicate filigree chains in many strands give a covered look to the new open necklines. Long chains, worn loose and swinging or casually roped, use beads or stones for their colorful look.

New pendants, use colorful stones or pearls, in graceful designs hung from delicate chains.

Color interest is found in pearls, too, with shadings of gray in plump baroque shapes looking especially new. Silver jewelry returns as an important fashion, often accented with pale stones.

Jean Ryan

Lakewood Center



figure perfect ...
your sheath
by

Susan Thomas

Jumper — \$17.98
Striped Blouse — \$7.98

Colors: Black,
Grey Heather
Sizes: 8 to 16

The slender Penguin sheath is as versatile as fashion itself ... from every point of view. Created by Susan Thomas of wonder-soft washable flannel (85% wool, 15% nylon) and strikingly paired with a striped cotton blouse, spiced with a silk organza bow.

Jean Ryan

Lakewood
Center

LAKEWOOD CENTER—OPPOSITE MAY CO.



PLAIDS COME into their own this fall, ranging from dark, subdued shades to the artist's most vivid hues. This all wool sheath, a Donie Original styled with dolman sleeves, is in variegated colors—red, forest green, royal blue and gold. A red leather belt marks the waistline and a tailored bow finishes the collar. Broadway Department Store, Stearns St. and Bell-flower Blvd., shows it in sizes 8 to 16.



A BESS MYERSON dress of Wolmico cotton and silk, is modeled by Marianne Feagen for the Tall Shop, 715 Pine Ave., a flattering fashion for the statues-que. The dress pictured is a blue grey with inch-wide stripes of a lighter shade highlighted with white collar and cuffs, black velvet tie.

Bridesmaids Look Ahead

Though the bride may tuck her beautiful dress away in folds of white tissue paper, bridesmaids usually have party plans for their dresses.

The girl who's a bridesmaid in autumn will have her eyes cast in the direction of coming holiday parties just as the June bridesmaid had in mind country club parties. And the autumn bridesmaid is lucky in

this, for most fall brides like vivid color in their brides- maids' dresses as contrast to the drama of the white bridal gown.

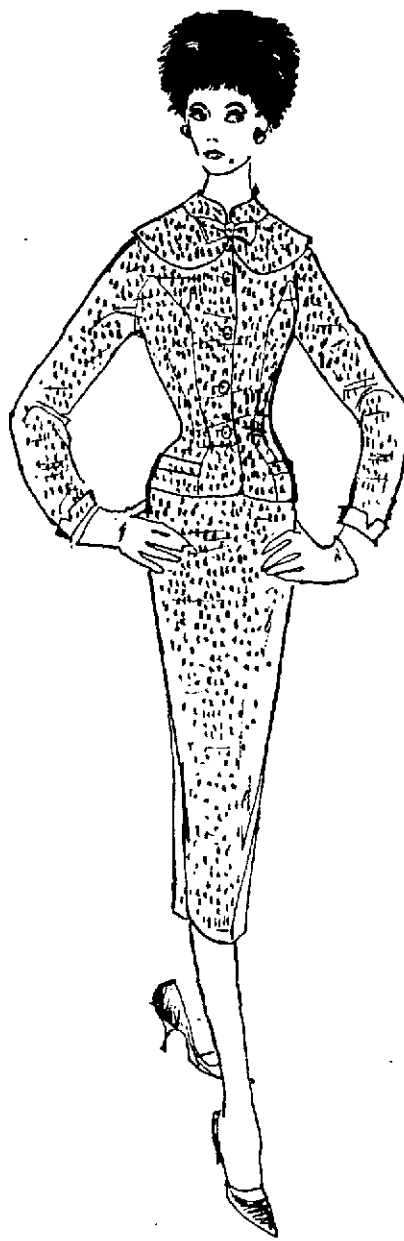
The bridesmaid who's going places after the wedding (maybe with her own wed- ding in mind) will cast her vote for a dress that stresses simplicity of line and rich color.

look your
loveliest
in chiffon
and silk
from
Jeri's



29.95
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218 pine ... he 7-7371



NEEDLE POINT worsted fashions this slim skirted suit by Bass which features a large soft collar with a bow for a feminine touch, and low strap pockets for jacket accent. Available in grey or royal at Des-monds, 146 E. Broadway.

Color, Any Color Right for Autumn

What's the leading color for fall '57? Color, and lots of it, is so important that no one shade seems to dominate. Best answer, then, is: Pick a color, and be in fashion!

Among the blues an almost-royal shade looks particularly fresh, but fashion gives plenty of attention to sapphire, pur-plish and greenish blues.

Reds run the gamut from bright to dark. There are true reds, jewel, wine and orangy-reds. Orange and yellow show up frequently.

The choice among greens is equally inviting, with both the woodsy hues and sparkling emeralds appearing for fall. Purple heads into another suc-cessful season, in rich jewel tones and light flowery hues.

Black and other neutrals have increasing importance as background for brilliant hats and accessories. Among the neutrals, pale gray and navy make a fall appearance, while designers are particularly fond of brown, especially the taupe shades. Gold is a new neutral.

Float Through Fall

This fall's most popular petticoats are made of soft, floaty sheers or net.

Smart Styles in Sport Coats

In leather, the coat will edge out the jacket, favorite of past seasons. The cocoon silhouette shows up here too! Pencil slim or gently flared styles continue to star.

In short lengths—the boxy or belted models are top choice. Fur and jewel trims lend excitement to current leather fashions.

Tweed is mated with leath-er and is used in "coat-plus" ensembles. Pockets are im-portant exclamation points on long and short coats alike. Unusual placement rather than quality or size is the news.

Softening Details

Smocking lends softness to fall dresses of crepe or jersey.

Hand-Me-Downs False Shoe Economy

Jack grows almost as fast as the beanstalk, it seems to parents at this time of year. The school-clothes Jack—or Sister Janie — wore in June won't fit when school be-gins in September.

That poses the perennial problem for parents; how to make new clothes fit not only children but also the family budget. The best solution is common-sense planning — ne-cessities first and luxuries second.

Many parents make a check-list of these necessities. Warm coats, sweaters, suits and dresses are basic needs that often can be filled by hand-me-downs from older children. Exact fit is not a matter of physical well-being.

PARENTS SHOULD beware.

however, of hand-me-down shoes. They can cause perma-nent harm to a child.

For one thing, the original young owner of a pair of chil-dren's shoes gives them a hard beating, at the rate of some 30,000 steps a day.

By the time they are out-grown they are out-worn, the National Shoe Institute points out. Broken-down shoes do not provide proper support for the feet.

More importantly, the prop-er fitting of shoes is a highly individual matter. Shoes that fitted Jack at a given age probably will not fit a younger brother — or Janie — at the same age.

SO PRACTICAL parents plan their children's back-to-school wardrobes from the ground up, with proper shoes No. 1 on the list of necessities.

Kimberlin Corset Shop

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PH. HE 6-2454



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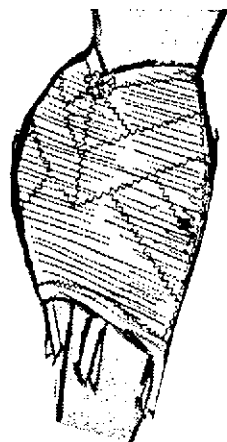


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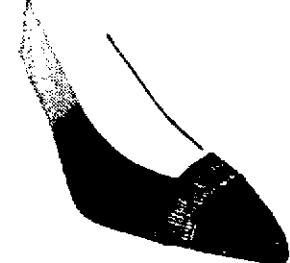
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DURKEE FAMOUS FOODS



Petite Etchika Choureau dips her feet in pool
in Hollywood, where her dreams are coming true.

HOLLYWOOD

French Cinderella

ETCHIKA CHOUREAU is a petite French doll—and an actress—who had dreams of coming to Hollywood. But she had in mind only a visit because someone told her that American producers were looking to Italy for buxom actresses with new faces and she, well she is from France, has a "slender continental figure."

But how wrong can friends sometimes be! Warner Bros. saw a French film in which she acted and brought her to Movietown to star with Tab Hunter in the forthcoming "Lafayette Escadrille," a romantic drama of the famous American-French flying corps of World War I. Impressed by her performance, her producers quickly gave her the leading feminine role in a second film, "Darby's Rangers."

What does this 23-year-old "Cinderella of the French Cinema" think now?

Her green-grey eyes sparkling, she'll tell you: "I'm fascinated by this wonderful, beeg United States and everything in it!"



Green-grey eyed Etchika is fascinated by hot
dogs and "the wonderful, beeg United States."



JADE GREEN taffeta, shirred to reflect a million lights, is seen in an "after five" dress worn by Diane Weidel. Crushed midriff and shirred bubble skirt in the newest harem line add emphasis to the rounded neckline and sleeveless bodice. Shown at Dine's, 505 E. Ocean Blvd.



CHANEL INFLUENCE is reflected in this brown worsted chiffon costume from Schick's, 7th and Pine, with Norwegian blue fox trimming the loosely fitted jacket in a one-side collar effect. Dress is fashioned with scoop neckline inset with silk chiffon.



ROWS OF NYLON LACE alternate with shirred insets of organza to give interest to the bouffant skirt of a strapless formal worn by Nancy Taylor. The velvet bodice and cummerbund drape gently into a back panel treatment. The dress may be seen in all fall colors, sizes 8 through 18, at Melba's, 126 E. 3rd St.

Fashions That Retain Shapes

Fabric blends get better every season. And, as we get used to them, we know that they won't perform miracles but do possess many advantages in both shape retention and wear.

This autumn, fashions cut from the fabric blends are prettier than ever. They belong in every wardrobe because they travel without wrinkling (if they're well packed) and at a moment's notice. Their pleats stay in. The jersey blend has a soft "hand" which means it's pleasant to touch and wear.

Dyed-to-Match

Dyed-to-match continues to be the big fashion story in sweaters and skirts this fall. But it's tone on tone this year rather than all one color. Cherry pink and cherry red go together, for instance.

IF IT'S THE NEWEST FOR FALL...

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Regal Italian Silk Democratic in U. S.

If you ask the world's foremost fashion designers which fabric they most prefer to work with, the answer is almost always "silk" and in many cases Italian silk, the "aristocrat of silks." Although treasured as a luxury fabric for years in America, it came into special prominence with the meteoric growth of the Italian couture, after the war.

The elegant and regal creations of such designers as Fontana, Simonetta and Fabiani called for a fabric which would reflect the great heritage of Italian art and history, and which would still meet basic fashion needs. The silks of Italy have dominated the European market for centuries. The textile trade with silk and cotton leading, is Italy's number one industry.

American designers have been quick to recognize and appreciate the beauty of the fabric. It appears frequently in the collections of such important fashion leaders as Hattie Carnegie, Elizabeth Arden, Mollie Parnis and Adele Simpson, to name but a few. Last year, the United States bought \$40 million worth of Italian fabrics, of which silk was the predominant weave. In fact, 75 per cent of all the silk produced in Italy is exported to this country, offering dramatic proof of its popularity with American men and women.

WHETHER THE GREAT popularity of Italian silk in men's wear accounts for its growing preference to American women, is a question for fashion leaders to debate. The important fact is that women can enjoy the same silk suiting they have long admired on the male of the species (many manufacturers use "slubbed" silk for both men's and women's fashions) and they can also have Italian silk in all of the feminine fabrics they have always worn, velvet, satin, crepe, brocade and organza. The silks of Italy also blend perfectly with wool, cotton and the synthetics such as dacron, nylon and orlon.

The reason for Italian silk's superiority? The answer is simple. Superior workmanship and imaginative design. Italian silk technicians, centered in Como, have so improved cultivation and weaving methods that these techniques have been introduced all over the world.

JUST AS JAPANESE and French silks express the genius of the people who create them, Italian silk reflects the enormous heritage of art and beauty which have made Italy a tourist Mecca for ages. All of Italy's glorious past is captured in today's silk which in color, texture and motif may suggest ancient Roman ruins, a Venetian palazzo along the Grand Canal or a painting by Leonardo Da Vinci.

Although Italian silk contains the same superior qualities which have made it a luxury fabric for centuries, increased production and the discovery of countless new uses have created an ever-expanding market so that today everyone can afford and enjoy it.



CRISPLY SMART is this black and white cotton plaid worn by Carol Young. The black jacket, with three-quarter sleeves, fresh white collar, and shiny patent belt is softly bloused and snug at the waist. Available at Jeri's, 218 Pine Ave.

Suit-able

With suits more predominant in the fashion picture this season, sweaters with ex-citing necklines of bows, tabs and jabots will be more popular than in recent years.

Fall Shoe Fashions

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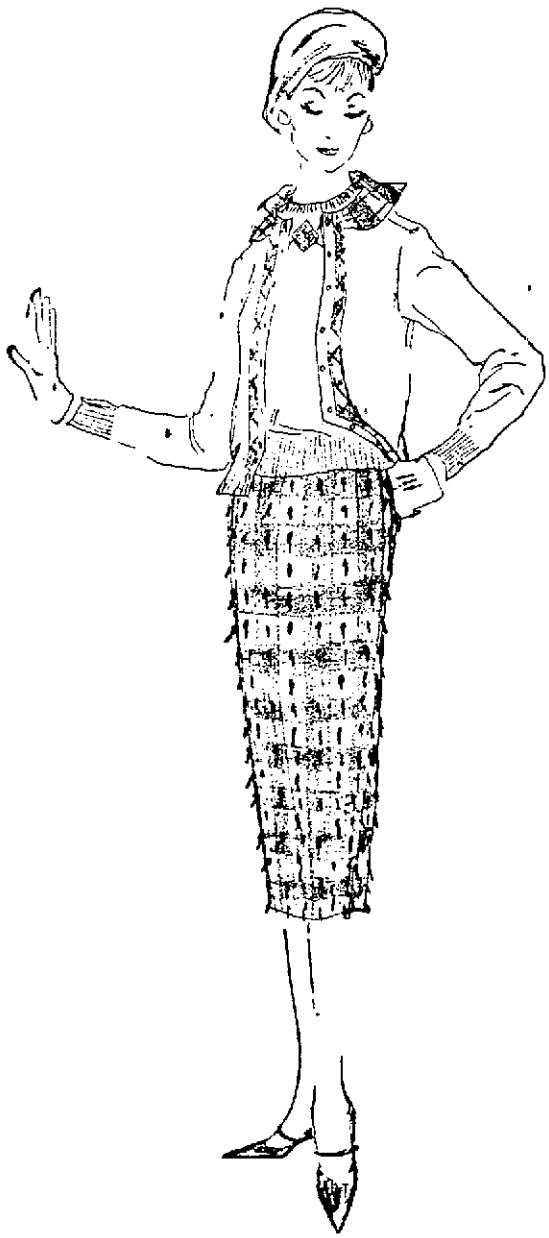


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APRICOT! A color to challenge autumn's brilliance or knife-like sunshine, through gray winter days, is used for this wool jersey belted suit worn beneath a matching three-quarter length coat from Walker's, 4th and Pine. Model Diane Weidel wears it with a high fashioned velour beret by Patrice.



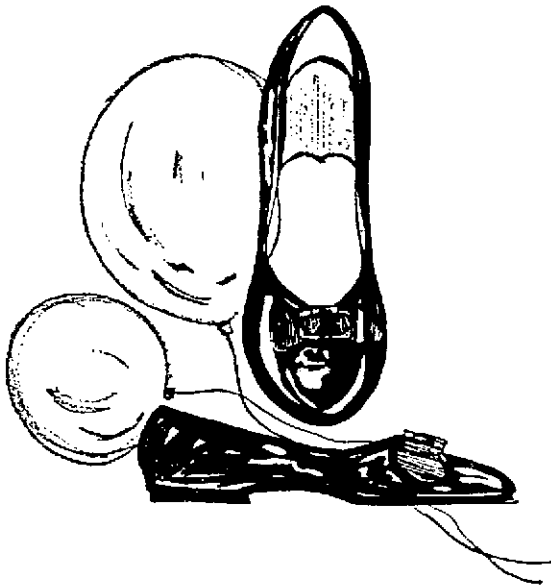
PIN STRIPE orlon and wool jersey is styled by Saba of California with full dolman sleeves and sheath skirt, full lined. The double collar, of self fabric and pique, the wide self belt in tabbed loops, the contrasting big buttons, are attractive details. Sizes 5 to 15 in these colors: Black, white; blue, black; red, black; cognac, black. Worn by Linda Jacobs, available at Emilie's, 4503 Orange Ave.

THE WOMAN WITH a flare for high fashion will welcome this Susan Thomas design sweater and skirt set from Harvey Wood, 4129 Long Beach Blvd. Grey sweaters, trimmed with grey plaid top the grey plaid skirt with red and blue string trim.

Give Fur Touch Beret, Madam?

Fur collars, on the largish side, are available in accessory departments. They provide the important fur touch when worn with suits, coats or sweaters.

Almost everybody has a bit of old fur that's still usable tucked away. This is the year to take it to your furrier and ask him if he can whip up a beret for you.



PERKY BOW, BRIGHT BUCKLE decorate these elasticized topline pumps to help young feet twinkle for party fun or Sunday best. Sizes 12½ to 3 in shiny black patent; sizes 4 to 9 in black patent or suede. At Children's Bootery Stores, 126 W. Broadway, 4346 Atlantic and 2142 Bellflower Blvd.

Maternity

Suit ... 11.95

Your Pet Jerkin ... Is sure to be this sleeveless togeroy with perky poodle-trim patch pocket and smart, slim skirt. Black, firebrand, caribbean or Victorian grey. Sizes 8-18.

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Hats Have Flattery

Brilliant jewel hues and easy, relaxed contours characterize the new fall hats. They're delightfully easy to wear, thanks to flattering, asymmetric silhouettes.

While the new hats curve and cling to the head in soft folds, they show a tendency to tilt to one side. Profile hats with dramatic angles and swooping curves are high-

lighted in the leading millinery collections.

Brim for fall are more moderate in size—often quite small—but they usually follow this side-swept line. Sometimes they are turned back above the brow in broad cuffs or narrow rolls. Others have a decided flare up at the hairline and a sharp downward curve to the right.

Still other brimmed hats have softly curving, smallish "swagger" lines.

CROWNS OF fall hats are easy, with enough fullness or height to allow a soft, crushed shaping to the head. High crowns are dimpled, dented and pleated down toward the side or back.

Pointed pixie crowns are manipulated to blend with sharply angled brim lines. Full beret-like crowns mounted on close-hugging headbands are softly pushed down to the back and a little to the side.

Cloches have soft, crushed crowns and brims deep-pleated to a long, one-sided or smoothly face-framing sweep. Suiters are distant cousins to the mannish fedora, in luxurious pile felts with manipulated crowns and supple brims.

Smooth and silky textures look new. Rich velours, silky soleils, clipped beaver and sealine bodies and some interesting tweedy felts have a luxurious look and feel, without the powder-puff bulk of long-haired felts.

MATTE-FINISHED felts, wool and silk jerseys, fine wools and knits and other novelty materials have the same softness and draping quality as the fine, silken-textured velours. Butter-soft suede and kid leather also appear in nonchalant casual hats for both town and country.

FUR SIMPLICITY for those special occasions. Designed by Dan Sterling and featured at Tumin Furs, 130 E. 3rd St., this dyed Chinese lamb Mandarin model jacket has rolled half-moon treatment of collar and turn-back cuffs which snug wrists. Available also in other popular furs. It is modeled by Elva Lewis.

Wool Favored as Fall Fabric

Fashion has a soft touch when it comes to fall fabrics. Supple materials, deep textures and a look of quiet elegance are favored. Wool leads the field, closely followed by crepes and velvets.

Jerseys, in a wider than ever variety, rank high among the popular wools. They range from new chiffons and lightweight crepe jersey to highly textured bulky types.

Shetland-type wools have made a big comeback, especially in diagonal and open weaves.

Even cottons, rayons and silks have taken on a woolly look through striped, plaid and checked patterns with shaded effects or slubs to tone the designs.

Blends are more numerous and richer than ever, and much use is made of silk, angora, rabbit's hair, mohair and alpaca. Many tweeds are blended with precious fibers or fur or have iridescent and opalescent colorings for the luxury look.

While classic flannels and flannel effects continue to be popular, many classic wool favorites are newly softened.

Add Variety

Trimmings help to supply interest and variety for basically-Ivy boys' wear of all types. Brass or silver buttons for coats and jackets, touches of leather for suits and sportswear, and bulky-knit sleeves and collars on outerwear are notable trim treatments.

Long Bra Slims

With the advent of the sheath on the fashion scene a few seasons back, the importance of a smooth midriff line was brought into focus, and every woman's wardrobe has long since included at least one long-line brassiere to insure her looking her best in the figure-following contour of the sheath.

Today, the sheath is still slim, but softened from its earlier, stricter lines and its new "casualized" look is very much in evidence in fall lines, the fashion forecasters tell us. So this season's silhouette demands that clothes look deceptively easy.

Yet, who can look easy and casual if the long line midriff control is lost? No one! These days it behooves every up-to-date Miss or Mrs. to take out "midriff insurance" so no give-away bulges tell tales on her. But she needn't worry that she'll have to wear a tight cramping garment.

IF YOU'VE had the familiar problem of finding a long-line bra that fits properly from shoulder straps to waist, that feels as well as looks comfortable, you'll welcome a new design in the easy-feeling long-line bra being introduced this season by a lead manufacturer.

First of the advantages of the "Bolero" bra is its adjustable waistband, making possible perfect waistline fit. Yet you don't sacrifice the sleek look

necessary under your fall clothes, because the brassiere is tapered to follow natural body lines. The brassiere is as free feeling as the new clothes but it has firming and tapering support.

NOT ONLY does the "Bolero" fit perfectly, it stays where it belongs—at your waist—with no bones or wires to get in your way or restrict your movements. You can bend, twist or turn, and the special elastic in the waistband hugs your figure gently but firmly. Magic inserts automatically adjust themselves to the specific cup size on the figure.

Of embroidered white cotton, "Bolero" comes in sizes 32 to 36A and 32 to 40 B and C. The same brassiere, designed specifically for the D cup figure, is available in black or white embroidered nylon sheer and taffeta in sizes 32 to 42.

For this fall the fashion word is "relaxed elegance," and that's just what the new long-line "Bolero" accomplishes—by sculpting your figure to an elegant silhouette and allowing you to be completely relaxed and free.

Lend Prestige

Yarn-dyed silks are gaining in importance for prestige creations. The soft-handling texture of this fabric is perfect for the "gentled" styles. New on the scene is silk grenadine, an imported textured jacquard.

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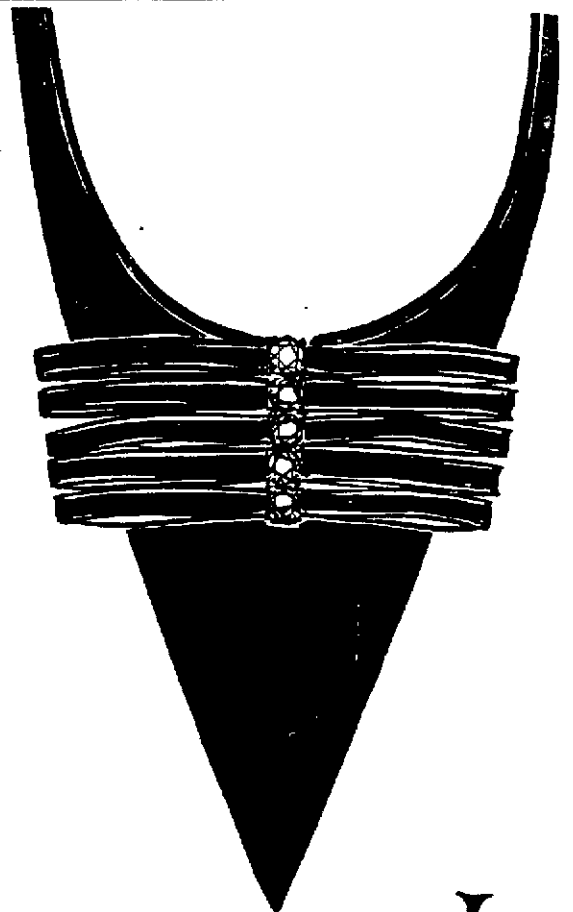
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Go everywhere two-piece suit in men's wear hardfinish flannel, features a yoke front with soft roll collar, and figure flattering blouse back with 1½ belt, the skirt is pencil slim. Colors brown, black, royal and charcoal. Tall sizes 10-18. \$33.98

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black worsted silk pump, velvet and rhinestone trim 19.95

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Fashions for Mother-to-Be

Young, slim-looking, fashionable—these words describe fall maternity clothes, and are symbolic of a new attitude toward designing fashions for the mother-to-be.

The aim is to create clothing that is fashionable, attractive and appropriate to an active life.

The result is a selection of suits, dresses and separates that might be found in any fashion-wise woman's wardrobe—with the difference that these wearables have been cleverly designed to meet the needs of the lady in waiting.

One and two-piece empire-line dresses, coat sweaters with slim skirts, long torso dresses with pleated skirts, boxy-jacket suits and three-piece costumes with bolero jacket, sleeveless top and slim skirt are just a few of the choices.

Black dresses, simply cut in elegant fabrics, are suitable for afternoon or parties.

Glittering Affair

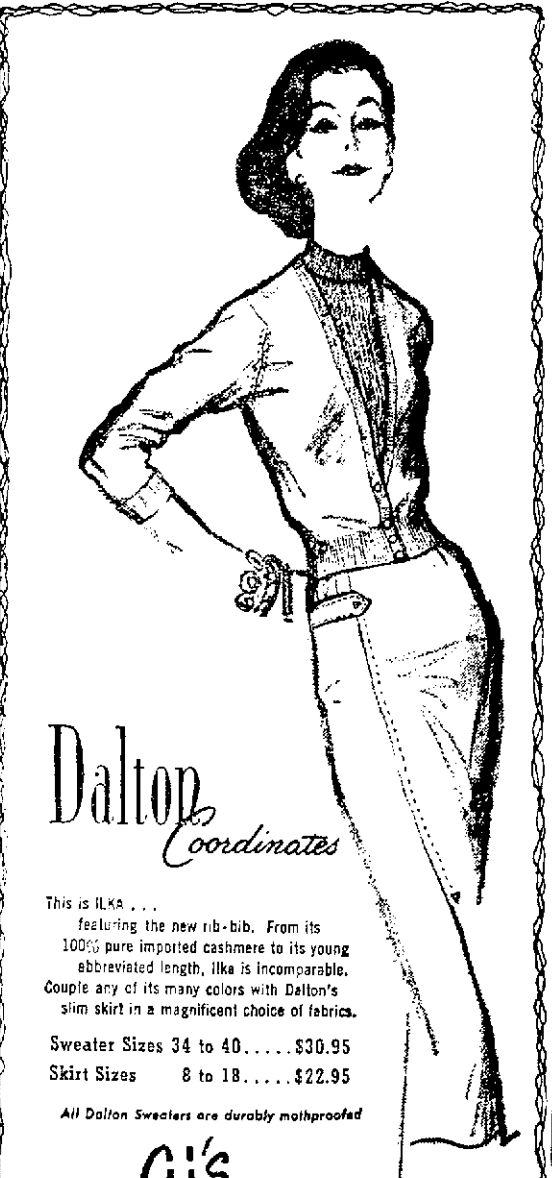
Look for a Midas touch to some of the new clothes. It will be the fashion industry's use of gold tones and metallic materials to help the Fifth Avenue Association of New York observe its 50th anniversary, Oct. 10-18. The Association, representing merchants along the thoroughfare and neighboring areas, plans to paint a gold traffic strip the length of the avenue; hang golden flags from lamp posts; and even gild the department's litter baskets.



DECEPTIVELY SLIM, are the lines of this maternity frock, modeled by Betty Ireland for Al-Le Maternity Shop, 432 Pine Ave. In blue or brown rayon flannel, it has push-up sleeves, set-in yoke and turtle neck. Designed in sizes 10 to 14, by Mrs. America of California.



PRETTY, PRACTICAL, perfect for a maternity wardrobe is this Tog-a-Sheen washable gabardine. In red, beige or avocado, its striped trim and multi-colored buttons catch the eye, accent its slender, vertical lines. You'll find it in sizes 8 to 18 at Dorothea Maternity Fashions, 118 W. 1st St. Betty Ireland is the model.



Dalton
Coordinates

This is ILKA... featuring the new rib-bib. From its 100% pure imported cashmere to its young abbreviated length, ILKA is incomparable. Couple any of its many colors with Dalton's slim skirt in a magnificent choice of fabrics.

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Newly Soft Blouses Are Headliners

It's easy to look both casual and sophisticated this fall in sportswear that is bolder and more dramatic than ever before. Silhouettes are slim but relaxed with lines that fall close to the body even though they have a fuller, freer cut.

This easy-going theme is expressed in both rough and rugged and fine and casual styles. It is evident in the elegant simplicity of new tweeds with rich textures and jewel-tone colors, oversized blanket-type plaids and country-look stripes. It looks newest and most important in the many Shetland-type fabrics used for sweaters, dresses and suits.

The Chanel influence is also very apparent. Its variations include easy-waisted jackets, overblouses, double-breasted effects, brass buttons and novel pocket treatments. Especially interesting are tapered barrel-silhouette jackets or seven-eighths length coats teamed with companion skirts.

GOING ALONG with the Chanel look is a new interest in blouses. Among the most popular are those with soft bows or draped necklines, tucked fronts and middy styles.

Even shirts show signs of softening into blouses. They now feature rounded cuffs, some with tab and turn-back arrangements, contrasting trimmings, bow-tie necklines and tucked or ruffled fronts. There are many with convertible collars that can be unbuttoned to show off masses of beads. In some cases, softness is achieved through the use of neat shirting patterns or vivid floral and novelty prints.

Sweaters are softer, too, with dressmaker-type suit sweaters making a big comeback. These show off bow, tab and jabot details to fill in suit necklines. Many feature neat collars, dainty intarsia patterns, ribbed yokes, tucking and fagotting.

ON THE MORE casual side, the boxy Shetland sweater is the top favorite. There are many that show the influence of men's outdoor sweaters, with a marked European air.

Skirts are more easy-going, too. Pleats are very popular and so are flared effects and gored styles. Even pants show a new softness, thanks to the return of flat pressed trouser pleats.

Coordinates take on new drama with bold plaids, giant herringbones and nubby tweeds in brilliant tones of red, royal blue, purple, green and gold teamed with sweaters in the dominating color of the fabric.

Coincidence?

There's a mysterious "thing" in fashion—how two creators, separated by a continent, will come up with the same idea, color, design, or what have you, at the same time. A well-known scarf manufacturer based his fall line on lush shades of barberry, almond green, gold, and cool hues of stone, sand and heather-grey — only to find that an equally well-known sweater firm had used exactly the same shades in styling their line. Result: Logical go-togethers.

Gloves in Many Hues Make News

Long gloves make exciting news in the Paris collections! Dior's evening details include gloves long enough to reach décolletés! His daytime dresses have either no sleeves or short sleeves and the manikins wear above-elbow gloves most of the time. Unfitted sheaths from day to evening are shown accessorized with gloves. New-looking full length formal of draped chiffon with fluttering panels have one uncovered shoulder or are strapless and are worn with matching 18-button gloves. For evening, Dior shows pale blue, pink, water green and mauve in the pale shades. As for color, at Dior black leads... followed by dark grays and deep browns... beige... light geranium reds... and greens.

Givenchy stresses dramatic simplicity in a group of straight dresses made of mohair and nylon looped-yarn fabrics in such light colors as beige, pink or coral, worn with black accessories including hats and long gloves.

THE NEWEST dresses are those of Balenciaga that fall loose and straight from the shoulder. The important dress fashion in most of the collections is the near-straight sheath with some suggestion of a waistline, frequently achieved through seaming. The necklines are plain and round, and the sleeves short or three-quarter. Classic gloves predominate in 8 to 10 button lengths for daytime. But with evening dresses matching fabric and leather gloves extend to the décolleté level in a range of green shades, ruby red and beaver browns.

All of Balenciaga's dresses are either sleeveless or very short leaved and he shows 15 to 18 button gloves with them. For daytime Balenciaga favors black and white. Black coats are accented with white hats and gloves.

Throughout the collections for evening daytime length is the most popular, as shown

in dresses with strapless tops and barrel or dome-shaped skirts. Full length gowns are immensely wide or very slender, and outstanding are the slender chiffon columns of Dior. Needless to say, these gowns all require long gloves.

THE CAPE INFLUENCE is strong in coats at Lanvin-Castillo and Desses. Givenchy shows barrel-shaped coats with slits instead of sleeves, and, of course, gloves are synonymous with capes. Puffed sleeves, too, serve as an opening wedge for longer and more expensive gloves both in leather and fabric.

Color runs rampant in Paris! The entire young collection of Guy Laroche glows with orange tones. His coats and suits stress burnt orange. Blues appear in every shade — from a strong Chinese lacquer to Dior's pale evening blues. There are bright turquoise tweed suits... and vivid cobalt blues in wools and silks.



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MODES. Sizes 7 to 15, 18, 75.

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dresses — 5 to 15

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separates

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matching skirts — 8 to 18
by COLTON

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hosiery and lingerie
juniors - misses - half sizes

emilie's

4505 ORANGE
(at San Antonio)



The happiness of Missy, an alert Boston terrier, has rubbed off on Doug Wilson of 4315 Clark Ave.

PET PARADE

Can a Dog Train a Tot?

By Eleanor Avery Price

NATIONAL DOG WEEK which starts today has as its theme, "Combination for Character" which promotes the idea that affection for a dog arouses a child's love, loyalty, tenderness and kindness with all living things.

When we say a good dog makes a good child, it does not mean that the credit for a youngster's good behavior depends more on the soundness of his dog than on the training the child has from his parents. It

is simply a truth, exemplified again and again, that if a child has a dog to love and train, he will be the better for it.

Many a shy youngster has overcome timidity and inhibitions when he undertook training his dog and getting it out among people. And any number of impulsive, quick-tempered children as well as "fiendish little brats" have developed responsibility, fairness, patience, consistency, and self-control when working to train unruly puppies they truly loved.

WHEN THE DOG reaches the age of nine months or a year, serious obedience training should be started. A child starting at the age of seven or a grownup can take the dog through an obedience training course. Courses last about ten weeks and the fees usually are modest.

If attending a class is impossible, you can buy a dog-training do-it-yourself book, or the Gaines Research Kennels at Kankakee, Ill., will be glad to send you a free booklet on obedience training.

Obedience training may not solve all the dog's problems. And naturally the dog should be well-nourished, for only a healthy dog is keen and alert. Mental functions are deficient when the pet is deprived of needed pantothenic acid or pyridoxine found in vitamins.

SEVERAL PRACTICE matches to help get obedience trained dogs in show shape include Downey at Imperial Park on Sept. 28; South Bay on Oct. 12 starting at 1 p.m. at Hawthorne Blvd. and Pacific Coast Highway; San Pedro on Oct. 27, 3rd and Neptune in Wilmington.

PASADENA KENNEL Club and the Pasanita Obedience Club will present their all breed show on Oct. 6 in Brookside Park, Pasadena. Entries close at noon Sept. 23.

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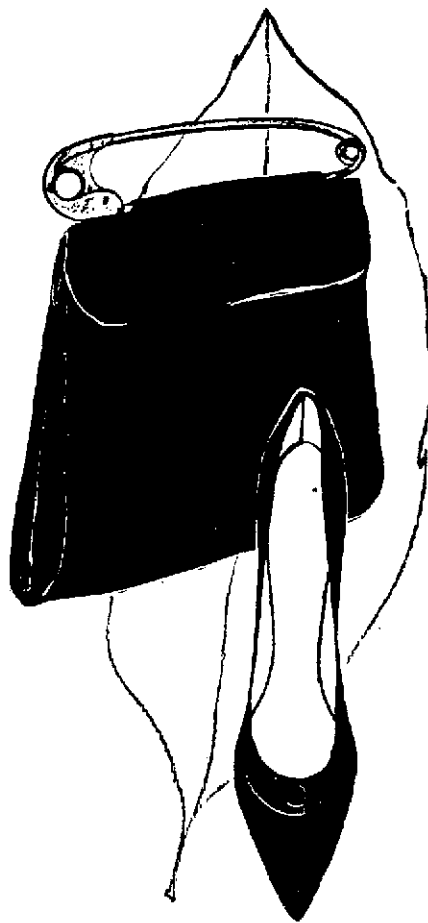
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IN RICK BLACK peau de soie. Renee Marciel designed this dramatic gown with mammoth bloomer overskirt. Betty Ireland models it from the selection of theater, dinner and dancing dresses at Michelle's, 1904 E. 4th St.



FOR IMPORTANT evenings—a nylon lace gown, held gracefully bouffant over a 17-yard petticoat, is shown by Gene's, 450 Pine Ave., and modelled by Cathy Farley. Fashioned with feminine scoop neck and satin bow, dyed to match, it is available in beige, coral or turquoise.



SLEEK and sophisticated are these black suede shoes with peau de sole trim. Also available in gunmetal patent with grey suede trim. Matching bags, styled in broadcloth, are also featured by Mandel's, 301 Pine Ave.

Belts Again Make Mark

The normal waistline is back and a belt marks the spot. Smooth, brushed or textured leather belts look dramatic on everything from woolen sheaths to suits and coats. Newest of the narrow belts have a pole closing and twin buckles. Many are slotted through the jacket, coat or dress. Dressy belts usually have a

hidden closing. Some are worked like obis, others draped like soft girdles. Many have huge self-bows.

Then there are reversible belts in two colors and textures — smooth and suede leather. Others are varied by removable leather tabs in contrasting colors, suggesting pockets placed at front or sides.



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FOR STREET wear or late afternoon, this is the solution. Gold metallic non-tarnishing yarn runs through the cotton fabric in a stripe effect. Accented by a gold belt, it is available in black, aqua and white, sizes 10-16. Nelda Robertson models the outfit for Butler Bros., 5252 Lakewood Blvd.

Suits Go Formal

Magnificent suits are head-line notes in formal wear for fall. Lavish fur, jewels, and embroidery dress up the suit like never before.

you'll sing in
'clothes' harmony
when you shop at
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SHOP MON. AND FRI. TILL 9

Umbrellas Help Accessorize

Umbrellas this season are, happily, designed to remove the gloom of a rainy day—while following fashion's elegance theme.

Conversation-piece handles conceal perfume containers, compacts and even delightful music boxes. Some resemble dramatic, purple gem cocktail rings, or show off ex-

quisite filigree work garnished with moonstones, jade or coral.

Gay are the colors, too, with sapphire blue, greens and reds scheduled to cheer on a too-damp day.

For after-five, umbrellas are shortened and decorated with jeweled knobs or outlines of mink and seal.

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Bold Plaids New Craze

By DOROTHY ROE
Associated Press Women's Editor

One really mad plaid skirt is a must for girls getting back to the classroom grind. A pet of this season is that old favorite, the Hudson Bay blanket, with its fleecy surface, strong colors and giant plaids.

For smart girls who sew their own, local sewing center experts suggest taking a look at some of the new fabrics in piece goods departments. Hudson Bay designs are now available in sanforized cotton, which can be washed with no fear of shrinkage. This new cotton has a fleecy surface which looks much like the warm and wooly blanket originals.

A bold plaid such as this is most effective in a full, gored skirt. For amateur seamstresses here are a few sewing

tips: Remember that when sewing a napped fabric, all the nap must run in the same direction. The nap on skirts should run down. Lay out pattern carefully, with all nap in the right direction, and match plaid carefully at seams.

On a full skirt such as this, a narrow hem is best. Hang skirt for a day or so before hemming, so any stretch resulting from the bias cut will hang out. Then mark and cut hem. Sew bias seam binding along edge of hem and turn up not more than inch of fabric. Blind stitch in place.

Select a trim sweater picking up one of the colors of the plaid to complete the costume. If you wish, you may add a wide belt to emphasize the fullness of the skirt and the trimness of your waistline.

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sizes 10 to 18

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Handsome glitter pin at the clever tie-front. Colors are superbly sharp and clear. Riviera blue, red, or black.

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RESORTS AND TRAVEL
Around the World With DELAPLANE
"I would like to take a bicycle trip with another girl student through Europe. My family doesn't think this is safe. Can you tell us?"
I REALLY CAN'T. All I can tell you is that college girls DO bicycle through Europe. And I never heard of any of them having any trouble. Generally, it seems to me Europe is a great deal safer than the United States. Less crime, less problems.



—Photo by Stewart Fern

Outrigger canoes and fish nets are familiar sights in South Pacific where an air dream-boat tour is slated.

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There are usually some bicycle tours going around Europe. Your family might think this was better. Going with a group and staying at youth hostels which are good and very, very inexpensive. You should be able to get a contact on such a tour and a listing of hostels by writing American Youth Hostels, 14 West 8th St., New York City.

★ ★ ★
"We have friends in Hong Kong where we will visit. But where do you get your clothes made there?"

YOUR FRIENDS will have their favorite tailor. There are hundreds of them and it's a little like having a favorite restaurant. I go to Original Jimmy Chen at 12 A Cameron Rd. in Kowloon. I also had some Moygashel linen jackets made by the tailoring department at Lane, Crawford, Ltd.

★ ★ ★
"Can you give us some advice for a cruise to Rio de Janeiro in September?"

WEATHER WILL average around 70-72 and headed for a warm season. Sports clothes on the ship (if it's a big ship you'll need evening clothes).

Rio is pretty formal. Women wear a lot of black and downtown you wear just about what you would in New York. Ties and coats for men no matter how hot the weather gets.

They say alligator purses are a good buy in Rio. But I never found any that I thought were great. They make a little charm for a charm bracelet that is unusual. A sort of clenched fist that holds off bad luck approaching from behind you. Ask for a "figa."

★ ★ ★
"You once described a native Mexican drink mixed with tequila..."

NATIVE Mexicans don't mix anything with tequila. Except maybe a drop or two of Maggi sauce or tobasco in the bottom of a glass. You must mean "sangrita" which is a chaser for tequila: Four parts orange juice; one part lemon juice; one-half part grenadine.

Now (figuring that each part is an 8-ounce glass—this makes a quart) you add one small onion chopped very fine; two teaspoons of salt; three teaspoons of tobasco sauce. Shake it up well and let it stand in the refrigerator over night. It's no good fresh.

Serve as a chaser ice cold in 2-ounce glasses. And SIP it. It's HOT!

★ ★ ★
"We will be in Lisbon overnight. What is the best way to spend the time?"

COCKTAILS at the Palacio de Estoril Dinner at Choupana between Estoril and Lisbon. Get your airline to arrange entrance to the Casino at Estoril about 11 p.m. so you can see the ex-royalty buck the royal tiger. Midnight at the fado song places on the hill in

DREAM-BOAT adventure by air into the island paradise of the South Pacific awaits 35 lucky Americans who will soar away from Honolulu Sept. 30 on a 30-day junket in Sir Gordon Taylor's famed "Frigate Bird III," four-engined Bermuda flying boat that has become a byword for luxury air travel in the Antipodes.

Palmira, Tonga, Tahiti, Bora Bora, Moorea, Raiatea, Anaa Atoll, the Tuamotus, Canton and Samoa are some of the islands that will be grouped for the first time in travel history into a single island-hopping tour.

Lisbon. Machado's or the Festa Brava are both good.

Your mailed questions will be answered (no phone calls). Send stamped and addressed envelope to Stan Delaplane, Southland Magazine, Independent, Press-Telegram, Sixth and Pine, Long Beach 12, Calif.

Canton, Apia, Fiji, Aitutaki and Les Isle Sous Le Vent are others, and Capt. Taylor is even attempting permission to land and be entertained at seldom-touched, romantic Tongareva.

Aggie Gray's in Apia, Beachcomber's at Deuba Beach, Les Tropiques or the Grand in Tahiti, Pan American in Canton and Halekulani in Waikiki are hotels included in the tour, and there will be a night's camp on plaited palm frond beds at Aitutaki. Many novelties for the travelers are included in the minutely planned jaunt. The plane itself has double decks, galley and bar-lounge.

Two days at Waikiki will be included in the month-long tour which will cost \$2,500. A similar trip made not long ago by a noted magazine photographer required six months and cost nearly \$10,000. Hawaii-Tahiti Air Cruises of Waikiki Beach, Honolulu, T. H., is handling the bookings.

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Black Adds Dramatic Shoe Accent

Black—deep as a panther's shadow on a jungle trail. Shimmering black—like ripples on a midnight mountain pool. Dusky black—soft as a Moorish maiden.

Tapered or pointed, textured or touched with a glittering jewel, black will be THE dramatic accent in shoes this fall, according to the fashion advisory committee of the National Shoe Institute.

This is the season when a single pair of all-occasion black shoes will be lost in the fashion tide. Shoe designers with new textures, materials and decorations have turned black into the smartest of smart styling.

Delicate graining, and smooth leather which is often given a sparkling polish, have turned the black daytime shoe into a cocktail hour companion.

With sculptured suedes, delectable textures and materials, black shoes in their elegant slimmest match the flow-

ing chiffon, soft crepes, lustrous satins and regal velvets.

In the slimmest of their pointed toes and pencil-like heels, the soft suedes come alive with buckles and bows and sparkling touches and have the velvet feel of the

flowering nightshade's petal.

Steal away for a moment from your back-to-school shopping for a romantic moment with shoes of black.

Say the fashion experts: You'll find yourself lost to the magic of black.

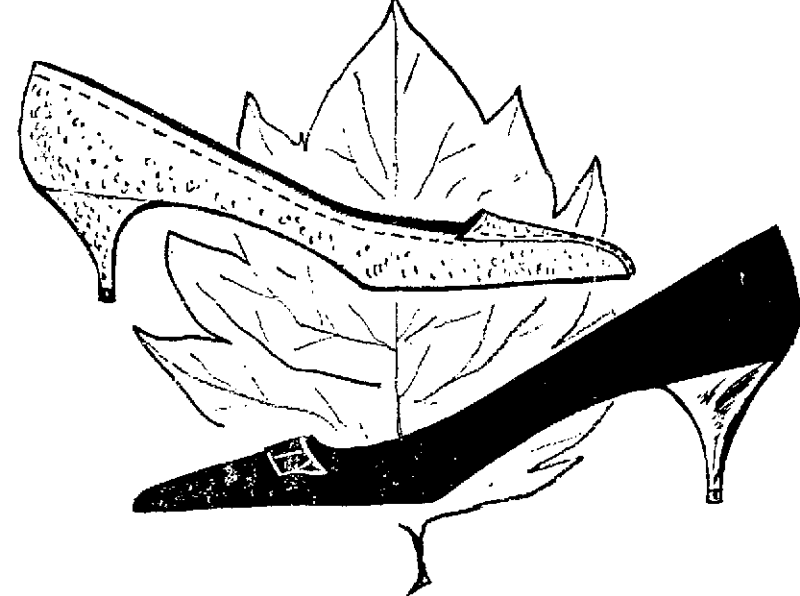
Handbags for Day, Evening

Handbags are fashion headlines this fall, designed to add a note of exclamation-point interest to the new "quality elegant" look. Luxurious, unexpected materials and newly important shapes make handbags more exciting than they have been for many a year.

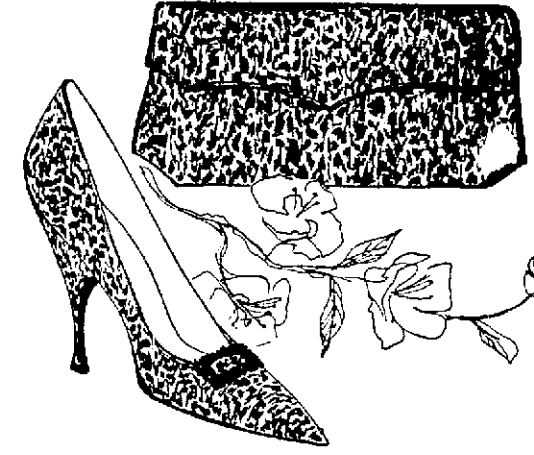
Italian influence is clearly evident in the freshly original fabrics and designs. A profusion of novel fabrics decorate the handbag scene—felt and wool in tweeds and paisleys; soft plush and velours;

textured and patterned corduroy—all calculated to delight the fashionwise woman.

The noon-to-midnight costume is the answer for today's woman on-the-go who must be appropriately dressed for a variety of occasions from early till late. For her, fashion decrees convertible clothes: the daytime costume suit that sheds its jacket at night to become a cocktail dress; the go-everywhere coat; and the basic dress which, with appropriate accessories, is a passport to anywhere.



"LITTLE HEEL," news from Sandler of Boston is told in the shoe at left of black celtic grain with hand stitched white thread trim and again in a black suede "needle toe" with gunmetal trim. Available at Dobyn's Footwear, 225 Pine Ave.



FOR THE SOPHISTICATE, evening shoes and bag of black bellesa from Jacobs Shoes, 5018 E. 2nd St. The discriminating woman may favor the ensemble in grey, also offered by Jacobs.

Fancy Linings

A wide variety of linings and trim appear in all leather coat styles. Spanish shawls with brilliant embroidery on black and velvet are used as linings in some evening coats.

Wool in Print

Printed wools are a newsy note for this fall's dresses. Patterns range from sophisticated paisley, tweeds, checks and stripes to muted floral designs and colorful paisleys.

dresses ... bridal ... formal ... cocktail ... casual ...

Live up to the most important day of your life in an exquisite gown from our superb collection of fall bridal fashions. The fabrics are luxurious, the styling fit for a queen ... the look is one of regal, radiant splendor!

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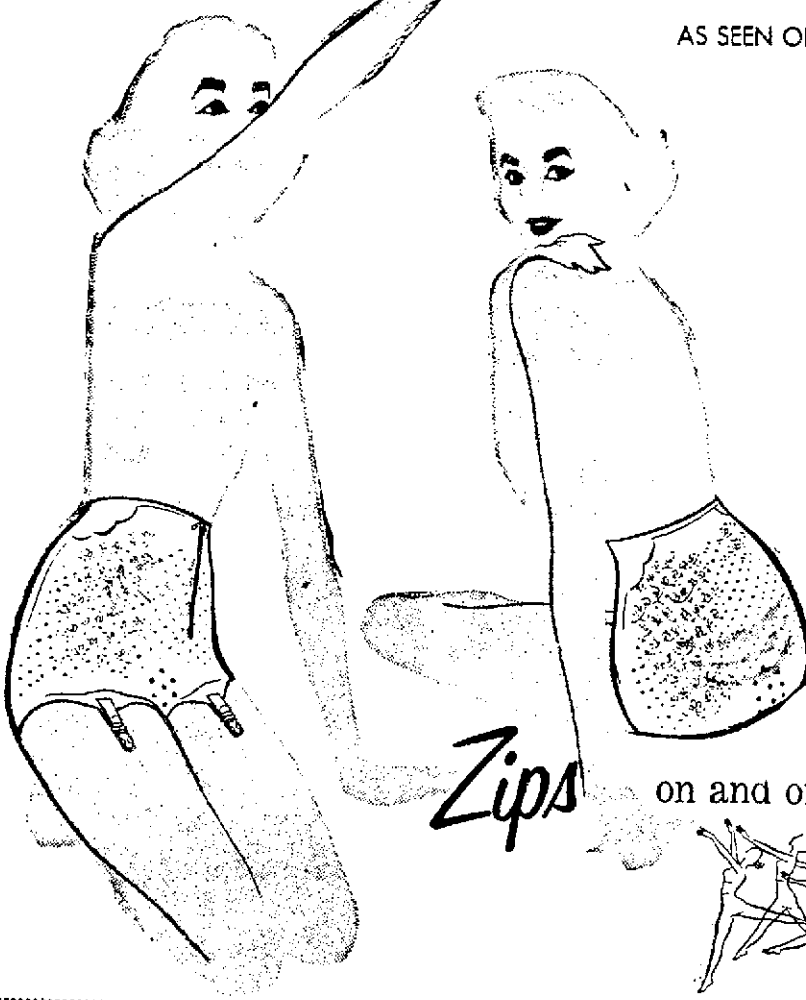
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dresses ... bridal ... formal ... cocktail ... casual ...

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AS SEEN ON TV

Paris Again Sets Pace

Emerson once said something to the effect that "if a man builds a better mousetrap, the world will make a beaten path to his door." French handbag creators appear to have taken the American poet to heart. They seem bent on building a better, a more imaginative, a more striking handbag.

quote, the American woman is obviously beating a path to the door of the department or specialty store that carries French handbags. Export figures for the first six months of 1957 show that French leather handbag shipments to the United States are well over the first six months of 1956.

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you look lovelier
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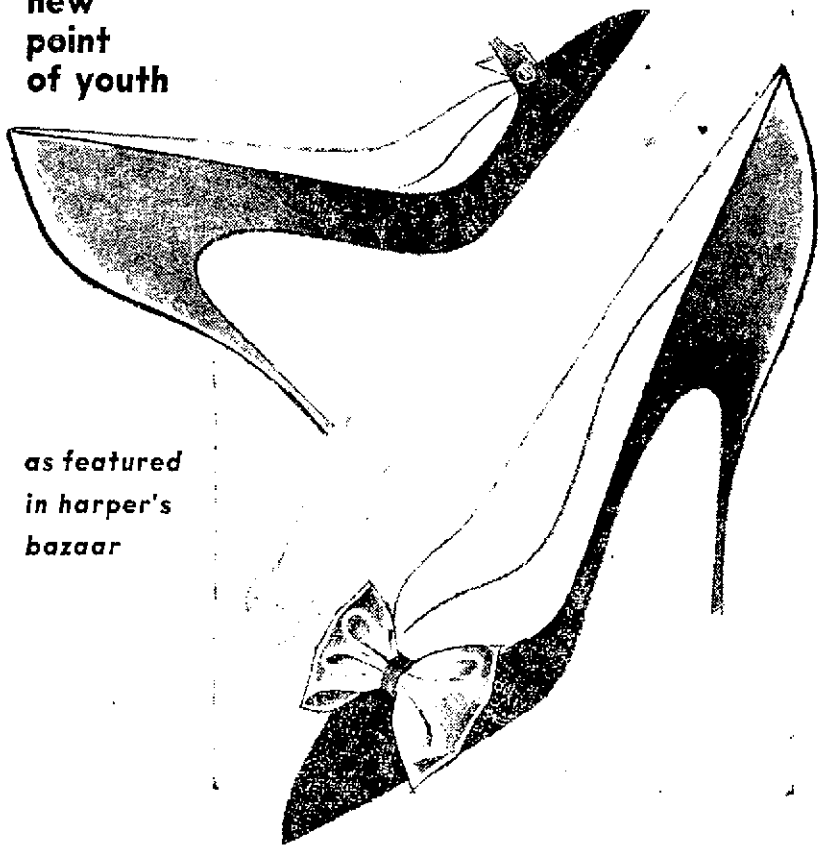
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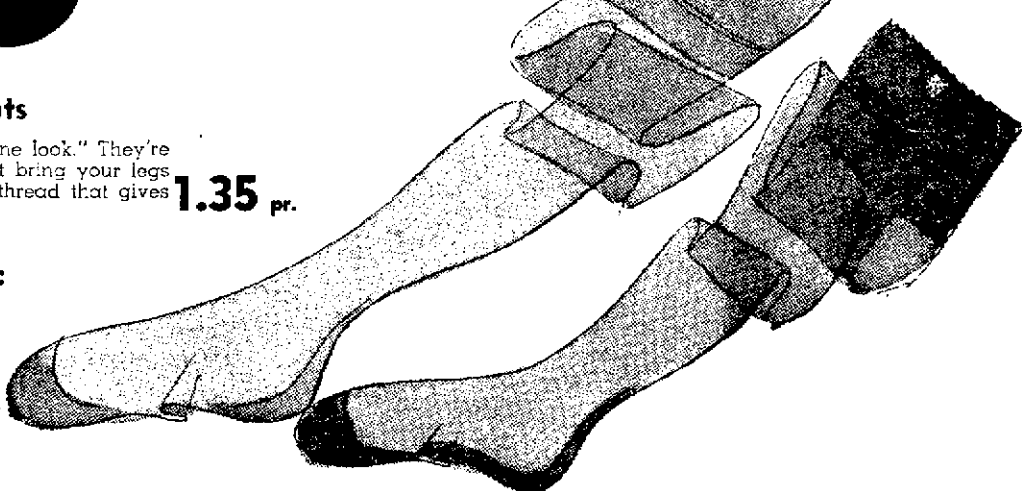
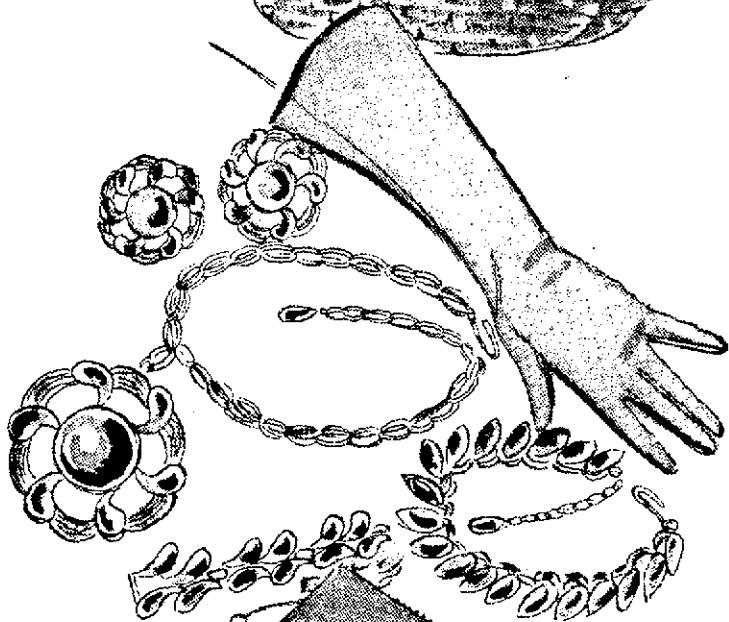
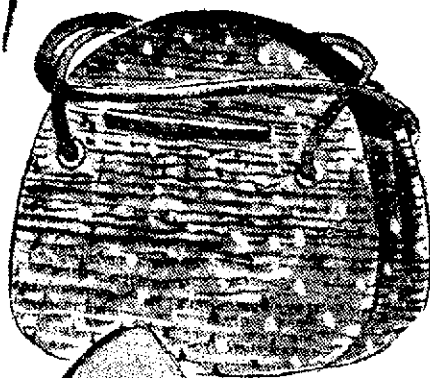
a hint of a tint for the "all-in-one look." They're sheer, clear fashion shades that bring your legs to life. In Dubbelite (the twin-thread that gives double wear).

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Reports on Heels She's Known

INDEPENDENT-PRESS-TELEGRAM—W.23
Long Beach, Calif., Sunday, Sept. 22, 1957

There have been short squat ones, tall thin ones, fragile ones, delicate-as-a-reed ones — but, the heels most women remember are the first ones. The delicious moment when, she HAD HEELS! the mark of growing up.

Since that time most of us have taken heels in our stride, or tried to, for with the silhouettes the stride became a mince and suddenly we realized just what heels meant to us, how important they were to our stance.

Jean Bandler, president of Shoe Women Executives, the organization creating the "In-

side Shoes, U.S.A." fashion gala at the National Shoe Fair in Chicago this October, has some strong feelings on the matter of heels she has known. And, since she and her husband began designing and manufacturing shoes five years ago, she has gotten to know heels intimately.

According to Mrs. Bandler some women say, "I feel as though I were falling over backward when I change from high to low heels." This is because the last isn't correct and the shoe isn't balanced. A heel has to be in perfect balance with the body as well as with the shoe. When you buy a pair of shoes don't just look at the toe of

the shoe as you see it in the salesman's hand. Put it on the floor or on a table and see if it is balanced. The heel should curve in gracefully toward the arch with one smooth unbroken line. If you have this balance the heel can be any height.

THE WALKING heel is no longer a chunky piece of wood that makes the ankle look thick and the walk heavy. The walking heel today is as graceful as the high heel.

How high is high? It can be anything from an inch to three inches, for some of the little one-inch heels are so beautifully proportioned and designed they are right for the dressiest shoes.

Jean believes that with shorter skirts heels must be lower and throats of shoes higher. There can be too much leg, even a beautiful

leg. Stocking tints should blend with the costume.

Too many women tend to get into a heel rut. When Louis the XV wanted to cut a caper, he had a bootmaker make him some dancing slippers to show off a shapely ankle, give him a little height, and put his best foot forward. Change your heels and step out in new beauty.

Panhellenic

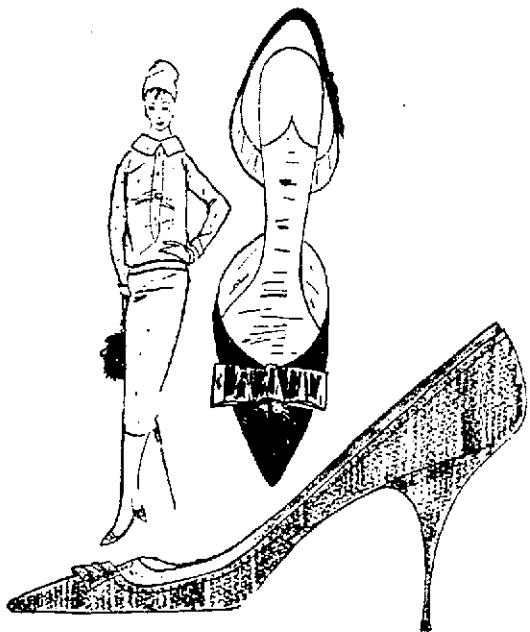
Long Beach City Panhellenic will welcome the 20 Panhellenic alternates at a meeting Wednesday in the home of Mrs. Willard Van Dyke, 5368 Loma Linda. Luncheon will be served at noon. Mrs. Van Dyke will be assisted by Meses. Paul J. Williams Jr., Robert Sitzman, Bernal J. Foster and Richard M. McFadden.



'GO WEST!' SAYS LAS MADRINAS GUILD

Donning their best bibs and tuckers, dude ranch style, members of Las Madrinan Guild and their husbands will converge upon Mounted Police Clubhouse Sept. 28 for their annual barbecue, and in the ways of the west, a "high old time." Mrs. Morton Eastwood climbs aboard her trusty friend for an

appropriate vantage point to tell fence sitters, Mr. and Mrs. Fred Wolcott, Mr. and Mrs. Larry Hunt, and her husband, Morton Eastwood, all about the party that will provide funds to establish a patients' library in the new Memorial Hospital of Long Beach. —(Staff Photo.)



NEEDLE SLIM the heel, needle sharp the toe of autumn's shoes. Trim satin bow dotted with rhinestones is only adornment of black suede sling pump, above. In profile, sleek town shoe of celtic calf, in brown or black. Both Chandler's French Room originals, 3044 Pepperwood Ave.



TWO-TONED TULLE over net and taffeta swirls elegantly in a bouffant skirt, its taffeta trim caught up in scallops by matching velvet roses to fall into a low taffeta bow at the back. Subtle color effect in a choice of copper, violet, American Beauty, taupe, pink or aqua combinations. One of many new designs at Leons Bridal and Formal Shop, 353 E. Ocean Blvd. Modeled by Elva Lewis.

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Days of Forty-Niners

LONG BEACH STATE COLLEGE EVENTS

by PLACER MINER

The ninth year at Long Beach State College has already started off with a hustle and bustle which bodes well for student activities in the school year which sees classes beginning tomorrow.

Perhaps the most significant happening so far has been the comprehensive freshman orientation carried on by student body proxy Lynn Richmond and his corps of busy helpers. A detailed program which stressed school history, traditions, goals and songs, activities, and student government reached its climax last Wednesday when several bus loads of first-year Forty-Niners journeyed to Fullerton Park for the first LBSC Fresh Day.

From the enthusiastic response by those at whom this program was heaped, we venture to say that the current crop of freshmen is the peppiest bunch yet to enroll on our campus.

★ ★ ★
ANOTHER AREA with lots of action pretty well completed before classes begin was sorority rushing. A concentrated program of social activity for LBSC's five social sororities culminated last Tuesday in the selection of the pledges who will be presented to the public Oct. 5.

We are informed that for the first time IBM machines were used in sorting information on pledge candidates. Bearing in mind IBM's reputation for checking details to the nth degree, we imagine that the 1957 LBSC pledge crop is the most carefully gone over group of potential sorority sisters on many a campus.

★ ★ ★
LOOKING TO THE FUTURE, big event on campus in the week coming up is the traditional Hello Dance Thursday night in the college cafeteria. Roger Bacon's combo will play and decorations will carry out a dual brown and gold and "Welcome to State" theme. The affair is THE STAG (no drugs allowed) of the year, says Nellie Bell who is handling the details.

A feature of the evening will be the introduction of members of the football team who will be seen in action the following night when the Forty-Niners take on the Hornets of Sacramento State in the season opener in Vets Memorial Stadium.

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SUEDE FLANNEL 36" **39¢ yd**
Light and dark prints, checks, stripes, 5 to 10-yard lengths. Reg. 69¢ yd.

45-inch Acrylic Jersey **59¢ yd**
Last call! Washable, drip dry. Only 250 yards left.

WOOLENS SPECIAL PURCHASE **267¢ yd**
Virgin wool and miracle blends. Hockanum, Wedgwood, Millikan and even imports. Flannels, tweeds, novelties and plaids. Reg. 3.98 to 7.98.

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17" x 34" Size. 4 attractive color combinations.

FALL COTTONS **69¢ yd**
Dan River, gingham, tweeds, American, Wm. Anderson and Fuller Fabrics. Full, new bolts. Values to \$1.19 yd, Val. to 24.95.

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Canton's first quality twill back. Colors and black. Reg. \$2.98 yd.

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BOOK REVIEWS

Evil Scar on the Face of Justice



"Big brown eyes, nice hair an' strong legs...
Ain't often you see a mule as purty as that!"

The shenanigans of the whole backwoods Tolliver tribe—particularly the three bearded, barefoot bachelors—have been going on for years in some of the leading national magazines. Now cartoonist Paul Webb's famous mountain characters—with their loafing, feuding, moonshining, boozing and fighting off hillbilly girlfriends—come to life for the first time in a book "The Mountain Boys" (Signet, 25 cents). And it's hilarious.

"SKYE CAMERON" by Phyllis A. Whitney (Appleton-Century-Crofts, \$3.75): Skye, named for the Scottish Hebrides where her father was born, loves all she is of her father, except the flaming red hair, and dislikes the softness that is a part of her creole mother. When an accident paralyzes her father, the family must leave the freedom loving north to join Skye's uncle, Robert Torneau, a wealthy Creole aristocrat, to live in the sheltered French Quarter of New Orleans. Not understanding her mother's animosity toward her uncle, Skye develops an early fondness for him. This fondness graduates into mistrust and terror as she watches him play a deadly chess game with human pawns. The game comes to a climax on a misty New Orleans dawn as Torneau duels with Justin Law, the man with whom Skye has fallen in love despite the whispers of lawlessness that cloud his character. The smoldering hate of these two powerful men gives this period novel all the excitement and intrigue of a top rate mystery story.

"THE WEATHER OF FEBRUARY," by Hollis Summers (Harper, \$3.50): Summers, a Kentuckian and a writing teacher, knows more about women than it is safe (for women) for any man to know. He knows how they think, how they reflect; he can follow the intricate labyrinths of their minds. He has written a subtle and sometimes devastating book from the viewpoint of a 40-year-old woman reflecting on the men in her life—her Unitarian minister father, her lover who may or may not return from his wife, and the men in between. "The

Weather of February" is certain to be one of the most discussed books of September, October and November.

"THE BIXBY GIRLS," by Rosamond Marshall (Doubleday, \$3.95): Profiting by having a father who "was in oil," Rosamond Marshall, Alps mountain climber turned Hollywood movie writer, writes a strong story of the Bixby and the Kittridge families. The Bixby daughter Salome took the downhill pattern, and Kathy sealed the family's destined conflict with the Kittridges. The plot sweeps the reader along back-street Texas, gaudy New Orleans and New York's turbulent night world.

"THE EVERLASTING THINGS," by Richard L. Evans (Harper, \$3): Everyone who on Sunday morning turns on the radio for the Salt Lake Tabernacle choir and organ "from the crossroads of the West" knows "the spoken word by Richard Evans." This volume is a collection of his "spoken words," sermonettes if they may be called that, of courage, faith, decision, character and the art of getting along together.

"THE STORY BEHIND PRIVATE INVESTIGATION," by Milburn Robert Ward Jr. (Vantage, \$3.50): The French axiom "Cherchez la femme" (seek the woman) is good advice to any investigator, believes Ward, Los Angeles policeman, ex-Marine, Long Beach State College student. Ward, who became interested in the field of private investigation as a hobby found somewhat to his surprise that he had collected enough material for a book. This is it, with do's, don'ts, and procedures useful to any investigator.

WHETHER OR NOT you agree with Caryl Chessman's consistent contention that he is innocent of the crimes for which he was given two death sentences, his latest book, smuggled out of San Quentin's Death Row, should provoke a great deal of thought, especially about capital punishment. "The Face of Justice" (Prentice-Hall, \$3.95) is Chessman's third published book, and in some ways his most remarkable. Written under the very noses of his guards, by an ingenious system which he discloses at the end of the book, egress for the manuscript was accomplished in undisclosed manner.

The author of "Cell 2455, Death Row" and "Trial by Ordeal" would seem to have poor equipment for authorship, yet he writes extremely effectively. After some nine years in the condemned section of the state prison he still is holding onto vestigial hope and writing desperately to save his life. However, the book becomes more than an appeal for his own life; it is also a fervent plea to do away with the death penalty in California as well as reiteration of his allegation of personal innocence of the crimes for which a double death penalty was meted out so long ago.

Chessman's court battles since 1955 are recounted in detail in the book, which completes a trilogy concerned with his case. The writing presents some interesting questions, including: Should a man in prison be prevented from writing for general publication? Should the death penalty be abolished in California as it has in some other states? Is capital punishment, in fact, "an evil scare across the face of justice"? Has our treatment of criminals in general still marks of barbarism despite modern concepts?

Chessman sometimes seems to blame a man where he should blame a system, and sometimes evidences social concepts which are based too much on his own horribly limited viewpoint, but his human courage cannot fail to arouse the reader.

LATEST NUMBER in the history series published by the United States Naval Institute at Annapolis is "The Sea War in Korea" by Cmdr. Malcolm W. Cagle, USN, and Comdr. Frank A. Manson, USN, (\$6). The book's 560 pages carry the journal of the Korean sea war from the prologue of the diplomatic background of the Korean War to "The Last Day." The authors hope that their work is destined to be more than history alone—their aim is history plus significance, interpretation of the lessons of the past to forge a yardstick for the future. Supplementing the text are 170 photographs, 20 charts and maps.

PAPERBACK ORIGINALS (first time published in book form) appearing this month include: "The Battle for Leyte Gulf," the full story of the Japanese Navy in World War II's greatest battle, by C. Vann Woodward (Ballantine, 35c); "The Living Talmud: The Wisdom of the Fathers" and its classical commentaries, selected and translated by Judah Goldin (Mentor, 50c); "Gunsmoke in Nevada," a western by Burt Arthur (Signet, 25c); "New Poems by American Poets, No. 2" edited by Rolphe Humphries (Ballantine, 35c); "One Minute to Ditch," anthology of true stories of airmen by Cornelius Ryan (Ballantine, 35c); "Spanish Ridge," a western by E. E. Halleran (Ballantine, 35c).



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The Wild Waves Say

By IOLA MASTERSON

"SEPTEMBER SONG" has taken on a new rhythm in Long Beach this year. It's a regular social roundelay the way residents are "singing" it, with lyrics rewritten and every verse a fresh description of another dan-dan-dandy party!

Margaret and Dr. George Hanson are writing "words and music" for two fine choruses. The first was premiered the other night when they entertained at a merry paced bon voyage dinner for Lorraine and Earl Miller. The second part will be a tinkling cocktail party Tuesday in their home, 5011 Vista St., a crescendo of fall fun for friends. Assisting will be Marion and Bob Ritzer, Lole and John Moore, Suzanne and Vic Mingers, Mary Jane and Bill Durnin, Margaret's sister, Helen Westover, and their son and daughter-in-law, Dee and Dick Hanson.

THIS fascinating fall song will take on a cowboy twang come Sept. 28 when Las Madras Guild burns its brand into the night with a western barbecue and dance at Mounted Police Clubhouse.

Throw open yore window, podner, and listen to that there rodeo yodelin'. Or, better still, wrangle yourself an invite. Then gals can't just rustlin' their crinolines for nothin'. Y'know. It's for charity.

Dummed if Betty and Larry Hunt ain't donatin' a round trip for four to Las Vegas aboard a private air boss that answers to the name of Cessna 310. Some owl-hoots at that party sure gonna ride high in the saddle!

In charge of the round-up are "Phil" and Fred Wolcott, Ginny and Rex Welch and Marge and Norton Eastwood. Helpin' them ride herd are Lonita and Leland Nickles who will provide, as always, that covered wagon bar they rig up every year. Howard Jones is gonna do the spindlin' and they sure ain't many comes any better equipped for such a chore.

The "Music Masters" will play for dancin' ever one of 'em juvenile bureau policees when they ain't fiddlin'. When that newly formed quartet, songsters for the one night only, composed of Chris Andrews, Carlos Wood, Eastwood and Nickles—gets up to sing, havin' those extra deputies in the orchestra must come in handy.

EARLY THIS month mothers warbled "September Song" like it was a battle hymn. The refrain repeated, "I'll be glad when school starts." Now, just one week since it did, the song has trickled down into a leucosome little sonata entitled, "My, It's Quiet Around Here." Most poignant renditions are from those parents who sent their oldest or only off to kindergarten and includes variations by Margaret and Sam Chase, Bobbie and Bill Poppar (doubly doleful; they sent twins Jeri and Joe), Bev and Les Weed and June and Bob Biedenharn.

IF YOU WERE among those who threaded their way through the "catcombs" and into the Lafayette's new Ivanhoe Room Tuesday night you could have exchanged jolly remarks with a variety of townspeople. At one dinner table Jack Dilday, Oscar Contratto, George Flowers and George Benson were looking too pleased with themselves to be ignored. All members of the Century Club, that newly formed group dedicated to sponsorship of bigger and better sports activity in Long Beach, they were basking in the warmth of a gracious thank you letter from Pat McCormick, our own world cham-

plion diver. Seems the Century Club presented Pat with a check for \$1,000, appreciation with some muscle in it for her terrific contribution to the world of sport and subsequent fame she brought to this area.

THE DEEPER the tan certain Nightingales have the harder, you can be sure, they are working on plans for their annual fall charity ball to take place Oct. 5 at the Wilton Hotel. Here's why. Chairman of the swish formal affair is Jackie Lucas. Cooperation has been terrific. No wonder. Every committee meeting has been in the form of a poolside party at her home. Very bronzed is co-chairman Jackie Campbell. Beautifully tanned also are Rose Stow, Ann Merritt, Barbara Richardson, Joan Barber, Lavon Tosh, Jean Hardy, Betty Johnson and Dorothy Grant.

WHEN JOHN and Mary (Wright) Dorr played their most recent game of parental cards they thought they had at least a two to one chance to add another girl to their family of two boys and one girl. But the Jacks were wild and the new twins are both boys. Word of the final score arrived from the Dorr's home in Orinda.

NOTICED THAT incommunicado look about Ed Killingsworth and Dr. Richard Matlock? Can't get in touch with their wives! They're telephone widowers since Laura and Beverly started serving as acceptance terminals for invitations to the first membership tea of the new Long Beach Symphony Guild to take place next Wednesday at the Matlock's Park Estates home.

FIRST IN A series of fall parties which will keep Pat and "Van" Van de Water's friends happy took place in his big and lovely new play room last Saturday. This one was an informal cocktail buffet.

THE SITUATION is almost back to normal at Vivian and Pete Zarifes home, 4315 Olive Ave. Son, Jim, left Friday for his last year of law studies at Stanford; daughter, Helen, has survived her first week as a teacher at Poly; and Vivian and Pete themselves have recovered, or almost, from their week's vacation at Las Vegas.

Guests Sentenced by Party Traffic Cops

Party traffic cops Nancy and Myrl Ott issued 150 tickets summoning friends to appear before a court of fun Thursday night at their home and be sentenced to an evening of food and drink.

Jurists assisting pass sentence on the crowd were Nancy's family members Dorothy and Karl Hawthorne and "Blindy" and John Voshurg. Others who kept track of good behavior and rewarded same with second helpings were Sally and Red Nesmith, Betty and Bill Barber, Mildred Brayton, Greer and Bobbie Thompson, Carrie and Al Vignolo and Claire and Lynn Hosson.

Canopies of green and white and big, blazing braziers turned the garden into a cheerful courtroom where buffet and cocktails were dispensed with equal justice to all.

Miss Brightman Weds

Reverent simplicity touched the marriage ceremony Sept. 14 at St. Bartholomew's Catholic Church uniting Maryce Brightman with Robert Earl Freelen, of Rutland,

Vt. The Rev. Eugene Frilot officiated before 300 guests.

The lovely bride is the daughter of Mr. and Mrs. Latham Head Brightman, of Long Beach. The bridegroom's

parents are Mr. and Mrs. Gerald L. Freelen, of Rutland, Vt.

Escorted to the flower-banked altar by her father, the bride was gowned in beau de soie fashioned along princess lines. Delicate Chantilly lace insets formed cap sleeves, with a wide margin of the lace scalloped at the neckline. The beau de soie midriff and straight front panel gave way to fullness at the sides and back and extended into a chapel train.

Enhancing the total picture was a full-length veil of Brussels lace. The bride carried an arrangement of three white butterfly orchids on the beautiful ivory prayer book carried by her grandmother, Dr. Mary C. Brightman, at her own wedding 57 years earlier.

PROVIDING picturesque contrast to the all-white loveliness of the bride's attire were the gowns of her attendants. Miss Martha Helen Brightman served her sister as maid of honor, and bridesmaids were Misses Susan Ann Merritt, Anne Sappington Traffert and Susan Ann Weissel. All were attired identically in blue beau de soie gowns with waltz length harem skirts. Cummerbunds of darker blue defined the waistlines, and they wore blue crowns with brief blue veils. They carried arrangements of pink water lilies.

Serving the bridegroom as best man was his fraternity brother, Roland Cree Pillsbury, and ushering duties were performed by John Brooks, Stephen Tallent and Bruce Hinchliffe, also fraternity brothers.

Arrangements of blue grapes on white clad tables at the reception echoed the picture formed by the bridal party. Guests toasted the happy newlyweds with champagne as a four-piece band played incidental music during the Virginia Country Club reception. Hosts and hostesses were Mr. and Mrs. Daniel Healey, brother-in-law and sister of the bride, Mr. and Mrs. John Earl Munholland, Mrs. H. K. Work, Miss Sarabeth Ashbrook and Mrs. R. L. Smith.

THE NEWLYWEDS now are residing in Palo Alto where both are working toward master's degrees at Stanford University, she in education and he in business administration. Both were graduated from Stanford this year.

The new Mrs. Freelen was active in campus affairs, serving on the junior class executive committee as a member of the Associated Students Legislature and in her senior year, as president of Durand House. Extra-curricular campus activities at college were a continuation of her interest in school civic and social life during Wilson High School years when she served as president of Girls League, president of Long Beach Junior Philharmonic, and was active in SFO.

Her husband also was associated closely with student affairs at Stanford, serving as student body president, assistant student body financial manager and treasurer of the Junior Class. His fraternity affiliation is Alpha Tau Omega. His early schooling was received in Vermont.



CLAIMS BRIDE

Of interest in Southern California and Sacramento was the marriage of Diane Elizabeth Hedden and Donald Victor Carleson in Sacramento's First Baptist Church. She is the daughter of the Theodore E. Heddens of the northern city; he is the son of former Long Beach City Councilman Basil U. Carleson and Mrs. Carleson. Both young persons are graduates of UCLA. They will reside in Brentwood.



GARDEN FASHION SHOW

Meeting in the beautiful garden of the Fred D. Chadwick home, 1031 Andrews Dr., which will be the setting for their fall fashion show Thursday are members of St. Barnabas Parish Council. From left, Mmes. Richard Lake, W. J. Adams, Harry L. Lee, Ray Bliley and W. J. Murray. Beginning at 12:30 p.m. a complete line of new fall fashions will be modeled.—(Staff Photo)

Royal Neighbors

Long Beach Camp 3822, Royal Neighbors of America, will meet at 8 p.m. Tuesday at Machinists Hall, 728 Elm Ave., to entertain officers from Compton Camp.

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Mrs. Robert Earl Freelen

Look Who's Dancing . . .

Calendar for parties at Call's Fine Arts Center, 3720 Long Beach Blvd.:

Sept. 23
4:30—Second Season Bronze Medalists.
6:30—Silver Medalists.
6:30—First Season Bronze Medalists.
8:00—Senior Dons and Debs of Lakewood. Campus Capers, date dress. Patroness, Mrs. Loretta Campbell; chairman, Mrs. Martha L. Parnes.
Sept. 24
4:30—Freshman Swingers. "September Swirl," party dress. Patronesses, Dances Board; chairman, Mrs. Robert E. Peck.
6:30—Sophomore Swingers. "September Swirl," party dress. Patronesses, Mrs. E. F. K. Kennedy; chairman, Mrs. Lee Menchul.
8:00—Junior Swingers. "September Swirl," party dress. Patroness, Mrs. Joseph Greer; chairman, Mrs. John H. Dilks.

Sept. 25
4:30—Freshman Funsters. "Hello Again," party dress. Patroness, Mrs. Richard H. Schug; chairman, Mrs. Robert Shook.
6:30—Sophomore Funsters. "Hello Again," party dress. Patroness, Mmes. A. W. Castle, M. E. Camfield; chairman, Mrs. Fred A. Schiel, Jr.
8:00—Senior Funsters. "Hello Again," dressy cottons. Patroness, Mrs. James A. Pine; chairman, Mrs. Thomas M. Brown.

Sept. 26
4:30—Dude Ranchers. "Howdy Hop," western dress. Patroness, Mrs. Harold Newman; chairman, Mrs. Allen Walker.
6:30—Freshman Top Hatters. "Fall Frolic," party dress. Patroness, Mrs. Wayne Elwin; chairman, Mrs. Harry W. Jordan.
8:00—Sophistates. "Hello Again," date dress. Patroness, Mmes. Richard Steves, C. E. Goss; chairman, Mrs. Chester Blackburn.

Sept. 27
5:00—Junior Revelers. "Blackboard Ball," party dress. Patroness, Mrs. DeWitt Barton; chairman, Mrs. Raymond W. Kelso.
6:45—Revelers. "Blackboard Ball," party dress. Patroness, Mmes. C. E. Baker, R. Lindley; chairman, Mrs. Elot O. Nelson.
8:30—Junior Debonairs. "Blackboard Ball," party dress. Patroness, Mrs. J. M. Tosh; chairman, Mrs. Norman Sampson.

ACE Event in Whittier

Educators from all areas of Southern California will attend the California Association for Childhood Education, Southern Section meeting at Whittier Intermediate School in Whittier on Saturday, Oct. 5, at 10:30 a.m.

Mabel Rice, professor of education at Whittier College, who is well known for her original programs and creative work with teachers learning the art of storytelling, will speak on children's books.

Local educators will attend the meeting along with Miss May Britain, president of the Long Beach branch of Childhood Education Assn.

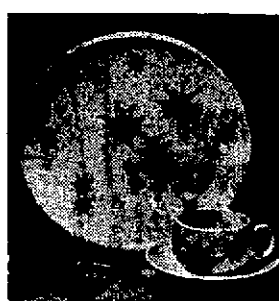


IT'S THE SMILE THAT SELLS

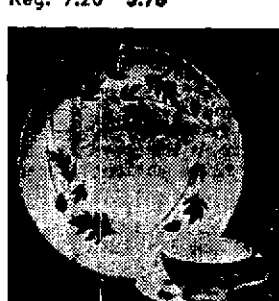
Bandleader Manny Harmon predicts no trouble selling all tickets to the third annual dinner dance Sept. 29 in Lafayette Hotel by Long Beach Section, National Council of Jewish Women. Responsive committee members are (from left) Mmes. Max Coonen, tickets; Sam Kern, dance co-chairman; Paul Hartstein, ticket chairman; Zigmor Harris, program chairman; Gilbert Lapid, dance chairman and Benjamin Feldman, decorations. Reservations may be made with Mmes. Norman Baskin, Larry Evans or Baron Lane. "My Fairest Lady" is dinner dance theme. Festivities begin at 6:30 p.m. with an hors d'oeuvres hour.

Second Annual Orange County
Antique Dealers & Decorators Show
SEPT. 26 thru SEPT. 29
11 A.M. to 10 P.M.
ORANGE COUNTY FAIRGROUND EXHIBIT HALL
(the big pink building)
Admission 75c

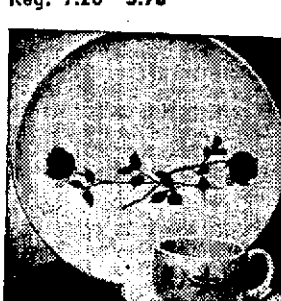
check the items you need
soup/cereal reg. 1.65 1.32
salad plate reg. 1.70 1.36
bread and butter plate reg. .95 .76
10 1/2" dinner plate reg. 2.15 1.72
cup and saucer reg. 2.40 1.92
14" oval platter reg. 4.50 3.60
creamer reg. 2.15 1.72
sugar and lid reg. 2.85 2.28
water pitcher reg. 5.50 4.40
small vegetable dish reg. 2.75 2.20
large vegetable dish reg. 3.25 2.60
tea pot and lid reg. 5.95 4.76
mail or phone your order



Starburst, 5-pc. setting
Reg. 7.20 5.76



Desert Rose, 5-pc. setting
Reg. 7.20 5.76



Apple, 5-pc. setting
Reg. 7.20 5.76

2

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every day
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- Easier to drape or curtain
- Easy inside touch cleaning
- Take out old "dust catchers" now!
- Bring your present window sizes
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Old to New

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EXAMPLE: \$20⁸²
36"x48"

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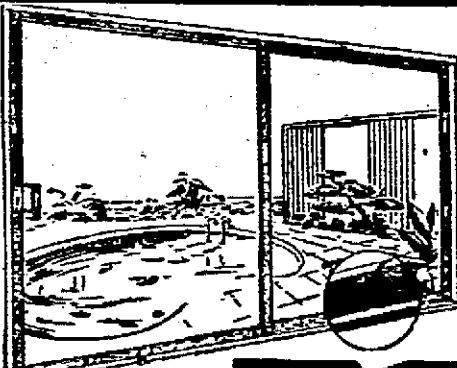
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Add real beauty to your home . . . more light and brightness to your rooms with a Sliding Glass Door from George T. Wiley.

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6'0"x6'10" EXAMPLE:

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PLYWOOD

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1/2"-4"x8' Plywood \$4.49 ea.
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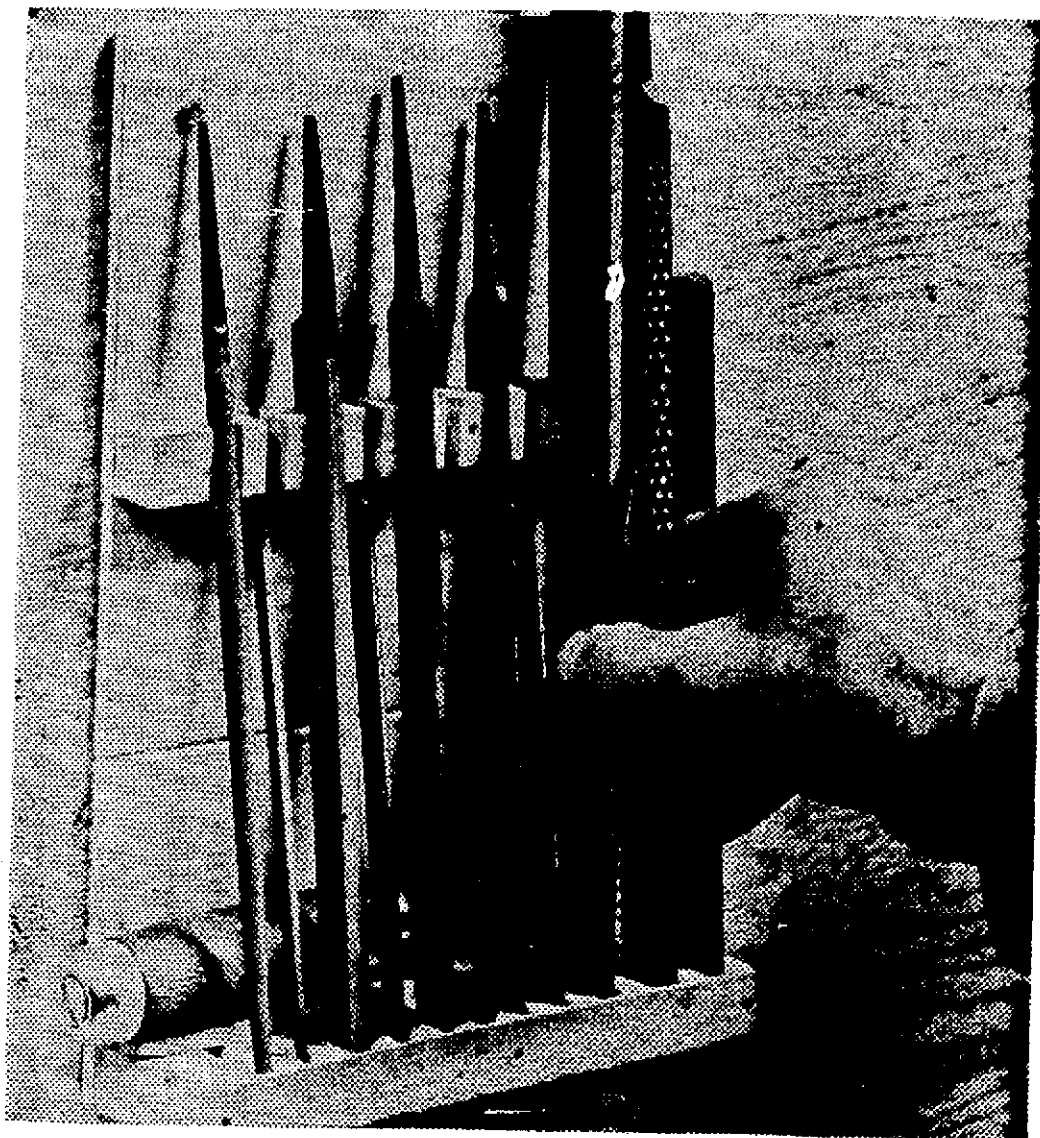
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HOW TO

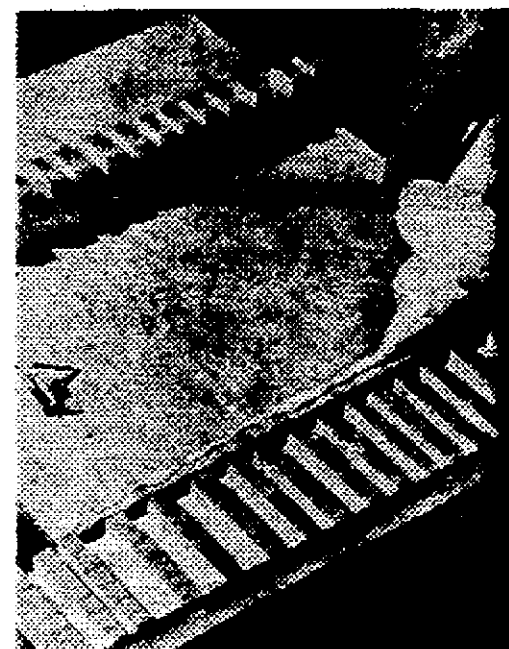
Store Your Files,
Keep Them Sharp



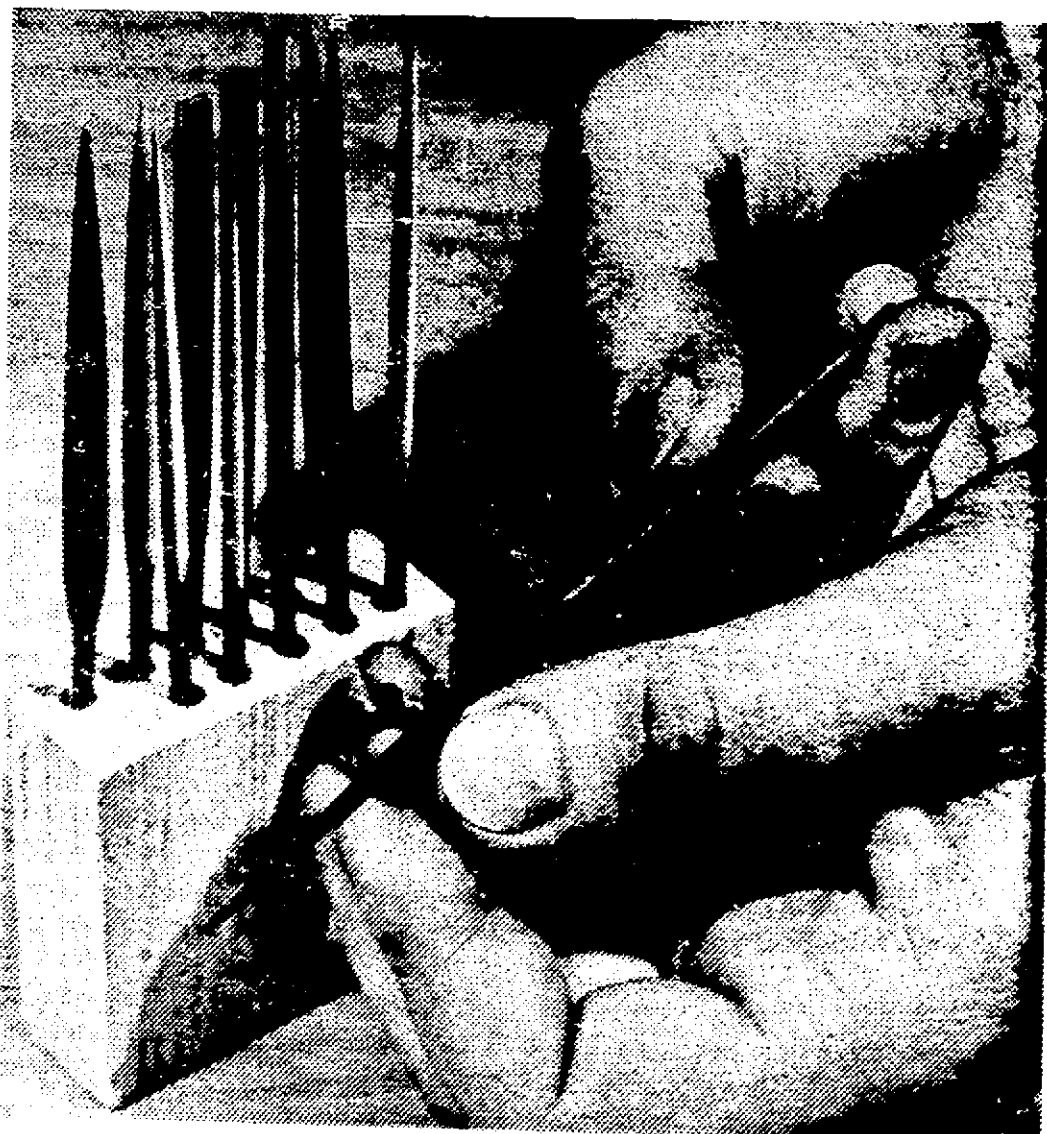
1. DULL FILES usually get that way from being thrown down on workbench tops and concrete floors or stored in drawers with other metal tools. To keep them sharp, hang them in a rack. If they go into your tool kit, wrap each one separately in heavy paper or cloth. Avoid touching file teeth as much as possible. Moisture from your hands rusts them.



2. TO MAKE storage rack shown here, cut dados in strip of 2x2 and 1x4 to form series of slots. Dado both pieces of stock at one time so slots line up. Spacing and width of cuts vary on the number and different-size files you have.



3. GLUE AND BRAD dadoed strips to piece of 1/4-inch (or thicker) plywood. Make sure slots line up. Bottom strip is fastened on from back; light molding (1/2x1 inch) is tacked along the front of dado cuts to form "pocket."



4. HANDY WAY to store your "needle files" (especially designed for fine filing jobs) is in this type of rack. Simply drill holes in a scrap block of wood; make them just large enough to hold the tiny files comfortably. Block can be attached to wall toolboard or inside of drawer in your workbench.

(Copyright Better Homes & Gardens)

Season Promises Crystal Beads

Paris, trend setter for the entire fashion world, is saying and doing things today that will reverberate to fashion corners near and far before the fall, 1957 season—a glowing tribute to the forward (or is it backward?) look of Chanel—draws to a close.

And what is Paris saying? The word is: crystal, for lovely shimmering beads worn by the dozen on a plain frock. This will appeal to all who have dreamt of lighting the biggest chandelier in the world for their own unique pleasure. (Nina Ricci).

The word is: perfume, for shoes. After years of research, scientists have at last found a way of scenting leather and every step will now let forth a delicate whiff. (Dior-Del-man).

The word is: raincoats, as fancy as possible. Printed velvet, with plastic accessories of the same print, bag, hat and umbrella (Lavin-Castillo). Another idea is a printed plastic coat lined from top to bottom with mink tails. (Man-quin).

The word is: fox, red, white or blue... not for a flag, but for a collar on comfy suits for winter (Jacques Griffe), or a wonderful lining for a black shortish coat (Jacques Heim).

The word is: hats, for a plunging neckline. The best style, worn on the back of the head, in printed jersey or altogether made of veiling, will now be worn with every decollete dresses... so you can't even economize! (Claude Saint-Cyr).

The word is: fringes, tiny pearl ones, worn on the back of the head by teen-agers, to keep their swept-up coiffures neat. (Virginie).

The word is: Moss. A bed of moss for your autumn flowers nestling in a low dish; moss green for the newest color in fashion; moss also for a favorite perfume. Oak moss fragrance, of course, such as in Crepe de Chine (F. Millot).

The word is: hats again, but made of the same material (twice) as the frock. (Lavin-Castillo).

The word is: gloves, made of the same lame as the frock and the short jacket; a three-piece ensemble. (Dior).

The word is: gold for stockings. Not as a color, but as a real woven thread, good enough for Cinderella. (The fairy godmother is Carven).

The word is: roses, worn at

the edge of your hem, to emphasize a pair of pretty legs that want to go dancing (Pierre Cardin).

The word is: flounces, on a

1925 style frock which could have been worn by your mother who loved silk crepe before you did. (Maggie Rouff).



CONTRAST IS the theme of the Rosenfeld Original worn by Betty Ireland. The snugly fitted bodice of black crepe is soft and yielding; the full skirt is crisp, black taffeta to reflect the light with its every motion. Available in sizes 7 to 13 at Pavey's, 501 American Ave.



SPEAKS VOWS

Carolyn Joan Alexander, daughter of Mrs. Cleo Alexander of Lakewood, became the bride of Robert Martin Eldon, son of the Elmer Eldons, in a ceremony performed in Wayfarers' Chapel.

PROMISES

A lighted candle and box of candy offered to Zeus club revealed the engagement of Janet Underwood, daughter of the Lowell Underwoods of Long Beach, to Dennis Bourette, son of the Arthur P. Bourettes of Long Beach. As yet they have not chosen a wedding date.

W. C. Winns to Note 50th Anniversary

Mr. and Mrs. W. C. Winn, 6425 St. Louis Ave., will be joined by family members and friends Sept. 29 at a celebration marking their golden wedding day.

Daughters of the honored couple will hostess the open house.

Numbered among the Winn's 12 children are Dale Winn, Jesse Winn, George Winn and Sam Winn, all of Long Beach; Mrs. W. R. White of Long Beach; Bill Winn of Sherman Oaks; Mrs. A. K. Moore of Redlands; Mrs. R. L. Clark of Bakersfield; Mrs. J. N. Botche-lor of Anaheim; Walter Winn and Keith Winn of Oklahoma and Mrs. Alice Baker of Yuma, Ariz.

OUT-OF-TOWN guests expected for the party are Mr. and Mrs. J. O. Bowles and daughter of Broken Arrow, Okla., and Mr. and Mrs. R. L. Looney of Tulsa, Okla. Mrs. Bowles is a granddaughter of the honored pair.

Mr. and Mrs. Winn were married Sept. 29, 1907, at Van Buren, Ark., and moved to Long Beach from Okmulgee, Okla. Winn was employed as carpenter at Douglas Aircraft prior to his retirement in March of this year.

WRC Luncheon

Womens Relief Corps No. 93 will sponsor a noon luncheon and card party Tuesday at Veterans Memorial Building.



TROPICAL FRIENDSHIP TEA

Selecting blossoms and leis to be worn today at the American Association of University Women's tea for current and prospective members are (from left) Mmes. Jack Grisham, president Forrest Clark, Clair Van Emon and C. E. Linder. Past presidents and board members will receive guests at the home of Mrs. Charles Gaylord, 5511 El Cedral, from 2:30 to 5 p.m.—(Staff Photo)

Our Children

Teach Kiddy Prayer to Give Him Comfort

By ANGELO PATRI

There are times in life, times that come to all mankind, when help outside the power of humanity is needed. It is then we fall back on words we learned when we were young and knew nothing about life's troubles. These words bring us strength and comfort and hope. They bring us a strength which no doctor's tonic can give; the inner strength of the spirit.

In time past parents taught their children precious words and the schools taught them as part of the fundamentals of the course. That no longer is done in the spirit, the scope or the thoroughness that made these words a part of every child's equipment for living, and it is too bad this is so for children grow up, as they always have, to face life's trials in the same way their forefathers did. They need the strength, the faith and hope the good words gave their ancestors quite as they did, and more so, for life was not so dangerous then.

EVERY CHILD needs to know a prayer. Remember the shipwrecked young men who were floating about the sea in a rubber raft and felt the need of prayer only to discover none of them knew one? A prayer is the first set of precious words to be learned.

Hymns can be a great source of help, too. "O God Our Help in Ages Past," was the mainstay of hard pressed Londoners during the blitz. They sang it in their churches and in their homes as the bombs fell and took courage from it. Such hymns can mean a great deal in times of stress.

Anyone who has spent a few hours in a hospital waiting to be taken to the operating room knows what some comforting words can mean. Saying them over and over stills the fear and strengthens the faith wonderfully. In times of stress the words of the 23rd psalm often have brought comfort and strengthened the faith so much needed, to allow going on to a better day.

HOW MANY precious words do your children know? Make a list of them and add to them now, when the children are young enough to learn words easily and so arm them against the darker hours of their lives. Teach them the hymns their ancestors lived by, the prayers, the psalms and the poems.

Ask the children to recite the poems they know and add those that have soothed, inspired and comforted you in time of need. Talk to the children about learning them as part of their education. No need for telling them: your basic reason for this learning. That is something they will learn for themselves by and by. Just now make certain of the words.

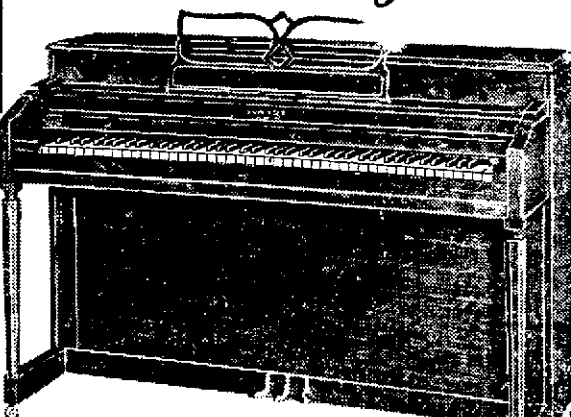
(This feature appears daily in the Independent.)

Lincoln Circle

Abraham Lincoln Circle No. 41, Ladies of the G.A.R., will meet Wednesday at 10 a.m. for sewing. Lunch will be served at 11:30 and a business session will be conducted at 12:30.

The Famous Piano

by
"Shoninger"
EST. 1850



AS FINE A PIANO
AS YOU CAN BUY ANY-
WHERE. THAT, WE
SINCERELY BELIEVE.

SOLD ON 3-YEAR PAYMENT PLAN!
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WE HAVE IN STOCK SEVERAL GOOD
USED PIANOS, FOR SALE OR RENT!

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342 PINE AVE. HE 6-2929
Open 9-6 Daily, Friday 9-9

Wanted: Rocket Rider

By ILKA CHASE

The American Psychological Association has it taped: The first person to reach the moon in a rocket is going to be a woman. The learned society met recently and dreamed up the ideal passenger: a woman, a midwife and a graduate of the Massachusetts Institute of Technology.

Also, it would help, the scientists felt, if she was a psychotic. Furthermore, if we want to play along with the Soviet's claims to their technological progress, this eccentric woman may well be Russian.

To some extent we may presume the learned gentlemen were giving a yank to the community, but their findings are not totally in the realm of fantasy. There are women, after all, who understand nuclear energy and Einstein's equation and there are excellent women fliers: the late Amelia Earhart, the present Jacqueline Cochran, Mrs. Charles Lindbergh. It is reasonable to suppose, it is reasonable to suppose, is privy to some of the mysteries of aerodynamics, and any number of women in military service ferried heavy planes during the war from California to the East Coast and even on to Europe and Africa.

A PH.D., in physics, is not beyond the grasp of pale hands, pink tipped, and it seems to be an appreciation of this, as well as consideration of physical proportions, that influenced the psychologists' appraisal of one most likely to succeed in space travel. Size is a vital factor. The conqueror of limitless space should be tiny. He, she or it would be going by rocket, a means of transportation in which every inch and ounce count.

So all right, you may say. Considering the lack of lech- casium, the wee physique is understandable, but why the psychosis?

Well, according to another analyst, Dr. Harold Pepinski, in the early days of space travel the traveler is going to be a long time away from the rest of the human race. A psychotic or warped personality is likely to be better attuned to the wide open universe, the unimaginable loneliness, than are the normal girls drooping by for a cup of sugar or a gossip at the supermarket.

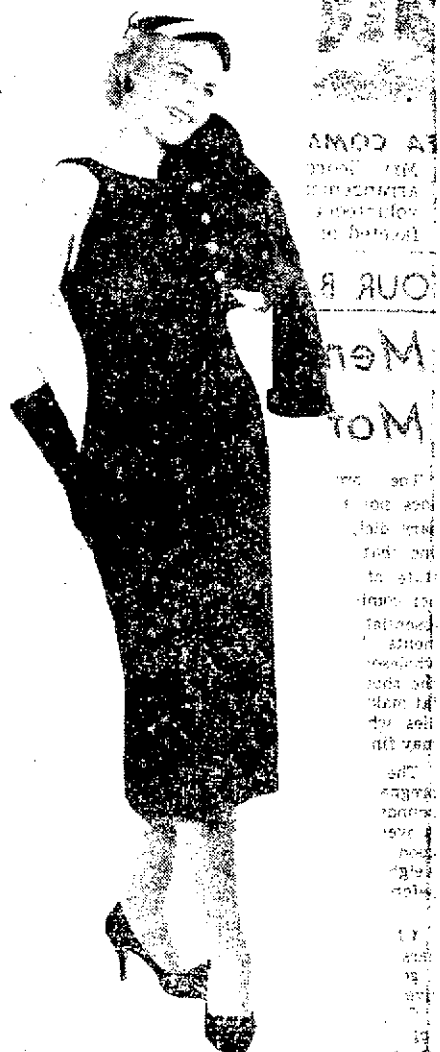
If this were only a few

years back an ideal candidate would spring to mind. She was a little outsized perhaps, but The silent Swede, the great Garbo. "I want to be alone."

THE DOCTORS also commented on the fact that the Soviet government is experimenting with isolation chambers, but I don't see that that's so advanced. We have isolation booths and I should think the contestants must feel quite lonely, locked up with a strong chance of being separated from \$64,000 if they miss the question.

Apparently, however, the Russian isolation jobs are a little different in that they resemble rocket cabins. Also they are experimenting with unmarried couples to see if they get on better—longer than two men or two women.

As such an arrangement undoubtedly would cause turbulence in chaste American outer space, our couples would have to be honeymooners. If they came down still speaking to each other, the marriage could be said, founded solidly.



BRIEF JACKET, fully lined with taffeta, slips over this black sleeveless sheath and transforms it into a smart street costume. Cuculla wool and nylon sheer crepe is artfully tucked for the dress bodice. Cluny Juniors of New York has styled it in sizes 7 to 15; J. C. Penney Co., shows it at 5th and Pine; Elva Lewis models.

Officers Wives to Open Year

Officers' Wives Club of Fort MacArthur will have its opening luncheon of the season at noon Thursday. All wives of officers stationed at Fort MacArthur and especially those wives of newly assigned officers are invited.

Mrs. Leta Parker will present a program on flower arrangements.

To make your reservation, call Mrs. R. A. Reis or Mrs. B. B. Smith.



A CORDED, stripe sheath with lined three-tone box jacket is featured at Zukor's, 235 Pine Ave. Color selections are brown and beige or gray and rose. The creation comes in sizes 7 to 15. Nancy Taylor is the model.



Buffums'

Invites you to consult our
Dorothy Gray representative at the
Glamorama clinic all this week

Miss Bea MacDonald from the New York Park Avenue Salon of Dorothy Gray will personally answer individual questions and show you how to:

- reduce facial heaviness
- widen your eyes
- use a lipstick brush
- choose the right powder, and lipstick color for you
- clear up Teen "troubled skin"



... look younger, fresher and far more beautiful soon! You will also receive a custom Beauty Chart plus a free gift from Dorothy Gray. Clinic lasts one week only.

Buffums' Toiletries, Street Floor

Buffums' Store Hours: 9:30 a.m. to 5:30 p.m. Friday: 12 noon to 9 p.m.

BPW Clubs Begin an Important Week

By ANNE GILCHRIST

By proclamation of President Eisenhower, National Business Women's Week begins today to honor working women and is being observed in all 48 states, Alaska, Hawaii and the District of Columbia.

Special events to commemorate the week are under sponsorship of the 3300 Business and Professional Women's Club of America which now are members by over 170,000 women.

The special week in salute to America's millions of working women was instigated by BPW in 1928 to call the nation's attention to the contribution employed women were making to the entire economy of this country. The full truth of BPW's claim of working women's value wasn't realized completely, however, until the advent of World War II. Then, by added thousands, women went to work, taking over the jobs of men called to service and proved, beyond any shadow of a doubt, their tremendous capabilities.

sions, gave impetus and new support for the National Federation of BPW's many legislative recommendations to improve the working woman's job standards. The most important of the federation's current requests include: An Equal Rights Amendment to the United States Constitution; a uniform equal pay for comparable work law; uniform retirement age under the Social Security Act; removal of discrimination on the basis of age, sex or marital status in both government and industry with special emphasis on civil service, appointive positions in local, state and national government and women in the armed services.

Local Events

Largest local event of this Business Women's Week co-sponsored by the three Long Beach Business and Professional Clubs, will be a dinner Tuesday night at the Lafayette Hotel at which time winner of a contest to name Long Beach's most outstanding local working women will be named.

Long Beach National BPW, which is sharing activities of the week with Margaret Ives

and Manuela Nieto clubs, met last Monday for business and a social hour at the YWCA with President Gladys McKee conducting. Lurene Spear reported on final plans for this week, being set in motion under the general chairmanship of Laura Jane Walters of Margaret Ives BPW.

Elected to attend yesterday's Sierra Mar District meeting in Pasadena as delegates from National were Hazel Gray and Kathryn Campbell with alternates Eve Tichenor and Margaret Gray. Hostesses for the social hour Monday were Ella Berry, Blanche Stevens and Cornelia Pollard.

Osteopathic Assistants
For a moment, during their September dinner meeting at the Hawaiian Restaurant recently, Osteopathic Medical Assistants were reminded that Christmas is not so far away when President Eileen Ware announced that Yule cards would be on display in the library of Long Beach Osteopathic Hospital this past Friday and Saturday, proceeds to benefit the Osteopathic Auxiliary philanthropies. Other than that, the meet-

ing remained a fall affair, providing the season's favorite feminine pastime; an autumn style show. Guests of the evening were Betty McGowan, Fatty DeLoach, Louise Melton, Betty Woodford, Juanita Painter, Wilda Moeller, Irene Dunn, Eloyce Sowell and Delore Hogue.

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TEA COMMITTEE

Mrs. George Paap (left) discusses with Mrs. Earl Vertrees and Mrs. Lon Peek arrangements for a meeting at her home Thursday, when Red Cross women volunteers will entertain representatives of women's clubs to explain the many-faceted program through which Red Cross serves the community. (Staff Photo)

YOUR BABY AND MINE

Menu for Prospective Mother Gives Needs

The prospective mother does not need an extraordinary diet, but she does need one that will keep her in a state of health and provide her coming baby with all the essential nutritional elements. While she should eat wholesomely and generously, she should steer clear of the fat-making desserts and candies, which put on weight she may find hard to take off.

The usual gain during the pregnant period is about 20 pounds, and after the birth is over, if the diet has been a good one, the mother should weigh just about what she did before conception.

UNLESS THE doctor orders some special diet, this is a good basic one the prospective mother can follow:

One serving of meat, one egg and about three slices of bacon (this should provide the chief protein needs of the mother, but if she wants two

servings of meat instead of an egg, she may have it).

One potato, one slice of bread with each meal, three servings of vegetable, two cooked and one raw in salads. For its mineral and vitamin content, dark breads are preferable to white. One pat of butter with each meal.

One full, tumbler-size glass of orange juice each day and raw or cooked fruit twice more each day.

Most people like a beverage with each meal and for the pregnant mother this should be milk for its high calcium and protein contents. If the mother is eager not to gain any extra weight, she may drink skim milk or buttermilk in place of whole milk.

IF SHE MUST have her coffee or tea at mealtimes and cannot drink this in addition to the milk, then drink the milk between meals. A cup of warm milk at bedtime is a good sleep producer.

In addition to the above foods, she may have cereals with her morning meal. Plain cake or cookies are permissible if he has a sweet tooth and fruits do not satisfy her, but these are extras not essential to the basic diet.

The doctor will fortify this diet with some type of vitamin D and if she cannot take milk he will give extra calcium to substitute for it. If she eats such a diet day in and day out during the nine months, she may satisfy herself that she is saving her own teeth and providing the baby with every essential nutritional element to develop him into a bouncing cherub.

IF YOU would like our leaflet, "Advice to Prospective Mothers," send a stamped, self-addressed envelope with your request for leaflet No. 1 to Myrtle Eldred in care of this newspaper.

This feature appears daily in the Press-Telegram.

Jr. Matrons Initiate Year of Activities

Dr. Roy Heintz, professor of psychology at Long Beach State College, will speak on "Uses and Abuses of Hypnotism" at the opening luncheon for Junior Matrons of Ebell Oct. 2. He has appeared recently on television and radio programs.

Junior Matrons began their year with a coffee hour at the home of Mrs. Lorne Midgough, using "Symphony of Friendship" as their theme. Mrs. Gustav Berg, decoration chairman, arranged Belis of Ireland and anthurium in a long china violin which she had hand-painted. Sparkling silver notes formed a border on the Belgium lace cloth to enhance the centerpiece.

Mrs. C. W. Poole, chairman, greeted the 135 guests as her committee presented each with a personalized silver note. Mmes. Gus Lucking and Herbert H. Vail, hostesses, seated guests in the lanai and in the colorful garden.

Red Cross to Entertain

"Get acquainted with Red Cross" will be the theme of a social meeting of women leaders in Long Beach when Red Cross women volunteers entertain several hundred guests at the home of Mrs. George Paap, 275 Nieto Ave., on Thursday.

Mrs. Paap, member of the Red Cross board of directors, will greet representatives of approximately 200 women's clubs around the pool of her Belmont Heights home at a 10 o'clock coffee hour in the morning and again at 2 in the afternoon. She will present Dr. Malcolm Todd, chapter chairman, who in turn will introduce Mrs. Earl Vertrees, chairman of volunteers.

"We feel that the women of Long Beach are not fully aware of all that we are doing in Red Cross," said Mrs. Vertrees, "and that they would like to become better acquainted with our volunteers who represent a cross-section of all women's groups in the community."

Mrs. Vertrees will explain the services of Red Cross and will present a group of uniformed volunteers.

In charge of arrangements for the party are Mrs. Corliss Jones, chairman; Mrs. Francis J. Heusel, hostesses; and Mrs. Lon E. Peek, refreshments.

WORLD WAR II with its proof of women's permanent place in business, industry, government and the profes-

P.T.A. District Meet Slated

Mental health of children and future P.T.A. opportunities will be the focal points of speeches given before the 1957 fall conference of 33rd District, California Congress of Parents and Teachers, Sept. 30.

Speakers will be Dr. Edward J. Stainbrook of USC and Mrs. Edward T. Walker, past CCPT president.

With an anticipated attendance of 1,000, the conference will take place at Morningside High School in Inglewood from 10 a.m. to 12:15 p.m. Mrs. Everett M. Findlay of Long Beach, president, will conduct the meeting.

Formal Note

Black makes a big comeback this fall in men's evening or formal wear. It appears as well in evening accessories, such as cummerbunds and vests, many of which have fashion highlights of metallic threads, luxurious textures and rich silk blends.

Men Dress for Men?

If women dress for other women, as the experts say, for whom do American men dress? You guessed it — other men!

The most sought-after prize in the lives of most men today is business and professional success, according to a major manufacturer of men's clothing. And men know it is other men who hand out these prizes.

Further bolstering his contention that men dress for men are the results of a survey his firm conducted recently among top corporations. The study shows that where there is a choice of candidates, all possessing equal experience, for a job or promotion, the plum usually goes to the man with the best appearance. And this factor is

recognized by the boys who are moving ahead, said the manufacturer.

A man's appearance is basically determined by the care and taste with which he selects and wears his clothes, he explained. That is why men today are using their manner of dress to gain a competitive advantage in a man's world, for a man's reward, given by other men, he maintained.

As to feminine reaction? He gave it full credit for influencing male dress and pointed out that any smart young wife knows that if she wants her husband to win a promotion, granted he is bright enough, he must also look the part. The result, he said, is that even the women are helping their men dress to impress other men.

WSCS Speaker

Mrs. George Armacost, wife of the president of Redlands University, will speak Thursday at a luncheon meeting of the Women's Society of Christian Service at First Methodist Church. Her subject will be "Whither Goest Thou?"

Mrs. Joseph Kennick will present Danny Carriaga, talented pianist from State College in a piano solo. For devotions Mrs. Frank McCrea will present Mrs. Owen Geer.

Thursday Show

Alamitos Bay Garden Club will entertain with a fashion show Thursday at the home of Dr. and Mrs. Thomas Kiddie, 2 Laguna Pl., as a part of their regular meeting. Fashions will be from a Belmont Shore shop.

Assisting the hostess will be Mmes. Alice Cade, Donald B. Truitt, Walter Ashcraft, Henry Bowles, William Jensen, Erama Edgecomb, James Crowley, Harold Hackett, Beverly Riley and Arthur Vincent.



"ANSWER" is the apt name Gossard has chosen for this new pantie girdle, designed to answer your figure problems beautifully and comfortably. V-shaped elastic strips slant both upward and downward, crossing over the tummy for sure control. Another deep V section guarantees a trim back view. Available at Kimberlin Corset Shop in their new location, 218 E. 5th St.

Name Officers for NNN Club

At their annual dinner meeting, given in the Park Estates home of Mrs. Josephine Burgess, NNN Club installed the following officers:

Mmes. Myrtle Denny, president; Myrtle Albers, treasurer; Beth Humphrey, recording secretary; and Jessie Ryan, corresponding secretary. Retiring president Mrs. Gladys Rendahl will serve in the new capacity of vice president.

The club contributes to Navy Family Chapel, to the support of Korean war orphans and to local charities.

In Bay Area

Mr. and Mrs. Kirke Lillie, 3496 Janice St. recently spent a few days in San Francisco. With them were Mr. and Mrs. C. B. Howard, of Jacksonville, Fla. and Mr. and Mrs. E. C. Ryan of Palos Verdes.

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WHY GROW OLD?

Hints on Application of Your Eye Make-up

By JOSEPHINE LOWMAN

As my readers know, I believe that far too few women use eye make-up and that the reason most of them fail to do so is because they have seen such horrible examples of brush application. This cosmetic must be applied subtly. Today I would like to give you a few more hints about this. First of all and above all, avoid a dark line on the brows. If you need to fill in a bit or to extend your brows, do so with light, feathery strokes, not a solid line. This is most unbecoming and is blatantly artificial in appearance. Another hint: Have your pencil VERY sharp.

YOU ALL know how to apply mascara except for a few little tricks. Do NOT have the brush too wet. Also be certain that your eyelash brush is entirely clean before each application. In fact it should be cleaned after each one. If the bristles are not separated, if they are glued partially together, you cannot expect happy results. If you will remove your mascara before going to sleep each night, this cosmetic will not break your lashes. If you leave it on all night, you may discover a few broken tips in the morning. If your mascara is waterproof, you should use cream to remove it. If it is the regular sort, you can use a water dunked cloth, or a small, wet piece of cotton over and over again until all trace is

gone. Then use a cream on the lashes from base to tip. Remember that lashes which curl appear to be longer. You may want to use one of the little eyelash curlers if your lashes are short. It is a good idea to apply olive oil to the lashes each night to keep them soft and silky. If you will massage this into the lid at the base of the lashes, you may find that the stimulation promotes their growth.

IF YOU would like to have my leaflet about make-up send a stamped, self-addressed envelope with your request for leaflet No. 50 to Josephine Lowman in care of this newspaper.

This feature appears daily in the Press-Telegram.

Golden Day Festival for Halversons

Dr. and Mrs. Owen Halverson, 358 Newport Ave., will celebrate their golden wedding anniversary today at the home of their son-in-law and daughter, Dr. and Mrs. Donald C. Criddle, 382 Newport Ave.

Among guests at the celebration will be the Halversons' five grandchildren. Assisting the hostess will be Mrs. A. J. Lorge, Mrs. Art Cree, and Henri C. Scanlon.

A punch bowl, ringed in yellow chrysanthemums, will share honors with a tiered wedding cake on the refreshment table. Suspended above will be two golden wedding bands.

The Halversons came to Long Beach from Ogden, Utah, in 1920, and prior to his retirement, Dr. Halverson was a well known chiropractor here.

Mu Phi Epsilon

Long Beach Alumnae Chapter of Mu Phi Epsilon will meet Tuesday evening at Miss Charlotte Stevenson's home, 5832 Blackthorne Ave. Mrs. Alice Gallup will be cohostess. A talk on "Survey of Contemporary Music and Illustrations" will be given by Mrs. Bennett Forsythe following business discussion.

To Discuss Future Plans

First meeting of the fall season for the Long Beach Optometric Assn. and Auxiliary will take place Tuesday evening in the Starlight Roof of the Lafayette Hotel with Dr. Donald L. Baker, president of the association, conducting.

Plans for a speeded-up recreational activity program for visually handicapped children of the area as well as discussion of arrangements for the annual joint installation dinner dance will be made under direction of Mrs. John Harris, president of the auxiliary.

New developments in the use of contact lenses will be reported by Drs. R. W. Anderson, W. J. Williams and R. Kendall Melton, who attended a seminar in Los Angeles last week devoted to the study of these lenses. Reports on the joint meeting in Carmel this weekend of the California Vision Services, Inc., the Optometric Presidents Council

and the executive board of the state auxiliary will be given by those in attendance, Drs. and Mmes. D. L. Leatart, James E. Spencer and Baker.

Emblem Club

Sewing Group of Long Beach Emblem Club No. 106 will meet Tuesday at the home of Mrs. Harry Coats, 5160 El Cedral St., Park Estates.

Executive Board will meet Wednesday at the home of Mrs. Rube Berg, 3635 Gardena Ave.

Alumnae Meet

Alumnae Club of Alpha Chi Omega will meet for 12:30 luncheon Tuesday in the home of Mary Cruse, 3950 Lime Ave.

Relax, Girls! New Book Is Utopian

Lay down your briefcases, your books, your political banners: put away your horn-rimmed glasses, your man-tailored slacks, your husband's ball-and-chain. Climb up on your pedestal and relax—it's much more fun just being a woman!

You'll be worshipped, adored, fought over and sought after. You'll never have to lift a finger, nor worry your freshly-

coiffured head, because the man in your life really will be the MAN in your life, and in case you didn't know it, he's never happier than when he can pamper and spoil you. NOT CONVINCED? This revolutionary philosophy is all wrapped up in a most enchanting story entitled "Family Secret," by Janet Agie, and while it is fiction, there's much to be said for this kind

of sublime existence. These people all have one distinctly common characteristic—which makes their lives a Utopia in comparison to our everyday world. They're content. They have no tensions, no ulcers, they never get the jitters, and never have numerous breakdowns. They live in a non-pressurized world, and they believe in doing what comes naturally!

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Head covering to tuck in your luggage, your pocket or purse where it takes as little space as a hankie... and it's ready for chapel wear and your prayer-time at a moment's notice. White or black Chantilly-type lace in a dainty snap case.



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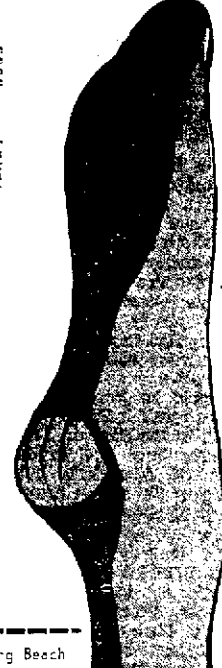
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Waitresses enter to SOLE SECRETS because they're cool and comfortable all day long.

Housewives have a cheery smile for hubby if they've breezed thru their day in SOLE SECRETS.

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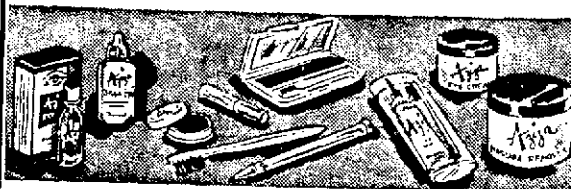
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... can be the focal point of loveliness! Aziza eye cosmetics were created to enhance—and pamper—your most expressive feature. And only Aziza makes 12 mascara shades to skillfully blend with your own skin and eye tones. Use Aziza with confidence... years of specialized research in eye beauty stand behind each Aziza product.

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| Mascara Cake1.50* | Eye Shadow Stick 1.25* |
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| Eye Pencil (plastic)1.00* | Mascara Remover Pads1.25* |
| Eye Pencil (Gold metal) ...1.50* | Bright Eyes (eye drops) Plastic or glass bottle (no Fed. tax)1.25 |
| Eye Shadow1.00* | |

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Aziza EYE COSMETICS



Miss Francesca Bedford, talented eye-make-up artist, will be in our cosmetics dept. all week. Call for appointment—free eye make-up.

TEEN AGERS!

now real medicated help for troubled skin!

New Scrub Set by Dorothy Gray really helps clean, heal, clear up problem complexions!



Just 3 easy steps:

1. Medicated Scrub Soap goes down deep to rout out the last trace of clogging dust, oils and make-up.

2. Medicated Refining Lotion gets at one of the biggest causes of troubled skin—bacteria.

3. Medicated Blemish Cream gives highly effective healing action all night long.

IMPORTANT: Conscientious use of the Scrub Set really pays off with a clearer, wondrously more attractive complexion.

Set 2.85

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The Shoes You Love To Live In

Pumps with pipings, pumps with perforations, pumps with bows and color accents, or with jewel-like trims. They're the essence of new-look shoe fashions... the sweetest bits of flattery. Come in today for these gayly young styles. Many have cushion insoles—so heavenly soft!



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WALKER'S LOWER FLOOR



RINGS GIVEN

St. Joseph's Church was setting when Geraldine Ann Rotondo, daughter of Mr. and Mrs. Marco Rotondo, exchanged wedding vows and rings with James Edward Seckington, son of the L. K. Seckingtons. Both young persons were graduated from St. Anthony's High School.

Speaker for Blue Stars

Joseph Kennick, supervisor of the Juvenile Bureau of Long Beach, will be the main speaker Thursday at a gathering of the Department of California, Blue Star Mothers of America. Members will convene at 10 a.m. in the American Legion Hall, 59th St. and Orange Ave. Mrs. Thomas Sweeney will preside.

Mrs. Richard Jonechat of Covina, national president, will speak on legislation; Mrs. Paul Forker of North Long Beach, national corresponding secretary, will discuss parliamentary procedure, and Mrs. David Wimberly of Alhambra, department first vice president, will advise the group on chapter working rules. Luncheon will be served by Alhambra Chapter No. 3.

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Skin Dew Treatment

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introductory offer—save 3.00
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Skin Dew Liquid Emulsion with Skin Dew Extra-Rich Night Cream comprise the most effective deep-moisture treatment known. Dried out, lined skins respond to it eagerly and gratefully as the dewy radiance of younger, moist skin returns—stays, with the consistent use of the Skin Dew Treatment. Helena Rubinstein promises you will see a difference in your skin in 24 hours!

Skin Dew all day. In the morning this greaseless liquid sinks into thirsty skins and disappears! Applied as a foundation or under a foundation, Skin Dew imparts a lovely, luminous glow that weather will not dim.

Free: Skin Dew Extra-Rich Night Cream with your purchase of 5.00 Skin Dew. This vital, doubly potent supplement is used overnight to combat deep-dryness, chase fine lines and flaky patches. Non-greasy and quickly absorbed, its double-strength emollients and moisturizers are an integral part of the Skin Dew Treatment. Helena Rubinstein offers it free so that you may experience a thrilling transformation on your skin.

Skin Dew Liquid Emulsion, reg. 5.00
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8.00 value, both for 5.00
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Hardy Plants with Poor Appetites



Pelargoniums demand little attention and will succeed in very poor soil and with comparatively little water.

By Bob Gilmore

PLANTS with poor appetites are the most economical ones to grow. They seem to thrive on relatively sterile soil without the benefit of regular feeding.

Geraniums are one of the best all-around garden subjects for this area. They thrive on relatively scant supplies of food. Just a little keeps them going for a long time. It is also inter-

esting to note that geraniums as a class require very little water. During the colder part of the year, in fact, an excess of water may cause a lot of trouble. Blackspot often results from too much water.

GODETIAS ARE another Southland favorite that likes the wide open spaces and land that is low in food value. Actually, the richest, shades are

usually produced on what might be referred to as barren soil. One of the most interesting godetias is a variety known as Duke of York, a bi-color in red and white. A light soil and plenty of sun are essential for top quality blooms.

Gaillardias are at their best in warm weather. A poor arid soil suits this subject to perfection.

ANNUAL PHLOX is another subject that likes warm weather, seeds germinating best when the soil and weather warm up. The blooms are produced in great profusion in tones of pink, scarlet, chrome and lilac. Phlox does well in this area, flowers appearing intermittently almost throughout the year. Keep in mind that the plants are annuals and have to be re-seeded every season.

started indoors, transplanting the seedlings outdoors when the days and nights are warmer.

The fleur-de-lis or common garden iris is another worthwhile subject that does not make great demands on the caretaker for rich diets. Once started the plants seem to get along very well by themselves. This subject must have a sunny location and a soil somewhat on the lighter side.

COREOPSIS performs well on poor soils and is one of the few perennials that flowers the first year from seed.

Gazanias also go a long way with little food. The plants are low growing and naturally love the sun, being natives of Africa.



Shower of flowers on a stick—that describes cubanisis in bloom. This one is examined by owner, Ralph Hudson.

Ten Years To Bloom

IT'S AN ODD plant, called the "cubanisis."

Ralph Hudson, 246 Ancona Dr., had never heard of one until a friend gave him a plant seven years ago.

It was a sizable plant, and Hudson put it in his yard. The friend said it would bloom every 10 years.

The cubanisis, carefully tended, has grown to six feet.

To Hudson's astonishment something that looked like a broom handle shot up this summer from the center of the plant, and the "broom handle" turned into a shower of white lily-like flowers. The flowers open wide about sundown.

"I had not seen another one, and thought I had the only one in town—then the other day I saw a clump of three in bloom at Bixby Park," says Hudson.

75% DISCOUNT SALE

BEDDING PLANTS 23¢ doz.
Stocks, 1.57 flat
Snaps, Calendulas, Alyssum
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Violas, 2.37 flat
Petunias, Iceland Poppies, Begonias, English Daisy, Lobelia

ROSES
Patented and Standard
97¢ 5 GAL.
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ASH, BRAZIL, PEPPER EVERGREEN SHADE TREES
5 to 6 ft. **97¢**

FRUIT TREES
Apples, Pears, Peach, Apricot, Fig, White they last! **97¢** ea

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Ready to bear fruit. Reg. 4.00
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TREE ROSES 1.97
BUSH ROSES 49¢
RUBBER PLANTS Reg. Value 2.50 **97¢** ea

BIRD OF PARADISE Value 2.50 **97¢**
HAWAIIAN FERN TREE 67¢

FUCHSIAS 3 for 1.00 **39¢** ea
DRACENA PALM 57¢

NIGHT-BLOOMING JASMINE 2 to 3 Feet **57¢**
ALGERIAN IVY 100 Plants Flat **2.49**

DICHONDRA 1/4 Lb. **77¢**
WHITE CLOVER 1 Lb. **89¢**
PEAT MOSS Sunshine Peat **49¢**

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HOURS: 8:30 to 5:30
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We Give 5¢ Green Stamps



Plan Children's Programs

Major & Minor Notes

By RACHEL MORTON

Art Music Little Theater

Calling All Art Owners

By VERA WILLIAMS
Independent Press-Telegram Art Editor

Long Beach Museum of Art, 2300 E. Ocean Blvd., is undertaking a census of locally-owned art.

Collectors who have works by the old masters or by contemporary artists are invited to visit the Museum to fill out a questionnaire which will be the basis of establishing an art record for the city.

Art from all periods and countries, including paintings, sculpture, ceramics and crafts will be considered, according to Jerome Allan (Jerry) Donson, municipal art director.

The census will be a Museum service for the community and for other museums of national and international importance, Donson explains. With such a record, the Long Beach Museum of Art will supplement its exhibitions with temporary loans of excellent objects of art from Long Beach private collections.

The first of a series of exhibitions of locally-owned art will open Sept. 29 in the Museum.

Also opening will be an exhibition of paintings by Ben Messier, widely-known Long Beach artist. Septic river art, ceremonial objects from the Sepik river area in New Guinea, and "Bezoar Age to Bracchi," 700 photographs of sculpture.

The four exhibitions will open with a public reception at 2 p.m. Sept. 29. Closing date for the four exhibitions will be Oct. 29.

TODAY MARKS the close of the "Meet the Artist" exhibition of recent acquisitions at the Museum of Art. Oils, water colors and ceramics by 25 Southland artists are included.

The newly acquired paintings for the Museum collection will be loaned to the

public. This is the first show in the history of the Museum from which paintings will be released for private use. They may be borrowed for one or two months, and the loan permit may be renewed.

The paintings include water colors by Patricia Bartel, Katherine S. Dann, Connor Everis, Bernice Fitzgerald, Robert George, Gladys Gray, and Evelyn Kane, and oils by Karl Benjamin, Dorothy Brown, Ruth Codman, Frode Dann, Paul Darrow, Bertha Wise Gilvitz, Lucille Brown Greene, Forrest Hibbits, Susan Lautmann, Hilda Levy, Aileen Macdonald, J. Patrick MacLean, William H. McEneaney, and Ben Messier. Persons borrowing paintings may choose from a variety of subject matter and techniques. Landscapes, still lifes with flowers, figure and animal studies are among the works.

Three exhibitions at the Museum will close Wednesday. They are "Jewelry, Past and Present," "California Design III" and "California Drawings." "Ancient Jewelry from the Khayati Collection" will continue through Nov. 7.

GREEK AND ROMAN art covering 2,000 years of ancient history will be displayed in Rembrandt Hall at Pomona College, Claremont, from Sept. 27 to Oct. 22. Forty pieces of sculpture, ceramics, jewelry and architectural fragments will be exhibited. Dr. Peter Selz, chairman of the Pomona College art department, says this is the first Greco-Roman art show in Southern California in a number of years. He values the exhibits at \$51,000. The era covered runs from a pre-historic Cycladic image to a Roman cameo of the late third century A.D.

The air is fairly crackling with excitement today. Some 2,500 elementary school children received personally addressed red and blue brochures Saturday promising them thrilling productions of "Winnie the Pooh," "Wizard of Oz," the ballet "Coppelia" and a children's concert by the Long Beach Symphony Orchestra.

Each of the programs will be given in the new auditorium of Long Beach City College. Because seating capacity is limited to 1,000, early ticket ordering is advisable. There will be no reserved seats, and only season tickets will be available to the programs. Those attending the series must enclose a self-addressed, stamped envelope for their tickets which will be mailed out approximately on Nov. 1 from the Community Volunteer Office.

THE SATURDAY series begins Nov. 16 with "Winnie the Pooh" given by immaculate Heart College players. A Christmas offering is "Coppelia," presented by Valerie Silver ballet studio. "The Wizard of Oz" is scheduled for January 11 by the Long Beach Children's Theater, Inc., while the concert by the Long Beach Symphony will be given Feb. 22. All programs begin at 10:30 a.m. and last one hour.

Children who did not receive invitations and who would like to attend may telephone inquiries at the Community Volunteer Office, 1213 Cedar Ave., between 10 a.m. and 3 p.m. Adults may also attend the programs.

CO-SPONSORS of the series are the Junior League of Long Beach and Long Beach Children's Theater.



WHIMSICAL invitations inviting Long Beach school children to a winter series of programs were sent this week by (from left) Mrs. Robert I. Ivey, Robert W. Godwin and William F. Macrate. Mmes. Ivey and Macrate, co-chairmen, represent the Junior League and Children's Theatre respectively, co-sponsors of the programs. Mrs. Godwin is president of the Junior League and ex-officio member of the committee.

Mr. Co-chairmen are Mrs. Robert I. Ivey, Junior League, and Mrs. William Macrate, Children's Theater. Ex-officio committee members are Mrs. Robert Godwin, president, Junior League, and Mrs. William Artman, president, Children's Theater.

Other committee members responsible for the cultural contribution to children are Mmes. Marvin Ellestad, mailing list; Ray O. Gould Jr. and Edwin Simons, brochure; Norris A. Smith, publicity; C. Frederic McKinney, finances; C. W. Bonyne Jr. and Fritz Ruprecht, brochure art.

'Mayflower' Film Slated for Shrine

A single premiere showing of Captain Alan Villiers' color film, "The New Mayflower," will be presented at the Shrine Auditorium, Los Angeles, on Friday evening, October 4, under the auspices of the World Geographic Society.

Villiers, who has achieved international fame as a lecturer and writer of nautical lore, will narrate his color film in person.

THE PLANNING, construction, voyage, and arrival at Plymouth Rock of the replica Mayflower received international attention. The ship was a goodwill gift from the people of England to America. It is now anchored in New York Harbor, where it is being readied for a second Thanksgiving Day arrival at Plymouth.

Captain Villiers' film story of the historic voyage of the New Mayflower is reported to be the first and only complete record of an adventure that duplicates in minute detail the voyage of the Pilgrim Fathers made 337 years ago. American educators have been unanimous in approval of Villiers' color film.

Tickets for the single showing of "The New Mayflower" are now on sale at the Southern California Music Company and at all Mutual Agencies.

Writers Club to Recognize Top Articles

Winners of the article contest will be announced when Long Beach Writers Club meets from 10 a.m. to 1 p.m. Thursday in the library room of Morgan Hall.

The morning session will begin with the reading of poetry by Miss Olive Reed, poetry director. Some of the winning articles will be read, along with judges' comments, in the morning and also after a noon luncheon recess.

Mrs. Elsie J. Leslie, prose director; Mrs. Garry Bernahl, editor of the article contest, and Mrs. Helen Gillum, article chairman, will read the contest manuscripts and make the awards.

Scott Chelius to Study Abroad

Sixty guests gathered at the home of Mr. and Mrs. John Chelius for a bon voyage party honoring their son, Scott, who left this week by plane for New York where he boarded the Queen Mary for Europe and a year of study in Vienna.

The young student plans to tour many of the European countries during school vacations, and will spend the Christmas holiday skiing in Switzerland. He is a former Wilson High School and Long Beach State College student.

Fall Frolic

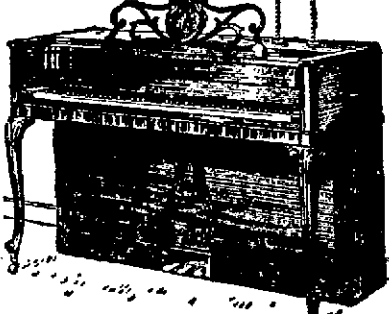
Mrs. William Laufer, 5500 El Jardin St., will entertain members and guests of Long Beach Osteopathic Hospital Guild Frolic. The meeting, termed "Fall Frolic" will begin at 12:30 p.m. Dessert will be served and bridge and canasta will provide the afternoon's diversion.

Stock Market

A FREE lecture will be given on "How to Invest and Trade in the Stock Market." LONG BEACH—Wednesday, Sept. 25, 7:30 p.m., New 25, Morgan Hall, 815 Long Beach Blvd. LOS ANGELES—Thursday, Sept. 26, 7:30 p.m., Sept. 24, Park View, 807 So. Western. (Near Wilshire.)

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OPEN FRIDAY EVENINGS

You Don't Have to Go to N'Awlins for Real Jazz

By PRESTON MCGRAW
United Press Staff Correspondent

If you were trying to pick a place where the Dixieland revival of the late 1940's started in New Orleans, the Parisian Room on Royal St., just off Canal, would be the most likely.

There, on Sunday afternoons, the pick of New Orleans jazz musicians would gather and jam until dark. Most of them made a living at other jobs during the week days.

No matter how hard you looked, you couldn't find anything Parisian about the Parisian Room. It was old, like most of the other buildings and rooms on Royal Street and it was big and barnlike.

THE BAND PLAYED at the end nearest the street. The rest of the place was filled with tables and hard chairs, where the jazz lovers sat and kept the bartenders hopping.

The people who filled the Parisian Room Sunday after Sunday were a tough audience. They knew jazz and they could tell in four bars whether a musician had it or didn't have it.

The Parisian Room, for all its size and lack of gloss, had wonderful acoustics. It mellowed the music and softened some of its stridency.

High fidelity fanciers can get a good idea of the Parisian Room's acoustics and the music played there on four 15's which Emory Cook recorded.

THEY ARE AMONG the best examples of New Orleans jazz ever recorded "on location." The records are "Clambake on Bourbon St" (11815); "Torchy Lullabies My Mother Sang Me" (11841); "Moans and Blues" (11821); and "Hot Songs My Mother Taught Me" (11831).

"Torchy Lullabies," "Moans and Blues" and "Hot Songs" feature the singing of Lizzy



NOSTALGIC MELODIES

Rehearsing for "Fifty Golden Years of Music," pre-opening event of Woman's Music Club are these members costumed as famous singers of long ago. Mrs. G. H. Kretschmer (seated) scans the program, while Mrs. James H. Kimber (right) listens for the opening notes. On stairway (from left) are Mmes. Melvin J. Marcus, Frank C. Robie, J. E. Ratcliff, and R. L. Brinkerhoff. Event will be a noon luncheon Friday in the Supper Room of Lafayette Hotel. —(Staff Photo)

'Finian' Slated; Gordon Orme Directing Cast

The board of directors of the Singers' Workshop is announcing the appointment of Gordon Orme, Ed.D., to the post of general director for the forthcoming production, "Finian's Rainbow," to be presented Oct. 18, 19 and 20 in Municipal Auditorium.

Dr. Orme brings the assignment a rich and varied



Gordon Orme

background, both of academic preparation and practical experience. He received his doctorate in education from UCLA in 1951. He is additionally, a veteran of twelve years of professional work as a performer in such musical shows as the original "New Faces" with Henry Fonda and Inezita Coca, "The Cat and the Fiddle" with Helen Gahagan, "Music in the Air" with Vivienne Segal, and "Sunday Nights at Nine" with Shirley Booth, and for one year he was a staff singer at CBS in Los Angeles.

As a producer and director, he lists such credits as "Brigadoon," "Allegro," "Carousel," "Of Thee I Sing," "Finian's Rainbow," "Sunny" and "Hit the Deck," all produced during the past nine years at El Camino College.

His tour of duty in the military service consisted of 3½ years of "do-in" what comes naturally—writing, producing and directing all the Army shows in his area, both in India and the South Pacific. He entered the service a private and emerged a captain.

On Loan at Main Library

Twentieth Century serious music has a small but increasingly worthy representation of lp recordings. The main library has these new items that may be borrowed on a free loan: Egiz, "French Suite After Rameau" with Hartman, "Symphony No. 6 for Large Orchestra" (Frisenay conducting); Prokofiev, "Romeo and Juliet" with Schonberg; "Transfigured Night" (Stokowski conducting); Ruggles, "Selections" with Cowell, "Ocantia" (Modern American Music Series) and Schuman, "Credendum" (Article of Faith) with Kirchner, "Piano Concerto."

Lights Brighter Than Ever on Broadway

The Playwrights' Company, Broadway's leading play-producing organization, will celebrate the 20th anniversary of its founding with one of the strongest lists of attractions it has offered in many years. Three productions are currently set for fall presentation, and three others will arrive on Broadway early in 1958.

Jean Anouilh's romantic comedy, "Time Remembered," will co-star British stage and screen star Richard Burton; Helen Hayes in her first original role since "Mrs. McThing" and Susan Strasberg, bright new personality of stage and screen who was awarded stardom with her debut appearance two seasons ago in the Pulitzer Prize-winning "The Diary of Anne Frank."

THE NOSTALGIC story of a rich young man, inconsolable over the death of a beautiful ballerina, and his shrewd mother who engages an attractive young milliner to impersonate the lost beauty in settings and circumstances which reproduce the original love affair, "Time Remembered" was a hit of the London season two years ago.

Morton Wishengrad, radio and television writer, has written a first play for the theater in "The Rope Dancers," a drama about a New York Irish family at the turn of the century. It will be brought to Broadway during the week of Nov. 18 under the auspices of The Playwrights' Company and Gilbert Miller.

The brilliant Irish actress Siobhan McKenna of "The Chalk Garden" and "Saint Joan" fame will be co-starred with television comedian Art Carney in his Broadway stage debut.

A CLASSIC ABSENT from the Broadway boards for 20

Art Museum Calendar

TODAY
Closing Exhibit: Meet the Artist—June-August. Exhibitions:
Continuing Exhibits: Ancient Jewelry from the Khayati Collection—To Oct. 20. Greek, Roman, Egyptian, To Oct. 20. Near East Antiquities—To Nov. 3. Near East Antiquities—To Nov. 3.
Continuing Exhibits through Wednesday: Jewish Past and Present—To Oct. 20. Jewish Past and Present—To Oct. 20. California Design III—To Oct. 20. California Drawings—To Oct. 20. Republic River Art—To Oct. 20. Bezoar Age to Bracchi—To Oct. 20.
Talks: 2 p.m.—"The Museum Collection"—William R. West.
FRIDAY
Gallery Talk, 2 p.m.—"Jewelry Designing"—William R. West.
SATURDAY
Jewelry Talk, 2 p.m.—"Modern Jewelry"—William R. West.
SUNDAY, SEPT. 29
Reception, 2 p.m.—Open to the Public. Opening Exhibits: Art from Long Beach Collections—To Oct. 20. Paintings by Ben Messier—To Oct. 20. Republic River Art—To Oct. 20. Bezoar Age to Bracchi—To Oct. 20.

Long Beach Museum of Art, open Tuesday through Saturday, 10 a.m. to 5 p.m.; Sunday 1 p.m. to 5 p.m. Closed Monday.

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For the finest lawn... plant Northrup King **Golf** Brand Lawn Seed



BEAUTIFUL FLOWERS

Southland's weekly garden features tell how to grow them.

How to Plant From Containers

By Walter Finch

CALIFORNIA gardeners count the ability to plant shrubs any time of the year as one of the greatest of nature's blessings.

Unlike easterners who cannot plant during hot summers and cold winters, Californians can transplant shrubs from containers on almost any day of the year.

Planting from containers is becoming increasingly popular for many reasons. One of the most important is that it is just as simple as planting from bare root and shrubs often thrive even better.

The plant in a container carries much of its environment with it to the garden. All the gardener then needs to do is be sure that the soil into which the roots will stretch for food is a healthy mixture.

AFTER THE gardener selects his plant he should request the nurseryman to cut down the sides of the container to facilitate removal. If the home gardener does not intend to transplant immediately, however, he should make other arrangements for having the container sides cut.

At home, the gardener first should prepare the soil into which he is going to place the shrub by mixing the soil from the hole with peat moss and humus. A mixture of one-third soil, one-third peat and one-third humus is generally acceptable.

Inquire from your nurseryman if there is any deviation from this mixture. Making certain the hole is sufficiently large to comfortably accept the ball which surrounds the roots of his shrub, the gardener then places some of the soil mixture in the bottom of the hole and then places the uncanned shrub on it. The level of the shrub in the soil should be the same as it was in the container.

This can be assured by placing the soil ring on the stalk or trunk of the shrub at ground level. After the shrub has been correctly positioned in the hole, tamp the dirt mixture around it firmly and then water sufficiently to settle the soil and to remove air pockets.

ANOTHER REASON for the popularity of container transplants stems from the fact that

they can be moved any time during the year. This makes it a simple matter for a home owner to follow his landscape plan gradually, instead of having to do it all in one month.

This is a great advantage for those gardeners who have only a limited time to devote to the garden. And for the new home owner this is ideal since he can begin his landscaping at any time during the year and continue gradually as time and budget permits.

Another advantage of buying shrubs in containers is that they need not be planted at once. By caring for them in the container until you are ready to plant, then, you can carefully select the area which has the proper sunlight and exposure the new shrubs require.

Walking into his local nursery to select the shrubs for his home can be quite a treat for the gardener. Nowhere can you get a better idea of foliage color and shape. And for selecting roses, camellias or other flowering shrubs, what a joy to wander through the different varieties



Plants this size usually do well when put in soil.

and colors to choose the ones he prefers!

During the blooming seasons of California's favorite shrubs, local nurseries carry large selections of the different varieties in one-gallon and five-gallon containers.

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SOIL PEST CONTROL
A DOORMAN SEED KILLER
TWO FORMULAS
APPLY FALL OR WINTER
DICHONDRA
PAX
For Dichondra
and Annual
Ryegrass Lawns
(regular)
PAX
For Perennial
Turf Grasses and
Clover Lawns

Please, Men--A Tie! Way to Greece

New Guild Tea Wednesday

By TED KREC

Women are peculiar people, and I say this from years of experience. My mother is a woman. So is my wife, and she's been around quite a few years now. Also, my immediate associates at the paper are women.

By and large, they're all pretty hard to understand, and it isn't often that I can bring myself to agree with them. But there is one matter on which I agree 100 percent—that's this business of men dressing neatly for an evening out.

I decided to write about this after a visit to one of the nicer Long Beach restaurants last weekend. This is a dandy restaurant, interesting decor, formal ritual for service of food and dignity prevailing throughout. Almost throughout, that is. Over in one corner sat a party of four. In all fairness, I must say that the women were dressed in very good taste, hats, gloves and all. But their escorts! Both of them were coatless and attired in open-neck, short-sleeved bright sport shirts. And one of them must have forgotten to put on his trousers, for what he was wearing for Bermuda shorts, I swear, was a pair of undershorts!

THIS IS NOT a new problem. The old Germans were familiar with it, if we are to believe the writings of one Sir Lancelotti Dillang, who, for a short time in the 18th century was court tailor to King George III of England. Sir Lancelotti wrote, upon return from a visit to Germany:

"Ye Teutons are a hard-working people, yet immaculate in all matters of garb. In suits are huddled at idlers who frequent public eating houses sans proper coat, shirtwaist and jabot, ye Teutons applying to them a most unflattering appellation — 'kompleat Schlohs!'"

As I say, this is not a new problem, but it is a widespread and vexing one. And it makes the American male look just as silly as he would have us believe the American female is.

Men will give their wives charge accounts, allow and encourage them to dress in the current fashion, and then spoil the effect by accompanying them to dinner or the theater with no coat, no tie, open-neck shirt, sometimes not even tucked in the trousers!

NOW, LET'S be honest, men! If your wives or girl friends went out with you looking as sad as you do,



Doesn't He Look Great?

you'd be furious and embarrassed. Either that or you'd have a roving eye for the well-dressed blonde in the corner booth. But your little woman is supposed to sit there, in all her finery, and feel comfortable with you while you are dressed in some sort of clown suit.

I admit that I was brought up in a rather stuffy community back east, but no male American above the age of 6 went out to dinner in a restaurant without a coat and tie. And do you know what? It looked good!

I remember when I was in college at Temple U. We used to eat at a hole in the wall operated by one Benjamin Rappaport — known by the wholly inappropriate name of Speedy—and crowded up with pinball machines and stacks of girlie magazines. But even at Speedy's also known as the Temple Trench Mouth Emporium, we wore coats and ties! It's just part of the scheme of things—it's the thing to do!

THE FIRST time I ran into this tieless trend was in Indiana. There the gentry went around attired in suits, and hats, too; but the hats were turned up all the way around and the suits were spoiled by open-neck sport shirts—worn with the collars outside the suit collars!

There's nothing wrong with sport shirts — every well-dressed man should have some in his wardrobe. But it must be remembered that they ARE SPORT SHIRTS. They are

not intended to take the place of the more formal collared shirt to be worn with a tie. They are for sport or casual occasions only; and this will bring a howl from many of "ye idlers," they are not for work, either! Please don't think you'll offend the boss by wearing a neat shirt and tie to work!

What it boils down to is this—you do NOT have to wear a tuxedo or evening clothes every time you take the wife or girl friend out to dinner. You do NOT need a top hat and cane, spats and white gloves. All that I'm saying is that you're lousing up the decor of our nice restaurants when you go there in open-neck, loud sport shirts.

I DON'T think there are many men who would curse at their female companions in public—yet, there are many who hurl just as big an insult by "not bothering" to slip on a coat and tie when the little gal is all dressed up and feeling mighty sharp and proud.

It's not hard, fellows, just go into a store and ask for a tie (t-i-e). Most stores stock them—they'll even show you how they work. Wear it the next time you go out to dinner—you'll be surprised how much better you'll feel!

Oh, yes—you can find time to do it. If you open-neck cultists will spend your time shopping for a tie instead of writing hot retorts to me, you'll have plenty of time and be well dressed to boot!

Gilkeys Are on

(Editor's Note: Following is the second in a series of letters from Mrs. Walter D. (Pat) Gilkey relating highlights of the world tour she and Dr. Gilkey are taking.)

DEAR FRIENDS:

We choose, if possible, to travel on the ship of the country to which we are going. Hence, our first destination being Athens, we are on a Greek ship, Olympia. Usually the second day out is lifeboat drill, but as we were having a thoroughly dramatic lightning and thunder storm with torrential rain it was postponed for 24 hours.

So in the morning on the dot of 10 we assembled. Remembering the Andrea Doria, I did a little inspecting on my own in regard to lifeboats. Was interested to note that the many coats of white paint covering the wire cables (which allow the boats to go up and down) had not been disturbed in years, or so it looked. Oh, well, "C'est la vie".

WE ARE INVITED to take Greek lessons each morning and this man to whom I am married laps up languages while I struggle with even the English declension of lie, lay laid. Oh the ignominy of hearing him order from the Greek menu AND moreover getting results.

One of the pleasures of travel is the people you meet. For instance, two of our table companions are American women, both of whom were sent to Greece in 1945 as executive heads of UNRA—the Nazis were still fighting in the north of Greece, then came the revolution which is so vividly described by Robert St. John, the correspondent. The two women remained in official capacity in Greece for four years and are now returning.

EACH DAY NOT only the Greek language is taught to 600 tourist and 30 first class passengers, but also Greek dances, songs, lectures and slides, food and the spontaneous hospitality of all the Greek staff plus Captain and Mrs. Sigalis certainly makes us feel "simpatich" before we even reach their glorious country.

Must turn in—busy day tomorrow when we will be going up the River Tagus which brings the ship to the port of Lisbon, Portugal.

Ate logo (which means "so long" in Portuguese. I stick to Esperanto).

PAT GILKEY.

Sewaks Host Dinner Party

Dr. and Mrs. John H. Sewak entertained recently at a post-nuptial dinner at Hoely's in Belmont Shore. The young couple, just home from a honeymoon trip to Yosemite, Lake Tahoe, Reno and Las Vegas, is residing at 236-A Quincy Ave.

The long dinner table was centered with a large bowl of ivy, flanked on either side with colored candles, ferns and flowers. Gifts were presented to members of the bridal party.

Attending the festive occasion were Dr. and Mrs. Peter Goff, Dr. and Mrs. Herbert Movius, Messrs. and Mmes. Harry Drake, C. H. Beasley, Robert Di Paolo, Gordon Whyte, Fount Clark, Miss Roxanne Drake, Miss Helen Paige, William Morrow and Michael Paige.

Satellite Club

Satellite Social Club will have a patio luncheon at noon Tuesday at Machinists Hall, 728 Elm Ave., followed by a brief business session led by Beulah Broadwell.

Meeting Bid

All mothers of DeMolays are invited to the regular monthly meeting of Long Beach DeMolay Mothers' Circle Monday at 7:30 p. m. in Machinists Bldg., 728 Elm Ave.

The beautiful home and gardens of Dr. and Mrs. Richard Matlock, 1560 Ramallo Dr., will be setting for the first membership tea of Long Beach Symphony Guild, sponsors of Long Beach Symphony Orchestra, Wednesday afternoon from 2 to 4.

At the door will be Mrs. John O. McDonald, executive secretary of the Symphony Association. Lauris Jones, conductor, will be a special guest. Others greeting guests will be Mrs. Edward A. Killingsworth, founding chairman of the Guild, Mrs. Alvin Bly, association president; Mrs. Lauris Jones and Mrs. Richard Matlock, Symphony Association ticket chairmen.

Assisting at the beautiful tea table will be Mmes. Howard Conrad, Rex L. Hodges, Edmund Richard, Earl Milton, Howard Coy, Walter Crawford, Roy Harmon Wolfers and Merton P. Smith.

AMONG DISTINGUISHED guests will be representatives of interested cultural groups in the city, Mrs. Jerome Donson, wife of the director of Long Beach Museum of Art; Mrs. James Kresl, chairman of the Municipal Arts committee; Mrs. Robert Ivy, chairman of the Community Arts Committee of Junior League; Mrs. Edmund Richards, president of the Woman's Auxiliary sponsoring the Los Angeles Philharmonic Orchestra, and Mrs. Earl Milton, president of Symphony Juniors.

Still others will be Mrs. A. F. Bonzer, president of Eboli; Mrs. Robert Godwin, president of Junior League; Mrs. Robert Zieg, president of Singers Workshop; Mrs. Alfred Durfee, past president of Woman's Music Club; Dorothy Judy Klein, past president of Musical Arts; Mrs. I. B. House, founder of Taoleon Club; Mrs. Alvin Bly, president of the Long Beach Symphony Association.

Reception Will Honor Rose Wyatt

A reception in honor of Rose B. Wyatt, past national president and state director of California, will be given by all Degree of Honor lodges in California at the Lafayette Hotel Monday at 8 p.m.

Mrs. Wyatt is resigning as state director after having served in this capacity for eight years. She was a charter member of Los Angeles Lodge 123 when it was organized in 1928.

She has held many offices, including state organizer, president of the Los Angeles lodge, state president, state director, and member of the national board of directors. At the recent national convention in Los Angeles she was named past national president.

Among many of the national and state officers who will attend the reception in her honor are Edna Dugan, national president; Clara B. Bender, national secretary; Dr. Gordon B. Vaughn, national medical examiner; Roy J. Mohan, national general counsel; Hazel Spaulding, state president; Laila Thomas, state vice president; Vina Nelson, state second vice president; Elmira Severson, state secretary; and many past national and state officers.



PREPARING INVITATIONS to the first membership tea of Long Beach Symphony Guild, sponsoring Long Beach Symphony Orchestra, are (seated, left to right) Mrs. Edward A. Killingsworth, Guild founder; Mrs. Alvin P. Bly, president; and Mrs. Lauris Jones, wife of Conductor Lauris Jones, standing. The tea from 2 to 4 p.m. Wednesday at the home of Dr. and Mrs. Richard Matlock, will acquaint guests with purposes and functions of the newly formed guild.—(Staff)

Dear Abby

It's Not Your Place to Talk

By ABIGAIL VAN BUREN

DEAR ABBY: I am a friend of the bride and groom. The question is, should I tell the groom that the bride can't have any children?

I have known her since she was a little girl and I happen to know that because of a serious illness in her childhood she is not going to be able to have children. I am a mother myself and think it is my duty as a mother to tell him. This man comes from a large family and he loves children and I think if he is not told it will be a dirty trick on him. Do you agree?—A FRIEND.

DEAR FRIEND: Unless you are the doctor of this girl, you cannot be sure of your information. This is not your business. If they offered a medal for meddling, you'd win it.

DEAR ABBY: My husband had an accident with the lawn mower and lost his big toe. I went to the hospital to see him and as I started down the hall to his room I saw a woman leaving his room. I got a good look at her and she wasn't bad. He said she was only a co-worker. I never had any trouble with him before but I feel different about this one. Do you think they could just be friends or is it my imagination?—SUSPICIOUS.

DEAR SUSPICIOUS: Your husband has a talent for getting his foot in it. If he has behaved in the past—put her down as a friend and forget it.

DEAR ABBY: I'm burning! In your column A WOMAN OF 50 writes: "What woman of 41 in her right mind would want to have a child? Having one at age 41 isn't even respectable!" I'd like to tell her

a thing or two. At age 44 I was already a grandmother and I discovered I was going to have another child. I admit it was a shock and I wasn't very thrilled about it at the time, but now I can say that God knew what He was doing. Our son is now 12 years old and it was the most wonderful thing that could have happened to my husband and me.

CONFIDENTIAL TO "SUCKER": Your best man must have been the best man, all right... but under the circumstances, you need only an annulment.

DEAR ABBY: Please help to settle an argument. My husband and I had dinner at a first-class restaurant. The

service was terrible. My husband left a generous tip like a big fool. I told him that a "tip" should be for "extra service" and the waiters were paid to serve people. He said I was wrong. Please give me your opinion.—MARTHA L.

DEAR MARTHA: For most waiters (and waitresses) money grows on trays... but, the "tip" should be commensurate with the service.

IF YOU have a problem, write to Abigail Van Buren in care of this paper. She will be glad to answer your letter. For a personal reply, please enclose a stamped, self-addressed envelope.

Polio Aid Benefit Set

Sister Kenny Auxiliary will sponsor a bridge-canasta benefit luncheon Friday at noon at the home of Mrs. Hazel Thompson, 5922 Brayton Ave., to which members and friends are invited.

Mrs. Gertrude Winslow will be in charge of a white elephant sale, merchandise to be supplied by members with proceeds allocated to the hospital fund.

Assisting Mrs. Thompson will be Mmes. Lester B. Cooper, Thomas Carr, Rose Gustafson, Gertrude Landsworth, J. Elliot Monroe, William Welty, A. E. English, Kathryn M. Reed and the president, Mrs. Fred R. Schwarz. Door awards will be in charge of Mrs. Travis Pate, and reservations may be made with Mrs. Winslow or any committee member.

Honored guests will be Maxine Leo, executive director of the Sister Kenny Foundation of Los Angeles, and her assistant, Ruth E. McGovern.

Barbecue at Surf Home

The Surfside Colony home of Dr. and Mrs. F. M. Houston will be the setting today of a party for the Long Beach Group of the California Chiropractic Association and its auxiliary.

Before the barbecue grills sizzle with delectables later in the afternoon, the families will enjoy swimming, volleyball, badminton and pitching horseshoes.

Auxiliary members are anticipating a fashion show and luncheon Oct. 20 in the Huntington-Sheraton Hotel, Pasadena. The event is sponsored by the Los Angeles Chiropractic Auxiliary in conjunction with the LACC annual homecoming. Reservations must be made by Oct. 14, according to Mrs. V. L. Barney, president of the Long Beach auxiliary.

MOLLY MAYFIELD

Yes, Keep the Baby, But---

DEAR MRS. MAYFIELD:

I am a girl of 18. Last year I met a man I loved deeply and he loved me. He was 31, and my father forbid me to see him.

But I saw him anyway—behind my parents' back. On several occasions we went up to his apartment. And honestly, Molly, I don't know what happened, but we couldn't control our emotions.

Well, one morning I woke to find that he had been injured seriously in an automobile accident and was with another woman. He died shortly afterward.

For weeks after I couldn't bear the thought of him being dead, and scarcely can realize it now. And now—I am going to have his baby. My parents feel it would be a mistake to keep the baby, for I would be tortured endlessly with the thought of him.

However, I want to keep the baby because I feel it would be worse torture letting him go and not knowing what he was like and growing up to be. Please try to help me.

MISS MOTHER-TO-BE

DEAR MOTHER-TO-BE: I always feel, in circumstances such as yours, that if a mother truly wants to keep her illegitimate child, she should do so. For she never will forgive herself if she gives up her baby for adoption against her will.

However, she must realize fully the consequences of being a mother without a wedding ring. She must be prepared to face the finger-pointing that is bound to come. She must understand the difficulties she will face when the time comes, as it certainly will come, when she thinks of marriage. And she must know, too, the heartbreaks will come to the child as he grows up.

But if she knows all this and still wants to keep her baby, she should do so.

In your case, however, I would not make this major decision on the basis of my advice or your parents' wishes or your own feelings. I would

talk with someone else—your minister, priest or rabbi. And let him, who knows you and has had experience in these matters, guide you. M.M.

DEAR MRS. MAYFIELD: I am disgusted with your answers to parents whose daughters are running around with married men. You're too nabby-pammy!

I say: Where is the good old fighting spirit of families and homes? My granddaughter is the pride of our hearts, and when she was dazzled by the attentions of a married man, her widowed mother could do nothing with her.

I went to the district attorney, and he told me there was nothing the law could do. So I told him I could do something. And I went to the man involved and told him to stop, and stop NOW, or I would be looking for him with a shotgun.

He went to the district attorney and was told nothing could be done until I had shot him. So that was the end of that. He never saw my granddaughter again.

OLD FASHIONED **DEAR OLD FASHIONED:** Good for you! You're the kind I like. Direct action! If we had more families with your spirit and pride, our homes wouldn't be broken up so easily. There is too much feeble apologizing for the transgressions of children and too little of the sturdy discipline that you demand. May your tribe increase! M.M.

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Raymond C. Kealer

Chef of the Week

Mayor Ray Kealer's Lasagna Sounds Fine

By MILDRED K. FLANARY
Independent Press-Telegram
Home Economics Editor

A beautiful girl doesn't daunt him . . . nor do 76 beautiful girls! In fact, today's Chef of the Week, Mayor Raymond C. Kealer, didn't even fumble his Spanish OR his repertoire while "receiving" at the recent Miss Universe Pageant.

The mayor is an authority on hand-tooled leather, western attire, Indian jewelry, belt buckles, etc.—all being hangovers from his early days among the Navajo. His jewelry collection is second to none, and his hand-tooled possessions include everything from a briefcase to a bowling ball cover.

BORN IN Socorro County, New Mexico, his grammar school education (through the fourth grade) was under the tutelage of Felice Hilton, sister to Conrad Hilton. From grade 5 through high school, the scene changed to Gallup, N.M., on the Navajo reservation. Americans being outnumbered 40 to 400 by Indians and Mexicans, Kealer early mastered Spanish in self defense. His great sympathy and understanding for the Indian never has wavered; and he has been on the "packing" end of many a gift box which has gone their way.

It was 38 years ago that Kealer arrived in Long Beach and enrolled in junior college. In 1922 he joined the "battalion of the oil fields." But he realized early in the game that "pullin' and oilin'" a well didn't deposit "pay dirt" in his pockets. He returned to college and obtained his degree in petroleum engineering from USC. He since has accumulated large holdings of land, oil and cattle both in Texas and New Mexico.

Ten years ago Kealer was elected to the City Council and served that body for the full 10 years as chairman of the Harbor Industrial and Oil Committee. In 1957 he became mayor. We have it on good authority, too, that he's the most orderly mayor in the country.

A Mason—Scottish Rite and a Shriner—he holds membership in both the Lions and Clogorian Clubs, having "prexided" each. For 18 years he has belonged to the Southern California Tuna Club, and was in a charter position at the organization of the Petroleum Club.

ON THE KEALER "yacht," the mayor has hauled many a fish aboard. He bowls with a straight eye and "curved" arm, and has excellent aim with a camera. A "residential" machine shop plays no small part in his life—and it's rumored his home is in a constant state of "redoing." The latest venture being a com-

plete electronic kitchen. It turns out his eggs in three seconds, no less . . . HOWEVER—in his recipe today for Lasagna, he drags out the old oven.

Lasagna
2 tbs. olive oil
1/4 tsp. oregano
8 oz. macaroni
1 tsp. salt
1/2 tsp. pepper
2 cloves garlic, minced
1 lb. ground round steak
2 cans tomato sauce
1 lb. Mozzarella cheese, sliced
1 lb. Ricotta cheese
1/2 cup grated Parmesan cheese
Heat oil in pan, add ground roundsteak, garlic and brown. Add tomato sauce, salt, pepper and oregano. Cover and simmer 15 minutes. Cook large macaroni in boiling water 15 minutes and drain. Fill casserole with alternate layers of macaroni, Mozzarella, Ricotta, meat sauce and a sprinkling of Parmesan, topping the whole with sauce and Parmesan. Bake in 375 deg. oven until firm—approximately 30 minutes.

School Menus

Hot Dishes at Cafeterias

The following menus will be served in Long Beach Elementary Schools in the week of Sept. 23-27:

MONDAY: Spaghetti & Franks, chopped spinach, molded peach salad, toasted French bread and milk.

Tuesday: Chopped steak on mashed potatoes, garden peas, chocolate pudding with marshmallow garnish, peanut butter sandwich and milk.

WEDNESDAY: Chili beans, lettuce and tomato salad, apple Betty, cornbread and butter and milk.

THURSDAY: Hamburger on bun, sliced carrots, fruit cup royale, 1/2 cheese slice and milk.

FRIDAY: Macaroni and cheese, shredded beefs with lemon butter, cantaloupe wedge, tuna salad sandwich and milk.

The above items make up the Elementary Children's lunch 25c. Soup and salad from the Junior-Senior High School a la carte menu are sold in the Elementary Schools, but they may be purchased by the children only after they have purchased the tray lunch.

JUNIOR AND SENIOR HIGH
MONDAY: Spaghetti and franks, peas, sliced peaches, whole wheat bread and butter and milk.

TUESDAY: Pizza pie, garden greens with sour cream dressing, cantaloupe wedge,

Navy Events Star in Social News

By VIRGINIA NEWTON

Recently the then commanding officer of the USS Philippine Sea, Capt. G. S. James, and Mrs. James gave an authentic Japanese farewell party in honor of Cmdr. and Mrs. Jack Hough before the latter left for new duty and residence in Washington, D.C.

Saturday night one of the prettiest parties of the week was given by officers of this ship and their ladies honoring in farewell Capt. and Mrs.

Oswald Jacoby

A Lesson in Fine Bidding

Today's hand is a lesson in fine bidding. Let's start with the opening bid by Otilie Reilly, well-known New York teacher.

She bid one club. Normally with two good five-card suits you should open with the higher ranking, but clubs and spades are the one exception since the club opening makes rebidding easier.

Sally Johnson of Westport responded with an immediate jump to two diamonds. With 18 points in high cards and a very strong six-card suit Sally

James and welcoming the new commanding officer, Capt. M. H. Tuttle, and Mrs. Tuttle. The event was held at the Officers Club, Allen Center, from the cocktail hour until midnight.

Also welcomed at the party were the new executive officer, Cmdr. J. G. Hedrick, and Mrs. Hedrick, who are residing at the Gaytonia Apts.

Not to be forgotten is the farewell coffee hour given by the officers wives for Mrs. James at Allen Center. Mrs. James was presented with a gift and a beautiful orchid lei.

Recently leaving the "gang" from the USS Philippine Sea was Lt. Cmdr. and Mrs. H. H. Dawson and family who are now en route to Long Island, N. Y.

Also shoving off for new duty and residence were Lt. James Boykin and family who are now in Point Loma.

BESIDES WELCOMING a new president, Mrs. George Schiff, who "relieved" Mrs. Walter Taylor of her duties, Navy Doctors' Wives Club members greeted four new members at their last luncheon meeting: Mmes. Paul Ingrasci, Robert Klein, Joseph Ryan and Jack Hyde.

Tuesday a luncheon party was given at Navy Family Chapel by the Long Beach Ministers Wives. Program chairman for the day was

Mrs. Howard Steward. Luncheon hostesses were Mmes. Ted McCann, Ward McCabe, Lorraine McConnell, Frank Beggs, George F. Cottle and Samuel Kahle.

On Sept. 27 Long Beach Air Force Officers Wives will have a coffee hour to welcome their newcomers.

On Oct. 3 the Ladies' Auxiliary of the Fleet Reserve Association, Branch 43, will have a potluck supper party at 6:30 p.m. at the Veterans Memorial Bldg. Mrs. R. M. Thompson will be senior hostess.

A ROUND OF prenuptial festivities has followed the marriage of Mrs. Hazel C. Fitzgerald and Capt. Alvin O. Prell, USN. The couple was married recently aboard the Long Beach Naval Station at the Naval Station Chapel with Rev. Gregory N. Sullivan officiating.

Mrs. Ruth Ellison was hostess to close friends at a personal shower. VAVS representatives and alternates honored the bride at a surprise party and treasure hunt which resulted in her discovery of a jewel chest containing silver dollars. Apple Val-

ley Steak House was the scene of a luncheon given by Cynthia Pearl Maus of Los Angeles; the honoree was presented with a group gift of silver.

Among parties taking place during the past weeks was a luncheon at Lillian Ekels Tea Room. Members of Margaret Ives National Business and Professional Woman's Club presented the new Mrs. Prell with a lovely gift at a recent gathering. At still another party in the home of Mrs. Genevieve Sponsley, she received table linen.

Dinner parties also were given by Mrs. Ward LaBar in her home; by Mrs. Sam Larkins who entertained at Garden Grove, and by Ester Wilson in Laguna Beach. Mrs. Susan Mathison was a luncheon hostess and her sister, Mrs. Earl W. Wood, entertained at a lovely event.

Capt. and Mrs. Prell will motor across country and will be at home after Oct. 10 at

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4000 Massachusetts Ave., N.W., Washington, D. C. The captain will be on duty at the Pentagon with the Chief of Naval Operations, Washington, D. C.

HAPPY TO SEE his small grandchildren, Susie and Cindy Hightower, was Ray

Simpson, who with his daughter, Mrs. Alberta Davis, had as house guests Mr. and Mrs. Don Hightower and daughters from New Mexico. While they were here the family had a reunion party at the home of Mr. and Mrs. Clifford Pritchard of Lynwood.



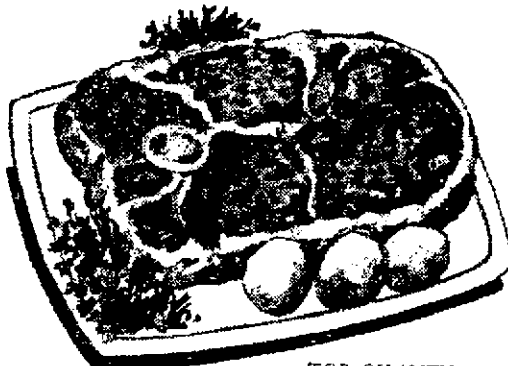
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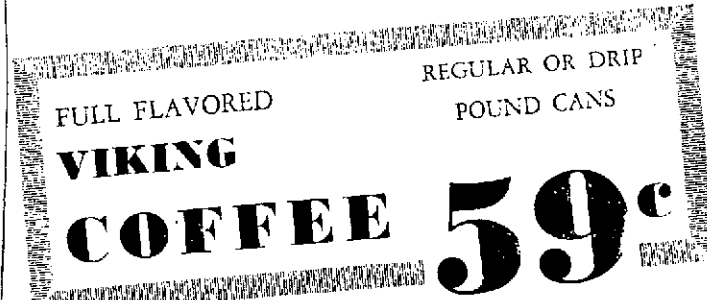
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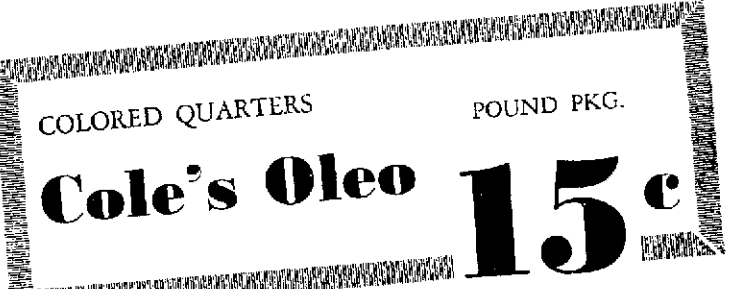
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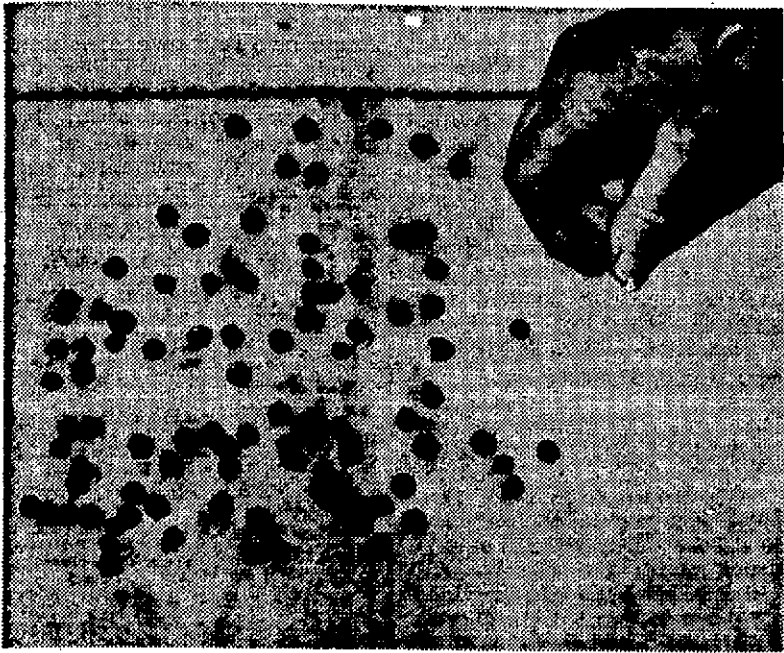
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Sweet Peas 'Grow Like Weeds'



Planting only the sprouted sweet pea seeds gives garden best opportunity for maximum flower bloom.

By Joe Littlefield

SWEET PEAS grow just about as easily as weeds! If you've had just so-so luck growing sweet peas, then it's been due to one of several causes.

You may have planted them in too much shade. They love lots of sun. Possibly you sowed the seeds too soon, while the weather still hot. Now is the time to sow the seeds, because they are cool weather plants. If planted too early, seedlings grow too fast at expense of poor root

development. Naturally, sudden weather changes affect them. It's possible you may keep them too wet after they start to grow, and if the soil is somewhat heavy, plants may rot off.

It's possible, too, you may have sown the seeds in unprepared soil. It's best to plant them in enriched soil for best results.

SOIL PESTS, too, such as cutworms, sow bugs, or false wire worms may nip off the young

seedlings. So will slugs, snails, and birds. Finally, it's just possible some of the seeds may not have enough vitality to sprout forth and grow.

If it's a soil pest problem, treat with soil insecticide, before sowing the seeds. It's the question of the sweet pea seeds, then there's a sure way to make certain you sow only the seeds that sprout.

The method is simple. Get a vegetable or fruit lug box, or a nursery flat will do. Hose it with a sharp stream of water to wash it clean. Soak a burlap sack, old towel, or some similar rough cloth material, in a bucket of water. Squeeze out excess moisture. Fold the cloth in half.

LAY THE BOTTOM half in the box, fold back the top half. Scatter the dry sweet pea seeds over the bottom half of the cloth. Lay the top fold over the seeds smoothly. Moisten the cloth well. Place the box in shade. Keep cloth cover moist daily. Generally, about four days or so later, the seeds are sprouted. That is, most of them are sprouted.

Those that aren't should be thrown away. Now, you're ready to sow only the sprouted seeds. Space them about two inches apart and plant them an inch deep.

One of our gardening friends wondered how he could force the white variety sweet pea seeds to sprout. He had good luck sprouting other color varieties of seeds, excepting the white variety. We suggested he keep them damp as already described in this article. Much later, when we saw him again, he greeted us smilingly and said, "Say, that system of sprouting

(Continued on Next Page.)

Camera Angles

(Continued from Page 30)

made Kodak Retina came on the scene in 1934. The first American-made Kodak Bantam Camera—utilizing 828 size film—came out in 1935 and was followed in 1938 by the first domestically introduced Kodak 35 Camera.

The greatest impetus toward popularizing miniature photography came from color, and the years since World War II have seen new developments in film, cameras and slide projecting and viewing equipment. The first models in the famous Kodak Pony line of cameras were shipped from Rochester in 1949. In 1955 came a Pony Camera with a faster f/3.5 lens.

With more 35mm cameras, people are taking more pictures. While the number of miniature cameras in use has doubled in the past five years, the number of color slides they take has doubled in the last three years, according to industry statistics.

LONG BEACH CAMERA Guild will have a travel program, with colored slides, at 8 p.m. Wednesday in Municipal Art Center, 2300 E. Ocean Blvd.

LAKEWOOD CAMERA Club members will hear a lecture on "How to Shoot Glamour Without a Studio" by Peter Gowland at its meeting Monday at 8 p.m. at Mark Twain School auditorium, Centralia and Clark Aves., Lakewood. With his lecture he will show 100 color slides. Guests of honor will be Oscar Meinhardt and Ann Trebes, Miss Welcome to Long Beach. Admission is free but by tickets only, which may be obtained from camera stores in the Lakewood-Long Beach area. Everyone interested in photography is invited.

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—Page 3

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



FilmLand Finds a French Cinderella... See Page 32.

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Sweet Peas Grow Like Weeds

(Continued from Page 39.)
the sweet pea seeds first, then planting out only the sprouted ones sure worked, with the white variety. Now I know how to have lots of white sweet peas!"

SOIL SHOULD be moist when you plant out the sprouted sweet pea seeds. Lay a strip of burlap or rough cloth over the ground after seed planting and soak down thoroughly. When seeds have sprouted, take off cover, soak well again, and immediately put small mesh chicken wire cover over the plants to protect

them from birds.
Additionally, scatter snail bait in case some snails or slugs are lurking nearby, ready to feast on the succulent new sweet pea seedlings. When the youngster plants have shifted into high gear growth, gradually space the watering intervals farther apart.
Month or so later, be ruthless with the plants, by watering them only when they are thirsty. Soon as plants have grown eight inches or so high fertilize them with a sweet pea fertilizer.
Watch for aphids, and red spiders. Spray if necessary.



In the fall, many of us plant a fall vegetable garden. The various so-called "root crops" and also cabbage, cauliflower, broccoli, head lettuce, Brussels sprouts, celery and many other vegetables are suitable for fall planting.
Whenever I think of vegetables, I remember an expression I read recently: "Poor soil, poor food, poor health." It's very true that vegetables can be no better than the soil in which they grow and that's why I always advocate careful preparation of the soil in which you plant, using soil sulphur, and plenty of humus, and allowing time for them to be absorbed into the soil before you plant.

Stop Lawnmower

(Continued from Page 4)
Each apartment has four large wardrobe closets with storage space above the closets. All-electric kitchens are provided. Cabinets are of natural ash. Prices of apartments still on the market range from \$20,000 to \$25,000. When the Belmar Riviera opened, prices ranged from \$19,000 to \$32,500, exclusive of the owner-builder's apartment.
J. W. PUNT, 1174 E. Ocean Blvd., is making something of a record with the Beach Park Apartments, under construction at 2105 E. Ocean Blvd. This is the ninth—that's right NINTH—own-your-own apartment building he has built in the past five years.
The Beach Park Apartments will be a three-story structure plus a half-story 17-car garage. It will have 21 modern units—12 two-bedroom and nine one-bedroom apartments. Each of the larger apartments will have

a private balcony. The price range is \$9,000 to \$30,000.
Apartment owners, as a policy, regulate themselves by what they call the "Golden Rule" of apartment ownership. They lease or sell only with the approval of the other owners. Some own-your-own apartment buildings accept children and pets; some do not. Usually they also have policies about late noise, parties and use of the grounds and swimming pool.

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Garden Shop Nursery 5431 E. Spring	BELLFLOWER	GARDENA	REDONDO BEACH
M. Hare 2095 California Ave.	Greater Central 9844 Artesia Blvd.	Uchida Nursery 17815 S. Western Ave.	Etow's Nursery 1018 N. Pacific Ave.
Jenkins Nursery 6539 Cherry	Maguire Nursery 14328 Woodruff	LA HABRA	Frontier Nursery 717 Torrance Blvd.
Moore's Variety 540 W. Broadway	Simonsen's Nursery 16224 S. Bellflower Bl.	La Habra Feed & Seed 110 N. Hyatt	
Sears Roebuck 450 American Ave.	COMPTON	LAKEWOOD	Hutchinson Garden Shop 2108 Redondo Beach Bl.
Shadyland Nursery 3815 E. 7th St.	Freese Nursery 12917 S. Atlantic	Mayflower Nursery 5846 Bellflower Blvd.	Plant Land Nursery 1204 S. Pac. Cst. Hwy.
Smith Nurseries 2643 Elm Ave.	CORONA DEL MAR	NORWALK	SAN CLEMENTE
Snyder Bros. Hardware 5365 Long Beach Blvd.	Corona Del Mar Nursery 2744 E. Coast Highway	Eldorado Nursery 13307 E. Firestone	El Camino Nursery 711 N. El Camino Real
Teeples Garden Center 1434 W. Pacific Coast	COSTA MESA	Little Lake Nursery 11037 Little Lake Rd.	Shore Gardens Nursery 105 S. Ole Vista
Tripps Nursery 1075 South St.	Patie and Planter 2040 Newport Blvd.	Dot's Nursery 11059 E. Rosecrans	
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DICHONDRA SEED High germination test. 2.49
1 full pound

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GOLF BRAND, FOUR AND FIVE PAR LAWN SEED
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square yard

Value 6.99-7.99

HI-LO TEXTURED COLORLOK TWEED

Never before at this ridiculously low price. One day only, then back it goes. Densely packed solution dyed viscose yarns in smart easy-to-take-care-of tweed broadloom. Black/white; tan, green, cocoa. 12-ft. width.

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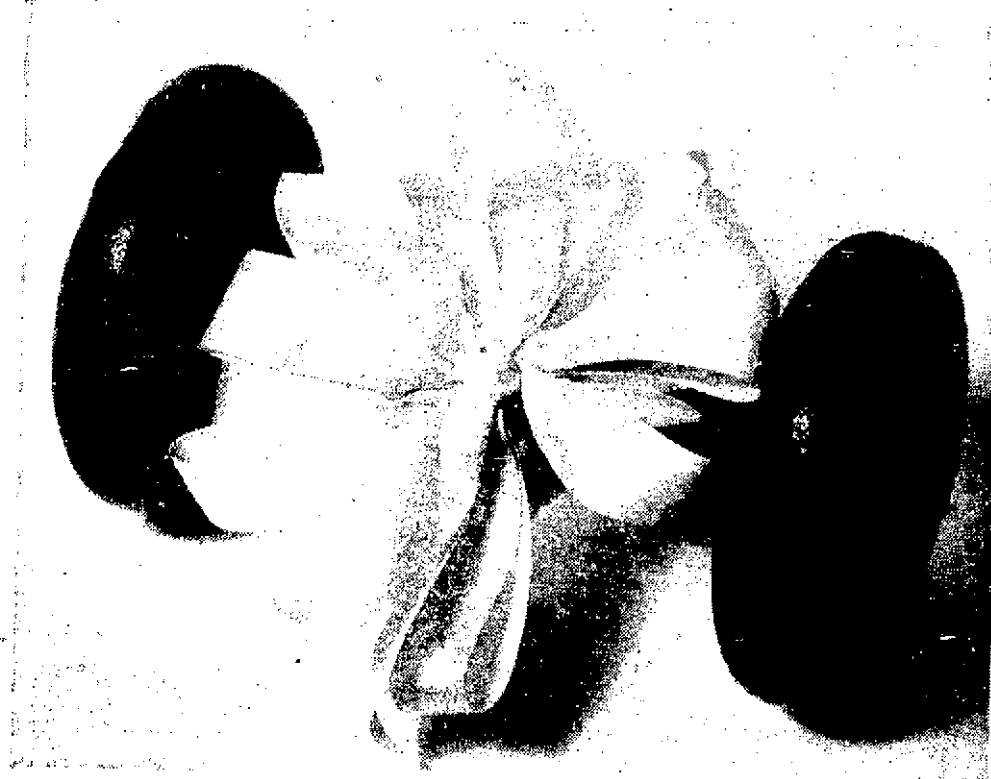
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—Photo by Roger Coar

Quack mail "salesmen" offer bust developers to guillible women who want to improve figures, then mail them a set of gym dumbbells with ribbon.



Marilyn Monroe's legs grew this way, not formed by quacks' elastic garter shaper.

Fraud by Mail

By Harry Karns

"LET US HELP you create elegant legs," says the mail circular.

A Southern California woman, nearing middle age and beginning to have doubts about her beach figure, decides to see what can be done. She answers the circular (enclosing cash) and soon receives a package in the mail. It contains an elegant elastic garter . . .

"Are you ashamed of your small bust?" the "personal" mimeographed message asks, point blank.

A young Phoenix woman is, indeed, worried about her chest measurement. She answers, enclosing payment. Presently the mail brings her a set of two-pound gym dumbbells tied up attractively with pink ribbons . . .

THESE AND SIMILAR FRAUDS cost a guillible American public untold millions of dollars each year.

"So far this year," says Long Beach Postmaster George J. McMillin, "postal inspectors have prepared mail fraud cases for consideration by the department's

general counsel which, conservatively, represent an annual loss to the public of 50 million dollars."

Health and medical frauds by mail are now at an all-time high.

Why do people fall for them?

The mail quack takes advantage of some condition that is extremely difficult, if not impossible, to correct and which many individuals would rather treat secretly. He fulfills the desire for secrecy and offers hope where others do not. He uses devices and potions which he surrounds with an aura of mystery and "science" that is often irresistible to victims of disease, the beauty-seeking female, and the baldy who never gives up.

POOR AND UNEDUCATED PEOPLE are not the only victims; the record shows that the well-educated and wealthy frequently are snared, too. In either case, the difficulty of controlling the quacks is increased by the reluctance of victims to reveal that they have been duped.

Perhaps the most common and most lucrative medical fraud today, according to Post Office inspectors, is the "dietless" reducing scheme.

One promoter offers a pill that is supposed to decrease appetite. Large test doses have shown it to be worthless. Dr. S. W. Kaib, a Newark, N.J., nutritionist, recently told a House of Representatives investigating subcommittee that such pills are "a waste of time and money." He showed the committeemen some high-priced reducing pellets—made of skimmed milk and lemon juice. A person eating these pills and nothing else—would unquestionably reduce.

"IF YOU WANT to lose weight," Dr. Kaib advises the American woman, "go on a diet."

More vicious and costly than the reducing pills that don't reduce are the fraudulent cancer "cures." "Electronic" devices impressively rigged with flashing bulbs and buzzers sell for hundreds of dollars. It is money thrown away.

"Atomic" medicines containing nothing more curative than water or olive oil are offered as cures for cancer, arthritis, and rheumatism. One arthritis "cure" is a copper bracelet which is supposed to set up alternating currents in the body and shock the disease out of the system. Tormented people determined to exhaust every hope pour millions of dollars into such trash.

"UNFORTUNATELY," says the Post Office Department's Chief Inspector, David H. Stephens, "the prosecution of the ghouls who trade on hopes and the desperately ill often cannot be successfully prosecuted because the patients who are the chief witnesses die before the case is called up in court."

American preoccupation with the female bosom maintains an entire branch of quackery. Bust development gadgets and potions include the barbedumbbells, suction cup devices, creams, lotions, tablets, and a variety of exercisers.

Nor does the male ego escape the notice of the

(Continued on Page 14.)



Mail order tonic from a quack never will cause hair to grow on this man's baldie



Postmaster George J. McMillin says mail frauds cost public millions every year.

Stop the Lawnmower and Start the Music



—Photo by Nutter-LaCour

Immense living room in the swank John F. Cooper own-your-own apartment is ideal for entertaining. There's a snack bar, piped-in hi-fi. Walls are soundproofed.

By Vera Williams

KNOW HOW to own your own home—with piped-in hi-fi music, soundproof walls and a swimming pool, if you want those plush extras—and still never have to cut the grass or paint the place or think about upkeep?

The answer is an own-your-own apartment.

Long Beach, hub of the own-your-own enthusiasm, is said to have 2,000 own-your-own apartments, with more being built every day.

Own-your-owns range from downtown bachelor (no bedroom, no kitchen) apartments for \$5,500 to penthouse splendors for \$60,000.

One- and two-bedroom apartments range from \$8,500 to \$31,000.

THE OWN-YOUR-OWN APARTMENT idea isn't new, you say? Of course not; neither is anything else. There were own-your-own apartment buildings in Long Beach in the 1920s. (The Villa Riviera and the Artaban were among the first of these.)

But in those days most own-your-own buildings were cooperative enterprises, and if the co-op fell into bad times, individual owners were likely to lose their apartments and their shirts.

Now it is different: an own-your-own apartment

buyer gets a deed to his property; he owns it and nobody else has a claim on it.

The scarcity of vacant lots on which private homes can be built—just WHEN have you seen a vacant lot in Long Beach or environs?—skyrocketing land prices and the love of easy living engendered by California all are believed to be factors in the own-your-own apartment boom.

AN OWN-YOUR-OWN APARTMENT combines the convenience of apartment living with the pride of home possession; it gives the owner an opportunity to enjoy the lawn, flowers and swimming pool if there is one, without working on any of them. (Labor, maintenance, etc., are paid for out of an assessment fund.)

Many apartments are bought by couples who, with families grown, sell their big homes, some in exclusive residential districts, and move where living is simpler; some are bought by newly-married couples who wish to own homes but not houses; some are bought by widows and other single persons who want privacy but close neighbors.

Some are bought by Easterners and Midwesterners who live happily here for the winter, turn the key in

the lock, go back to Des Moines or wherever, then return here in the fall to a compact home that is their own.

AMONG THE MOST BEAUTIFUL and most original of the recent own-your-owns is four apartments built around an oval swimming pool at 4020 Elm Ave. Ben F. Marron Co. is the designer and builder. Privacy is stressed. All units face the pool, and the pool can be entered only through an apartment. Every room may be reached from an entry hall.

The units, 1,800 to 2,000 square feet of floor space, look alike from the outside, but the interiors were designed according to the wishes of the individual owners. Prices average \$27,500.

Mr. and Mrs. Charles Sherman have an early American apartment with an old brick fireplace.

Mr. and Mrs. Charles DeCoudres have formal styling, a marble fireplace, and instead of two bedrooms they have a bedroom and den.

Mr. and Mrs. Glenn Scott have a contemporary California apartment and a stone fireplace.

Mr. and Mrs. John F. Cooper love to entertain, and they especially enjoy Hawaiian entertaining—lulus and the like. They have an immense living room, a brick fireplace on a brick wall, a snack bar. Walls are soundproofed, there is piped-in hi-fi.

FIRST FHA-FINANCED multi-story building west of the Mississippi to be sold before construction began is the Royal Palms, 12-story structure at 1st St. and Atlantic Ave.

"We believe the Royal Palms will be the first of a number of multi-story structures which will change the Long Beach skyline," says E. Tomnyson Moore, president of Moore Realty Co., agent.

Royal Palms has 164 apartments and room for 84 cars. Garages occupy the full basement and all of the main floor except for two apartments. Construction is Class A, Type 1, fireproof, steel frame and reinforced concrete.

The two swank penthouse apartments have three bedrooms and a den. Others have one and two bedrooms. Kitchens are all-electric. There is plenty of storage room. A pool and recreation lounge will be provided.

Apartment prices range from \$10,500 to \$21,000. The penthouses are \$49,500.

THE MARRON CO. now is building the Monterey, a two-story 26-unit soft green stucco at 2075 Appleton St. Units are grouped around a double (two-level) patio. A feature is the subterranean garage of pre-stressed concrete. Prices range from \$9,000 to \$16,500.

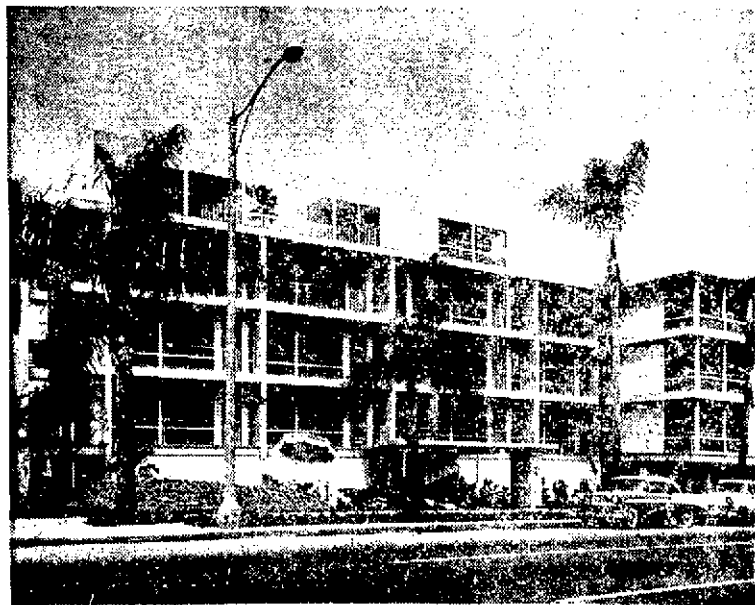
Much of the conversation around Lincoln Park centers on the new La Serena, a 27-apartment own-your-own at 735 Cedar Ave. Included are bachelor apartments, singles with one bedroom, doubles with two bedrooms. A pleasant patio furnishes a recreation center. Prices range from \$7,500 to \$12,500.

A panoramic view of the ocean is provided by every apartment in the five-story Belmar Riviera, 3901 Livingston Dr. Front walls are solid glass. Harris Rogers is the owner and builder; Jim Pickert, the agent.

THE HARRIS ROGERS family occupies an apartment on the fourth floor plus the penthouse apartment, a total of 4,200 square feet of space.

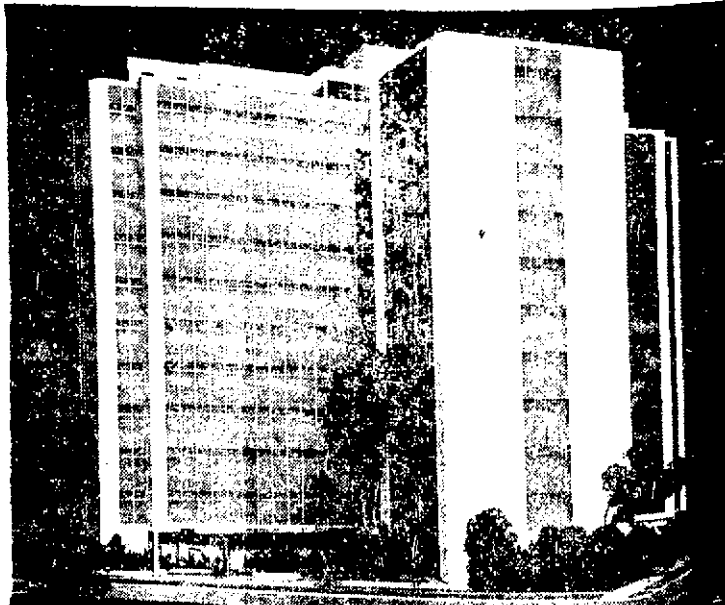
Other apartments in Belmar Riviera have 1,220 to 1,652 square feet of space. Each apartment has two bedrooms and two bathrooms and some also have family rooms.

Apartment have "floating" (soundproof) floors and "party" (soundproof between apartments) walls. (Continued on Page 40.)



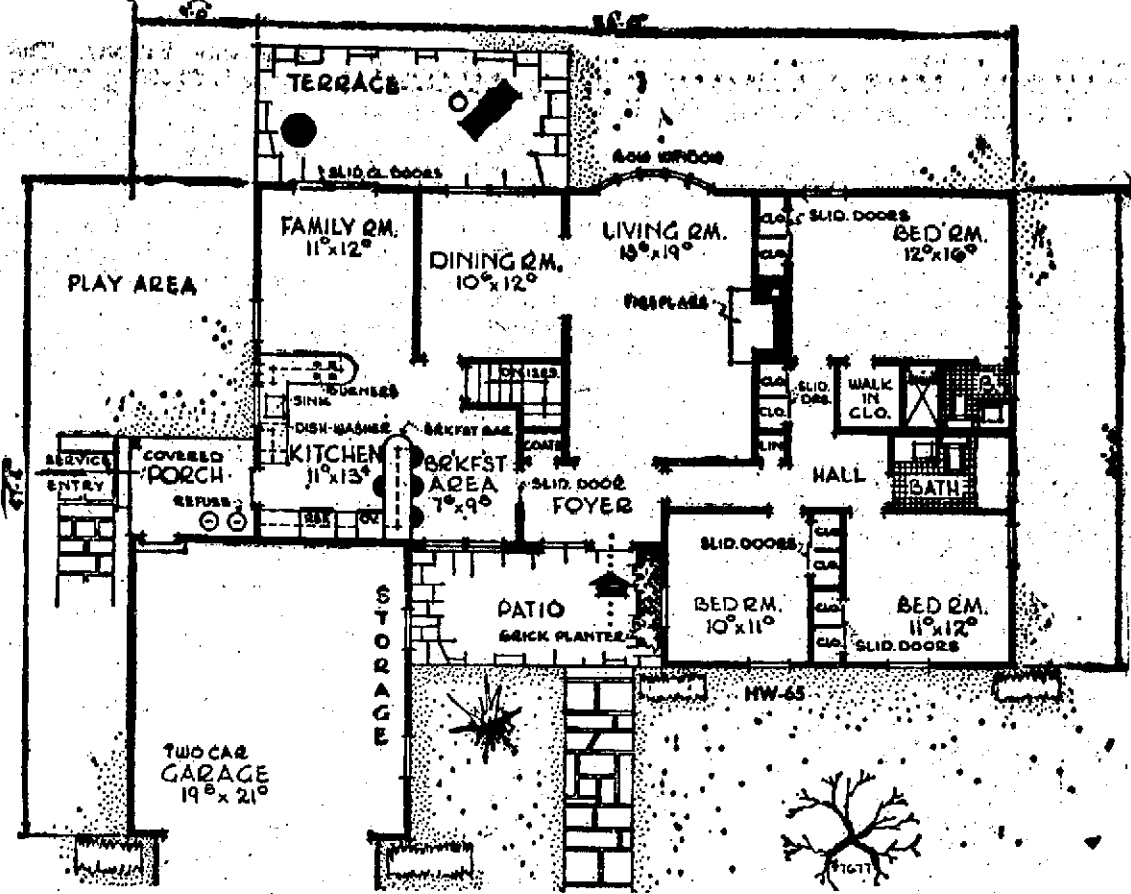
—Perry Griffith Photographers

Apartments in Belmar Riviera have "floating" (soundproof) floors, "party" (soundproof between apartments) walls, electric kitchens.



—Photo by Nutter-LaCour

Own-your-own apartments like the multi-story Royal Palms, now being built at First and Atlantic, may change Long Beach skyline.



Privacy and comfort, both inside and out, are two of the many considerations given this ranch layout. Entire scheme is for quiet family living.

RESERVED FOR QUIET LIVING

(Continued from Page 26.)

are all here, in a moderate-sized home.

Just for instance, let's go back to the kitchen. No matter how busy the modern mother may be in the kitchen, she has to keep an eye on the kids. The layout makes supervision easy. From the kitchen, she can watch both the family room and the play area — an ideal arrangement whether the youngsters are indoors or out.

THE KITCHEN is perfectly located, too, for deliveries of groceries and other purchases.

If the housewife is doing the shopping herself, she can go directly from the garage to the kitchen. If

a delivery is being made, the porch provides excellent weather protection. By keeping the refuse cans in a corner of this porch, they are handy to the kitchen but can not be seen from the front.

A modern food bar acts as a room divider between the working section of the kitchen and a breakfast area. There need be no concern here about feeding the members of a large family at the same time, either at breakfast or at any informal eating period.

Note that the heart of the kitchen has rear area privacy,

SLIDING GLASS doors lead from the family room to the large rear terrace. If desired,

similar doors can be installed in place of the dining room windows looking out on the large rear terrace.

The living room, running from the center to the back of the house, is almost immediately accessible to the center hall entrance. There's a giant fireplace in the living room and an attractive rear bow window. The foyer is separated from the breakfast area by a sliding door on the left. From it, a hall leads to the bedroom hall on the right.

Each of the three bedrooms has cross ventilation. The master bedroom has a spacious walk-in closet in addition to a double closet with sliding doors. There's a stall shower in the master bathroom, while the family bathroom, at the end of the hall, is accessible to the two other bedrooms and the rest of the house. Each of these two bedrooms has a double closet, while there is another double closet in the hallway.

THE HOME IS 55 feet long and 34 feet 6 inches from front to rear. It is 1,645 square feet in area, exclusive of two-car garage. The garage is placed to give maximum exposure to all the principal rooms and thus has a short driveway for easy access to the street.

While architect York has laid out this house with a basement, he has an alternate plan of greater interest to most Southern Californians.

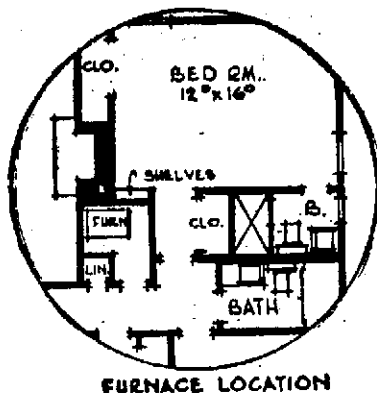
In it, the space taken up by the basement stairs is converted into a pantry for the breakfast area and a china closet for the dining room.

The use of the contrasting materials and the indentations of the front lines gives this house an architecturally pleasant appearance. Inside or outside, it's a pleasant house.

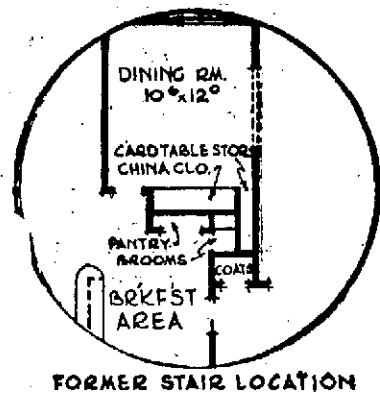
To obtain plans, address Building Editor, Independent, Press-Telegram, 6th & Pine, Long Beach 12, Calif., enclose 35 cents and request House of the Week, Study Plan, Design HW 65.

SOLUTION TO TODAY'S PUZZLE
(See Page 42)

PAPA ATIP CAMPS FACE
ARAS RAGE OPERA OVOLO
TOPSECRET MEDICINEMAN
SWEARS CADE INROS ETE
RIG TORI LATEN DUES
COWL GOLDFLATE TOP
APO DRED LEVERS ROPES
SERRIED OOTED ANIMATE
ANKARA TUMID SNIPSNAP
PETERPAN SWIGS CPA
SLIT DRIES LOATH FEEL
EEN VANES RIFTY TWO
LADRONES DIETS LOOTER
AVIATES HORSY VIOLATE
HEAVE TAILED TIF BUN
NEF INTRODUCE SLID
LEGS THROGS WANG TEE
AMT TITLES ANTI SORTIE
COVERCHANGE ISCHMIANS
STRE ANEAR NINE ELLS
ERTIS NEDDY GATS SKIVE



FURNACE LOCATION



FORMER STAIR LOCATION

Few in the Southland are interested in basements. This shows furnace site for plan without cellar.

Structural changes to be made when basement area is dropped include use of former stair location.

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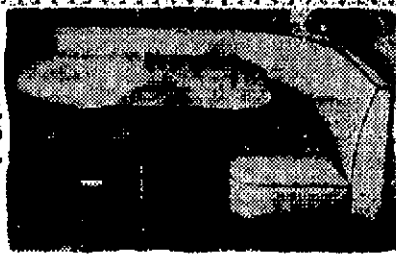
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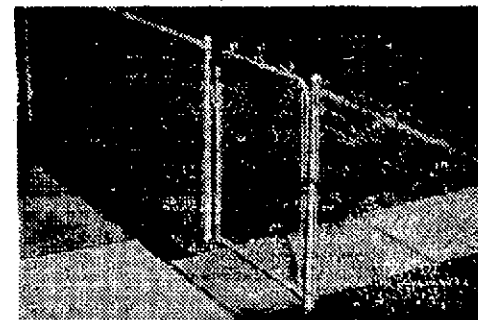
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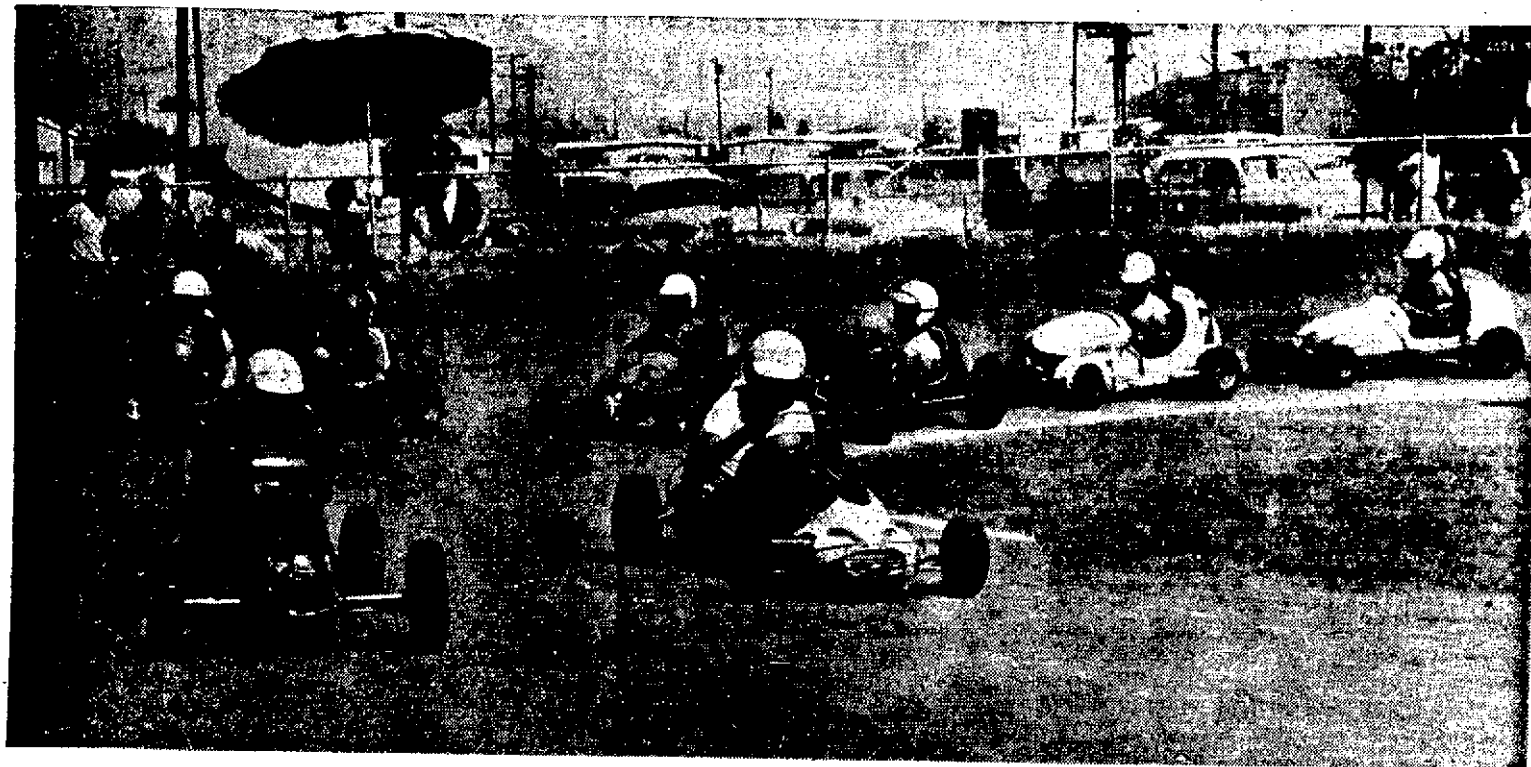
Harris Chain Link Fence Keeps Children and Pets Safe from Harm. Requires no yearly Painting or Repair.

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How Does Your Garden Grow?
Southland's weekly garden pages tell what, when and how to plant.



Traffic jam in a corner finds these quarter-midget drivers battling for the lead in a race at Norwalk speedway for youngsters, 4 to 12 years old.

Quarter-Midgets for a Half-Pint Speedway

By Elizabeth Walsh

INDIANAPOLIS SPEEDWAY has nothing on the thrills that excite the fans and drivers each Friday night at 6:30 o'clock and Sunday afternoons at the track on the corner of Studebaker Rd. and Firestone Blvd., Norwalk. The big difference lies in the ages of the drivers, who are from 4 years old to 12! And the rooting section as well as the mechanics are fathers and uncles, while mothers and aunts keep a sharp eye on the sportsmanship.

Of course, the speed is a little different, too, being limited to 25 to 30 miles per hour for novices and 35 to 40 m.p.h. for regulars, depending on the track. The racing cars themselves, called One-Quarter Midgets, weigh not over 225 nor under 135 pounds.

This sport is not limited to boys. The Norwalk club has 30 girl drivers and 55 boys. The truth is, though, that Dad sees the cars first and talks the rest of the family into buying one and joining the association. And it's a good thing, too, because there aren't many 4 to 12-year-olds who can afford a racing car that can be driven only on the track.

BUILT FROM SCRATCH, cars cost \$300; built using a kit, \$400, and they can go up to \$500, depending on the extras and accessories. But all of them must be built according to specifications obtainable from the organization, and all of them must have a stock motor and stock valves. The owner may change only the carburetion. Of course, his artistic talent can run riot, in decorating the car, and the hoods can vary in shape. But the wheels, chassis, length and other meas-

urements must be according to regulations. For anyone who wants to join, but is not mechanically inclined, the members of the association will help build and maintain his racer until he is able to do it himself. Or if he's really in a hurry, he can buy a car already made.

One of the rules of the Firestone Quarter-Midget Racing Assn. is that one adult may own only one car, so that if there are two or more children in the family the father may own one, the mother another, and an uncle, aunt or friend another. This is to avoid commercialization of the sport.

BARNEY BARNETT, of 11817 Battle St., Norwalk, formerly drove big racing cars, but family prejudice against this activity was so great, that now he satisfies his racing urge by encouraging his children to drive the small ones. Needless to say, they didn't have to be forced. Although he is a mechanic by trade, Barnett, like the shoemaker who never has time to make shoes for his wife, seems never to have time to fix the family car. However, he doesn't have to worry about it, because with race drivers in the family his wife has learned so much about cars that she now takes the family to the garage and tells the mechanic what is wrong with it. And her diagnosis is generally

right. Her investment in a racing car has cut her garage bills way down.

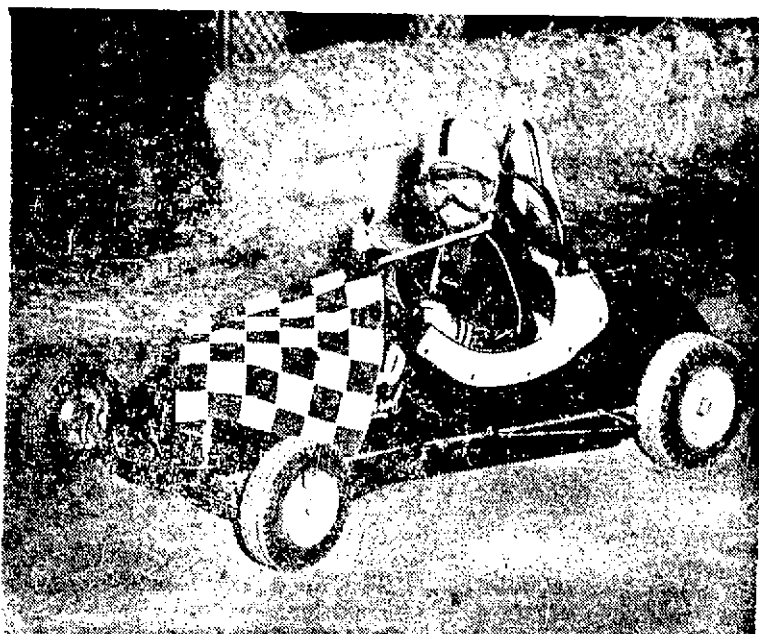
Barnett says that the quarter-midget sport is not disproportionately expensive compared to the benefit derived by the participating children. The things they learn by engaging in the sport are all advantageous he says. Good sportsmanship, driving ability, coordination, and mechanical contact are lessons that will last a lifetime. Also, the project turns into a family affair and the relationship of parents and children is greatly built up by the mutual interest and activity, the sharing in the worries and excitements and the feeling that one needs the others for success, Barnett declares.

SOME OF THE excitements include a car falling apart in the middle of a race. The father mechanic must run to the rescue and get it going again. But the biggest thrill of all is winning the first trophy. Then the family can share in its mutual joy. Sharing defeat can also be a family bond. Since the cars can be used by the children from the age of four until twelve, by lowering the acceleration pedals, the racing is a long-time family interest.

There are 18 tracks in California, including those in Port Hueneme, Hemet and Pomona, as well as Norwalk, and there are three different types of tracks: United, Independent and Parent's Association. The racing Assn. is incorporated and has regular officers including a board of trustees, president, vice president, secretary and treasurer, all adults.



Bill Willis, Anaheim, displays victory trophy after a race. Tiny cars run in adult-supervised race programs twice weekly at Norwalk.



Girls, too, get in the fun. Here's Carol (Sweetpea) Scheffel, Norwalk, who drives only roadster in races. She displays victory flag and trophy.

Photos by Erik Flanner II



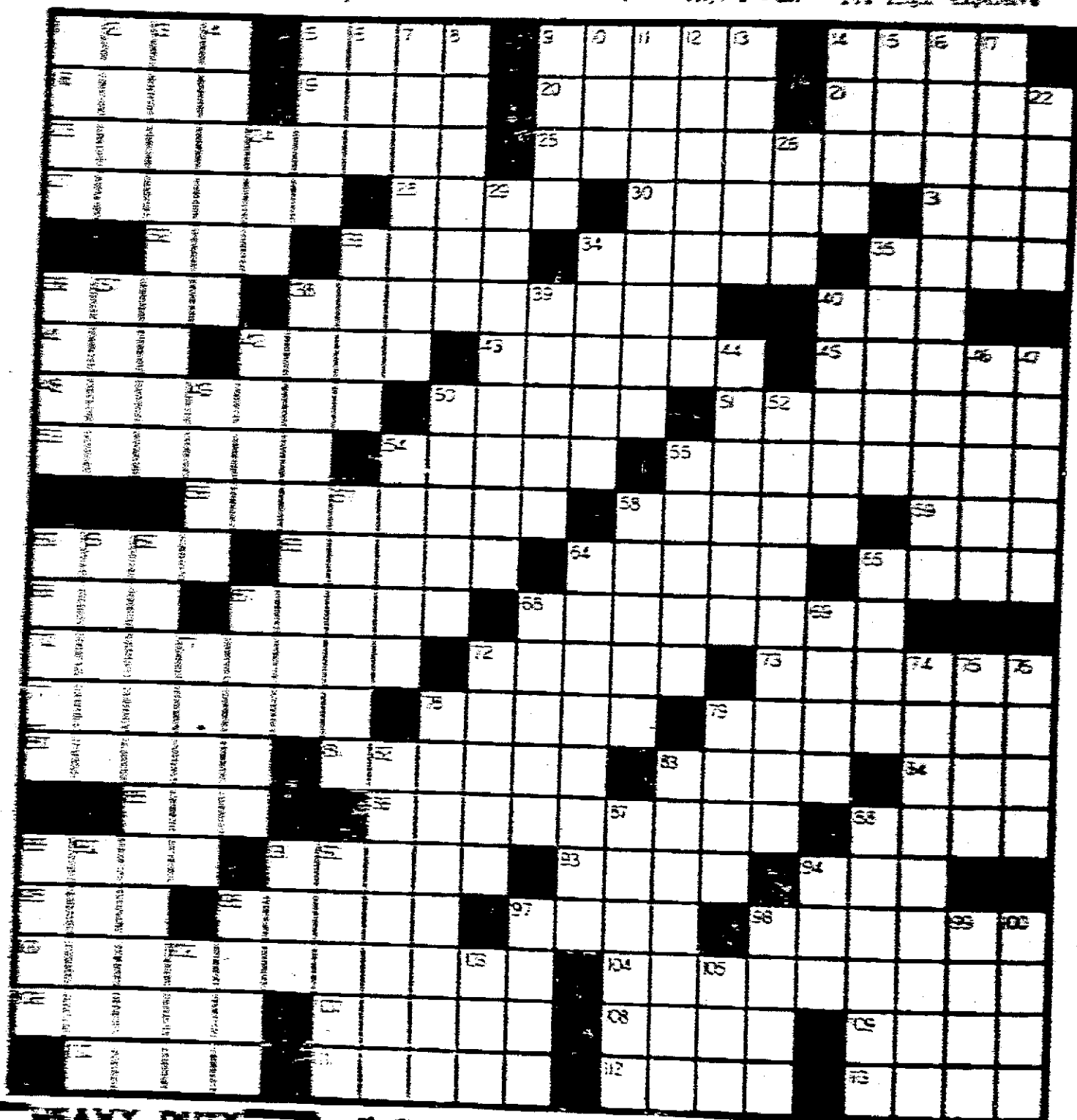
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CUSTOM UPHOLSTERING DEALERS ASSN.

SOUTHLAND'S CROSSWORD PUZZLE

(Solution to Puzzle on Page A1.)

- By John
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A-1000
1. Nicknames for
Hemingway
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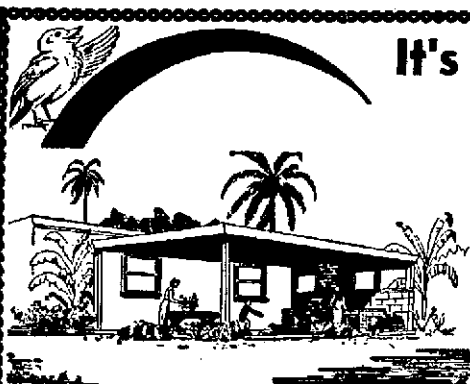
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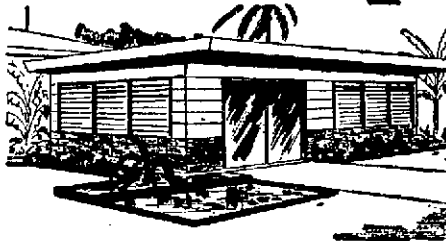
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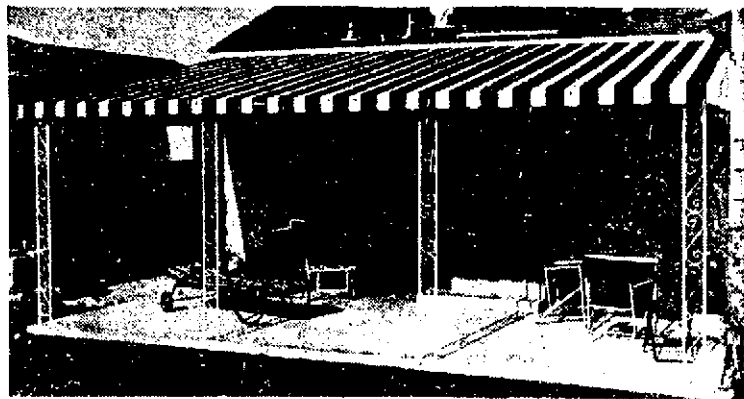
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Photo by the Author

Arched and covered passageway leads visitors along a course trod by Capistrano padres in years long past.

A Gentle Kind of Day

By Barbara V. Myers

WHEN the family takes to the road in Indian summer it is usually in search of a gentle kind of day—not too long a distance to ride, time for a basket lunch under some trees which are already beginning to drop their gold and brown leaves, with perhaps one high-spot of sightseeing for remembrance.

One of the most pleasant of short trips in this vicinity is the 100-mile circle which begins at Olive (20 miles east of Long Beach through Anaheim), goes southwest through Orange to Hwy. 101 and San Juan Capistrano, inland on Hwy. 74 through the San Juan Canyon to Elsinore, north on 71 to Corona, and home via the Santa Ana Canyon road as far as Hwy. 91 which leads again to Olive and Anaheim. This trip is at its best in the cooler fall days when the canyon trees are showing splashes of color. Traffic is moderate most of the way and meandering roads subdue even the hurried driver.

HIGH SPOT of the day, of course, is a stop at the mission of San Juan Capistrano, founded on Nov. 1, 1776. Whether this is a visitor's first call or one of many, the old Franciscan mission never fails to cast its spell of living history over those who tread its premises.

The original padres' quarters, the kitchen, community room, the narrow church with its gold Spanish altar and the big bells that have rung throughout the centuries—all tell of the activity that went on 180 years ago when the mission was a little village unto itself. Here, the Indians and their children received religious instruction and learned the skills of the white man's world. Original Indian decorations in the church prove that their training was not confined alone to the more humble of the arts.

In the "sacred gardens," the statue of Father Junipero Serra memorializes the tireless missionary who created this community. Flowers set the patio ablaze—red and yellow canna, geraniums in pink and red, scarlet hibiscus, birds of paradise splendid in blue and yellow. Although the swallows, for

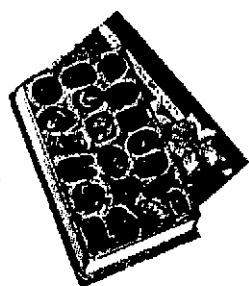
which Capistrano is famed, will have gone on their pilgrimage south, not scheduled to return until St. Joseph's Day, the beautiful snow-white pigeons do their best to welcome visitors—especially those who buy a little sack of corn to feed them. Surely kin to the pigeons of St. Mark's in Venice the birds light on head, shoulders and hands to the especial delight of the children.

BETWEEN CAPISTRANO and Elsinore, motorists pass through the beautiful wooded hills of the Cleveland National Forest. San Juan and El Cerrito Public Camps offer good picnic facilities. Of interest at the latter are the headquarters of the "Hotshots," the foresters who swathe the hills with fire-breaks. The road itself is known as the Ortega Hwy., named for Jose Francisco de Ortega, commandant of the presidios of San Diego, Santa Barbara and Monterey. He passed this way as pathfinder and explorer for Portola and his Spanish soldiers as they marched north from Mexico in 1769 to protect Father Serra while he built his chain of missions. A scenic lookout has been built at 2,666-foot Jameson Point where one can peer through a telescope at once-upon-a-time Lake Elsinore bordered by purple hills and neat squares of orange groves.

Descending the hill the motorist passes along the dry lake bed, where signs advertising "Shore Acres" and "Bonnie Beach" are sad testimonials to a bygone day, and turns left for the 22-mile drive along a winding, wooded road to Corona. Two attractions which beckon passersby along this highway are the Glen Ivy Hot Springs and the Moname Lakes where, for a price, one may swim in a warm pool or fish for trout in large cold water ponds. There are picnic facilities at Moname as well as in Corona where a shady park offers picnic pavilions and excellent play equipment for children.

Homeward bound, Pasco Grande Speedway out of Corona will lead the motorist quickly through Santa Ana Canyon to the point where he turns off for Olive—and the conclusion of a "gentle kind of day."

Maxfield Chocolates



Guaranteed to be absolutely fresh, these quality Maxfield chocolates are available in all milk or assorted boxes... attractively presented and ideal for gifts, they have the quality you seek with an extra-freshness you'll love... and look at these prices!

1 lb. box **1²⁰** 2 lb. box **2⁴⁰**

Sav-on

Hand-Pak Ice Cream



You actually get up to 40% more ice cream when it's packed by hand at your Sav-on drug store... available in all your favorite flavors, and sherbert too, you will gladly join the thousands who have learned to love Sav-on hand-pak ice cream.

Hand pack pint **30c** Hand pack quart **59c**

Sav-on Homemaker Values



Skippy Dog Food
Ready-to-eat 15 ounce cans **15 for 1.00**



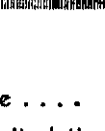
Protecto Moth Ring
Large 6-oz. cake
Kills all stages of moths. **23c**



Charcoal Briquets
Slow burning hardwood **20 lbs. 1.69**



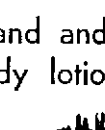
Charcoal Starter
Wizard, pint can, no smoke, no odor **29c**



Vista-Auto
Reg. 2.00 **1.00**



Glass Wax
Gold Seal glass and metal cleaner... pint **39c**



Tennis Balls
X-76 champion-ship, vacuum pack **3 for 1.79**



Instant Coffee
Nestle's 4-oz. jar percolated flavor. **79c**



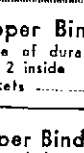
Moth Balls—Flakes
Protecto's pound box for clothes protection. **23c**



End-O-Pest Dust
Anti-insect dust for lawns or garden **59c**



Antrol Spray
Also kills roaches and moths... pint size **29c**



Antrol Ant Killer
Reg. 39c set of four ant traps **33c**



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Boyle Midway's liquid fertilizer... one gallon **1.25**



Giant Hershey Bars
Milk chocolate or almond **3 for 1.00**



Black Flag Spray
Guaranteed bug killer, pint can... **49c**



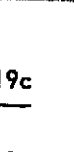
Glo-Coat Wax
Johnson's self polishing hard-gloss wax... 1 gal. **1.29**



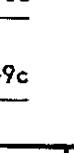
Johnson's Pride
Waxes furniture without rubbing... pint bottle **89c**



Windex Spray
Cleans windows without water... 20 ounces **31c**



Chamois Skin
100% oil tanned, Reg. 2.29 17x23 skin **1.69**



Kleen King
Stainless steel and copper cleaner, 22-oz. can **24c**



DuPont Sponges
Budget pack of cellulose sponges **4 pak 29c**

2.00 size... **1⁰⁰**
Limited time offer!

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hand and body lotion



SHULTON offers you a big, 8-ounce bottle of this luxurious lotion — for half the regular price. Contains the "heart" of lanolin—nature's magic ingredient that softens, tones and restores moisture to your skin. Non-greasy... melts instantly into dry, thirsty areas. Buy DESERT FLOWER HAND and BODY LOTION now... while this offer lasts!



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Made of durable plastic with 2 inside pockets **1.69**

Zipper Binder
All round zipper, 3 ring paper holder **89c**

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Giant size rings, colored plastic covers **83c**

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Big 25c tablet, plain or ruled **19c**

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Reg. 10c portfolio, assorted colors **6c**

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Reg. 79c, 200 sheet pack, wide line margin **49c**

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For school or office, 900 pages of entries **89c**

Desk Stapler
Popular Presto stapler for school use **79c**

Student Lamp
Non-tip base, flexible gooseneck **1.89**

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4-PURPOSE FACE CREAM

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are you OLD at 25 — or YOUNG at 50?

CYNERGIC OIL

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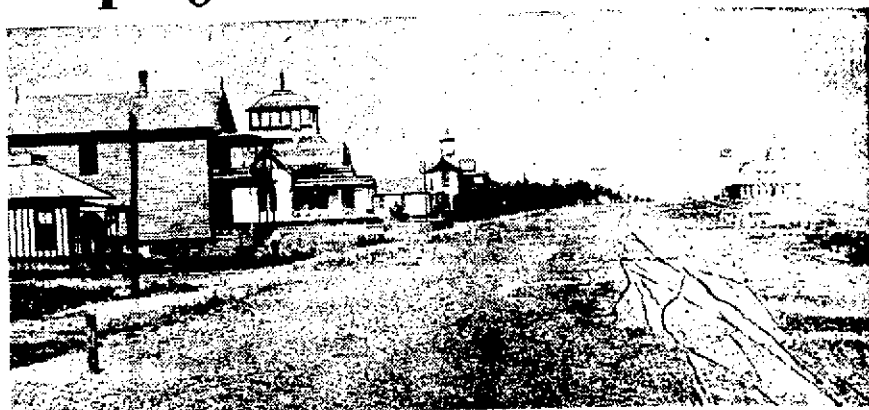
HE 2-2221

340 E. 4TH ST.



HE 7-6591

Shaping of a City -- Long Beach



This photograph of Ocean Blvd. was taken about 1888, six years after the first "residents," a surveyor and his family, came to the Long Beach site.

By Clarence Bernard Propes

THE FIRST dwelling in Long Beach was a tent, made of yard goods, standing at what is now the corner of Ocean Blvd. and Pine Ave. The first residents to sleep in that tent were

a mother, two young daughters, a Chinese cook and one tarantula, which was found nestled in a newspaper the following morning.

And the father returned next

morning. He was Capt. C. T. Healey, of San Jose, under contract to survey the townsite of Willmore. The captain was California's first licensed surveyor.

(Continued on Page 11)

Red Shutters

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30" x 10" \$1.50

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No need to look any further for carpet worthy of your home or budget.

100% Quality Wool TWEED

By, Magee. Offers a complete selection of desired color combinations.

\$6.95
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100% DuPont NYLON

A luxurious carpet at an economy price in a selection of color combinations.

\$6.50
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Requested rolls of exceptional quality. Yours now only

\$3.95
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NO MONEY DOWN

Bank Terms • 3 Yrs. to Pay

Rent Our Carpet
Cleaning Equipment

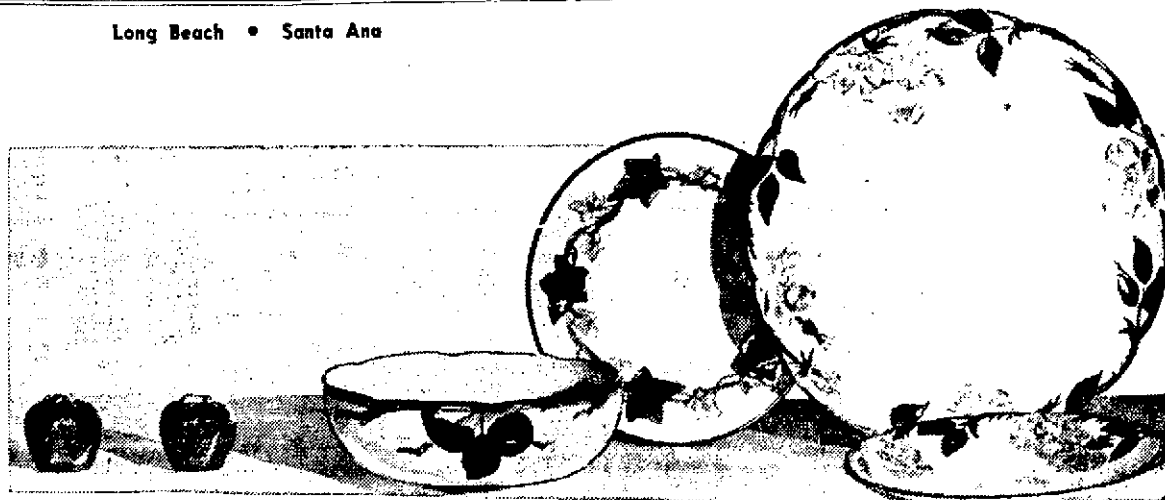
CUSTOM CARPET CO.

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34 Block East of Paramount Blvd.
Open 1 P.M. to 9 P.M. Daily
9 A.M. to 6 P.M. Saturday—Closed Sun.

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1/2 Block West of Euclid
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adds open stock pieces to your

Franciscanware in a special event

September 22 to October 5

20% off

Our entire existing stock of Franciscan Pottery Dinnerware including all patterns, shapes and pieces, will be selling at an amazing 20% off during a two-week value event only. Your opportunity to replenish your set or start a new one. Pieces include cups, saucers, salads, dinner plates, cereals, soups, veg. dishes, fruits, butter, gravy boat, sugar & creamer. Patterns in Apple, Desert-Rose, Ivy, Starburst, Oasis, Duet, Autumn.

Buffums' Gift Shop, Lower Level

Buffums' Store Hours: 9:30 A.M. to 5:30 P.M. Fridays; Noon to 9:00 P.M.



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NITELY EXCEPT MONDAY
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Believe It
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You CAN get truly delicious
food, reasonably priced, in a
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"The Food Host
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ASK ABOUT OUR "BIG 3"
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337 Pacific Ave. HE 2-3698
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3503 Atlantic Ave. GA 4-3008
Open 11:30 a.m. to 12 Open 7 Days
VISIT EL PATIO'S KOPA ROOM

meet your
host



Caricature by Milt Reppert

TONY GUILLEN
A Lucky Day

IT'S ALWAYS a pleasure to
write about Tony Guillen's
restaurants. The reasons are as
simple as one and two: 1) Tony's
Mexican food is the greatest;
2) Tony and his wife, Triny are
a couple of the nicest people
in town.

Their restaurants are El Patio
No. 1, a tiny place at 337 Pa-
cific Ave.; El Patio No. 2, a
large and modern restaurant at
3503 Atlantic Ave., and the Kopa
Room (next door to No. 2).
Tony and Triny started No. 1
on the lucky day of Mar. 15,
1948. They worked so hard and
pleased so many patrons that
they were eventually able to
acquire the other two places.

Now El Patio No. 2 and the
Kopa Room are fabulously suc-
cessful, attracting such celeb-
rity guests as Bob Lemon and
Cisco Andrade, of the sports
world, and hundreds of other pa-
trons from throughout the
Southland.

A great deal of credit for the
success of the restaurants lies
in the fact that Mr. and Mrs.
Guillen serve delicious Mexican
cuisine at modest prices. One of
their most successful items is
their special combination plate,
a dinner they've served since
the day they first opened. Priced
at \$1.35, it includes a tostada
(a delectable variety of Mexican
salad); enchilada, taco, tamale,
beans and rice.

EQUALLY interesting are El
Patio No. 2's special dinners.
These include soup du jour, sal-
ad, fried beans with cheese, Span-
ish rice, corn or flour tortillas,
coffee or tea; pie, ice cream or
sherbet. Among the entrees on
these dinners are enchilada and
taco, \$1.55; enchilada rancera
and chicken taco, \$1.70; enchi-
lada and chile relleno, \$1.70, and
red or green chile with beef,
\$1.55. Another fine item is the
T-bone steak with beans and
rice or French fries; soup, salad,
dessert and beverage for \$2.

Currently featured nightly in
the Kopa Room is the terrific
Raul Diaz Trio, RCA record-
ing artists with many television
appearances to their credit.

—TEDD THOMEY

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GROTTO**
Where Seafood
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Open
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CHINESE
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WE GUARANTEE AT LEAST THE ALLOWANCE LISTED BELOW FOR FURNITURE IN ANY CONDITION. THE BETTER CONDITION AND NEWER IT IS THE MORE IT'S WORTH OVER THE MINIMUM ALLOWANCE.

Here is what you do. Come in and select from our complete selection of gorgeous spring styles in fine furniture. Tell us about your old furniture and we will give at least minimum allowance item for item or one smaller item can be traded in on a larger one. Such as trade in an old table on a new table or on a sofa. Trade in a sofa on sectional or bedroom set. Several old items cannot be grouped toward a new one.

**Terms? Sure! Use Your Allowance for Down Payment!
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YOUR OLD
2-Pc. Living Room
IN ANY CONDITION
IS WORTH
AT LEAST \$75⁰⁰

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IT IS, THE MORE IT'S WORTH

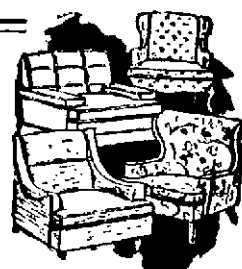
YOUR OLD 6 OR 7-PC.
TABLE, BUFFET AND CHAIRS
Dining Room Set
IN ANY CONDITION
Is Worth at LEAST \$50⁰⁰

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TABLE & 4 CHAIRS WORTH AT LEAST \$35

YOUR OLD
BEDROOM SET
IN ANY CONDITION
IS WORTH
AT LEAST \$65⁰⁰

THE BETTER CONDITION AND NEWER
IT IS, THE MORE IT'S WORTH

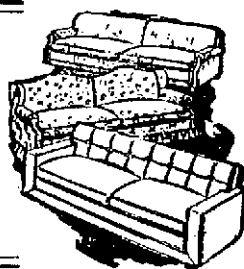
YOUR OLD
CHAIR OR ROCKER
IS WORTH
AT LEAST \$25⁰⁰



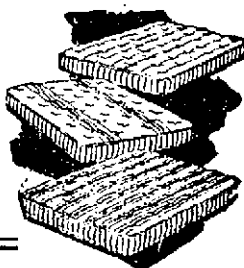
YOUR OLD
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Table Lamp or Floor Lamp
IS WORTH
AT LEAST \$10⁰⁰



YOUR OLD
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YOUR OLD
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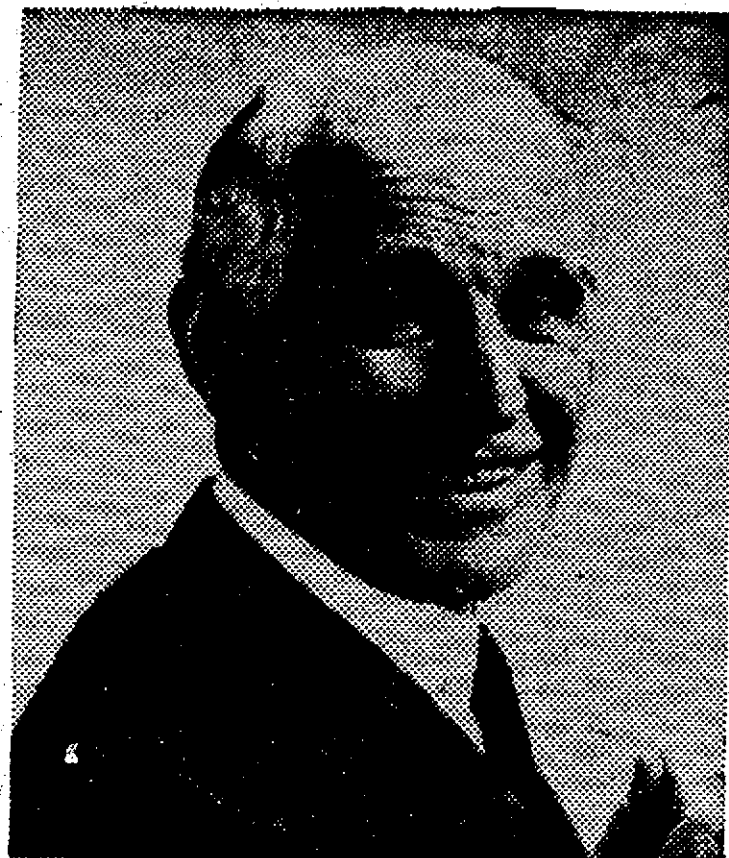
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FOR APPLIANCES, ODDS & ENDS
WHAT HAVE YOU? ?**

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Over and over again—It's the same old story...

Finally a formula that really works



"I was ashamed to always be so tired!"

I ALWAYS felt simply "run down." People were thinking of me as a "spoiled-sport." I didn't know why until my doctor put me wise. He told me that I acted like a man much older than myself... and explained *why* I felt "tired"... *why* my youthful vigor was slipping away... *why* my wife and family were beginning to think of me as a worn-out man.

He told me how a vitamin-mineral deficiency in my diet could bring on these symptoms—rob me of the joys of living... and suggested that I supplement my diet with pep-building vitamins and minerals. Thousands of others had found new energy, new youth, new happiness by adding these essential factors to their diet.

Well, I put off doing anything about my condi-

tion—until one day I read the Vitasafe ad in a magazine, offering a 30-day FREE supply of high-potency Vitasafe C.F. Capsules! I figured I had *nothing to lose*, so I mailed the coupon. When my free supply arrived, I began taking one Capsule a day. In a short time, I began to feel like a new man! My pep and vigor came back, I continued with the Vitasafe Plan—and I felt stronger—*younger*—more energetic!

Today, no one thinks of me as a "worn-out old man." I've got pep and energy to burn, and I have fun like a fellow half my age! *And you may too!* Why don't you take advantage of this sensational free offer to see for yourself whether you too can feel peppy and full of life! Accept this *no risk offer* as I did.

"Thirty days ago I turned back the hands of time!"

IF anybody told me that a little capsule could make me feel 10 years younger in just 30 days... full of pep, energy and happy well-being, I would have thought he was joking. I felt like so many people around me, just all tired out by the day-to-day pressure of modern life. I could hardly keep up with my work. Everything seemed an effort. My friends and family said I acted like an old lady.

Then one day I came across a Vitasafe ad. It explained that many people nowadays may be well-fed and yet be under-nourished because of the lack or destruction of certain vital elements in their food due to storage, processing, freezing, cooking, etc.

It told how thousands of folks who have lost their full vitality because of this very common lack of balance in their diet now enjoy full, rich, happy

lives again—thanks to high-potency Vitasafe C. F. capsules.

Well, since they offered a 30-day free trial supply of this high-potency nutritional supplement, I thought I might as well see whether it could help me. I sent in the coupon. *Believe me, that was the smartest thing I ever did.*

Now, I have the pep and healthy glow I last had years ago. And I enjoy my work, my family and friends more than I can ever remember.

If you just don't feel 100% up-to-par, you may also be suffering from this common nutritional deficiency. YOU would be smart to see how much younger and peppier you may feel by taking safe, pure Vitasafe capsules. So why not send for a free 30-day supply, *right now!*



TRY THESE HIGH-POTENCY CAPSULES YOURSELF

30 DAYS FREE

You pay only 25¢ to help cover postage and shipping expenses to anywhere in the U.S.A.

Safe nutritional formula containing 25 proven ingredients: Choline, Inositol, Methionine, 11 Vitamins (including blood-building B-12 and Folic Acid) plus 11 Minerals.



EACH DAILY VITASAFE CAPSULE CONTAINS

Choline Bitartrate	31.4 mg.	Calcium	4 mg.
Inositol	15 mg.	Pantothene	2.1 U.
dl-Methionine	10 mg.	Vitamin E	0.5 mg.
Vitamin A	12,500 USP Units	Folic Acid	0.5 mg.
Vitamin D	1,000 USP Units	Calcium	75 mg.
Vitamin C	75 mg.	Phosphorus	55 mg.
Vitamin B ₁	5 mg.	Iron	30 mg.
Vitamin B ₂	2.5 mg.	Cobalt	0.04 mg.
Vitamin B ₆	0.5 mg.	Copper	0.45 mg.
Vitamin B ₁₂	1 mcg.	Manganese	0.5 mg.
Niacin Amide	40 mg.	Molybdenum	0.1 mg.
		Iodine	0.075 mg.
		Potassium	2 mg.
		Zinc	0.5 mg.
		Magnesium	3 mg.

We invite you to compare the richness of this formula with any other vitamin and mineral preparation.

SPECIAL FORMULA FOR WOMEN ALSO AVAILABLE. CHECK COUPON IF DESIRED.

To prove to you the remarkable advantages of the Vitasafe Plan... we will send you, without charge, a 30-day free supply of high-potency VITASAFE C. F. CAPSULES so you can discover for yourself how much healthier, happier and peppier you may feel after a few days' trial. Just one of these capsules each day supplies your body with over *twice* the minimum adult daily requirement of Vitamins A, C and D — *five* times the minimum adult daily requirement of Vitamin B-1 and the *full* concentration recommended by the National Research Council for the other four important vitamins! Each capsule also contains the amazing Vitamin B-12, one of the most remarkably potent nutrients known to science.

To be sure you're getting pure ingredients whose beneficial effects have been proven time and time again!

WHY WE WANT YOU TO TRY A 30-DAY SUPPLY—FREE!

We offer you this 30-day free trial of valuable VITASAFE C. F. CAPSULES for just one reason. So many people have written in telling us how much better they felt after only a short trial that we are absolutely convinced that you, too, may experience the same feeling of health and well-being after a similar trial. In fact, we're so convinced that we're willing to back up our convictions with our own money. You don't spend a penny for the vitamins! All the cost and all the risk are *ours*.

30-day supply of vitamins every month regularly, safely and factory fresh for exactly \$2.78—or 45% lower than the

HOW THE VITASAFE PLAN OPERATES TO SAVE YOU MONEY

When you receive your free 30-day supply of vitamins, you are under no obligation to buy anything. With your vitamins you will also receive a handy postcard. If after taking your free Vitasafe capsules for three weeks you are not satisfied in every way, simply return the postcard and that will end the matter. Otherwise, it's up to us—you don't have to do a thing—and we will see that you get your monthly supplies of vitamins on time for as long as you wish, at the low, money-saving price of only \$2.78 per month.

FILL OUT THIS NO RISK COUPON TODAY!

VITASAFE CORP.

43 West 61st Street, New York 23, N. Y.

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Yes, I accept your generous no-risk offer under the Vitasafe Plan as advertised in the Long Beach Independent, Press-Telegram. Send me my FREE 30-day supply of high-potency Vitasafe Capsules as checked below:

☐ Man's Formula ☐ Woman's Formula
☐ Both Formulas

I ENCLOSE 25¢ per package to help pay for packing and postage.

Name.....

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City.....

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This offer is limited to those who have never before taken advantage of this generous trial.

POTENCY AND PURITY GUARANTEED

As you probably know, the U. S. Government strictly controls each vitamin manufacturer and requires the exact quantity of each vitamin and mineral to be clearly stated on the label. This means that when you use VITASAFE C. F. CAPSULES you

AMAZING NEW PLAN SLASHES VITAMIN PRICES ALMOST IN HALF!

With your free vitamins you will also receive complete details regarding the benefits of an amazing new plan that provides you regularly with all the vitamins and minerals you will need. This Plan actually enables you to receive a

usual retail price. BUT YOU DO NOT HAVE TO DECIDE NOW—you are under no obligation to buy anything from us whatsoever. To get your free 30-day supply and learn all about the benefits of this amazing new Plan, be sure to send the coupon now!

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VITASAFE CORPORATION, 43 West 61st St., New York 23, N. Y.

JUST COMPLETED

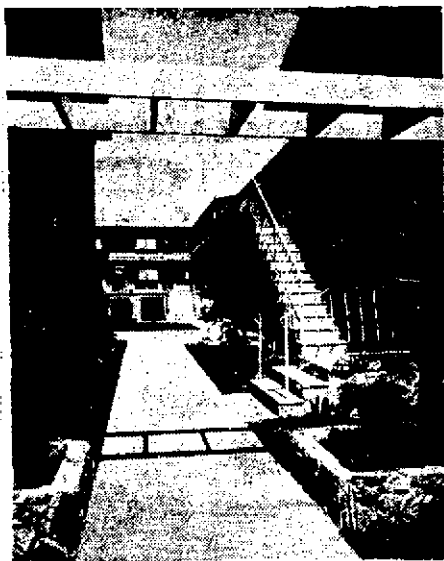
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SOUTHLAND'S SHORT SHORT STORY

The Beginning

By Dorothy I. Liermark

Illustrated by Clyde Winslow



THEY SAY that there was a Man who died on the Cross.

So? What's that to me? I can't help it. They say He died to save us. Save whom? From what? Save me from sins? I haven't got any sins. The only saving I need is to be saved from the old man. No, not MY old man. He is my mother's husband. My own father died four years ago when I was 12 years old.

Presents, he brings me. A radio for my own room. A football, a suit. What do I want with that junk? I can buy whatever I want. I've got a job, and sometimes Mom gives me a couple of dollars.

HE'S GOT TWO BOYS. They're 12 and 14 years old. He married my Mom so he would have someone to wash his shirts and socks and take care of his meals.

And he's always looking at me with that queer, dark soft look in his eyes.

"Come on out and toss me a few," he said one day.

"Sure," said Bradford (that's the oldest boy). "Come on. We can toss a few before dinner."

I didn't say a word. I just turned away and went to my room. Mom is always after me to be nice to them. But why should I?

And my Mom. Looking at her husband, Tom, with those big eyes of hers as though my Dad, my wonderful father, hadn't ever lived. I'm here, I want to shout. LOOK at me . . . I'm here . . . how do you think I got here?

MY DAD. MY OWN wonderful Dad. Helpless, they said, with a thing called cancer. Six weeks' cancer! Why couldn't they save him? I don't need saving. I never did anything . . .

Mom asked me if it was all right when she married Tom. Now, who needed saving . . . not me. What sin could be worse than being unfaithful? She was married to my Dad for 14 years. Then he died. Well! He couldn't help it. He didn't mean to die and leave her. But in another couple of years I'll be 18 . . . then I'll support her, if that's what she wants. I'll support her.

We say Grace at every meal. I never say Grace. I never cross myself. What for? My father died, didn't he? While they were so busy crossing themselves and asking that I—I who never did anything wrong in my life . . . asking that I—I be saved while all the time my father was dying.

I LOOK AT THEM—my Mom and Tom—smirking at each other across the table. Talking and laughing, and the boys—both of them—saying funny things. What's the matter with them? Don't they know what's happening? No, I guess they don't. But my mother ought to know. Tom just wants to have someone to make his meals for him and wash his clothes.

He got her a washer and an ironer and a drier, too. You should see her sitting at the ironer in the utility room when I come home from school ironing his shirts and THEIR clothes, too. She irons my clothes and feeds me but all the time she's thinking of feeding him and them.

She rubs her hands across my face and kisses me and smiles at me . . . and tells me I resemble my own father so much. Yeah? Is that so? Then why did she marry HIM . . . that . . . that . . . Tom . . . I'd like to know. Who needs saving now?

I CAME HOME FROM SCHOOL one day, tossed my lunch bucket on a shelf in the utility porch and shouted for Mom.

Bradford came running in from the living room to the kitchen.

"Mom isn't here," he said. He started to say something else but I hit him. Socked him good.

"Mom?" I said. "Who're you calling 'Mom' I'd like to know? She's not your Mom . . . she's mine . . . MINE . . . do you hear? She's mine!"

He hit me, although I'm a good four inches taller than he. He hit me real hard and kept talking about Mom. I hit him again and then we were struggling and tussling all over the kitchen. I bumped into the cabinet and a couple of dishes fell down.

THEN BRADFORD backed up a little and started to run towards me. I side-stepped him and we ran into each other in the hall. Through the hall where we knocked the phone off the table and it fell on the floor. I was so mad I didn't pay any attention to the buzzing dial tone. Then we went on . . . on . . . down the hall. We kept fighting all over the living room floor.

A floor lamp was upset and then a dish fell from the wall and a picture followed it.

We kept on fighting . . . I saw the picture fall but that's all I saw.

(Continued on Page 12).

SHAPING OF A CITY—LONG BEACH

(Continued from Page 8)

having come to the coast in 1854.

William Erwin Willmore had dreamed of a great city on the beach of Los Cerritos Rancho, and after years of persuasive talking had obtained backing. Jotham Bixby hired Healey to survey the townsites.

IN AUGUST 1882, he pitched his tent and saw that his family was comfortable, then left for Los Angeles to pick up the necessary survey notes. Mrs. Healey looked over the mustard covered hills inhabited only by ground squirrels. The nearest town was the village of Wilmington and the nearest home was Los Cerritos Rancho. Nearby was what is now Lincoln Park. There was a brackish spring there with a great stack of hay, the only evidence of the hand of man.

It was a fearful first night for Mrs. Healey, but then she found it was a pleasant place to camp. Below was the ocean with great combers. The Chinese cook was an excellent fisherman, but dubious about the

waves. He fished but only with a rope tied about his waist with the other end in the hands of Mrs. Healey. He brought in fish to relieve the diet. Meat, water and corn cobs for fuel were obtained at the Cerritos ranch house while staples were purchased in the small village of Wilmington.

THEY CAMPED at the beach for six weeks, and before they left the first settlers came and provided her with company while her husband made his survey. His work was almost completed when a heavy Santa Ana wind came in, scattering the tent and the occupants as well as his field notes to the four winds.

They moved to the Cerritos ranch house and the captain completed his survey.

His base line was 2nd St. and the city extended to 10th St., with an eastern boundary of California Ave. and the western boundary Magnolia Ave. Beyond the city limits was the American Colony, made up of 5, 10 and 25-acre tracts, with the smallest farms being at the city limits.

Streets running east and west were to be 80 feet wide while ones running north and south were 100 feet wide. American Ave. and Ocean Blvd. were to be the show streets of the town. American Ave. was laid out as a double street and it was planned to have trees in the center. Lots on American Ave. had frontages of 250 feet and homes were to be set back 100 feet with plenty of room for flowers and shrubbery.

OCEAN PARK AVE., following the bluffs along the ocean, was to be a park with no houses on the ocean side. Lincoln Park was in the original plans, with other smaller ones dotting the city.

In 1884, Willmore went broke and gave up building his city. It became Long Beach. In 1901, he died, broke and embittered. A headstone bears his name, but his finest monument is the heart of the city where the streets are almost completely unchanged from this original map. Perhaps not as beautiful and lush as he imagined, but they continue to carry on the dreams of Willmore.

To achieve the distinctive decor you have in mind . . .

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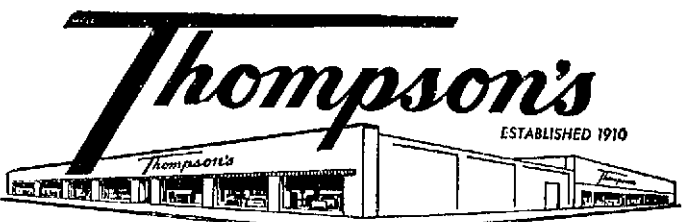
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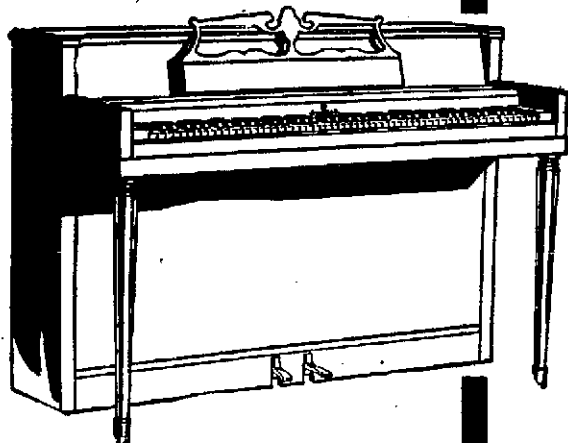
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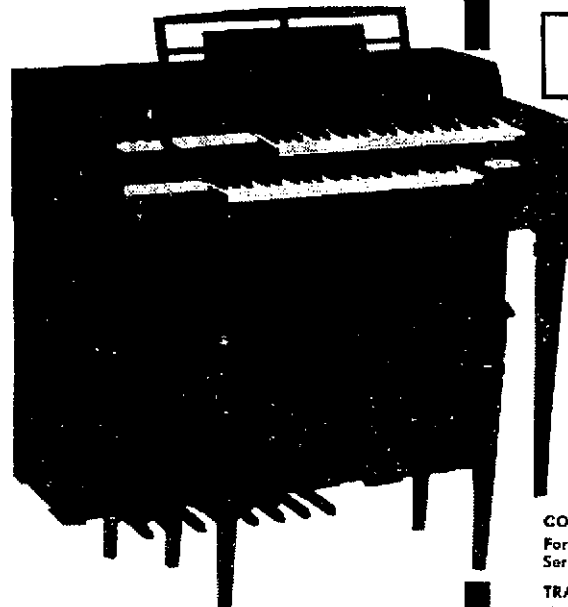
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Floor Sample.....\$19.13

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Floor Sample.....\$14.88

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SHORT STORY

(Continued from Page 10)

I saw the picture full but that's all I saw.

The next thing I knew I was in my room, in bed, under the covers.

Mom was looking down at me and rubbing something cool on my head.

"Feeling better?" she asked so sweetly.

BRADFORD STOOD beside her.

"I'm sorry I hit you, Eddie," he said.

"Get out," I said and turned my face to the wall.

Suddenly the covers were pulled off of me. I started to turn and protest but before I could say a word I was turned over and I was getting the gold-darned licking I ever had in my life.

Then I was lifted up and stood on my feet. I looked square into Tom's face.

"Now," he said, catching his breath. "I'm sick of this sullenness. I'm tired of this business of being indifferent. You struck your brother. You knocked the phone off its hook. I had to get in touch with you. I wanted you and Brad to meet your mother and me so that we could have dinner out."

HE KEPT ON talking about how he was so worried when he got only the busy signal and the operator told him there was no conversation on the line. He and mother were waiting for us in a restaurant.

But I hardly heard a word he said! This dear old guy had turned me up and licked me! The guy actually loved me... he did... he was treating me like one of his own.

Well, you could have knocked me over with a feather when that thought struck me.

"You licked me!" I said, admiration showing in my face. "You actually licked me!"

"Dad licked ME, too," said Bradford.

"You're not hurt," said Tom.

"You bet I'm not," I said. I kept staring at him. Why, I was seeing him for the first time. I was seeing him as a MAN! My own Dad had licked me lots of times and I was a better man for it. I wanted to say something light and funny so I just said:

"Shake hands, Pop. Shake hands. There's mighty few who can lick me."

He shook hands with me. A puzzled expression came into his face.

I guess he realized what I was thinking. Parents have a sort of... well... a sort of ability to see into hearts and know what is there. He sure got a good look into mine.

What he saw there made me know that he wanted to say something important... a father-to-son message. So he just said:

"COME OUTSIDE, SON."

He put his arm around my shoulder. Oh, he knew how much that licking meant to me! "Come outside and we'll see who can lick who."

Did we EVER fight? Tom taught me some holds and punches and defense movements I never knew existed!

Now, even though we do sissy things like praying and saying Grace and stuff like that... I'm full of admiration for Tom. Now I know why my Mom, bless her little heart, chose him. That licking really opened my eyes... and my heart.

Now, we do everything together. We got a lot of respect for each other. We go to church together, too. Now I believe the story of the Mnn on the Cross. Love and forgiveness and understanding are the lessons He taught.

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Utopia at the End of the Road

By
Mabel Hoadley

WITH the dreamstuff of a new Utopia starring their eyes, 53 men of the Co-Operative Land Purchase and Colonization Assn. of California, came from San Francisco to Visalia in October 1885 to file claims at the U. S. Land Office. Their aim was to set up a refuge from the competitive world, seeking peace and economic security.

The leaders were considering the need for a product bringing in enough money to establish the colony's economic foundation when they learned that timber land in the Sierra of eastern Tulare County had been opened for public entry under the Timber Land Act of 1875, or under the Homestead Act of 1862.

Nothing could be better for establishing a foundation for a community's economy, they decided, after the forest of Sequoia Gigantea and the groves of fir and spruce had been investigated. And no better location for their farms than the section along the Kaweah River could be found. Live oaks dotted the land about them, the soil was like that in the Nile Valley and the climate was perfect.

THE FACT THAT seven of the 53 filers gave the same address, a boarding house in San Francisco, and several others could not prove American citizenship, provided grounds for suspicion of illegality. On Dec. 2, 1885, the area was withdrawn from entry until investigation could be made. Since no fraud was involved, as far as the colonists were concerned, they proceeded according to plan.

They named the colony for the river from which they obtained water to irrigate their orchards, farms and gardens, rather than for the Kaweah Indians who once roamed the area. Their settlement was called "Advance." Until the end of 1889, Advance was a tent city. A post office and a few clapboard houses were built at Kaweah, six miles down the canyon.

At one time 400 members lived



Mike Roberts Color Productions Photo

Until the end of 1889, Advance, hub of colony's activities, was a tent city. Typical home is shown here.

at Advance and Kaweah. There was talent among them. They entertained with lectures, readings and good music. There were picnics and overnight trips into the great forest. Outstanding sequoias they named after prominent Socialist thinkers. The imposing king of the forest called by the colonists the "Karl Marx Tree" is known to us as the "General Sherman."

THE COLONISTS planned to build a railway to the foot of the hills and a wagon road into the timber 18 miles distant. Since the wagon road was an immediate need, they established a work camp and, in October 1886, road building began. Because dynamite was too expensive for them to use freely, and most labor-saving machinery was still unknown, nearly all the road was built by hand labor. With picks and shovels they dug cuts through hills that jutted across the right-of-way, and made fills

in low places. They felled trees, moved huge boulders and built stone walls where small canyons crossed the roadbed.

They were not easily discouraged. A two-inch snowfall on the hills above the valley hindered, but failed to halt their road building. In places the road reached an elevation of 8,000 feet, it was built on a grade of 8 feet to 100 and 4 years were required to construct it. It was finished in June 1890, and since the Land Office still had not reached a decision on the fraud investigation, the colonists appealed to Washington. They were advised to sit tight. They bought a sawmill, set it up and began sawing lumber.

On Sept. 25, 1890, Sequoia National Park was established by congressional decree. Since the colony timberlands were included in the park area, the Land Office in Washington was spared (Continued on Page 14)



Weathered and buffeted by the wind, the little post office structure built to serve Kaweah Colony resisted passing years. This is it, posters and all.

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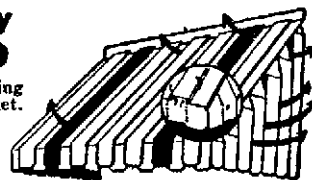
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FRAUD BY MAIL

(Continued from Page 3.) medical quacks. The remedy for "loss of manhood" is a perennial best-seller.

"Typical of the ingenuity of these promoters," says Inspector Stephens, "is a scheme operated today from outside the United States. The promoters are making a lot of money advertising in mail circulars a section of dry tree root about the size of a pencil for \$15.

"An inch of this root soaked in a bottle of liquor for seven days is said to provide a sure cure for impotency."

SO-CALLED CURES for baldness are among the money-makers. Hope springs eternal, but postal inspectors have found various liquids, creams, and tonics useless for growing hair. In fact, the preparations sometimes contain bacteria that can cause infections.

"Inspectors have noted a strange coincidence," says Postmaster McMillin, "Almost all promoters of cures for baldness are, themselves, extremely bald."

When a local post office receives a complaint of fraud by mail, it is turned over to the postal inspectors. Materials offered as evidence are examined by medical and chemical experts. If fraud is proved, a fraud order is issued, preventing a promoter from receiving funds through the mail. Mail addressed to him is returned to the sender marked "Fraudulent."

FORTY-SIX fraud orders were issued in medical fraud cases during a recent 12-month period.

"However," Postmaster General Arthur E. Summerfield reports, "rather than attempt to defend the indefensible, 106 persons or firms signed stipulations agreeing to discontinue their questionable enterprises. These phony schemes altogether were known to be taking in at least \$225,000 daily. Is it any wonder

new frauds spring up every day?"

Some cases go to the U. S. attorney for possible criminal prosecution. The conviction rate of cases going to trial is approximately 99 per cent.

Even so, fraud promoters continue to flood homes and offices with mail advertising their schemes. Says the Post Office Department:

"The citizen can help protect himself and others by reporting suspected mail frauds and turning the matter received in the mails over to the postmaster or postal inspector."

Utopia

(Continued From Page 13) the trouble of making a decision. The colonists sought reimbursement for the lands and improvements. Their plea was denied. In 1893, a congressional investigation of the colony claims for payment resulted in a favorable report, but the Government took no action in the matter.

THE PEOPLE MOVED on quietly, to embark on other diverse and widely scattered ventures. The bustling villages of Advance and Kaweah were deserted. Weathered and wind-buffed, the little Kaweah Post Office resisted the passing years. Where the colonists sowed, strangers harvested. Farmers, orchardists and other homeseekers acquired their farmlands.

For many years after the area became Sequoia National Park, the road built by the Kaweah colonists was the only entrance into the forest of giant trees. With permission from the Ranger Station the old road can still be traveled from Kaweah to the Old Colony Sawmill.

Kaweah colonists came to build a commonwealth, but they are best remembered for their masterpiece of the wagon-road builder's craft.

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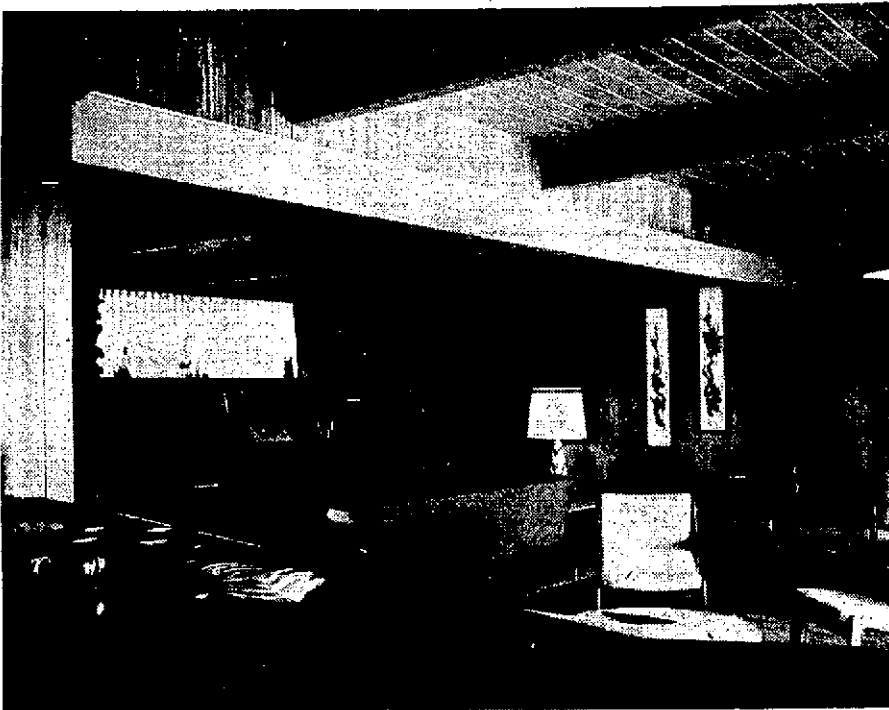
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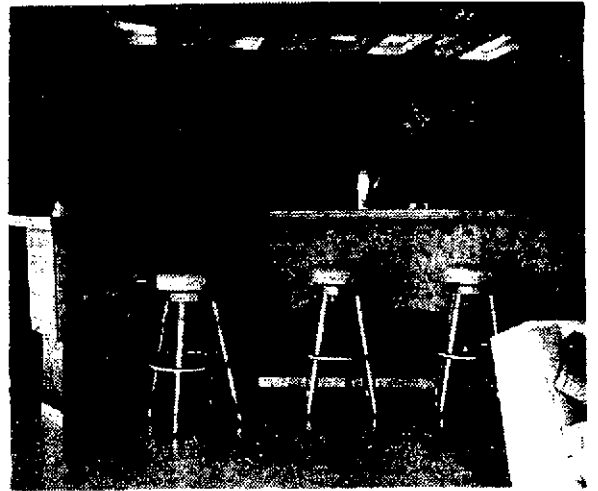
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Truly what name implies is family room at R. P. Gannom home. Adding this room enabled Gannoms to stay put in a established home, small but close-in.

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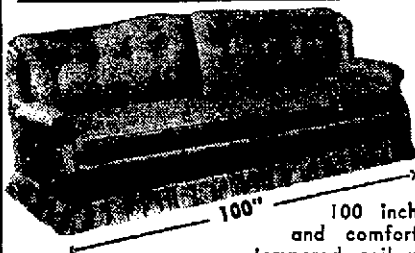
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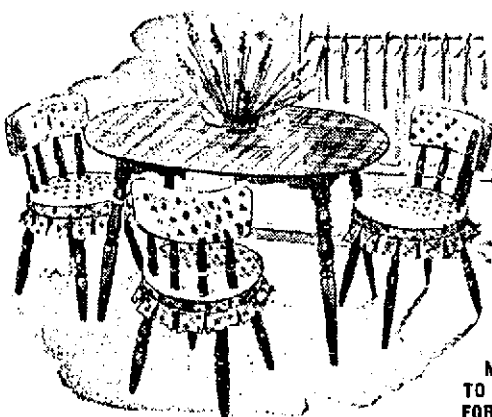
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By Eileen Ball

MOTIVATING factors that govern our actions, our everyday decisions, are as varied as our thumbprints. When two men do precisely the same thing, it is possible that their reasons stem from diametrically opposed motives. That is why there can be as many different reasons for remodeling a house as there are people doing it.

Mr. and Mrs. R. P. Gannom had an individual set of reasons that prompted them into building what might be considered a disproportionate addition to their modest bungalow. Yet the family's thinking on the issue was sound, making the decision to add a 1,000-square-foot family room to their small home completely plausible—especially in the eyes of anyone who considers the value of living for today rather than weighing every expenditure against what it might pay off tomorrow.

The Gannoms, a family of five that includes three active boys, were definitely in need of increased living space. A move to a large house out of the city would have imposed a transportation burden on Mr. Gannom who operates his own business and is "on the job" early each morning. This consideration, coupled with the fact that the boys were well-established in their school and their various Scout activities, convinced the family that they would be better off — from the standpoint of immediate contentment — to enlarge their house to embrace more living area than to face the painful and somewhat impractical expedient of pulling up roots.

FOR THIS WONDERFUL full-of-fun family room that has become such a beautifully functioning part of the Gannom's home, the services of architects George Montieth and Jack Strickland were employed. If there was any part of their planning that resulted in the room being one whit less than perfect it is the fact that the new family room is so completely livable — so spaciouly inviting — that the rest of the house has been virtually deserted!

The new room is something over 35 feet square. A handsome fireplace of Colorado River driftwood stone extends its raised hearth for seating. This is accomplished with the hearth-top placement of flat, leather-upholstered foam cushions in black and turquoise. To the

a Room

right of the fireplace is a recessed woodbox, hidden behind sliding doors of natural Philippine mahogany. (The walls throughout the room are paneled in this warm, richly textured wood.)

On the same wall as the fireplace is a built-in mahogany storage unit that houses the Gannons' hi-fi components, their records, television and game storage. It is in this area of the room that their contemporary furniture is arranged into a listening, televiewing and conversational area. Here, a corner of this immense room has been given a rather separate, compact illusion with the placement of a brown, beige, white and gold flecked tweed wool carpet defining the area over the polished, amber-stained concrete floor.

FACING THE STORAGE unit from the outer boundary of the carpet is a cocoa leather-upholstered sofa. White, brown, turquoise and cocoa pillows are strewn along this oversized sofa — colorful accents that pick up and magnify the color scheme. Facing the sofa is a long, low, beige travertine marble coffee table. A second square marble table stands at one end of the sofa, supporting a tall and massive modern lamp.

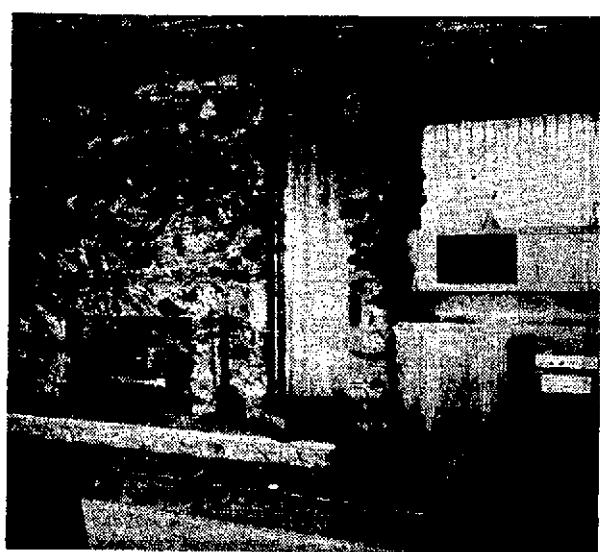
In the center of the room is another rug of the same muted wool tweed. This one has been cut in a complete circle and is centered with a round travertine marble cocktail table. A loveseat in parchment leather has been contoured in a slight curve to conform with the shape of the rug. Across the cocktail table from the loveseat is a pair of Danish chairs of oak and teak, their backs and seats upholstered in hand-woven, grey-and-gold striped, wool fabric.

Along the south wall of the room is a long, mahogany bar, the front of which has been padded and buttoned in turquoise leather. Eight swivel-seat, matching turquoise leather bar stools face the gleaming wood counter. The wall behind the bar has been interestingly faced with deep brown insulating cork — lending a pleasing, tobacco-colored and textured background to the room.

THE OUTSIDE WALL of the new family room is entirely of plate glass, with large sections of the wall sliding open to the yard and the pool. White slubbed linen draperies pull across the glass expanse, creating privacy without obstructing light. Before a stationary portion of the glass wall stands a black slat bench, long and low. At one end of the bench is a black contemporary lamp with a white linen drum shade. Along the rest of the bench are foam, leather-upholstered cushions in turquoise, white and black.

In the very corner of the room, situated to overlook the pool, is a contemporary leather club chair in sandy pink. And, along the wall opposite the bar stands another pair of modern chairs, their exposed wood frames accessorized with turquoise tweed cushions.

Perhaps one of the most spectacular aspects of the room is the interesting treatment given the ceiling with its massive exposed beams. Crossing these beams that have been painted



Colorado River fieldstone was used for massive fireplace. The hearth is elevated, has pads for seating.

a soft desert pink, is one enormous supporting rafter that runs the entire width of the room — visually dividing the room into an illusory dual-area rather than accentuating the room's nearly square proportions. Over the bar, rectangular skylight areas flood that portion of the room with natural sunlight in interesting patterns of illumination against shadow.

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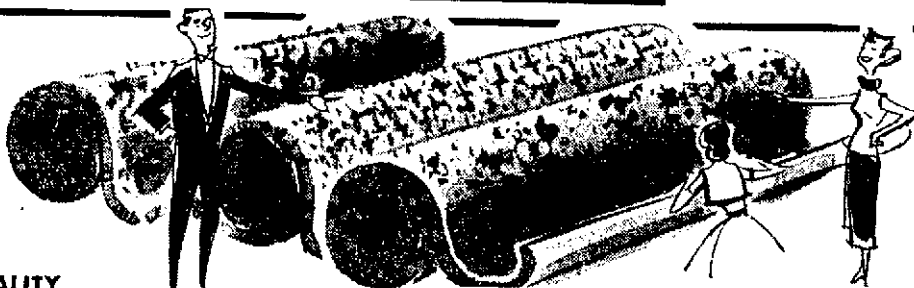
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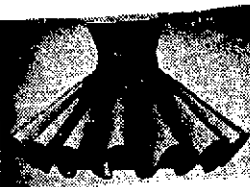
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Tumblin' Tumbleweeds--

By Aubrey B. Haines

MOTORISTS traveling in eastern Los Angeles County may be amused at a plant that suddenly breaks loose from its root and takes a stroll. Called the winged pigweed, it is more commonly known as the tumbleweed. But the plant does not travel to amuse motorists; this is the only way it can scatter its seeds and reproduce itself.

One of the best-known tumbleweeds is the Russian thistle. Mixed in with flaxseed brought here by Russian emigrants, it was planted near Scotland, S.D., around 1873.

Sixty years ago this weed, growing on the plains of Western Siberia and Southeastern Russia, covered almost solidly 500 to 600 miles of the best producing soil in that country. Consequently all farmers had to leave the land in that area.

BY 1893 THE WEED had made rapid headway in America. That year the United States Department of Agriculture reported that this plant had spread widely over 16 states and parts of Canada.

It warned Pacific Coast ranchers of its moving westward. The problem is most serious, for a single plant can produce from 20,000 to 60,000 seeds.

Sometimes tumbleweeds grow so large they become a community problem. In January 1953, these plants threatened to stop

traffic in Midland, Tex., where they were a problem to the local Department of Public Works. Tumbleweeds were stacked as high as the eaves of some houses.

One of the plants measured more than eight feet in diameter. City refuse collectors had to stop their work for two days to gather up and burn the plants. About 250 truck loads of weeds were collected and destroyed.

RANCHERS consider tumbleweeds great enemies, but the plant is also beneficial. In Roswell, N.M., women make trips to prairies surrounding the city to gather the best-shaped tumbleweeds. Bringing them home, they add sunflowers, cockleburs, and a little paint and place them in their living rooms as ornaments. Here they make a centerpiece for the dinner table or other pieces of furniture.

In the Rocky Mountain states, children often play with the weeds. When a wind comes along and starts these plants to rolling, boys and girls chase them. Some children take two of the massive weeds and tie a string to them.

Then with the arrival of a gale, they drive them down the street like galloping horses. Still other young people use tumbleweeds for kites, attaching a long string to them, from which a fishing rod dangles. Last winter

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These fast-growing tumbleweeds are nearly ready to take a stroll when a sudden wind comes up. A healthy gust could help scatter thousands of the weed's seeds. —USDA photo

in Pomona two girls made a snowman out of several tumbleweeds and dressed them up.

FARMERS KNOW now that tumbleweeds can be put to good use. In drought areas stockraisers harvest and store them as fodder in silos. Thus when other crops fail to yield well, ranchers have fodder for their stock. The plant has needle-like spikes.

When placed in storage, however, they lose their harm, and the plant becomes good food for farm animals.

It is fortunate that the tumbleweed can travel, for insects and birds detest it. Since no animal will distribute its seeds and the seeds lack wings, the plant must lie in wait for a gust of wind to come along. A strong wind causes the tumbleweed to

sway and to break off from the ground. Nature takes care of the rest.

Across a desert highway the wind carries the plant along. Every time the weed strikes a bump, the force shatters thousands of seeds on the ground. Thus a plant that is helpless to reproduce any other way depends upon the wind to do for it what nothing else will.



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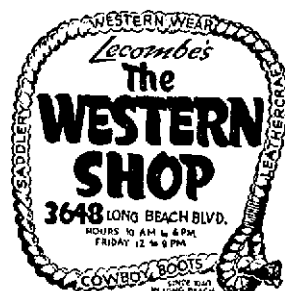
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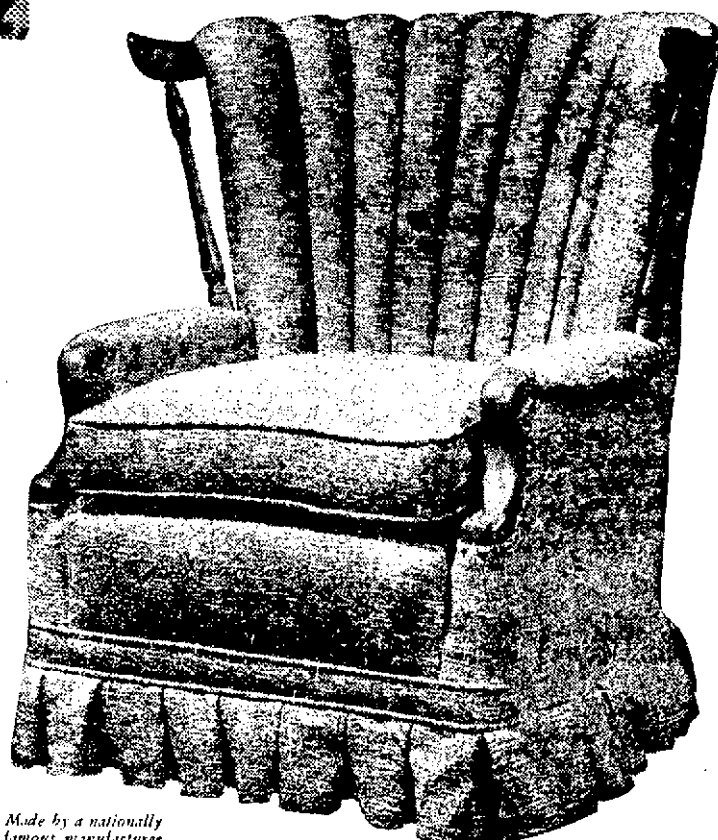
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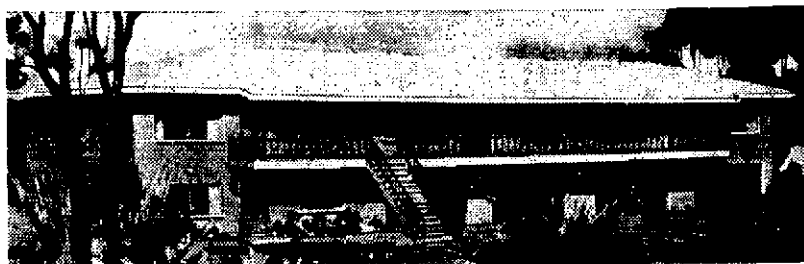
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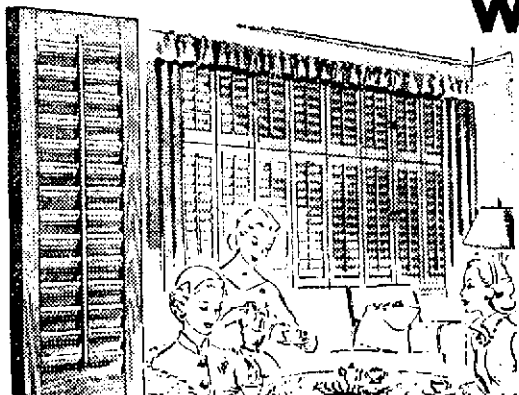
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Photo by the Author.

Way for adventure: Even the short offshore sailing races can provide it for deep-water fleets.

BOAT TALK

Blue Water Boys

By Bob Ruskauft

TODAY, one of the saltiest fleets of sailing craft you could see in competition will be completing one of their last big races of 1957, as they slip over a mythical finish line off the Federal Lighthouse tower at Outer Harbor.

The race they finish is a long way from the biggest, or toughest or even drawing the mostest (though some 40 boats are in it).

But it is one of the most baffling, being the annual 87.5-mile trip around Santa Barbara Island.

OVER THE YEARS it has been a little of everything from a battle against that aggravating thing, doldrums and freakish zephyrs, to knock-down winds; again facing that worst of plagues, fog.

Then, as Al Adams said: "You don't know which way you're going to round the island or how close, or who's about to bump into you."

And, for every skipper, navigator and man-jack of every crew (unless it's the crew off-watch and trying to sleep below), there are moments of extreme coffee nerves.

ADDING TO THE beauty of it, the race starts on a Saturday around 11:30 a.m. or at noon and usually the vanguard fleet hits the island in the dead of night.

Of course there are contrasting times, with a fresh, reaching breeze and a moon twice as large as it ever was, anywhere else.

That, for any blue-water sailor, is satisfaction enough.

For there isn't any purse, not in sailboat racing (unless you are an investor and go for these occasional calcula pools).

The Santa Barbara Island race, it so happens, is particularly signal.

There is the principal piece for the event. This is a three-win award called the Santa Barbara Island trophy. It was presented 11 years ago by Donald W. Douglas.

The famed aircraft builder has also a unique interest in the

award. In years prior to its presentation, Douglas with his superb 78-footer, Endymion, was probably one of the most consistent winners of the island "toughie" in the long annals of the fixture.

But, for the event, there is added interest. It also marks the seventh, and concluding 1957 competition for the Lewis Whitney high-point trophy.

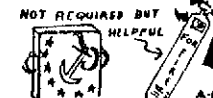
Plus which, it marks the final event in the first year of organized life of the Ocean Racing Fleet of Southern California.

BOAT HOOKS: Apart from the Santa Barbara Island race finish, principal sailing action on the calendar today, finds the dinghy fleets racing at Newport Harbor in annual series competition.

For motorboaters, all is quiet in preparation for major fall competition ahead.

BOATING Brief

By Ed Ianuzzi



CLASS A OUTBOARDS

Outboards of Class A (less than 16 feet in length) are required to have a combination red and green light in front visible dead ahead to two points abaft the beam for one mile, a white light aft on the center-line visible all around two miles, an approved life preserver or buoyant cushion per person.

He Has No Time to Raise Cane

By Lila Smith Rorabaugh



Arthur Evans of Upland takes time out from his cane-making to show some of his craftsmanship.

ARTHUR EVANS, 475 Highland Ct., in Upland, has no time to raise cane. He makes them.

He creates walking sticks in unusual, handsome designs, each one different. Most carry some memory of Evans' past. For instance, one has on its handle a foot of the first deer he bagged. Another is made from a bit of a grapevine he swung on when a child.

There's a silvery one made of a crabapple-tree branch where he gathered fruit for his wife's first batch of jelly. Still another is of a cholla cactus near which he almost stepped on a rattlesnake.

"**AND HERE** is a favorite in my memory collection." Smiling, he fingered a squarish cane, turning the handle to reveal the face of a grouch carved on the tip. "This I made to resemble an old man who chased me for stealing his sugar pears when I was a kid."

There's one of a sassafras root. It reminds him of his mother's brew of sassafras tea, a treat to the family for spring-time tune-up before vitamins became known.

Stems of the canes are made mainly of vermillion from South Africa, a beautiful, hard, red wood of exceptional quality; amaranth (purpleheart) from British Guinea; bird's-eye maple; hickory, the heaviest and strongest of all; or sumac, the

lightest of all and requiring an inner support.

THE HANDLES are usually created in intricate, inlaid designs of such woods as desert ironwood from Arizona; locust from Pennsylvania; Osage orange from Kansas; myrtlewood from Oregon; or orangewood from California. Walnut, cherry, maple and oak are also used.

After visiting a son and daughter in Long Beach frequently, Evans, formerly a rail-roader, then a barber, and his gracious wife, Ethel, moved from Beaver Falls, Pa., to California eight years ago for their retirement.

Besides woodworking, Evans has enjoyed other forms of recreation. For a while he held many wrestling titles. And he became the winning checker player of his county. He played to a draw in three games with the world's champion, Newell Banks. He never lost in a match game.

"**I ALSO MAKE** checkerboards," he says, "just for the fun of it. I collect buttons, too, with pictures on them. And horseshoes with a history. And paper clippings of unusual, historical happenings."

Though Evans, far from young now, is a cane maker, he needs no cane. For he is a lively, energetic, pleasant man, straight and sprightly.

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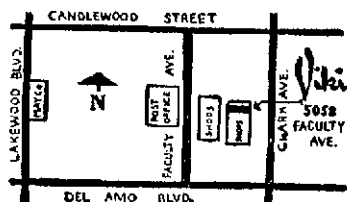
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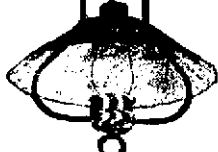
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Pay Off Your 'Entertaining' Debts!



This inviting array of hot-weather foods allows you an opportunity to pay off entertaining debts.

By Mildred K. Flanary

Independent Press-Telegram Home Economics Editor

SUMMER'S on the wane, and your days for entertaining out-of-doors are numbered. So let's plan a party (in a big way) and pay off all those "nagging" hot-weather debts.

There's lots of interest in things Hawaiian these days. Especially so since more and more of us in "these parts" are realizing that Hawaii supplies us with some of our highly important and popular foods.

Hostesses, too, are adopting the Hawaiian idea of "take-it-easy" entertaining. That means simple but outstandingly good food, served in a simple but dramatic setting.

THAT'S WHY you'll be interested in this menu for an exotic but easy buffet supper. It features a dessert, paradise puffs, which are cream puffs with a difference. Following is the recipe for the "shells" and two separate fillings. Why not try them both?

Paradise Puffs
 1/2 pint whipping cream
 1/4 cup dark brown sugar
 1/4 teaspoon vanilla
 2 or 3 ripe bananas
 6 to 8 crisp cream puff shells
 Combine cream, brown sugar and vanilla in a deep bowl; let stand in refrigerator until needed. (The sugar dissolves and blends with the cream.) Shortly before serving, whip the sweetened cream stiff. Dice the bananas and fold in. Cut out tops of puff shells, fill, replace tops, and sift a little powdered sugar over them, using a tea strainer. Refrigerate until serving time.

Coffee, hot or iced.

Pepper Steak

- 3 tablespoons fat
- 1 clove garlic, minced
- 1/4 cup finely sliced onion
- 1 pound round or flank steak
- 1 1/2 teaspoons Kitchen Bouquet
- 1 teaspoon salt
- 1/2 teaspoon pepper
- 2 large green peppers
- 1 teaspoon cornstarch
- 1 tablespoon Vermouth

Place fat in frying pan over moderate heat. Add garlic and onion and cook about 2 minutes, stirring frequently. Meanwhile cut meat in thin strips about 2 inches long and the diameter of a pencil. Place in a bowl and sprinkle with Kitchen Bouquet. Stir well to coat meat evenly. Add steak to onion in frying pan and brown lightly, stirring frequently, about 3 minutes. Sprinkle with salt and pepper and add the green peppers which have been cut into thin strips like the meat. Cover tightly and continue cooking until the pepper is barely tender, about 10 minutes. Blend together the cornstarch and Vermouth. Add to meat and peppers and cook, stirring constantly, until juices thicken. Serve immediately with hot cooked rice or buttered noodles. Makes 4 servings.

SERVE WITH: Tomato Soup—Buttered Rice or Noodles—Brussels Sprouts—Pear and Grated Cheese—Baked Custard.

BARBECUED STEAK



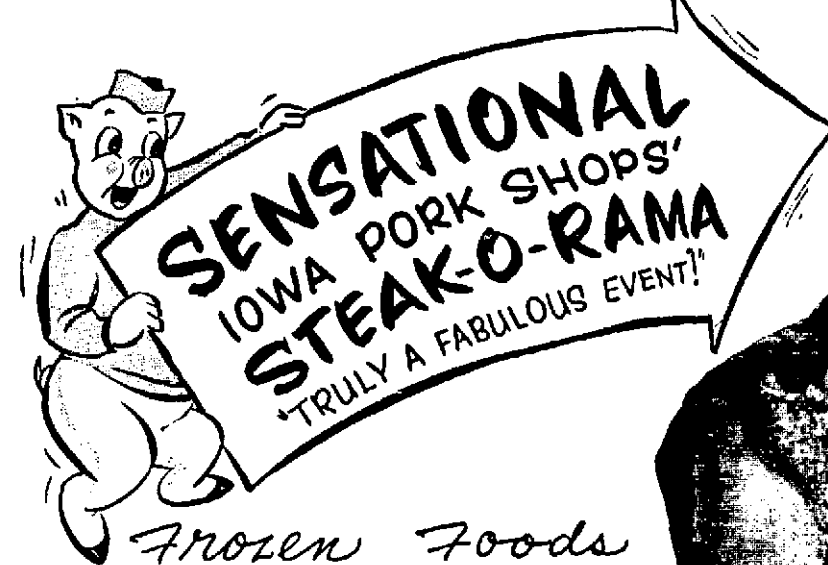
Large, medium or well-done steaks are the favorite fare of everyone of all ages and climates. Barbecuing is usually the preferred way to prepare them. With the following simple recipe you will still want to cook and eat out in the patio. Here are some sure fire directions to obtain the best results:

1. Take care in arranging the briquets to avoid flame-ups or too much smoke. After they are roasting with a gray ash, spread them out from 1/2 to 3/4 inches apart and knock off the gray ash.
2. Place the steaks at room temperature before placing on the grill. This makes it easier to judge the barbecuing time.
3. Turn each steak only once, and always use tongs or a wide spatula. Never use a fork because it pierces the meat and lets the juice escape.
4. To barbecue steaks from cooking while barbecuing the fat on the edge of meat at about 1 1/2-inch intervals before placing on the grill. You can marinate with your own favorite sauce or a bottle of barbecue sauce from the market or just after taking steak off the grill, season with butter, salt and coarse ground pepper.
5. A food on the grill protects the steaks from cool breezes that will chill the top of the steaks. With a low price on steaks this week, it's a good plan to buy some to put into your freezer.

With steak, all you need is baked potatoes, corn, or string beans, tossed green salad and fruit for dessert.

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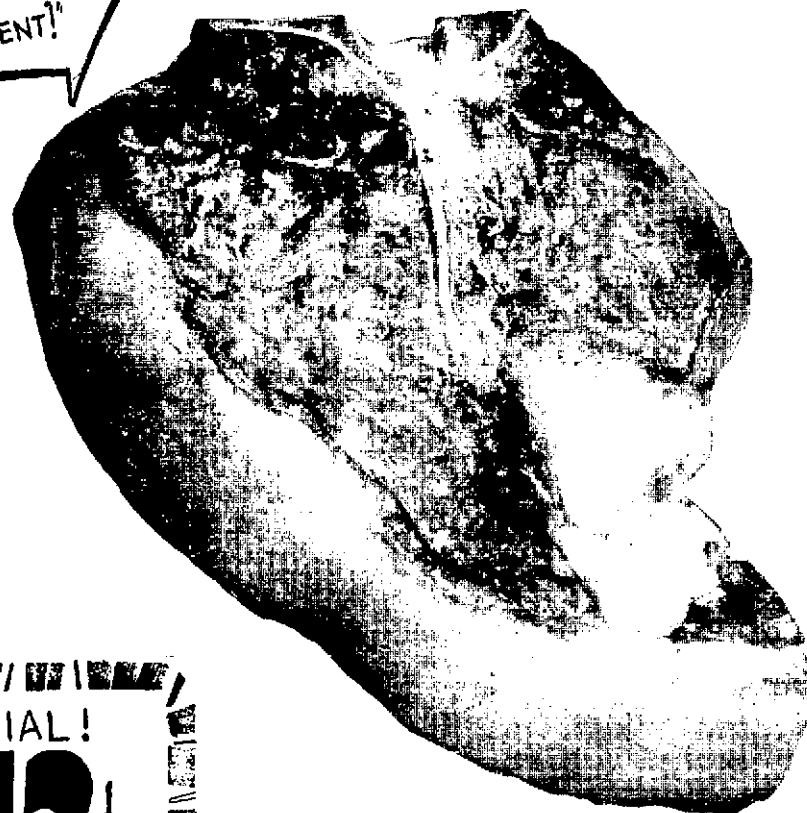


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LA REINA RULE

WHAT YOUR NAME MEANS

DEAR MISS RULE: It was a pleasant surprise to find your offer of a condensed genealogy. We are trying to give our children an idea of their family before them. We would much appreciate information on the name Carey.—V. C. V., Long Beach.

V. G. V.: CAREY is an old south-English name from the Celtic word "Carig" meaning "rock." "Cari" is listed as the owner of the castle and manor of Cary in Devonshire, in the 11th century Domesday Book of King William the Conqueror. In 1198 Adam de Cary, lord of the castle, was a renowned soldier under King Richard the Lion Hearted. Sir William Cary died in the Battle of Tewkesbury, 1471. Sir William's son Robert was ancestor of 5 lineages of Carys including the Viscounts Falkland and Hunsdon. The surname Cary was used interchangeably with Cary by many branches of the family. The coat-of-arms of this celebrated lineage has 3 silver roses on a diagonal black band over a silver shield. The Cary motto is "Conspicuous for virtue." John Cary was among the founders of Plymouth, Massachusetts.

A. S., MRS. H. K., V. L., A. M., Long Beach

Mrs. A. S., Mrs. H. K., V. L., A. M.: The MacLAUGHLINS claim descent from Lochlann, an ancient chief of the Irish Clan O'Neill who migrated to Scotland. Lochlann, a Gaelic form of the Norse "Logr-Land," means "from the lake-land" indicating archaic ancestry among Norse settlers in Ireland. Lochlann's sons formed the Clan MacLachlan that held Strathlachlan (Lachlan Valley) in Argyll, Scotland, in the 11th century. The lineage still holds Castle Lachlan on Loch Fyne. The clan chief was aide-de-camp to Bonnie Prince Charlie in 1745 and died in the Battle of Culloden which ended the attempts of the royal Stuarts to reign in Britain. The surname was Anglicized to McLaughlin, Laughlin, MacLaughlin, McGlaughlin and other spellings. The family coat-of-arms is a shield divided into 4 sections. On the upper left quarter is a red lion-rampant on gold; the upper right has a red hand holding a black cross on a silver background; the lower left part has a galley with the sails furled on gold and lower right a salmon on a silver background.

DEAR MISS RULE: I would like the genealogy and coat-of-arms of my mother's maiden name GUERRERO.—MRS. B., Long Beach.

Mrs. B.: GUERRERO is a surname from continental Spain. In the days of wars between native Iberian Spanish and Moorish invaders, "guerrero" meant "foot-soldier." The coat-of-arms of the Guerreros of Castile has a gold band between two gold dragon heads on a scarlet shield. Around the edge of the shield are the Latin words "Ave Maria Gratia Plena" in gold lettering (meaning "Hail Mary, full of grace"). The Guerreros were among the early settlers of Mexico and California. Vicente Guerrero was President of Mexico in the early 1800s.

DEAR MISS RULE: I would sincerely appreciate the analysis of Darling.—S. D., Bellflower.

S. D.: DARLING is a rare, explicit, endearing name which was applied to a cherished, beloved person. This English name was at first "Dear-ling" later abbreviated to Darling, with the same meaning it has today, of great adoration. Adam Darlyng lived in Yorkshire in the 14th century. The family coat-of-arms has three crosses-crosslet (each arm of the cross crossed again) on a gold band across a blue shield covered with gold droplets.

Send your names to La Reina Rule in care of Southland Magazine, Independent, Press-Telegram, 6th & Pine, Long Beach 18, Calif., for analysis and brief genealogy, for publication in this column.

DEAR MISS RULE: Please give the analysis of the names McLaughlin, McLachlan, Laughlin and McGlaughlin.—MRS.

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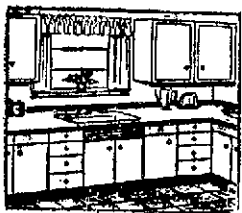
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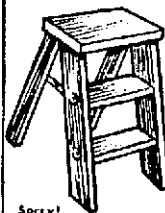


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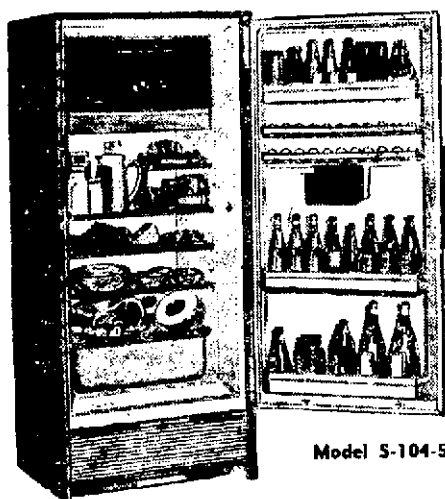
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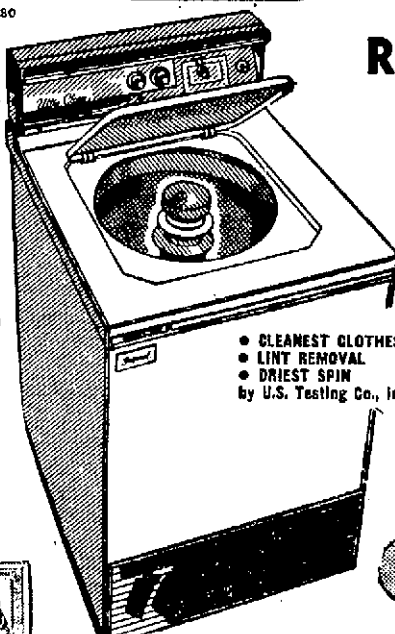
179⁹⁵

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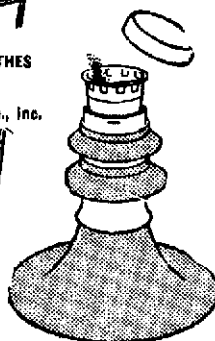
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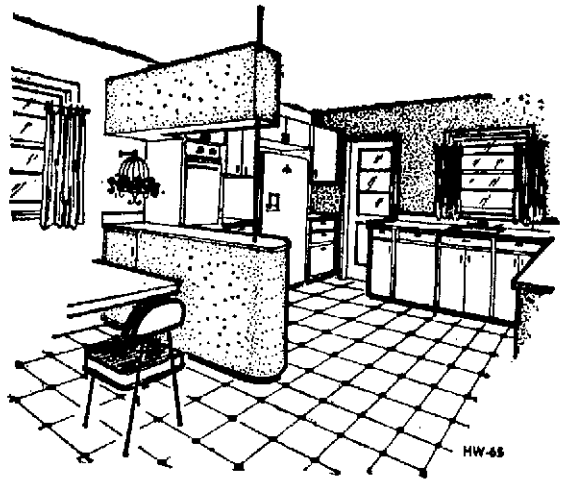
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Vertical battens over garage, asphalt shingled roof and balanced front of brick veneer and wood shingles give indented exterior a "different" look.

Reserved for Quiet Family Living

By Andrew C. Lang



Modern kitchen is smartly divided into breakfasting and working areas, placed for keeping eye on kids.

THE prized and elusive element of privacy is one of the most attractive features of the modern ranch home that is today's subject.

While putting a cheery face forward, it reserves for quiet family living its secluded interior region.

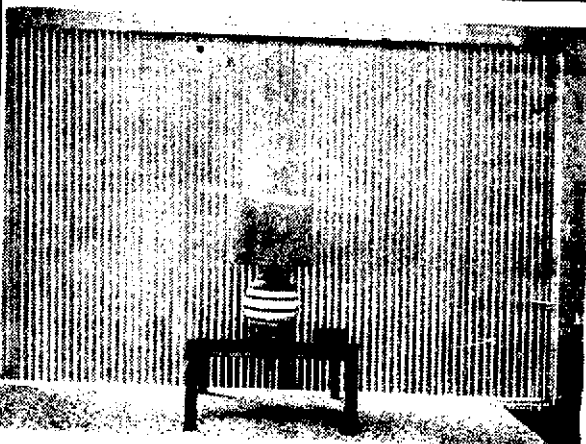
With living room, dining room, family room and master bedroom all at the rear, something naturally had to go in front. Facing on the street are the two lesser bedrooms, the foyer and the breakfast area. The kitchen and a covered porch are screened effectively from intrusion by the garage.

SUCH A PLAN, which has been designated HW-65 in The House of the Week series, was originated appropriately enough by Herman H. York, an architect who makes his home in a big city suburb, where privacy may be specially valuable.

But, while seeking privacy, York made no sacrifices for it. The fundamentals of good living (Continued on Page 41.)

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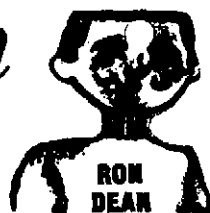
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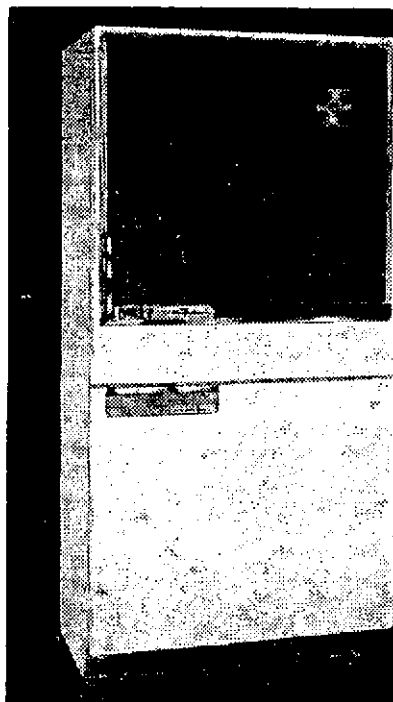
THE EXCITING NEW 1958



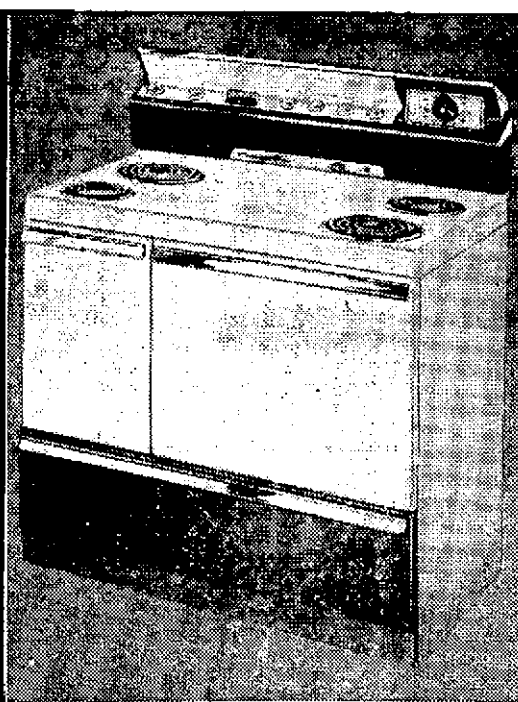
Westinghouse SHAPE OF TOMORROW

AT DEAN & HOFFMAN
221 AMERICAN AVENUE LONG BEACH

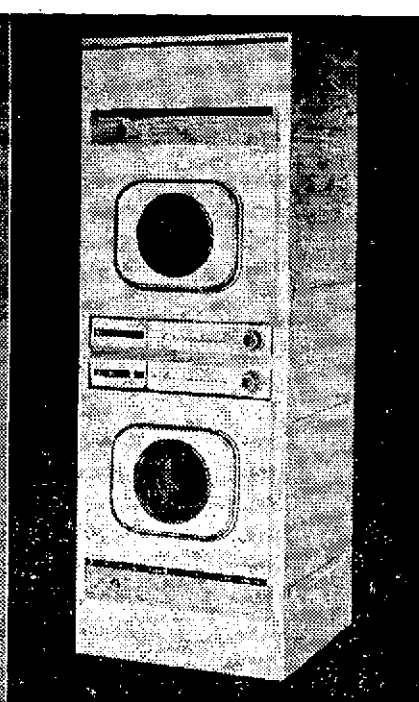
Just arrived on our floor . . . the most exciting appliances ever . . . sensational new design . . . exciting new colors with new ways to save time and work! Don't miss Westinghouse for '58! Now at Dean & Hoffman's.



Cold Injector Refrigerator. Chills food and drinks faster than any other refrigerator. Built-in Store-and-Serve units ferry foods, save time and dishwashing. Illuminated "See-All" Shelves . . . never-stick Cube Server . . . safety Magnetic Door . . . Available in 55 color combinations.

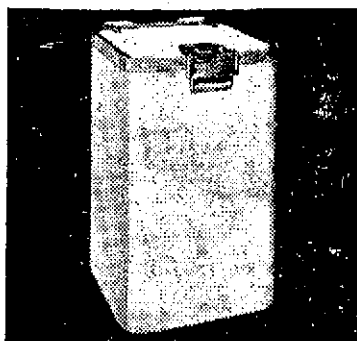


Miracle Oven Ranges. New Spread-Even Heaters bake things lighter, brown even. Plug-Out Heating Units throughout for easiest cleaning of entire range. Speed Heating! Automatic pot-watching! Timed control for oven—surface cooking, even for plug-in appliances. Choice of Confection Colors.



Direct air flow Dryer. Dries faster, fluffier with less current, cuts ironing time. Auto Dry Dial shuts off machine automatically when clothes are dry.

Revolving Agitator Laundromat® Automatic Washer. Beats all other automatics . . . washes cleaner, rinses better, cleans itself! Space-Mates provide a complete laundry in 25 inches.



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 FREE HOME DEMONSTRATION

*Open end tubs slightly higher Metal Fillers Extra

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—Photos by John H. Neagle

Hanako Manaka (left) and Hatsuko Masuda map plans carefully on how to give a touch of authenticity and life to any Japanese dolls they create for shop.

Those Beautiful Japanese Dolls--

By Caroline Coleman

AMERICAN dolls are toys, made for children.

Japanese dolls are art objects to be looked at and cherished and handed down from generation to generation, but not handled.

Hatsuko Masuda, who was born and reared in El Centro in the Imperial Valley and learned doll-making on a trip to Japan, makes beautiful ones. In the gift shop which she and her sister, Hanako Manaka, operates at 2070 Santa Fe Ave., she displays a 25-inch courtesan (head of the geisha girls), clad in rich brocade and silk, her sash tied in front, as courtesans did in the Genroku period; a Samurai doll with a sword and a Japanese dancer.

"MUCH RESEARCH goes into the making of every Japanese doll," she says. "They portray real people; many are historical, theatrical and religious figures

and many represent personages in the famed Kabuki theater. Making the dolls is considered in a class with the theater and arts.

"We must know the personality of the person, and much about the customs and the clothes of the time in which the person lived. Only by knowing these things and working carefully can we give life to the doll."

Hatsuko orders from Japan the parts for the dolls—heads, bodies, legs, hair. Heads are papier mache and silk mask. Hair is hanks of black silk.

She paints the features. She combs, brushes and oils the hair, and inserts it a thread at a time with a little pick. Often she does eyelashes in the same manner.

SHE KNOWS 101 different hair-dos, and she arranges the

hair in the style for the character of the doll.

She stuffs tabis with excelsior.

She joins head, body and feet.

Then she is ready to make the garments and drape them on the doll.

A small doll, she says, can be made and dressed in eight or 10 hours. The larger, more elaborate dolls may require as much as 144 hours. Her best dolls she values at \$400. She has seen dolls in Japan valued at \$1,500.

Hatsuko went to Japan just before World War II and was caught there by the outbreak of hostilities. She was in Manchuria, then Tokyo and Kyushu. She married Yonezo Masuda, who was in the packing and crating business. After the war, as a U.S. national, she was able to return to America and bring her husband with her.

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LONG BEACH FREE PARKING
Pacific at Ninth in San Pedro
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Spring Street at Palo Verde in Lakewood Plaza
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Prices good thru Wednesday. *... Plus Fed. tax.

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NYLON FLEXIBLE COMBS

3 1/4" 29c 7 1/2" 39c 11 1/2" 59c

Stretches to grip and hold hair securely.
Ideal for Chignon, Pony Tail, Bandeau and
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Gay red and candy cane
stroller with chrome plat-
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**20" BALLERINA
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She has rooted
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that moves with
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4-PC. FRICTION FAST FREIGHT
2 CABS and 4 TRAILERS

Brilliantly colored Metal with
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**10" DRINKING
PLUSH BEAR**

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Battery operated! Plush
covered. Pours liquid from
bottle into cup . . . drinks
111 Eyes light up.



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**TOASTED TRIPLE DECK
TURKEY CLUB SANDWICH**

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SPECIAL THIS WEEK 59c

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HOT FUDGE SUNDAE

With a Mountain of Whipped
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**WOODEN
STEP LADDER
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Smoothly finished, rein-
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of seasoned ladder wood!

50c VALUE!
**STAINLESS STEEL
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Hollow ground blades with
serrated edge in newest of
styling. Rustproof, sanitary.
Beautiful handles.

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CASHEWS**

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**FULL
POUND**

Lowest Price in Town!

CAMERA ANGLES

Good Pictures at a Bargain



This is the new golden-finished model of popular Brownie Bull's-Eye camera from Eastman.

By the Shutterbug

SCRATCH the surface and you'll find there's a bit of the bargain-hunter in all of us! One bargain is the handsome new edition of that all-time best selling photographic guidebook, "How to Make Good Pictures"—192 pages illustrated with more than 400 pictures in black-and-white and full color—and it sells for only one dollar.

An all-time best seller in its field, this 30th edition of the book has been completely revised, giving the average snapshooter all the information he needs to produce satisfying, enjoyable pictures with the wide

range of films available today.

There's an easy-to-understand section on color photography, indoors or outdoors. Various types of color films are described in detail with instructions to help you picture-takers make the best use of these popular products.

WHATEVER YOUR special snapshooting interest may be—pictures of babies, children, adults, animals, scenery, vacation trips, flowers—you'll discover many helpful tips in this volume. Both the simple fixed-focus and the more elaborate adjustable cameras are discussed, and the use of flash and flood lamps are fully covered.

Among some of the other important topics included are exposures, ordering of prints and enlargements, and listings of valuable booklets on all phases of picture-taking.

EASTMAN'S INTRODUCTION of a new family of 35mm cameras—designed to make fine color slide photography more simple and popular in every price class—focuses attention on the phenomenal growth of miniature photography.

In the last five years, for example, the number of 35mm cameras in use has doubled. Further gains can be expected.

The first imported miniature cameras made their appearance in the mid-1920s. High in price, they became tools which enabled documentary photographers and photo-journalists to achieve new freedoms of mobility and expression that led to a high degree of photographic artistry.

INTRODUCTION IN 1936 of Kodachrome Film in sizes for miniature cameras approximately coincided with Kodak's first miniature cameras. A German—(Continued on Page 39.)

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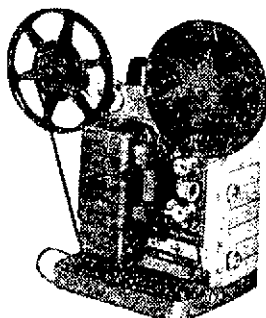
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- 5 Japanese Fan Dance
- 6 Scottish Sword Dance
- 7 Balinese Temple Dance
- 8 Indian War Dance
- 9 Trinidad Calypso
- 10 Spanish Fandango
- 11 American Charleston
- 12 Viennese Waltz



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The answer is:



The answer is:



The answer is:



The answer is:



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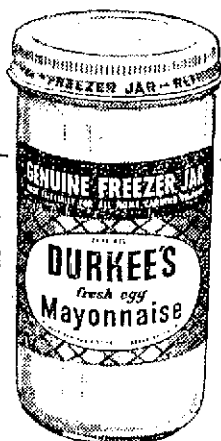
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Petite Etchika Choureau dips her feet in pool
in Hollywood, where her dreams are coming true.

HOLLYWOOD

French Cinderella

ETCHIKA CHOUREAU is a petite French doll—and an actress—who had dreams of coming to Hollywood. But she had in mind only a visit because someone told her that American producers were looking to Italy for buxom actresses with new faces and she, well she is from France, has a "slender continental figure."

But how wrong can friends sometimes be! Warner Bros. saw a French film in which she acted and brought her to Movietown to star with Tab Hunter in the forthcoming "Lafayette Escadrille," a romantic drama of the famous American-French flying corps of World War I. Impressed by her performance, her producers quickly gave her the leading feminine role in a second film, "Darby's Rangers."

What does this 23-year-old "Cinderella of the French Cinema" think now?

Her green-grey eyes sparkling, she'll tell you: "I'm fascinated by this wonderful, big United States and everything in it!"



Green-grey eyed Etchika is fascinated by hot
dogs and "the wonderful, big United States."



The happiness of Missy, an alert Boston terrier, has rubbed off on Doug Wilson of 4315 Clark Ave.

PET PARADE

Can a Dog Train a Tot?

By Eleanor Avery Price

NATIONAL DOG WEEK which starts today has as its theme "Combination for Character" which promotes the idea that affection for a dog arouses a child's love, loyalty, tenderness and kindness with all living things.

When we say a good dog makes a good child, it does not mean that the credit for a youngster's good behavior depends more on the soundness of his dog than on the training the child has from his parents. It

is simply a truth, exemplified again and again, that if a child has a dog to love and train, he will be the better for it.

Many a shy youngster has overcome timidity and inhibitions when he undertook training his dog and getting it out among people. And any number of impulsive, quick-tempered children as well as "fiendish little brats" have developed responsibility, fairness, patience, consistency, and self-control when working to train unruly puppies they truly loved.

WHEN THE DOG reaches the age of nine months or a year, serious obedience training should be started. A child starting at the age of seven or a grownup can take the dog through an obedience training course. Courses last about ten weeks and the fees usually are modest.

If attending a class is impossible, you can buy a dog-training do-it-yourself book, or the Gaines Research Kennels at Kankakee, Ill., will be glad to send you a free booklet on obedience training.

Obedience training may not solve all the dog's problems. And naturally the dog should be well-nourished, for only a healthy dog is keen and alert. Mental functions are deficient when the pet is deprived of needed pantothenic acid or pyridoxine found in vitamins.

SEVERAL PRACTICE matches to help get obedience trained dogs in show shape include Downey at Imperial Park on Sept. 28; South Bay on Oct. 12 starting at 1 p.m. at Hawthorne Blvd. and Pacific Coast Highway; San Pedro on Oct. 27, 3rd and Neptune in Wilmington.

PASADENA KENNEL Club and the Pasadena Obedience Club will present their all breed show on Oct. 6 in Brookside Park, Pasadena. Entries close at noon Sept. 22.

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"I would like to take a bicycle trip with another girl student through Europe. My family doesn't think this is safe. Can you tell us?"

I REALLY CAN'T. All I can tell you is that college girls DO bicycle through Europe. And I never heard of any of them having any trouble. Generally, it seems to me Europe is a great deal safer than the United States. Less crime, less problems.

There are usually some bicycle tours going around Europe. Your family might think this was better. Going with a group and staying at youth hostels which are good and very, very inexpensive. You should be able to get a contact on such a tour and a listing of hostels by writing American Youth Hostels, 14 West 8th St., New York City.

★ ★ ★
"We have friends in Hong Kong where we will visit. But where do you get your clothes made there?"

YOUR FRIENDS will have their favorite tailor. There are hundreds of them and it's a little like having a favorite restaurant. I go to Original Jimmy Chen at 12 A Cameron Rd. in Kowloon. I also had some Moynashel linen jackets made by the tailoring department at Lane, Crawford, Ltd.

★ ★ ★
"Can you give us some advice for a cruise to Rio de Janeiro in September?"

WEATHER WILL average around 70-72 and headed for a warm season. Sports clothes on the ship (if it's a big ship you'll need evening clothes). Rio is pretty formal. Women wear a lot of black and downtown you wear just about what you would in New York. Ties and coats for men no matter how hot the weather gets.

They say alligator purses are a good buy in Rio. But I never found any that I thought were great. They make a little charm for a charm bracelet that is unusual. A sort of clenched fist that holds off bad luck approaching from behind you. Ask for a "figa."

★ ★ ★
"You once described a native Mexican drink mixed with tequila..."

NATIVE Mexicans don't mix anything with tequila. Except maybe a drop or two of Maggi sauce or tobacco in the bottom of a glass. You must mean "sangrita" which is a chaser for tequila: Four parts orange juice; one part lemon juice; one-half part grenadine.

Now (figuring that each part is an 8-ounce glass - this makes a quart) you add one small onion chopped very fine; two teaspoons of salt; three teaspoons of tobacco sauce. Shake it up well and let it stand in the refrigerator over night. It's no good fresh.

Serve as a chaser ice cold in 2-ounce glasses. And SIP it. It's HOT!

★ ★ ★
"We will be in Lisbon over-night. What is the best way to spend the time?"

COCKTAILS at the Palacio de Estoril. Dinner at Choupana between Estoril and Lisbon. Get your airline to arrange entrance to the Casino at Estoril about 11 p.m. so you can see the ex-royally buck the royal tiger. Midnight at the fado song places on the hill in



—Photo by Stewart Fern

Outrigger canoes and fish nets are familiar sights in South Pacific where an air dream-boat tour is slated.

Air Tour to 'Paradise'

DREAM-BOAT adventure by air into the island paradise of the South Pacific awaits 35 lucky Americans who will soar away from Honolulu Sept. 30 on a 30-day junket in Sir Gordon Taylor's famed "Frigate Bird III," four-engined Bermuda flying boat that has become a byword for luxury air travel in the Antipodes.

Palmyra, Tonga, Tahiti, Bora Bora, Moorea, Raiatea, Anaa Atoll, the Tuamotus, Canton and Samoa are some of the islands that will be grouped for the first time in travel history into a single island-hopping tour.

Lisbon. Machado's or the Festa Brava are both good.

Your mailed questions will be answered (no phone calls). Send stamped and addressed envelope to Stan Delaplane, Southland Magazine, Independent, Press-Telegram, Sixth and Pine, Long Beach 12, Calif.

Canton, Apia, Fiji, Aitutaki and Les Isle Sous Le Vent are others, and Capt. Taylor is even attempting permission to land and be entertained at seldom-touched, romantic Tongareva.

Aggie Gray's in Apia, Beachcomber's at Deuba Beach, Les Tropiques or the Grand in Tahiti, Pan American in Canton and Halekulani in Waikiki are hotels included in the tour, and there will be a night's camp on plaited palm frond beds at Aitutaki. Many novelties for the travelers are included in the minutely planned jaunt. The plane itself has double decks, galley and bar-lounge.

Two days at Waikiki will be included in the month-long tour which will cost \$2,500. A similar trip made not long ago by a noted magazine photographer required six months and cost nearly \$10,000. Hawaii-Tahiti Air Cruises of Waikiki Beach, Honolulu, T. H., is handling the bookings.

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The shenanigans of the whole backwoods Tolliver tribe—particularly the three bearded, barefoot bachelors—have been going on for years in some of the leading national magazines. Now cartoonist Paul Webb's famous mountain characters—with their loafing, feuding, moonshining, boozing and fighting off hillbilly girlfriends—come to life for the first time in a book "The Mountain Boys" (Signet, 25 cents). And it's hilarious.

"**SKYE CAMERON**" by Phyllis A. Whitney (Appleton-Century-Crofts, \$3.75): Skye, named for the Scottish Hebrides where her father was born, loves all she is of her father, except the flaming red hair, and dislikes the softness that is a part of her creole mother. When an accident paralyzes her father, the family must leave the freedom loving north to join Skye's uncle, Robert Torneau, a wealthy Creole aristocrat, to live in the sheltered French Quarter of New Orleans. Not understanding her mother's animosity toward her uncle, Skye develops an early fondness for him. This fondness graduates into mistrust and terror as she watches him play a deadly chess game with human pawns. The game comes to a climax on a misty New Orleans dawn as Torneau duels with Justin Law, the man with whom Skye has fallen in love despite the whispers of lawlessness that cloud his character. The smoldering hate of these two powerful men gives this period novel all the excitement and intrigue of a top rate mystery story.

"**THE WEATHER OF FEBRUARY**," by Hollis Summers (Harper, \$3.50): Summers, a Kentuckian and a writing teacher, knows more about women than it is safe (for women) for any man to know. He knows how they think, how they react; he can follow the intricate labyrinths of their minds. He has written a subtle and sometimes devastating book from the viewpoint of a 40-year-old woman reflecting on the men in her life—her Unitarian minister father, her lover who may or may not return from his wife, and the men in between. "The

Weather of February" is certain to be one of the most discussed books of September, October and November.

"**THE BIXBY GIRLS**," by Rosamond Marshall (Doubleday, \$3.95): Profiting by having a father who "was in oil," Rosamond Marshall, Alps mountain climber turned Hollywood movie writer, writes a strong story of the Bixby and the Kittridge families. The Bixby daughter Salome took the downhill pattern, and Kathy sealed the family's destined conflict with the Kittridges. The plot sweeps the reader along back-street Texas, gaudy New Orleans and New York's turbulent night world.

"**THE EVERLASTING THINGS**," by Richard L. Evans (Harper, \$3): Everyone who on Sunday morning turns on the radio for the Salt Lake Tabernacle choir and organ "from the crossroads of the West" knows "the spoken word by Richard Evans." This volume is a collection of his "spoken words," sermonettes if they may be called that, of courage, faith, decision, character and the art of getting along together.

"**THE STORY BEHIND PRIVATE INVESTIGATION**," by Milburn Robert Ward Jr. (Vantage, \$3.50): The French axiom "Cherchez la femme" (seek the woman) is good advice to any investigator, believes Ward, Los Angeles policeman, ex-Marine, Long Beach State College student. Ward, who became interested in the field of private investigation as a hobby found somewhat to his surprise that he had collected enough material for a book. This is it, with do's, don'ts, and procedures useful to any investigator.

WHETHER OR NOT you agree with Caryl Chessman's consistent contention that he is innocent of the crimes for which he was given two death sentences, his latest book, smuggled out of San Quentin's Death Row, should provoke a great deal of thought, especially about capital punishment. "The Face of Justice" (Prentice-Hall, \$3.95) is Chessman's third published book, and in some ways his most remarkable. Written under the very noses of his guards by an ingenious system which he discloses at the end of the book, egress for the manuscript was accomplished in undisclosed manner.

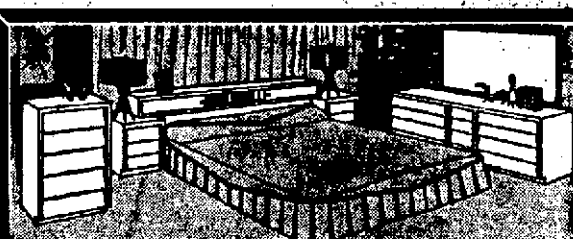
The author of "Cell 2455, Death Row" and "Trial by Ordeal" would seem to have poor equipment for authorship, yet he writes extremely effectively. After some nine years in the condemned section of the state prison he, still is holding onto vestigial hope, and writing desperately to save his life. However, the book becomes more than an appeal for his own life: it is also a fervent plea to do away with the death penalty in California as well as reiteration of his allegation of personal innocence of the crimes for which a double death penalty was meted out so long ago.

Chessman's court battles since 1955 are recounted in detail in the book, which completes a trilogy concerned with his case. The writing presents some interesting questions, including: Should a man in prison be prevented from writing for general publication? Should the death penalty be abolished in California as it has in some other states? Is capital punishment, in fact, "an evil scare across the face of justice"? Has our treatment of criminals in general still marks of barbarism despite modern concepts?

Chessman sometimes seems to blame a man where he should blame a system, and sometimes evidences social concepts which are based too much on his own horribly limited viewpoint, but his human courage cannot fail to arouse the reader.

LATEST NUMBER in the history series published by the United States Naval Institute at Annapolis is "The Sea War in Korea" by Cmdr. Malcolm W. Cagle, USN, and Cmdr. Frank A. Manson, USN, (\$6). The book's 560 pages carry the journal of the Korean sea war from the prologue of the diplomatic background of the Korean War to "The Last Day." The authors hope that their work is destined to be more than history alone—their aim is history plus significance, interpretation of the lessons of the past to forge a yardstick for the future. Supplementing the text are 170 photographs, 20 charts and maps.

PAPERBACK ORIGINALS (first time published in book form) appearing this month include: "The Battle for Leyte Gulf," the full story of the Japanese Navy in World War II's greatest battle, by C. Vann Woodward (Ballantine, 35c); "The Living Talmud: The Wisdom of the Fathers" and its classical commentaries, selected and translated by Judah Goldin (Mentor, 50c); "Gunsmoke in Nevada," a western by Burt Arthur (Signet, 25c); "New Poems by American Poets, No. 2," edited by Ralph Humphries (Ballantine, 35c); "One Minute to Ditch," anthology of true stories of airmen by Cornelius Ryan (Ballantine, 35c); "Spanish Ridge," a western by E. E. Halloran (Ballantine, 35c).



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Truly a prestige paneling, LOC-WALL Panels are precision assembled, joined, and machine bonded to a smooth surface with furring strips attached with special adhesives. This greatly reduces installation time.

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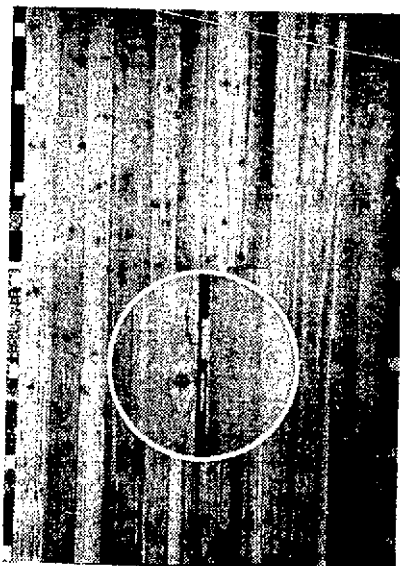
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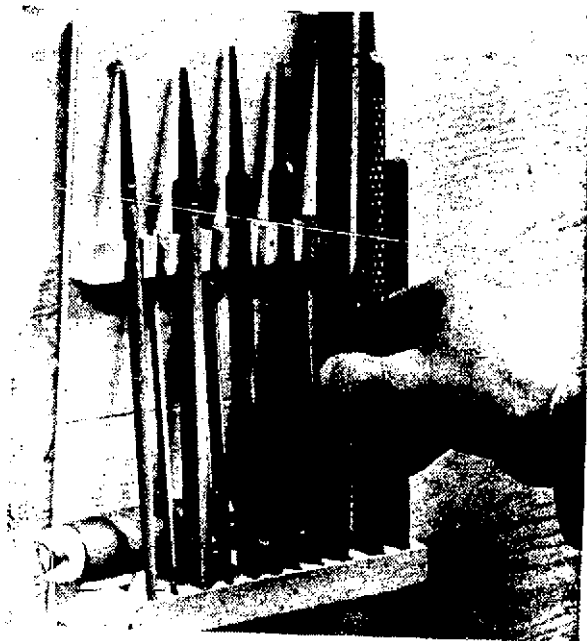
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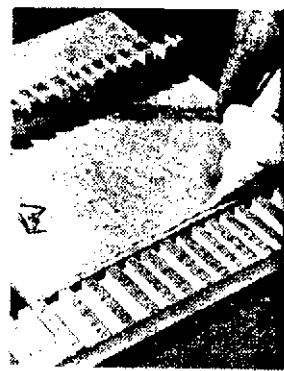


HOW TO

Store Your Files, Keep Them Sharp



1. **DULL FILES** usually get that way from being thrown down on workbench tops and concrete floors or stored in drawers with other metal tools. To keep them sharp, hang them in a rack. If they go into your tool kit, wrap each one separately in heavy paper or cloth. Avoid touching file teeth as much as possible. Moisture from your hands rusts them.



2. **TO MAKE** storage rack shown here, cut dadoes in strip of 2x2 and 1x4 to form series of slots. Dado both pieces of stock at one time so slots line up. Spacing and width of cuts vary on the number and different-size files you have.

3. **GLUE AND BRAD** dadoed strips to piece of 1/4-inch (or thicker) plywood. Make sure slots line up. Bottom strip is fastened on from back; light molding (1/2x1 inch) is tacked along the front of dado cuts to form "pocket."



4. **HANDY WAY** to store your "needle files" (especially designed for fine filing jobs) is in this type of rack. Simply drill holes in a scrap block of wood; make them just large enough to hold the tiny files comfortably. Block can be attached to wall toolboard or inside of drawer in your workbench.

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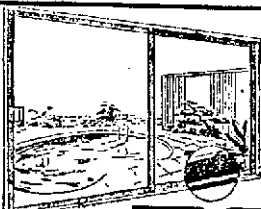
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GARDENS

Hardy Plants with Poor Appetites



Pelargoniums demand little attention and will succeed in very poor soil and with comparatively little water.

By Bob Gilmore

PLANTS with poor appetites are the most economical ones to grow. They seem to thrive on relatively sterile soil without the benefit of regular feeding. Geraniums are one of the best all-around garden subjects for this area. They thrive on relatively scant supplies of food. Just a little keeps them going for a long time. It is also inter-

esting to note that geraniums as a class require very little water. During the colder part of the year, in fact, an excess of water may cause a lot of trouble. Blackspot often results from too much water. **CODETIAS** ARE another Southland favorite that likes the wide open spaces and land that is low in food value. Actually, the richest shades are

usually produced on what might be referred to as barren soil. One of the most interesting godetias is a variety known as Duke of York, a bi-color in red and white. A light soil and plenty of sun are essential for top quality blooms. Gaillardias are at their best in warm weather. A poor arid soil suits this subject to perfection.

ANNUAL PHLOX is another subject that likes warm weather, seeds germinating best when the soil and weather warm up. The blooms are produced in great profusion in tones of pink, scarlet, chrome and lilac. Phlox does well in this area, flowers appearing intermittently almost throughout the year. Keep in mind that the plants are annuals and have to be re-seeded every season.

started indoors, transplanting the seedlings outdoors when the days and nights are warmer. The fleur-de-lis or common garden iris is another worthwhile subject that does not make great demands on the caretaker for rich diets. Once started the plants seem to get along very well by themselves. This subject must have a sunny location and a soil somewhat on the lighter side. **COREOPSIS** performs well on poor soils and is one of the few perennials that flowers the first year from seed. Gazanias also go a long way with little food. The plants are low growing and naturally love the sun, being natives of Africa.



Shower of flowers on a stick—that describes cubanisis in bloom. This one is examined by owner, Ralph Hudson.

Ten Years To Bloom

IT'S AN ODD plant, called the "cubanisis." Ralph Hudson, 246 Ancona Dr., had never heard of one until a friend gave him a plant seven years ago. It was a sizable plant, and Hudson put it in his yard. The friend said it would bloom every 10 years. The cubanisis, carefully tended, has grown to six feet.

To Hudson's astonishment something that looked like a broom handle shot up this summer from the center of the plant, and the "broom handle" turned into a shower of white lily-like flowers. The flowers open wide about sundown. "I had not seen another one, and thought I had the only one in town—then the other day I saw a clump of three in bloom at Bixby Park," says Hudson.



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BEAUTIFUL FLOWERS

Southland's weekly garden features tell how to grow them.

How to Plant From Containers

By Walter Finch

CALIFORNIA gardeners count the ability to plant shrubs any time of the year as one of the greatest of nature's blessings.

Unlike easterners who cannot plant during hot summers and cold winters, Californians can transplant shrubs from containers on almost any day of the year.

Planting from containers is becoming increasingly popular for many reasons. One of the most important is that it is just as simple as planting from bare root and shrubs often thrive even better.

The plant in a container carries much of its environment with it to the garden. All the gardener then needs to do is be sure that the soil into which the roots will stretch for food is a healthy mixture.

AFTER THE gardener selects his plant he should request the nurseryman to cut down the sides of the container to facilitate removal. If the home gardener does not intend to transplant immediately, however, he should make other arrangements for having the container sides cut.

At home, the gardener first should prepare the soil into which he is going to place the shrub by mixing the soil from the hole with peat moss and humus. A mixture of one-third soil, one-third peat and one-third humus is generally acceptable.

Inquire from your nurseryman if there is any deviation from this mixture. Making certain the hole is sufficiently large to comfortably accept the ball which surrounds the roots of his shrub, the gardener then places some of the soil mixture in the bottom of the hole and then places the uncanned shrub on it. The level of the shrub in the soil should be the same as it was in the container.

This can be assured by placing the soil ring on the stalk or trunk of the shrub at ground level. After the shrub has been correctly positioned in the hole, tamp the dirt mixture around it firmly and then water sufficiently to settle the soil and to remove air pockets.

ANOTHER REASON for the popularity of container transplants stems from the fact that

they can be moved any time during the year. This makes it a simple matter for a home owner to follow his landscape plan gradually, instead of having to do it all in one month.

This is a great advantage for those gardeners who have only a limited time to devote to the garden. And for the new home owner this is ideal since he can begin his landscaping at any time during the year and continue gradually as time and budget permits.

Another advantage of buying shrubs in containers is that they need not be planted at once. By caring for them in the container until you are ready to plant, then, you can carefully select the area which has the proper sunlight and exposure the new shrubs require.

Walking into his local nursery to select the shrubs for his home can be quite a treat for the gardener. Nowhere can you get a better idea of foliage color and shape. And for selecting roses, camellias or other flowering shrubs, what a joy to wander through the different varieties



Plants this size usually do well when put in soil.

and colors to choose the ones he prefers!

During the blooming seasons of California's favorite shrubs, local nurseries carry large selections of the different varieties in one-gallon and five-gallon containers.

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Sweet Peas 'Grow Like Weeds'



Planting only the sprouted sweet pea seeds gives garden best opportunity for maximum flower bloom.

By Joe Littlefield

SWEET PEAS grow just about as easily as weeds! If you've had just so-so luck growing sweet peas, then it's been due to one of several causes.

You may have planted them in too much shade. They love lots of sun. Possibly you sowed the seeds too soon, while the weather still hot. Now is the time to sow the seeds, because they are cool weather plants. If planted too early, seedlings grow too fast at expense of poor root

development. Naturally, sudden weather changes affect them. It's possible you may keep them too wet after they start to grow, and if the soil is somewhat heavy, plants may rot off.

It's possible, too, you may have sown the seeds in unprepared soil. It's best to plant them in enriched soil for best results.

SOIL PESTS, too, such as cutworms, sow bugs, or false wire worms may nip off the young

seedlings. So will slugs, snails, and birds. Finally, it's just possible some of the seeds may not have enough vitality to sprout forth and grow.

If it's a soil pest problem, treat with soil insecticide, before sowing the seeds. If it's the question of the sweet pea seeds, then there's a sure way to make certain you sow only the seeds that sprout.

The method is simple. Get a vegetable or fruit lug box, or a nursery flat will do. Hose it with a sharp stream of water to wash it clean. Soak a burlap sack, old towel, or some similar rough cloth material, in a bucket of water. Squeeze out excess moisture. Fold the cloth in half.

LAY THE BOTTOM half in the box, fold back the top half. Scatter the dry sweet pea seeds over the bottom half of the cloth. Lay the top fold over the seeds smoothly. Moisten the cloth well. Place the box in shade. Keep cloth cover moist daily. Generally, about four days or so later, the seeds are sprouted. That is, most of them are sprouted.

Those that aren't should be thrown away. Now, you're ready to sow only the sprouted seeds. Space them about two inches apart and plant them an inch deep.

One of our gardening friends wondered how he could force the white variety sweet pea seeds to sprout. He had good luck sprouting other color varieties of seeds, excepting the white variety. We suggested he keep them damp as already described in this article. Much later, when we saw him again, he greeted us smilingly and said, "Say, that system of sprouting

(Continued on Next Page.)

Camera Angles

(Continued from Page 30)

made Kodak Retina came on the scene in 1934. The first American-made Kodak Bantam Camera—utilizing 828 size film—came out in 1935 and was followed in 1938 by the first domestically introduced Kodak 35 Camera.

The greatest impetus toward popularizing miniature photography came from color, and the years since World War II have seen new developments in film, cameras and slide projecting and viewing equipment. The first models in the famous Kodak Pony line of cameras were shipped from Rochester in 1949. In 1955 came a Pony Camera with a faster 1/3.5 lens.

With more 35mm cameras, people are taking more pictures. While the number of miniature cameras in use has doubled in the past five years, the number of color slides they take has doubled in the last three years, according to industry statistics.

LONG BEACH CAMERA Guild will have a travel program, with colored slides, at 8 p.m. Wednesday in Municipal Art Center, 2300 E. Ocean Blvd.

LAKEWOOD CAMERA Club members will hear a lecture on "How to Shoot Glamour Without a Studio" by Peter Gowland at its meeting Monday at 8 p.m. at Mark Twain School auditorium, Centralia and Clark Aves., Lakewood. With his lecture he will show 100 color slides. Guests of honor will be Oscar Meinhardt and Ann Trebes. Miss Welcome to Long Beach. Admission is free but by tickets only, which may be obtained from camera stores in the Lakewood-Long Beach area. Everyone interested in photography is invited.

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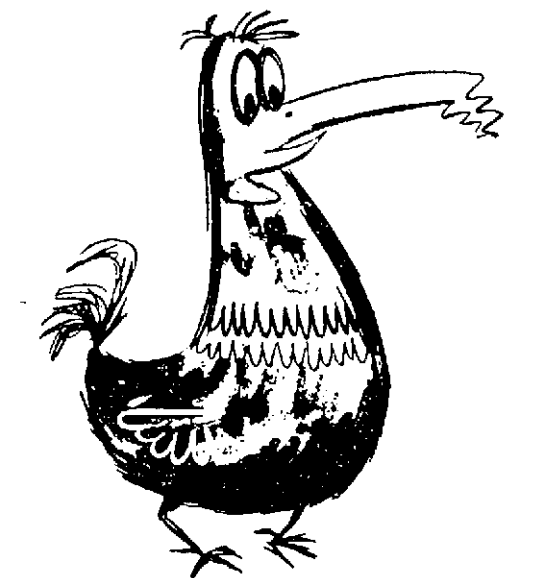


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Sweet Peas Grow Like Weeds

(Continued from Page 39.) the sweet pea seeds first, then planting out only the sprouted ones sure worked, with the white variety. Now I know how to have lots of white sweet peas!"

SOIL SHOULD be moist when you plant out the sprouted sweet pea seeds. Lay a strip of burlap or rough cloth over the ground after seed planting and soak down thoroughly. When seeds have sprouted, take off cover, soak well again, and immediately put small mesh chicken wire cover over the plants to protect

them from birds.

Additionally, scatter snail bait in case some snails or slugs are lurking nearby, ready to feast on the succulent new sweet pea seedlings. When the youngster plants have shifted into high gear growth, gradually space the watering intervals farther apart.

Month or so later, be ruthless with the plants, by watering them only when they are thirsty. Soon as plants have grown eight inches or so high fertilize them with a sweet pea fertilizer.

Watch for aphids, and red spiders. Spray if necessary.



In the fall, many of us plant a fall vegetable garden. The various so-called "root crops" and also cabbage, cauliflower, broccoli, head lettuce, Brussels sprouts, celery and many other vegetables are suitable for fall planting.

Whenever I think of vegetables, I remember an expression I read recently: "Poor soil, poor food, poor health." It's very true that vegetables can be no better than the soil in which they grow and that's why I always advocate careful preparation of the soil in which you plant, using soil sulphur, and plenty of humus, and allowing time for them to be absorbed into the soil before you plant.

Stop Lawnmower

(Continued from Page 4) Each apartment has four large wardrobe closets with storage space above the closets. All-electric kitchens are provided. Cabinets are of natural ash. Prices of apartments still on the market range from \$20,000 to \$25,000. When the Belmar Riviera opened, prices ranged from \$19,000 to \$32,500, exclusive of the owner-builder's apartment.

J. W. PUNT, 1174 E. Ocean Blvd., is making something of a record with the Beach Park Apartments, under construction at 2105 E. Ocean Blvd. This is the ninth—that's right NINTH—own-your-own apartment building he has built in the past five years.

The Beach Park Apartments will be a three-story structure plus a half-story 17-car garage. It will have 21 modern units—12 two-bedroom and nine one-bedroom apartments. Each of the larger apartments will have

a private balcony. The price range is \$9,000 to \$30,000. Apartment owners, as a policy, regulate themselves by what they call the "Golden Rule" of apartment ownership. They lease or sell only with the approval of the other owners. Some own-your-own apartment buildings accept children and pets; some do not. Usually they also have policies about late noise, parties and use of the grounds and swimming pool.



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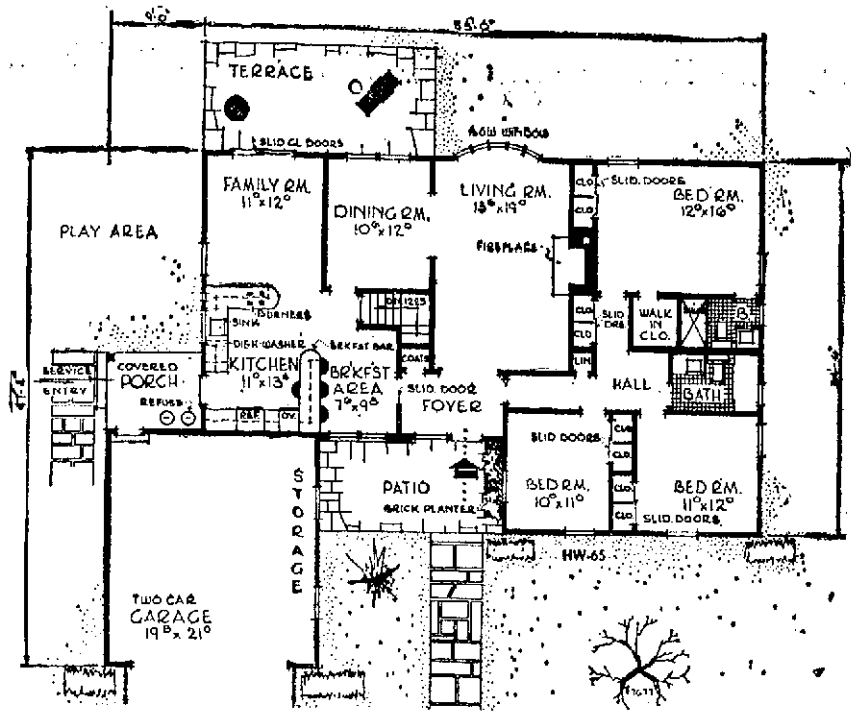
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Privacy and comfort, both inside and out, are two of the many considerations given this ranch layout. Entire scheme is for quiet family living.

RESERVED FOR QUIET LIVING

(Continued from Page 26.)
are all here, in a moderate-sized home.
Just for instance, let's go back to the kitchen. No matter how busy the modern mother may be in the kitchen, she has to keep an eye on the kids. The layout makes supervision easy. From the kitchen, she can watch both the family room and the play area — an ideal arrangement whether the youngsters are indoors or out.

THE KITCHEN is perfectly located, too, for deliveries of groceries and other purchases. If the housewife is doing the shopping herself, she can go directly from the garage to the covered porch to the kitchen. If

a delivery is being made, the porch provides excellent weather protection. By keeping the refuse cans in a corner of this porch, they are handy to the kitchen but can not be seen from the front.

A modern food bar acts as a room divider between the working section of the kitchen and a breakfast area. There need be no concern here about feeding the members of a large family at the same time, either at breakfast or at any informal eating period.

Note that the heart of the kitchen has rear area privacy.

SLIDING GLASS doors lead from the family room to the large rear terrace. If desired,

similar doors can be installed in place of the dining room windows looking out on the large rear terrace.

The living room, running from the center to the back of the house, is almost immediately accessible to the center hall entrance. There's a giant fireplace in the living room and an attractive rear bow window. The foyer is separated from the breakfast area by a sliding door on the left. From it, a hall leads to the bedroom hall on the right.

Each of the three bedrooms has cross ventilation. The master bedroom has a spacious walk-in closet in addition to a double closet with sliding doors. There's a stall shower in the master bathroom, while the family bathroom, at the end of the hall, is accessible to the two other bedrooms and the rest of the house. Each of these two bedrooms has a double closet, while there is another double closet in the hallway.

THE HOME IS 55 feet long and 34 feet 6 inches from front to rear. It is 1,645 square feet in area, exclusive of two-car garage. The garage is placed to give maximum exposure to all the principal rooms and thus has a short driveway for easy access to the street.

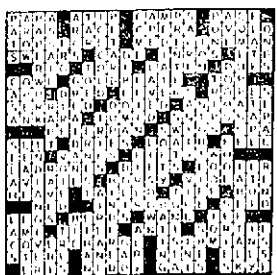
While architect York has laid out this house with a basement, he has an alternate plan of greater interest to most Southern Californians.

In it, the space taken up by the basement stairs is converted into a pantry for the breakfast area and a china closet for the dining room.

The use of the contrasting materials and the indentations of the front lines gives this house an architecturally pleasant appearance. Inside or outside, it's a pleasant house.

To obtain plans, address Building Editor, Independent Press-Telegram, 6th & Pine, Long Beach 12, Calif., enclosing 35 cents and request House of the Week, Study Plan, Design HW 65.

SOLUTION TO TODAY'S PUZZLE
(See Page 12)



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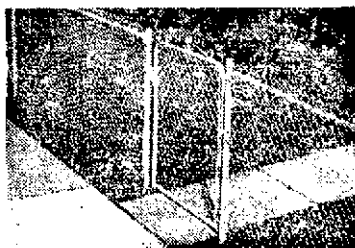
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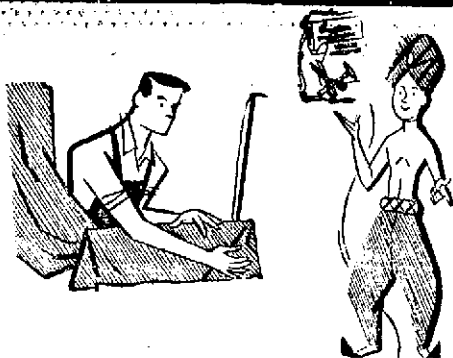
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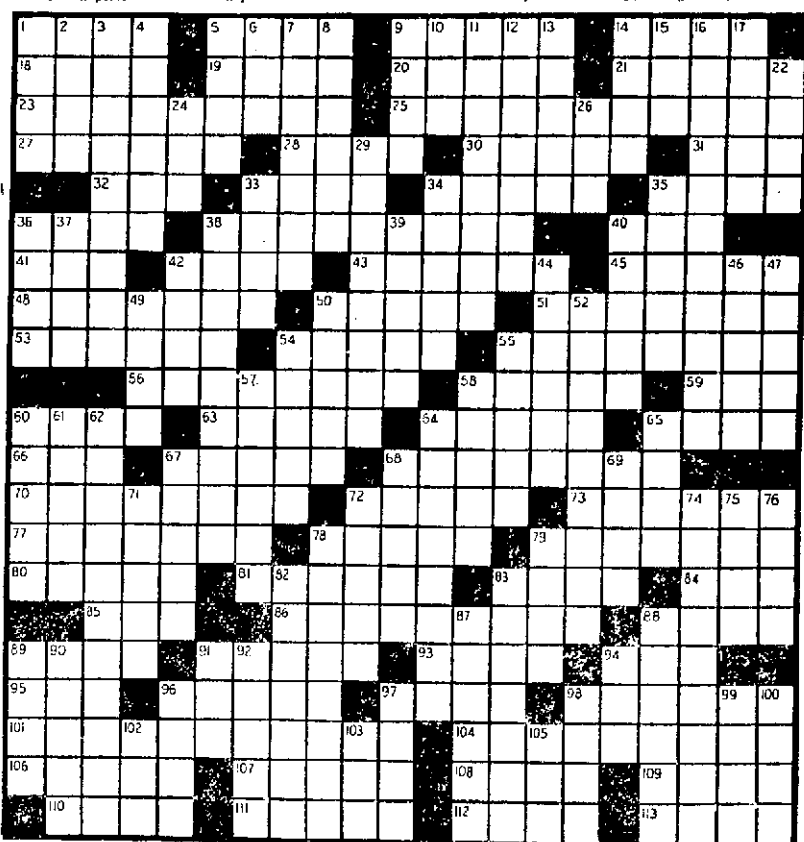
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SOUTHLAND'S CROSSWORD PUZZLE

(Solution to Puzzle on Page 41.)

- | | | | | |
|-------------------|-------------------|-------------------|--------------------|--------------------|
| By Jakes | 53 Turkey's | 97 One opposed | 17 Make exultant | 65 Deceive |
| Armsberg | capital | 98 Bomber's | 22 Dollar bills | 67 Cast a ballot |
| ACROSS | 54 Swollen | mission | 24 Work unit | 68 Furnaceman |
| 1 Nickname for | 55 Clever repar- | 101 Night club | 26 Charged | 69 Bark |
| Homingway | tee | patrons pay it: | particle | 71 "Carries on" |
| 2 Anxious | 56 Mary Marlin | 2 wds. | 29 Sheepskins | 72 Blockheads |
| 3 Blivouac | role: 2 wds. | 104 Citizens of | 33 Drove a nail | 74 Informal con- |
| 14 Gait | 58 Gulps | Panama | adant | versation: |
| 18 Macaws | 59 Man of fig. | 106 Cubic meter | 34 Washed | 2 wds. |
| 19 60-yard dash | ures: abbr. | 107 Close to: | 35 Condemns | 75 Fancy case |
| 20 Wagnerian | 60 Narrow cut | poet. | 36 Italian house | 76 Tear apart |
| work | 63 Desiccates | 108 Baseball team | 37 Hugin | 78 Obstructed |
| 21 Convex mold- | 64 Unwilling | 109 House addi- | 38 Large dog: | 79 ——— veras |
| ing | 65 Sense | tions | 2 wds. | 82 Path for aerial |
| 23 Hush-hush: | 66 Poetic con- | 110 Goddess of | 39 Admit: 2 wds. | navigation |
| 2 wds. | traction | discord | 40 Journeys | 83 No. African |
| 26 Indian won- | 67 Weather- | 111 Donkey | 42 Dreadful | country |
| der worker: 2 | cocks | 112 Quas: sl. | 44 Soundness of | 87 Keeping com- |
| wds. | 68 ——— weeks: | 113 ——— terrier | mind | pany |
| 27 Takes an oath | a year | DOWN | 46 Public store- | 88 Succession of |
| 28 Herring barrel | 70 Highway- | 1 Butter serv- | house | things |
| 30 Perfume re- | men, in Spain | ings | 47 Flower part | 89 Varnish ingre- |
| ceptacles | 72 Eats sparingly | 2 In a line | 49 Absorbed | dients |
| 31 French season | 73 Marauder | 3 Writing of re- | 50 Cat's-paws | 90 Overact |
| 32 Getup | 77 Flies a plane | ports, e.g. | 62 Activity of | 91 Tippler's ex- |
| 33 Rounded sur- | 78 Equine | 4 Attack | cabaret pat. | clamation |
| faces: anat. | 79 Abuse | 5 Rainbows | rms: 2 wds. | 92 ——— Allen, |
| 34 Make tardy | 80 Toss | 6 Sailor | 54 Takes a | Revolution, |
| 35 Membership | 81 Shadowen | 7 Freezing: | chance | ary hero |
| fees | 83 Spat | 2 wds. | 55 Wallops | 94 The piper's |
| 36 Monk's hood | 84 Roll of hair | 8 Firecracker | 57 Actor Borg- | son |
| 38 Gild | 85 Little Edward | 9 Arrive | 96 Very: Fr. | 95 Visionary: |
| 40 Surpass | 86 Present | 10 Cappy | 68 Sentimental | poet |
| 41 Army address | 88 Gilded | 11 Effect-d a re- | person: | 97 Females |
| 42 ——— Scott, | 89 Props | conciliation | collor. | 98 Internal |
| slave: | 91 Flocks | 12 Ben Franklin | 60 Biblical pause | 99 Existence: |
| 43 Crowbars | 93 Ease off | was one | 61 Depart | Lat. |
| 45 String of | 94 Golfer's | 13 French oath | 62 His gift has | 100 Silkworm |
| pearls | gadjet: | 14 Opera star | stringa attach- | 103 Wander |
| 48 Crowded | 95 Friend: Fr. | 15 Hail! | ed: 2 wds. | 105 High explosive |
| 50 Overloved | 96 Legal owner, | 16 Deserved re- | 64 Falls delibera- | |
| 51 Inspirit | ship | buke: colloq. | tely: 2 wds. | |



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Caricature by Milt Reppert

TONY GUILLEN
A Lucky Day

IT'S ALWAYS a pleasure to write about Tony Guillen's restaurants. The reasons are as simple as one and two: 1) Tony's Mexican food is the greatest; 2) Tony and his wife Triny are a couple of the nicest people in town.

Their restaurants are El Patio No. 1, a tiny place at 337 Pacific Ave.; El Patio No. 2, a large and modern restaurant at 3503 Atlantic Ave., and the Kopa Room (next door to No. 2). Tony and Triny started No. 1 on the lucky day of Mar. 15, 1948. They worked so hard and pleased so many patrons that they were eventually able to acquire the other two places.

Now El Patio No. 2 and the Kopa Room are fabulously successful, attracting such celebrity guests as Bob Lemon and Cisco Andrade, of the sports world, and hundreds of other patrons from throughout the Southland.

A great deal of credit for the success of the restaurants lies in the fact that Mr. and Mrs. Guillen serve delicious Mexican cuisine at modest prices. One of their most successful items is their special combination plate, a dinner they've served since the day they first opened. Priced at \$1.35, it includes a tostada (a delectable variety of Mexican salad); enchilada, taco, tamale, beans and rice.

EQUALLY interesting are El Patio No. 2's special dinners. These include soup du jour, salad, fried beans with cheese, Spanish rice, corn or flour tortillas, coffee or tea; pie, ice cream or sherbet. Among the entrees on these dinners are enchilada and taco, \$1.55; enchilada rancera and chicken taco, \$1.70; enchilada and chile relleno, \$1.70, and red or green chile with beef, \$1.55. Another fine item is the T-bone steak with beans and rice or French fries; soup, salad, dessert and beverage for \$2.

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—TEDD THOMES

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Well, I put off doing anything about my condi-

tion—until one day I read the Vitasafe ad in a magazine, offering a 30-day FREE supply of high-potency Vitasafe C.F. Capsules! I figured I had *nothing to lose*, so I mailed the coupon. When my free supply arrived, I began taking one Capsule a day. In a short time, I began to feel like a new man! My pep and vigor came back, I continued with the Vitasafe Plan—and I felt stronger—younger—more energetic!

Today, no one thinks of me as a "worn-out old man." I've got pep and energy to burn, and I have fun like a fellow half my age! And you may too! Why don't you take advantage of this sensational free offer to see for yourself whether you too can feel peppy and full of life! Accept this *no risk offer* as I did.

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IF anybody told me that a little capsule could make me feel 10 years younger in just 30 days... full of pep, energy and happy well-being, I would have thought he was joking. I felt like so many people around me, just all tired out by the day-to-day pressure of modern life. I could hardly keep up with my work. Everything seemed an effort. My friends and family said I acted like an old lady.

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It told how thousands of folks who have lost their full vitality because of this very common lack of balance in their diet now enjoy full, rich, happy

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Well, since they offered a 30-day free trial supply of this high-potency nutritional supplement, I thought I might as well see whether it could help me. I sent in the coupon. *Believe me, that was the smartest thing I ever did.*

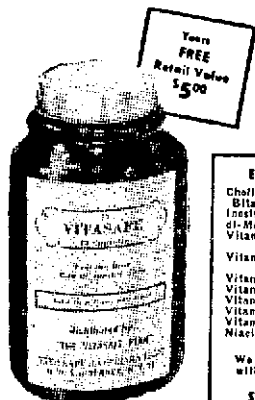
Now, I have the pep and healthy glow I last had years ago. And I enjoy my work, my family and friends more than I can ever remember.

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Vitamin B ₁	5 mc.
Vitamin B ₂	2.5 mc.
Vitamin B ₆	0.3 mc.
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can be sure you're getting pure ingredients whose beneficial effects have been proven time and time again!

WHY WE WANT YOU TO TRY A 30-DAY SUPPLY—FREE!

We offer you this 30-day free trial of valuable VITASAFE C. F. CAPSULES for just one reason. So many people have written in telling us how much better they felt after only a short trial that we are absolutely convinced that you, too, may experience the same feeling of health and well-being after a similar trial. In fact, we're so convinced that we're willing to back up our convictions with our own money. You don't spend a penny for the vitamins! All the cost and all the risk are *ours*.

30-day supply of vitamins every month regularly, safely and factory fresh for exactly \$2.78—or 45% lower than the

HOW THE VITASAFE PLAN OPERATES TO SAVE YOU MONEY

When you receive your free 30-day supply of vitamins, you are under no obligation to buy anything. With your vitamins you will also receive a handy postcard. If after taking your free Vitasafe capsules for three weeks you are not satisfied in every way, simply return the postcard and that will end the matter. Otherwise, it's up to us—you don't have to do a thing—and we will see that you get your monthly supplies of vitamins on time for as long as you wish, at the low, money-saving price of only \$2.78 per month.

FILL OUT THIS NO RISK COUPON TODAY!

VITASAFE CORP.
43 West 61st Street, New York 23, N. Y.

176-7

Yes, I accept your generous no-risk offer under the Vitasafe Plan as advertised in The Long Beach Independent, Press-Telegram. Send me my FREE 30-day supply of high-potency Vitasafe Capsules as checked below:

☐ Man's Formula ☐ Woman's Formula
☐ Both Formulas

I ENCLOSE 25¢ per package to help pay for packing and postage.

Name.....

Address.....

City..... Zone..... State.....

This offer is limited to those who have never before taken advantage of this generous trial.

POTENCY AND PURITY GUARANTEED

As you probably know, the U. S. Government strictly controls each vitamin manufacturer and requires the exact quantity of each vitamin and mineral to be clearly stated on the label. This means that when you use VITASAFE C. F. CAPSULES you

AMAZING NEW PLAN SLASHES VITAMIN PRICES ALMOST IN HALF!

With your free vitamins you will also receive complete details regarding the benefits of an amazing new plan that provides you regularly with all the vitamins and minerals you will need. This Plan actually enables you to receive a

usual retail price. BUT YOU DO NOT HAVE TO DECIDE NOW—you are under no obligation to buy anything from us whatsoever. To get your free 30 day supply and learn all about the benefits of this amazing new Plan, be sure to send the coupon now!

VITASAFE CORPORATION, 43 West 61st St., New York 23, N. Y.

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An authority answers questions on
**HEART DISEASE AND THE
FOODS YOU EAT**

Page 6

A top labor leader tells how to
clean up crooked unions

Page 18

Parade





SURROUNDED by GI's in Germany, the author plays on his famous fiddle. He returns tonight to CBS-TV

I'll always remember . . .

My Nuremberg 'concert'

by JACK BENNY

This is the time of year when we in show business — after the summer hiatus — begin a new season. But one memorable year there was no summer lull. It was 1945 and I'll never forget it.

On June 15, just after the collapse of Germany, a group including Ingrid Bergman, Martha Tilton and me, my fiddle under my arm, began a USO tour of Europe. This tour proved different from my USO tours of North Africa and the South Pacific. There I had seen hardships and heartaches. Now, with victory, exuberance filled the air.

I got the pitch at our first stop. A large sign at the camp gate read: "WELCOME, FRED ALLEN!" That same sign greeted me at every post. When my late "feuding" friend Fred heard of this, I was in for some good-natured ribbing.

Everywhere we played to the most enthusiastic audiences any of us ever had met. It was like old home

week. "How's Rochester?" "How's Mary?" "How's Dennis Day?" they'd call. But the best was yet to come.

It happened at Nuremberg. The day was July 4. When I reached the stadium where I was to play, I suddenly found myself surrounded by 40,000 whistling, cheering, celebration-minded GI's. Down from the stands they swarmed. Then, before I knew what was happening, I was hoisted in the center of the stadium on a pair of sturdy shoulders.

And there, on the birthday of American independence, in that former Nazi stronghold — where only a short time before Hitler had raved and ranted and spouted hate — I played the only piece I could think of, *Love in Bloom*.

That performance, naturally, won't be repeated. But if I live to be three times my present 39 years, I'll always remember July 4, 1945, and the greatest audience a violinist could want.

On Parade

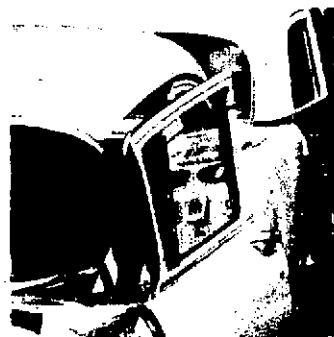
Remember Eve Arden's favorite poem, *No Kicka My Dog!* in this column, Sept. 8, and her appeal for the name of the author? Well, Eve, here's your answer, sent in by Harold Hammond, Allentown, Pa.:

"The author is the late T. A. Daly, writer on a Philadelphia paper. His "beat" was the section of the city where Italian immigrants — and some Irish — lived. His sympathy for them took the form of dialect verse. Some of his poems were published in a little volume, *Canzoni*, in 1906. Actually, Miss Arden's favorite is entitled *Da Besta Friend*."

Thanks, Mr. Hammond.

We told you recently that today's issue would present the Major Leaguers of Tomorrow, PARADE's all-star team of minor-league baseball players. Instead, look for the story next Sunday — and the players in person on *The Ed Sullivan Show* (CBS-TV) Oct. 6.

Sorry to disappoint you mystic-minded readers who asked whether the ghostly image in the car window (*Accident No. 52420*, June 30) was the accident victim's face. A blow-up of the photo (below) reveals it's merely a portion of the car behind it.



The Sunday
Picture Magazine

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ARTHUR H. MOTLEY, President and Publisher

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Energy gets a brand new taste!

New Radiant-Crisp Wheaties. Yes! Now there's an exciting new "Breakfast of Champions"—with a tantalizing new *naturally* sweet whole wheat goodness!

Same famous Wheaties food power

The power that made Wheaties a world famous energy food. You get all the grown-in nutrition value that only *complete* whole wheat—wheat bran, wheat germ, wheat energy—can deliver!

Stays crisp to the bottom of the bowl

Crackling, crunchy, *lasting* crispness! The photograph at right shows a new Radiant-Crisp Wheaties flake after soaking in milk. Still temptingly crisp and curly! Notice, too, the raised "flavor buds"—tender, crisp promises of pure whole wheat goodness.



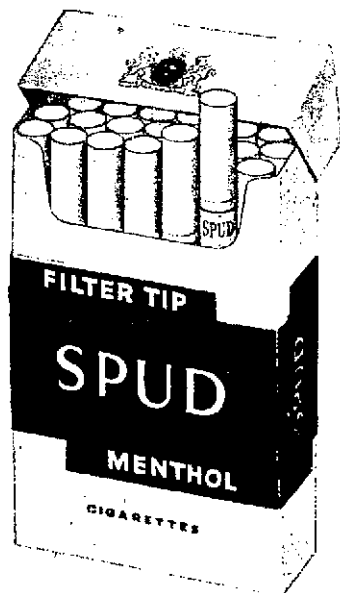
NEW
"Breakfast
of Champions"



For a change... spend a weekend with

NEW SPUD

Such a fresh, clean
taste, you want
to share it.



in the
news



*In merry old England, dogs
can lead a merry old life.*

Dogs make news, too

by EVAN CHARLES

In Suffield, Conn., when it saw its master pinned by a friendly wrestling opponent, a dog leaped to his aid. The bitten opponent later collected \$291 in damages.

In England, where they have hotels for dogs, one advertised: "Your dog will enjoy surf bathing twice a day." Another offered "Acres and acres of treeland fairly haunted with the wild delicious smell of rabbit." A third topped them both with: "References required."

When its mistress died, a Reading, Pa., dog was willed a three-room apartment with air-conditioned bedroom, a living-room chair, a practical nurse — and \$50,000.

A Murray Hill, N. J., man paid a carpenter \$3,000, turned the carpenter's handiwork over to his four Doberman pinschers: a house with a glass-bricked roof, cedar and knotty-pine walls, fluorescent lighting and an electric blowing system.

Grief-stricken owners of a dog that leaped to its death from a Brooklyn, N. Y., apartment building consulted an animal psychiatrist. His diagnosis: Their dog, unhappy about attending an obedience school, just decided to end it all.

In Los Angeles, it was announced that a dog owner who suspected his pet was upset could go to the local ASPCA and get the animal examined, free, by a psychologist.

Moments after a Paris, Ky., baby sitter scolded a boy for letting his dog track its muddy feet on the kitchen floor, the sitter had to beat a hurried path to the automatic clothes drier and rescue a slightly ruffled-up dog.

Fairplay, Colo., police spotted a dog with a note on its collar and headed for the hills, where they found a stricken 75-year-old hermit. The hermit, after attaching the note, had simply told the dog: "Find someone!"

After it had nabbed two burglars of a Chicago currency exchange, a foxhound trotted into the office and collected its reward: \$1,000, plus 15 pounds of choice steak.

A Pittsburgh family, saddened by its pet dog's death, buried it with this epitaph: "Our darling pet we will never forget; she was sweeter than all the candy she et."

Denver officials decided dogs may ride on streetcars — but they must pay full fare. And the dogs have one complaint: no transfers.

The Nevada state tax commissioner, totaling up his state's assets, found: Nevada's dogs are worth \$1,275,400 — or more than all the jewels and precious stones in the state.

In New York a new life-insurance company was chartered. Its policyholders: dogs only.

Prescribed for automatic washers...new **all** with whitener washes "yellowed" blouse white again...without bleaching!

Too "yellowed" to wear with pride. She had just about decided to give away her favorite nylon blouse. Then she heard about new Super-Rinse **all** with its exclusive whitening discovery...and decided to try it.

It washed fresh-white again after only 3 washings in new **all**. Laboratory tests prove thick-suds detergents cannot equal new **all** with AE-160. This amazingly gentle whitener is exclusively in **all**...and works beautifully on nylon, cotton, and linens.



"Lay-Away Test": Set aside any fresh-washed white you can spare. Something you consider a good example of your whitest white. Then start using new Super-Rinse **all**. After a few washings, compare the "lay-away white" with one of the whites washed in new **all**. You'll lose the difference you see!



all costs less to use than leading thick-suds products because **all** is condensed. You measure by the tablespoon rather than by expensive cupfuls and save on every wash load.



Servicemen and automatic washer makers prescribe **all** with "controlled suds" for best washing results, best washer care. Clothes wash cleaner because more dirt rinses out.

New Super-Rinse **all** with AE-160 is unconditionally guaranteed by Lever Brothers to do a better washing job in your automatic. Full purchase price refunded unless you agree.

In an exclusive interview, a top medical authority answers questions on...

HEART

by ROBERT P. GOLDMAN



NUTRITION SCIENTIST Dr. Herbert Pollack (r.) is interviewed by PARADE's Robert Goldman, winner of an American Heart Association Award for reporting on heart research. Dr. Pollack heads an AHA committee which studied diet and heart-disease rates.

IN THE PAST few years, Americans have been deluged with information about food and heart disease. There have been innumerable studies indicating that one food or another is bad (or, occasionally, good) for your heart and arteries. The subject, controversial among doctors, is doubly charged because heart disease is the leading cause of death in the U. S. (Last year it killed more than 800,000 persons.)

The net result has been doubt, confusion — and fear. Food fads, diet gimmicks, products "to protect your heart" have complicated things further. Through it all, like sinister threads, have run two terms, "fat intake" and "cholesterol." The former has been condemned as a cause of heart fatalities; the latter, as a substance that hastens hardening of the arteries.

Recently public concern has reached a fever pitch. Throughout the country, people have been calling local chapters of the American Heart Association. "Should I eat butter?" they ask. "Should I cut out fried foods?" "May I drink milk?" And so on.

To provide the answers, the AHA asked its Nutrition Committee to evaluate all medical findings to date concerning diet and hardening of the arteries. For more than a year the Committee sifted medical research reports. Now it has come up with the most complete information yet available. Herewith, PARADE interviews Dr. Herbert Pollack, chairman of the Committee and one of the nation's foremost authorities on nutrition.

Q. What are the main types of heart disease?

A. In simple terms, there are four: *arteriosclerosis*, or hardening of the arteries; *hypertension*, or high blood pressure; *rheumatic fever and rheumatic heart disease*, which often begin in childhood and carry over into adulthood; *congenital heart disease*, which usually results from injury before birth.

Numerically, arteriosclerosis is the most important. A form of this disease, *atherosclerosis*, was involved in more than 600,000 heart deaths last year.

Q. Exactly what is atherosclerosis?

A. Hardening and thickening of the artery walls and the lining of the walls. This can lead to a blood clot. If the clot blocks the blood supply to the heart muscle, a heart attack can result.

Q. Is the cause of hardening of the arteries known?

A. No. Diet, heredity and other factors are being studied in an attempt to find the causes. So is metabolism, the complicated process by which food is broken down in the body and translated into energy.

Q. You mentioned diet. We have all read so much about eating in relation to heart trouble. Are Americans "eating themselves to death"?

A. Some are. Those who remain overweight through life — and thus overload their hearts — are likely to live fewer years than those who remain at their proper weight. Basically, obese people fall into three groups: gluttons or compulsive eaters (about 10 per cent of the total), so-called glandular cases (1 per cent or less) and those, mostly 45 or older, who keep eating at a level which adds pounds slowly but surely in the face of decreasing physical activity.

Q. If our problem is obesity, does the American diet contain too many fatty foods?

A. There is no proof that dietary fat in itself causes hardening of the arteries in the general population of this country. Of course, high fat consumption results in more obesity. Today we believe fat is far less important than total calorie intake and weight through life, in relation to heart trouble.

Q. But doesn't fat intake increase cholesterol?

A. In some cases.

Q. Exactly what is cholesterol?

A. It is a fatty chemical produced in the liver. It also occurs in such foods as butter, eggs, cheese and animal fats. One of its major tasks within the body is to help transport fat through the bloodstream. It also is important in the production of bile and certain hormones.

Q. Haven't many scientists felt that cholesterol in the diet is potentially harmful to the heart?

A. Yes, many doctors did feel that dietary cholesterol hastened the process of hardening of the arteries. One reason may be that cholesterol is the only fat substance in diseased arteries that can be positively identified under the microscope. But today most researchers — though not all — reject that idea.

DISEASE

AND THE FOOD YOU EAT

Q. *Then you would not advise cutting out high-cholesterol foods?*

A. No, not unless your doctor wants you to for specific reasons. Don't feel if you cut down on the consumption of these foods that you are "insuring" yourself against heart disease. In the opinion of the AHA Nutrition Committee, there is no sound evidence to date that the American pattern of eating should be changed radically.

Q. *Is there a real danger in excluding specific foods from the diet?*

A. There may be. By excluding highly nutritive foods, you may be depriving yourself of a well-rounded diet. This can result in lowered resistance to disease, fatigue and other disorders.

Q. *What about all we've read concerning the desirability of cutting away visible fat from meat?*

A. That's a good idea — at least from a weight-control standpoint. Of course, you cannot cut away all fat. In many meats, fat comprises about 15 per cent of the body of the meat itself. Often you cannot even see it.

Q. *Much has been said lately about cooking oils. Are some more likely than others to "protect" your heart?*

A. There is limited evidence that unsaturated fats — corn oil, peanut oil, cottonseed oil and others — tend to reduce cholesterol concentrations in the blood. However, no one really knows the significance of this in terms of coronary artery disease.

Q. *What about new drug preparations said to reduce cholesterol concentrations in the blood?*

A. No one knows the long-range effects of such preparations — or whether they can significantly affect the "health" of heart arteries.

Q. *How does all this square with studies that show lowered heart-disease rates in Europe during World War II, when fatty foods were scarce?*

A. Actually, there is good evidence that heart-disease deaths started declining before the war in some European countries. Thus it is impossible to conclude that low-fat, wartime diets were responsible. Diets may have played a more important role in

lowering the wartime incidence in those countries of peptic ulcers, diabetes and dental decay.

Q. *Americans are said to be consuming more fat today than they did 50 years ago. This has been called the reason for the increased incidence of heart disease. Do you agree?*

A. It's debatable. Today the American diet contains about 40 per cent fat; but, studies show, this figure was about the same in 1905. The AHA Nutrition Committee does recommend that fat consumption be lowered to 25 or 30 per cent of the total — largely as a weight-control measure.

As for the so-called increased incidence of the disease, this appears to have been exaggerated. In-

ercise can be beneficial. It stimulates circulation in the heart vessels. Sudden, vigorous exercise that you are not accustomed to should, as a rule, be avoided. Your best bet is to discuss the whole subject with your physician.

Exercise, though, is a vital, often overlooked aspect of overweight. As we grow older, our body metabolism "slows down." And we exercise less. But we may continue to eat the same amount. If we do, our weight increases. Here's an example: If a 20-year-old, 135-pound man eats and exercises *exactly the same amount* until age 55, he will weigh about 185, or 50 pounds more than when he was 20. His decreased metabolic rate — and decreased food needs — account for the weight gain.

Q. *Does heredity play a role in heart disease?*

A. Apparently. If your parents or one of them died prematurely — in his 40s or 50s — from heart trouble, you should be doubly cautious about your weight. In addition, you should be examined regularly.

Q. *Is diet implicated in any way in heart disease?*

A. Let me emphasize that findings to date do not justify radical changes in eating patterns by the general public. Dietary fat and cholesterol have not been proved as causes. However, much remains unknown about these two factors. A great deal has to be studied. In addition, much more must be learned about protein, carbohydrate and other factors in relation to heart trouble.

Q. *Do you have a final word of advice?*

A. Yes. Don't be stampeded by what you may read or hear concerning diet and heart disease. Don't fall for the fad diets or the cure-all foods. Don't jump on any "diet bandwagon" that happens along.

Eat a balanced diet that adjusts total calories to your desirable weight level. Such a diet should emphasize protein from lean meat, fish, poultry and animal products, cereals and grains, fruits and vegetables. The fat content of your diet should be regulated so that you will maintain your proper weight for the rest of your life.

With these precautions — so far as we know now — what you eat will *not* have a significant effect on the blood vessels of your heart. ■

Estimated U. S. Heart Deaths — 1956

Arteriosclerosis	461,000
High blood pressure plus arteriosclerosis	240,000
High blood pressure	84,000
Rheumatic fever and rheumatic heart disease	20,000
Other forms of heart disease	36,000
TOTAL	841,000

surance-company studies, for example, show a comparatively small percentage of increase over the past few generations.

Q. *Is there a "safe" margin of overweight?*

A. Ten per cent should serve as a warning. At 20 per cent you are seriously endangering yourself. Overweight people who reduce and stay at their proper weight have a significantly lower death rate than obese people.

Q. *Why is alcohol sometimes advised for heart patients?*

A. Primarily because of its value as a sedative. Alcohol cannot help a rigid blood vessel.

Q. *Is exercise important to your heart?*

A. Yes. Except when prohibited by your doctor, ex-



AT PRACTICE, Maglie shows son how to stare in for catcher's sign, hide ball from hitter. Boy's suit is same as Dodger traveling uniform — except for shoes.

NOW PITCHING . . .

Sal Maglie, Junior



ON THE MOUND, Sal ponders pitch, decides (with a sly lick) on a spitter.

at your grocer's now!

DOLE HAWAIIAN

In everything you serve...



1. Watch the "wake-up" difference DOLE Pineapple Juice makes at breakfast

2. Enjoy the easy difference DOLE Chunks—right from the can—add to any meal

On these pages you see a boy going about learning his father's business. The boy is 27-month-old Sal Maglie, Jr., son of the veteran pitcher. As shown in these photos (taken just before the Brooklyn Dodgers got waivers on Sal), he's learning fast.

"He's learned mostly by watching me pitch on TV," says Sal. "When he sees me look in to the catcher, he

looks. And when I wind up and pitch, he winds up the same way and pretends to throw too."

But before he throws, young Sal often moistens his fingers, the habit of a few pitchers that's led to charges they throw the illegal "spit ball." Mumbles Maglie, looking horrified: "That is something he must have learned from my wife's side of the family." ■



gives his finger tips a good soaking, fires. He ends up losing glove and glaring at the umpire (Sal, Sr.): A BALL?



OUT OF THE GAME, young Sal gets the heave-ho from the ump into the arms of his mother, Kay. He now can do something that even his teacher can't do: he throws left-handed as far as he throws righty — about 20 feet.

HARVEST

SEE THE DIFFERENCE DOLE MAKES

New crop!
Golden
ripe!

6 favorite varieties . . . just in from Hawaii . . . all ready to serve! Sliced, Chunks, Spears, Tidbits, Crushed, Juice. Fruit Cocktail, too.

DOLE
HAWAIIAN
PINEAPPLE

3. Taste the difference DOLE Crushed makes in upside-down cake. Here shown in ring mold

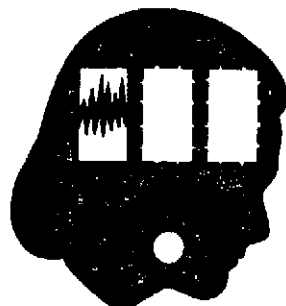
4. See the difference DOLE Slices makes with meat loaf

WHY ANACIN

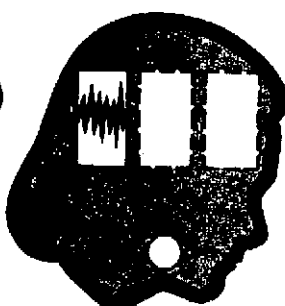
gives better TOTAL results in

PAIN RELIEF

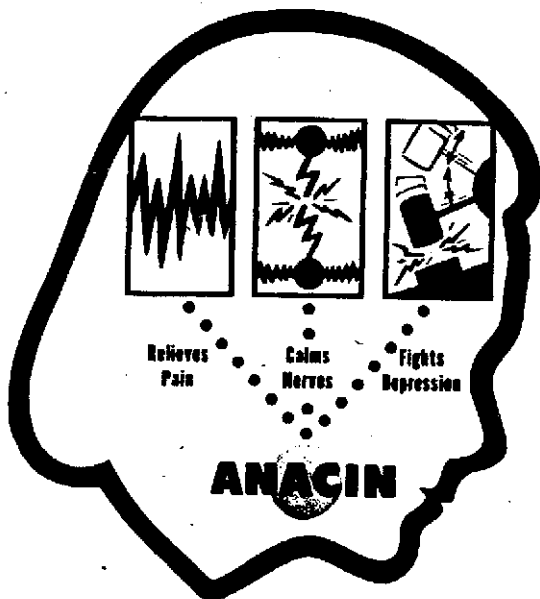
better than aspirin —
even with buffering action



ASPIRIN contains
only one pain reliever...



ADD BUFFERING ACTION and
you still have only one...



BUT ANACIN® is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proven active ingredients. Anacin (1) gives fast relief from pain of headache, neuritis and neuralgia. (2) Calms jittery nerves — leaves you comfortably relaxed. (3) Fights depression. Thus, Anacin gives you better TOTAL results in pain relief than you get from aspirin, even plus buffering action. And Anacin does not upset the stomach. Buy Anacin Tablets today.

3 out of 4 doctors recommend
the ingredients of ANACIN



PARADE INTERVIEW

How can America make friends abroad?

"Yankee go home!" Not a friendly sight to see chalked on walls when you're abroad. Yet it does happen — through misunderstanding of America. A year ago, President Eisenhower launched the People-to-People Program, a private effort at better

understanding through individual contact with citizens of other nations. Recently the heads of the six major U. S. veterans' groups tested the idea in Europe. PARADE then asked them, "How can we make friends abroad?" Here are their answers:



Cooper Holt Commander-in-Chief, Veterans of Foreign Wars

"When people of different countries have a chance to sit down and talk, sincere friendships result. The People-to-People Program should be expanded to Americans at all levels who will go abroad. These unofficial ambassadors of goodwill then will offer a step toward better understanding, and help create a more prosperous, peaceful world."



William Gill Commander, Catholic War Veterans

"The People-to-People Program is the best way to replace intercontinental missiles with intercontinental friendship and understanding. Our tourists abroad must be prepared to answer questions asked them about America. Any lack of knowledge is harmful in presenting our beliefs and hopes to the very people we most want to understand them."



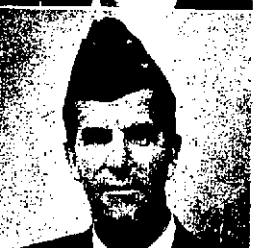
Joseph Burke Commander, Disabled American Veterans

"I believe the continuation and enlargement of the People-to-People Program is one of our best methods for strengthening and building friendships overseas. More personal contact, face-to-face or through letters or international meetings, is needed. People with the same desires, who can meet on a common ground, can overcome hostility."



Herbert Block Chief of Staff, Jewish War Veterans

"If you look for friendship, you will find it. We found the interests and problems of people overseas much like ours. In our homes, we can make them friends — by inviting foreign students, the leaders of tomorrow, to see that we and they are so much alike. By making friends of them now, we will enjoy their friendship when they go home."



Wilber C. Daniel Commander, American Legion

"We must inform ourselves about our heritage of freedom, our way of life and our government, and be proud and positive in selling our traditions, accomplishments and beliefs. We can do this when we travel abroad, entertain foreigners or write to people of other nations. Our views will be respected — if they are sincere and informed."



Dominick Strada Commander, Amvets

"It's most important to build friendship for individuals, and for groups, to reach the grass roots of the countries visited. Every touring American has a chance to talk with ordinary citizens — and should. The People-to-People Program brings together people of all nations who have something in common on which to establish friendship."

At Last...a Really Pretty Cotton Bra, only \$2.50, that does wonders for you and holds its perfect shape, even after months of Machine Washings!

REVOLUTIONARY

playtexTM

NEW

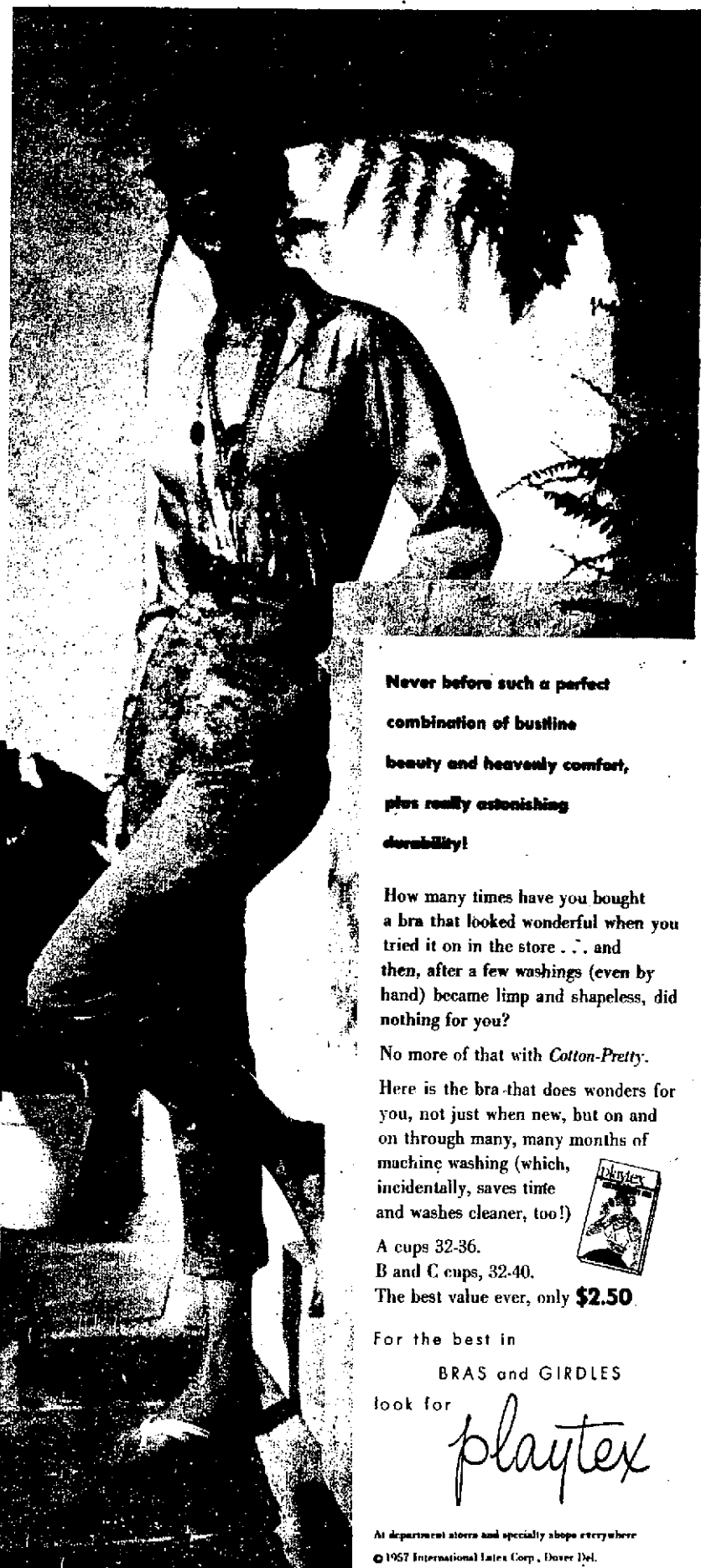
Cotton-PrettyTM

BRA

Dunk it in your washing machine! Even after many, many months of washing, its perfect shape and fit will be like new!



Two important reasons why this lovely looking bustline beautifier is so astonishingly durable! *First*, this cotton bra has the Playtex expert scientific construction and painstaking finishing. And so this cotton bra has sufficient strength at points of strain to hold its shape through many, many months of machine washing . . . *Second*, the superior quality of all the materials used. The result is no ravelling, no fraying, even after countless washings . . . Only the best of everything is good enough for a Playtex bra. Try Cotton-Pretty and you'll be convinced!



Never before such a perfect combination of bustline beauty and heavenly comfort, plus really astonishing durability!

How many times have you bought a bra that looked wonderful when you tried it on in the store . . . and then, after a few washings (even by hand) became limp and shapeless, did nothing for you?

No more of that with Cotton-Pretty.

Here is the bra that does wonders for you, not just when new, but on and on through many, many months of machine washing (which, incidentally, saves time and washes cleaner, too!)

A cups 32-36.

B and C cups, 32-40.

The best value ever, only **\$2.50**.



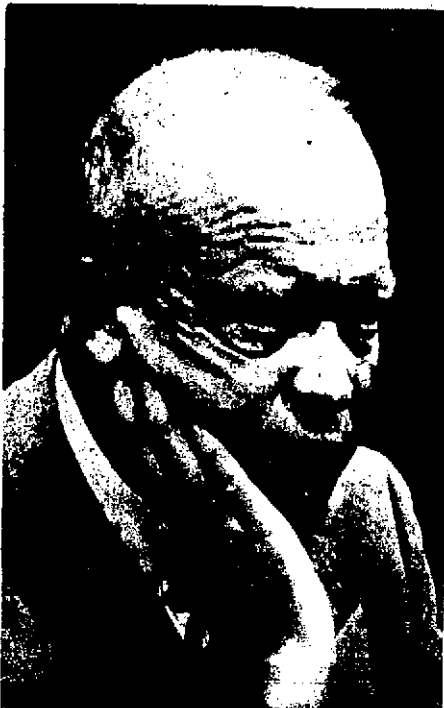
For the best in

BRAS and GIRDLES

look for

playtex

At department stores and specialty shops everywhere
© 1967 International Latex Corp., Dover Del.



CONCENTRATION is easily apparent in this close-up of President Eisenhower, one of the world's best listeners. He's exceptionally quick to grasp the gist of talk.

YOU CAN BE A GOOD LISTENER

by **HAROLD P. ZELKO**
as told to Doron K. Antrim

A Midwestern business executive who took a course in listening given by the American Management Association decided to test it on his wife. His marriage of 16 years, with two children, had been headed for the divorce courts. When his wife complained of his long absences, his huffy reply was, "What do you want me to do, quit my job?"

Now, by deliberate listening, he saw she had a point of view. Relations improved. He took her along on some of his business trips. Result: "We're falling in love all over again," he says.

This is a typical example of how good listening pays off, but businessmen are learning that it also pays off in

dollars and cents. When the head of an equipment concern applied listening techniques to his regional sales managers, sales shot up 30 per cent. In another plant, rejects were cut 25 per cent when the supervisor really listened to workers' suggestions. Good listening quickly settled a strike when both sides decided to hearken rather than contend for the floor.

Ike Favors It

Good listening will make you better informed, more effective — and more popular. And it's an essential of leadership today. President Eisenhower, a great listener, formed the habit in the Army. He always wanted to hear what his staff officers had to say. This habit is a secret of his charm today; he exudes

interest in people. Other good listeners are Gen. George C. Marshall, Henry Ford II, Bing Crosby. "I've learned a lot," says Bing, "by listening to people who know far more about a specialty than I do."

Experts say you spend 45 per cent of your communication time listening, the rest talking, reading, writing. (A good deal of listening time is expended on TV, radio and movies.) But good listening requires concentration and has to be learned. Once learned, it has to be kept in shape by constant practice. Here are some important rules to help you improve your listening ability:

- Stop being preoccupied with yourself. Once you stop translating everything you hear in terms of your own problems and tastes — and develop a

FIG NEWTONS IN THE NEW DOUBLE-WRAP!

2 SEPARATE CELLOPHANE INNER PACKS IN A CELLOPHANE BAG
KEEP CAKE MORE TENDER... FIG JAM SMOOTHER, MOISTER!

STAY FRESHER LONGER... take out just the Fig Newtons you want; reclose. The last Fig Newton stays fresh as the first!

NATIONAL BISCUIT COMPANY®

NABISCO VANILLA WAFERS. Better because they're flavored with pure creamery butter... baked delicately crisp and light.

LORNA DOONE SHORTBREAD. Better because there's BUTTER in the batter! For a richer-tasting shortbread, get LORNA DOONE soon.

WHY STOP THE FUN WITH ONLY ONE? THEY'RE PURE NABISCO COOKIES!



THE AUTHOR, professor of public speaking at Pennsylvania State University, also gives communications courses to management in many U.S. companies. He's been a leading figure with the Speech Association of America and the National Society for the Study of Communication.

"you" concept towards others—you'll arrive at truer impressions.

- Experts find that when you dislike or resent a person you're not likely to get his message straight. Listening courses overcome this by using the blindfold technique. You can develop the habit of using a mental "blindfold"—and judging only what you hear.

- Don't be so eager to talk. If you give the other fellow a chance, he'll probably pay closer attention to what you say. (Studies show, incidentally, that women talk less than men.)

Instead of sounding off about herself, a highly successful businesswoman greets her friends with, "What have you been doing that's new or interesting?" Movie star Corinne Calvet says it's easy for a girl to win a man's interest. "Just get him talking about his specialty or profession, and drink it all in," she says. A good listener stimulates the speaker.

- Cultivate the art of *positive*—rather than *passive*—listening. This means concentrating on what is being said; it means listening to understand the intent and purpose of the speaker.

Many students take notes like mad during a lecture or speech—and can't remember right afterward what was said. It's far better to concentrate on the talk, listen for the main ideas and jot them down later, along with your own thoughts about them.

Asking Questions Helps

- It isn't good listening to sit like a wooden Indian through talk you don't understand, making believe you do. If puzzled, ask questions. It builds you up in the speaker's eyes. Use questions to steer the talk toward information you'd like to have.

- If you're one of those people who "just can't" remember instructions or get messages straight, make a habit of the "feedback" technique. All it means is repeating aloud what you were just told, so the speaker can confirm it. In this way you're not likely to make mistakes. It's good to get children in the habit of doing this when they have errands to perform; and it's an excellent way to remember names.

To test your listening ability—and sharpen your listening sense—try this parlor game with four people. A and B stay in the room, C and D go out. A reads to B a few paragraphs from a

newspaper or magazine story. B calls in C and tells him what he has heard. C calls in D and passes it on to him. Then all check up on how far they strayed from the actual story. Added players, of course, increase the fun and range of possible distortion. A game like this demonstrates, in a small and simplified way, what a lack there is in the world of competent listening and what dangers lurk in misunderstanding.

Good listening is proving increasingly important to us all, in everyday events. It helps to harmonize conditions at home and on the job. It fosters friendship among nations, encourages the achievement of world peace. And, certainly, there's hardly a better way of getting yourself liked.

TEST YOURSELF AS A GOOD LISTENER

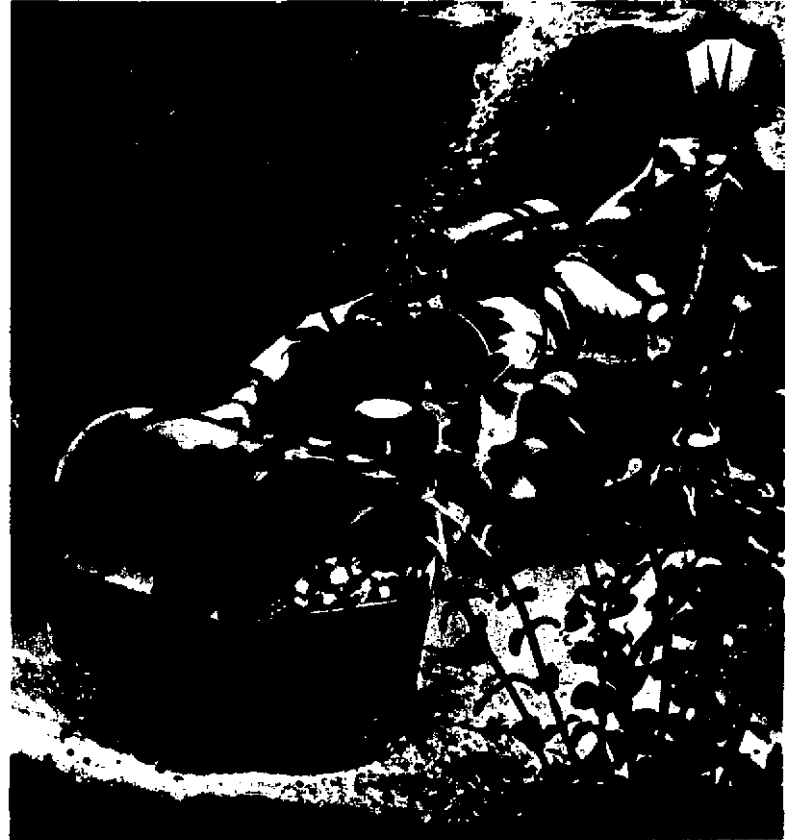


Answer questions "yes" or "no."

- 1 When listening to someone whose views are not quite your own, do you respectfully entertain what is said?
- 2 Do you only pretend to listen when you aren't interested in the conversation?
- 3 When bored by a speech or conversation, do you tune out the speaker and commune with your own thoughts?
- 4 Do you listen objectively to a speaker who is not of your race, creed or social or economic status?
- 5 When you disagree with what a speaker is saying, do you keep thinking of what you are going to say back?
- 6 If what a speaker says leaves you puzzled or blank, do you ask questions until you understand?
- 7 Do distracting sights and sounds take your mind off the speaker?
- 8 When listening to something you are anxious to remember, do you take copious notes?
- 9 After hearing a lecture or discussion, do you carry away the main ideas clearly in mind?
- 10 Do you repeat back directions in order to keep them firmly in mind?

SCORING

For 100 per cent good listening, your answers should be: 1) Yes; 2) No; 3) No; 4) Yes; 5) No; 6) Yes; 7) No; 8) No; 9) Yes; 10) Yes. Each question counts 10. A score of 60 passes; above 80 is exceptional. If you scored below 40, you're the human equivalent of an echo chamber... Shhh!



Are you a collector of money?

We're referring not to Spanish doubloons but to the lively modern kind of money known as dollars. Different kinds of people have different degrees of success collecting them.

There is one thing, however, that the most successful collectors seem to have in common: they take extra money left over after their living expenses are paid and family emergencies provided for and put it to work to earn still more money.

They do this by investing it, and more than 8,600,000 of them have money invested in common stock. You can do the same—once you've read the answers to the following questions...

Question: How can ownership of common stock help me become a more successful collector of money?

Answer: When you own a share of stock you own a share of the company. As an owner you can share in profits through dividends and share in company growth through increase in the value of your stock. Dividends give you extra income from sources other than your job—income that can continue after you've drawn your last paycheck.

Question: How do I know which stocks will always grow and pay dividends?

Answer: You can't know with certainty. A company may not make a profit, may not pay dividends, may lose ground in our competitive economy. That's why it's important to use the old noggin. Act only on facts, not tips or rumors. And get to know without delay a friendly broker—make sure he's with a nearby Member Firm of the New York Stock Exchange. He'll share his knowledge and experience with you at no cost, help you buy and sell, and he will be glad to look over your

securities with you from time to time. He may recommend bonds instead of stocks, depending on your circumstances.

Question: How much money will I need to start?

Answer: Through the Monthly Investment Plan you can buy stock in America's most famous and reliable companies for as little as \$40 every three months, up to \$1000 a month. More than 300 companies whose stock is listed on the New York Stock Exchange have paid dividends every year from 25 to 109 years. You'll find their records listed in our valuable booklet "DIVIDENDS OVER THE YEARS," which also describes the Monthly Investment Plan. Ask your broker for a copy. Or send the coupon now. It's free. Isn't it time you thought about investing as so many successful collectors do?

Own your share of American business

Members' New York Stock Exchange

For offices of Members nearest you, look under New York Stock Exchange in the stock broker section of your classified telephone directory.

Send for new free booklet. Mail to your local Member Firm of the Stock Exchange, or to the New York Stock Exchange, Dept. 7M, P. O. Box 252, New York 5, N. Y.
Please send me, free, "DIVIDENDS OVER THE YEARS—a basic guide for common stock investment." S-10

NAME _____

ADDRESS _____

BROKER, IF ANY _____



The start of the revolution in home baking... unbaked biscuits in a can. Today Pillsbury gives you seven different kinds of fresh baking doughs... at your grocer's dairy case.

America's new way to bake

from Pillsbury

Get set for a wonderful change in the way you bake. Just think! Fresh doughs that are ready to bake. No ingredients to buy. No mixing. Just open the package—into the pan—into the oven.

What'll they think of next? Quick Cinnamon Rolls... sweet, spicy and fluffy; extra good with creamy icing. Cookies that melt in your mouth. Noble biscuits (Country-Style Sweetmilk or

Buttermilk) and Quick Caramel Nut Rolls with all their hot, crunchy nut-meat flavor. Pillsbury brings America a new way to bake... a wonderful new world of baking ease... and it's just as close to you as your grocer's dairy case.



Now you can bake your own fancy caramel nut rolls. Eight rolls of fresh dough plus luscious caramel-nut topping are in every can. Takes

only 2 minutes gettin' ready time. Just crumble the topping into a pan—moisten with a tablespoon of water—add the rolls of fresh dough and bake. Make your

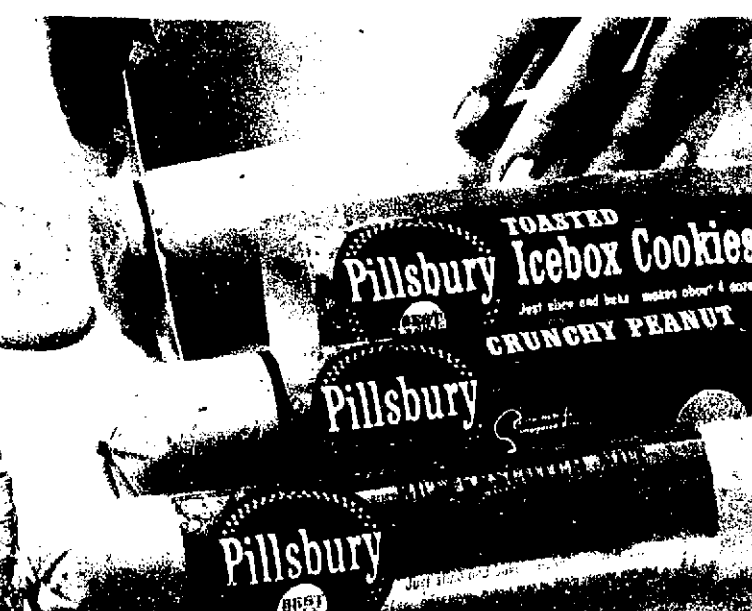
next Sunday breakfast something special. Surprise the family with your own hot, fresh, home-baked caramel-nut rolls. Get 'em at your grocer's dairy case.



Brides bake biscuits like old timers. Ten unbaked biscuits in each Pillsbury can... all ready for your oven. In only 9 minutes, perfect biscuits... fluffy-light and golden. Two flavors: Buttermilk and Country-Style Sweetmilk.



Imagine! Cookies you just slice and bake. Pillsbury Icebox Cookies are real dough kept fresh in your grocer's dairy case. Not a mix. Not frozen. They're as good as if you mixed them yourself. Three "Gimme one!"



flavors: Butterscotch Nut, Crunchy Peanut and Toasted Coconut... each makes about four dozen cookies. Try this new way to fill the cookie jar. A fast way to your child's heart. In only 9 minutes... crunchy-crisp icebox cookies.



Hot, fresh, home-baked by you! Pillsbury Quick Cinnamon Rolls are eight sweet rolls of fresh dough already spread with sparkly sugar and rich cinnamon. Extra good with creamy icing.

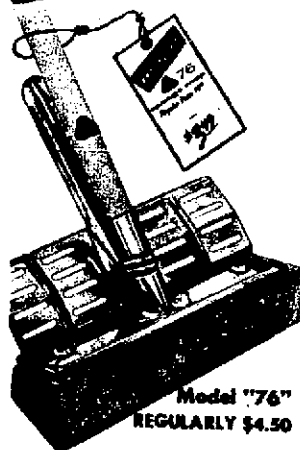
Buy an



SPONGE MOP

Now
During this
Money-Saving

**Red Tag
SALE!**



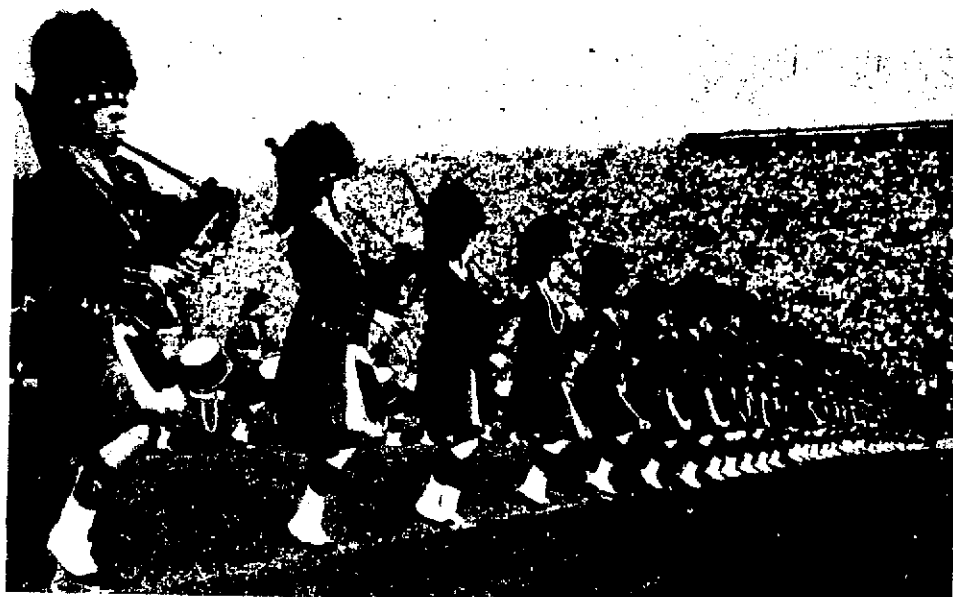
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FOR LIMITED TIME



Keeps Hands Dry— Saves Mopping Time

With an O-Cedar Sponge Mop your floors are scrubbed really clean in just minutes, yet your hands never touch water. Ruggedly built, with all metal parts chrome plated, O-Cedar Sponge Mops are guaranteed for five years. Deluxe model "88" regularly \$5.95, now only \$4.94. Extra sponge refills available everywhere.

**Get Your
O-Cedar Sponge Mop
Now at this Low Sale Price!**



BLARING pipers march at an Iowa game. Any girl late to practice must clean all of the band's white spats.

Highlanders on the prairie

Iowa's 140-girl bagpipe band — world's biggest — heads for the gridiron

IOWA CITY, IOWA. This Saturday, cheers will roll across Hawkeye Stadium here for two of the University of Iowa's most famous offspring: 1) her football team, winner of last New Year's Rose Bowl game, as it opens its 1957 season against Utah State; 2) the school's all-girl Scottish Highlanders, the largest bagpipe band in the world — Scotland included.

All told, there are about 140 Highlanders, four of whom are shown on today's cover. About 70 are regulars; the rest are in training to replace girls who graduate. They were hand-picked from the 300-plus who apply each year for what is rated the most desirable girls' group on campus.

Just why mystifies some students, since piping admittedly is hard work. "You blow your brains out for hours," says one girl, "till finally you learn how to coordinate the blowing with fingering the keys. My boy friend hates it; he says we look like baboons."

But the girls are eager to join because, says one, "It's different. We're the No. 1 all-girl bagpipe band in the world." Chimes in another: "You get used to the noise." Adds a third, perhaps the most accurate of all: "The kilts are real cute."

The girls are picked mainly because of beauty and personality, with musical talent secondary. Under the direction of William "Bill" Adamson, a Bostonian of Scottish ancestry, they spend at least a year learning to blow the bagpipe or bang the drum. (There are 36 pipers, 30 drummers.) Though his pipers are handicapped by having less wind than men have, Adamson says, "They learn quicker because they're more willing and they work harder."

The Highlanders originally were an all-male outfit, but World War II draft calls dried up the supply of men. Somewhat nervously, Adamson advertised for girls — and got 300 applicants. He pruned them down to 55. Though none ever had touched a bagpipe before, they were skirling reasonably well in a month.

Besides football games, the Highlanders perform at civic and campus fetes, have traveled 75,000 miles to play before a total of 4 million people. Twice, in 1952 and '56, they visited Scotland.

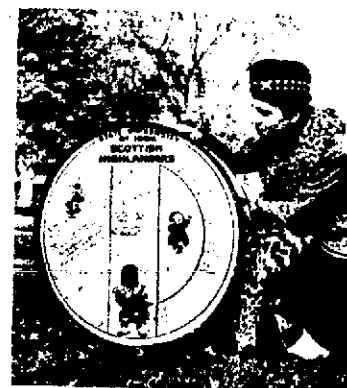
At first the Scots threw up their hands in horror. Growled a politician in Aberdeen: "To have these girls exercise their perambulations and scanties . . . is asking too much . . . They'll probably be singing *Loch Lomond* in bebop."

But when Iowa's Highlanders marched into Aberdeen, dressed in authentic Scottish costumes and reverently piping the traditional airs, "The Don't-Want-'em City," headlined a newspaper, "Went Wild."

Dates by Committee

Wrote Scottish reporters: "Some 10,000 people cheered them and fought to shake their hands . . . There was an almost touching finish to the evening as the girls trooped off the field . . . Not before the last red tunic had disappeared did the hand-clapping cease, and behind it all were the strains of *Will You No' Come Back Again?* sung by the crowd."

On trips, the girls may date only with the approval of a band-elected committee — unless the date is a relative. Says Adamson, "These girls have more cousins in more cities than anybody I've ever seen."



RESTING drummer shows autographs of celebrities collected during band's travels. On trips to Europe, girls pay their own way.

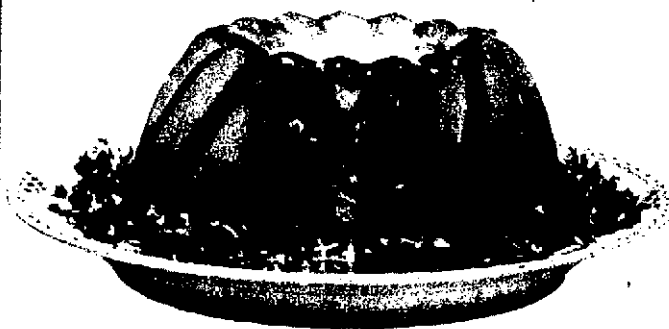


INTENT drummers adjust sticks while piper (r.) chats with Iowa mascot. Drummers wear Glengarry cap, pipers a feathered bonnet.

ANNOUNCING THE "SHAPE OF TOMORROW" TODAY! NEW 1958

Cold Injector Westinghouse

CHILLS FOODS AND DRINKS FASTER THAN ANY OTHER REFRIGERATOR



Westinghouse firms up gelatin... while other refrigerators struggle

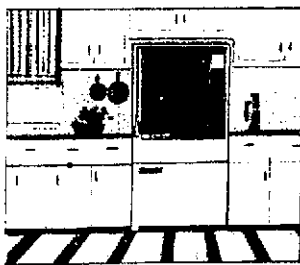


GELATIN TEST PROVES IT

We ran a test between the new Cold Injector Westinghouse and a lot of deluxe refrigerators of other makes to see which one chilled foods faster. In the short time it took Westinghouse to turn out a sparkling, firm mold, the gelatins in other refrigerators were still in the soup-to-droop stage. That's proof that Westinghouse gets foods and drinks cold faster*! And that goes for everything from beverages to melons, from salads to desserts. In fact, no refrigerator stores better, looks better, serves you as well. Yet the Cold Injector Westinghouse comes in a wide range of prices to suit your needs. Westinghouse refrigerators start as low as \$199.95 less trade. See them before you see any other.

**Actually recovers cold
4 TIMES FASTER*

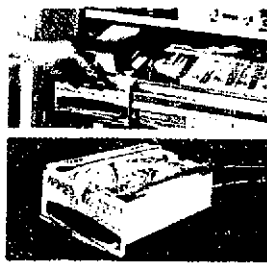
Ordinary kitchen... now see the difference a Westinghouse with a color panel makes!



5 refrigerator colors... 11 color panels... 55 ways of adding a little or a lot of color!



New Westinghouse has **FROST-FREE** automatic defrosting with separate Home Freezer. (Square corners, too, to look built-in without built-in cost. Fits under standard 18" wall cabinets.)



NEW CUBE SERVER showers down non-stick ice cubes into a large serving basket. It's one of 10 Store and Serve units which are handsome enough to go to the table or put handily on work counters.



MAGNETIC DOOR is child safe... special Ceramic magnets backed by a Lifetime Guarantee. Open it to see the glide-out shelves that adjust to 12 positions, that glow at the sides to floodlight the interior.

**YOU CAN BE SURE...
IF IT'S
Westinghouse**

See TV's top dramatic show—
Westinghouse Studio One



Westinghouse Electric Corp., Major Appliance
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Kill bathroom odors fast with Colgate's new Florient Makes air smell flower-fresh

One Spray of Colgate's new Florient instant-action Air Deodorant quickly kills unpleasant household odors — cooking, smoking, bathroom, pets, musty closets, baby's room, and sick room. Get it at your grocery or drug store. Be sure to keep an extra Florient handy in the kitchen.

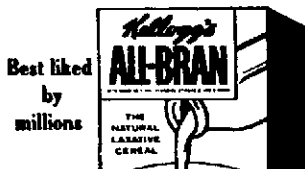


SICK OF BEING CONSTIPATED?

Lack of dietary bulk,

a common cause of irregularity

Kellogg's All-Bran, eaten daily, restores the natural laxative bulk you need to enjoy gentle, comfortable elimination. All-Bran, made of whole bran, has literally helped millions. You'll like its old-fashioned bran muffin flavor. Famous for over 40 years. Kellogg's—the original ready-to-eat bran cereal. If laxative drugs (for temporary relief) give you little or no results, try All-Bran for 10 days. You must be fully satisfied in every way, or return empty carton and get double your money back.



James B. Carey
President, International Union of
Electrical, Radio and Machine Workers;
Vice President, AFL-CIO

A TOP LABOR LEADER TELLS . . .

How to clean up

by JAMES B. CAREY

Today there are traitors in the ranks of union labor. If we, the honest labor leaders, don't deal with them swiftly, we share in their guilt of treason against millions of workers.

We must face squarely Beck's Disease, that virus of corruption, as a decade ago we faced — and overcame — the disease of Communism. My own fight against the Communist bosses of the UE (United Electrical Workers) shows how it can be done.

Already we have had great help in exposing the shady deals of men like Dave Beck, Jimmy Hoffa and others. Senator McClellan's investigating committee has accomplished in weeks what might have taken us months, for the AFL-CIO cannot subpoena witnesses and documents as the Senators and their counsel can.

My own record, I think, speaks for itself. I long have spoken out against scoundrels like Sam J. Byers and Eugene C. James, respectively president and secretary-treasurer of the Laundry Workers, who finally were proved to have abused union welfare funds. I was deeply shocked, and said so, when I learned that Sol Cileto of the Distillery Workers got kickbacks of around half a million dollars. I have urged the expulsion of labor racketeers like Anthony Doria of the Allied Industrial Workers and Paul Dorfman of the Waste Material Handlers.

But today there are other Benedict Arnolds within labor. As I write this, their guilt or innocence in terms of the new AFL-CIO ethical practices code is being judged by our Executive Council. As a member of that body, I must keep silent until all the evidence is in.

The fact remains that mere exposure, or the expulsion of a few guilty leaders, is not enough. We must cure the cause of Beck's Disease. We must inspire and aid a grass-roots revolt against corruption in our ranks. If a sick union cannot be cured, we must cut it off. But if a cure is possible, it must start in the polluted union halls around the country. The rank and file of afflicted unions must rise and clean house.

How? Let me review, briefly, my own experience with the Communists. It began back before World War II, when Red elements were infiltrating various American trade unions — among them the UE (United Electrical Workers), which I headed. In 1941 the Communists managed to capture this powerful union in the electrical-manufacturing industry, and I found myself ousted from its presidency.

A Fight to the Death

Some men might have quit right there. I couldn't — not while I had something as strong as a lifelong faith in democracy to fight for. Friends and supporters within the union decided to stick with me, and together we undertook to hit back.

It wasn't easy. In those days we didn't have a concise ethical practices code — and the public largely was unaware of our efforts. The Communist bosses were firmly entrenched. After Pearl Harbor, we were at war with the Axis and Russia was our ally. Cloaked in the mantle of "legality," the UE's Red leaders made a common front with the employers — allegedly to assure labor peace for war production, but largely to defeat democratic unionists. With typical distortion, they called me "Red baiter" — just one of the small

stings in their great propaganda arsenal.

Actually, it took eight years to throw the Commies out of the UE. The key to victory was a resistance group we formed, UE Members for Democratic Action. Slowly it gained momentum. The Red ringleader, James J. Matles, fought back with a trained core of more than 300 organizers, to which he kept adding Comrades expelled from other unions. His sounding boards included a national radio program, films, millions of pamphlets.

But we too were vocal — and vigorous. We ranged the union halls and plants of the country, urging and organizing anti-Communist resistance. We whispered, shouted and printed all the evidence we could find of Red deceit and trickery. We fought in the open and plotted behind closed doors.

And at last we won. On November 2, 1949, UE was kicked out of the CIO.

We were prepared. That same night, every employer in the electrical industry received a wire saying that our newly formed IUE — the International Union of Electrical, Radio and Machine Workers — was the only legitimate CIO union representing the workers in their plants. Five days later we opened our first headquarters in Washington, an unfurnished, one-floor office with one telephone.

Then we went after the Communist-dominated locals. One by one they broke loose and joined us. And suddenly it was over; the Red grip was broken for good.

Thereafter, instead of "playing footie" with Moscow, we bargained honestly for better pay and working conditions. Instead of campaigning for Progressive Party candidates and peddling *The Daily Worker*, we went after, and got, reasonable overtime scales and nondiscrimination clauses. Instead of recruiting for the Earl Browder Defense Committee, we obtained hospitalization programs. Where the UE's treasury had been emptied into the Communist Party kitty, the IUE's dues were used to serve those who paid them.

This, in essence, is the course I recommend to the Teamsters and the mem-



DAVE BECK reacts to McClellan committee accusations. He was ousted as an AFL-CIO vice president for "gross misuse of funds."

crooked unions



FIGHTING WORDS: Author Carey (r.) indicates Abe Rozansky (l.) and Philip Van Gelder

of the old UE, calling their union a "WPA for Communists" at a meeting late in 1949.

bers of other corruption-tainted unions. They can and will follow it if the AFL-CIO acts promptly in their behalf. Law-enforcement agencies eventually will catch up with Dave Beck and his ilk, but no law can give the thousands of decent teamsters the clean, militant union they urgently need. That is why I propose a program which can be summarized in five main points:

- 1) It should be AFL-CIO policy to help our fellow-unionists keep their unions free, democratic and honest — just as we help one another gain better working and living conditions.
- 2) We should give corruption-tainted unions every chance at reform. The members of the unions know what to do. They need our positive support.
- 3) If the tainted unions fail to act, we should expel them — at once. We then should move promptly to reconstruct them, just as the IUE was built on the shattered remnants of the cancerous UE.
- 4) The necessary steps should be based on accurate knowledge and careful planning. We should know as much about the tainted unions as do their own corrupt bosses. We should know when, where and how to help their members strike — and strike hard. We should have a pool of staff men and organizers from all AFL-CIO unions ready to move in and help build new unions where necessary. All of us in the AFL-CIO must help with money — for the organizers, the pamphlets and

other campaign expenses — and with such practical aid as lending local union halls to anti-corruption groups or protecting honest unionists against their own crooked bosses.

5) Our plans should be prepared now. Perhaps they never will need to be carried out — but their very existence will show our concern for the victims of Beckism.

The Public Understands

My own union is living proof that a grass-roots revolt such as I propose will be successful. If we electrical workers could do it, so can honest teamsters and members of other corruption-tainted unions. Today, unlike our position 15 years ago, they'll have the understanding of the American public on their side.

If we fail to clean house now, if we fail the victimized workers, we fail not only our best traditions but our nation. America needs strong, vigorous unions as much as it needs progressive industry and fair government. And all three must be clean and honest.

PHILIP MURRAY, the late president of the CIO, said this 10 years ago: "When a man accepts office, paid office, in a union to render service to workers and then delivers service to outside interests, that man is nothing but a damned traitor!"

The Answers To Life's 4 BIG QUESTIONS



Man has split the atom and aims rockets at the moon. He compounds a drug that halts an epidemic... invents missiles that can destroy a city oceans away. He finds ways to make men grow taller... live longer... enjoy comforts once not even imagined.

But with all our gains in learning... all our progress in science... life's four most important questions remain to be answered in the mind and conscience of each individual.

Sooner or later, every man must ask himself: What am I? Whence have I come? Why am I here? Where am I bound?

These, of course, are questions which the physical sciences do not even pretend to answer, for such questions deal with something beyond the physical... something that cannot be seen or heard or touched — man's spiritual soul.

As with people of other faiths, Catholics also instinctively ask themselves these four most vital of all questions. And, like anyone else, they would be lost in bewilderment and fear if they depended on their own reasoning alone for the answers. But the answers become clear... and convincing to their human understanding... in the light of the teachings of Jesus Christ.

With only reason to guide us we might conclude, as some do, that man is merely a creature with a higher IQ than other creatures. We might conduct our lives, as some do, with the evident conviction that this life is the only one we will live, and that we should get all possible material pleasures

from it. We might contend, as some do, that we are merely a composition of chemical elements and not the product of divine creation, and that we owe no obligation to a Creator.

But if reason alone cannot answer these four most perplexing questions, it should at least warn us that these questions do demand an answer. Catholics find the consolation of completely credible answers in the age-old teachings of the Church, expounded by Our Lord and perpetuated by the Apostles and their successors.

Even though you may not want to be a Catholic, it will be a help and inspiration to you to understand what the Catholic Church teaches and what Catholics believe concerning man's origin, purpose and destiny. It will help you, we are sure, to answer satisfactorily in your own mind, the questions: What am I? Whence have I come? Why am I here? Where am I bound?

Write today — ask for our free pamphlet on this vital subject. It will be mailed free, in a plain wrapper; nobody will call on you. Ask for Pamphlet No. PR-26.

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INSTANT RELIEF FOR ATHLETE'S FOOT ITCH this "hospital-tested" way!

AMAZING MEDICATED CREAM DESTROYS FUNGI ON 60-SECOND CONTACT!

At first sign of agonizing toe itch, thousands now use amazing Ting Antiseptic Medicated Cream! Hospital-tested Ting brings remarkable relief three ways: (1) Instantly relieves awful itching and soothes sore, burning skin! (2) On 60-second contact, destroys fungi that cause Athlete's

Foot! Thus prevents spread of infection. (3) Aids the healing of cracked and peeling toes with incredible speed!

Ting's unique "dry cream" formula dries immediately to a soothing, antiseptic powder that clings... giving continuous relief for hours! Easy to apply, greaseless, stainless. At all druggists. Only 70¢. Money back if not satisfied. © 1957 Pharma-Craft Company

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Baked Smithfield Ham
Chutney-filled Peach Halves
Brunswick Stew
Roast Turkey
Spiced Crabapples
Candied Sweet Potatoes
Deviled Cucumbers and Mushrooms
Hot Buttermilk Biscuits
Relishes Jelly Pickles
Orange Ambrosia
Devil's Food Layer Cake
Punch Coffee

Old Virginia Buffet

Now you can celebrate Jamestown's 350th Birthday

—in your own kitchen



PHOTO BY BERNARD GRAY — GOMMI STUDIOS

by BETH MERRIMAN PARADE FOOD EDITOR

Next month Queen Elizabeth II will visit Jamestown, settled 350 years ago in the English colony of Virginia (named in honor of Elizabeth I). The city is agog with anticipation as it prepares for the occasion. There will be visits of state to historic sites. There will be stately balls and there will be feasting, with lavish displays of the traditional foods of colonial days — including buffets like that above, with three meat dishes and a host of accompaniments in the way of vegetables, hot breads and relishes.

After three and a half centuries, the foods the colonists developed still are prime favorites with the citizens of Virginia. Among them are hominy grits, cornmeal, Brunswick stew, barbecued meats and specially cured ham from peanut-fed hogs — ham that cuts into thin, rosy slices of rich, salty-sweet meat unique in flavor. Local industries process many of these foods and sell them for the enjoyment of the nation. For you, here are modern recipes for Brunswick stew and an authentic Virginia vegetable dish.

BRUNSWICK STEW

- | | |
|--|---|
| 1 stewing chicken,
3-4 lbs., cut up | 2 pkg. (12 oz. each)
frozen lima beans |
| Boiling water | 1 can (12 oz.) kernel
corn |
| 1 teaspoon salt | 1 can (1 lb.) cut okra |
| 1/4 cup chopped onion | 1 can (1 lb.) tomatoes |
| 1 can (1 lb.) tomatoes | Few grains pepper |
| 1 teaspoon Worcestershire sauce | |

Cover chicken with boiling water; cover; simmer 1 hour. Add salt, onion and tomatoes; simmer half an hour. Lift out chicken; cool enough to handle; remove meat from bones in as large pieces as possible; return meat to kettle. Add lima beans, corn and okra (including liquid). Add pepper and Worcestershire sauce; cook half an hour longer. (If desired, stew may be thickened slightly with 1/4 cup flour mixed to a smooth paste with 1/2 cup cold water.) Serves six to eight.

DEVILED CUCUMBERS AND MUSHROOMS

- | | |
|--------------------------------------|---------------------------------------|
| 1 medium onion | 2 medium cucumbers, diced |
| 2 tablespoons butter
or margarine | 3 tablespoons vinegar |
| 1 lb. mushrooms | 2 teaspoons deviled
Smithfield ham |
| | 3/4 cup heavy cream |

Slice onion very thin; cook in butter or margarine over low heat about 5 minutes. (Do not brown.) Slice mushrooms; add to onions; cook slowly 10 minutes, stirring often. Add cucumbers and vinegar; cook 5 to 7 minutes longer. Stir in deviled ham and cream. Heat to serving temperature. Serves six to eight.

To cook Smithfield ham: Soak 12 hours; drain; cover with fresh water; simmer 15 to 20 minutes a pound. Cool in cooking water. Remove rind; glaze in moderate oven.

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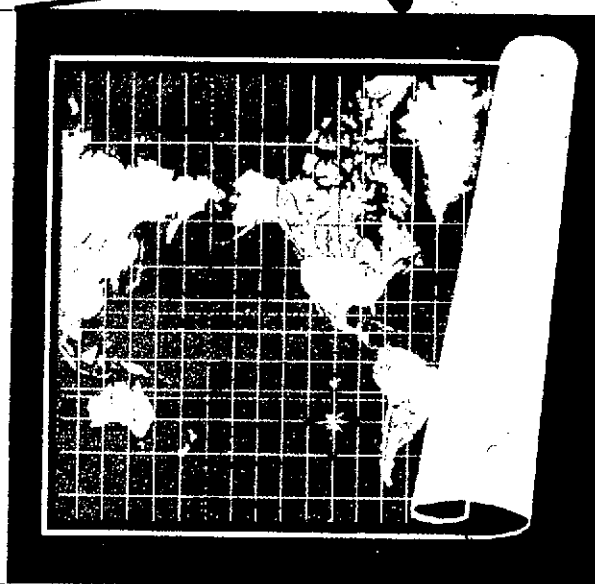
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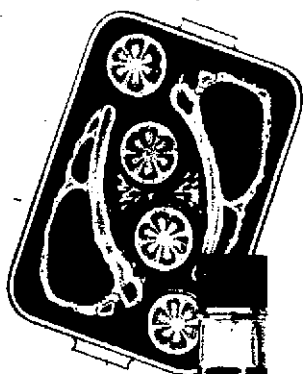
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BOTTLE



And
away I

WENT!

Packed my things in an overnite bag—and off I went! Not a chance in the world for time-of-the-month to hold me back—not since I discovered Tampax® internal sanitary protection. Tampax makes me feel so free! Free to get up and go when I want to go, do what I want to do! Wonderfully free! Free from chafing pads, embarrassing odor, disposal problems! And Tampax is so dainty to use. Convenient to carry extras. A whole month's supply tucks away in my bag! I just bless the day I discovered Tampax! You will, too! Regular, Super, Junior absorbencies, wherever drug products are sold. Tampax Incorporated, Palmer, Massachusetts.

MOVIES

MARISA ALLASIO:

Italy's newest gift



NEW STAR Marisa Allasio looks like this in one of her recent Italian films. Critics compare her to Sophia Loren, Gina Lollobrigida.

to Hollywood



CO-STAR Mario Lanza poses with wife Betty and daughter Lisa on his arrival in Italy to make *Seven Hills of Rome*.

by **LLOYD SHEARER**
Parade West Coast correspondent

Another Italian actress is hitting the big time. Mark the name: Marisa Allasio. She's Mario Lanza's leading lady in MGM's *Seven Hills of Rome*, recently completed here. And she's something.

Marisa is a 20-year-old honey blonde from industrial Turin. She's 5' 7" and 120 lbs. — and 38" around the upper torso. David Selznick, who discovered Ingrid Bergman, took one glance at Marisa's inventory a few months ago and immediately offered to put her under contract. Marisa turned him down, explaining that she already was under contract to Carlo Ponti, who discovered Sophia Loren.

Signor Ponti knows what he's doing. He signed Loren years ago for \$50 a week and now gets \$150,000 a picture for her. He feels he can do the same

with Marisa — assuming she wins American acceptance in *Seven Hills of Rome* and goes on from there.

For one so young, Marisa is a surprisingly good actress, largely because — as she puts it in her beginner's English — "I always since born want become movie star."

From Soccer to Pinups

Born in Turin, Marisa was educated in Genoa, where her father worked as coach of the city's professional soccer squad. When she was 14, she entered her first and last beauty contest and was judged Miss Lido. When her father moved to Rome to coach there, he enrolled his beautiful daughter in a convent. A few weeks later, Italian magazines began publishing pinup art of Miss Lido; Marisa soon was quietly transferred to a public school.

Eventually she pestered her parents into enrolling her in Rome's Academy of Dramatic Art. Before fin-

ishing, she landed a small film role. That was in 1953. Carlo Ponti promptly took her under his protective wing, and she began moving. Her seventh film, *Poor but Pretty*, won her national notoriety when the Pope himself condemned posters advertising it as "overly exciting." The posters were seized by the police and now are regarded as a collector's item.

All this helped bring Marisa to the attention of Lester Welch, producer of *Seven Hills of Rome*. Welch signed her for Lanza's screen comeback (he stalked off the set of *The Student Prince* five years ago in mid-filming) because 1) Marisa and her figure may carry Lanza in this country, where many fans are disillusioned with him; 2) Lanza and his voice may carry Marisa abroad — where she still is relatively unknown, and chest measurements are no indication of acting talent.

In any case, watch for Marisa Allasio. She's something to see, all right.

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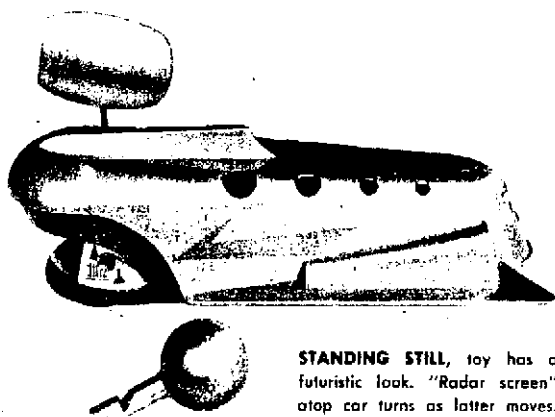
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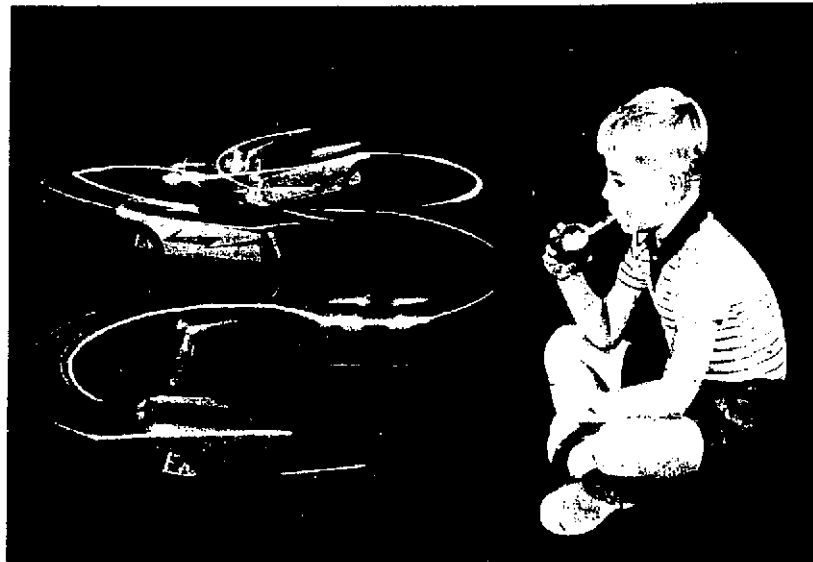
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A REALLY NEW TOY...

**This car comes
when you call**



STANDING STILL, toy has a futuristic look. "Radar screen" atop car turns as latter moves.



MOVING, Golden Sonic zips to owner's whistled orders. Toy is made by Tigrett Industries, costs \$20.

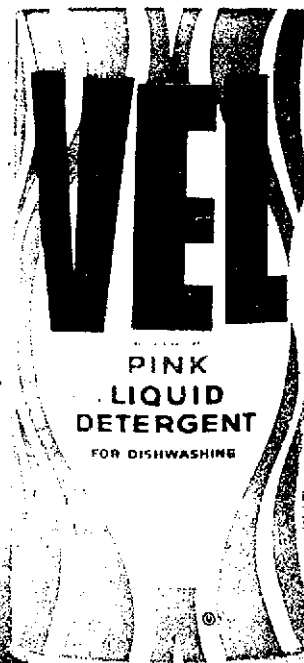
Up to now the only toy you could call with a whistle was a toy poodle — but a forward-looking manufacturer has changed that. This month a toy car went on sale that responds to whistled commands. Called the Golden Sonic, it's the first of a planned line of toys that work by sound.

When you blow the whistle (L.), it vibrates a small plastic drum in the car. The

vibrations vary the amount of electricity flowing from four flashlight batteries (inside the car) to a motor which moves the wheels. A short blast turns the toy right, a long blast left, a medium blast backs it up. It responds to commands from as far as 40 feet away.

You even can make it move by humming, somewhat like a tiny foghorn. Warning to dads: it's as alluring as a toy train. ■

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Hope Bennett

talks with teenagers

What to do about SHYNESS

A 14-year-old girl from Grosse Ile, Mich., recently wrote me: "All articles on teen-age problems tell us just to 'be natural' when on dates. How can you be natural if you're *naturally* shy?"

"Everybody says: 'Be interested in people,'" says a Greenville, S. C., boy. "Well, I know I should like people and be interested in them. But *how*?"

To get the answers to these questions, and others like them, I conducted a panel discussion with six of the 246 young people observing State 4-H Week at the University of Connecticut.

We began the discussion on this premise: Shyness is a problem for almost everyone — at least some of the time. Then we proceeded with the question: What is it like to be shy?

The reactions of various panelists went something like this: "It gives me butterflies in my stomach." "I get clammy hands." "I feel as if everyone is staring at me." "I always cross the street when I see someone I don't know well."

But why are teenagers shyer than older people? Kathleen McCarty (15) thinks that "not knowing the right thing to do at the right time is one reason for shyness. New experiences," she says, "like going on your first date, make you cringe."

Janice Peterson (16) adds: "Not knowing what to wear, or what accessories to use, is terrible."

We got back on the dating track when Cecelia Hichwa (17) said: "Sometimes the boy is older. Then it's harder to know what to talk about."

Gilbert Grant (17) came back with: "The whole thing is harder on the boy. Girls seem to have the knack of doing the right thing."

All right, then. We agreed that teenagers are shyer than most people because they're doing so many things for the first time. But what you want to know is: How can you solve this problem?

Kathleen feels that forgetting yourself is the main thing. "I try to think that the other person may be even shyer than I. It helps me feel more at ease. Then I have more fun."

Have Confidence in Yourself

"Half the battle is getting practice," Gilbert adds. "If you're going to a dance, do a few steps beforehand." (If you don't know much about dancing, get a girl to teach you. She'll love it.)

Janice's advice is to "try not to think that everything the other person does is right and everything you do is wrong. Just say to yourself, 'Something about me must be right; I can't be as bad as I think.'"

John De Berardinis (17) tries to think of

things to talk about before going out. "Often, though," he adds sheepishly, "I find myself saying just the opposite."

And Cecelia pretends that any "new" person she's going out with is an old friend. "That makes things easier," she says.

"I'd be less shy if I knew what a girl expected of me," said Bob Murphy (one of the 240 people in the audience). "Just what does a girl expect of a boy?"

Summed up, the girl panelists answered: He should be courteous and neatly dressed; he should take an active part in whatever is going on at the moment. (If there is dancing, for instance, he ought to dance.) And he should pay attention to the girl he's with.

Mutual Interests Can Help

Of course, there's another side to the story: What do boys expect of a girl? It was agreed that she should have some of the same interests as the boy she's dating; she should dress properly ("I like to feel proud of my girl," said one boy.); she should be able to carry on a conversation — but not be the life-of-the-party type.

Tom Ryan (in the audience) broke in here with this problem: How do you feel at ease with grown-ups? "Every time I meet my girl's father," he said, "I can't think of a word to say."

"Say hello," was Gilbert's answer. "After that, all you have to do is answer their questions."

"And think of something nice to say about their daughters," he urged. "Fathers love that sort of thing. The weather comes in handy, too."

Kathleen added, "Fathers always like to talk about the past. Or about cars, or football."

After discussing the shyness problem at some length, the panel came up with these conclusions:

- Forget yourself. Others aren't staring at you all the time. You just think they are.
- Try not to act as shy as you feel.
- Remember, the other person may be as shy or shyer than you. Try to make *him* feel at ease.
- Don't belittle yourself. As Janice pointed out, *something* about you must be right.
- Learn the rules of etiquette.
- Think up topics of conversation before going out.

• Practice by doing. This applies as much to conversation as to table manners, dancing, dress.

Finally, there's a good booklet on this subject that might be of interest to you. It's *Growing Up Socially* (Science Research Associates, 57 W. Grand Ave., Chicago 10, Ill. 50¢).



GILBERT GRANT: "One way to learn not to be shy is to watch popular members of your class—see how they act and talk with other people."



CECELIA HICHWA: "I think if you know a little bit about a boy—whether he's interested in sports or cars, say—it's easier to talk to him."



DAVID BAUSCH: "Parents of your girl like to have you talk with them. And one thing about older people—they do keep the conversation going."

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(Just one step—no need to restir when partially frozen! Makes 1½ quarts.)

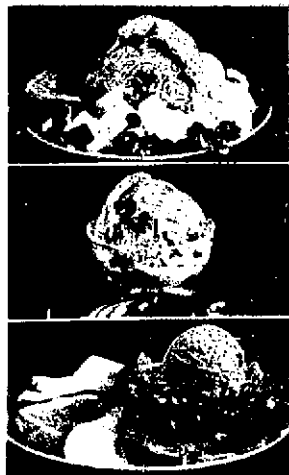
¼ pound (about 16) marshmallows	1½ cups (1 pound can) OCEAN SPRAY CRANBERRY SAUCE OR CRANBERRY JELLY
½ cup water	2½ cups whipped CARNATION INSTANT*
2 teaspoons grated lemon rind	

Dice marshmallows; place in saucepan with water. Heat until marshmallows melt. Add lemon rind and cranberries. Blend until smooth; cool thoroughly. Fold chilled cranberry mixture into whipped Carnation Instant. Spoon into refrigerator trays. Freeze until firm (about 3 hours).

*TO WHIP NEW CARNATION INSTANT (Makes about 2½ cups)

1. Mix ½ cup Carnation Instant "Magic Crystals" with ½ cup ice water.
2. Whip until soft peaks form (3-4 minutes). Add ¼ cup lemon juice.
3. Continue beating until stiff peaks form (3-4 minutes). Add ¼ cup sugar.

*Directions for whipping also on Carnation Instant Package.



Parade of Progress

BY PETER DRYDEN

Stick-on tiles: New floor tile of vinyl or rubber has adhesive backing, can be laid by merely stripping off protective paper and pressing in place. Goes on over linoleum, wood or concrete. In various patterns: under \$1 a sq. ft. *Robbins Floor Products, Inc., Tuscumbia, Ala.*

Steel clothespins: Of springy stainless steel, new clothespins are weatherproof, will not rust or snag clothes, hold in high winds. For wire, plastic or rope clothes lines: 98¢ a dozen. *Ace Handi-Pin, 4730 W. Superior St., Chicago, Ill.*

Double door mat: Half of an 18"x-30" rubber door mat is coarse grid to scrape off mud from shoes; half is a mildew-proof carpet to wipe shoes dry. \$3.95. *Bearfoot Airway Corp., First & Water Sts., Wadsworth, Ohio.*



For small chewers: If your baby is old enough to eat at the family table, use a nylon grinder (1.) to mash meats, other hard-to-chew foods. Has built-in feeding cup, steel blades: comes apart for washing. \$4.95. *Bowland-Jacobs, Spring Valley, Ill.*

Triple screwdriver: A new ratchet-action screwdriver has three blades—for small, large and Phillips screws—that pivot on one pin, interchange in seconds. Can be used in either straight or offset position. \$2. *Eagle Prods., Box 84A, Meriden, Conn.*

Fire screen: Step on a pedal to raise a new fire-screen while you put on fuel or tend fire, touch a finger lever to lower it again to protect against flying sparks. Black or brass mesh, complete with kit to attach to any fireplace: \$64.95 to \$79.95. (Portable attachment for marble fireplace available.) *Starscreen Co., St. Mary's, Ohio.*

Tougher muffler: Aluminum-coated steel in new mufflers is claimed to withstand heat and corrosion from road acids twice as long as previous materials used. About \$2 to \$6, plus installation (more than other mufflers). *Armco Steel Corp., Middletown, Ohio.*

For higher-fi: Has your standard phonograph a ceramic cartridge? Convert it to higher fidelity with a new pick-up cartridge that has a range of 30 to 15,000 cycles per second. With flip-over sapphire needles for 33⅓, 45 and 78 rpm: \$14.50. (State make of your present cartridge). *Shure Bros., 222 Hartrey Ave., Evanston, Ill.*

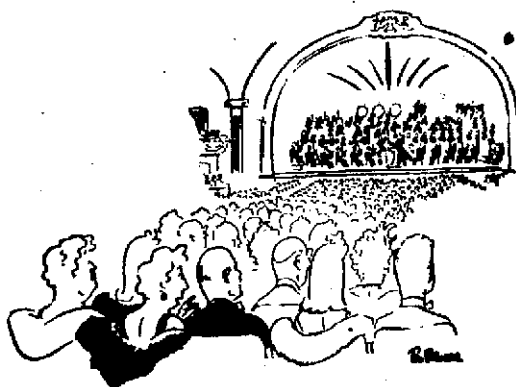
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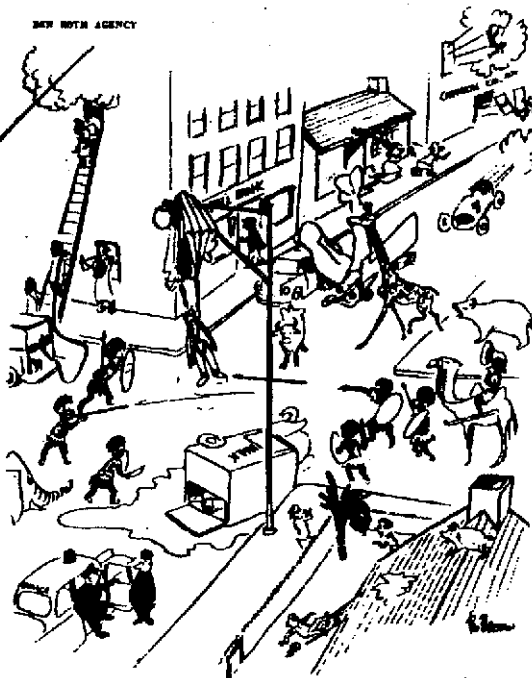


"Okay! Now let the leaves fall!"



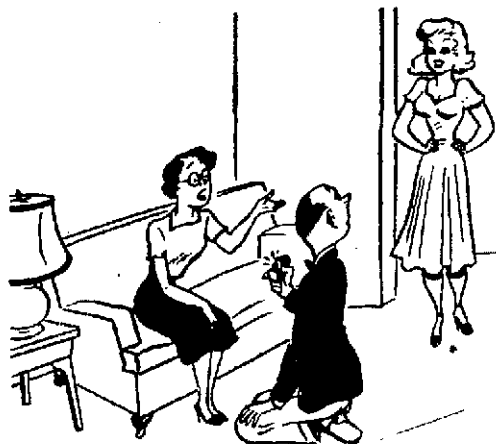
"They're coming to the part now where our record is cracked!"

BOB BROWN AGENCY



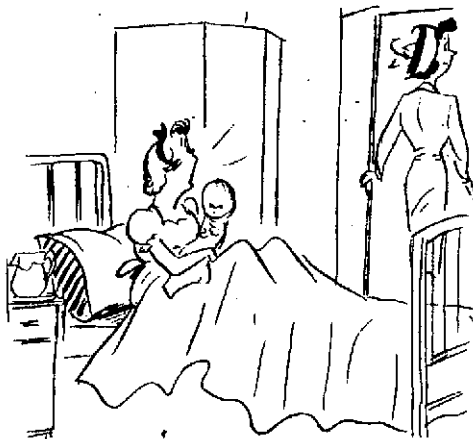
"OK, what's the situation in a nutshell?"

BOB BROWN AGENCY



"First you'll have to pass a loyalty test. I'm going out for an hour and leave you alone with my cousin!"

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"Nurse! Nurse! You're not going to leave me alone with my baby!"

'These made me laugh'

—by GARRY MOORE
GUEST CARTOON EDITOR

Cartoon gags by Bo Brown (l.) hit home with CBS' Garry Moore, who tosses gags on his own show (Monday through Friday mornings) and I've Got a Secret (Wednesday nights). Born in Philadelphia, Brown (51) sold his first cartoons while studying law at the University of Pennsylvania. That did it. He's cartooned ever since. He lives in Philadelphia, has a son in the Navy. Next to cartooning, he likes good talk and bridge.

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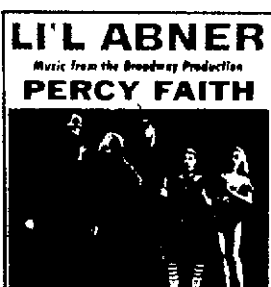
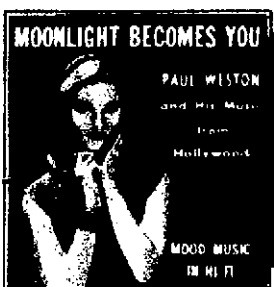
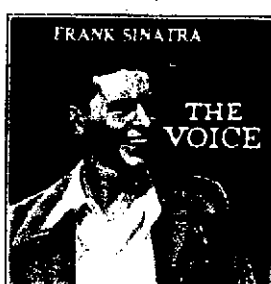
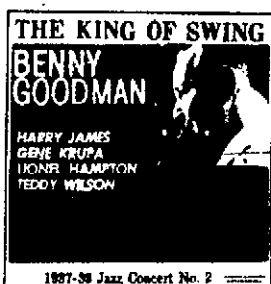
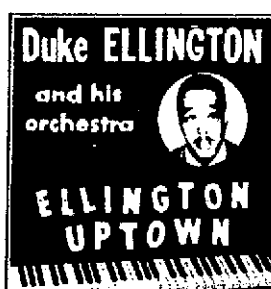
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Each month you will send me the Columbia @ Record Club Magazine which describes the records offered in all four Club Divisions. I have the privilege of accepting the monthly selection in the Division checked above, or any other selection described, or none at all. My only obligation is to purchase four records in the next 12 months at the regular list price plus a small mailing charge. After accepting four records, I will receive a free Bonus record for every two additional records I purchase, if not delighted with membership, I may cancel within 10 days by returning all records.

Name (Please Print) _____

Address _____

City _____ Zone _____ State _____

CANADA: Prices slightly higher. Address 11-13 Soho St., Toronto 28. If you wish to have this membership credited to an established Columbia Records dealer, authorized to accept subscriptions, please fill in the following information:

Dealer's Name _____

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CIRCLE THE NUMBERS OF THE 3 RECORDS YOU WANT

1. Tchaikovsky: Nutcracker Suite; The Sleeping Beauty Ballet. Philadelphia Orchestra, Ormandy, cond.
2. The Voice: Frank Sinatra in 12 songs that first made him famous—'Love, Foolish, Yes'—etc.
3. King of Swing: Vol. 1 Benny Goodman and Original Rhythmic Quartet. RCA Victor. 12 songs.
4. L'il Abner: Percy Faith and his Orchestra play music from this gay hit show.
5. Bernstein: Fancy Free—Ballet Suite; Copland: El Salón México; Williams: La Créolaise de Wende Leonard Bernstein conducting the Columbia Symphony in brilliant performances of three modern works.
6. Moonlight Becomes You: Paul Weston and his Music from Hollywood. 12 songs.
7. Ellington Uptown: Duke Ellington and Orchestra perform 'Satin Doll', 'The Mooche', 'Perdido'—2 more.
8. Levant Plays Gershwin: 3 works—'Rhapsody in Blue', 'Concerto in F', 'An American in Paris'.
9. Day by Day: Doris Day sings 12 popular songs—including 'The Song Is You', 'Autumn Leaves', etc.
10. Rimsky-Korsakov: Scheherazade. Philadelphia Orch., Ormandy, conductor. A superb performance of this exotic score.
11. Music of Jerome Kern: Andre Kostelanetz and his Orchestra play 20 Kern favorites.
12. Concert by the Sea: Erroll Garner in an actual jazz performance at Carmel, Calif. Teach Me Tonight, Where or When, I'll Remember April—3 more.

YES! You may have, FREE, ANY 3 of these best-selling 12" Columbia @ records. We make this unique offer to introduce you to the money-saving program of the Columbia @ Record Club . . . a program that selects for you each month the greatest works in every field of music—performed by the world's finest artists, brilliantly reproduced on Columbia @ records.

HOW THE CLUB OPERATES

To enjoy the Club's benefits—mail the coupon, indicating which one of the four Club Divisions best suits your musical taste: Classical; Jazz; Listening and Dancing; Broadway, Movies, Television and Musical Comedies.

Each month you will receive free the Club Magazine which describes the current selections in all four Divisions. You may accept or reject the monthly selection for your Division . . . or take records from the other Club Divisions . . . thereby assuring you the widest possible choice of recorded entertainment. Or you may tell us to send you NO record in any month. Your only

obligation is to purchase four selections from the more than 100 that will be offered during the next 12 months. The records you want are mailed and billed to you at only \$3.98 (original cast musical shows somewhat higher), plus a small mailing charge.

FREE BONUS RECORDS GIVEN REGULARLY

The three records sent to you now represent an "advance" of the Club's bonus system—given to you at once. After you have fulfilled your membership obligation by purchasing four records, you will receive an additional free Bonus record of your choice for every two additional Club selections you accept. Bonus records are superb 12" Columbia @ records—the very best of the world-famous Columbia @ catalog—just like those shown here.

Indicate on the coupon which three records you want free, and the Division you prefer. Then mail the coupon at once. You must be delighted with membership or you may cancel it by returning the free records within 10 days.

COLUMBIA @ RECORD CLUB

TERRE HAUTE, INDIANA

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Parade • Sept. 22, 1957

Independent SUNDAY Press-Telegram

SOUTHLAND MAGAZINE REPORT

Watch Out for Fraud by Mail!

LONG BEACH, CALIFORNIA—SEPTEMBER 22, 1957

DENNIS THE MENACE

By Hank Ketcham



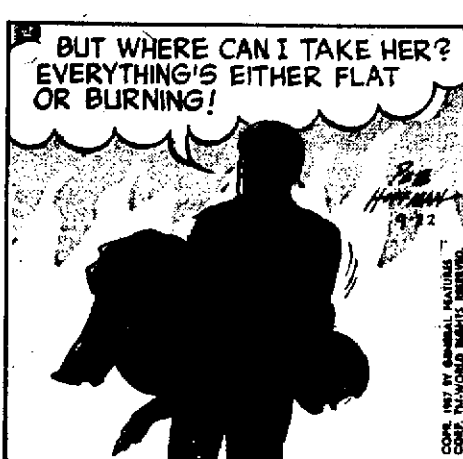
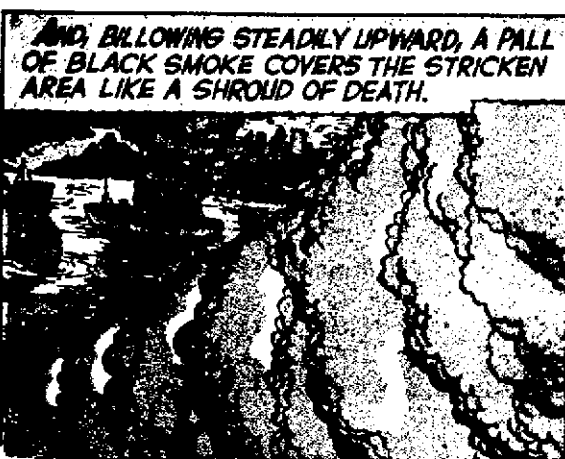
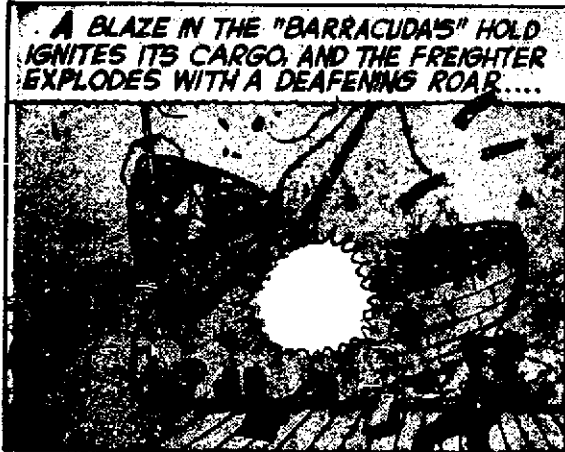
THE BRAINS

by CARL GRUBERT



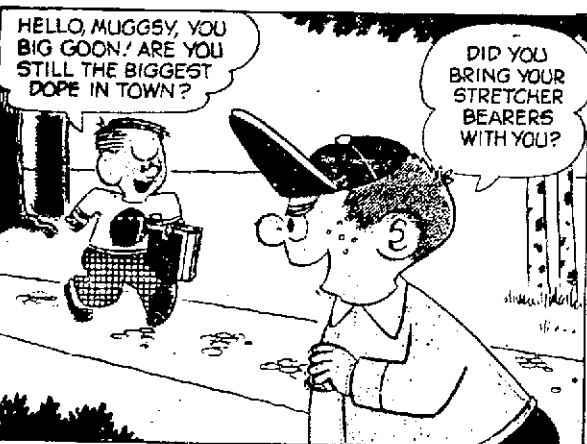
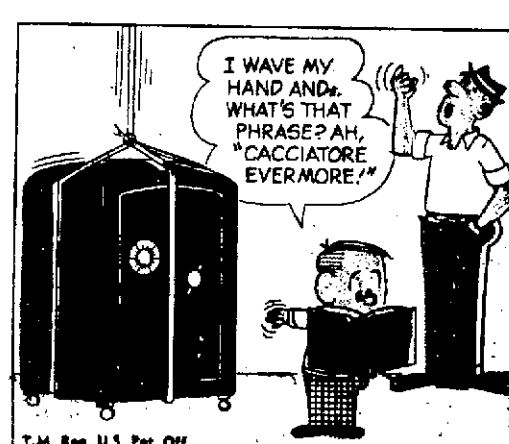
JEFF COBB

By Pete Hoffman



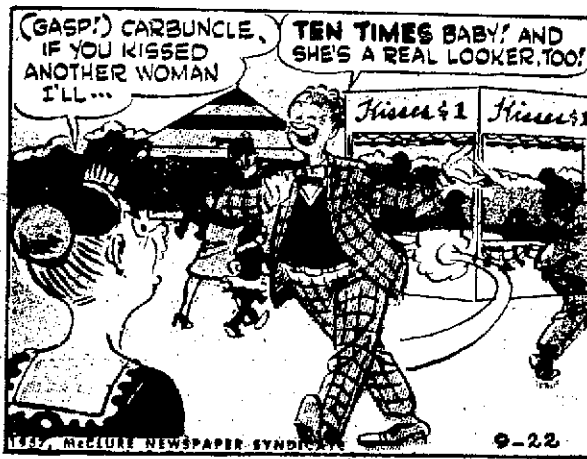
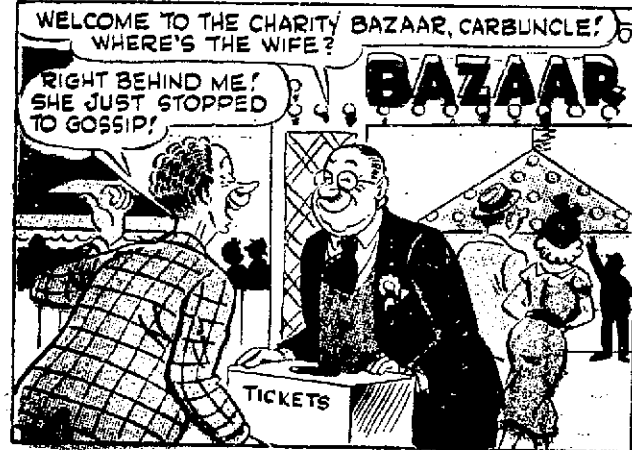
MORTY MEEKLE

By Dick Cavalli



THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten

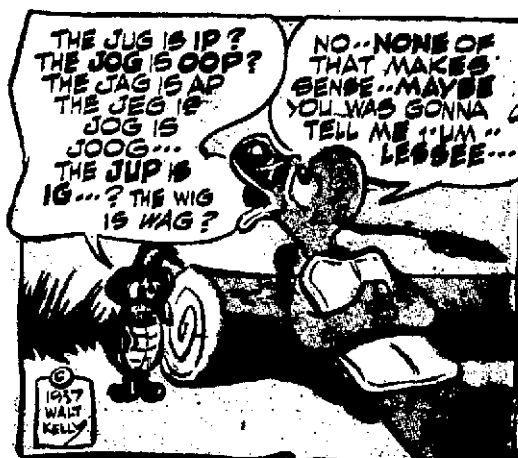


64 BOB MONTANA



POGO

By Walt Kelly



CASABLANK

"THE MAN IN THE GRAY FLANNEL BURNOOSE"

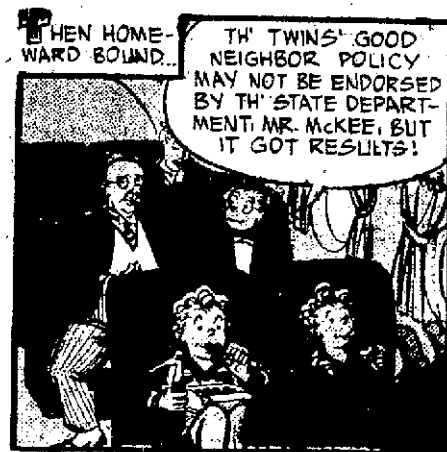
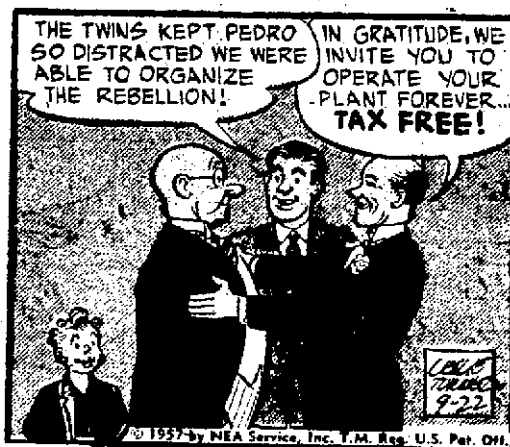
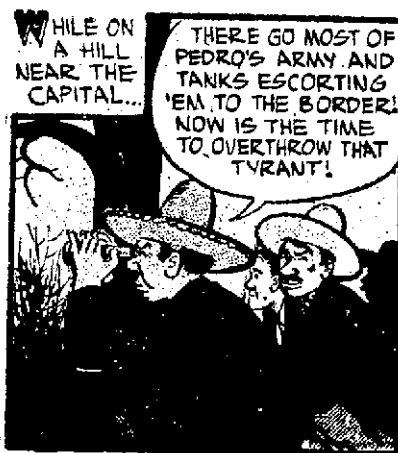
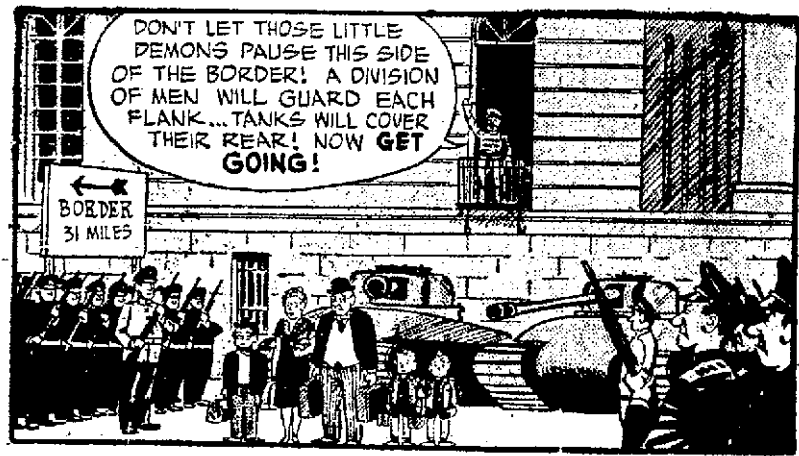
The entire action takes place in the Palm Room (where else?) of the Bellvue Stanford



WINSTON
IS AMERICA'S
BEST-SELLING
BEST-TASTING
FILTER
CIGARETTE!

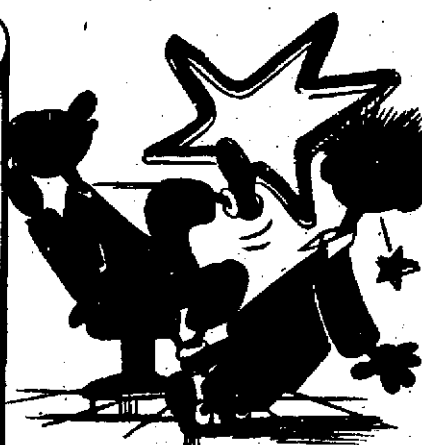
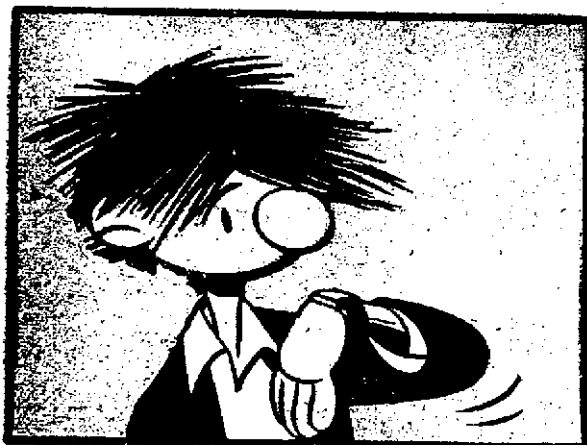
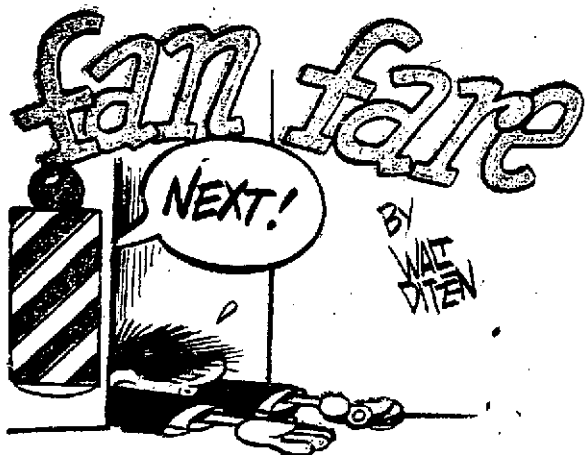
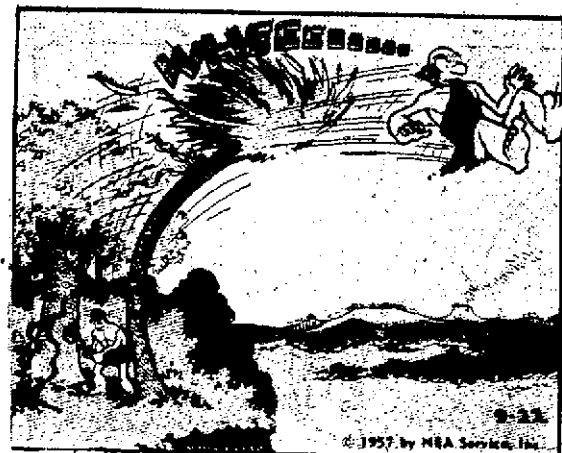
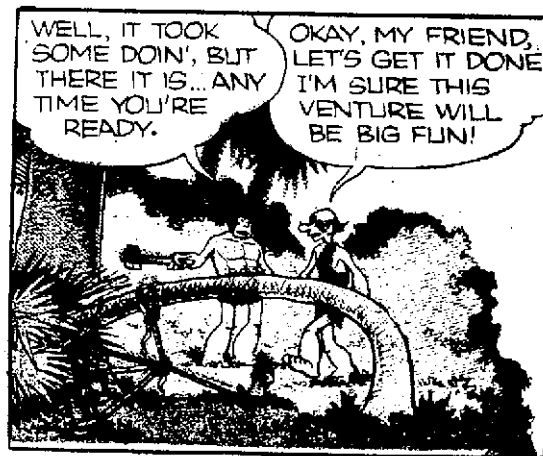
CAPTAIN EASY

By Leslie Turner



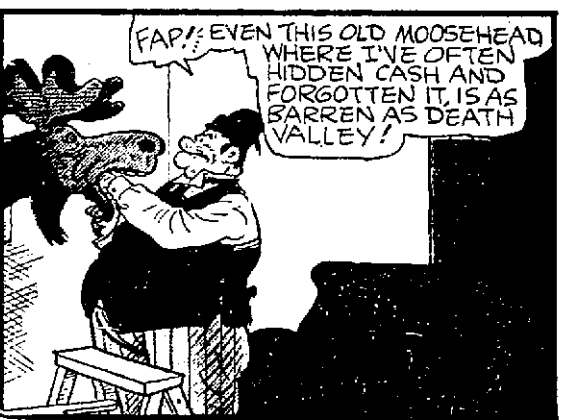
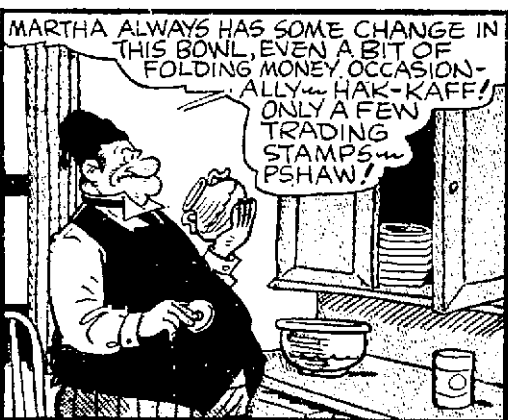
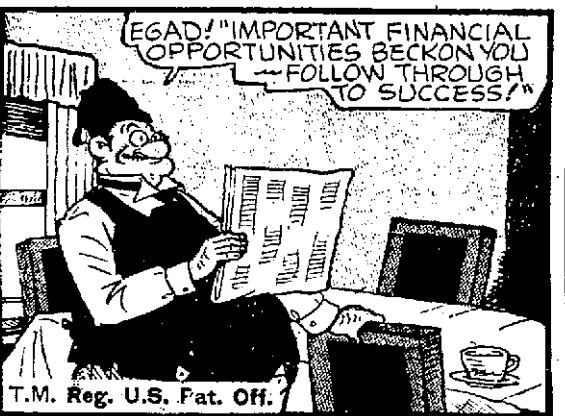
ALLEY OOP



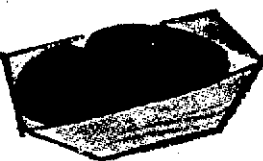
By V. T. Hamlin



OUR BOARDING HOUSE

With Major Hoople



Surechamp
has more proteins
from meat 
fish  and
liver , pound for
pound, than any leading
canned
dog food!

Not just good for the Boxers shown above, but good for puppies and adult dogs of all breeds. Contains chlorophyllin to help eliminate doggy odors. Easy to serve, too. Just pour in a bowl and moisten. Or feed like the kennel experts do... dry, just as it comes from the box.

SIX CONVENIENT SIZES:
2 lbs. 4 lbs. 10 lbs. 16 lbs. 25 lbs. 50 lbs.



ANOTHER FINE PRODUCT OF GENERAL MILLS



LANCE HAS AWED THE BLACKFEET WITH HIS SHOW OF FIREPOWER...AND NOW HE SEEKS A TREATY WHICH WILL ALLOW WHITES TO PASS THROUGH THEIR LAND....

THE BLACKFOOT FORCE COMPRISES NUMBERLESS SMALL BANDS. THEY WRANGLE AMONG THEMSELVES OVER WHO IS TO SPEAK FOR ALL, AND FINALLY A YOUTHFUL FIREBRAND COMES FORWARD—"YOU GOT TOBACCO, WE MAKE TALK!" HE SAYS.



AS LANCE TURNS TO SIGNAL, THE BLACKFOOT BRINGS UP HIS MUSKET! CARSON SHOUTS A WARNING....



THE NEW COLT PATERSON COMES INTO PLAY.....ONCE, TWICE, THREE TIMES IT BARKS...AND THE BLACKFEET RECOIL FROM THEIR FIRST EXPERIENCE WITH A MANY-VOICED WEAPON.....

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LANCE ORDERS THE NATIVES TO CHOOSE NEW SPOKESMEN. AT LAST HE HEADS BACK TO THE RANGER POSITION TOWING A DELEGATION OF FIRM AUTHORITY.

121 9-22-57

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PIKES PEAK—ANOTHER TEST GROUND FOR SUPERFUEL

To get fuel that makes cars really go, you've got to test where the going is toughest. We did just that. At Pikes Peak every racing car winner since 1946 used Mobil fuel; every stock car winner used Mobilgas Special.

So, out of the testing done at Pikes Peak, came the Superfuel—today's Mobilgas Special. For clean, quick getaway, safe passing on high speed highways, put Superfuel in your high horsepower car.



403 MPH AT BONNEVILLE! All important records on America's most tortuous test course, Bonneville Salt Flats, have been racked up with Mobil fuels. John Cobb's Railton Mobil powered car ran a cool 403 mph. A Renault gas turbine car reached 191.2 mph. Out of this know-how came the Superfuel—Mobilgas Special.



SPORTS CAR RACING—Mobilgas Special has been the fuel chosen in the West's major sports car races for five years. Out of this experience came Mobilgas Special—the Superfuel. We combined pass-power octanes in powerful gasoline with MC₄ chemical additives to give smooth, knock-free power in today's high horsepower cars.



JET BOAT RECORD—at Lake Mead, Donald Campbell's jet propelled Bluebird ran a record 216.2 mph. The fuel was Mobil! In the Gold Cup boat races, four out of five winners since 1952 were powered with Mobil fuel. Wherever races are to be won or records to be set, champions look to Mobil for the fuels that mean victory.

**MOBILGAS
SPECIAL
THE
SUPERFUEL**

“ONCE DEAD, YOU NEVER SHALL RETURN!” NOT ONLY THAT, BUD, BUT ONCE YOU’RE DECLARED “DEAD,” YOU’RE A SUCKER TO TRY TO RETURN!

PETE PULPWOOD, THAT’S ME—PUBLISHER, EDITOR, OWNER OF THE “SUNDOWN SUN”—SO YOUR NAME’S ANNIE—WHAT CAN WE DO FOR YOU?

I WAS WONDERIN’ IF I COULD SEE TH’ ISSUE WITH TH’ STORY ‘BOUT THAT AUTO WRECK—

AH! NOW I GET IT—YOU’RE THE LITTLE GIRL WHO WAS NOT KILLED IN THAT WRECK!

UH-HUH—BUT THAT’S NOT NEWS—IF ONLY I COULD—

THERE IT IS—BUT NOT MUCH TO IT—OLD JAKE SPAIN AND THOSE TWO FROM OHIO—NOT SPEED—JUST LOUSY, CARELESS DRIVING!

I SEE YOU GOT DOC LANCE’S NAME—

SURE—NAME IN HIS MEDICINE BAG—BEEN A BIG WHEEL BACK EAST—VANISHED TEN YEARS AGO—THREE YEARS BACK, DECLARED DEAD—

BUT HIS FAMILY?

OH, HIS WIFE MARRIED SOME RICH GUY—LIVING IN EUROPE NOW—HIS SON WAS KILLED IN KOREA—HIS DAUGHTER’S DOING TWENTY FOR SHOOTING A BOY FRIEND—THAT’S ABOUT IT—

OH, NO—

AND HE WAS SO HAPPY TO BE ON HIS WAY BACK TO SURPRISE THEM ALL—MAYBE—MAYBE HE WAS—WAS LUCKY!

PLAYING THE ENOCH ARDEN PART NEVER WAS MUCH OF A BARREL OF LAUGHS—

YOU KNEW THE DOC—WHERE HAD HE BEEN HIDING OUT FOR TEN YEARS, ANYWAY?

IT’S TOO LONG A STORY—BESIDES, IT’S ALL OVER NOW—

AH-HA! WON’T ANSWER! TAKING THE FIFTH AMENDMENT, EH?

FIFTH? DID SOMEONE MENTION A FIFTH?

THIS IS PAUL PICA—RUNS THE SHOP—THIS IS ANNIE—SHARP KID—CAN USE A SHARP KID ‘ROUND HERE—EH, PAUL?

RECKON!—TOMORROW, EH, ANNIE?

GEE—YOU BET!

POOR DOC LANCE NEVER DID GET HOME—BURIED HERE, IN THIS OLD FRONTIER CEM’TARY—JUST AS WELL, I S’POSE—

“SUDDEN DUDLEY—1854—HE DRAINED ON SAM SUNDOWN—” LEAPIN’ LIZARDS! DOC’S NEIGHBORS MAY BE QUIET, BUT THEY WERE NEVER TH’ DULL OR STUFFY KIND!

MARK TRAIL

by [author]

THE SAGUARO CACTUS HAS EVOLVED A WAY TO FIGHT FOR EXISTENCE IN THE SUN SCORCHED WASTELAND OF THE WEST

RAIN FALLS SO SELDOM IN THE DESERT THAT THESE GIANTS MUST HAVE A MIGHTY ROOT SYSTEM FOR DRAWING MOISTURE OR THEY WILL PERISH

WHEN A SUDDEN DOWNPOUR DRENCHES THE ARID PLAINS, THESE THIRSTY PLANTS SOAK UP RAIN AS FAST AS IT FALLS...

AND THE TISSUES OF THE TALL COLUMNS, FILLING WITH WATER, SMOOTH OUT THEIR FLUTED SIDES

AND THE SAGUARO GETS SO FAT IT SPLITS ITS SIDES!

IN FACT, AT TIMES AN UNQUENCHABLE THIRST CAUSES THE PLANT TO “DRINK” TOO MUCH...

GROWING THICKLY ON THE RIDGES OF THE SAGUARO, THE THORNS SHADE PART OF THE PLANT FROM THE HOT SUN AND BREAK UP HOT AIR CURRENTS THAT WOULD PARCH THE WAXY SURFACE

THE THORNS WHICH PROTECT THE CACTUS FROM GRAZING ANIMALS ALSO PROTECT IT FROM LOSS OF MOISTURE

THE GIANT SAGUARO CACTUS IS EXTREMELY SLOW IN GROWING, AND BEFORE THE FIRST BRANCHES APPEAR ON THE VERTICAL TRUNK THE PLANT MAY BE 60 TO 70 YEARS OLD

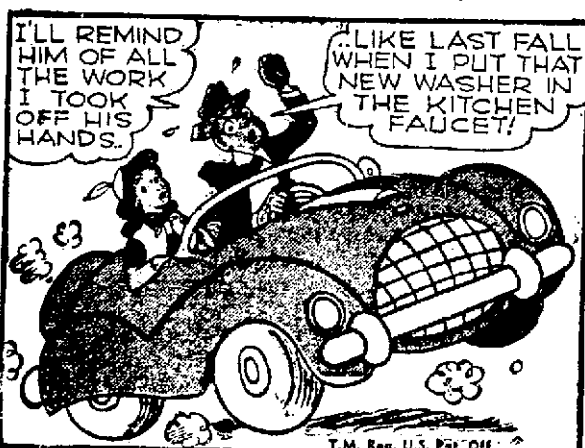
THE JACKSON TWINS

By Dick Brooks



PRISCILLA'S POP

By Al Vermeer



*Glorifies your Skin
Doesn't let odor
begin!*

HOW TO STOP ODOR FOR 60 HOURS WITH A SOAP THAT'S BABY-MILD

**Never before! Real deodorant protection
in a pure white lanolin-rich bar!**

Discover the one white deodorant soap with built-in baby-mildness! Pure white Colgate—with hexachlorophene—destroys bacteria that cause body odor. Right in your regular bath, it can actually stop odor up to 60 hours. Yet no other deodorant soap... not even baby soaps... pamper your skin with such lanolin-rich lather—leaving your skin softer, looking more alive! Miraculously clearer, too. For this same gentle lather helps prevent surface skin blemishes. What other soap—of any kind—can do so much!

New **COLGATE** deodorant beauty soap

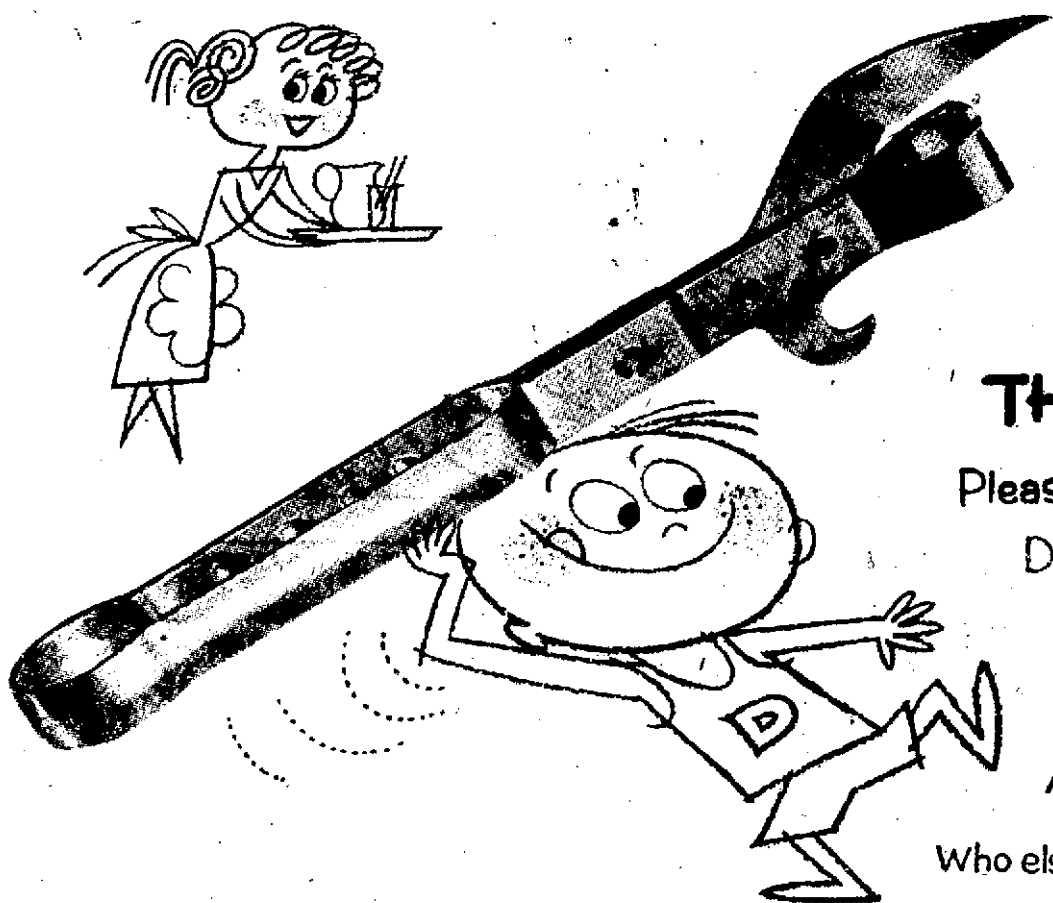
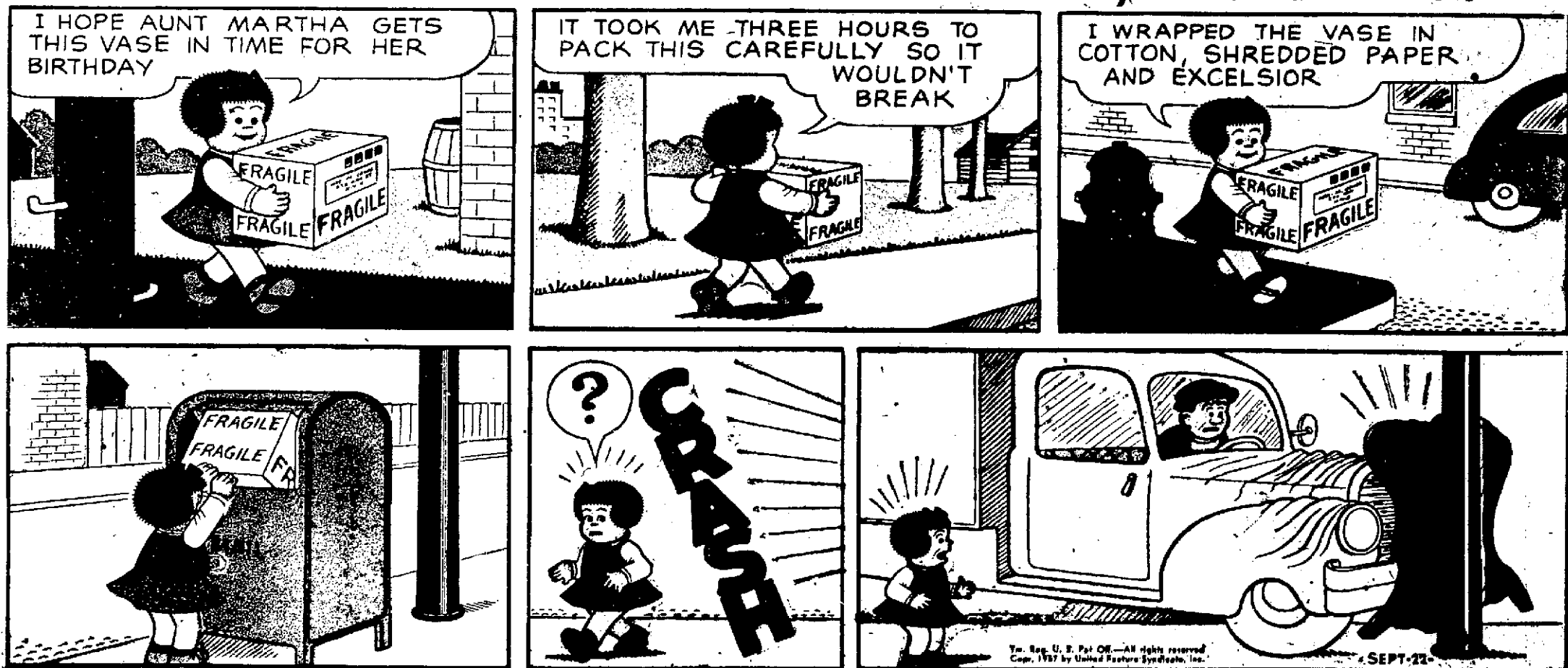
Abbie an' Slat's

Featuring **BATHLESS GROGGINS** by **RAEBURN VAN BUREN**



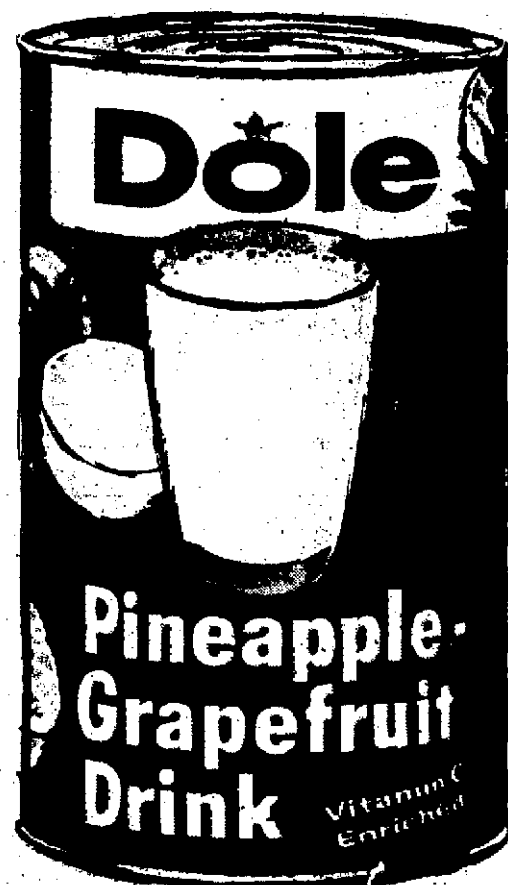
NANCY

By Ernie Bushmiller



LET FLY WITH THE CAN OPENER!

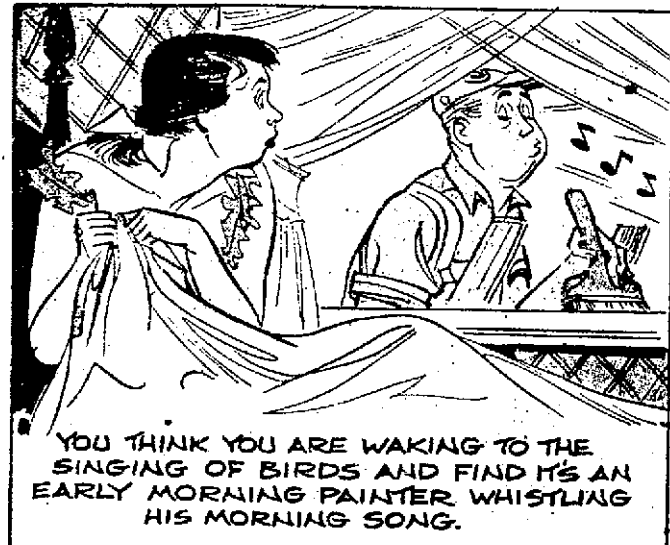
Please your little sports with
Dole Pineapple-Grapefruit Drink
...you'll be right on target!
Kids love it.
Dads love it.
And it's enriched with Vitamin C.
Who else but Dole could make it so good?



VIGNETTES OF LIFE

Painting And Papering

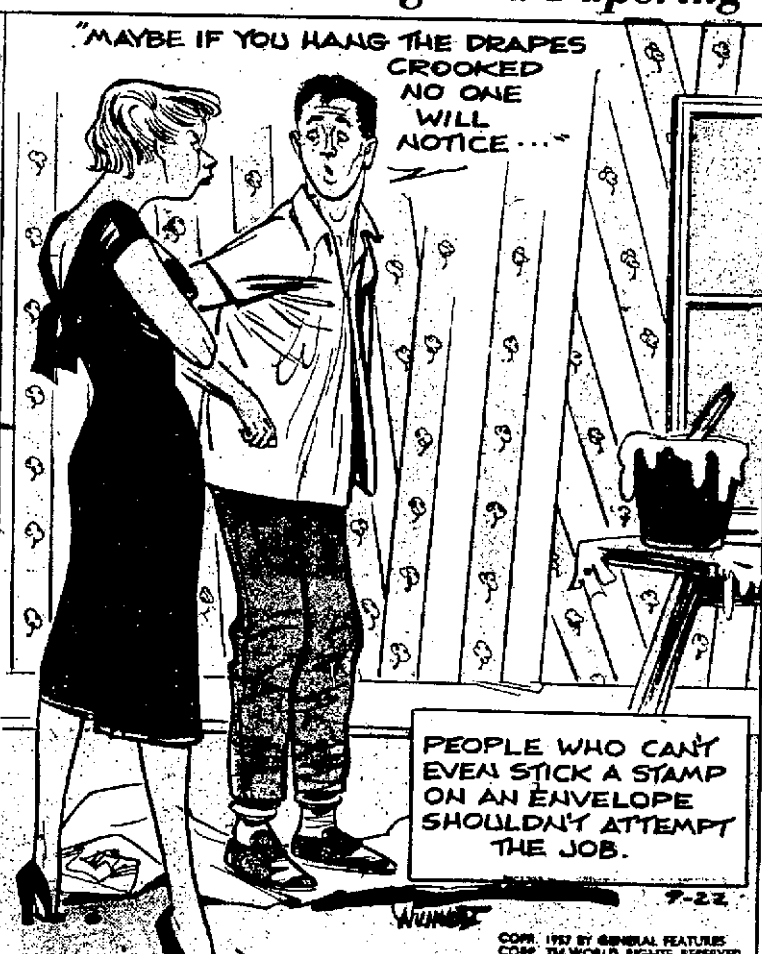
By Harry Weinert



YOU THINK YOU ARE WAKING TO THE SINGING OF BIRDS AND FIND IT'S AN EARLY MORNING PAINTER WHISTLING HIS MORNING SONG.



DON'T BE CRITICAL—WHAT'S A LITTLE PAINT ON THE EGGS.



"MAYBE IF YOU HANG THE DRAPES CROOKED NO ONE WILL NOTICE...."

PEOPLE WHO CAN'T EVEN STICK A STAMP ON AN ENVELOPE SHOULDN'T ATTEMPT THE JOB.

COPY, 1957 BY GENERAL FEATURES CORP. THE WORLD RIGHTS RESERVED.



IT'S A MISTAKE TO HANG AROUND AND GET IN THE WAY—THE PAPERHANGER MAY OBEY HIS NATURAL IMPULSE AND PASTE YOU TO THE WALL.



THE EASIEST WAY IS TO PASTE THE PAPER OVER LIGHT SWITCHES—IT'S GETTING IT OFF LATER THAT'S TOUGH.

"I SAID A RAZOR BLADE!"

"OKAY, GENIUS!"



I KNOW SOMETHIN' I WON'T TELL!

O.K.—SO DON'T!



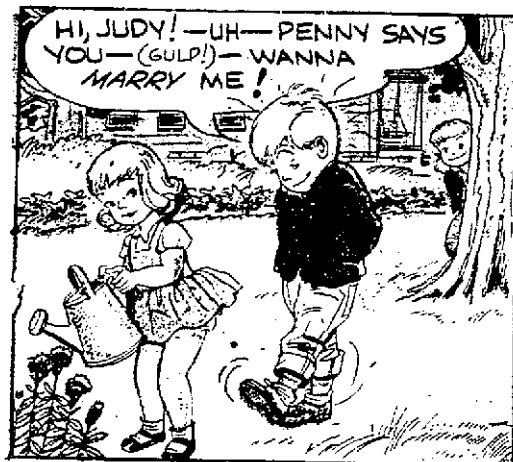
IT'S ABOUT JUDY RUHMAN DOWN THE STREET!

HONEST? WHAT IS IT?



W-E-L-L—SHE SAID SHE WAS GONNA MARRY YOU!

SHE DID? GEE! (GASP!) I DIDN'T EVEN KNOW SHE CARED! —MAYBE I OUGHTA GET BETTER ACQUAINTED WITH HER!



HI, JUDY! —UH—PENNY SAYS YOU—(GULP!)—WANNA MARRY ME!



WELL—I'M NOT SURE I WANT TO—BUT I GUESS I'LL HAVE TO—!

YOU'LL HAVE TO?



UH-HUH! YOU SEE—I'M NOT ALLOWED TO CROSS THE STREET WHERE THE OTHER BOYS LIVE—!

STEVE ROPER

By Saunders and Woggon



MAJOR MCCOY LEFT HOURS AGO, MR. ROPER! —MAN! WAS HE BOILING!

HE DIDN'T SAY WHERE HE WAS GOING, NANETTE?



I... I CAN TELL YOU, STEVE! WHERE HE WENT AND WHY!



MEANWHILE, AT THE DANCE STUDIO—

HE... HE FELL, COUNTRESS! —I WAS HOLDING HIS NECKTIE—AND—AND—

STOP BLUBBERING, CONNIE! LET'S CARRY HIM UPSTAIRS BEFORE SOMEONE SEES HIM!



NASTY CONCUSSION! HE NEEDS MORE THAN FIRST AID!



I'LL RUN AND CALL A DOCTOR!

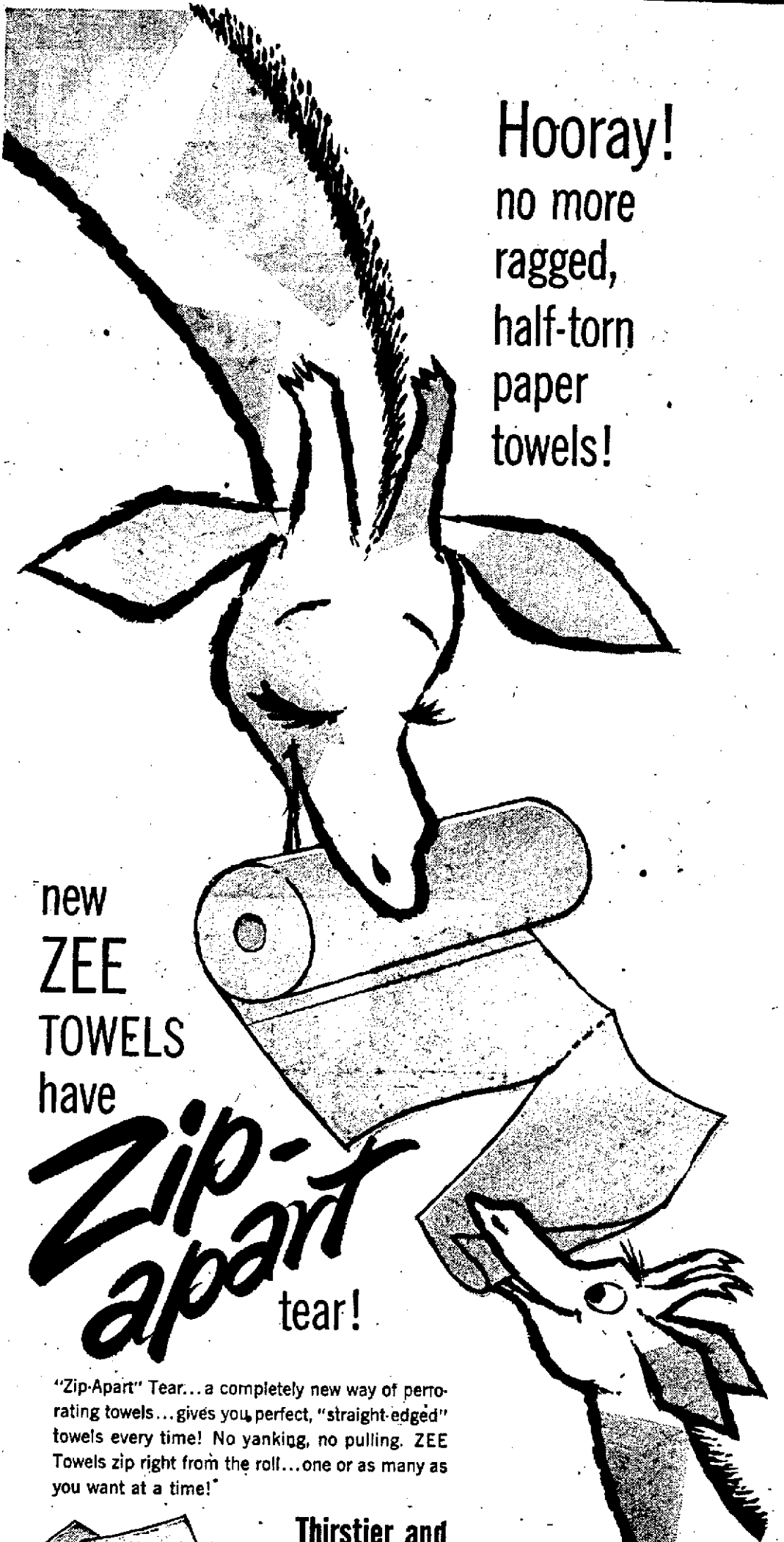
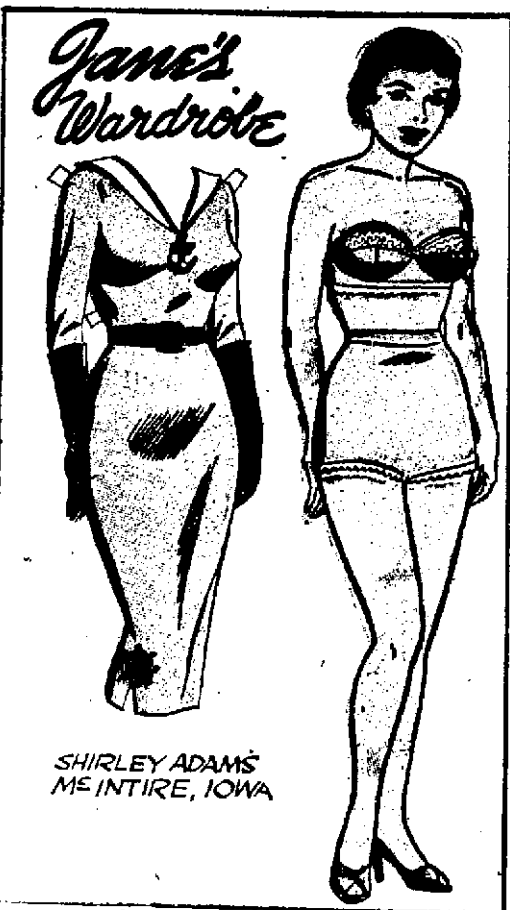
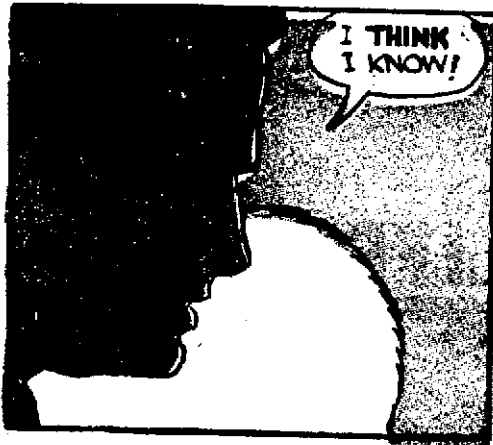
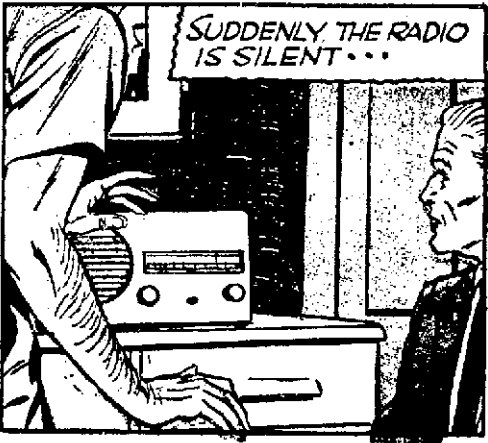
WAIT!... YOU IDIOT! WE NEED TIME TO THINK!



BUT... WHAT IF... HE DOESN'T LIVE?!



THAT MIGHT BE VERY LUCKY... THEN HE COULDN'T PRINT THAT NASTY EXPOSE IN "PROOF" MAGAZINE... COULD HE?



Hooray!
no more
ragged,
half-torn
paper
towels!

new
ZEE
TOWELS
have

**Zip-
apart**
tear!

"Zip-Apart" Tear... a completely new way of perforating towels... gives you perfect, "straight-edged" towels every time! No yanking, no pulling. ZEE Towels zip right from the roll... one or as many as you want at a time!

**Thirstier and
stronger than ever!**

Interwoven sponge fibers make ZEE Towels extra-strong, extra-absorbent! They really drink up moisture... hold together even when soaking wet!

Hand-towel soft!

Through constant use, cloth kitchen towels usually are unpleasantly damp when you want them dry. Soft ZEE always gives you a fresh, clean, fluffy, dry towel at a zip. So gentle to your hands; so handy for pot-wiping and mop-up.

**Sunny kitchen
colors in regular
and giant economy rolls!**

Now get ZEE Towels in pink, yellow, or white in both regular and thrifty giant rolls!

**Lighten your housework
with "Zip-Apart" ZEE Towels**



GILBERT'S. COME IN! WRITE IN! PHONE HE 6-1224 TODAY!

21 CANNON BEDDING ENSEMBLE

PIECE COMPLETE DELUXE FAMOUS

COMPLETE ONLY

\$1 DOWN
PAY ONLY \$1 WEEKLY

ALL 21-Pcs. 39.95

4 CANNON BLANKETS plus 4 CANNON SHEETS plus 4 CANNON PILLOW CASES plus ALL WOOL FULL SIZE COMFORTER plus 8 PC. CANNON BATH SET



25% WOOL

YOU GET

4

FULL SIZE CANNON BLANKETS

FREE

8 PC. CANNON BATH SET

FAMOUS CANNON TOWELS AND BATH CLOTHS IN THE LATEST DECORATOR COLORS. INCLUDED FREE WITH THE PURCHASE OF THE ENSEMBLE.

TRADE MARK
CANNON

YOU GET ALL **21** PIECES!

YOU GET

4

CANNON PILLOW CASES

ADVERTISED IN
LIFE

YOU GET ALL THESE PIECES

- 4 CANNON 6 FT. x 7 FT. BLANKETS
- 2 CANNON FITTED EASY-MATIC SHEETS
- 2 CANNON SHEETS
- 4 CANNON PILLOW CASES
- 4 CANNON TOWELS
- 4 CANNON WASH CLOTHS
- ALL WOOL COMFORTER

Bigger savings than you've ever imagined possible! Blankets are a full size 72" x 84" in 4 lovely colors. Only a limited supply of these 21-PIECE ensembles!

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YOU GET A

BIG

ALL WOOL FULL SIZE COMFORTER

TRADE MARK
CANNON

YOU GET

4

EXTRA LARGE CANNON SHEETS

MAIL COUPON TODAY

Open Friday Nights
No Money Down
No Charge for Credit

Gilbert's
JEWELERS
Easiest terms in town
122 PINE AVE



PHONE
SUNDAY
HE 6-1224
OR
WEEK DAYS
HE 5-5385

I Will Pay on the Advertiser's Terms

☐ C. O. D.

☐ CASH

(Please Check)

Please send the following:

GILBERT'S JEWELERS, 122 Pine Ave., Long Beach (For prompt delivery, fill in this coupon completely)

My Name _____

My Address _____

City _____ State _____ Phone _____

Where Employed _____ How Long? _____

Business Address _____

City _____ State _____

I Have Credit With _____

Their Address _____ Please Small Delivery Charge

Gardena Camps Arming for New Skirmish in Gambling War

By PAUL WALLACE

GARDENA—Once again Gardena is arming for another skirmish in its endless war over legalized gambling. A new group called the Gardena Civic Improvement League has begun organizing a campaign to close the city's six poker parlors. (A loophole in the state law permits draw poker by local option. Estimates on the annual "take" by Gardena gambling halls range as high as \$6,000,000.)

The league, backed by the local clergy, hopes to place the measure before the people on the local ballot next April. Right now, the league is soliciting support from other civic groups and clubs. It intends to begin circulation of initiative petitions within six weeks to get the question on the ballot.

★ ★ ★
UNLIKE EARLIER anti-gambling campaigners, the group

is not basing its attack on the moral question of gambling. "We are raising the issue of the effect of commercialized gambling on the community," said the Rev. Sanford Sweets, minister of the Holypark Methodist Church and head of the league's committee opposing organized gambling.

"We feel many crimes are directly linked to gambling here," Rev. Sweets said. "We have the information tying embezzlements, attempted suicides, and even a murder to the local card clubs."

"As far as I'm concerned, however, the biggest single problem is the breakup of families directly resulting from the city's large-scale open gambling and the temptation it offers," he added.

★ ★ ★
FROM PAST EXPERIENCE, the minister and his associates expect stiff opposition. The pro-gambling faction has moving arguments.

Biggest among them is the tax revenue the city gets from

the six big card houses (city ordinance limits the number of licenses to six.)

The clubs will pay the city nearly \$300,000 this year in license fees plus their regular property taxes (a comparatively small figure.)

This income from gambling represents almost a sixth of the city's entire annual income estimated at \$2,000,000 this year.

The \$300,000 is more than the total revenue for city operating expenses from property taxes.

The gamblers use this as a big lever, warning homeowners their taxes will more than double if the poker revenue is shut off.

Financial facts dispute this claim. The money earmarked for city operating expenses from property taxes is but a small portion of the actual tax dollar.

★ ★ ★
IT IS CERTAIN, however, that home owners' taxes would

increase if the gamblers left and the city did not cut back on any services. Even Rev. Sweets' committee admits this.

"But we feel that tax revenues from the poker clubs are not sufficient to offset the evils of commercialized gambling," he said.

The city, financially, is in robust health. One city official privately admitted Gardena could get along all right now without the gambling income but said there had been times in the past when loss of the poker revenue would have been a severe blow.

Gardena is in the happy situation of having no bonded indebtedness. Furthermore, it expects to carry over a cash surplus of more than \$300,000 into the next fiscal year.

★ ★ ★
OUTWARDLY, THE CARD CLUBS cause no real police

(Continued on Page A-2, Col. 4)

Southland's
OWN SUNDAY
Newspaper

Independent = Press = Telegram

The Weather ---

Some fog and low clouds night and early morning hours but mostly sunny today and Monday. Warmer today with high near 86. Saturday's high, 79; low, 64.

Phone HEmlock 5-1161 — Classified, HEmlock 2-5959

LONG BEACH 12, CALIF., SUNDAY, SEPTEMBER 22, 1957

VOL. 6 — NO. 5

158 PAGES

LITTLE ROCK RACISTS WARNED

Four-Master Sends SOS, 90 Aboard

Hurricane Carrie Rips Sails; Rescue Ships Speed to Scene

(Photo on Page A-4)

ROTTERDAM (AP)—A German four-masted bark with a crew of about 90 reported Saturday night she was sinking 600 miles southwest of the Azores after losing her sails in a storm whipped up by hurricane Carrie.

The windjammer, the Pamir, was bound from Buenos Aires to Hamburg with a load of barley. A U. S. Coast Guard cutter, an American freighter and a Liberian freighter headed for the sinking vessel.

The U. S. Coast Guard in New York said that the American freighter, the President Taylor, reported it sighted flares at 5:05 p.m. about four miles north of the spot where the Pamir reported herself in distress.

At about the same time, the Coast Guard said, the Liberian freighter Penn Trader reported seeing flares in the same area. Both ships made for the flares sources, which may be from lifeboats, the Coast Guard said.

INCLUDED in the Pamir's crew are 54 merchant ship cadets. The 3,103-ton, 52-year-old bark has long been used as a training vessel as well as a grain carrier.

The Pamir's distress call, intercepted by the Dirkszwagers Shipping Agency here, said the foremast was broken and the ship was listing at a 45-degree angle.

Zerksen and Co., of Luebeck, Germany, said the President Taylor had heard the distress signal and was answering. The Liberian freighter Penn Trader also was on her way to the sinking vessel.

DIRKZWAGERS said the Pamir radioed her position as 33.37 north latitude; 40.20 west longitude.

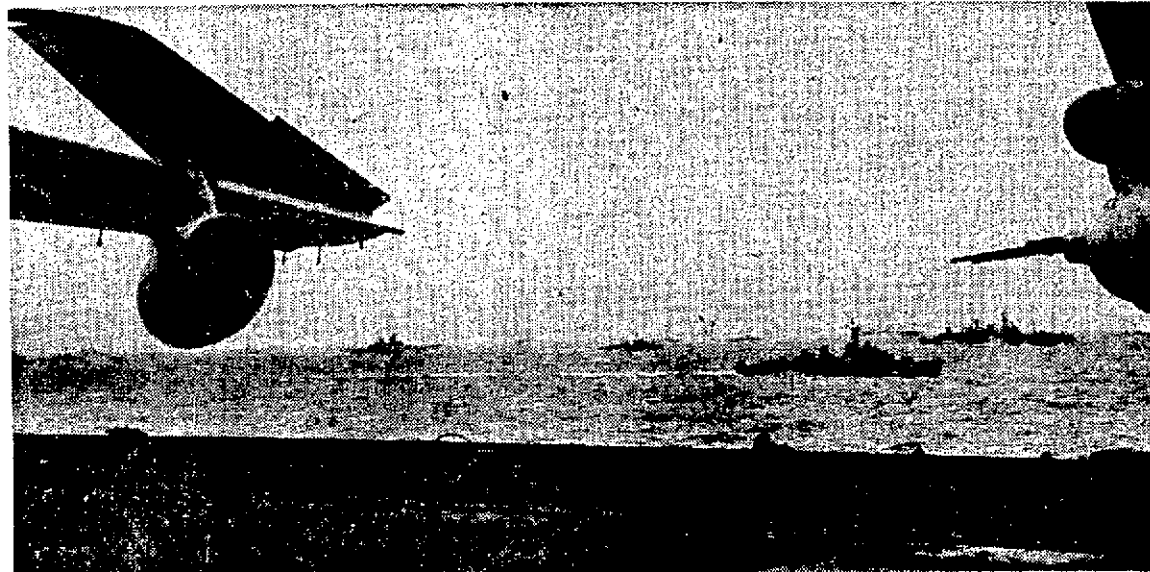
U. S. Air Force planes based at the Azores have been asked to search for the ship.

The Pamir, with a long record as a grain clipper, has an auxiliary engine mounted aft. She is 377 feet long and had a width of 46 feet.

She was involved in another sinking scare back in 1952.

Built in 1905 at Hamburg, the Pamir was a World War I prize, captured by the British.

During World War II she was under Finnish ownership and when that country went into the war on the German side, the Pamir was taken into custody as a war prize again while lying in port in Wellington, N. Z.



'STRIKEBACK' IN NORWEGIAN SEA

Two jet planes aboard aircraft carrier USS Forrestal frame warships as they steam in formation in Norwegian Sea during North Atlantic Treaty Organization

exercises known as "Strikeback." One of exercise's prime objects is to work out ways to keep Atlantic "highway" open against submarines.

AFL-CIO Defied by Beck

MIAMI BEACH, Fla. (AP)—In a new show of defiance, Dave Beck, retiring president of the Teamsters Union, told the AFL-CIO Saturday that it is up to the Teamsters' membership to decide whether top officials have been guilty of wrongdoing.

He also denied charges made by the AFL-CIO Ethical Practices Committee and, in effect, rejected an invitation to appear at a hearing on them before the AFL-CIO Executive Council in New York Tuesday.

In a letter to George Meany, AFL-CIO president, Beck said the entire matter will be presented to the Teamsters' convention which opens here Sept. 30.

In today's Parade Magazine a top labor leader gives his views on "How to Clean up Crooked Unions."

The article refers to Dave Beck, James Hoffa and the Teamsters Union.

"Consistent with our democratic traditions," Beck said, "we shall be guided by the wishes of the majority of our members."

The letter, approved unanimously by the Teamsters general executive board Friday, was released here Saturday as Beck and other officials continued their pre-convention conferences.

James R. Hoffa of Detroit, Teamsters executive board member who was linked with Beck in the committee's charges, said he would not attend the AFL-CIO session. Hoffa, a leading candidate to succeed Beck as Teamsters president, expressed confidence he would be elected on the convention's first ballot, even though he has a Senate committee, the courts and the AFL-CIO baying at his heels.

POOL OF GIBEON FOUND Biblical Spring Flows Again After 2500 Years

PHILADELPHIA (AP)—Archaeologists have announced the Biblical Pool of Gibeon is flowing again after 25 centuries, the University of Pennsylvania Museum reported Saturday.

The pool was discovered 82 feet down in hard limestone. A team headed by Dr. James B. Pritchard, a research associate at the museum and professor at the Church Divinity School of the Pacific, Berkeley, Calif., made the find.

RESTORATION of the pool revealed one of the ancient world's remarkable engineering achievements, the museum said. The discovery confirms the Biblical tradition that the men of Gibeon—now called El-jib—were "drawers of water." The archaeologists also uncovered a mass of evidence indicating that wine-making was a flourishing industry before Gibeon and its environs were laid waste by King Nebuchadnezzar in 587, B. C.

The Bible refers to Gibeon as '58 ROSE BOWL

Meg May See Football Game

LONDON (AP)—A rumor circulated Saturday night that Princess Margaret may drop in at Pasadena, Calif., next New Year's Day to see what a Rose Bowl football game looks like.

This was pegged to Canadian reports that the pretty 27-year-old princess would visit Canada's west coast early next year to open British Columbia's centennial celebration.

A Buckingham Palace source said he had heard several rumors that Margaret may go to Canada around Christmas, but that there is nothing official on either a Canada tour or a Pasadena stop-over.

Aside from that, the palace reaction was "no comment."

Weekend Recess in Girard Trial

TOKYO (AP)—The manslaughter trial of GI William S. Girard will be resumed Tuesday with the Japanese court moving to the Camp Weir firing range where the Ottawa, Ill., soldier, it is charged, fatally shot a Japanese woman who was picking up scrap metal.

On-the-spot testimony will be taken Sept. 24, 25 and 26.

The U. S. Army firing range at Camp Weir is some 10 miles north of Maebashi.

A-Power Destroyer Plans Set

QUINCY, Mass. (AP)—Bethlehem Steel Co. has developed a feasible design for the world's first atomic-powered destroyer, a company official said Saturday night.

The official, who declined to be quoted by name, said Bethlehem engineers "can see the consummation of plans to overcome the problems of integrating a nuclear power plant into a ship the size of a destroyer."

Bethlehem has been awarded a Navy contract for construction of the first atomic-powered surface craft, a cruiser, the keel of which will be laid "in the very near future," he said.

"THE PROBLEMS of integrating a nuclear power plant into a destroyer are much greater than with the cruiser because the destroyer is so much smaller," the official pointed out, adding:

"We are very far along in the design of a destroyer-size nuclear power plant and we believe it is very feasible."

Patrols Set by Mayor

LITTLE ROCK, Ark. (AP)—Mayor Woodrow Wilson Mann said Saturday night that city police would deal firmly with any troublemakers at Central High School Monday morning—and would not prevent integration—but he declined to give specific details of his plans.

After issuing a statement at a news conference here, Mann was asked flatly whether the police would be on hand to prevent integration as Negro students try to enter the school building.

"Our policy is one that will permit compliance with the law instead of obstructing it," the mayor said.

Asked if police would help a Negro student enter the 2,000-pupil white school, Mann said: "We're not running an escort service."

Three of the nine Negro students once barred from Central High School said Saturday night that they definitely plan to attend classes there Monday.

The three students who plan to go are Terrance Roberts, 15, Jane Hill, 15, and Carlotta Walls, 14.

Five others who had been barred from the school by armed National Guardsmen said they will decide about attending before classes start Monday. The ninth student could not be reached for comment.

PRESSED for clarification of that point, the mayor said he would have no further statement. "We're expecting order on Monday," Mann added.

He did not spell out his plans to keep order but it was learned authoritatively that the police department schedule calls for at least 35 policemen to be in the Central High area.

It was reported also that police strategy in controlling a possible crowd of white segregationists might be to keep on-lookers constantly on the move—a step never taken by armed National Guardsmen who surrounded the school until Friday night.

"THE EYES of the nation and the world will be on Little Rock Monday," the mayor's statement said. "We will be cast in a different light than during the past 18 days. Military force will be at an end."

The statement said: "Local law enforcement officers will be on

(Continued on Page A-2, Col. 1.)

SOONERS WIN Grid Season Start Lists Few Upsets

The first big Saturday of the 1957 collegiate football season produced surprises and upsets as usual but it was no surprise when the relentless Oklahoma Sooners' winning streak continued unabated as they polished off highly regarded Pittsburgh, 26-0, in the headliner of the day. The victory was Oklahoma's 41st in a row.

Texas A&M, last year's Southwest Conference champion, was hard-pressed to overcome fumbles and costly penalties but finally came out on top with a 21-13 win over Maryland, and Navy laid claim as the team to beat in the East with a resounding 46-6 triumph over Boston College.

California, general pre-season choice to go to the Rose Bowl, was up-ended by a surprisingly strong Southern Methodist team, 13-7, while Stanford was frolicking over San Jose State, 46-6.

For details of these games, and results of others across the nation, see Sports Section, pages C-1 through C-5.

Boy, 3, Falls Into 40-Foot Well, Unhurt

LYMAN, S. C. (AP)—A 3½-year-old boy was rescued unharmed from a 40-foot well here Saturday afternoon 45 minutes after plunging into it through a wire mesh cover.

"Doctors said the child, Chris Dumas, son of Mr. and Mrs. O'Neil Dumas of Greer, apparently suffered no ill effects from the ordeal.

The child told his visibly shaken rescuers that he was trying to retrieve some wooden balls to a croquet set when he fell into the well.

THE WELL opening, about two feet square, was covered with wire mesh, and the well was enclosed in a small building with a latched door. Chris apparently pried open the door, walked across the mesh and plunged through it. His screams brought members of the family and neighbors.

Police said the well contained more than 6½ feet of water and that the plucky boy survived by clinging to a pipe.



MAYOR MANN "No Escort Service"

Syrian Army Puts Curfew on 2 Roads

DAMASCUS (AP)—Syria's army imposed a curfew on two Syrian highways Saturday. It banned civilian cars from traveling on the Damascus - Aleppo and Homs-Latakia routes from 9 p.m., until 5 a.m. daily.

Acting Defense Minister Khaled Azem announced recently the army was taking certain defensive measures in view of what he called Turkish military concentrations on the Syrian border and other "anti-Syria threats."

Israel's radio quoted Syrian broadcasts as saying the curfew was "in connection with Syrian army maneuvers," and that it applied in all cities and on all major roads. Turkey has denied that the presence of Turkish troops in the border area represents any threat to Syria. It said the troops are on routine fall field exercises.

Meanwhile, Syrian President Shukri Kuwaty Saturday accused U. S. Secretary of State John Foster Dulles of distorting Syria's position in the Middle East political conflict and of attempting to impose American will on the Arab world.

But the tone of the 64-year-old president, known as a political moderate, seemed mild in comparison with the angry outbursts aroused immediately after Dulles' U. N. address Thursday.

Officials in Washington said any formal moves to improve U.S.-Syrian relations will have to come first from Syria.

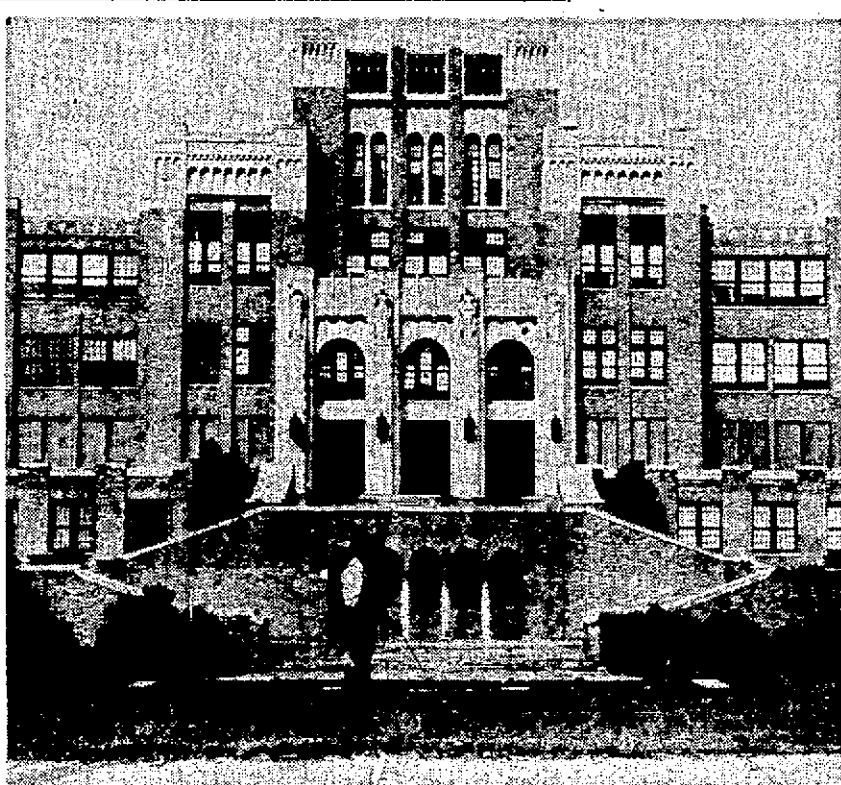
This attitude apparently reflected the tough stand Secretary of State Dulles took in his United Nations speech last

(Continued on Page A-2, Col. 3)

San Pedro Boy, 7, Killed in Traffic

SAN PEDRO—A seven-year-old boy was killed when his bicycle and an automobile collided here at a blind intersection Saturday.

Robert Corona, of 1269 W. 2nd St., was pronounced dead on arrival at San Pedro Receiving Hospital.



WHERE NATIONAL GUARD FORMERLY PATROLLED

Yardman Ashley Williams, an employee of Little Rock Central High School in Little Rock, Ark., rakes the yard in front of the school Saturday. He was only person at the school since the National Guard was called off Friday night.

L.A.C. Says: Gallery of Hoodlums

As the Teamsters Union delegates meet in Miami Beach, Florida it will carry the stigma of the AFL-CIO ethical practice committee, that the Teamsters Union is a "Rogues Gallery of Hoodlums." The combined AFL-CIO group named Teamster leaders Beck, Hoffa and Brewster as in this category. As the Teamsters meet the end of this month to choose their officers for the next year, these three men will be pulling the strings. Hoffa is a strong candidate for the presidency.

A well informed Washington correspondent writes us that it looks almost certain that Hoffa will be elected. The AFL-CIO denunciation may change the outlook, but our reporter doubts it. He points out that a large

(Continued on Page A-2, Col. 1)

WHERE TO FIND IT

● CAN A MAN SURVIVE on the breakwater? With the Little Dandy Survival Kit it's a breeze. Staff Writer Bob Wells reveals in his Page A-8 report on the Wells Expedition.

● A BIRD THAT PERFORMS his own soap operas holds the spotlight on Page A-6.

Regular I, P-T features follow:

AutomotiveB-8	MilitaryB-4
AmusementsB-7	Radio-TVA-14
Beach CombingB-1	Real EstateC-6-8
BridgeW-30	School MenusW-38
ClassifiedD-1-14	Ship ArrivalsB-4
Death NoticesB-2	SportsC-1-5
EditorialsA-10	Women's NewsW-1-38

L.A.C. SAYS:

Gallery of Hoodlums

(Continued From Page A-1.)

portion of the delegates will be Hoffa men. They will consist in the main of organizers minor officials and individuals associated for many years with the Beck-Hoffa regime.

Our correspondent goes on to point out that, "It is from the big bosses that these people get their lush salaries, their loans, other privileges and expensive automobiles. They want no change in the setup. Furthermore, scores of union locals throughout the country are in 'trusteeship' with the trustees selected by Beck-Hoffa, or their regional colleagues. The delegates from these unions will be named by the trustees."

It is hard to believe that a great organization of 1,500,000 members would contemplate electing men to office who have so clearly been shown to have misused their power, who have consorted with the worst type gangsters, used their members' money to finance racing stables, handed out union charters to hoodlums to grow rich by misrepresenting men and women who they forced to pay tribute. But it is even money the delegates at Miami will do just that.

It appears the AFL-CIO will expell the Teamsters should Hoffa be elected. In so doing the great combination numbering over 15 million members will be standing on a high principal, but it will not necessarily stop the hoodlum control of the Teamsters. It will not protect the Teamster Union members who are under the power of the Teamster leaders. It will take legislation to outlaw organizations which fall into such hands. They should not be given the protection of the Wagner or the Taft-Hartley laws. Removal of such protection is the only way such sinister control over some unions will ever be broken.—L.A.C.

(L.A.C.'s column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

Little Rock Racists Warned by Mayor

(Continued from Page A-1)

hand to deal firmly with any individual or groups who might try to create trouble."

He asked Little Rock residents for cooperation and urged ministers of all faiths to pray today "for our respect for the dignity of all God's children."

The mayor said, in answer to a question, that he had heard of no organized attempt to create trouble at the school Monday.

ASKED IF it were possible that the mayor would ask for help if necessary from state police, Mann said: "That could be possible." He did not elaborate.

Earlier Saturday at Newport, R.I., President Eisenhower expressed confidence that Little Rock residents "will vigorously oppose any violence by extremists" in the integration situation.

A few hours before Mann's statement, Amis Guthridge, legal adviser of the Assn. of Citizens Councils of Arkansas, said here that "if violence comes the blame will be on a small clique of white revolutionaries."

Meantime it was not known if the nine Negro students who have been kept out of the white high school would attempt to enter Monday morning.

FRIDAY most of them said in an interview that they would show up after the troops left.

But Saturday, Thelma Motherhead, one of the students, said "I don't know and I don't think the others have decided."

The school board, after a meeting this morning, reiterated that Central High School was open to both white and Negro students as it has been since the federal court order to integrate immediately.

After a meeting of the board Saturday morning, Supt. Virgil Blossom said all adults, including newsmen and photographers, will be asked to stay outside the school building Monday morning.

Events that transpire inside the building if Negro students enter will be relayed to newsmen about an hour later by school officials, Blossom said.

GOV. ORVAL FAUBUS, who pulled out National Guardsmen after an injunction against him was issued Friday by U.S. District Judge Ronald Davies, left this afternoon for the Southern Governors' Conference at Sea Island, Ga.

He left behind no apparent instructions for state police intervention in case of emergency here.

At nearby Morrilton, Lt. Gov. Nathan Gordon said he does not intend to come to Little Rock "unless there is an emergency."

Gordon will be acting governor during Faubus' absence. He said he assumes he is permitted to use state police "to control violence" but he did not specify if, in that event, they would be used to help the Negroes enter the school or keep them out.

A few hours after President Eisenhower voiced confidence in Little Rock's intention to integrate peacefully, Guthridge charged that "Mayor Mann has advised his colored friends that his city police are going to escort the Negro students into school Monday morning."

"IT SEEMS that the stage

Syrian Army Ties Up Roads

(Continued From Page A-1)

Thursday. The speech denounced Russian intervention in the Middle East and declared Syria's buildup of Soviet bloc arms menaces Turkey and her other neighbors.

KUWAITI insisted Syria is building armed forces sufficient only for her legitimate self-defense, and denied by implication this country is on the road to domination by communism.

As he spoke, two Soviet warships steamed into the Syrian port of Latakia on a courtesy visit. Syrian naval units gave the cruiser Zhdanov and the destroyer Syobodny a 21-gun salute. They were the first vessels of the Red fleet ever to visit Syria.

The president addressed the Pan-Arab conference, which has representatives here from 12 Arab nations to consider the framework of a constitution for a federal Arab union.

GARDENA WAR RENEWS

Poker Foes Rely on New Resident Vote

(Continued From Page A-1.)

problems. It would be poor business for their operators if they did.

Among many residents of Gardena, particularly those who have lived there for some time, there seems to be a feeling of "let well enough alone."

Longtime residents point out the enviable financial situation of their town. Some mention the fine meals the card clubs serve at moderate cost. Many look upon the clubs as just another business—no different from a bar or a bowling alley and far more lucrative to the city.

Furthermore, the gamblers have two powerful groups allied with them—the Gardena posts of the Veterans of Foreign Wars and the American Legion.

Each group holds one of the six poker licenses and rents it to card club operators for a reported \$1,200 a month.

REV. SWEET IS COUNTING heavily on the city's newer home owners for support in the coming campaign.

Gardena recently annexed a new residential development at its north end and with it, hundreds of new residents who don't like the stigma of the city's reputation as "gambling center of California."

In 1946, a city election on the question of gambling saw it win approval by a 3-2 margin. Since then, attempts to seat strong anti-gambling councilmen have failed.

The real question now appears to be whether the new residents can turn this tide.

'Miracle' Landlord Offers Nine Homes to Tenants for \$10 Each

HARRISBURG, Pa. (AP)—James Bricker's nine happy tenants are calling it the "Miracle of Apricot St."

Perhaps it would be more correct to say that Christmas came in September to the nine families and the kindly old landlord is their Santa Claus.

Bricker announced to his tenants this week that he would like them to share with him in celebrating his 87th birthday coming up on Oct. 15.

He offered to sell the nine six-room brick dwellings on Apricot St. to their present occupants. The price—\$10 each.

"They are hard working people and I want to sell the houses to them because in rents they have virtually paid for them anyway," he explained.

ACTUALLY this wasn't always the case. Some of the tenants were in the house only a year or two, and one less than three months.

But Bricker isn't interested in technicalities. In fact, he said, the only qualification he placed on each of the nine families was that they be "sober people."

The residents themselves are

overjoyed, naturally, and all plan to take advantage of the very generous offer.

Ray W. Rinesmith told a reporter he had been living in his house for 34 years and for some time had been paying only \$35 a month rent.

"HE TOOK me in during the depression and has raised the rent only a few dollars since. He always kept the homes in perfect repair, too," Rinesmith said, adding:

"Here is a man performing what we feel is almost a miracle—the Miracle of Apricot St."

The 1700 block of Apricot St. is in a middle class neighborhood in downtown Harrisburg. Real-

'Happiness Habit' Series Scheduled

Dr. Arthur L. Bietz will begin a new lecture series at 7:30 p.m. Monday in City College auditorium, Harvey Way near Clark Ave. His topic will be: "How to Develop the Happiness Habit."

The lecture series is sponsored by City College's General Adult Division.

tors estimate roughly the homes are worth better than \$5,000 each.

The heads of the families represent an average cross section of working America, a butcher, a steelworker, a church sexton, a retired railroader.

WHAT WAS their reaction to this wonderful windfall?

The sparse, lively bespectacled Bricker chuckled.

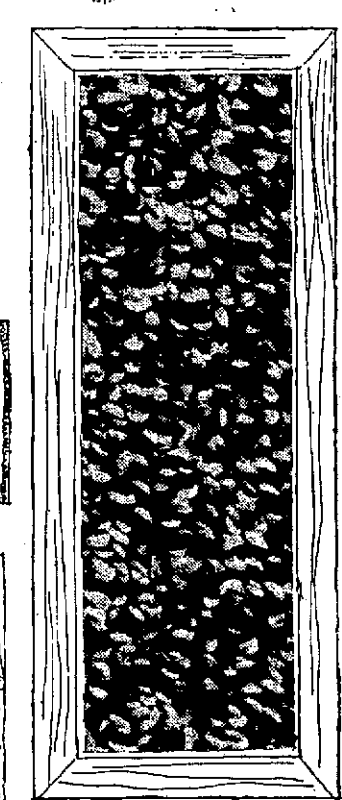
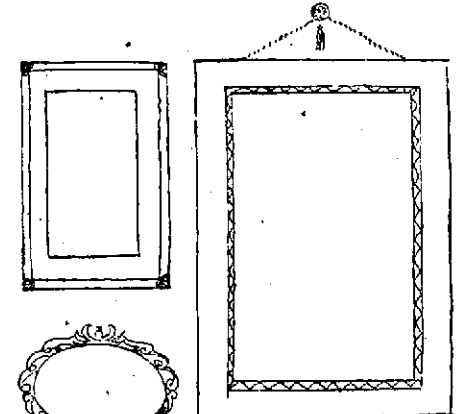
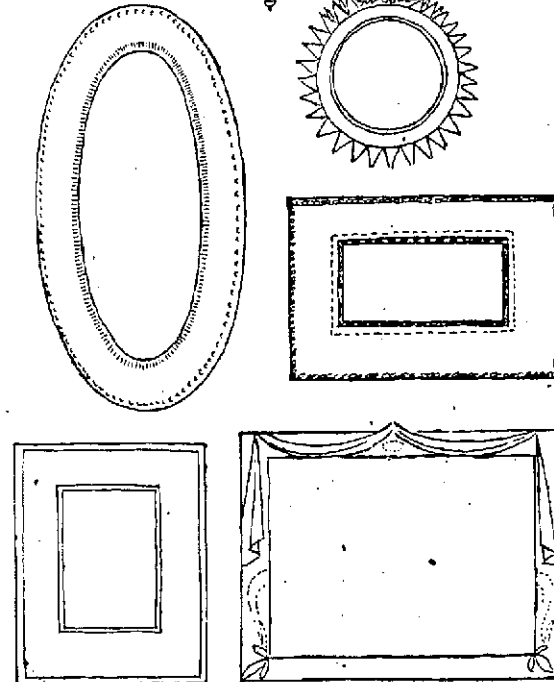
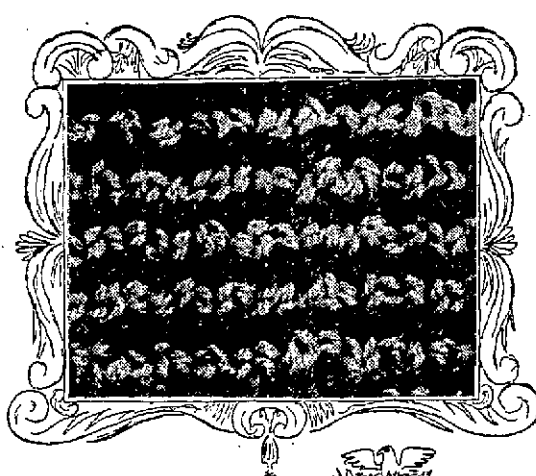
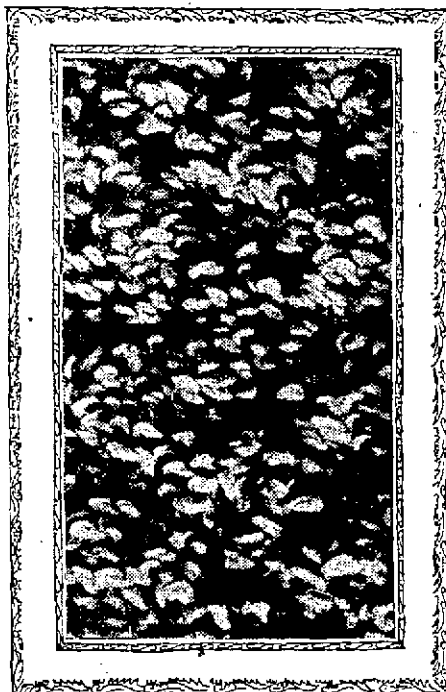
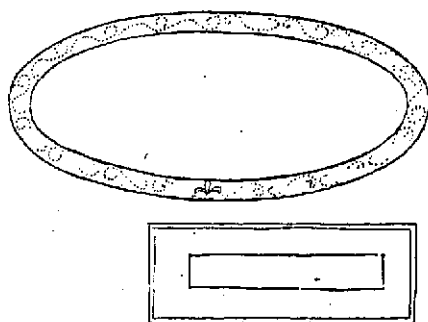
"Most of them were so surprised they didn't believe it," he said.

Bricker was a farmer in adjoining Cumberland County in his youth, and later went to work in a steel mill.

When he retired in 1919, he bought a number of properties including the nine on Apricot St., for which he paid \$14,600 in cash, he said.

He acknowledged he had some distant relatives, but declined to identify them. A bachelor, he lives alone in a house similar to those on Apricot St.

He said he had sold two other properties recently, also for \$10 each, and that he still had 16 others, but wouldn't say if he planned to dispose of them.



Carpet masterpieces from Frank Bros

Bigelow Hi-Le Tweed, a luxurious all wool carpet with an unusual texture that creates a feeling of added depth and richness. Only the finest imported wool is used with Bigelow's exclusive "Lok-weave" construction for outstanding durability and service. Available in seven warm color combinations: Spice, Old Gold, Heather, Ginger, Meadow, Tan and Grey.

11.40 sq. yd. installed wall-to-wall with 40-oz. pad and tackless strip, 40 sq. yds. . . . enough for an average living room, dining room, hall (or den) . . . would be only \$456.00.

No down payment required, as little as \$15.88 a month.

Lees Shadowplay, an exciting new all wool broadloom for informal living in the tradition of Southern California. A subtle shadow-stripe of brown and beige tones creates a new feeling of warmth and luxury. Shadowplay is practical, too. Its rich imported all wool yarn resists crushing and will give years of care-free service. Shadowplay's style and quality is comparable to all-wool carpet priced at 11.95 sq. yd.

10.95 sq. yd. installed wall-to-wall with 40-oz. pad and tackless strip, 40 sq. yds. . . . enough for an average living room, dining room, hall (or den) . . . would be \$438.00.

No down payment required, as little as \$15.25 a month.

Firth Timberlake, made of Acrilan, the most perfect fiber ever developed for carpeting. No carpet has ever been easier to care for . . . even stubborn stains can be removed! Acrilan is the most resilient carpet ever produced. It is moisture resistant, moth-proof, mildew-proof, allergy-free and gives amazing wear.

See Firth Acrilan carpet in the model homes furnished by Frank Brothers at Marina Shores (in Seal Beach) and Marina Highlands (in Palos Verdes).

11.95 sq. yd. installed wall-to-wall with 40-oz. pad and tackless strip, 40 sq. yds. . . . enough for an average living room, dining room, hall (or den) would be only \$478.00.

No down payment required, as little as \$16.45 a month.

Call GA 4-8137 to have Frank Brothers Carpet Wagon bring samples to your home.

FRANK BROS

2400 American Avenue

Garfield 4-8137

Open Monday and Friday Evenings

We will be closed Thursday, September 26th

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Soldier-Prince Olav Takes Rule as Norway Mourns King Haakon

Easy, Democratic Reign Expected of New Monarch

OSLO, Norway (UP)—A cheerful, sport-loving soldier-prince ascended the throne of Norway Saturday. The new king, Olav V, had trained for the job through all his 54 years.

The crown prince took over automatically as constitutional monarch on the death Saturday morning of his father, Haakon VII. By law, there will be no coronation.

Haakon succumbed to a circulatory ailment. He had been in failing health since the summer of 1955, when he broke a thigh bone in a fall. His death at 85 ended a reign of 52 years. He was the world's oldest ruling monarch and had been Norway's only king since the nation dissolved its union with Sweden in 1905. For the last two years, Haakon's royal duties had been discharged by the crown prince, serving as regent.

HAAKON'S DEATH plunged this nation of 3½ million into mourning. The governing Socialists and the other five political parties cancelled all campaigning for the parliamentary elections Oct. 7 until after Haakon's funeral Oct. 1.

The official mourning period will run four months. Ships of Norway's giant merchant marine will fly flags at half mast until after Haakon's funeral a week from Tuesday. From all over the world, the royal family received messages of condolence. In Great Britain, Queen Elizabeth proclaimed two weeks of mourning in the British court.

In assuming the throne, Olav submitted a written oath of office to a special cabinet meeting stating:

"I promise and swear I will rule the monarchy of Norway in agreement with its constitution."

HE WILL REPEAT the oath orally in January when a new parliament is convened. The new king is expected to conduct his



OLAV V
New Monarch

constitutional office in much the same quiet way as his father, providing unobtrusive leadership at cabinet sessions, presiding with dignity at royal ceremonies and maintaining an easy democratic manner with his people.

Like his father, Olav's greatest test came in World War II. When Hitler's forces overran Norway, Haakon defied German demands for surrender and fled to England to head the Norwegian government-in-exile for five years. Olav, a full general at the time, helped organize a fighting force of free Norwegians based in Great Britain and in 1944 became commander in chief of Norway's armed forces. He returned to Norway at the head of the army five days after Hitler fell, the first of the royal family to come back.

A chunky, ruddy-faced man, Olav, like his father and his countrymen, loves the sea. His major recreation is yachting. Although the grandson of Danish and English kings, Olav is Norwegian through and through.

HE ATTENDED lower schools with commoners in Norway, studied political science and economics at Oxford and finished fourth in his class at the Norwegian War College. To help prepare himself for his job as king, he began sitting in on cabinet meetings at the royal palace at the age of 18.

With his succession to the throne, his son, 20-year-old Prince Harald, became crown prince. Olav has two other children, Princess Ragnhild and Princess Astrid. His wife, the former Princess Maertha of Sweden, died in 1954.

Luxembourg Duchess Has Longest Reign

OSLO, Norway (UP)—The death of Norway's King Haakon VII leaves Charlotte, the grand duchess of Luxembourg, as the monarch with the longest reign. Haakon, who died Saturday at 85, had reigned since 1905. Charlotte, 61, became grand duchess in 1919.



WHY BACHELORS ARE HAPPY

Don Buckler (916 Coronado Ave., HE 8-5820) is a bachelor. He is president of Long Beach Bachelor's Club and has the curly haired look of a man whose problems arrive singly. By the way, the girl is Diane Horne of Lakewood, entry sponsored by Bachelors Club in the Miss Aviation Contest Sept. 29 at University Club. The contest is sponsored by the Junior Chamber of Commerce, a group of married and single men.—(Staff Photo by Roger Coar)

Cloudburst Batters Oklahoma; Storm Nears Baja California

By the Associated Press

Heavy rain marred the summer's final weekend Saturday.

A torrential cloudburst hit parts of Oklahoma. Showers were scattered over most of the eastern seaboard and the Midwest.

Only the western third of the nation escaped rains. Fair, cool weather dominated that region.

South Central Oklahoma received four to six inches of rain. Lindsay, a broomcorn-growing center about 50 miles south of Oklahoma City, reported 6½ inches of rainfall that flooded many streets. The nearby Washita river rose steadily from the downpour.

A pounding rain also dumped more than four inches at other Oklahoma communities, including Ada, Chickasha, Sulphur and Pauls Valley.

Severe thunderstorms were noted in Texas and Arkansas.

The Great Lakes region had showers. Rainfall totaling more than 1½ inches drenched Quincy, Ill.

A windstorm described as a small tornado hit Owosso, a small community in southeastern Michigan. The twister ripped down some trees, and swirled away at Flushing, Mich., some 30 miles east of Owosso.

MIAMI (UP)—Tropical storm Frieda blossomed with 60-mile-an-hour winds in the Atlantic some 875 miles east of the Florida coast Saturday and headed in the general direction of the United States.

The storm, reported only hours earlier as merely in its "embryonic stages," picked up circulation and wind quickly and became the season's sixth tropical storm.

MANILA (Sunday) (UP)—A strong Pacific typhoon headed

today toward the Philippines along almost the same path as another that swirled into the South China Sea Saturday.

The latest, named Faye, packed 100-miles-per-hour center winds. The Manila Weather Bureau last located it about 400 miles east of Aparri City, at the northern end of Luzon Island, and moving west at 15 miles an hour.

ported that a tropical storm with severe squalls and very rough seas was located about 150 miles southeast of La Paz, Lower California.

The bureau said the storm was moving northwest at 7 miles per hour and turning north into the Gulf of Lower California. It had winds of 50-65 miles per hour along with the squalls and rough water. The storm has a 150-mile radius with the worst weather in the 30-mile radius from its center.

LOS ANGELES (UP)—The U. S. Weather Bureau Saturday re-

VITAMINS and Your EMOTIONS

Are you needlessly leading a life of quiet desperation . . . have you lost the ability to love and enjoy? Don't be bored, emotionally fatigued, depressed or listless . . . don't let your world be ruined by unwanted thoughts, fears, anxieties, vague aches and pains . . . for which there is no organic or functional cause . . .

Regain your natural ability to enjoy life, to love, by rebuilding your biochemical health with K-54.

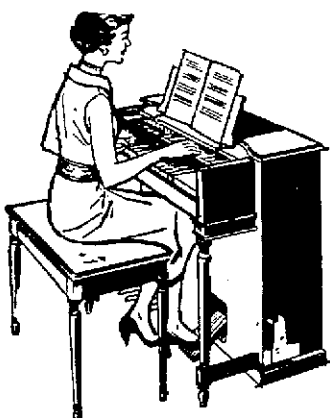
In continuing tests K-54 proved to be effective in combating emotional fatigue, nervous tensions, depression, anxiety, vague aches and pains resulting from nutritional deficiencies aggravated by overwork, constant worry and frustration.

Today, nutritionally deficient men and women from every walk of life (bankers, teachers, accountants, lawyers, salesmen, directors, housewives) all found that K-54 helps to build nutritional reserves so that they might better withstand the physical and psychological effects of high-pressure living.

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Girl, 17, Kills Father as He Beats Mother

BROOKHAVEN, Miss. (UP)—A 17-year-old girl, angered at her father for whipping her younger brother and her mother, shot him to death Saturday but said she only meant to "scare him," officers said.

The girl, Alice Geraldine Buitt, was jailed for questioning. Sheriff Carmie Smith said she probably will be charged with slaying her father, James Buitt, 45-year-old farmer and mechanic.

She was "pretty broken up" and her mother, who has 12 children, stayed with her in jail, Smith said.

MEMBERS OF the family told the sheriff Buitt learned the television set had been knocked over and broken while he attended church Friday night and began whipping 6-year-old Charles Buitt with a switch.

When Mrs. Buitt tried to intervene, he began beating and switching her, the sheriff was told and at that point, Alice Geraldine felled her father with a shot from a .22-caliber rifle. The other 10 children were in the home.

She told officers she wanted to "scare him so he would stop."

ANOTHER SHIPMENT JUST RECEIVED!

Lilli Ann Skirt Sale

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\$9.99



Beautifully tailored skirts in many styles. Created by Lilli Ann. Many made of fabrics imported from Italy, Spain and England. Tweeds, sharkskins, flannels, novelties.

Sizes 10 to 20



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ASK FOR 24 GREEN STAMPS

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- No. Pepperwood — Lakewood Center
- Pacific at Zoo — Huntington Park

Miss Calif. Engaged to Schoolmate

SACRAMENTO (UP)—Pretty Lorna Anderson, who placed third in the 1957 Miss America contest, Saturday announced her engagement to Allan Russell, a schoolmate at Sacramento State College.

This year's Miss California said she and Russell will marry late next June, when her duties in connection with the national charm tourney have ended and when he has graduated.

Lorna, an 18-year-old sophomore, said she will stay in school and get a degree.

The couple said they became engaged right after Lorna came back to California from Atlantic City, N. J., where she placed third in the Miss American contest even though she had not won any of the preliminary competitions.



SCOUTS' RALLY

"A Scout is helpful," says the Boy Scout code. So Tenderfoot Scout Jerry Legris, 11, of 454 Sunset St., shows Cub Scout David Ogden, 10, 15311 So. Gundry Ave., Paramount, how to get fire from flint at annual rally and picnic of Donner District of Boy Scouts in Houghton Park Saturday.

Four Film Company Folk Hurt

JACKSON, Calif. (UP)—The crash of a chartered bus into a stalled lumber truck seriously injured four Hollywood film company members Saturday.

Jack Inman, 25, driver of the bus carrying 15 movie workers to a mountain-country location for shooting television-series episodes, also was badly hurt.

Boards and a long pipe on the truck pierced the bus windshield, barely missing Inman and Patricia Westmore, makeup artist.

A California Highway Patrolman said the bus was traveling 45 miles an hour as it rounded a curve and crashed into the truck's rear. The impact moved the loaded truck, with its brakes locked, 20 feet up a highway grade.

THE INJURED were brought to Amador County Hospital here.

Miss Westmore suffered a broken left leg, severe shock and internal injuries.

Ned Parsons, 20, son of Lindsey Parsons of Parsons Productions, Inc., suffered rib fractures and shock.

Bobbie Sierks, head script girl, suffered cheekbone and jaw fractures, facial lacerations and shock.

Victor Scheurich, camera, multiple lacerations and severe shock.

Five other injured persons were released after hospital treatment.



SAILING SHIP IN DISTRESS

The German four-masted bark Pamir radioed Saturday that she has lost all her sails and is sinking 600 miles southwest of the Azores as hurricane Carrie whips the area. The 3,103-ton Pamir is used as a training vessel.—(AP Photo)

10 Asia Flu Deaths Occur in California

By United Press

Health authorities have reported at least 15 deaths believed attributable to Asian flu since its invasion of the United States shores from Asia, a survey revealed Saturday.

The latest confirmed Asian flu death was reported in Missouri, although state authorities had not reported it to the U. S. Public Health Service.

Fourteen of the deaths, however, either caused directly by Asian flu or associated with it, have been reported to the health service which gave its first death accounting of the respiratory disease.

THE HEALTH service, however, foresaw no high mortality rate and said that although there could be an epidemic, it would not compare with the "deadly proportions" of World War I when more than 400,000 died in a flu outbreak.

The majority of the Asian flu deaths, the service said, were recorded in California in the early stages of the disease after it invaded the U. S.

In California, Dr. Malcolm H. Merrill, state director of public health, said 10 persons died since the disease hit the state about three months ago.

Lili Palmer Wed to Latin Actor

KUESNACHT, Switzerland (UP)—Actress Lili Palmer, former wife of Rex Harrison, was married here Saturday, in a civil ceremony to Argentine film star Carlos Thompson.

The wedding climaxed a long engagement and numerous postponements. At least four previous wedding dates had been set back because the couple's film work interfered.

Stock Market

A FREE lecture will be given on "How to Invest and Trade in the Stock Market" by Mr. Morgan Hill, 811 Locust, Los Angeles—Tuesday, Sept. 24, 7:30 P. M., 24, Park Manor, 607 So. Western. (Near Wilshire).

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This hotel runs through from the Boulevard to the ocean. Two lobbies. All rooms have private bath, brand new wall-to-wall carpeting, writing desks, telephone and daily maid service. Large dining room faces the ocean. Room and meals \$11.50 week each person. Choice steaks, prime ribs, beef, roast turkey, baked ham, Virginia ham and everything good to eat. No better food anywhere. Phone 112-1234. Our dining room also caters to the outside public. Cash breakfast 65c. Regular dinners \$2.10.

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12-Day Chrysler Walkout Ended

INDIANAPOLIS (UP)—A 12-day strike which idled 2,800 employees of the Chrysler Corp. transmission plant here ended Saturday with an agreement between the company and the United Auto Workers.

Union charges of speedups were blamed for the walkout Sept. 9.

Although a ratification meeting was called for today by UAW Local 1226, the company made plans for a quick return to normal production, hopeful that work would resume Monday.

Crash Kills Two

BONHAM, Tex. (UP)—Jerry Lemon Hunter, 17, and his sister, Lillian Mae, 8, of Windom, Tex., were killed in the collision of a panel truck and their auto Saturday about a mile south of here on Highway 78.

Teen-Age Girl Puzzled by \$2,300,000 Bequest

CULVER CITY (UP)—A Culver City teenager said Saturday she is bewildered and curious about a \$2,300,000 bequest from a man who said in his will that he was her father.

The first time Marilyn Wilson, 16-year-old sophomore at Culver City High School, heard of her benefactor, she said, was when his will was filed for probate Feb. 16.

He was Eugene Emmick of Atherton, Calif., who died last year after amassing a fortune in theaters and real estate.

Man Held for Killing; No Body

LIMA, Ohio (UP)—A grand jury has indicted Ralph Forsythe on a charge of first-degree murder although the body of his alleged victim has not been found.

Forsythe, about 42, was charged in the "death" of Charles Connor, 37, who two witnesses claim was fatally shot in the kitchen of Forsythe's home here Aug. 10.

But police here have not been able to locate Connor's body although a wide search was made, extending as far as the Ohio

River area along the eastern border of the state. Lima is in West Central Ohio.

ELEVEN DAYS after the alleged slaying, Forsythe was bound over to the Allen County Grand Jury, which indicted him Thursday. At Forsythe's preliminary hearing, he pleaded innocent and denied shooting Connor. But Municipal Judge Carl M. Blank ruled there was "probable cause" to believe Forsythe killed Connor.

LBCC Adult Classes Deadline Scheduled

Deadline for registration for City College General Adult Division credit courses is the third meeting of each class, college officials announced Saturday.

Enrollment on a non-credit basis will remain open throughout the semester. Registrations are taken by instructors, and schedules are posted at all adult centers.

Prospective students may inquire about courses during daytime hours at the General Adult Division office and the West Adult Center. Evenings, information is available by calling Poly, Jordan, Wilson and Millikan high schools and Lakewood Adult Center.

Adults who plan to work toward a high school diploma should make counseling appointments at Room 401, Poly High School.

Several new classes not listed

Senior Choral Group Formed

Formation of a senior citizens' choral group was announced Saturday by Long Beach City College General Adult Division.

The group will be directed by Earl P. Thomas. Older persons who wish to participate may do so at 1 p.m. Tuesday afternoons, starting this week, in Dewey Auditorium, E. 8th St. and Locust Ave.

A-Ban Urged

SOUTHPORT, England (UP)—Britain's once-powerful Liberal Party urged the Conservative government Saturday to pledge an immediate one-year ban on tests of nuclear weapons.

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Also, an accurate laboratory examination by a separate, state licensed clinical laboratory, one of the finest in America. You will receive, among other things, a complete blood count, consisting of hemoglobin, red blood count, white blood count, color index and complete differential.

You will see the laboratory report and it will be explained to you in full detail.

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3 'Sportsmen' Fined Heavily

Three Long Beach area men were among seven who paid heavy fines for game code violations in Blythe Judicial District Court during the past week.

James Hill, 1315 Teri Ave., Torrance, was fined \$500 for possessing 123 doves—113 over the limit.

Hunting dove with a shotgun capable of holding more than three shells proved a \$100 offense for Ralph Hon, 14532 Benefield St., Norwalk.

Norman Bollenbach, 5523 Adenmoor Ave., Lakewood, was cited for possessing 16 channel catfish—six over the limit. It cost him \$50.

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Yes—that king-of-cotton—PIMA—is now completely carefree! You can even machine tub it (don't spin dry) put it on a hanger, then watch it iron itself! Those collar, and cuff interlinings of dacron insure smoother, speedier uniform over-all drying! Crisp white—and wonderful!

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100% PURE LATEX FOAM RUBBER MATTRESS	69 ⁵⁰ Box \$1 Spring
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312 coils. Heavy, long-wearing cover. Innervel of pure latex foam rubber over hundreds of steel tempered coils. The mattress your doctor would recom- mend. SOLD IN SETS ONLY	69 ⁵⁰ Box \$1 Spring
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National

'Busy, Busy,' Miss USA Answers for Most

By BOB WHEARLEY
A breathless blonde named Charlotte Sheffield swished into town last week to give Miss Universe Pageant staffers an earful of what life is like as the most beautiful maiden in the land.

"Busy, busy," sighed the Salt Lake City girl who won the pageant's Miss USA title after judges discovered their first choice, Maryland's Mary Gage Ennis, was twice married and twice a mother.

Just turned 21, Charlotte called on Miss U Producer Oscar Meinhardt to talk over plans for her trip to London early next month to compete in the Miss World Contest.

DAZZLINGLY DECKED out in a red wool frock, red pumps and white gloves, she was accompanied by a young man named Grenade Curran—whom she identified as an "especially nice friend."

Both Charlotte and Curran, who doubles as a missile engineer and dancer, are Mormons. Curran's mother attended the same high school Charlotte was graduated from in Salt Lake City.

Charlotte told how she had been staying with her uncle and aunt, Mr. and Mrs. Andrew K. Williams in Inglewood, since the pageant. She's been making personal appearances, helping in church benefits and even judging beauty contests.

"But the big thing is my



MISS USA... Tomorrow Miss World

scholarship to an acting school run by the Theater Guild of New York," she beamed. "I'll start lessons after I get back from Europe. And I've had offers to appear in TV drama and either the Ed Sullivan or Steve Allen show—I forget just which."

HER AMBITION still is the theater—"any kind of theater, movies, television, stage musicals, anything."

Charlotte isn't the only Miss U contestant who's making good, said Meinhardt. He gave this rundown on other 1957 contestants:

Popular Gerti Daub (Miss Germany), always a crowd-pleaser, signed to a long-term contract with a German movie studio. . . . Lisa Simon (Miss France) doing television work in Hollywood and planning marriage to actor Steve Barclay, whom she met in Europe several months ago while he was making an Italian movie. . . . Kyoko Otani (Miss Japan), Jacqueline Bonilla (Miss Morocco) and Hannel Melcher (Miss Austria)

signed to contracts with RKO Pictures.

Irma Arevalo (Miss Mexico) making movies in her native country. . . . Kathryn Gabriel (Miss Ohio) doing modeling and television work in Hollywood. . . . Valeria Fabrizio (Miss Italy) dickered with RKO. . . . Teresa Morango (Miss Brazil) signed to Brazilian movie contract. . . . Sonia Hamilton (Miss England) torn between marriage and a possible contract with 20th Century-Fox.

MOST SUCCESSFUL of all, of course, is raven-haired Gladys Zender of Peru, the reigning Miss Universe.

"Her tour through South America has been doing a lot for international relations," said Meinhardt. "When she visited Mexico City, right after the big earthquake of last summer, one newspaper headlined her visit: 'Another Earthquake Hits Mexico.'"

One disconcerting note is Miss Zender's off-and-on refusal to appear in swimsuits. Next year, said Meinhardt, girls will have to agree in advance that they

Miss U Rules Tightened to Avoid 'Beefs'

Age and marriage—twin bugaboos of the last Miss Universe Contest—won't be a problem next year, pageant producer Oscar Meinhardt promised Saturday.

Contest rules have been tightened to require that 1958 contestants be born before July 1, 1940.

In this year's contest, Peru's Gladys Zender set the pageant on its ear when it was learned she was 17 years and nine months of age. However, she kept the Miss U title because in her native Peru a girl is considered 18 after she passes the midway mark between birthdays.

To back up age statements, next year's contestants will have to show passports or birth certificates.

Girls also will have to turn in notarized affidavits signed by themselves, their parents or guardians and their sponsors, attesting they are not married. This year, Mary Gage Ennis (Miss Maryland) was stripped of her Miss USA title when judges found she was married and the mother of two children.

will accept contract rewards and responsibilities—and what greater responsibility can a beautiful girl have than appearing in a swimsuit?

"It did seem odd, though, that she should appear on the Ed Sullivan show wearing a bathing suit," Meinhardt mused. "Now that was one time when she should have been wearing a gown."

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2.95 WHITE DUCK SHORTS, just 30 pair short shorts in white cotton duck fabric. Sizes 7 to 14 (Campus Shop, 4th fl.) 99c

1.98 BOYS' FLANNEL SHIRTS, plaid flannel shirts, button front, two pockets. Washable, vat dyed. 5-16 (4th fl.) 97c

SPECIAL GROUP OF TOYS, Values to 2.98, toys for all ages at big savings. Buy now for Christmas and save. (4th fl.) 88c

GIRLS' SKIRTS, values to 3.98, full cotton skirts, gathered and unpressed pleats. Broken sizes and colors. (4th fl.) 99c

INFANTS' CREEPERS & TODDLER BIBS, summer fabrics, creepers have gripper catch, Values to 2.50. (4th fl.) 79c

1.89 DECORATIVE SOFA PILLOWS, 12" knife edge, self corded edge. Button center, Kapok. (3rd fl.) 47c

2.98 HEAVY GAUGE PLASTIC SHOWER CURTAINS, quality made, metal grommets for extra long wear. Plains & florals. 6'x8'. (3rd fl.) 1.00 ea.

7.95 JUMBO SIZE RUGS, large 4'x6' size. Frieze type with fringe. Fully roller coated. 6 colors. (4th fl.) 4.88

59c DUNDEE HAND TOWELS, first quality Dundee stripe hand towels with mylar. 4 colors. Limited quantity. (3rd fl.) 3/1.00

59c RAYON BRIEF PANTIE, extra special value. Brief style pantie with band leg. White only. S-M. (2nd fl.) 19c

1.49 NYLON TRICOT PETTICOAT, sheath style in red, blue, yellow, rust. Broken sizes S-M. (2nd fl.) 2/1.00

COTTON SKIRTS, values to 7.95, drip-dry and quilted cotton skirts. In prints, stripes, solids. 12-16. (sportsweat, 2nd fl.) 2.00

2.95-5.00 CLUTCH HANDBAGS, genuine leather, plastic call or fabric clutch bags. Tailored & dressy styles. (st. fl.) 1.59 plus tax

1.00 COSTUME JEWELRY, assorted group of tailored metal, stone or pearl jewelry. 2/1.00 plus 59c ea. (st. fl.) 2/1.00 plus tax

1.00-1.65 LILY DACHE HOSIERY, sheer, semi-sheer, knee-high. Broken sizes and colors. 59c pr. (st. fl.) 2/1.00

1.00 BATH POWDER, beautiful bath powder, nicely packaged. Your choice of 4 lovely fragrances. (st. fl.) 49c plus tax

1.25 HELENA RUBINSTEIN HAND DELIGHT, whipped hand cream in pressure can. Absorbs instantly, soothes & softens skin. (st. fl.) 59c plus tax

SAMPLE BRAS, values to 2.50, famous make bras, several styles but not in all sizes in all styles. (sanitary goods, st. fl.) 99c

BALLPOINT PEN SECRETARY, 6 pens including 4 blue, 1 red, 1 green in leatherette secretary with note pad, inside. — Take standard refill. (stationery, st. fl.) 1.00

1.69 PEPPER MILL SET, medium size gracefully styled in grained wood. Mechanically dependable. (lower fl.) 67c

6" WOODEN SALAD BOWLS, reg. 49c ea. (if perfect). Grained wood in smooth finish. Set of 4. (lower fl.) 87c

59c CRYSTAL TUMBLERS, heavy sham bottoms, coin dot design on clear crystal. 10-oz. size. (lower fl.) 6/1.00

IMPORTED CUPS AND SAUCERS, values to 2.95, a choice of patterns & styles in fancy cups & saucers. A collectors' delight. (lower fl.) 2/1.00

9.95 PROVINCIAL SHADES, 15 & 17" skirted shades in cotton print or plain materials. Beautifully styled & finished. Limited quantity. (lower fl.) 6.99

Algerian Question Delay Won

PARIS (UPI)—Premier Maurice Bourges-Maunoury won a delaying compromise for the most controversial part of his Algerian self-rule bill Saturday. The way was cleared for a vote in parliament next week and the sword dangling over the head of the shaky cabinet was removed.

Under the compromise the exact powers to be given a proposed federal council in Algiers will not be defined until a later bill, to be presented 18 months after local legislative assemblies have been elected in the various territories into which Algeria will be divided. That takes the heat off the French government, right now and gives the Algeria bill a chance of getting through parliament.

THE COMPROMISE was reached only after more than 12 hours of sometimes heated argument at a round table conference of 32 elder statesmen, which the premier had summoned when he saw what severe opposition the bill was encountering.

Within hours of the solution, the cabinet met to approve the necessary textual changes. Floor debate is scheduled to start Monday, but may be delayed pending completion of committee action.

Each of the parties represented at the talks in the Premier's office — the right-wing Poujadists and the Communists were excluded — has given a tacit promise to do its best now to get the bill approved. If they keep their word, that means the government can count on some 300 votes and the bill should go through without trouble when the vote is taken next Saturday.

THIS WAS a substantial improvement on the outlook less than 24 hours ago. Then Defense Minister Andre Morice and several secretaries of state were threatening to resign because they feared the federal council was getting powers that might enable Algeria to secede from France. The Socialists, Bourges-Maunoury's main support, were refusing to have a comma changed in the bill. There was talk of the premier's resignation and yet another government crisis.

The bill, as it now stands, provides that Algeria will be divided into six or seven territories which will each elect local assemblies. Two years later these assemblies will in turn elect a federal assembly in Algiers. This, in turn, will set up a federal executive, the exact powers of which have been left deliberately vague at this stage.

SINCE ELECTIONS even for the local assemblies are unlikely until the French "Pacification" program has been completed and the nationalist revolt is ended, it will be a long time before the federal powers are again allowed to become a pressing issue.

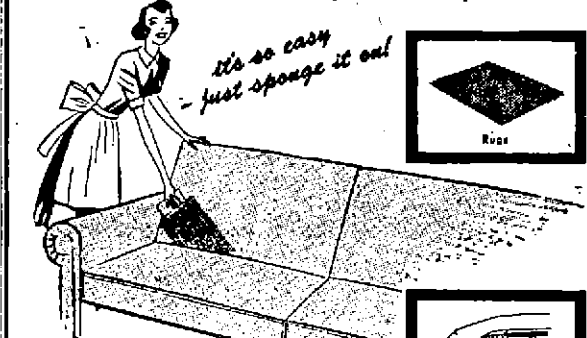
The bill also provides that the foreign affairs, defense, justice and currency of the new federation shall remain under French control and there will still be a French resident minister or governor general to preside over the federal council—when there is one.

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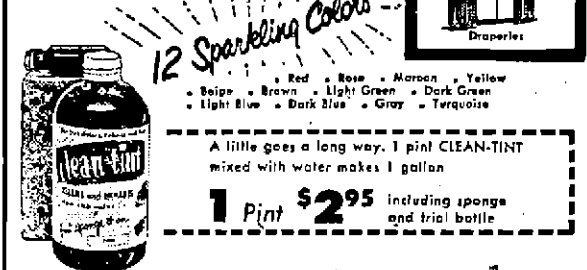


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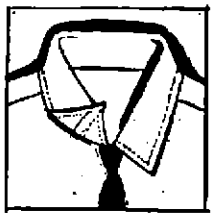
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Haitians Casting Ballots

PORT AU PRINCE, Haiti (UP)—Haitians—with women voting for the first time—are scheduled to go to the polls today to elect a president, a senate and a chamber of deputies.

The election was expected to end nine months of political confusion in this Caribbean island republic. The ruling military junta is the sixth provisional government since the ouster last December of Paul E. Magloire, Haiti's last elected president.

THE THREE leading presidential candidates are physician Francois Duvalier, agronomist and industrialist Louis Delvalle, and lawyer Clement Jumelle.

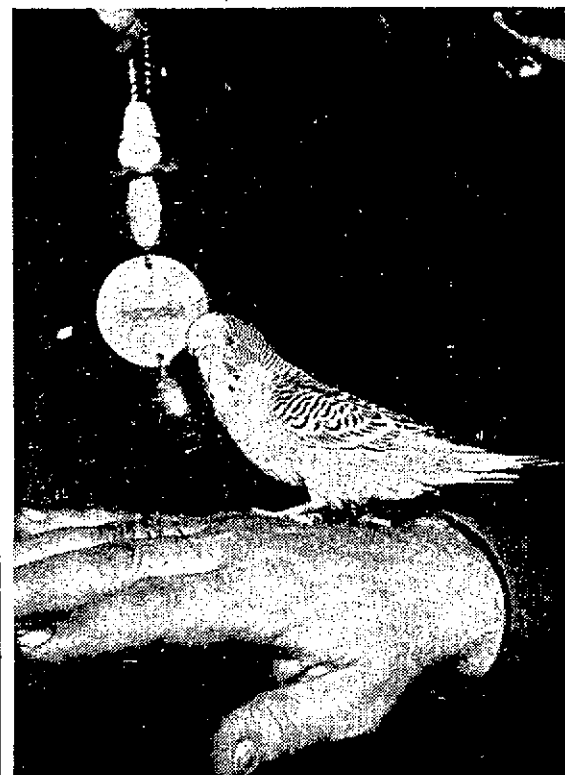
All three are strongly pro-American political moderates who advocate improving the local climate for U. S. investment, tourism and ideas. Daniel Fignole, the only leftist aspirant, was exiled by the army when it seized power on June 13. He lives in New York now.

FIGNOLE, from his New York exile, ordered his disciplined and fanatically loyal followers this week to vote for Delvalle. Delvalle told this correspondent here that if elected he would allow Fignole to return to Haiti.

CASE OF STUTTERING PARAKEET

This Bird Does Own Soap Operas

By JACK McDONALD



DOC... "Where Did John Go?"

For a parakeet that stuttered when he began talking, three-year-old Doc has come a long way. Doc now perches in his cage at 816 Ohio Ave. and talks to himself in four distinct voices.

Doc's owners, Forest and Betty Haag, also think he's psychic.

The other day, said Mrs. Haag, she heard a car nearing their driveway and wondered if it were her husband coming home. She didn't say anything, just wondered.

"That's not Daddy," said Doc. And it wasn't.

THEN THERE WAS the evening Forest tried to swipe a piece of meat from Betty's plate. He reached over with his fork.

"You better not! Get out of Mommie's stuff!" shrieked the parakeet, though his cage was so placed that he couldn't see the table.

Whatever his mental powers may be, Doc is certainly an impressive parakeet when he gets into the four-way conversation with himself. It goes something like this:

HEAVY MALE VOICE: "Where did John go? Can't keep track of that boy."

HUSKY FEMALE VOICE: "He went out, of course. What did you expect?"

THIN MALE VOICE: "He only went down the street."

HIGH FEMALE VOICE: "Oh, let him alone!"

Doc is a great one for listening to soap operas.

His heavier voices are copies of those of Mr. and Mrs. Haag. The others he picked up from radio.

WHEN DOC FIRST started talking at four months, he had a terrible time. His throat would work violently. Finally, the Haags say, he blurted: "Ta-ta-ta-ta-ta-tough subject."

When he got over stuttering,

he progressed quickly to drawing-room dialog, his owners report.

Sample:
Doc: I'm going across the street.

Haag: "No you're not."
Doc: "Okay, okay. I'm not going anywhere."

DOC APPEARS to be about as well-adjusted a male parakeet as you're likely to meet. He likes nearly everybody, especially female parakeets and women.

He also is a bird of violent opinions.

Haag says once when they made a trip through Oregon and talked of settling there, Doc ruffled his feathers, stood up and proclaimed:

"This country's not so good!"

The Haags are a little annoyed when Doc reverts to chirping like ordinary birds. They hope to find someone with a parakeet on Doc's intellectual level.

Meanwhile, when Doc gets to chirping, Haag tells him:

"You stop that!"

"Yessir!" Doc says.

Hit-Run Victim Grabs Evidence

KITCHENER, Ont. (UP)—Police said today Joseph Vetter of Guelph tore the license plate off a truck that struck his car Friday. He had no pencil and wanted a record as the truck fled.

Police said they traced the truck driver through the plate, and arrested Robert Wilson of Rothsay on charges of failing to remain at the scene of an accident and careless driving.

Old Friends Know Nothing of Sibelius '8th Symphony'

HELSINKI, Finland (UP)—Music lovers still were without answer Saturday to a growing mystery over whether Finnish Composer Jean Sibelius, who died Friday night, left the world a hidden eighth symphony.

There were rumors the noted composer had written such a symphony. But, thus far, friends said they did not know whether he left an unknown artistic legacy among his papers.

Nils-Eric Ringbom, a long-time friend who had arranged the annual Sibelius festivals, said that Sibelius once had referred to his composing days as "a closed book."

"I do not know if he composed anything in recent years,"

said Ringbom. "His family may not even know."

The general belief was that the last years were years of rest for Sibelius and that no new works would be discovered to add to his "Finlandia" and the seven symphonies.

Finland will give a state funeral to Sibelius who died at his home near Helsinki Friday night of a brain hemorrhage at the age of 91. President Urho Kekkonen Saturday called him "Finland's greatest son."

There was no announcement of when the funeral would be held. It was believed Sibelius would be buried in the cemetery of Tuusula Parish near the Villa Ainola, where he had lived for more than 50 years.

Curious Who Flock to Scenes of Disaster Major Problem

WASHINGTON (UP)—Are you one of the people who make a bee-line for the scene of disaster? Well, don't.

A couple of researchers for the National Academy of Sciences said Saturday that one of the major problems created by tornadoes, floods, explosions and other calamities is the people who flock around. They've written a book about it, a book with the jawbreaking title of "Convergence Behavior in Disasters — a Problem in Social Control."

WHAT THEY are talking about is made clear enough, though, by a few examples. Here is their description of the traffic moving toward the scene of a tornado that struck in White County, Ark., in 1952.

"Cars were lined bumper to bumper for 10 miles on either side of Judsonia. Eighty per cent of the state patrol was used to unsnarl the jam."

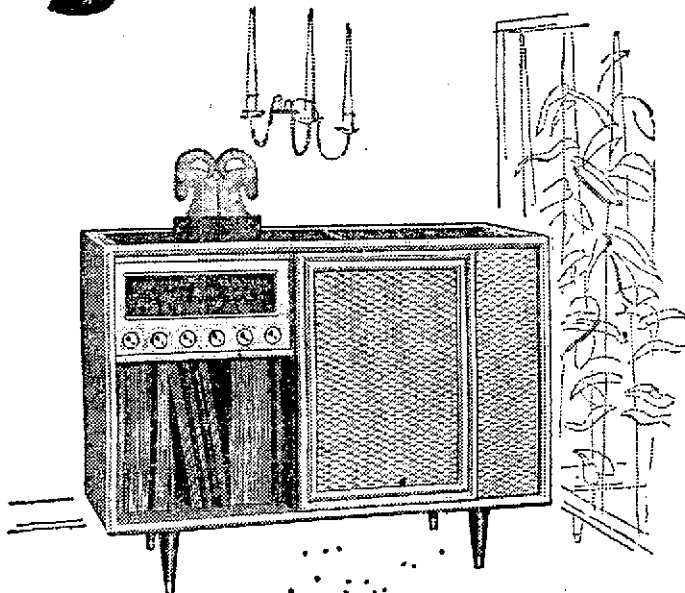
Similarly, they say, a "sky-traffic jam" was reported over the rubble of Waco, Tex., tornado of 1953, with "airplanes buzzing over the ruins like buzzards."

THE AUTHORS say this problem of people thronging to the scene of a catastrophe is not receiving adequate attention in current disaster-control planning.

Their study, undertaken at the request of the surgeons general of the armed forces, was concerned not only with natural disasters but with disasters that might arise from enemy action.

Publication of the book was announced by the National Academy of Sciences. Charles E. Fritz, research associate of its committee on disaster studies, and J. H. Mathewson, assistant director of the Institute of Transportation and Traffic Engineering at the University of California, are the authors.

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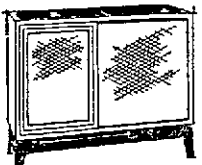
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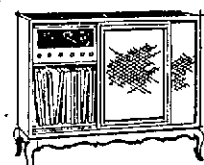
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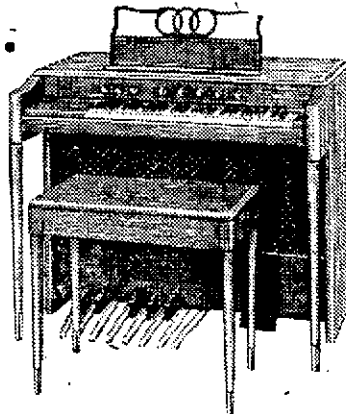
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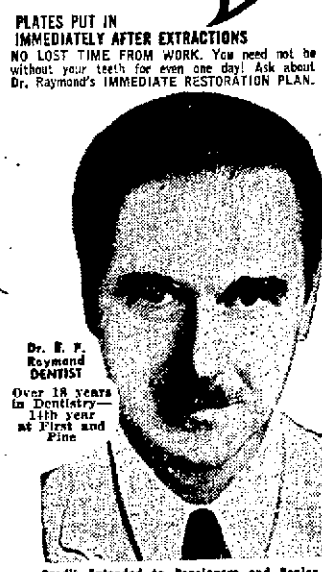
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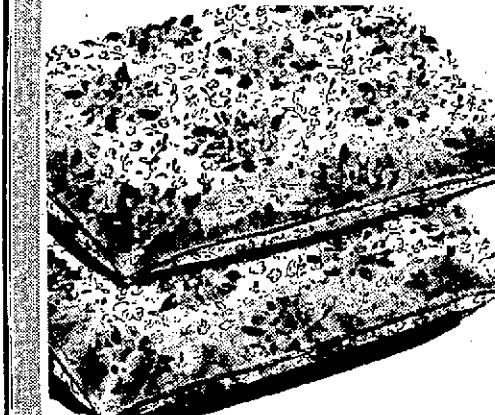
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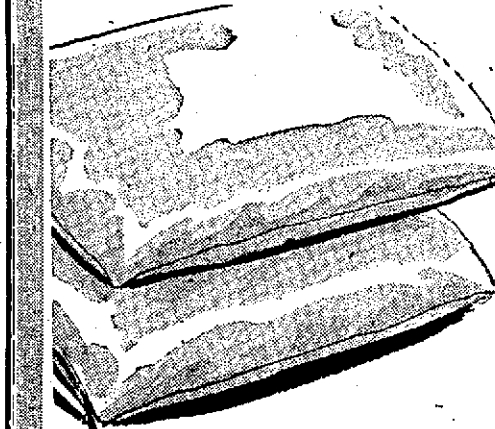
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Military Cut of 100,000 Stirs Solons

WASHINGTON, Sept. 22 (AP)—Two Democratic senators expressed misgivings Saturday about the latest 100,000-man reduction in military manpower ordered by the Eisenhower administration.

"It appears to me we are placing economy ahead of our security," said Sen. Mansfield of Montana, assistant Senate Democratic leader.

"In view of our worldwide commitments, we will be playing with fire if we continue to disarm unilaterally."

Sen. Jackson (D-Wash), a member of the Senate Armed Services Committee, said the cutbacks "would reduce our armed forces below levels approved by Congress" and appeared to ignore the danger of localized or small wars.

"IN THE LIGHT of Soviet strength in conventional forces and the danger of localized aggression," Jackson said, "the free world needs a strong conventional capability to handle limited wars and keep them limited."

The senators spoke out in separate interviews in the wake of a Pentagon order to the Army, Air Force, Navy and Marine Corps to trim their forces by 100,000 men by next June 30. This, combined with a similar directive last July to effect a 100,000-man cut by Dec. 31, will reduce the armed forces to 2,600,000 men instead of the 2,800,000 authorized by Congress for the current fiscal year that began last July 1.

IN ANNOUNCING the latest cut Thursday, Secretary of Defense Wilson, made clear it is part of the effort to bring military spending within the 38-billion-dollar ceiling set by the administration. Each 100,000-man cut is estimated to save half a billion dollars annually.

Wilson said the cutback will require the Air Force to drop at least four wings, the Army to deactivate one division and the Navy to take additional ships out of service.

"I hope the Defense Department knows what it is doing," Mansfield said, adding that he was "very much disturbed by



WHAT WAS THE NAME, PLEASE?

Maxwell Gluck (right), new ambassador to Ceylon, chats in Colombo Monday with the man whose name he couldn't remember, Ceylon's Prime Minister Solomon Bandaranaike. A reliable source said there was much joking between the two about Gluck's admission before a Senate committee that he did not know the name of the prime minister of Ceylon—at the moment. "You have arrived here with all your fame coming ahead of you," Bandaranaike said.—(AP Wirephoto.)

this cutback in our air power."

JACKSON, reached by telephone in his home state, said the acquisition of more powerful weapons offered "no argument at all" in justification of man-

power reductions.

Wilson told his news conference Thursday that because of better weapons, including missiles, he felt this country had "gained on the Russians in relative military strength since

1953" despite reductions in manpower and other economy moves.

"Mr. Wilson neglected to say that the power of our new weapons is offset by new Soviet weapons," Jackson said.



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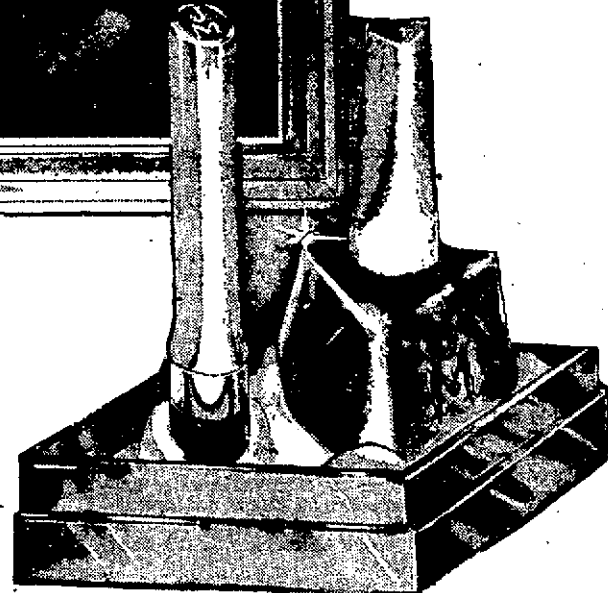


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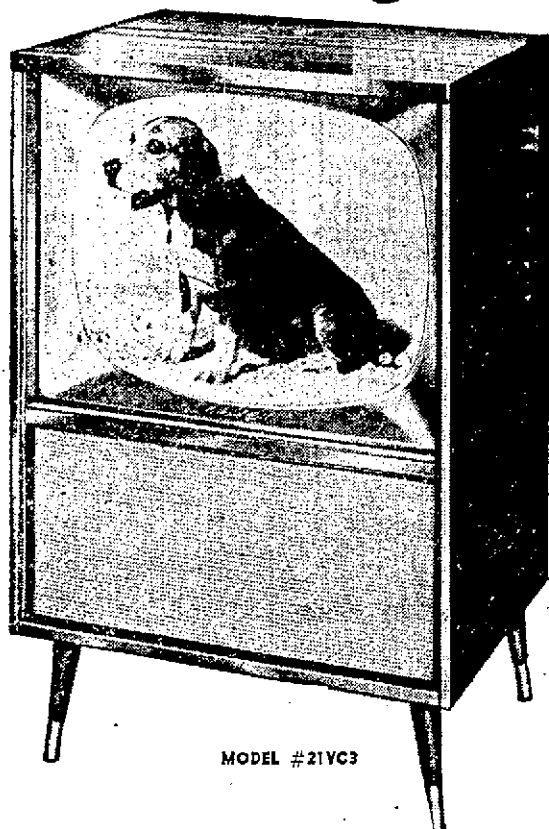
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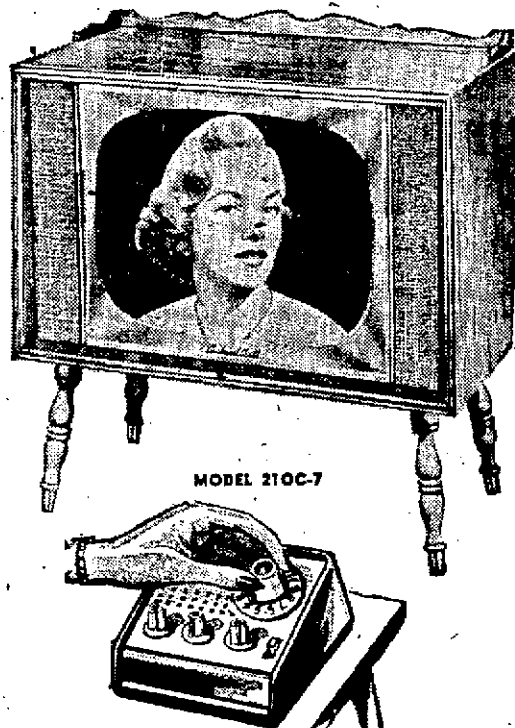
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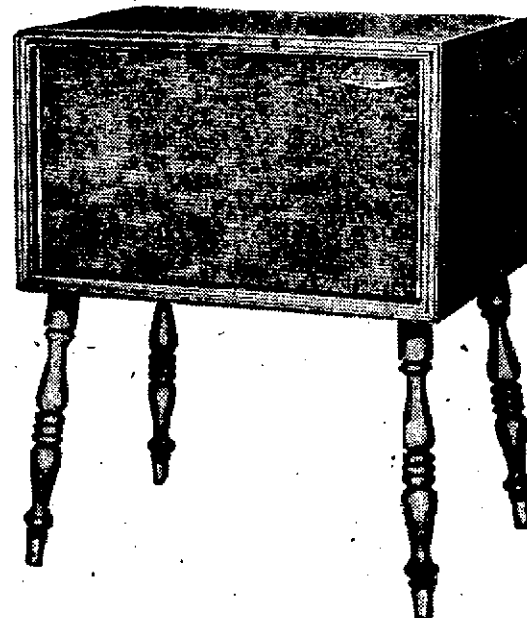
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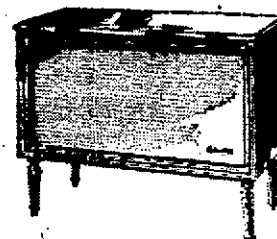
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Breakwater Mystery Murky Act to Pakistan, Noon Warns

Little Dandy Sniffer Kit Saves Sleuth

By BOB WELLS

A Long Beach-area felon wrote a new chapter in the annals of successful escapes last week.

He looted a yacht landing office, stole a \$35,000 cabin cruiser and, when the law closed in, successfully eluded capture across the trackless wastes of the Federal Breakwater.

Police were baffled—but not my editor, Inspector Sterling Bemis of the Southwest Mounted Police (gray flannel suit division).

That's how I found myself in the cold, dark predawn of a morning last week perched on a frosty rock on the middle island of the breakwater while the pelicans circled with patient hope high in the darkness above me.

Soon after the first details of the boat theft came into The Independent, Press-Telegram newsroom, Editor Bemis was at his desk growling crisp, incisive questions into his telephone, getting the story from the Coast Guard and additional details from the paper's newsgathering organization.

THE MAIN FACTS of the story were soon clear:

At the Newmark Yacht Landing in Wilmington someone had broken into the office early Monday morning and taken about \$200 in weekend slip rentals. The 42-foot cruiser, Mi Sueno II, owned by the Kingsley Mfg. Co. of Los Angeles, had been stolen from its slip by an unidentified person.

About 1 a. m. the Mi Sueno sideswiped the fishing boat Es Lucido as the Mi Sueno raced at 20 knots out of the harbor. The damaged cruiser later returned to the breakwater and, as a Coast Guard vessel turned its lights on it, deliberately was rammed onto the rock wall by the thief. He was seen to leave the vessel and disappeared among the huge rocks of the middle breakwater.

HAVING ASSEMBLED the facts, Editor Bemis went into action. The Southwest Mounted Police always gets its man. Editor Bemis got his man.

Me.

"Go to the breakwater," the editor told me. "Spend the night there. If the fugitive is still there, find him. If he has



WELLS ON THE ROCKS... He Gave a Hoot

escaped from the island, find out how he escaped. Find out if it is possible for a man to survive on the breakwater. Get the story."

"Yessir," I said, "I'll get the story. And if I also get pneumonia do I get workman's compensation?"

But his keen mind had gone on to other aspects of the problem.

SO THAT'S HOW IT WAS I found myself alone on the middle breakwater some 66 hours after the thief had deserted the crippled Mi Sueno and sought the cover of the rocks that now loomed around me in the blue dusk.

At least I hoped I was alone. The Coast Guard said it believed the fugitive had either swum ashore or drowned in the attempt. Beneath my feet the sea thundered and broke in the granite caverns of the man-made reef. Fishing birds made shrill cries as they circled in the last twilight. Otherwise, all was still. The friendly beacon of the Los Angeles light station smiled at me from across the gap in the breakwater. Three miles away the lights of Long Beach winked and shimmered against the purple horizon.

I RECONNOITERED, carefully picking my way across the huge rocks with the aid of a flashlight. One misstep in the dark and I could go crashing down into a crevice, maiming

myself. I found the spot where the cruiser had run aground. A buoy marked the place; divers had brought up the two engines. Had the thief, hidden in some rocky sanctuary, watched the divers as they worked?

I returned to the cable-controlled lighthouse at the west end of the island. This is where I had determined to spend the night. The lighthouse itself was locked up tight, but there was a level space of concrete around it which was free of the bird droppings that covered the rest of the rocks like a heavy frost. I laid out a few things I had brought along: flashlight, notebook, knife, thermos of coffee and a Jim Beam Little Dandy Survival Kit.

MY EDITOR had objected to the coffee and the Jim Beam survival kit.

"This is a survival test," he reminded me. "The fugitive didn't have a Little Dandy survival kit."

"That's why straight shooters always win and crooked shooters always lose," I told him. "There ought to be some rewards for being on the side of the law."

I sat with my back against the lighthouse wall. High above me the light blinked its steady pattern into the night. It lit up the breakwater beyond me, but I was in the shadows. Far away, in Sunset Beach, searchlights leaned against the sky. I began to get sleepy. The blinking light

above me walked its beams among the rocks. Idly I let my gaze go with them.

That's when down among the wet boulders near the water I saw the head.

Suddenly I wasn't sleepy any more. I studied the head. It kept very still, hardly projecting from among the rocks. There was something familiar about it.

I recognized it.

IT WAS THE same head I had seen a thousand times from a foxhole during the war whenever a flare burst. It wasn't a head at all, of course, but a projection of rock and a projection of my imagination.

I unscrewed the top of the Thermos and mixed myself a poultice with coffee and some of the juice of the Little Dandy survival kit. I felt better about the head among the rocks. I slept.

Some hours later I was awakened by a voice. On the seaward side of the breakwater a flashlight danced among the rocks. Someone was speaking. With Indian stealth I made my way among the rocks toward the light.

An outboard motor skiff without lights sat close in by the breakwater. In the water a skin diver was diving with a water-tight flashlight. He brought a large lobster dripping from the water and put it into the boat. Lobster was out of season.

I hooted at the boat—a low, mournful hoot.

The diver scrambled into the boat and played his flashlight on the rocks. I ducked. The light went past. I hooted again.

The boat left—quickly but not without dignity. I went back to sleep.

The cold woke me just as the sky was beginning to gray with dawn. It was a bitter cold. It oozed out of the rocks and through my clothing and the sharp, rising wind tore at my face. If the fugitive had faced one dawn of that cold he would have swam for shore before facing another.

I CAUGHT A CRAB and cut it up for bait. I bent a small safety pin, attached it to a piece of string and baited the improvised hook. In about 45 minutes I caught a small fish. I ate some of the flesh raw and rebaited my hook. I tied the free end of the string to an iron ring in the concrete landing near the lighthouse. I waded in the water, found a sea urchin and ate it. Iodine. A fish took my hook and fled with it, breaking the string.

At 9 a. m. the boat arrived and took me off. I returned to The Independent, Press-Telegram office to face my editor.

"Well," he said, "did you find

UNITED NATIONS, N. Y. (AP)—Pakistan's foreign minister said Saturday that anybody who lends India money commits "an unfriendly act against Pakistan."

Foreign Minister Malik Feroz Khan Noon issued this statement a day after Indian Finance Minister T. T. Krishnamachari reached New York, to confer with U. S. bankers on India's needs for \$1,400,000,000 in connection with her five-year economic plan.

"The Pakistan view," said Noon, "is that every country or individual who lends money to India for her five-year plan is helping India to divert her own resources to armaments aimed

mainly against Pakistan and therefore actually committing an unfriendly act against Pakistan."

"Accordingly, if the United States wants a billion and a half dollars (to go) to India, we as friends and allies of the U.S.A., are at least entitled to ask if (the) U. S. A. will try to find out from India the reason for her great increase in her war potential. Is it not in pursuit of the brown colonialism and neo-imperialist policy of the Indian prime minister?"

Noon asked why Indian Prime Minister Jawaharlal Nehru did

not let the people of Kashmir decide their future according to a plebiscite. The U. N. Security Council will meet Tuesday at Pakistan's request to debate the question of Kashmir. India and Pakistan each has controlled roughly half of that mountain state since a 1949 U. N. cease-fire ended hostilities there.

India claims Kashmir because the state's Hindu ruler annexed it to India in 1947. But the Moslem Republic of Pakistan argues the predominantly Moslem inhabitants would vote for union with Pakistan if a plebiscite were held.

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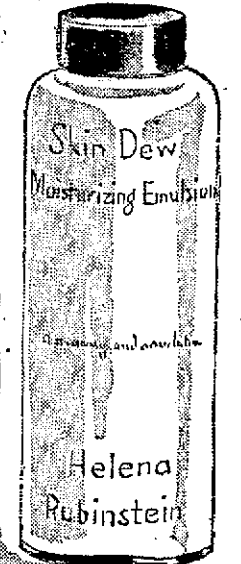
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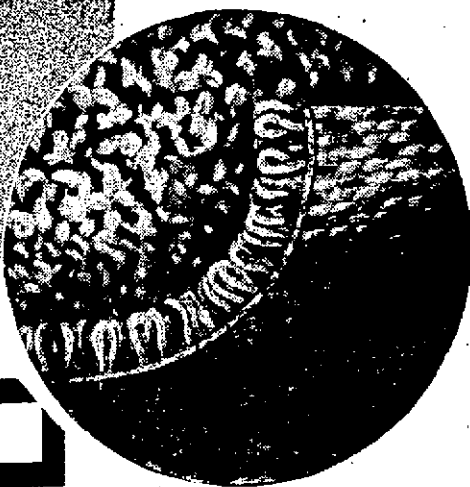
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'Confidential' Jury Warned to Study Facts

HOLLYWOOD (UP) — The Confidential Magazine jury, showing increasing signs of wrangling and of being nowhere near a verdict in their fifth day of deliberations, Saturday retired for the weekend after a morning appearance.

The six men and six women spent 25 minutes in the jury box Saturday morning during a question - and - answer session with Superior Judge Herbert V. Walker.

Walker admonished the panel after a question asked by one juror about guilty penalties and how they would affect some or all of the defendants — Confidential and Whisper Magazines, Fred and Marjorie Meade, Hollywood Research, Inc., and Publishers' Distributing Co.

"IT IS QUITE obvious that you are considering matters not proper for jury consideration," Walker told them after a lecture on the seriousness of their job. "You must determine the facts from the evidence only and not from other things associated with this case."

The jurors, charged with determining after a six-week trial whether the defendants were guilty of conspiring to commit criminal libel and to publish obscenity in racy magazine stories about Hollywood celebrities, submitted two-written questions:

1. Were the books and magazines introduced into evidence to show intent or the standard of the community? "Intent only," Walker replied. "The standard of a community is decided by the jury itself."

2. What action on the part of individuals is necessary to show a conspiracy involved to commit a crime? "It is your job to decide," Walker explained. He re-read his earlier instructions to the jury in which he had said the determination was up to them.

Two other questions put by Juror LaGuette Drouet were followed by Walker's warning that the panel was considering matters outside its sphere. He asked Walker if the magazines and distributing company were being tried in absentia and whether such action was legal.

DROUET MADE several more inquiries, and Walker said then that legal questions must be considered by the court and not by the jury. "That is my responsibility," Walker said before lecturing the panel on its duties.

The jury Saturday was clearly different in attitude from previous days. There was no laughing as in the past, and it was obvious to observers that the earlier harmony had gone.

The weekend schedule called for the jurors to be locked up at a hotel and resume deliberations Monday morning. No one will be allowed out of the hotel even to attend church, according to the bailiffs.

Beecham, 79, Plans Return as Conductor

ST. JEAN CAP FERRAT, France (UP) — Sir Thomas Beecham, Britain's most famous conductor, disclosed Saturday plans to begin his career again at the age of 79. He has been in retirement since March.

Sir Thomas broke the news of his own activities while discussing the death of his long-time friend, Finnish Composer Jean Sibelius.

"With Sibelius, I have lost a friend of 50 years," he said in a chat at his retirement villa here. "I have always passionately loved his music. Just last July he sent me a copy of a new work."

"I leave for Paris tomorrow where I have agreed to conduct two concerts, at the Salle Pleyel, on the 17th and 18th of October. Naturally I shall devote much of these concerts to the work of Sibelius."

SIR THOMAS, who said he never would conduct again when he retired last March, chuckled Saturday as he disclosed he had not been able to resist appeals to take up the baton again.

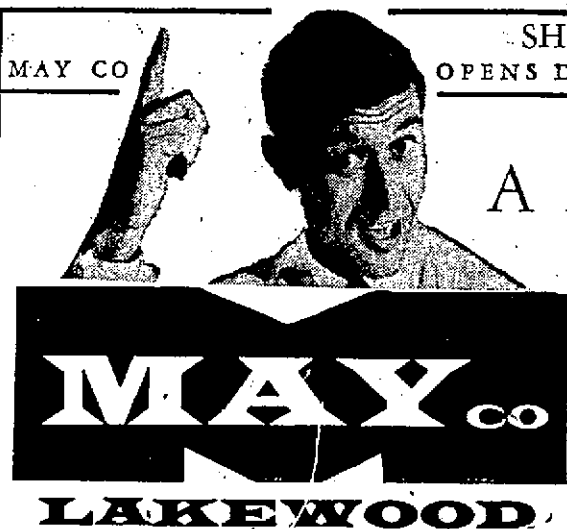
After Paris, he will go to Switzerland for seven weeks, then to Vienna and finally to London. He will conduct in all these places.

"Don't call it a 'second career,'" he said. "I'm too old for that. I have just missed music too much to stay away from it."

Scientists Leave

DAVISVILLE, R. I. (UP)—The first group of scientists and technicians who will make Antarctic observations for the U.S. during the second International Geophysical Year will leave by plane today from the Anacosta Naval Air Station, Washington, D. C. They are fresh from a week's briefing at the Davisville Naval Construction Battalion center here.

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EDITORIAL

County Needs More State Senators

ASSEMBLYMAN Herbert Klocksien of Long Beach this week underscored a wrong which Los Angeles County has suffered for many years.

This county with its multi-million population has no more voice in the California State Senate than areas with populations of but a few thousands.

Klocksien's desire for correction of archaic constitutional provisions permitting this condition is shared by State Sen. Richard Richards and other enlightened citizens who want to see this county get fair representation in state government.

★ ★ ★

CALIFORNIA HAS 40 State Senatorial districts. The 38th District, which is Los Angeles County, contains population roughly equal in number to that of all the 39 other districts put together. Or the situation may be illustrated in this way:

The smallest senatorial district, the 28th, made up of Alpine, Inyo, and Mono Counties, had a total of 7,656 registered voters in November, 1956, contrasted with the Los Angeles County district's 2,683,731. The last State Senate contest in the 28th district brought out a total vote of 4,390. The last State Senate contest in the 38th district brought out a total vote of 1,603,814.

Los Angeles County is able to assert itself in the Assembly, where representation is on the basis of population, but often runs into trouble in the Senate. There, many issues touching the lives of Los Angeles County citizens are decided by the votes of rural senators representing comparatively tiny populations.

The remedy, of course, would be reapportionment of the state's senatorial districts, giving Los Angeles County a larger number of state senators. It would seem that such a reform could be easily instituted by California's larger counties.

Yet, an initiative proposition appearing on the state ballot in 1948 was defeated by a margin of two-to-one. Obviously, many of the persons who would have benefited cast their votes against the proposal.

Since 1948 the need for a constitutional amendment has grown. Perhaps a new movement will start—and produce a better result—in the near future.

★ ★ ★

THIS POINT ALWAYS comes up when changing the present system is discussed: "Our system is patterned after the federal system, so doesn't that prove our system is good?"

Not necessarily. For some reason the federal system works better nationally than it does in the state of California. The same possibilities for inequity exist on the federal level, but by and large the effects are not similar. Perhaps this is because U.S. Senators are inclined to look upon themselves as nationwide representatives of the people while State Senators tend to respond more to narrow sectional sentiment.

We don't know about that for certain. But we do know that Los Angeles County suffers because of a provision that prevents it from having adequate representation in the State Senate. And that ought to be changed.

JOHN S. KNIGHT

Satchmo Remarks Come With Ill Grace From Rich, Famous Citizen

IT IS REGRETTABLE that jazz trumpeter Louis Armstrong blasted off against President Eisenhower.

The integration problem is difficult enough without having it further complicated by Armstrong's intemperate remarks.

To say that his President has "no guts" and that "it's getting so bad that a colored man hasn't got any country" comes with poor grace from a Negro musician who stands near the top of his profession.

Our State Department, which has sponsored Armstrong in "unofficial" "good will" trips abroad, is said to be greatly concerned.

And well it might be. Armstrong's cancellation of a visit to Russia will do this country infinite harm abroad.

When a Negro who has fared better in fame and worldly goods than most of his countrymen says "the government can go to hell," no more effective anti-American propaganda could have been handed to the Russians.

Speaking as one citizen, Mr. Armstrong lost me when he called the President of the United States "gutless" and "two-faced."

LIKE AND integration: The extremists on both sides of the integration question would be well advised to read President Eisenhower's words:

"The way to civil rights progress is mainly through explanation, understanding and moderation."

The President, a patient man, is striving to attain that progress by orderly methods of procedure.

He deprecates rabble rousing, the burning of schoolhouses, the use of troops, and the rigid, inflexible attitudes which only complicate the problem.

To better understand the

feeling of the South, I recommend a reading of the Sept. 20 issue of U.S. News & World Report. It contains interviews with editors of 15 Southern newspapers on the troubles which have arisen over the mixing of races in the public schools.

Whether one agrees or disagrees with their conclusions, this symposium is most reading for anyone who is seriously interested in getting a true perspective of the Southern view.

THE COMPLAINTS that integration is not proceeding as rapidly as it should are not, in the main, well founded.

Much orderly progress has been made in the border states and some portions of the South.

These advances, however, have been obscured by the explosive news which commands first page attention.

The President, a wise and tolerant man in the field of human relations, realizes that no order of the Supreme Court nor the use of federal bayonets can change overnight the age old tradition of the South.

In dealing with an emotion-charged problem of this magnitude, he deserves our sympathy and understanding.

RANDOM NOTES: Unnamed "high military authorities" claim that the United States has in development an antimissile missile which will be able to shoot down enemy missiles directed at prime targets in this country.

Sen. Stuart Symington (D-Mo.), a former Secretary of the Air Force, replies this claim is "utter nonsense." What are the American people to believe?

When businessmen asked

Der Adenauer Super-Duper Market



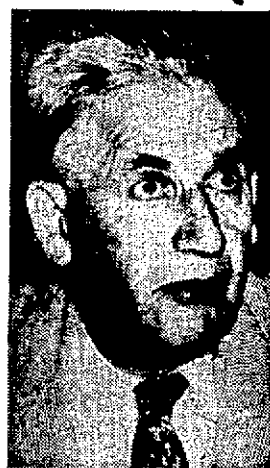
DAVID LAWRENCE

Where Were 'Liberals' When Pickets Kept Workmen Away?

WASHINGTON.—"Book burning," interference with free speech, censorship of radio and television so that American history and old folk-songs are inaccurately presented to the people—all this goes on in freedom-loving America nowadays without much protest from the so-called "liberals" or their "civil liberties" organizations.

Strange inconsistencies emerge. Thus, Sens. Humphrey of Minnesota and Douglas of Illinois, Democrats, have joined in suggesting that President Eisenhower should "personally take those colored children by the hand and lead them into school" at Little Rock, Ark. But did any of the so-called "liberals" ever suggest or would they venture to recommend that the President of the United States take workingmen by the hand and lead them into plants and factories where their right to work—a basic constitutional right—is denied them?

NOR HAS the governor of any state come forth with such a solution for the problem created when labor unionism does what Congress is forbidden to do—abridge the freedom of the press under the color of law. "Collective bargaining" rights and picketing powers are, of course, derived from federal law. Yet none of the so-called "liberals" has risen to protest the closing down of newspaper plants in many cities through the establishing of picket lines which labor unions that are not themselves parties to the dispute refuse to cross. This is a concerted action that de-



SEN. DOUGLAS
Where Was He Before?

prives many thousands of workers of their opportunity and right to work and just as effectually denies freedom of the press as if Congress had ordered it.

Where were the exponents of the doctrines of American constitutionalism when, during the recent strikes at various Westinghouse plants, violence broke out and many workers had their cars overturned at the factory gates and were otherwise bodily prevented from having access to their jobs?

The California Federation of Labor was so stirred up over the Little Rock situation that it urged impeachment of President Eisenhower for not taking forceful action of some kind to get the colored

children into the high schools in Little Rock. But that same organization would hardly favor any forceful measures to enable honest, law-abiding white or colored workmen to enter a plant when there's a strike.

For many years now, the unions have denounced any use of the National Guard to protect citizens in labor disputes. Yet today there are calls for the government here to "federalize" the National Guard and use such troops to "enforce" desegregation.

WORST of all is the sudden infringement of free speech and freedom of assembly, which heretofore have been widely championed as guarantees written in the First Amendment to the Constitution. A federal court order issued in Nashville, Tenn., last week—duplicating ones previously issued at Hoxie, Ark., and Clinton, Tenn.—forbids not only a "boycott" of the public schools but any picketing in the vicinity under penalty of jail without jury trial. This intimidates parents who fear they cannot get together even to discuss with others the sending of their children to private schools.

Yet, if these citizens were to assemble to espouse the philosophy of communism or even advocate doctrines that favor the overthrow of the government by force, they would be immunized from prosecution according to recent decisions of the Supreme Court. That's "the law of the land" today. And such are the hypocrisies of the times.

DREW PEARSON

Turkey in Sad Economic Shape

EN ROUTE Through the Near East.—You would hardly expect to find a man who spent most of his life running a department store in Kansas City traveling through the small towns of Turkey trying to reconstruct the Turkish economy, but that is what Louis Rothschild, now Undersecretary of Commerce, has been doing for the past month.

Along with a group of other American businessmen, Rothschild has been sleeping in

ancient hotels, traveling over dusty roads and spending long hours with Turkish businessmen and officials.

Turkey is a country which badly needs his advice. If it wasn't for American aid, its economy would collapse overnight.

American aid has been paying for all its oil, all its military upkeep, most of its wheat and other essentials.

Today Turkey is so hard up that you can't get a cup of imported coffee anywhere in the nation. Coffee imports are not permitted. It eats up the foreign exchange. Neither is the importation of tires. As a result you see trucks on the highways, propped up on jacks, while the driver has walked or hitch-hiked to the next town to patch his inner tube. He can't get a spare tire.

When businessmen asked

Rothschild for a solution, he told them:

"No one thing is going to cure the Turkish economy. It will take a lot of different things. One of the first things you should develop is coal. You have plenty of coal, but you don't mine it because your laws restrict private enterprise. Coal is a government monopoly. Let businessmen mine your coal and you can develop some excellent markets around the Mediterranean.

"I've also noticed these embroidered slippers worn by the Turkish women," Rothschild advised. "If you manufactured them for export you'd find that a lot of American women would love to buy them."

"Then I've noticed that you raise some fine peaches and make peach juice," suggested Rothschild. "I've never tasted peach juice before. Why don't you develop it and export it? You might find just as profitable a market as our cola drinks."

Rothschild is confident Turkey will begin pulling up its

economy. So are some of the other Americans who accompanied him, among them C. Y. Thomas of the Spencer Chemical Co., Maurice Lindquist of Kroger Grocery, Arthur Cortelyou of Union Carbide and Carbon, and Donald Lundberg of Florida State University. All of them spent their time without salary to help the economy of an important ally which sits squarely between Russia and the new Russian satellite, Syria.

If the Russians could win over Turkey, thanks to internal economic collapse, it would be a bigger triumph than any event since the czars tried to take Constantinople.

THE BLACK Angus bull featured at the Salonika International Fair and photographed in company with President Eisenhower is not a gift from Ike, as many people presumed. The Aberdeen Angus Assn. in the United States sent it as a gift to the American farm school near Salonika.

MALCOLM EPLEY

Dedicated Subsidence Fighter Sees Light Through the Woods

LONG BEACH'S fight against subsidence is approaching another of its periodical climaxes in a legislative hearing scheduled here for Oct. 3 and 4.

This means that a great many public officials and civic workers are hard at it, preparing for the city's presentation and whatever eventualities may develop before legislators, whose actions will determine if there is to be effective anti-subsidence legislation in the near future.

A standstill among members of this force is Darrell Neighbors, a private citizen whose work on the subsidence problem adds up to an example of individual civic effort seldom equaled here.

Neighbors, who is manager of the Jotham Bixby Co., has lived, night and day, with the problem of land sinkage for the last year.

He got into the thing intensely when George Badenhausen, then president of the Chamber of Commerce, named him chairman of the chamber's new subsidence committee. Badenhausen and Neighbors had worked together in their Junior Chamber of Commerce days back in the 'thirties, and the chamber boss knew something of the subsidence committee chairman's capacity for hard work. But Neighbors' prodigious efforts probably have even been a marvel to Badenhausen.

ONE of the first things Neighbors did was to get hold of every authoritative study and report on subsidence that he could find. He spent endless hours pouring over this technical material. In weeks of effort, he digested these studies, indexed and cross-indexed them, and eventually wrote a 125-page confidential report of his own.

The Chamber's subsidence committee went into a rugged schedule immediately after its appointment in November,

1956. It met every week, even during the holiday season when there's customarily a let-down in civic undertakings. It is still holding frequent meetings, with Neighbors in charge, and its customary for a subsidence committee session to run into many hours.

When a subsidence advisory committee was appointed to work under chairmanship of City Manager Samuel Vickers, Neighbors was of course selected as a member, and he has been an active participant in its meetings, which are also hours-long tussles with difficult and frustrating details of a tremendously complicated problem.

Neighbors appeared, as Chamber of Commerce spokesman, before the Assembly Committee on Oil, Manufacturing and Mining when it held a hearing on proposed anti-subsidence legislation in Sacramento last spring. He appeared in the same capacity before the Congressional subcommittee which came to Long Beach last May to consider subsidence in relation to the Long Beach Naval Shipyard. He may appear at the legislative hearing next week-end, when a subcommittee of the Assembly oil committee will take testimony on possible measures to attack subsidence through legislation.

NEIGHBORS' contribution to the effort to meet the disturbing program is described by his associates in the undertaking by such adjectives as "fantastic" and "fabulous."

Adm. R. K. James, commanding officer of the Long Beach Naval Shipyard, described him as "one of the most dedicated men I've ever known." He said that Neighbors is probably the best-informed individual in the community on subsidence. "His opinions," said James, "of course merit the most careful consideration."

Neighbors' employers have

received praise for allowing him the time to pursue his chosen civic effort. The company has no oil lands or tide-lands—its interest is that of a taxpayer and property owner.

NEIGHBORS, after a year of struggle with the knotty problem, is at last on the hopeful side. He believes substantial progress has been made by the city and he is encouraged by the attitude of some representatives of the oil industry.

He sums up his hopes in these words: "I want to see fair legislation and the development of a repressing program in the Long Beach tide-lands that will alleviate subsidence in time to save the Long Beach Naval Shipyard."

In Neighbors' office in the Security Bank Bldg., there's a cartoon showing a board of directors in session, with water up to their armpits. Some one is saying: "Well, Neighbors, a fine botch you've made of the subsidence problem."

Neighbors hopes that's not prophetic.



NEIGHBORS
Up to His Armpits

SUNDAY FORUM

Does Congress Exceed Authority?

TO THE EDITOR:

We are prone to take our government for granted. I should like to suggest that we all make the effort to read the Constitution. I think we would be surprised to learn that the Congress of the United States has been authorized to legislate in but 18 fields (taxes, borrowing on credit of the U. S., commerce, naturalization, bankruptcy, money, counterfeiting, establishing post offices and post roads, patents, establishment of inferior courts, piracy, to declare war, raise armies, provide a Navy, rules for government of armed forces, calling forth the militia, organizing the militia, the District of Columbia).

TODAY we wonder why the cost of the Federal Government is so great. We ask why our taxes are high. May I suggest the answer lies in the fact that we have tacitly allowed the Congress to legislate in innumerable fields specifically forbidden to the federal government.

THE WRITERS of the Constitution were fallible human beings. They may have failed to authorize legislation in certain now essential fields. If so, they also provided the means whereby such legislation could be authorized, by means of Amendments.

If we want the socialistic legislation that we have been treated to in the past 25 years, let us amend the Constitution. If not, let us insist that the Constitution be adhered to in fact.

GEORGE REINHARD,
6740 Nixon St.
Lakewood.

Association Backs Local Artists

TO THE EDITOR:

Had Rita Smith been a member of the Long Beach Art Assn. last year she would have known that we were working under the slogan—"Long Beach Art Assn. for Long Beach Artists." We worked hard to assist the artists in every way possible, getting their work before the public and bringing the best possible artists to lecture before them. Last year we gave a scholarship to a local boy who is an art major at Long Beach State College and we purchased a painting by one of our own members, Lucille Green, as a gift to the Long Beach Museum of Art.

OUR MEMBERS have discussed the need of a "Long Beach Room" at the museum and are most anxious to have one but that is not possible in the present building. During the month of September there is an acquisition

exhibit at the museum among which are the works of seven Long Beach Artists.

The Long Beach Art Assn. would welcome Rita Smith as a member. We work long hours and many of us are not artists.

H. O. FOX,
President Long Beach Art Assn.
224 Mira Mar Ave.

South Has Its Liberal Thinkers

TO THE EDITOR:

A recent series of articles in a leading magazine painted a picture of the South as completely under control of the White Citizens Councils, the Ku Klux Klan, and other anti-integration forces, with white opposition to segregation forever silenced.

This is far from the truth. While such forces may be in the ascendancy at present, nevertheless there is in the South a strong current of liberal thought which recognizes the Negro as a fellow human being and deserving of equal opportunities.

SOME WHO know that equality and integration are right are silent now, fearing violence. Others, not enthusiastic about integration, still cannot condone the violence and rabble-rousing techniques of the KKK, etc. They too are silent.

However, throughout the South, there are liberal groups, crossing denominational, racial and cultural lines, who are working steadily for desegregation. They be-

lieve in the right of all men to human dignity. Eventually they will prevail.

MRS. LEE W. GIBSON,
Box 117,
Riverdale.



WHO NEVER PRAY

Some people never think of God. . . . As long as skies are bright. . . . Their health is good, and everything. . . . appears to be all right. . . . They do not go to church because. . . . They simply do not care. . . . And feel it would be wasting time. . . . To say the smallest prayer. . . . Why should they pray, when they have all. . . . They struggled to possess. . . . And by their own ability. . . . Achieved their great success? . . . They live a dangerous, foolish life. . . . For there may come a day. . . . When in their desperate need for help. . . . They know not how to pray. . . . And even if they never have. . . . A setback on this sad. . . . How, in the end, can they explain. . . . Their selfishness to God?

THOUGHTS

For thou art my hope, O Lord God: thou art my trust from my youth.—Psalm 7:15.

There is a God in science, a God in history, and a God in conscience and these three are one.—Joseph Cook.

The Neighbors By George Clark



"We've got just half enough to buy that football. What we do now is find something that offers double your money back if we don't like it."

Ike's Health Is Better, but He Rests, Golfs More

By DOUGLAS B. CORNELL

WASHINGTON (AP)—President Eisenhower has bounded a long way back toward good health from that heart attack that hit him just two years ago next Tuesday. At the White House, it's pretty much business as usual these days.

It's a more relaxed operation, in some ways, and deliberately so. There aren't as many appointments or social affairs as in times before the heart seizure and a major intestinal operation nine months later. There is more rest and golf.

The doctors want it that way, even though they pronounce the President a recovered coronary case.

IF YOU WISH to believe some of the critics, Eisenhower is too relaxed and easy-going—doesn't take a firm enough stand to propel his program through Congress or bring a swift end to a school segregation crisis.

This spins into focus one of the notable changes on the Washington scene:

In the two years since the heart attack, though with no direct connection, complaints and criticism have fallen more heavily on the chief executive. To a degree, Eisenhower's political popularity, as distinct from his personal popularity with the people, may have slipped a bit.

IN A TYPICAL opposition blast, "The Democratic Digest," a party magazine, appraised Eisenhower not so long ago as:

"Irritable, ailing and nervous," "no longer interested in his job," conducting an "absentee government," showing "absence of leadership," allowing "drift in Washington" losing world respect and "steadfastly whanging golf balls."

Through it all, Eisenhower publicly shrugs off the fault-finding, with even-tempered consistency, as something any president must expect.

Although there has been more editorial criticism than when he first took over the White House, Eisenhower has had a generally favorable press rooting for him from the sidelines.

WITH CONGRESS, too, Eisenhower has managed to get along amicably, even though it has been under Democratic control more than half the time he has been in office. He hasn't got all he wanted from Congress by any means—no president ever does. But he hasn't fussed about it much.

From Eisenhower, there's been nothing like the raw-hiding Harry S. Truman gave while president to what he called the "do-nothing" Republican-led 80th Congress. Nor has Eisenhower shown any hankering to follow the example of the late President Franklin D. Roosevelt and try to purge members of his own party who balk at supporting him all the way.

Perhaps a tougher, more forceful policy would have paid off in bigger legislative results. Perhaps not. At any rate, it probably is too late to switch, since Eisenhower now is a "game duck" president, barred from a third term by constitutional amendment.

ACTUALLY there never was much chance that Eisenhower would become a tougher leader. One of the standout characteristics of his administration has been forbearance.

Eisenhower has refused to call names or quarrel with individuals right from the start. He has hung onto his temper. He has refrained from incendiary remarks that might have stirred up tempers and tempers at home or overseas. This has been particularly apparent at news conferences, where he may flare up angrily at an idea now and then, but never at a person.

Eisenhower summed up his attitude last November, in the first news conference after his re-election:

"I am not one of the desk-pounding type that likes to stick out his jaw and look like he is bossing the show. . . I would rather try to persuade a man to go along."

TO THAT, he added last month:

"I, as you know, never employ threats. I never try to hold up clubs of any kind. I just say, 'This is what I believe to be best for the United States,' and I try to convince people by the logic of my position. If that is wrong politically, well then, I suppose you will just have to say I am wrong, but that is my method, and that is what I try to do."

Eisenhower is doing just what he said he would, regardless of anything the Democrats may say about a "part-time president."

When he announced on Feb. 29, 1955, that he had decided to accept a second term if it were offered, he told the American people he would be a president under restrictions because of his heart attack, that he might be a greater risk than a normal person his age, but that he had no doubt he could perform all important duties of the presidency.

AMONG THINGS on which he said he could properly cut down were "public speeches."

office appointments with individuals and groups, ceremonial dinners, receptions, and portions of a very heavy correspondence." He also said he would require regular exercise, recreation and rest.

The pattern set then has been followed with few deviations.

The President's physician, Maj. Gen. Howard M. Snyder, still is holding him to a diet light on fats and administering an anti-coagulant six out of

every seven days. The anti-coagulant is a drug that thins the blood to lessen the chances of formation of another artery-clogging clot.

Asked how he sizes up the presidential health two years after the heart attack, Snyder told a newsmen:

"According to our measurements (meaning frequent physical checkups), he is in good light on fats and administering shape so far as his heart is concerned."

WORLD NEWS BRIEFS



Air Force Captain Convicted as Spy

SHREVEPORT, La. (AP)—Convicted of trying to sell atomic secrets to Russia, Capt. George H. French, 36, of Mount Vernon, N. Y., holder of a Distinguished Flying Cross and other decorations, Friday was given a life sentence by court-martial, it was announced Saturday by the U. S. 2nd Air Force. French was a bombardier on a B36.

The Air Force said that French was stationed at a Caribbean base and was on leave in Washington, D. C., and New York City last April when the offense occurred.

The court-martial began Sept. 17. It was conducted in secret because of the classified nature of the evidence, the Air Force said. In the sentencing, Capt. French was handed a dishonorable discharge, forfeiture of all pay and allowances and life imprisonment. He was found guilty of violating Article 134 of the Uniform Code of Military Justice.

Charges involved an offer and an unsuccessful attempt to communicate information relating to the national defense of the United States to the Soviet Union, the Air Force stated. The information was described as documents and diagrams on handling of atomic weapons in bomber aircraft. The documents showed components of the bomb and its associated equipment. The information also related to actual detonation of the bomb and its explosive power.

Six Trapped Miners Rescued

DETROIT, Mich. (AP)—Six salt miners were rescued early Saturday after being trapped for hours 200 feet underground here in a tiny elevator.

Spring-operated safety brakes stopped the lift from plunging to the bottom of the 1,250-foot shaft at the 200-foot level.

All six were rescued unhurt, but suffered from shock and were taken to a hospital for a physical checkup. The accident occurred in the mine of the International Salt Co. Inc., which honeycombs under a large area of Detroit.

The six men were kept in fear of their lives for five hours after a cable, weighing a ton and a half fell on top of the tiny lift. It was feared the cable would release the safety brakes holding the lift and the men would be plunged to their death.

Rescue was accomplished by removing the cable and then lowering a bosun's chair to the lift's escape hatch. The hatch had to be enlarged with an acetylene torch because one miner was too large to get through.

Bus Station Bomb Scare Hoax

LOS ANGELES (AP)—A bomb scare early Saturday in the downtown Greyhound bus station routed more than 250 persons. A search of the depot revealed that the anonymous bomb tip was a hoax.

Police made a painstaking search of the station, looking through 1,000 lockers, and finding no trace of any explosive.

When the telephone "tip" was received, the caller said that the "bomb" had been placed in one of the lockers.

There was one moment of excitement when a woman in a restroom cried out: "It's in here, I hear it ticking!" Police traced the noise to an out-of-order telephone.

CAPITAL CAPERS

Big Rains on Farm Cloud GOP Outlook

By WALTER T. RIDDER, R. E. LEE AND W. BROOM

(Independent Press-Telegram Capital Bureau)

WASHINGTON—If those rain clouds that hovered over the Middle West during the summer have a silver lining, it still has not become apparent to Republican party farm experts.

Heavy rainfall has helped to produce bumper crops in areas not damaged by floods, thus upsetting the carefully laid plans of mice, men and the soil bank boosters in the Agriculture Department. Although plenty of land went out of production and into the soil bank, crop forecasts were ballooned by better growing conditions and more intensive farming practices.

This means another big surplus. Feed grain crops now firmly forecast to be harvested this year have staggered Department of Agriculture officials and are a portent of more trouble for the Republicans during the 1958 campaign. Crops now coming in are likely to have the biggest political impact just before the '58 congressional elections.

AS THINGS LOOK NOW, the federal government will end up the fiscal year \$2 billion in the black. Tax receipts are expected to be greater than originally anticipated and will give the Treasury a pleasant surplus. But don't expect a tax cut. The surplus will probably not be large enough to make possible a substantial reduction in the taxpayer's burden. The only hope for lower taxes will be if

Congress, acting in an election year, just votes a cut despite the opposition of the administration.

GEORGE WASHINGTON, of all people, has become the latest victim of inflation. That is, his face has been blown up to a larger size.

Portrait of Washington on the new \$1 bills now coming off the presses at the Bureau of Engraving show the first president with a fuller face than on the old dollar bills.

ONE OF THE AMERICAN correspondents now waiting for visas to Red China in Hong Kong wrote a long dispatch complaining bitterly about the hardships of life in his present place of waiting. The story raises questions about the reporter's accuracy or ingenuity.

In Hong Kong, he has one of the world's finest hotels, his choice of fabulous Chinese, Russian and continental restaurants, women who must rank among the world's most beautiful, a fine golf course, and a harbor vista of unparalleled beauty. And all this on an expense account yet! In short, what's he complaining about?

Crash Victims Found

BELLINGHAM, England (AP)—Five bodies were found Saturday in the wreckage of a British Royal Air Force navigational trainer that crashed on the Northumberland Moors Friday night.

Really Has Slug in His Stomach

LAKEFIELD, Minn. (AP)—Little Jon Biddick, 4, sat down to breakfast Saturday and casually informed his parents that he had a bullet in his stomach. A hasty check of the pint-sized cowboy's gun belt revealed an imitation lead bullet was missing.

The youngster, who admitted he had swallowed the bullet, was rushed to a hospital where Jon was in "excellent" condition despite the bullet.

INDEPENDENT-PRESS-TELEGRAM—A.11

Long Beach, Calif., Sunday, September 22, 1957

50-Tons Hungarian Relief Garb Left

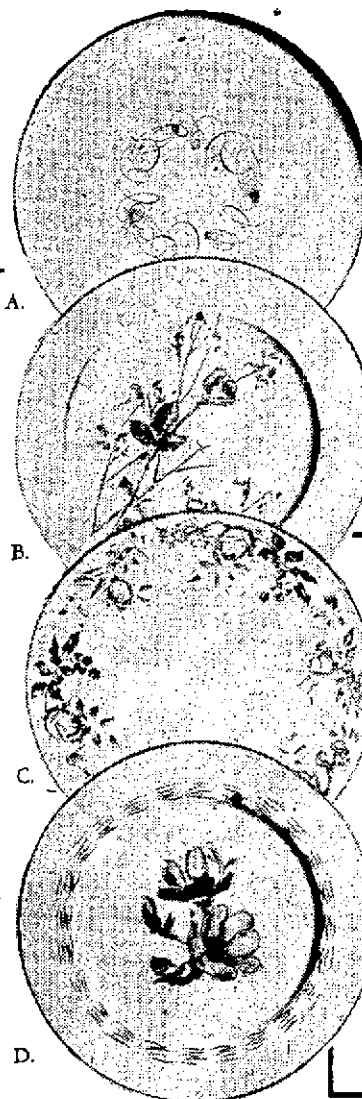
BERLIN (AP)—West Berliners have collected so much clothing for Hungarians that 50 tons remained after the International Red Cross closed its aid program. Officials now plan to distribute the leftover clothing to about 10,000 East German refugees and underprivileged West Berliners.



SHOP 3 NIGHTS... MON., THURS., FRI... 9:30 A.M. TO 9:30 P.M.
Shop Tuesday, Wednesday, and Saturday 9:30 A.M. to 5:30 P.M. Store Opens Daily at 9:30 A.M.

IMPORTED FINE CHINA

a may co. exclusive . . . designed in the modern manner
. . . complete services for 12 featuring 98 to 102 pieces . . .
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A. contemporary
102-pc. set reg. 119.50
57-pc. set reg. 69.95

E. autumn
102-pc. set reg. 99.50
57-pc. set reg. 54.95

B. challis
98-pc. set reg. 79.95
53-pc. set reg. 44.95

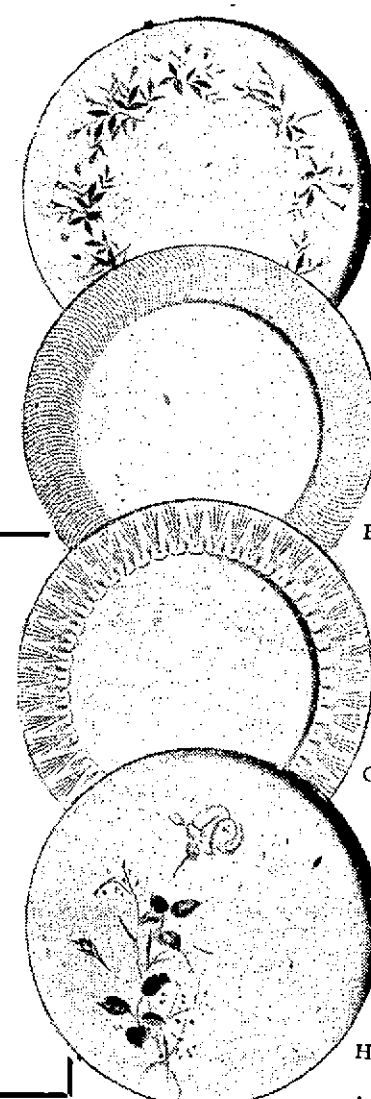
F. ambassador
101-pc. set reg. 119.50
57-pc. set reg. 74.95

C. rosalia
102-pc. set reg. 89.95
57-pc. set reg. 49.95

G. classique
101-pc. set reg. 119.50
57-pc. set reg. 74.95

D. magnolia
101-pc. set reg. 89.95
57-pc. set reg. 49.95

H. francine
101-pc. set reg. 119.50
57-pc. set reg. 74.95



MELODIE

imported hand cut lead crystal

reg. 1.50 **79c** ea.

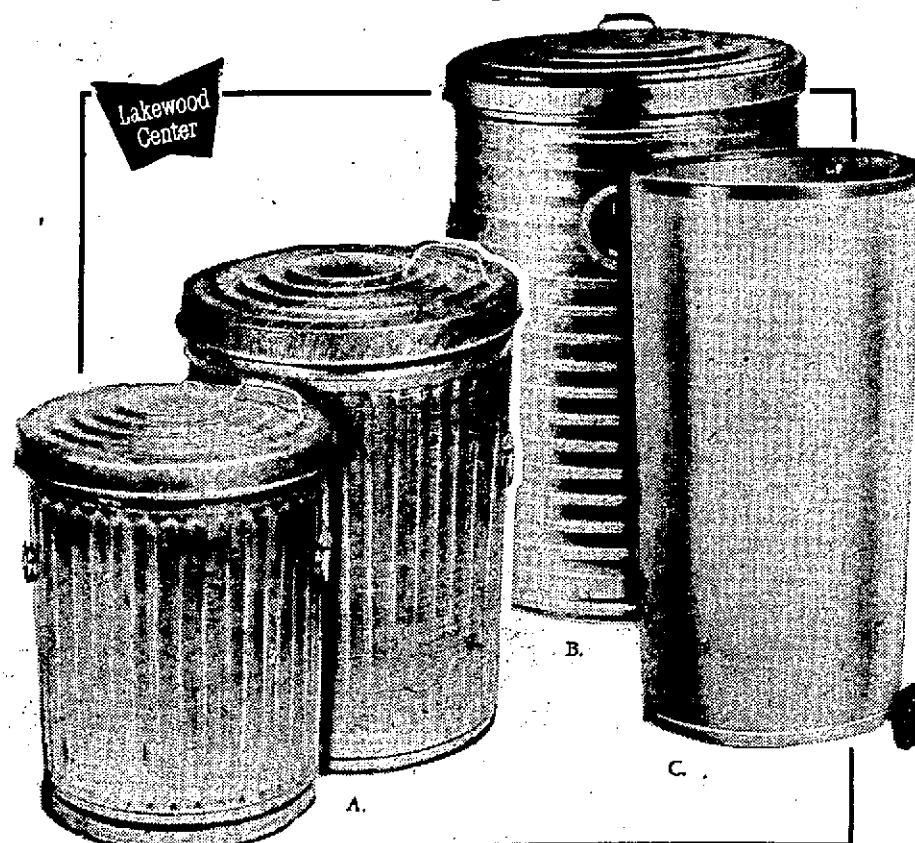
Beautiful hand cut lead crystal . . . your choice of 2 patterns, "Melodie" and "Patricia" . . . available in goblets, champagne flutes, cocktails, cordials, iced tea and juice . . . imported for your discriminating selection.

May Co. China



PATRICIA

all los angeles county incinerator burning stops oct. 1st—are you ready?



20-gallon size reg. 3.99 **3.49**
26-gallon size reg. 6.49 **5.49**

A. **steel trash cans** for trash or garbage has leak-proof seams, and tight-fitting lid with easy-to-open handle. Made of heavy gauge corrugated steel, built to give years of service.

9.95

B. **36-gallon boyco trash can** made of galvanized steel features especially designed straight sides for trash collections. Comes with heavy close-fitting lid.

45-gallon Boyco trash can **10.95**

6.95 value **5.49**

C. **trash barrel on wheels** in lightweight Fiblex will hold 80 lbs. of rubbish. It's weather and rust proof, features a ventilated bottom, also molded plastic strip around top for added protection.

Reg. 6.95 steel hand truck, 200 lb. capacity **3.99**
Reg. 5.95 steel hand truck, 150 lb. capacity **2.99**

May Co. Housewares

DR. R. W. COSBY, O.D.

• eyes examined
• glasses fitted

1-DAY SERVICE ON PRESCRIPTIONS

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Store Opens Daily at 9:30 A.M.; Shop 3 Nights Mon., Thurs., Fri., 9:30 to 9:30; Tues., Wed., Sat., 9:30 to 5:30

For Phone Orders Call GARfield 9-2411; MErcalf 2-0111

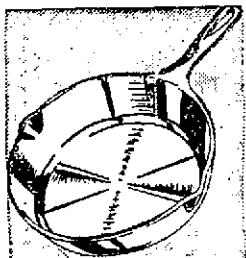


71st Anniversary

DOLLAR DAY

Long Beach

Outstanding Specials for the Last Day of this Tremendous Sale! MONDAY ONLY!



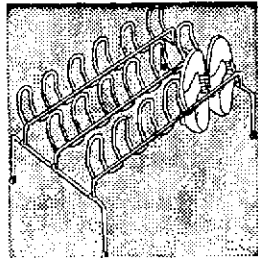
Reg. 2.19 Skillet \$1

Dense, close grained iron, pre-seasoned, improves with age. Carefully balanced for convenient use.



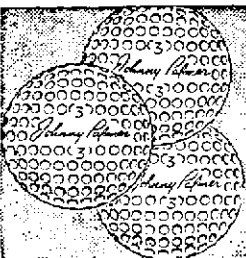
Assorted Sponges 99c

Ten-piece set gives you a sponge for every household cleaning task. Vast array of colors in cellulose.



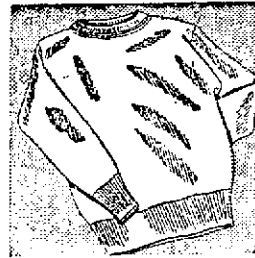
1.79 Shoe Rack \$1

At this low price! Holds any style shoe, even wedgies. Heavy plated steel wire frame. Rubber tipped feet.



\$3 Golf Balls 3 for \$2

High compression liquid centers for longer drives. Tough cover for longer wear. Buy now! Spalding.



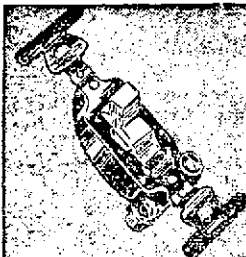
2.39 Sweat Shirt \$2

Cotton sweat shirts, double seam at collar. Sturdy ribbed cuffs. Grey only. Sizes S-M-L.



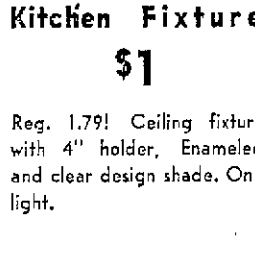
2.29 Tennis Balls \$2

Can of 3 nylon fortified, deep knop balls. Molded rubber halves are vulcanized together. Save today!



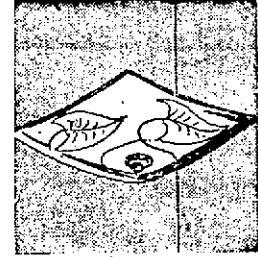
98c Mercury Switch 3 for \$2

Eliminates annoying "click." Hermetically sealed ivory or brown Mercury toggle switch. Buy several.



Kitchen Fixture \$1

Reg. 1.79! Ceiling fixture with 4" holder. Enameled and clear design shade. One light.



Bedroom Fixtures \$3

Reg. 4.49! Lovely 4-light fixture, 16" sq. bent glass shade with leaf design! White.



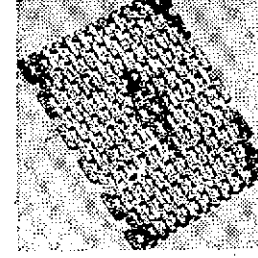
7.95 Toilet Seat \$6

Solid polystyrene plastic seat. Fits all standard bowls. 6 Harmony House colors. Marbleized plastic finish.



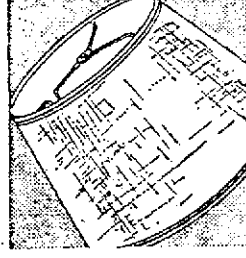
1.39 Braided Rug \$1

Protect traffic areas in your home with these durable colorful oval rugs. Cotton yarns. 16x28 inches.



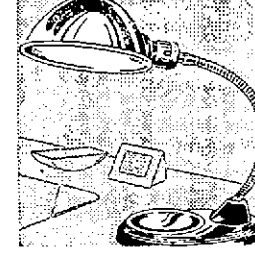
1.19 Door Mats \$1

Durable 14 x 24-in. 3/4-inch thick, steel frame door mat with heavy links that scrape shoes clean.



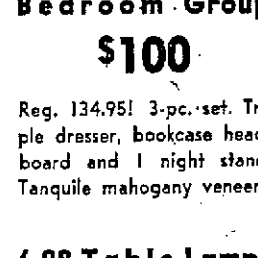
1.49 Lamp Shade \$1

Lamp shades with bark cloth over parchment. Table and floor lamp size. Red, white, beige, forest green.



3.49 Desk Lamp 1.99

A favorite for school, home or office. Flexible arm, throws light where you want it. Bronze color finish.



Bedroom Group \$100

Reg. 134.95! 3-pc. set. Triple dresser, bookcase headboard and 1 night stand. Tanquile mahogany veneers.

1.29 Lunch Kits \$1

Workman's kit is designed to hold standard pint vacuum or wide mouth bottle. Buy now and save!

45 and 78 Records 7 for \$1

Build up your record collection at a price you can afford. All new records of your favorite recording stars.

1.39 Corn Broom \$1

Terrific buy at this price! Of genuine corn, firmly sewn. Strong, smooth lacquered handle.

5-Qt. Allstate Oil \$1

5 quarts heavy duty compound motor oil. New additives help prevent corrosion and carbon.

Spark Plug Sets 3 for \$1

Reg. 3 for \$1.77! Allstate spark plugs for dependable performance, greater for gas economy.

1.67 Flashlite \$1

Homart flashlight, a must for every motorist, throws a brilliant, powerful beam. 2 batteries included.

Broadloom Remnant \$1

Reg. 1.49! Ideal for doorways and in front of chairs and worn areas. Assorted colors and design. 18x27".

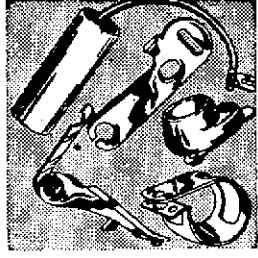
Bedding Plants 3 doz. \$1

Reg. 49c doz. Choice of snapdragons, stock, calen-dulas and pansies. Plant now during this big sale!

Brass Plaques \$1

Reg. 1.29 and 1.98. Assorted patterns. Round and square styles. Goes well with any decor. Designs.

Hurry! Some Quantities Are Limited!



1.49 Tune-up Kit \$1

Includes condensers, rotor, points. Everything to completely retune the distributor. High quality parts.



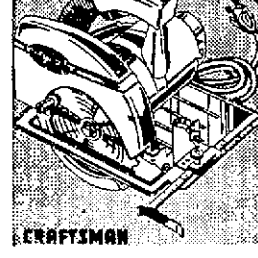
1.39 Oil Filters \$1

Enjoy extra miles of care-free engine performance! Allstate filter refills keep oil clean, remove dirt.



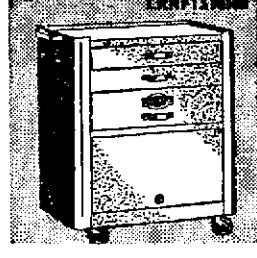
Colored Camellias \$1

Old south beauty colored camellias in 1-gallon cans. 5 varieties to choose from. Add several to your garden.



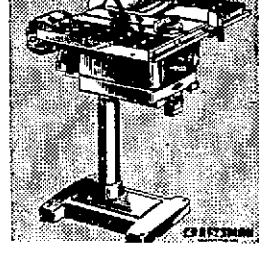
34.95 Hand Saw \$26

Craftsman 5 1/2-in. electric saw. Built in ripping guide. Cuts 2x4 at 90 degrees. 3/4-hp. motor.



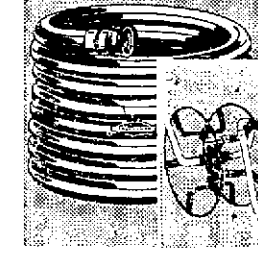
34.95 Roller Cabinet \$30

Heavy gauge auto body steel, easy rolling casters. Ball bearing rubber wheels. 3 drawers. 32-in. high.



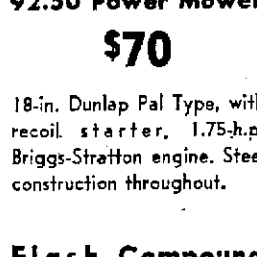
Tilting Arbor Saw \$58

Reg. 78.50! 8-in. saw! One knob raises, lowers, tilts blade. Stand, motor, extension, guard, switch extra.



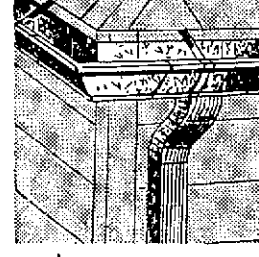
Reel and 50' Hose \$9

Combination offer! 12.67 Craftsman 9/16-in. plastic hose with nickel coupling and a sturdy tap reel.



Flash Compound \$1 gal.

Reg. 1.19. Repair the leaks around the chimney, vents with this compound. 5-gal. Can 5.39.....\$4



1.75 Guttering 3 for \$4

Steel galvanized resists rust! 10-ft. trough. No soldering needed. Pieces fit snugly, water tight.



3.89 House Paint \$3

Fresh good looks, good wearability at low cost. Self-cleaning, timeproof for homes, garages, barns.



Flat Wall Paint \$3

Reg. 4.49! Master Mixed durable alkylid base. Scrubbable. For all wood, plaster, metal. White only. 1 gal.



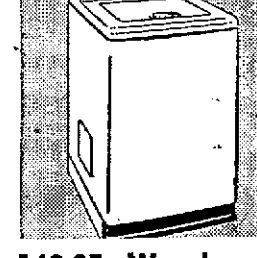
5.89 Stepladder \$4

Our lowest priced stepladder. Has grooved steps for comfort. Made of seasoned ladder grade lumber.



Maple Finish Chest \$16

Reg. 19.95! Colonial style 4-drawer chest finished in Salem maple. Antique type drawer. Flush to floor base.



149.95 Washers \$99

Hydro-Swirl washes, rinses and spin-dries wash. Will wash big family load. 24-in. wide. Model 7300.



119.95 Dryers \$99

Flexible timer can be set for any fabric. Dries everything — shag rugs to linens. Model 7810.

NOW OPEN EVERY THURSDAY NITE 'TIL 9:15 ALSO MONDAY AND FRIDAY NITES OPEN 9:30 A.M. TO 9:15 P.M.

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More Sensational Dollar Day Specials! Monday Only!



Long Beach



1.35 to 1.50 Nylons \$1

Nylons for every occasion. Royal Purple. Stretch run-proof, ventilated sole, seamless sandal foot. 8 1/2 to 11.



39c Anklets 4 for \$1

Women's anklets of durable Durene cotton. White and sportones and pastels. Sizes 8 1/2 to 11.



2-Piece Sleepers \$1

Reg. 1.39! Cotton flannel-ette in nursery prints. Has gripper closings, double foot, toe. Sizes 1 to 4.



1.89 Blue Jeans 2 for \$3

Circle S western blue jeans. Western cut with vulcanized knees, double stitched seams. 10-oz. denim. 4-12.



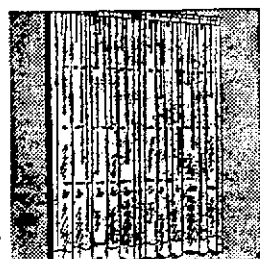
2.98 Dress Shirts 2 for \$5

Pilgrim dress shirts. Form-easy collar won't wrinkle or curl. Fine sanforized broadcloth. Sizes 14 to 17.



Print Corduroy \$1 yd.

Reg. 1.39. Yes, Pinwale corduroy that washes beautifully. 36 inches wide. While quantities last!



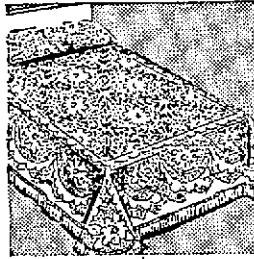
1.49 Rayon Panels \$1

Use in any room separately or with draperies. 3-inch bottom hems. Hemmed and headed red pocket tops.



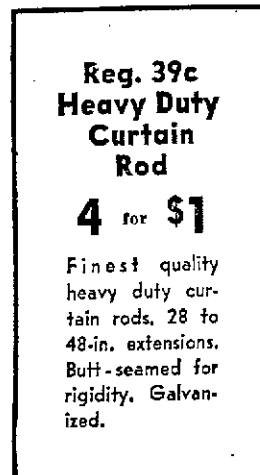
4.49 Bedspreads \$3

Soft as fur! Baby chenille with deep bullion fringe. 9 Harmony House colors. Full or twin size.



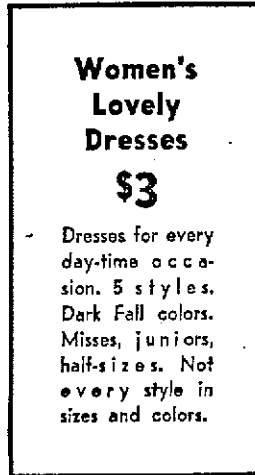
12.98 Bedspread \$9

Georgetown woven heirloom spread. Heavy fringe, rounded corners. Reversible. Twin or full size.



Reg. 39c Heavy Duty Curtain Rod 4 for \$1

Finest quality heavy duty curtain rods. 28 to 48-in. extensions. Butt-seamed for rigidity. Galvanized.



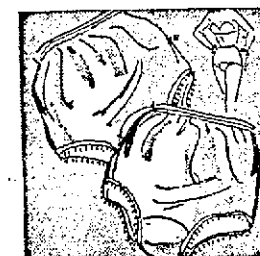
Women's Lovely Dresses \$3

Dresses for every day-time occasion. 5 styles. Dark Fall colors. Misses, juniors, half-sizes. Not every style in sizes and colors.



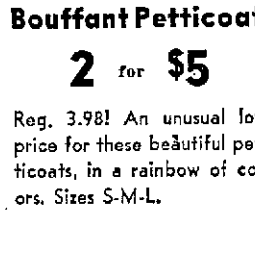
Reg. 1.98 Cotton Blouses 2 for \$3

Many lovely styles. Choice of many assorted colors. Peter Pan collar and shirt-waist. Sizes 32 to 38. Stock up now!



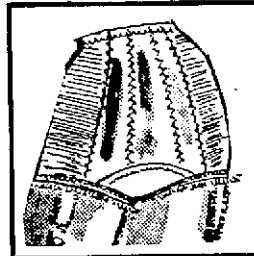
69c Nylon Briefs 3 for \$1

Top quality 40-denier nylon tricot panties with double fabric crotch. Choice of 4 colors. Sizes S-M-L.



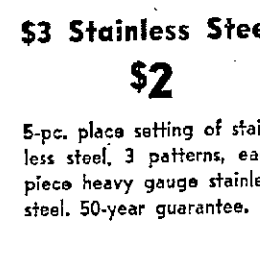
Bouffant Petticoat 2 for \$5

Reg. 3.98! An unusual low price for these beautiful petticoats, in a rainbow of colors. Sizes S-M-L.



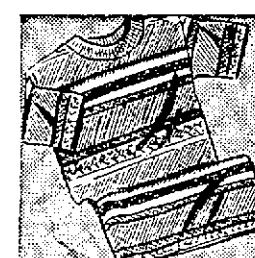
3.98 Panty Brief \$3

Charmode panty brief. Power net and rayon satin elastic, 4 detachable garters. White. Sizes XS thru XL.



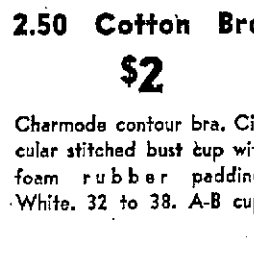
\$3 Stainless Steel \$2

5-pc. place setting of stainless steel, 3 patterns, each piece heavy gauge stainless steel. 50-year guarantee.



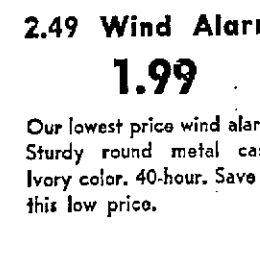
79c Polo Shirts 2 for \$1

Combed cotton never needs ironing! Colors are washable. Stock up now at this low dollar day price. 3-6X.



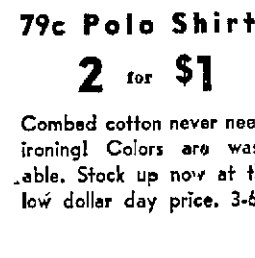
2.50 Cotton Bra \$2

Charmode contour bra. Circular stitched bust cup with foam rubber padding. White. 32 to 38. A-B cup.



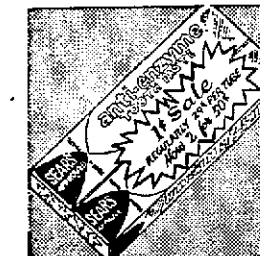
2.49 Wind Alarm 1.99

Our lowest price wind alarm. Sturdy round metal case. Ivory color. 40-hour. Save at this low price.



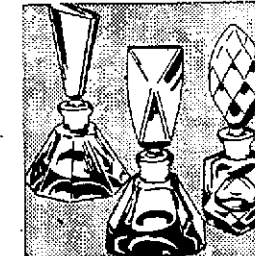
2.98 - 3.98 Dresses 2 for \$3

Honeysuckle cotton dresses. Many up to date styles, for school or play. Fall colors. Sizes 3 to 6X.



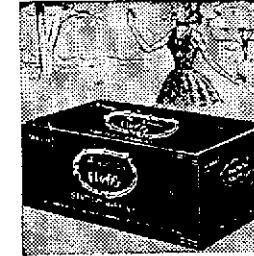
49c Toothpaste 2 for 50c

Sears approved anti-enzyme tooth paste. Pleasant mint flavor. Save now! 49c Tooth brush.....2 for 50c



Perfume Bottles \$1

Reg. 1.98! Wonderful gift idea. Sparkling clear bottles of Japanese hand cut crystal. 6-inch size.



Ann Barton Fluffs \$1

Reg. 1.39. Soft and absorbent for those trying days. 48 to a box offered to you at a sale price.

\$1 to 1.98 Jewelry 2 for \$1

Costume jewelry special! Earrings, necklaces, bracelets. Pearls, rhinestones. Many matching sets.

Women's Scarfs \$1

Reg. 1.98. Wonderful array of pure silk and rayon satin scarves in a choice of patterns and colors.

Print Hankies 6 for \$1

Special offer of flower print hankies. Flimsy, cotton material. So pretty and dainty at this price.

Assorted Fabrics 3 yds. \$1

Reg. 79c to 1.49. Cottons, nylons, butcher rayons, and blends in solids, prints. Or special at 7 yards \$2.

1.19 Work Gloves \$1

Plastic coated gauntlet style. Liquid proof. Protects hands against acids and chemicals. Save now!

Boys' 29c Socks 5 for \$1

Boyville cotton socks with nylon reinforced toe and heel, elastic tops. Wide assortment of colors. 7 to 11.

Boys' 1.79 Shirts \$1

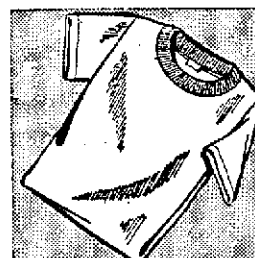
Fraternity prep short sleeve Ivy League sport shirts. Assorted colors in stripes and plaids. Sizes 6 to 16.

Pure Preserves 2 jars \$1

Regular 55c and 75c each. Peggy Kellogg 2-lb. grape or strawberry, pure preserves. Quality assured.

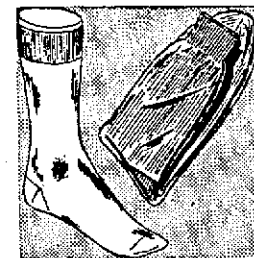
Youths' Sandals \$1

Reg. 1.98. Specially priced. Choice of 2 colors. Pink and blue. Sizes 5 1/2 to 3. Save 98c.



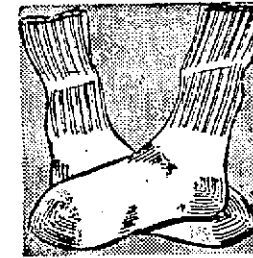
Men's 69c T-Shirts 2 for \$1

Closely knit flat knit cotton. Hemmed sleeves and bottom. Highly absorbent. Men's sizes S-M-L.



49c Dress Sox 4 for \$1

Cotton dress socks for men. Vast assortment of patterns and colors. Long wearing. Sizes 10 thru 13.



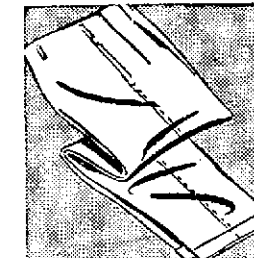
69c Sweat Socks 2 for \$1

Sturdy blend of 50% wool, 28% cotton, 20% rayon, 2% nylon. White only. Men's sizes. Stock up now!



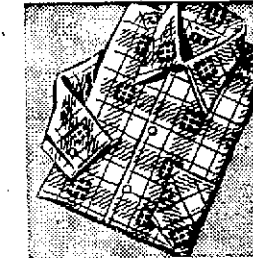
25c Work Gloves 5 for \$1

Canvas work gloves of heavy 8-oz. Hercules fabric, clute cut, single thickness cotton flannel.



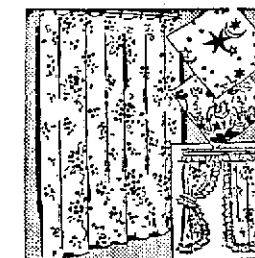
Men's 8.98 Slacks 2 for \$15

Dress trousers in wash-in-wear twill or all wool flannel. Grey, blue, brown, tan. Men's sizes 28 to 42 R-S-T.



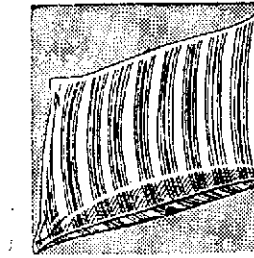
1.98 Flannel Shirt 2 for \$3

Washfast printed cotton flannel. Sanforized for max. shrinkage of 1%. Plaids and heathertones. 4-16.



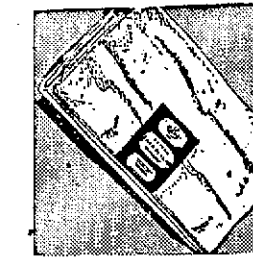
Bathroom Sets \$1

Shower and window curtains. Plastic in an assortment of colors and patterns. Regular 1.98 to 3.98.



1.98 Feather Pillow 2 for \$3

Plump, soft feather pillows. Special process turns chicken and turkey feathers into softer pillows. 21x27-in.



2.79 Sheet Blanket \$2

Frosty pink, sunshine yellow, blue, green or white. All cotton sheet blankets. Warm, soft, washable.



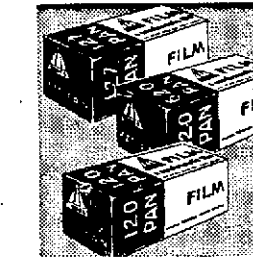
Muslin Sheeting 4 yds. \$1

Reg. 39c. Unbleached, 39" wide. Firmly woven for longer wear. Whitens with washing. Save at this price.



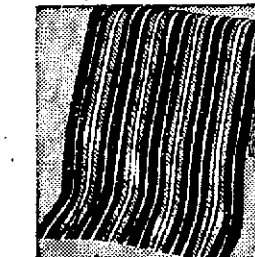
25c Golden Books 7 for \$1

Assorted titles. Hard covers. Long life bindings. Expertly written stories. \$4 boxed Xmas cards. 2 for \$1.



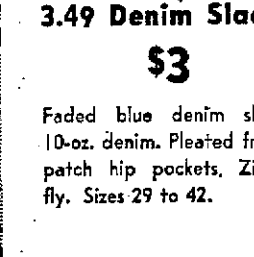
33c Tower Film 4 for \$1

Easier to get flattering results with this new all weather film. Size 120-620 and 127. Stock up now!



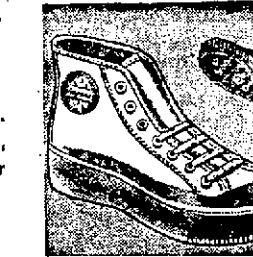
Awning Yd. Goods 3 yds. \$1

Reg. 59c yd. Plastic coated canvas in stripes. Three colors in stripes. 14 1/2 inch widths.



3.49 Denim Slacks \$3

Faded blue denim slacks. 10-oz. denim. Pleated fronts, patch hip pockets. Zipper fly. Sizes 29 to 42.



Basketball Shoes \$3

Regular 3.98. Heavy duty duck uppers with rubber soles. Black and white and all white. 1 to 6.

Hurry! Some Quantities Are Limited!

More Free Store-Side Parking

For Sears Customers with Improved Parking Plan

California guaranteed

SEARS

Downtown Long Beach

America's Fifth Largest Store



EVERYBODY has problems, of course, but I claim our family has one that makes us unique on the American scene.

We've got a singing water closet.

I call it singing with some qualifications. While the noise does have some musical characteristics, it could be described as a sort of tremulous moaning or groaning.

A neighbor was in the other day when the water closet began acting up.

"Is someone crying in your bathroom?" she asked in startlement.

We tried to explain, but all the time we felt that she suspected us of hiding a family secret.

THE WATER CLOSET began emitting the strange sounds a couple of weeks ago.

For the technical-minded, let me explain that this happens just as the water begins to shut off when the copper floater ball reaches the top of the receptacle.

At this point in the mysterious process, the mechanical innards of the closet begin vibrating and the strange, piercing sound echoes through our house.

After a minute or so it stops, as inexplicably as it started.

NEEDLESS to say, this is quite a nuisance.

We're getting used to it now, but in the early stages when somebody operated the water closet in the middle of the night, others sat up in bed in semi-terror.

It still wakes people up, and the person responsible for starting it has a guilty feeling, which isn't good for domestic morale.

ALL OF THIS has put my personal prestige and reputation as a handyman on the block.

When it began, I scoffed merrily and said I'd fix it in a jiffy when I got around to it.

When I got around to it, I got nowhere with the odd problem.

I jiggled the gadgets in the water closet. I took the copper ball off and tossed it around the bathroom. I tightened every bolt and nut I could find. I tried bending the rod that holds the ball.

Gallons of water were wasted as I experimented to see if my remedial measures had done the job. They hadn't. When the danged thing filled up, it sang and the family groaned.

"GET a plumber," said my desperate wife.

But I was sure that some minor adjustment would do it. A plumber would come out, and fix it with a simple twist of the wrist, handing us a bill that I could avoid if I could just apply that twist of the wrist myself, by accident or otherwise.

My wife, of course, told me the old story about the plumber who fixed a hot water tank, then got a kick from his customer who complained he had charged \$10 for tapping the tank a couple of times.

The plumber reitemized the bill: Tapping tank—\$.50. Knowing where to tap—\$9.50.

BUT I'VE BEEN stubborn about it, feeling certain such a small maladjustment could be mastered by anyone with a lick of mechanical sense.

My family doesn't question that, but seems to doubt my qualifications.

Meanwhile, we continue as the only family in America that is scorned every time somebody uses the bathroom.

DRIFTWOOD — Center lane on E. 10th St. is both white and green. Green is supplied by a growth of short grass or weeds in the narrow crack that runs down the center of the street for blocks. My idea of neat municipal housekeeping is a city where the manholes are replaced so the white center line won't be broken. . . . Glenn Schuyler is a man without a heart. He sends me a big postcard view of a blue mountain lake, with the note: "Don't you think this looks better than the view from your window overlooking Pine Ave.?"

CAIRN MARKS 'MT. IKE'

Do Not Open Until 2057!



VERWOERDS ON IKE'S PEAK . . . a Flag, a Capsule

Jacob and Agnes Verwoerd, 201 E. Columbia St., photographers, lecturers, mountain climbers, are back from their ascent of Mount Eisenhower, 9,390 feet high, in Banff National Park, Alberta, Canada.

Below a cairn atop the mountain they buried a historical plastic capsule which they hope will be unearthed in 100 years.

"It was a rugged climb," they say. "The mountain is limestone, crumbly limestone at that. It took 15 hours to climb it, up and back. We had to carry the capsule, a three-pound hammer, 24-inch rotary rock drill, American and Canadian flags, cement, sand, cameras and photographic equipment, food and water.

"We skinned our legs so on the rocks that our shoes were full of blood."

THE VERWOERDS were accompanied on the climb Aug. 28 by Ed Carlton, Mount Eisenhower district warden (ranger) and Walter Perrin, a Swiss climbing guide.

They drilled a hole in the rock peak

and buried the 14-by-5½-inch capsule. The capsule contains microfilm historical Canadian and U.S. material and Long Beach newspaper telling of the plan of the Verwoerds to climb the mountain and place the capsule.

Two inches of cement were placed over the capsule, then the Verwoerds piled rocks on top. A wooden marker indicated: "Mount Eisenhower capsule placed here 1957. To be opened 2057."

THE VERWOERDS FLEW U.S. and Canadian flags over the cairn. The U.S. flag flew on the Washington, D.C., capitol dome on July 1, Dominion Day. It was obtained by Rep. Craig Hosmer and presented the Verwoerds by Republican women of this area.

At the timber line, 3,000 feet below the peak, the Verwoerds erected a marker: "Erected in honor of President Dwight D. Eisenhower by Jacob and Agnes Verwoerd, 1957."

Canada some years ago named the peak for Eisenhower as an expression of U.S. Canadian friendship.

Schools of Hebrew Tradition Report Rosters at New High

Long Beach and Lakewood Jewish children in record numbers have been enrolled in Hebrew tradition schools and Sunday Schools, a survey showed Saturday.

The program, said Dr. Gerhard Kohn, chairman of Jewish Education Committee of the Long Beach Jewish Community Council, "shows how the Jews take care of religious education without infringing on public school time."

Classes are scheduled in after-school hours and on weekends.

Temple Israel (Reform), Third and Loma Ave. reports a record enrollment of 450 in its religious school. Ninety others have enrolled for Hebrew language classes.

Temple Beth Shalom (Conservative), at 3388 Long Beach Blvd. has a roster of 205 students in Sunday School and 48 in Hebrew School.

Temple Sinai (Conservative) at 2600 E. 7th St. reports 244 enrolled in religious schools.

Lakewood Jewish Community (Conservative), at 6440 Del Amo Blvd. has enrolled 121 for Hebrew School and 325 in Sunday School.

Expert to Speak

Charles A. Bennett, expert on modern cotton spinning, will talk on "The Cotton Gin and Eli Whitney" at a meeting of Long Beach Masonic Club Thursday noon in the Wilton Hotel.

Trailer Park Parley Opens in L.B. Today

The 13th annual convention of the California Trailer Park Assn. gets under way in Long Beach today with registration in the Wilton Hotel.

Some 200 trailer park owners from throughout the state are scheduled to attend sessions which get under way Monday. Convention chairman is V. R. Townsend.

Speakers Monday will include Edward L. Wilson, managing director, Mobile Home Manufacturers Assn.; Bob Terhune, publisher Mobile Home News; Malcolm Epley of the Independent, Press-Telegram; Lewis Reese, Jules Leiber, J. E. Wells and Rex Thompson.

State Sen. Richard Richards of Los Angeles, Assemblyman Frank Bonelli, and Paul Maxey, television personality, will be among speakers at the Tuesday sessions.



PLENTY OF TIME

A long "time line" illustrating the origin of their faith occupies Bob Alban (left), 13, of 4114 Ann Arbor Rd. and Drew Lampel, 12, 5261 El Parque. They are enrolled in the Jewish education school at Temple Israel, Third and Loma Ave.—(Staff Photo)

Warner Anderson Opens BTD Publicity Forum

Warner Anderson, television and motion picture star, will open a new and free forum series on public relations at Business and Technology Division. The series is a part of the journalism department's program in public relations. Six speakers will tell how public opinion is molded in their occupational fields.

Anderson will discuss the role of motion pictures and is expected to include some comment on the effects of the recent Confidential criminal libel trial.

Miles Sines, managing editor of the Independent, Press-Telegram, will be the second speaker Oct. 3. Following Sines will be James Phelan, freelance magazine writer.

Stu Sanders, KFOX director, will speak for the radio industry Oct. 10. Long Beach Advertising and Sales Club is sponsoring the fifth in the series to be held Oct. 17.

Television star Tom Tully will be the final series speaker.

City to Maintain Asian Flu Watch

Man Nabbed in Omaha for L.B. Robbery

A convicted robber was held at Omaha, Neb., Saturday night as a suspect in a \$2,500 Long Beach supermarket robbery.

Police here said a warrant was dispatched to Omaha charging Paul Small, 40, with the Sept. 4 robbery of the Safeway store at 4580 Atlantic Ave.

SMALL, an Omaha resident, was linked to the local robbery by a "petty burglar" who turned informer. The burglar led police to 20 books of non-negotiable money order blanks. A phone check showed they were taken with the \$2,500 in the robbery here.

Omaha police said they also were holding Small's bride of five weeks, Vivian, 35. She has filed a petition for annulment of the marriage, police said.

SMALL WAS freed at Omaha recently under \$10,000 bond pending his appeal from a robbery conviction.

In the Long Beach robbery, two men forced Henry E. Barber, 29, the supermarket's assistant manager, to open a safe at gunpoint and fill a cardboard box with bills, coins and the money-order books. One bandit also took Barber's sport coat.

Engineer Revenues Reported

Although the City Engineering Dept. gives most of its time to planning and supervising public works, it also had a part in collecting revenues totaling \$1,584,333.50 last fiscal year.

The figure is revealed in a report issued by City Engineer Jess D. Gilkerson and E. H. Dunbar, accountant in the department.

Source of largest revenue was the state, which allotted \$1,009,972.83 to the city through the engineer's office.

GASOLINE TAX MONEY allocated by the state for street improvements here amounted to \$977,490.07. A \$10,000 allotment was received from this fund for engineering, and the balance was allotted for traffic signal installations at intersections involving state highways.

Los Angeles County supplied the city with \$278,184.34, the largest item being \$218,054.68 in gasoline tax cash for street maintenance. Others were \$25,000 for paving a section of Spring St. and \$15,664.32 for a storm drain improvement.

CITY OF SIGNAL HILL shared to the extent of \$100,000 in the Spring St. paving between Pacific and Cherry Aves.

Other revenues were numerous categories of charges for departmental services, including participation by property owners in public improvements.

Rescue Team Aids Climber and L.B. Girl

YOSEMITE (AP)—A 29-year-old Santa Maria mountain climber, stranded over night on a ledge of Castle Cliff in Yosemite Park with a broken ankle, was rescued Saturday by an 18-man rescue team.

The injured climber, Mark Powell, and a companion, Irene Wechenberg, 19, Long Beach, were reached at mid-morning by the rescue party, who used ropes and a wire litter to get Powell down the cliff.

The rescue party was formed Friday night after Miss Wechenberg's calls for help were heard.

\$1,100,000 Lease

A Long Beach syndicate has leased the Heartwell Bldg., Pine Ave. and Ocean Blvd., for \$1,100,000, attorney Max Wisot disclosed Saturday. A modernization program is planned by the lessees—Harry S. Coonen, Max Coonen, Sidney Weinberg and Henry N. Bargar.

BOUND FOR LEAGUE MEET

21 City Leaders Start on Junket

By GEORGE WEEKS

The biggest annual junket of city officials is starting today.

By plane, train and car, 21 persons are headed toward San Francisco for the 59th annual conference of the League of California Cities, opening Monday for a three-day session.

Except for four, each of the travelers is authorized to charge expenses up to \$145 to the city.

The exceptions are three City Council members, whose expenses are now limited, and Edwin W. Hyka, purchasing agent, who was allowed only \$45. The latter will attend only one day's session, to conduct a discussion of municipal purchasing.

ALL NINE COUNCILMEN

were authorized to attend. The three who have made reservations are Gerald Desmond, D. Pat Ahern and Charles Dooley.

Others scheduled to attend are City Mgr. Sam E. Vickers; his administrative assistant, Loren McCannan; Mrs. Charles F. Reed, recreation commissioner; Dr. Frank Harriott, associate recreation director; Leslie Smith, planning commissioner; Werner Pucht, planning director; Leoda Baynham, commission secretary.

Still others are Asst. City Atty. Joseph B. Lamb; Deputy City Atty. John Spence and Leonard Putman; Fire Chief Frank Sandeman, Finance Director Samuel M. Roberts, City Clerk Margaret Heartwell, City Engineer Jess D. Gilkerson; George MacDonald, park commissioner; Dr. I. D. Litwack, city health officer, and Sydney Preen, superintendent of sewer maintenance.

Vickers, Roberts and Spence will interrupt their attendance at the league meeting for subsistence conferences with state officials.

DR. LITWACK will be active at the conference as a member of the league's board of directors and of its legislative, intergovernmental relations and municipal public health committees.

Gilkerson is first vice president of the league's public works department.

Preen will show a motion picture of sewer maintenance procedures here.

Mrs. Heartwell will serve as reporter for sessions of the finance officers' department.

At the general session Wednesday the principal speakers will be Atty. Gen. Edmund C. Brown and Harvey O. Banks, state director of water resources. Gov. Goodwin J. Knight will address the luncheon meeting that day.

Mayor Theodore Meriam of Chico is president of the league.



SAM VICKERS
Subsistence, Too

BRIBERY!

Guard Shuts Eye as Thief Seizes Loot

Hansel's reputation as a watchdog just went down a notch or two.

And Hansel can't afford to get any lower. What dachshund can?

Hansel was sitting in his master's car in the parking lot behind a grocery store at 5262 E. 2nd St. Saturday. Along came his master, Gerald E. Dennerlein of 58 59th Pl., with a load of groceries.

Hansel sniffed approvingly as Dennerlein placed the groceries on the seat and ordered the low-slung pet to guard them.

When he returned a few minutes later, the groceries—\$25 worth of them—were gone.

How did the burglar get Hansel off guard? After all, said Dennerlein, Hansel always barked at strangers.

Investigators suspected the meaty, 8-inch bone they found lying alongside the car had something to do with it.

Health Group Alerted, But Nixes Alarm

The incidence of Asian flu in the Long Beach area will be traced in a surveillance program starting this week and reaching full activity by Oct. 15, Dr. I. D. Litwack, city health officer, said Saturday.

Dr. Litwack said there has been no outbreak here but that scattered cases have been noted.

"Our intelligence as to Asian flu cases is not too reliable right now. We intend to improve that intelligence with our surveillance program," Dr. Litwack said.

It will embrace regular reports from doctors, a sampling of city employees, reports from public health nurses who visit 300 to 400 families per day, a sampling of the school population and reports from Naval Shipyard employees.

ANY UPSURGE in prevalence of Asian flu from known "base lines" would be met with counteraction by the community group which met recently to map methods of meeting an epidemic should one arise.

The community advisory group, including doctors, nurses, druggists, welfare agency and civil defense representatives, has been mapping ways to provide services to flu victims in case of an epidemic.

Services would include hospitalization, nursing and hospital-home care.

"This is no attempt to alarm," Dr. Litwack stressed, "but we would be negligent if we did not alert the community and plan for the epidemic which the U.S. surgeon-general, U. S. Public Health Service, American Medical Assn. and other scientific groups say is very possible.

"Thus far there has been an epidemic everywhere the virus has appeared. And we have a susceptible population, that is, one without resistance to the virus."

DR. LITWACK AGREED with Los Angeles and county health officials who said recently that industry absenteeism from respiratory illnesses have been within normal limits.

He also agreed that since the Asian variety of flu is prevalent now, if one gets the flu it's likely to be that type.

A county official who declined to be named said there are less than a score of new cases of flu in the county each day. The U. S. Public Health Service reports there have been about 100,000 cases of Asian flu in this country with 50,000 developing in the last week.



BEARDED BOYS AT BAY SHORE

Heroine Jo Anne Sherblin shepherds a lively pack of elders in "Snow White and the Seven Dwarfs" at Bay Shore Community Congregational Church. The show opened Saturday and will be repeated at 3 p.m. today. Clockwise from Kenny Cunningham (with glasses) are Elliott Berkthiser, Bobby Thompson, Bill Teeple, Mark Logan, Earl Settlemeyer and Nicky Sherblin.

PENNEY'S
ALWAYS FIRST QUALITY!

SMART MOTHER! SHE WASN'T BORN YESTERDAY!

She knows Penney's cash prices make her budget go twice as far! She knows everything Penney's carries comes from big-name manufacturers . . . and that every stitch of baby's clothes is quality tested in Penney's own testing laboratory. Like millions of smart modern mothers she says:



Shop Penney's Baby World!



PENNEY'S SLEEPERS WITH GROW FEATURES

Hushaby - priced, yet you get everything! Longer tops 'n cuffs, non-skid plastic soles, double-row grippers, machine - washing warmth 'n help-themselves dressing! Pullover top, 4 to 4. Gripper sock, 1 to 4.

1.79

EVERYTHING'S ROSY

in our clever-together coordinates!

Yes, it's happened! Blooming roses, pink ones, yellow ones, even blue ones growin' all over Penney's cotton coordinates! They can't wilt . . . they can't fade . . . won't lose even a petal of their color . . . 'cause they're the quality-est cotton sized by weight to sure-fit . . . lab-tested to stay fit. They machine wash . . . dry April fresh . . . are priced to keep you 'n the budget rosy, too! Hint! Young 'n' coming mothers will love a mixed bouquet!

SECOND FLOOR

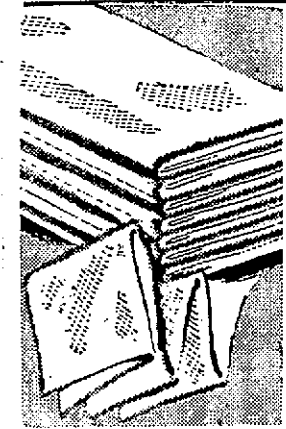
easy on shirt, .59
stretch training pants59c
knit gown ...1.29
Terry set1.98

INFANTS' SHORT SLEEVE COTTON SHIRTS

49c

Thrifty! Penney's short-sleeve infant shirts in smooth, soft absorbent cotton . . . lap shoulder so easy over "little one's" head. Sturdy sewn tapes won't pull free. Sized by weight to fit baby. Sizes 0 to 3.

SECOND FLOOR



Soft Birdseye Diapers! Sturdy yet so gentle—heavyweight soak-up Birdseye in 27 by 27-inch cut size. Durable, machine washable—and so thrifty priced by Penney's!

2.69 doz.

SECOND FLOOR



Penney's receiving blankets have so many uses! 30x40-inch size in sweet candy stripes. Fashioned of soft, absorbent, durable fine American cotton. Can be used as a wrapping blanket, bath blanket . . . even a cover blanket!

2 for 1.29

SECOND FLOOR



Penney's Pet Crawler! Oh, see the animals, all puffed at the knees for extra wear, on pinwale corduroy that's a pet of a machine washer—holds the budget on leash! Sizes 1/2 to 2.

1.98

SECOND FLOOR



Toddler's Training Pants. Rib knit soft cotton with double body, triple crotch. Made to Penney specifications so you get most comfort for baby, most for your money. Sizes 1 to 3.

2 for 98c

SECOND FLOOR



Sweet Sleeper's Layette Gown. Penney's soft knit combed cotton has snug cuff, easy raglan shoulders, drawstring bottom for blanket kickin'. Machine washable. Pastels 'n white.

98c

SECOND FLOOR



Training Chair Step-Up Seat! Penney-combined into one construction. Tubular arm training chair folds into sturdy step stool. Puts sink in easy reach for wash-ups!

3.99

SECOND FLOOR



Pretty, practical and Penney-priced! Ample-cut, acetate-rayon baby pants in easy-on pull-on style. Wet-proof plastic lining. Just-right elastic won't gape or bind.

59c

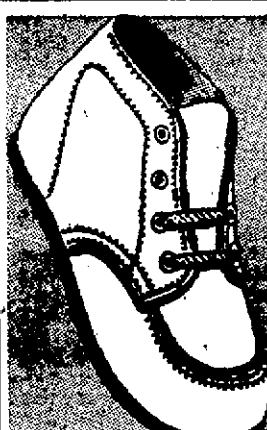
SECOND FLOOR



Oh, Mom! They want to sleep on Penney's own de luxe muslin fitted crib sheets! They're comfortable for baby, Mom . . . and so convenient for you! Machine-washable and Sanitized for minimum shrinkage.

1.39

SECOND FLOOR



Baby's Semi-Hard Sole Shoe. First step shoes in softest leather have flexible leather soles, grown-up moccasin toe styling. Snug ankle pattern. White, sizes 1-4.

1.98

STREET FLOOR



Infants' Sturdy Walkers! Moccasin toe high shoes of softest leather, with firm chrome retan leather soles. Sanitized! White or brown. Sizes 4-5, C, D, 3.79. Sizes 5 1/2-8, B, C, D, 3.98.

3.79-3.98

STREET FLOOR

PENNEY'S FIFTH AND PINE DOWNTOWN LONG BEACH

Death Notices

OTTEVANGER — Marinus Jacobus, 70, of 2075 E. Broadway Ave., died Saturday. He leaves brothers Matthew and William and a sister in Holland. Service 10 a.m. Tuesday, Mottell's & Peck Chapel.

FAIGELMAN — Philip, 65, of 5609 Monaco Road, died Saturday. He leaves his wife, Rose. Service 11 a.m. Tuesday, Mottell's & Peck Chapel.

REICH — Louise, 85, of 521 Chestnut, died Saturday. She leaves son, John; sisters, Mrs. Rose Rohdenburg, Miss Jeanette Hutmacher, Miss Fannie Hutmacher and Mrs. Gretchen Baker. Service Tuesday, 10:30 a.m., Patterson & Snively Chapel.

MADATZKY (Downey) — Betty, 66, of 9123 Via Amorita, died Friday. Surviving are husband, Stephen; daughters, Mrs. Helen Smith, Mrs. Margaret Leckwar and Mrs. Betty Johnstone; son, George Raitzy. Rosary Monday, 8 p.m., and Episcopalian service Tuesday, 3 p.m., both in Miller Downey Chapel.

ASHBY — Lynn Spencer, 50, of 5438 Brittain St., died Saturday. He leaves his wife, Olive; daughters, Wanda Lu and Linda Lee Ashby; son, Dale S.; stepson, Richard Lee Henry; stepdaughter, Mrs. Olive Renaker; sisters, Mrs. Myrtle Vincent, Mrs. Lois Myers, Mrs. Lola Camp. Service, 2 p.m. Wednesday, B. W. Coon Funeral Home.

EVANS (Norwalk) — Elizabeth S., 32, of 10161 Alburis Ave., died Wednesday. Surviving are the husband, Robert; son, Kenneth. Rosary Sunday, 5 p.m., at Chapel of Memories Mortuary, Norwalk; Mass Monday 9 a.m. at St. Pius X Catholic Church, Norwalk. C. Robert Lingo directing.

YOUNG (La Mirada) — Pamela Lynn, infant daughter of Mr. and Mrs. Norman G. Young, of 13709 De Alcala Dr., died Friday. Surviving besides the parents are a sister, Deborah Ann and a brother, Randall Cory. Graveside service Monday, 10 a.m., at Rose Hill Cemetery. Chapel of Memories Mortuary directing. In lieu of flowers contributions may be made to Children's Hospital, Los Angeles.

HARRISON — Mrs. Blanche Ida, 64, 1026 E. 5th St., died Wednesday. She leaves daughters, Mrs. Evelyn Tanner, Mrs. Blanche V. Kessel, Miss Ethel Harrison; mother, Mrs. Gertrude Gillette; brother, Hugh Gillette; sisters, Mrs. Lugh Pruitt, Mrs. Sarah McPherson, Mrs. Fattie Ramsey, Mrs. Mildred Jensen. Service 1 p.m. Monday, Sheelar-McFadyen Chapel.

DENNIS — Alfred, 51, 3751 Locust Ave., died Friday. He leaves his wife Phillips; daughter, Marie Lloyd; son, Wallace. Rosary 8 p.m. Monday, Sheelar-McFadyen Chapel; Mass of Requiem 9 a.m. Tuesday, St. Barnabas Church.

JARVIS — Joseph D., 59, of 751 Gladys Ave., died Saturday. He leaves his wife Rose Mary; son, John R., three stepdaughters in Canada. Rosary 7 p.m. today, St. Matthew's Church; Mass of Requiem, 9 a.m. Monday, Sheelar-McFadyen directing.

ODERMOTT — Joseph, 75, of 140 American Ave., died Saturday. Service Monday 3:30 p.m., Dilday Mortuary Chapel.

DOWELL (Paramount) — Roy James, 68, of 15113 Paramount Blvd., died Friday. Service 11 a.m. Wednesday, Veterans Administration Chapel, West Los Angeles.

RHOADES (Seal Beach) — Mrs. Alice Grant, 67, of 206 11th St., died Friday. Surviving are daughters, Mrs. Marjorie Greer, Mrs. S. R. Day and Mrs. R. L. Smith; brother, William B. Falconer, and two grandchildren. Service 10:30 a.m. Tuesday, Colonial Funeral Home, Midway City.

Swami Will Be Weighed in Gold

AHMEDABAD, India (UP) — The million or so Narayan Sect Hindus will weigh their leader, Swami Akhand Anandji, in gold on his 50th birthday Monday. At about 150 pounds, he will bring something like 600,000 rupees (\$129,220) in gold bars. With that wealth he is expected to found a college for Sanskrit studies.

LOCAL NEWS BRIEFS



Air Anti-Sub Unit Cited for Safety

Air Anti-Submarine Squadron 37 of Los Alamitos Naval Station has received the Chief of Naval Operations' aviation safety award. The squadron amassed 11,233 aircraft hours with only one minor accident during the year covered by the award. A total of 5,800 carrier-deck landings were completed and 56 pilots were qualified in day and night carrier landings. Most of the year the squadron was based aboard the carrier USS Philippine Sea.

About 330 officers and men comprise the squadron. The outfit flies the Grumman S2F Tracker, a twin-engine carrier-based aircraft which is designed to seek and destroy enemy submarines beyond the range of normal land-based patrol planes. Cmdr. L. R. Yarnell, 10526 Hitegate Rd., Garden Grove, is squadron skipper.

AAUN NAMES COMMITTEES

Committee appointments were announced Saturday for the Long Beach Chapter of the American Assn. for the United Nations by Robert C. Walker, chapter president. They are: education—Mrs. Lora Barr, chairman, and Herbert Fenn and Father John Keenan; membership—Mrs. Gladys Potter, chairman, and Mrs. Donald Baker, Miss Dallas Conklin, Frank Hull, Mrs. Joshua Marcus and William White; public relations—Edwin Castagna, chairman, and Mrs. June Doherty and Dr. James Noguer, and U. N. Week—Herbert Fenn, chairman.

COUPLE MARRIED 66 YEARS

Mr. and Mrs. Bruce Webb, 342 Loma Ave., observed their 66th wedding anniversary Saturday. . . Douglas Houston, 2827 E. 3rd St., has flown non-stop from New York to Paris aboard a TWA Jetstream airliner, en route to an 18-month oil-drilling assignment in Tripoli. . . A square dance class, to be conducted every Tuesday for 14 weeks, starts Oct. 8 at 7:30 p.m. in Cabrillo Housing Project Community Center, 2001 River St.

B45 Crash Kills Three U.S. Officers

LONDON (UP)—The U.S. 3rd Air Force Base announced Saturday that three officers were killed in the crash of a B45 bomber as it took off on a training mission early Friday.

The dead were listed as Maj. Tegino Victor di Salvo of Jersey City, N. J.; 1st Lt. Gustave Eugene Budruweit of Chicago, and 1st Lt. Floyd E. Martin of Lebanon, Ind.

The Air Force announcement said the bomber hit a small clump of trees on open farmland as it took off from the U.S. base at Sculthorpe on the east coast of England.

The B45 usually carries a crew of four, but the fourth position—that of tail gunner—was unoccupied during this flight. The three officers were found dead in the wreckage in the battered clump of trees four miles south of the Sculthorpe base.

The plane belonged to the 84th Bombardment Squadron of the 47th Bombardment Wing (Tactical).

Krupp's Mother Dies

ESSEN, Germany (UP) — Bertha Krupp von Bohlen und Halbach, mother of German industrial magnate Alfred Krupp, died early Saturday at the age of 71.

Just Another 50th Anniversary for This Family

SIoux Falls, S. D. (UP)—Golden wedding anniversaries are rather commonplace among the J. C. Christianson family. The Christiansons will celebrate their 50th wedding anniversary today.

Three brothers and one sister of Mrs. Christianson, all with their spouses, will be on hand to join in the festivities. All four couples already have passed the 50th anniversary mark in their wedded lives.

Injuries Fatal

SACRAMENTO (UP) — Candace Ellen Doherty, nine-year-old Sacramento girl injured in an auto collision, died of brain injuries Saturday in a local hospital.

She was a passenger in a car driven by Georgia Curry, her dancing teacher, when it collided with another vehicle at an intersection.

SACRIFICE

MUST SELL THIS WEEK

— LOT MUST BE CLEARED —

- English Rotolifer
- Used Brick and Tile
- Window Screens
- 5'x7' Photo Glass Window
- 2x4's and 4x4's
- Wall Paneling

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Sun. 11 A.M. to 7 P.M.

DA 3-2073



Dr. Chan, D. C., Offers Aid for

ASTHMA BRONCHITIS SINUS

Why continue to suffer distressing symptoms of Coughing, Difficult Breathing, Pain Over Chest, Heart and Shoulders, Sleeplessness, Palpitation of the Heart, Shortness of Breath, Poor Appetite, No Pop, etc., when Dr. Chan's Famous Herbal Therapy may help you back to Health and Happiness again?

"No More Asthma for Me," says Mrs. Vivian Barry, 3248 Mahler St., L.A. I spent hundreds of dollars for shots and pills, but yet found no relief until I took Dr. Chan's Herbal Therapy. After my first treatment, I began to feel better. Now, after four months, I am no longer suffering with asthma. If others have failed to help you, try this simple, effective method: and results will surprise you.

HELP FOR SUFFERERS OF THESE AILMENTS

- Anemia
- Appendicitis
- Arthritis
- Asthma
- Backache
- Bile
- Bright's Disease
- Catarrh
- Chronic Cough
- Colds
- Colitis
- Constipation
- Cramps or Stomach Pain
- Diabetes
- Dropsy
- Dysentery
- Eczema
- Eye Trouble
- Female Trouble
- Glands
- Heart Trouble
- High and Low Blood Pressure
- Kidney Trouble
- Leg Trouble
- Liver Trouble
- Lungs
- Nervousness
- Rheumatism
- Stomach
- Stomach Trouble
- Stomach Ulcers
- Throat
- Urinary Tract
- Yaws

FREE CONSULTATION WITH THIS AD

Dr. Chan, D.C., invites you to his office for a free consultation, without obligation and have your Natural Therapy can do for you. Thousands have regained their health through this natural method, why not you? A visit will convince you.

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THE WINE IN THE DRINKING BOTTLE



CHAMPION SOAP CARVERS

A soap-carving contest was a feature of the 45th semiannual dividend day picnic of Procter & Gamble employees Saturday at Recreation Park. The winners, posing here with local factory superintendent Paul Nichol, are (left to right) Mrs. Neal Huntley, Bonnie Hamann and Connie Carey.—(Staff Photo.)

Tycoon's Wife, Married Teacher Team Up in Laugh-Filled 'Janus'

A triumphant triumvirate of skillful players, good direction, and a clever play combine to make the local production of "Janus" a comic delight. The play, written by Carolyn Green, opened this weekend at the Community Playhouse. If the reaction of the opening night audience is any indication, it may not close for some time.

In Roman mythology Janus is the two-faced god of doors who looks both backward and forward; in the play Janus is a secret writing team composed of the married English teacher from a New England prep school and the wife of a Seattle shipping tycoon. They collaborate two months of every summer for seven years in writing "Janus," which sell in the tens of thousands and earn thousands of dollars.

THEY ALSO collaborate, otherwise for the two months each year.

"This arrangement remains entirely satisfactory to both until two events occur to complicate it: the wife's husband arrives unexpectedly and the U.S. Bureau of Internal Revenue gets curious about the tax on all that money. Janus needs more than two faces to get out of that one—he needs two heads."

The comedy is well sustained throughout, with none of the lapses between laughs that so often mar a situation comedy. Miss Green maintains a comic tension from start to finish, and is never at loss for a funny line to keep up the tempo. The literary historical romances, which sell in the tens of thousands and earn thousands of dollars, are a source of income for the writers.

THE PLAY is doubly amusing because of the skill of its principal players, who exploit every line without ever seeming to work at it. Patrick Spencer portrays Denny, the male half of the writing team, with assurance and ease. Denny is a calm man with natural reserve reinforced by years of teaching medieval history. Spencer makes him come convincingly alive.

Gil, the husband, is neither calm nor reserved, particularly under the circumstances in which he finds himself, and Keith Houdysheff plays his agitation to perfection.

Florence Cole is lovely and lovable as Jessica, the female half of Janus. Her firm control makes Jessica somehow logical and the situation credible.

These three make up a comedy team of unusual balance. Whether this is the result of especially good luck in casting, or acting ability, or direction, or all three doesn't matter much. The finished performance shows a competence which is a rarity and a delight.

The play will continue on weekends. Cutrain time is 8:30.

—ROBERT C. WYLDER

Aristocrat Named New Thai Leader

BANGKOK, Thailand (AP)—Thailand's temporary parliament Saturday named wealthy aristocrat Pote Sarasin to be premier until new national elections are held three months from now. The former Thai ambassador to the United States succeeds P. Pibulsonggram, who was ousted out in a military takeover last Monday.

Pote's election to head the provisional government was promptly confirmed by King Phumiphon Aduldet.

The rapid succession of new events caused U. S. Ambassador Max Waldo Bishop to put off for a few weeks, at least, his return to Washington for consultations and a medical check-up. He had been scheduled to leave today.

Because of his election as premier, Pote will have to resign his new post as secretary general of the anti-Communist Southeast Asia Treaty Organization. The SEATO Council of Representatives called an emergency meeting to discuss the situation. SEATO sources had no comment on plans to replace him as secretary general, a post created last March to coordinate nonmilitary policies and programs.

L.B. Woman Dies After Auto Mishap

An elderly Long Beach woman suffered fatal injuries Friday night when she was struck by a car at Orange Ave. and 36th St.

Mrs. Anita M. Knapp, about 75, died four hours after the accident, in Seaside Hospital. She was struck by a car driven by Mrs. Marie K. Remker, 57, 4360 E. Orange Ave., police said. Mrs. Remker was not held.

The body was removed to Sheelar-McFadyen Mortuary. Police were unable to locate any relatives of the dead woman. Neighbors said she was a widow and lived alone.

First Aid Text

WASHINGTON (AP)—The American Red Cross announced Saturday it has just published its first completely new first aid textbook in 12 years.

Southland Roads 'Great,' Iceland Expert Declares

A visiting road expert has termed the freeways of Southern California "the greatest I have seen anywhere."

And Asgeir Asgeirsson, deputy director of roads in Iceland, has had plenty of basis for comparison in the past few months. Asgeirsson is on a six-month tour of the United States and Canada to pick up ideas which may help his country build highways it will need to keep up with industrial and population advances.

Following visits to Boston, New York, Chicago, Minneapolis, Winnipeg and Regina, Canada, Salt Lake City, Las Vegas, Los Angeles, San Francisco and Yosemite, Asgeirsson is a guest at the home of Mrs. Surni Swanson, 4029 Pine Ave.

ASGEIRSSON 'HAD' high praise for all the highway systems he has studied on the tour, but listed the Hollywood Freeway as the "greatest."

He does not think Americans drive too fast on such roads because "the roads are engineered to handle such speeds."

In Iceland, the average top speed limit is 40 miles per hour. Icelandic roads are for the most part narrow, but Asgeirsson says his country hopes eventually to have modern road systems.

"Roads are the biggest financial problem in my country," he says. "Because of the weather, there are four or five months of the year when no construction work can be done."

UNTIL RECENTLY, Iceland also had to import all road building materials at high cost.

Now they have cement factories.

Another great problem is the topography of the northern land. Engineers have to build the roads high, so mountain snows won't slide on them.

Asgeirsson feels better roads will be needed soon since Iceland's 165,000 population already is driving 20,000 cars.

His greatest overall impression of U.S. road progress is the "thoroughness of the engineering. Everything is planned for to the last detail."



ASGEIR ASGEIRSSON AND HOSTESS Freeways? They're the Greatest!

Now they have cement factories.

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LUNCHEON AND SERVICE CLUBS

Inn Keeper to Talk at Rotary's Meeting

Dan London, manager of the St. Francis Hotel, San Francisco, will address Long Beach Rotary Club Wednesday noon in the Lafayette Hotel Supper Room.

"Reminiscences of an Inn Keeper" will be his topic. Club president Douglas A. Newcomb will preside, and Dr. Richard C. DeGolia will be chairman of the day.

DOWNTOWN LIONS CLUB—Friday noon, Wilton Hotel, Dick Klein, chairman; Val Deaser, presiding. Speaker: Louis Zamperini, former Olympic runner and author of book, "Devil at My Heels."

UPTOWN KIWANIS CLUB—Wednesday noon, Lakewood Country Club. Speaker: Joe Bransby, executive secretary of the YMCA.

EAST LONG BEACH KIWANIS CLUB—Thursday noon, Recreation Park Clubhouse. Dr. Jack Tylicki, chairman; Gordon Hayler, presiding. Speaker: Rep. Craig Hosmer.

AFTER DINNER SPEAKING CLUB—Thursday 6 p.m., Jones restaurant, 120 E. 5th St. Dr. Scott Mighell, presiding; R. L. Gailley, chairman; W. S. Schneider, toastmaster. Speakers: H. L. Cutler, W. T. Harris, John Johnston and Dr. D. J. Davenport.

DOWNTOWN 20-30 CLUB—Wednesday 7:30 p.m., Coast Inn. Ray Saunders, chairman; Don Leake, presiding.

KIWANIS CLUB OF LONG BEACH—Tuesday noon, Lafayette Hotel. Walt Jordan, chairman; Dr. Otto F. Boll, presiding. Annual fall fashion show presented by Wilma Hastings.

BEACH CITY TOASTMASTERS CLUB 1377—Thursday 6:15 p.m., Hawaiian restaurant, 4545 E. Pacific Coast Hwy. Don Gardner, presiding; Ray Dunbar, toastmaster; Art Hancock, tabletopic chairman; John Staples, evaluator. Speakers: Vern Trexel, Jim McElroy, Jim Odegaard and Earl Utterback.

DOWNTOWN OPTIMIST CLUB—Thursday noon, Lafayette Hotel. Gordon Hay, chairman.

Russian Wives Told to Eat Out

MOSCOW (AP)—Izvestia, the government newspaper, is advising Soviet working men to take their wives to restaurants, but the idea is not to increase the enjoyment of life.

Izvestia says the idea is for women to spend more time in factory and office jobs and less time at such "unproductive" tasks as staying home and cooking for the families.

DOWNTOWN EXCHANGE CLUB—Wednesday noon, Lafayette Hotel. Dr. Charles R. Brantingham, chairman; Mito Dick, presiding. Speaker: Rep. Craig Hosmer.

BREAKFAST OPTIMIST CLUB—Friday 7:30 a.m., Jones restaurant. N. E. Savidge, chairman; Dr. R. W. McClain Jr., presiding. Speaker: Mike DeLoe, head football coach, Long Beach State College.

LAKEWOOD TOASTMASTERS CLUB 815—Wednesday 6:30 p.m., Hoefly's restaurant, 4911 E. 2nd St., Don Rowe, presiding; Bob Reinhardt, toastmaster; Al Gaveshausen, tabletopic chairman; Gene Long, tabletopic evaluator; Clarence Chism, general evaluator; Forrest Emard, grammarian. Speakers: Lee Davis, Doug Smith, Howard Ratner and John Loufer.

LONG BEACH SHRINE CLUB—Tuesday noon, Lafayette Hotel. Dr. Russell Brougher, chairman; Earl Milton, presiding. Film, "People, Products and Progress, Year 1955."

LONG BEACH AD CLUB—Thursday 12:15 p.m., Lafayette Hotel. Paul Gross, chairman; Noel Cady, presiding. Speaker: John Hersey, Buffums' fashion coordinator, with fashion show.

2 More Drawings Set at Los Altos

Only two more drawings will be held in the Los Altos Shopping Center's "Holiday" award program, Orville E. Wilson, president of the Los Altos Business Assn., said Saturday.

The drawings will be held at 2 p.m. this Wednesday and next Wednesday. Winners must be present to collect their prizes.

Top prize is a \$500 vacation trip to the resort of the winner's choice, or \$500 cash.

James Cushman, 81, Former Des Moines Man, Dies Here

James M. Cushman, 81, of 3844 Pine Ave., president of the Cushman-Wilson Oil Co., died Saturday morning at his home. His son, George, of 2686 Oregon Ave., heads Cushman Publications here.

Born in Lisbon, N. H., in 1875 and graduated in 1895 from St. Johnsbury Academy in Vermont, Cushman moved to Des Moines, Ia., in 1903 and, in 1914, with Henry M. and Walter W. Wilson founded the Cushman-Wilson Oil Co. He served as president of the Iowa Independent Oilmen's Assn., was a director of the American Oilmen's Assn., and a leader in Des Moines civic, church and club affairs until he moved to Long Beach in 1950.

He is survived by his wife, Mary, and two sons, George of Long Beach and Robert of Des Moines.

Funeral service will be Monday at 1 p.m. in Mottell's & Peck Chapel, 3rd and Alamitos. Service in Des Moines, Thursday, will be followed by burial in Masonic Cemetery there.

Lumber Pact OK'd

REDDING (AP)—Glyn Centrell, lumber and sawmill workers union spokesman, said Saturday the union had signed contracts with two Northern California lumbering companies extending the present scale until April 1, 1958. The base wage is \$1.95 an hour.



JAMES CUSHMAN
Iowa Oil Pioneer

Ike Urges Tribute

NEWPORT, R. I. (AP)—President Eisenhower Saturday urged wide observance of Nov. 11 as Veterans Day "in tribute to those who have added strength to the nation."

Stock Market

A FREE lecture will be given on "How to Invest and Trade in the Stock Market" at the Long Beach Convention Center, 1000 Pine Ave., Wednesday, 7:30 p.m. to 9:30 p.m. Tickets, 50c. Advance tickets, 25c. Free will contribution.

New Glasses Restore Middle Range Vision

If you have difficulty reading merchandise labels in stores, seeing across the card table, etc., you will welcome news about the new Continuous Vision Glasses. These modern glasses provide THREE ranges of vision. They let your eyes focus accurately on the near, middle or far distance—free from blur and strain. Your sight glides smoothly from lens to lens without abrupt change or double vision, because there are no distracting "dividing lines." Not expensive; easy terms. Come in for a demonstration.

DR. J. M. SOSS, Optometrist (30 years in Long Beach), 37 Pine Avenue; HE 5-6219, HE 6-6739. Offices in Wilmington and Torrance.



REAL KEEN

A Saramon knife dance by David Dunmore and George Rocha will be featured in the carnival next Saturday at Los Altos United Church, 5550 Atherton St. Proceeds will aid church youth projects.

Carnival in Los Altos Will Aid Church Youth

Its youth program will benefit Indians to the carnival. Among fit when Los Altos United Church, 5550 Atherton St., presents its annual carnival starting at 10 a.m. Saturday.

In addition to games, rides, Saramon and William Sotelo; food booths and barbecue, the carnival will present variety shows, including performances by Lloyd Todd of Music Center from the Recreation Department; pantomime, Ellise ment's Youth Talent Showcase; Finnern, Kay Gilbert and Berny Chief Wahneke of the Indian Tribal Council of Southern California will bring a party of rhythm and blues quartet.

STAR GAZER			
By CLAY R. POLLAN			
Your Daily Activity Guide According to the Stars			
To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.			
ARIES MAR. 21-20 12-26-39-49 31-76-79-84	Taurus APR. 21-20 3-6-19-22 27-61-78	GEMINI MAY 21-20 2-5-14-26 31-43-56	CANCER JUNE 21-20 2-5-14-26 31-43-56
LEO JULY 21-20 2-5-14-26 31-43-56	VIRGO AUG. 21-20 2-5-14-26 31-43-56	LIBRA SEPT. 21-20 2-5-14-26 31-43-56	SCORPIO OCT. 21-20 2-5-14-26 31-43-56
SAGITTARIUS NOV. 21-20 2-5-14-26 31-43-56	CAPRICORN DEC. 21-20 2-5-14-26 31-43-56	AQUARIUS JAN. 21-20 2-5-14-26 31-43-56	PISCES FEB. 21-20 2-5-14-26 31-43-56
1 Don't	2 Show	3 Moral	4 Put
5 Bide	6 Financial	7 You	8 Your
9 You	10 Could	11 Money	12 You
13 Be	14 Famous	15 The	16 Learn
17 You're	18 Large	19 Much	20 Use
21 Use	22 Teach	23 Don't	24 Your
25 Let's	26 At	27 At	28 Hospitality
29 Breaks	30 Time	31 Good	32 Adverse
33 Very	34 On	35 Sentiment	36 To
37 Bewildered	38 Be	39 Take	40 Sway
41 Famous	42 Check	43 Engaging	44 Sides
45 Your	46 To	47 To	48 Making
49 So	50 If	51 Stubborn	52 Teach
53 Moves	54 A	55 And	56 Smiles
57 Lenient	58 Your	59 Having	60 Decisions
61 Your	62 Nodding	63 Decisions	64 Things
65 To	66 Unreasonable	67 The	68 Problem
69 People	70 Around	71 Learn	72 Hill
73 Or	74 To	75 Actions	76 To
77 Done	78 Opposed	79 Not	80 Just
81 Solves	82 To	83 You	84 Cloth
85 If	86 Funny	87 Changes	88 Be
89 Papers	90 Firm	91 9/22	92 9/22
93 9/22	94 9/22	95 9/22	96 9/22
97 9/22	98 9/22	99 9/22	100 9/22

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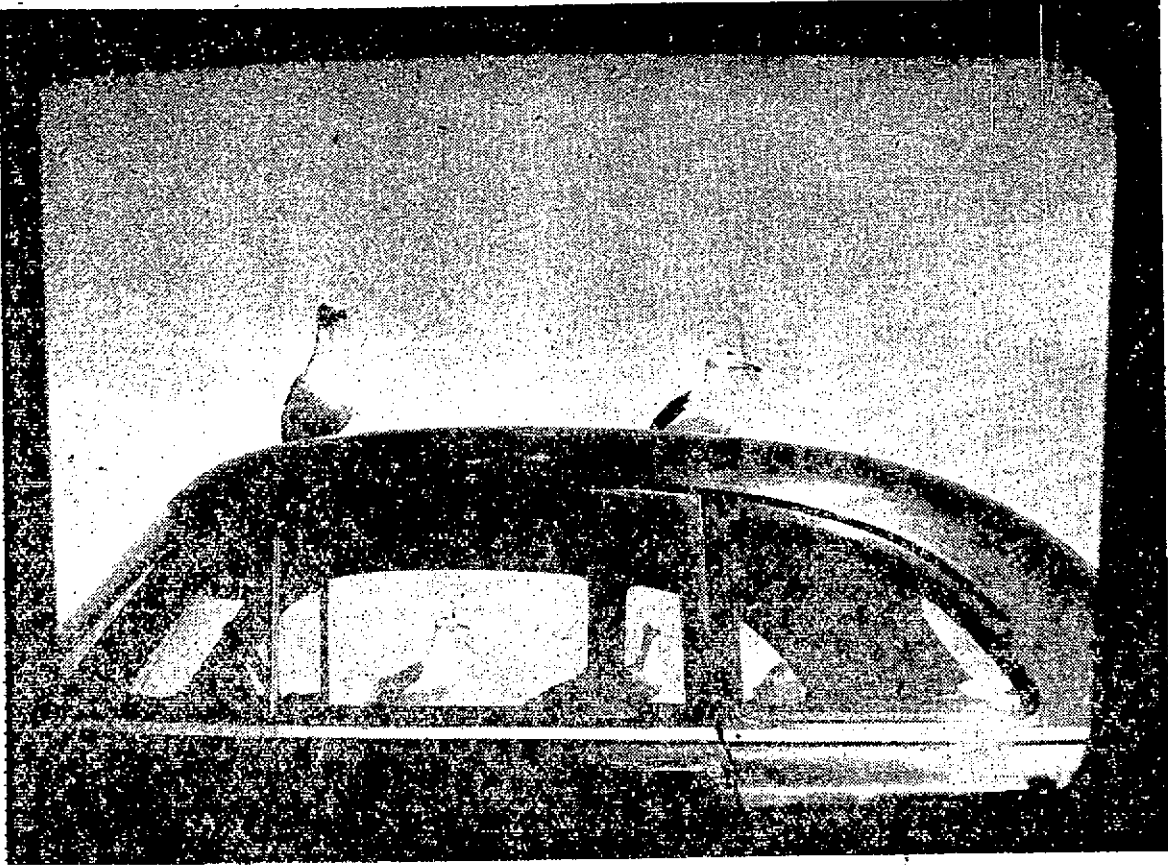
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SOMETHING'S IN THE WIND

Here are four gulls—roughly four too many for the owner of the car they have chosen as a hangout. Webster's dictionary says a sea-gull is "any gull frequenting the sea." These gulls qualify. Staff Photographer Roger Coar found them pointing west on the east side of Terminal Island fish harbor.

DOUGLAS BUILDS

Center to Simulate Jet Flight

Douglas Aircraft Co. has begun construction of a \$2,233,000 publications building and flight simulation center in Los Angeles, where crews will be trained to handle the giant DC-8 jet airliners now being assembled in Douglas' Long Beach plant.

The center is to be built on a 40-acre tract at Aviation and Compton blvds., near International Airport.

The flight simulation center will be equipped to train complete crews for the new airliners. An electronically controlled simulator will include an exact replica of the DC-8 cockpit which will respond to controls as in actual flight.

TOWNSEND NOTES

FRIDAY
18th District Council—2020 Florida Ave., 1 p.m. District Chairman Lillie M. Mercer presiding.

COPPER-HAIRED BEAUTY

Poly High Grad Lands in Play

Jan Chaney, copper-haired, green-eyed beauty and graduate of Long Beach Polytechnic High School, has been signed by producer Richard Ney to the ingenue starring role in the forthcoming Broadway play with music, "Bortolino," which Karl Genus will direct.

The 5-foot-3 1/2-inch 114-pound actress-singer-dancer, has been active in filmed television for the past two years, having starring roles on "Playhouse 90," "Telephone Time," "On Trial," "Matinee Theater," "Alfred Hitchcock Presents," "State Trooper" and "GE Theater."

Miss Chaney, 20, recently completed a starring role with Will Hutchins in Warner Bros.' new television series, "Sugarfoot." The show will be aired on Oct. 15 over the ABC-TV network.

The talented entertainer previously starred in the road companies of "Finian's Rainbow" and "Fascinating Rhythm" and also worked in night clubs in Palm Springs, Bakersfield and the San Fer-



JAN CHANEY . . . Ingenue on Broadway

nando Valley.

MISS CHANEY met Producer Ney about a year ago. She auditioned for him in the lobby of the Beverly Hills Hotel, singing three songs and improvising a modern ballet number.

She is currently auditioning

for a lead in the new Las Vegas Tropicana Hotel revue and plans to cut several records for an independent recording company before she leaves for New York.

"Bortolino" will begin rehearsals in late November with an out-of-town opening scheduled for mid-January.

Russians Claim Satellite 'First'

MOSCOW (UP)—The newspaper Soviet Fleet says that the Russian inventor-scientist, Constantin Tsiolkovsky, "carved hundreds of wooden models of

earth satellites" 54 years ago, and that the models "are very much like the satellites which the Soviet Union hopes to launch soon."

Dogs vs. Postmen Trouble in Japan

WAKAYAMA, Japan (UP)—The war of dogs vs. postmen has the mailmen ahead on this battlefront at the moment. Clinging about 10,000 annual incidents of tactical defeat and wounding for the men, they have posted notices on street corners that mail will not be delivered to homes with unleashed dogs.

Soviet papers have been making numerous claims for the work of Tsiolkovsky recently, contending his pioneering in the satellite field has gone unrecognized in the West.

Stock Market

A FREE lecture will be given on "How to Invest and Trade in the Stock Exchange" at the Long Beach Convention Center, 7300 S. Sepulveda Blvd., 8:30 p.m. Tuesday, Sept. 23. Admission free. Free will contribution. (Near Whittaker.)



TUNE UP FOR DANCE

Polly Harliss and Ray Jackson tune up to juke box jive for the Navy Relief Ball at 8 p.m. Wednesday in Municipal Auditorium. Leighton Noble and his band will play. Dick Powell, Dorothy Malone and the McDonald sisters head a list of Hollywood notables who will attend. Tickets will be on sale at the auditorium and proceeds go to Navy Relief Society.

First-Aid Book Stresses Atom

WASHINGTON (UP)—The Red Cross announced today it is distributing to its 37,700 chapters a new first-aid textbook, the first in 12 years.

It is intended primarily for use in classes taught by Red Cross instructors throughout the world. In a foreword Leo A. Hoegh, civil defense administrator, urges every family to prepare for emergencies by taking the course.

"In event of a nuclear at-

tack," he said, "survival may well depend upon what every-one does for himself, one's family, or neighbors during the first critical hours."

The textbook incorporates all the latest first-aid techniques, including artificial respiration.

(Advertisement)
DON'T LET ASTHMA & BRONCHITIS RUIN SLEEP & ENERGY
NEW YORK—Special: Thanks to new scientific laboratory formulas, thousands of sufferers now avoid much severe wheezing, coughing, rattling, difficult breathing, coughing and stuffiness during recurring attacks of Bronchial Asthma, Hay Fever and Bronchitis by taking New Improved, Wonder-Working MENDACO. The first dose starts combating allergy, helps relax bronchial tubes and removes thick, choking mucus from bronchial and nasal passages. When you can breathe freely, you sleep sounder, work better and have more fun. MENDACO is safe for children and elderly people. Get Laboratory Tested and Certified MENDACO from your druggist today without prescription. See how fast you improve.

Japan Miners Train

BOON (UP)—A six-member Japanese coal miners' delegation is negotiating for the training of 150 apprentices in German mines. There are 55 Japanese now undergoing a 3-year course in German mines.

"Military SERVICE

AIR • LAND • SEA

James H. Young, son of Mr. and Mrs. Alvin Young, 5533 Long Beach Blvd., has been promoted to corporal. He is stationed at Schweinfurt, Germany, with Co. E, 2nd Battle Group, 7th Infantry.

Young currently is on tour of Germany, Austria, Italy, Monaco, France, Belgium and Holland.

A2C GARY B. COCHRAN, son of Mr. and Mrs. V. L. Cochran, 3130 E. 2nd St., formerly of 6140 Olive Ave., will be stationed for 12 months in Canada. A 30-day leave at home has just ended. Gary is a graduate of Jordan High.

CMS JAMES WINSTON KEETER, 21, son of Mr. and Mrs. O. Winston Keeter, 600 W. 29th St., has been discharged from the Navy Construction Battalion after three years' service. He saw service in Cuba, Africa and Newfoundland. Keeter is enrolled at Long Beach City College. He is a Poly High graduate.

CWO JOHN A. BUCKLES, son of Mrs. Georgia Buckles, 1733 Cerritos Ave., has been assigned to the 815th Headquarters Squadron, 815th Air Base Group, Forbes Air Force Base, School, Ft. Gordon, Ga. The 20-year-old soldier attended Poly High before entering the service. Buckles has ice.



CPL. JAMES H. YOUNG
Promoted in Germany

20 1/2 years active duty to his credit.

PFC. SUMIO R. HAMASHITA, son of Mr. and Mrs. S. Hamashita, 2364 Gale Ave., has been graduated from the field radio repair course at the Army's Southeastern Signal School, Ft. Gordon, Ga. The 20-year-old soldier attended Poly High before entering the service.

Congress of Recreation to Draw 2,500 Leaders

More than 2,500 recreation leaders from all over the country will gather in Long Beach Sept. 30 to figure out ways to help Americans enjoy their expanding leisure time.

The meeting is the 39th National Recreation Congress. Its sessions will convene through Oct. 4, in Municipal Auditorium.

Law School of Pacific Ready for Enrollment

Registration for the fall term at the Law School of the Pacific Coast University will be held Thursday through Saturday at 236 Newport Ave., Dr. Carl H. Manson, dean, announced Saturday.

The school, in its 31st year of operation, offers complete law curricula leading to bachelor and master degrees in law. Courses are approved for veteran training by the federal and state governments.

Classes are held Monday, Wednesday and Friday evenings, and will begin October 2.

Muskrat Under Hood

SUDBURY, Ont. (UP)—You've probably heard of hitchhiking cats found under automobile hoods and such places. Mrs. Gordon Fawcett found a muskrat head-down between the carter and engine block. They lifted the animal out by the tail and it ambled away.

Join the Band

It's fun playing with a band, more fun when you play a Bundy Trumpet or Cornet. Bundys are built to exacting standards and are easy to play.

We can help you select a moderately priced Bundy Instrument... Come in and see us.

RENTAL INSTRUMENTS AVAILABLE
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Whittaker Music Co.
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BOTTOMS UP

Sunken Nazi Ship Recalled in Pubs

OSLO (UP)—The wreck of Hitler's pocket battleship Tirpitz finally has been broken up for scrap and removed from her Tromso Fjord graveyard, but she's well remembered in the pubs. Since she was capsized by British RAF bombers in 1944, people have used the name Tirpitz as a toast meaning bottoms up.

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FACTORY PRICES
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KEN'S HAMBURGERS

12¢ each

Beginning 11 A.M. MONDAY
Sept. 23rd
Ends Thursday Midnight
Sept. 26th

KEN'S STYLE
ALASKA HALIBUT 59¢
Try it! You'll love it! With an extra large helping of our fresh French Fries.

MALTS 25¢ | FRENCH FRIES . . . 12¢

Ken's Hamburger Drive-Ins Maintain the Highest Standards of Cleanliness . . . Your Inspection Invited

KEN'S HAMBURGER DRIVE-INS

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FREE PARKING

First Long Beach Showing

of the Newly Released Film

"The Dale Carnegie Story"

(In Color)

Featuring Mrs. Dale Carnegie & Lowell Thomas

This is the story of the man who has helped over 550,000 people to

- Speak Effectively
- Overcome Fear
- Develop Poise & Self Confidence

Through the Dale Carnegie Course
Public Speaking, Human Relations,
Leadership Training
You Are Cordially Invited
to Attend This Free Meeting
Where You Will See the Course in Action

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MORGAN HALL
635 LOCUST, LONG BEACH
Wednesday, Sept. 25th 7:30 p.m.
AMPLE PARKING IN ADJOINING LOT
Plan now to attend this first Long Beach showing. No Cost. No Obligation.
Presented by Eric Sutton

DALE CARNEGIE
Author of the book that has sold over 5 million copies: "How to Win Friends and Influence People."

WORLD OF WHEELS

268 to Enter College on Ford Scholarships

By ART STEPHAN

Independent Press-Telegram Auto Editor

College doors will swing open this month for 268 young men and women whose education is being largely financed by Ford Motor Company Fund scholarships. California will be represented by seven students. The remaining 261 live in 19 other states.

Ford Fund scholarships were initiated in 1951, and since then have been awarded to a minimum of 70 sons and daughters of Ford Motor Co. employees each year. Enrolled in 90 different colleges and universities this month will be 198 seniors, juniors and sophomores, and 70 winners of 1957 scholarships, including 38 from Michigan, who will enroll as freshmen.

Applicants must be high school graduates with a specified grade average. They are required to pass certain scholastic and aptitude examinations and have the recommendation of high school teachers and counselors. Final selection of the winners is made each spring by a board comprised of nine college and university presidents.

Scholarship contributions are made directly to the school selected by the winners and finance the student's tuition and

fees and 80 per cent of his normal living costs, up to a maximum of \$750 a year for those living away from home. For students who attend college while living at home, the scholarship pays tuition and fees and a maximum of \$300 per school year for living costs.

The Ford Motor Co. Fund is a non-profit corporation operated for scientific, educational and charitable purposes, and is supported by contributions from Ford Motor Company.

Students who will attend college during the 1957-58 school year under the scholarship plan include Gilbert R. Stegen, 202 Central Ave., Seal Beach, a freshman, Massachusetts Institute of Technology.

COOLER — Experiments by automotive body engineers, reports the National Automobile



A NEAT IDEA

The 1958 Oldsmobile offers as an optional accessory a Trans-Portable, all-transistor radio, which can be removed from the car and used as a portable. In the car, the radio automatically plugs into the electrical system. As a portable, it will operate for 160 hours from dry cell batteries.

Club, reveal that when a white-topped car is parked in the sun next to a black-topped car, the former remains 15 degrees cooler inside.

AUTO NOTES—George Lohmeier has returned to Severin Motors after an absence of two years, taking over the used car manager spot.

Johnny Klingensmith and Chuck Lowery are back with Glenn E. Thomas Co. Both are in the new car department.

Norm Isaacs has joined the new car sales staff at Cormier Chevrolet.

Ken Swanson has bought out his partner, Art Morgan, and now is sole owner of Consolidated Motors, imported car dealership at Anaheim and Atlantic.

EUROPE-BOUND — Lee Carpenter, the Volkswagen dealer in Compton, and his wife, Helen, are off again on another trip. This time they're bound for Europe where they will visit with Volkswagen officials at the Transporter plant in Hanover and the automobile plant in Wolfsburg, Germany.

Then the Carpenters will go to Frankfurt and the German International Auto Show and Fair. After touring Germany and Australia, they will leave for Paris to take in the French International Auto Show and then on to London for the British Motor Show.

This reporter has delegated Lee as a foreign correspondent to bring us any and all interesting information concerning European styling, engineering and so forth, and the high points of the shows.

MOTOR SPORTS

Pros Will Race at Willow Springs

By PAUL WALLACE

Road Racing Register, the Southland's professional sports car racing group, will hold an event next Sunday at the Willow Springs circuit.

Competition starts at noon and winds up with a handicap-type main event with the hotter cars starting at the rear of the pack. The course is located near Lancaster in the Mojave Desert. Triple R, incidentally, has been having a tough time bucking the powerful amateur sports car groups — particularly the California Sports Car Club.

We talked to Bill Krause of North Long Beach last week and he sounded pretty discouraged about Triple R. He has been driving his father's D-Jaguar in RRR competition and is one of their headliners.

Unable to get nearby tracks to run on, its members ostracized by the CSCC and with few name drivers or exotic cars, RRR hasn't been drawing.

Krause said he thinks it will fold if the next couple of outings don't improve substantially.

ACTUALLY, WE ARE in sympathy with Triple R and its motives.

Top amateur sports car competition is about as amateur as the amateur tennis circuit or Big Ten football.

Triple R got into business to give the working stiff-week-end racer a better break than he usually gets from the millionaire car owners who are so influential in American sports car racing.

But much as we may condone what RRR has tried to do, we still prefer to watch drivers like Shelby, Hill, Miles and Drake race the latest Ferraris and Porsche Spysders than to drive 100 miles to see a bunch of nice guys we never heard of run Austin-Healeys around a second rate course.

ON SPORTS CAR RACING, Carroll Shelby is scheduled to pilot John Edgar's powerful 4.5 Maseratti at today's windup of the CSCC races at Riverside's International Motor Raceway.

The car and driver are the hottest team in the U. S. Racing starts at noon at the course just north of March Air Force Base.

A BENEFIT concours d'elegance sponsored by the Sports Car Club of America will be held next Sunday on the grounds of the Huntington-Sheraton Hotel in Pasadena.

It should be a big one for lovers of shiny and fancy autos. Proceeds go to the Florence Crittenton Home in Los Angeles. Hours are from 11 a.m. to 4:30 p.m.

day's International Motor Sports Show in Gardena saw trophies go to five local cars including Frank Mason's MG-TC, Dale Hanson's Crosley Custom, Bill and Angela Steen's Corvette, Clarence and Pansy Covert's Renault Alpine and Erma Dillinger's Austin-Healey.

Next Sunday, the Long Beach Douglas Sports Car Club will hold a gymkhana starting at 10:30 a.m. at Conant St. and Lakewood Blvd. Guests are welcome to enter. It is suggested entrants bring a lunch.

The Douglas Club will run its Desert Rally III Oct. 5-6 to Palm Springs. The event is open with more dope available from Duane and Jerree Sparks, AX-minister 1-8686.

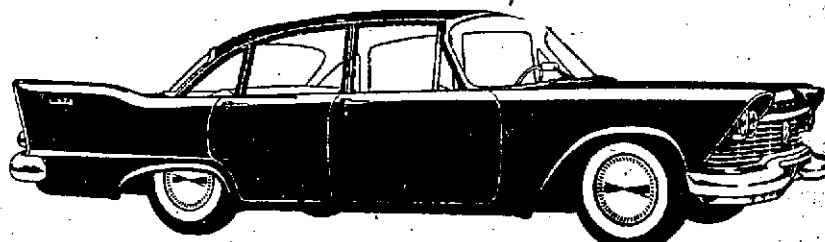
The Templars' Car Club is starting an evening bowling league for area car clubbers. The competition will start Oct. 14 at Kenmar Bowling, 21 Cedar Ave. Contact is Dutch Kallameyn, GA 9-8057.

Next Saturday at 7 p.m., the Harbor Sports Car Club will run its Handie Cap Rally with the start at 25th St. and Moray Ave. just west of Western. The event is open to all.

Friday night, the Long Beach Hilltoppers Motorcycle Club will throw a party at 8 p.m. at 2269 Lemon Ave. at which trophies won in their recent scrambles race will be presented.

Mud Ekins took the expert main and Dick Mills the amateur capper.

YOU DO BETTER WHEN YOU DEAL WITH THOMAS



A NEW 24-HOUR SPECIAL Plymouth 4-door Sedan

Here is a really terrific "buy" for some lucky person today! A sturdy, "years ahead" Plymouth sedan with Pushbutton automatic drive, air foam seats and other de luxe extras at the usual price of a "stripped down" car. More than 200 other Dodges and Plymouths to pick from.

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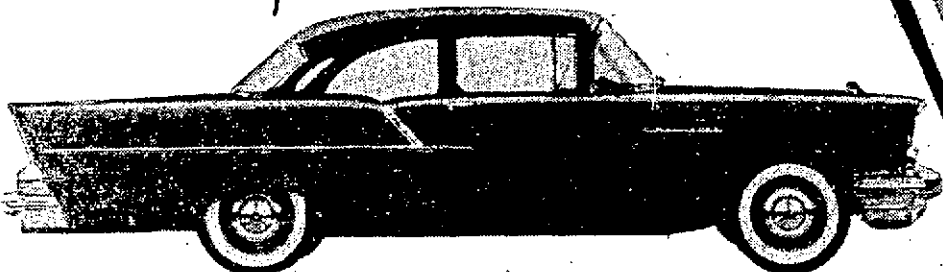
School officials took delivery last week from Mel Burns Ford, 2000 American Ave., of 10 new Fords which will be used in driver education in local high schools. The Fords are specially equipped with dual controls, including two steering wheels, so the instructor can be in control at all times. Shown with the cars are (from left) Dr. Walter Boyd, president of the Board of Education; Jack Brown of Mel Burns Ford; George Catchpole of the Ford Motor Co.; Arthur Knoll, school business manager; and Douglas A. Newcomb, school superintendent.

GREATEST NEW CAR SALE in the history of Long Beach!

Brand new
two-door
Sedan

SLASHED
TO

\$1688



complete inventory

**1957 Chevrolets
DRASTICALLY
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Only while our present inventory of 1957 Chevrolet passenger cars and trucks last, can we offer such prices. When they are gone there will be no more.

Brand new
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CHEVROLET
COMPANY**

**6th & AMERICAN
LONG BEACH
HE 6-5291**

Beavers Drive 71, 80 and 70 Yards

OSC Blanks SC, 20-0

By MATT KRAMER

PORTLAND (AP)—Coach Tommy Prothro of Oregon State promised his defending Pacific Coast Conference champions would be better than ever this season, and the Beavers set out to prove it by crushing Southern California Saturday night, 20-0.

The Staters drove 71, 80 and 70 yards for their three touchdowns, missing a score only in the opening quarter. A crowd of 36,885 turned out to watch the Beavers, who had been favored locally to win by one touchdown. That was a record attendance for Multnomah Stadium, where the largest previous crowd was 35,286, set back in 1930 in a Washington-Oregon game.

End Dwayne Fournier provided the biggest thrill of the night, sweeping around behind the line to take a double reverse and gallop 45 yards to a touchdown in the third period. Fournier's run capped an 80-yard drive.

Oregon State already was in front, 7-0, before that, having driven 71 yards early in the second quarter for a touchdown. The big opposing lines had completely stymied each other up to that point. But suddenly the State line began ripping huge holes through the center.

Fullback Nub Beamer romped through these, piling up 35 yards in the march. He plunged over from the 2 for the first score.

The final score came early in the fourth quarter, on an 11-play march climaxed by a 31-yard run by Beamer for the touchdown. He found a big hole at the middle, cut sharply to his

right and outran the defenders to the goal line.

The State defense completely frustrated the visitors, who were playing without seniors—bench players by conference disciplinary action—and with a new offense installed by new coach Don Clark.

The fast sequence T-formation plays Clark had devised failed to achieve a serious threat. The best Southern California could do was to pick up an Oregon State fumble at midfield and punch to the State 29 before being halted.

That was in the first quarter. Thereafter, Southern Cali-

fornia never went deeper than the Oregon State 44.

IN THREE SEASONS for Prothro at Oregon State this was the first victory over Southern California, which many observers predicted would provide Oregon State this season with its most serious challenge for the title.

It was also the first Oregon State victory over SC since 1946. The Trojans were the only PCC team to defeat Oregon State last season.

The Beavers, working from a single wing, piled up 326 net yards rushing to Southern California's 142. Neither team did much passing, each completing

3. The passes netted Oregon State only 29 yards and Southern California 28.

Beamer was the leading ground-gainer, accounting for 133 yards in 21 carries, an average of 5.7.

QUARTERBACK Ted Searle of Honolulu, out of most of last season with injuries, put on a fine exhibition of blocking and kicked two out of three extra points, Hawaiian all-American halfback candidate Joe Francis displayed his usual calm-under-fire in directing the Beaver attack.

One bright spot for Southern

California was the performance late in the game of halfback Bob Arnett, an older brother of former Trojan star Jon Arnett, who gained 39 yards in four carries.

The Beavers take to the road next week, playing Kansas at Lawrence, Southern California will meet Michigan at Los Angeles.

STATISTICS

	OSC	SC
First Downs	14	12
Rushing Yards	326	142
Passing Yards	29	28
Passes Completed	3	3
Passes Intercepted	0	0
Fumbles Lost	2	0
Yards Penalized	80	50

L.A. Has Dodgers in Bag

NEW YORK (AP)—Los Angeles has the Dodgers in the bag and the official announcement of the move of the franchise will be made on the final day of the season Sept. 29, an authoritative source told the Associated Press Saturday.

"Only one minor obstacle stands in the way and that is expected to be hurdled by mid-week," the source said. "The official announcement will be made on the final day of the season although the National League probably will be notified several days before."

THE DODGERS must notify the league before Oct. 1 on their decision to move the club from Ebbets Field to the city of the Angels.

The Dodgers, as usual, declined to make any comment. But a New York City official had some caustic words for Dodger president Walter O'Malley.

"O'Malley knew all along he was going to Los Angeles," said William Peer, executive secretary to Mayor Robert Wagner. "He just wanted to lay the blame on the door of city hall."

The Dodgers apparently thumbed down New York Friday when O'Malley rejected the latest financing proposal by millionaire Nelson Rockefeller.

Sooners Rout Pitt, 26-0

PITTSBURGH (UP)—Their No. 1 national football ranking.

Coach Bud Wilkinson's wrecking crew, running its record winning streak through 41 games, struck for one touch-

down in the second period and three more in the third.

Oklahoma's deceptive offense first paid off early in the second period when Jackie Sanford took a pitchout from quarterback Carl Dodd and passed 12 yards to end Joe Rector in the end zone to climax a 51-yard drive.

Two Pitt fumbles set up a pair of Sooner touchdowns with less than four minutes gone in the second half.

Dennis Morris, Sooner fullback from Tulsa, dropped on quarterback Bill Kaliden's fumble on the Pitt 19 and three plays later classy Clendon Thomas, the country's top scorer last year, knifed off-tackle for 13 yards and a score.

ON THE FIRST play following the kickoff, Pitt halfback Dick Haley fumbled and Dodd recovered. In four plays Oklahoma had its third touchdown as Dodd fired a 17-yard strike to co-captain Don Stiller as 58-942 predominantly Pitt fans wailed.

Before the period ended, Oklahoma boosted the score to 26-0 when second string quarterback David Baker combined with halfback Dick Carpenter for a 31-yard scoring pass.

Wilkinson, who said earlier he was stressing defense this year, made good his promise. So powerful was the Oklahoma defense that Pitt crossed the midfield stripe only twice and never penetrated beyond the 47-yard line. Oklahoma had two touch-

downs called back by penalties and blew two other scoring chances.

STATISTICS

	OKLA.	PIT.
First downs	310	67
Rushing yards	310	75
Passing yards	73	156
Passes completed	4-11	1-3
Passes intercepted by	7-42-5	10-32-1
Fumbles lost	1-0	2-1
Yards penalized	135	41

SCHMIDT CALLED

PCC Airing at Hearing

A state assembly subcommittee is scheduled to open a formal inquiry into affairs of the Pacific Coast Conference Monday in Los Angeles, with PCC commissioner Victor O. Schmidt called as the first witness.

Frank Bonelli of Huntington Park, chairman of the subcommittee on governmental efficiency and economy, said Schmidt will be "asked blunt questions" and will be expected to give "straightforward answers."

Schmidt said he had accepted a request to appear before the group.

FLAG RACES AT A GLANCE

NATIONAL LEAGUE

Team	W	L	T	Pct.
Brooklyn	10	6	1	.615
St. Louis	9	7	1	.563
Philadelphia	8	8	1	.500
Pittsburgh	7	9	1	.438
Cincinnati	6	10	1	.375
Chicago	5	11	1	.313
San Francisco	4	12	1	.250
Los Angeles	3	13	1	.188
San Diego	2	14	1	.125
San Antonio	1	15	1	.063
Portland	0	16	1	.000

AMERICAN LEAGUE

Team	W	L	T	Pct.
St. Louis	10	6	1	.615
Philadelphia	9	7	1	.563
Brooklyn	8	8	1	.500
Pittsburgh	7	9	1	.438
Cincinnati	6	10	1	.375
Chicago	5	11	1	.313
San Francisco	4	12	1	.250
Los Angeles	3	13	1	.188
San Diego	2	14	1	.125
San Antonio	1	15	1	.063
Portland	0	16	1	.000

SPORTS ON RADIO-TV

RADIO
Braves vs. Cubs—REI, 11 a.m.
Pro Football—Glants vs. Lions—KNX, 12:11 a.m.
Rhinos vs. Pelicans, KTLA, (5), 2 p.m.
College football, game of the week and PCC highlights—KRLD (9), 7 p.m.

Missouri Deadlocks Favored Vandy, 7-7

NASHVILLE (UP)—Favored Vanderbilt had to come from behind Saturday night to gain a 7-7 tie with the alert Missouri Tigers in an intersectional football opener.

The game was only one minute and 30 seconds old when center Tom Swaney intercepted a Vanderbilt pass and twisted 51 yards for a touchdown. Charley Rash converted. Vanderbilt deadlocked it early in the second quarter on a 69-yard drive in 14 plays.

RAISE IN RENT?

Hits Homer Off Landlord

CINCINNATI (UP)—Roy McMillan, Cincinnati Redlegs shortstop, need not be surprised if he receives an eviction notice or at least word of an immediate raise in rent.

During the current baseball season, McMillan has been renting the Cincinnati home of Herman Wehmeier, St. Louis Cardinal pitcher.

Saturday landlord Wehmeier was pitching when tenant McMillan hit a two-run homer in the 10th inning that gave Cincinnati a 9-8 victory.

To add salt to the wounds, it was McMillan's first home run of the year.

YARD SHORT OF MUSTANG SCORE

Halfback Frank Smith of SMU is flattened on California one-yard line by Bear tackle Curtis Lauka. Cal's Mike White (88) and Joe Kapp (22) move in on play. Billy Dunn scored on next play as Mustangs clipped Bears, 13-6.

(AP Wirephoto)

SUNDAY Sports

Independent-Press-Telegram

SUNDAY, SEPT. 22 ★ ★ ★ SECTION C
Real Estate on Pages C-6 to C-8

Mustangs Upset California, 13-6

BERKELEY (UP)—The lean and hungry Mustangs of Southern Methodist who are expected to finish in the Southwest Conference basement this season, upset favored California, 13-6, Saturday to mark their seventh straight victory over a West Coast team.

Billy Dunn, a converted halfback making his first start at quarterback, sparked his team most of the day in a battle of split-T formations that gave Bill Meek a triumph as SMU coach while ruining the coming-out party of Bear coach Pete Elliott.

With California leading 6-0 early in the second period, Dunn marshalled a 66-yard drive, then plunged over from one yard out and kicked the conversion which put the Methodists ahead for the day.

Southern Methodist scored again late in the third period when Charlie Jackson, an explosive halfback, went over from the three-yard line to climax a short march on the California 25.

The Bears started off in the first period as if they had a cinch. One of Dunn's few errors came when he bobbled the ball while attempting a handoff to fullback Ray Masters and Art Forbes recovered on California's 49. The Bears drove consistently through the line and Jack Hart put them ahead by scoring from two yards out.

But Gary Weber, Mustang guard, slipped through to block quarterback Joe Kapp's attempted conversion.

The scoreboard clock showed no time left. Ray Barnes, with a chance for an upset victory, kicked the ball wide and short of the goal, and the game ended in the tie.

STATISTICS

	Cal	SMU
First downs	17	16
Rushing yards	206	223
Passing yards	84	84
Passes completed	8-13	8-13
Passes intercepted by	5-13	2-8
Fumbles lost	2-36	1-24
Yards penalized	5	18

Blue Devils Overcome Stubborn S.C., 26-14

COLUMBIA, S.C.—Duke generated three second-half drives on the running of Wray Carlton and Dan Lee to break a deadlock and beat determined South Carolina, 26-14 Saturday night before a crowd of 40,000 watching two Atlantic Coast Conference powerhouse teams.

Pittsburgh was leading, 10-3 when Starr dropped back and hit Johnson, who carried the

ball six yards past three defenders for the touchdown.

Before that, all scoring was confined to the second period. Pittsburgh scored first when fullback Fran Rogel plunged over from the one yard line. A few minutes later Gary Glick kicked a 23-yard field goal to give the Steelers a 10-0 lead.

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Sports Merry-Go-Round

By HANK HOLLINGWORTH
Executive Sports Editor

The strange Archie Moore, who turns both his weight and personality on and off like they were faucets equipped with handles, added another head-scratching item to the perplexing business of diagnosing the fight game, when he dropped this gem Friday night.

"I think Tony Anthony would give Floyd Patterson a real good fight."

While you take a few moments to digest that statement, remember that Mr. Patterson is the heavyweight champion of the world, while Mr. Anthony is the defeated challenger for the lightweight title.

Remember also, that 44-year-old Moore was absolutely horrible in losing to Patterson, while he was little short of sensational in crushing Anthony a few moments before he uttered the above statement.

How does the Ageless One reach his conclusion?

"Very simply," responded the surprisingly quiet-talking Moore. "Patterson and Anthony both like to bore in. Both men can hurt you with their punches, too. I was hit harder by Patterson, but some of Anthony's stinging jabs hurt me more tonight than Floyd's blows. Anthony would prove very annoying to Patterson. I didn't say he would beat Patterson, but he would make a fight of it."

How does Mr. Ancient Age think the No. 1 contender, Eddie Machen, would stack up against Patterson or Anthony?

"Machen has much ability, but too little desire," answered Moore. "I have not fought this boy, but from what I have seen his potential is greater than either Patterson's or Anthony's. He has not yet cultivated the attitude that makes a great fighter. Patterson would beat him easily at this time, while Anthony might possibly take him."

One final question from me to Mr. Moore: "You told the other newsmen a few moments ago that you would fight anybody. Now, why would you want a second match with Patterson?"

"If we met again, I would beat him," twinkled Archie. Which is a direct answer, you must admit.

★ ★ ★

HOW LONG is our city's most famous place-kicker, "Ben the Bookback" Agagianian, going to remain in professional football? Teased in this space for staying in the game so long, 39-year-old "Aggie" told the Century Club gathering last week that he would continue bootin' for five years—when he figured to reach his prime.

"And that goes no matter what I read in any newspaper columns," cracked the New York Giants' answer to Lou Groza.

Life MUST begin a 44—both "Aggie" and Archie Moore say so!

★ ★ ★

AN ASSEMBLY SUB-COMMITTEE will hold a hearing in Los Angeles Monday through Wednesday and this startling conclusion may be reached:

That participation of California universities in the Pacific Coast Conference is illegal!

Try that one on for size, UCLA coach Red Sanders and SC's Don Clark are split on merits of the hearing. Says Red: "I feel the people are entitled to know what's going on in the conference. I'm against this phony system by which an athlete has to be given a phony job in order to exist. Bring on that hearing!"

Says Don: "I don't see what such a hearing will prove. The state wouldn't have jurisdiction over a private school like SC, anyway."

Assemblyman Frank Bonelli caps the issue thusly: "The state has jurisdiction over any California school in this matter—INCLUDING SC AND STANFORD!"

Stanford? Heavens to Archie Moore!

★ ★ ★

MAIL CALL . . .

"I'm distressed that you report Art Aragon is no longer in a joking mood with his friends of the press. How the ---- would you feel if you had a prison sentence staring you in your ugly face?" (Signed) Manuel Esparza, Wilmington.

(Like ———, Manuel, like ———)

"Apparently you have resorted to your old stand of supporting UCLA and to the devil with SC. Your item referring to the tremendous material Troy gets yearly is the proof. If SC got all the great material you talk about, why aren't they in the Rose Bowl more often?" (Signed) Fred Benning, 1430 Cherry Ave.

(Frederick, your attention has strayed. That is precisely the question I asked.)

"With the great pull the USC publicity department has through you—its Long Beach mouthpiece—a son of that great Figueroa St. institution (and institution is the right word!) named Jon Arnett, seems to get his name in the papers quite regularly. If he is the most popular Ram—and it must be true, because YOU wrote it—then those cheers for Wilson, Waller, Younger, Richter and Marconi must be piped in via a TV sound track." (Signed) Marvin Copeland, 2039 E. 4th St.

(I MADE IT! I am now a "Son of Troy.")

"Your column does not interest me. However, I could not ignore a nasty crack you made about the nickname of a fine football team, the Orange County Rhinos. Anybody but you would admit it is much more refreshing and different than names like Bruins, Bears, Indians, Vikings, 49ers, etc." (Signed) Joan Ely, Buena Park.

(I'll meet you halfway, Joan. It sure is DIFFERENT!)

Shea Topples Flam; Brough Ousts Fleitz

Unseeded Gil Shea, Los Angeles, defeated defending champion Herb Flam, Beverly Hills, 6-4, 6-3, 3-6, 8-10, 6-2, after a hassle with photographers in the semifinals of the Pacific Southwest tennis tournament Saturday. Vic Seixas routed Sam Giammalva, 6-4, 6-3, 6-3, in the other semi.

In women's semifinal matches, Louise Brough, Beverly Hills, ousted Mrs. Beverly Fleitz, Long Beach, 8-6, 6-3, and Althea Gibson thumped Darlene Hard of Montebello, 6-2, 6-3.

In the men's match, during the fifth game of the first set, Shea had the umpire order news photographers off the court. "Photographers upset me," Shea said.

Tournament Director Perry T. Jones marched back to the center court with the lensmen, had them resume their stations at its edge, sat behind them and said: "Let him throw me off the court." All through the first three sets Shea glared at the cameramen.

In the first Shea broke Flam's service in the ninth game with a shot that hit the top of the net and bounced high.

In the second set Shea broke Flam's serve in the sixth game. Flam broke Shea's in the fourth game of the third set and again in the next set, 17th game. The last set went to 2-2, then Shea won four games in a row to close out the match.

The STANDINGS

W	L	Pct.	GB
New York	10	.500	
Chicago	9	.450	1 1/2
Boston	8	.400	2 1/2
Philadelphia	7	.350	3 1/2
Pittsburgh	6	.300	4 1/2
Cleveland	5	.250	5 1/2
St. Louis	4	.200	6 1/2
Washington	3	.150	7 1/2
San Francisco	2	.100	8 1/2
Los Angeles	1	.050	9 1/2
San Diego	0	.000	10 1/2

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Huskies, Buffs Battle to 6-6 Tie

SEATTLE (UP) — A 58-yard pass play from Bobby Dunn to Dick Payson and two goal line stands enabled the Washington Huskies to battle Colorado to a 6-6 tie in an intersectional football opener here before 32,000 fans Saturday.

The Husky touchdown pass came early in the second quarter, four minutes after Colorado's Orange Bowl champions opened the scoring with a 38-yard touchdown march in the opening period.

The Colorado drive consumed seven plays and ended when Buffalo halfback Leroy Clark scooped up his own fumble and powered 11 yards over right tackle into the end zone.

Ellwin Indorf's conversion attempt was wide.

Rich Brandt's try for the extra point after the Washington touchdown was partly blocked and fell short.

That ended the scoring, although Colorado goaded two golden opportunities in the second half.

The Buffaloes recovered a fumble on the Washington 35 in the third period and marched to the Washington five, but the Husky defense stiffened.

They got the ball on the six after a fumble but were pushed back to the 30 by penalties.

Colorado's scoring—Touchdown: Clark (11 yards, pass from Dunn). Extra point—Indorf (miss). Field goal—Indorf (23 yards).

Washington's scoring—Touchdown: Payson (58 yards, run from Dunn). Extra point—Brandt (miss). Field goal—Brandt (23 yards).

First Downs—Wash. 14, Colo. 10. Rushing—Wash. 146, Colo. 146. Passing—Wash. 62, Colo. 27. Penalties—Wash. 2-10, Colo. 2-8. Fumbles—Wash. 1-0, Colo. 1-1. Interceptions—Wash. 1-0, Colo. 1-0. Points—Wash. 6, Colo. 6. Yards lost—Wash. 30, Colo. 74. Yards penalized—Wash. 34, Colo. 85.

WSC Aerials Rip 'Huskers'

LINCOLN, Neb. (UP) — The talented passing combinations of quarterbacks Bob Newman and Bunny Aldrich and end Jack Fanning carried the Washington State Cougars to a 34-12 win over Nebraska Saturday. Newman threw three touchdown passes to Fanning.

Newman hit Fanning with a 26-yard strike in the end zone with 5:40 remaining in the opening period to cap a 34-yard march.

Nebraska narrowed the margin to 7-6 with a half-minute gone in the second period when quarterback Roy Stinnett ended an 82-yard, 14-play drive with a six-inch plunge.

Newman hit Fanning again with a three-yard toss to climax an 87-yard march in the second quarter. Fullback Chuck Morrell helped set up the marker with a 21-yard run to the nine. A few minutes later Aldrich connected with Gale Cogdill on a 26-yard scoring pass.

Nebraska bounced back into contention when Harry Tolly recovered a fumble on the second-half kickoff on the Cougar 12. Tolly scored from the one, narrowing the count to 20-12.

Newman pitched 10 yards to Fanning for another touchdown with one minute left in the third period and the final TD came when Morrell rammed over from four yards out with 11:52 remaining.

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Texas A&M Tumbles Maryland

DALLAS (UP) — Texas A&M threw three versatile quarterbacks at Maryland Saturday and the triple punch was enough to more than offset the Aggies' penalty tendencies as the Southwest Conference power whipped the Terps, 21-13, in a nationally televised game.

Roddy Osborne, No. 1 signal caller, scored on a one-foot plunge in the first quarter, tossed seven yards to end John Tracey for another in the final quarter and blocked what loomed as an all-important Maryland extra point try until his mates put the game out of reach in the final minute.

Two of Osborne's understudies Jimmy Wright and Charles Milstead, guided the Aggies up and down the field to a big statistical advantage.

Milstead scored the final Texas A&M touchdown from two yards out with 55 seconds on the clock.

Texas A&M's scoring—Touchdowns: Osborne (1, pass from Tracey), Wright (7, run), Milstead (2, run), Conversions—Taylor (3, run), 2, 1 plunger, Conversion—Fitch.

First downs—A&M 21, Maryland 10. Rushing—A&M 123, Maryland 103. Passing—A&M 214, Maryland 71. Penalties—A&M 12-40, Maryland 7-31. Fumbles—A&M 1-0, Maryland 1-1. Interceptions—A&M 1-0, Maryland 1-0. Points—A&M 21, Maryland 13. Yards lost—A&M 0, Maryland 12. Yards penalized—A&M 45, Maryland 82.

Texas A&M's scoring—Touchdowns: Osborne (1, pass from Tracey), Wright (7, run), Milstead (2, run), Conversions—Taylor (3, run), 2, 1 plunger, Conversion—Fitch.

First downs—A&M 21, Maryland 10. Rushing—A&M 123, Maryland 103. Passing—A&M 214, Maryland 71. Penalties—A&M 12-40, Maryland 7-31. Fumbles—A&M 1-0, Maryland 1-1. Interceptions—A&M 1-0, Maryland 1-0. Points—A&M 21, Maryland 13. Yards lost—A&M 0, Maryland 12. Yards penalized—A&M 45, Maryland 82.

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Basilio 13-10 Over Robinson Monday in Lively Wagering

By HARRY GRAYSON
NEW YORK (NEA)—If somebody ever could get an accurate accounting of what people are going to bet on the Ray Robinson-Carmen Basilio fight at Yankee Stadium Monday, it would be due cause to recall Congress for a super gambling hearing.

By the time a second bottle of ale was disposed of in our favorite Broadway rest home, four separate "Who's gonna win?" arguments had started around Syracuse — they're all and numerous members of the getting ready to send it in.

The top ticket is priced at \$40 and the International Boxing Club sees a \$750,000 gate. Theater television and the picture bring in a barrel of biscuits.

With all this, and the feel of a big fight and the crowds from around the country in town to see the production, it still is to be doubted if anybody can satisfactorily explain why Basilio is taking the short end of the money.

Sure, Carmen is collecting by far the richest purse of his ex-

iting life, but the point is that Robinson needed Basilio more than Basilio required Robinson. The onion picker is richly entitled to an even split of the swag.

Basilio, an established and spectacular welter champion, is taking 20 per cent of the gate and a \$110,000 guarantee for theater TV. Robinson gets 45 per cent and a video payoff of \$255,000. Judging by the terms, you'd suspect that the Harlem Hotshot was the only one in the world left for Basilio to fight.

Basilio could do well boxing welters. He was offered \$100,000 for boxing Vince Martinez.

Certainly, he has implicit faith in his strong body. Sure, he has a big chance to win. But why the fast count?

It's none of our business, but it rankles a lot of people to see

Once Over Lightly

By DAVE LEWIS
Sports Editor

We missed by only 31 seconds in tabbing the exact round in which Archie Moore would annihilate Tony Anthony. We called it for Moore in the eighth, but Arch ended it at 2:29 of the seventh. It had to happen that way. Anthony at best is an inexperienced second-rater; Arch one of the top men of the time.

Moore never was more impressive as he waged one of the most aggressive fights of his career. I've never seen him carry the attack so relentlessly and viciously to a foe as he did in stalking Anthony from the opening bell until he drove the challenger to the canvas for the final time.

As we said in Friday's column while picking Moore: "Arch should still be able to beat the likes of Anthony at the age of 60."



And Arch warned after the bout that he may still be throwing leather at that age . . . and still winning fights.

"As long as I can keep my weight under 180 with my diet . . . I feel I can go on for at least another 8 or 10 years," he announced.

Ten more years of ring warfare would darn near put him around the 60 mark.

While he is officially listed as 41, Arch's mother claims he actually is 44 while old-timers in the fight game estimate his true age at "somewhere around 48 to 50."

But as we pointed out in our pre-fight article, a veteran ringman close to Moore told us that "Arch is the eighth wonder of the world. He's never looked better and shows no wear and tear of his 20-odd years in the ring. There are no lines around his eyes and his face is smooth. If I didn't know better, I would guess his age to be no more than 31 or 32. He also moves like a young man in the ring . . . instead of one fast approaching 50." He proved that beyond a shadow of a doubt against the young challenger.

★ ★ ★
ANTHONY WAS COMPLETELY outclassed and only got in a couple of good punches himself while absorbing one of the worst beatings ever doled out in a light-heavyweight title go.

Arch admitted that Anthony tagged him a couple of times, but added that at no time was he in the least bit of trouble.

"Was one of them that left hook to the body in the first round?" I asked him after most of the other scribes had left to interview Anthony.

Archie blinked in surprise and replied, "Yes, but I didn't think anybody noticed. You got good eyes."

"Yeah, and he got in a nice left to your chin in the second, didn't he?" I said.

"Boy, you hit that on the nose, too . . . but he didn't hurt me again. In fact, he never did bother me with his right—only those two lefts stung a little. Say, he asked, 'how did you know he caught me in the second round?'"

I explained that one of his handlers hurried over to the commission doctor sitting next to me and asked for an ammonia capsule, which they used to make sure his head was clear when he went out for round three.

"Yeah, they didn't think they'd need any, so left 'em in the dressing room," it was explained. "I really didn't need it, but they didn't want to take any chances."

"He threw a lot of punches at me in that round, but I caught all of them but that one on my gloves, arms and shoulders. And I knew in the next round (the third) that I had things under control when I took a breather and Tony failed to take the lead. I knew I had him then," the champ said.

★ ★ ★
ARCHIE ADMITTED he went for a knockout in the fourth . . . "but my trap was too loosely set," he grinned. "I had to tighten up the springs a little when I went after him again in the sixth." Moore had taken another breather in the fifth before launching his brutal sixth-round assault in which he landed 48 solid smashes without a return after stunning Anthony midway through the stanza with a beautiful combination—a right to the jaw, a punishing left hook to the body and another right to the head. Only the ropes kept Tony from going down at least a half-dozen times.

Moore was frankly amazed that the challenger stood up so long under the tremendous punishment. "He took some awful shots," Arch said. "All of my punches hurt him."

The champ revealed the hopelessness of Anthony's cause when he pointed out that the challenger "was boxing the best he could all the way." And at no time did it ever begin to be good enough.

"Archie confirmed two other statements we made in Friday's column . . . (1) that he intends to make another defense of his crown shortly while down to the 175-pound limit and before he zooms back up over the 200-mark again, and (2) he was out to win this one for his new daughter—born last week.

A handler came in to the dressing room with Arch's gloves. "These are for the kid," he said. "Yes, they're going to make a fine souvenir . . . my first win for my baby," Archie replied.

The champion then turned to a friend and said, "Hold on to these . . . and guard them with your life!"

★ ★ ★
WE REPORTED that Arch had a bout lined up within six weeks . . . but that his opponent was rumored to be Harold Johnson. This is true except that Moore revealed Yvon Durelle, the Canadian, will be his next foe in the latter's hometown.

Also in his immediate plans is a "personal campaign to help people lose weight with my diet."

"You can start on me," I said. Sizing up my 260 pounds, Arch says "that'll do. I'll give you the diet," he promised. I'll be anxiously awaiting receipt of Archie's "secret diet," basis of which he says is an "Australian soup."

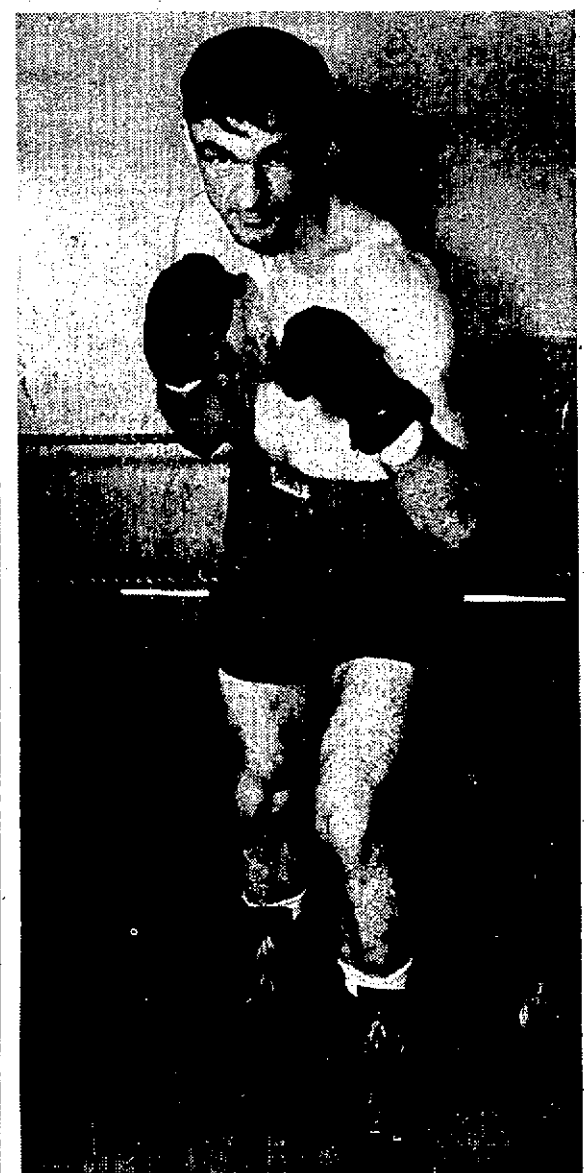
So someday soon maybe I'll be a light-heavyweight, too. However, I've got a lot farther to go than Arch . . . about 40 pounds farther.

Moore admitted he weighed 220 pounds when he started training for the bout—and lost 45 pounds to hit 175 in perfect condition in less than two months.

The weighing-in ceremonies, during which Arch needed an extra 45 minutes to make the weight, was a farce according to the champ.

"I weighed exactly 175 Thursday night on scales that had just been tested to be sure they were correct," he pointed out.

"However, when we weighed in Friday morning, someone thought he was being clever by putting the scales in the ring. The ring isn't solid and I knew the scales were a little out-of-kilter, but I didn't want to start a hassle . . . so I just went out, walked around the block, came back, took a deep breath and hit 175 on the nose," he explained.



CARMEN BASILIO . . . gives weight, money

SC, UCLA BIGGEST IN U.S. Huge TV Screen to Project Fight

SC and UCLA will battle long time rivals from the Big Ten in the Coliseum this weekend to highlight the second week of major collegiate football competition.

The Bruins play host to Illinois in a Friday night game and SC faces Michigan Saturday afternoon.

Stanford also entertains a Big Ten foe, meeting Northwestern. Other big games involving Pacific Coast teams find Oregon playing Pitt at Portland, Oregon State at Kansas, Washington State at Minnesota, California at Washington State and Occidental at the Air Force Academy in Denver.

Schedule of major games:
FRIDAY
Illinois at UCLA (N).
Athletic Christian at Chattanooga.
San Jose State at Denver (N).
Louisville at Eastern Kentucky State (N).
The Citadel at Georgia Washington (N).

SATURDAY
Occidental at Air Force.
Idaho at Arizona State at Tempe (N).
Washington at Minnesota (N).
Pittsburgh vs. Oregon at Portland (N).
Fresno State at College of the Pacific (N).
California at Southern California.
California at Washington State.
North Carolina State at Maryland.
Montana vs. Wyoming at Billings.

East
Nebraska at Army.
Florida State at Boston College.
Massachusetts at Boston University.
Columbia at Brown.
Suffolk at Carnegie Tech.
Colgate at Cornell.
New Hampshire at Dartmouth.
Lehigh at Delaware.
Memphis State at Mississippi State.
Texas Tech at Syracuse.
Marquette at Wisconsin.
Bowling Green at Xavier (Ohio).
Oklahoma A&M at North Texas.
Connecticut at Yale.

Midwest
Utah at Colorado.
Cincinnati at Wichita (N).
Indiana at Michigan State (N).
Vanderbilt at Georgia.
Arizona at Missouri.
Brigham Young at Kansas State.
Iowa State at Iowa.
North Carolina at Clemson.
Memphis State at Mississippi State.
Westford at South Carolina.
Virginia Tech at West Virginia.
Auburn at Tennessee.

South
Virginia at Duke.
Florida State at Florida.
Southern Methodist at Georgia Tech.
Vanderbilt at Georgia.
Mississippi at Kentucky (N).
Alabama at Louisiana State (N).
North Carolina at Clemson.
Memphis State at Mississippi State.
Westford at South Carolina.
Virginia Tech at West Virginia.
Auburn at Tennessee.

The largest television screen to project the closed circuit TV bout of Sugar Ray Robinson and Carmen Basilio anywhere in the United States will be the 30 ft. by 30 ft. one being installed in Long Beach's Municipal Auditorium.

This was learned Saturday as technicians and engineers finished preparations for operation of the special equipment, including projectors and lights, which were flown to Long Beach directly from New York City.

THE LONG BEACH auditorium is the first non-theater establishment on the entire West Coast to present a closed circuit video bout. Theatre Network Television officials selected Long Beach as their initial auditorium-type closed circuit location because it is in the heart of a major community and because of its proximity to the ocean, which will tend to reduce interference.

The Monday night telecast will be beamed from a specially constructed scaffold erected behind ringside at Yankee Stadium. Some 25,000 miles of telephone line have been laid throughout the nation to handle this special telecast.

Approximately 4,000 viewers can be accommodated in the Long Beach auditorium—the largest number to congregate at one place anywhere in the nation for this telecast. Altogether, 165 theatres in 122 cities will provide the telecast of this fight.

THE MUNICIPAL Auditorium is the only place south of Los Angeles to screen the middleweight title bout.

Tickets, priced from \$2.50 to

WRITERS TAB SUGAR, 12-7

NEW YORK (AP)—A poll of 19 sports writers Saturday favored Sugar Ray Robinson to beat Carmen Basilio, 12-7.

That was mildly surprising because welterweight champion Basilio is a 13-10 betting choice to win the middleweight crown from Robinson Monday night.

Eleven of the 12 who picked Sugar Ray did it on a kyo.

Tale of Tape

ROBINSON	Age	BASILIO
37 yrs.	41 yrs.	30 yrs.
160 lbs.	Weight (expected)	151 lbs.
5 ft. 11 in.	Height	5 ft. 6 1/2 in.
27 1/2 in.	Reach	67 in.
30 1/2 in.	Chest (normal)	30 1/2 in.
30 1/2 in.	Chest (expected)	30 in.
17 1/2 in.	Neck	15 in.
17 1/2 in.	Waist	23 in.
17 1/2 in.	Thigh	20 1/2 in.
17 1/2 in.	Calf	13 1/2 in.
17 1/2 in.	Shin	13 1/2 in.
17 1/2 in.	Forearm	15 1/2 in.
17 1/2 in.	Wrist	10 in.
7 1/2 in.	Hand	6 1/2 in.

opponent and promoter just give up and let Robinson walk off with everything he wants while threatening to sue for more.

This is especially true in the case of Basilio, who offered Robinson the only big money match in sight.

IT'S THE FIFTH time that a welterweight champion has tried to win the middleweight title. Robinson was the only one to turn the trick, whipping Jake LaMotta in 1951.

However, Basilio is a 13-10 favorite. While Basilio has a size handicap, Sugar Ray may spot Carmen seven years.

In his training camp Basilio indicated he would try to overcome the physical handicap by forcing the fight with a ripping attack of combinations to head and body, keeping Robinson under such roughhouse pressure he would not have punching room and would not be able to set his own pace and rest his legs.

Robinson has indicated that he will fight defensively. He let his sparmates force him about the ring, catching them coming in with uppercuts and left hooks. Robinson has a 140-5-2 record with 91 knockouts; Basilio is 51-12-7 with 25.

The telecast is slated to begin at 7:30, with a pre-fight rally set for 6:30. Special fight films and ring personalities will take part in the rally, which will be emceed by sports commentator Bill Welsh. Auditorium doors will open at 6 p.m.

Daigh Wins; Shelby Hurt

RIVERSIDE (AP)—Two crashes marred the grand opening of the \$800,000 Riverside International Motor Raceway Saturday as Chuck Daigh of Long Beach, driving a Troughman Barnes Special with a Thunderbird engine, won the featured race.

U. S. big sports car champion Carroll Shelby from Dallas, Tex., suffered nose injuries and was hospitalized over night after his \$20,000 Maserati went into a bank on the first practice lap.

Donald Bille, Ontario, fell off his motorcycle in a supporting feature and slid into a crash rail. His condition was reported serious at Riverside Community Hospital.

Daigh averaged 84.5 miles per hour, hitting speeds of up to 144 miles an hour on the backstretch.

Cavaliers Deadlock West Virginia, 6-6

MORGANTOWN, W. Va. (AP)—An underdog Virginia football team struck back late in the fourth period Saturday to gain a 6-6 tie with West Virginia.

The Cavaliers, sparked by the running of sub 153-pound half-back Rip Moser and the bulldozing of fullback Jim Bakhtiar, drove 80 yards for the tying touchdown with only three minutes remaining.

Virginia
West Virginia



RAY ROBINSON . . . champ slight underdog

TV Game Pits Lions vs. Giants

By Associated Press

The Philadelphia Eagles and San Francisco 49ers, testing fresh reinforcements, ring down the curtain on the NFL exhibition today immediately following the New York Giants-Detroit Lions nationally televised contest.

The 49ers, victims of a 58-27 romp by the Rams last week, will use rugged linebacker Mervyn Matuszak and defensive half-back Val Joe Walker—both just acquired from the Steelers and Lions respectively—as they try to plug defensive weakness while hosting the Eagles. Bobby Thomason has come out of retirement to give the Eagles quarterback strength along with Al Dorow, purchased from the Redskins.

The Giants-Lions contest at Detroit will be televised over KNXT (2) at 11 a.m. The rosters:

GIANTS	No.	Pos.	No.	Pos.	LIONS
8 Agajanian	12	QB	12	QB	Brown
11 Blair	13	QB	13	QB	Belcher
12 Clatterbuck	14	QB	14	QB	Kemp
13 Clatterbuck	15	QB	15	QB	Boyd
14 Clatterbuck	16	QB	16	QB	Kashlacz
15 Clatterbuck	17	QB	17	QB	Boyd
16 Clatterbuck	18	QB	18	QB	Boyd
17 Clatterbuck	19	QB	19	QB	Boyd
18 Clatterbuck	20	QB	20	QB	Boyd
19 Clatterbuck	21	QB	21	QB	Boyd
20 Clatterbuck	22	QB	22	QB	Boyd
21 Clatterbuck	23	QB	23	QB	Boyd
22 Clatterbuck	24	QB	24	QB	Boyd
23 Clatterbuck	25	QB	25	QB	Boyd
24 Clatterbuck	26	QB	26	QB	Boyd
25 Clatterbuck	27	QB	27	QB	Boyd
26 Clatterbuck	28	QB	28	QB	Boyd
27 Clatterbuck	29	QB	29	QB	Boyd
28 Clatterbuck	30	QB	30	QB	Boyd
29 Clatterbuck	31	QB	31	QB	Boyd
30 Clatterbuck	32	QB	32	QB	Boyd
31 Clatterbuck	33	QB	33	QB	Boyd
32 Clatterbuck	34	QB	34	QB	Boyd
33 Clatterbuck	35	QB	35	QB	Boyd
34 Clatterbuck	36	QB	36	QB	Boyd
35 Clatterbuck	37	QB	37	QB	Boyd
36 Clatterbuck	38	QB	38	QB	Boyd
37 Clatterbuck	39	QB	39	QB	Boyd
38 Clatterbuck	40	QB	40	QB	Boyd
39 Clatterbuck	41	QB	41	QB	Boyd
40 Clatterbuck	42	QB	42	QB	Boyd
41 Clatterbuck	43	QB	43	QB	Boyd
42 Clatterbuck	44	QB	44	QB	Boyd
43 Clatterbuck	45	QB	45	QB	Boyd
44 Clatterbuck	46	QB	46	QB	Boyd
45 Clatterbuck	47	QB	47	QB	Boyd
46 Clatterbuck	48	QB	48	QB	Boyd
47 Clatterbuck	49	QB	49	QB	Boyd
48 Clatterbuck	50	QB	50	QB	Boyd
49 Clatterbuck	51	QB	51	QB	Boyd
50 Clatterbuck	52	QB	52	QB	Boyd
51 Clatterbuck	53	QB	53	QB	Boyd
52 Clatterbuck	54	QB	54	QB	Boyd
53 Clatterbuck	55	QB	55	QB	Boyd
54 Clatterbuck	56	QB	56	QB	Boyd
55 Clatterbuck	57	QB	57	QB	Boyd
56 Clatterbuck	58	QB	58	QB	Boyd
57 Clatterbuck	59	QB	59	QB	Boyd
58 Clatterbuck	60	QB	60	QB	Boyd
59 Clatterbuck	61	QB	61	QB	Boyd
60 Clatterbuck	62	QB	62	QB	Boyd
61 Clatterbuck	63	QB	63	QB	Boyd
62 Clatterbuck	64	QB	64	QB	Boyd
63 Clatterbuck	65	QB	65	QB	Boyd
64 Clatterbuck	66	QB	66	QB	Boyd
65 Clatterbuck	67	QB	67	QB	Boyd
66 Clatterbuck	68	QB	68	QB	Boyd
67 Clatterbuck	69	QB	69	QB	Boyd
68 Clatterbuck	70	QB	70	QB	Boyd
69 Clatterbuck	71	QB	71	QB	Boyd
70 Clatterbuck	72	QB	72	QB	Boyd
71 Clatterbuck	73	QB	73	QB	Boyd
72 Clatterbuck	74	QB	74	QB	Boyd
73 Clatterbuck	75	QB	75	QB	Boyd
74 Clatterbuck	76	QB	76	QB	Boyd
75 Clatterbuck	77	QB	77	QB	Boyd
76 Clatterbuck	78	QB	78	QB	Boyd
77 Clatterbuck	79	QB	79	QB	Boyd
78 Clatterbuck	80	QB	80	QB	Boyd
79 Clatterbuck	81	QB	81	QB	Boyd
80 Clatterbuck	82	QB	82	QB	Boyd
81 Clatterbuck	83	QB	83	QB	Boyd
82 Clatterbuck	84	QB	84	QB	Boyd
83 Clatterbuck	85	QB	85	QB	Boyd
84 Clatterbuck	86	QB	86	QB	Boyd
85 Clatterbuck	87	QB	87	QB	Boyd
86 Clatterbuck	88	QB	88	QB	Boyd
87 Clatterbuck	89	QB	89	QB	Boyd
88 Clatterbuck	90	QB	90	QB	Boyd
89 Clatterbuck	91	QB	91	QB	Boyd
90 Clatterbuck	92	QB	92	QB	Boyd
91 Clatterbuck	93	QB	93	QB	Boyd
92 Clatterbuck	94	QB	94	QB	Boyd
93 Clatterbuck	95	QB	95	QB	Boyd
94 Clatterbuck	96	QB	96	QB	Boyd
95 Clatterbuck	97	QB	97	QB	Boyd
96 Clatterbuck	98	QB	98	QB	Boyd
97 Clatterbuck	99	QB	99	QB	Boyd
98 Clatterbuck	100	QB	100	QB	Boyd

Morris' Kick Edges Idaho

MOSCOW, Idaho (AP)—Oregon needed a 22-yard field goal from Jack Morris Saturday for a 9-6 victory over Idaho.

Morris raced 76 yards on the first play of the game to the Idaho one but the Vandals held. Quarterback Jack Crabtree sparked Oregon to a second period touchdown, passing and running for much of the 70-yard advance and finally bulging over from the one.

Morris booted his 24th successive extra point for a new conference record, but it was nullified by a penalty and his attempt from the 17 missed.

Ken Hall of Idaho punted 82 yards to equal a PCC record.

Idaho
Oregon
Stats

Hundley Signs
MINNEAPOLIS (AP)—Rodney (Hot Rod) Hundley has accepted terms and will join the Minneapolis Lakers National Basketball Association team by Oct. 1, Laker officials announced Saturday.

Bob Kelley Says--

"It was a late fall night in November of 1942. Jimmy Dolan, Ted Husing's spotter, and I sat with 'The Great Man' in his room at the Curtis Hotel in Minneapolis. The next day, to separate networks, Husing and I were to broadcast the Michigan-Minnesota game."

Recall Long Count in Dempsey-Tunney Bout

(Editor's Note: Thirty years ago tonight, Jack Dempsey and Gene Tunney met, for the second time, in a prize fight which was to highlight sport's greatest era. It not only drew the biggest gate in boxing history, it became one of the most controversial matches of all time. Alan J. Gould, executive editor of the Associated Press, was general sports editor then. Here is his recollection of that classic.)

By ALAN J. GOULD
Associated Press Writer

America's golden age of sports came to a spectacular climax along Chicago's sprawling lake front on a balmy September evening in 1927.

That was the night of the return match for the world's heavyweight boxing championship between the Old Mauler, William Harrison (Jack) Dempsey, and the Fighting Marine, James Joseph (Gene) Tunney.

The battle drew an all-time record of \$2,658,000 in gate receipts and ended in a 10-round victory on points for Tunney, the titleholder, as he rallied from a "long count" knockdown in the seventh round.

It may have been suspected at the time, but it has taken history and the perspective of 30 years to record that it was not only one of the most controversial prize fights of all time, but the centerpiece of all the fabulous sports events of that era of wonderful nonsense—the "Roaring Twenties."

Those were the days of such glamorous performers as Babe Ruth and Bobby Jones, of Helen Wills and Big Bill Tilden, of Paavo Nurmi and Red Grange. Above all, in the dazzling world of sports, it was the peak period of pugilistic promotion under the guiding genius of that gifted gambler of the Klondike—George Lewis (Tex) Rickard.

PRIZE FIGHTING had become the most fashionable of all professional sports. With Dempsey as his star attraction, Rickard promoted five top heavyweight fights that drew in excess of 8 million dollars, from 1921 to 1927, and attracted the patronage of people willing to pay as high as \$100 each for ringside seats.

In an atmosphere featuring nothing but the biggest and the best, with money no object, the second Dempsey-Tunney fight was a "natural" and Chicago's logical site for the fistie festivities.

Tunney, a product of the sidewalks of New York, fought chiefly in light-heavyweight ranks until he caught Rickard's eye as a potential challenger for Dempsey. Until then, his chief claim to fame was that he had fought Harry Greb five times and won twice.

But he lost only once. By agreement, two were no-decision matches. For newcomers, let it be said there was no rougher, tougher man in the ring, in his time, than Greb, the "Pittsburgh Windmill."

On that July day in 1921 when Dempsey knocked out Georges Carpentier of France in the first heavyweight "battle of the century" at Boyle's Thirty Acres in Jersey City, Gene Tunney was an inconspicuous figure in a preliminary bout in which he kayoed Soldier Jones.

By 1925, Tunney not only had gained weight and stature, he was mature and confident. To Rickard he said: "Get me Dempsey. As sure as there are stars in the heavens, I'll lick him." Tex agreed that Gene would be the next man to get a crack at Jack's title.

Meantime, Tunney whipped several trial horses, including Bill Brennan; knocked out Tommy Gibbons, who had gone 15 rounds with Dempsey at Shelby, Mont. in 1923; and clinched his position as No. 1 challenger.

IN A STEADY downpour of rain on the night of Sept. 23, 1926, Tunney—a 4-1 underdog—outboxed and outfought Dempsey decisively in 10 rounds to dethrone the man who had been heavyweight king for seven years.

It was a great shock to the gamblers and the sports-writing experts—only a handful of whom had fully recognized the extent to which Gene had developed his fistic talents and therefore conceded him an outside chance to beat the champion. The outcome was equally stunning to 120,747 cash customers, the biggest crowd in boxing history, in Philadelphia's sesqui-centennial stadium.

Dempsey—as it turned out—had passed the peak of his fighting greatness. At 31, he was

knockdown. When Tunney arose at the count of "nine," taking full advantage of the chance to recover from the punishment, he had the benefit of the "long count" of 14 seconds.

In ring parlance, Tunney "got on his bicycle and back-pedaled" to keep out of the plunging Dempsey's reach. It was the smart thing to do. Any other tactic could have been disastrous.

But the vast crowd yelled derisively and Dempsey, frustrated, stopped in midring, gestured, and growled: "Quit your running; come on and fight." It was a challenge that had popular appeal, but not to the man intent on clearing his head, keeping his feet, and defending his title.

Dempsey had shot his bolt. Tunney came out for the eighth round with renewed confidence. He had absorbed Dempsey's heaviest punches. Sensing that the former champion was weakening, Tunney moved to the attack and dropped Dempsey with a right to the jaw.

Gathering steam, he outboxed and outpunched the challenger through the last two rounds and clearly was the winner on points when the last bell sounded. Dempsey was bleeding from a bad cut over his left eye and so battered he did not seem to realize when the fight was over.

DID THE "long count" save Tunney's title and prevent Dempsey from becoming the first fighter to regain the heavyweight crown? Since no one can say for sure, that's one of the fistie debates that can—and probably will—go on forever.

From where I sat at the ringside, an arm's length from where Tunney went down under Dempsey's savage attack, several things may be said with some conviction, though not with the finality.

First, there is no doubt in my mind that Tunney could have gotten up after the count of "nine," i.e., without the benefit of the five-second bonus. There is no doubt, either, that he was badly hurt and that, superb as was his physical condition and the thoroughness with which he had trained himself for just such emergencies, he would have been a much readier target for Dempsey's renewed efforts to deliver the crusher.

In any case, there can be no alibi for Dempsey—and to his credit as a fighter and sportsman he offered none, even in the midst of his greatest disappointment. He knew the rule requiring either fighter, in scoring a knockdown, to go at once to a neutral corner.

In my judgment, the chances were better than 50-50 that Jack would have done so—though in so saying now, as I did 30 years ago, I do not underestimate either Tunney's recuperative capacity, his consummate defensive skill, or the additional fact Dempsey faced a psychological handicap when he found his heaviest artillery had not kept Gene down.

THE CENTRAL figures of the drama of Soldier Field lingered only briefly on the fistic scene. Tunney defended his title once more, knocking out Tom Heeney in 1928, then retired—the only world's heavyweight king up to then to quit undefeated and make it stick.

Dempsey retired from the ring, too, but joined Rickard in promoting the Sharkey-Stribling fight in Miami Beach. It was there that Rickard was stricken with appendicitis and died Jan. 6, 1929, at the age of 58.

Jack, now 62, is a successful Broadway restaurateur. Gene, 59, is a successful business man. Age—"upper middle," that is—has dealt kindly with these two titans of the ring and of the "golden era."

DEMPSEY DELAYS TRIP TO NEUTRAL CORNER

Jack Dempsey hovers menacingly over Gene Tunney after knocking him to canvas in seventh round of their heavyweight title return bout on Sept. 22, 1927. As 105,000 fans yelled for the "kill," Dempsey first ignored referee Dave Barry's insistence that he go to the farthest neutral corner. Barry, under the rules, delayed the count five seconds until Dempsey complied. Tunney got up at count of nine, outfought Dempsey the rest of the way and won the decision. —(AP Photo)

Par-ticulars

by JERRY WYNN

Oct. 9 will be the date of the City Golf Commission meeting at which a public hearing on the city's proposed increase in greens fees at the Recreation Park courses will be held.

Thus far, three major victories have been scored in the campaign against the rate increases. They are:

1. The original proposal of the City Manager's Office to abolish monthly tickets was not included in the motion for increases presented to the City Council Tuesday. Therefore, the system of monthly tickets will continue as before.

2. The motion met with strong opposition at the Council meeting. Councilmen Pat Ahern and Gerald Desmond were vehemently opposed while Lewis Reese presented a three-foot long petition from objecting golfers. Only one councilman, John Baker, spoke in favor.

3. Public opinion continues staunch in opposition. On the latter point, here is a sampling of some of the letters I have received:

"I can see no justification for an increase. Too many other City Recreational facilities are continuing to get a 'free ride' and the golfers are asked to pay the bill."

(Signed) BOB GALEY, 4103 Shaw St.

"As a golfer, I wish to thank you for your timely article on our municipal golf situation. We all know what happens when a sport or recreation gets mixed up with politics. Our politicians are constantly looking for new sources of revenue which, when used judiciously here and there can be very useful in garnering the votes necessary for re-election."

(Signed) O. G. BOYD, 236 Roswell Ave.

(May I comment to Mr. Boyd that in this matter, it is not our elected officials but our paid ones who recommended the increase and while they have to be revenue-minded, they should be careful not to hurt the people who are paying their salaries.)

"The recent action of Los Angeles County in abolishing the monthly tickets and raising green fees has made the cost of the game prohibitive to people on retirement income. They are now probably spending their idle time sitting disconsolately on a park bench... Green fees, which are above the normal cost of operating the courses, are exorbitant."

(Signed) NICHOLAS KEDINGER, 2453 Oregon Ave.

And lastly, for those who might not have read it in Friday's Independent, I would like to quote from the "Fast Life" column—one devoted to comment on matters concerning local government and politics.

"City officials offer a flimsy excuse for wanting to increase rates at the public golf courses here. Their main pitch is that fees should be upped because they are lower than rates at county courses."

"Actually, golfing is the one phase of our public recreation program which pays its own way. It returns a profit to the city, whereas roque, shuffleboard and other similar activities operate at a total loss."

"Why, then, should Long Beach gouge golfers just because county golf rates are raised? It could be that the

PUCKER UP SCORES

Hi Pardner Wins County Fair 'Cap

Clement Hirsch's Hi Pardner, mile and one-sixteenth in 1:46, showed a definite liking for the short Pomona race track in his first outing there Saturday as he sped to a two-length victory in the \$10,000-added Los Angeles County Fair Handicap before 23,959 fans, largest crowd of the season.

Hi Pardner safely held off a belated challenge by the favored Kings Mistake and finished the

FAVORED Pucker Up, with Willie Shoemaker up, closed with a rush to win the \$69,800 Beldame Handicap at Belmont Park and Idun remained unbeaten by capturing the co-favored \$30,000-added Matron Stakes.

Pucker Up overtook pace-setter Plotter in the stretch to win by a neck in 1:49 2/5 for the mile and one-eighth. Pucker Up returned \$5.80 to win and Idun, ridden by Willie Hartack, returned \$7.50. She was clocked in 1:09 3/5 for the six furlongs.

Pucker Up was the third winner for Shoemaker on the card. He earlier rode both ends of the daily double.

DECATHLON strengthened his bid to retain sprint championship honors as he scored a length and one-half victory over Manteau in the Longport Handicap at Atlantic City. Decathlon, under top weight of 132 pounds, ran the seven furlongs in a swift 1:21 3/5 and paid \$2.80.

Longshot Bermuda Punch won the \$10,000 Lussie Stakes at Tanforan, touring the six furlongs in 1:13 and paying off a nifty \$33 to win.

Negotiations over wage differences between parimutuel workers and the Federation of California Racing Associations were recessed Saturday afternoon but both sides agreed to resume wage talks today. Tanforan is still planning to open Monday as usual, evidently expecting a break in the strike picture after today's meeting.

Caliente's second Saturday of fall racing resulted in a "5-10" pool of \$40,026. One player picked six winners worth \$27,017.40.

Belmont Results

FIRST RACE—1 mile:
Stomper, \$18.20 to \$2.20 to \$5.50
Pain King, \$12.00 to \$2.00 to \$4.00
Time—1:38 1/2. No scratches.
SECOND RACE—7 furlongs:
Stomper, \$4.00 to \$2.00 to \$3.00
Way Mark, \$12.00 to \$2.00 to \$4.00
Time—1:25 1/2. No scratches.
THIRD RACE—5 furlongs:
Stomper, \$12.00 to \$2.00 to \$3.00
Way Mark, \$12.00 to \$2.00 to \$4.00
Time—1:12 1/2. No scratches.
FOURTH RACE—1 mile:
Stomper, \$12.00 to \$2.00 to \$3.00
Way Mark, \$12.00 to \$2.00 to \$4.00
Time—1:38 1/2. No scratches.
FIFTH RACE—1 mile:
Stomper, \$12.00 to \$2.00 to \$3.00
Way Mark, \$12.00 to \$2.00 to \$4.00
Time—1:38 1/2. No scratches.
SIXTH RACE—1 mile:
Stomper, \$12.00 to \$2.00 to \$3.00
Way Mark, \$12.00 to \$2.00 to \$4.00
Time—1:38 1/2. No scratches.
SEVENTH RACE—1 mile:
Stomper, \$12.00 to \$2.00 to \$3.00
Way Mark, \$12.00 to \$2.00 to \$4.00
Time—1:38 1/2. No scratches.
EIGHTH RACE—1 mile:
Stomper, \$12.00 to \$2.00 to \$3.00
Way Mark, \$12.00 to \$2.00 to \$4.00
Time—1:38 1/2. No scratches.
NINTH RACE—1 mile:
Stomper, \$12.00 to \$2.00 to \$3.00
Way Mark, \$12.00 to \$2.00 to \$4.00
Time—1:38 1/2. No scratches.
TENTH RACE—1 mile:
Stomper, \$12.00 to \$2.00 to \$3.00
Way Mark, \$12.00 to \$2.00 to \$4.00
Time—1:38 1/2. No scratches.

Sets Prix Record

WATKINS GLEN, N. Y. (UP)—Walter Hansen of Westfield, N. J., Saturday broke the existing course record and won the 10th annual Grand Prix road race. Hansen drove a D Jaguar over the 101.2-mile, 33-lap race in an average speed of 84.7 mph.

Wolves' Subs Sharp

ANN ARBOR, Mich. (UP)—The reserves beat the varsity, 21-13, in a game-length scrimmage at Michigan Saturday as the Wolverines staged their last heavy contact football drill before meeting SC in Los Angeles next Saturday.

Pomona Results

FIRST RACE—1 mile:
Stomper, \$18.20 to \$2.20 to \$5.50
Pain King, \$12.00 to \$2.00 to \$4.00
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Time—1:38 1/2. No scratches.

Tanforan Results

FIRST RACE—1 mile:
Stomper, \$18.20 to \$2.20 to \$5.50
Pain King, \$12.00 to \$2.00 to \$4.00
Time—1:38 1/2. No scratches.
SECOND RACE—7 furlongs:
Stomper, \$4.00 to \$2.00 to \$3.00
Way Mark, \$12.00 to \$2.00 to \$4.00
Time—1:25 1/2. No scratches.
THIRD RACE—5 furlongs:
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Canadian Football

Montreal 18, Hamilton 8.
Ottawa 35, Toronto 14.
Edmonton 24, Saskatchewan 17.
Winnipeg 30, Calgary 7.

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Grid Official Dies

AMHERST, Mass. (UP)—Charles B. Breyer, a veteran college football official from Cambridge, collapsed and died of a heart attack Saturday during the second quarter of a game between American International and the University of Massachusetts.

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is industry, recognized and is approved by the Civil Aeronautics Administration.
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EXCLUSIVE THEATRE TELECAST! Not shown on home TV

SUGAR RAY vs BASILIO
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MUNICIPAL AUDITORIUM
LONG BEACH

ALL SEATS RESERVED \$2.50, \$3.50, \$4.50, \$4.75
Tickets on Sale at Aud. Box Office 10 A.M. Tomorrow 'til Fight Time



THEY HAD OLDEST CATALOGUE

As part of its 71st Anniversary Sale, Sears, Roebuck and Co. here advertised for the oldest Sears catalogue in the area. It turned out to be a 1901 edition, submitted by Mr. and Mrs. W. R. Hall, 200 Kilson Dr., Santa Ana. The Kilsons are shown with S. C. Gould (center), store manager, and Don Stage, sales superintendent, with the portable television set they were awarded as a prize.



CHECKING AGENDA

Kenneth Lake (left), president of the Long Beach Chapter, California Society of Certified Public Accountants, and Malcolm M. DeVore, state CPA president, look over the agenda for the state board meeting held here Thursday and Friday.

Accountants' State Board Meets Here

The Long Beach Chapter of the California Society of Certified Public Accountants hosted the California State Board of Directors at a dinner meeting, Thursday evening in the Lafayette Hotel.

This preceded the all-day meeting of the board, held on Friday in the Panorama Room at the Lafayette, and marked the first time the board met in Long Beach as a group.

The Long Beach Chapter hopes to nail down the annual meeting of the California Society of Public Accountants, either for 1959 or 1960.

The Long Beach Chapter includes certified public accountants from Long Beach, Orange County communities, Compton, Downey, Torrance and the Harbor Area.

Free Talk Slated on Stock Market

"How to make money in the present stock market—how to get ready for a coming good market—how to protect yourself in the present market" will be a few of many topics of a free public lecture to be given by the D. E. Hayes Financial & Investment Institute Wednesday at 7:30 p.m. at Morgan Hall, 835 Locust Ave.

Other subjects to be discussed will be sources of information on securities, analysis, cycles and trends, mutual funds, charting, types of investments, and how the public can take advantage of the low payment plan to get in the stock market.

S. Dakota Really 'Bluegrass State'

SIoux FALL, S. D. (AP)—Kentucky may be known as "The Bluegrass State," but it logs far behind South Dakota, the leading producer of the seed.

For the third straight year, South Dakota, this year leads all other states in bluegrass output. The 1957 South Dakota crop totaled 18,340,000 pounds, compared with the national production of 52,640,000 pounds.

Production of bluegrass in Kentucky, Indiana and Ohio was estimated at 6,440,000 pounds.

Stick to Job, Climb to Top, Her Formula

By RON BURTON
United Press Staff Correspondent

HOLLYWOOD (AP)—In 1949 a young woman took a job at \$30 a week as part-time typist for the operator of a record shop in the small community of Gallatin, Tenn.

It was a good thing for Christine Hamilton, who's now 29 years old, that she stuck with the job. For she has just been named a vice president of the fast-rising Dot Records Inc.

THE PRESIDENT of Dot, Randy Wood, thinks Mrs. Hamilton's staying also was a good thing for Dot. Wood is the Tennessean who had the record store that turned into the huge record company.

Mrs. Hamilton, married in 1948 to Frank Hamilton, is the mother of a 7-year-old daughter, Ann. She was born in Hartsfield, Tenn., educated in Gallatin and graduated from the Nashville Business College for Women.

Her first job was with the record store. Wood has been her first and only employer.

When Wood began recording Johnny Maddox and the Hill-toppers in 1950 on the Dot label, Mrs. Hamilton—"Chris"—around the home and office—found her duties relatively easy. However, Wood's business began to expand, and so did her job. Now the firm's annual volume runs into many millions of dollars from sales of records and albums all over the world. The firm records such artists as Pat Boone, Gale Storm, Tab Hunter, Bonnie Guitar and the Fontane Sisters.

MRS. HAMILTON'S present title is vice president in charge of sales coordination and production. She has an assistant whose story is a little like Mrs. Hamilton's success. She is Mary (Sis) Brewer, also of Gallatin, who, along with her husband and 11 other Gallatin families, left their Tennessee town in 1956 when Wood moved his firm's headquarters to Hollywood.

There are lots of men in the Dot organization, but there's a phrase which is heard quite often at Dot: "Better ask Chris—or Sis."

Tickets Sell Fast for Honolulu Hop

Rapid sale of tickets to the "Honolulu Holiday Hop," dancing party of the Long Beach Board of Realtors, are going rapidly, board officials said Saturday.

The dance will be held Friday at 9 p.m. in Lakewood Country Club. Tickets may be obtained from Statia Fraser, 247 Linden Ave., or at the Board of Realtors office, 3747 Long Beach Blvd.

Burt's Shoes Returning to Long Beach

Tom Moore, regional manager for Burt's ladies' shoe stores, has announced the opening of a new Burt's store at 341 Pine Ave. in Long Beach. The opening of the store early in October will mark the return of Burt's to the Long Beach area after an absence of 18 months.

The Burt's store first opened in Long Beach in 1932. In 1956 it was learned that plans had been made to raze the building occupied by the store, and on April 21, 1956, Burt's moved from Long Beach.

Construction of Burt's new quarters is by Millie and Severnson, Inc., general engineering and building contractors of Long Beach. The store will be larger than the previous store, with architectural styling in a fresh, contemporary design. Phillip Lyon Co. of Los Angeles is the real estate agent.

At present, there are seven Burt's stores in California and a total of 49 throughout the United States.

Apple Crop on Rise

WASHINGTON (AP)—This year's apple crop is 15 per cent more than last year and five per cent above average, the U. S. Department of Agriculture reports. The department expects the 1957 harvest to be 115.6 million bushels, enough to provide everybody an apple a day anyway.

Isolation Base

Bedloe Island, where the Statue of Liberty is situated in New York harbor, was once an isolation base for quarantine cases arriving from Europe.

NON-VET terms only 10% down!

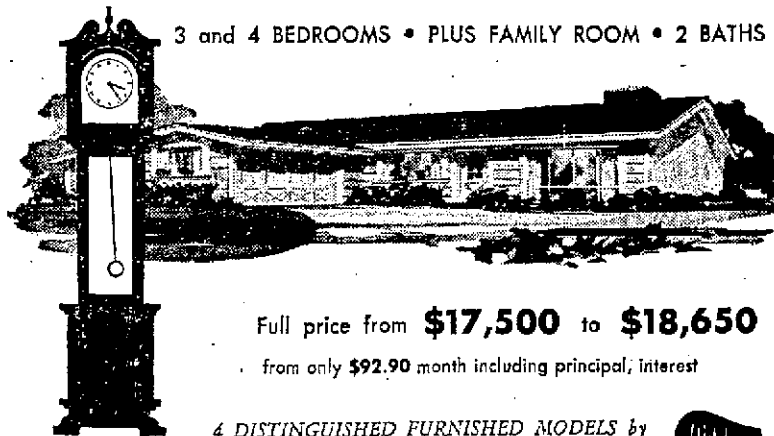
The Best Terms Ever on Such Complete, Quality Homes!

Clock Homes
in picturesque La Mirada

Everything for happier living: Frigidaire "fold-back" cooking units and counter, or Gaffers & Sattler built-in range and oven; fireplace-barbecue; built-in mixer, blender, sharpener; indirect living room lighting; drapery track, cornice boxes, forced air heat; shake roofs.

A few homes available for immediate occupancy!

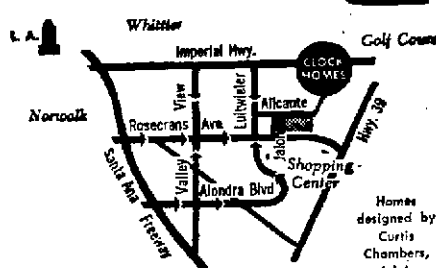
3 and 4 BEDROOMS • PLUS FAMILY ROOM • 2 BATHS



Full price from \$17,500 to \$18,650

from only \$92.90 month including principal, interest

4 DISTINGUISHED FURNISHED MODELS by Wilders



FROM LONG BEACH
Take Atlantic or Lakewood to Rosecrans Ave. and turn east (right) past Luitweiler (beyond Santa Ana Freeway) to Jalon Rd. Then left to models.

A community with large shade trees, ornamental street lights and all utilities.

MOSS Building Corp., "Builders of the Best"

TEEN AGER:
does your allowance fall short of expenses?



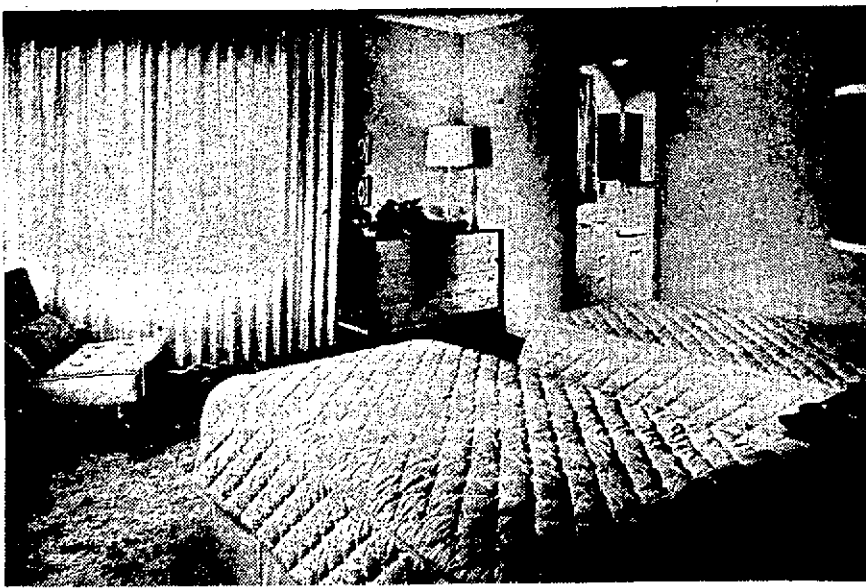
INDEPENDENT, PRESS-TELEGRAM

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If you live in Orange County, call Jefferson 7-9120. In the South Bay area, call FAirfax 8-2040; in Bellflower area, call TOrray 6-1721; in Lakewood, MEtcalfe 3-0764.

Probably so. None of us seem to have all the money we want. But there is a way to get needed cash from time-to-time. All you have to do is look over the things you own and for which you have no further need, or have outgrown ... clothing, toys, bicycles, records and lots of other things. Next, call the Independent, Press-Telegram Classified Advertising Department, HEmlock 2-5959 and ask for an ad writer. Describe what you have for sale and she will prepare your advertisement skillfully and effectively. No matter what you have for sale, some readers of these newspapers want to buy it.



SPACIOUSNESS IS KEYNOTE

Bellehurst's new "Lockhaven," one of 15 model homes now being shown, epitomizes the spaciousness and comfort of one of the model's four bedrooms.

8 MODEL HOMES ATTRACT

50,000 Persons Visit Bellehurst

Eight beautifully furnished model homes and the convenient location of Bellehurst and Los Coyotes Country Club have attracted over 50,000 visitors to the 40-million-dollar Fullerton-Buena Park development since its opening last June. W. D. Windisch, spokesman for the builders, reported this week.

The models, decorated by W. & J. Sloane, are lavish and run in theme from Traditional and Contemporary to Italian Provincial and Scandinavian Modern. The three and four-bedroom homes boast such exclusive features as sunken living rooms with ornamental iron railings, Palos Verdes stone fireplaces, master baths and powder rooms.

Located just one mile north of the Santa Ana Freeway on Grand Ave. (Highway 39), the 183 estate-class homes are rated just 20 minutes from central Long Beach, 30 minutes from the Los Angeles City Hall, 22 minutes from Lido Isle and the Newport Beach area.

"The proximity of Bellehurst to the new industrial development taking place in Orange County has greatly influenced the early sales of both the homes and estate-sites surrounding the 27-hole golf course," Windisch stated. "Many of the buyers are executives in organizations newly located in that area."

Prices of homes in this 900-acre country club community range from \$30,000 to \$37,000 and can be purchased with as little as 10 per cent down, Windisch reports. A few select homesites up to one acre are available.

The eight furnished model homes are open daily from 9 a. m. to 9 p. m.



BUILDERS CHRISTEN COVE

The ocean inlet adjacent to the new 600-acre development by Grandview Building Co. has been christened "Grandview Cove." Participating in the ceremony were (from left) Mayor Lee Center of nearby Redondo Beach, Barney R. Morris and Edward K. Zuckerman, the developers; Mrs. Morris and Mrs. Zuckerman.

Grandview Acquires 600 Additional Acres

Edward K. Zuckerman and Barney R. Morris, heads of the Grandview Building Co., which is developing 1,000 acres of Palos Verdes Peninsula, Saturday announced acquisition of an additional 600 ocean front acres on which ultimately more than \$75 million worth of estate class homes will be built.

"Expansion of our program on the peninsula," the builders reported, "may be taken as an earnest of our deep faith in this beautiful and convenient area as a region of fine homes and fashionable planned communities."

Currently, the Grandview firm is developing Grandview Palos Verdes, with five furnished model homes, with decor by Barker Bros., on display daily and Sunday from 9:30 a. m. to 8 p. m. at Montemalaga Drive and Silver Spur Road.

Acquisition of the additional 600 acres was highlighted by a bus and boat "Grandview Tour" of the peninsula coastline, with key community and governmental leaders of the area participating as guests of Zuckerman and Morris in the christening of an adjacent ocean inlet as "Grandview Cove." A civic luncheon followed at the Plush

Horse restaurant in Redondo Beach.

The entire 1,600 acres now held by Grandview were purchased from Palos Verdes Properties, a partnership composed of Rancho Palos Verdes Corp. and the Capital Co., a subsidiary of Transamerica Corp.

At Grandview Palos Verdes, according to Walter W. Mansfield of Mansfield and Associates, sales agents, homes are being sold from \$22,175, on VA terms from \$1,650, plus closing costs, while non-vets pay from \$3,325 down, plus costs. Families qualify on incomes from \$550 monthly.

L. B. Office Wins Monroe Award

The Long Beach branch office of Monroe Calculating Machine Co. has won the firm's national sales award for July, according to word received by C. A. Oftebro, local manager.

This is the second time this year the Long Beach branch has won the award. Oftebro is a member of the National Assn. of Accountants.

AT GIBRALTAR PARK

Free Exhibition Today by Olympic Champions

Dr. Sammy Lee and Pat McCormick, widely recognized as the greatest diving champions of all time, are scheduled to present two public exhibitions next Sunday afternoon in East Anaheim. The performances will repeat the crowd thrilling shows of last Sunday which were part of the dedication of a new community-owned park.

Assisted by former national swimming and diving champions Joanne Royer Maury and Johnny Reilly, and the Hollywood Athletic Club water ballet troupe, the two time Olympic champions will present the intricate diving routines that have repeatedly won international acclaim.

The purpose of the dedication exhibition is to highlight the advantages of community-owned parks. The developers of the Gibraltar Homes residential community believe that off-street facilities for neighborhood and family recreational, sports, and social activities are essential to the fostering of better citizenship and the building of future athletes.

Korean-American Dr. Lee, who has overcome the racial barriers in all fields, and who is a family man himself, is a firm believer in the need for greater community and family life. A former army officer, Presidential Good Will Ambassador to Asia, and currently a practicing Orange County physician, the diving star is a prime example of the benefits which can be derived from physical and moral fitness.

Gibraltar Park is a forerunner of many such community owned parks which will offer modern neighborhoods safe off-street play areas, and complete facilities for sports, and outdoor family play.

Sunday's show will be presented free of charge at 2 and 4 p. m. Gibraltar Park is located on La Palma Ave., east of Placentia St. in the Kentwood district of East Anaheim.

Final Film Strips Slated Thursday

The last two film strips of the four-strip series on "Understanding Property" will be shown by Title Insurance and Trust Co. at the North Long Beach Real Estate Club meeting Thursday at 8 a. m. in Mayo's Restaurant, 5929 Cherry Ave.

The last two strips are "How Land Is Described" and "How Real Property is Encumbered." Norman Woest, community relations director for Title Insurance, will present the program, aided by Steve Birch, the firm's customer relations representative for North Long Beach.



AQUATIC STARS AT POOL DEDICATION

A group of outstanding aquatic stars put on a water show to dedicate the Gibraltar Homes community park in Anaheim. Shown standing (from left) are Bill Lewin, Johnny Reilly, Dr. Sammy Lee, Carl Eddington, Tony Dyke, Joanne Maury, Ron Maury, Pat McCormick and Herb Sioussat, who was master of ceremonies. Seated are water ballerinas of the Hollywood Athletic Club. The water stars will put on public shows today at 2 and 4 p. m.

Teenagers Urge School Grouping by Mental Ability

SANTA BARBARA, Calif. (AP)—California's brightest teenagers want to see high school students grouped according to intellectual ability.

Meeting in workshop sessions, the Junior Statesmen passed a resolution in the 55-member legislature conducted under an adopted constitution and parliamentary procedures to that effect.

These young people feel that curriculums and requirements geared to abilities of the average student result in inadequate

preparation for the whole group.

"The students with less ability have an easier time of it; and those with greater ability—and interest—can go on into such study, as, in English classes, Chaucer and Shakespeare," said Sylvia Hollis of Berkeley High School.

The author of the resolution, Maxine Kane, said many upper-grade students form bad habits because assignments are too easy and readily completed. "In one English class we did

casual little things like finding a subject and a verb—things I learned in the seventh grade," she said. They group football players, why not other students?"

Non-voting Mother

SIOUX FALLS, S.D. (AP)—Mrs. Jodean Miller has five children, but she isn't old enough to vote. Mrs. Miller, 20, has twin daughters, twin sons and a third daughter, all born in less than three years.

Community Loses Half Its Business

EASBY, N. D. (AP)—The number of business establishments in Easby was halved this summer when the government decided to close its post office after 63 years.

The only remaining business is a grain elevator near this small community in the north-eastern corner of the state.

The tiny post office, which had nine boxholders, transferred its patrons to the large office in nearby Langdon.

Forges Largest Aluminum Pipe Welded Fittings

CHICAGO (AP)—The largest aluminum pipe fittings ever forged have been produced by the Tube Turns division of National Cylinder Gas Co.

The welded fittings, which will be used in the new atomic research reactor under construction at Oak Ridge, Tenn., include reducers three feet in diameter and returns and barrel-type tees that are two feet across with walls more than a half inch thick.

Twelve hundred welding fittings for changes in direction in the complex network of piping in the nuclear reactor coolant were forged in Louisville, Ky., by Tube Turns.

Casual Living Tough on Tailors

PEORIA, Ill. (AP)—The "casualness" of modern living may run many a tailor out of business, retired tailor Richard B. Bradley observed today.

Bradley, widely known as the tailor who loved to talk because of his popularity as a public speaker, quit his 55-year career here Aug. 1, shortly after his 78th birthday.

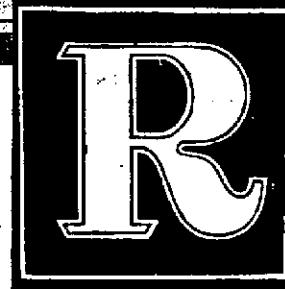
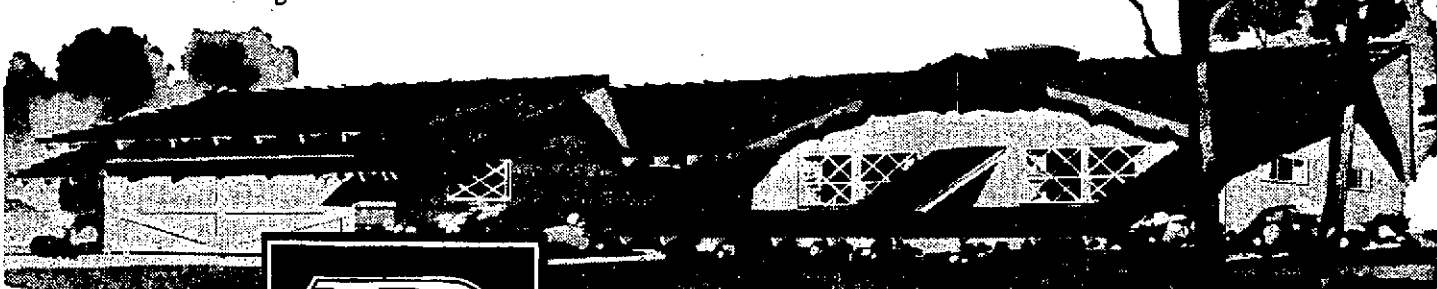
Women are largely responsible for the "casualness," Bradley said.

"They no longer insist on males being properly attired in public, and men have progressed beyond the stage of shedding coats and neckties even in the most fashionable places," he explained.

"It's no longer unusual to see men dining out in Bermuda shorts and eye-shocking sports shirts."

Right as Rainier

The three R's . . . Right, Rewarding and Rich . . . equal the fourth R . . . Rainier! The home that's right for you and your family in every way . . . price, location, construction, beauty and design, with features that remain beautiful and in good taste for the lifetime of the home.



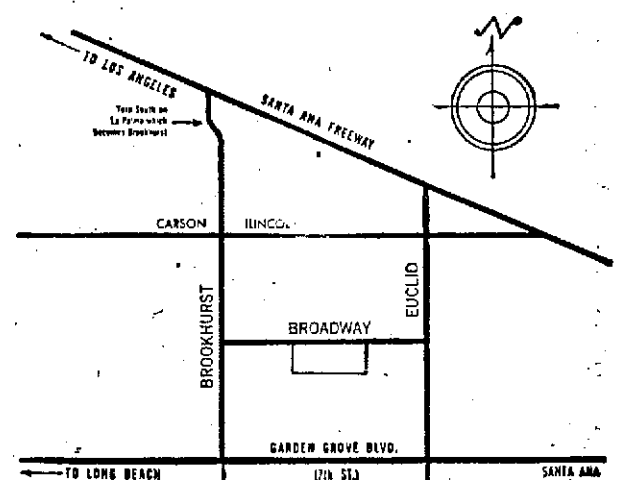
RAINIER HOMES OF ANAHEIM

3 and 4 Bedrooms
Family Room - 2 Baths

priced from \$18,640

NEW FHA TERMS

This is a Rainier Home, with Westinghouse all-electric kitchens . . . natural alderwood cabinetry . . . extra heavy shake roofs . . . sliding walls of glass . . . imported Italian marble Pullman tops . . . two full baths . . . wide, expansive lots . . . Gleaming hardwood floors . . . Used brick fireplace . . . Genuine lath and plaster . . . These and many more quality features are in Rainier Homes!



Drive out Carson (Lincoln) to Brookhurst, south to Broadway and east on Broadway to the models. From Los Angeles, drive out Santa Ana Freeway to Brookhurst (La Palma) continue south to Broadway and east to models.

With the Freshness of the High Mountains

A Marjane Development

JOHNSTON REALTY, SALES AGENT PR 4-4655

Attend STAR-STUDED WATER SHOW

★ Dr. Sammy Lee, World's All-Time Greatest Diver • Twice Olympic Champion
★ Pat McCormick, Twice Olympic Champion Diver
★ Bill Lewin, World's Greatest Comedy Diver
★ Joanne Royer Maury, Former National Champion in synchronized swimming
★ Johnny Reilly, Former National, Pacific Coast and Far West Diving Champion
★ Water Ballet, Hollywood Athletic Club Troupe

2 Performances Sunday • 2 P.M., 4 P.M. • No Admission Charge

Celebrating the Grand Opening of **Gibraltar Homes**

IN EXCLUSIVE KENTWOOD PARK EAST ANAHEIM

DIRECTIONS: Just drive out Santa Ana Freeway to Lincoln Avenue in Anaheim, turn east through Center Street to Placentia, turn left to La Palma, then right to the entranceway.

★ Staged under the personal supervision of Carl Eddington, Director of the Coral Club at Disneyland Hotel.

\$50 DOWN WILL FURNISH YOUR ENTIRE HOME! Incl. TV!

Out-of-State CREDIT O. K.

\$10 DOWN Will Furnish ANY ROOM 24 MONTHS TO PAY

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SOUTHLAND'S LEADING VOLUME DEALER

Rainier Offers Room to Grow

"Growing families need room to grow" is the opinion of the Manjan Development Co., builders and developers of Rainier Homes in Anaheim, where, a spokesman notes, sales are high with buyers equally enthusiastic over the three-bedroom, family room and two-bath homes as the larger, four-bedroom, family room and two-bath model.

With all-electric kitchens by Westinghouse, the dwellings feature built-in oven and range, automatic dishwashers, garbage disposals, exhaust fans, ventilating hoods, formica-topped dining or serving peninsulas and, as op-

tional equipment, refrigerator-freezers. Living rooms are cozy with used brick fireplaces, raised hearths and high mantels, there is natural finish alderwood cabinetry with raised panels, front and side landscaping, Pullman lavatories topped with imported Italian marble, stall showers and ceramic tiled tub areas, sliding wardrobes, walk-in linen closets and entry halls.

Other features include genuine lath and plaster construction, hardwood floors, cement drives and walks, and offered optionally, a complete hi-fidelity music system with AM, FM and

four-speed record changer, custom designed patios and swimming pools, all contracted for before construction to be ready for use when the home is completed.

Centrally located, Rainier Homes are close to new schools and churches, parks and recreation, with major transportation to Santa Ana, Long Beach and Los Angeles just minutes away. Also nearby is the mammoth Broadway Shopping Center, Disneyland and other attractions.

Priced from \$18,840, the dwellings are available to both vets and non-vets with new FHA financing available. Models are



LOTS OF ROOM

With the aim of meeting the needs of growing families, Rainier Homes offer lots of room in their three and four-bedroom, two-bath residences.

Garbage Aids Scouts

FAITH, S. D. (UP)—Boy Scouts bought a pickup truck for their garbage-collecting project, to help finance camping trips.

She Beats the Law

NEW BRITAIN, Conn. (UP)—A housewife defied a no-sprinkling tan legally when she sprayed her lawn with used water from her washing machine.

FOR HAPPIER LIVING

Featuring extensive use of ceramic tile, kitchens in Clock Homes in La Mirada offer busy housewives space, convenience and easier-to-clean working areas. The kitchens have built-in range and oven and fold-back cooking units.

Clock Homes Designed to Give Happier Living

Everything for happier living can be found in the popular Clock Homes in picturesque La Mirada, according to Moss Building Corp., builders of the development. These homes are fully priced from \$17,500 to \$18,850.

Purchasers may have possession of these three and four bedroom residences for 10 per cent down and monthly payments as low as \$92.90, principal and interest. These homes are phenomenally low priced for the many luxury installations included, and built to the Moss construction standards.

Clock Homes stylings additionally offer family rooms and two-bath convenience. Typical of the features winning home-makers' favor are the drapery track and cornice boxes and the indirect lighting which are featured in the living room and dining areas. Newly completed models, assuring immediate occupancy, will be on display today.

Designed by Curtis Chambers, A.I.A., Clock Homes features fireplace-barbecue, hardwood paneling, accordion folding doors and decorative shutters. Kitchens have built-in range and oven, with buyers given a choice of fold-back cooking units which recede into the

wall to provide additional counter space. Built-in mixer-blender-sharpener, two-toned cabinets, and breakfast bar are other kitchen features.

Four furnished models typify the attractive stylings which comprise the new community. Color coordination is by nationally known color consultant Marilyn Price, and the model homes are furnished and decorated by Wilders.

The La Mirada location is a strategic one in many ways, which includes the Clock Country Club nearby and a fine golf course open to the public.

Edith Grindrod to Visit Hawaii

Edith Grindrod, real estate saleswoman associated with the Beryl Linville Realty office, will be exchanging the weighty responsibilities of "listings, sales and escrows" for the traditional floral lei of Hawaii as she boards the Lurline on Oct. 1 for a month-long visit with friends in Honolulu.

A small dash of business will be mixed with the pleasure trip since she plans also to call on several of her clients whose Southern California property her office is now managing.

LEADERS CHOOSE BELLEHURST

Mr. Lloyd G. Hallamore, president of the \$20,000,000 Hallamore Electronics Company of Anaheim, is among the prominent personalities who will be living soon in Bellehurst, Buena Park.

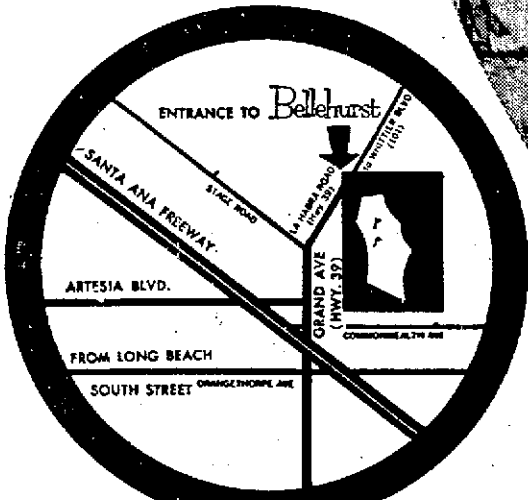
Mr. and Mrs. Hallamore, pictured here with their daughter, Sandra, have recently purchased a one-acre homesite adjoining the 15th fairway and overlooking the \$2,500,000 Los Coyotes Country Club in the private community.

The Hallamores have plans for a \$100,000 home to be set among the rolling hills of the rapidly growing development.

Mr. Hallamore, a young and respected executive, cited as the chief attraction of Bellehurst, "its completeness."

Bellehurst is the one place where leisure time facilities are available and convenient for all the members of an active family.

"Sandra and her brother, Barry, are excited about the Teen-age Center planned for the country club," said Mr. Hallamore, "and Mrs. Hallamore and I have always enjoyed country club living. We both plan to take full advantage of the beautiful 27-hole golf course... in fact, I can probably manage a few mid-week games now, with the course so close to both home and business. Naturally, dining and dancing will be a big part of social life in the striking new club, but equally important in our minds is the opportunity for family fun in the 3 swimming pools and tennis and badminton courts."

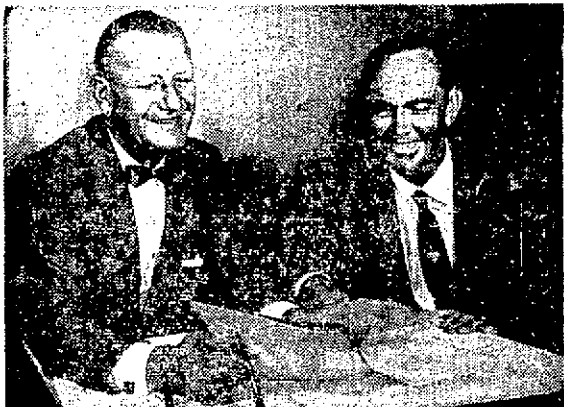


Bellehurst

SURROUNDING THE NEW LOS COYOTES COUNTRY CLUB
ONE MILE NORTH OF SANTA ANA FREEWAY ON HIGHWAY 39
Administration Building: 8350 Los Coyotes Drive, Buena Park • LAWrence 2-6181

Why don't you drive out and inspect the 15 Model Homes in Bellehurst, 8 furnished by W. and J. Sloane, open from 9:00 A. M. to 9:00 P. M. daily. Priced from \$30,000.00 to \$37,000.00. Only 10% down and trades are acceptable. A few select homesites up to one acre still available. Naturally, it's gas.

Bellehurst invites you to listen to our radio programming on KFAC, KMPC, Bill Brundige Sports at 5:00 P. M. on KHJ and Here's Healy at 4:25-4:30 P. M. on KBIG. Don't miss the "Trojan Huddle" with Don Clark, USC Football Coach, Sid Ziff, Sports Writer, and Jim Healy on KTTV—Channel 11 every Thursday Night at 7:00.



APPROVE REPORT

James S. (Scotty) Finlay, president (left), and Harold W. Hodges, executive vice president of Iowa Pork Shops, check the annual report, prepared by Ernst and Ernst, and made to the Board of directors at the annual meeting Sept. 20. The report showed a 16 per cent increase in sales. With two new supermarkets soon to open, annual sales are expected to exceed 25 million dollars.

VETS & NON VETS \$199 DOWN

GOLD SEAL HOMES

In Westminster
3 Bedrooms 1-1/2 Baths Third Unit



FULL PRICE \$13,750
NEW FHA TERMS AVAILABLE

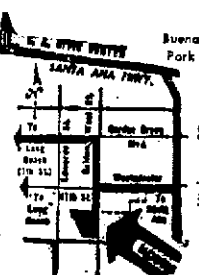
From Los Angeles take Santa Ana Freeway to Buena Park. Go right on Hwy. 39, and south to Westminster Blvd. Then right to Golden West St. Turn left to Model Homes.

From Long Beach go east on 7th St. which becomes Golden Grove Blvd. to Golden West St. Turn right one mile to Model Homes.

Mervin B. Johnson, Inc.
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DEADLINE
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LONG BEACH 12, CALIF., SUNDAY, SEPTEMBER 22, 1957

SECTION D-1

OPEN HOUSES
MODEL HOMES
OPEN TODAY

FOR COMPLETE DETAILS
ON THESE PROPERTIES
CONSULT CLASSIFICATIONS
130 THRU 143

2 BEDROOMS		
Address	Phone	District
731 Toledo Walk	HE 7-1281	Eastside
243 E. Coolidge	HE 3-6598	North Long Beach
420 E. 55th	GA 2-9164	North Long Beach
285 E. 57th	GA 3-7981	North Long Beach
1617 E. 84th	GA 3-1637	North Long Beach
1640 Harding	GA 3-2375	North Long Beach
5942 Lime	HE 6-9368	North Long Beach
240 E. Platt	GA 3-5469	North Long Beach
2158 San Vicente	GA 4-5884	University District
2714 Baltic	GA 4-4712	Westside
2135 Pine	GA 4-8113	Wrigley

2 BEDROOMS & DEN		
Address	Phone	District
215 Euclid	HE 6-6437	Belmont Heights
3876 Gundry	HE 7-3571	Bixby Knolls
3465 Cerritos	GA 4-8209	California Heights
2298 Termino	HE 9-2323	Eastside
5821 Premiere	GA 5-4646	Lakewood
3756 Pacific	GA 7-5418	Los Cerritos
5350 El Parque	HE 7-1281	Park Estates
5220 El Roble	HE 4-7426	Park Estates
3200 Baltic	GA 4-8113	Westside

3 BEDROOMS		
Address	Phone	District
28 Roycroft	HE 3-0433	Belmont Shore
7403 Crescent	JA 7-7962	Buena Park
728 Cherry	HE 7-1281	Downtown
Prudential Homes		
La Palma & Placentia		E. Anaheim
430 Walnut	GA 7-5116	Eastside
12542 Blackthorn	LE 9-5805	Garden Grove
3435 Josie	GA 5-1207	Lakewood
5856 Mezzanine Wy.	HE 7-1281	Lakewood
5927 Whitehead	HE 9-0404	Lakewood
3139 Tevis	GA 4-5884	Lakewood Plaza
6530 De Leon	HE 9-7882	La Marina Estates
2229 Bellflower	HE 4-7483	Los Altos
2831 Charlemagne	GA 7-8412	Los Altos
5710 E. 23rd	GA 3-2575	Los Altos
2634 Foreman	GA 9-5971	Los Altos
3041 Stevely	HE 8-0359	Los Altos
14512 Newland		Midway City
6273 Downey	GA 4-5884	North Long Beach
353 E. 63rd	GA 7-8412	North Long Beach
1307 Poinsettia	HE 8-0359	North Long Beach
418 Smith	GA 3-7981	North Long Beach
11312 Buell	GA 5-4646	Norwalk
1900 E. Walnut	KE 8-7139	Orange
2651 Fashion	GA 4-8113	Westside
2475 Earl		Wrigley
2549 Pine		Wrigley

3 BEDROOMS & DEN		
Address	Phone	District
1558 Flippen Dr.	JE 7-9642	Anaheim
2402 Greenbrier	JA 7-7804	Anaheim
1244 Romneya Dr.	LA 5-4004	Anaheim
3033 Vista		Bixby
11451 Gilbert	LE 9-7905	Garden Grove
1231 South Oak	KI 2-8527	Santa Ana

4 BEDROOMS AND OVER		
Address	Phone	District
Euclid & Orangewood		Anaheim
3910 Elm		Bixby Knolls
11421 Brookhurst	LE 9-4611	Garden Grove
5636 Vernon	HE 3-7493	Los Altos

DUPLICES		
Address	Phone	District
247 Euclid	GA 7-5418	Belmont Heights
2080-82 Maine	GA 7-8412	Wrigley

HOME & INCOME		
Address	Phone	District
700 Loma	HE 9-0404	Eastside

OWN YOUR OWN		
Address	Phone	District
1154 Cedar	HE 7-1281	Downtown

KING OF BIKES
755 American—Corner of 8th—HE 7-5282

NEW 26" RACING BIKES
\$29.95

Boys' or girls' full size 26" new Shooting Star racing bikes. Has genuine leather seat, 2 tone paint, chrome rims, mud guards and chain guards. Equipped with favorite coaster brake. Also same as above with English 3-speed gears (2) front and rear wheel hand brakes at \$34.95.

OPEN SUNDAY 9 TO 6 P.M.

Kings Parts & Service
THE LARGEST STOCK OF AUTO PARTS
AND TOOLS IN LONG BEACH
(ALL NATIONAL BRANDS)
Open 363 Days a Year

SUNDAY HOURS:
9:00 A. M. to 5:00 P. M.
MON. THRU SAT.—8:00 A. M. to 10:00 P. M.

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Announcements 00 **Funeral Directors** 4

INDEPENDENT,
PRESS-TELEGRAM
CLASSIFIED
ADVERTISING
DEPARTMENT
HEmlock
2-5959
CLASSIFIED
DEADLINE
For Sunday Ads
FRIDAY 5 P.M.

TO SAVE YOUR TIME
THERE ARE
BOX REPLIES

At The Independent, Press-Telegram office for the following boxes:

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B-4262	B-4261	B-3991	B-2905
B-3990	B-3989	B-3988	B-3987
B-3986	B-3985	B-3984	B-3983
B-3982	B-3981	B-3980	B-3979
B-3978	B-3977	B-3976	B-3975
B-3974	B-3973	B-3972	B-3971
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B-3806	B-3805	B-3804	B-3803
B-3802	B-3801	B-3800	B-3799
B-3798	B-3797	B-3796	B-3795
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B-3686	B-3685	B-3684	B-3683
B-3682	B-3681	B-3680	B-3679
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B-3674	B-3673	B-3672	B-3671
B-3670	B-3669	B-3668	B-3667
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B-3662	B-3661	B-3660	B-3659
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B-3650	B-3649	B-3648	B-3647
B-3646	B-3645	B-3644	B-3643
B-3642	B-3641	B-3640	B-3639
B-3638	B-3637	B-3636	B-3635
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B-3606	B-3605	B-3604	B-3603
B-3602	B-3601	B-3600	B-3599
B-3598	B-3597	B-3596	B-3595
B-3594	B-3593	B-3592	B-3591
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B-3262	B-3261	B-3260	B-3259
B-3258	B-3257	B-3256	B-3255
B-3254	B-3253	B-3252	B-3251
B-3250	B-3249	B-3248	B-3247
B-3246	B-3245	B-3244	B-3243
B-3242	B-3241	B-3240	B-3239
B-3238	B-3237	B-3236	B-3235
B-3234	B-3233	B-3232	B-3231
B-3230	B-3229	B-3228	B-322

Imported & Sport Cars 174

Suburban Motors

MG

AUSTIN-HEALEY

M-G MAGNETTE

MORRIS 1000

RENAULT

DAUPHINE OR 4CY

ISETTA

WHERE SERVICE COMES FIRST

445 E. ANAHEIM

WILMINGTON

TE 4-8226

GOLIAH

WOLFE'S FINN'S

GOLIAH AUTOHAUS

445 E. ANAHEIM

WILMINGTON

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NEW VOLVO

\$129 Down—\$38.32 Mo.

VINES MOTORS

8425 Garden Grove Blvd., Garden

Grove

Have Your Foreign Car

Repaired by an Expert

BRITISH COLUMBIAN

—DEX Garage—

3201 Cherry

Residence GA 6-1777

GOLIAH

Low Overhead—Best Deal

Carl's Foreign Cars

445 E. Anaheim

Wilmington

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NEW ENGLISH FORD

\$39 Delivers—\$54.44 Mo.

VINES MOTORS

8425 Garden Grove Blvd., Garden

Grove

55 2-BIRD—\$2555

LLOYD PATTERSON

1500 AMERICAN

NEW BORGWARD

\$159 Delivers—\$79.13 Mo.

VINES MOTORS

8425 Garden Grove Blvd., Garden

Grove

SIMCA

Low Overhead—Best Deal

Carl's Foreign Cars

445 E. Anaheim

Wilmington

TE 4-8226

Automobiles For Sale 175

MISCELLANEOUS

BIG

Sweepstake Sale

You Pick Winner—Prize

Stays in Winner's Place

You Get on Most Any Make

FROM \$95 FULL PRICE

STEVEN'S USED CARS

2101 E. ANAHEIM

HE 6-8383

THOUSANDS OF DOLLARS PAID

Backed by the Largest

Liberal Finance Institution

Policy offered to new subscribers

to Free-Trade

Plan. No other travel policy pays

such large benefits. See only

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Automobiles For Sale 175

CHEVROLET

'57 CADILLAC

Genuine Coupe de Ville

Full factory equipped with all

Cadillac accessories. Sparkling

green and white. Exceptionally

low. \$4695

Jim Stamper

300 E. Anaheim

HE 7-7337

'57 Cadillac Club Coupe

2-tone tan and white. White-

wall. Tinted glass. Power steering.

Power brakes. Radio, heater.

\$4595

Ray Phillips Motors

CADILLAC CORNER IN COMPTON

2101 E. ANAHEIM

HE 6-8383

'58 Cadillac \$3995

Convertible

White with black top. Full power

steering. Tinted glass. Blower

Ray Phillips Motors

CADILLAC CORNER IN COMPTON

2101 E. ANAHEIM

HE 6-8383

'55 Cadillac \$2995

Coupe de Ville

Turquoise and white. Full power

steering. Tinted glass. Blower

Ray Phillips Motors

CADILLAC CORNER IN COMPTON

2101 E. ANAHEIM

HE 6-8383

'51 CAD—\$895

Z-Z USED CARS

1500 AMERICAN

HE 6-8383

'53 CAD. \$499

Z-Z USED CARS

1500 AMERICAN

HE 6-8383

'53 CAD. \$499

Z-Z USED CARS

1500 AMERICAN

HE 6-8383

'53 CAD. \$499

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'53 CAD. \$499

Z-Z USED CARS

1500 AMERICAN

HE 6-8383

'53 CAD. \$499

Automobiles For Sale 175

CHEVROLET

WE FINANCE

'47 CHEV. Coupe

'48 CHEV. Coupe

'49 CHEV. Coupe

'50 CHEV. Coupe

'51 CHEV. Coupe

'52 CHEV. Coupe

'53 CHEV. Coupe

'54 CHEV. Coupe

'55 CHEV. Coupe

'56 CHEV. Coupe

'57 CHEV. Coupe

'58 CHEV. Coupe

'59 CHEV. Coupe

'60 CHEV. Coupe

'61 CHEV. Coupe

'62 CHEV. Coupe

'63 CHEV. Coupe

'64 CHEV. Coupe

'65 CHEV. Coupe

'66 CHEV. Coupe

'67 CHEV. Coupe

'68 CHEV. Coupe

'69 CHEV. Coupe

'70 CHEV. Coupe

'71 CHEV. Coupe

'72 CHEV. Coupe

'73 CHEV. Coupe

'74 CHEV. Coupe

'75 CHEV. Coupe

'76 CHEV. Coupe

'77 CHEV. Coupe

'78 CHEV. Coupe

'79 CHEV. Coupe

'80 CHEV. Coupe

'81 CHEV. Coupe

'82 CHEV. Coupe

'83 CHEV. Coupe

'84 CHEV. Coupe

'85 CHEV. Coupe

'86 CHEV. Coupe

'87 CHEV. Coupe

'88 CHEV. Coupe

'89 CHEV. Coupe

\$1495

**1950
CADILLAC
4-DR. SEDAN**

A nice car. Fully equipped. Radio, heater, automatic transmission.

\$695

**1955
DODGE
LANCER HARDTOP**

Radio, heater, many other accessories. This is an exceptionally clean car.

\$1395

**1955
FORD
4-DR. SEDAN**

A very nice, low-mileage Fordomatic. Radio, w-w tires, many other accessories. Steal this one at this price.

\$1095

**1956
PLYMOUTH
2-DOOR V-8**

2-Tone blue. Radio, heater, push-button transmission, w-w tires, directional T-signals, many other accessories. You'll have to hurry to get this one.

\$1295

**1953
PLYMOUTH
CRANEROCK 4-DR. SEDAN**

Exceptionally clean.

\$575

**Nobody Can Duplicate
Our Finance Plan —
For Everyone, Including
Military Personnel.**

OPEN SUNDAYS

Berry

**DE SOTO
PLYMOUTH**

1462 American

Across From New Car Dept.

HE 2-3421

CORMIER CHEVROLET SAYS:
TRADE UP
to an **OK** Used Car
PRICED DOWN

FOR IMMEDIATE DISPOSAL

See Nearly **100** Used Cars
All Fresh Trade-Ins on the
New 1957 Chevrolet

'57 CHEV. Bel Air	Was \$2899	NOW \$2399
V-8 Sport Sedan. Power Glide.		
'57 FORD Custom Sdn.	\$2399	\$1999
V-8. Fordomatic, power steering.		
'56 CHEV. Convertible	\$2299	\$1999
V-8. Power Glide, many other extras.		
'56 CHEV. Bel Air Sdn.	\$2199	\$1899
V-8. Radio, heater, Power Glide.		
'55 BUICK Riviera	\$1899	\$1599
Super Coupe. All power.		
'55 MERC. Montclair	\$1799	\$1599
Coupe. Loads of extras.		
'55 FORD V-8 Sedan	\$1499	\$1199
Radio, heater. Low mileage.		
'54 CHEV. Station Wgn.	\$1399	\$1199
Bel Air 9-passenger.		
'55 PLYM. Dix. Sdn.	\$1299	\$1099
Beautiful low-mileage car.		
'54 BEL AIR	\$1199	\$999
Most popular Chev. Radio, heater.		
'54 RAMBLER Wagon	\$1099	\$899
Cross-Country. Radio, heater.		
'53 CHEV. Bel Air	\$999	\$799
Sedan. Just traded in 1957.		
'54 FORD 2-Door	\$999	\$699
Equipped with overdrive.		
'53 FORD V-8 Sdn.	\$799	\$599
4-Door. Very good value.		
'52 PONTIAC Catalina	\$699	\$499
Coupe with Hydra-Matic.		
'51 FORD Sedan	\$499	\$299
A car-owner car.		

Plus Many, Many More

OK **Cormier** **CHEVROLET**
6th AMERICAN • 11th AMERICAN
HE 6-5294 OPEN, EVES. AND SUNDAY

**PROTECTION
PAID
BY THE MONTH**



NEW FINANCIAL RESPONSIBILITY PROTECTION
AUTO INSURANCE

On July 1, 1956, California's new Financial Responsibility Law went into effect. In case of auto accident, even if you are not to blame, your car can be impounded and your driver's license revoked.

DON'T TAKE A CHANCE

Of losing your car and license. You can get complete protection for a few dollars monthly.

ONE SMALL MONTHLY PAYMENT

Pay for insurance like you pay for gas, lights and water . . . as you use it.

NO FINANCE CO.

Pay direct to the Insurance Co. No finance company paper to sign . . . No unnecessary interest to pay.

COME IN TODAY!!!

17150 LAKEWOOD BLVD., BELLFLOWER

JOHN M. STOKES

INVESTMENTS AND INSURANCE

DOROTHY A. HUGHES — Mgr. Insurance Dept.
TORREY 7-1721



**DONEL
EDEL**



SAYS

"Why Buy a '57' this late
when you can Buy a '58'?

The EDEL is the
Car to Buy

DONEL Edsel shows
YOU—why."

Come to

DONEL

And See

The first new make of car among
major auto makers in 19 years.

The NEWEST of other cars
Look OLD beside it.

Immediate Delivery Available
Over 75 to choose from

Donel Edsel

Open Daily to 10 P.M.



2055



2055 AMERICAN

LONG BEACH

HE 7-0441

**COTTER'S
ANNUAL
CADILLAC
CLEARANCE SALE**

'57 CADILLAC \$4795

62 SEDAN. From showroom to
our lot. Beautiful Castile red
with white top.

'56 CADILLAC \$4495

ELDORADO SEVILLE. Black
with red and white leather in-
terior. Gold wheels and grill. Local one owner.

'56 CADILLAC \$4195

SEDAN DE VILLE. Fully equipped
with radio, heater, Hydra-
Matic. Has factory air conditioner. This is a very
low mileage car and is spotless. 3 to choose from.

'55 CADILLAC \$3395

COUPE DE VILLE. Local one-
owner car with factory air con-
ditioner, two-tone, green bottom with white top.

'56 CADILLAC \$4295

60 SPECIAL FLEETWOOD. Has
U.S. Royal Premium tires, power
steering, power brakes, factory air conditioner. A
truly luxury car priced to sell.

'54 CADILLAC \$2695

62 SEDAN. Beautiful Alpine
white. Has all Cadillac factory
equipment including air conditioning.

CADILLAC TRADE-INS

'57 LINCOLN \$4195

PREMIERE COUPE. Less than
6,000 local miles. Full leather
interior, two-tone paint.

'57 FORD \$2195

RANCH WAGON. Has gas-
saving overdrive. This is a local
car with very low mileage.

'57 VOLKSWAGEN \$2195

KOMBI BUS. Radio, heater. An
8,000-mile car.

'52 CADILLAC \$1295

60 SPECIAL FLEETWOOD. All
original, local low mileage with
power steering, Hydra-Matic, radio and heater.

100% FINANCING

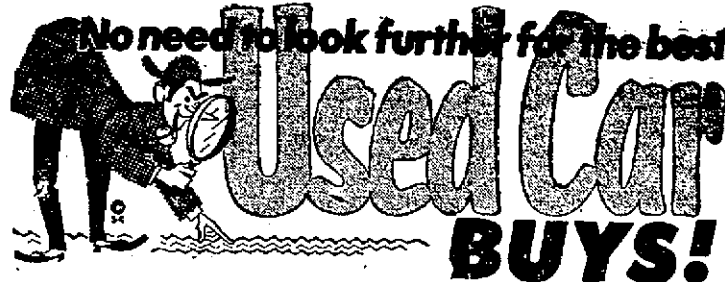
FINEST VALUES — BANK TERMS
YOUR CREDIT IS GOOD HERE

**COTTER MOTOR
SALES**

556 E. ANAHEIM

HE 7-2731

Corner Atlantic and Anaheim — Open Sundays



STOKES HAS THEM . . . STOKES SELLS THEM . . .

'55 DODGE

Coronet four-door sedan. Set off
in three-tone color combination.
Has radio, heater, automatic
transmission and wipers.

Only \$1495

\$295 Down
\$49.85 per mo.

Cash or Trade Starting in Nov.
Includes Tax, Lic. and Interest

'54 OLDSMOBILES

If you have been waiting for
a chance to own the new
look with the wrap-around
windshield on all, now's your
chance!! 8 to choose from.
AR body styles, 88's and
98's. Some with power steer-
ing and brakes. Get your
pick in early.

NEW
1957 OLDS 88
Holiday Cps.

ONLY \$2987

\$495 Down
\$86.25 per mo.

Payments Start in November
Includes Tax, Lic. and Interest

1956 OLDS
All body styles. Practically all
to choose from. Priced to sell.
Have power equipment.

ONLY \$2195

For a Super 88 Holiday Coupe,
R.H. Hydra., P.S. and P.B.
Payments Start in November

'50 Chevrolet Club Coupe
'49 Chrysler Club Coupe
'52 Packard 4-Door

1954 LINCOLN

A beautiful Capt. sedan. This
car in showroom condition. Sta-
dio, heater and full power.
V-8 tires and speed. A real
fine prestige automobile.

Only \$1795

\$495 Down
\$66.13 per mo.

Cash or Trade Starting in Nov.
Includes Tax, Lic. and Interest

1957 OLDS

Brass Hat Cars

A brass hat car is a car
driven by either a factory
rep. or personnel of John M.
Stokes — Buy or less than
dealer's cost. Seventeen to
choose from, \$395 delivers
your choice.

1956 FORD Victoria V8
R.H. Hydra., W-S-W Tires

Only \$1795

\$395 Down
\$61.13 per mo.

Payments Start in November
Includes Tax, Lic. and Interest

1954 CHEVROLET B.A.
Station Wagon. This one is a
beauty. Has R.H. W-S-W.
Beautiful finish.

Only \$1095

\$225 Down
\$47.85 per mo.

Payments Start in November
Includes Tax, Lic. and Interest

GOOD TRANSPORTATION

'50 Chevrolet Club Coupe
'49 Chrysler Club Coupe
'52 Packard 4-Door

1953 FORD

Country Sedan
V-8. Nine-passenger model. Ra-
dio, heater, Fordomatic and
w-s-w tires. This really hard-to-
find model in excellent condition.
Yours for the low price of

\$1095

\$295 Down
\$43.98 per mo.

Cash or Trade Starting in Nov.
Includes Tax, Lic. and Interest

1955 CHEVROLET

Pick-up

4-ton model with R.H. Hydra-
Matic, de luxe cab, w-s-w and
steel disc.

Only \$1295 Was \$1695

\$395 Down
\$45.33 per mo.

Cash, Trade, Pmt. Start in Nov.
Includes Tax, Lic. and Interest

1951 DE SOTO

Club Cpe.
R.H. Hydra. drive. A very good
transportation car—lots of care-
free miles left in this one.

Was \$595
Now Only \$395

\$15 Down
\$21.00 per mo.

Payments Start in November
Includes Tax, Lic. and Interest

1953 OLDS Super 88

4-Dr.
R.H. Hydra-Matic. One owner.
Newest trade-in. Blasted down
from \$1100.

Now \$785
Only \$195 Down

\$31.00 per mo.
Payments Start in November
Includes Tax, Lic. and Interest

100% FINANCING ON APPROVED CREDIT



OPEN SUNDAYS
REMEMBER—WE
DEAL YOUR WAY
IN BELLFLOWER
1 Block North of Artesia
TO 7-1721

HUGE CLEARANCE

OUR ENTIRE REMAINING STOCK OF 1957

RAMBLERS

MUST BE SOLD

Now you can buy America's most logical car at TERRIFIC SAVINGS. Get 30-35
miles per gallon . . . drive for less than 1c per mile for gas . . . get easy
handling and easy parking . . . get big-car comfort and enjoy your driving.

OUT THEY GO—

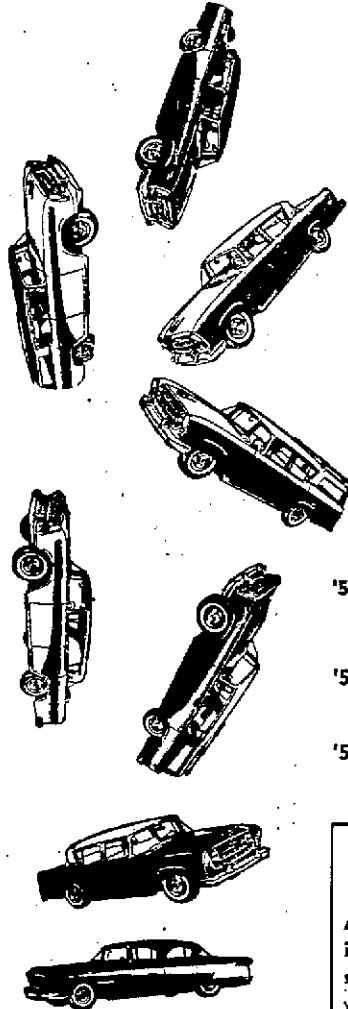
- COST FORGOTTEN!
- COMPETITION DEFIED!
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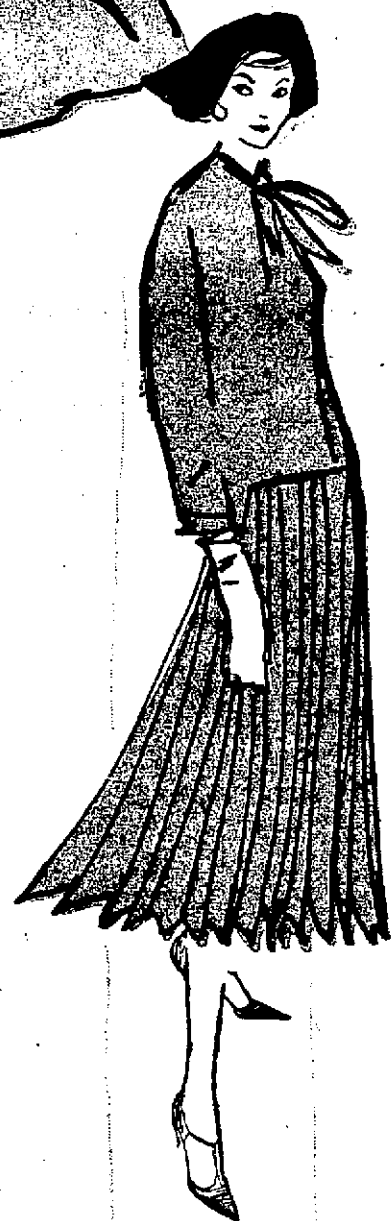
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Independent Press-Telegram
Women

long beach 12, california
sunday, september 22, 1957
section w

suits a la chanel, open jacket middy look pleated skirts electric blue .. important . . .



EVER SO GENTLY PURE white silk satin enfolds the figure and cups at hemline in the new melon shape. Demure cowl neckline dips daringly to waist in back. Oblisash, embroidered in pearls and rhinestones, wraps waist in single loop in front for faint suggestion of the Near East. A Helena Barbieri original from Buffums' Downtown, Pine and Broadway.

Dramatic Elegance in Formal Attire

In keeping with the new feeling of elegance in fall fashion, formals are more opulent in design and color than ever before.

Milady will look like a bird-of-paradise in beautifully rich colors that span-the-spectrum: pink, peacock, ruby, citron yellow, geranium, and more—in solid hues, or blended into fabulous florals.

Jewels appear on buttons, and buckles. Many-strand necklaces are used as a foil for plunging necklines.

Fur, too, is used in new ways. One designer uses lustrous monkey fur on a short jacket that covers up a long-sleeved dinner dress, another puts a lavish circle of chinchilla on a flowing pink silk gown.

SILHOUETTES are softly-feminine with a feeling of oriental splendor.

You'll see such extremes as the billowing "chalice" or "goblet" shapes, to the soft draped "far-east" look that is often achieved by sari-cloth from India, or other rich and ornate fabrics.

The narrow, willowy silhouette is used too. This wide variety offers a queen's choice of the most flattering styles for every taste and figure.

Hemline interest is so important with puffed harem skirts gathered into a narrow hemline band; and uneven, dipping hemlines are also being shown. Many a gown, short in front, dips to the floor in back.

DRAPING is shown at the side or back of numerous slim formals.

Deep side slits show a Chinese influence. The slits open to show a matching facing, attached to the underskirt. A flower or bow is often the "eye-catcher."

Trains are back. They sweep

moderately behind both slim and wide skirted gowns, or they may be suggested by a panel, such as chiffon on a satin gown.

Without a doubt, you'll be brilliantly gowned this season for a dramatic entrance into a gala social whirl!

Irish Styles Circle Globe

Irish designer Sybil Connolly gets around. In fact, she gets clear around the world with her fashion collections. And herein lies the designer's dilemma.

Sybil has discovered that when it's fall in Ireland, it's spring in Australia. And so she has become so mixed up in shuffling seasons that she's showing her 1958 spring fashions in Australia before unveiling her 1957 winter clothes in Dublin and New York.

The globe-trotting Irish designer is touring the continent "down under" with her own Irish mannequins and a complete collection of next spring's clothes, under the sponsorship of an Australian newspaper chain.

IN SKIPPING seasons, the beautiful-but-not-dumb Sybil also skipped a few fashion hurdles and worked up some silhouette surprises for spring, feeling that by that time women of the northern hemisphere will be ready for a change from this fall's sack-like clothes.

Miss Connolly has developed her Dublin business to global proportions, showing her fashions regularly in America and other countries, but all the clothes are made in Ireland, making use of Irish tweeds, linens, laces and embroideries.



A CAPTIVATING Werle Original late day gown of French re-embroidered lace and sheer is shown by Parisienne, 539 E. Ocean Blvd. from its collection of couture fashions. The designer calls this his "Side Saddle" silhouette.

The URBAN LOOK . . . an elegant costume for luncheon, dinner or theater . . . Flattering brief capelet . . . Scoop neck dress bound and buttoned in dull satin . . . Pitch black tissue wool . . . 65.95.



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Autumn Has Own Charm for Brides

Autumn is a favorite season with brides-to-be, following close on the traditional month of June in popularity.

September weather is usually clear, golden and brilliant, often far more dependable than the alternate radiance and sulky fits of June. So it's possible to plan and actually have a beautiful wedding in the fall months with no need to duck stifful summer days.

Though many June brides favor the very pale pastels, the autumn bride likes the formality and tradition of white. To inject color into the wedding, she can reserve the lovely colors of autumn for her bridesmaids' dresses. Their flowers, too, will carry out the fall theme.

In keeping with the formality of white, the fall bride is likely to choose a wedding gown with graceful, tapering, long sleeves. The dress itself will be less frothy than that chosen by the June bride. It will rely on lovely simplicity of line. Lace will be used in bandings, appliques and panels.

Where the June bride favors the fragile and misty fabrics, the autumn bride will shine in rich and lustrous materials.

Fashion Favors Adaptable Styles

New York designer Jo Copeland says the big change in fashion in the next few years will not be in hemlines. "It will be in clothes without season; clothes to wear anytime in any climate," she said.

Already prints are as much a part of winter wardrobes as they are of summer; black and brown, once traditional winter shades, are top summer colors; white is shown for winter; and most of the new fabrics are all-climate weight.

"Few bulky wools are left," said Miss Copeland. "Now they're combined with silk for new lightness."

Patterns Freshen New Sweaters

Patterned sweaters look fresh and colorful for fall.

The variety includes Schiffli embroidered-styles, argyle designs, novelty prints, intarsias and Scandinavian-inspired ski types.

Fur-trimmed sweaters continue popular. Newest looking are those with chiffon

overlays, bows or standaway collars. Mink and fox are favored trims.

Tops for Skiing

Novelty ribbed yokes, turtle necks and convertible hoods give top interest to ski sweaters this season.



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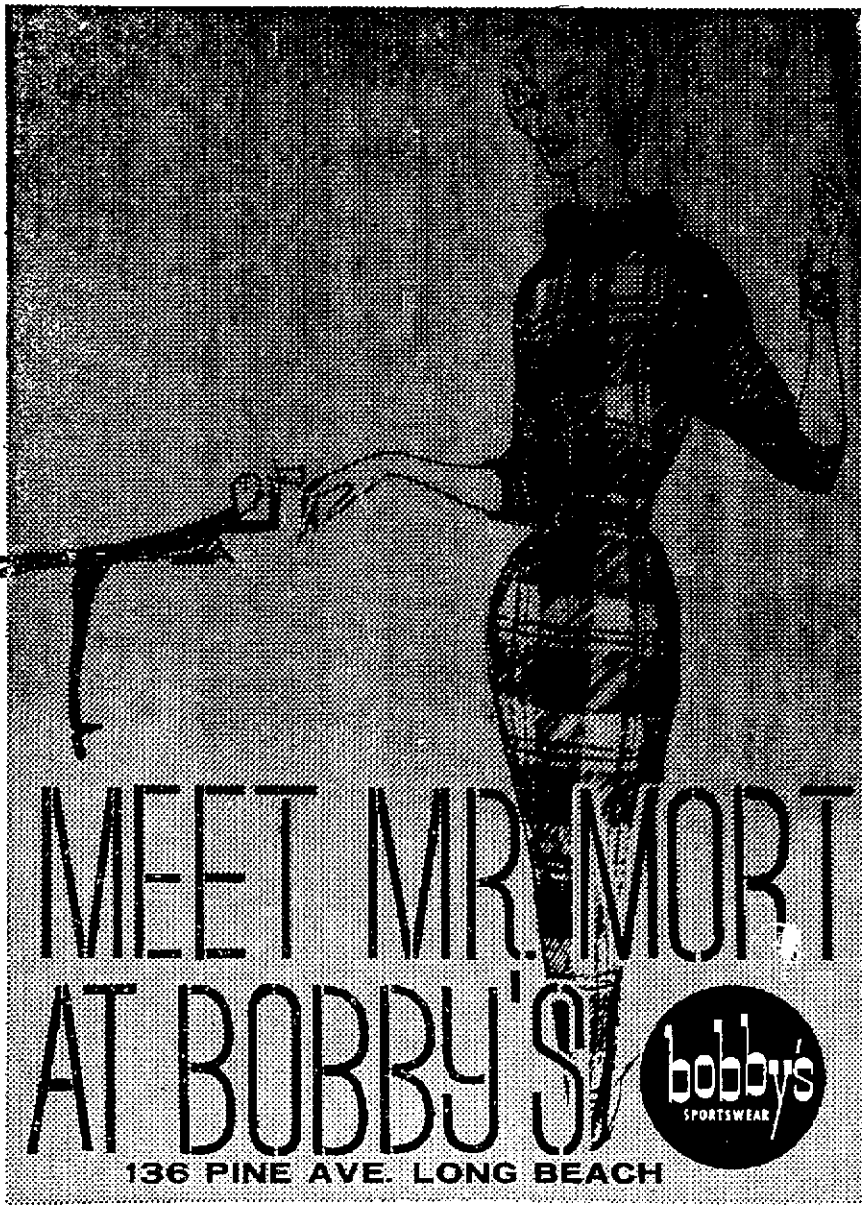
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Color Is Fashion's Most Outstanding News for Fall '57 Season

Suggest Careful Planning for High-Style Wardrobe

By MARY LOU ZEIMIS
Independent Press-Telegram Women's Editor

What's important for fall? The answer is on the front page of this semi-annual fashion edition—suits a la Chanel, open jackets, the middy look, pleated skirts, lots of jewels, small hats, coats with fur and color, color everywhere. These are but a few of the important "looks"; throughout the section today you will find just about everything that's beautiful in clothes—and all so easy to wear.

Of course, now the trick is to slide gracefully from one kind of look—the bronzed, end-of-summer tan—to this more elegant look for fall.

Here are a few quick hints: begin by using a temporary rinse to even the color of your sun-streaked hair; then, tone

down your tan with a new, paler foundation; start wearing a darker lipstick (even if it's just a shade deeper than the coral you've loved all summer).

NOW, DO SOME fashion-planning, particularly with suits and coats. There are three important suit shapes to consider. First is the short jacket and flared skirt with which you can plan to wear blouses and sweaters that tuck in, plus some handsome belts. Second, the suit with easy-fitting jacket, worn with an overblouse and pleated skirt. The most sophisticated is the third suit, a knee-length coat plus a skinny skirt. This really is good fashion if you're planning on sheaths this fall—but if you want graceful, full skirts then get a full-length, slightly full coat.

Glowing shades of blue, red, yellow, green and purple will be found in everything from sportswear to formal attire—it will be a season of light, bright and rich color spanning the spectrum.

WHETHER THE LOOK is complete color coordination or basics such as black, brown or gray plus color (one designer suggested just orange shoes to go with a complete black ensemble). Its fashion expression is easy and graceful. Both

slim and full silhouettes are newly interpreted—the slender line is supple and relaxed, while "round" rather than "bouffant" describes the fuller-skirted approach to fall.

Dresses, suits and costumes reflect the cocoon influence, taking top width through standaway collars, shirred or gathered yokes and again dolman sleeves.

Almond-curved or balloon-skirted fashions appear most frequently in dressy styles for late day and evening and the curve is provided by beautiful drapes and folds of fabric or by pleats.

THE TWO-PIECE LOOK, whether real or simulated, is unquestionably one of the most important aspects of the casual look. The significant versions of the two-piece dress include overblouse, middy, fingertip tunic, belted peplum jackets and the one-piece dress with the elongated bodice.

The stand-away neckline defines fall 1957 fashions, in contrast to the close-fitting necklines of last fall.

SPORTSWEAR FOR FALL is marked by ruggedness, expressed in oversized blanket-type plaids, many softened with brushed surfaces; rustic nubbed tweeds and novelty stripes; coarse and hairy shetland-type fabrics. Pleats are scheduled

for a major role. There is more silhouette ease and clothes fall close to the body giving an over-all slim effect.

NEW, YET WEARABLE, describes fall millinery. Hats are off-the-face revealing more hair; smaller hats fit closely to the head. Back-swept berets and back-moving turbans and side-swooping profiles stand out in the popularity poll. Flat furs and long hairs, mink and more mink, will be seen in great abundance on the head.

Now you can meet fall comfortably, composed and confident. The whole world looks lovelier to you and vice versa, when you have this special feeling—that you know what you want to wear—and you know you'll look your most fashionable. Money alone can't buy it, yet it's yours for ever so little when you do that fashion-planning we suggested earlier in this article.

We trust the following pages of drawings and photographs will help you plan.

Models posing for photographs are from Wilma Hastings School of Fashion Modeling and the drawings and sketches are by Jacqueline Wood, Long Beach artist. Everything pictured in the section may be purchased in Long Beach.

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Buffums' Women's Shoes, Street Floor

Peak-of-Fashion by Belle Sharmeer

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Buffums' Hosiery, Street Floor



SABLE SOFTLY frames the hood of this Borgana coat of creamy magnolia. Its sleeves are tapered to push up gently. Sable's color is repeated in the wool knit boucle dress by Kimberly, a one-piece Empire style. Modeled for Joan Shuff for Irene's, 213 E. Broadway.

Sizes Differ
Most New York models wear a whole range of sizes: 8, 9, 10 and 11. The reason for this is not that their figures change but that dress sizes differ so that they really can wear any one of those. Remember this the next time you shop for a dress and don't be guided by the size tag alone.

The added touch of Glamour... a Hat from Dinels'. Pictured... Helmet Toque of Turtle Dove gray velvet bordered in iridescent Spanish Coque feathers. Priced at \$49.95. Others from \$13.95.

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GIBSON STYLE SHOP

Cocoon Shape Sets Trend

"Luxurious" is the word for coats this fall, reflected in soft, round lines with a look of casual elegance borrowed from the Thirties, in opulent fabrics and lavish use of fur and in rich colors or important neutrals.

Newest silhouette is the cocoon shape with top width that tapers down to the hemline. It may be moderately slim or gracefully full. Equally new is its reverse silhouette that slightly widens to the hemline, usually through pleats softly released from a dropped yoke.

Voluminous coats with cape-like styling offer still more silhouette choices. There are many wide mantle-like coats with cape-back fullness, unpressed folds at the shoulder line, narrow gathered yokes or wide back panels.

SLEEVES IN GENERAL are deeper with many variations of the kimono, dolman and batwing types and wide, rounded shoulders. Shoulder yokes are often cut in one with the sleeves for a look of extra width.

Wide collars spreading from the shoulders are another expression of the top-width look. Other neckline interest centers around soft bows, drapings and pleating. There are many stand-away collars, soft, crushed collars and self-fabric attached scarfs, loosely knotted.

Fur and fur-like trims of all kinds are more popular than ever. They range from modest touches to lavish borders, collars, cuffs, linings and facings.

Much fashion focuses at the back of coats. Favored treatments include deep cowl draped backs, curved yokes, inverted pleats and bloused fullness caught by low-placed belts or bows. Deep velvety fabrics, tweed, cashmere and improved synthetic piles are all popular.



IMPORTED KIDSKIN is fashioned into a full length beige coat with slight flair to the skirt. Hand detailing is noticed at standup collar and roomy, push-up sleeves. Modeled for Jo Kaye Ladies Wear, 401 American Ave., by Diane Weidel.

Try It Out

Never buy a dress by just taking a look at yourself fore and aft in a full-length mirror. Sit down in it and walk in it. This is the only way to make sure that it's really wearable.

Leather Seen in Many New Coats, Jackets

Gracefully draped and richly textured, leather fashions for fall show the languid, feminine lines of the most important new silhouettes. The selection includes everything from jackets and coats to leather and tweed suits — and even after-five separates.

Easy and casual, leather coats and jackets get added distinction from belts, large pockets, double-breasted buttons and decorative stitching. Lengths range from below-the-waist to fingertip for jackets, and from three-quarter to full for coats.

Many new linings are seen, including red felt used to perk up earthen-toned suede jackets and black capeskin coats. Another newcomer in linings is striped wool jersey matched to a slim suede coat. Wool knit and padded silk foulard linings add appeal, and zip-out alpaca linings are popular.

Peak of luxury is mink used to line a wrap-around cape-skin coat. The same model is also found lined with rabbit.

THE FASHIONABLE cocoon-shaped coat appears in leather with deep dolman sleeves, wide collar, shirred back yoke and tapered hemline. Popular, too, is the three-quarter length tunic coat with large shawl collar, full sleeves gathered at the wrist and a slight flare at the sides.

Conversation-piece fashions in leather include a shortie trench coat that hits just below the waist when belted, a hip 'n' hers blazer jacket, a ski jacket in wool knit and leather and a coat with two sets of removable buttons — leather for afternoon wear, rhinestones for evening.

In after-five separates, pastel leather tops cut along blouse lines are popular companions for flared woolen skirts in matching colors.

Jewel and fur trims abound on cropped jackets and coats. Velvet ribbon or floral appliques, worked from shoulder to bodice, give waist length jackets a youthful air.



LUSCIOUS Selene beaver in Paris ruby tones gives vent to the modified turban look for fall in an original hat by Suzy Lee. Tiers of beaver define crown and brim with a band of grosgrain ribbon adding detail. Modeled for Alice Clark, 247 E. Ocean Blvd., by Elva Lewis.

Fur Will Go to Your Head

Fur fashions start at the top this fall, and the woman who faces winter without a fur hat is going to feel definitely under-privileged.

This may be construed as a break for husbands and fathers who foot the bills, because the girls probably are going to be satisfied to ask for a fur hat instead of a fur coat this year. Plain cloth coats and winter suits with fur added in small doses in the form of accessories are going to be seen in many fashionable spots, come fall. They look new, exciting and flattering.

FUR HATS come in all shapes, sizes and pelts in the fall collection of Sally Victor, but the favorites of this part-size designer are caps in infinite variety. She shows Afri-

can caps with pointed backs, worn far back on the head in the manner of belles of the African Gold Coast, with white broadtail and dark mink the favored makings.

Sometimes the caps grow to king-size berets, dramatic in leopard with giant handbags to match. These may be worn in any number of ways, to suit the taste and type of the wearer.

Among the furs that will be seen on fashionable heads this fall are: silver fox, red fox, leopard, ermine, cheetah, broadtail and all mutations of mink.

Adds Importance

The new longer suit jacket is even newer when softly crushed at the waist with an important belt.

Fall Forecast:

Fair and Lovely...

Frances Dexter



Stud classic headed for a busy Fall season... and many seasons to come! There's fashion news in the interesting tucked collar, and sparkle in the eye-catching studs. Three-quarter-length sleeves, a 9-gore softly flared skirt, and action-back are other details you'll like in this SUPREMA acetate and rayon crepe. Misses', Women's and Half Sizes.

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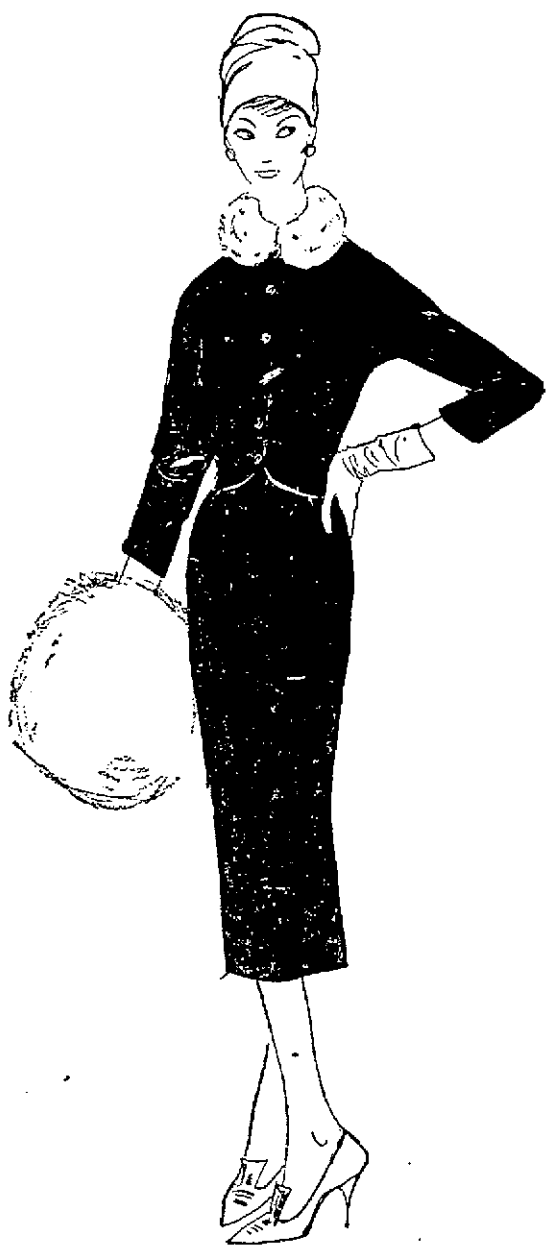
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THE COSTUME continues important, this time in black wool with white fur collar. Jeweled buttons define the fitted waist length jacket, and when unbuttoned disclose an empire sheath with cap sleeves. Available in sizes 9 through 13 at Walker's, 4th and Pine.



IMPORTED ENCHANTE wool, deep coral red, is meticulously tailored by Frederic Harvey for Miss America. Under the short jacket is a dress, important in its own right. The collarless neckline is a shallow V, the cap sleeves are brief. Diagonal sham flap pockets contribute flattering hipline interest. Leslie James hat is beige sheared beaver. Barbara McKee poses in the costume from Chrysteen Shop, 4352 Atlantic Ave.

Relaxed, Easy Fit in Suits

Smart Accent

One way to greet fall is in a costume all in one neutral shade (beige?) with one single accent in a striking color. Bronze might be the accent for beige.

STEP INTO FALL, best foot forward, in this pearlized antique bronze shoe with tapered toe, slender heel and three-button trim. Innes Shoes, 5032 Pepperwood Ave., features them with bag to match.

Buttons, Trim Decorate Gloves

Decorative details and trims for gloves give hands a well-dressed look this fall.

Ocean pearl buttons in tiny sizes trim cuffs and backs of fabric gloves. Pleats and gussets, embroidered or scalloped cuffs, fagoting and seed pearls are other distinctive touches, and there's an abundance of hand-sewn details.

Suede and kid gloves take either self-trims or a wide choice of other trimmings. Among the self-trims are tucked vents, draped cuffs, kid lacings and cutouts in a variety of shapes.

Velvet bows, jet or crystal beads and iridescent sequins are some of the opulent trims for dressy leather gloves. Embroidered floral patterns on backs or fingertips add interest. Silk tassels, braid or fringe provide other ornamental touches.

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Under the relaxing influence of pleats, gathers and other line-softeners, suits take the easy way into fall. The unfitted jacket comes in for a large share of attention, while other jackets fitted or not-quite-fitted, are pretty exceptions present in notable quantity.

Some adaptable jackets have the capacity to look either loose or fitted. In the fitted version the waistline is belted and the belt removes to let the jacket flow free. Belts, whether leather, self-fabric or satin, are an important adjunct of fall suits and often appear on jackets with bloused or easily-gathered backs.

SKIRT TREATMENTS are many. It's a great season for pleats of every kind, and a leading example is the box-pleated skirt teamed up with a boxy, pocketed, Chanel-influenced jacket. Other skirts are pegged, paneled or easily gathered.

The "straight" skirt only looks that way and takes its ease through gathers, bias cuts, hemline pleats or side slits. The cocoon-shaped skirt, wider through the midriff and nipping in at the hem, looks well with jackets that display wider shoulders.

Jackets range from pep-purred hipbone lengths to three-quarter and seven-eighths lengths.

LONGER JACKETS prove the "winter suit" is back in force, and the fabric choice frequently is tweed. Suits with matching coats are another fall fashion approach to winter.

Open necklines, to be filled in with furs or scarves, are important, while the fur-trimmed suit seems likely to become a daytime "must."

Suit colorings include many vibrant hues in solids and plaids, as well as black, gray, and black and white mixtures.

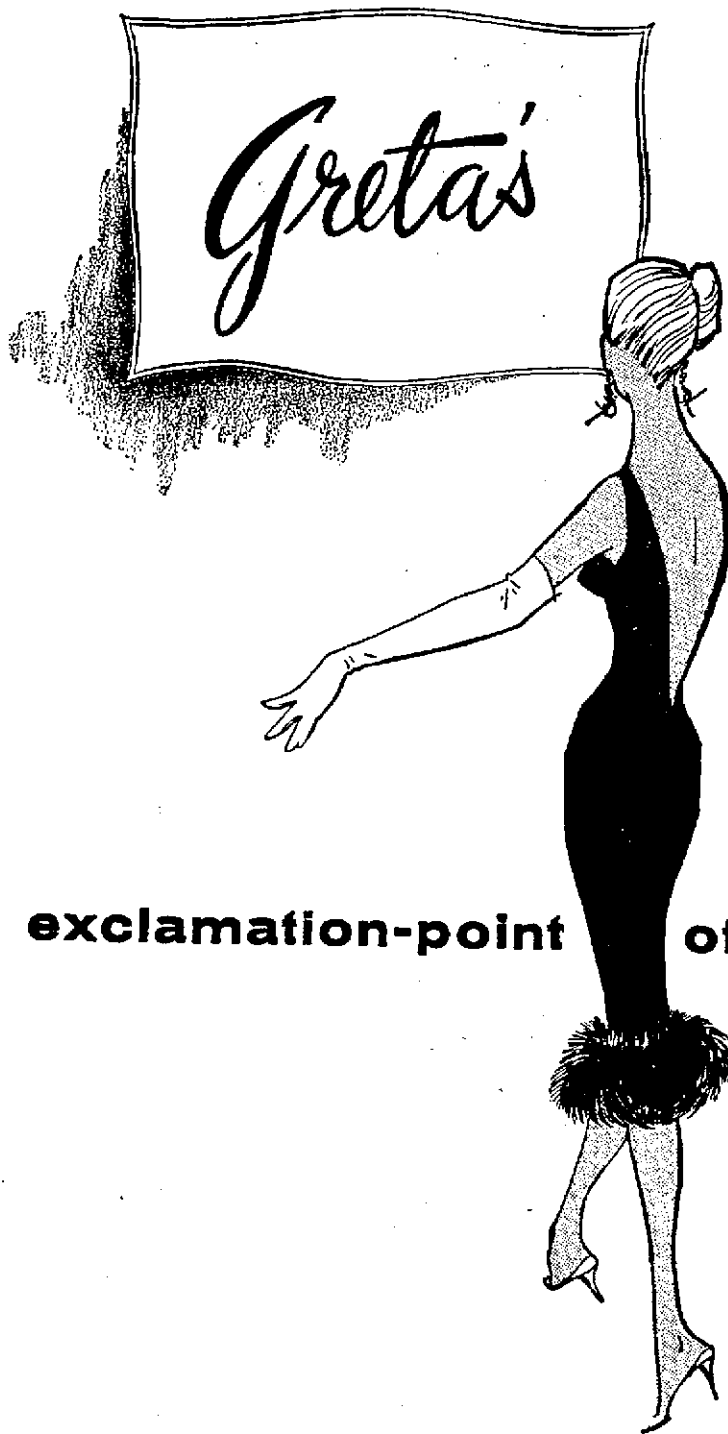
Elegance in Use of Fur

The best argument any woman can give herself in favor of buying a fur-trimmed suit this fall is that it will make her look both beautiful and elegant.

Women are well aware of the drama inherent in the combination of white mink and black broadcloth. Such suits are shown every fall and the favored few buy them.

This year, suits with fur trim are everywhere, for everybody. The woman who feels that her use of the black suit with white mink or ermine trim would be limited can have a suit in black or red or blue or green with a little collar of ranch mink.

She can, if she likes, splurge on one really beautiful suit of wool with a collar of sable and regard it as a kind of wardrobe investment.

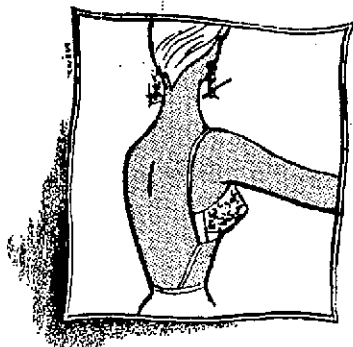


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by luis estevez

Siren-voiced softness of fluent black crepe, fur trimmed for elegance. Completely lined, completely colossal!

89⁹⁵



To wear with the daringly low cocktail dresses... a newly designed bra with no back fastening.

Designed by luis estevez for Warners.

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It's Important Fall for Luxury Coats, Furs



DISTINCTIVE STYLING of this new tiered stole of natural Emba Diadem mink gives each skin individual sculptured beauty never before attained, yet retains the comfort of the contoured stole. Elva Lewis models for Lockwood Furs, 711 Pine Ave.

Slow Down
Many persons worry themselves out of a good night's sleep. Experts say to slow down the daily routine as bedtime nears. Soothing music, soothing conversation or just plain quiet help set the slumber stage. Arguments, blood-chilling mysteries and loud music do little to entice sleep.

Pajama Pointers
Sport shirt detailing has cropped up in men's pajama tops, this fall, complete with button down collars and continental influence. Fabrics are soft and smoothly finished, white colors are bright, with red the leader.

Alice Clark

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THERE'S A KNIT LOOK to this Forstman cross dye notte fabric, a black and white tweed, tailored in crisp lines. Designer Zelinka-Matlock adds patch pockets and big buttons for a little boy look. The beret is black fur. Shown by May Company, 5100 Lakewood Blvd., in Better Coats department.

Lilli Ann's New Collection Shows Italian Influence

Lilli Ann features a strong Italian influence in their fall collection of coats, suits and dresses — an influence that brings a fresh concept of great elegance for both daytime and evening. In particular, they stress the "Venetian Look," with the shoulder line moulded to the body for a sleeked-down appearance. The important and very fashionable "fur touch" is most apparent... accenting the neckline, the shoulder line.

Suits are both mildly and blatantly curvaceous, with shorter jackets, deep stand-

away collars and slim skirts. Suit fabrics are predominantly French, and Lilli Ann calls one "Ambrosia," a prize fabric of Blin & Blin with a sprinkle of cashmere which gives it an amazing sparkle. "Velour du Nord" is a favorite fabric for dressy theater suits. Other suit fabrics are "Bamboo" (Lilli Ann's silk and worsted mixture), flannel, gabardine and sharkskin.

COATS IN THE collection are in the same fabulous fabrics, and often fur trimmed. The Lilli Ann designers have created a "Perfection Body" designed to slenderize and emphasize the beauty of the wearer. The collection features both fitted and loose coats—the full coats being exceptionally full and sweepingly cut to dramatize the styling and the rich fabrics.

The new and destined-to-be-success story dress from the collection, is the "dress sheath," with filled-in scoop neckline and smoothly fitting brief jacket cover-up... making a versatile costume with endless and varied uses.

Cottons Step Into Autumn

Transition cottons are steppingstones to fall! The end-of-summer slump is as passe as hoopskirts.

Starting with those occasional cool days in mid-August, and running through the Indian summer days of October, smart girls are dressing in the new transition cottons. Nothing bridges the awkward gap between pastel cottons and winter wools quite so effectively as the dark cottons, designed to be worn with little velvet hats and crisp fall accessories.

This fall, there's a steppingstone cotton for every mood, every style, every pocketbook. Whether you like store-bought clothes, or whether you're one of the increasing number of women who do their own sewing, you'll find the new fabrics ideal for a variety of styles.

For days that are still warm enough to demand a cotton, you'll be wise to select a fabric that will launder easily, and require a minimum of upkeep. Be sure to look for the Sanforized label, whether it's ready-to-wear or piece goods. This label means that the garment is completely washable, and will not shrink out of fit, no matter how many times it's dunked in the family washing machine.



THE FURRIER'S art completes the perfect ensemble for fall and winter with this natural diadem mink cape, styled with opulent bolster collar and featured by Harris Furs, at 4260 Atlantic Ave.

Emotional Feeling About Furs Is Feminine Trait

On both sides of the Atlantic, people are talking about furs this fall. Fur hats, fur trimmings on dresses and suits, fur bags, belts, and even shoes perk up the seasonal fashion picture. And, as usual, new fur coats give women all over the world something to yearn for.

Since furs were the first garments worn by human beings, back in the days of the cavemen, it's little wonder that they continue to be of primary interest to fashion-conscious women today. You might say it's a basic human trait, this emotional feeling about furs.

THIS YEAR new pelts and new colors are making news. In Paris designer Jean Desses has brought back that old standby, astrakhan, to high fashion. He shows a series of short and long coats in Southwest African astrakhan in chestnut or black, often with contrasting fur trimming, such as mink collars.

In New York there's much excitement over a new sandy tone in mink mutations, called Tourmaline, and a new midnight gray Alaska seal called Kitivi. Brazilian otter, Somali leopard, black mink and all the foxes also are enjoying fashion favor, both in complete coats and in combination with other furs.

THE PREVAILING silhouette is slender but easy, with coats taking on an oval look, narrower at the hemline. New techniques make furs as light and supple as fabrics, and they are handled accordingly in the new coats, which go in for much detail such as draping, shirring, pleats and tucks.

Top designers this fall also have turned their attention to the so-called budget furs, such as American broadtail, raccoon, squirrel, muskrat and even rabbit, so that even if she can't afford mink, a woman can have a fashionable and flattering fur coat.

Nice Work IF You Can Get It
Improbable... but true. One of our best-known textile mills recently had a problem—how to test a brand new deep-pile coat fabric. The laboratory tests didn't seem quite sufficient, so four coats were made up and four willing office workers volunteered. Their assignment—to wear the coats for several hours a day while actual use conditions were simulated, and while the fabric's resistance to folding, pulling and stretching was given a realistic, though unusual, trial.

THIS BEING in the heat of summer, an air-conditioned car was bought, a chauffeur procured and four to five hundred miles covered every day for several weeks by the bevy of beauties! Which

Perfume 'Sets'
Most dressing routines call for a swift dab of perfume or cologne just before whisking out the door. This, however, does little good. Apply a fragrance 15-20 minutes before going outside. This allows it to set. Otherwise, it will disappear rapidly in the fresh air.

Favorite Colors
What are America's favorite colors? A leading manufacturer reports that its best selling colors in 1956-57 were white, alabaster, natural, sandalwood, mocha, brown, gold, antique gold, celadon, rose-dust, ice pink, and turquoise.

proves to what lengths a manufacturer will go to pre-test and protect his product... and, it's a nice job if you can get it—yes, ma'am!

if it's unexpected expect it from Anne Fogarty

Anne Fogarty personifies her Gentlewoman of Fashion in a spectacular sheath. Created from Lawford's wonderful herringbone wool in stripes of gray, white and black. Beautiful handling with a high self neck and long tapered sleeves.

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GOLD SATIN reflects light with golden luster in this ball gown of deliberate elegance. Designer Harvey Berin has fashioned the rich fabric on simple lines for maximum importance. The bell-shaped skirt is folded softly into the waistline. Lera Gunther models the gown for Schick's, 701 Pine Ave.



ADMIRING EYES take in the artful draping, the pearled halter neckline, then glide to the back where generous panels float from a flat bow. Dramatic red taffeta by Emma Domb for grand entrances. Sizes 8-16. At The Broadway, Los Altos.



DESIGNED for a debonair by Maurice Rentner is this gown from Gibson's Style Shop, 501 E. Ocean Blvd., charmingly worn by Ellen Krec. A black sheer jersey wool top and white peau de soie skirt are dramatically united by handsome cummerbund of crushed pink satin and red velvet accented by handsome, full blown roses.

Satin Shines Forth in New Fall Styles

Satin is destined to receive rave reviews this year during the hours after the twilight curtain falls! Shapes and shades mark the theme of the satin story.

Skirts hold the silhouette limelight with sparkle in the handling of almond curves and hemline gathers. Dolman sleeves add grace to the bodice scene.

Silk chiffon co-stars with satin as the enhancing foil —

1930 Influential

Fashions for fall, 1937 reflect the mood rather than the exact look of the 1930's, the era that has been the strongest inspirational factor to the designers this season. Styles of elegance with easy motion are the result.

flowing in panels from the waist or neckline. Colors are spectacular with many new hues making a brilliant entrance.

Fiery reds and a freshly mixed pinky-orange are vividly cast against elegant darker shades. Accentuated pastels are promoted in "no-color" pink, bisque, delicate beige, hyacinth and "blue mist."



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CUT VELVET is reappearing this season, after too long an absence, and is featured in a sheath, designed over nude chiffon. The scoop neckline in front is carried into a low backline. The style pictured, modeled by Diane Weidel, comes in sizes 10 to 16. It is one of many exotic fashions being shown this fall at Greta's, 5012 E. Second St.

New Richness in After-Five Wear

Rich fabrics, vibrant colors and elegant designs unite to produce this season's dramatic fashions for late day and evening scene. In vivid reds, electric and peacock blues, citrus yellows and tangerines, glowing pinks and emerald greens. The sparkle of gold or silver metallic threads enhances many costumes.

Satin, chiffon, brocade, velvet create glamour for the evening wear.

Amid the whirl of color, there's excitement in boldly white or black fashions, with the black crepe dress getting special attention.

Trimmings, too, are opulent, and include lace, beading, sequins, metallic embroidery and lavish helpings of fur.

The silhouette news includes the drama of covered arms and wide bare necklines topping long, narrow gowns or, contrastingly, the decollete top above a puffed skirt. Another news-maker is the evening suit.

Trains make an important reappearance.

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Millinery Matter

Feathers on hats are shaping up sleeker and more shapely than last season and just as important. They fit the 1937 fashion adaptation of 1930 to a "T!"

Western Elegance Robe Trends

New in leather garments are frontier pants and gauntlet-cuffed shirts in gold leaf kidskin, or white kidskin encrusted with jeweled embroidery; leather skirts dyed to match cashmere sweaters, and even kid cocktail dresses.

Trends in lounging robes for men spotlight new rich colors and luxurious fabrics that include heavy silks and simulated silks. Patterns for the most part are small printed motifs and woven effects.



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mink collared broadcloth suit

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The smart suit for fall wears a collar of mink. Pictured left, one of a striking collection reflecting the season's all important flash of fur. Chiffon-weight wool broadcloth. Misses' sizes. Black with natural ranch mink.

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Delightfully styled and tailored of Fabric of France Angel Cloth. Featured in Harpers Bazaar, Large cape collar edged with natural Canadian lynx. One of a collection.



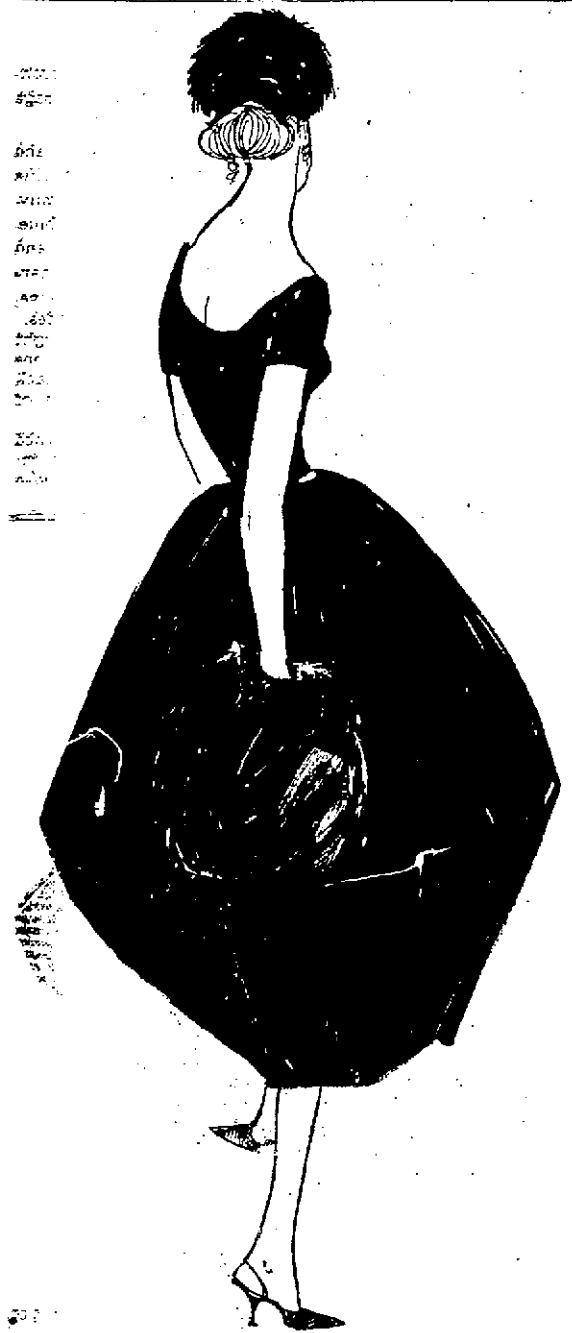
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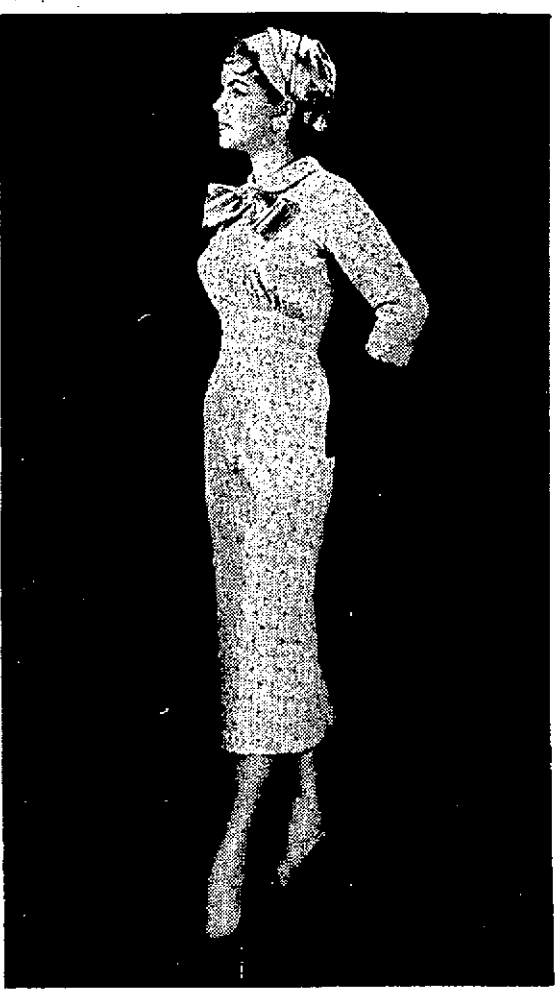
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LIGHT AS AIR, you'll look in this bubble silhouette adapted from Dior. The pure silk black faille is bias cut and slightly hobbled at the hemline with an envelope closure; the neckline is deep. Vinson's House of Fashion, 233 E. Ocean Blvd., shows it with a fox muff purse and portrait hat, fox trimmed.



AS LITHE as youth itself, this imported embroidered sheer wool and nylon dress, completely lined with pure silk organza, a Nathan Strang design. Model Jodean Meredith wears it with one of the new side swept hats with band of velour and satin crown. Both are available at May Co., Lakewood.



TWEED, a luxurious wreath of fur, and a semi-fitted jacket—put them all together and you've the smartest suit silhouette for fall from Columbia, 112 Pacific Ave., and Columbia Lakewood, 5240 Pepperwood Ave. Sizes 8 to 16 in black and white or brown and white tweed with detachable collar of black fox.

Paris Likes Lace Gowns

Dramatic use of lace is a prominent feature of the Paris fall fashion collections. Seen principally in cocktail and evening outfits which give full play to famous French craftsmanship.

Although some of the daytime clothes seen in top Paris salons this season may startle the beholder, evening fashions are almost always feminine, flattering and distinguished by delicate and intricate hand work. It is the French belief that women should look romantic after dark, and they achieve the desired effect by use of fragile, cobwebby chiffons, gauzy lace, sheer point d'esprit and other fabrics noted more for beauty than for durability.

Evening gowns in the Paris collections are about equally divided between short and long skirts. The formal ball gowns are, of course, full length, but the youthful dance frocks are likely to be short and sweet.

Colored Stones

Use of colored stones in cuff links and tie clasps makes possible coordination with the colors in restrained neckwear patterns this fall.

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Iridescent Hose Lend Drama

Iridescent stockings dramatically complement the resplendent fabrics in this season's late day and evening fashions.

These versatile changeable-color nylons flame from light to dark, from pale to brilliant, depending on the colors with which they are worn.

Radiant combinations are amber fired with red, topaz with burnished brown, and a taupe iridescent that reflects both blue and rose.

Gunmetal to gray, pale rose to dusky rose and red with green, gold and rust tones are other iridescent variations.

SLIM TOES, SLIM HEELS distinguish Herbert Levine's elegant shoes shown at Joseph Salon Shoes, 547 E. Ocean Blvd. Left, he uses soft antelope in black or golden brown for his Madame Bovary design and adds an ornament imported from Paris for chic. He names the shoe at right Masterpiece. Of silk satin in red, emerald green or black, its closed toe is massed with mock diamonds in a gold setting.

Appeals to Sophisticates

Trends may come and go but designer Pauline Trigere continues to go her own way, creating clothes of great individuality.

Her clothes, consequently, are not for everyone. They're sophisticated and they demand both a flair for wearing clothes and a certain sophistication from the wearer if they're to do their utmost for her.

This fall, her collection contains both narrow and full, flared lines. She likes the deep armhole for both suits and dresses. She is an advocate of the easy fitted look for one-piece dresses, dresses unmarked at the waistline except perhaps for a bow.

They're Printing Everything Now

Prints are everywhere this fall—on velvet, corduroy, wool and silk. The wide variety of popular patterns includes leopard and zebra prints, mattress ticking stripes, many paisleys, foulards and neat geometrics.

Some are inspired by the Tyrol, India and Scotland.

Tone-on-Tone

Wear your favorite color from head to toe this fall. But not all one shade, please. The shades can vary in a tone-on-tone effect.

Shape Tells Shoe Story

The shape's the thing in new fall shoes. As fashions are molded to the body so are shoes to the foot. As the body seems to float in fall's new soft fabrics, so the foot glides along, swan-like and elegant in soft, foot-hugging leathers.

Pointed toes are found on practically all pumps this fall, and on some casuals. Toes are made to look even longer by higher throat and vamp lines.

The spindle-heeled dressy oxford is a prime example of the new silhouette. Fitted to the arch, long-toed and often tied with grosgrain ribbon, it has an aristocratic air.

It may combine matte, patent or highly-polished smooth leather with suede—one leather in a weskit and the other in the remainder of the shoe. Some long narrow toes are squared off at the end as though snipped off with scissors.

SOFT-TO-THE-FOOT and soft-to-the-eye, leathers for the new covered up look include smooth leather in both highly-polished and matte-finished versions. Lightly grained leather and two-way brushed leather take to this silhouette, too, appearing in after-five as well as day-time shoes.

Patent leather continues for fall and winter.

The delicate heel, high and slender, is still most fashionable on dress shoes, but heels with slightly larger walking bases are found on shoes for day-long wear. Among these

Hemlines, Elevators Have a Great Deal in Common

By GAY PAULEY
United Press Staff Correspondent

NEW YORK—Hemline changes are habitual in fashion. When several Paris designers showed skirts 17 to 19 inches from the floor, the experts at the Traphagen School of Fashion here scurried to their files on styles since the 1890's.

It was around this time, the school reported, that hems began to get up off the floor. And they've been going up and down ever since.

The first shorter than floor length skirts were in the cycling clothes milady wore at the turn of the century. By 1915, however, the instep and ankle were bared in all daytime clothes. In 1916, designers snipped off another inch. Next year, back down went hems to the ankle; and by 1918, they had moved upward two to three inches from the ankle.

From 1920 through 1922, they were the most daring yet—just below the calf.

In 1923, they went crawling back to the ankle; in 1924, up to the calf, and by 1925, were all the way to the knee and above. There they stayed until 1929.

By 1930 and '31, Traphagen said, they were down again to nine or 10 inches from the floor, and then each year inched up until by 1940 they were back to the knee.

War-time restrictions on fabrics kept skirts short until 1947, when Christian Dior in Paris launched the "new look" and the rest of the fashion world fell in line. That season, some skirts dropped to eight inches from the floor. Then they moderated again and settled pretty much at mid-calf. A year and a half ago, Dior experimented again with the "demilongueur," or hem nearly to the ankle, but it didn't catch on.

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RICKRACK TRIM at the neck, sleeves and hem accents this charming cotton casual from Mr. Jr., 219 Pine Ave. Made of 100 per cent sanforized Lanz imported Austrian fabric, the dress also boasts a button back and self belt. The background is black and the print is yellow, red and white. Model Jodean Meredith wears it fetchingly.



"BY HELGA" proclaims the label. "Shown by us" proclaims Harris Aire, 4260 Atlantic Ave. The one-piece dress of beige yarn-dyed wool, modeled here by Nelda Robertson, is chicly styled to create a middy effect.



A **FALL** favorite, the basic sheath, is artfully designed in fully lined wool jersey to flatter those of above average height by Martin Beren and featured by the Taller Girl Shop, 350 American Ave. Model Carol Weinberg wears it in black. It is also available in red, green or camel.

Separates Boast Reversibility

Fashion show us its "ins and outs" for fall '57—with reversibility in skirts and camisole tops more important than ever before.

Many convertible items are shown as part of a three-piece coordinated outfit. One of these costumes is styled to resemble a one-piece jumper dress with contrasting under-bust.

In most instances, blackened stripes and plaids reverse to lighter colored combinations. At times, these doubly-serviceable costumes switch to a different fabric—such as corduroy to cotton plaid.

Skirts are most often pleated although sometimes tremendous flared skirts are shown.

Buttoning down the front or wrapping in the back affords the opportunity of showing off the under-fabric without the "big switch".



PERFECT COMPLEMENT to your fall costume are these I. Miller pumps, sketched in smooth black calf with a rose petal drape ornament of peau de soie at the vamp. New galleria last. Available at Guild House, 507 E. Ocean Blvd.

Shapely Fashions Get Aid From Foundations

Newly curved and eased, fall fashions seem to take shape only when on the figure—and new foundations are cleverly designed to help every figure achieve the proper proportions for outer fashions.

The proportioning garments come in lovely new colors, and in new sheer fabrics with a luxury look. There are delicate laces, patterned elastics, rich satins, even touches of velvet in fall's brassieres, girdles, corselets.

There are reds, turquoise, aqua and honey-hued beiges to add more color to the corsetry palette which already includes mauve, mint, tangerine, hyacinth and other flattering shades—plus white, of course, and that perennial fall favorite, black.

DESIGN NEWS focuses on necklines, with plunge fronts and low U-cuts and V-cuts in back to coordinate with any and every day or evening décolletage. The new bareness is evident not only in brassieres but in corselets as well.

Brassiere cups, for the most part, are rounded, with shell-like lining of foam or flannel shaping the undercup sections of many styles, and minutely thin contour linings shaping the entire cup sections of many others. This pre-shaping is intended for uplift without exaggeration.

GIRDLES RANGE from waistline styles to be paired with long line brassieres (or, for the slim figure, a bandeau) to those with high tops rising almost to the bosom.

Most girdles ease rather than cinch the waist, and most have some special control feature over the hips. This control usually takes the form of doubled panels of elastic, or of rigid fabric panels set in at the sides.

Slimming panel controls are also found in corselets keyed to the slender silhouette, even among pull-ons styled for the junior figure.

Treat Yourself

The rage for furs, fake and real, is on this fall. Treat yourself to one of those cardigans of orlon with a veiling of leopard-printed nylon chiffon. Completely washable, of course.

Hosiery Shows Richer Colors

Deeper, stronger, richer colors distinguish the new fall hosiery. Manufacturers have provided shades to coordinate with virtually every costume, in a season when color and the all-one-color look are outstanding fashion news.

To coordinate with fur-trimmed fashions, there are stockings in hues that range from pure gold to reddish or deep fur brown.

New and versatile is a stocking color with a subtle hint of green. This off-beat shade also combines mauve, brown and gray for an entirely new hosiery hue. In many variations, it complements fall's brass and bronze browns, linden and sage greens, loden and khaki.

Nylons in pale pink and definite pink go with outfits in the pink and red family, while others of grayed blue, berry blue, mauve, wine and plum tones provide color harmony for costumes in wine, plum, blue or purple shades.

Gray nylons vary from light to dark, to blend with fashions in gray, and smoky off-black nylons play up the drama of costumes in black.

Beige stockings, designed for a costume role, are intended for matching up with beige outfits.

Bold and Brassy!

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ORIGINALS

Graceful coat dress that travels everywhere. Smartly accented with new rib knit jersey. Bold brass buttons and the unique tab collar strike dominant fashion detailing. So perfect in iris, fawn, blue and ruby. Sizes 10 to 20.

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Figure-flattery is the special job of these ultra-smart fall styles . . . and what an enchanting job they do! If you're in the larger-woman or half-size group, you just have to see MODERN WOMAN'S breathtaking array of stunning coats, suits, dresses, hosiery and lingerie . . .

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Black Notes in Fashion

There's a bonanza of black in the fall fashion field—and its wealth is generously distributed to all areas.

Black appears 'refined' with the mixture of rich colors and more luxurious than ever in chiffons and furs—for coats, dresses, suits and accessories.

Coats star in this midnight shade with evening costumes following closely.

White and red glow brightly in striking plaids, stripes and tweeds 'burn' against black's deep background.

Blue lends a spark to dark, dark black—in shades from sapphire through copen to royal blues.

In dresses, silk and rayon crepe are favored for black while wool and nylon broadcloth are the chosen fabrics in sportswear.

Whether by fabric's pattern or as accessories, black is 'inked-in' to the plans of every important costume.



Glamorous Coachman

of Finest Sheer Wool

So beautiful... Miss Elliott's Original Interpretation of a single button Coachman in black.

Sizes 10 to 16... \$39⁹⁸
Open Mon. & Fri. Till 9 P.M.

Gene's
450 PINE AVE.



THE DEFT TOUCH of Rudi Gernrich is apparent here in an impudent, elongated version of the car coat. In olive drab felt as well as black, its designer's "trademarks" are noted in the 'way down pocket flaps and black button trim. An eye catcher for campus or career. From Mr. Bob, 112 E. Broadway.

Sew Now, Dance Later!

This is a season when women are going to dress to the teeth. Long evening gowns are back with a bang, and the era of the too-too-casual is ended.

Local sewing center experts suggest that you start now to make an important evening gown, even if there isn't a formal dance on your calendar at the moment.

An evening gown is easy to make. With today's versatile sewing machines, such as the new slant-needle automatics, the most fragile fabrics can be stitched as easily as cotton.

A boon to the home seamstress working on a strapless bodice is a new boning made entirely of nylon. This boning is so constructed that it is possible to stitch right over it, with no damage to the needle.

IN MAKING a dress of satin it is important to baste all seams before stitching, so that the fabric will not pull or pucker. Chiffon is not difficult to stitch, if you take advantage of new attachments,

such as the flange hemmer, which makes a tiny rolled hem in sheer fabrics in a fraction of the time it would take to do the hem by hand.

FOR BEST results, remember to change the setting of your machine when you change from satin to chiffon. The latter requires a fine needle and a close stitch, about 20 to the inch. Satin requires a medium needle and about 15 stitches to the inch.

Stripes Smart

Stripes add a striking note to coats and suits this fall. No matter which way they go—and they go every which way—stripes are making a strong impression in all silhouettes.

Gray Stockings

Don't scream and run when you see the first gray stockings this fall. They're lighter on the leg and really very pretty with gray shoes.

Applaud Man-Made "Furs" Handbags More Dressy

Toss away all your old ideas about imitation furs, because this is the year the test-tube look-alikes really come of age! In the hands of genius textile weavers, we now have such exquisite fur-like fabrics that they carve a whole new niche for themselves in the fashion hall of fame.

We defy the woman who "wouldn't be caught dead" in an imitation fur in the past to resist these fabulous fashions today.

Among the new ones being introduced are **KISSING COUSIN**, so named because it's the closest relative to seal-skin you ever saw, and **WINK**, a revolutionary new man-made mink which has "guard hairs" and a thick "under-pelt."

Then there's an improved version of an old favorite, **CLOUD NO. NINE**, famous counterpart of sheared beaver. It's now lightened in weight, more supple and lower in price.

OF ORLON, Orlon and Dynel, or complex blends of other synthetics, these fur-like fabrics are in a class by themselves today. First, because they're so entirely beautiful and luxurious in their own right. Then they tailor so well, sometimes better than fur. And, of course, they are so wonderfully priced. Side advantages like long wear and warmth go without saying.

Take **KISSING COUSIN**, for instance. It's an Orlon pile which looks more like seal than seal itself. It has a magnificent luster and shades in dramatic highlights and shadows, the way real seal-skin does. It is whisper-soft to the touch and light in weight. And it has the added advantage of a cloth coat price!

It comes in two traditional colors: a beautiful, glowing brown and a black that has an almost blue-black luminosity to it.

THEN THERE'S WINK, that extraordinary new science-child which is made from a secret blend of new man-made fibers. Unlike other fabrics with painted-on stripes, this one actually combines long and short "hairs," simulating the lustrous, long dark guard hairs and the lighter-toned thick underpelt of genuine mink. It even has "pelt joining" effects woven in to give it the expensive let-out look of mink skins, and it will come in pastel and dark tones.

Coats of this are not on sale as yet, but we'll wait. It will be chic to pamper ourselves with "mink" like **WINK**.

And there is always **CLOUD NO. NINE**, that beaver-like pet of ours. Now that it has even greater suppleness and lightness and is lower in price, it makes wonderful sense as

the high school or college girl's coat, or as an "extra" for the woman - with - practically-everything.

THE COLORS are terrific, among them a new medium-toned taupe mist. Others include midnight blue, honey blonde, breath of silver, black, brown, white and blue smoke.

All three of these fur-like fabrics are made with an exclusive locked-in weaving process, which means they can't shed or fuzz. Nor can they stretch or sag out of shape, important facts to know when buying.

The manufacturers are so zealous about the special qual-

ities of these three man-made furs, that every coat made from them will be serially numbered and labelled.

Regular fur cleaning methods are recommended to keep these pile cloths at their softest and glossiest best.

KISSING COUSIN coats begin at \$100 for a full-length un-trimmed style, and **CLOUD NO. NINE** coats start at \$70. In both cases, shorter versions are proportionately lower in price. Both of these types are arriving in stores now.

WINK will be on sale in October and it is expected that the price of a full-length will be about \$160, with jackets starting at about \$100.

Big and dressy is the look of new fall handbags. While the sleek, slim bag is still preferred for some costumes, there are many more com-mo-dious shapes resembling every-thing from carpet bags to doc-tor's satchels.

Dressiness is provided by rich, luxurious leathers in new textures and colors with beau-tifully designed trim and clos-ings.

Wide range of leather tex-tures includes deep, Scotch grain, soft pebbly grain, re-versed calf, aniline-finished leather, antiqued leather, alli-gator and ostrich.

Some interesting combina-tions include:

SLIM SATCHEL of tobacco reverse calf with deeper-toned smooth leather trimming at the base and on a strap and buckle closing.

Deep, soft satchel of bank-er's gray reverse calf piped with black calf, with yellow

saddle stitching on the outside pocket.

Black leather crescent-shaped bag with handle and flap piped in maroon-colored leather.

Long pouch of supple, tawny smooth leather with double handles fastened at the bottom with darker appliques in the form of dolphins.

Huge travel bags are plenti-ful and are used for travel about town, too. They boast side passport pockets, locks with keys, watches on the out-side flap that can be taken off and strapped around the wrist, and plenty of compartments—including secret ones.

Like all new fashions, those new hats take a bit of getting used to. However, once you start experimenting with the crushable cap in velvet or satin, you're certain to want one.

Experiment First



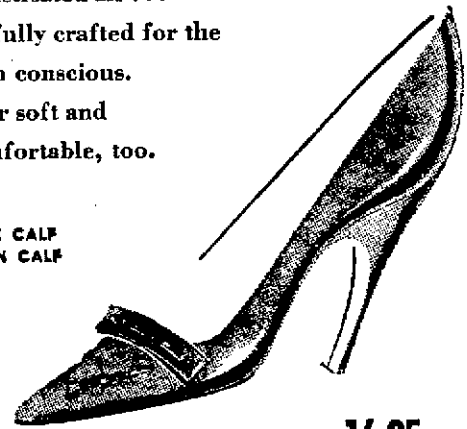
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as seen in VOGUE

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Continental elegance with
a sophisticated air...
beautifully crafted for the
fashion conscious.
Feather soft and
so comfortable, too.

BLACK CALF
BROWN CALF



16.95

OFT REPEATED question this year will be "Is it fur or fabric?" And no wonder. Nancy Taylor models Sears, Roebuck's fabulous Odyne "fur" coat—a magic, modern fabric of orlon and dynel, shown here in light grey with black stripe. Millium lined, it is mothproof, mildew proof and, perhaps best of all, it's "budget proof!" In Long Beach, American at 5th St.



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Color Keyed Hosiery in Fall Picture

Nylon hosiery, now in an array of exciting shades, is receiving attention as an important fashion accessory, in line with the new trend to color harmony from head to toe. With rich colors so significant in daytime and evening apparel, stockings color-keyed to the costume have become as essential as the right shade of shoes or gloves.

New hosiery tones have just a hint of color. Misty blues, for example, blend perfectly with the palette of bright to dark blues in fall and winter ensembles, and to harmonize with all the smart new browns, there is a whole range of subtle brownish hosiery tints. With gray daytime wear, stockings in pale to smoke grays create a smart one-color effect, while off-black hosiery with the black dress or suit effectively allies the costume with the shoes.

For the brilliant jewel tones in evening fashions—ruby red, emerald green, sapphire, topaz, and gold—stockings that faintly echo these colors look exactly right, especially when worn with shoes dyed to match the gown.

Hosiery touched with color is adding a new fashion look to the wardrobe in a way that the long-familiar neutral shades cannot accomplish. With the galaxy of new tones in hosiery, it is possible for fashion-conscious women to choose with care the right shade, weight, and style to suit each costume and occasion.

Which Fragrance?

When buying a perfume, dab some on the inside of the wrist or palm of the hand. Test only two or three fragrances at a time. Otherwise, you will be confused as the odors overlap each other. After sampling, select the one that fits you.

Soft, Slim Lines for Fall Look

This fall's leading look for dresses and costumes combines the elegant with the casual, and is strongly influenced by Chanel and, to a lesser extent, by the Orient.

"Soft, supple and slim" sums up the most popular new silhouettes. Many dresses have a looser fit through the middle and controlled ease for skirts. There are chemise dresses and sack dresses that can be worn with or without a belt and unfitted dresses with straight backs and belted fronts. Sometimes the waistline is dropped, and a low-placed belt, sash or band is either slotted through or shirred around the hip area.

ONE-PIECE dresses often achieve the casual air by simulating a two-piece look. Popular versions include overblouse, middie, fingertip tunic and belted peplum jacket effects. Real two-piece styles are also much in favor.

When the waistline is belted, all sorts of darts, gathers, folds and tucks may emerge from beneath it to give skirts new rounded curves that taper down to a narrowed hemline. There is also a great variety of pleated skirts and bias cut circular types. Some slim dresses take on supple overskirts.

The top of dresses takes new emphasis, sometimes with a bodice in a different color or fabric. There is a broader look to shoulders and an illusion of width created by stand-away necklines which call for fillings of jewelry, furs and scarfs. Favorite collar treatments are shawl, oval with cuff, deep-plunging and notched.

SLEEVES ARE looser, with kimono or butterfly shapes reflecting the Oriental influence. This Eastern inspiration is also reflected in luxurious fabrics, rich colors and embroideries, obi-type waistlines and slit overskirts with a "modesty" of self fabric beneath.

The Chanel box jacket and the semi-fitted jacket in hipbone lengths are popular new costume components, as are seven-eighths length coats in barrel silhouettes. These also take to kimono sleeves, stand-away collars and, very often, to fur trims as well.



IT GOES TO COCKTAILS, dinner or a dance with equal aplomb, this re-embroidered lace and silk chiffon dress with flaring skirt and rose blooming on the midriff of crushed chiffon. Sizes 10 to 20, in cypress green, mocha, champagne and delft blue. At Greta's, 5012 E. 2nd St.

Accessory Furs Gain New Beauty by Lavish Detail

Elegance is the big focal point of the little furs in fall collections. Whatever their size, or fur, and whether casual or formal, more supple, lavish details, unusual styling

and fur-on-fur combinations are prominent. Jackets are stressed, and take on more curves; many of the new stoles add sleeves; capelets take on more curves,

with plenty of shirring.

Boleros are wide and full, many have bloused sleeves.

Capelets of long-haired furs look more lavish in horizontal, sweeping tiers of three-and-four skins.

Jackets—just below the waistline in length—are colored in contrasting furs, banded in fabric and take on new elegant airs.

Take to Twill

Cavalry twill takes over from chino as most popular fabric for boys' play wear. Favored color is still khaki.

For Collectors

Teen-agers who collect shirts will like the new lantern sleeves and mosaic prints for fall. These take best to very simple, straight skirts.

... bright as her eyes,
pretty as the cake,
these gay and grown-up styles,
made for growing feet ...
made to offer lasting fit, firm support
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OPEN MON.-THURS.-FRI. EVENINGS HE 8-5192



THE SLIM LOOK, doubly effective in this crease resistant black nylon velvet, is modeled for Fredericks of Hollywood, 205 E. Ocean Blvd., by Dixie Toby. Chicly urban, it features boat neck, long sleeves latticed from shoulder to wrist.



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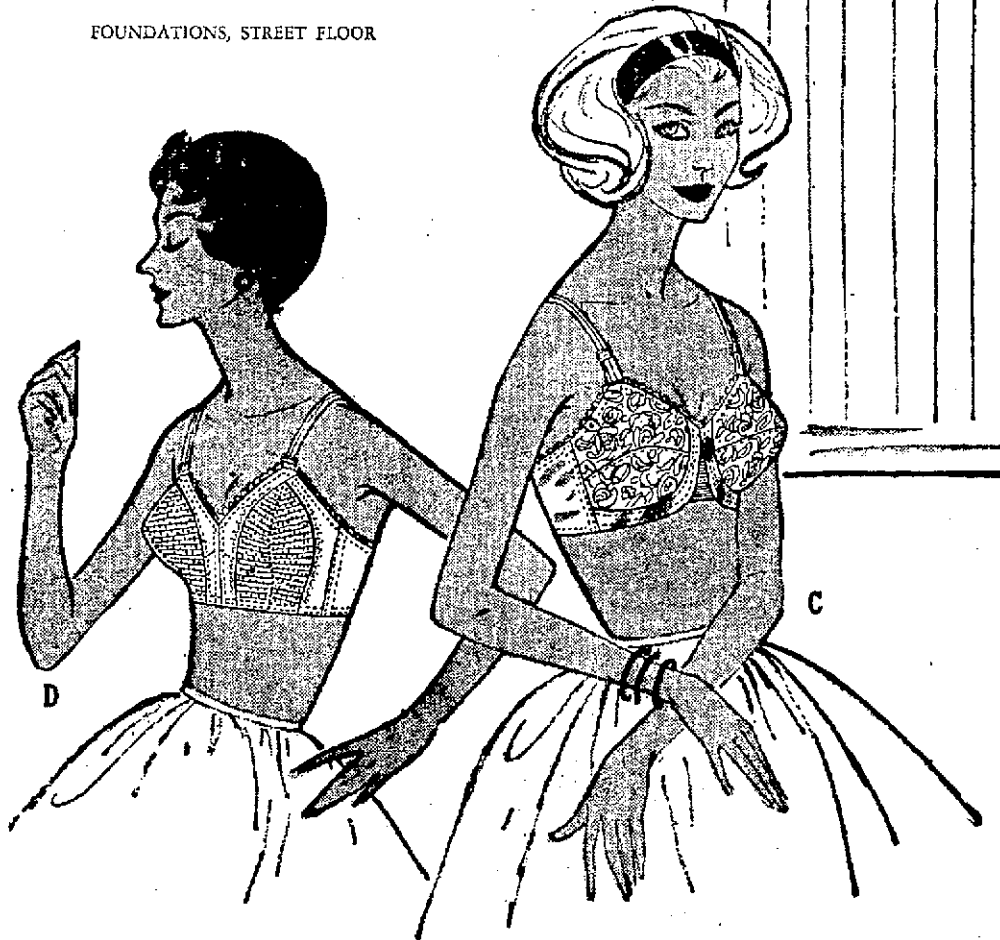
A. ALLEGRO, white satin lastex with upper cup of embroidered sheer nylon. A, 32-36; B, 32-38; C, 32-40, 3.50 D Cup, 32-40, 3.95

B. CHANSONETTE, spoke stitched cups in nylon and nylon satin. A, 32-36; B & C, 32-38; in black or white, 3.50. Cotton broadcloth A, 32-36; B, 32-38; C, 32-40; in white, \$2

C. PRELUDE, contour band that snugly separates, in black or white nylon lace and satin. A, 32-36; B & C, 32-38, \$3. White broadcloth, \$2

D. ETUDE MINOR with built-in center pads for natural looking fullness. White cotton broadcloth. A or B cup, 32-36, \$3

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Long Beach
HE 9-6814

SHOP MONDAY
9:30 A.M. to 9:30 P.M.



FROM OLEG Cassini's fall collection comes this wool knit dress, figure flattering and smart, with soup 'n' fish bib and satin tie beneath a Buster Brown collar. Parisienne is showing it at 539 E. Ocean Blvd.



A DELIGHTFUL after-five frock is displayed for Estelle Thompson, 4146 Viking Way, by model Lee Gaudineer. Fascinatingly trimmed with Mr. Thompson's white fox fur, the crepe creation is done in bewitching black. Franklin Dress was the designer.



AT ONCE simple yet smartly elegant is this DeMichele original sheath in black crepe—its straight lines broken only by huge bows of silk organza at the hemline. Available also in white, red or navy, sizes 8 through 16, at GiGi's, 5251 E. 2nd St. The dress is worn by Nancy Oswald with fall's favored bead rope.



TAWNY BEIGE, matching the background of its imitation leopard jacket, is the color of this wool crepe sheath. The leopard collar is on the dress itself, which also has a leopard belt. The double breasted jacket is brief with bright brass buttons and three-quarter sleeves. Toni Gavian models the costume with black accessories and a leopard hat. Shown at Vinson's House of Fashion, 233 E. Ocean Blvd.

Where Beauty
is a
Classic Art



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Boys Approve New-Look Ivy

Let the distaff side of the family worry about constantly changing fashions. Boys, like their fathers, will stay with the Ivy styling that has been a favorite in recent seasons. That's the verdict for boys' wear this fall.

However, while the Ivy look is favored, it's Ivy with a difference. Fall dash has been added by the introduction of new colors and treatments.

Details such as button-down

collars and back belts are present in plenty, but traditionally narrow Ivy stripes in shirts often give way to wider stripings, and traditional colorings such as tone-on-tone gray and brown get a lift from the addition of stripes in hues of gold, red, blue and rust.

Probably the freshest look is provided by the liberal use of bright red in boys' suburban coats and blazer jackets.

Accessories Animate Scene With Variety of Novelties

The accent is on accessories this fall with a capital "A" and rightly so with such a fabulous collection of belts, scarves and fashion addenda being shown.

For a fact, belts are back and ready to do quite a fashion job. The normal waistline is clearly defined again and the belt marks the spot.

Smooth leather, brushed leather, textured leather, fabrics of all kinds, and metals and jewels vary the belt styling.

One collection features soft but durable leathers with jeweled buckle trims.

Still another takes on brass and silver ornaments and designs and a third, a highly decorative line, displays ornamental chains of coins, jewels and beads.

Velvet and satin are among the fabric types to give the illusion of soft sashes and draped girdle effects to the costume.

AS THIS will be a big season for furs, belts, collars, scarfs and jackets are making an appearance in a variety of furs all the way from broadtail to mink. Black fur looks newest.

Leopards will also be showing their spots this season in every imaginable accessory.

Fall scarfs are particularly

striking with the classic silk square staging a big comeback in new brilliant colors, many in designs that reproduce paintings from famous canvases.

BRASS BUTTONS and patch pockets, the cocoon jacket tapered at the waistline, and sporty plaids and checks give the jacket and bolero-types a fashion place from morning to night.

Color and more color obviously is the byword for this season's accessory manufacturers.

The costume world has gone overboard with the use of brilliant blues such as royal; deep glowing reds; new olive and sage greens.

Topaz and burnt orange and a palette of tawny tones are also important for accenting the beige, brown and black costume shades. Black and white, and shiny black on its own, are also important.

Think Happy

Worrying about not sleeping will keep a person awake. If you don't fall asleep soon after retiring, try thinking of something pleasant. Perhaps stretching to relax muscles will help, or loosening bed covers. If you don't worry about it, sleep eventually will come.

'Open Season' on Leopard

Shopping-safari's will be delightful for the fashion adventurer this season—especially if she's hunting leopard!

Leopard spots roam everywhere this year, appearing in natural fur as well as the unexpected fabrics, nylon and chiffon.

A pleated leopard headband is "wildly" exciting paired with a matching ascot.

For a sensational entrance, afternoon or evening, choose the 35-inch leopard stole (that converts to a turban)!

Bags from voluminous to petite are submitting to the leopard handling with beautiful ease.

LEOPARD BELTS prepare to go around everywhere—boldly-wide or sedately-narrow—while scarves, umbrellas and mules are noted as trophy-hunt items, too.

Most sought-after cropped jackets and boleros are tops and abundant for fall... with more styles than a leopard has spots! Often these

are trimmed with jersey or knit.

Of special interest is a backless halter blouse trimmed with jersey to mate with an elegant evening skirt or luxurious at-home pants.

New Lingerie Is Elegant or Smartly Casual

Sleep and lounge wear takes both elegant and casual views of fall, while under-cover wearables tend toward sophistication in color and style.

Opulent long nightgowns of nylon tricot are gracefully pleated and draped with floating panels, soft cummerbunds and lacy bodices. The youthful frilly look appears in waltz-length gowns with fitted waists and flaring skirts.

Cover-up gowns, in warm, lightweight fabrics, are popular in a variety of lengths and novel prints. Middy-look shortsies and styles recalling the Victorian era are favored.

Wrapped overblouse tops lend elegance to pajamas, and the smartly-casual look is seen in pajamas with bulk knit sweater tops or bloused tops. They can often be worn for lounging, alone or with matching cover-ups, and many are for lounging only.

NEWEST SLIPS are functional as well as pretty, featuring bra-contour bodices. Usually slim, they're decorated with narrow crystal pleating, lace and embroidery that's extra deep, sometimes extending all the way up the skirt. As a trim, lace appliques have taken the place of ruffles.

Slip-pantie combinations and new versions of the chemise are designed for wear with sports clothes or late-day clothes that have uneven hemlines hard to match to full-length slips.

Fashion Goes 'in the Red' in Bright Spirit

Red flares up—burning its way brightly through the fashion field as the "hot" color news of the season!

Wool and jersey are especially favored by the vibrant palette-mixed red variations—but no fabric is overlooked.

Chiffon, up to now almost always in pastel, is spectacular in a brilliant red.

Satins, too, make an impression in a more fiery variety.

Shades are running from true to blue... from orange to burgundy. A blackened red is exquisite in after-five, gayety-gowns. Rose-red will glow after dusk in exquisite creations.

Garnet, holly, mulberry and the red-red are the top hit tones parading in the daytime collection.

Going "all out" for red, one designer even shows a full-length dinner-suit in this, the season's news-color.

harvey berin

brannel

hannah troy

edward abbott

herbert sondheim

terry allen

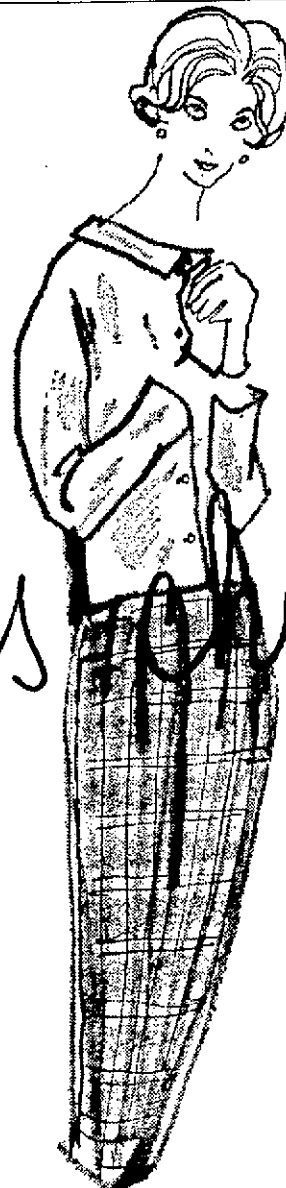
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alfreda

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nelly de grab

bonnie cashin

lee herman

mam'selle

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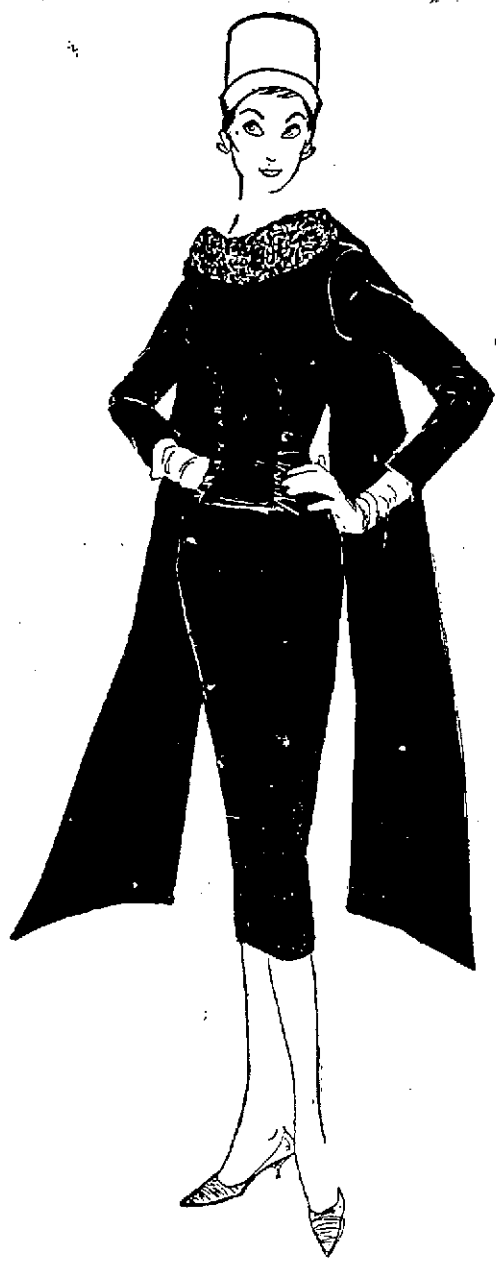
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long beach

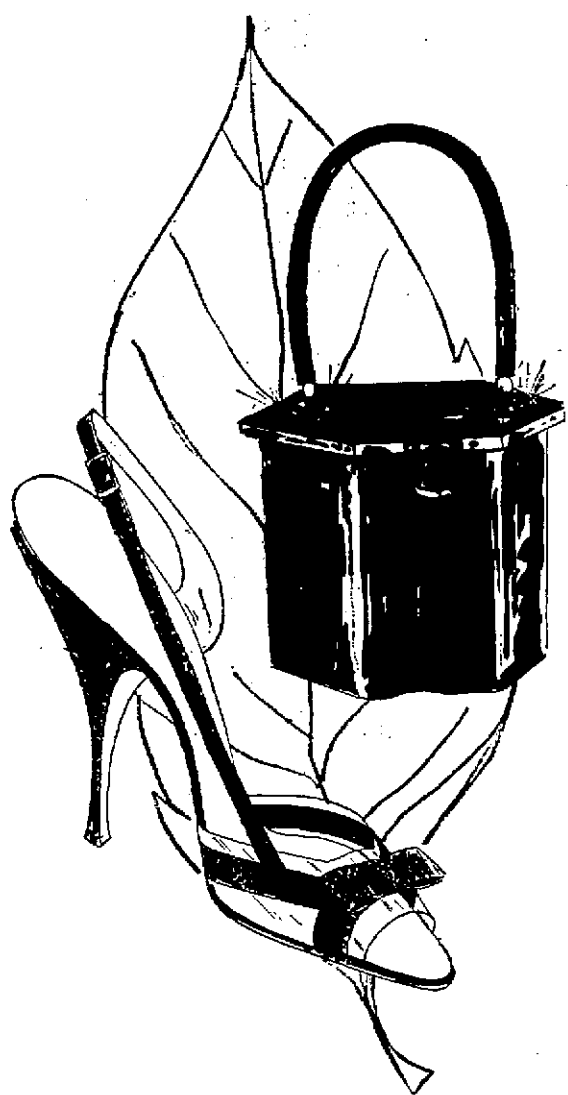
ga 3-4851

10:00 to 5:30

friday 10:00 to 9:00



BLACK BROADCLOTH is cunningly designed for flattery in this stunning sheath, its magic enhanced by a separate stole and fake broadtail trim. The artfully contrived front panel adds to its allure. At Dinel's, 505 E. Ocean Blvd.



FEMININE (and devastating), the combination of treated veiling and vinylite in black sling pumps by Kimel that slenderize the ankle, complement party gowns and afternoon costumes. Hexagonal purse to match of black vinylite, rhinestone trim at base of handle. At Barnett's, 207 Pine Ave.

Don't Let Figure Sag in New 'Relaxed' Styles

In Character
Never follow the crowds when selecting a fragrance. A perfume that flatters a close friend may do little for you. If you are the out-of-doors type, avoid a femme fatale fragrance. It puts you out of character.

The Fashion Cut That Stays Put

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"If a woman lets her figure relax it will sag." This true, if blunt, statement was made by Arthur Garson, head of a well known brassiere house, during a recent discussion of fall fashions and their related foundations.

His remark referred to the prevalent use of the word "relaxed" in describing fall fashions. It is his opinion that women might easily interpret this to mean that they could now also let their figures relax and that these so-called relaxed looking fashions would need less of a foundation — framework. He quickly dispelled this notion.

It is his feeling—and as president of the brassiere company he has 25 years of fashion experience to guide him—that the success of the relaxed and easy silhouette depends just as much on the proper foundation as does a more figure defining style. In his own words "The average woman over 20 presents an amorphous, slightly blurred,

silhouette. Without the proper foundations to give a focal point to the silhouette, the softness and drapery inherent in these relaxed fashions will give the average woman an even more indefinite shape and the clothes themselves will just 'hang'."

HE ALSO FEELS that a happier description, and one that is less likely to be misunderstood, is the "individual look."

"Each woman is going to put her individual stamp on these fashions anyway and certainly from a foundation viewpoint women are always thought of as individuals, each one having a distinctive figure and individual problem."

As might be imagined, his new fall line of bras illustrates Garson's thesis and makes a strong case for the "individual look." They are designed to fit the needs of a specific woman, her figure and her particular costume rather than attempting to mold all women into one prescribed shape.

A case in point is a seamless sweater bra with special appeal to the young and blithe figure of a college girl. The sweater bra was foam contoured cups covered with seamless Helanca jersey that makes a smooth line under sweaters, jerseys and blouse, eliminating those tell-tale ridges and seams that show through. This is featured in four basic colors, dashing pink, icy blue, white and black to go with all the popular fall sweater shades and to match lingerie as well.

FOR THE MORE sophisticated female and more sophisticated clothes, they suggest a really glamorous front zip bandeau with sheer lace top and cotton stitched under-cups. This is particularly recommended for those who need a wide separation and to wear with the low-necked dinner dresses that are being shown.

Still another bra for another figures, another occasion. This, more of a basic style with a wonderful new construction feature. Here, through the use of diamond shaped lastex inserts, the lift starts at the top of the bra! . . . just as in our own musculature the bosom is lifted and supported by the pectoral muscle above the bosom. Diamond lift has, as you might imagine, a wonderful uplift.

New Shoe Idea—Convertible Pump

For those very important school functions and dress-up occasions, pumps lead the way, the National Shoe Institute reports.

The grammar-school set will love the convertible swivel strap, where the basic strap-shoe is magically transformed into a pump by slipping the strap around the back of the shoe.

The high-school set will adore the sleekness of the slim tapered toes, plus the charm and comfort of the little heels. And if those pumps are black, whether patent, suede, velvet or calf, young lady will be the envy of all who see her.

Choose the Right Hat for Face Framing Flattery

The right hat can give you a better lift than a plastic surgeon. For the magic of millinery is available to everyone. Whether you choose your hat at the budget bar or patronize an exclusive custom milliner, you can get the same beauty treatment.

The secret of looking your prettiest in a hat is simply found. A "perfect hat face" is oval. Women who have oval faces and even features have no problems when it comes to choosing a hat. They can wear virtually any style.

But the woman whose face is too round can add to her beauty by choosing a hat that will make her face appear oval. To elongate the face, choose a hat that will give you height. Be sure that the width of your high-crowned turban, toque or bonnet is in proportion and sufficiently wide to balance the width of your face. Wear off-face hats. When you wear a brim, choose one that has an upward line—a turned-back cuff, an irregular brim with a vertical slant, a brim cut high above your brow.

THE WOMAN whose face is too long should reverse these rules to make her face seem wider and therefore more oval. Her hat should

have a shallow crown, one that fits the head or has a little extra width at the sides. Brimmed hats are especially becoming when they are flat and wide or gently down-drooping. She may wear round button earrings or fluff her hair out at the sides to increase the broadening effect.

While there are many variations in facial shape, the ideal remains the perfect oval. So keep that in mind. Choose hats whose lines bring your individual face closer to the oval. Where your face is too narrow, your hat should be wider and vice versa. Remember, too, that where the problem is especially intricate, your hair can also be arranged to give you a more flattering look. The right combination of hat shape and hair style will make you look lovelier.

Short Coats

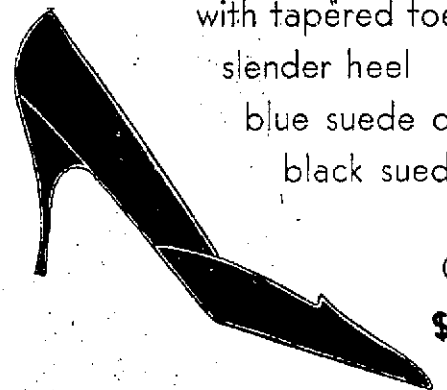
Short coats are interesting in both length and line this season. Lengths range from thirty-two to forty inches. Favored shape is the barrel, with graceful ease and a tapered hemline that rises in-front, dips lower in back. Often, the fabrics used are moisture-resistant.

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formality pump with tapered toe and slender heel

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Sweaters—fur blends to 2-ply cashmeres **\$10.98 to \$15**

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Illustrated—"Apploosa" sweater in luxurious Jan-Kharat Jantzen's exclusive wool-vicora blend.

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FROM THEIR collection of fashions particularly flattering for the mature figure, Hassell's, 241 E. Ocean Blvd., suggests this Oxford grey wool dress and jacket ensemble with stylish hand-loomed look, satin trim and rhinestone buttons. It is modeled by Lois Anderson.

Look Colorful

Sophisticated lingerie colors include bright pink, blue, aqua, yellow-green, coral and champagne.



FOR THE MODERN woman from Modern Woman, 436 Pine Ave., a one-piece dress with three-quarter length sleeves and permanently pleated skirt. Fashioned of wonderlun, a miracle fibre version of featherweight worsted crepe, it is available in half sizes, 12 through 22, in aqua or navy. Modeled by Lois Anderson.

Designers Give Little Women Big Choice in New Fashions

Designers love the little woman this fall! A growing appreciation of scaled-chic for the girl or woman who is under five feet five inches tall has brought a bonanza of charming clothes designed with an eye to both proportion and prettiness. The adaptability of wool, its suppleness and super-quality textures, gives it top priority for such special designing.

Significant point about this trend is the fact that the proportioned fashions are not confined to "special size" ready-to-wear makers but are now a sister act with many of the regular misses-size clothes shown by couture echelon houses. Each important designer has some name that designates the proportioned fashions... perhaps it's custom or petite or a diminutive of the firm's design label name. In any event, it is presented with as much smart fanfare as is accorded the rest of the collection and it assumes its proper place as seasonal fashion news.

Weaving wizardry which imbues airy qualities with exciting texture interest, provides

a wealth of woollens ideally geared to this deft scaling of fall fashions. A fresh, imaginative approach to this special audience is evident in the versatile choice of textures.

FEATHERWEIGHTS are a natural, of course, whether they are wafer-crisp crepes, chiffon tweeds and flannels, or the new supple wool velvets. More off-beat in use are the featherweight weaves with dimensional look giving a heavier-than-they-are impression... designers have developed some handsome costumes and coats in these which suggest height but never bulk or breath to foreshorten the figure.

Not only pattern but color is vital in creating provocative fashions for this category. Color contrast can provide just the right balance when used imaginatively. Tweedy colors in small-scale patterns are bright and youthful without going to extremes of either girlishness or sophistication.

Patterned woollens with plain are another height-stretching device designers like. To sum it up, there are so many fascinating wool fashions for the just short-of-tall set that no one needs shop around for scaled-to-size smartness anymore.

Simplicity Keynotes the Basic Dress

Every woman, whether she's a home-maker or in business, has need for a "plain, simple dress."

Since every woman wants smart styling, too—her search for a "plain, simple dress with smart style detail" will be fruitful this year.

This fall, crepes especially, cue the "simple" dress story—in black particularly. Simplicity is the keynote of the many chemise dresses (belted or not) now being shown. It themes middy styles... easy-pleated skirts... standaway necklines... wider, deeper sleeves... pocket interest... shirtwaist and coat dresses and other simple treatments.

IN ADDITION to crepe, (silk, rayon or silk and rayon)... jersey, soft supple woolls and wool blends, all make a fresh impression in the easy silhouettes of "simple" dress fashions.

In addition to favored black, featured hues will be brown; navy; cranberry tones; jewel-tone blues; and a range of bright tones referred to as "Oriental."

And, in this exciting jewelry season, what fun for millady to dress-up that simple dress with ropes of beads... bibs of pearls... or a touch of fur! —Voilà! C'est chic!

Belt Trims

News in accessorizing knits this fall is placement of a belt above the ribbing of the sweater, especially for dyed-to-match coordinate costumes.



HEADLINE NEWS is made by the "Turberet" of imported French mousse with the look and feel of fur. It is banded in satin, flashed with brilliants and available in a rainbow of colors at Dinel's, 505 E. Ocean Blvd. Modeled by Diane Weidel in fall's popular white.

Double Duty

The sweater-shirt, now becoming increasingly popular, combines the best features of both garments.

Costume Plan

Newest costume formula calls for dresses in smooth fabrics, under jackets of heavier weaves or textures.

Make a Hit

Pleat some knit and add some fur—the big three in fall fashion combine for the most exciting news of all. This threesome appears in both suit and dress lines in the easy-elegant silhouettes.

Pockets Popular

Pockets show up everywhere, placed both high and low on fall coats. There are big patch pockets, sometimes of fur, smaller flap pockets and buttoned-down squares.

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- Jerseys
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PICTURED: Dress of lustrous wool broadcloth, designed to be worn everywhere. Black or brown, 10-16, 39.95

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TEMPTING TEEN fashion from Judy's, 5215 Hazelbrook Ave., Lakewood Center, is this crew neck, burly Shetland sweater (imported from Scotland) of Oxford gray worn with an orlon and wool plaid skirt with stitch down pleats and oxford white Ivy League shirt. Model Judy Polson completes her well-coordinated outfit with black Keds, white socks.



ALL SET FOR a day in the mountains, aboard a yacht or rooting for the "home team" is Judy Ware, wearing antelope shade corduroy capris, with a white hooded canvas pullover jacket. Soft cotton print—red and green—lines the jacket which may be seen in sizes small, medium and large at Elizabeth's Style Shop, 3948 Atlantic Ave. The capris are sized 9 to 15 and 10 to 16.



RELAXED LOOK styled by Susan Thomas on a gentle hint from Chanel. Fully lined cardigan and skirt in an all wool multi-stripe. The middy collared blouse is done in worsted wool jersey. Coordinates to view with an eye to business, or smart social events, are worn by Jodean Meredith. Available in sizes 10 to 16 at Jean Ryan, 5207 Hazelbrook Ave.

Be 'in the Pink'

If you're one of those ladies who "just can't wear beige and the neutral tones," one of Hollywood's leading make-up artists offers this suggestion. Be sure to use a make-up foundation "with a touch of pink."

Lipstick color should be of the light pink or more brilliant red tones and eye make-up should be definite with blue or green eye shadow accented by an eye-liner. Mascara, of course, for both upper and lower lashes.

the feel of fall...

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who clothes
the stars!

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Teens Have a Chic Look

As young teens go back to school this fall, they look chic in the Chanel manner, quaint in the Victorian fashion and casual in the blazer jacket dress.

The line for these young fashions is easy and the fabrics from which they are cut soft and fluid. Jerseys,

corduroys and knits all have the soft look. There are lots of fabric blends that take readily to permanent pleating and that won't sag or wrinkle. Cotton knits are as popular as ever and easy to care for.

The middy, really one version of the overblouse fashion, is important for young teens this fall. Sometimes it's worn as a jacket over a sleeveless dress rather than as a top to a skirt.

The young teens get overblouses for school wear this year. They also get sweaters cut exactly like an overblouse and meant for wear with a straight or pleated skirt. The Victorian look is accomplished by use of lantern sleeves or wide bands of heavy lace or embroidery on the sleeves. There are tucked bodices, fluted trimming and short puffed sleeves with a good deal of puff.

This year, the foulard print replaces 1936's provincial print. And there's a whole range of plaids, all sizes and colors. There are even the classic clan plaid in miniature versions.

Tapered Leg Still Rules Casual Wear

Gals' legs, casually, appear "more or less" — with the lengths of new pants ranging from top of the limb to tip of the toe.

Pants, fashioned in one piece to include even soft shoes, is novelty news in at-home creations.

Nautical but nice describes a new... yes, Chanel-inspired... suburban-"Errand" costume. Calypso continues for winter sun-seeker outfits with boldly-striped pants quitting just below the knee. Tops stop just below the bustline... necks are scooped out... sleeves forgotten.

FANCY POCKETS, often filled with a tri-corner handkerchief or flowing scarf, replace the Ivy back-strap on many styles.

"Slacks suit" of the '30's returns tapered and modernized, yet as equally multi-occasionable as its forerunner.

Mid-length, no-cuff, tapered shorts are new and have an outfitted look with their matching patterned tops.

The new easy silhouette is featured in tapered, but not tight, ankle-length, at-home pants. Soft blouses are complementary.

Shoe Wardrobe

There's a sound reason for having a wardrobe of shoes. They give you better service and longer wear if they're given a day's rest after each wearing. And, of course, you'll want many-heel heights and colors this fall.

Clock Rules

Let the time of day and occasion dictate what fragrance to wear. Rarely would a heavy, sophisticated scent be worn in the morning. If you work in an office, don't floor fellow workers with a cloying fragrance. Try a light floral or bouquet scent instead.

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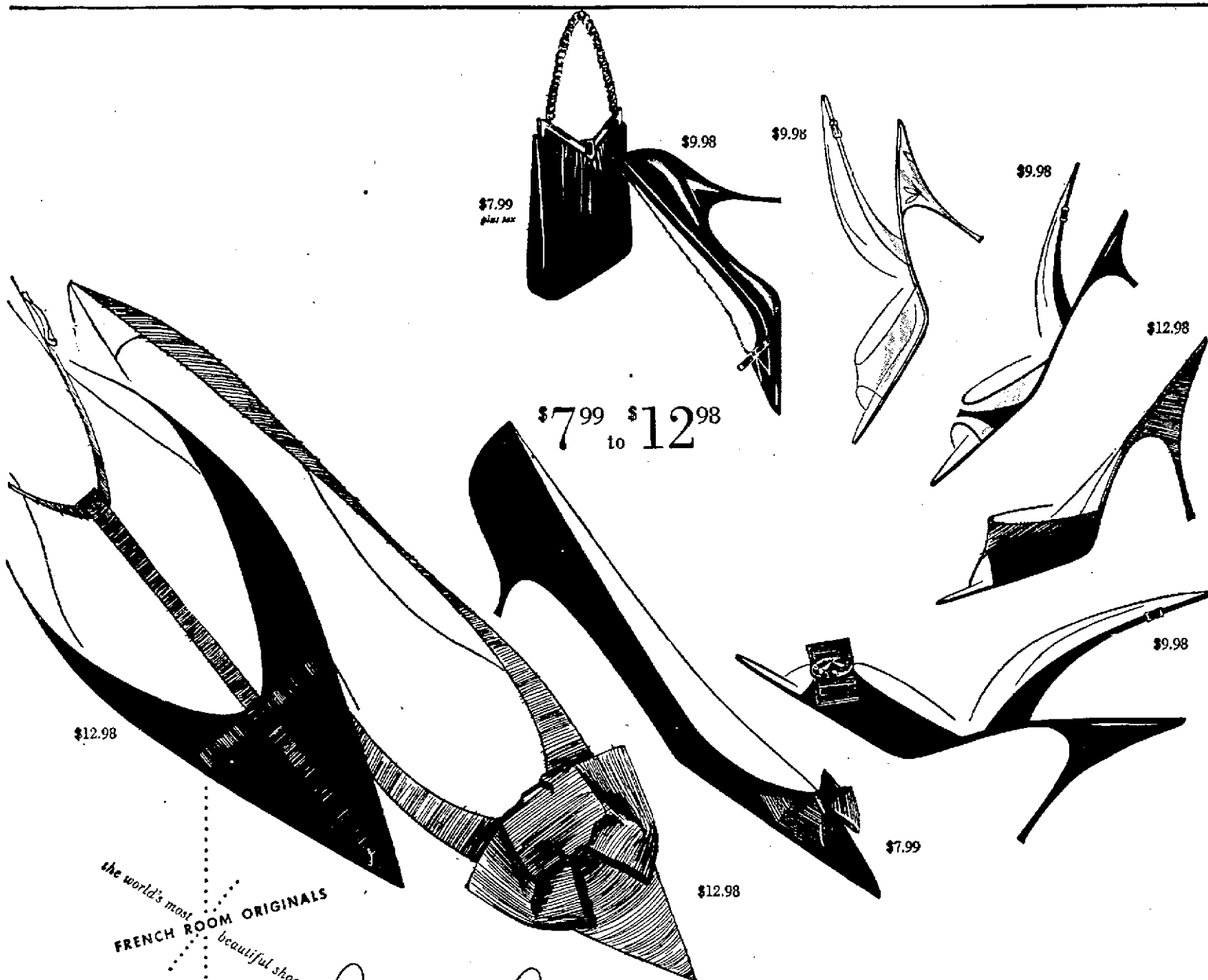


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A NOTCHED collar of Somali leopard lends drama to this double breasted great coat of Stroock vanilla Precia. The back is gathered beneath the collar to create an almond shape. The hat, by Mr. John, is in three shades of velvet. Both are available at Buf-fums', Broadway at Pine.

Aglow With Fall Color

Smart and colorful, new fall jewelry reflects the glow of autumn.

The fashion trend to head-to-toe color coordination has sparked interest in colorful jewelry, says the Jewelry Industry Council, and stylists have used colored stones, colored beads and new texture effects in traditional metals to produce a dazzling galaxy of necklaces, bracelets, pendants, earrings and pins.

Chains are creating the biggest fashion excitement in the new fall jewelry, and they have been given every type of treatment imaginable.

Glowing colored stones, set flat and joined with chain links, are brand new. Delicate filigree chains in many strands give a covered look to the new open necklines. Long chains, worn loose and swinging or casually roped, use beads or stones for their colorful look.

New pendants use colorful stones or pearls, in graceful designs hung from delicate chains.

Color interest is found in pearls, too, with shadings of gray in plump baroque shapes looking especially new. Silver jewelry returns as an important fashion, often accented with pale stones.

Jean Ryan

Lakewood Center



figure perfect ...
your sheath
by

Susan Thomas

Jumper — \$17.98
Striped Blouse — \$7.98

Colors: Black,
Grey Heather
Sizes: 8 to 16

The slender Penguin sheath is as versatile as fashion itself . . . from every point of view. Created by Susan Thomas of wonder-soft washable flannel (85% wool, 15% nylon) and strikingly paired with a striped cotton blouse, spiced with a silk organza bow.

Jean Ryan

Lakewood
Center

LAKEWOOD CENTER—OPPOSITE MAY CO.



PLAIDS COME into their own this fall, ranging from dark, subdued shades to the artist's most vivid hues. This all wool sheath, a Donle Original styled with dolman sleeves, is in variegated colors—red, forest green, royal blue and gold. A red leather belt marks the waistline and a tailored bow finishes the collar. Broadway Department Store, Stearns St. and Bellflower Blvd., shows it in sizes 8 to 16.



A BESS MYERSON dress of Wolmico cotton and silk, is modeled by Marianne Feagen for the Tall Shop, 715 Pine Ave., a flattering fashion for the statuesque. The dress pictured is a blue grey with inch-wide stripes of a lighter shade highlighted with white collar and cuffs, black velvet tie.

Bridesmaids Look Ahead

Though the bride may tuck her beautiful dress away in folds of white tissue paper, bridesmaids usually have party plans for their dresses.

The girl who's a bridesmaid in autumn will have her eyes cast in the direction of coming holiday parties just as the June bridesmaid had in mind country club parties. And the autumn bridesmaid is lucky in

this, for most fall brides like vivid color in their bridesmaids' dresses as contrast to the drama of the white bridal gown.

The bridesmaid who's going places after the wedding (maybe with her own wedding in mind) will cast her vote for a dress that stresses simplicity of line and rich color.

NEEDLE POINT worsted fashions this slim skirted suit by Bass which features a large soft collar with a bow for a feminine touch, and low strap pockets for jacket accent. Available in grey or royal at Desmonds, 146 E. Broadway.

Color, Any Color Right for Autumn

What's the leading color for fall '57? Color, and lots of it, is so important that no one shade seems to dominate. Best answer, then, is: Pick a color, and be in fashion!

Among the blues an almost-royal shade looks particularly fresh, but fashion gives plenty of attention to sapphire, purplish and greenish blues.

Reds run the gamut from bright to dark. There are true reds, jewel, wine and orange-reds. Orange and yellow show up frequently.

The choice among greens is equally inviting, with both the woody hues and sparkling emeralds appearing for fall. Purple heads into another successful season, in rich jewel tones and light flowery hues.

Black and other neutrals have increasing importance as background for brilliant hats and accessories. Among the neutrals, pale gray and navy make a fall appearance, while designers are particularly fond of brown, especially the taupe shades. Gold is a new neutral.

Float Through Fall

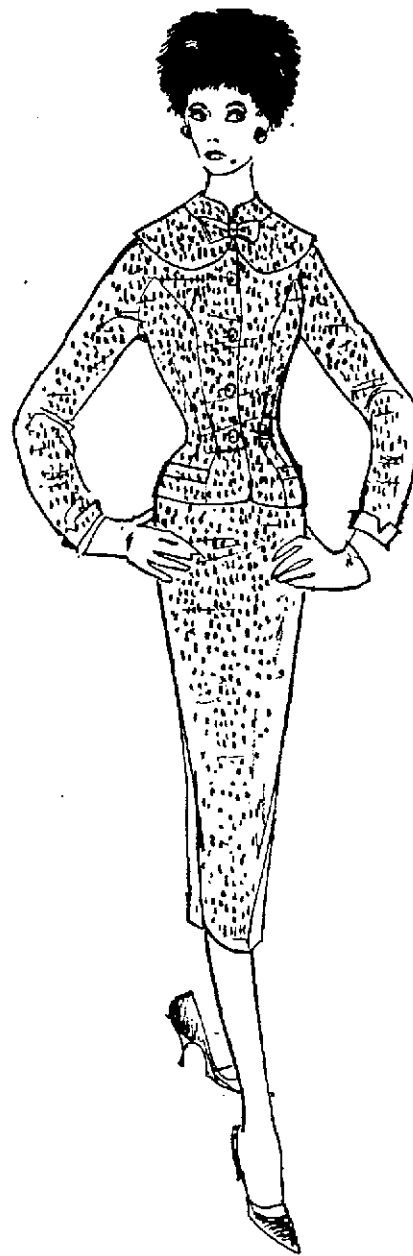
This fall's most popular petticoats are made of soft, floaty sheers or net.

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Hand-Me-Downs False Shoe Economy

Jack grows almost as fast as the beanstalk, it seems to parents at this time of year. The school-clothes Jack—or Sister Janie—wore in June won't fit when school begins in September.

That poses the perennial problem for parents; how to make new clothes fit not only children but also the family budget. The best solution is common-sense planning — necessities first and luxuries second.

Many parents make a checklist of these necessities. Warm coats, sweaters, suits and dresses are basic needs that often can be filled by hand-me-downs from older children. Exact fit is not a matter of physical well-being.

PARENTS SHOULD beware,

however, of hand-me-down shoes. They can cause permanent harm to a child.

For one thing, the original young owner of a pair of children's shoes gives them a hard beating, at the rate of some 30,000 steps a day.

By the time they are outgrown they are out-worn, the National Shoe Institute points out. Broken-down shoes do not provide proper support for the feet.

More importantly, the proper fitting of shoes is a highly individual matter. Shoes that fitted Jack at a given age probably will not fit a younger brother — or Janie — at the same age.

SO PRACTICAL parents plan their children's back-to-school wardrobes from the ground up, with proper shoes No. 1 on the list of necessities.

Kimberlin Corset Shop

218 EAST 5th ST.

PH. HE 6-2454



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tummy

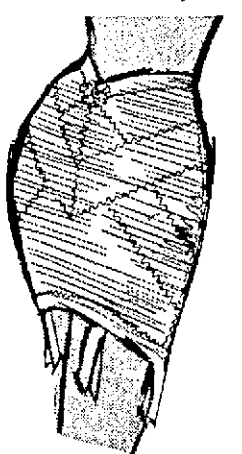


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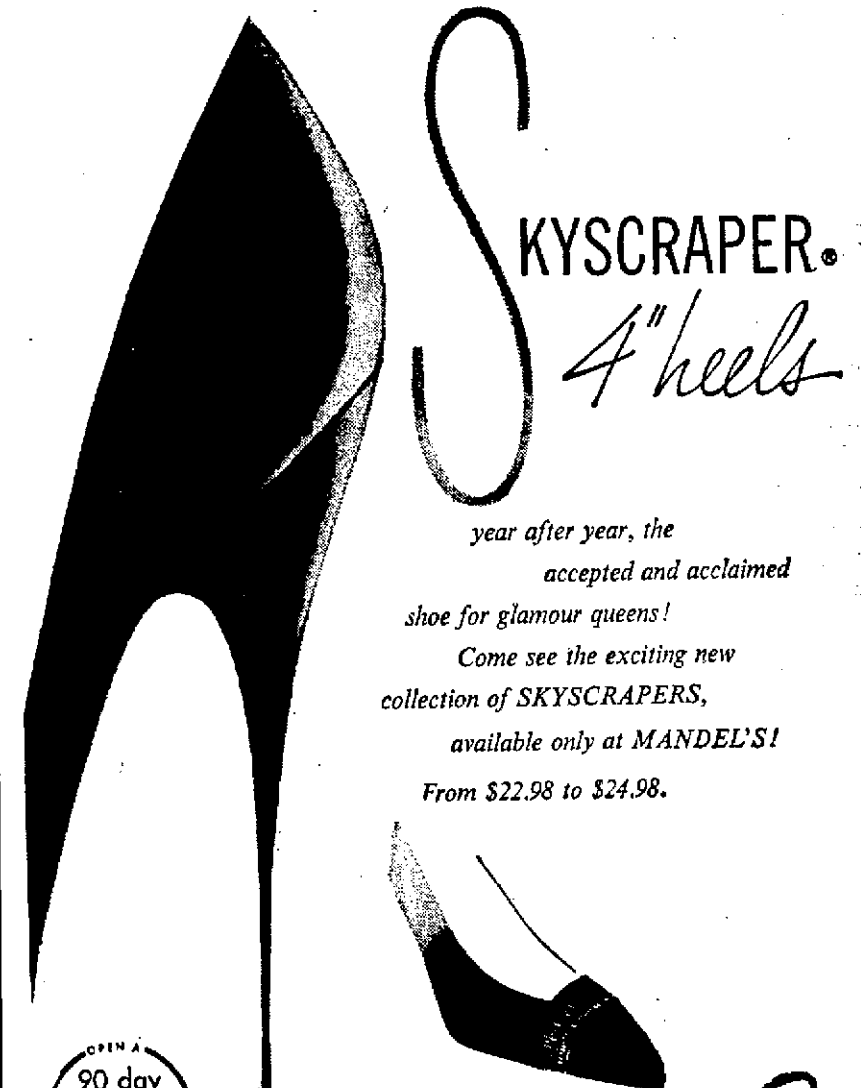
White only, 25-34 medium, 26-36 long.

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Smocking lends softness to fall dresses of crepe or jersey.

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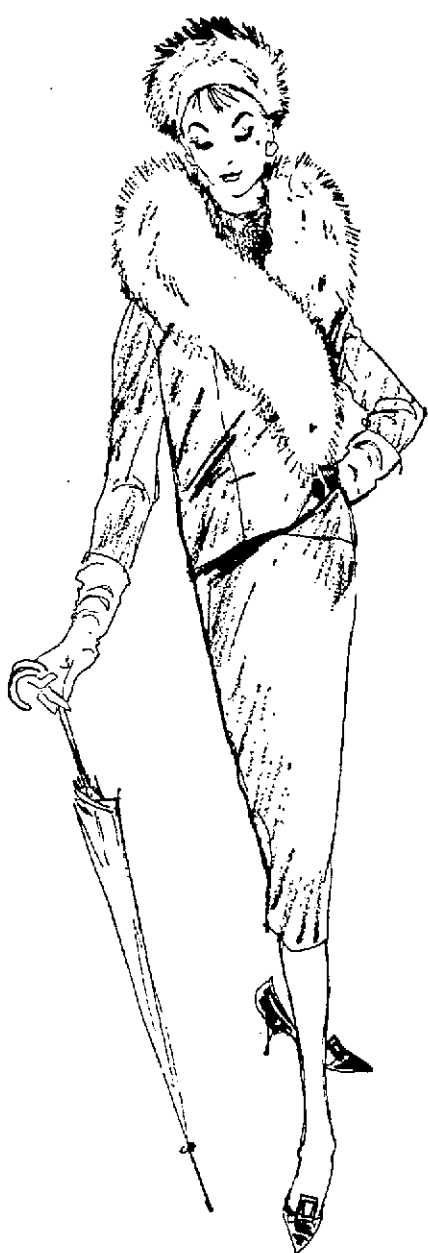
3RD AND PINE STREETS, LONG BEACH

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JADE GREEN taffeta, shirred to reflect a million lights, is seen in an "after five" dress worn by Diane Weidel. Crushed midriff and shirred bubble skirt in the newest harem line add emphasis to the rounded neckline and sleeveless bodice. Shown at Dinels', 505 E. Ocean Blvd.



CHANEL INFLUENCE is reflected in this brown worsted chiffon costume from Schick's, 7th and Pine, with Norwegian blue fox trimming the loosely fitted jacket in a one-side collar effect. Dress is fashioned with scoop neckline inset with silk chiffon.



ROWS OF NYLON LACE alternate with shirred insets of organza to give interest to the bouffant skirt of a strapless formal worn by Nancy Taylor. The velvet bodice and cummerbund drape gently into a back panel treatment. The dress may be seen in all fall colors, sizes 8 through 18, at Melba's, 126 E. 3rd St.

Fashions That Retain Shapes

Fabric blends get better every season. And, as we get used to them, we know that they won't perform miracles but do possess many advantages in both shape retention and wear.

notice. Their pleats stay in. The jersey blend has a soft "hand" which means it's pleasant to touch and wear.

Dyed-to-Match

Dyed-to-match continues to be the big fashion story in sweaters and skirts this fall. But it's gone on to this year rather than all one color. Cherry pink and cherry red go together, for instance.

IF IT'S THE NEWEST FOR FALL...

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Member of Hollywood Hair Designing Council and Nat'l. Hairdressers & Cosmetologists Assn.

JUST AS JAPANESE and French silks express the genius of the people who create them, Italian silk reflects the enormous heritage of art and beauty which have made Italy a tourist Mecca for ages. All of Italy's glorious past is captured in today's silk which in color, texture and motif may suggest ancient Roman ruins, a Venetian palazzo along the Grand Canal or a painting by Leonardo Da Vinci.

Although Italian silk contains the same superior qualities which have made it a luxury fabric for centuries, increased production and the discovery of countless new uses have created an ever-expanding market so that today everyone can afford and enjoy it.

Regal Italian Silk Democratic in U.S.

If you ask the world's foremost fashion designers which fabric they most prefer to work with, the answer is almost always "silk" and in many cases Italian silk, the "aristocrat of silks." Although treasured as a luxury fabric for years in America, it came into special prominence with the meteoric growth of the Italian couture, after the war.

The elegant and regal creations of such designers as Fontana, Simonetta and Fabiani called for a fabric which would reflect the great heritage of Italian art and history, and which would still meet basic fashion needs. The silks of Italy have dominated the European market for centuries. The textile trade with silk and cotton leading, is Italy's number one industry.

American designers have been quick to recognize and appreciate the beauty of the fabric. It appears frequently in the collections of such important fashion leaders as Hattie Carnegie, Elizabeth Arden, Mollie Parnis and Adele Simpson, to name but a few. Last year, the United States bought \$40 million worth of Italian fabrics, of which silk was the predominant weave. In fact, 75 per cent of all the silk produced in Italy is exported to this country, offering dramatic proof of its popularity with American men and women.

ODDLY ENOUGH, many people think of Italian silk purely in terms of the "slubbed" douppion which has

become nationally known as a fine suiting fabric for men. And it is true that the material has taken a major place in the manufacture of superior men's wear. However, "slubbed" silk is only one of many types of Italian silk used in men's clothing. A great variety of silks appear in ties, dress shirts and sport shirts styled in the Continental manner which is currently enjoying such a great vogue in this country.

You will find Italian silk in everything from a shoe insert to a print belt or a Roman-striped hat band. It has appeared in a uniquely styled evening mess jacket of dull "antique" gold. In the hands of a highly imaginative designer it becomes a pace-setter as in the case of Bronzini of New York who fashioned a superb lounging robe in a brown and beige striped Italian silk which took a prize in the fabric show at the Museum of Modern Art.

WHETHER THE GREAT popularity of Italian silk in men's wear accounts for its growing preference to American women, is a question for fashion leaders to debate. The important fact is that women can enjoy the same silk suiting they have long admired on the male of the species (many manufacturers use "slubbed" silk for both men's and women's fashions) and they can also have Italian silk in all of the feminine fabrics they have always worn, velvet, satin, crepe, brocade and organza. The silks of Italy also blend perfectly with wool, cotton and the synthetics such as dacron, nylon and orlon.

The reason for Italian silk's superiority? The answer is simple. Superior workmanship and imaginative design. Italian silk technicians, centered in Como, have so improved cultivation and weaving methods that these techniques have been introduced all over the world.



CRISPLY SMART is this black and white cotton plaid worn by Carol Young. The black jacket, with three-quarter sleeves, fresh white collar, and shiny patent belt is softly bloused and snug at the waist. Available at Jeri's, 218 Pine Ave.

Suit-able

With suits more predominant in the fashion picture this season, sweaters with ex-

citing necklines of bows, tabs and jabots will be more popular than in recent years.

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Casual dresses of wools, wool jerseys, flannels and newest novelty weaves... also the smartest new wool knits in one and two-piece styles.

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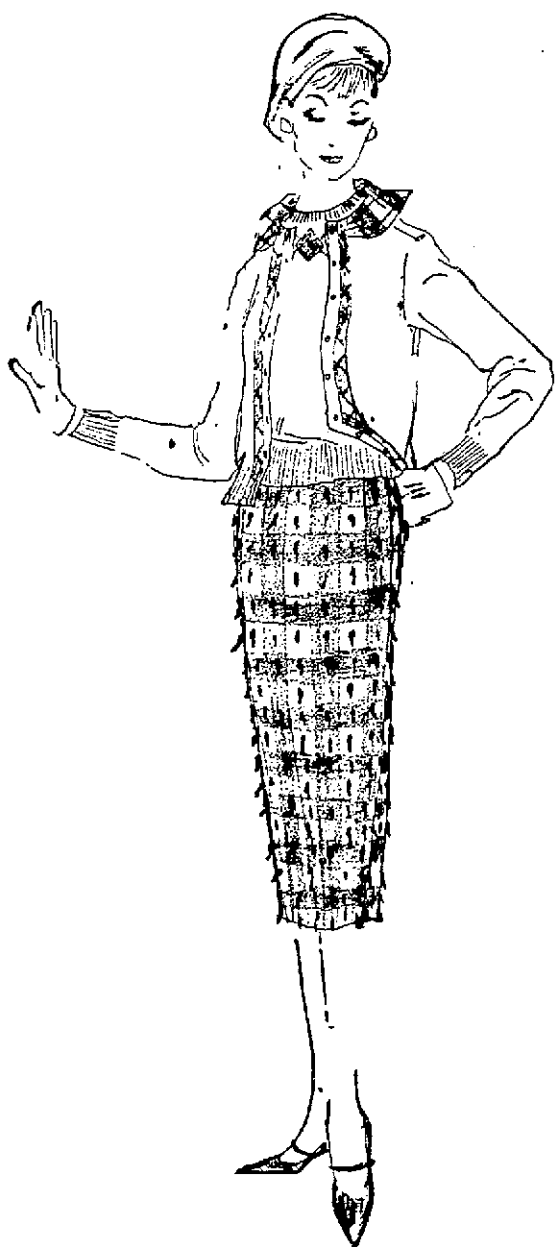


FAMOUS FOR • DRESSES • COATS • SUITS • SPORTSWEAR

ZUKORS Lakewood
5032 Pepperwood

OPEN MON. THURS. AND
FRIDAY NIGHTS





THE WOMAN WITH a flare for high fashion will welcome this Susan Thomas design sweater and skirt set from Harvey Wood, 4129 Long Beach Blvd. Grey sweaters, trimmed with grey plaid top the grey plaid skirt with red and blue string trim.

Give Fur Touch Beret, Madam?

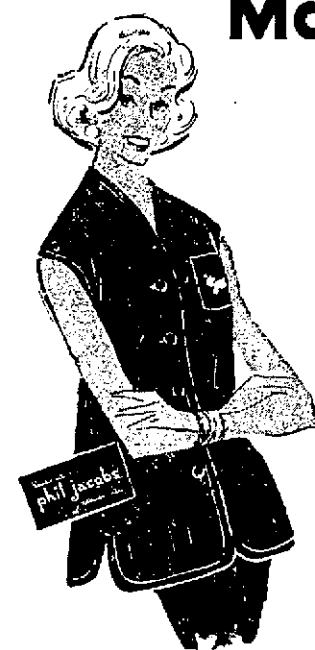
Fur collars, on the largish side, are available in accessory departments. They provide the important fur touch when worn with suits, coats or sweaters.

Almost everybody has a bit of old fur that's still usable tucked away. This is the year to take it to your furrier and ask him if he can whip up a beret for you.

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Maternity

Suit . . . 11.95



Your Pet Jerkin . . .
Is sure to be this sleeveless togeroy with perky poodle-trim patch pocket and smart, slim skirt. Black, fire-brand, caribbean or Victorian grey. Sizes 8-18.

Al-Le MATERNITY

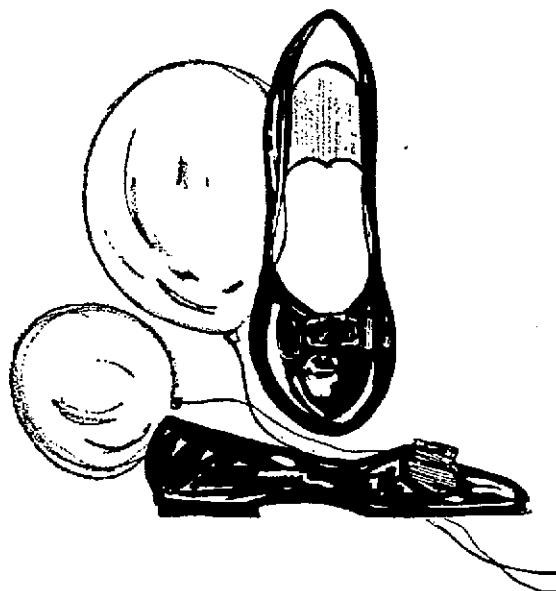
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Free Park & Shop — Open Friday Nites 'til 9 P. M.

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APRICOT! A color to challenge autumn's brilliance or knife-like sunshine, through gray winter days, is used for this wool jersey belted suit worn beneath a matching three-quarter length coat from Walker's, 4th and Pine. Model Diane Weidel wears it with a high fashioned velour beret by Patrice.



PERKY BOW, BRIGHT BUCKLE decorate these elasticized topline pumps to help young feet twinkle for party fun or Sunday best. Sizes 12½ to 3 in shiny black patent; sizes 4 to 9 in black patent or suede. At Children's Bootery Stores, 126 W. Broadway, 4346 Atlantic and 2142 Bellflower Blvd.

Hats Have Flattery

Brilliant jewel hues and easy, relaxed contours characterize the new fall hats. They're delightfully easy to wear, thanks to flattering, asymmetric silhouettes.

While the new hats curve and cling to the head in soft folds, they show a tendency to tilt to one side. Profile hats with dramatic angles and swooping curves are high-

lighted in the leading millinery collections.

Brims for fall are more moderate in size—often quite small—but they usually follow this side-swept line. Sometimes they are turned back above the brow in broad cuffs or narrow rolls. Others have a decided flare up at the hairline and a sharp downward curve to the right.

Still other brimmed hats have softly curving, smallish "swagger" lines.

CROWNS OF fall hats are easy, with enough fullness or height to allow a soft, crushed shaping to the head. High crowns are dimpled, dented and pleated down toward the side or back.

Pointed pixie crowns are manipulated to blend with sharply angled brim lines. Full, beret-like crowns mounted on close-hugging headbands are softly pushed down to the back and a little to the side.

Cloches have soft, crushed crowns and brims deep-pleated to a long, one-sided or smoothly face-framing sweep. Suiters are distant cousins to the mannish fedora, in luxurious pile felts with manipulated crowns and supple brims.

Smooth and silky textures look new. Rich velours, silky soleils, clipped beaver and sealine bodies and some interesting tweedy felts have a luxurious look and feel, without the powder-puff bulk of long-haired felts.

MATTE-FINISHED felts, wool and silk jerseys, fine wools and knits and other novelty materials have the same softness and draping quality as the fine, silken-textured velours. Butter-soft suede and kid leather also appear in nonchalant casual hats for both town and country.



PIN STRIPE orlon and wool jersey is styled by Saba of California with full dolman sleeves and sheath skirt, full lined. The double collar, of self fabric and pique, the wide self belt in tabbed loops, the contrasting big buttons, are attractive details. Sizes 5 to 15 in these colors: Black, white; blue, black; red, black; cognac, black. Worn by Linda Jacobs, available at Emilie's, 4505 Orange Ave.



FUR SIMPLICITY for those special occasions. Designed by Dan Sterling and featured at Tumin Furs, 130 E. 3rd St., this dyed Chinese lamb Mandarin model jacket has rolled half-moon treatment of collar and turn-back cuffs which snug wrists. Available also in other popular furs. It is modeled by Elva Lewis.

Wool Favored as Fall Fabric

Fashion has a soft touch when it comes to fall fabrics. Supple materials, deep textures and a look of quiet elegance are favored. Wool leads the field, closely followed by crepes and velvets.

Jerseys, in a wider than ever variety, rank high among the popular wools. They range from new chiffons and lightweight crepe jersey to highly textured bulky types.

Shetland-type wools have made a big comeback, especially in diagonal and open weaves.

Even cottons, rayons and silks have taken on a woolly look through striped, plaid and checked patterns with shaded effects or slubs to tone the designs.

Blends are more numerous and richer than ever, and much use is made of silk, angora, rabbit's hair, mohair and alpaca. Many tweeds are blended with precious fibers or fur or have iridescent and opalescent colorings for the luxury look.

While classic flannels and flannel effects continue to be popular, many classic wool favorites are newly softened.

Add Variety

Trimmings help to supply interest and variety for basically-Ivy boys' wear of all types. Brass or silver buttons for coats and jackets, touches of leather for suits and sportswear, and bulky-knit sleeves and collars on outerwear are notable trim treatments.

Long Bra Slims

With the advent of the sheath on the fashion scene a few seasons back, the importance of a smooth midriff line was brought into focus, and every woman's wardrobe has long since included at least one long-line brassiere to insure her looking her best in the figure-following contour of the sheath.

Today, the sheath is still slim, but softened from its earlier, stricter lines and its new "casualized" look is very much in evidence in fall lines, the fashion forecasters tell us. So this season's silhouette demands that clothes look deceptively easy.

Yet, who can look easy and casual if the long line midriff control is lost? No one! These days it behooves every up-to-date Miss or Mrs. to take out "midriff insurance" so no give-away bulges tell tales on her. But she needn't worry that she'll have to wear a tight cramping garment.

IF YOU'VE had the familiar problem of finding a long-line bra that fits properly from shoulder straps to waist, that feels as well as looks comfortable, you'll welcome a new design in the easy-feeling long-line bra being introduced this season by a lead manufacturer.

First of the advantages of the "Bolero" bra is its adjustable waistband, making possible perfect waistline fit. Yet you don't sacrifice the sleek look

necessary under your fall clothes, because the brassiere is tapered to follow natural body lines. The brassiere is as free feeling as the new clothes but it has firming and tapering support.

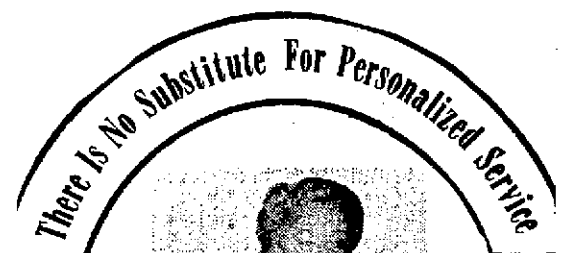
NOT ONLY does the "Bolero" fit perfectly, it stays where it belongs—at your waist—with no bones or wires to get in your way or restrict your movements. You can bend, twist or turn, and the special elastic in the waistband hugs your figure gently but firmly. Magic insets automatically adjust themselves to the specific cup size on the figure.

Of embroidered white cotton, "Bolero" comes in sizes 32 to 36A and 32 to 40 B and C. The same brassiere, designed specifically for the D cup figure, is available in black or white embroidered nylon sheer and taffeta in sizes 32 to 42.

For this fall the fashion word is "relaxed elegance," and that's just what the new long-line "Bolero" accomplishes—by sculpting your figure to an elegant silhouette and allowing you to be completely relaxed and free.

Lend Prestige

Yarn-dyed silks are gaining in importance for prestige creations. The soft-handling texture of this fabric is perfect for the "gentled" styles. New on the scene is silk grenadine, an imported textured jacquard.



Mrs. Dan Sterling

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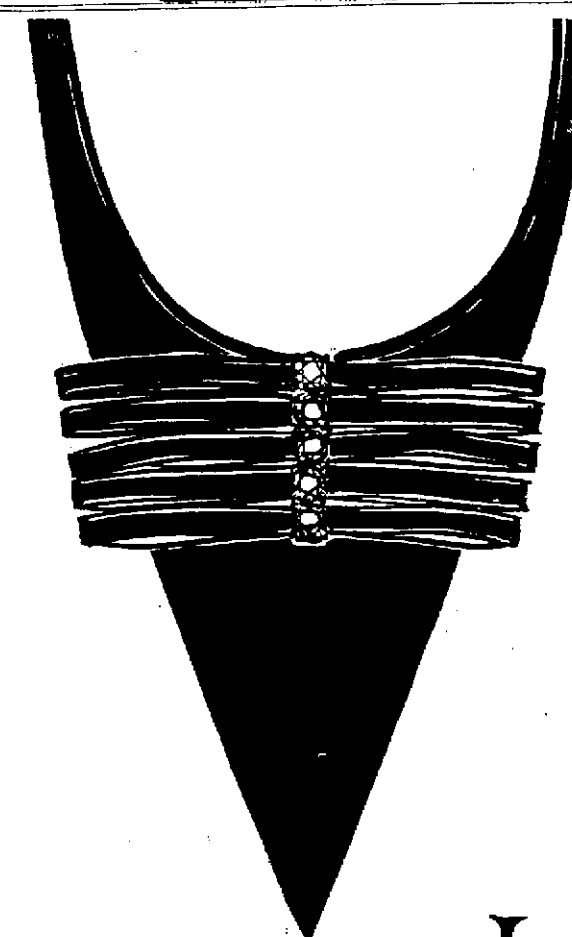
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Go everywhere two-piece suit in men's wear hardfinish flannel, features a yoke front with soft roll collar, and figure flattering blouse back with ½ belt, the skirt is pencil slim. Colors brown, black, royal and charcoal. Tall sizes 10-18. \$35.98

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black worsted silk pump, velvet and rhinestone trim 19.95

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Fashions for Mother-to-Be

Young, slim-looking, fashionable—these words describe fall maternity clothes, and are symbolic of a new attitude toward designing fashions for the mother-to-be.

The aim is to create clothing that is fashionable, attractive and appropriate to an active life.

The result is a selection of suits, dresses and separates that might be found in any fashion-wise woman's wardrobe—with the difference that these wearables have been cleverly designed to meet the needs of the lady in waiting.

One and two-piece empire-line dresses, coat sweaters with slim skirts, long torso dresses with pleated skirts, boxy-jacket suits and three-piece costumes with bolero jacket, sleeveless top and slim skirt are just a few of the choices.

Black dresses, simply cut in elegant fabrics, are suitable for afternoon or parties.

Glittering Affair

Look for a Midas touch to some of the new clothes. It will be the fashion industry's use of gold tones and metallic materials to help the Fifth Avenue Association of New York observe its 50th anniversary, Oct. 10-18. The Association, representing merchants along the thoroughfare and neighboring areas, plans to paint a gold traffic strip the length of the avenue; hang golden flags from lamp posts; and even gild the department's litter baskets.



DECEPTIVELY SLIM, are the lines of this maternity frock, modeled by Betty Ireland for Al-Le Maternity Shop, 432 Pine Ave. In blue or brown rayon flannel, it has push-up sleeves, set-in yoke and turtle neck. Designed in sizes 10 to 14, by Mrs. America of California.



PRETTY, PRACTICAL, perfect for a maternity wardrobe is this Tog-a-Sheen washable gabardine. In red, beige or avocado, its striped trim and multi-colored buttons catch the eye, accent its slender, vertical lines. You'll find it in sizes 8 to 18 at Dorothea Maternity Fashions, 118 W. 1st St. Betty Ireland is the model.



Dalton
Coordinates

This is ILKA... featuring the new rib-bib. From its 100% pure imported cashmere to its young abbreviated length, ILKA is incomparable. Couple any of its many colors with Dalton's slim skirt in a magnificent choice of fabrics.

Sweater Sizes 34 to 40...\$30.95
Skirt Sizes 8 to 18...\$22.95

All Dalton Sweaters are durably mothproofed

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Newly Soft Blouses Are Headliners

It's easy to look both casual and sophisticated this fall in sportswear that is bolder and more dramatic than ever before. Silhouettes are slim but relaxed with lines that fall close to the body even though they have a fuller, freer cut.

This easy-going theme is expressed in both rough and rugged and fine and casual styles. It is evident in the elegant simplicity of new tweeds with rich textures and jewel-tone colors, oversized blanket-type plaids and country-look stripes. It looks newest and most important in the many Shetland-type fabrics used for sweaters, dresses and suits.

The Chanel influence is also very apparent. Its variations include easy-waisted jackets, overblouses, double-breasted effects, brass buttons and novel pocket treatments. Especially interesting are tapered barrel-silhouette jackets or seven-eighths length coats teamed with companion skirts.

GOING ALONG with the Chanel look is a new interest in blouses. Among the most popular are those with soft bows or draped necklines, tucked fronts and middy styles.

Even shirts show signs of softening into blouses. They now feature rounded cuffs, some with tab and turn-back arrangements, contrasting trimmings, bow-tie necklines and tucked or ruffled fronts. There are many with convertible collars that can be unbuttoned to show off masses of beads. In some cases, softness is achieved through the use of neat shirting patterns or vivid floral and novelty prints.

Sweaters are softer, too, with dressmaker-type suit sweaters making a big comeback. These show off bow, tab and jabot details to fill in suit necklines. Many feature neat collars, dainty intarsia patterns, ribbed yokes, tucking and fagotting.

ON THE MORE casual side, the boxy Shetland sweater is the top favorite. There are many that show the influence of men's outdoor sweaters, with a marked European air.

Skirts are more easy-going, too. Pleats are very popular and so are flared effects and gored styles. Even pants show a new softness, thanks to the return of flat pressed trouser pleats.

Coordinates take on new drama with bold plaids, giant herringbones and nubby tweeds in brilliant tones of red, royal blue, purple, green and gold teamed with sweaters in the dominating color of the fabric.

Coincidence?

There's a mysterious "thing" in fashion—how two creators, separated by a continent, will come up with the same idea, color, design, or what have you, at the same time. A well-known scarf manufacturer based his fall line on lush shades of barberry, almond green, gold, and cool hues of stone, sand and heather-grey—only to find that an equally well-known sweater firm had used exactly the same shades in styling their line. Result: Logical go-togethers.

Gloves in Many Hues Make News

Long gloves make exciting news in the Paris collections! Dior's evening details include gloves long enough to reach décolletés! His daytime dresses have either no sleeves or short sleeves and the mannikins wear a above-elbow gloves most of the time. Unfitted sheaths from day to evening are shown accessorized with gloves. New-looking full length formal of draped chiffon with fluttering panels have one uncovered shoulder or are strapless and are worn with matching 18-button gloves. For evening, Dior shows pale blue, pink, water green and mauve in the pale shades. As for color, at Dior black leads... followed by dark grays and deep browns... beige... light geranium reds... and greens.

Givenchy stresses dramatic simplicity in a group of straight dresses made of mohair and nylon looped-yarn fabrics in such light colors as beige, pink or coral, worn with black accessories including hats and long gloves.

THE NEWEST dresses are those of Balenciaga that fall loose and straight from the shoulder. The important dress fashion in most of the collections is the near-straight sheath with some suggestion of a waistline, frequently achieved through seaming. The necklines are plain and round, and the sleeves short or three-quarter. Classic gloves predominate in 8 to 10 button lengths for daytime. But with evening dresses matching fabric and leather gloves extend to the décolleté level in a range of green shades, ruby red and beaver browns.

All of Balenciaga's dresses are either sleeveless or very short leaved and he shows 15 to 18 button gloves with them. For daytime Balenciaga favors black and white. Black coats are accented with white hats and gloves.

Throughout the collections for evening daytime length is the most popular, as shown

in dresses with strapless tops and barrel or dome-shaped skirts. Full length gowns are immensely wide or very slender, and outstanding are the slender chiffon columns of Dior. Needless to say, these gowns all require long gloves.

THE CAPE INFLUENCE is strong in coats at Lanvin-Castillo and Desses. Givenchy shows barrel-shaped coats with silks instead of sleeves, and, of course, gloves are synonymous with capes. Puffed sleeves, too, serve as an opening wedge for longer and more expensive gloves both in leather and fabric.

Color runs rampant in Paris! The entire young collection of Guy Laroche glows with orange tones. His coats and suits stress burnt orange. Blues appear in every shade—from a strong Chinese lacquer to Dior's pale evening blues. There are bright turquoise tweed suits... and vivid cobalt blues in wools and silks.



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co-ordinates — 8 to 16

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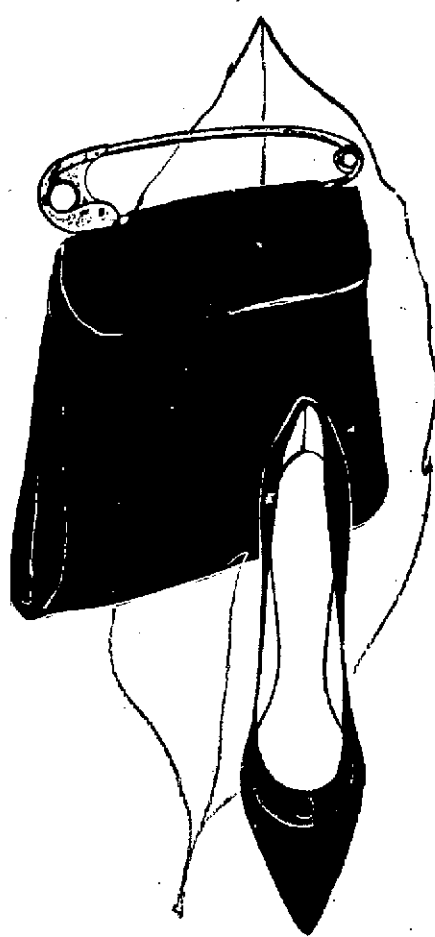
4505 ORANGE
(at San Antonio)



IN RICK BLACK peau de soie, Renee Marciel designed this dramatic gown with mammoth bloomer overskirt. Betty Ireland models it from the selection of theater, dinner and dancing dresses at Michelle's, 1904 E. 4th St.



FOR IMPORTANT evenings—a nylon lace gown, held gracefully bouffant over a 17-yard petticoat, is shown by Gene's, 450 Pine Ave., and modelled by Cathy Farley. Fashioned with feminine scoop neck and satin bow, dyed to match, it is available in beige, coral or turquoise.



SLEEK and sophisticated are these black suede shoes with peau de soie trim. Also available in gunmetal patent with grey suede trim. Matching bags, styled in broadcloth, are also featured by Mandel's, 301 Pine Ave.

Belts Again Make Mark

The normal waistline is back and a belt marks the spot. Smooth, brushed or textured leather belts look dramatic on everything from woolen sheaths to suits and coats. Newest of the narrow belts have a polo closing and twin buckles. Many are slotted through the jacket, coat or dress. Dressy belts usually have a

hidden closing. Some are worked like obis, others draped like soft girdles. Many have huge self-bows. Then there are reversible belts in two colors and textures — smooth and sueded leather. Others are varied by removable leather tabs in contrasting colors, suggesting pockets placed at front or sides.



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FOR STREET wear or late afternoon, this is the solution. Gold metallic non-tarnishing yarn runs through the cotton fabric in a stripe effect. Accented by a gold belt, it is available in black, aqua and white, sizes 10-16. Neida Robertson models the outfit for Butler Bros., 5252 Lakewood Blvd.

Umbrellas Help Accessorize

Umbrellas this season are, happily, designed to remove the gloom of a rainy day—while following fashion's elegance theme. Conversation-piece handles conceal perfume containers, compacts and even delightful music boxes. Some resemble dramatic, purple gem cocktail rings, or show off exquisite filigree work garnished with moonstones, jade or coral. Gay are the colors, too, with sapphire blue, greens and reds scheduled to cheer on a too-damp day. For after-five, umbrellas are shortened and decorated with jeweled knobs or outlines of mink and seal.

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SLIM PANTS

black sand
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shocking pink

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Suits Go Formal

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Bold Plaids New Craze

By **DOROTHY ROE**
Associated Press Women's Editor

One really mad plaid skirt is a must for girls getting back to the classroom grind. A pet of this season is that old favorite, the Hudson Bay blanket, with its fleecy surface, strong colors and giant plaids.

For smart girls who sew their own, local sewing center experts suggest taking a look at some of the new fabrics in piece goods departments. Hudson Bay designs are now available in sanforized cotton, which can be washed with no fear of shrinkage. This new cotton has a fleecy surface which looks much like the warm and wooly blanket originals.

A bold plaid such as this is most effective in a full, gored skirt. For a amateur seamstress here are a few sewing

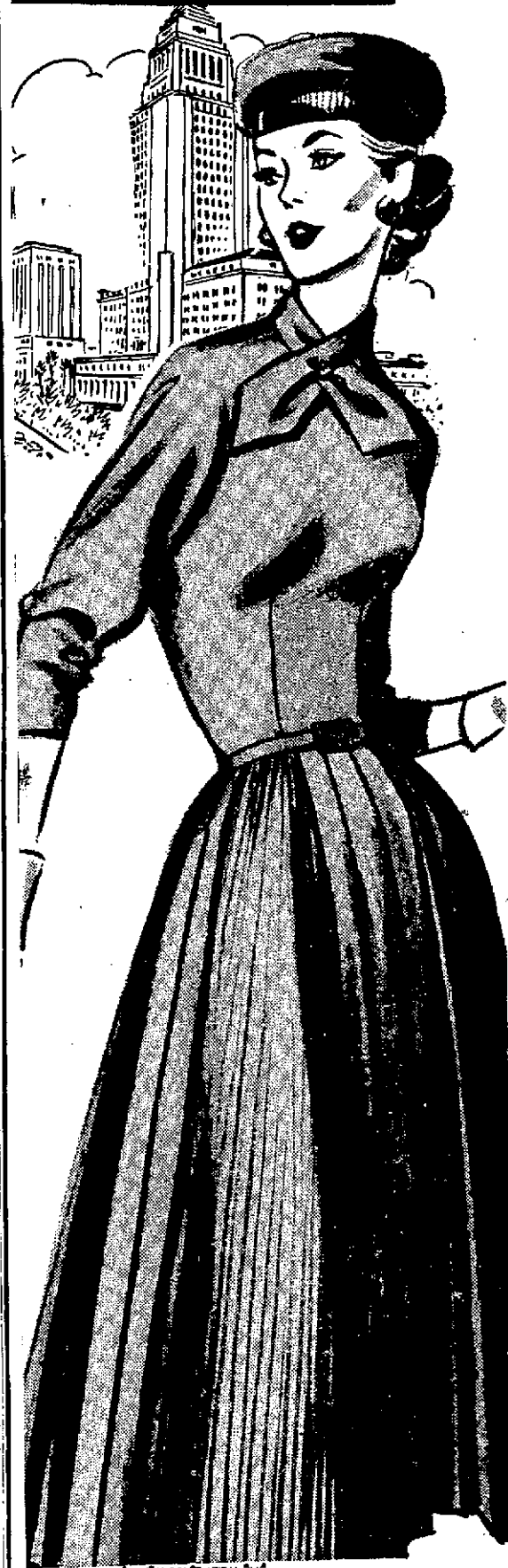
tips: Remember that when sewing a napped fabric, all the nap must run in the same direction. The nap on skirts should run down. Lay out pattern carefully, with all nap in the right direction, and match plaid carefully at seams.

On a full skirt such as this, a narrow hem is best. Hang skirt for a day or so before hemming, so any stretch resulting from the bias cut will hang out. Then mark and cut hem. Sew bias seam binding along edge of hem and turn up not more than inch of fabric. Blind stitch in place.

Select a trim sweater picking up one of the colors of the plaid to complete the costume. If you wish, you may add a wide belt to emphasize the fullness of the skirt and the trimness of your waistline.

SHOP DOWNTOWN MON. AND FRI. 9:30 TO 9

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Perfect-pleated skirt is the feature of our kitten-soft 80% Orlon, 20% wool dress. And on the practical side... you can hand-wash it! Handsome glitter pin at the clever tie-front. Colors are superbly sharp and clear. Riviera blue, red, or black.

**SECOND FLOOR — PENNEY'S DOWNTOWN
FIFTH AND PINE LONG BEACH**

Black Adds Dramatic Shoe Accent

Black—deep as a panther's shadow on a jungle trail. Shimmering black—like ripples on a midnight mountain pool. Dusky black—soft as a Moorish maiden.

Tapered or pointed, textured or touched with a glittering jewel, black will be THE dramatic accent in shoes this fall, according to the fashion advisory committee of the National Shoe Institute.

This is the season when a single pair of all-occasion black shoes will be lost in the fashion tide. Shoe designers with new textures, materials and decorations have turned black into the smartest of smart styling.

Delicate graining, and smooth leather which is often given a sparkling polish, have turned the black daytime shoe into a cocktail hour companion.

With sculptured suedes, delectable textures and materials, black shoes in their elegant slowness match the flow-

ing chiffon, soft crepes, lustrous satins and regal velvets.

In the slowness of their pointed toes and pencil-like heels, the soft suedes come alive with buckles and bows and sparkling touches and have the velvet feel of the

flowering nightshade's petal.

Steal away for a moment from your back-to-school shopping for a romantic moment with shoes of black.

Say the fashion experts: You'll find yourself lost to the magic of black.

Handbags for Day, Evening

Handbags are fashion headlines this fall, designed to add a note of exclamation-point interest to the new "quality elegant" look. Luxurious, unexpected materials and newly important shapes make handbags more exciting than they have been for many a year.

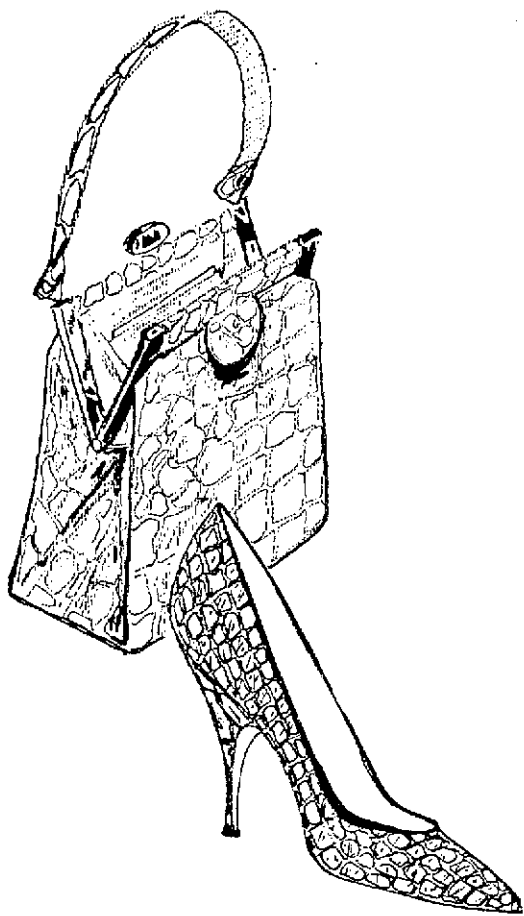
Italian influence is clearly evident in the freshly original fabrics and designs. A profusion of novel fabrics decorate the handbag scene—felt and wool in tweeds and paisleys; soft plush and velours;

textured and patterned corduroy—all calculated to delight the fashionwise woman.

The noon-to-midnight costume is the answer for today's woman on-the-go who must be appropriately dressed for a variety of occasions from early till late. For her, fashion decrees convertible clothes: the daytime costume suit that sheds its jacket at night to become a cocktail dress; the go-everywhere coat; and the basic dress which, with appropriate accessories, is a passport to anywhere.



"LITTLE HEEL" news from Sandler of Boston is told in the shoe at left of black celtic grain with hand stitched white thread trim and again in a black suede "needle toe" with gunmetal trim. Available at Dobyn's Footwear, 225 Pine Ave.



"PERFECT MATCH" for fall, this shoe and bag ensemble of perfectly matched alligator skins featured at both C. H. Baker's Stores, 325 Pine Ave. downtown and at 5213 Hazelbrook, Lakewood.

Paris Again Sets Pace

Emerson once said something to the effect that "if a man builds a better mousetrap, the world will make a beaten path to his door." French handbag creators appear to have taken the American poet to heart. They seem bent on building a better, a more imaginative, a more striking handbag.

And, a la the Emerson

quote, the American woman is obviously beating a path to the door of the department or specialty store that carries French handbags. Export figures for the first six months of 1957 show that French leather handbag shipments to the United States are well over the first six months of 1956.

Ask anyone—
you look lovelier
when you're
slender

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For a lovelier, more youthful looking figure you must have correct weight, proper measurements and postural balance. The STAUFFER HOME REDUCING PLAN of effortless exercise and calorie reduction is designed to give you all three. The famous Posture-Reset® helps trim inches from your hips, tummy, thighs, legs and arms while you relax at home.

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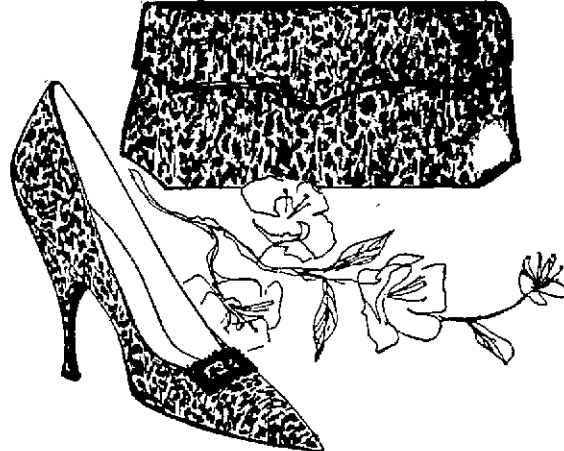
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FOR THE SOPHISTICATE, evening shoes and bag of black bellesa from Jacobs Shoes, 5018 E. 2nd St. The discriminating woman may favor the ensemble in grey, also offered by Jacobs.

Fancy Linings

A wide variety of linings and trim appear in all leather coat styles. Spanish shawls with brilliant embroidery on black, and velvet are used as linings in some evening coats.

Wool in Print

Printed wools are a newsy note for this fall's dresses. Patterns range from sophisticated plaids, tweeds, checks and stripes to muted floral designs and colorful paisleys.

dresses . . . bridal . . . formal . . . cocktail . . . casual . . .

Live up to the most important day of your life in an exquisite gown from our superb collection of fall bridal fashions. The fabrics are luxurious, the styling fit for a queen . . . the look is one of regal, radiant splendor!

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lay-aways invited

Personalized Designing and Dressmaking by M. Del Rio

dresses . . . bridal . . . formal . . . cocktail . . . casual . . .

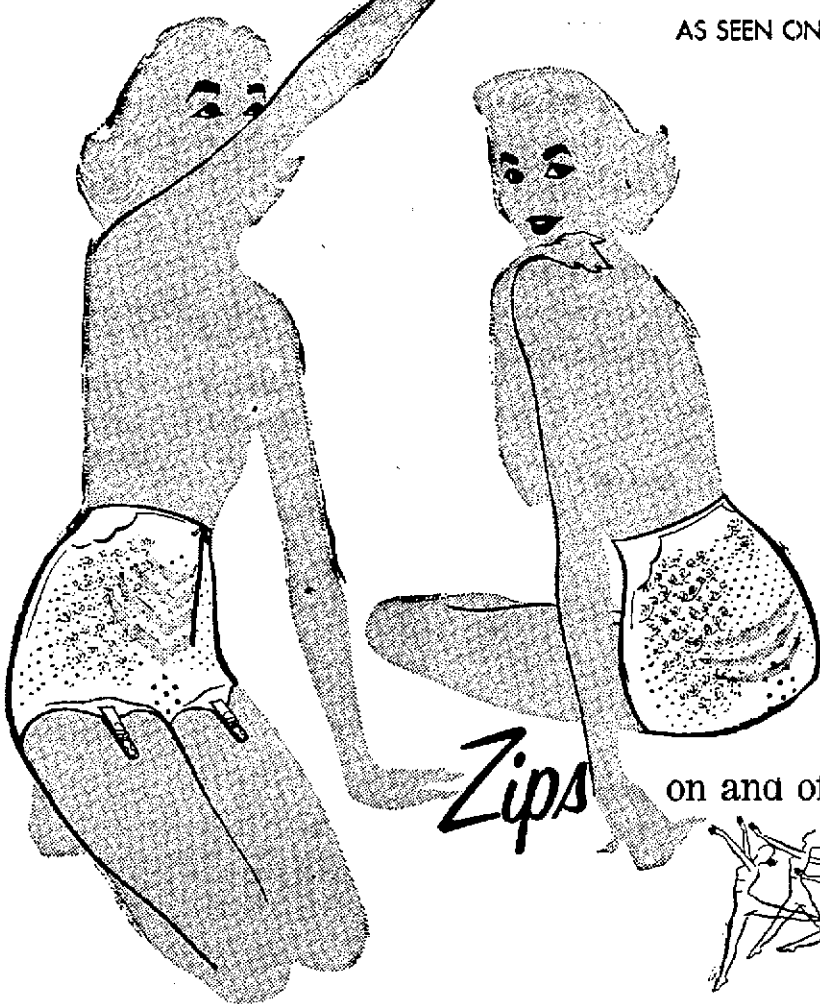
BUTLER BROTHERS

new playtex® mold'n hold zipper panty girdle

You'll love the way it makes all your slim fall fashions look their very best. Magic finger panels pull your tummy up and back as nature intended. The exclusive finger panels give you support in back too. The non-roll top stays up always without a single seam or bone. And Playtex keeps its shape and yours long after your cloth girdle has sagged out of shape. No matter what your size, this new Playtex panty girdle is for you. Adjustable, replaceable garters. Also in garter girdle, of course. In gardenia white or petal pink.

XS, S, M, L \$10.95

XL (garter girdle only) \$11.95



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Pumps
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Our custom-crafted
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pump with
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colors. A
complete selection
of sizes.

Quantity is
limited, so
hurry, hurry.

- Black suede
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- Brown suede
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- Navy calf
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LOS ALTOS, 2112 Bellflower Blvd. (Open Thurs., Fri. & Mon. Nights)
ANAHEIM, 460 N. Euclid (Open Thurs., Fri. & Mon. Nights)

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Other Days 9:30 A.M. - 9:30

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Please send me the following Playtex Mold'n Hold Zipper Panty Girdles and Garter Girdles. (Lk. Waist 25-30, Hips 44-48)

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		Hips		
Girdle		Waist		
		Hips		

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Charge _____ C.O.D. _____ Money Order _____ Check _____

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FALL FASHIONS

fantasies of draping

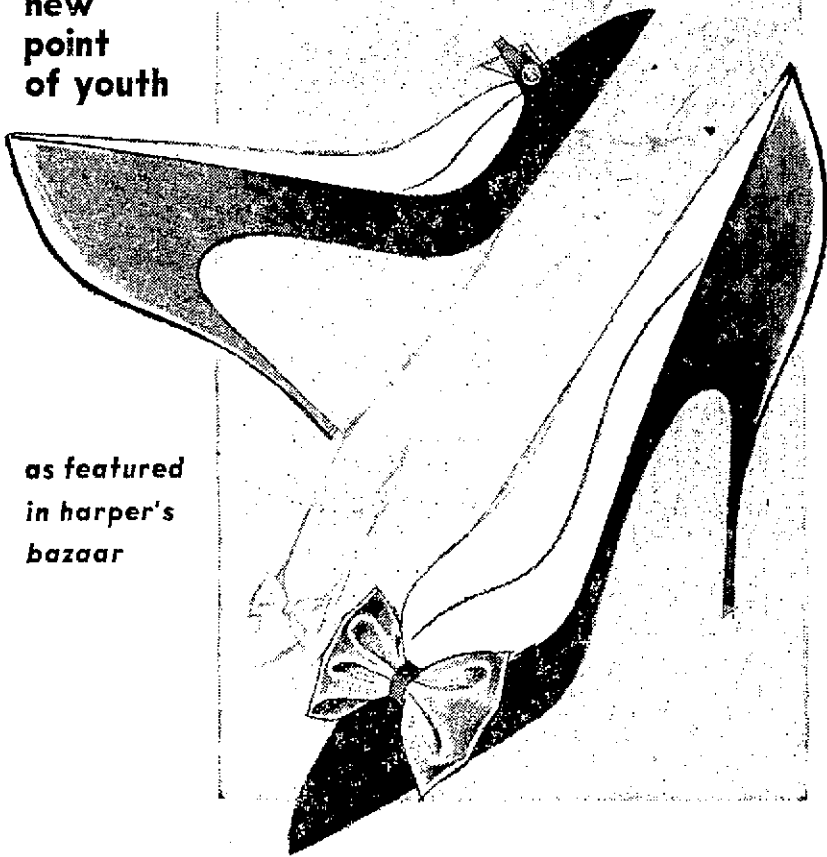
the new elegance drapes to one side . . . drapes towering high . . . dramatic new fashion with emphasis on beauty. All new jewel tones for your special costume. "Fit for a queen," worn back on the head or to the side. Many new interesting angles for your moods.

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the
alluring
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of youth

Marquise
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as featured
in harper's
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A tapering shape of soft suede points your toe, lifts you high on a thin heel. Very fitting too with an inside hug collar. Geometric bow: Black or brown. Butterfly bow: Black only.

16.95

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elegance supreme . . .

Walker's fine furs offer the
supreme feeling of well-being

Mink stole

with huge cuffed effect. Masterfully
designed in light brown autumn
haze mink. \$695



Fox
so perfectly
feminine, so dramatically styled . . .
the two-row shrug cape . . . in Nor-
wegian blue fox \$100
in bleached white fox \$125

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imported furs labeled

WALKER'S SECOND FLOOR



There's spectacular news in color . . . with costumes accessorized to match or blend . . . a slender, relaxed silhouette that gives the clothes an easy grace . . . wonderful fabrics that range from the supple beauty of jersey to the dimensional textures of other wools . . . hats that are softly draped and wearable shoes with slender pointed toes. The total picture—a thrilling new elegance.

wool jersey sheath

designed by Manoini . . . smartly styled with dyed-to-match satin trim and jeweled buttons. Completely lined. In black or beige, sizes 12 to 18.

29.95

the belted suit

in soft, supple wool jersey. Feels so good and looks so great. In black or toast, sizes 10 to 16.

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jersey coat

generously cut with gracefulness tailored into it from its collar to hem . . . beautifully lined, too! In black or toast, sizes 10 to 16.

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WALKER'S SECOND FLOOR

fashion handbags

there's real fashion news in the Fall fabrics—flannel, tweed, velvet, tapestry or fake fur in colors to blend with all costumes . . . no problem in matching shoes!

8.95*

crescendoe gloves

the wonder fabric so practical . . . retains the smooth sheath look . . . launders so easily. Mid arm length that crushes so gracefully. 12 new fall shades. 6 to 7 1/2.

3.50

midas-touch jewelry by monet

all the excitement of the "Look of Gold" captured in a new Fall collection of costume jewelry. Smooth shiny or textured dull finishes with a lasting finish.

necklaces 7.50*
bracelets 5.00*
earrings 5.00*

*plus tax

ACCESSORIES WALKER'S STREET FLOOR



brings Fall Fashion Tints

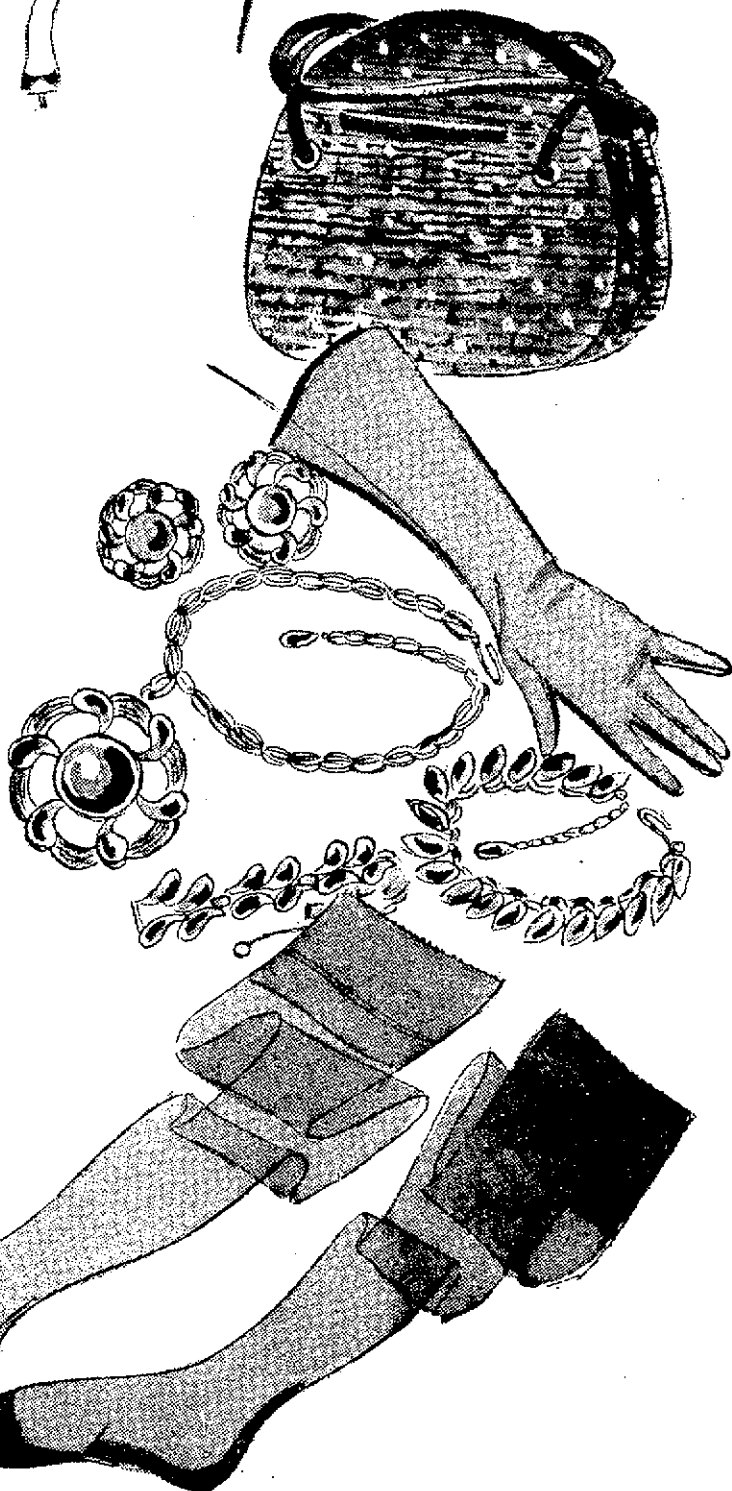
a hint of a tint for the "all-in-one look." They're sheer, clear fashion shades that bring your legs to life. In Dubbelife (the twin-thread that gives double wear).

1.35 pr.

Cameo Stocking Tints:

Mulled Wine Charcoal
Blue Smoke Burnt Ember
Flame

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Other Days—9:30 to 5:30

Reports on Heels She's Known

There have been short squat ones, tall thin ones, fragile ones, delicate-as-a-reed ones—but, the heels most women remember are the first ones. The delicious moment when, she HAD HEELS! the mark of growing up.

Since that time most of us have taken heels in our stride, or tried to, for with the silhouettes the stride became a mince and suddenly we realized just what heels meant to us, how important they were to our stance.

Jean Bandler, president of Shoe Women Executives, the organization creating the "In-

side Shoes, U.S.A." fashion gala at the National Shoe Fair in Chicago this October, has some strong feelings on the matter of heels she has known. And, since she and her husband began designing and manufacturing shoes five years ago, she has gotten to know heels intimately.

According to Mrs. Bandler some women say, "I feel as though I were falling over backward when I change from high to low heels." This is because the last isn't correct and the shoe isn't balanced. A heel has to be in perfect balance with the body as well as with the shoe. When you buy a pair of shoes don't just look at the toe of

the shoe as you see it in the salesman's hand. Put it on the floor or on a table and see if it is balanced. The heel should curve in gracefully toward the arch with one smooth unbroken line. If you have this balance the heel can be any height.

THE WALKING heel is no longer a chunky piece of wood that makes the ankle look thick and the walk heavy. The walking heel today is as graceful as the high heel.

How high is high? It can be anything from an inch to three inches, for some of the little one-inch heels are so beautifully proportioned and designed they are right for the dressiest shoes.

Jean believes that with shorter skirts heels must be lower and throats of shoes higher. There can be too much leg, even a beautiful

leg. Stocking tints should blend with the costume.

Too many women tend to get into a heel rut. When Louis the XV wanted to cut a caper, he had a bootmaker make him some dancing slippers to show off a shapely ankle, give him a little height, and put his best foot forward. Change your heels and step out in new beauty.

Panhellenic

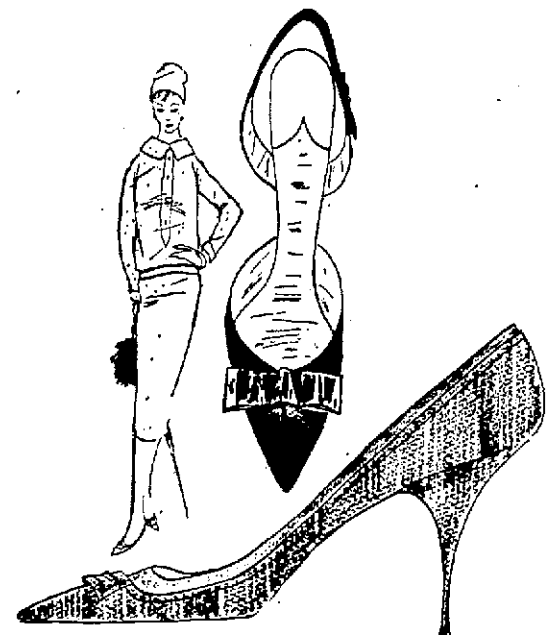
Long Beach City Panhellenic will welcome the 20 Panhellenic alternates at a meeting Wednesday in the home of Mrs. Willard Van Dyke, 3568 Loma Linda. Luncheon will be served at noon. Mrs. Van Dyke will be assisted by Misses Paul J. Williams Jr., Robert S. Sitzer, Bernal J. Foster and Richard M. McFadden.



'GO WEST!' SAYS LAS MADRINAS GUILD

Donning their best bibs and tuckers, dude ranch style, members of Las Madrinās Guild and their husbands will converge upon Mounted Police Clubhouse Sept. 28 for their annual barbecue, and in the ways of the west, a "high old time." Mrs. Morton Eastwood climbs aboard her trusty friend for an

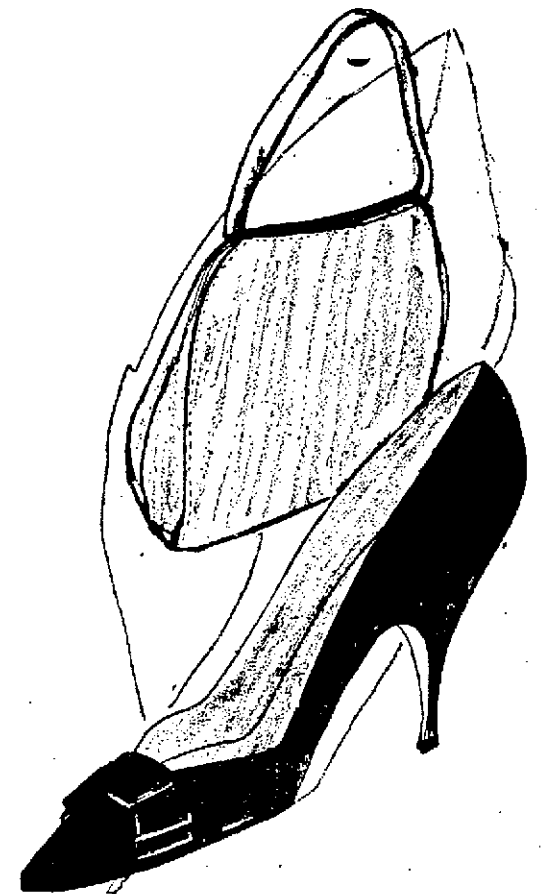
appropriate vantage point to tell fence sitters, Mr. and Mrs. Fred Wolcott, Mr. and Mrs. Larry Hunt, and her husband, Morton Eastwood, all about the party that will provide funds to establish a patients' library in the new Memorial Hospital of Long Beach. —(Staff Photo.)



NEEDLE SLIM the heel, needle sharp the toe of autumn's shoes. Trim satin bow dotted with rhinestones is only adornment of black suede sling pump, above. In profile, sleek town shoe of celtic calf, in brown or black. Both Chandler's French Room originals, 5044 Pepperwood Ave.



TWO-TONED TULLE over net and taffeta swirls elegantly in a bouffant skirt, its taffeta trim caught up in scallops by matching velvet roses to fall into a low taffeta bow at the back. Subtle color effect in a choice of copper, violet, American Beauty, taupe, pink or aqua combinations. One of many new designs at Leons Bridal and Formal Shop, 353 E. Ocean Blvd. Modeled by Elva Lewis.



GROSGRAIN bow follows soft lines of QualiCraft pump in black calf, suede or patent or brown calf from Leed's, 257 Pine Ave., and Lakewood Center. Matching handbag assumes similar tapering lines.

Days of Forty-Niners

LONG BEACH STATE COLLEGE EVENTS
by PLACER MINER

The ninth year at Long Beach State College has already started off with a hustle and bustle which bodes well for student activities in the school year which sees classes beginning tomorrow.

Perhaps the most significant happening so far has been the comprehensive freshman orientation carried on by student body prexy Lynn Richmond and his corps of busy helpers. A detailed program which stressed school history, traditions, rules and songs, activities, and student government reached its climax last Wednesday when several bus loads of first-year Forty-Niners journeyed to Fullerton Park for the first LBSC Fresh Day.

From the enthusiastic response by those at whom this program was beamed, we venture to say that the current crop of freshmen is the peppiest bunch yet to enroll on our campus.

ANOTHER AREA with lots of action pretty well completed before classes begin was sorority rushing. A concentrated program of social activity for LBSC's five social sororities culminated last Tuesday in the selection of the pledges who will be presented to the public Oct. 5.

We are informed that for the first time IBM machines were used in sorting information on pledge candidates. Bearing in mind IBM's reputation for checking details to the nth degree, we imagine that the 1937 LBSC pledge crop is the most carefully gone over group of potential sorority sisters on many a campus.

LOOKING TO THE FUTURE, big event on campus in the week coming up is the traditional Hello Dance Thursday night in the college cafeteria. Roger Bacon's combo will play and decorations will carry out a dual brown and gold "Welcome to State" theme. The affair is THE STAG (no drags allowed) of the year, says Nellie Bell who is handling the details.

A feature of the evening will be the introduction of members of the football team who will be seen in action the following night when the Forty-Niners take on the Hornets of Sacramento State in the season opener in Vets Memorial Stadium.

STARTS TOMORROW, MONDAY . . . DOORS OPEN 9:30 A. M. TO 9 P. M.

SPECIAL PURCHASE SALE

full length genuine imported

KIDSKIN COATS

First time in our entire history... famous jo-kaye kidskin coats below manufacturer's cost!

A STATEMENT
We have been fortunate in obtaining a second supply of these sensational kidskin coats. If you were disappointed before, here's your last opportunity to own a Jo-Kaye quality coat at less than half price. Jo-Kaye's manufacturer of these top quality kidskin coats needed cash, so... we bought them at a fraction of the manufacturer's costs and pass these tremendous savings on to you.

Styled as sketched. Wear with or without belt!



REPEAT OF A SELL-OUT!

HURRY! THESE WON'T LAST LONG!

OPEN MONDAY AND FRIDAY NIGHTS
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BUY NOW FOR CHRISTMAS
We will store your coat without charge and special gift wrap FREE.

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REGULAR \$150.00 VALUES!

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- ✓ White, black and pastels
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FALL FABRIC SALE

Gigantic Cotton Purchase
Over 10,000 yards of fine broadcloth and dimity in beautiful prints. All the top names can be found in this group. 1 to 10 yard lengths. **29c yd**

Bankrupt Stock Purchase!!!
25,000 yards brand new fall fabrics. 45" rayon flannels, suitings, miracle blends, brocades, and formal fabrics. Reg. \$1.39 to \$2.98 yd. **77c yd**

SUEDE FLANNEL 36" Light and dark prints, checks, stripes. 5 to 10 yard lengths. Reg. 69c yd. **39c yd**

45-inch Acrilan Jersey Last call! Washable, drip dry. Only 260 yards left. **59c yd**

WOOLENS SPECIAL PURCHASE
Virgin wool and miracle blends. Hockanum, Wedgwood, Millikan and even imports. Flannels, tweeds, novelties and plaids. Reg. 3.98 to 7.98. **2.67 yd**

RAG RUGS 17" x 34" Size. 4 attractive color combinations. **39c ea**

FALL COTTONS Dan River, Gingham, Twines, Amertex, Wm. Anderson and Fuller Fabrics. Fall, new bolts. Values to \$1.19 yd. **69c yd**

36-inch Italian Velveteen Canton's first quality twill back. Colors and black. Reg. \$2.98 yd. **1.77 yd**

SECTIONAL SLIP COVERS Save 1/2 on these heavy-weight bark cloth covers. Val. to 24.95. **7.99**

KNITTING WORSTED 4-ply, 4-oz. 100% virgin wool hanks. Tangle-proof skeins. All popular colors. Reg. \$1.19 skein. **88c skein**

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Downtown Long Beach

The Wild Waves Say

By IOLA MASTERSON

"SEPTEMBER SONG" has taken on a new rhythm in Long Beach this year. It's a regular social roundelay the way residents are "singing" it, with lyrics rewritten and every verse a fresh description of another dan-dan-dandy party!

Margaret and Dr. George Hanson are writing "words and music" for two fine choruses. The first was premiered the other night when they entertained at a merry paced bon voyage dinner for Lorraine and Earl Miller. The second part will be a tinkling cocktail party Tuesday in their home, 5041 Vista St., a crescendo of fall fun for friends. Assisting will be Marion and Bob Rittner, Lois and John Moore, Suzanne and Vic Mingers, Mary Jane and Bill Durnin, Margaret's sister, Helen Westover, and their son and daughter-in-law, Dee and Dick Hanson.

THIS fascinat' fall song will take on a cowboy twang come Sept. 28 when Las Madrasas Guild burns its brand into the night with a western barbecue and dance at Mounted Police Clubhouse.

Throw open yore window, podner, and listen to that there rodeo yodelin'. Or, better still, wrangle yoreself an invite. Them gals ain't jist rustlin' their crinolines for nothin', y'know. It's for charity.

Durned if Betty and Larry Hunt ain't donatin' a round trip for four to Las Vegas aboard a private air huss that answers to the name of Cassina 310. Some owl-hoots at their party sure gonna ride high in the saddle!

In charge of the round-up are "Phil" and Fred Wolcott, Ginny and Rex Welch and Marge and Norton Eastwood. Helpin' them ride herd are Lonita and Leland Nickles who will provide, as always, that covered wagon bar they rig up every year. Howard Jones is gonna do the spelin' and they sure ain't many comes any better equipped for such a chore.

The "Music Masters" will play for dancin' ever one of 'em juvenile bureau polece when they ain't fiddlin'. When that newly formed quartet, songsters for the one night only, composed of Chris Andrews, Carlos Wood, Eastwood and Nickles—gets up to sing, havin' those extra deputies in the orchestra might come in handy.

EARLY THIS month mothers warbled "September Song" like it was a battle hymn. The refrain repeated, "I'll be glad when school starts." Now, just one week since it did, the song has trickled down into a lonesome little sonata entitled, "My, It's Quiet Around Here." Most poignant renditions are from those parents who sent their oldest or only off to kindergarten and includes variations by Margaret and Sam Chase, Bobbie and Bill Popplair (doubly doleful: they sent twins Jeri and Joe), Bev and Les Weed and June and Bob Biedenharn.

IF YOU WERE among those who threaded their way through the "entcombs" and into the Lafayette's new Ivanhoe Room Tuesday night you could have exchanged jolly remarks with a variety of townspeople. At one dinner table Jack Dilday, Oscar Contratto, George Flowers and George Benson were looking too pleased with themselves to be ignored. All members of the Century Club, that newly formed group dedicated to sponsorship of bigger and better sports activity in Long Beach, they were basking in the warmth of a gracious thank you letter from Pat McCormick, our own world cham-

pion diver. Seems the Century Club presented Pat with a check for \$1,000, appreciation with some muscle in it for her terrific contribution to the world of sport and subsequent fame she brought to this area.

THE DEEPER the tan certain. Nightingales have the harder, you can be sure, they are working on plans for their annual fall ocharity ball to take place Oct. 5 at the Wilton Hotel. Here's why. Chairman of the swish formal affair is Jackie Lucas. Cooperation has been terrific. No wonder. Every committee meeting has been in the form of a poolside party at her home. Very bronzed is co-chairman Jackie Campbell. Beautifully tanned also are Rose Stow, Ann Merritt, Barbara Richardson, Joan Barber, Lavon Tosh, Jean Hardy, Betty Johnson and Dorothy Grant.

WHEN JOHN and Mary (Wright) Dorr played their most recent game of parental cards they thought they had at least a two to one chance to add another girl to their family of two boys and one girl. But the Jacks were wild and the new twins are both boys. Word of the final score arrived from the Dorr's home in Orinda.

NOTICED THAT incommunicado look about Ed Killingsworth and Dr. Richard Matlock? Can't get in touch with their wives! They're telephone widowers since Laura and Beverly started serving as acceptance terminals for invitations to the first membership tea of the new Long Beach Symphony Guild to take place next Wednesday at the Matlock's Park Estates home.

FIRST IN A series of fall parties which will keep Pat and "Van" Van de Water's friends happy took place in their big and lovely new play room last Saturday. This one was an informal cocktail buffet.

THE SITUATION is almost back to normal at Vivian and Pete Zarifes home, 4315 Olive Ave. Son, Jim, left Friday for his last year of law studies at Stanford; daughter, Helen, has survived her first week as a teacher at Poly; and Vivian and Pete themselves have recovered, or almost, from their week's vacation at Las Vegas.

Guests Sentenced by Party Traffic Cops

Party traffic cops Nancy and Myrl Ott issued 150 tickets summoning friends to appear before a court of fun Thursday night at their home and be sentenced to an evening of food and drink.

Jurists assisting pass sentence on the crowd were Nancy's family members Dorothy and Karl Hawthorne and "Bindy" and John Vosburg. Others who kept track of good behavior and rewarded same with second helpings were Sally and Red Nesmith, Betty and Bill Barbee, Mildred Brayton, Greer and Bobbie Thompson, Carrie and Al Vignolo and Claire and Lynn Mossom.

Canopies of green and white and big, blazing braziers turned the garden into a cheerful courtroom where buffet and cocktails were dispensed with equal justice to all.



"Let's dance"



"Some ticket"

Miss Brightman Weds

Reverent simplicity touched the marriage ceremony Sept. 14 at St. Bartholomew's Catholic Church uniting Marjorie Brightman with Robert Earl Freelen, of Rutland,

Vt. The Rev. Eugene Frilot officiated before 300 guests.

The lovely bride is the daughter of Mr. and Mrs. Latham Head Brightman, of Long Beach. The bridegroom's

parents are Mr. and Mrs. Gerald L. Freelen, of Rutland, Vt. Escorted to the flower-banked altar by her father, the bride was gown in beau de soie fashioned along princess lines. Delicate Chantilly lace insets formed cap sleeves, with a wide margin of the lace scalloped at the neckline. The beau de soie midriff and straight front panel gave way to fullness at the sides and back and extended into a chapel train.

Enhancing the total picture was a full-length veil of Brussels lace. The bride carried an arrangement of three white butterfly orchids on the beautiful ivory prayer book carried by her grandmother, Dr. Mary C. Brightman, at her own wedding 57 years earlier.

PROVIDING picturesque contrast to the all-white loveliness of the bride's attire were the gowns of her attendants. Miss Martha Helen Brightman served her sister as maid of honor, and bridesmaids were Misses Susan Ann Merritt, Anne Sappington Traffert and Susan Ann Weisel. All were attired identically in blue beau de soie gowns with waltz length harem skirts. Cumberbunds of darker blue defined the waistlines, and they wore blue crowns with brief blue veils. They carried arrangements of pink water lilies.

Serving the bridegroom as best man was his fraternity brother, Roland Cree Pillsbury, and ushering duties were performed by John Brooks, Stephen Tallent and Bruce Hinchliffe, also fraternity brothers.

Arrangements of blue grapes on white clad tables at the reception echoed the picture formed by the bridal party. Guests toasted the happy newlyweds with champagne as a four-piece band played incidental music during the Virginia Country Club reception. Hosts and hostesses were Mr. and Mrs. Daniel Healey, brother-in-law and sister of the bride, Mr. and Mrs. John Earl Munholland, Mrs. H. K. Work, Miss Sarah Beth Ashbrook and Mrs. R. L. Smith.

THE NEWLYWEDS now are residing in Palo Alto where both are working toward master's degrees at Stanford University, she in education and he in business administration. Both were graduated from Stanford this year.

The new Mrs. Freelen was active in campus affairs, serving on the junior class executive committee as a member of the Associated Students Legislature and in her senior year, as president of Durand House. Extra-curricular campus activities at college were a continuation of her interest in school civic and social life during Wilson High School years when she served as president of Girls League, president of Long Beach Junior Philharmonic, and was active in SFO.

Her husband also was associated closely with student affairs at Stanford, serving as student body president, assistant student body financial manager and treasurer of the Junior Class. His fraternity affiliation is Alpha Tau Omega. His early schooling was received in Vermont.



CLAIMS BRIDE

Of interest in Southern California and Sacramento was the marriage of Diane Elizabeth Hedden and Donald Victor Carleson in Sacramento's First Baptist Church. She is the daughter of the Theodore E. Heddens of the northern city; he is the son of former Long Beach City Councilman Basil U. Carleson and Mrs. Carleson. Both young persons are graduates of UCLA. They will reside in Brentwood.



GARDEN FASHION SHOW

Meeting in the beautiful garden of the Fred D. Chadwick home, 1031 Andrews Dr., which will be the setting for their fall fashion show Thursday are members of St. Barnabas Parish Council. From left, Mmes. Richard Lake, W. J. Adams, Harry L. Lee, Ray Bliley and W. J. Murray. Beginning at 12:30 p.m. a complete line of new fall fashions will be modeled.—(Staff Photo)

Royal Neighbors

Long Beach Camp 3822, Royal Neighbors of America, will meet at 8 p.m. Tuesday at Machinists Hall, 728 Elm Ave., to entertain officers from Compton Camp.

GUARANTEED DYEING PETRI CLEANERS
1250 ORANGE AVE.

Open Mondays and Fridays 9:30 to 9:00
Dial HE 6-7205

Dohrmann's 20% off on the entire open stock Franciscan Ware

Don't wait. September 23rd to October 5th is the chance of the year to choose from the entire open stock of beautiful Franciscan Ware at a big saving. Select whatever you need for your present set in those important serving pieces or fill-ins, you save a full 20%. Franciscan Ware is the finest earthenware of all—glass-smooth, colorfast, oven-safe, dishwasher-proof and designed to last a lifetime.

Plan on birthday, anniversary and Christmas gifts now.

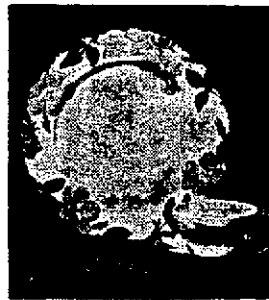
check the items you need

soup/cereal	reg. 1.65	1.32
salad plate	reg. 1.70	1.36
bread and butter plate	reg. .95	.76
10 1/2" dinner plate	reg. 2.15	1.72
cup and saucer	reg. 2.40	1.92
14" oval platter	reg. 4.50	3.60
creamer	reg. 2.15	1.72
sugar and lid	reg. 2.85	2.28
water pitcher	reg. 5.50	4.40
small vegetable dish	reg. 2.75	2.20
large vegetable dish	reg. 3.25	2.60
tea pot and lid	reg. 5.95	4.76

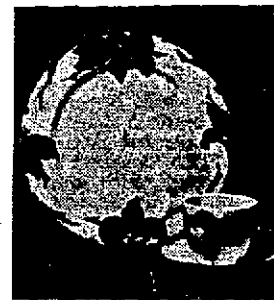
mail or phone your order



Starburst, 5-pc. setting
Reg. 7.20 5.76



Desert Rose, 5-pc. setting
Reg. 7.20 5.76



Apple, 5-pc. setting
Reg. 7.20 5.76



Autumn, 5-pc. setting
Reg. 7.20 5.76



Duet, 5-pc. setting
Reg. 7.20 5.76

IT'S THE SMILE THAT SELLS

Bandleader Manny Harmon predicts no trouble selling all tickets to the third annual dinner dance Sept. 29 in Lafayette Hotel by Long Beach Section, National Council of Jewish Women. Responsive committee members are (from left) Mmes. Max Coonen, tickets; Sam Kern, dance co-chairman; Paul Hartstein, ticket chairman; Zigmore Harris, program chairman; Gilbert Lipid, dance chairman and Benjamin Feldman, decorations. Reservations may be made with Mmes. Norman Baskin, Larry Evans or Baron Lane. "My Fairest Lady" is dinner dance theme. Festivities begin at 6:30 p.m. with an hors d'oeuvres hour.

Second Annual Orange County
Antique Dealers & Decorators Show
SEPT. 26 thru SEPT. 29
11 A.M. to 10 P.M.
ORANGE COUNTY FAIRGROUND EXHIBIT HALL
(the big pink building)
Admission 75c

Season Promises Crystal Beads

Paris, trend setter for the entire fashion world, is saying and doing things today that will reverberate to fashion corners near and far before the fall, 1937 season—a glowing tribute to the forward (or is it backward?) look of Chanel—draws to a close.

And what is Paris saying? The word is: crystal, for lovely shimmering beads worn by the dozen on a plain frock. This will appeal to all who have dreamt of lighting the biggest chandelier in the world for their own unique pleasure. (Nina Ricci).

The word is: perfume, for shoes. After years of research, scientists have at last found a way of scenting leather and every step will now let forth a delicate whiff. (Dior-Delman).

The word is: raincoats, as fancy as possible. Printed velvet, with plastic accessories of the same print, bag, hat and umbrella (Lavin-Castillo). Another idea is a printed plastic coat lined from top to bottom with mink tails. (Mantoux).

The word is: fox, red, white or blue... not for a flag, but for a collar on comfy suits for winter (Jacques Griffe), or a wonderful lining for a black shortish coat (Jacques Heim).

The word is: hats, for a plunging neckline. The beret style, worn on the back of the head, in printed jersey or altogether made of veiling, will now be worn with every decollete dresses... so you can't even economize! (Claude Saint-Cyr).

The word is: fringes, tiny pearl ones, worn on the back of the head by teen-agers, to keep their swept-up coiffures neat. (Virginie).

The word is: Moss. A bed of moss for your autumn flowers nestling in a low dish; moss green for the newest color in fashion; moss also for a favorite perfume. Oak moss fragrance, of course, such as in Crepe de Chine (F. Millot).

The word is: hats again, but made of the same material (tweed) as the frock. (Lavin-Castillo).

The word is: gloves, made of the same lace as the frock and the short jacket: a three-piece ensemble. (Dior).

The word is: gold for stockings. Not as a color, but as a real woven thread, good enough for Cinderella. (The fairy godmother is Carven).

The word is: roses, worn at

the edge of your hem, to emphasize a pair of pretty legs that want to go dancing (Pierre Cardin).

The word is: flounces, on a

1925 style frock which could have been worn by your mother who loved silk crepe before you did. (Maggie Rouff).



CONTRAST IS the theme of the Rosenfeld Original worn by Betty Ireland. The snugly fitted bodice of black crepe is soft and yielding; the full skirt is crisp, black taffeta to reflect the light with its every motion. Available in sizes 7 to 13 at Pavey's, 501 American Ave.



SPEAKS VOWS

Carolyn Joan Alexander, daughter of Mrs. Cleo Alexander of Lakewood, became the bride of Robert Martin Eldon, son of the Elmer Eldons, in a ceremony performed in Wayfarers' Chapel.



PROMISES

A lighted candle and box of candy offered to Zeus club revealed the engagement of Janet Underwood, daughter of the Lowell Underwoods of Long Beach, to Dennis Bourette, son of the Arthur P. Bourettes of Long Beach. As yet they have not chosen a wedding date.

W. C. Winns to Note 50th Anniversary

Mr. and Mrs. W. C. Winn, 6425 St. Louis Ave., will be joined by family members and friends Sept. 29 at a celebration marking their golden wedding day.

Daughters of the honored couple will hostess the open house.

Numbered among the Winns 12 children are Dale Winn, Jesse Winn, George Winn and Sam Winn, all of Long Beach, Mrs. W. R. White of Long Beach, Bill Winn of Sherman Oaks, Mrs. A. K. Moore of Redlands, Mrs. R. L. Clark of Bakersfield, Mrs. J. N. Botche of Anaheim, Walter Winn and Keith Winn of Oklahoma and Mrs. Alice Baker of Yuma, Ariz.

OUT-OF-TOWN guests expected for the party are Mr. and Mrs. J. O. Bowles and daughter of Broken Arrow, Okla., and Mr. and Mrs. R. L. Looney of Tulsa, Okla. Mrs. Bowles is a granddaughter of the honored pair.

Mr. and Mrs. Winn were married Sept. 29, 1907, at Van Buren, Ark., and moved to Long Beach from Okmulgee, Okla. Winn was employed as carpenter at Douglas Aircraft prior to his retirement in March of this year.

WRC Luncheon

Womens Relief Corps No. 93 will sponsor a noon luncheon and card party Tuesday at Veterans Memorial Building.



TROPICAL FRIENDSHIP TEA

Selecting blossoms and leis to be worn today at the American Association of University Women's tea for current and prospective members are (from left) Mmes. Jack Grisham, president Forrest Clark, Clair Van Emon and C. E. Linder. Past presidents and board members will receive guests at the home of Mrs. Charles Gaylord, 5511 El Cedra, from 2:30 to 5 p.m.—(Staff Photo)

Our Children

Teach Kiddy Prayer to Give Him Comfort

By ANGELO PATRI

There are times in life, times that come to all mankind, when help outside the power of humanity is needed. It is then we fall back on words we learned when we were young and knew nothing about life's troubles. These words bring us strength and comfort and hope. They bring us a strength which no doctor's tonic can give; the inner strength of the spirit.

In time past parents taught their children precious words and the schools taught them as part of the fundamentals of the course. That no longer is done in the spirit, the scope or the thoroughness that made these words a part of every child's equipment for living, and it is too bad this is so for children grow up, as they always have, to face life's trials in the same way their forefathers did. They need the strength, the faith and hope the good words gave their ancestors quite as they did, and more so, for life was not so dangerous then.

EVERY CHILD needs to know a prayer. Remember the shipwrecked young men who were floating about the sea in a rubber raft and felt the need of prayer only to discover none of them knew one? A prayer is the first set of precious words to be learned.

Hymns can be a great source of help, too. "O God Our Help in Ages Past," was the mainstay of hard pressed Londoners during the blitz. They sang it in their churches and in their homes as the bombs fell and took courage from it. Such hymns can mean a great deal in times of stress.

Anyone who has spent a few hours in a hospital waiting to be taken to the operating room knows what some comforting words can mean. Saying them over and over stills the fear and strengthens the faith wonderfully. In times of stress the words of the 23rd psalm often have brought comfort and strengthened the faith so much needed to allow going on to a better day.

HOW MANY precious words do your children know? Make a list of them and add to them now, when the children are young enough to learn words easily and so arm them against the darker hours of their lives. Teach them the hymns their ancestors lived by, the prayers, the psalms and the poems.

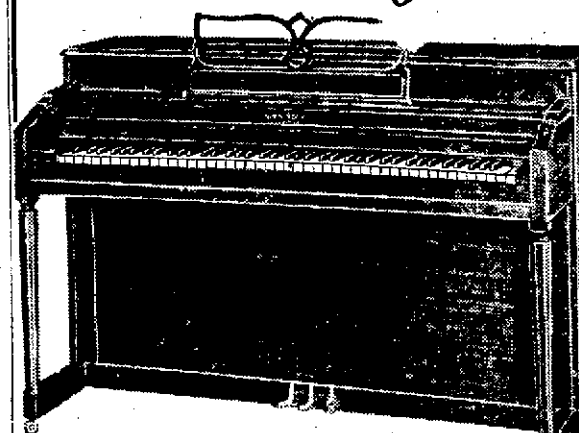
Ask the children to recite the poems they know and add those that have soothed, inspired and comforted you in time of need. Talk to the children about learning them as part of their education. No need for telling them your basic reason for this learning. That is something they will learn for themselves by and by. Just now make certain of the words.

(This feature appears daily in the Independent.)

Lincoln Circle

Abraham Lincoln Circle No. 44, Ladies of the GAR, will meet Wednesday at 10 a.m. for sewing. Lunch will be served at 11:30 and a business session will be conducted at 12:30.

The Famous Piano by "Shoninger"



AS FINE A PIANO AS YOU CAN BUY ANYWHERE. THAT, WE SINCERELY BELIEVE.

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WE HAVE IN STOCK SEVERAL GOOD USED PIANOS, FOR SALE OR RENT!

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Wanted: Rocket Rider

By ILKA CHASE

The American Psychological Association has it taped! The first person to reach the moon in a rocket is going to be a woman. The learned society met recently and dreamed up the ideal passenger: a woman, a midget and a graduate of the Massachusetts Institute of Technology.

Also, it would help, the scientists felt, if she was a psychotic. Furthermore, if we want to play along with the Soviet's claims to their technological progress, this eccentric woman may well be Russian.

To some extent we may presume the learned gentlemen were giving a yank to the community, but their findings are not totally in the realm of fantasy. There are women, after all, who understand nuclear energy and Einstein's equation and there are excellent women fliers: the late Amelia Earhart, the present Jacqueline Cochran. Mrs. Charles Lindbergh, it is reasonable to suppose, is privy to some of the mysteries of aerodynamics, and any number of women in military service ferried heavy planes during the war from California to the East Coast and even on to Europe and Africa.

A PH.D., in physics, is not beyond the grasp of pale hands, pink tipped, and it seems to be an appreciation of this, as well as consideration of physical proportions, that influenced the psychologists' appraisal of one most likely to succeed in space travel. Size is a vital factor. The conqueror of limitless space should be tiny. He, she or it would be going by rocket, a means of transportation in which every inch and ounce count.

So all right, you may say. Considering the lack of Lebensraum, the wee physique is understandable, but why the psychosis?

Well, according to another analyst, Dr. Harold Pepinski, in the early days of space travel the traveler is going to be a long time away from the rest of the human race. A psychotic or warped personality is likely to be better attuned to the wide open universe, the unimaginable loneliness, than are the normal girls dropping by for a cup of sugar or a gossip at the supermarket.

If this were only a few

years back an ideal candidate would spring to mind. She was a little outsized perhaps, but The silent Swade, the great Garbo, "I want to be alone."

THE DOCTORS also commented on the fact that the Soviet government is experimenting with isolation chambers, but I don't see that that's so advanced. We have isolation booths and I should think the contestants must feel quite lonely, locked up with a strong chance of being separated from \$64,000 if they miss the question.

Apparently, however, the Russian isolation jobs are a little different in that they resemble rocket cabins. Also they are experimenting with unmarried couples to see if they get on better longer than two men or two women.

As such an arrangement undoubtedly would cause turbulence in chaste American outer space, our couples would have to be honeymooners. If they came down still speaking to each other, the marriage could be said founded solidly.



BRIEF JACKET, fully lined with taffeta, slips over this black sleeveless sheath and transforms it into a smart street costume. Cuenella wool and nylon sheer crepe is artfully tucked for the dress bodice. Cluny Juniors of New York has styled it in sizes 7 to 15; J. C. Penney Co., shows it at 5th and Pine; Elva Lewis models.

Officers' Wives to Open Year

Officers' Wives Club of Fort MacArthur will have its opening luncheon of the season at noon Thursday. All wives of officers stationed at Fort MacArthur and especially those wives of newly assigned officers are invited.

Mrs. Leta Parker will present a program on flower arrangements.

To make your reservation, call Mrs. R. A. Reis or Mrs. B. B. Smith.



A CORDED, stripe sheath with lined three-tone box jacket is featured at Zukor's, 235 Pine Ave. Color selections are brown and beige or gray and rose. The creation comes in sizes 7 to 15. Nancy Taylor is the model.

Buttums'

Invites you to consult our

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Miss Bea MacDonald from the New York Park Avenue Salon of Dorothy Gray will personally answer individual questions and show you how to:

- reduce facial heaviness
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- widen your eyes
- use a lipstick brush
- clear up Teen "troubled skin"



... look younger, fresher and far more beautiful soon! You will also receive a custom Beauty Chart plus a free gift from Dorothy Gray. Clinic lasts one week only.

Buttums' Toiletries, Street Floor

Buttums' Store Hours: 9:30 a.m. to 5:30 p.m. Friday: 12 noon to 9 p.m.

Among Career Women

BPW Clubs Begin an Important Week

By ANNE GILCHRIST

By proclamation of President Eisenhower, National Business Women's Week begins today to honor working women and is being observed in all 48 states, Alaska, Hawaii and the District of Columbia.

Special events to commemorate the week are under sponsorship of the 3300 Business and Professional Women's Club of America which now are numbered by over 170,000 women.

The special week in salute to America's millions of working women was instigated by BPW in 1928 to call the nation's attention to the contribution employed women were making to the entire economy of this country. The full truth of BPW's claim of working women's value wasn't realized completely, however, until the advent of World War II. Then, by added thousands, women went to work, taking over the jobs of men called to service and proved, beyond any shadow of a doubt, their tremendous capabilities.

...gave impetus and new support for the National Federation of BPW's many legislative recommendations to improve the working woman's job standards. The most important of the federation's current requests includes: An Equal Rights Amendment to the United States Constitution; a uniform equal pay for comparable work law; uniform retirement age under the Social Security Act; removal of discrimination on the basis of age, sex or marital status in both government and industry with special emphasis on civil service, appointive positions in local, state and national government and women in the armed services.

Local Events

Largest local event of this Business Women's Week co-sponsored by the three Long Beach Business and Professional Clubs, will be a dinner Tuesday night at the Lafayette Hotel at which time winner of a contest to name Long Beach's most outstanding local working women will be named.

Long Beach National BPW, which is sharing activities of the week with Margaret Ives

and Manuela Nieto clubs, met last Monday for business and a social hour at the YWCA with President Gladys McKee conducting. Lurene Spear reported on final plans for this week, being set in motion under the general chairmanship of Laura Jane Walters of Margaret Ives BPW.

Elected to attend yesterday's Sierra Mar District meeting in Pasadena as delegates from National were Hazel Gray and Kathryn Campbell with alternates Eve Tichenor and Margaret Gray. Hostesses for the social hour Monday were Ella Berry, Blanche Stevens and Cornelia Pollard.

Osteopathic Assistants

For a moment, during their September dinner meeting at the Hawaiian Restaurant recently, Osteopathic Medical Assistants were reminded that Christmas is not so far away when President Eileen Ware announced that Yule cards would be on display in the library of Long Beach Osteopathic Hospital this past Friday and Saturday, proceeds to benefit the Osteopathic Auxiliary philanthropies.

Other than that, the meet-



TEA COMMITTEE

Mrs. George Paap (left) discusses with Mrs. Earl Vertrees and Mrs. Lon Peek arrangements for a meeting at her home Thursday, when Red Cross women volunteers will entertain representatives of women's clubs to explain the many-faceted program through which Red Cross serves the community. (Staff Photo)

YOUR BABY AND MINE

Menu for Prospective Mother Gives Needs

The prospective mother does not need an extraordinary diet, but she does need one that will keep her in a state of health and provide her coming baby with all the essential nutritional elements. While she should eat wholesomely and generously, she should steer clear of the fat-making desserts and candies, which put on weight she may find hard to take off.

The usual gain during the pregnant period is about 20 pounds, and after the birth is over, if the diet has been a good one, the mother should weigh just about what she did before conception.

UNLESS THE doctor orders some special diet, this is a good basic one the prospective mother can follow:

One serving of meat, one egg and about three slices of bacon (this should provide the chief protein needs of the mother, but if she wants two

servings of meat instead of an egg, she may have it).

One potato, one slice of bread with each meal, three servings of vegetable, two cooked and one raw in salads. For its mineral and vitamin content, dark breads are preferable to white. One pat of butter with each meal.

One full, tumbler-size glass of orange juice each day and raw or cooked fruit twice more each day.

Most people like a beverage with each meal and for the pregnant mother this should be milk for its high calcium and protein contents. If the mother is eager not to gain any extra weight, she may drink skim milk or buttermilk in place of whole milk.

IF SHE MUST have her coffee or tea at mealtimes and cannot drink this in addition to the milk, then drink the milk between meals. A cup of warm milk at bedtime is a good sleep producer.

In addition to the above foods, she may have cereals with her morning meal. Plain cake or cookies are permissible if he has a sweet tooth and fruits do not satisfy her, but these are extras not essential to the basic diet.

The doctor will fortify this diet with some type of vitamin D and if she cannot take milk he will give extra calcium to substitute for it. If she eats such a diet day in and day out during the nine months, she may satisfy herself that she is saving her own teeth and providing the baby with every essential nutritional element to develop him into a bouncing cherub.

IF YOU would like our leaflet, "Advice to Prospective Mothers," send a stamped, self-addressed envelope with your request for leaflet No. 1 to Myrtle Eldred in care of this newspaper.

This feature appears daily in the Press-Telegram.

Jr. Matrons Initiate Year of Activities

Dr. Roy Helnitz, professor of psychology at Long Beach State College, will speak on "Uses and Abuses of Hypnotism" at the opening luncheon for Junior Matrons of Ebell Oct. 2. He has appeared recently on television and radio programs.

Junior Matrons began their year with a coffee hour at the home of Mrs. Lorne Midgough, using "Symphony of Friendship" as their theme. Mrs. Gustav Berg, decoration chairman, arranged Bells of Ireland and anthurium in a long china violin which she had hand-painted. Sparkling silver notes formed a border on the Belgium lace cloth to enhance the centerpiece.

Mrs. C. W. Poole, chairman, greeted the 135 guests as her committee presented each with a personalized silver note. Mmes. Gus Lueking and Herbert H. Vail, hostesses, seated guests in the lanai and in the colorful garden.

Red Cross to Entertain

"Get acquainted with Red Cross" will be the theme of a social meeting of women leaders in Long Beach when Red Cross women volunteers entertain several hundred guests at the home of Mrs. George Paap, 275 Nieto Ave., on Thursday.

Mrs. Paap, member of the Red Cross board of directors, will greet representatives of approximately 200 women's clubs around the pool of her Belmont Heights home at a 10 o'clock coffee hour in the morning and again at 2 in the afternoon. She will present Dr. Malcolm Todd, chapter chairman, who in turn will introduce Mrs. Earl Vertrees, chairman of volunteers.

"We feel that the women of Long Beach are not fully aware of all that we are doing in Red Cross," said Mrs. Vertrees, "and that they would like to become better acquainted with our volunteers who represent a cross-section of all women's groups in the community."

Mrs. Vertrees will explain the services of Red Cross and will present a group of uniformed volunteers.

In charge of arrangements for the party are Mrs. Corliss Jones, chairman; Mrs. Francis J. Heusel, hostesses; and Mrs. Lon E. Peek, refreshments.

WORLD WAR II with its proof of women's permanent place in business, industry, government and the profes-

P-T.A. District Meet Slated

Mental health of children and future P-T.A. opportunities will be the focal points of speeches given before the 1957 fall conference of 33rd District, California Congress of Parents and Teachers, Sept. 30.

Speakers will be Dr. Edward J. Stahlbrook of USC and Mrs. Edward T. Walker, past CCPT president.

With an anticipated attendance of 1,000, the conference will take place at Morningside High School in Inglewood from 10 a.m. to 12:15 p.m. Mrs. Everett M. Findlay of Long Beach, president, will conduct the meeting.

Formal Note

Black makes a big comeback this fall in men's evening or formal wear. It appears as well in evening accessories, such as cummerbunds and vests, many of which have fashion highlights of metallic threads, luxurious textures and rich silk blends.

Men Dress for Men?

If women dress for other women, as the experts say, for whom do American men dress? You guessed it — other men!

The most sought-after prize in the lives of most men today is business and professional success, according to a major manufacturer of men's clothing. And men know it is other men who hand out these prizes.

Further bolstering his contention that men dress for men are the results of a survey his firm conducted recently among top corporations. The study shows that where there is a choice of candidates, all possessing equal experience, for a job or promotion, the plum usually goes to the man with the best appearance. And this factor is

recognized by the boys who are moving ahead, said the manufacturer.

A man's appearance is basically determined by the care and taste with which he selects and wears his clothes, he explained. That is why men today are using their manner of dress to gain a competitive advantage in a man's world, for a man's reward, given by other men, he maintained.

As to feminine reaction? He gave it full credit for influencing male dress and pointed out that any smart young wife knows that if she wants her husband to win a promotion, granted he is bright enough, he must also look the part. The result, he said, is that even the women are helping their men dress to impress other men.

WSCS Speaker

Mrs. George Armacost, wife of the president of Redlands University, will speak Thursday at a luncheon meeting of the Women's Society of Christian Service at First Methodist Church. Her subject will be "Whither Goest Thou?"

Mrs. Joseph Kernick will present Danny Caraga, talented pianist from State College in a piano solo. For devotions Mrs. Frank McCrea will present Mrs. Owen Geer.

Thursday Show

Alamitos Bay Garden Club will entertain with a fashion show Thursday at the home of Dr. and Mrs. Thomas Kiddle, 2 Laguna Pl., as a part of their regular meeting. Fashion shows will be from a Belmont Shore shop.

Assisting the hostess will be Mmes. Alice Cade, Donald B. Truitt, Walter Ashcraft, Henry Bowles, William Jensen, Emma Edgcomb, James Crowley, Harold Hackett, Beverly Riley and Arthur Vincent.

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ANY MOOD — ANY STYLE
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"ANSWER" is the apt name Gossard has chosen for this new pantie girdle, designed to answer your figure problems beautifully and comfortably. V-shaped elastic strips slant both upward and downward, crossing over the tummy for sure control. Another deep V section guarantees a trim back view. Available at Kimberlin Corset Shop in their new location, 218 E. 5th St.

Name Officers for NNN Club

At their annual dinner meeting, given in the Park Estates home of Mrs. Josephine Burgess, NNN Club installed the following officers:

Mmes. Myrtle Denny, president; Myrtle Albers, treasurer; Beth Humphrey, recording secretary; and Jessie Ryan, corresponding secretary. Retiring president Mrs. Gladys Rendahl will serve in the new capacity of vice president.

The club contributes to Navy Family Chapel, to the support of Korean war orphans and to local charities.

In Bay Area

Mr. and Mrs. Kirke Lillie, 3496 Janice St. recently spent a few days in San Francisco. With them were Mr. and Mrs. C. B. Howard, of Jacksonville, Fla. and Mr. and Mrs. E. C. Ryan of Palos Verdes.

"Petri's Does Beautiful Dyeing."

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ALL THESE WONDERFUL ADVANTAGES ARE YOURS WITH FIRTH TUFTWOVEN ACRILAN

Imagine a carpet with such resiliency that it refuses to show footprints—bounces back to shape even after the heaviest impression.

Imagine a carpet with a luxuriously deep springy pile that stays buoyantly "alive" and new-looking years after most carpets lose their life—a carpet that will take the toughest punishment without showing signs of wear.

Imagine a carpet that repels dirt—has little chance of soiling or staining—requires little care to keep it store-fresh.

Imagine a carpet in a brilliant array of dream colors—colors that are not only lovely to look at, but keep their lovely look throughout the heaviest wear.

Imagine such a carpet and you've imagined Firth Tuftwoven Acrilan. It's 100% Acrilan made by the revolutionary Tuftwoven process. It's the amazing new carpet that makes every one of these advantages a reality for you. See it today. It's the most practical, thriftiest carpet you could own.

KNOTTED FOLKWEAVE Rich homespun texture in 10 glorious new blends of color. **10.95** sq. yd.

MAGNUM FRIEZE An unusually rich, luxurious twist texture in 10 beautiful new solid tones. **13.95** sq. yd.

MING CROCHET A lavish looped texture in 10 fabulous shades inspired by colors from the Chinese Ming Dynasty. **12.95** sq. yd.

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The Value of a Diamond is Determined by Color, Cutting, and Clarity, as well as Carat Weight

WHY GROW OLD?

Hints on Application of Your Eye Make-up

By JOSEPHINE LOWMAN

As my readers know, I believe that far too few women use eye make-up and that the reason most of them fail to do so is because they have seen such horrible examples of brush application. This cosmetic must be applied subtly. Today I would like to give you a few more hints about this.

First of all and above all, avoid a dark line on the brows. If you need to fill in a bit or to extend your brows, do so with light, feathery strokes, not a solid line. This is most unbecoming and is blatantly artificial in appearance. Another hint: Have your pencil VERY sharp.

Remember that lashes which curl appear to be longer. You may want to use one of the little eyelash curlers if your lashes are short. It is a good idea to apply olive oil to the lashes each night to keep them soft and silky. If you will massage this into the lid, at the base of the lashes, you may find that the stimulation promotes their growth.

IF YOU would like to have my leaflet about make-up send a stamped, self-addressed envelope with your request for leaflet No. 50 to Josephine Lowman in care of this newspaper.

This feature appears daily in the Press-Telegram.

To Discuss Future Plans

First meeting of the fall season for the Long Beach Optometric Assn. and Auxiliary will take place Tuesday evening in the Starlight Roof of the Lafayette Hotel with Dr. Donald L. Baker, president of the association, conducting.

Plans for a speeded-up recreational activity program for visually handicapped children of the area as well as discussion of arrangements for the annual joint installation dinner dance will be made under direction of Mrs. John Harris, president of the auxiliary.

New developments in the use of contact lenses will be reported by Dr. R. W. Anderson, W. J. Williams and R. Kendall Melton, who attended a seminar in Los Angeles last week devoted to the study of these lenses. Reports on the joint meeting in Carmel this weekend of the California Vision Services, Inc., the Optometric Presidents Council

and the executive board of the state auxiliary will be given by those in attendance, Drs. and Mmes. D. L. Leatart, James E. Spencer and Baker.

Emblem Club

Sewing Group of Long Beach Emblem Club No. 106 will meet Tuesday at the home of Mrs. Harry Coots, 5160 El Cedral St., Park Estates.

Executive Board will meet Wednesday at the home of Mrs. Rube Berg, 3635 Gardena Ave.

Alumnae Meet

Alumnae Club of Alpha Chi Omega will meet for 12:30 luncheon Tuesday in the home of Mary Cruse, 3950 Lime Ave.

Relax, Girls! New Book Is Utopian

Lay down your briefcases, your books, your political banners; put away your horn-rimmed glasses, your man-tailored slacks, your husband's ball-and-chain. Climb up on your pedestal and relax—it's much more fun just being a woman!

You'll be worshipped, adored, fought over and sought after. You'll never have to lift a finger, nor worry your freshly-

colffured head, because the man in your life really will be the MAN in your life, and in case you didn't know it, he's never happier than when he can pamper and spoil you.

NOT CONVINCED? This revolutionary philosophy is all wrapped up in a most enchanting story entitled "Family Secret," by Janet Agle, and while it is fiction, there's much to be said for this kind

of sublime existence. These people all have one distinctly common characteristic—which makes their lives a Utopia in comparison to our everyday world. They're content. They have no tensions, no ulcers, they never get the jitters, and never have numerous breakdowns. They live in a non-pressurized world, and they believe in doing what comes naturally!

RINGS GIVEN

St. Joseph's Church was setting when Geraldine Ann Rotondo, daughter of Mr. and Mrs. Marco Rotondo, exchanged wedding vows and rings with James Edward Seckington, son of the L. K. Seckingtons. Both young persons were graduated from St. Anthony's High School.

Speaker for Blue Stars

Joseph Kennick, supervisor of the Juvenile Bureau of Long Beach, will be the main speaker Thursday at a gathering of the Department of California, Blue Star Mothers of America. Members will convene at 10 a.m. in the American Legion Hall, 59th St. and Orange Ave. Mrs. Thomas Sweeney will preside.

Mrs. Richard Jonechat of Covina, national president, will speak on legislation; Mrs. Paul Forker of North Long Beach, national corresponding secretary, will discuss parliamentary procedure, and Mrs. David Wimberly of Alhambra, department first vice president, will advise the group on chapter working rules.

Luncheon will be served by Alhambra Chapter No. 3.

Dr. Dawson to Give Talk

Long Beach Cactus Club has invited affiliated groups to their October meeting in the home of Mr. and Mrs. O. W. Fisher, 2041 Chestnut Ave., to hear Dr. Yale Dawson, guest speaker. The internationally known scientist and world traveler is a collector for Southwest Museum, Los Angeles.

Thirty club members attended a recent buffet dinner served in the gardens of the R. S. McGaughey home, 1535 Hellman Ave. President Clarence Wright conducted a business session before the group toured the grounds and participated in a plant exchange.

Miss Gladys Malmsbury and Miss Florence Gregory were guests of the McGaugheys.

Golden Day Festival for Halversons

Dr. and Mrs. Owen Halverson, 358 Newport Ave., will celebrate their golden wedding anniversary today at the home of their son-in-law and daughter, Dr. and Mrs. Donald C. Criddle, 362 Newport Ave.

Among guests at the celebration will be the Halversons' five grandchildren. Assisting the hostess will be Mrs. A. J. Lorge, Mrs. Art Cree, and Henri C. Scanlon.

A punch bowl, ringed in yellow chrysanthemums, will share honors with a tiered wedding cake on the refreshment table. Suspended above will be two golden wedding bands.

The Halversons came to Long Beach from Ogden, Utah, in 1920, and prior to his retirement, Dr. Halverson was a well known chiropractor here.

Mu Phi Epsilon

Long Beach Alumnae Chapter of Mu Phi Epsilon will meet Tuesday evening at Miss Charlotte Stevenson's home, 5832 Blackthorne Ave. Mrs. Alice Gallup will be cohostess. A talk on "Survey of Contemporary Music and Illustrations" will be given by Mrs. Bennett Forsythe following business discussion.



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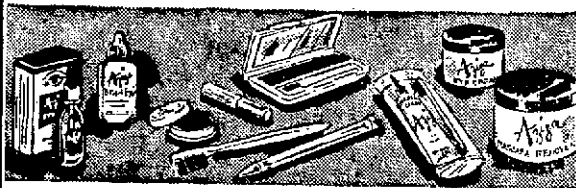
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so much!

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| Mascara Creme | 1.00* | Eye Cream 1.50* & 2.50* | |
| Eye Pencil (plastic) | 1.00* | Mascara Remover Pads | 1.25* |
| Eye Pencil (Gold metal) | 1.50* | Bright Eyes (eye drops) Plastic or glass bottle (no Fed. tax) | 1.25 |
| Eye Shadow | 1.00* | | |

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Aziza EYE COSMETICS



Miss Francesca Bedford, talented eye-make-up artist, will be in our cosmetics dept. all week. Call for appointment—free eye make-up.

TEEN AGERS!

now real medicated help for troubled skin!

New Scrub Set by Dorothy Gray really helps clean, heal, clear up problem complexions!



Just 3 easy steps:

1. Medicated Scrub Soap goes down deep to root out the last trace of clogging dust, oils and make-up.
 2. Medicated Refining Lotion gets at one of the biggest causes of troubled skin—bacteria.
 3. Medicated Blemish Cream gives highly effective healing action all night long.
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The "secret" is in the magic innersole comfort of imported luxury lisle. It keeps your feet dry and cool, allows moisture to evaporate. Dress and service weight sheers with flattering, narrow heels, slenderizing seams. In three big-fashion shades, and white service weight. 8½ to 11 long.

Carrier Women are more at ease on the "secret" than when wearing other stockings.

Nurses keep their own temperatures down and their patients comfortable in cool "SOLE SECRETS".

\$1.50
pr.

Waitresses enter to "SOLE SECRETS" because they're cool and comfortable all day long.

Housewives have a cheery smile for hubby if they've breezed thru their day in "SOLE SECRETS".

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The Shoes You Love To Live In

Pumps with pipings, pumps with perforations, pumps with bows and color accents, or with jewel-like trims. They're the essence of new-lock shoe fashions... the sweetest bits of flattery. Come in today for these gayly young styles. Many have cushion insoles—so heavenly soft!

ENNA JETTICK SHOES
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Skin Dew all day. In the morning this greaseless liquid sinks into thirsty skins and disappears! Applied as a foundation or under a foundation, Skin Dew imparts a lovely, luminous glow that weather will not dim.

Free: Skin Dew Extra-Rich Night Cream with your purchase of 5.00 Skin Dew. This vital, doubly potent supplement is used overnight to combat deep-dryness, chase fine lines and flaky patches. Non-greasy and quickly absorbed, its double-strength emollients and moisturizers are an integral part of the Skin Dew Treatment. Helena Rubinstein offers it free so that you may experience a thrilling transformation on your skin.

Skin Dew Liquid Emulsion, reg. 5.00
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8.00 value, both for 5.00
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STORE HOURS: Monday and Friday 9:30 to 9:00
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Art Music Little Theater Calling All Art Owners

By VERA WILLIAMS
Independent Press-Telegram Art Editor

Long Beach Museum of Art, 2300 E. Ocean Blvd., is undertaking a census of locally-owned art.

Collectors who have works by the old masters or by contemporary artists are invited to visit the Museum to fill out a questionnaire which will be the basis of establishing an art record for the city.

Art from all periods and countries, including paintings, sculpture, ceramics and crafts will be considered, according to Jerome Ailan (Jerry) Donson, municipal art director.

The census will be a Museum service for the community and for other museums of national and international importance. Donson explains. With such a record, the Long Beach Museum of Art will supplement its exhibitions with temporary loans of excellent objects of art from Long Beach private collections.

The first of a series of exhibitions of locally-owned art will open Sept. 29 in the Museum.

Also opening will be an exhibition of paintings by Ben Messick, widely-known Long Beach artist; Sepik river art, ceremonial objects from the Sepik river area in New Guinea, and "Bronze Age to Brancusi," 700 photographs of sculpture.

The four exhibitions will open with a public reception at 2 p.m. Sept. 29. Closing date for the four exhibitions will be Oct. 29.

TODAY MARKS the close of the "Meet the Artist" exhibition of recent acquisitions at the Museum of Art. Oils, water colors and ceramics by 23 Southland artists are included. The newly acquired paintings for the Museum collection will be loaned to the

public. This is the first show in the history of the Museum from which paintings will be released for private use. They may be borrowed for one or two months, and the loan permit may be renewed.

The paintings include water colors by Patricia Bartell, Katherine S. Dann, Connor Everts, Bernice Fitzgerald, Robert George, Gladys Gray, and Evelyn Kane, and oils by Karl Benjamin, Dorothy Brown, Ruth Codman, Frode Dann, Paul Darrow, Bertha Wise Givetz, Lucille Brown Greene, Forrest Hibbits, Susan Lautmann, Hilda Levy, Aileen MacDonald, J. Patrick MacLean, William H. McEnroe, and Ben Messick. Persons borrowing paintings may choose from a variety of subject matter and techniques. Landscapes, still lifes with flowers, figure and animal studies are among the works.

Three exhibitions at the Museum will close Wednesday. They are "Jewelry, Past and Present," "California Design III," and "California Drawings." "Ancient Jewelry from the Khayat Collection" will continue through Nov. 7.

GREEK AND ROMAN art covering 2,000 years of ancient history will be displayed in Rembrandt Hall at Pomona College, Claremont, from Sept. 27 to Oct. 22. Forty pieces of sculpture, ceramics, jewelry and architectural fragments will be exhibited. Dr. Peter Selz, chairman of the Pomona College art department, says this is the first Greco-Roman art show in Southern California in a number of years. He values the exhibits at \$54,000. The era covered runs from a pre-historic Cycladic image to a Roman cameo of the late third century A.D.

You Don't Have to Go to N'Awlins for Real Jazz

By PRESTON MCGRAW
United Press Staff Correspondent

If you were trying to pick a place where the Dixieland revival of the late 1940's started in New Orleans, the Parishian Room on Royal St., just off Canal, would be the most likely.

There, on Sunday afternoons, the pick of New Orleans jazz musicians would gather and jam until dark. Most of them made a living at other jobs during the week days.

No matter how hard you looked, you couldn't find anything Parishian about the Parishian Room. It was old, like most of the other buildings and rooms on Royal Street and it was big and bamlike.

THE BAND PLAYED at the end nearest the street. The rest of the place was filled with tables and hard chairs, where the jazz lovers sat and kept the bartenders hopping.

The people who filled the Parishian Room Sunday after Sunday were a tough audience. They knew jazz and they could tell in four bars whether a musician had it or didn't have it.

The Parishian Room, for all its size and lack of gloss, had wonderful acoustics. It mellowed the music and softened some of its stridency.

High fidelity fanatics can get a good idea of the Parishian Room's acoustics and the music played there on four lp's which Emory Cook recorded.

THEY ARE AMONG the best examples of New Orleans jazz ever recorded "on location." The records are "Clambake on Bourbon St." (1915); "Torchy Lullabies My Mother Sang Me" (1914); "Moans and Blues" (1912); and "Hot Songs My Mother Taught Me" (1913). "Torchy Lullabies," "Moans and Blues" and "Hot Songs" feature the singing of Lizzie

Miles, a huge woman of 60 whose performances show how far most of her contemporaries have yet to go.

But there is a good deal of Tony Almerico's all-star band on all the records and especially on "Clambake." There is also plenty of a piano played by Red Camp, who may be the most articulate jazz pianist alive.

It would be interesting to hear the result if Camp would go back to the Parishian Room and with only the rhythm section of Almerico's band play again the pieces recorded with Miss Miles on these records.

THE PIECES ON the records are old standards like "Memphis Blues," "There'll Be Some Changes Made," "Lay River" and some others not so generally known, such as "Going to Wear You Off My Mind," "Plain Old Blues" and "Baby Lemme Bring My Clothes Back Home."

Listeners will particularly note—in addition to Miss Miles' singing and the liquid sound of Camp's piano—the extremely natural sound of Charley Duke's drums and Tony Costa's clarinet.

It cannot be said that the music sounds as if it were being played in somebody's living room, or wherever he keeps his hi-fi system. But it does sound as though it were being played in the Parishian Room, which is as it should be.

Enters College

Thelma J. Geiger, daughter of Mr. and Mrs. George L. Geiger Jr., 1340 E. Roosevelt Rd., will enter Antioch College, Ohio, this fall.

'Finian' Slated; Gordon Orme Directing Cast

The board of directors of the Singers' Workshop is announcing the appointment of Gordon Orme, Ed.D., to the post of general director for the forthcoming production, "Finian's Rainbow," to be presented Oct. 18, 19 and 20 in Municipal Auditorium.

Dr. Orme brings the assignment a rich and varied



Gordon Orme

background, both of academic preparation and practical experience. He received his doctorate in education from UCLA in 1951. He is, additionally, a veteran of twelve years of professional work as a performer in such musical shows as the original "New Faces" with Henry Fonda and Imogene Coca, "The Cat and the Fiddle" with Helen Gahagan, "Music in the Air" with Vivienne Segal, and "Sunday Nights at Nine" with Shirley Booth, and for one year he was a staff singer at CBS in Los Angeles.

As a producer and director, he lists such credits as "Brigadoon," "Allegro," "Carousel," "Of Thee I Sing," "Finian's Rainbow," "Sunny" and "Hit the Deck," all produced during the past nine years at El Camino College.

His tour of duty in the military service consisted of 3½ years of "doin' what comes naturally"—writing, producing and directing all the Army shows in his area, both in India and the South Pacific. He entered the service a private and emerged a captain.

On Loan at Main Library

Twentieth Century serious music has a small but increasingly worthy representation of lp recordings. The main library has these new items that may be borrowed on a free loan: Egk, "French Suite After Rameau" with Hartman, "Symphony No. 6 for Large Orchestra" (Frischay conducting); Prokofiev, "Romeo and Juliet" with Schonberg, "Transfigured Night" (Slovakowski conducting); Ruggles, "Selections" with Cowell, "O-canta" (Modern American Music Series) and Schuman, "Credendum" (Article of Faith) with Kirchner, "Piano Concerto."

Plan Children's Programs

The air is fairly crackling with excitement today. Some 2,500 elementary school children received personally addressed red and blue brochures Saturday promising them thrilling productions of "Winnie the Pooh," "Wizard of Oz," the ballet "Coppelia" and a children's concert by the Long Beach Symphony Orchestra.

Each of the programs will be given in the new auditorium of Long Beach City College. Because seating capacity is limited to 1,000, early ticket ordering is advisable. There will be no reserved seats, and only season tickets will be available to the programs. Those attending the series must enclose a self-addressed, stamped envelope for their tickets which will be mailed out approximately on Nov. 1 from the Community Volunteer Office.

THE SATURDAY series begins Nov. 16 with "Winnie the Pooh" given by Immaculate Heart College players. A Christmas offering is "Coppelia," presented by Valerie Silver ballet studio. "The Wizard of Oz" is scheduled for January 11 by the Long Beach Children's Theater, Inc., while the concert by the Long Beach Symphony will be given Feb. 22. All programs begin at 10:30 a.m. and last one hour.

Children who did not receive invitations and who would like to attend may telephone inquiries at the Community Volunteer Office, 1213 Cedar Ave., between 10 a.m. and 3 p.m. Adults may also attend the programs.

COSPONSORS of the series are the Junior League of Long Beach and Long Beach Children's Theater,



WHIMSICAL invitations inviting Long Beach school children to a winter series of programs were sent this week by (from left) Mrs. Robert I. Ivey, Robert W. Godwin and William F. Macrate. Mmes. Ivey and Macrate, co-chairmen, represent the Junior League and Children's Theatre respectively, co-sponsors of the programs. Mrs. Godwin is president of the Junior League and ex-officio member of the committee. —(Staff Photo)

Inc. Co-chairmen are Mrs. Robert I. Ivey, Junior League, and Mrs. William Macrate, Children's Theater. Ex-officio committee members are Mrs. Robert Godwin, president, Junior League, and Mrs. William Artman, president, Children's Theater.

Other committee members responsible for the cultural contribution to children are

Mmes. Myrvin Ellestad, mailing list; Ray O. Gould Jr. and Edwin Simons, brochure; Norris A. Nesmith, publicity; C. Frederic McKinney, finances; C. W. Bonyne Jr. and Fritz Ruprecht, brochure art.

Others aiding materially are Mmes. Judge F. Anderson, Ralph Sternberg, Robert Wood, Richard Matlock and James Craig Jr.

Lights Brighter Than Ever on Broadway

The Playwrights' Company, Broadway's leading play-producing organization, will celebrate the 20th anniversary of its founding with one of the strongest lists of attractions it has offered in many years. Three productions are currently set for fall presentation, and three others will arrive on Broadway early in 1958.

Jean Anouilh's romantic comedy, "Time Remembered," will co-star British stage and screen star Richard Burton; Helen Hayes in her first original role since "Mrs. McThing" and Susan Strasberg, bright new personality of stage and screen who was awarded stardom two seasons ago in the Pulitzer Prize-winning "The Diary of Anne Frank."

THE NOSTALGIC story of a rich young man, inconsolable over the death of a beautiful ballerina, and his shrewd mother who engages an attractive young milliner to impersonate the lost beauty in settings and circumstances which reproduce the original love affair, "Time Remembered" was a hit of the London season two years ago.

Morton Wishengrad, radio and television writer, has written a first play for the theater in "The Rope Dancers," a drama about a New York Irish family at the turn of the century. It will be brought to Broadway during the week of Nov. 18 under the auspices of The Playwrights' Company and Gilbert Miller.

The brilliant Irish actress Siobhan McKenna of "The Chalk Garden" and "Saint Joan" fame will be co-starred with television comedian Art Carney in his Broadway stage debut.

A CLASSIC ABSENT from the Broadway calendar for 20

Art Museum Calendar

TODAY Closing Exhibit: Meet the Artist—June-August, 1957. Acquisitions Continuing Exhibit: Ancient Jewelry from the Khayat Collection. Greek, Roman, Egyptian and other Near East Antiquities—To Nov. 4. Opening Exhibit: California Drawings Works by 27 leading California artists. California Design III—Contemporary home furnishings. Gallery Talk, 2 p.m.—"The Museum Collection"—William L. West.

FRIDAY, Sept. 20, 2 p.m.—"Jewelry Designing" by William L. West. SATURDAY, Sept. 21, 2 p.m.—"Modern Jewelry"—William L. West. SUNDAY, Sept. 22, 2 p.m.—"The Museum Collection"—William L. West. Receptions: Opening Exhibits: Art from Long Beach Collection—To Oct. 29. Paintings by Ben Messick—To Oct. 29. Sepik River Art—To Oct. 29. Bronze Age to Brancusi—To Oct. 29.

'Mayflower' Film Slated for Shrine

A single premiere showing of Captain Alan Villiers' color film, "The New Mayflower," will be presented at the Shrine Auditorium, Los Angeles, on Friday evening, October 4, under the auspices of the World Geographic Society. Villiers, who has achieved international fame as a lecturer and writer of nautical lore, will narrate his color film in person.

THE PLANNING, construction, voyage, and arrival at Plymouth Rock of the replica Mayflower received international attention. The ship was a goodwill gift from the people of England to America. It is now anchored in New York Harbor, where it is being readied for a second Thanksgiving Day arrival at Plymouth.

Captain Villiers' film story of the historic voyage of the New Mayflower is reported to be the first and only complete record of an adventure that duplicates in minute detail the voyage of the Pilgrim Fathers made 337 years ago. American educators have been unanimous in approval of Villiers' color film.

Tickets for the single showing of "The New Mayflower" are now on sale at the Southern California Music Company and at all Mutual Agencies.

Fall Frolic

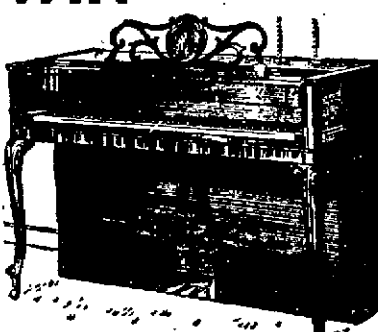
Mrs. William Laufer, 5500 El Jardin St., will entertain members and guests of Long Beach Osteopathic Hospital Guild Friday. The meeting, termed "Fall Frolic" will begin at 12:30 p.m. Dessert will be served and bridge and canasta will provide the afternoon's diversion.

Stock Market

A FREE lecture will be given on "How to Invest and Trade in the Stock Market." LECTURE: Wednesday, Sept. 25, 7:30 p.m., Long Beach, 835 Long Beach Blvd. (Near 10th St.). LECTURE: Thursday, Sept. 26, 7:30 p.m., Long Beach, 835 Long Beach Blvd. (Near 10th St.).

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Major & Minor Notes

By RACHEL MORTON

On a memorial tablet on the house where Robert Louis Stevenson lived in these Adirondack Mountains is inscribed: "I was walking on the verandah of a small house outside the hamlet of Saranac. It was winter, the night was very dark, the air clear and cold and sweet with the purity of forests. For the making of a story, here were fine conditions. Come, said I, let us make a tale."

I am in these Adirondack Mountains as I write, and if you could but look out on what I see, you would understand why so many men have been inspired here. This morning these lofty mountains, forest clad to their summits, were bathed in golden sunshine, and a peace deeper than silence pervaded them. How they fling themselves skyward, row upon row, gaining in might and stature as they fall away to the horizon. But this afternoon the clouds are angrily amassing in awesome shades of deep blue and purple, making bold and austere the mighty shapes that are mountains. The wind sings a doleful song through the pines, but to my ears it is still music. With such environment men have been inspired to great works.

HERE LIVED and labored the great Dr. Edward Trudeau, who dying with tuberculosis himself, came into this land and built with rare courage and fortitude the famous Adirondack Cottage Sanatorium for consumptive patients; the first experiment with out-of-door living as a cure. Life in the Adirondacks added 40 years to his own life. Robert Louis Stevenson wrote some of his best stories here by sheer inspiration, for he, too, was a very ill man. The Philosopher's Camp brought together in these mountains such literary giants as James Russell Lowell, Ralph Waldo Emerson, Mark Twain, Thomas Aldrich and Louis Agassiz. John Brown's body lies buried in the peace of these ever-green hills, but "His soul goes marching on." The things that will not die are the inspirations from pen and brush.

NOT ONLY the writings born of the communions with this wonderland, but great painters who have found in

the Adirondacks wonderful material for their canvases are Winslow Homer, George Innes and Blakelock. One of America's foremost portrait painters, Wayman Adams, established a school of painting in Elizabethtown, to which came from all parts of our country artists of note every summer. I saw him painting in The Old Mill the other day. In swift, deft strokes and in one morning's sitting he painted imitatively the portraits of three men of the village on one canvas. One of his finest works is the portrait of the famous cellist, Piatigorsky. One summer morning some years ago he painted a life sized portrait of me, singing.

THERE IS, in this wee village of Keene Valley where I am visiting, a soft-spoken slip of a woman, Fredericka Mitchell by name, who ministers to her little flock year in and year out through summers sweet and winters bitter, a true child of God—helping the believing and the unbelieving, as the Christ did. And beside her has stood a noble soul, whose love of the beauty of nature, no less than her love of mankind, has brought her back to this valley for 33 summers. The very fine modern hospital bears mute testimony to her devotion.

Many of my summers have been spent in these beloved Adirondack Mountains. I could wish no greater gift of life than to mingle my spirit with theirs every future, on-coming summer season.

Baritone, Will Study in Italy

A year's study of voice at the Conservatory of Milan, Italy, is in store for Charles Booker, 19, who left Thursday by plane for New York and thence to Europe by ship.

Son of Mr. and Mrs. Charles V. Booker, 4908 Pacific Ave., Booker is a baritone, and has been heard often at clubs and benefits in Long Beach. He was graduated from Jordan High School and City and State College. Later he studied at the Conservatory of Music, Los Angeles.

HIS AMBITION is to be a concert singer. Already he has sung over major radio networks, for a motion picture studio, and the Turnabout Theater, Los Angeles.

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NOSTALGIC MELODIES

Rehearsing for "Fifty Golden Years of Music," these members of Woman's Music Club are these members costumed as famous singers of long ago. Mrs. G. H. Kretschmer (seated) scans the program, while Mrs. James H. Kimber (right) listens for the opening notes. On stairway (from left) are Mmes. Melvin J. Marcus, Frank C. Robie, J. E. Ratcliff, and R. L. Brinkerhoff. Event will be a noon luncheon Friday in the Supper Room of Lafayette Hotel. —(Staff Photo)

Please, Men--A Tie!

By TED KREC

Women are peculiar people, and I say this from years of experience. My mother is a woman. So is my wife, and she's been around quite a few years now. Also, my immediate associates at the paper are women.

By and large, they're all pretty hard to understand, and it isn't often that I can bring myself to agree with them. But there is one matter on which I agree 100 per cent--that's this business of men dressing neatly for an evening out.

I decided to write about this after a visit to one of the nicer Long Beach restaurants last weekend. This is a dandy restaurant, interesting decor, formal ritual for service of food and dignity prevailing throughout. Almost throughout, that is. Over in one corner sat a party of four. In all fairness, I must say that the women were dressed in very good taste, hats, gloves and all. But their escorts! Both of them were coatless and attired in open-neck, short-sleeved sport shirts. And one of them must have forgotten to put on his trousers, for what he was wearing for Bermuda shorts. I swear, was a pair of undershorts!

THIS IS NOT a new problem. The old Germans were familiar with it, if we are to believe the writings of one Sir Lanceloth Dillang, who, for a short time in the 18th century was court tailor to King George III of England. Sir Lanceloth wrote, upon return from a visit to Germany:

"Ye Teutons are a hard-working people, yet immaculate in all matters of garb. In suits are hurled at idlers who frequent public eating houses sans proper coat, shirtwaist and jabot, ye Teutons applying to them a most unflattering appellation--'komplett Schloß!'"

As I say, this is not a new problem, but it is a widespread and vexing one. And it makes the American male look just as silly as he would have us believe the American female is.

Men will give their wives charge accounts, allow and encourage them to dress in the current fashion, and then spoil the effect by accompanying them to dinner or the theater with no coat, no tie, open-neck shirt, sometimes not even tucked in the trousers!

NOW, LET'S be honest, men! If your wives or girl friends went out with you looking as sad as you do,



Doesn't He Look Great?

you'd be furious and embarrassed. Either that or you'd have a roving eye for the well-dressed blonde in the corner booth. But your little woman is supposed to sit there, in all her finery, and feel comfortable with you while you are dressed in some sort of clown suit.

I admit that I was brought up in a rather stuffy community back east, but no male American above the age of 6 went out to dinner in a restaurant without a coat and tie. And do you know what? It looked good!

I remember when I was in college at Temple U. We used to eat at a hole in the wall operated by one Benjamin Rappaport--known by the wholly inappropriate name of Speedy--and crowded up with pinball machines and stacks of girlie magazines. But even at Speedy's--also known as the Temple Trench Mouth Emporium, we wore coats and ties! It's just part of the scheme of things--it's the thing to do!

THE FIRST time I ran into this tieless trend was in Indiana. There the gentry went around attired in suits, and hats, too; but the hats were turned up all the way around and the suits were spoiled by open-neck sport shirts--worn with the collars outside the suit collars!

There's nothing wrong with sport shirts--every well-dressed man should have some in his wardrobe. But it must be remembered that they ARE SPORT SHIRTS. They are

not intended to take the place of the more formal collared shirt to be worn with a tie. They are for sport or casual occasions only; and this will bring a howl from many of "ye idlers" they are not for work, either! Please don't think you'll offend the boss by wearing a neat shirt and tie to work!

What it boils down to is this--you do NOT have to wear a tuxedo or evening clothes every time you take the wife or girl friend out to dinner. You do NOT need a top hat and cane, spats and white gloves. All that I'm saying is that you're lousing up the decor of our nice restaurants when you go there in open-neck, loud sport shirts.

I DON'T think there are many men who would curse at their female companions in public--yet, there are many who hurl just as big an insult by "not bothering" to slip on a coat and tie when the little gal is all dressed up and feeling mighty sharp and proud. It's not hard, fellows, just go into a store and ask for a tie (t-i-e). Most stores stock them--they'll even show you how they work. Wear it the next time you go out to dinner--you'll be surprised how much better you'll feel!

Oh, yes--you can find time to do it. If you open-neck outlits will spend your time shopping for a tie instead of writing hot retorts to me, you'll have plenty of time and be well dressed to boot!

Gilkeys Are on Way to Greece

(Editor's Note: Following is the second in a series of letters from Mrs. Walter D. Gilkey relating highlights of the world tour she and Dr. Gilkey are taking.)

DEAR FRIENDS:

We choose, if possible, to travel on the ship of the country to which we are going. Hence, our first destination being Athens, we are on a Greek ship, Olympia. Usually the second day out is lifeboat drill, but as we were having a thoroughly dramatic lightning and thunder storm with torrential rain it was postponed for 24 hours.

So in the morning on the dot of 10 we assembled. Remembering the Andrea Doria, I did a little inspecting on my own in regard to lifeboats. Was interested to note that the many coats of white paint covering the wire cables (which allow the boats to go up and down) had not been disturbed in years, or so it looked. Oh, well, "C'est la vie".

WE ARE INVITED to take Greek lessons each morning and this man to whom I am married laps up languages while I struggle with even the English declension of *lie, lay, laid*. On the ignominy of hearing him order from the Greek menu AND moreover getting results.

One of the pleasures of travel is the people you meet. For instance, two of our table companions are American women, both of whom were sent to Greece in 1945 as executive heads of UNRA--the Nazis were still fighting in the north of Greece, then came the revolution which is so vividly described by Robert St. John, the correspondent. The two women remained in official capacity in Greece for four years and are now returning.

EACH DAY NOT only the Greek language is taught to 600 tourist and 30 first class passengers but also Greek dances, songs, lectures and slides, food and the spontaneous hospitality of all the Greek staff plus Captain and Mrs. Sigalis certainly makes us feel "simpatique" before we even reach their glorious country.

Must turn in--busy day tomorrow when we will be going up the River Tagus which brings the ship to the port of Lisbon, Portugal.

Ate logo (which means "so long" in Portuguese. I stick to Esperanto).

PAT GILKEY.

Sewaks Host Dinner Party

Dr. and Mrs. John H. Sewak entertained recently at a post-nuptial dinner at Hoefly's in Belmont Shore. The young couple, just home from a honeymoon trip to Yosemite, Lake Tahoe, Reno and Las Vegas, is residing at 236-A Quincy Ave.

The long dinner table was centered with a large bowl of ivy, flanked on either side with colored candles, ferns and flowers. Gifts were presented to members of the bridal party.

Attending the festive occasion were Dr. and Mrs. Peter Goff, Dr. and Mrs. Herbert Movius, Messrs. and Mrs. Harry Drake, C. H. Beasley, Robert DiPaolo, Gordon Whyte, Fount Clark, Miss Roxanne Drake, Miss Helen Paige, William Morrow and Michael Paige.

Satellite Club

Satellite Social Club will have a patio luncheon at noon Tuesday at Machinists Hall, 728 Elm Ave., followed by a brief business session led by Baulah Broadwell.

Meeting Bid

All mothers of DeMolays are invited to the regular monthly meeting of Long Beach DeMolay Mothers' Circle Monday at 7:30 p. m. in Machinists Bldg., 728 Elm Ave.

New Guild Tea Wednesday

The beautiful home and gardens of Dr. and Mrs. Richard Matlock, 1560 Ramillo Dr., will be setting for the first membership tea of Long Beach Symphony Guild, sponsors of Long Beach Symphony Orchestra, Wednesday afternoon from 2 to 4.

At the door will be Mrs. John O. McDonald, executive secretary of the Symphony Association. Lauris Jones, conductor, will be a special guest. Others greeting guests will be Mrs. Edward A. Killingsworth, founding chairman of the Guild, Mrs. Alvin Bly, association president; Mrs. Lauris Jones and Mrs. Richard Matlock, Symphony Association ticket chairmen.

Assisting at the beautiful tea table will be Meses. Howard Conrad, Rex L. Hodges, Edmund Richard, Earl Milton, Howard Coy, Walter Crawford, Roy Harmon Wolters and Merton P. Smith.

AMONG DISTINGUISHED guests will be representatives of interested cultural groups in the city, Mrs. Jerome Donson, wife of the director of Long Beach Museum of Art; Mrs. James Kresl, chairman of the Municipal Arts Committee; Mrs. Robert Ivy, chairman of the Community Arts Committee of Junior League; Mrs. Edmund Richards, president of the Woman's Auxiliary sponsoring the Los Angeles Philharmonic Orchestra, and Mrs. Earl Milton, president of Symphony Juniors.

Still others will be Mrs. A. F. Bonzer, president of Ebbl; Mrs. Robert Godwin, president of Junior League; Mrs. Robert Zieg, president of Singers' Workshop; Mrs. Alfred Durfee, past president of Woman's Music Club; Dorothy Judy Klein, past president of Musical Arts; Mrs. I. B. House, founder of Taoleon Club; Mrs. Alvin Bly, president of the Long Beach Symphony Association.

Reception Will Honor Rose Wyatt

A reception in honor of Rose B. Wyatt, past national president and state director of California, will be given by all Degree of Honor lodges in California at the Lafayette Hotel Monday at 8 p.m.

Mrs. Wyatt is resigning as state director after having served in this capacity for eight years. She was a charter member of Los Angeles Lodge 123 when it was organized in 1928.

She has held many offices, including state organizer, president of the Los Angeles lodge, state president, state director, and member of the national board of directors. At the recent national convention in Los Angeles she was named past national president.

Among many of the national and state officers who will attend the reception in her honor are Edna Dugan, national president; Clara B. Bender, national secretary; Dr. Gordon B. Vaughn, national medical examiner; Roy J. Mohan, national general counsel; Hazel Spaulding, state president; Lailla Thomas, state vice president; Vina Nelson, state second vice president; Elmira Severson, state secretary; and many past national and state officers.



PREPARING INVITATIONS to the first membership tea of Long Beach Symphony Guild, sponsoring Long Beach Symphony Orchestra, are (seated, left to right) Mrs. Edward A. Killingsworth, Guild founder; Mrs. Alvin P. Bly, president; and Mrs. Lauris Jones, wife of Conductor Lauris Jones, standing. The tea from 2 to 4 p.m. Wednesday at the home of Dr. and Mrs. Richard Matlock, will acquaint guests with purposes and functions of the newly formed guild.--(Staff)

Dear Abby

It's Not Your Place to Talk

By ABIGAIL VAN BUREN

DEAR ABBY: I am a friend of the bride and groom. The question is, should I tell the groom that the bride can't have any children?

I have known her since she was a little girl and I happen to know that because of a serious illness in her childhood she is not going to be able to have children. I am a mother myself and think it is my duty as a mother to tell him. This man comes from a large family and he loves children and I think if he is not told it will be a dirty trick on him. Do you agree?--A FRIEND.

DEAR FRIEND: Unless you are the doctor of this girl, you cannot be sure of your information. This is not your business. If they offered a medal for meddling, you'd win it.

DEAR ABBY: My husband had an accident with the lawn mower and lost his big toe. I went to the hospital to see him and as I started down the hall to his room I saw a woman leaving his room. I got a good look at her and she wasn't bad. He said she was only a co-worker. I never had any trouble with him before but I feel different about this one. Do you think they could just be friends or is it my imagination?--SUSPICIOUS.

DEAR SUSPICIOUS: Your husband has a talent for getting his foot in it. If he has behaved in the past--put her down as a friend and forget it.

DEAR ABBY: I'm burning! In your column A WOMAN OF 50 writes: "What woman of 41 in her right mind would want to have a child? Having one at age 41 isn't even respectable!" I'd like to tell her

a thing or two. At age 44 I was already a grandmother and I discovered I was going to have another child. I admit it was a shock and I wasn't very thrilled about it at the time, but now I can say that God knew what He was doing. Our son is now 12 years old and it was the most wonderful thing that could have happened to my husband and me.

CONFIDENTIAL TO "SUCKER": Your best man must have been the best man, all right... but under the circumstances, you need only an annulment.

DEAR ABBY: Please help to settle an argument. My husband and I had dinner at a first-class restaurant. The

service was terrible. My husband left a generous tip like a big fool. I told him that a "tip" should be for "extra service" and the waiters were paid to serve people. He said I was wrong. Please give me your opinion.--MARTHA L.

DEAR MARTHA: For most waiters (and waitresses) money grows on trays... but, the "tip" should be commensurate with the service.

IF YOU have a problem, write to Abigail Van Buren in care of this paper. She will be glad to answer your letter. For a personal reply, please enclose a stamped, self-addressed envelope.

Polio Aid Benefit Set

Sister Kenny Auxiliary will sponsor a bridge-canal benefit luncheon Friday at noon at the home of Mrs. Hazel Thompson, 5922 Brayton Ave., to which members and friends are invited.

Mrs. Gertrude Winslow will be in charge of a white elephant sale, merchandise to be supplied by members with proceeds allocated to the hospital fund.

Assisting Mrs. Thompson will be Meses. Lester B. Cooper, Thomas Carr, Rose Gustafson, Gertrude Landsworth, J. Elliot Monroe, William Welty, A. E. English, Kathryn M. Reed and the president, Mrs. Fred R. Schwarz. Door awards will be in charge of Mrs. Travis Pate, and reservations must be made with Mrs. Winslow or any committee member.

Honored guests will be Maxine Leo, executive director of the Sister Kenny Foundation of Los Angeles, and her assistant, Ruth E. McGovern.

MOLLY MAYFIELD

Yes, Keep the Baby, But---

DEAR MRS. MAYFIELD: I am a girl of 18. Last year I met a man I loved deeply and he loved me. He was 31, and my father forbid me to see him.

But I saw him anyway--behind my parents' back. On several occasions we went up to his apartment. And honestly, Molly, I don't know what happened, but we couldn't control our emotions.

Well, one morning I woke to find that he had been injured seriously in an automobile accident and was with another woman. He died shortly afterward.

For weeks after I couldn't bear the thought of him being dead, and scarcely can realize it now. And now--I am going to have his baby. My parents feel it would be a mistake to keep the baby, for I would be tortured endlessly with the thought of him.

However, I want to keep the baby because I feel it would be worse torture letting him go and not knowing what he was like and growing up to be. Please try to help me.

MISS MOTHER-TO-BE

DEAR MOTHER-TO-BE: I always feel, in circumstances such as yours, that if a mother truly wants to keep her illegitimate child, she should do so. For she never will forgive herself if she gives up her baby for adoption against her will.

However, she must realize fully the consequences of being a mother without a wedding ring. She must be prepared to face the finger-pointing that is bound to come. She must understand the difficulties she will face when the time comes, as it certainly will come, when she thinks of marriage. And she must know, too, the heart-breaks will come to the child as he grows up.

But if she knows all this and still wants to keep her baby, she should do so.

In your case, however, I would not make this major decision on the basis of my advice or your parents' wishes or your own feelings. I would

talk with someone else--your minister, priest or rabbi. And let him, who knows you and has had experience in these matters, guide you. M.M.

DEAR MRS. MAYFIELD: I am disgusted with your answers to parents whose daughters are running around with married men. You're too namby-pamby!

I say: Where is the good old fighting spirit of families and homes? My granddaughter is the pride of our hearts, and when she was dazzled by the attentions of a married man, her widowed mother could do nothing with her.

I went to the district attorney, and he told me there was nothing the law could do. So I told him I could do something. And I went to the man involved and told him to stop, and stop NOW, or I would be looking for him with a shotgun.

He went to the district attorney and was told nothing could be done until I had shot him. So that was the end of that. He never saw my granddaughter again.

OLD FASHIONED

DEAR OLD FASHIONED: Good for you! You're the kind I like. Direct action! If we had more families with your spirit and pride, our homes wouldn't be broken up so easily. There is too much feeble apologizing for the transgressions of children and too little of the sturdy discipline that you demand. May your tribe increase! M.M.

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Raymond C. Kealer
Chef of the Week
Mayor Ray Kealer's Lasagna Sounds Fine

By MILDRED K. PLANARY
Independent Press-Telegram
Home Economics Editor

A beautiful girl doesn't daunt him... nor do 76 beautiful girls! In fact, today's Chef of the Week, Mayor Raymond C. Kealer, didn't even fumble his Spanish OR his repartee while "receiving" at the recent Miss Universe Pageant.

The mayor is an authority on hand-tooled leather, western attire, Indian jewelry, belt buckles, etc.—all being hangovers from his early days among the Navajo. His jewelry collection is second to none, and his hand-tooled possessions include everything from a briefcase to a bowling ball cover.

BORN IN Socorro County, New Mexico, his grammar school education (through the fourth grade) was under the tutelage of Police Hilton, sister to Conrad Hilton. From grade 5 through high school, the scene changed to Gallup, N.M., on the Navajo reservation. Americans being outnumbered 40 to 400 by Indians and Mexicans, Kealer early mastered Spanish in self defense. His great sympathy and understanding for the Indian never has wavered; and he has been on the "packing" end of many a gift box which has gone their way.

It was 38 years ago that Kealer arrived in Long Beach and enrolled in junior college. In 1922 he joined the "battle of the oil fields." But he realized early in the game that pulling and oiling a well didn't deposit "pay dirt" in his pockets. He returned to college and obtained his degree in petroleum engineering from USC. He since has accumulated large holdings of land, oil and cattle both in Texas and New Mexico.

Ten years ago Kealer was elected to the City Council and served that body for the full 10 years as chairman of the Harbor Industrial and Oil Committee. In 1957 he became mayor. We have it on good authority, too, that he's the most orderly mayor in the country.

A Mason—Scottish Rite and a Shriner—he holds membership in both the Lions and Circonian Clubs, having "prexided" each. For 18 years he has belonged to the Southern California Tuna Club, and was in a charter position at the organization of the Petroleum Club.

ON THE KEALER "yacht," the mayor has hauled many a fish aboard. He bowls with a straight eye and "curved" arm, and has excellent aim with a camera. A "residential" machine shop plays no small part in his life—and it's rumored his home is in a constant state of "redoing," the latest venture being a com-

By VIRGINIA NEWTON
Recently the then commanding officer of the USS Philippine Sea, Capt. G. S. James, and Mrs. James gave an authentic Japanese farewell party in honor of Cmdr. and Mrs. Jack Hough before the latter left for new duty and residence in Washington, D.C.

Saturday night one of the prettiest parties of the week was given by officers of this ship and their ladies honoring in farewell Capt. and Mrs.

Oswald Jacoby A Lesson in Fine Bidding

Today's hand is a lesson in fine bidding. Let's start with the opening bid by Otilie Reilly, well-known New York teacher.

She bid one club. Normally with two good five-card suits you should open with the higher ranking, but clubs and spades are the one exception, since the club opening makes rebidding easier.

Sally Johnson of Westport responded with an immediate jump to two diamonds. With 18 points in high cards and a very strong six-card suit Sally

James and welcoming the new commanding officer, Capt. M. H. Tuttle, and Mrs. Tuttle. The event was held at the Officers Club, Allen Center, from the cocktail hour until midnight.

Also welcomed at the party were the new executive officer, Cmdr. J. G. Hedrick, and Mrs. Hedrick, who are residing at the Gaytonia Apts.

Not to be forgotten is the farewell coffee hour given by the officers wives for Mrs. James at Allen Center. Mrs. James was presented with a gift and a beautiful orchid lei.

Recently leaving the "gang" from the USS Philippine Sea was Lt. Cmdr. and Mrs. H. H. Dawson and family who are now en route to Long Island, N. Y.

Also showing off for new duty and residence were Lt. James Boykin and family who are now in Point Loma.

BESIDES WELCOMING a new president, Mrs. George Schiff, who "relieved" Mrs. Walter Taylor of her duties, Navy Doctors' Wives Club members greeted four new members at their last luncheon meeting: Mmes. Paul Ingrassi, Robert Klein, Joseph Ryan and Jack Hyde.

Tuesday a luncheon party was given at Navy Family Chapel by the Long Beach Ministers Wives. Program chairman for the day was

Mrs. Howard Steward. Luncheon hostesses were Mmes. Ted McCann, Ward McCabe, Lorraine McConnell, Frank Beggs, George F. Cottle and Samuel Kahle.

On Sept. 27 Long Beach Air Force Officers Wives will have a coffee-hour to welcome their newcomers.

On Oct. 3 the Ladies' Auxiliary of the Fleet Reserve Association, Branch 43, will have a potluck supper party at 6:30 p.m. at the Veterans Memorial Bldg. Mrs. R. M. Thompson will be senior hostess.

A ROUND OF prenuptial festivities has followed the marriage of Mrs. Hazel C. Fitzgerald and Capt. Alvin O. Prell, USN. The couple was married recently aboard the Long Beach Naval Station at the Naval Station Chapel with Rev. Gregory N. Sullivan officiating.

Mrs. Ruth Ellison was hostess to close friends at a personal shower. VAVS representatives and alternates honored the bride at a surprise party and treasure hunt which resulted in her discovery of a jewel chest containing silver dollars. Apple Val-

ley Steak House was the scene of a luncheon given by Cynthia Pearl Maus of Los Angeles; the honoree was presented with a group gift of silver.

Among parties taking place during the past weeks was a luncheon at Lillian Ekels Tea Room. Members of Margaret Ives National Business and Professional Woman's Club presented the new Mrs. Prell with a lovely gift at a recent gathering. At still another party in the home of Mrs. Genevieve Spensley, she received table linen.

Dinner parties also were given by Mrs. Ward LaBar in her home; by Mrs. Sam Larkins who entertained at Garden Grove, and by Ester Wilson in Laguna Beach. Mrs. Susan Mathison was a luncheon hostess and her sister, Mrs. Earl W. Wood, entertained at a lovely event.

Capt. and Mrs. Prell will motor across country and will be at home after Oct. 10 at

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NORTH (D) 21	
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WEST	
▲ 6 4 3	
▲ A 7 3	
▲ J 6 5 3	
▲ 10 6 4	
EAST	
▲ 10 7 2	
▲ 10 9 8 4 2	
▲ 7	
▲ 8 7 2 2	
SOUTH	
▲ A J	
▲ Q J 6 5	
▲ A K Q 10 9 8	
▲ J	
North and South vulnerable	
North	East
1 ♠	Pass
2 ♠	Pass
3 ♠	Pass
5 N.T.	Pass
Pass	Pass
Opening lead—♥ A	

did not wait to show her strength merely because she only held one club.

Otilie's two- and three-spade rebids showed that she held five spades and therefore at least five clubs. (With four clubs and five spades she would have opened one spade.)

Sally's bid of three no-trump showed heart strength and left it up to Otilie to move if a slam was in the offing. Otilie moved all right. She had shown her distribution but had not shown her 17 points. Her problem was to find the best bid and she came up with five no-trump.

This fine bid told Sally to choose the spot for the slam and Sally was careful to bid it in no-trump. It was a cinch that Otilie held the king of hearts for her five-no-trump bid. It was also a cinch that the partnership held enough high cards for the slam. Not only would no-trump count more than a suit (the game was duplicate without honors scoring) but it had to be safest.

Nothing could be ruffied at no-trump and a bad break in one suit could not hurt the no-trump slam.

It was well that she picked no-trump. Spades and clubs would make also, but the diamond slam was certain defeat because of the bad trump break.

Grandmothers

Long Beach Grandmothers Club, Charter 138, will elect officers at a 7:30 p.m. closed meeting Tuesday at Linden Hall. Mrs. Elizabeth Pease will preside and reports of chairmen will be heard.

toasted French bread and milk.

WEDNESDAY: Hamburger on bun, potato salad, fresh plums, cheese slice and milk.

THURSDAY: Hot meat loaf sandwich, mashed potatoes with gravy, fresh fruit cup, carrot sticks, and milk.

FRIDAY: Macaroni and cheese or beef rice casserole, spinach, tomato wedges, peanut butter sandwich and milk.

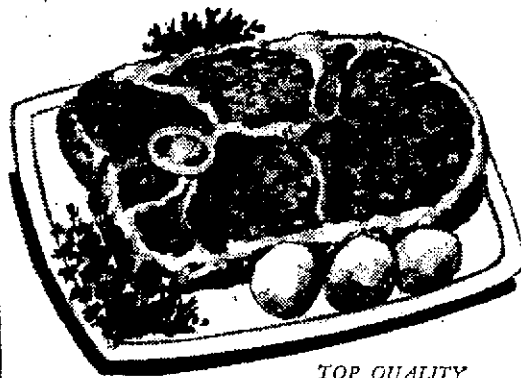
DAR Chapter to Hear LAC

Lawrence A. Collins, editorial columnist for the Long Beach Independent, will discuss "Year Around Schools" at the afternoon session of an all-day meeting Tuesday of Western Shores Chapter, Daughters of the American Revolution, at the University Club, 1150 E. Ocean Blvd.

The executive board will convene at 10:30 a.m., followed by a general membership meeting at 11 a.m. Luncheon will be served and visiting daughters are welcome. Reservations may be made with the regent, Mrs. Charles H. Tointon.

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September 22, 1957

Southland

**Fraud by Mail
Costs Millions**

—Page 3

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



Filmland Finds a French Cinderella... See Page 32.



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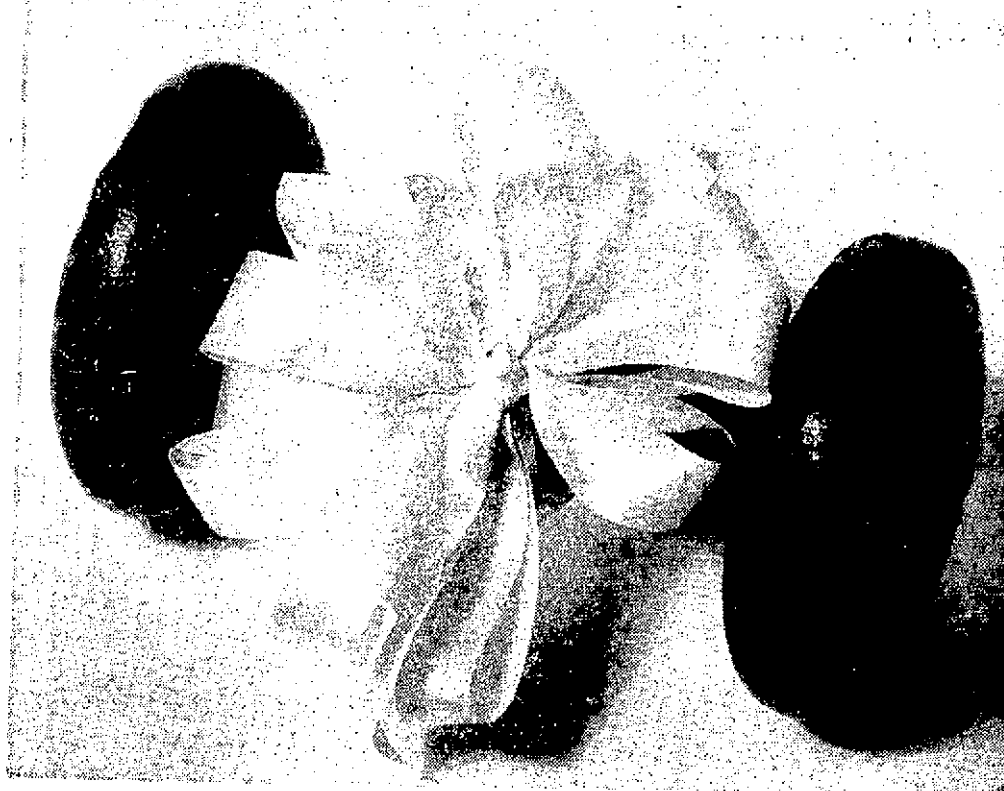
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—Photo by Roger Coar

Quack mail "salesmen" offer bust developers to guillible women who want to improve figures, then mail them a set of gym dumbbells with ribbon.

Fraud by Mail

By Harry Karns

LET US HELP you create elegant legs," says the mail circular.

A Southern California woman, nearing middle age and beginning to have doubts about her beach figure, decides to see what can be done. She answers the circular (enclosing cash) and soon receives a package in the mail. It contains an elegant elastic garter . . .

"Are you ashamed of your small bust?" the "personal" mimeographed message asks, point blank.

A young Phoenix woman is, indeed, worried about her chest measurement. She answers, enclosing payment. Presently the mail brings her a set of two-pound gym dumbbells tied up attractively with pink ribbons . . .

THESE AND SIMILAR FRAUDS cost a gullible American public untold millions of dollars each year.

"So far this year," says Long Beach Postmaster George J. McMillin, "postal inspectors have prepared mail fraud cases for consideration by the department's



Mail order tonic from a quack never will cause hair to grow on this man's baldie

general counsel which, conservatively, represent an annual loss to the public of 50 million dollars."

Health and medical frauds by mail are now at an all-time high.

Why do people fall for them?

The mail quack takes advantage of some condition that is extremely difficult, if not impossible, to correct and which many individuals would rather treat secretly. He fulfills the desire for secrecy and offers hope where others do not. He uses devices and potions which he surrounds with an aura of mystery and "science" that is often irresistible to victims of disease, the beauty-seeking female, and the baldy who never gives up.

POOR AND UNEDUCATED PEOPLE are not the only victims; the record shows that the well-educated and wealthy frequently are snared, too. In either case, the difficulty of controlling the quacks is increased by the reluctance of victims to reveal that they have been duped.

Perhaps the most common and most lucrative medical fraud today, according to Post Office inspectors, is the "dietless" reducing scheme.

One promoter offers a pill that is supposed to decrease appetite. Large test doses have shown it to be worthless. Dr. S. W. Kalb, a Newark, N.J., nutritionist, recently told a House of Representatives investigating subcommittee that such pills are "a waste of time and money." He showed the committee some high-priced reducing pellets—made of skimmed milk and lemon juice. A person eating these pills—and nothing else—would unquestionably reduce.

"IF YOU WANT to lose weight," Dr. Kalb advises the American woman, "go on a diet."

More vicious and costly than the reducing pills that don't reduce are the fraudulent cancer "cures." "Electronic" devices impressively rigged with flashing bulbs and buzzers sell for hundreds of dollars. It is money thrown away.

"Atomic" medicines containing nothing more curative than water or olive oil are offered as cures for cancer, arthritis, and rheumatism. One arthritis "cure" is a copper bracelet which is supposed to set up alternating currents in the body and shock the disease out of the system. Tormented people determined to exhaust every hope pour millions of dollars into such trash.

"UNFORTUNATELY," says the Post Office Department's Chief Inspector, David H. Stephens, "the prosecution of the ghouls who trade in hopes and the desperately ill often cannot be successfully prosecuted because the patients who are the chief witnesses die before the case is called up in court."

American preoccupation with the female bosom maintains an entire branch of quackery. Bust development gadgets and potions include the horribled dumbbells, suction cup devices, creams, lotions, tablets, and a variety of exercisers.

Nor does the male ego escape the notice of the (Continued on Page 11.)

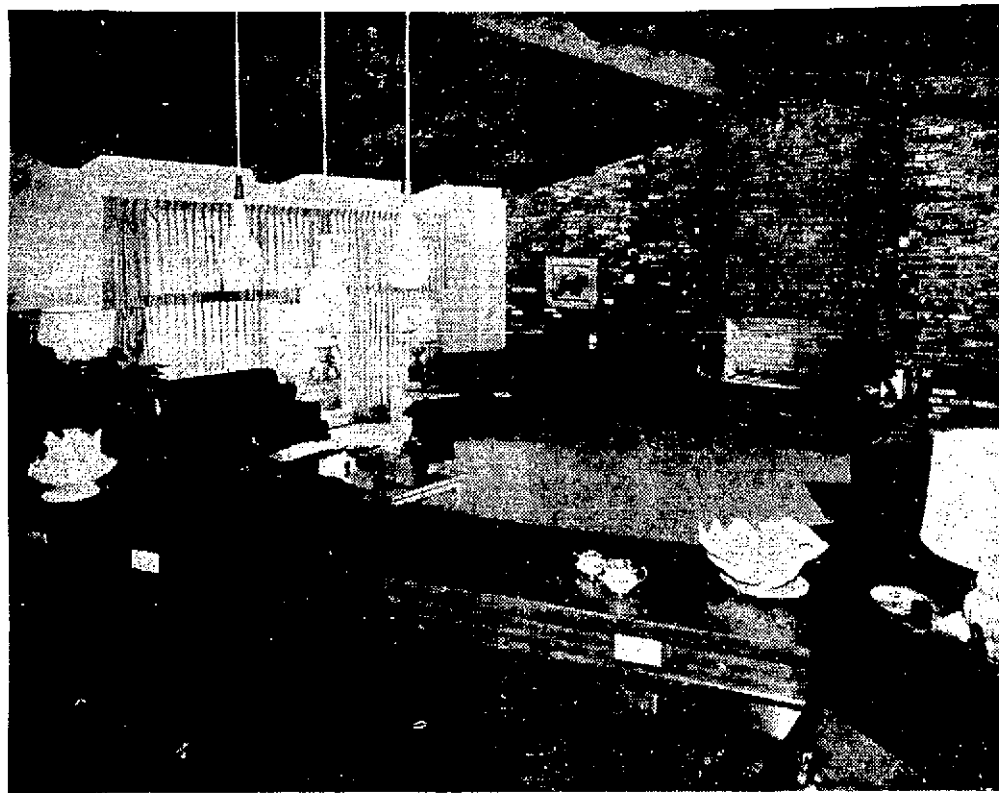


Marilyn Monroe's legs grew this way, not formed by quacks' elastic garter shaper.



Postmaster George J. McMillin says mail frauds cost public millions every year.

Stop the Lawnmower and Start the Music



—Photo by Nutter-LaCour

Immense living room in the swank John F. Cooper own-your-own apartment is ideal for entertaining. There's a snack bar, piped-in hi-fi. Walls are soundproofed.

By Vera Williams

KNOW HOW to own your own home—with piped-in hi-fi music, soundproof walls and a swimming pool, if you want those plush extras—and still never have to cut the grass or paint the place or think about upkeep?

The answer is an own-your-own apartment.

Long Beach, hub of the own-your-own enthusiasm, is said to have 2,000 own-your-own apartments, with more being built every day.

Own-your-owns range from downtown bachelor (no bedroom, no kitchen) apartments for \$5,500 to penthouse splendors for \$60,000.

One- and two-bedroom apartments range from \$8,500 to \$31,000.

THE OWN-YOUR-OWN APARTMENT idea isn't new, you say? Of course not; neither is anything else. There were own-your-own apartment buildings in Long Beach in the 1920s. (The Villa Riviera and the Artaban were among the first of these.)

But in those days most own-your-own buildings were cooperative enterprises, and if the co-op fell into bad times, individual owners were likely to lose their apartments and their shirts.

Now it is different: an own-your-own apartment

buyer gets a deed to his property; he owns it and nobody else has a claim on it.

The scarcity of vacant lots on which private homes can be built—just WHEN have you seen a vacant lot in Long Beach or environs?—skyrocketing land prices and the love of easy living engendered by California all are believed to be factors in the own-your-own apartment boom.

AN OWN-YOUR-OWN APARTMENT combines the convenience of apartment living with the pride of home possession; it gives the owner an opportunity to enjoy the lawn, flowers and swimming pool if there is one, without working on any of them. (Labor, maintenance, etc., are paid for out of an assessment fund.)

Many apartments are bought by couples who, with families grown, sell their big homes, some in exclusive residential districts, and move where living is simpler; some are bought by newly-married couples who wish to own homes but not houses; some are bought by widows and other single persons who want privacy but close neighbors.

Some are bought by Easterners and Midwesterners who live happily here for the winter, turn the key in

the lock, go back to Des Moines or wherever, then return here in the fall to a compact home that is their own.

AMONG THE MOST BEAUTIFUL and most original of the recent own-your-owns is four apartments built around an oval swimming pool at 1020 Elm Ave. Ben F. Marron Co. is the designer and builder. Privacy is stressed. All units face the pool, and the pool can be entered only through an apartment. Every room may be reached from an entry hall.

The units, 1,800 to 2,000 square feet of floor space, look alike from the outside, but the interiors were designed according to the wishes of the individual owners. Prices average \$27,500.

Mr. and Mrs. Charles Sherman have an early American apartment with an old brick fireplace.

Mr. and Mrs. Charles DeCoudres have formal styling, a marble fireplace, and instead of two bedrooms they have a bedroom and den.

Mr. and Mrs. Glenn Scott have a contemporary California apartment and a stone fireplace.

Mr. and Mrs. John F. Cooper love to entertain, and they especially enjoy Hawaiian entertaining—luaus and the like. They have an immense living room, a brick fireplace on a brick wall, a snack bar. Walls are soundproofed, there is piped-in hi-fi.

FIRST FHA-FINANCED multi-story building west of the Mississippi to be sold before construction began is the Royal Palms, 12-story structure at 1st St. and Atlantic Ave.

"We believe the Royal Palms will be the first of a number of multi-story structures which will change the Long Beach skyline," says E. Tennyson Moore, president of Moore Realty Co., agent.

Royal Palms has 164 apartments and room for 84 cars. Garages occupy the full basement and all of the main floor except for two apartments. Construction is Class A, Type I, fireproof, steel frame and reinforced concrete.

The two swank penthouse apartments have three bedrooms and a den. Others have one and two bedrooms. Kitchens are all-electric. There is plenty of storage room. A pool and recreation lounge will be provided.

Apartment prices range from \$10,500 to \$21,000. The penthouses are \$49,500.

THE MARRON CO. now is building the Monterey, a two-story 26-unit green stucco at 2075 Appleton St. Units are grouped around a double (two-level) patio. A feature is the subterranean garage of pre-stressed concrete. Prices range from \$9,000 to \$16,500.

Much of the conversation around Lincoln Park centers on the new La Serena, a 27-apartment own-your-own at 735 Cedar Ave. Included are bachelor apartments, singles with one bedroom, doubles with two bedrooms. A pleasant patio furnishes a recreation center. Prices range from \$7,500 to \$12,500.

A panoramic view of the ocean is provided by every apartment in the five-story Belmar Riviera, 3901 Livingston Dr. Front walls are solid glass. Harris Rogers is the owner and builder; Jim Pickert, the agent.

THE HARRIS ROGERS family occupies an apartment on the fourth floor plus the penthouse apartment, a total of 4,200 square feet of space.

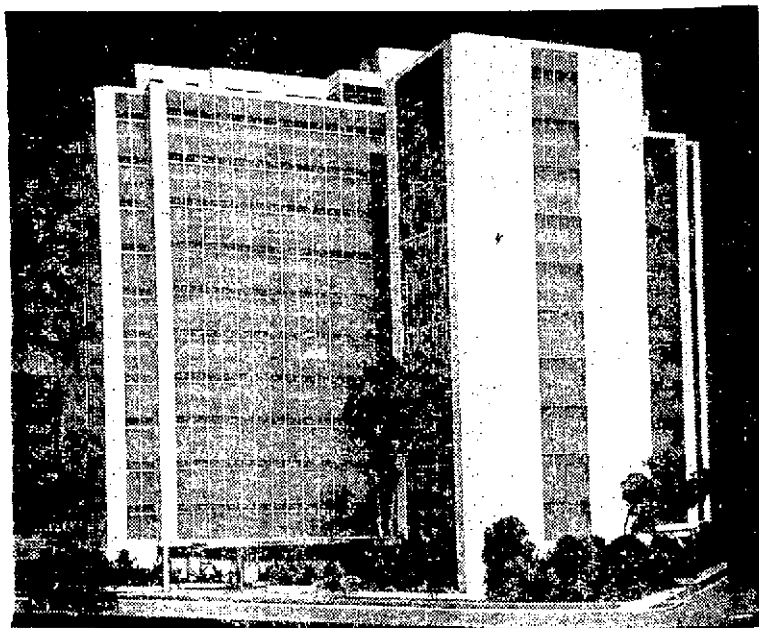
Other apartments in Belmar Riviera have 1,220 to 1,652 square feet of space. Each apartment has two bedrooms and two bathrooms and some also have family rooms.

Apartment have "floating" (soundproof) floors and "party" (soundproof between apartments) walls. (Continued on Page 40.)



—Perry Griffith Photographers

Apartments in Belmar Riviera have "floating" (soundproof) floors, "party" (soundproof between apartments) walls, electric kitchens.



—Photo by Nutter-LaCour

Own-your-own apartments like the multi-story Royal Palms, now being built at First and Atlantic, may change Long Beach skyline.



Traffic jam in a corner finds these quarter-midget drivers battling for the lead in a race at Norwalk speedway for youngsters, 4 to 12 years old.

Quarter-Midgets for a Half-Pint Speedway

INDIANAPOLIS SPEEDWAY has nothing on the thrills that excite the fans and drivers each Friday night at 6:30 o'clock and Sunday afternoons at the track on the corner of Studebaker Rd. and Firestone Blvd., Norwalk. The big difference lies in the ages of the drivers, who are from 4 years old to 12! And the rooting section as well as the mechanics are fathers and uncles, while mothers and aunts keep a sharp eye on the sportsmanship.

Of course, the speed is a little different, too, being limited to 25 to 30 miles per hour for novices and 35 to 40 m.p.h. for regulars, depending on the track. The racing cars themselves, called One-Quarter Midgets, weigh not over 225 nor under 135 pounds.

This sport is not limited to boys. The Norwalk club has 30 girl drivers and 55 boys. The truth is, though, that Dad sees the cars first and talks the rest of the family into buying one and joining the association. And it's a good thing, too, because there aren't many 4 to 12-year-olds who can afford a racing car that can be driven only on the track.

BUILT FROM SCRATCH, cars cost \$300; built using a kit, \$400, and they can go up to \$500, depending on the extras and accessories. But all of them must be built according to specifications obtainable from the organization, and all of them must have a stock motor and stock valves. The owner may change only the carburetion. Of course, his artistic talent can run riot, in decorating the car, and the hoods can vary in shape. But the wheels, chassis, length and other meas-

By Elizabeth Walsh

urements must be according to regulations. For anyone who wants to join, but is not mechanically inclined, the members of the association will help build and maintain his racer until he is able to do it himself. Or if he's really in a hurry, he can buy a car already made.

One of the rules of the Firestone Quarter-Midget Racing Assn. is that one adult may own only one car, so that if there are two or more children in the family the father may own one, the mother another, and an uncle, aunt or friend another. This is to avoid commercialization of the sport.

BARNEY BARNETT, of 11817 Battle St., Norwalk, formerly drove big racing cars, but family prejudice against this activity was so great, that now he satisfies his racing urge by encouraging his children to drive the small ones. Needless to say, they didn't have to be forced. Although he is a mechanic by trade, Barnett, like the shoemaker who never has time to make shoes for his wife, seems never to have time to fix the family car. However, he doesn't have to worry about it, because with race drivers in the family his wife has learned so much about cars that she now takes the family to the garage and tells the mechanic what is wrong with it. And her diagnosis is generally

right. Her investment in a racing car has cut her garage bills way down.

Barnett says that the quarter-midget sport is not disproportionately expensive compared to the benefit derived by the participating children. The things they learn by engaging in the sport are all advantageous he says. Good sportsmanship, driving ability, coordination, and mechanical contact are lessons that will last a lifetime. Also, the project turns into a family affair and the relationship of parents and children is greatly built up by the mutual interest and activity, the sharing in the worries and excitements and the feeling that one needs the others for success, Barnett declares.

SOME OF THE excitements include a car falling apart in the middle of a race. The father mechanic must run to the rescue and get it going again. But the biggest thrill of all is winning the first trophy. Then the family can share in its mutual joy. Sharing defeat can also be a family bond. Since the cars can be used by the children from the age of four until twelve, by lowering the acceleration pedals, the racing is a long-time family interest.

There are 18 tracks in California, including those in Port Hueneme, Hemet and Pomona, as well as Norwalk, and there are three different types of tracks: United, Independent and Parent's Association. The racing Assn. is incorporated and has regular officers including a board of trustees, president, vice president, secretary and treasurer, all adults.

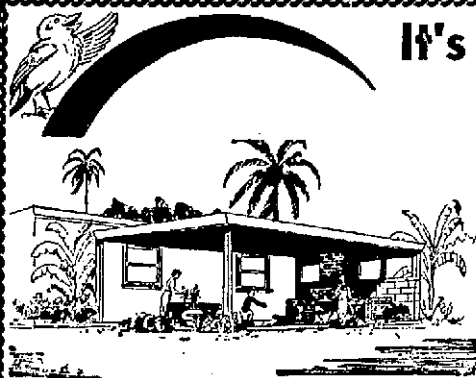


Bill Willis, Anaheim, displays victory trophy after a race. Tiny cars run in adult-supervised race programs twice weekly at Norwalk.



Girls, too, get in the fun. Here's Carol (Sweetpea) Scheffel, Norwalk, who drives only roadster in races. She displays victory flag and trophy.

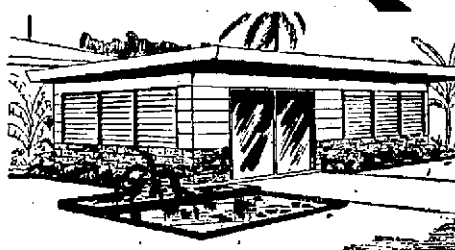
Photos by Erik Flamer II



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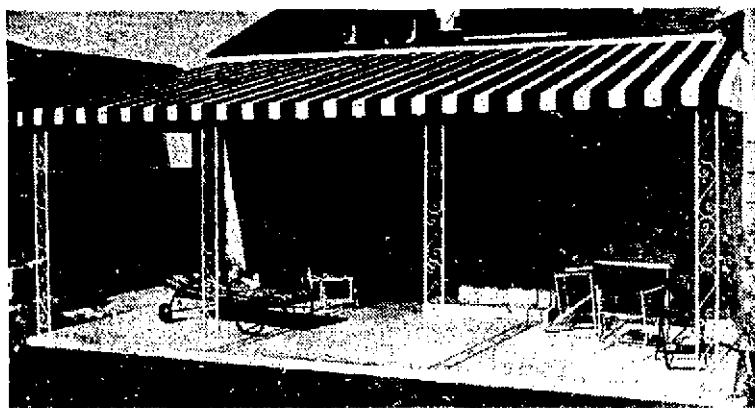
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Photo by the Author

Arched and covered passageway leads visitors along a course trod by Capistrano padres in years long past.

A Gentle Kind of Day

By Barbara V. Myers

WHEN the family takes to the road in Indian summer it is usually in search of a gentle kind of day—not too long a distance to ride, time for a basket lunch under some trees which are already beginning to drop their gold and brown leaves, with perhaps one high-spot of sightseeing for remembrance.

One of the most pleasant of short trips in this vicinity is the 100-mile circle which begins at Olive (20 miles east of Long Beach through Anaheim), goes southwest through Orange to Hwy. 101 and San Juan Capistrano, inland on Hwy. 74 through the San Juan Canyon to Elsinore, north on 71 to Corona, and home via the Santa Ana Canyon road as far as Hwy. 91 which leads again to Olive and Anaheim. This trip is at its best in the cooler fall days when the canyon trees are showing splashes of color. Traffic is moderate most of the way and meandering roads subdue even the hurried driver.

HIGH SPOT of the day, of course, is a stop at the mission of San Juan Capistrano, founded on Nov. 1, 1776. Whether this is a visitor's first call or one of many, the old Franciscan mission never fails to cast its spell of living history over those who tread its premises.

The original padres' quarters, the kitchen, community room, the narrow church with its gold Spanish altar and the big bells that have rung throughout the centuries all tell of the activity that went on 180 years ago when the mission was a little village unto itself. Here, the Indians and their children received religious instruction and learned the skills of the white man's world. Original Indian decorations in the church prove that their training was not confined alone to the more humble of the arts.

In the "sacred gardens," the statue of Father Junipero Serra memorializes the tireless missionary who created this community. Flowers set the patio ablaze—red and yellow canna, geraniums in pink and red, scarlet hibiscus, birds of paradise splendid in blue and yellow. Although the swallows, for

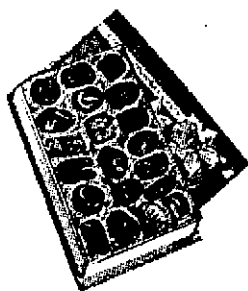
which Capistrano is famed, will have gone on their pilgrimage south, not scheduled to return until St. Joseph's Day, the beautiful snow-white pigeons do their best to welcome visitors—especially those who buy a little sack of corn to feed them. Surely kin to the pigeons of St. Mark's in Venice the birds light on head, shoulders and hands to the especial delight of the children.

BETWEEN CAPISTRANO and Elsinore, motorists pass through the beautiful wooded hills of the Cleveland National Forest. San Juan and El Cariso Public Camps offer good picnic facilities. Of interest at the latter are the headquarters of the "Hotshots," the foresters who swathe the hills with fire-breaks. The road itself is known as the Ortega Hwy., named for Jose Francisco de Ortega, commandant of the presidios of San Diego, Santa Barbara and Monterey. He passed this way as pathfinder and explorer for Portola and his Spanish soldiers as they marched north from Mexico in 1769 to protect Father Serra while he built his chain of missions. A scenic lookout has been built at 2,666-foot Jameson Point where one can peer through a telescope at once - upon - a - time Lake Elsinore bordered by purple hills and neat squares of orange groves.

Descending the hill the motorist passes along the dry lake bed, where signs advertising "Shore Acres" and "Bonnie Beach" are sad testimonials to a bygone day, and turns left for the 22-mile drive along a winding, wooded road to Corona. Two attractions which beckon passersby along this highway are the Glen Ivy Hot Springs and the Moname Lakes where, for a price, one may swim in a warm pool or fish for trout in large cold water ponds. There are picnic facilities at Moname as well as in Corona where a shady park offers picnic pavilions and excellent play equipment for children.

Homeward bound, Pasco Grande Speedway out of Corona will lead the motorist quickly through Santa Ana Canyon to the point where he turns off for Olive—and the conclusion of a "gentle kind of day."

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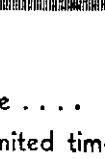
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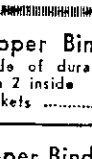
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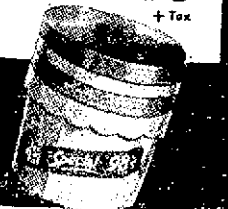
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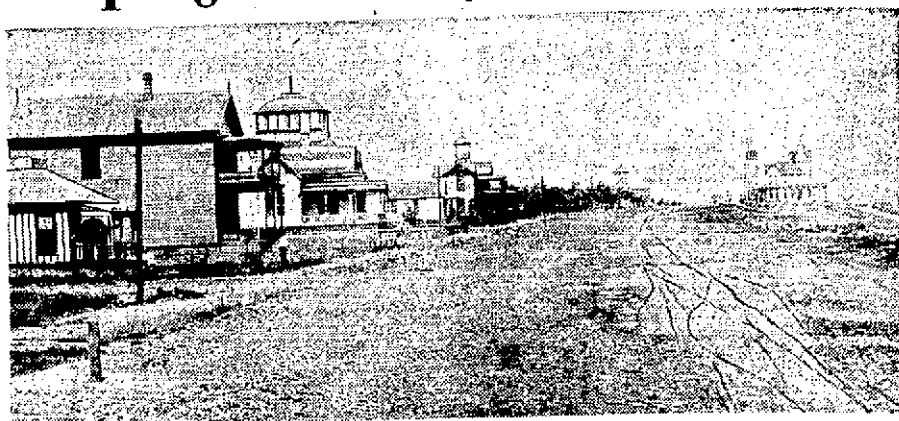
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Shaping of a City -- Long Beach



This photograph of Ocean Blvd. was taken about 1888, six years after the first "residents," a surveyor and his family, came to the Long Beach site.

By Clarence Bernard Propes

THE FIRST dwelling in Long Beach was a tent, made of yard goods, standing at what is now the corner of Ocean Blvd. and Pine Ave. The first residents to sleep in that tent were

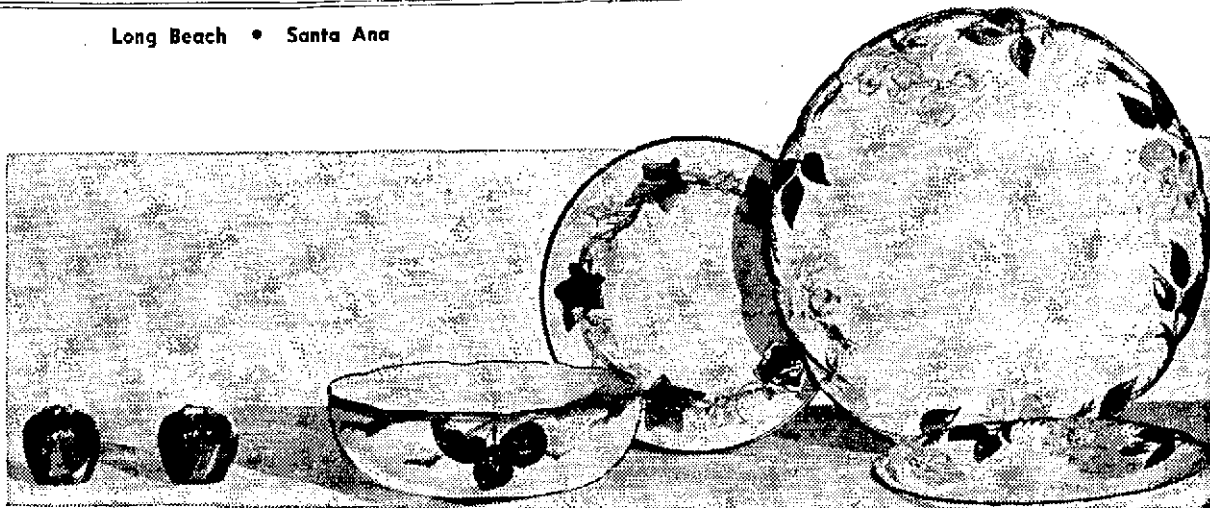
a mother, two young daughters, a Chinese cook and one tarantula, which was found nestled in a newspaper the following morning.

And the father returned next

morning. He was Capt. C. T. Healey, of San Jose, under contract to survey the townsite of Willmore. The captain was California's first licensed surveyor.

(Continued on Page 11)

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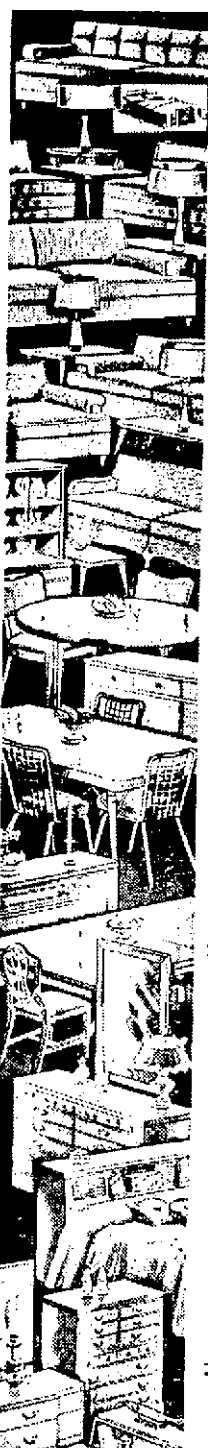
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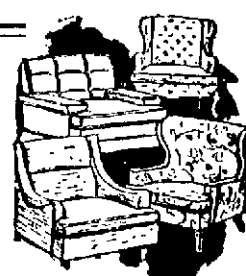
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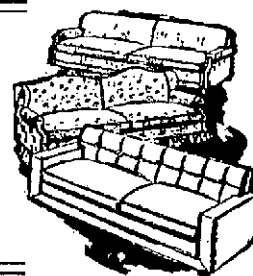
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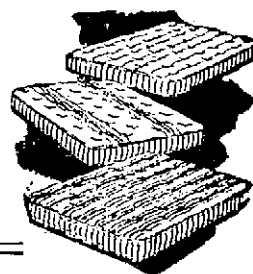
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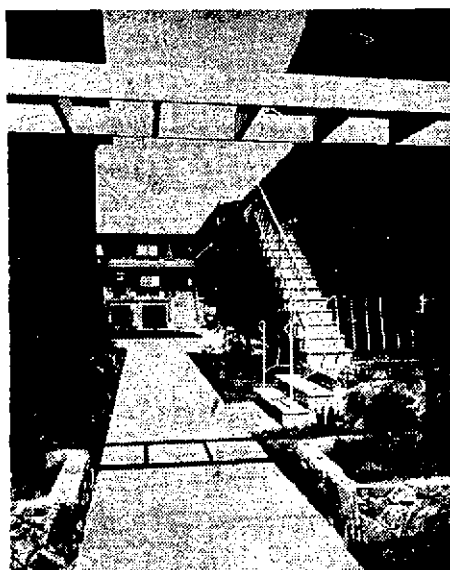
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SOUTHLAND'S SHORT SHORT STORY

The Beginning

By Dorothy I. Liermark

Illustrated by Clyde Winslow



THEY SAY that there was a Man who died on the Cross.

So? What's that to me? I can't help it. They say He died to save us. Save whom? From what?

Save me from sins? I haven't got any sins. The only saving I need is to be saved from the old man. No, not MY old man. He is my mother's husband. My own father died four years ago when I was 12 years old.

Presents, he brings me. A radio for my own room. A football, a suit. What do I want with that junk? I can buy whatever I want. I've got a job, and sometimes Mom gives me a couple of dollars.

HE'S GOT TWO BOYS. They're 12 and 14 years old. He married my Mom so he would have someone to wash his shirts and socks and take care of his meals.

And he's always looking at me with that queer, dark soft look in his eyes.

"Come on out and toss me a few," he said one day.

"Sure," said Bradford (that's the oldest boy). "Come on. We can toss a few before dinner."

I didn't say a word. I just turned away and went to my room. Mom is always after me to be nice to them. But why should I?

And my Mom. Looking at her husband, Tom, with those big eyes of hers as though my Dad, my wonderful father, hadn't ever lived. I'm here, I want to shout. LOOK at me . . . I'm here . . . how do you think I got here?

MY DAD. MY OWN wonderful Dad. Helpless, they said, with a thing called cancer. Six weeks' cancer! Why couldn't they save him? I don't need saving. I never did anything . . .

Mom asked me if it was all right when she married Tom. Now, who needed saving . . . not me. What sin could be worse than being unfaithful? She was married to my Dad for 14 years. Then he died. Well! He couldn't help it. He didn't mean to die and leave her. But in another couple of years I'll be 18 . . . then I'll support her, if that's what she wants. I'll support her.

We say Grace at every meal. I never say Grace. I never cross myself. What for? My father died, didn't he? While they were so busy crossing themselves and asking that I—I who never did anything wrong in my life . . . asking that I—I be saved while all the time my father was dying.

I LOOK AT THEM—my Mom and Tom—smirking at each other across the table. Talking and laughing, and the boys—both of them—saying funny things. What's the matter with them? Don't they know what's happening? No, I guess they don't. But my mother ought to know. Tom just wants to have someone to make his meals for him and wash his clothes.

He got her a washer and an ironer and a drier, too. You should see her sitting at the ironer in the utility room when I come home from school ironing his shirts and THEIR clothes, too. She irons my clothes and feeds me but all the time she's thinking of feeding him and them.

She rubs her hands across my face and kisses me and smiles at me . . . and tells me I resemble my own father so much. Yeah? Is that so? Then why did she marry HIM . . . that . . . that . . . Tom . . . I'd like to know. Who needs saving now?

I CAME HOME FROM SCHOOL one day, tossed my lunch bucket on a shelf in the utility porch and shouted for Mom.

Bradford came running in from the living room to the kitchen.

"Mom isn't here," he said. He started to say something else but I hit him. Socked him good.

"Mom?" I said. "Who're you calling 'Mom' I'd like to know? She's not your Mom . . . she's mine . . . MINE . . . do you hear? She's mine!"

He hit me, although I'm a good four inches taller than he. He hit me real hard and kept talking about Mom. I hit him again and then we were struggling and tusseling all over the kitchen. I bumped into the cabinet and a couple of dishes fell down.

THEN BRADFORD backed up a little and started to run towards me. I side-stepped him and we ran into each other in the hall. Through the hall where we knocked the phone off the table and it fell on the floor. I was so mad I didn't pay any attention to the buzzing dial tone. Then we went on . . . on . . . down the hall. We kept fighting all over the living room floor.

A floor lamp was upset and then a dish fell from the wall and a picture followed it.

(Continued on Page 12.)

"We kept on fighting . . . I saw the picture fall but that's all I saw."

SHAPING OF A CITY—LONG BEACH

(Continued from Page 8)
having come to the coast in 1854.

William Erwin Willmore had dreamed of a great city on the beach of Los Cerritos Rancho, and after years of persuasive talking had obtained backing. Jotham Bixby hired Healey to survey the townsite.

IN AUGUST 1882, he pitched his tent and saw that his family was comfortable, then left for Los Angeles to pick up the necessary survey notes. Mrs. Healey looked over the mustard covered hills inhabited only by ground squirrels. The nearest town was the village of Wilmington and the nearest home was Los Cerritos Rancho. Nearby was what is now Lincoln Park. There was a brackish spring there with a great stack of hay, the only evidence of the hand of man.

It was a fearful first night for Mrs. Healey, but then she found it was a pleasant place to camp. Below was the ocean with great combers. The Chinese cook was an excellent fisherman, but dubious about the

waves. He fished but only with a rope tied about his waist with the other end in the hands of Mrs. Healey. He brought in fish to relieve the diet. Meat, water and corn cobs for fuel were obtained at the Cerritos ranch house while staples were purchased in the small village of Wilmington.

THEY CAMPED at the beach for six weeks, and before they left the first settlers came and provided her with company while her husband made his survey. His work was almost completed when a heavy Santa Ana wind came in, scattering the tent and the occupants as well as his field notes to the four winds.

They moved to the Cerritos ranch house and the captain completed his survey.

His base line was 2nd St. and the city extended to 10th St., with an eastern boundary of California Ave. and the western boundary Magnolia Ave. Beyond the city limits was the American Colony, made up of 5, 10 and 25-acre tracts, with the smallest farms being at the city limits.

Streets running east and west were to be 80 feet wide while ones running north and south were 100 feet wide. American Ave. and Ocean Blvd. were to be the show streets of the town. American Ave. was laid out as a double street and it was planned to have trees in the center. Lots on American Ave. had frontages of 250 feet and homes were to be set back 100 feet with plenty of room for flowers and shrubbery.

OCEAN PARK AVE., following the bluffs along the ocean, was to be a park with no houses on the ocean side. Lincoln Park was in the original plans, with other smaller ones dotting the city.

In 1884, Willmore went broke and gave up building his city. It became Long Beach. In 1901, he died, broke and embittered. A headstone bears his name, but his finest monument is the heart of the city where the streets are almost completely unchanged from this original map. Perhaps not as beautiful and lush as he imagined, but they continue to carry on the dreams of Willmore.

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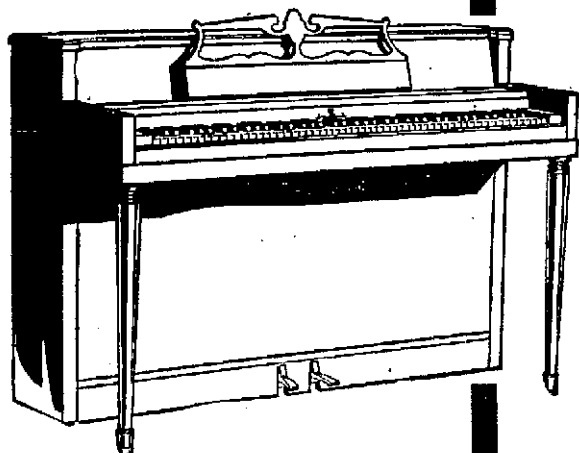
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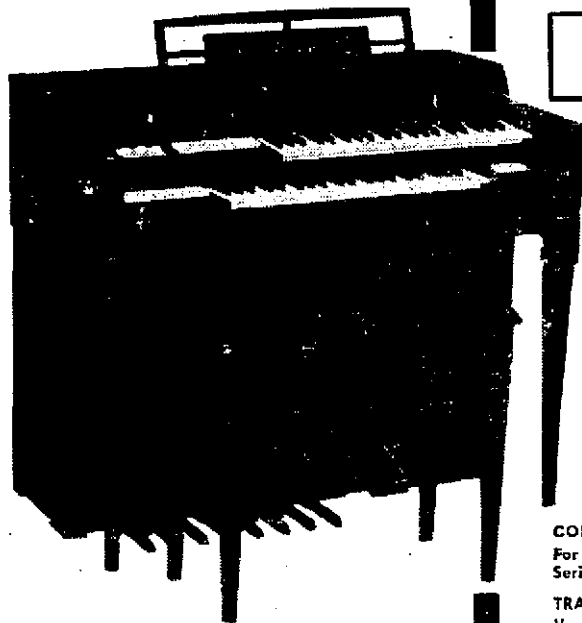
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SHORT STORY

(Continued from Page 10)

I saw the picture fall but that's all I saw.

The next thing I knew I was in my room, in bed, under the covers.

Mom was looking down at me and rubbing something cool on my head.

"Feeling better?" she asked so sweetly.

BRADFORD STOOD beside her.

"I'm sorry I hit you, Eddie," he said.

"Get out," I said and turned my face to the wall.

Suddenly the covers were pulled off of me. I started to turn and protest but before I could say a word I was turned over and I was getting the gulderdest licking I ever had in my life.

Then I was lifted up and stood on my feet. I looked square into Tom's face.

"Now," he said, catching his breath. "I'm sick of this sullenness. I'm tired of this business of being indifferent. You struck your brother. You knocked the phone off its hook. I had to get in touch with you. I wanted you and Brad to meet your mother and me so that we could have dinner out."

HE KEPT ON talking about how he was so worried when he got only the busy signal and the operator told him there was no conversation on the line. He and mother were waiting for us in a restaurant.

But I hardly heard a word he said! This dear old guy had turned me up and licked me! The guy actually loved me . . . he did . . . he was treating me like one of his own.

Well, you could have knocked me over with a feather when that thought struck me.

"You licked me!" I said, admiration showing in my face. "You actually licked me!"

"Dad licked ME, too," said Bradford.

"You're not hurt," said Tom.

"You bet I'm not," I said. I kept staring at him. Why, I was seeing him for the first time, I was seeing him as a MAN! My own Dad had licked me lots of times and I was a better man for it. I wanted to say something light and funny so I just said:

"Shake hands, Pop. Shake hands. There's mighty few who can lick me."

He shook hands with me. A puzzled expression came into his face.

I guess he realized what I was thinking. Parents have a sort of . . . well . . . a sort of ability to see into hearts and know what is there. He sure got a good look into mine.

What he saw there made me know that he wanted to say something important . . . a father-to-son message. So he just said:

"COME OUTSIDE, SON."

He put his arm around my shoulder. Oh, he knew how much that licking meant to me! "Come outside and we'll see who can lick who."

Did we EVER fight? Tom taught me some holds and punches and defense movements I never knew existed!

Now, even though we do silly things like praying and saying Grace and stuff like that . . . I'm full of admiration for Tom. Now I know why my Mom, bless her little heart, chose him. That licking really opened my eyes . . . and my heart!

Now, we do everything together. We got a lot of respect for each other. We go to church together, too. Now I believe the story of the Man on the Cross. Love and forgiveness and understanding are the lessons He taught.

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Utopia at the End of the Road

By
Mabel Hoadley

WITH the dreamstuff of a new Utopia starring their eyes, 53 men of the Co-Operative Land Purchase and Colonization Assn. of California, came from San Francisco to Visalia in October 1885 to file claims at the U. S. Land Office. Their aim was to set up a refuge from the competitive world, seeking peace and economic security.

The leaders were considering the need for a product bringing in enough money to establish the colony's economic foundation when they learned that timber land in the Sierra of eastern Tulare County had been opened for public entry under the Timber Land Act of 1875, or under the Homestead Act of 1862.

Nothing could be better for establishing a foundation for a community's economy, they decided, after the forest of Sequoia Gigantea and the groves of fir and spruce had been investigated. And no better location for their farms than the section along the Kaweah River could be found. Live oaks dotted the land about them, the soil was like that in the Nile Valley and the climate was perfect.

THE FACT THAT seven of the 53 filers gave the same address, a boarding house in San Francisco, and several others could not prove American citizenship, provided grounds for suspicion of illegality. On Dec. 2, 1885, the area was withdrawn from entry until investigation could be made. Since no fraud was involved, as far as the colonists were concerned, they proceeded according to plan.

They named the colony for the river from which they obtained water to irrigate their orchards, farms and gardens, rather than for the Kaweah Indians who once roamed the area. Their settlement was called "Advance." Until the end of 1889, Advance was a tent city. A post office and a few clapboard houses were built at Kaweah, six miles down the canyon.

At one time 400 members lived



Mike Roberts Color Productions Photo

Until the end of 1889, Advance, hub of colony's activities, was a tent city. Typical home is shown here.

at Advance and Kaweah. There was talent among them. They entertained with lectures, readings and good music. There were picnics and overnight trips into the great forest. Outstanding sequoias they named after prominent Socialist thinkers. The imposing king of the forest called by the colonists the "Karl Marx Tree" is known to us as the "General Sherman."

THE COLONISTS planned to build a railway to the foot of the hills and a wagon road into the timber 18 miles distant. Since the wagon road was an immediate need, they established a work camp and, in October 1886, road building began. Because dynamite was too expensive for them to use freely, and most labor-saving machinery was still unknown, nearly all the road was built by hand labor. With picks and shovels they dug cuts through hills that jutted across the right-of-way, and made fills

in low places. They felled trees, moved huge boulders and built stone walls where small canyons crossed the roadbed.

They were not easily discouraged. A two-inch snowfall on the hills above the valley hindered, but failed to halt their road building. In places the road reached an elevation of 8,000 feet, it was built on a grade of 8 feet to 100 and 4 years were required to construct it. It was finished in June 1890, and since the Land Office still had not reached a decision on the fraud investigation, the colonists appealed to Washington. They were advised to sit tight. They bought a sawmill, set it up and began sawing lumber.

On Sept. 25, 1890, Sequoia National Park was established by congressional decree. Since the colony timberlands were included in the park area, the Land Office in Washington was spared

(Continued on Page 14)



Weathered and buffeted by the wind, the little post office structure built to serve Kaweah Colony resisted passing years. This is it, posters and all.

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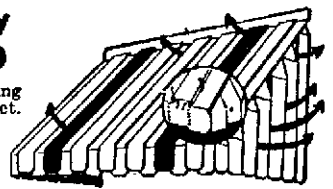
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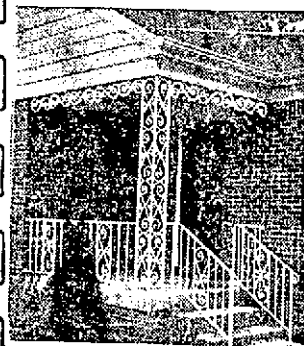
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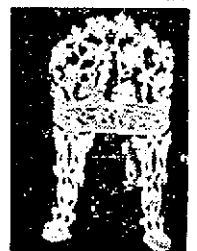
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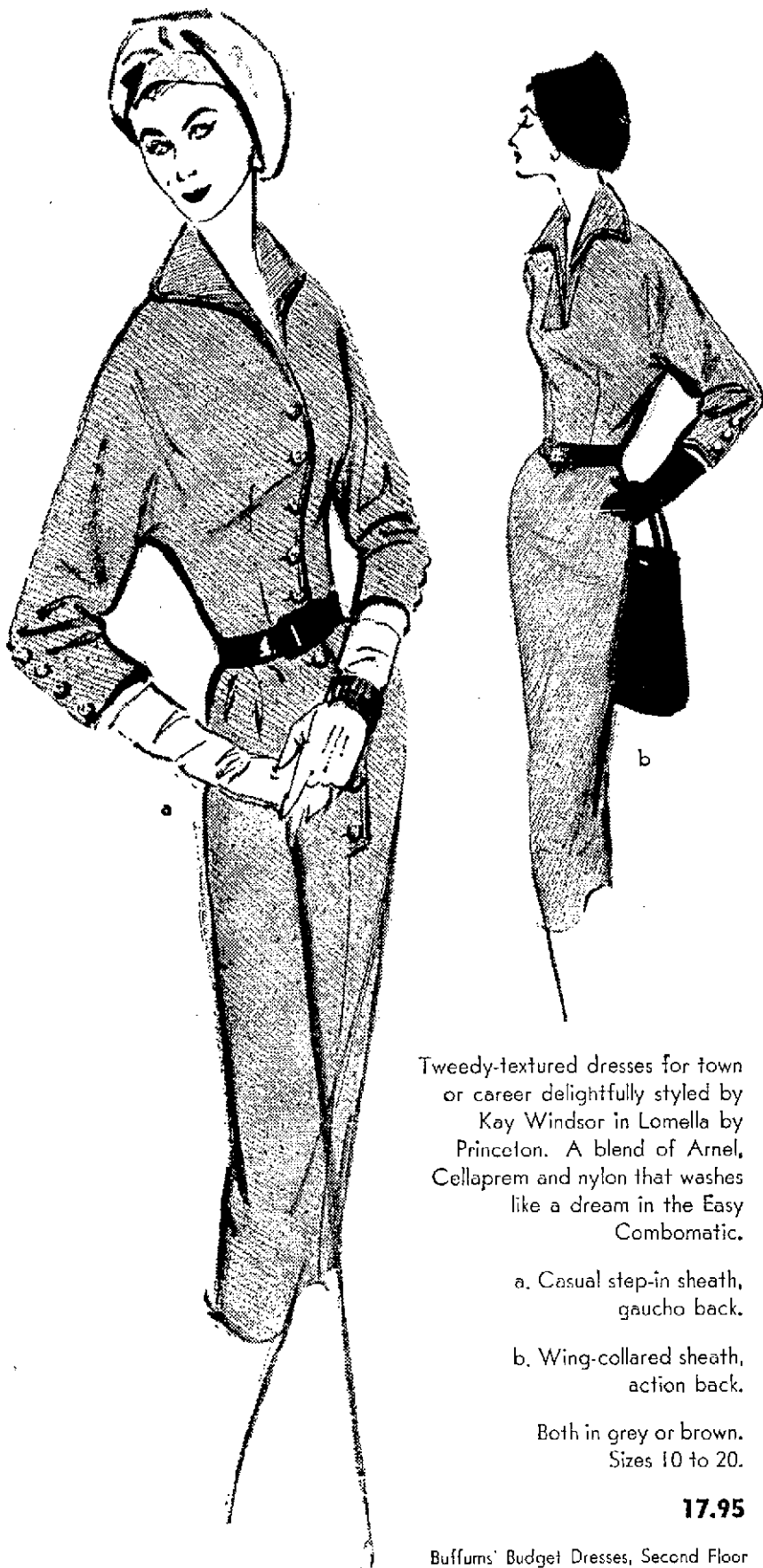
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Buffums' Budget Dresses, Second Floor

Buffums' Store Hours: 9:30 a.m. to 5:30 p.m. Friday: 12 noon to 9 p.m.

FRAUD BY MAIL

(Continued from Page 3.) medical quacks. The remedy for "loss of manhood" is a perennial best-seller.

"Typical of the ingenuity of these promoters," says Inspector Stephens, "is a scheme operated today from outside the United States. The promoters are making a lot of money advertising in mail circulars a section of dry tree root about the size of a pencil for \$15.

"An inch of this root soaked in a bottle of liquor for seven days is said to provide a sure cure for impotency."

SO-CALLED CURES for baldness are among the money-makers. Hope springs eternal, but postal inspectors have found various liquids, creams, and tonics useless for growing hair. In fact, the preparations sometimes contain bacteria that can cause infections.

"Inspectors have noted a strange coincidence," says Postmaster McMillin. "Almost all promoters of cures for baldness are, themselves, extremely bald."

When a local post office receives a complaint of fraud by mail, it is turned over to the postal inspectors. Materials offered as evidence are examined by medical and chemical experts. If fraud is proved, a fraud order is issued, preventing a promoter from receiving funds through the mail. Mail addressed to him is returned to the sender marked "Fraudulent."

FORTY-SIX fraud orders were issued in medical fraud cases during a recent 12-month period.

"However," Postmaster General Arthur E. Summerfield reports, "rather than attempt to defend the indefensible, 106 persons or firms signed stipulations agreeing to discontinue their questionable enterprises. These phony schemes altogether were known to be taking in at least \$225,000 daily. Is it any wonder

new frauds spring up every day?"

Some cases go to the U. S. attorney for possible criminal prosecution. The conviction rate of cases going to trial is approximately 99 per cent.

Even so, fraud promoters continue to flood homes and offices with mail advertising their schemes. Says the Post Office Department:

"The citizen can help protect himself and others by reporting suspected mail frauds and turning the matter received in the mails over to the postmaster or postal inspector."

Utopia

(Continued From Page 13) the trouble of making a decision. The colonists sought reimbursement for the lands and improvements. Their plea was denied. In 1893, a congressional investigation of the colony claims for payment resulted in a favorable report, but the Government took no action in the matter.

THE PEOPLE MOVED on quietly, to embark on other diverse and widely scattered ventures. The bustling villages of Advance and Kaweah were deserted. Weathered and wind-buffed, the little Kaweah Post Office resisted the passing years. Where the colonists sowed, strangers harvested. Farmers, orchardists and other homeseekers acquired their farmlands.

For many years after the area became Sequoia National Park, the road built by the Kaweah colonists was the only entrance into the forest of giant trees. With permission from the Ranger Station the old road can still be traveled from Kaweah to the Old Colony Sawmill.

Kaweah colonists came to build a commonwealth, but they are best remembered for their masterpiece of the wagon-road builder's craft.

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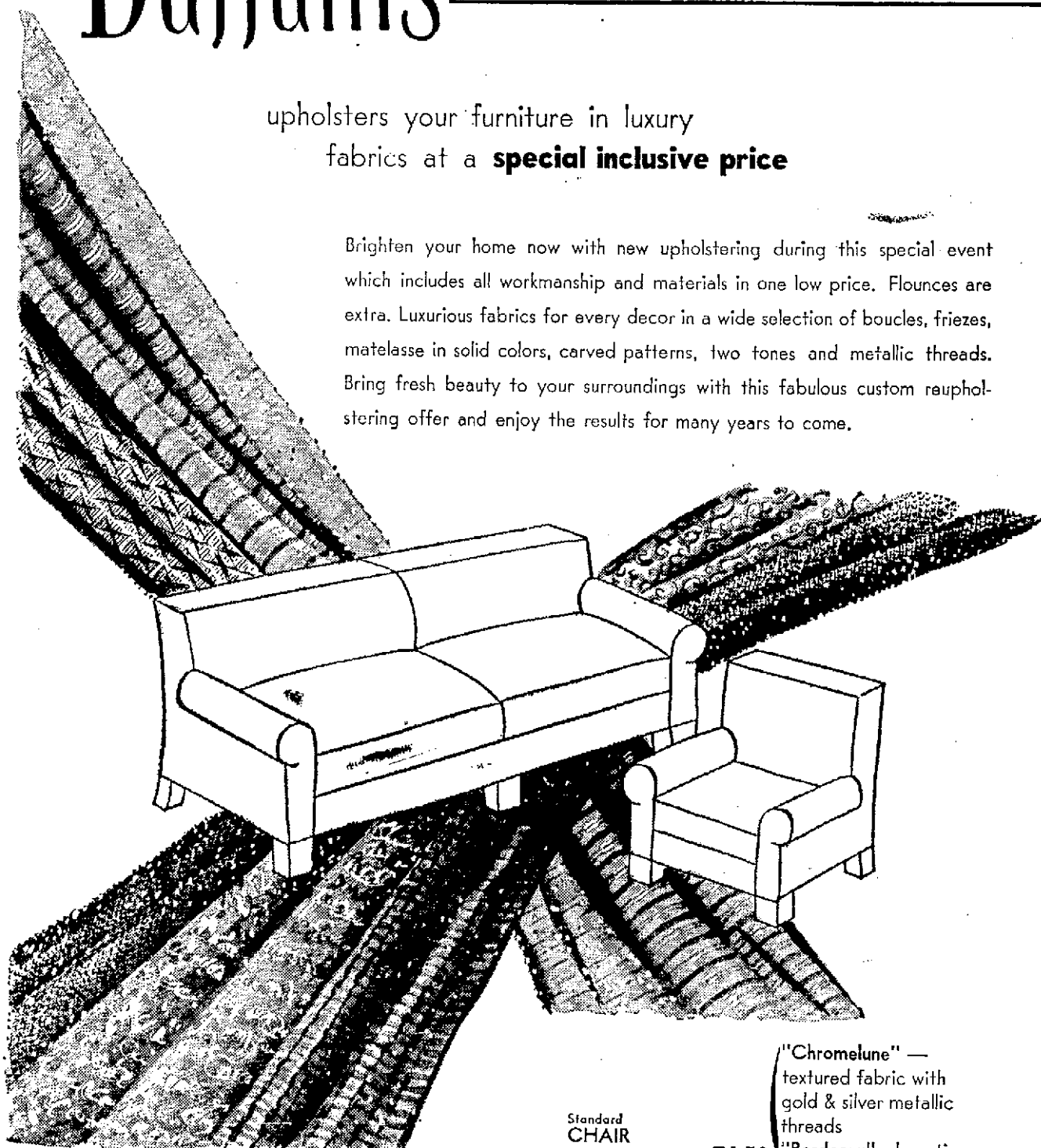
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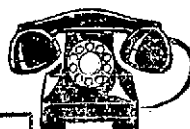
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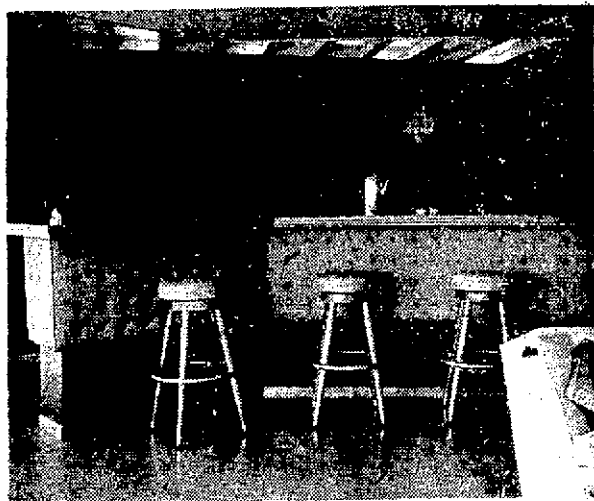
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Truly what name implies is family room at R. P. Gannom home. Adding this room enabled Gannoms to stay put in established home, small but close-in.

SOUTHLAND HOMES

Staying Put by Adding



A long, angled bar is topped with a mahogany counter. Padding is in turquoise leather; stools are swiveled.

By Eileen Ball

MOTIVATING factors that govern our actions, our everyday decisions, are as varied as our thumbprints. When two men do precisely the same thing, it is possible that their reasons stem from diametrically opposed motives. That is why there can be as many different reasons for remodeling a house as there are people doing it.

Mr. and Mrs. R. P. Gannom had an individual set of reasons that prompted them into building what might be considered a disproportionate addition to their modest bungalow. Yet the family's thinking on the issue was sound, making the decision to add a 1,000-square-foot family room to their small home completely plausible—especially in the eyes of anyone who considers the value of living for today rather than weighing every expenditure against what it might pay off tomorrow.

The Gannoms, a family of five that includes three active boys, were definitely in need of increased living space. A move to a large house out of the city would have imposed a transportation burden on Mr. Gannom who operates his own business and is "on the job" early each morning. This consideration, coupled with the fact that the boys were well-established in their school and their various Scout activities, convinced the family that they would be better off—from the standpoint of immediate contentment—to enlarge their house to embrace more living area than to face the painful and somewhat impractical expedient of pulling up roots.

FOR THIS WONDERFUL, full-of-fun family room that has become such a beautifully functioning part of the Gannom's home, the services of architects George Montierth and Jack Strickland were employed. If there was any part of their planning that resulted in the room being one whit less than perfect it is the fact that the new family room is so completely livable—so spaciously inviting—that the rest of the house has been virtually deserted!

The new room is something over 35 feet square. A handsome fireplace of Colorado River driftwood stone extends its raised hearth for seating. This is accomplished with the hearth-top placement of flat, leather-upholstered foam cushions in black and turquoise. To the

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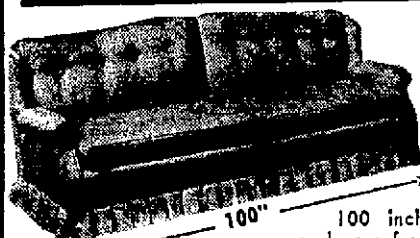
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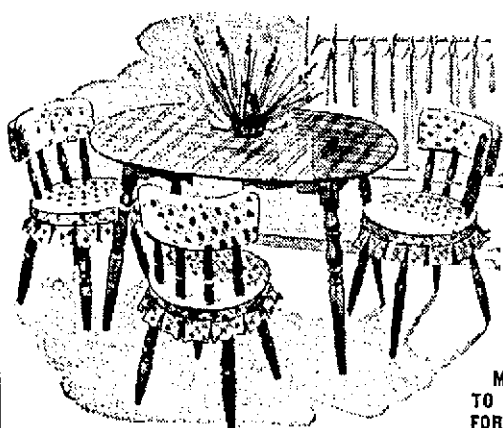
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a Room

right of the fireplace is a recessed woodbox, hidden behind sliding doors of natural Philippine mahogany. (The walls throughout the room are paneled in this warm, richly textured wood.)

On the same wall as the fireplace is a built-in mahogany storage unit that houses the Gannons' hi-fi components, their records, television and game storage. It is in this area of the room that their contemporary furniture is arranged into a listening, televising and conversational area. Here, a corner of this immense room has been given a rather separate, compact illusion with the placement of a brown, beige, white and gold flecked tweed wool carpet defining the area over the polished, amber-stained concrete floor.

FACING THE STORAGE unit from the outer boundary of the carpet is a cocoa leather-upholstered sofa. White, brown, turquoise and cocoa pillows are strewn along this oversized sofa—colorful accents that pick up and magnify the color scheme. Facing the sofa is a long, low, beige travertine marble coffee table. A second square marble table stands at one end of the sofa, supporting a tall and massive modern lamp.

In the center of the room is another rug of the same muled wool tweed. This one has been cut in a complete circle and is centered with a round travertine marble cocktail table. A loveseat in parchment leather has been contoured in a slight curve to conform with the shape of the rug. Across the cocktail table from the loveseat is a pair of Danish chairs of oak and teak, their backs and seats upholstered in hand-woven, grey-and-gold striped, wool fabric.

Along the south wall of the room is a long, mahogany bar, the front of which has been padded and buttoned in turquoise leather. Eight swivel-seat, matching, turquoise leather bar stools face the gleaming wood counter. The wall behind the bar has been interestingly faced with deep brown insulating cork—lending a pleasing, tobacco-colored and textured background to the room.

THE OUTSIDE WALL of the new family room is entirely of plate glass, with large sections of the wall sliding open to the yard and the pool. White stubbed linen draperies pull across the glass expanse, creating privacy without obstructing light. Before a stationary portion of the glass wall stands a black slat bench, long and low. At one end of the bench is a black contemporary lamp with a white linen drum shade. Along the rest of the bench are foam, leather-upholstered cushions in turquoise, white and black.

In the very corner of the room, situated to overlook the pool, is a contemporary leather club chair in sandy pink. And, along the wall opposite the bar stands another pair of modern chairs, their exposed wood frames accessorized with turquoise tweed cushions.

Perhaps one of the most spectacular aspects of the room is the interesting treatment given the ceiling with its massive exposed beams. Crossing these beams that have been painted



Colorado River fieldstone was used for massive fireplace. The hearth is elevated, has pads for seating.

a soft desert pink, is one enormous supporting rafter that runs the entire width of the room—visually dividing the room into an illusionary dual-area rather than accentuating

the room's nearly square proportions. Over the bar, rectangular skylight areas flood that portion of the room with natural sunlight in interesting patterns of illumination against shadow.

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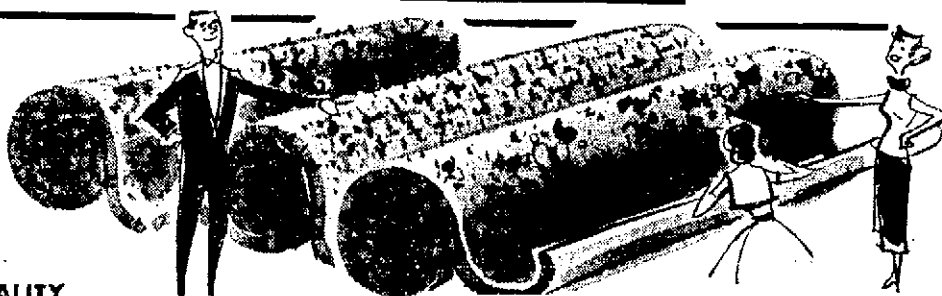
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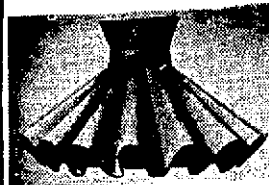
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Tumblin' Tumbleweeds--

By Aubrey B. Haines

MOTORISTS traveling in eastern Los Angeles County may be amused at a plant that suddenly breaks loose from its root and takes a stroll. Called the winged pigweed, it is more commonly known as the tumbleweed. But the plant does not travel to amuse motorists; this is the only way it can scatter its seeds and reproduce itself.

One of the best-known tumbleweeds is the Russian thistle. Mixed in with flaxseed brought here by Russian emigrants, it was planted near Scotland, S.D., around 1873.

Sixty years ago this weed, growing on the plains of Western Siberia and Southeastern Russia, covered almost solidly 500 to 600 miles of the best producing soil in that country. Consequently all farmers had to leave the land in that area.

BY 1895 THE WEED had made rapid headway in America. That year the United States Department of Agriculture reported that this plant had spread widely over 16 states and parts of Canada.

It warned Pacific Coast ranchers of its moving westward. The problem is most serious, for a single plant can produce from 20,000 to 60,000 seeds.

Sometimes tumbleweeds grow so large they become a community problem. In January 1953, these plants threatened to stop

traffic in Midland, Tex., where they were a problem to the local Department of Public Works. Tumbleweeds were stacked as high as the eaves of some houses.

One of the plants measured more than eight feet in diameter. City refuse collectors had to stop their work for two days to gather up and burn the plants. About 250 truck loads of weeds were collected and destroyed.

RANCHERS consider tumbleweeds great enemies, but the plant is also beneficial. In Roswell, N.M., women make trips to prairies surrounding the city to gather the best-shaped tumbleweeds. Bringing them home, they add sunflowers, cockleburs, and a little paint and place them in their living rooms as ornaments. Here they make a centerpiece for the dinner table or other pieces of furniture.

In the Rocky Mountain states, children often play with the weeds. When a wind comes along and starts these plants to rolling, boys and girls chase them. Some children take two of the massive weeds and tie a string to them.

Then with the arrival of a gale, they drive them down the street like galloping horses. Still other young people use tumbleweeds for kites, attaching a long string to them, from which a fishing rod dangles. Last winter

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These fast-growing tumbleweeds are nearly ready to take a stroll when a sudden wind comes up. A healthy gust could help scatter thousands of the weed's seeds.

in Pomona two girls made a snowman out of several tumbleweeds and dressed them up.

FARMERS KNOW now that tumbleweeds can be put to good use. In drought areas stockraisers harvest and store them as fodder in silos. Thus when other crops fail to yield well, ranchers have fodder for their stock. The plant has needle-like spikes.

When placed in storage, however, they lose their harm, and the plant becomes good food for farm animals.

It is fortunate that the tumbleweed can travel, for insects and birds detest it. Since no animal will distribute its seeds and the seeds lack wings, the plant must lie in wait for a gust of wind to come along. A strong wind causes the tumbleweed to

sway and to break off from the ground. Nature takes care of the rest.

Across a desert highway the wind carries the plant along. Every time the weed strikes a bump, the force shatters thousands of seeds on the ground. Thus a plant that is helpless to reproduce any other way depends upon the wind to do for it what nothing else will.



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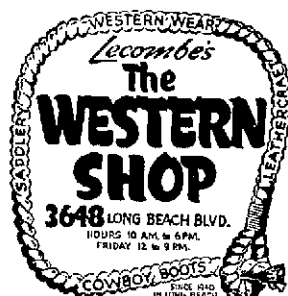
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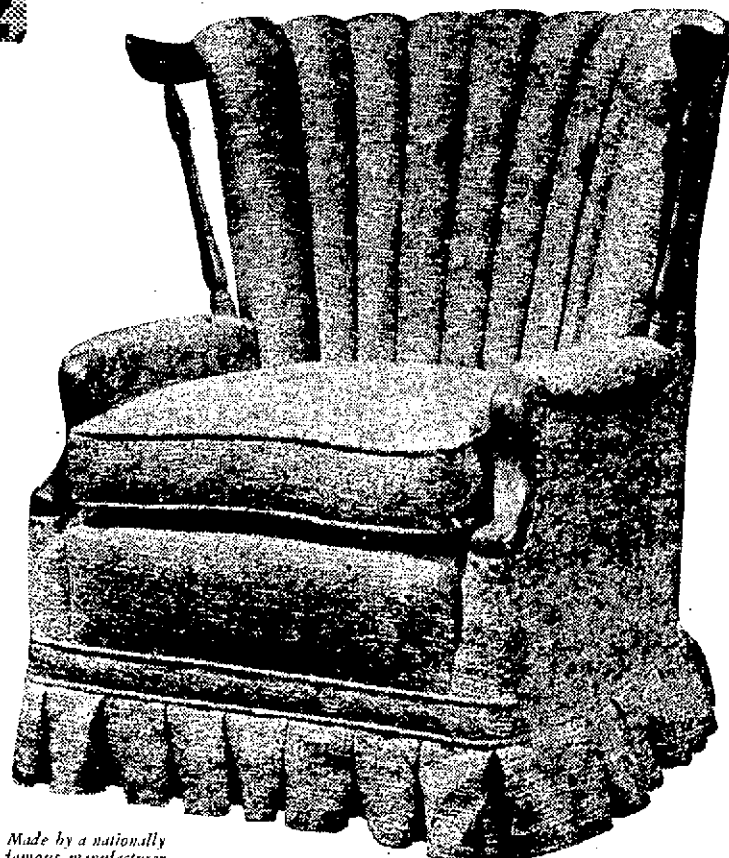
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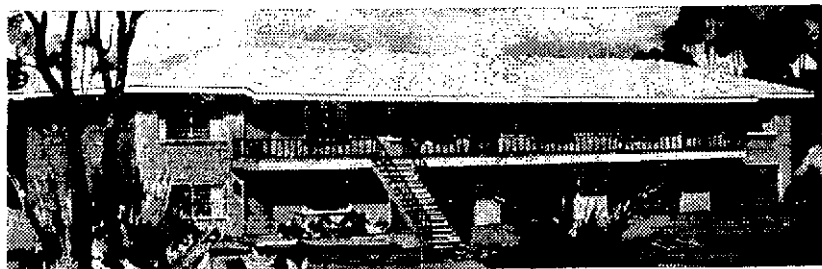
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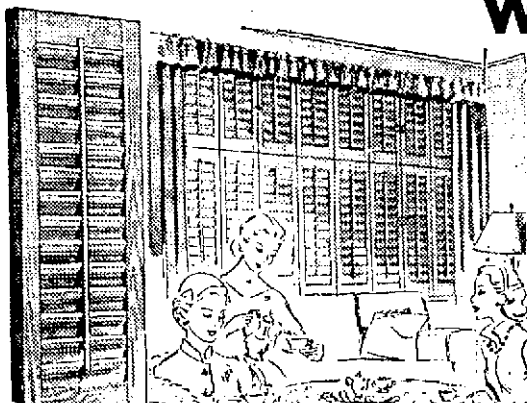
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Photo by the Author.

Way for adventure: Even the short offshore sailing races can provide it for deep-water fleets.

BOAT TALK

Blue Water Boys

By Bob Ruskauft

TODAY, one of the saltiest fleets of sailing craft you could see in competition will be completing one of their last big races of 1957, as they slip over a mythical finish line off the Federal Lighthouse tower at Outer Harbor.

The race they finish is a long way from the biggest, or toughest or even drawing the mostest (though some 40 boats are in it).

But it is one of the most baffling, being the annual, \$7.5-mile trip around Santa Barbara Island.

OVER THE YEARS it has been a little of everything from a battle against that aggravating thing, doldrums and freakish zephyrs, to knock-down winds; again facing that worst of plagues, fog.

Then, as Al Adams said: "You don't know which way you're going to round the island or how close, or who's about to bump into you."

And, for every skipper, navigator and man-jack of every crew (unless it's the crew off-watch and trying to sleep below), there are moments of extreme coffee nerves.

ADDING TO THE beauty of it, the race starts on a Saturday around 11:30 a.m. or at noon and usually the vanguard fleet hits the island in the dead of night.

Of course there are contrasting times, with a fresh, reaching breeze and a moon twice as large as it ever was, anywhere else.

That, for any blue-water sailor, is satisfaction enough.

For there isn't any purse, not in sailboat racing (unless you are an investor and go for these occasional calcutta pools).

The Santa Barbara Island race, it so happens, is particularly signal.

There is the principal piece for the event. This is a three-win award called the Santa Barbara Island trophy. It was presented 11 years ago by Donald W. Douglas.

The famed aircraft builder has also a unique interest in the

award. In years prior to its presentation, Douglas with his superb 78-footer, Endymion, was probably one of the most consistent winners of the island "toughie" in the long annals of the fixture.

But, for the event, there is added interest. It also marks the seventh, and concluding 1957 competition for the Lewis Whitney high-point trophy.

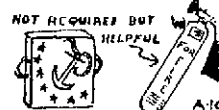
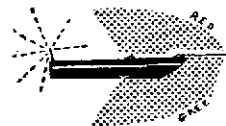
Plus which, it marks the final event in the first year of organized life of the Ocean Racing Fleet of Southern California.

BOAT HOOKS: Apart from the Santa Barbara Island race finish, principal sailing action on the calendar today, finds the dinghy fleets racing at Newport Harbor in annual series competition.

For motorboaters, all is quiet in preparation for major fall competition ahead.

BOATING Brief

By Ed Ianuzzi



CLASS A OUTBOARDS

Outboards of Class A (less than 16 feet in length) are required to have a combination red and green light in front visible dead ahead to two points abaft the beam for one mile, a white light aft on the center-line visible all around two miles, an approved life preserver or buoyant cushion per person.

He Has No Time to Raise Cane

By Lila Smith Rorabaugh

ARTHUR EVANS, 475 Highland Ct., in Upland, has no time to raise cane. He makes them.

He creates walking sticks in unusual, handsome designs, each one different. Most carry some memory of Evans' past. For instance, one has on its handle a foot of the first deer he bagged. Another is made from a bit of a grapevine he swung on when a child.

There's a slithery one made of a crabapple-tree branch where he gathered fruit for his wife's first batch of jelly. Still another is of a cholla cactus near which he almost stepped on a rattlesnake.

"**AND HERE** is a favorite in my memory collection." Smiling, he fingered a squarish cane, turning the handle to reveal the face of a grouch carved on the tip. "This I made to resemble an old man who chased me for stealing his sugar pears when I was a kid."

There's one of a sassafras root. It reminds him of his mother's brew of sassafras tea, a treat to the family for spring-time tune-up before vitamins became known.

Stems of the canes are made mainly of vernilion from South Africa, a beautiful, hard, red wood of exceptional quality; amaranth (purpleheart) from British Guinea; bird's-eye maple; hickory, the heaviest and strongest of all; or sumac, the

lightest of all and requiring an inner support.

THE HANDLES are usually created in intricate, inlaid designs of such woods as desert ironwood from Arizona; locust from Pennsylvania; Osage orange from Kansas; myrtlewood from Oregon; or orangewood from California. Walnut, cherry, maple and oak are also used.

After visiting a son and daughter in Long Beach frequently, Evans, formerly a rail-roader, then a barber, and his gracious wife, Ethel, moved from Beaver Falls, Pa., to California eight years ago for their retirement.

Besides woodworking, Evans has enjoyed other forms of recreation. For a while he held many wrestling titles. And he became the winning checker player of his county. He played to a draw in three games with the world's champion, Newell Banks. He never lost in a match game.

"**I ALSO MAKE** checker-boards," he says, "just for the fun of it. I collect buttons, too, with pictures on them. And horseshoes with a history. And paper clippings of unusual, historical happenings."

Though Evans, far from young now, is a cane maker, he needs no cane. For he is a lively, energetic, pleasant man, straight and sprightly.



Arthur Evans of Upland takes time out from his cane-making to show some of his craftsmanship.

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Map showing location: LAKEWOOD BLVD., CANDLEWOOD STREET, DEL AMO BLVD., 5058 FACULTY AVE., VIKI

Pay Off Your 'Entertaining' Debts!



This inviting array of hot-weather foods allows you an opportunity to pay off entertaining debts.

By Mildred K. Flanary

Independent-Press-Telegram Home Economics Editor

SUMMER'S on the wane, and your days for entertaining out-of-doors are numbered. So let's plan a party (in a big way) and pay off all those "nagging" hot-weather debts.

There's lots of interest in things Hawaiian these days. Especially so since more and more of us in "these parts" are realizing that Hawaii supplies us with some of our highly important and popular foods.

Hostesses, too, are adopting the Hawaiian idea of "take-it-easy" entertaining. That means simple but outstandingly good food, served in a simple but dramatic setting.

THAT'S WHY you'll be interested in this menu for an exotic but easy buffet supper. It features a dessert, paradise puffs, which are cream puffs with a difference. Following is the recipe for the "shells" and two separate fillings. Why not try them both?

Cold fried chicken
Old-fashioned scalloped potatoes (hot).
Garlic french bread.
Platter of sliced tomatoes sprinkled with chopped olives or parsley; ripe and green olives and crisp carrot sticks.
Paradise puffs.
Coffee, hot or iced.

Pepper Steak

- 3 tablespoons fat
- 1 clove garlic, minced
- 1/2 cup finely diced onion
- 1 pound round or flank steak
- 1 1/2 teaspoons Kitchen Bouquet
- 1 teaspoon salt
- 1/2 teaspoon pepper
- 2 large green peppers
- 1 teaspoon cornstarch
- 1 tablespoon Vermouth

Place fat in frying pan over moderate heat. Add garlic and onion and cook about 2 minutes, stirring frequently. Meanwhile cut meat in thin strips about 2 inches long and the diameter of a pencil. Place in a bowl and sprinkle with Kitchen Bouquet. Stir well to coat meat evenly. Add steak to onion in frying pan and brown lightly, stirring frequently, about 3 minutes. Sprinkle with salt and pepper and add the green peppers which have been cut into thin strips like the meat. Cover lightly and continue cooking until the pepper is barely tender, about 10 minutes. Blend together the cornstarch and Vermouth. Add to meat and peppers and cook, stirring constantly, until juices thicken. Serve immediately with hot cooked rice or buttered noodles. Makes 4 servings.

SERVE WITH: Tomato Soup—Buttered Rice or Noodles—Brussels Sprouts—Pear and Grated Cheese—Baked Custard.

BARBECUED STEAK

Here, medium or well done steaks are the favorite fare of everyone of all ages and charcoal broiling is usually the preferred way to prepare them. With the weather still warm and hot, you will still want to cook and eat out in the patio. Here are some sure fire directions to obtain the best results:

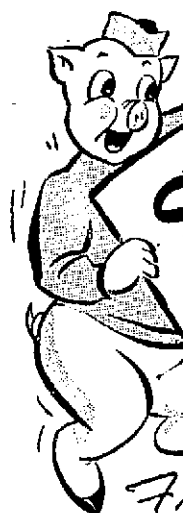
1. Take care in arranging the briquets to avoid flame-ups or too much smoke. After they are covered with a gray ash, spread them out from 5 to 10 inches apart and knock off the gray ash.
2. Have the steaks at room temperature before placing on the grill. This makes it easier to judge the broiling time.
3. Turn each steak only once, and always use tongs or a wide spatula. Never a fork because it pierces the meat and lets the juice escape.
4. To prevent steak from curling, while broiling, slit or score the fat on the edge of meat at about 12-inch intervals before placing on the grill. You can marinate with your own favorite sauce or a bottle of barbecue sauce from the market or just after taking steak off the grill, season with butter, salt and coarse ground pepper.
5. A bowl on the grill holds the steaks from cool breezes that will chill the top of the steaks. With a low price on steaks this week, it's a good plan to buy some to put into your freezer.

With steaks, all you need is baked potatoes, corn, or string beans, tossed green salad and fruit for dessert.

Dorothy Miller

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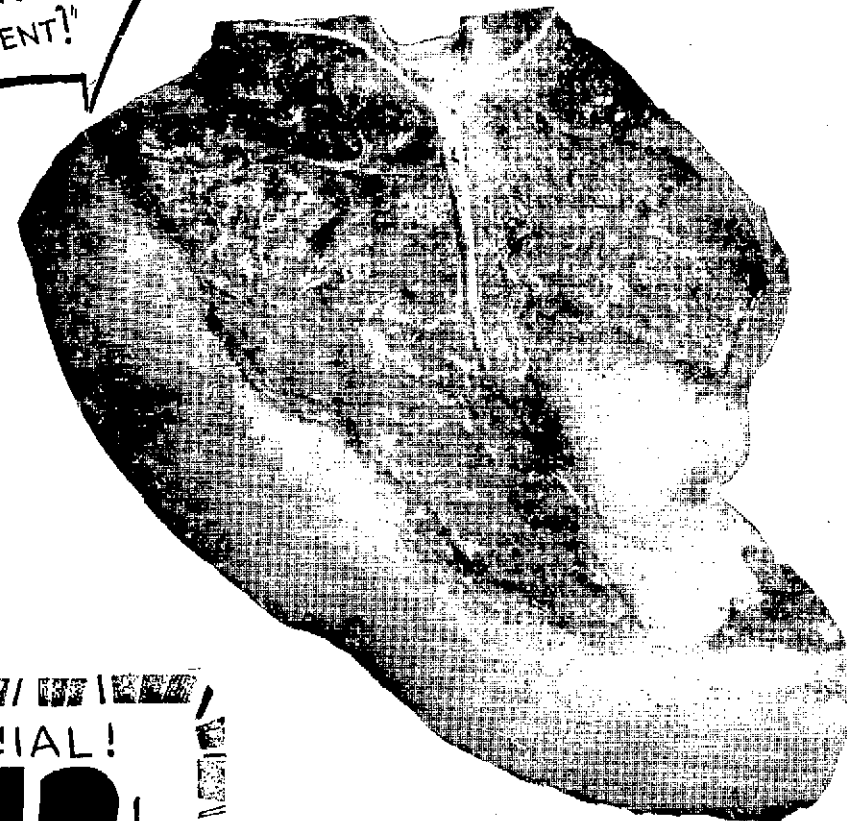
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LA REINA RULE

WHAT YOUR NAME MEANS

DEAR MISS RULE: It was a pleasant surprise to find your offer of a condensed genealogy. We are trying to give our children an idea of their family before them. We would much appreciate information on the name Carey.—V. C. V., Long Beach.

V. G. V.: CAREY is an old south-English name from the Celtic word "Carig" meaning "rock." "Cari" is listed as the owner of the castle and manor of Cary in Devonshire, in the 11th century Domesday Book of King William the Conqueror. In 1198 Adam de Cary, lord of the castle, was a renowned soldier under King Richard the Lion Hearted. Sir William Cary died in the Battle of Tewkesbury, 1471. Sir William's son Robert was ancestor of 5 lineages of Carys including the Viscounts Falkland and Hunsdon. The surname Carey was used interchangeably with Cary by many branches of the family. The coat-of-arms of this celebrated lineage has 3 silver roses on a diagonal black band over a silver shield. The Cary motto is "Conspicuous for virtue." John Cary was among the founders of Plymouth, Massachusetts.

A. S., MRS. H. K., V. L., A. M., Long Beach

Mrs. A. S., Mrs. H. K., V. L., A. M.: The MacLAUGHLINS claim descent from Lochlann, an ancient chief of the Irish Clan O'Neill who migrated to Scotland. Lochlann, a Gaelic form of the Norse "Logr-Land," means "from the lake-land," indicating archaic ancestry among Norse settlers in Ireland. Lochlann's sons formed the Clan MacLachlan that held Strathlachlan (Lachlan Valley) in Argyll, Scotland, in the 11th century. The lineage still holds Castle Lachlan on Loch Fyne. The clan chief was aide-de-camp to Bonnie Prince Charlie in 1745 and died in the Battle of Culloden which ended the attempts of the royal Stuarts to reign in Britain. The surname was Anglicized to MacLaughlin, Laughlin, MacLaughlan, McLaughlin and other spellings. The family coat-of-arms is a shield divided into 4 sections. On the upper left quarter is a red lion-rampant on gold; the upper right has a red hand holding a black cross on a silver background; the lower left part has a galley with the sails furled on gold and lower right a salmon on a silver background.

DEAR MISS RULE: I would like the genealogy and coat-of-arms of my mother's maiden name GUERRERO.—MRS. B., Long Beach.

Mrs. B.: GUERRERO is a surname from continental Spain. In the days of wars between native Iberian Spanish and Moorish invaders, "guerrero" meant "foot-soldier." The coat-of-arms of the Guerreros of Castile has a gold band between two gold dragon heads on a scarlet shield. Around the edge of the shield are the Latin words "Ave Maria Gratia Plena" in gold lettering (meaning "Hail Mary, full of grace"). The Guerreros were among the early settlers of Mexico and California. Vicente Guerrero was President of Mexico in the early 1800s.

DEAR MISS RULE: I would sincerely appreciate the analysis of Darling.—S. D., Bellflower.

S. D.: DARLING is a rare, explicit, endearing name which was applied to a cherished, beloved person. This English name was at first "Dear-ling" later abbreviated to Darling, with the same meaning it has today, of great adoration. Adam Darlyng lived in Yorkshire in the 14th century. The family coat-of-arms has three crosses-crosslet (each arm of the cross crossed again) on a gold band across a blue shield covered with gold droplets.

Send your names to La Reina Rule in care of Southland Magazine, Independent, Press-Telegram, 6th & Pine, Long Beach 12, Calif., for analysis and brief genealogy, for publication in this column.

DEAR MISS RULE: Please give the analysis of the names McLaughlin, McLachlan, Laughlin and McLaughlin.—MRS.

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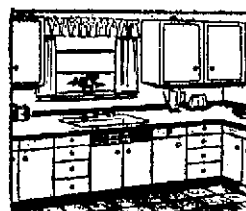
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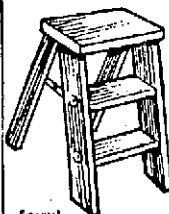


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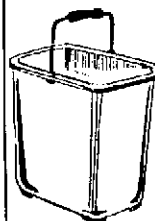
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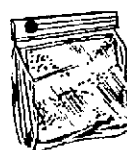


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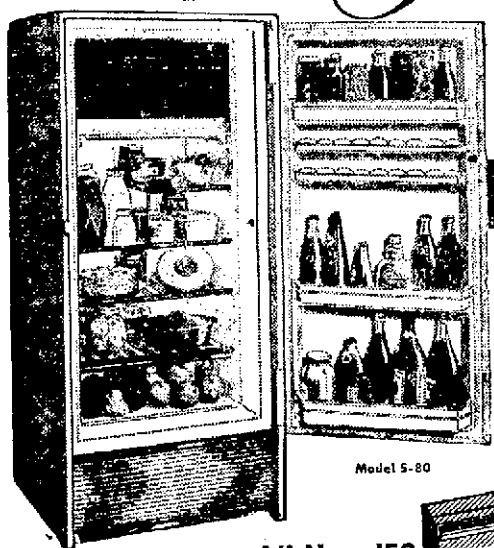
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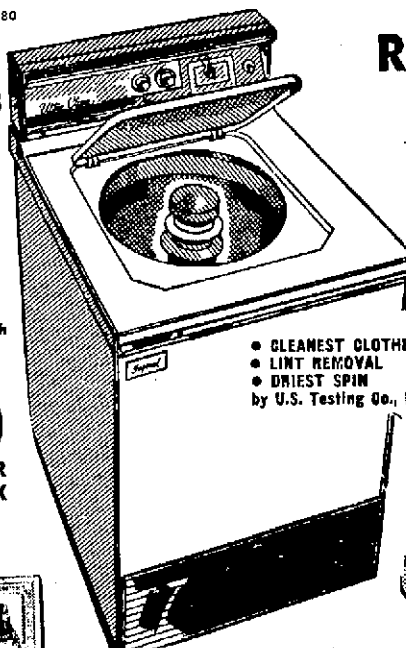
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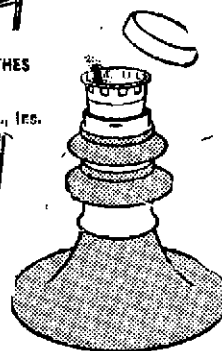


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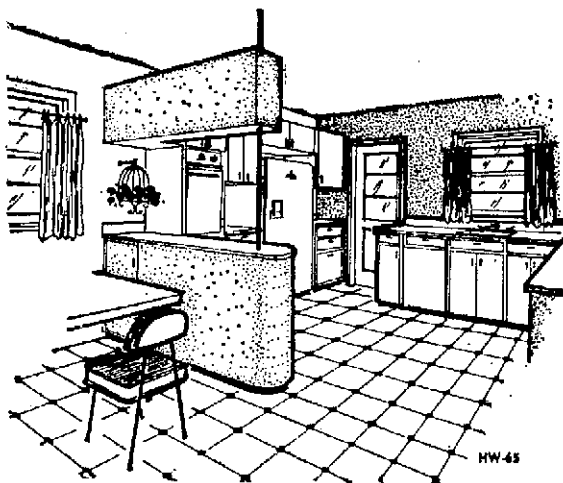
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Vertical battens over garage, asphalt shingled roof and balanced front of brick veneer and wood shingles give indented exterior a "different" look.

Reserved for Quiet Family Living

By Andrew C. Lang



Modern kitchen is smartly divided into breakfasting and working areas, placed for keeping eye on kids.

THE prized and elusive element of privacy is one of the most attractive features of the modern ranch home that is today's subject.

While putting a cheery face forward, it reserves for quiet family living its secluded interior region.

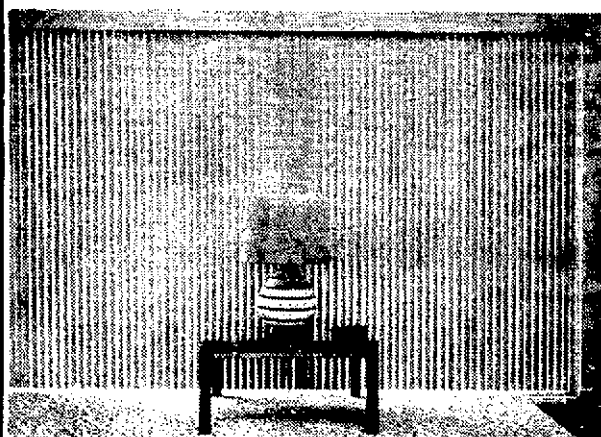
With living room, dining room, family room and master bedroom all at the rear, something naturally had to go in front. Facing on the street are the two lesser bedrooms, the foyer and the breakfast area. The kitchen and a covered porch are screened effectively from intrusion by the garage.

SUCH A PLAN, which has been designated HW-65 in The House of the Week series, was originated appropriately enough by Herman H. York, an architect who makes his home in a big city suburb, where privacy may be specially valuable.

But, while seeking privacy, York made no sacrifices for it. The fundamentals of good living (Continued on Page 41.)

SALE!

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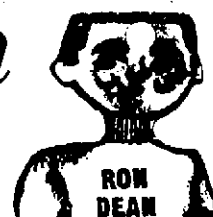
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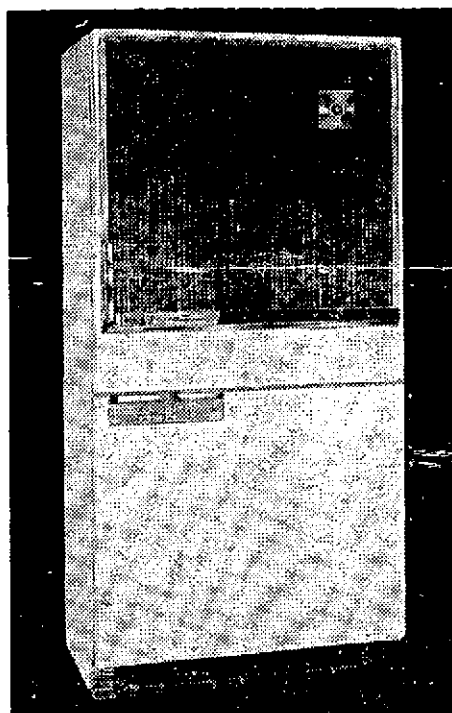
THE EXCITING NEW 1958



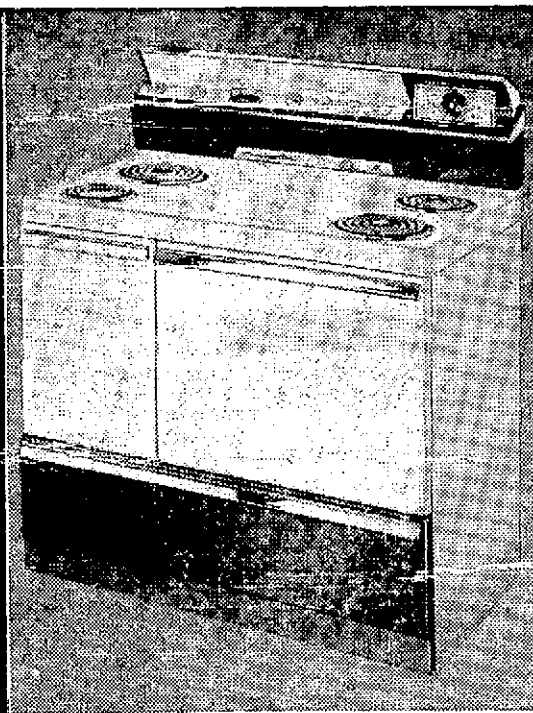
Westinghouse SHAPE OF TOMORROW

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221 AMERICAN AVENUE LONG BEACH

Just arrived on our floor . . . the most exciting appliances ever . . . sensational new design . . . exciting new colors with new ways to save time and work! Don't miss Westinghouse for '58! Now at Dean & Hoffman's.



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Miracle Oven Ranges. New Spread-Even Heaters bake things lighter, brown even. Plug-Out Heating Units throughout for easiest cleaning of entire range. Speed Heating! Automatic pot-watching! Timed control for oven—surface cooking, even for plug-in appliances. Choice of Confection Colors.



Direct air flow Dryer. Dries faster, fluffier with less current, cuts ironing time. Auto Dry Dial shuts off machine automatically when clothes are dry.

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Outside Toll—Call Collect



—Photos by John H. Neagle

Hanako Manaka (left) and Hatsuko Masuda map plans carefully on how to give a touch of authenticity and life to any Japanese dolls they create for shop.

Those Beautiful Japanese Dolls--

By Caroline Coleman

AERICAN dolls are toys, made for children.

Japanese dolls are art objects to be looked at and cherished and handed down from generation to generation, but not handled.

Hatsuko Masuda, who was born and reared in El Centro in the Imperial Valley and learned doll-making on a trip to Japan, makes beautiful ones. In the gift shop which she and her sister, Hanako Manaka, operates at 2070 Santa Fe Ave., she displays a 25-inch courtesan (head of the geisha girls), clad in rich brocade and silk, her sash tied in front, as courtesans did in the Genroku period; a Samurai doll with a sword and a Japanese dancer.

"MUCH RESEARCH goes into the making of every Japanese doll," she says. "They portray real people; many are historical, theatrical and religious figures

and many represent personages in the famed Kabuki theater. Making the dolls is considered in a class with the theater and arts.

"We must know the personality of the person, and much about the customs and the clothes of the time in which the person lived. Only by knowing these things and working carefully can we give life to the doll."

Hatsuko orders from Japan the parts for the dolls—heads, bodies, legs, hair. Heads are papier mache and silk mask. Hair is hanks of black silk.

She paints the features. She combs, brushes and oils the hair, and inserts it a thread at a time with a little pick. Often she does eyelashes in the same manner.

SHE KNOWS 101 different hair-dos, and she arranges the

hair in the style for the character of the doll.

She stuffs tabs with excelsior.

She joins head, body and feet.

Then she is ready to make the garments and drape them on the doll.

A small doll, she says, can be made and dressed in eight or 10 hours. The larger, more elaborate dolls may require as much as 144 hours. Her best dolls she values at \$400. She has seen dolls in Japan valued at \$1,500.

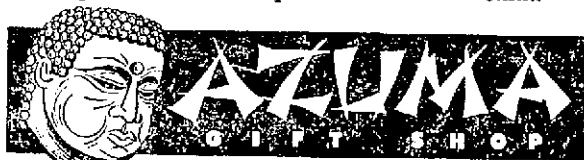
Hatsuko went to Japan just before World War II and was caught there by the outbreak of hostilities. She was in Manchuria, then Tokyo and Kyushu. She married Yonezo Masuda, who was in the packing and crating business. After the war, as a U.S. national, she was able to return to America and bring her husband with her.

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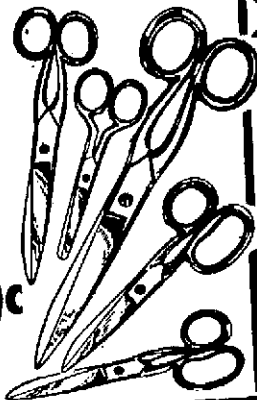
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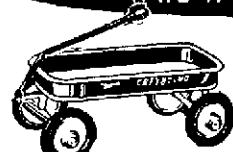
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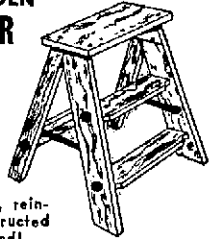
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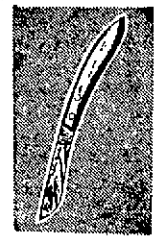
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Gay red and candy cane
stroller with chrome plated
pusher, canopy,
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REG. \$5.98 **PLASTIC
20" BALLERINA
DOLL**

She has robed
pony tail, jointed
knees, ankles
... vinyl head
that moves with
legs! Tu-Tu cos-
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CAMERA ANGLES

Good Pictures at a Bargain



This is the new golden-finished model of popular Brownie Bull's-Eye camera from Eastman.

By the Shutterbug

SCRATCH the surface and you'll find there's a bit of the bargain-hunter in all of us! One bargain is the handsome new edition of that all-time best selling photographic guidebook, "How to Make Good Pictures"—192 pages illustrated with more than 400 pictures in black-and-white and full color—and it sells for only one dollar.

An all-time best seller in its field, this 30th edition of the book has been completely revised, giving the average snapshotter all the information he needs to produce satisfying, enjoyable pictures with the wide

range of films available today. There's an easy-to-understand section on color photography, indoors or outdoors. Various types of color films are described in detail with instructions to help you picture-takers make the best use of these popular products.

WHATEVER YOUR special snapshotting interest may be—pictures of babies, children, adults, animals, scenery, vacation trips, flowers—you'll discover many helpful tips in this volume. Both the simple fixed-focus and the more elaborate adjustable cameras are discussed, and the use of flash and flood lamps are fully covered.

Among some of the other important topics included are exposures, ordering of prints and enlargements, and listings of valuable booklets on all phases of picture-taking.

EASTMAN'S INTRODUCTION of a new family of 35mm cameras—designed to make fine color slide photography more simple and popular in every price class—focuses attention on the phenomenal growth of miniature photography.

In the last five years, for example, the number of 35mm cameras in use has doubled. Further gains can be expected.

The first imported miniature cameras made their appearance in the mid-1920s. High in price, they became tools which enabled documentary photographers and photo-journalists to achieve new freedoms of mobility and expression that led to a high degree of photographic artistry.

INTRODUCTION IN 1936 of Kodachrome Film in sizes for miniature cameras approximately coincided with Kodak's first miniature cameras. A German—
(Continued on Page 39.)

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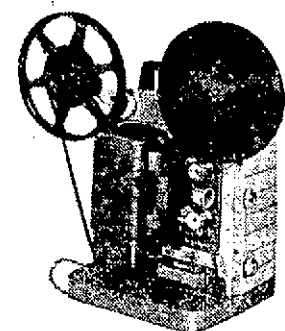
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FIND CORRECT ANSWERS IN THIS LIST:

- 1 French Can Can
- 2 Mexican Hat Dance
- 3 Western Square Dance
- 4 Early American Minuet
- 5 Japanese Fan Dance
- 6 Scottish Sword Dance
- 7 Balinese Temple Dance
- 8 Indian War Dance
- 9 Trinidad Calypso
- 10 Spanish Fandango
- 11 American Charleston
- 12 Viennese Waltz



The answer is:



The answer is:



The answer is:



The answer is:



The answer is:



The answer is:

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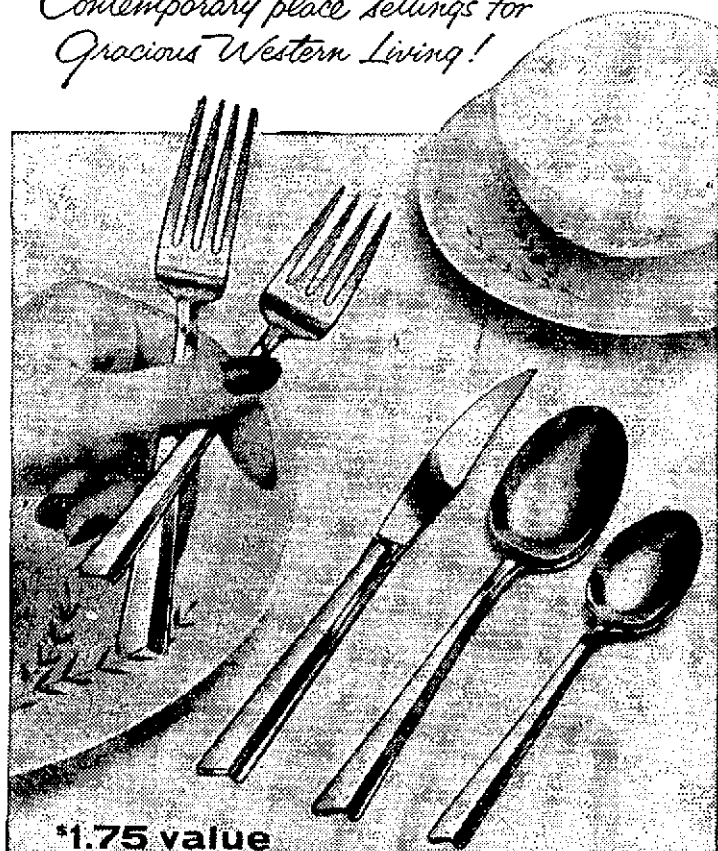
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Eggs make the difference ... and Durkee's Mayonnaise has lots of fresh whole eggs

You'll say this is the smoothest, most delicious mayonnaise you've ever tasted. And you'll be right! Durkee's *fresh egg* Mayonnaise is made just the way the name says—with lots of fresh whole eggs, Durkee's own quality spices and pure salad oil.

Durkee's *fresh egg* Mayonnaise comes packed in a convenient re-usable freezer jar—vapor-proof, air and liquid tight. You'll find many uses for this handy, straight-sided jar.



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Tableware at 75¢ each.
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PAYABLE TO LIFETIME STAINLESS.

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Please allow 3 weeks for delivery.

Offer good in U.S.A. only, and its possessions, unless prohibited by
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Petite Etchika Choureau dips her feet in pool
in Hollywood, where her dreams are coming true.

HOLLYWOOD

French Cinderella

ETCHIKA CHOUREAU is a petite French doll—and an actress—who had dreams of coming to Hollywood. But she had in mind only a visit because someone told her that American producers were looking to Italy for buxom actresses with new faces and she, well she is from France, has a "slender continental figure."

But how wrong can friends sometimes be! Warner Bros. saw a French film in which she acted and brought her to Movietown to star with Tab Hunter in the forthcoming "Lafayette Escadrille," a romantic drama of the famous American-French flying corps of World War I. Impressed by her performance, her producers quickly gave her the leading feminine role in a second film, "Darby's Rangers."

What does this 23-year-old "Cinderella of the French Cinema" think now?

Her green-grey eyes sparkling, she'll tell you: "I'm fascinated by this wonderful, beeg United States and everything in it!"



Green-grey eyed Etchika is fascinated by hot
dogs and "the wonderful, beeg United States."



The happiness of Missy, an alert Boston terrier, has rubbed off on Doug Wilson of 4315 Clark Ave.

PET PARADE

Can a Dog Train a Tot?

By Eleanor Avery Price

NATIONAL DOG WEEK which starts today has as its theme "Combination for Character" which promotes the idea that affection for a dog arouses a child's love, loyalty, tenderness and kindness with all living things.

When we say a good dog makes a good child, it does not mean that the credit for a youngster's good behavior depends more on the soundness of his dog than on the training the child has from his parents. It

is simply a truth, exemplified again and again, that if a child has a dog to love and train, he will be the better for it.

Many a shy youngster has overcome timidity and inhibitions when he undertook training his dog and getting it out among people. And any number of impulsive, quick-tempered children as well as "fiendish little brats" have developed responsibility, fairness, patience, consistency, and self-control when working to train unruly puppies they truly loved.

WHEN THE DOG reaches the age of nine months or a year, serious obedience training should be started. A child starting at the age of seven or a grownup can take the dog through an obedience training course. Courses last about ten weeks and the fees usually are modest.

If attending a class is impossible, you can buy a dog-training do-it-yourself book, or the Gaines Research Kennels at Kankakee, Ill., will be glad to send you a free booklet on obedience training.

Obedience training may not solve all the dog's problems. And naturally the dog should be well-nourished, for only a healthy dog is keen and alert. Mental functions are deficient when the pet is deprived of needed pantothenic acid or pyridoxine found in vitamins.

SEVERAL PRACTICE matches to help get obedience trained dogs in show shape include Downey at Imperial Park on Sept. 28; South Bay on Oct. 12 starting at 1 p.m. at Hawthorne Blvd. and Pacific Coast Highway; San Pedro on Oct. 27, 3rd and Neptune in Wilmington.

PASADENA KENNEL Club and the Pasanita Obedience Club will present their all breed show on Oct. 6 in Brookside Park, Pasadena. Entries close at noon Sept. 23.

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bicycle trip with another girl
student through Europe. My
family doesn't think this is safe.
Can you tell us?"
I REALLY CAN'T. All I can
tell you is that college girls
DO bicycle through Europe. And
I never heard of any of them
having any trouble.
Generally, it seems to
me Europe is a great
deal safer than the United
States. Less crime, less prob-
lems.
There are usually some bi-
cycle tours going around Europe.
Your family might think this
was better. Going with a group
and staying at youth hostels
which are good and very, very
inexpensive. You should be able
to get a contact on such a tour
and a listing of hostels by writ-
ing American Youth Hostels, 14
West 8th St., New York City.

"We have friends in Hong
Kong where we will visit. But
where do you get your clothes
made there?"
YOUR FRIENDS will have
their favorite tailor. There
are hundreds of them and it's
a little like having a favorite
restaurant. I go to Original
Jimmy Chen at 12 A Cameron
Rd. in Kowloon. I also had some
Mogashel linen jackets made
by the tailoring department at
Lane, Crawford, Ltd.
"Can you give us some advice
for a cruise to Rio de Janeiro
in September?"

WEATHER WILL average
around 70-72 and headed
for a warm season. Sports
clothes on the ship (if it's a big
ship you'll need evening clothes).
Rio is pretty formal. Women
wear a lot of black and down-
town you wear just
about what you would
in New York. Ties and
coats for men no matter how
hot the weather gets.
They say alligator purses are
a good buy in Rio. But I never
found any that I thought were
great. They make a little charm
for a charm bracelet that is
unusual. A sort of clenched fist
that holds off bad luck ap-
proaching from behind you. Ask
for a "figa."

"You once described a native
Mexican drink mixed with
tequila..."
NATIVE Mexicans don't mix
anything with tequila. Ex-
cept maybe a drop or two of
Maggi sauce or tobacco in the
bottom of a glass. You must
mean "sangrita" which is a
chaser for tequila: Four parts
orange juice; one part lemon
juice; one-half part grenadine.
Now (figuring that each part
is an 8-ounce glass--this makes
a quart) you add one small
onion chopped very fine; two
teaspoons of salt; three tea-
spoons of tobacco sauce. Shake
it up well and let it stand in
the refrigerator over night. It's
no good fresh.
Serve as a chaser ice cold in
2-ounce glasses. And SIP it. It's
HOT!

"We will be in Lisbon over-
night. What is the best way to
spend the time?"
COCKTAILS at the Palacio
de Estoril. Dinner at Chou-
pana between Estoril and Lis-
bon. Get your airline to arrange
entrance to the Casino at Es-
toril about 11 p.m. so you can
see the ex-royalty buck the
royal tiger. Midnight at the
fado song places on the hill in



—Photo by Stewart Fern

Outrigger canoes and fish nets are familiar sights in
South Pacific where an air dream-boat tour is slated.

Air Tour to 'Paradise'

DREAM-BOAT adventure by
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of the South Pacific awaits 35
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Bora, Moorea, Raiatea, Anaa
Atoll, the Tuamotus, Canton
and Samoa are some of the is-
lands that will be grouped for
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Telegram, Sixth and Pine, Long
Beach 12, Calif.

Canton, Apia, Fiji, Aitutaki and
Les Isle Sous Le Vent are oth-
ers, and Capt. Taylor is even
attempting permission to land
and be entertained at seldom-
touched, romantic Tongareva.
Aggie Gray's in Apia, Beach-
comber's at Deuba Beach, Les
Tropiques or the Grand in Ta-
hiti, Pan American in Canton
and Halekulani in Waikiki are
hotels included in the tour, and
there will be a night's camp on
platted palm frond beds at Aitu-
taki. Many novelties for the
travelers are included in the
minutely planned jaunt. The
plane itself has double decks,
galley and bar-lounge.
Two days at Waikiki will be
included in the month-long tour
which will cost \$2,500. A similar
trip made not long ago by a
noted magazine photographer
required six months and cost
nearly \$10,000. Hawaii-Tahiti
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Honolulu, T. H., is handling the
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BOOK REVIEWS

Evil Scar on the Face of Justice



"Big brown eyes, nice hair an strong legs... Ain't often you see a mule as purty as that!"

The shenanigans of the whole backwoods Tolliver tribe—particularly the three bearded, barefoot bachelors—have been going on for years in some of the leading national magazines. Now cartoonist Paul Webb's famous mountain characters—with their loafing, feuding, moonshining, boozing and fighting off hillbilly girlfriends—come to life for the first time in a book "The Mountain Boys" (Signet, 25 cents). And it's hilarious.

"SKYE CAMERON" by Phyllis A. Whitney (Appleton-Century-Crofts, \$3.75): Skye, named for the Scottish Hebrides where her father was born, loves all she is of her father, except the flaming red hair, and dislikes the softness that is a part of her creole mother. When an accident paralyzes her father, the family must leave the freedom loving north to join Skye's uncle, Robert Torneau, a wealthy Creole aristocrat, to live in the sheltered French Quarter of New Orleans. Not understanding her mother's animosity toward her uncle, Skye develops an early fondness for him. This fondness graduates into mistrust and terror as she watches him play a deadly chess game with human pawns. The game comes to a climax on a misty New Orleans dawn as Torneau duels with Justin Law, the man with whom Skye has fallen in love despite the whispers of lawlessness that cloud his character. The smoldering hate of these two powerful men gives this period novel all the excitement and intrigue of a top rate mystery story.

"THE WEATHER OF FEBRUARY," by Hollis Summers (Harper, \$3.50): Summers, a Kentuckian and a writing teacher, knows more about women than it is safe (for women) for any man to know. He knows how they think, how they reflect; he can follow the intricate labyrinths of their minds. He has written a subtle and sometimes devastating book from the viewpoint of a 40-year-old woman reflecting on the men in her life—her Unitarian minister father, her lover who may or may not return from his wife, and the men in between. "The

Weather of February" is certain to be one of the most discussed books of September, October and November.

"THE BIXBY GIRLS," by Rosamond Marshall (Doubleday, \$3.95): Profiting by having a father who "was in oil," Rosamond Marshall, Alps mountain climber turned Hollywood movie writer, writes a strong story of the Bixby and the Kittridge families. The Bixby daughter Salome took the downhill pattern, and Kathy sealed the family's destined conflict with the Kittridges. The plot sweeps the reader along back-street Texas, gaudy New Orleans and New York's turbulent night world.

"THE EVERLASTING THINGS," by Richard L. Evans (Harper, \$3): Everyone who on Sunday morning turns on the radio for the Salt Lake Tabernacle choir and organ "from the crossroads of the West" knows "the spoken word by Richard Evans." This volume is a collection of his "spoken words," sermonettes if they may be called that, of courage, faith, decision, character and the art of getting along together.

"THE STORY BEHIND PRIVATE INVESTIGATION," by Milburn Robert Ward Jr. (Vantage, \$3.50): The French axiom "Cherchez la femme" (seek the woman) is good advice to any investigator, believes Ward, Los Angeles policeman, ex-Marine, Long Beach State College student. Ward, who became interested in the field of private investigation as a hobby found somewhat to his surprise that he had collected enough material for a book. This is it, with do's, don'ts, and procedures useful to any investigator.

WHETHER OR NOT you agree with Caryl Chessman's consistent contention that he is innocent of the crimes for which he was given two death sentences, his latest book, smuggled out of San Quentin's Death Row, should provoke a great deal of thought, especially about capital punishment. "The Face of Justice" (Prentice-Hall, \$3.95) is Chessman's third published book, and in some ways his most remarkable. Written under the very noses of his guards by an ingenious system which he discloses at the end of the book, egress for the manuscript was accomplished in undisclosed manner.

The author of "Cell 2455, Death Row" and "Trial by Ordeal" would seem to have poor equipment for authorship, yet he writes extremely effectively. After some nine years in the condemned section of the state prison he still is holding onto vestigial hope and writing desperately to save his life. However, the book becomes more than an appeal for his own life: it is also a fervent plea to do away with the death penalty in California as well as reiteration of his allegation of personal innocence of the crimes for which a double death penalty was meted out so long ago.

Chessman's court battles since 1955 are recounted in detail in the book, which completes a trilogy concerned with his case. The writing presents some interesting questions, including: Should a man in prison be prevented from writing for general publication? Should the death penalty be abolished in California as it has in some other states? Is capital punishment, in fact, "an evil scare across the face of justice"? Has our treatment of criminals in general still marks of barbarism despite modern concepts?

Chessman sometimes seems to blame a man where he should blame a system, and sometimes evidences social concepts which are based too much on his own horribly limited viewpoint; but his human courage cannot fail to arouse the reader.

LATEST NUMBER in the history series published by the United States Naval Institute at Annapolis is "The Sea War in Korea" by Cmdr. Malcolm W. Cagle, USN, and Comdr. Frank A. Manson, USN, (\$6). The book's 560 pages carry the journal of the Korean sea war from the prologue of the diplomatic background of the Korean War to "The Last Day." The authors hope that their work is destined to be more than history alone—their aim is history plus significance, interpretation of the lessons of the past to forge a yardstick for the future. Supplementing the text are 170 photographs, 20 charts and maps.

PAPERBACK ORIGINALS (first time published in book form) appearing this month include: "The Battle for Leyte Gulf," the full story of the Japanese Navy in World War II's greatest battle, by C. Vann Woodward (Ballantine, 35c); "The Living Talmud: The Wisdom of the Fathers" and its classical commentaries, selected and translated by Judah Goldin (Mentor, 50c); "Gunsmoke in Nevada," a western by Burl Arthur (Signet, 25c); "New Poems by American Poets, No. 2" edited by Rolph Humphries (Ballantine, 35c); "One Minute to Ditch," anthology of true stories of airmen by Cornelius Ryan (Ballantine, 35c); "Spanish Ridge," a western by E. E. Halleran (Ballantine, 35c).

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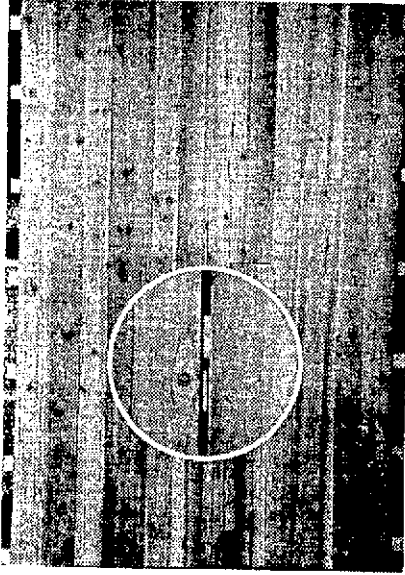
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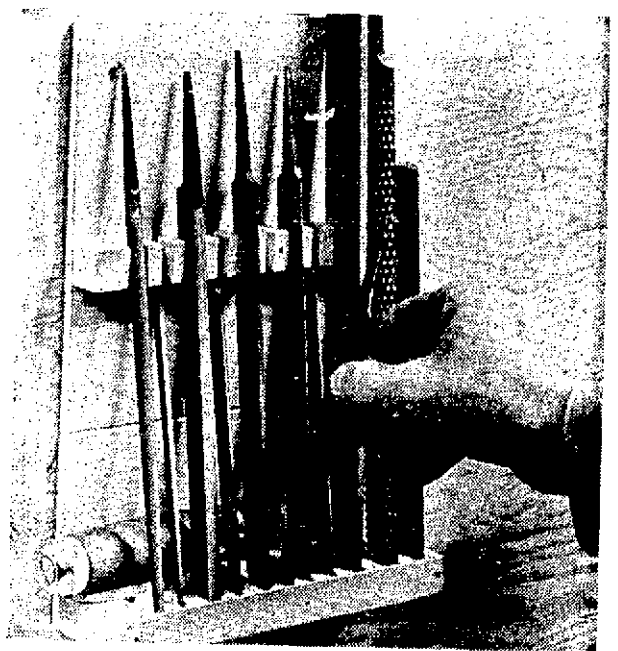
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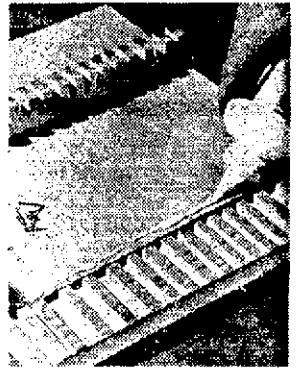
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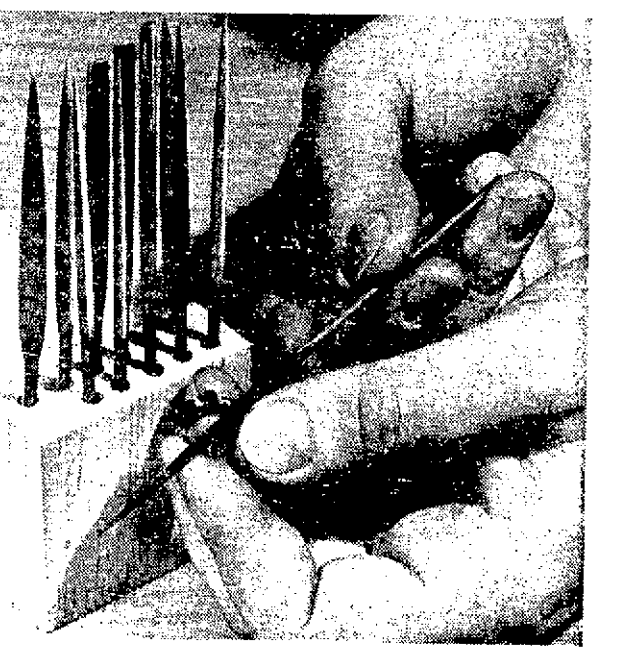
1. **DULL FILES** usually get that way from being thrown down on workbench tops and concrete floors or stored in drawers with other metal tools. To keep them sharp, hang them in a rack. If they go into your tool kit, wrap each one separately in heavy paper or cloth. Avoid touching file teeth as much as possible. Moisture from your hands rusts them.



2. **TO MAKE** storage rack shown here, cut dados in strip of 2x2 and 1x1 to form series of slots. Dado both pieces of stock at one time so slots line up. Spacing and width of cuts vary on the number and different-size files you have.



3. **GLUE AND BRAD** dados strips to piece of 1/4-inch (or thicker) plywood. Make sure slots line up. Bottom strip is fastened on from back; light molding (1/2x1 inch) is tacked along the front of dado cuts to form "pocket."



4. **HANDY WAY** to store your "needle files" (especially designed for fine filing jobs) is in this type of rack. Simply drill holes in a scrap block of wood; make them just large enough to hold the tiny files comfortably. Block can be attached to wall toolboard or inside of drawer in your workbench.

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GARDENS

Hardy Plants with Poor Appetites



Pelargoniums demand little attention and will succeed in very poor soil and with comparatively little water.

By Bob Gilmore

PLANTS with poor appetites are the most economical ones to grow. They seem to thrive on relatively sterile soil without the benefit of regular feeding.

Geraniums are one of the best all-around garden subjects for this area. They thrive on relatively scant supplies of food. Just a little keeps them going for a long time. It is also inter-

esting to note that geraniums as a class require very little water. During the colder part of the year, in fact, an excess of water may cause a lot of trouble. Blackspot often results from too much water.

GOETIAS ARE another Southland favorite that likes the wide open spaces and land that is low in food value. Actually, the richest shades are

usually produced on what might be referred to as barren soil. One of the most interesting goetias is a variety known as Duke of York, a bi-color in red and white. A light soil and plenty of sun are essential for top quality blooms.

Gaillardias are at their best in warm weather. A poor arid soil suits this subject to perfection.

ANNUAL PHLOX is another subject that likes warm weather, seeds germinating best when the soil and weather warm up. The blooms are produced in great profusion in tones of pink, scarlet, chrome and lilac. Phlox does well in this area, flowers appearing intermittently almost throughout the year. Keep in mind that the plants are annuals and have to be re-seeded every season.

started indoors, transplanting the seedlings outdoors when the days and nights are warmer.

The fleur-de-lis or common garden iris is another worthwhile subject that does not make great demands on the caretaker for rich diets. Once started the plants seem to get along very well by themselves. This subject must have a sunny location and a soil somewhat on the lighter side.

COREOPSIS performs well on poor soils and is one of the few perennials that flowers the first year from seed.

Gazanias also go a long way with little food. The plants are low growing and naturally love the sun, being natives of Africa.



Shower of flowers on a stick—that describes cubanisis in bloom. This one is examined by owner, Ralph Hudson.

Ten Years To Bloom

IT'S AN ODD plant, called the "cubanisis."

Ralph Hudson, 246 Ancona Dr., had never heard of one until a friend gave him a plant seven years ago.

It was a sizable plant, and Hudson put it in his yard. The friend said it would bloom every 10 years.

The cubanisis, carefully tended, has grown to six feet.

To Hudson's astonishment something that looked like a broom handle shot up this summer from the center of the plant, and the "broom handle" turned into a shower of white lily-like flowers. The flowers open wide about sundown.

"I had not seen another one, and thought I had the only one in town—then the other day I saw a clump of three in bloom at Bixby Park," says Hudson.



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BEAUTIFUL FLOWERS

Southland's weekly garden features tell how to grow them.

How to Plant From Containers

By Walter Finch

CALIFORNIA gardeners count the ability to plant shrubs any time of the year as one of the greatest of nature's blessings.

Unlike easterners who cannot plant during hot summers and cold winters, Californians can transplant shrubs from containers on almost any day of the year.

Planting from containers is becoming increasingly popular for many reasons. One of the most important is that it is just as simple as planting from bare root and shrubs often thrive even better.

The plant in a container carries much of its environment with it to the garden. All the gardener then needs to do is be sure that the soil into which the roots will stretch for food is a healthy mixture.

AFTER THE gardener selects his plant he should request the nurseryman to cut down the sides of the container to facilitate removal. If the home gardener does not intend to transplant immediately, however, he should make other arrangements for having the container sides cut.

At home, the gardener first should prepare the soil into which he is going to place the shrub by mixing the soil from the hole with peat moss and humus. A mixture of one-third soil, one-third peat and one-third humus is generally acceptable.

Inquire from your nurseryman if there is any deviation from this mixture. Making certain the hole is sufficiently large to comfortably accept the ball which surrounds the roots of his shrub, the gardener then places some of the soil mixture in the bottom of the hole and then places the uncanned shrub on it. The level of the shrub in the soil should be the same as it was in the container.

This can be assured by placing the soil ring on the stalk or trunk of the shrub at ground level. After the shrub has been correctly positioned in the hole, tamp the dirt mixture around it firmly and then water sufficiently to settle the soil and to remove air pockets.

ANOTHER REASON for the popularity of container transplants stems from the fact that

they can be moved any time during the year. This makes it a simple matter for a home owner to follow his landscape plan gradually, instead of having to do it all in one month.

This is a great advantage for those gardeners who have only a limited time to devote to the garden. And for the new home owner this is ideal since he can begin his landscaping at any time during the year and continue gradually as time and budget permits.

Another advantage of buying shrubs in containers is that they need not be planted at once. By caring for them in the container until you are ready to plant, then, you can carefully select the area which has the proper sunlight and exposure the new shrubs require.

Walking into his local nursery to select the shrubs for his home can be quite a treat for the gardener. Nowhere can you get a better idea of foliage color and shape. And for selecting roses, camellias or other flowering shrubs, what a joy to wander through the different varieties



Plants this size usually do well when put in soil.

and colors to choose the ones he prefers!

During the blooming seasons of California's favorite shrubs, local nurseries carry large selections of the different varieties in one-gallon and five-gallon containers.

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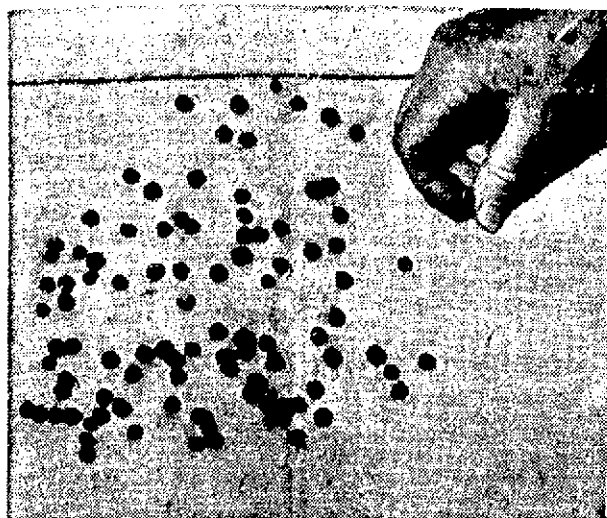
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Sweet Peas 'Grow Like Weeds'



Planting only the sprouted sweet pea seeds gives garden best opportunity for maximum flower bloom.

By Joe Littlefield

SWEET PEAS grow just about as easily as weeds! If you've had just so-so luck growing sweet peas, then it's been due to one of several causes.

You may have planted them in too much shade. They love lots of sun. Possibly you sowed the seeds too soon, while the weather still hot. Now is the time to sow the seeds, because they are cool weather plants. If planted too early, seedlings grow too fast at expense of poor root

development. Naturally, sudden weather changes affect them. It's possible you may keep them too wet after they start to grow, and if the soil is somewhat heavy, plants may rot off.

It's possible, too, you may have sown the seeds in unprepared soil. It's best to plant them in enriched soil for best results.

SOIL PESTS, too, such as cutworms, sow bugs, or false wire worms may nip off the young

seedlings. So will slugs, snails, and birds. Finally, it's just possible some of the seeds may not have enough vitality to sprout forth and grow.

If it's a soil pest problem, treat with soil insecticide, before sowing the seeds. If it's the question of the sweet pea seeds, then there's a sure way to make certain you sow only the seeds that sprout.

The method is simple. Get a vegetable or fruit lug box, or a nursery flat will do. Hose it with a sharp stream of water to wash it clean. Soak a burlap sack, old towel, or some similar rough cloth material, in a bucket of water. Squeeze out excess moisture. Fold the cloth in half.

LAY THE BOTTOM half in the box, fold back the top half. Scatter the dry sweet pea seeds over the bottom half of the cloth. Lay the top fold over the seeds smoothly. Moisten the cloth well. Place the box in shade. Keep cloth cover moist daily. Generally, about four days or so later, the seeds are sprouted. That is, most of them are sprouted.

Those that aren't should be thrown away. Now, you're ready to sow only the sprouted seeds. Space them about two inches apart and plant them an inch deep.

One of our gardening friends wondered how he could force the white variety sweet pea seeds to sprout. He had good luck sprouting other color varieties of seeds, excepting the white variety. We suggested he keep them damp as already described in this article. Much later, when we saw him again, he greeted us smilingly and said, "Say, that system of sprouting" (Continued on Next Page.)

Camera Angles

(Continued from Page 30)

made Kodak Retina came on the scene in 1934. The first American-made Kodak Bantam Camera—utilizing 828 size film—came out in 1935 and was followed in 1938 by the first domestically introduced Kodak 35 Camera.

The greatest impetus toward popularizing miniature photography came from color, and the years since World War II have seen new developments in film, cameras and slide projecting and viewing equipment. The first models in the famous Kodak Pony line of cameras were shipped from Rochester in 1949. In 1955 came a Pony Camera with a faster f/3.5 lens.

With more 35mm cameras, people are taking more pictures. While the number of miniature cameras in use has doubled in the past five years, the number of color slides they take has doubled in the last three years, according to industry statistics.

LONG BEACH CAMERA Guild will have a travel program, with colored slides, at 8 p.m. Wednesday in Municipal Art Center, 2300 E. Ocean Blvd.

LAKEWOOD CAMERA Club members will hear a lecture on "How to Shoot Glamour Without a Studio" by Peter Gowland at its meeting Monday at 8 p.m. at Mark Twain School auditorium, Centralia and Clark Aves., Lakewood. With his lecture he will show 100 color slides. Guests of honor will be Oscar Meinhardt and Ann Trebes, Miss Welcome to Long Beach. Admission is free but by tickets only, which may be obtained from camera stores in the Lakewood-Long Beach area. Everyone interested in photography is invited.

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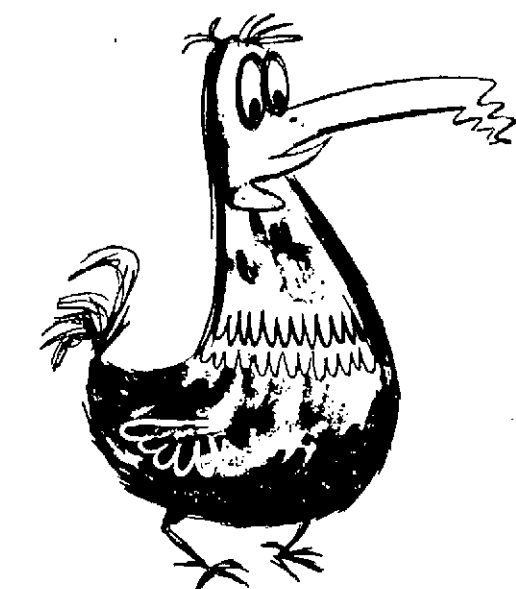
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Sweet Peas Grow Like Weeds

(Continued from Page 39.)
the sweet pea seeds first, then planting out only the sprouted ones sure worked, with the white variety. Now I know how to have lots of white sweet peas!"

SOIL SHOULD be moist when you plant out the sprouted sweet pea seeds. Lay a strip of burlap or rough cloth over the ground after seed planting and soak down thoroughly. When seeds have sprouted, take off cover, soak well again, and immediately put small mesh chicken wire cover over the plants to protect

them from birds.

Additionally, scatter snail bait in case some snails or slugs are lurking nearby, ready to feast on the succulent new sweet pea seedlings. When the youngster plants have shifted into high gear growth, gradually space the watering intervals farther apart.

Month or so later, be ruthless with the plants, by watering them only when they are thirsty. Soon as plants have grown eight inches or so high fertilize them with a sweet pea fertilizer.

Watch for aphids, and red spiders. Spray if necessary.



In the fall, many of us plant a fall vegetable garden. The various so-called "root crops" and also cabbage, cauliflower, broccoli, head lettuce, Brussels sprouts, celery and many other vegetables are suitable for fall planting.

Whenever I think of vegetables, I remember an expression I read recently: "Poor soil, poor food, poor health." It's very true that vegetables can be no better than the soil in which they grow and that's why I always advocate careful preparation of the soil in which you plant, using soil sulphur, and plenty of humus, and allowing time for them to be absorbed into the soil before you plant.

Stop Lawnmower

(Continued from Page 4)
Each apartment has four large wardrobe closets with storage space above the closets. All-electric kitchens are provided. Cabinets are of natural ash. Prices of apartments still on the market range from \$20,000 to \$25,000. When the Belmar Riviera opened, prices ranged from \$19,000 to \$32,500, exclusive of the owner-builder's apartment.

J. W. PUNT, 1174 E. Ocean Blvd., is making something of a record with the Beach Park Apartments, under construction at 2105 E. Ocean Blvd. This is the ninth—that's right NINTH—own-your-own apartment building he has built in the past five years.

The Beach Park Apartments will be a three-story structure plus a half-story 17-car garage. It will have 21 modern units—12 two-bedroom and nine one-bedroom apartments. Each of the larger apartments will have

a private balcony. The price range is \$9,000 to \$30,000.

Apartment owners, as a policy, regulate themselves by what they call the "Golden Rule" of apartment ownership. They lease or sell only with the approval of the other owners. Some own-your-own apartment buildings accept children and pets; some do not. Usually they also have policies about late noise, parties and use of the grounds and swimming pool.

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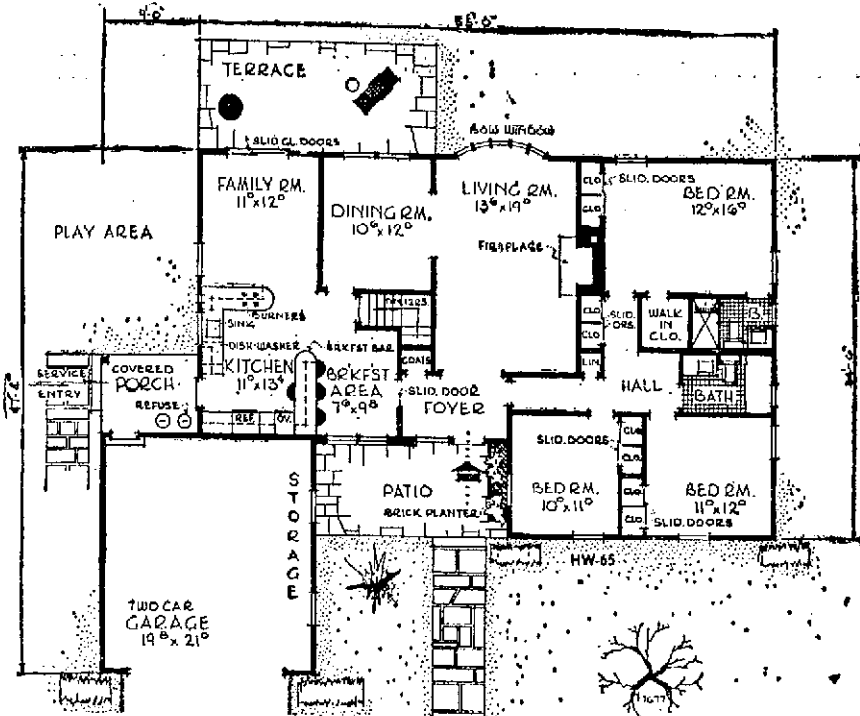
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Privacy and comfort, both inside and out, are two of the many considerations given this ranch layout. Entire scheme is for quiet family living.

RESERVED FOR QUIET LIVING

(Continued from Page 26.)
are all here, in a moderate-sized home.

Just for instance, let's go back to the kitchen. No matter how busy the modern mother may be in the kitchen, she has to keep an eye on the kids. The layout makes supervision easy. From the kitchen, she can watch both the family room and the play area — an ideal arrangement whether the youngsters are indoors or out.

THE KITCHEN is perfectly located, too, for deliveries of groceries and other purchases.

If the housewife is doing the shopping herself, she can go directly from the garage to the covered porch to the kitchen. If

a delivery is being made, the porch provides excellent weather protection. By keeping the refuse cans in a corner of this porch, they are handy to the kitchen but can not be seen from the front.

A modern food bar acts as a room divider between the working section of the kitchen and a breakfast area. There need be no concern here about feeding the members of a large family at the same time, either at breakfast or at any informal eating period.

Note that the heart of the kitchen has rear area privacy,

SLIDING GLASS doors lead from the family room to the large rear terrace. If desired,

similar doors can be installed in place of the dining room windows looking out on the large rear terrace.

The living room, running from the center to the back of the house, is almost immediately accessible to the center hall entrance. There's a giant fireplace in the living room and an attractive rear bow window. The foyer is separated from the breakfast area by a sliding door on the left. From it, a hall leads to the bedroom hall on the right.

Each of the three bedrooms has cross ventilation. The master bedroom has a spacious walk-in closet in addition to a double closet with sliding doors. There's a stall shower in the master bathroom, while the family bathroom, at the end of the hall, is accessible to the two other bedrooms and the rest of the house. Each of these two bedrooms has a double closet, while there is another double closet in the hallway.

THE HOME IS 55 feet long and 34 feet 6 inches from front to rear. It is 1,645 square feet in area, exclusive of two-car garage. The garage is placed to give maximum exposure to all the principal rooms and thus has a short driveway for easy access to the street.

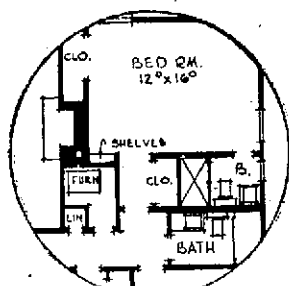
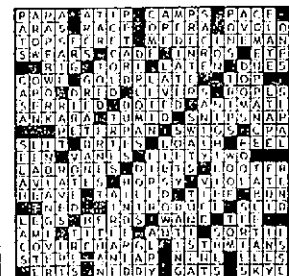
While architect York has laid out this house with a basement, he has an alternate plan of greater interest to most Southern Californians.

In it, the space taken up by the basement stairs is converted into a pantry for the breakfast area and a china closet for the dining room.

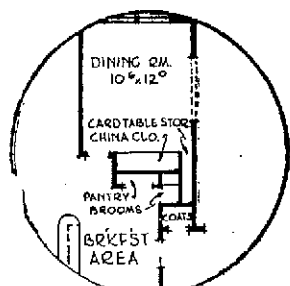
The use of the contrasting materials and the indentations of the front lines gives this house an architecturally pleasant appearance. Inside or outside, it's a pleasant house.

To obtain plans, address Building Editor, Independent Press-Telegram, 6th & Pine, Long Beach 12, Calif., enclose 35 cents and request House of the Week, Study Plan, Design HW 65.

SOLUTION TO TODAY'S PUZZLE
(See Page 42)



FURNACE LOCATION



FORMER STAIR LOCATION

Few in the Southland are interested in basements. This shows furnace site for plan without cellar.

Structural changes to be made when basement area is dropped include use of former stair location.

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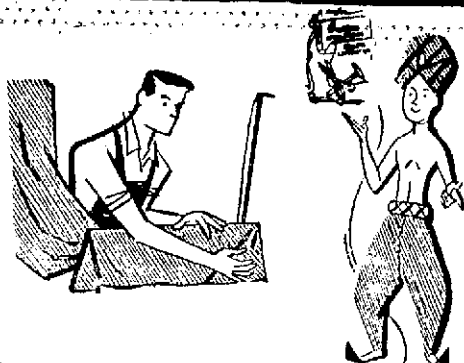
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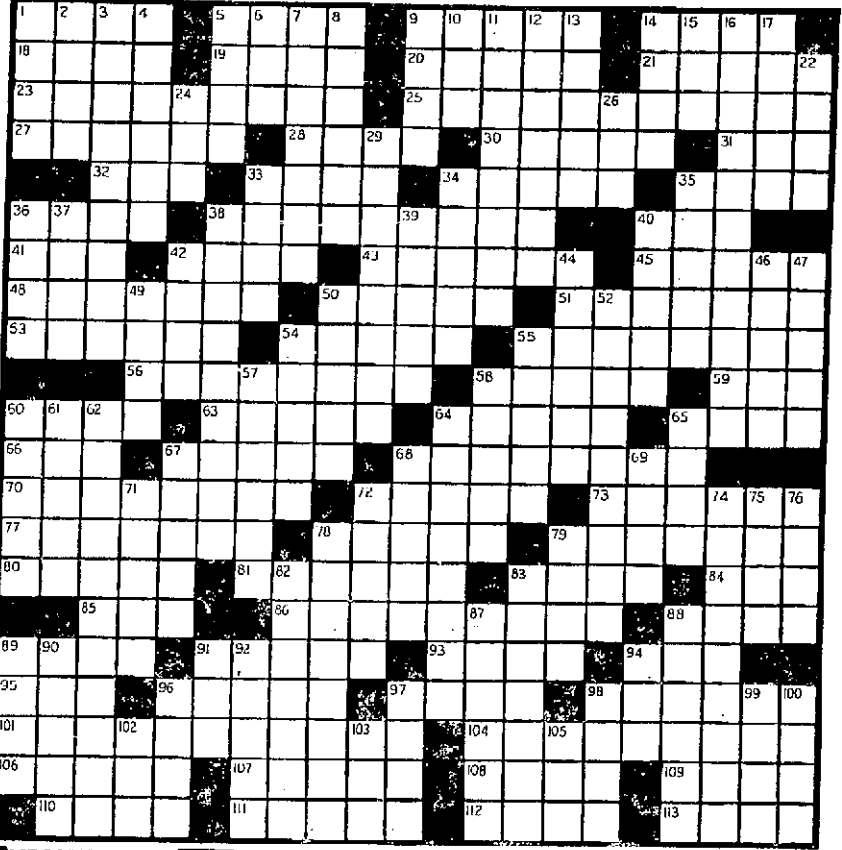
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SOUTHLAND'S CROSSWORD PUZZLE

(Solution to Puzzle on Page 4L)

- By Jules Arensberg
ACROSS
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5 Anxious
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19 60 yard dash
20 Wagnerian work
21 Convex molding
23 Hush-hush: 2 wds.
25 Indian wonder-worker: 2 wds.
27 Takes an oath
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32 Getup
33 Rounded surfaces: anat.
34 Make tardy
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42 Scott, slave
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4 Attack
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120 Wander
121 High explosive



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Caricature by Mitt Reppert

TONY GUILLEN
A Lucky Day

IT'S ALWAYS a pleasure to write about Tony Guillen's restaurants. The reasons are as simple as one and two: 1) Tony's Mexican food is the greatest; 2) Tony and his wife Triny are a couple of the nicest people in town.

Their restaurants are El Patio No. 1, a tiny place at 337 Pacific Ave.; El Patio No. 2, a large and modern restaurant at 3503 Atlantic Ave., and the Kopa Room (next door to No. 2). Tony and Triny started No. 1 on the lucky day of Mar. 15, 1948. They worked so hard and pleased so many patrons that they were eventually able to acquire the other two places.

Now El Patio No. 2 and the Kopa Room are fabulously successful, attracting such celebrity guests as Bob Lemon and Cisco Andrade, of the sports world, and hundreds of other patrons from throughout the Southland.

A great deal of credit for the success of the restaurants lies in the fact that Mr. and Mrs. Guillen serve delicious Mexican cuisine at modest prices. One of their most successful items is their special combination plate, a dinner they've served since the day they first opened. Priced at \$1.35, it includes a tostada (a delectable variety of Mexican salad); enchilada, taco, tamale, beans and rice.

EQUALLY interesting are El Patio No. 2's special dinners. These include soup du jour, salad, fried beans with cheese, Spanish rice, corn or flour tortillas, coffee or tea; pie, ice cream or sherbet. Among the entrees on these dinners are enchilada and taco, \$1.55; enchilada rancera and chicken taco, \$1.70; enchilada and chile relleno, \$1.70, and red or green chile with beef, \$1.55. Another fine item is the T-bone steak with beans and rice or French fries; soup, salad, dessert and beverage for \$2.

Currently featured nightly in the Kopa Room is the terrific Raul Diaz Trio, RCA recording artists with many television appearances to their credit.

—TEDD THOMEY

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*"I was ashamed to
always be so tired!"*

I ALWAYS felt simply "run down." People were thinking of me as a "spoiled-sport." I didn't know why until my doctor put me wise. He told me that I acted like a man much older than myself... and explained why I felt "tired"... why my youthful vigor was slipping away... why my wife and family were beginning to think of me as a worn-out man.

He told me how a vitamin-mineral deficiency in my diet could bring on these symptoms—rob me of the joys of living... and suggested that I supplement my diet with pep-building vitamins and minerals. Thousands of others had found new energy, new youth, new happiness by adding these essential factors to their diet.

Well, I put off doing anything about my condi-

tion—until one day I read the Vitasafe ad in a magazine, offering a 30-day FREE supply of high-potency Vitasafe C.F. Capsules! I figured I had nothing to lose, so I mailed the coupon. When my free supply arrived, I began taking one Capsule a day. In a short time, I began to feel like a new man! My pep and vigor came back, I continued with the Vitasafe Plan—and I felt stronger—y younger—more energetic!

Today, no one thinks of me as a "worn-out old man." I've got pep and energy to burn, and I have fun like a fellow half my age! And you may too! Why don't you take advantage of this sensational free offer to see for yourself whether you too can feel peppy and full of life! Accept this no risk offer as I did.

*"Thirty days ago I turned
back the hands of time!"*

IF anybody told me that a little capsule could make me feel 10 years younger in just 30 days... full of pep, energy and happy well-being, I would have thought he was joking. I felt like so many people around me, just all tired out by the day-to-day pressure of modern life. I could hardly keep up with my work. Everything seemed an effort. My friends and family said I acted like an old lady.

Then one day I came across a Vitasafe ad. It explained that many people nowadays may be well-fed and yet be under-nourished because of the lack or destruction of certain vital elements in their food due to storage, processing, freezing, cooking, etc.

It told how thousands of folks who have lost their full vitality because of this very common lack of balance in their diet now enjoy full, rich, happy

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Well, since they offered a 30-day free trial supply of this high-potency nutritional supplement, I thought I might as well see whether it could help me. I sent in the coupon. Believe me, that was the smartest thing I ever did.

Now, I have the pep and healthy glow I last had years ago. And I enjoy my work, my family and friends more than I can ever remember.

If you just don't feel 100% up-to-par, you may also be suffering from this common nutritional deficiency. YOU would be smart to see how much younger and peppier you may feel by taking safe, pure Vitasafe capsules. So why not send for a free 30-day supply, right now!



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Parade

An authority answers questions on
**HEART DISEASE AND THE
FOODS YOU EAT**

Page 6

A top labor leader tells how to
clean up crooked unions

Page 18





SURROUNDED by GI's in Germany, the author plays on his famous fiddle. He returns tonight to CBS-TV.

I'll always remember . . .

My Nuremberg 'concert'

by JACK BENNY

This is the time of year when we in show business — after the summer hiatus — begin a new season. But one memorable year there was no summer lull. It was 1945 and I'll never forget it.

On June 15, just after the collapse of Germany, a group including Ingrid Bergman, Martha Tilton and me, my fiddle under my arm, began a USO tour of Europe. This tour proved different from my USO tours of North Africa and the South Pacific. There I had seen hardships and heartaches. Now, with victory, exuberance filled the air.

I got the pitch at our first stop. A large sign at the camp gate read: "WELCOME, FRED ALLEN!" That same sign greeted me at every post. When my late "feuding" friend Fred heard of this, I was in for some good-natured ribbing.

Everywhere we played to the most enthusiastic audiences any of us ever had met. It was like old home

week. "How's Rochester?" "How's Mary?" "How's Dennis Day?" they'd call. But the best was yet to come.

It happened at Nuremberg. The day was July 4. When I reached the stadium where I was to play, I suddenly found myself surrounded by 40,000 whistling, cheering, celebration-minded GI's. Down from the stands they swarmed. Then, before I knew what was happening, I was hoisted in the center of the stadium on a pair of sturdy shoulders.

And there, on the birthday of American independence, in that former Nazi stronghold — where only a short time before Hitler had raved and ranted and spouted hate — I played the only piece I could think of, *Love in Bloom*.

That performance, naturally, won't be repeated. But if I live to be three times my present 39 years, I'll always remember July 4, 1945, and the greatest audience a violinist could want.

On Parade

Remember Eve Arden's favorite poem, *No Kicks My Dog!* in this column, Sept. 8, and her appeal for the name of the author? Well, Eve, here's your answer, sent in by Harold Hammond, Allentown, Pa.:

"The author is the late T. A. Daly, writer on a Philadelphia paper. His "beat" was the section of the city where Italian immigrants — and some Irish — lived. His sympathy for them took the form of dialect verse. Some of his poems were published in a little volume, *Canzoni*, in 1906. Actually, Miss Arden's favorite is entitled *Da Besta Friend*."

Thanks, Mr. Hammond.

We told you recently that today's issue would present the Major Leaguers of Tomorrow, *PARADE*'s all-star team of minor-league baseball players. Instead, look for the story next Sunday — and the players in person on *The Ed Sullivan Show* (CBS-TV) Oct. 6.

Sorry to disappoint you mystic-minded readers who asked whether the ghostly image in the car window (*Accident* No. 52420, June 30) was the accident victim's face. A blow-up of the photo (below) reveals it's merely a portion of the car behind it.



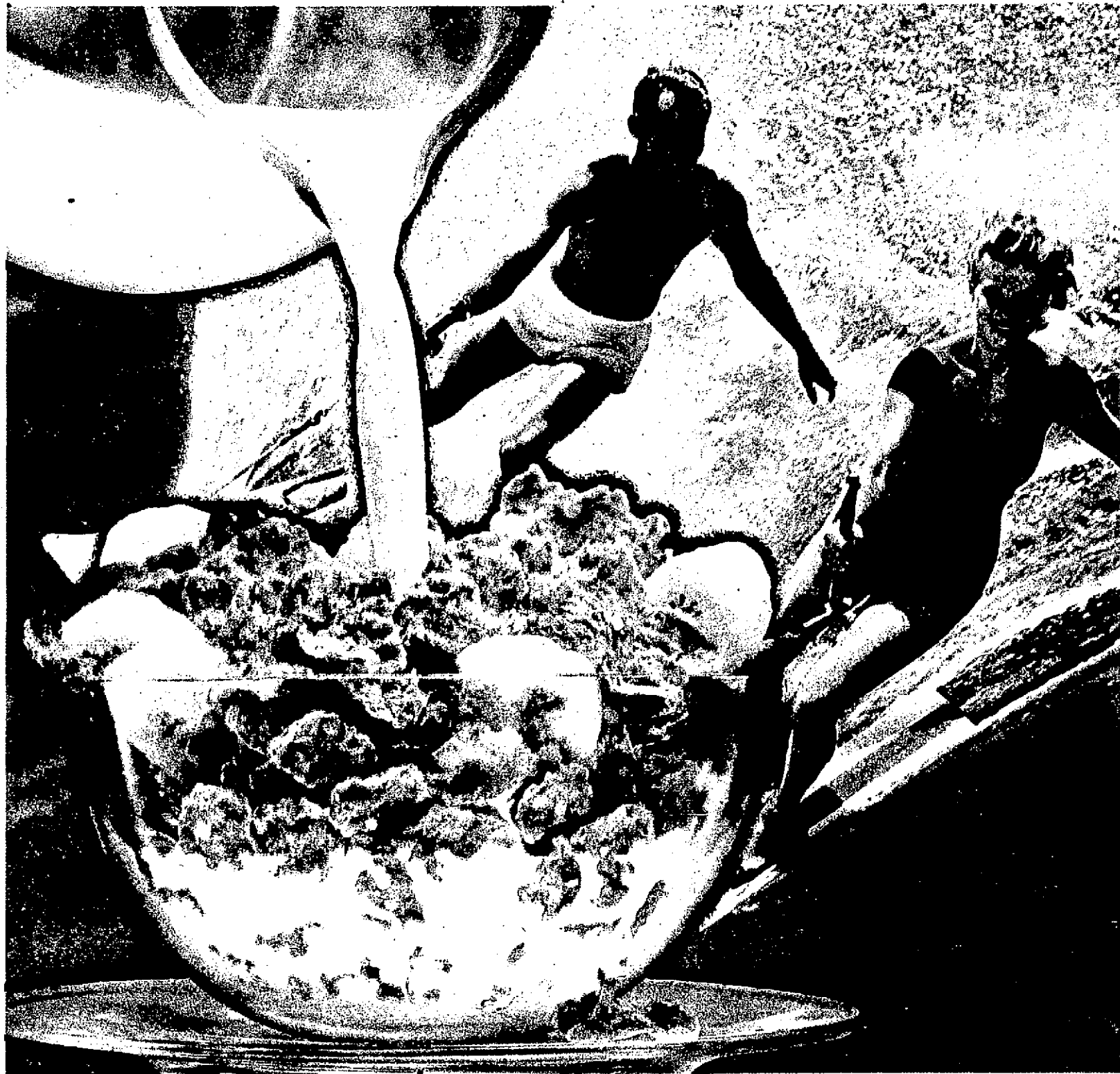
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The power that made Wheaties a world famous energy food. You get all the grown-in nutrition value that only *complete* whole wheat—wheat bran, wheat germ, wheat energy—can deliver!

Stays crisp to the bottom of the bowl

Crackling, crunchy, *lasting* crispness! The photograph at right shows a new Radiant-Crisp Wheaties flake after soaking in milk. Still temptingly crisp and curly! Notice, too, the raised "flavor buds"—tender, crisp promises of pure whole wheat goodness.



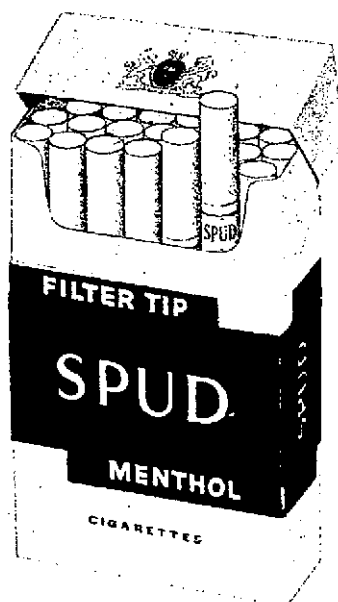
NEW
"Breakfast
of Champions"



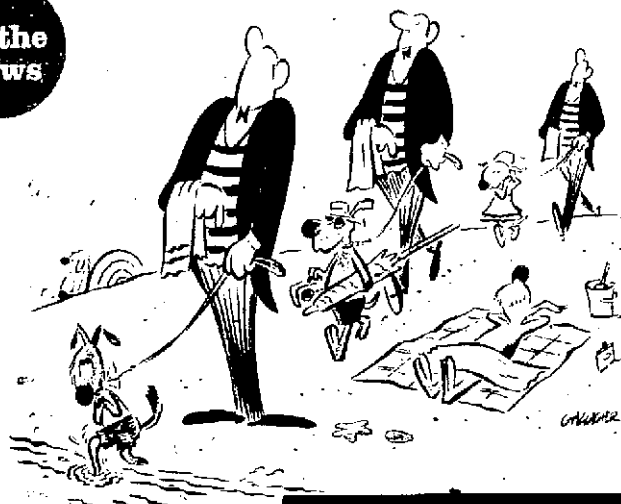
For a change... spend a weekend with

NEW SPUD

Such a fresh, clean
taste, you want
to share it.



in the
news



*In merry old England, dogs
can lead a merry old life.*

Dogs make news, too

by EVAN CHARLES

In Suffield, Conn., when it saw its master pinned by a friendly wrestling opponent, a dog leaped to his aid. The bitten opponent later collected \$291 in damages.

In England, where they have hotels for dogs, one advertised: "Your dog will enjoy surf bathing twice a day." Another offered "Acres and acres of treeland fairly haunted with the wild delirious smell of rabbit." A third topped them both with: "References required."

When its mistress died, a Reading, Pa., dog was willed a three-room apartment with air-conditioned bedroom, a living-room chair, a practical nurse — and \$50,000.

A Murray Hill, N. J., man paid a carpenter \$3,000, turned the carpenter's handiwork over to his four Doberman pinschers: a house with a glass-bricked roof, cedar and knotty-pine walls, fluorescent lighting and an electric blowing system.

Grief-stricken owners of a dog that leaped to its death from a Brooklyn, N. Y., apartment building consulted an animal psychiatrist. His diagnosis: Their dog, unhappy about attending an obedience school, just decided to end it all.

In Los Angeles, it was announced that a dog owner who suspected his pet was upset could go to the local ASPCA and get the animal examined, free, by a psychologist.

Moments after a Paris, Ky., baby sitter scolded a boy for letting his dog track its muddy feet on the kitchen floor, the sitter had to beat a hurried path to the automatic clothes drier and rescue a slightly ruffled-up dog.

Fairplay, Colo., police spotted a dog with a note on its collar and headed for the hills, where they found a stricken 75-year-old hermit. The hermit, after attaching the note, had simply told the dog: "Find someone!"

After it had nabbed two burglars of a Chicago currency exchange, a foxhound trotted into the office and collected its reward: \$1,000, plus 15 pounds of choice steak.

A Pittsburgh family, saddened by its pet dog's death, buried it with this epitaph: "Our darling pet we will never forget; she was sweeter than all the candy she et."

Denver officials decided dogs may ride on streetcars — but they must pay full fare. And the dogs have one complaint: no transfers.

The Nevada state tax commissioner, totaling up his state's assets, found: Nevada's dogs are worth \$1,275,400 — or more than all the jewels and precious stones in the state.

In New York a new life-insurance company was chartered. Its policyholders: dogs only.

Prescribed for automatic washers...new **all** with whitener washes "yellowed" blouse white again...without bleaching!

Too "yellowed" to wear with pride. She had just about decided to give away her favorite nylon blouse. Then she heard about new Super-Rinse **all** with its exclusive whitening discovery. . . and decided to try it.

It washed fresh-white again after only 3 washings in new **all**. Laboratory tests prove thick-suds detergents cannot equal new **all** with AE-160. This amazingly gentle whitener is exclusively in **all** . . . and works beautifully on nylon, cotton, and linens.



"Lay-Away Test": Set aside any fresh-washed white you can spare. Something you consider a good example of your whitest white. Then start using new Super-Rinse **all**. After a few washings, compare the "lay-away white" with one of the whites washed in new **all**. You'll love the difference you see!



all costs less to use than leading thick-suds products because **all** is condensed. You measure by the tablespoon rather than by expensive cupfuls and save on every wash load.



Servicemen and automatic washer makers prescribe **all** with "controlled suds" for best washing results, best washer care. Clothes wash cleaner because more dirt rinses out.

New Super-Rinse **all** with AE-160 is unconditionally guaranteed by Lever Brothers to do a better washing job in your automatic. Full purchase price refunded unless you agree.

In an exclusive interview, a top medical authority answers questions on...

HEART

by ROBERT P. GOLDMAN



NUTRITION SCIENTIST Dr. Herbert Pollack (r.) is interviewed by PARADE's Robert Goldman, winner of an American Heart Association Award for reporting on heart research. Dr. Pollack heads an AHA committee which studied diet and heart-disease rates.

IN THE PAST few years, Americans have been deluged with information about food and heart disease. There have been innumerable studies indicating that one food or another is bad (or, occasionally, good) for your heart and arteries. The subject, controversial among doctors, is doubly charged because heart disease is the leading cause of death in the U. S. (Last year it killed more than 800,000 persons.)

The net result has been doubt, confusion — and fear. Food fads, diet gimmicks, products "to protect your heart" have complicated things further. Through it all, like sinister threads, have run two terms, "fat intake" and "cholesterol." The former has been condemned as a cause of heart fatalities; the latter, as a substance that hastens hardening of the arteries.

Recently public concern has reached a fever pitch. Throughout the country, people have been calling local chapters of the American Heart Association. "Should I eat butter?" they ask. "Should I cut out fried foods?" "May I drink milk?" And so on.

To provide the answers, the AHA asked its Nutrition Committee to evaluate all medical findings to date concerning diet and hardening of the arteries. For more than a year the Committee sifted medical research reports. Now it has come up with the most complete information yet available. Herewith, PARADE interviews Dr. Herbert Pollack, chairman of the Committee and one of the nation's foremost authorities on nutrition.

Q. What are the main types of heart disease?

A. In simple terms, there are four: arteriosclerosis, or hardening of the arteries; hypertension, or high blood pressure; rheumatic fever and rheumatic heart disease, which often begin in childhood and carry over into adulthood; congenital heart disease, which usually results from injury before birth.

Numerically, arteriosclerosis is the most important. A form of this disease, atherosclerosis, was involved in more than 600,000 heart deaths last year.

Q. Exactly what is atherosclerosis?

A. Hardening and thickening of the artery walls and the lining of the walls. This can lead to a blood clot. If the clot blocks the blood supply to the heart muscle, a heart attack can result.

Q. Is the cause of hardening of the arteries known?

A. No. Diet, heredity and other factors are being studied in an attempt to find the causes. So is metabolism, the complicated process by which food is broken down in the body and translated into energy.

Q. You mentioned diet. We have all read so much about eating in relation to heart trouble. Are Americans "eating themselves to death"?

A. Some are. Those who remain overweight through life — and thus overload their hearts — are likely to live fewer years than those who remain at their proper weight. Basically, obese people fall into three groups: gluttons or compulsive eaters (about 10 per cent of the total), so-called glandular cases (1 per cent or less) and those, mostly 45 or older, who keep eating at a level which adds pounds slowly but surely in the face of decreasing physical activity.

Q. If our problem is obesity, does the American diet contain too many fatty foods?

A. There is no proof that dietary fat in itself causes hardening of the arteries in the general population of this country. Of course, high fat consumption results in more obesity. Today we believe fat is far less important than total calorie intake and weight through life, in relation to heart trouble.

Q. But doesn't fat intake increase cholesterol?

A. In some cases.

Q. Exactly what is cholesterol?

A. It is a fatty chemical produced in the liver. It also occurs in such foods as butter, eggs, cheese and animal fats. One of its major tasks within the body is to help transport fat through the bloodstream. It also is important in the production of bile and certain hormones.

Q. Haven't many scientists felt that cholesterol in the diet is potentially harmful to the heart?

A. Yes, many doctors did feel that dietary cholesterol hastened the process of hardening of the arteries. One reason may be that cholesterol is the only fat substance in diseased arteries that can be positively identified under the microscope. But today most researchers — though not all — reject that idea.

DISEASE

AND THE FOOD YOU EAT

Q. Then you would not advise cutting out high-cholesterol foods?

A. No, not unless your doctor wants you to for specific reasons. Don't feel if you cut down on the consumption of these foods that you are "insuring" yourself against heart disease. In the opinion of the AHA Nutrition Committee, there is no sound evidence to date that the American pattern of eating should be changed radically.

Q. Is there a real danger in excluding specific foods from the diet?

A. There may be. By excluding highly nutritive foods, you may be depriving yourself of a well-rounded diet. This can result in lowered resistance to disease, fatigue and other disorders.

Q. What about all we've read concerning the desirability of cutting away visible fat from meat?

A. That's a good idea — at least from a weight-control standpoint. Of course, you cannot cut away all fat. In many meats, fat comprises about 15 per cent of the body of the meat itself. Often you cannot even see it.

Q. Much has been said lately about cooking oils. Are some more likely than others to "protect" your heart?

A. There is limited evidence that unsaturated fats — corn oil, peanut oil, cottonseed oil and others — tend to reduce cholesterol concentrations in the blood. However, no one really knows the significance of this in terms of coronary artery disease.

Q. What about new drug preparations said to reduce cholesterol concentrations in the blood?

A. No one knows the long-range effects of such preparations — or whether they can significantly affect the "health" of heart arteries.

Q. How does all this square with studies that show lowered heart-disease rates in Europe during World War II, when fatty foods were scarce?

A. Actually, there is good evidence that heart-disease deaths started declining before the war in some European countries. Thus it is impossible to conclude that low-fat, wartime diets were responsible. Diets may have played a more important role in

lowering the wartime incidence in those countries of peptic ulcers, diabetes and dental decay.

Q. Americans are said to be consuming more fat today than they did 50 years ago. This has been called the reason for the increased incidence of heart disease. Do you agree?

A. It's debatable. Today the American diet contains about 40 per cent fat; but, studies show, this figure was about the same in 1905. The AHA Nutrition Committee does recommend that fat consumption be lowered to 25 or 30 per cent of the total — largely as a weight-control measure.

As for the so-called increased incidence of the disease, this appears to have been exaggerated. In-

Estimated U. S. Heart Deaths — 1956

Arteriosclerosis	461,000
High blood pressure plus arteriosclerosis	240,000
High blood pressure	84,000
Rheumatic fever and rheumatic heart disease	20,000
Other forms of heart disease	36,000
TOTAL	841,000

surance-company studies, for example, show a comparatively small percentage of increase over the past few generations.

Q. Is there a "safe" margin of overweight?

A. Ten per cent should serve as a warning. At 20 per cent you are seriously endangering yourself. Overweight people who reduce and stay at their proper weight have a significantly lower death rate than obese people.

Q. Why is alcohol sometimes advised for heart patients?

A. Primarily because of its value as a sedative. Alcohol cannot help a rigid blood vessel.

Q. Is exercise important to your heart?

A. Yes. Except when prohibited by your doctor, ex-

ercise can be beneficial. It stimulates circulation in the heart vessels. Sudden, vigorous exercise that you are not accustomed to should, as a rule, be avoided. Your best bet is to discuss the whole subject with your physician.

Exercise, though, is a vital, often overlooked aspect of overweight. As we grow older, our body metabolism "slows down." And we exercise less. But we may continue to eat the same amount. If we do, our weight increases. Here's an example: If a 20-year-old, 135-pound man eats and exercises exactly the same amount until age 55, he will weigh about 185, or 50 pounds more than when he was 20. His decreased metabolic rate — and decreased food needs — account for the weight gain.

Q. Does heredity play a role in heart disease?

A. Apparently. If your parents or one of them died prematurely — in his 40s or 50s — from heart trouble, you should be doubly cautious about your weight. In addition, you should be examined regularly.

Q. Is diet implicated in any way in heart disease?

A. Let me emphasize that findings to date do not justify radical changes in eating patterns by the general public. Dietary fat and cholesterol have not been proved as causes. However, much remains unknown about these two factors. A great deal has to be studied. In addition, much more must be learned about protein, carbohydrate and other factors in relation to heart trouble.

Q. Do you have a final word of advice?

A. Yes. Don't be stampeded by what you may read or hear concerning diet and heart disease. Don't fall for the fad diets or the cure-all foods. Don't jump on any "diet bandwagon" that happens along.

Eat a balanced diet that adjusts total calories to your desirable weight level. Such a diet should emphasize protein from lean meat, fish, poultry and animal products, cereals and grains, fruits and vegetables. The fat content of your diet should be regulated so that you will maintain your proper weight for the rest of your life.

With these precautions — so far as we know now — what you eat will not have a significant effect on the blood vessels of your heart. ■



AT PRACTICE, Maglie shows son how to stare in for catcher's sign, hide ball from hitter. Boy's suit is same as Dodger traveling uniform — except for shoes.

NOW PITCHING . . .

Sal Maglie, Junior



ON THE MOUND, Sal ponders pitch, decides (with a sly lick) on a spitter,

at your grocer's now!

DOLE HAWAIIIAN

In everything you serve...



1. Watch the "wake-up" difference DOLE Pineapple Juice makes at breakfast

2. Enjoy the easy difference DOLE Chunks—right from the can—add to any meal

On these pages you see a boy going about learning his father's business. The boy is 27-month-old Sal Maglie, Jr., son of the veteran pitcher. As shown in these photos (taken just before the Brooklyn Dodgers got waivers on Sal), he's learning fast.

"He's learned mostly by watching me pitch on TV," says Sal. "When he sees me look in to the catcher, he

looks. And when I wind up and pitch, he winds up the same way and pretends to throw too."

But before he throws, young Sal often moistens his fingers, the habit of a few pitchers that's led to charges they throw the illegal "spit ball." Mumbles Maglie, looking horrified: "That is something he must have learned from my wife's side of the family."



gives his finger tips a good soaking, fires. He ends up losing glove and glaring at the umpire (Sal, Sr.): A BALL?



OUT OF THE GAME, young Sal gets the heave-ho from the ump into the arms of his mother, Kay. He now can do something that even his teacher can't do: he throws left-handed as far as he throws righty — about 20 feet.

HARVEST

SEE THE DIFFERENCE DOLE MAKES

New crop!
Golden
ripe!



6 favorite varieties . . . just in from Hawaii . . . all ready to serve! Sliced, Chunks, Spears, Tidbits, Crushed, Juice. Fruit Cocktail, too.

3. Taste the difference DOLE Crushed makes in upside-down cake. Here shown in ring mold

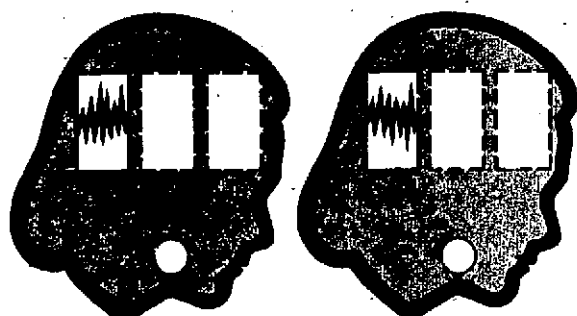
4. See the difference DOLE Slices makes with meat loaf

WHY ANACIN

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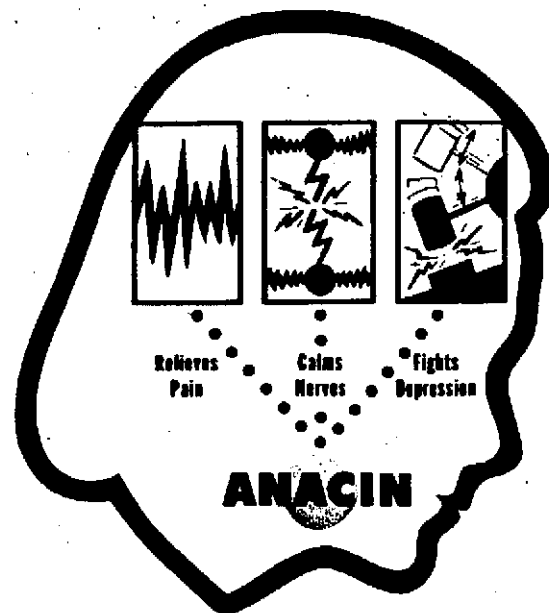
PAIN RELIEF

better than aspirin—
even with buffering action



ASPIRIN contains
only one pain reliever...

ADD BUFFERING ACTION and
you still have only one...



BUT ANACIN® is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proven active ingredients. Anacin (1) gives fast relief from pain of headache, neuritis and neuralgia. (2) Calms jittery nerves — leaves you comfortably relaxed. (3) Fights depression. Thus, Anacin gives you better TOTAL results in pain relief than you get from aspirin, even plus buffering action. And Anacin does not upset the stomach. Buy Anacin Tablets today.

3 out of 4 doctors recommend
the ingredients of ANACIN



PARADE INTERVIEW

How can America make friends abroad?

"Yankee go home!" Not a friendly sight to see chalked on walls when you're abroad. Yet it does happen — through misunderstanding of America. A year ago, President Eisenhower launched the People-to-People Program, a private effort at better

understanding through individual contact with citizens of other nations. Recently the heads of the six major U. S. veterans' groups tested the idea in Europe. PARADE then asked them, "How can we make friends abroad?" Here are their answers:



Cooper Holt Commander-in-Chief, Veterans of Foreign Wars

"When people of different countries have a chance to sit down and talk, sincere friendships result. The People-to-People Program should be expanded to Americans at all levels who will go abroad. These unofficial ambassadors of goodwill then will offer a step toward better understanding, and help create a more prosperous, peaceful world."



William Gill Commander, Catholic War Veterans

"The People-to-People Program is the best way to replace intercontinental missiles with intercontinental friendship and understanding. Our tourists abroad must be prepared to answer questions asked them about America. Any lack of knowledge is harmful in presenting our beliefs and hopes to the very people we most want to understand them."



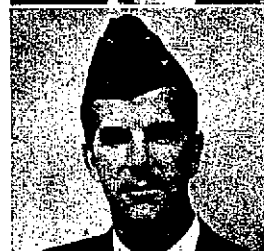
Joseph Burke Commander, Disabled American Veterans

"I believe the continuation and enlargement of the People-to-People Program, is one of our best methods for strengthening and building friendships overseas. More personal contact, face-to-face or through letters or international meetings, is needed. People with the same desires, who can meet on a common ground, can overcome hostility."



Herbert Black Chief of Staff, Jewish War Veterans

"If you look for friendship, you will find it. We found the interests and problems of people overseas much like ours. In our homes, we can make them friends — by inviting foreign students, the leaders of tomorrow, to see that we and they are so much alike. By making friends of them now, we will enjoy their friendship when they go home."



Wilber C. Daniel Commander, American Legion

"We must inform ourselves about our heritage of freedom, our way of life and our government, and be proud and positive in selling our traditions, accomplishments and beliefs. We can do this when we travel abroad, entertain foreigners or write to people of other nations. Our views will be respected — if they are sincere and informed."



Dominick Strada Commander, Amvets

"It's most important to build friendship for individuals, and for groups, to reach the grass roots of the countries visited. Every touring American has a chance to talk with ordinary citizens — and should. The People-to-People Program brings together people of all nations who have something in common on which to establish friendship."

At Last...a Really Pretty Cotton Bra, only \$2.50, that does wonders for you and holds its perfect shape, even after months of Machine Washings!

REVOLUTIONARY

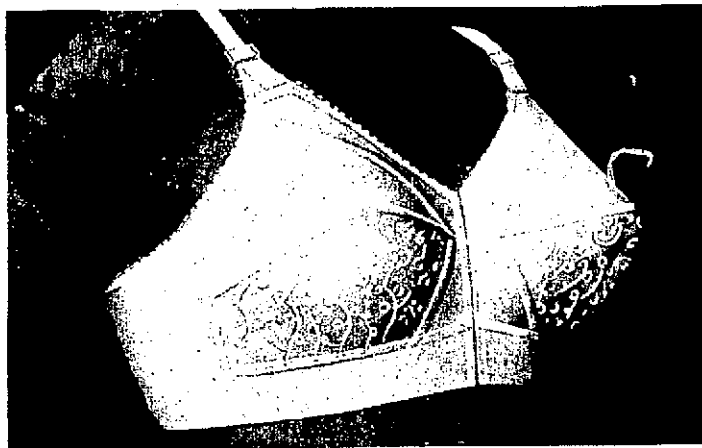
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NEW

Cotton-PrettyTM

BRA

Dunk it in your washing machine! Even after many, many months of washing, its perfect shape and fit will be like new!



Two important reasons why this lovely looking bustline beautifier is so astonishingly durable! First, this cotton bra has the Playtex expert scientific construction and painstaking finishing. And so this cotton bra has sufficient strength at points of strain to hold its shape through many, many months of machine washing... Second, the superior quality of all the materials used. The result is no ravelling, no fraying, even after countless washings... Only the best of everything is good enough for a Playtex bra. Try Cotton-Pretty and you'll be convinced!



Never before such a perfect combination of bustline beauty and heavenly comfort, plus really astonishing durability!

How many times have you bought a bra that looked wonderful when you tried it on in the store... and then, after a few washings (even by hand) became limp and shapeless, did nothing for you?

No more of that with Cotton-Pretty.

Here is the bra that does wonders for you, not just when new, but on and on through many, many months of machine washing (which, incidentally, saves time and washes cleaner, too!)

A cups 32-36.

B and C cups, 32-40.

The best value ever, only **\$2.50**



For the best in

BRAS and GIRDLES

look for

playtex

At department stores and specialty shops everywhere

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CONCENTRATION is easily apparent in this close-up of President Eisenhower, one of the world's best listeners. He's exceptionally quick to grasp the gist of talk.

YOU CAN BE A GOOD LISTENER

by **HAROLD P. ZELKO**
as told to Doron K. Antrim

A Midwestern business executive who took a course in listening given by the American Management Association decided to test it on his wife. His marriage of 16 years, with two children, had been headed for the divorce courts. When his wife complained of his long absences, his huffy reply was, "What do you want me to do, quit my job?"

Now, by deliberate listening, he saw she had a point of view. Relations improved. He took her along on some of his business trips. Result: "We're falling in love all over again," he says.

This is a typical example of how good listening pays off, but businessmen are learning that it also pays off in

dollars and cents. When the head of an equipment concern applied listening techniques to his regional sales managers, sales shot up 30 per cent. In another plant, rejects were cut 25 per cent when the supervisor really listened to workers' suggestions. Good listening quickly settled a strike when both sides decided to hearken rather than contend for the floor.

Ike Favors It

Good listening will make you better informed, more effective — and more popular. And it's an essential of leadership today. President Eisenhower, a great listener, formed the habit in the Army. He always wanted to hear what his staff officers had to say. This habit is a secret of his charm today; he exudes

interest in people. Other good listeners are Gen. George C. Marshall, Henry Ford II, Bing Crosby. "I've learned a lot," says Bing, "by listening to people who know far more about a specialty than I do."

Experts say you spend 45 per cent of your communication time listening, the rest talking, reading, writing. (A good deal of listening time is expended on TV, radio and movies.) But *good* listening requires concentration and has to be learned. Once learned, it has to be kept in shape by constant practice. Here are some important rules to help you improve your listening ability:

- Stop being preoccupied with yourself. Once you stop translating everything you hear in terms of your own problems and tastes — and develop a



FIG NEWTONS IN THE NEW DOUBLE-WRAP!

2 SEPARATE CELLOPHANE INNER PACKS IN A CELLOPHANE BAG
KEEP CAKE MORE TENDER... FIG JAM SMOOTHER, MOISTER!



STAY FRESHER LONGER... take out just the Fig Newtons you want, reclose. The last Fig Newton stays fresh as the first!



NABISCO VANILLA WAFERS. Better because they're flavored with pure creamery butter... baked delicately crisp and light.



LORNA DOONE SHORTBREAD. Better because there's BUTTER in the batter! For a richer-tasting shortbread, get LORNA DOONE soon.

NATIONAL BISCUIT COMPANY®

WHY STOP THE FUN WITH ONLY ONE? THEY'RE PURE NABISCO COOKIES!



THE AUTHOR, professor of public speaking at Pennsylvania State University, also gives communications courses to management in many U.S. companies. He's been a leading figure with the Speech Association of America and the National Society for the Study of Communication.

"you" concept towards others—you'll arrive at truer impressions.

- Experts find that when you dislike or resent a person you're not likely to get his message straight. Listening courses overcome this by using the blindfold technique. You can develop the habit of using a mental "blindfold"—and judging only what you hear.

- Don't be so eager to talk. If you give the other fellow a chance, he'll probably pay closer attention to what you say. (Studies show, incidentally, that women talk less than men.)

Instead of sounding off about herself, a highly successful businesswoman greets her friends with, "What have you been doing that's new or interesting?" Movie star Corinne Calvet says it's easy for a girl to win a man's interest. "Just get him talking about his specialty or profession, and drink it all in," she says. A good listener stimulates the speaker.

- Cultivate the art of *positive*—rather than *passive*—listening. This means concentrating on what is being said; it means listening to understand the intent and purpose of the speaker.

Many students take notes like mad during a lecture or speech—and can't remember right afterward what was said. It's far better to concentrate on the talk, listen for the main ideas and jot them down later, along with your own thoughts about them.

Asking Questions Helps

- It isn't good listening to sit like a wooden Indian through talk you don't understand, making believe you do. If puzzled, ask questions. It builds you up in the speaker's eyes. Use questions to steer the talk toward information you'd like to have.

- If you're one of those people who "just can't" remember instructions or get messages straight, make a habit of the "feedback" technique. All it means is repeating aloud what you were just told, so the speaker can confirm it. In this way you're not likely to make mistakes. It's good to get children in the habit of doing this when they have errands to perform; and it's an excellent way to remember names.

To test your listening ability—and sharpen your listening sense—try this parlor game with four people. A and B stay in the room, C and D go out. A reads to B a few paragraphs from a

newspaper or magazine story. B calls in C and tells him what he has heard. C calls in D and passes it on to him. Then all check up on how far they strayed from the actual story. Added players, of course, increase the fun and range of possible distortion. A game like this demonstrates, in a small and simplified way, what a lack there is in the world of competent listening and what dangers lurk in misunderstanding.

Good listening is proving increasingly important to us all, in everyday events. It helps to harmonize conditions at home and on the job. It fosters friendship among nations, encourages the achievement of world peace. And, certainly, there's hardly a better way of getting yourself liked.

TEST YOURSELF AS A GOOD LISTENER



Answer questions "yes" or "no."

- 1 When listening to someone whose views are not quite your own, do you respectfully entertain what is said?
- 2 Do you only pretend to listen when you aren't interested in the conversation?
- 3 When bored by a speech or conversation, do you tune out the speaker and commune with your own thoughts?
- 4 Do you listen objectively to a speaker who is not of your race, creed or social or economic status?
- 5 When you disagree with what a speaker is saying, do you keep thinking of what you are going to say back?
- 6 If what a speaker says leaves you puzzled or blank, do you ask questions until you understand?
- 7 Do distracting sights and sounds take your mind off the speaker?
- 8 When listening to something you are anxious to remember, do you take copious notes?
- 9 After hearing a lecture or discussion, do you carry away the main ideas clearly in mind?
- 10 Do you repeat back directions in order to keep them firmly in mind?

SCORING

For 100 per cent good listening, your answers should be: 1) Yes; 2) No; 3) No; 4) Yes; 5) No; 6) Yes; 7) No; 8) No; 9) Yes; 10) Yes. Each question counts 10. A score of 60 passes; above 80 is exceptional. If you scored below 40, you're the human equivalent of an echo chamber... Shhh!



Are you a collector of money?

We're referring not to Spanish doubloons but to the lively modern kind of money known as dollars. Different kinds of people have different degrees of success collecting them.

There is one thing, however, that the most successful collectors seem to have in common: they take extra money left over after their living expenses are paid and family emergencies provided for and put it to work to earn still more money.

They do this by investing it, and more than 8,600,000 of them have money invested in common stock. You can do the same—once you've read the answers to the following questions...

Question: How can ownership of common stock help me become a more successful collector of money?

Answer: When you own a share of stock you own a share of the company. As an owner you can share in profits through dividends and share in company growth through increase in the value of your stock. Dividends give you extra income from sources other than your job—income that can continue after you've drawn your last paycheck.

Question: How do I know which stocks will always grow and pay dividends?

Answer: You can't know with certainty. A company may not make a profit, may not pay dividends, may lose ground in our competitive economy. That's why it's important to use the old noggin. Act only on facts, not tips or rumors. And get to know without delay a friendly broker—make sure he's with a nearby Member Firm of the New York Stock Exchange. He'll share his knowledge and experience with you at no cost, help you buy and sell, and he will be glad to look over your

securities with you from time to time. He may recommend bonds instead of stocks, depending on your circumstances.

Question: How much money will I need to start?

Answer: Through the Monthly Investment Plan you can buy stock in America's most famous and reliable companies for as little as \$40 every three months, up to \$1000 a month. More than 300 companies whose stock is listed on the New York Stock Exchange have paid dividends every year from 25 to 109 years. You'll find their records listed in our valuable booklet "DIVIDENDS OVER THE YEARS," which also describes the Monthly Investment Plan. Ask your broker for a copy. Or send the coupon now. It's free. Isn't it time you thought about investing as so many successful collectors do?

Own your share of American business

Members New York Stock Exchange

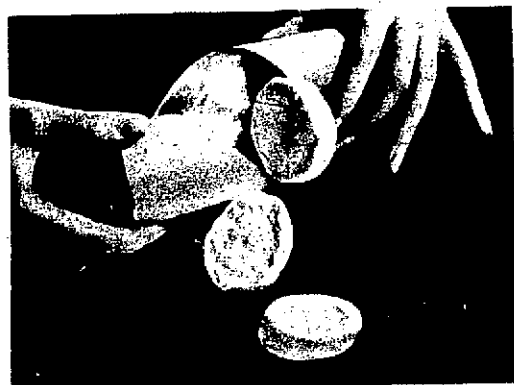
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Send for your free booklet. Mail to your local Member Firm of the Stock Exchange, or to the New York Stock Exchange, Dept. TM, P. O. Box 252, New York 5, N. Y.
Please send me, free, "DIVIDENDS OVER THE YEARS—a basic guide for common stock investment." 9-10

NAME _____

ADDRESS _____

BROKER, IF ANY _____



The start of the revolution in home baking... unbaked biscuits in a can. Today Pillsbury gives you seven different kinds of fresh baking doughs... at your grocer's dairy case.

America's new way to bake

from Pillsbury

Get set for a wonderful change in the way you bake. Just think! Fresh doughs that are ready to bake. No ingredients to buy. No mixing. Just open the package—into the pan—into the oven.

What'll they think of next? Quick Cinnamon Rolls... sweet, spicy and fluffy; extra good with creamy icing. Cookies that melt in your mouth. Noble biscuits (Country-Style Sweetmilk or

Buttermilk) and Quick Caramel Nut Rolls with all their hot, crunchy nut-meat flavor. Pillsbury brings America a new way to bake... a wonderful new world of baking case... and it's just as close to you as your grocer's dairy case.



Pillsbury
fresh dough

Now you can bake your own fancy caramel nut rolls. Eight rolls of fresh dough plus luscious caramel-nut topping are in every can. Takes

only 2 minutes gettin' ready time. Just crumble the topping into a pan—moisten with a tablespoon of water—add the rolls of fresh dough and bake. Make your

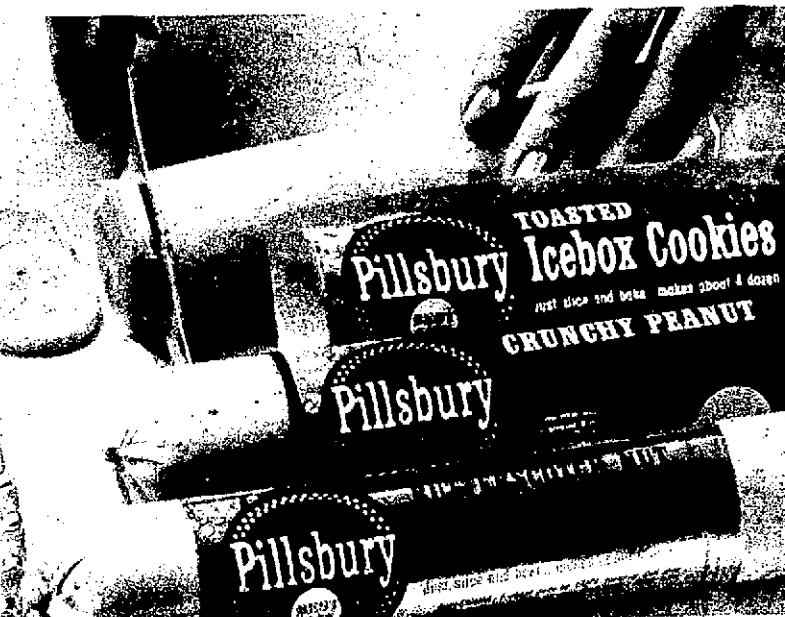
next Sunday breakfast something special. Surprise the family with your own hot, fresh, home-baked caramel-nut rolls. Get 'em at your grocer's dairy case.



Brides bake biscuits like old timers. Ten unbaked biscuits in each Pillsbury can... all ready for your oven. In only 9 minutes, perfect biscuits... fluffy-light and golden. Two flavors: Buttermilk and Country-Style Sweetmilk.



Imagine! Cookies you just slice and bake. Pillsbury Icebox Cookies are real dough kept fresh in your grocer's dairy case. Not a mix. Not frozen. They're as good as if you mixed them yourself. Three "Gimme one!"



flavors: Butterscotch Nut, Crunchy Peanut and Toasted Coconut... each makes about four dozen cookies. Try this new way to fill the cookie jar. A fast way to your child's heart. In only 9 minutes... crunchy-crisp icebox cookies.



Hot, fresh, home-baked by you! Pillsbury Quick Cinnamon Rolls are eight sweet rolls of fresh dough already spread with sparkly sugar and rich cinnamon. Extra good with creamy icing.

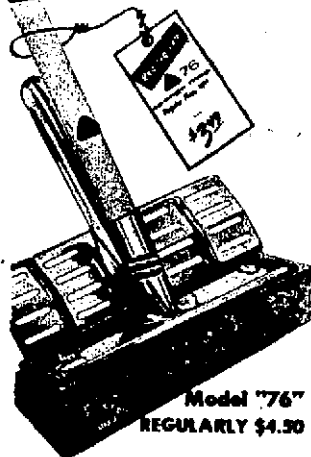
Buy an



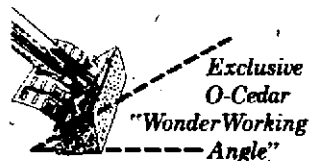
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Now
During this
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**Red Tag
SALE!**



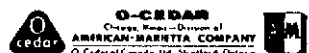
NOW ONLY \$3.49
FOR LIMITED TIME



**Keeps Hands Dry—
Saves Mopping Time**

With an O-Cedar Sponge Mop your floors are scrubbed really clean in just minutes, yet your hands never touch water. Ruggedly built, with all metal parts chrome plated, O-Cedar Sponge Mops are guaranteed for five years. Deluxe model "88" regularly \$5.95, now only \$4.94. Extra sponge refills available everywhere.

**Get Your
O-Cedar Sponge Mop
Now at this Low Sale Price!**



BLARING pipers march at an Iowa game. Any girl late to practice must clean all of the band's white spats.

Highlanders on the prairie

Iowa's 140-girl bagpipe band — world's biggest — heads for the gridiron

IOWA CITY, IOWA.

This Saturday, cheers will roll across Hawk-eye Stadium here for two of the University of Iowa's most famous offspring: 1) her football team, winner of last New Year's Rose Bowl game, as it opens its 1957 season against Utah State; 2) the school's all-girl Scottish Highlanders, the largest bagpipe band in the world — Scotland included.

All told, there are about 140 Highlanders, four of whom are shown on today's cover. About 70 are regulars; the rest are in training to replace girls who graduate. They were hand-picked from the 300-plus who apply each year for what is rated the most desirable girls' group on campus.

Just why mystifies some students, since piping admittedly is hard work. "You blow your brains out for hours," says one girl, "till finally you learn how to coordinate the blowing with fingering the keys. My boy friend hates it; he says we look like baboons."

But the girls are eager to join because, says one, "It's different. We're the No. 1 all-girl bagpipe band in the world." Chimes in another: "You get used to the noise." Adds a third, perhaps the most accurate of all: "The kilts are real cute."

The girls are picked mainly because of beauty and personality, with musical talent secondary. Under the direction of William "Bill" Adamson, a Bostonian of Scottish ancestry, they spend at least a year learning to blow the bagpipe or bang the drum. (There are 36 pipers, 30 drummers.) Though his pipers are handicapped by having less wind than men have, Adamson says, "They learn quicker because they're more willing and they work harder."

The Highlanders originally were an all-male outfit, but World War II draft calls dried up the supply of men. Somewhat nervously, Adamson advertised for girls — and got 300 applicants. He pruned them down to 55. Though none ever had touched a bagpipe before, they were skirling reasonably well in a month.

Besides football games, the Highlanders perform at civic and campus fetes, have traveled 75,000 miles to play before a total of 4 million people. Twice, in 1952 and '56, they visited Scotland.

At first the Scots threw up their hands in horror. Growled a politician in Aberdeen: "To have these girls exercise their perambulations and scanties . . . is asking too much . . . They'll probably be singing *Loch Lomond* in bebop."

But when Iowa's Highlanders marched into Aberdeen, dressed in authentic Scottish costumes and reverently piping the traditional airs, "The Don't-Want-'em City," headlined a newspaper, "Went Wild."

Dates by Committee

Wrote Scottish reporters: "Some 10,000 people cheered them and fought to shake their hands . . . There was an almost touching finish to the evening as the girls trooped off the field . . . Not before the last red tunic had disappeared did the hand-clapping cease, and behind it all were the strains of *Will You No' Come Back Again?* sung by the crowd."

On trips, the girls may date only with the approval of a band-elected committee — unless the date is a relative. Says Adamson, "These girls have more cousins in more cities than anybody I've ever seen."



RESTING drummer shows autographs of celebrities collected during band's travels. On trips to Europe, girls pay their own way.

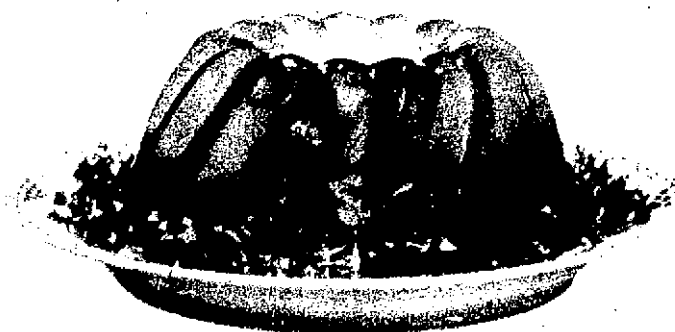


INTENT! drummers adjust sticks while piper (r.) chats with Iowa mascot. Drummers wear Glengarry cap, pipers a feathered bonnet.

ANNOUNCING THE "SHAPE OF TOMORROW" TODAY! NEW 1958

Cold Injector Westinghouse

CHILLS FOODS AND DRINKS FASTER THAN ANY OTHER REFRIGERATOR



Westinghouse firms up gelatin... while other refrigerators struggle

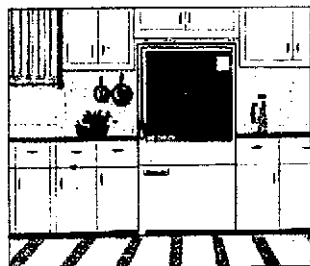


GELATIN TEST PROVES IT

We ran a test between the new Cold Injector Westinghouse and a lot of deluxe refrigerators of other makes to see which one chilled foods faster. In the short time it took Westinghouse to turn out a sparkling, firm mold, the gelatins in other refrigerators were still in the soup-to-droop stage. That's proof that Westinghouse gets foods and drinks cold faster*! And that goes for everything from beverages to melons, from salads to desserts. In fact, no refrigerator stores better, looks better, serves you as well. Yet the Cold Injector Westinghouse comes in a wide range of prices to suit your needs. Westinghouse refrigerators start as low as \$199.95 less trade. See them before you see any other.

**Actually recovers cold
4 TIMES FASTER*

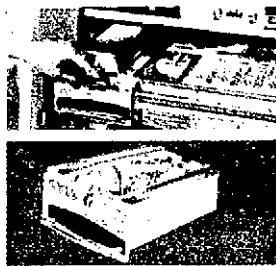
Ordinary kitchen... now see the difference a Westinghouse with a color panel makes!



5 refrigerator colors... 11 color panels... 55 ways of adding a little or a lot of color!



New Westinghouse has **FROST-FREE** automatic defrosting with separate Home Freezer. (Square corners, too, to look built-in without built-in cost. Fits under standard 18" wall cabinets.)



NEW CUBE SERVER showers down non-stick ice cubes into a large serving basket. It's one of 10 Store and Serve units which are handsome enough to go to the table or put handily on work counters.



MAGNETIC DOOR is child safe... special Ceramic magnets backed by a Lifetime Guarantee. Open it to see the glide-out shelves that adjust to 12 positions, that glow at the sides to floodlight the interior.

YOU CAN BE **SURE...**
IF IT'S
Westinghouse

See TV's top dramatic show—
Westinghouse Studio One

Westinghouse Electric Corp., Major Appliance
Division, Mansfield, Ohio

Kill bathroom odors fast with Colgate's new Flokient Makes air smell flower-fresh

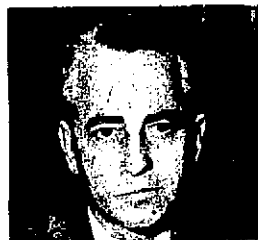
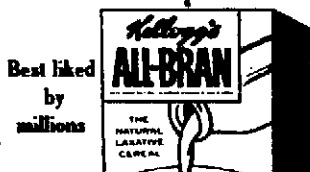
One spray of Colgate's new Flokient instant-action Air Deodorant quickly kills unpleasant household odors — cooking, smoking, bathroom, pets, musty closets, baby's room, and sick room. Get it at your grocery or drug store. Be sure to keep an extra Flokient handy in the kitchen.



SICK OF BEING CONSTIPATED?

Lack of dietary bulk,
a common cause of irregularity

Kellogg's All-Bran, eaten daily, restores the natural laxative bulk you need to enjoy gentle, comfortable elimination. All-Bran, made of whole bran, has literally helped millions. You'll like its old-fashioned bran muffin flavor. Famous for over 40 years. Kellogg's—the original ready-to-eat bran cereal. If laxative drugs (for temporary relief) give you little or no results, try All-Bran for 10 days. You must be fully satisfied in every way, or return empty carton and get double your money back.



James B. Carey
President, International Union of
Electrical, Radio and Machine Workers;
Vice President, AFL-CIO

A TOP LABOR LEADER TELLS...

How to clean up

by JAMES B. CAREY

Today there are traitors in the ranks of union labor. If we, the honest labor leaders, don't deal with them swiftly, we share in their guilt of treason against millions of workers.

We must face squarely Beck's Disease, that virus of corruption, as a decade ago we faced — and overcame — the disease of Communism. My own fight against the Communist bosses of the UE (United Electrical Workers) shows how it can be done.

Already we have had great help in exposing the shady deals of men like Dave Beck, Jimmy Hoffa and others. Senator McClellan's investigating committee has accomplished in weeks what might have taken us months, for the AFL-CIO cannot subpoena witnesses and documents as the Senators and their counsel can.

My own record, I think, speaks for itself. I long have spoken out against scoundrels like Sam J. Byers and Eugene C. James, respectively president and secretary-treasurer of the Laundry Workers, who finally were proved to have abused union welfare funds. I was deeply shocked, and said so, when I learned that Sol Cilento of the Distillery Workers got kickbacks of around half a million dollars. I have urged the expulsion of labor racketeers like Anthony Doria of the Allied Industrial Workers and Paul Dorfman of the Waste Material Handlers.

But today there are other Benedict Arnolds within labor. As I write this, their guilt or innocence in terms of the new AFL-CIO ethical practices code is being judged by our Executive Council. As a member of that body, I must keep silent until all the evidence is in.

The fact remains that mere exposure, or the expulsion of a few guilty leaders, is not enough. We must cure the cause of Beck's Disease. We must inspire and aid a grass-roots revolt against corruption in our ranks. If a sick union cannot be cured, we must cut it off. But if a cure is possible, it must start in the polluted union halls around the country. The rank and file of afflicted unions must rise and clean house.

How? Let me review, briefly, my own experience with the Communists. It began back before World War II, when Red elements were infiltrating various American trade unions — among them the UE (United Electrical Workers), which I headed. In 1941 the Communists managed to capture this powerful union in the electrical-manufacturing industry, and I found myself ousted from its presidency.

A Fight to the Death

Some men might have quit right there. I couldn't — not while I had something as strong as a lifelong faith in democracy to fight for. Friends and supporters within the union decided to stick with me, and together we undertook to hit back.

It wasn't easy. In those days we didn't have a concise ethical practices code — and the public largely was unaware of our efforts. The Communist bosses were firmly entrenched. After Pearl Harbor, we were at war with the Axis and Russia was our ally. Cloaked in the mantle of "legality," the UE's Red leaders made a common front with the employers — allegedly to assure labor peace for war production, but largely to defeat democratic unionists. With typical distortion, they called me "Red baiter" — just one of the small

stings in their great propaganda arsenal.

Actually, it took eight years to throw the Commies out of the UE. The key to victory was a resistance group we formed, UE Members for Democratic Action. Slowly it gained momentum. The Red ringleader, James J. Matles, fought back with a trained core of more than 300 organizers, to which he kept adding Comrades expelled from other unions. His sounding boards included a national radio program, films, millions of pamphlets.

But we too were vocal — and vigorous. We ranged the union halls and plants of the country, urging and organizing anti-Communist resistance. We whispered, shouted and printed all the evidence we could find of Red deceit and trickery. We fought in the open and plotted behind closed doors.

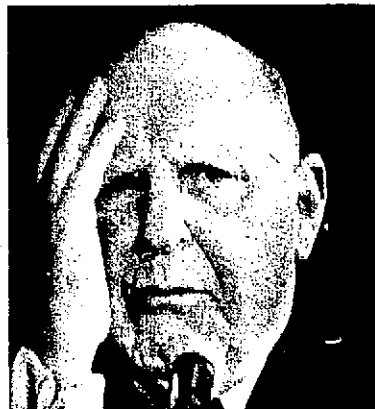
And at last we won. On November 2, 1949, UE was kicked out of the CIO.

We were prepared. That same night, every employer in the electrical industry received a wire saying that our newly formed IUE — the International Union of Electrical, Radio and Machine Workers — was the only legitimate CIO union representing the workers in their plants. Five days later we opened our first headquarters in Washington, an unfurnished, one-floor office with one telephone.

Then we went after the Communist-dominated locals. One by one they broke loose and joined us. And suddenly it was over; the Red grip was broken for good.

Thereafter, instead of "playing footie" with Moscow, we bargained honestly for better pay and working conditions. Instead of campaigning for Progressive Party candidates and peddling *The Daily Worker*, we went after, and got, reasonable overtime scales and nondiscrimination clauses. Instead of recruiting for the Earl Browder Defense Committee, we obtained hospitalization programs. Where the UE's treasury had been emptied into the Communist Party kitty, the IUE's dues were used to serve those who paid them.

This, in essence, is the course I recommend to the Teamsters and the mem-



DAVE BECK reacts to McClellan committee accusations. He was ousted as an AFL-CIO vice president for "gross misuse of funds."

crooked unions



FIGHTING WORDS: Author Carey (r.) indicts Abe Rozansky (l.) and Philip Van Gelder

of the old UE, calling their union a "WPA for Communists" at a meeting late in 1949.

bers of other corruption-tainted unions. They can and will follow it if the AFL-CIO acts promptly in their behalf. Law-enforcement agencies eventually will catch up with Dave Beck and his ilk, but no law can give the thousands of decent teamsters the clean, militant union they urgently need. That is why I propose a program which can be summarized in five main points:

1) It should be AFL-CIO policy to help our fellow-unionists keep their unions free, democratic and honest — just as we help one another gain better working and living conditions.

2) We should give corruption-tainted unions every chance at reform. The members of the unions know what to do. They need our positive support.

3) If the tainted unions fail to act, we should expel them — at once. We then should move promptly to reconstruct them, just as the IUE was built on the shattered remnants of the cancerous UE.

4) The necessary steps should be based on accurate knowledge and careful planning. We should know as much about the tainted unions as do their own corrupt bosses. We should know when, where and how to help their members strike — and strike hard. We should have a pool of staff men and organizers from all AFL-CIO unions ready to move in and help build new unions where necessary. All of us in the AFL-CIO must help with money — for the organizers, the pamphlets and

other campaign expenses — and with such practical aid as lending local union halls to anti-corruption groups or protecting honest unionists against their own crooked bosses.

5) Our plans should be prepared now. Perhaps they never will need to be carried out — but their very existence will show our concern for the victims of Beckism.

The Public Understands

My own union is living proof that a grass-roots revolt such as I propose will be successful. If we electrical workers could do it, so can honest teamsters and members of other corruption-tainted unions. Today, unlike our position 15 years ago, they'll have the understanding of the American public on their side.

If we fail to clean house now, if we fail the victimized workers, we fail not only our best traditions but our nation. America needs strong, vigorous unions as much as it needs progressive industry and fair government. And all three must be clean and honest.

PHILIP MURRAY, the late president of the CIO, said this 10 years ago: "When a man accepts office, paid office, in a union to render service to workers and then delivers service to outside interests, that man is nothing but a damned traitor!"

The Answers To Life's 4 BIG QUESTIONS



Man has split the atom and aims rockets at the moon. He compounds a drug that halts an epidemic... invents missiles that can destroy a city oceans away. He finds ways to make men grow taller... live longer... enjoy comforts once not even imagined.

But with all our gains in learning... all our progress in science... life's four most important questions remain to be answered in the mind and conscience of each individual.

Sooner or later, every man must ask himself: What am I? Whence have I come? Why am I here? Where am I bound?

These, of course, are questions which the physical sciences do not even pretend to answer, for such questions deal with something beyond the physical... something that cannot be seen or heard or touched — man's spiritual soul.

As with people of other faiths, Catholics also instinctively ask themselves these four most vital of all questions. And, like anyone else, they would be lost in bewilderment and fear if they depended on their own reasoning alone for the answers. But the answers become clear... and convincing to their human understanding... in the light of the teachings of Jesus Christ.

With only reason to guide us we might conclude, as some do, that man is merely a creature with a higher IQ than other creatures. We might conduct our lives, as some do, with the evident conviction that this life is the only one we will live, and that we should get all possible material pleasures

from it. We might contend, as some do, that we are merely a composition of chemical elements and not the product of divine creation, and that we owe no obligation to a Creator.

But if reason alone cannot answer these four most perplexing questions, it should at least warn us that these questions do demand an answer. Catholics find the consolation of completely credible answers in the age-old teachings of the Church, expounded by Our Lord and perpetuated by the Apostles and their successors.

Even though you may not want to be a Catholic, it will be a help and inspiration to you to understand what the Catholic Church teaches and what Catholics believe concerning man's origin, purpose and destiny. It will help you, we are sure, to answer satisfactorily in your own mind, the questions: What am I? Whence have I come? Why am I here? Where am I bound?

Write today — ask for our free pamphlet on this vital subject. It will be mailed free, in a plain wrapper; nobody will call on you. Ask for Pamphlet No. PR-26.



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INSTANT RELIEF FOR ATHLETE'S FOOT ITCH this "hospital-tested" way!

AMAZING MEDICATED CREAM DESTROYS FUNGI ON 60-SECOND CONTACT!

At first sign of agonizing toe itch, thousands now use amazing Ting Antiseptic Medicated Cream! Hospital-tested Ting brings remarkable relief three ways: (1) Instantly relieves awful itching and soothes sore, burning skin! (2) On 60-second contact, destroys fungi that cause Athlete's

Foot! Thus prevents spread of infection. (3) Aids the healing of cracked and peeling toes with incredible speed!

Ting's unique "dry cream" formula dries immediately to a soothing, antiseptic powder that clings... giving continuous relief for hours! Easy to apply, greaseless, stainless. At all druggists. Only 79¢. Money back if not satisfied. © 1957 Pharma-Craft Company

OLD VIRGINIA BUFFET

Baked Smithfield Ham
Chutney-filled Peach Halves
Brunswick Stew
Roast Turkey
Spiced Crabapples
Candied Sweet Potatoes
Deviled Cucumbers and Mushrooms
Hot Buttermilk Biscuits
Relishes Jelly Pickles
Orange Ambrosia
Devil's Food Layer Cake
Punch Coffee

Old Virginia

Now you can celebrate Jamestown's 350th Birthday



by **BETH MERRIMAN** PARADE FOOD EDITOR

Next month Queen Elizabeth II will visit Jamestown, settled 350 years ago in the English colony of Virginia (named in honor of Elizabeth I). The city is agog with anticipation as it prepares for the occasion. There will be visits of state to historic sites. There will be stately balls and there will be feasting, with lavish displays of the traditional foods of colonial days — including buffets like that above, with three meat dishes and a host of accompaniments in the way of vegetables, hot breads and relishes.

After three and a half centuries, the foods the colonists developed still are prime favorites with the citizens of Virginia. Among them are hominy grits, cornmeal, Brunswick stew, barbecued meats and specially cured ham from peanut-fed hogs — ham that cuts into thin, rosy slices of rich, salty-sweet meat unique in flavor. Local industries process many of these foods and sell them for the enjoyment of the nation. For you, here are modern recipes for Brunswick stew and an authentic Virginia vegetable dish.

BRUNSWICK STEW

- | | |
|---------------------------------|------------------------|
| 1 stewing chicken, | 2 pkg. (12 oz. each) |
| 3-4 lbs., cut up | frozen lima beans |
| Boiling water | 1 can (12 oz.) kernel |
| 1 teaspoon salt | corn |
| ¼ cup chopped onion | 1 can (1 lb.) cut okra |
| 1 can (1 lb.) tomatoes | Few grains pepper |
| 1 teaspoon Worcestershire sauce | |

Cover chicken with boiling water; cover; simmer 1 hour. Add salt, onion and tomatoes; simmer half an hour. Lift out chicken; cool enough to handle; remove meat from bones in as large pieces as possible; return meat to kettle. Add lima beans, corn and okra (including liquid). Add pepper and Worcestershire sauce; cook half an hour longer. (If desired, stew may be thickened slightly with ¼ cup flour mixed to a smooth paste with ½ cup cold water.) Serves six to eight.

Buffet

—in your own kitchen



PHOTO BY BERNARD GRAY — GOMMI STUDIOS

DEVILED CUCUMBERS AND MUSHROOMS

- | | |
|----------------------|---------------------------|
| 1 medium onion | 2 medium cucumbers, diced |
| 2 tablespoons butter | 2 tablespoons vinegar |
| or margarine | 2 teaspoons deviled |
| 1 lb. mushrooms | Smithfield ham |
| 3/4 cup heavy cream | |

Slice onion very thin; cook in butter or margarine over low heat about 5 minutes. (Do not brown.) Slice mushrooms; add to onions; cook slowly 10 minutes, stirring often. Add cucumbers and vinegar; cook 5 to 7 minutes longer. Stir in deviled ham and cream. Heat to serving temperature. Serves six to eight.

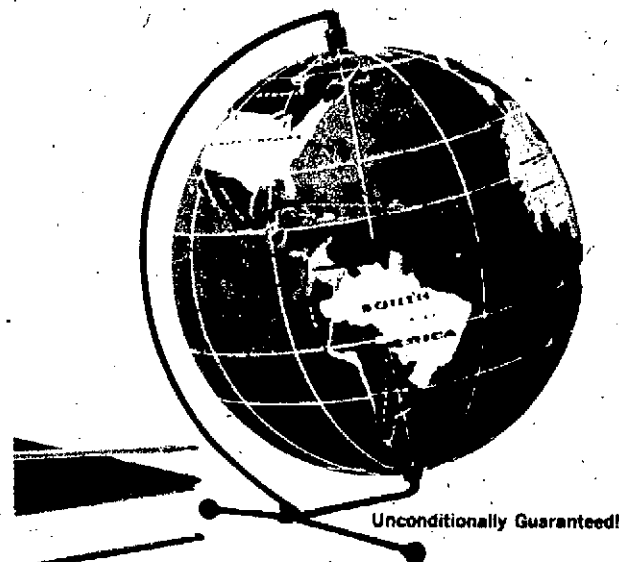
To cook Smithfield ham: Soak 12 hours; drain; cover with fresh water; simmer 15 to 20 minutes a pound. Cool in cooking water. Remove rind; glaze in moderate oven.

FROM PARADE'S TEST KITCHEN

At school, home or office, the world can be yours!

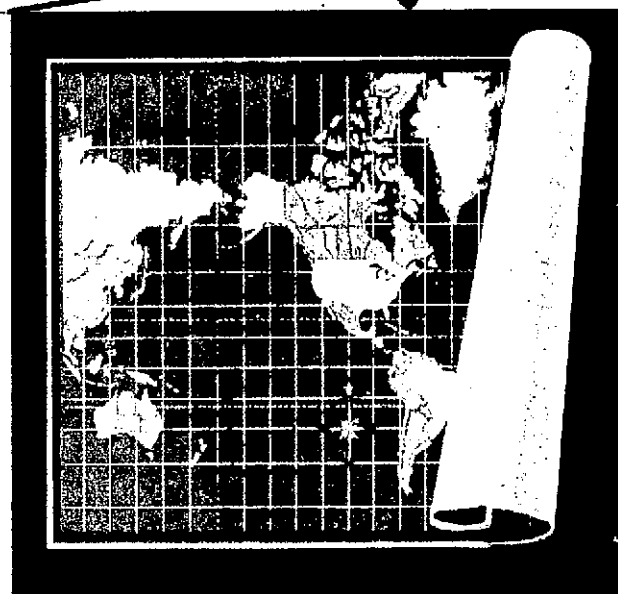
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You'll love Chicken of the Sea Tuna, too. Because it's the prime fillet of tuna, carefully pressure-baked our own special way — so it's always moist, firm, so very tender. Truly the world's finest tuna — the one with the delicate flavor.



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- For Each Wall Map — send 1 Chicken of the Sea Tuna label and 25¢.
- For One Globe and Map — 3 Chicken of the Sea Tuna labels and \$1.25.

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Address _____
City _____ Zone _____ State _____
I want _____ globe(s).
I want _____ World map(s), _____ Europe map(s), _____ U.S.A. map(s).
(Offer void wherever prohibited, taxed or otherwise restricted by law.
Offer good only while supply lasts.)

ANY PORK CHOP CAN
TELL YOU WHY
FRENCH'S
WORCESTERSHIRE
IS SO POPULAR
WITH PEOPLE!



Because it's aged like fine wine, French's Worcestershire Sauce has a spicy flavor that's mellow, too! Perfect for pork—try this tempting dish: brown pork chops well in skillet; add 2 tbsp. French's Worcestershire; continue cooking over low heat. You never had it so good!

PATENTED
NON-DRIP
BOTTLE



And
away I
WENT!

Packed my things in an overnite bag—and off I went! Not a chance in the world for time-of-the-month to hold me back—not since I discovered Tampax® internal sanitary protection. Tampax makes me feel so free! Free to get up and go when I want to go, do what I want to do! Wonderfully free! Free from chafing pads, embarrassing odor, disposal problems! And Tampax is so dainty to use. Convenient to carry extras. A whole month's supply tucks away in my bag! I just bless the day I discovered Tampax! You will, too! Regular, Super, Junior absorbencies, wherever drug products are sold. Tampax Incorporated, Palmer, Massachusetts.

MOVIES

MARISA ALLASIO:

Italy's newest gift



NEW STAR Marisa Allasio looks like this in one of her recent Italian films. Critics compare her to Sophia Loren, Gina Lollobrigida.

to Hollywood



CO-STAR Mario Lanza poses with wife Betty and daughter Lisa on his arrival in Italy to make *Seven Hills of Rome*.

by **LLOYD SHEARER**
Parade West Coast correspondent

Another Italian actress is hitting the big time. Mark the name: Marisa Allasio. She's Mario Lanza's leading lady in MGM's *Seven Hills of Rome*, recently completed here. And she's something.

Marisa is a 20-year-old honey blonde from industrial Turin. She's 5' 7" and 120 lbs. — and 38" around the upper torso. David Selznick, who discovered Ingrid Bergman, took one glance at Marisa's inventory a few months ago and immediately offered to put her under contract. Marisa turned him down, explaining that she already was under contract to Carlo Ponti, who discovered Sophia Loren.

Signor Ponti knows what he's doing. He signed Loren years ago for \$50 a week and now gets \$150,000 a picture for her. He feels he can do the same

with Marisa — assuming she wins American acceptance in *Seven Hills of Rome* and goes on from there.

For one so young, Marisa is a surprisingly good actress, largely because — as she puts it in her beginner's English — "I always since born want become movie star."

From Soccer to Pinups

Born in Turin, Marisa was educated in Genoa, where her father worked as coach of the city's professional soccer squad. When she was 14, she entered her first and last beauty contest and was judged Miss Lido. When her father moved to Rome to coach there, he enrolled his beautiful daughter in a convent. A few weeks later, Italian magazines began publishing pinup art of Miss Lido; Marisa soon was quietly transferred to a public school.

Eventually she pestered her parents into enrolling her in Rome's Academy of Dramatic Art. Before fin-

ishing, she landed a small film role. That was in 1953. Carlo Ponti promptly took her under his protective wing, and she began moving. Her seventh film, *Poor but Pretty*, won her national notoriety when the Pope himself condemned posters advertising it as "overly exciting." The posters were seized by the police and now are regarded as a collector's item.

All this helped bring Marisa to the attention of Lester Welch, producer of *Seven Hills of Rome*. Welch signed her for Lanza's screen comeback (he stalked off the set of *The Student Prince* five years ago in mid-filming) because 1) Marisa and her figure may carry Lanza in this country, where many fans are disillusioned with him; 2) Lanza and his voice may carry Marisa abroad — where she still is relatively unknown, and chest measurements are no indication of acting talent.

In any case, watch for Marisa Allasio. She's something to see, all right.

High-Potency Vitamin-Mineral Formula

Regular \$3.49

50 Day Supply

FREE

in this 150 day supply

RYBUTOL

\$5.95

TOWER-PAK

The Price of 100 Size

This Is A Limited Time Special Offer

The best of health is the best protection against colds, winter aches and illness caused by lowered resistance. Your family can't have the best of health if they lack any of the essential vitamins or minerals that Rybutol provides.

One Rybutol Gelucap a day supplies 11 vitamins and 9 minerals including iron, with high potencies of vitamins B₁ and B₂—so easily lost in cooking.

You get 100% of your minimum daily requirement of vitamin C in every Gelucap. This vitamin is essential for good resistance, because it helps maintain the vital "cement" substance between the cells of the body.

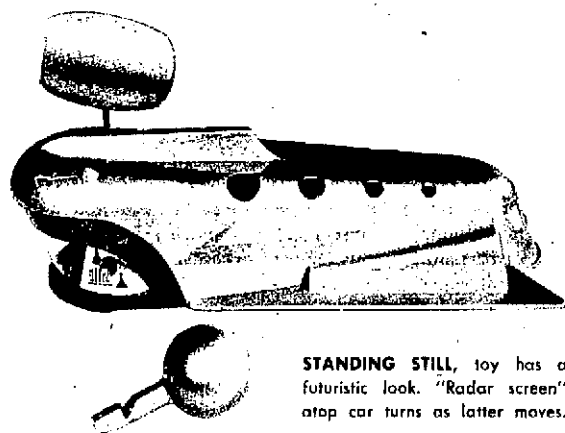
So potent is this formula that Rybutol is guaranteed to make you feel better fast, or money back! Start your family on Rybutol now, while you can get this extra 50-day supply, regularly \$3.49, absolutely free. The Rybutol Tower-Pak gives you 150 Gelucaps for the regular price of 100! It's a tower of nutrition for your whole family.

Offer good only while supply lasts! Get the Rybutol Tower-Pak now, at your drug store.

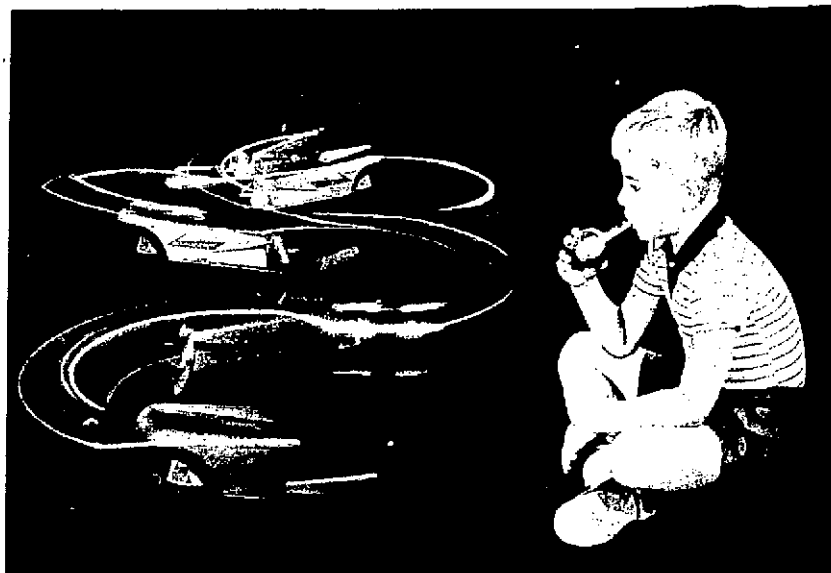
FAMOUS RYBUTOL GELUCAPS ARE MADE BY VITAMIN CORPORATION OF AMERICA

A'REALLY NEW TOY...

**This car comes
when you call**



STANDING STILL, toy has a futuristic look. "Radar screen" atop car turns as latter moves.



MOVING, Golden Sonic zips to owner's whistled orders. Toy is made by Tigrett Industries, costs \$20.

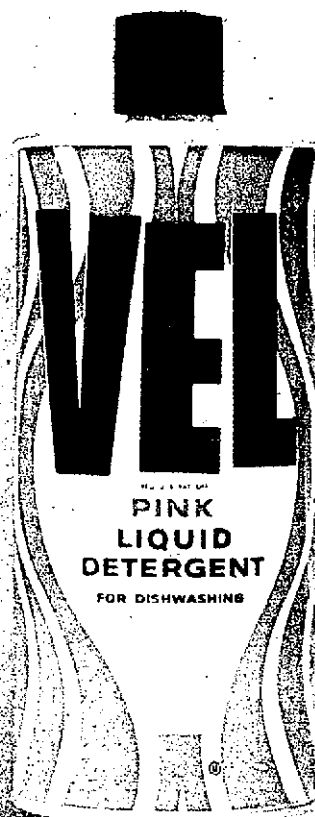
Up to now the only toy you could call with a whistle was a toy poodle — but a forward-looking manufacturer has changed that. This month a toy car went on sale that responds to whistled commands. Called the Golden Sonic, it's the first of a planned line of toys that work by sound.

When you blow the whistle (1.), it vibrates a small plastic drum in the car. The

vibrations vary the amount of electricity flowing from four flashlight batteries (inside the car) to a motor which moves the wheels. A short blast turns the toy right, a long blast left, a medium blast backs it up. It responds to commands from as far as 40 feet away.

You even can make it move by humming, somewhat like a tiny foghorn. Warning to dads: it's as alluring as a toy train. ■

**IN JUST ONE DAY...YOUR HANDS CAN TELL
YOU'VE CHANGED TO NEW PINK LIQUID VEL!**



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...yet no 'detergent burn' to hands!**

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NO "DETERGENT BURN!" PROOF: When washday detergents hit water their strong alkalis—meant for clothes—produce heat. The thermometer shows that new lotion-pink liquid Vel doesn't produce heat...can't "burn" your hands! It's 100% free of alkalis!

VEL is the trade-mark of the Colgate-Palmolive Co.



Hope Bennett

talks with teenagers

What to do about SHYNESS

A 14-year-old girl from Grosse Ile, Mich., recently wrote me: "All articles on teen-age problems tell us just to 'be natural' when on dates. How can you be natural if you're *naturally* shy?"

"Everybody says: 'Be interested in people,'" says a Greenville, S. C., boy. "Well, I know I should like people and be interested in them. But *how*?"

To get the answers to these questions, and others like them, I conducted a panel discussion with six of the 246 young people observing State 4-H Week at the University of Connecticut.

We began the discussion on this premise: Shyness is a problem for almost everyone — at least some of the time. Then we proceeded with the question: What is it like to be shy?

The reactions of various panelists went something like this: "It gives me butterflies in my stomach." "I get clammy hands." "I feel as if everyone is staring at me." "I always cross the street when I see someone I don't know well."

But why are teenagers shyer than older people? Kathleen McCarty (15) thinks that "not knowing the right thing to do at the right time is one reason for shyness. New experiences," she says, "like going on your first date, make you cringe."

Janice Peterson (16) adds: "Not knowing what to wear, or what accessories to use, is terrible."

We got back on the dating track when Cecelia Hichwa (17) said: "Sometimes the boy is older. Then it's harder to know what to talk about."

Gilbert Grant (17) came back with: "The whole thing is harder on the boy. Girls seem to have the knack of doing the right thing."

All right, then. We agreed that teenagers are shyer than most people because they're doing so many things for the first time. But what you want to know is: How can you solve this problem?

Kathleen feels that forgetting yourself is the main thing. "I try to think that the other person may be even shyer than I. It helps me feel more at ease. Then I have more fun."

Have Confidence in Yourself

"Half the battle is getting practice," Gilbert adds. "If you're going to a dance, do a few steps beforehand." (If you don't know much about dancing, get a girl to teach you. She'll love it.)

Janice's advice is to "try not to think that everything the other person does is right and everything you do is wrong. Just say to yourself, 'Something about me must be right; I can't be as bad as I think.'"

John De Berardinis (17) tries to think of

things to talk about before going out. "Often, though," he adds sheepishly, "I find myself saying just the opposite."

And Cecelia pretends that any "new" person she's going out with is an old friend. "That makes things easier," she says.

"I'd be less shy if I knew what a girl expected of me," said Bob Murphy (one of the 240 people in the audience). "Just what does a girl expect of a boy?"

Summed up, the girl panelists answered: He should be courteous and neatly dressed; he should take an active part in whatever is going on at the moment. (If there is dancing, for instance, he ought to dance.) And he should pay attention to the girl he's with.

Mutual Interests Can Help

Of course, there's another side to the story: What do boys expect of a girl? It was agreed that she should have some of the same interests as the boy she's dating; she should dress properly ("I like to feel proud of my girl," said one boy.); she should be able to carry on a conversation — but not be the life-of-the-party type.

Tom Ryan (in the audience) broke in here with this problem: How do you feel at ease with grown-ups? "Every time I meet my girl's father," he said, "I can't think of a word to say."

"Say hello," was Gilbert's answer. "After that, all you have to do is answer their questions."

"And think of something nice to say about their daughters," he urged. "Fathers love that sort of thing. The weather comes in handy, too."

Kathleen added, "Fathers always like to talk about the past. Or about cars, or football."

After discussing the shyness problem at some length, the panel came up with these conclusions:

- Forget yourself. Others aren't staring at you all the time. You just think they are.
- Try not to act as shy as you feel.
- Remember, the other person may be as shy or shyer than you. Try to make *him* feel at ease.
- Don't belittle yourself. As Janice pointed out, *something* about you must be right.
- Learn the rules of etiquette.
- Think up topics of conversation before going out.
- Practice by doing. This applies as much to conversation as to table manners, dancing, dress.

Finally, there's a good booklet on this subject that might be of interest to you. It's *Growing Up Socially* (Science Research Associates, 57 W. Grand Ave., Chicago 10, Ill. 50¢).



GILBERT GRANT: "One way to learn not to be shy is to watch popular members of your class—see how they act and talk with other people."



CECELIA HICHWA: "I think if you know a little bit about a boy—whether he's interested in sports or cars, say—it's easier to talk to him."



DAVID BAUSCH: "Parents of your girl like to have you talk with them. And one thing about older people—they do keep the conversation going."

Betty's BLUE

PERIODIC PAIN

Don't let the calendar make a slave of you, Betty! Just take a Midol tablet with a glass of water... that's all. Midol brings faster relief from menstrual pain—it relieves cramps, eases headache and chases the "blues". So get Midol today.

Betty's GAY WITH MIDOL



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No-Mess Calking Method
Handi-calk
with STOP-FLO
No Drip No Ooze...No Puddle!

FREE! Home Calk Check List Send Postcard to:

HANDI-CALK DIVISION

Stops Bad Foot Odor!

Offensive foot odor is caused by a disorder of the sweat glands called *Bromidrosis*. No amount of washing will stop it. But Dr. Scholl's *Bromidrosis Powder* will! It contains highly effective medication that quickly kills bad foot odor, helps reduce excessive perspiration, control the disorder and stop foot odor in shoes. Insist on Dr. Scholl's *Bromidrosis Powder*.



Dr. Scholl's BROMIDROSIS POWDER



Smoother than sherbet, lighter than ice cream, new lively flavor...

"Cranberry Chiffon Freeze" —yours because you can whip Carnation Instant!

Most refreshing idea in years! "Cranberry Chiffon Freeze"... with magical light smoothness, new light-and-lively flavor. Delicious with cold meats, fruit salads... a delightfully different dessert.

The secret is Carnation Instant, the new crystal-form of freshest nonfat milk. "Magic Crystals" that even whip, to give you this luscious, light new "Cranberry Chiffon Freeze!" Lighter in calories, too. Enjoy it soon.

Remember, too—Carnation is the Instant that's delicious for drinking. Perfect for cooking—no special recipes needed. Modern light way to get all the protein, calcium and B-vitamins of fresh whole milk.

Discover Carnation, the only "Magic Crystals" Instant, today. In convenient 3-qt. and economical 8-qt. sizes.

For drinking, cooking, baking, whipping
—SAVE ALL 4 WAYS
WITH "MAGIC CRYSTALS"!

Easy One-Step Recipe for Smoother, Lighter CRANBERRY CHIFFON FREEZE

(Just one step—no need to restir when partially frozen! Makes 1½ quarts.)

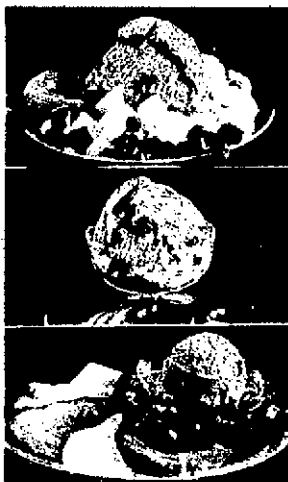
¼ pound (about 16) marshmallows	1½ cups (1 pound can) OCEAN SPRAY CRANBERRY SAUCE OR CRANBERRY JELLY
½ cup water	2½ cups whipped CARNATION INSTANT*
2 teaspoons grated lemon rind	

Dice marshmallows; place in saucepan with water. Heat until marshmallows melt. Add lemon rind and cranberries. Blend until smooth; cool thoroughly. Fold chilled cranberry mixture into whipped Carnation Instant. Spoon into refrigerator trays. Freeze until firm (about 3 hours).

*TO WHIP NEW CARNATION INSTANT (Makes about 2½ cups)

1. Mix ½ cup Carnation Instant "Magic Crystals" with ½ cup ice water.
2. Whip until soft peaks form (3-4 minutes). Add ¼ cup lemon juice.
3. Continue beating until stiff peaks form (3-4 minutes). Add ¼ cup sugar.

*Directions for whipping also on Carnation Instant Package.



Parade of Progress

BY PETER DRYDEN

Stick-on tiles: New floor tile of vinyl or rubber has adhesive backing, can be laid by merely stripping off protective paper and pressing in place. Goes on over linoleum, wood or concrete. In various patterns: under \$1 a sq. ft. *Robbins Floor Products, Inc., Tusculum, Ala.*

Steel clothespins: Of springy stainless steel, new clothespins are weatherproof, will not rust or snag clothes, hold in high winds. For wire, plastic or rope clothes lines: 98¢ a dozen. *Ace Handi-Pin, 4730 W. Superior St., Chicago, Ill.*

Double door mat: Half of an 18"-x-30" rubber door mat is coarse grid to scrape off mud from shoes; half is a mildew-proof carpet to wipe shoes dry. \$3.95. *Bearfoot Airway Corp., First & Water Sts., Wadsworth, Ohio.*



For small chowers: If your baby is old enough to eat at the family table, use a nylon grinder (1.) to mash meats, other hard-to-chew foods. Has built-in feeding cup, steel blades: comes apart for washing. \$4.95. *Bowland-Jacobs, Spring Valley, Ill.*

Triple screwdriver: A new ratchet-action screwdriver has three blades—for small, large and Phillips screws—that pivot on one pin, interchange in seconds. Can be used in either straight or offset position. \$2. *Eagle Prods., Box 84A, Meriden, Conn.*

Fire screen: Step on a pedal to raise a new fire-screen while you put on fuel or tend fire, touch a finger lever to lower it again to protect against flying sparks. Black or brass mesh, complete with kit to attach to any fireplace: \$64.95 to \$79.95. (Portable attachment for marble fireplace available.) *Starscreen Co., St. Mary's, Ohio.*

Tougher muffler: Aluminum-coated steel in new mufflers is claimed to withstand heat and corrosion from road acids twice as long as previous materials used. About \$2 to \$6, plus installation (more than other mufflers). *Armco Steel Corp., Middletown, Ohio.*

For higher-fi: Has your standard phonograph a ceramic cartridge? Convert it to higher fidelity with a new pick-up cartridge that has a range of 30 to 15,000 cycles per second. With flip-over sapphire needles for 33⅓, 45 and 78 rpm: \$14.50. (State make of your present cartridge). *Shure Bros., 222 Hartrey Ave., Evanston, Ill.*

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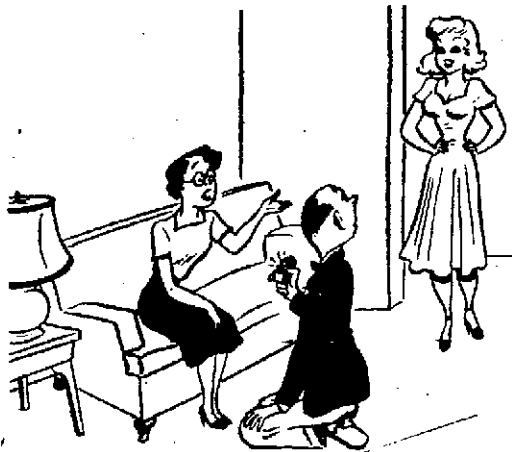
"Okay! Now let the leaves fall!"

'These made me laugh'

—by GARRY MOORE
GUEST CARTOON EDITOR

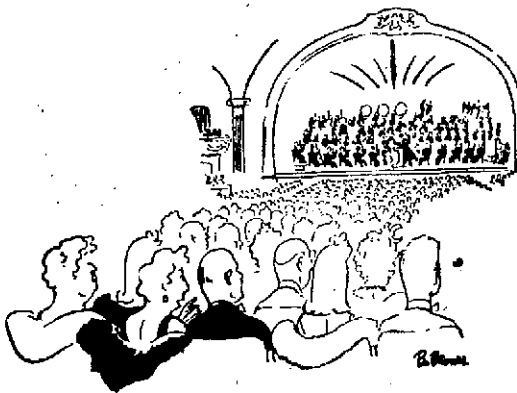
Cartoon gags by Bo Brown (I.) hit home with CBS' Garry Moore, who tosses gags on his own show (Monday through Friday mornings) and *I've Got a Secret* (Wednesday nights). Born in Philadelphia, Brown (51) sold his first cartoons while studying law at the University of Pennsylvania. That did it. He's cartooned ever since. He lives in Philadelphia, has a son in the Navy. Next to cartooning, he likes good talk and bridge.

BEN ROSS AGENCY

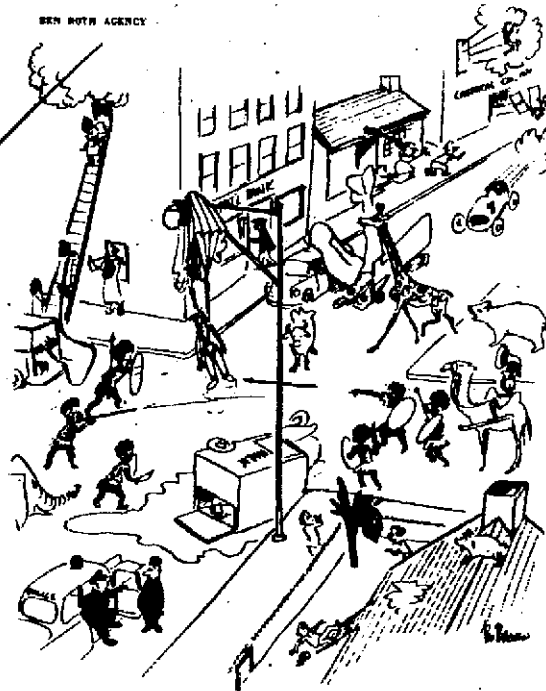


"First you'll have to pass a loyalty test. I'm going out for an hour and leave you alone with my cousin!"

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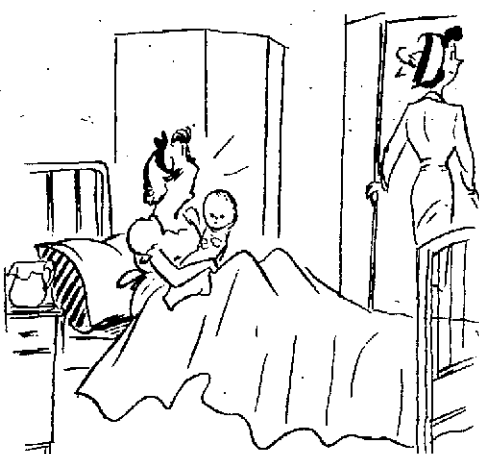


"They're coming to the part now where our record is cracked!"



"OK, what's the situation in a nutshell?"

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"Nurse! Nurse! You're not going to leave me alone with my baby!"

**STOP PAIN
INSTANTLY
COMBAT INFECTION
PROMOTE HEALING**

WITH ANTISEPTIC

**Campho-
Phenique**
LIQUID

USE IT FOR
**MINOR BURNS, CUTS
SCRATCHES,
ABRASIONS**

Quick! Apply Campho-Phenique at once to minor burns from hot cooking utensils, hot water or steam... stops pain instantly, promotes rapid healing. The same thing happens when you use it on minor cuts, scratches and abrasions. Campho-Phenique is highly antiseptic. Wonderful for fever blisters, cold sores, gum boils; to relieve itching and to guard against infecting insect bites. Used on pimples, Campho-Phenique helps prevent their spread and re-infection.



**FOR ATHLETE'S FOOT AND
CAMPHO-PHENIQUE
POWDER**

In The Yellow Shaker Can

1. Checks Fungus Growth.
2. Prevents Its Spread.
3. Stops Itching.
4. Promotes Rapid Healing.

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Does this happen to you? You get out of bed in the morning. You feel stiff and aching. You say to yourself: "I wonder if I have arthritis..." should I see the doctor? If your pains are sharp and severe... if they come back day after day... you certainly should. But, if your arthritic pains are moderate... annoying, cursory... just a real nuisance, you should try DOLCIN tablets. DOLCIN® is the world's best-known, most widely-used product specially-made for fast relief whenever such pains of arthritis, rheumatism, sciatica, neuritis or muscular aches occur.



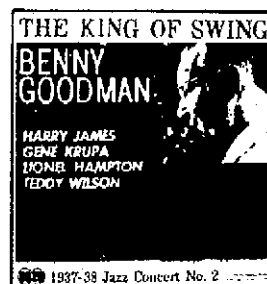
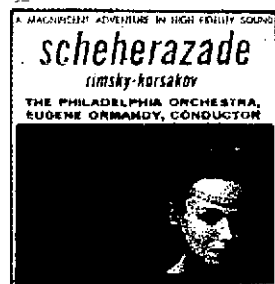
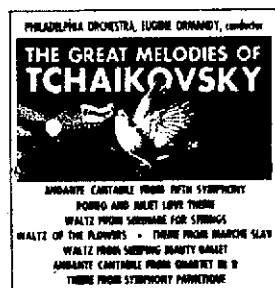
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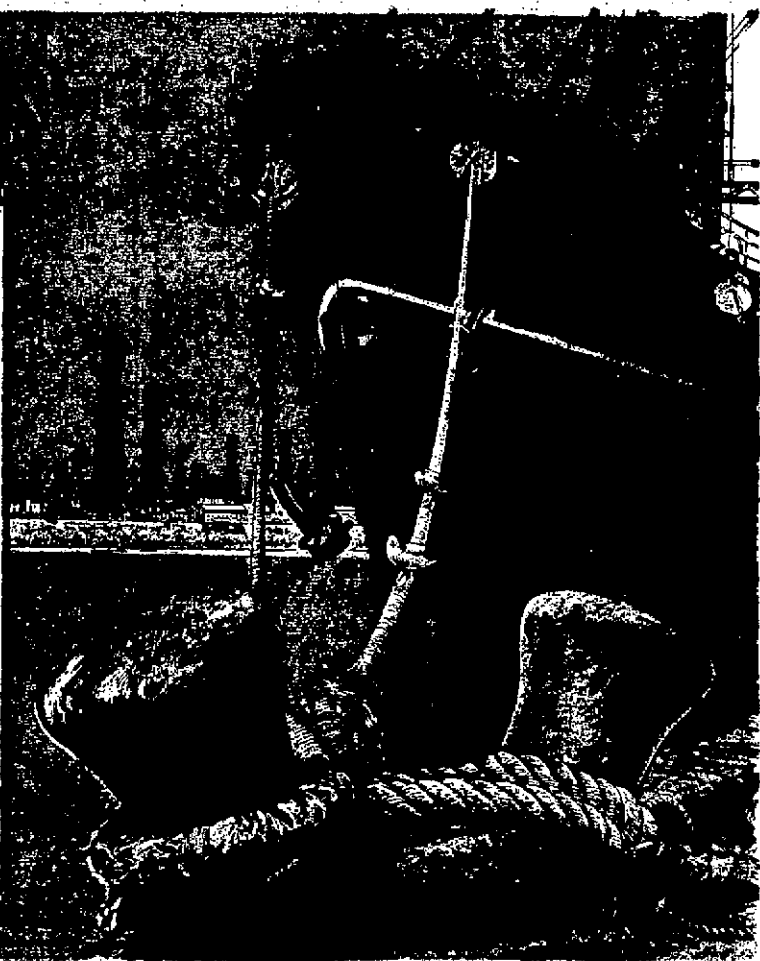
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Independent SUNDAY Press-Telegram

SOUTHLAND MAGAZINE REPORT

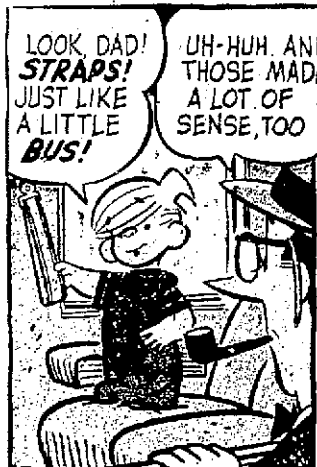
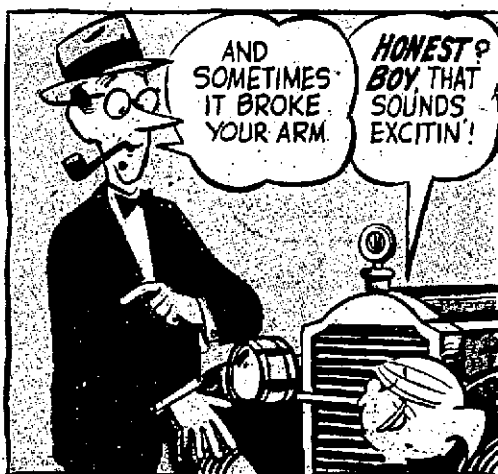
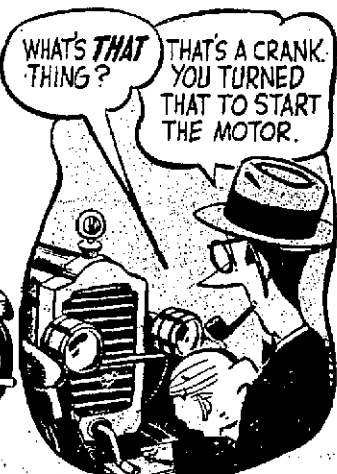
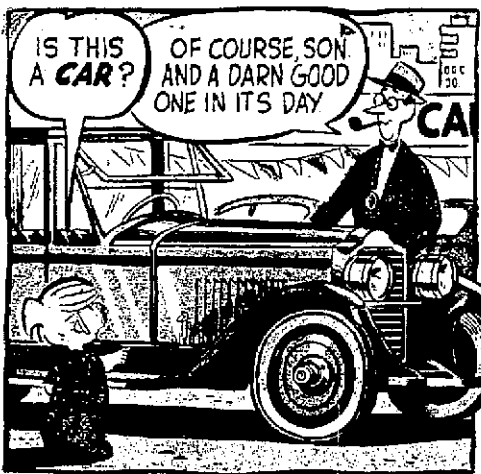
Watch Out for Fraud by Mail!

LONG BEACH, CALIFORNIA—SEPTEMBER 22, 1957



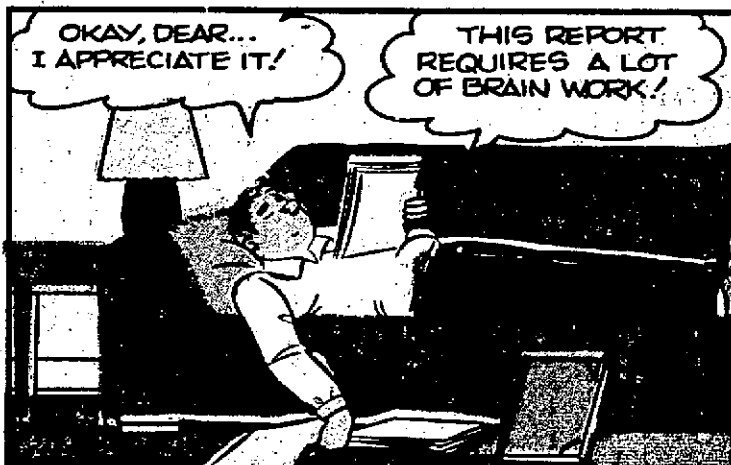
DENNIS THE MENACE

By Hank Ketcham



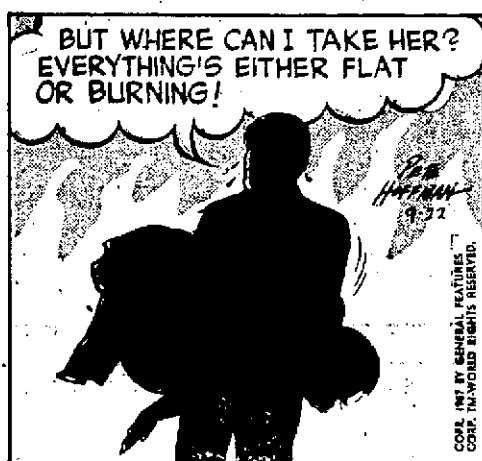
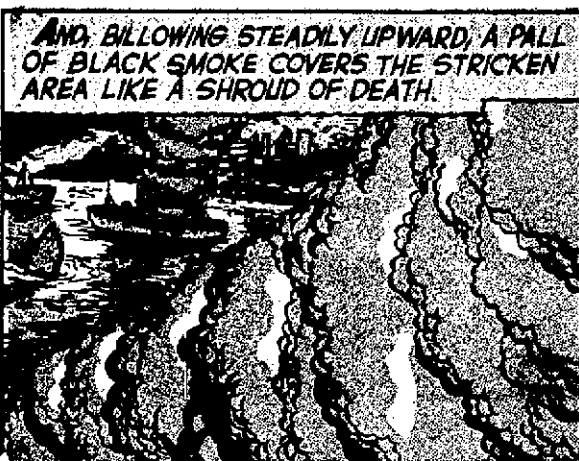
THE BRAVOS

by CARL GRUBERT



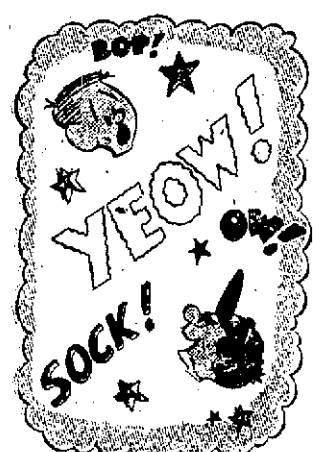
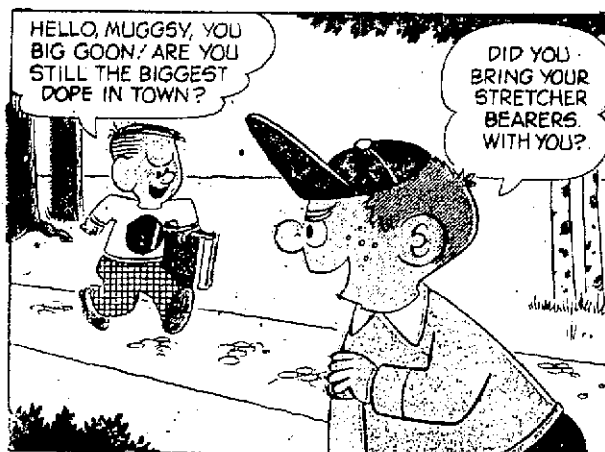
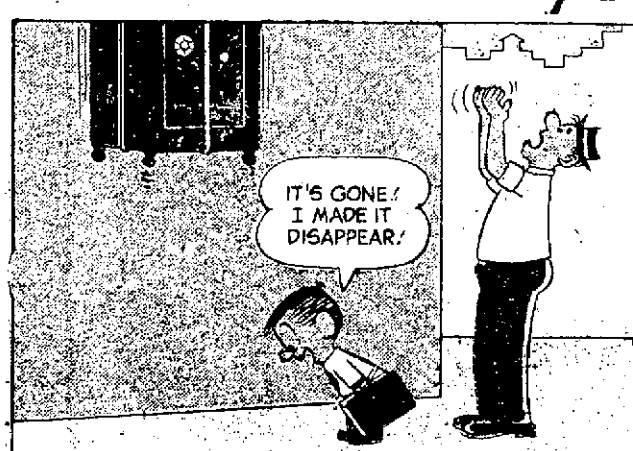
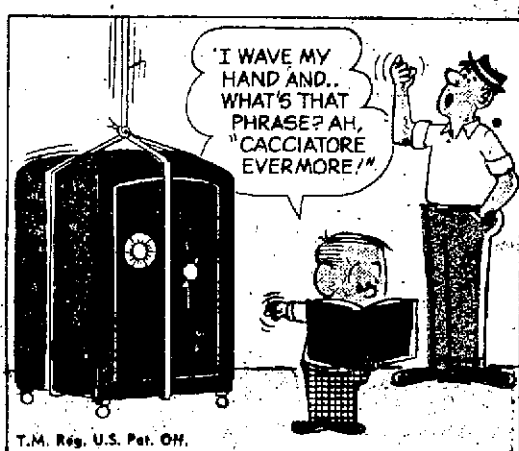
JEFF COBB

By Pete Hoffman



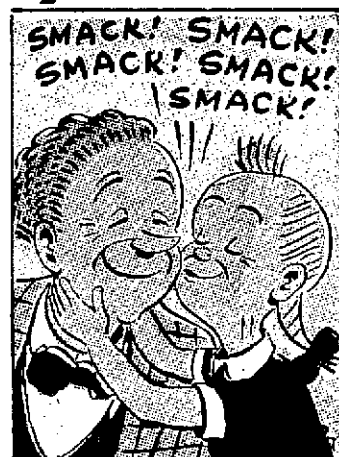
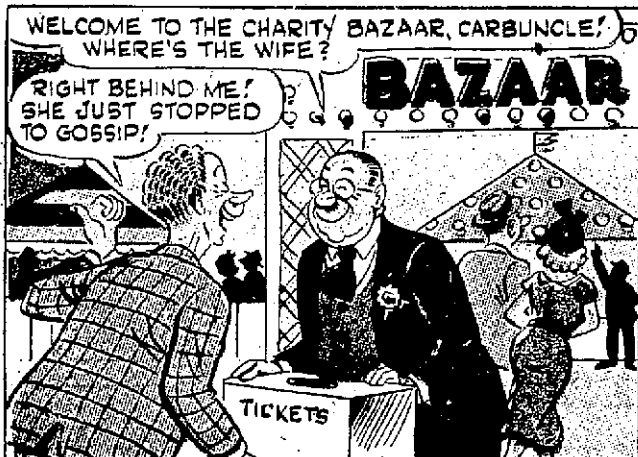
MORTY MEEKLE

By Dick Cavalli



THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



ARCHIE

by BOB MONTANA



POGO

By Walt Kelly



SUPER-WINSTON PRODUCTIONS PRESENTS

CASABLANK

ADAPTED FROM THE BEST-SELLING NOVEL,
"THE MAN IN THE GRAY FLANNEL BURNOOSE"

The entire action takes place in the Palm Room
(where else?) of the Bellvue Starford



HERE COMES INSPECTEUR LES DEUX-TETES NOW!

I'LL PLY HIM WITH WINSTONS!

STILL TOO SHRILL, MAN!

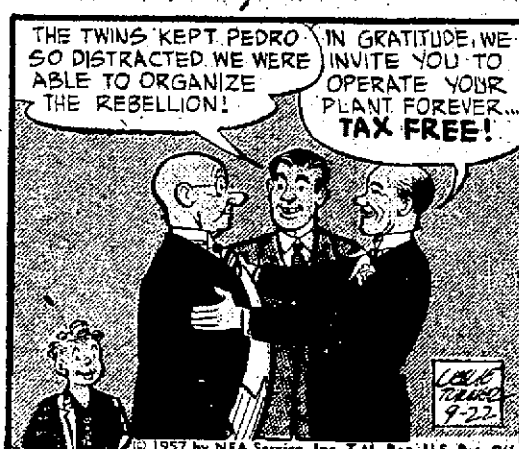
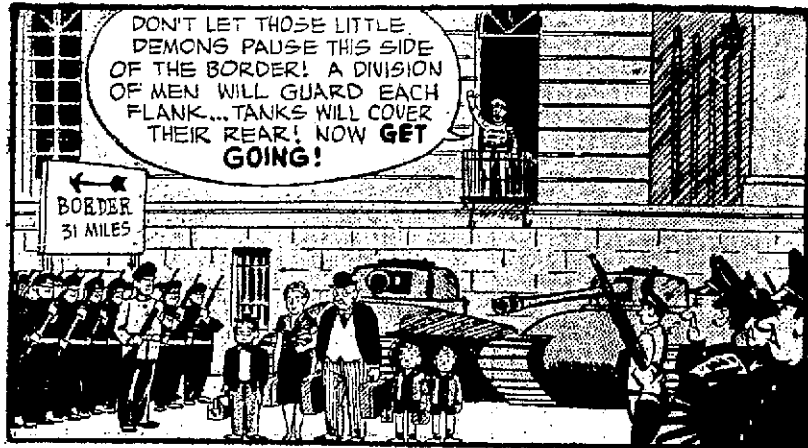
VOILA— LIKE A CIGARETTE SHOULD!

YOU MUST REMEMBER THIS...

WINSTON IS AMERICA'S BEST-SELLING BEST-TASTING FILTER CIGARETTE!

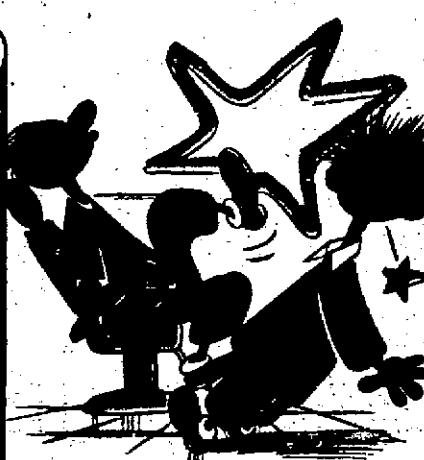
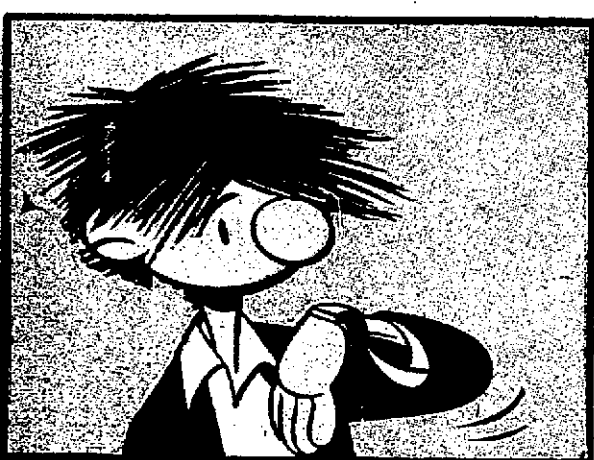
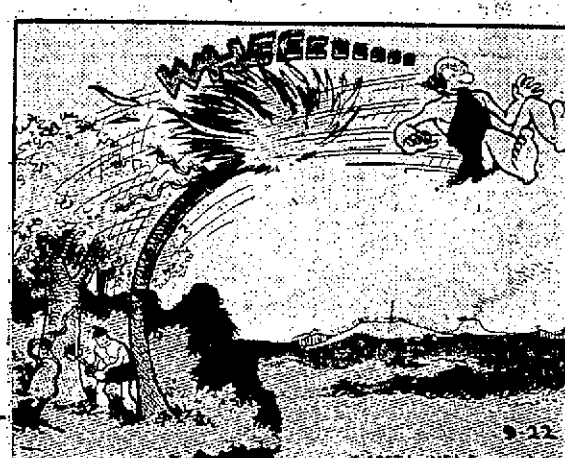
CAPTAIN EASY

By Leslie Turner



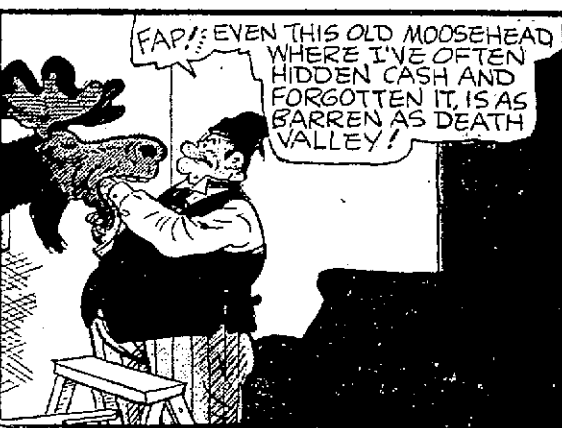
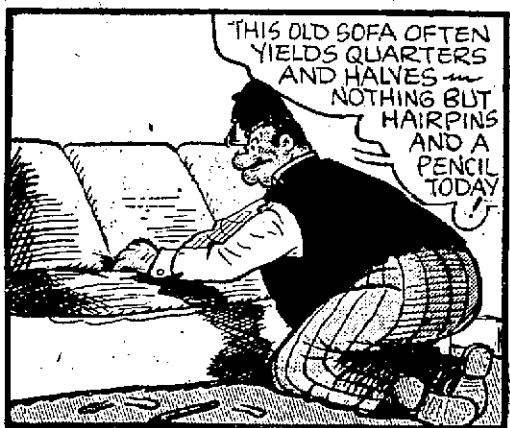
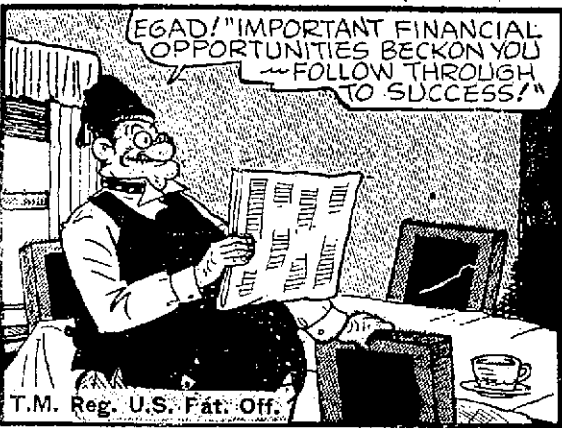
ALLEY OOP

By V. T. Hamlin



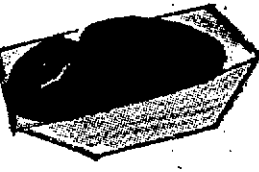


OUR BOARDING HOUSE

With Major Hoople



Surechamp

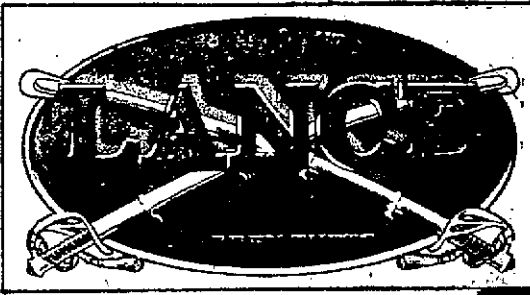
has more proteins from meat  fish  and liver , pound for pound, than any leading canned dog food!

Not just good for the Boxers shown above, but good for puppies and adult dogs of all breeds. Contains chlorophyllin to help eliminate doggy odors. Easy to serve, too. Just pour in a bowl and moisten. Or feed like the kennel experts do... dry, just as it comes from the box.

SIX CONVENIENT SIZES:
2 lbs. 4 lbs. 10 lbs. 16 lbs. 25 lbs. 50 lbs.

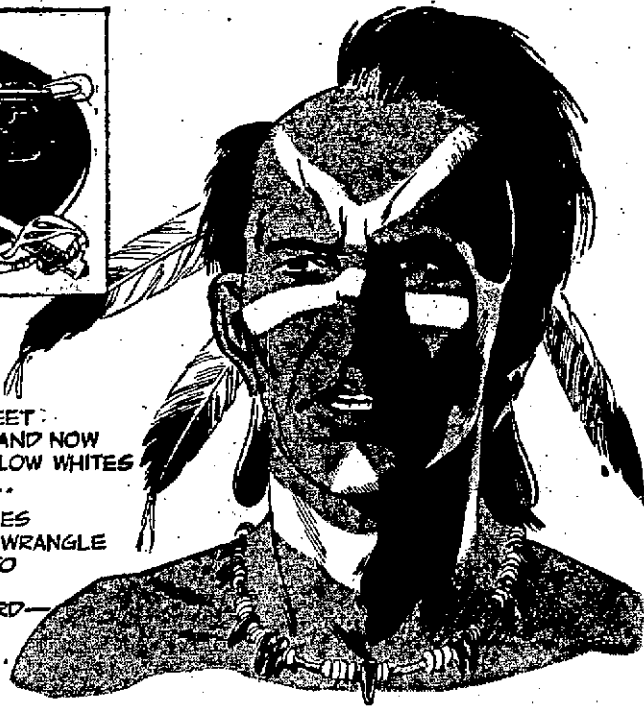


ANOTHER FINE PRODUCT OF GENERAL MILLS



LANCE HAS AWED THE BLACKFEET WITH HIS SHOW OF FIREPOWER...AND NOW HE SEEKS A TREATY WHICH WILL ALLOW WHITES TO PASS THROUGH THEIR LAND.....

THE BLACKFOOT FORCE COMPRISES NUMBERLESS SMALL BANDS. THEY WRANGLE AMONG THEMSELVES OVER WHO IS TO SPEAK FOR ALL, AND FINALLY A YOUTHFUL FIREBRAND COMES FORWARD—"YOU GOT TOBACCO, WE MAKE TALK!" HE SAYS.



AS LANCE TURNS TO SIGNAL, THE BLACKFOOT BRINGS UP HIS MUSKET! CARSON SHOUTS A WARNING....



THE NEW COLT PATERSON COMES INTO PLAY....ONCE, TWICE, THREE TIMES IT BARKS...AND THE BLACKFEET RECOIL FROM THEIR FIRST EXPERIENCE WITH A MANY-VOICED WEAPON.....

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LANCE ORDERS THE NATIVES TO CHOOSE NEW SPOKESMEN. AT LAST HE HEADS BACK TO THE RANGER POSITION TOWING A DELEGATION OF FIRM AUTHORITY.

121 9-22-57

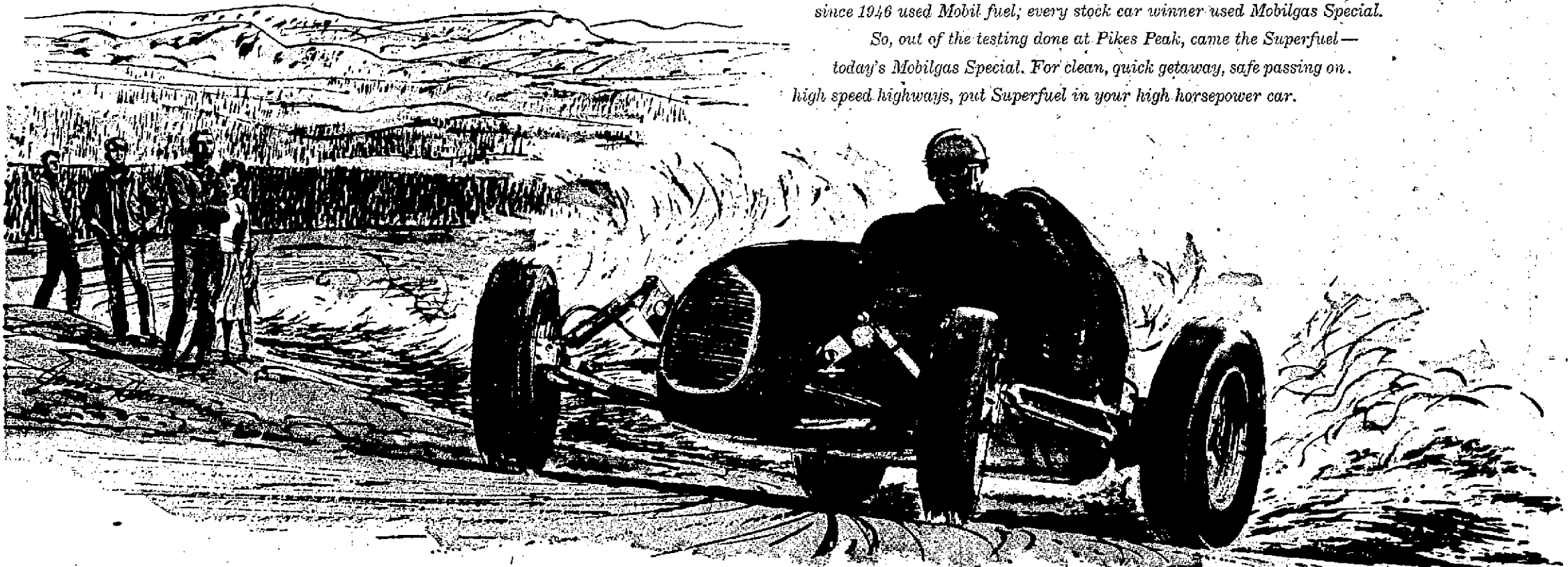
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PIKES PEAK—ANOTHER TEST GROUND FOR SUPERFUEL

To get fuel that makes cars really go, you've got to test where the going is toughest. We did just that. At Pikes Peak every racing car winner since 1946 used Mobil fuel; every stock car winner used Mobilgas Special.

So, out of the testing done at Pikes Peak, came the Superfuel—today's Mobilgas Special. For clean, quick getaway, safe passing on high speed highways, put Superfuel in your high horsepower car.



403 MPH AT BONNEVILLE! All important records on America's most tortuous test course, Bonneville Salt Flats, have been racked up with Mobil fuels. John Cobb's Ralston Mobil powered car ran a cool 403 mph. A Renault gas turbine car reached 191.2 mph. Out of this know-how came the Superfuel—Mobilgas Special.

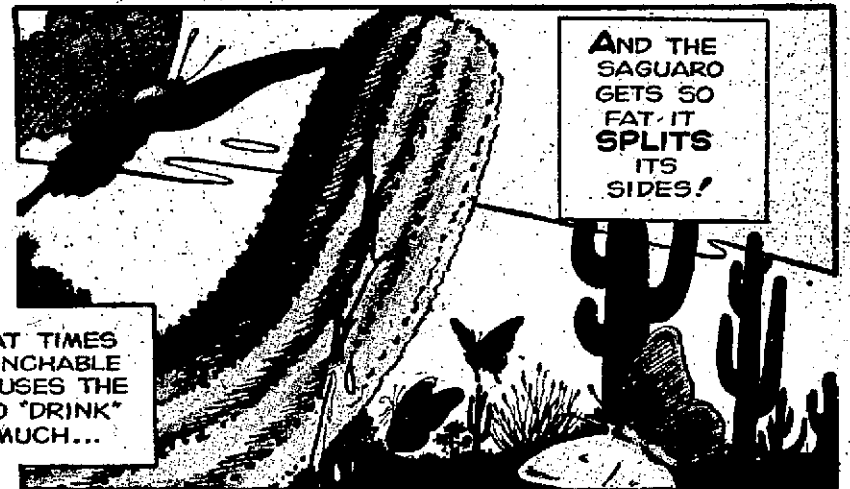
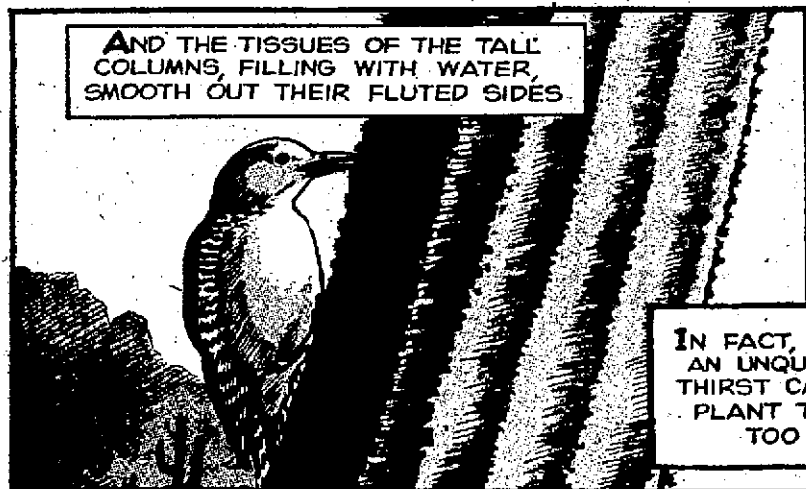
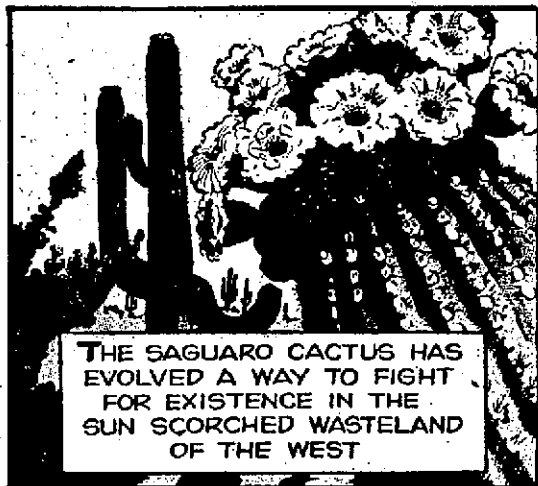
SPORTS CAR RACING—Mobilgas Special has been the fuel chosen in the West's major sports car races for five years. Out of this experience came Mobilgas Special—the Superfuel. We combined pass-power octanes in powerful gasoline with MC₄ chemical additives to give smooth, knock-free power in today's high horsepower cars.

JET BOAT RECORD—at Lake Mead, Donald Campbell's jet propelled Bluebird ran a record 216.2 mph. The fuel was Mobil! In the Gold Cup boat races, four out of five winners since 1952 were powered with Mobil fuel. Wherever races are to be won or records to be set, champions look to Mobil for the fuels that mean victory.

**MOBILGAS
SPECIAL**

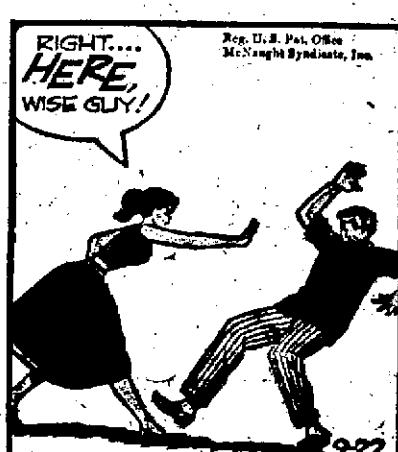
**THE
SUPERFUEL**





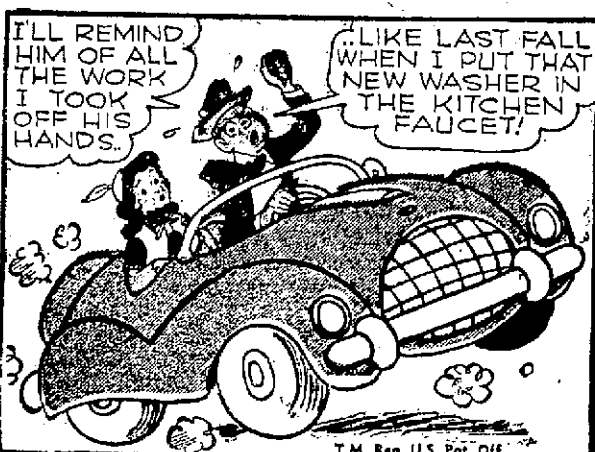
THE JACKSON TWINS

By Dick Brooks



PRISCILLA'S POP

By Al Vermeer



HOW TO STOP ODOR FOR 60 HOURS WITH A SOAP THAT'S BABY-MILD

Never before! Real deodorant protection in a pure white lanolin-rich bar!

Discover the one white deodorant soap with built-in baby-mildness! Pure white Colgate—with hexachlorophene—destroys bacteria that cause body odor. Right in your regular bath, it can actually stop odor up to 60 hours. Yet no other deodorant soap . . . not even baby soaps . . . pamper your skin with such lanolin-rich lather—leaving your skin softer, looking more alive! Miraculously clearer, too. For this same gentle lather helps prevent surface skin blemishes. What other soap—of any kind—can do so much!

New COLGATE deodorant beauty soap

Glorifies your Skin
Doesn't let odor
begin!



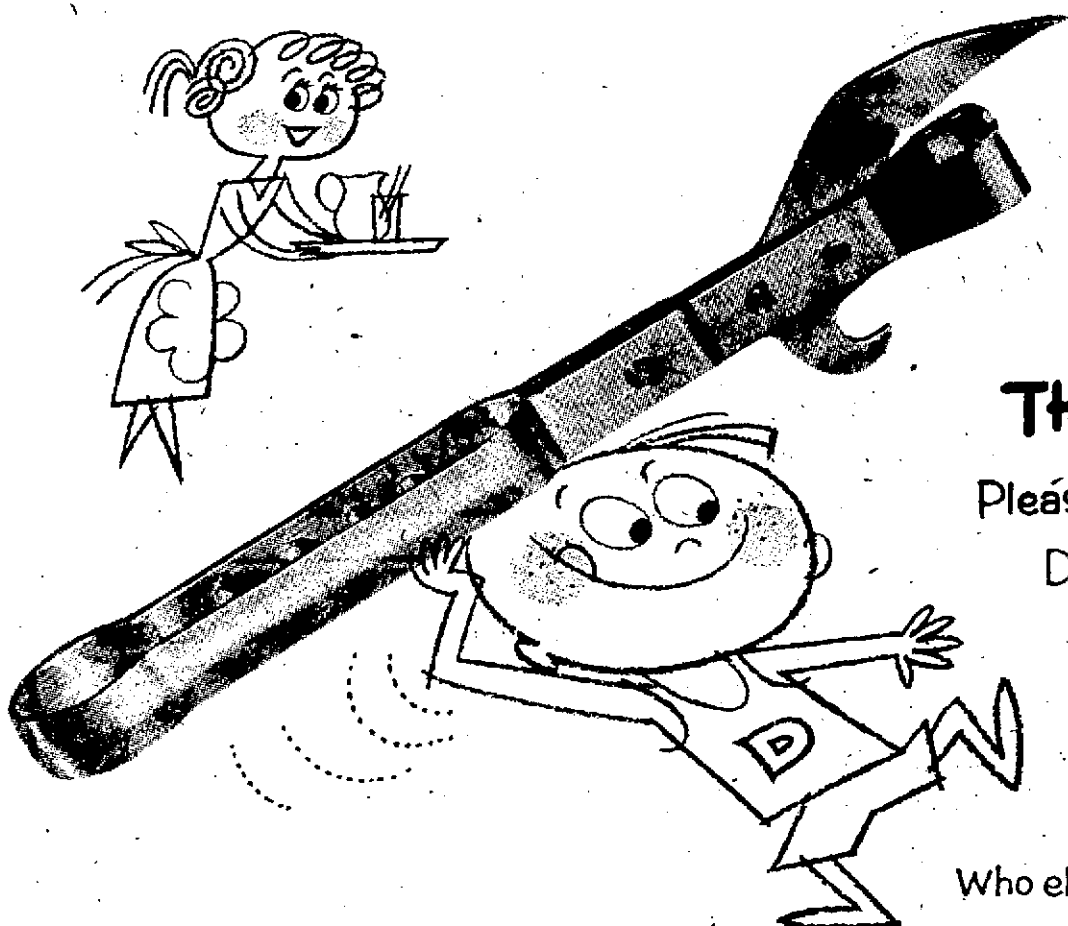
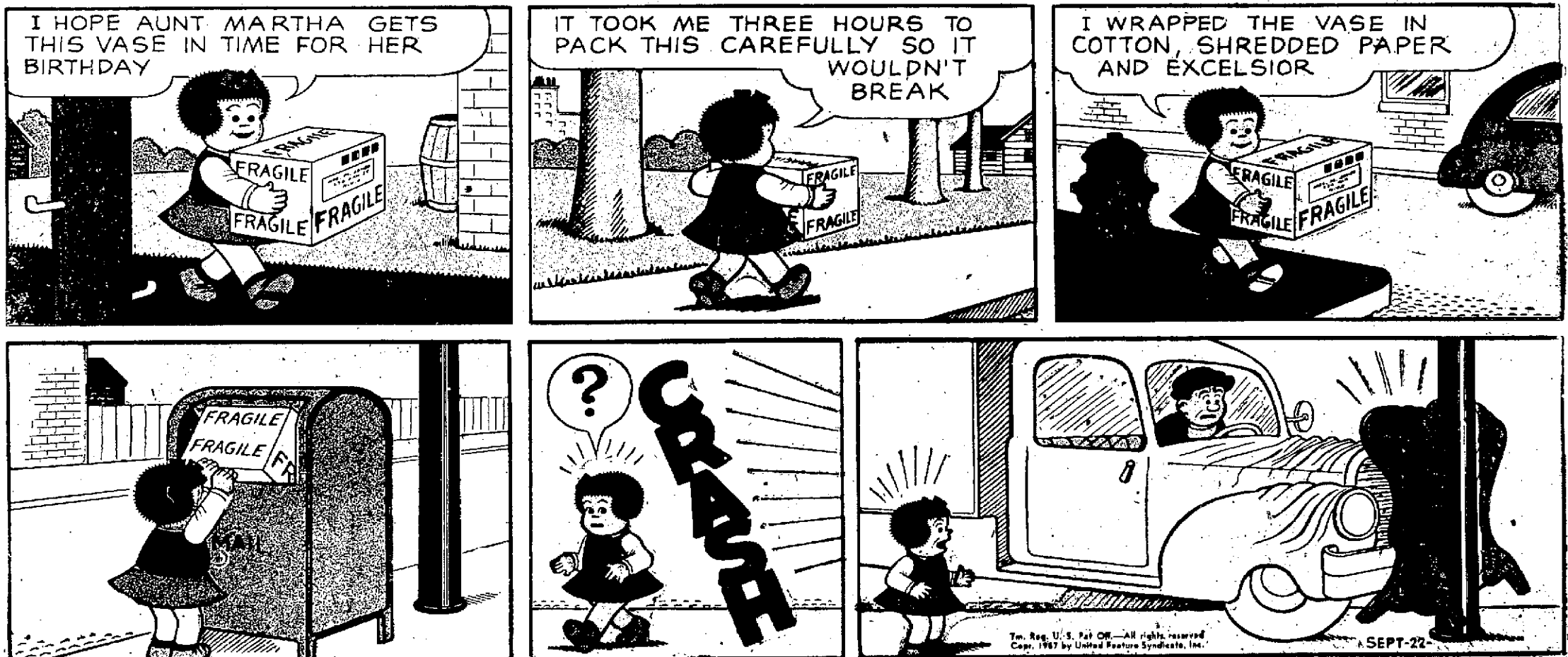
Abbie an' Slat's

Featuring **BATHLESS GROGGINS** by **RAEBURN VAN BUREN**



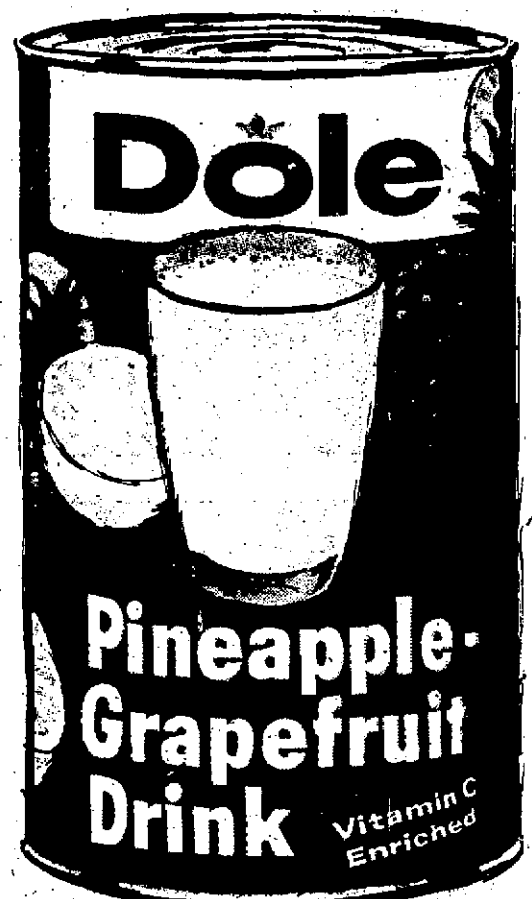
NANCY

By Ernie Bushmiller



LET FLY WITH THE CAN OPENER!

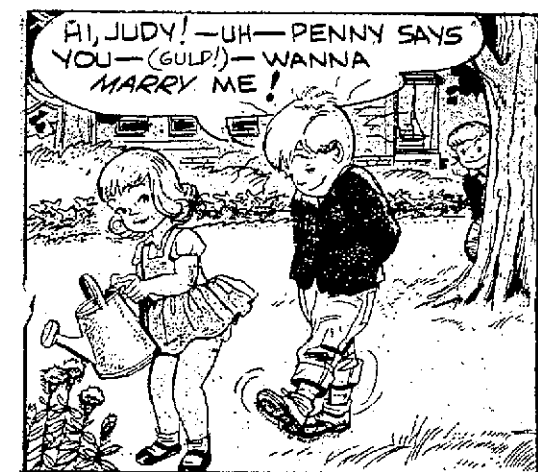
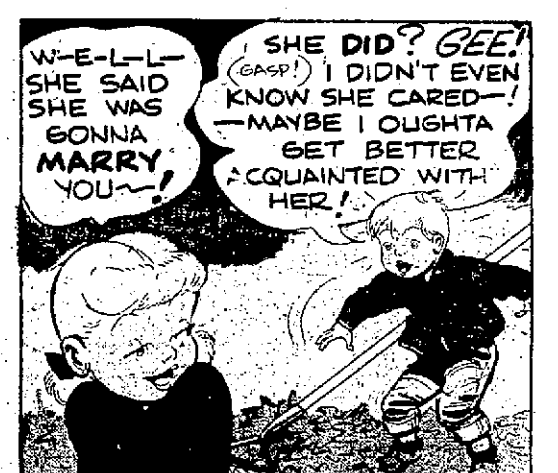
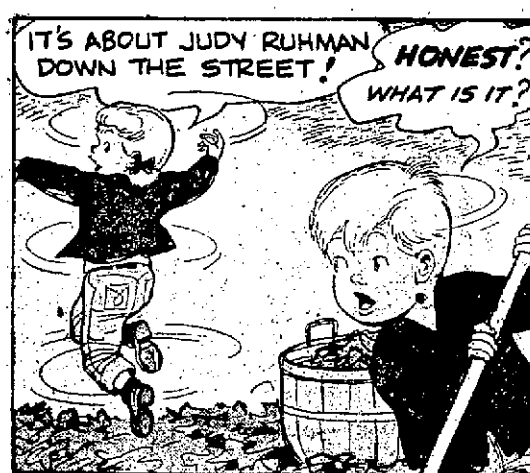
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Dole Pineapple-Grapefruit Drink
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Kids love it.
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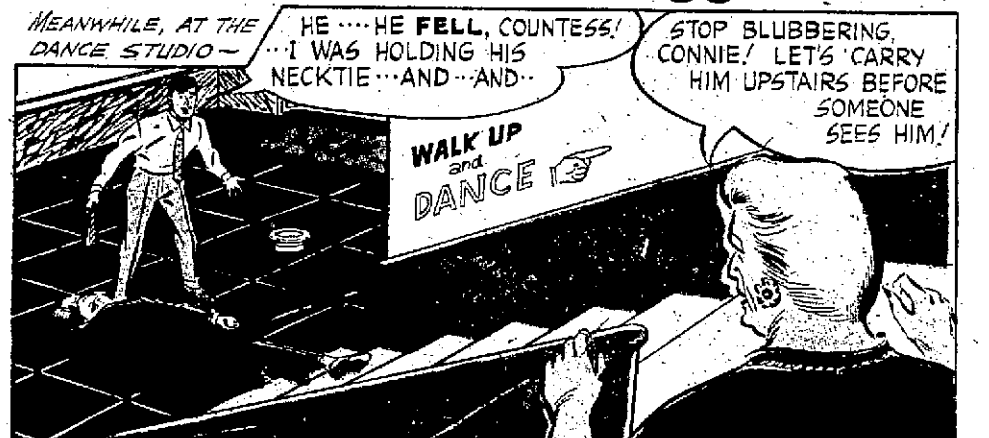
By Harry Weinert

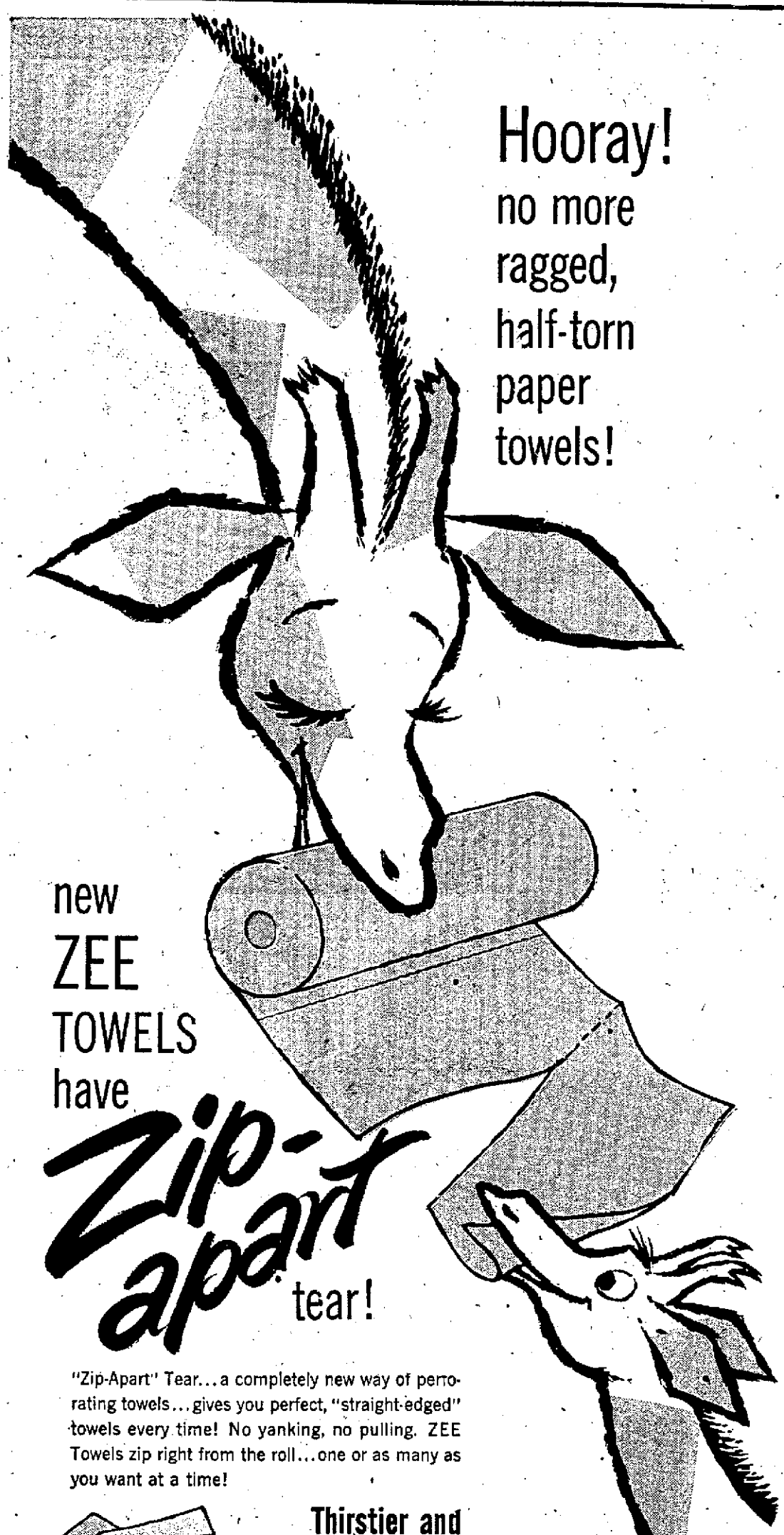


STEVE ROPER



By Saunders and Woggon





Hooray!
no more
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Zip-apart
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"Zip-Apart" Tear... a completely new way of perforating towels... gives you perfect, "straight-edged" towels every time! No yanking, no pulling. ZEE Towels zip right from the roll... one or as many as you want at a time!

**Thirstier and
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Interwoven sponge fibers make ZEE Towels extra-strong, extra-absorbent! They really drink up moisture... hold together even when soaking wet!

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Through constant use, cloth kitchen towels usually are unpleasantly damp when you want them dry. Soft ZEE always gives you a fresh, clean, fluffy, dry towel at a zip. So gentle to your hands; so handy for pot-wiping and mop-up.

**Sunny kitchen
colors in regular
and giant economy rolls!**

Now get ZEE Towels in pink, yellow, or white in both regular and thrifty giant rolls!

**Lighten your housework
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4 CANNON BLANKETS *plus* 4 CANNON SHEETS *plus* 4 CANNON PILLOW CASES *plus* ALL WOOL FULL SIZE COMFORTER *plus* 8 PC. CANNON BATH SET



YOU GET 4 FULL SIZE CANNON BLANKETS

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YOU GET 4 CANNON PILLOW CASES

YOU GET 4 EXTRA LARGE CANNON SHEETS

YOU GET A BIG ALL WOOL FULL SIZE COMFORTER

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- 2 CANNON SHEETS
- 4 CANNON PILLOW CASES
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